

DIRT - THE FOUNDATION FOR THE REGENERATION OF EARTH

England & Wales · Charity number 1199510

Details

Status Registered

Legal form Charitable company

Company number [13032859](#)

Registered 2022-06-30

Register [View on the Charity Commission register](#)

Contact

Address DIRT charity
42 Manchester Street
London
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Website <https://www.dirty.charity>

Activities

Objects: 3.1 THE CHARITY'S OBJECTS (THE OBJECTS) ARE TO PROMOTE FOR THE PUBLIC BENEFIT:(A) THE CONSERVATION PROTECTION AND IMPROVEMENT OF THE PHYSICAL AND NATURAL ENVIRONMENT BY PROMOTING THE ENHANCEMENT OF FARMLAND;(B) THE ADVANCEMENT OF EDUCATION OF THE PUBLIC AND, IN PARTICULAR, THE ADVANCEMENT OF EDUCATION IN ECOLOGY, NATURAL HISTORY, RESOURCE CONSERVATION, SUSTAINABLE DEVELOPMENT AND ENVIRONMENTAL STUDIES; AND(C) THE PROMOTION OF THE MORAL OR SPIRITUAL WELFARE OR IMPROVEMENT OF THE COMMUNITY;IN EACH CASE BY SUCH MEANS AS THE TRUSTEES MAY DETERMINE, INCLUDING:(I) CONDUCTING OR COMMISSIONING RESEARCH INTO BIODYNAMIC FARMING METHODS AND PRACTICES IN ANY PART OF THE WORLD AND PUBLISHING THE RESULTS OF SUCH RESEARCH, AND(II) IN RELATION TO OBJECT (C) ABOVE, RAISING AWARENESS OF THE TEACHINGS OF DR RUDOLF STEINER INCLUDING THOSE ON BIODYNAMIC FARMING AND THE APPLICATION OF THOSE TEACHINGS IN FARMING AND AGRICULTURE PRACTICES.

Activities: DIRT works toward regenerating soils that have been degraded by conventional agriculture and mining. Dirt's aim is to increase soil fertility, biodiversity, community wellness, water retention and absorption,

greenhouse gas sequestration and educate about health land management including bio-dynamic farming.

Classification

- **How:** Makes Grants To Individuals, Makes Grants To Organisations, Provides Advocacy/advice/information
- **What:** Environment/conservation/heritage
- **Who:** The General Public/mankind

Geography

- Throughout England And Wales

Finances

Period end	Income	Expenditure	Assets	Employees
2025-03-30	£153,500	£148,167	-	-
2024-03-30	£114,204	£128,809	-	-
2023-03-30	£154,045	£136,624	-	-

Trustees

Name	Role	Appointed
Arizona Waterhouse Muse	Chair	2021-03-30
Craig Cohon		2026-02-05
Isabelle Saxton		2026-04-28

DIRT - THE FOUNDATION FOR THE REGENERATION OF EARTH

England & Wales - Charity number 1199510

Accounts



CHARITY COMMISSION
FOR ENGLAND AND WALES

Trustees' Annual Report for the period

From 31/03/2024 Period start date
To 30/03/2025 Period end date

Charity name: DIRT – THE FOUNDATION FOR THE REGENERATION OF THE EARTH

Charity registration number: 1199510

Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	DIRT's charitable objects are: 1. to promote conservation of land and improve the physical and natural environment by promoting enhancement of farmland. DIRT works toward regenerating soils that have been degraded by conventional agriculture and mining. DIRT's aim is to increase soil fertility, biodiversity, community wellness, water retention and absorption, greenhouse gas sequestration and educate about healthy land management including biodynamic farming. 2. advancement of education of the public especially in ecology and sustainable development by raising awareness through various channels.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	The charity recognises that there are many urgent humanitarian and environmental crises worldwide that require immediate support and intervention. At the same time, there is a clear public benefit in addressing underlying systemic causes and developing long-term solutions that help prevent future crises. The charity's activities therefore focus on forward-looking, preventative work that addresses environmental degradation and climate instability at their root. One of the charity's core activities during the reporting period was supporting the development of a regenerative textile standard through targeted charitable donations and project work. The public benefit arises from the implementation and long-term impact of such a standard across textile supply chains, including the direct benefit to textile workers, whose working conditions and health are improved

