

RUBERY SWOP SHOP

England & Wales · Charity number 1199754

Details

Status Registered

Legal form CIO

Registered 2022-07-22

Register [View on the Charity Commission register](#)

Contact

Address 224 New Road
Rubery
Rednal
Birmingham
B45 9JH

Phone 07736958249

Email ruberyswopshop@outlook.com

Website www.ruberyswopshop.co.uk

Activities

Objects: THE OBJECTS OF THE CIO ARE THE PREVENTION AND RELIEF OF POVERTY AMONG FAMILIES WITH SCHOOL AGE CHILDREN IN THE MIDLANDS BY THE PROVISION OF FREE SCHOOL UNIFORM, COATS, SHOES AND EXTRACURRICULAR UNIFORM TO FAMILIES AND/OR CHARITIES OR OTHER ORGANISATIONS WORKING TO PREVENT OR RELIEVE POVERTY. THE ADVANCEMENT OF ENVIRONMENTAL PROTECTION OR IMPROVEMENT BY THE PROTECTION AND PRESERVATION OF THE ENVIRONMENT FOR THE PUBLIC BENEFIT IN PARTICULAR BUT NOT EXCLUSIVELY BY THE PROMOTION OF WASTE REDUCTION, RE-USE RECLAMATION, RECYCLING, USE OF RECYCLED PRODUCTS AND THE USE OF SURPLUS ASSOCIATED WITH SCHOOL UNIFORM AND ASSOCIATED ITEMS.

Activities: Our mission is to provide all children and young people the opportunity to access school uniform and reduce clothing waste by working in partnership with the entire community

Classification

- **How:** Provides Services
- **What:** General Charitable Purposes, Disability, The Prevention Or Relief Of Poverty, Environment/conservation/heritage
- **Who:** Children/young People

Geography

- Birmingham City
- Coventry City
- Dudley
- Sandwell
- Walsall
- Wolverhampton
- Worcestershire

Finances

Period end	Income	Expenditure	Assets	Employees
2024-12-31	£17,083	£29,285	-	-
2023-12-31	£30,458	£8,603	-	-

Trustees

Name	Role	Appointed
Angharad MacGregor		2022-07-22
Laura Szendy		2022-07-22
Lorraine Murphy		2022-07-22
Nicola Catherine Handscomb		2022-07-22

RUBERY SWOP SHOP

England & Wales - Charity number 1199754

Accounts

Rubery Swop Shop

ANNUAL REPORT 2024

Providing free preloved school uniform to Birmingham and beyond!



Charity number 1199754

Our Vision

'All children and young people can access their right to education regardless of the uniform required'

Our mission

'Provide all children and young people the opportunity to access school uniform and reduce clothing waste by working in partnership with the entire community'

OBJECTIVE

OUTCOME

Identify and establish offsite storage



An off-site storage site was identified, established and is currently working well.

Install a fitting room to enhance service experience



The Rubery shop was completely redeveloped to enhance user experience, this included the addition of a fitting room for customers.

Introduce customer feedback to identify areas of development to enhance the service



Anonymous customer feedback was introduced in November 2024, to identify areas for service development.

Support more children

We have supported more referred children in 2024, receiving 124 referrals for 321 children – an increase of 27%.

Increase partnership working

In June 2024, The Hub on The Green began working in partnership with us – providing local access to uniform in Bournville. In December 2024, Birmingham City Council provides support to raise awareness and encourage more schools to engage with the service.

"This year we have made important progress in developing our infrastructure and systems, to ensure that we can offer the highest quality experience and service to customers from Birmingham and beyond.

We have continued to support children to access their legal right to education by redistributing items of uniform, whilst reducing the impact of uniform waste on the environment. Our volunteers make all of this possible and are simply amazing.

In 2025, we will work with Birmingham City Council to reduce the requirement for expensive bespoke uniform items as part of schools' uniform policy, and identify funding to expand our shop opening hours just as our customers have requested through their feedback."

Kristina Murphy, Founder

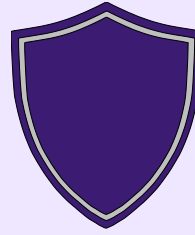
HOW DID WE DO?



2,922
orders received



2,223
shoes/footwear
provided



2,821
logo/bespoke items
provided



321
children referred for
support



5,226
children provided
items



1,325
coats provided



23,890
items provided



88%
orders fully met

OUR CUSTOMERS' FEEDBACK

98.3%
rated
the service



86.4%
visit was better
than expected

96.6% customers
got all the items
they came for



2 customers could
not get Holly
Hill jumpers



Anything that made your visit particularly good?

Staff Helpful Knowledgeable
Comfortable Amazing
Efficient Friendly Approachable
Caring Welcoming Understanding

Even better if...

If you would increase the number of hrs and visiting days it would really help alot.

If the shop can be a little bit expanded, this would accommodate more stuff.

