

TWIQ PUBLISHING

England & Wales · Charity number 1199758

Details

Other names	THE WORD IN QUESTION
Status	Registered
Legal form	CIO
Registered	2022-07-22
Register	View on the Charity Commission register

Contact

Address The Old Stables
The Street
Stoke by Clare
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Website www.twiq.life

Activities

Objects: TO ADVANCE THE CHRISTIAN FAITH GLOBALLY FOR THE BENEFIT OF THE PUBLIC THROUGH PRODUCING AND/OR DISTRIBUTING CHRISTIAN LITERATURE TO ENLIGHTEN OTHERS ABOUT THE FAITH, PRIMARILY, BUT NOT EXCLUSIVELY, BY MEANS OF DIGITAL COMMUNICATIONS.

Activities: At TWiQ, we publish Christian teaching materials to resource and equip church groups and their leaders. For example, these would include Bible Studies. By providing these online, our intended reach is global.

Classification

- **How:** Provides Advocacy/advice/information
- **What:** Religious Activities
- **Who:** The General Public/mankind

Geography

- Kenya
- United States
- Throughout England And Wales

Finances

Period end	Income	Expenditure	Assets	Employees
2025-04-05	£2,907	£452	-	-
2024-04-05	£589	£1,046	-	-
2023-04-05	£1,053	£249	-	-

Trustees

Name	Role	Appointed
Graeme Jon Gibson	Chair	2022-07-22
Garry Thomas Paxton		2022-07-22
Stephen Norris		2022-07-22

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Overview

This year has marked a significant milestone for TWiQ, with the completion and publication of the full five-volume series of Mark Bible studies. The publication of this complete set represents the fulfilment of a key strategic objective and provides a strong foundation for future teaching and publishing activity.

Publishing and Launch Activity

A successful public launch of the series took place at the annual Lay Ministry event hosted by Chelmsford Diocese. The event provided valuable engagement with ministry leaders and study groups, and helped establish wider awareness of the materials.

Book sales have now commenced through both the TWiQ website and direct sales by the author at events, providing multiple channels for distribution and engagement.

Strategic Direction

TWiQ has maintained a clear and deliberate strategy of focusing primarily on establishing and delivering the Mark studies before expanding the publishing programme. This approach ensures quality, consistency, and strong foundations for future growth.

While the immediate focus remains on the Mark series, permission has already been secured from several authors to publish additional works at the appropriate time, enabling future expansion when operationally and financially viable.

To support this strategy, the TWiQ website has been streamlined to place greater emphasis on the Mark studies and to improve clarity for users seeking these resources.

Educational Testing and Development

Published material continues to be tested and assessed through delivery to various groups of students. This ongoing engagement enables real-world evaluation of the studies, supports continuous improvement, and ensures that resources remain practical, accessible, and relevant to learners.

Financial Approach and Sustainability

The charity continues to operate under a prudent financial strategy whereby new projects are initiated only when sufficient funds have already been raised. This model supports responsible stewardship and reduces financial risk.

In line with this approach, published materials are also sold directly by the author at a subsidised price, with support from charity funding. This enables a consistent pricing model across all five volumes while keeping resources accessible to learners.

Digital Development and Innovation

The TWiQ App for Theological Reflection continues to receive regular downloads via the Apple Store. A wider promotional programme is planned once funding has been secured for the development of an Android version, which will broaden accessibility and reach.

In addition, image recognition technology within the illumiBook app has introduced a new method of bringing published materials to life. This feature has been successfully deployed and demonstrated publicly, supported by ongoing social media campaigns, and represents an innovative step in enhancing user engagement with theological resources.

Looking Ahead

With the completion of the Mark study series, TWiQ enters the next phase of its development with a clear platform for growth. The charity remains committed to responsible financial governance, careful scaling of activity, and the continued delivery of high-quality theological resources that support learning and reflection.