		through regenerative practices and reduced chemical exposure. Globally, more than 30% of agricultural land is used for the production of textile fibres. (Liu & Cecil, 2025). Much of this land is currently severely degraded due to extractive farming practices. The textile standard supported by the charity establishes clear requirements for regenerative land management, soil restoration, and ecological stewardship. When implemented, these practices contribute to the recovery of degraded land, the rebuilding of healthy soil systems, and climate regulation. Healthy soils improve rainfall patterns, reduce the risk of flooding and drought, and support stable agricultural systems. These outcomes provide a clear public benefit by supporting environmental protection, food security, and long-term ecological stability. Awareness-raising and educational outreach represented another core activity during this reporting period. For the successful implementation of a standard such as this, it is essential that the public, fashion brands, and textile producers understand the rationale and importance behind it. The charity focused on educating the public about the significance of healthy soil, the environmental impact of the fashion industry, and how consumer and corporate choices can influence positive change. Similarly, fashion and textile producers were informed of the environmental and social impacts of their production processes and the potential benefits of adopting regenerative practices. Only with this knowledge can the theoretical work of standard creation translate into practical implementation, thereby maximising public benefit. An educated public benefits by knowing what to look for when purchasing textiles, avoiding products that may harm their own health or the health of the people producing them. In the textile-growing regions alone, over 40 million households are involved in fibre production. (DNFI.org, 2019) Additionally, textile workers in dyeing and finishing facilities are exposed to harmful chemicals; globally, textile dyeing and finishing alone accounts for approximately 20% of all water pollution (Ercin & Matthews, 2017). By raising awareness, the charity contributes to safer consumer choices, healthier communities, and more environmentally sustainable production practices. Through these activities, the charity advances environmental protection, supports climate resilience, improves worker health and safety, and contributes to the long-term wellbeing of the public
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		by addressing systemic challenges within agriculture and textile production. The trustees consider that these activities meet the charity's objects and provide clear and identifiable public benefit.
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	The charity and the charity's trustees have acted in accordance with the guidance issued by the Charity Commission.

Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	DIRT charity accepts entries to improve the fashion supply chain for grants from the global biodynamic community, which includes: (1) a network of farmers using regenerative farming practices recognised or certified by Demeter International, and (2) professionals and organisations working with such farmers, such as Biodynamic Associations and the Biodynamic Federation Demeter International. Due to this grounding, DIRT requires at least two references from within this global network to qualify farms for grant consideration. DIRT also maintains a detailed application process to validate entrants and carry out checks before accepting grant applicants. As DIRT is currently prioritising the development of standards and awareness raising, grant applications are opened on a periodic basis in accordance with DIRT's general policy, explained above. DIRT facilitates and pays for standard creation roundtables to develop best-practice frameworks for the Demeter - DIRT Textile standard. Experts invited to these roundtables are drawn from the same Demeter recognised and certified network, ensuring deep expertise in regenerative agriculture and biospheric principles, a foundation that builds trust in both the science and practice of the standards we create. Complementing this agricultural expertise, our standard creation teams also include textile industry specialists whose experience informs materials and supply-chain perspectives. These textile experts are selected by our founder, Arizona Muse, in collaboration with charity trustees, including Nina Marenzi, founder and director of The Sustainable Angle and its flagship event, the <i>Future Fabrics Expo</i>, the largest dedicated sustainable materials showcase

		connecting designers, brands and responsible suppliers globally. Nina's long-standing work at the intersection of sustainability and textiles brings authoritative insight into regenerative and low-impact material sourcing, further strengthening the credibility and relevance of our standard development process.
Policy on social investment including program related investment	Para 1.38	N/A
Contribution made by volunteers	Para 1.38	In the accounted period the charity didn't have an active volunteer program; however, the charity has one active volunteer, who is the founder and trustee, who dedicates an equivalent of a part time employment hours to be part of the executive team, oversee its development and liaise with the rest of the trustees.
Other		

Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	Summary of Main Achievements and Impact of DIRT Charity DIRT Charity has made significant strides in its mission to promote soil regeneration and advocate for fashion as a climate solution. Its achievements have created meaningful differences for its beneficiaries while generating broader societal benefits. Main Achievements 1. Standard Approval & Recognition The <i>Demeter Textile Standard</i> for Dyestuff was approved by the <i>Demeter Standards Committee</i> in September 2024. DIRT Charity received the Climate Action award at the CNMI Sustainable Fashion Awards 2024 for the creation of the first Biodynamic Demeter Textile Standard. Our expert panel represented knowledge from both traditional practices and cutting-edge innovation: • Farms that grow natural dyestuff plants according to biodynamic methods, ensuring healthy soils and closed nutrient cycles. • Dyehouses pioneering low-water, non-toxic processing methods. • Scientists and practitioners with deep expertise in plant-based colour, water treatment, and regenerative supply chains. The Biodynamic Dyestuff Standard directly benefits farmers, processors, and communities by replacing conventional, water- and chemical-intensive dyeing. Dyehouses typically use over 5 billion cubic meters of water annually and 6 kg of chemicals per 100 kg of textiles, contributing to 20 % of global water pollution. By contrast, we got the first feedback from dyehouses using the Demeter standard with on-farm plant dyeing that requires less water, uses only non-toxic, biodynamic inputs, and produces safe wastewater suitable for irrigation. Fibres remain fully compostable, keeping them circular. Industrial tests show color fastness to washing 4/5 and to light 3–4/4, demonstrating scalable, high-quality production. These practices improve health and safety, protect local ecosystems, and provide farmers and processors with regenerative,

		market-ready methods that strengthen livelihoods while eliminating hazardous chemical exposure. 2. Standards Development: During the reporting period, DIRT charity, in collaboration with Biodynamic Federation Demeter International, developed the Demeter Textile Standard for Cotton with farmers and experts from key cotton-producing regions in Africa, South Asia, Latin America, and Europe. Cotton was prioritised because it represents the single largest source of pressure within natural textiles, accounting for 44 percent of all natural textile fibre production in 2023. Cotton supports livelihoods for over 350 million people worldwide, yet it is also the most chemically intensive textile fibre. Despite covering only 2.3 percent of global arable land, cotton accounts for around 4 percent of global pesticide use and more than 10 percent of global insecticide use, including highly hazardous substances linked to cancer, reproductive harm, and genetic damage. Cotton production is also water-intensive, with significant water use embedded in the manufacture and application of synthetic fertilisers and pesticides. The Demeter Cotton Standard addresses these impacts at their source. It eliminates all synthetic pesticides, herbicides, and fertilisers, protecting farmers and rural communities from toxic exposure and reducing long-term health risks. When cotton is produced biodynamically, chemical inputs are removed entirely, which in turn reduces water use, improves soil health, and restores biodiversity. The standard benefits both biodynamic and conventional cotton farmers by offering a viable pathway away from chemical dependence. Farmers gain safer working conditions, healthier soils, and greater economic stability through market recognition for chemical-free cotton. By focusing on cotton, the fibre with the greatest share and impact in the textile industry, the standard delivers disproportionate environmental and social benefits for people, land, and supply chains. Cotton farmers, as a demographic are particularly vulnerable to high suicide rates. Tragically, 20% of all suicides globally are from pesticide ingestion, suggesting the strong correlation between farmers and suicide. The main reason for farmers feeling so desperate that they no longer wish to live is that conventional farmers are trapped in a cycle of debt. They borrow money to buy genetically modified seeds and borrow more money to buy the chemicals
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		that these seeds require to cultivate and often finance the machinery they need. This puts them at a high risk for financial pressure when they might have a poorly performing season on their farm which is prone to happen particularly with increasing climate pressures as weather events become more extreme. Farmers who farm biodynamically to the Demeter Standard are alleviated from much of this financial pressure as they will not be buying genetically modified seed because biodynamics doesn't allow it, they will not be buying any chemicals as biodynamics farmers make their own pest management and fertilization on farm for free and they usually don't require the same expensive machinery. Moreover, the Demeter network fosters a strong sense of community and provides farmers with access to a stable and protected market for their products. As a result, market conditions are more secure, and contracts are often arranged in advance, which helps reduce economic uncertainty and financial risk for farmers. Biodynamics presents a method of farming that protects farmers from the financial pressures that can lead to thoughts of suicide. This standard was submitted for approval by the Demeter Standards Committee in March 2025. 3. Farming Project Support Since its founding, DIRT has supported farming and land-based projects as a core part of its charitable work, building long-term partnerships rooted in regeneration and community resilience. While DIRT's main focus in recent years has shifted toward developing textile standards, selected farming partnerships have continued to exist, made possible through aligned collaborators; one such partnership is with Kufunda, a living and learning village in Zimbabwe. Through DIRT's connection, Beabond, an African jewellery brand, chose to support Kufunda, enabling DIRT to continue this partnership in 2024 with funds raised by Beabond's Coco Collection to support Kufunda's Biodynamic farming training in Mozambique. Educating farmers on how to implement biodynamic practices in a way that is both economically viable and environmentally sustainable. Moreover, the charity always aims to use our platform and audience to support farming projects. We share their stories and purpose and invite our community to donate through posts on our Instagram page. One example is Blue Borage, a composting project in New Zealand that educates and supports households, schools, gardeners, and more in practicing responsible composting to build healthy soil. The project is also closely connected to farming
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		land in New Zealand, including sheep wool farming, which creates a meaningful link to our textile work.
		4. Awareness and Educational Impact: - o In March 2025, DIRT charity commissioned a literature review with the Smith School of enterprise and the environment, and Oxford University, completed in mid-2025. This is the first scientific review focused specifically on biodynamic agriculture in textile cultivation, addressing a critical evidence gap. The report will provide robust academic validation for biodynamic practices, strengthening the credibility of chemical-free, regenerative textile production. Its findings will directly support policy engagement and lobbying efforts, enabling informed dialogue with governments, regulators, and industry bodies to improve agricultural structures, reduce chemical dependency, and create better support systems for farmers. Through academic publication and use in universities, the review will also educate future decision-makers, establishing biodynamic textile cultivation as a credible, evidence-based pathway for systemic change. - o Our educational video content was viewed for more than 108 hours, showcasing a contribution to public learning on topics related to soil health, regenerative practices and sustainable systems. 5. Content Innovation: - o Viral, original content such as <i>Story of a Dress</i> educated 1.4 million people on the environmental impacts of fashion. Recognising the value of this reach, DIRT repurposed the content in 2024, creating an educational post titled <i>The True Cost of a Dress</i>. This post became the most shared content of the year, with 663 shares, demonstrating the effectiveness of repurposing high-impact storytelling to continue educating audiences. - o In addition, educational posts addressing mental health challenges and suicide rates within farming communities generated significant public engagement. This content received the highest level of commenting interaction during the reporting period, with 58 comments, reflecting strong public