Funding summary

Donations

£2,269.70

Grants

£11,725

2024 Accounts

Rubery Swop Shop Account Position 1st January 2024 - 31st December 2024

INCOME				
Grants		11,725.00		
Donations		2,269.70		
Fundraising		0.00		
Recycling		422.26		
Reimbursement		2,666.31		
TOTAL INCOME		17,083.27		
EXPENDITURE		BUDGET	SPEND	
Utilities		8,390.00	8,961.50	
Services		0.00	72.00	
Equipment		200.00	221.00	
Marketing		250.00	102.39	
Postage		300.00	115.10	
Expenses		100.00	0.00	
Storage project		20,000.00	18,313.25	
Fitting room project		1,500.00	1,499.48	
TOTAL EXPENDITURE		30,740.00	29284.72	
NET SURPLUS (DEFICIT)				-12,201.45
Opening Bank				31,679.52
Closing Bank				19,478.07
GRANTS	Amount at opening	Amount received in year	Amount spent	Remaining
GRANT TOTAL	21,000.00	11,725.00	22,371.88	10,353.12

Our volunteers make it all happen, their motivation, passion and commitment for the Swop Shop's purpose, cultivates an inspirational culture that supports both children and the environment. We are truly indebted to them for the impact they've made, and continue to make!

'We would like to thank all those who continue to support us - this is a service for the community, in the community, made possible by all of the community'

Acknowledgements

With special thanks to our Landlord, Mondelez, Term Footwear, School Shop, Birmingham City Council, Rubery Councillors (Cllr. Grey & Cllr. McDonald), Clive Rushton, Sew Marvellous, Tesco Community Fund (Groundworks), ASDA Barnes Hill, and everyone else in the community who supported us.

Special thanks for the fantastic shop redevelopment to Nic Orme (project manager), Kevin Vickers (CW Projects), Element PFP and all our volunteers.

Trustees

Mark Harvey
Lorraine Murphy
Laura Szendy
Nicola Handscomb
Angharad Macgregor

There have been no changes to the trustees in the previous 12-months.



Section A Independent Examiner's Report

Report to the trustees/members of

RUBERY SWOLFORD SHIP

On accounts for the year ended

31/12/2024

Charity no (if any)

1199754

Set out on pages

1

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 31/12/2024

Responsibilities and basis of report

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention (other than that disclosed below *) in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

* Please delete the words in the brackets if they do not apply.

Signed:

[Signature]

Date:

28/3/2025

Name:

CLIVE RUSHTON

Relevant professional qualification(s) or body (if any):

FELLOW OF THE INSTITUTE OF CHARTERED ACCOUNTANTS (F.C.M.A.)

Address:

46 BUTTERLICK CLOSE, BARNET GREEN, BIRMINGHAM B45 3DS

Disclosures

Only complete if the examiner needs to highlight matters of concern (see CC33, Independent examination of charity accounts: directions and guidance for examiners).

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**Rubery Swop Shop Account Position
1st January 2024 - 31st December 2024**

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Recycling			422.26	
Reimbursement			2,666.31	
TOTAL INCOME			17,083.27	
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		BUDGET	SPEND	
Utilities		8,390.00	8,961.50	
Services		0.00	72.00	
Equipment		200.00	221.00	
Marketing		250.00	102.39	
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Expenses		100.00	0.00	
Storage project		20,000.00	18,313.25	
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TOTAL EXPENDITURE		30,740.00	29,284.72	
NET SURPLUS (DEFICIT)			-12,201.45	
Opening Bank			31,679.52	
Closing Bank			19,478.07	
GRANTS	Amount at opening	Amount received in year	Amount spent	Remaining
Lotto	20,000.00		18,313.25	1,686.75
Mondelez (CAF)	1,000.00		1,000.00	0.00
Groundworks		1,125.00	1,499.48	-374.48
Household Support Fund (BCC)		10,000.00	1,559.15	8,440.85
Bromsgrove District Council		600.00	0.00	600.00
GRANT TOTAL	21,000.00	11,725.00	22,371.88	10,353.12

Fitting room project now completed - Groundworks to provide
£375 remaining grant monies

RUBERY SWOP SHOP

England & Wales - Charity number 1199754

Accounts

Rubery Swop Shop

ANNUAL REPORT 2023

Providing free preloved school uniform to Birmingham and beyond!



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Our Vision

'All children and young people can access their right to education regardless of the uniform required'

Our mission

'Provide all children and young people the opportunity to access school uniform and reduce clothing waste by working in partnership with the entire community'

OBJECTIVE	ACTIVITY 2023		OUTCOME	<small>*2023 figures in comparison to 2022</small>
Raise awareness of service	3,109 Orders received	 +1,197	73 Referrals received	Orders received have increased by 1,197 (63%). The number of different schools has increased by 127 (77%).
Support more children	5,452 Children provided uniform	 +2,197	252 Children referred	We have provided uniform for 2,197 (67%) more children.
Reuse more school uniform	23,706 Items provided	 +9,384	2,045 Shoes / footwear	9,384 (66%) more items have been diverted from landfill and provided to support children and reduce waste.
Increase the schools we cover	291 Different Schools	 +127		We have continued to work with schools and have seen existing relationships strengthen. Our service has been added to many school websites and included in their uniform policy.
Secure funding for storage				In December 2023, we were successful in a national lottery community fund grant application for storage costs.

