



# Trustee's Annual Report *2024/2025*



## Wishing Others Well (1199874) - Annual Trustee Report 2024/2025

### Summary of Purpose

The promotion of the efficiency and effectiveness of charities and the effective use of charitable resources for the benefit of the public in England and Wales by providing consultancy, advice and other services designed to support the administration, infrastructure and operation of charities and voluntary organisations.

Wishing Others Well acts as an additional resource that front-line organisations can call upon to satisfy a particular need or simply for advice. We offer consultancy and other types of support to UK charities and not for profit organisations with a view to offering some relief to their financial or operational pressures, which can at times severely restrict their ability to deliver their Public Benefit efficiently.

### The Sector continues to face significant challenges

Charities and voluntary organisations across the UK continue to operate in an increasingly difficult environment. Ongoing economic uncertainty, increased operating costs, recruitment difficulties and sustained pressure on fundraising activity continue to affect organisations of all sizes. Many charities are experiencing increased demand for support at a time when both public and private sector funding remains highly competitive.



Smaller charities in particular continue to face challenges in maintaining operational capacity whilst ensuring that resources remain focused on delivering meaningful Public Benefit. Wishing Others Well remains committed to supporting organisations wherever possible through advice, consultation and the development of partnerships and funding opportunities.

### Summary of Activities

Our Public Benefit is derived from the support, advice and help that we offer to the Trustees, volunteers and staff of the charities and organisations which we work with; supporting them at ground level to be more efficient and effective in their own endeavours.

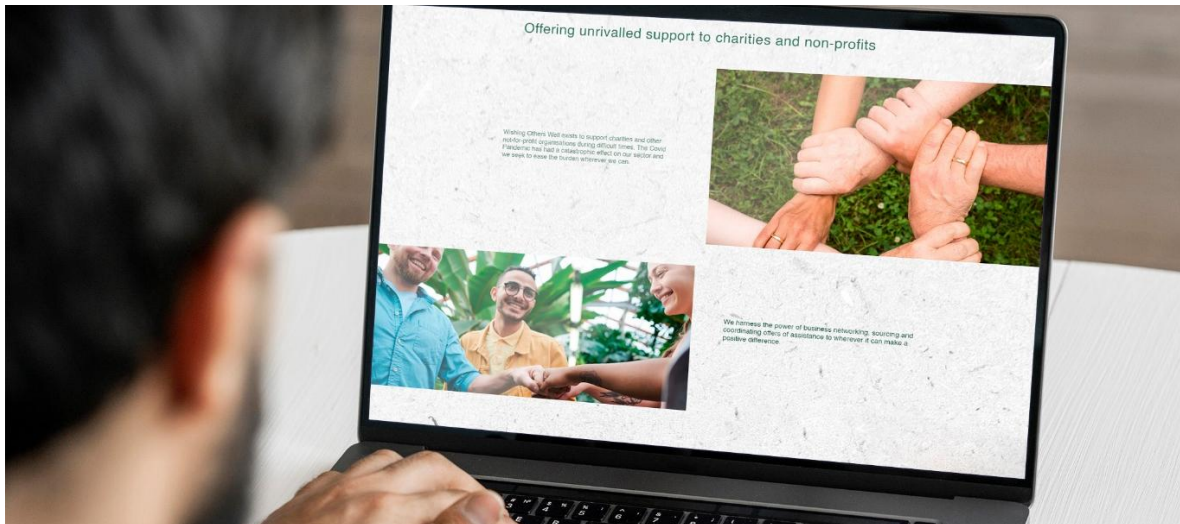


### A Transitional Year for Wishing Others Well

The 2024/25 Financial Year proved to be a quieter operational period for Wishing Others Well than originally anticipated. Whilst the Charity remained active and continued to progress a number of strategic initiatives behind the scenes, the year was significantly affected by prolonged periods of illness impacting key personnel involved in the management and day-to-day activities of the Charity.