		response and awareness. Many respondents shared personal reflections and indirect experiences, indicating that the topic resonated widely and highlighted the relevance and importance of addressing mental health within agricultural communities. - o Creative collaborations with platforms such as Reve en Vert, Country & Townhouse, Weleda UK, Faherty, and The Outnet enabled DIRT to extend its reach to over 1 million people. 6. Community Building: - o In 2024, DIRT introduced three new ambassadors: Anneliek Heuvel, Dorith Mous, and Amy Jackson. The highest-performing ambassador post of the year featured Amy Jackson, generating 10,858 interactions, making it the most impactful social media contribution. With a following of 13.4 million, Amy Jackson has proven to be a highly connected and influential advocate, significantly expanding DIRT's reach and bringing a wide new audience to our cause. - o Growth across platforms (e.g., 1,200 new Instagram Followers, 36 new YouTube subscribers) - o Strong engagement through email campaigns, achieving a 61% open rate across a 2.3k+ subscriber base, representing a 491-subscriber year-over-year increase and a 4% improvement in open rate compared to the previous year. - o In relation to community building and public engagement, the charity was pleased to be accepted into the <i>Big Give Christmas Challenge 2024</i>, a UK-based charitable fundraising platform that supports charities by increasing their visibility and enabling match-funded public donations. Participation in this campaign significantly increased the charity's reach among members of the public and grant-making foundations. As a result of the campaign, the charity received £1,500 from the Reed Foundation and £2,900 in donations from the public. In addition, the increased exposure led to a new connection with the Ruskin Mill Trust, which subsequently made a donation of £1,000. 7. Website Growth:
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		- o Our website received 24,752 pageviews this year, demonstrating steady engagement with our work from beneficiaries, supporters, and the wider public. - o The majority of visits (54.5%) came directly from individuals already aware of the charity (people who already knew the charity or typed the URL directly) demonstrating strong name recognition and trust. Social media also played a key role in helping new audiences discover our work. 8. Press Highlights: - o DIRT was featured in 13 press pieces, reaching a potential monthly audience of 51 million readers. - o DIRT was mentioned by the founder Arizona Muse in three high-profile interviews reaching potentially 24,8 Mio readers. - o The charity was mentioned in 5 articles, seen by a potential 26 million readers. audience, and showcased in 5 ads with a reach of 656 k readers. - o Collaborative Brand Placement: - o Through a one year charity partnership (September 2023 to September 2024) with Country & Townhouse, DIRT was featured in four issues during the reporting period. Additionally, as founder Arizona Muse co-created the special "Regeneration Issue," DIRT held a prominent position in that edition. Overall, these features reached approximately 1 million readers. - o Global and Sector-Specific Impact: - o Internationally, DIRT appeared in <i>Vogue Business and Fashion United Online</i> with a combined reach of 530k readers. - o UK media generated significant visibility, with mentions in 4 outlets reaching approx. 49 million readers. This includes Hello Magazine, Country & Townhouse, Times Luxx and ONE Magazine. Comparing this to the previous reporting period the charity has a 6 times higher visibility in the UK. - o Mentions were highest in Fashion (2.4 million) and Lifestyle (49 million). This reflects the greater need for education among broader, less specialized audiences. In contrast, readers of sustainability- or farming-focused media tend to already have deeper knowledge and require less
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		educational support on these topics. Therefore, our outreach successfully reached the right target groups. ● Founder Advocacy and Press Coverage Arizona Muse, founder of DIRT Charity, played a pivotal role in amplifying its mission through her personal advocacy and media engagement: ○ Appearance on public events: ○ To represent the charity, the founder participated in 11 panel discussions, inspiring and educating audiences on responsible fashion choices. This included the Future Fabrics Expo, a leading event for sustainable textile innovation that brings together designers, brands, and industry professionals to explore low-impact materials and practices. ○ The founder also spoke at the World Living Soil Forum, an international platform focused on soil health, regenerative agriculture, and ecosystem restoration, reaching experts, policymakers, and practitioners in sustainable farming. Additionally, at an event with the global brand Stella McCartney, known for its leadership in ethical and sustainable fashion, the founder highlighted DIRT's work to an audience of industry leaders and influencers, demonstrating practical pathways to chemical-free and regenerative textile production. ○ In total, these appearances reached approximately 5,500 attendees, amplifying DIRT's impact within both fashion and environmental sectors. Moreover, the founder was awarded the Inspirational Achievement Award at the Green Tech Awards, where the charity's mission and work were prominently represented, further raising its profile among sustainability leaders and industry stakeholders. ○ Arizona was also interviewed for a movie production with a renowned filmmaker –Josh Tickell in his upcoming film <i>Groundswell</i>, a documentary on