*"This year we have achieved our objectives, both to increase our impact and to secure funding for storage. We have supported more children to access their legal right to education by redistributing more items of uniform, reducing the impact of uniform waste on the environment. Our volunteers are the ones who make all of this possible, we have an amazing team which I am proud to be part of!
In 2024, we aim to support more children, install a fitting room to enhance service experience and increase partnership working for improved local access to pre-loved school uniform"*

Mark Harvey, Chairperson

Our team

Our volunteers make it all happen, their motivation, passion and commitment for the Swop Shop's purpose, cultivates an inspirational culture that supports both children and the environment. We are truly indebted to them for the impact they've made, and continue to make!

*'Volunteering at the Swop Shop has made such a difference to my life. All volunteer roles are important, but I feel that **what we do really helps the families who visit the shop.***

*When I send a child out with a beautiful coat or their first **school uniform and a huge smile**, I know that I have made a **difference**. Every uniform we provide, even 1 small item, can brighten someone's day.*

*In addition, the other volunteers have become like **family** – we work hard, laugh a lot and look after each other. I would definitely recommend!' (Rubery Swop Shop Volunteer)*

*'Volunteering for Rubery Swop Shop has been an experience that I **cherish**. Helping the charity has been an eye opener, knowing what is actually needed by our future selves, the **children**.*

*Whether it be through assisting with uniform or giving them the **confidence** knowing that they **won't feel excluded**, donating our time to fulfil this is a privilege.*

*There is a massive **satisfaction** knowing that a child will be able to attend school **without putting a financial burden on guardians**.*

*Discrimination is put aside, instead values are pushed forward and support is given to those that need it. I am **proud** to be part of a **team** that hold these **values close to their hearts, helping children and taking such pressures off our community**' (Rubery Swop Shop Volunteer)*



*'I have been volunteering at the shop for two years. I was unsure what to expect when I first started, but am pleased to say that I have always been **welcomed** and made to feel like a **valued** member of the team.*

*I have made a new set of **friends** and have gained **confidence** in myself and my abilities.*

*The service we provide is very **valuable to so many people** and it is so lovely to see people's reactions when they realise that the **service is free**.*

*I am always amazed at how much stock we can store and love that it is **not going to landfill and is being recycled**.*

*I look forward to the next year at the shop as we get **bigger and better!**' (Rubery Swop Shop Volunteer)*



Funding summary

Donations

£2,854

Fundraising

£1,603

Grants

£26,000

2023 Accounts

	TOTAL	SPEND	LEFT
INCOME			
Grants	26,000.00		
Donations	2,854.96		
Fundraising	1,603.19		
TOTAL INCOME	30,458.15		
EXPENDITURE			
Salaries	0.00	0.00	0.00
Utilities	7,967.99	5,118.40	2,849.59
Removal expenses	0.00	0.00	0.00
Premises works	0.00	0.00	0.00
Equipment	98.73	98.73	0.00
Marketing	380.88	380.88	0.00
Postage & travel	155.00	155.00	0.00
Assets	0.00	0.00	0.00
TOTAL EXPENDITURE	8,602.60	5,753.01	2,849.59
NET SURPLUS (DEFICIT)	21,855.55		
Opening Bank	9,823.97		
Closing Bank	31,679.52		
		2023	
GRANTS	Amount available	Spent	Remaining
TOTAL	26,753.01	5,753.01	21,000.00



We do so much with so little, just think what we could achieve with more!

Acknowledgements

Special thanks to our Landlord, Mondelez, The National Lottery Community Fund, Direct Line, Term Footwear, Sidemoor Community Project CIC, Birmingham City Council, Sew Marvellous, Brookside Fire Service Limited and everyone else in the community who supported us.

Trustees

Mark Harvey
Lorraine Murphy
Laura Szendy
Nicola Handscomb
Angharad Macgregor

There have been no changes to the trustees in the previous 12-months.

'We would like to thank all those who continue to support us - this is a service for the community, in the community, made possible by all of the community'

(Kristina Murphy, Founder)





Section A

Independent Examiner's Report

Report to the trustees/
members of

RUBERY SWAP SHOP

On accounts for the year
ended

31ST DECEMBER 2023

Charity no
(if any)

1199754

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Signed:

Date:

22ND JUNE 2024

Name:

CLIVE RUSHTON

Relevant professional
qualification(s) or body
(if any):

FELLOW OF CHARTERED INSTITUTE OF
MANAGEMENT ACCOUNTANTS

Address: 46 BUTTERWICK LANE
BARNT GREEN
SILKINGTON B65 8DZ

Section B

Disclosure

Only complete if the examiner needs to highlight matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.

[Empty disclosure box]

**Rubery Swop Shop Annual Figures
January 2023 to December 2023 Inclusive**

	2023	Grant	Remaining
	TOTAL	SPEND	
INCOME			
Grants	26,000.00		
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Relevant professional
qualification(s) or body
(if any):

FELLOW OF CHARTERED INSTITUTE OF
MANAGEMENT ACCOUNTANTS

Address: 46 BUTTERWICK LANE
BARNT GREEN
SILKINGTON BLS 302

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