G. Gibson
Chair of Trustees



TWiQ Publishing - income and expenditure

for year ending 31st March 2025



bank at start of month	income			outgoings						Balance	bank statement	
	Date	Description	Description	Infra-structure	Running Costs	Projects			subtotal			chq no.
						TWiQ Website	Print & Publish					
Opening Balance	347.44											
Q1												
Apr-24	347.44	02-Apr-24 50.00 Donation 30-Apr-24 0.65 Bank (Gross) Int 01-May-24 50.00 Donation										
		<u>100.65</u>		0.00	0.00	0.00	0.00	0.00	0.00		448.09	015
May-24	448.09	02-May-24	Website Dev (NextNorth) pt 2 of 2				150.00					
		0.51 Bank (Gross) Int <u>0.51</u>		0.00	0.00	150.00	0.00	0.00	150.00		298.60	016
Jun-24	298.60	03-Jun-24 50.00 Donation 28-Jun-24 0.57 Bank (Gross) Int 01-Jul-24 50.00 Donation										
		<u>100.57</u>		0.00	0.00	0.00	0.00	0.00	0.00		399.17	017
Q2												
Jul-24	399.17	31-Jul-24 0.68 Bank (Gross) Int 01-Aug-24 50.00 Donation										
		<u>50.68</u>		0.00	0.00	0.00	0.00	0.00	0.00		449.85	018
Aug-24	449.85	21-Aug-24 21-Aug-24 21-Aug-24 21-Aug-24 21-Aug-24 30-Aug-24	Mixam - Mark book 2 (x25) 24-Jul Amazon - Mark book 1 (x1) 26-Jul Grammarly (3 month subsc) 30-Jul British Library postage (3 books) 5-Aug Mixam - Mark book 4 (x10) 10-Aug					108.89 11.99 51.00 5.09 40.29				
		0.56 Bank (Gross) Int Donation <u>0.56</u>		0.00	0.00	0.00	217.26	0.00	217.26		233.15	019
Sep-24	233.15	02-Sep-24 50.00 Donation 20-Sep-24 30-Sep-24 0.37 Bank (Gross) Int 01-Oct-24 50.00 Donation	Mixam - Mark book 4 (x20) 13-Sep					57.46				
		<u>100.37</u>		0.00	0.00	0.00	57.46	0.00	57.46		276.06	020
Oct-24	276.06	14-Oct-24 165.00 25-Oct-24 30.00 31-Oct-24 0.56 Bank (Gross) Int 01-Nov-24 50.00 Donation	Book sales (cost price) Book sales (cost price)									
		<u>245.56</u>		0.00	0.00	0.00	0.00	0.00	0.00		521.62	021
Nov-24	521.62	04-Nov-24 10.00 06-Nov-24 10.00 13-Nov-24 1,000.00 Donation 15-Nov-24 15-Nov-24 25-Nov-24 25.00 29-Nov-24 1.42 Bank (Gross) Int	Book sales (cost price) Book sales (cost price) (G. Paxton - eligible for Gift Aid) 100 envelopes for Mark Books Postage to HMRC for GiftAid docs Book sales (cost price)					21.72 5.30				
		<u>1,046.42</u>		0.00	5.30	0.00	21.72	0.00	27.02		1,541.02	022
Dec-24	1,541.02	02-Dec-24 50.00 Donation 10-Dec-24 1,000.00 Donation 31-Dec-24 2.93 Bank (Gross) Int	(E. Paxton - CAF - not eligible for GA)									
		<u>1,052.93</u>		0.00	0.00	0.00	0.00	0.00	0.00		2,593.95	023
Q3												
Jan-25	2,593.95	02-Jan-25 50.00 Donation 31-Jan-25 3.37 Bank (Gross) Int										
		<u>53.37</u>		0.00	0.00	0.00	0.00	0.00	0.00		2,647.32	024
Feb-25	2,647.32	03-Feb-25 50.00 Donation 28-Feb-25 2.69 Bank (Gross) Int										
		<u>52.69</u>		0.00	0.00	0.00	0.00	0.00	0.00		2,700.01	025
Mar-25	2,700.01	03-Mar-25 50.00 Donation 31-Mar-25 2.92 Bank (Gross) Int 01-Apr-25 50.00 Donation										
		<u>102.92</u>		0.00	0.00	0.00	0.00	0.00	0.00		2,802.93	026

book sales 240.00
rebates and interest 17.23
grants and donations 2,650.00

signed by chairman:

Projects
website 150.00
Publish & print 296.44
Running Costs 5.30

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Executive Summary

The past year has been a productive and transformative period for our charity, primarily focusing on developing new Bible Study materials. We have dedicated significant effort to researching and refining a set of templates that provide a solid foundation for future contributions. These templates have been tested through real-world application, and we are now confident in their effectiveness. As a result, our focus for 2024/25 will shift towards commissioning and expanding our range of study materials.

While remaining self-funded, we have prioritised the development of our core deliverables. This strategic approach has provided clarity on the charity's future direction and sustainability. A key milestone has been securing a partnership with a newly established commercial entity, which has committed to making donations based on their success. This partnership will enable us to dedicate more resources to creating high-quality printed and digital study materials, reducing the time spent on fundraising activities.

Despite a measured pace of progress, we have maintained strict financial oversight while continuing to expand our reach. With the new partnership in place for the upcoming fiscal year, we anticipate accelerating the production of Bible Study materials. This will allow us to both increase our internal output and collaborate with others to commission additional content, thereby broadening our global impact.

Looking ahead, the pace of our growth will be closely tied to the level of donations received through our new partnership in 2024/25. Nevertheless, we have already delivered study sessions to over 50 recipients, helping to deepen understanding of the Bible's teachings and extend our outreach both in the UK and internationally. On publication of the 5-volume Mark study, a public launch is planned for late 2024 to promote the TWiQ website and these studies more widely and grow the number of users.

G. Gibson

Chair of Trustees

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Executive Summary

The first few months of operation for 'TWiQ' (TWiQ Publishing) have focussed on establishing the groundwork for the future. An app has been developed in partnership with Bishop Laurie Green to facilitate Theological Reflection, based on the primary methodology used in the UK. The first Bible study is under development and being tested with several Bible study groups. As it nears completion it will be used as a model to invite other authors to submit their own studies. The app to deliver these studies has been designed, as has the TWiQ website. However, the final testing of the initial product (a Bible study on *The Gospel According to Mark*) is planned before commissioning these is to be confirmed (including Android versions). It is important to maintain a non-profit model for the charity to comply with Licensing terms for various third-party texts the charity is likely to utilise.

G. Gibson

Chair of Trustees

A handwritten signature in blue ink, appearing to read 'Green/Gibson', written over a light grey rectangular background.

TWiQ Publishing - Summary of Income and Expenditure (2022-23)

Date	Description	In	Out	Balance	Statement No.
20-Oct-22	<i>Account opened</i>			0.00	
17-Feb-23	Donation	1,000.00		1,000.00	001
17-Feb-23	Invoice 77183 (Neilson) Purchase ISBNs		169.00	831.00	
17-Feb-23	Invoice 77185 (Neilson) Purchase Barcodes		79.99	751.01	
28-Feb-23	Gross Interest	0.93		751.94	
31-Mar-23	Gross Interest	2.44		754.38	002
03-Apr-23	Donation	50.00		804.38	003
<i>End of Financial Year</i>		1,053.37	248.99	804.38	