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		regenerative agriculture and environmental solutions; previous films by the same producer, such as <i>Kiss the Ground</i>, have been viewed by over 10 million people, further amplifying DIRT's reach to a global audience. Impact of Awareness-Raising Actions DIRT Charity's awareness-raising activities have focused primarily on UK audiences, reflecting its status as a UK-registered charity and the importance of building close connections with supporters and donors. At the same time, efforts are gradually expanding internationally through strategic partnerships and networks. The charity has prioritized reaching mainstream consumers, rather than farmers or sustainability specialists, recognizing that this group is less familiar with regenerative and biodynamic practices and therefore has the greatest need for education. Through storytelling, media partnerships, and ambassador engagement, particularly with Amy Jackson, influential in the lifestyle and fashion sector, DIRT has empowered individuals to make more sustainable fashion choices and strengthened public understanding of soil regeneration as a climate solution. A key part of this work is the Oxford University Literature Review mentioned above, the first scientific study examining biodynamic agriculture in textile cultivation. This research provides robust academic backing for DIRT's initiatives, strengthens credibility, and will be used in educational settings to inform future students, industry professionals, and policymakers. By combining UK-focused outreach, ambassador influence, mainstream consumer engagement, and scientific evidence, DIRT ensures its message reaches those who drive demand, fostering lasting societal change and supporting more responsible supply chains.
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Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	Objective 1: Conservation of Land & Improving the Physical and Natural Environment During the reporting period, DIRT Charity developed the Demeter Textile Standard for Dyestuff (approved September 2024) and the Demeter Cotton Standard (submitted March 2025) in collaboration with farmers and experts across Africa, South Asia, Latin America,
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		and Europe. These standards provide a framework for chemical-free, regenerative textile production, guiding farmers and processors toward safer, environmentally responsible practices. Both biodynamic and conventional cotton farmers can use the standards to reduce reliance on synthetic pesticides, herbicides, and fertilisers, supporting soil health, biodiversity, and long-term sustainability. Objective 2: Advancement of Education of the Public, Especially in Ecology and Sustainable Development DIRT commissioned the first scientific study of biodynamic agriculture in textile cultivation with Oxford University, providing academic validation, supporting policy engagement, and serving as a teaching resource. Through media partnerships, storytelling, digital campaigns, and ambassador engagement, particularly Amy Jackson, influential in lifestyle and fashion, the charity reached over 1 million people, focusing on mainstream UK consumers to raise awareness of regenerative and chemical-free practices. Founder appearances at events such as the Future Fabrics Expo and the World Living Soil Forum, along with interviews for the <i>Groundswell</i> documentary, further educated audiences and strengthened advocacy. Summary: By combining standard-setting, research, and public education, DIRT Charity equips farmers, industry, and consumers with the knowledge and tools to adopt regenerative, chemical-free practices, advancing its charitable objectives effectively.
Performance of fundraising activities against objectives set	Para 1.41	During the period, DIRT pursued fundraising through a variety of channels, including public donations, ambassador and community engagement, brand partnerships, participation in and hosting of events, media, PR and social media activity, direct engagement with individual donors, and collaborations with sustainable brands donating a percentage of sales. In response to learning from the previous year, the charity prioritised awareness raising and educational outreach as a central part of its approach. The charity identified that increasing understanding of the environmental and social challenges within garment supply chains - particularly among suppliers, brands, and customers - was essential to support the adoption of regenerative practices and to build demand for the standard to be published. Awareness raising was therefore positioned as a key mechanism to support both charitable impact and longer-term fundraising objectives. This approach delivered positive results in public engagement, with donations from the public more than doubling during the period, indicating that increased