As a small charity which still relies heavily on Trustee involvement and volunteer support, these unavoidable circumstances inevitably reduced the Charity's ability to deliver new projects and expand activities at the pace originally intended. However, the Trustees remained committed to ensuring that the organisation remained stable, compliant and focused on its longer-term objectives.

Despite the reduced level of outward activity during the reporting period, important work was undertaken in preparation for the next stage of the Charity's development.



### The Present

During the reporting period, the Trustees discussed and planned for the anticipated receipt of a significant charitable donation which is expected to allow Wishing Others Well to begin increasing its direct charitable support and assistance to activities during the forthcoming financial year.

The Board also continued to explore ways in which the Charity can increase its profile, strengthen donor engagement and improve communication with both supporters and charitable organisations seeking assistance.





### The Future

The Trustees remain positive about the future direction of the Charity and believe that the foundations laid during the year will support a much more active and impactful period moving forward.

Two projects currently under development; WAPB and Dandy Lion, are expected to play an important role in increasing awareness of the Charity and strengthening engagement with both supporters and partner organisations. It was agreed that the initial focus should be on the Dandy Lion project due to its potential to significantly increase the Charity's public profile and social media reach.

Plans are also underway for the development of a new website designed to better reflect the Charity's future direction and activities. The Trustees believe that improved public engagement and visibility will help encourage further donor involvement and create additional opportunities to support charitable organisations in need of assistance.

The Charity also continues to explore opportunities to expand volunteer involvement and welcomes the potential return of previous employee Alison Bentley in a voluntary capacity, subject to further discussions and agreement.



### Accounting

The Accounts for this year were filed as Receipts and Payments.

### Board of Trustees

The Trustees are pleased that the founding Board remains stable, committed and fully engaged in the ongoing development of the Charity despite the operational challenges experienced during the reporting period.

The Charity remains open to the future appointment of additional Trustees where this would strengthen the knowledge, experience and capacity available to the organisation.

### Trustee Statement

The Trustees confirm that we have full regard to the guidance issued by the Charity Commission with regards to Public Benefit.



CHARITY COMMISSION  
FOR ENGLAND AND WALES

Wishing Others Well

129874

## Receipts and payments accounts

CC16a

For the period  
from

1st August 2024

To

31st July 2025

### Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
<b>A1 Receipts</b>					
Donations	-	-	-	-	13,002
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total (Gross income for AR)</b>	-	-	-	-	13,002
<b>A2 Asset and investment sales, (see table).</b>					
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	-	-	-	-	-
<b>Total receipts</b>	-	-	-	-	13,002
<b>A3 Payments</b>					
Legal and professional fees	-	-	-	-	330
Postage	-	-	-	-	80
Entertainment	-	-	-	-	111
Travel	-	-	-	-	173
Trustee indemnity insurance	-	-	-	-	2,587
Bank charges	60	-	-	60	60
Salaries	-	-	-	-	8,111
Computer equipment	-	-	-	-	237
Sundries	-	-	-	-	40
<b>Sub total</b>	60	-	-	60	11,729
<b>A4 Asset and investment purchases, (see table)</b>					
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	-	-	-	-	-
<b>Total payments</b>	60	-	-	60	11,729
<b>Net of receipts/(payments)</b>	- 60	-	-	- 60	1,273
<b>A5 Transfers between funds</b>	-	-	-	-	-
<b>A6 Cash funds last year end</b>	1,697	-	-	1,697	424
<b>Cash funds this year end</b>	1,637	-	-	1,637	1,697

## Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B1 Cash funds</b>	HSBC	1,637	-	-
		-	-	-
		-	-	-
	<b>Total cash funds</b>	<b>1,637</b>	<b>-</b>	<b>-</b>

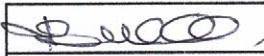
	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B2 Other monetary assets</b>		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
<b>B3 Investment assets</b>			-	-
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
<b>B4 Assets retained for the charity's own use</b>			-	-
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
<b>B5 Liabilities</b>			-	
			-	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	MR ANDREW SWAISLAND	26/05/26