		visibility and education had a measurable impact in this area. During the period, the charity also took part in a fundraising competition over the Christmas period, supported by a charitable foundation. Participation in this initiative provided early validation of the charity's work and contributed to growing interest from trusts and larger institutional funders. Despite these encouraging developments, overall fundraising income remained below the level required to support the charity's longer-term ambitions. The period highlighted a continued gap in securing large-scale, multi-year grant funding. In response, the charity undertook a review of its fundraising strategy and Theory of Change, assessing the effectiveness of existing approaches and identifying areas for improvement, particularly in relation to grant readiness, impact measurement, and data. As a result of this review, the charity revised its strategic direction during the period. Key actions included the establishment of a new Advisory Board with expertise in funding, investment, and grant-making, and a decision to reduce operational costs, including resizing the team, to ensure financial sustainability while the revised strategy is implemented. While fundraising income during the period did not yet meet the level required to fully deliver the charity's long-term objectives, the actions taken reflect active learning, responsible management, and a clear commitment to strengthening the charity's future financial resilience. The charity enters the next reporting period with an updated strategy, improved advisory support, and a clearer pathway toward developing sustainable and diversified funding streams aligned with its charitable purposes.
Investment performance against objectives	Para 1.41	N/A
Other		

Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	In the period between 31/03/2024 – 30/03/2025 the charity raised £153,440. Most significant income sources: - o £37,595 was received from brand partners through one-off sponsorship contributions to the charity. - o £22,051 donated by the public (representing more than a twofold increase compared to the previous period) - o £27,442 was donated by organisations in connection with the charity's founder participation in an educational panel or speaking engagement - o £25,277 is donated by sustainable brands dedicating a percentage of their sales to the charity. - o £12,983 donated by DIRT Charity ambassadors - o £25,232 donated by the founder Arizona Muse In the period between 31/03/2024 – 30/03/2025 the charity spent £147,519. The charity spent £83,552 to fulfil its charitable objects: - o £23,740 – Donation for the Creation of the Textile Standard - o £57,940 – Awareness Raising & Educational Outreach The charity spent a total of £58,243 raising donations & legacies including fundraising and other operational core costs. → In response to this financial result, the charity reviewed its fundraising strategy and Theory of Change, leading to a revised strategic direction. Key actions included the establishment of a new Advisory Board and a reduction in operating costs, including resizing the team, to support financial sustainability. These steps reflect responsible management and have strengthened the charity's positioning for future funding resilience. (see more above in Para 1.41)
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	The charity does not hold reserves, when the charity receives a donation the money immediately is distributed to pay the team and/or is sent to farming projects as a grant.

Amount of reserves held	Para 1.22	Zero
Reasons for holding zero reserves	Para 1.22	The charity does not believe this is a good use of donor's money.
Details of fund materially in deficit	Para 1.24	None
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	There are no uncertainties.

Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	The charity's principal donors are businesses, individuals and the general public.
Investment policy and objectives including any social investment policy adopted	Para 1.46	The charity does not invest as we see that to be counter intuitive and perhaps even immoral. If donors give money to a cause it is not moral to instead invest it into a financial instrument that could potentially be causing the harm that the charity works so hard to abate.
A description of the principal risks facing the charity	Para 1.46	One of the principal risks facing DIRT Charity is the challenge of securing funds for core costs. This risk arises from the current global context, where numerous climate and war emergencies demand urgent attention and resources from donors and funding bodies. As a result, funding is often directed toward immediate crises, and causes like ours, which address long-term solutions such as soil regeneration and sustainable fashion, may be perceived as less urgent or significant in comparison. This misperception could limit the charity's ability to secure the essential financial support needed to sustain and scale its impactful work.
Other		

Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	Memorandum and articles of association.
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	Limited company and charity registered in England and Wales.
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	Trustees are selected by invitation and agreement by the current trustees and charity personnel. The trustees's individual endeavours must align with the charity's objectives in that they are already a knowledgeable person in the field of the charity's objectives.

Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	The charity chooses trustees because of their knowledge and relevance to the charity's objectives and still continues to educate the trustees about the need to achieve the charity's objectives.
The charity's organisational structure and any wider network with which the charity works	Para 1.51	The charity's organisation structure comprises: trustees, executive team, advisory board, consultants and agencies. During this period agencies/consultants are assigned to support with legal requirements, accountancy, strategy and fundraising. The charity approves decisions among the executive team by consultation with the trustees. The executive team comprises of: - Founding trustee; - Head of operations. Concerning the charity's expenses, the charity's executive team and trustees continue to refine, adjust and monitor all strategies, updating them where necessary to avoid unnecessary costs and to achieve the most impact.
Relationship with any related parties	Para 1.51	The charity interacts with the following parties for guidance: - Chartered certified accountants: Adams and Moore, Adams and Moore House, Instone Road, Dartford, Kent, DA1 2AG, UK - Legal secretary: Veale Wasbrough Vizards LLP, Narrow Quay House, Narrow Quay, Bristol, BS1 4QA, UK

		• Bank: Triodos Bank UK Ltd, Deanery Road, Bristol, BS1 5AS, UK • Founding trustee and trustees' representative: Arizona Waterhouse-Muse, London, UK • Head of operations: Simona Valuckaite, London, UK • Creative director Grace Reynolds, London, UK • Awareness raising and business development assistant: - Heleen Petzer, Cape Town, SA - Lea Mahlke, Munich, Germany
Other		N/A

Reference and Administrative details

Charity name	DIRT - The Foundation For The Regeneration Of The Earth
Other name the charity uses	DIRT Charity
Registered charity number	1199510
Charity's principal address	DIRT Charity 42 Manchester Street, London, W1U 7LW

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Arizona Waterhouse- Muse	London	Whole year	
2	Christina Marenzi		Whole year	
3	Sara El-Yafi		Partial year	
4	Boniface Verney-Carron		Partial year	
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Corporate trustees – names of the directors at the date the report was approved

Director name		

Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year	

Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	N/A
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	N/A
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	N/A

Additional information (optional)

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

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Exemptions from disclosure

Reason for non-disclosure of key personnel details

Other optional information

Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)



Full name(s)

Arizona Waterhouse Muse

Position (eg Secretary,
Chair, etc)

Trustee

Date

30 January 2026

REGISTERED COMPANY NUMBER: 13032859 (England and Wales)
REGISTERED CHARITY NUMBER: 1199510

Report of the Trustees and
Unaudited Financial Statements for the Year Ended 30 March 2025
for
DIRT - THE FOUNDATION FOR
THE REGENERATION OF THE EARTH

Adams and Moore
Chartered Certified Accountants
Adams and Moore House
Instone Road
Dartford
KENT
DA1 2AG

**DIRT - THE FOUNDATION FOR
THE REGENERATION OF THE EARTH**

**Contents of the Financial Statements
FOR THE YEAR ENDED 30 MARCH 2025**

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**DIRT - THE FOUNDATION FOR
THE REGENERATION OF THE EARTH**

**Report of the Trustees
FOR THE YEAR ENDED 30 MARCH 2025**

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 30 March 2025. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The charity is controlled by its governing document, Articles of Association, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number

13032859 (England and Wales)

Registered Charity number

1199510

Registered office

C/O Veale Wasbrough Vizards LLP Narrow
Quay House, Narrow Quay
Bristol
BS1 4QA

Trustees

Ms C T Marenzi Founder The Sustainable Angle

Ms A Waterhouse-Muse Model

Company Secretary

Independent Examiner

Adams & Moore
Adams and Moore
Chartered Certified Accountants
Adams and Moore House
Instone Road
Dartford
KENT
DA1 2AG

Approved by order of the board of trustees on^{1/30/2026} and signed on its behalf
by:

**DIRT - THE FOUNDATION FOR
THE REGENERATION OF THE EARTH**

**Report of the Trustees
FOR THE YEAR ENDED 30 MARCH 2025**

Signed by:

Arizona Muse

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Ms A Waterhouse-Muse - Trustee

**Independent Examiner's Report to the Trustees of
DIRT - THE FOUNDATION FOR
THE REGENERATION OF THE EARTH**

Independent examiner's report to the trustees of DIRT - THE FOUNDATION FOR THE REGENERATION OF THE EARTH ('the Company')

I report to the charity trustees on my examination of the accounts of the Company for the year ended 30 March 2025.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under Section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under Section 145(5) (b) of the 2011 Act.

**Independent Examiner's Report to the Trustees of
DIRT - THE FOUNDATION FOR
THE REGENERATION OF THE EARTH**

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by Section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of Section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Adams & Moore

Adams and Moore
Chartered Certified Accountants
Adams and Moore House
Instone Road
Dartford
KENT
DA1 2AG

Date:

**DIRT - THE FOUNDATION FOR
THE REGENERATION OF THE EARTH**

**Statement of Financial Activities
FOR THE YEAR ENDED 30 MARCH 2025**

		Year Ended 30/3/25 Unrestricted fund £	Period 1/4/23 to 30/3/24 Total funds £
INCOME AND ENDOWMENTS FROM	Notes		
Donations and legacies		153,440	136,680
Investment income	2	60	-
Total		<u>153,500</u>	<u>136,680</u>
 EXPENDITURE ON			
Raising funds	3	58,892	59,824
Charitable activities			
01		87,705	59,603
Other		1,570	-
Total		<u>148,167</u>	<u>119,427</u>
 NET INCOME		5,333	17,253
 RECONCILIATION OF FUNDS			
Total funds brought forward		44,678	27,425
 TOTAL FUNDS CARRIED FORWARD		<u><u>50,011</u></u>	<u><u>44,678</u></u>

The notes form part of these financial statements

**DIRT - THE FOUNDATION FOR
THE REGENERATION OF THE EARTH**

**Balance Sheet
30 MARCH 2025**

	Notes	2025 Unrestricted fund £	2024 Total funds £
CURRENT ASSETS			
Debtors	5	50,011	44,678
NET CURRENT ASSETS		<u>50,011</u>	<u>44,678</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		50,011	44,678
NET ASSETS		<u>50,011</u>	<u>44,678</u>
FUNDS	6		
Unrestricted funds		<u>50,011</u>	<u>44,678</u>
TOTAL FUNDS		<u>50,011</u>	<u>44,678</u>

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 March 2025.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 March 2025 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- (a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

The notes form part of these financial statements

**DIRT - THE FOUNDATION FOR
THE REGENERATION OF THE EARTH**

**Balance Sheet - continued
30 MARCH 2025**

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 1/30/2026 and were signed on its behalf by:

Signed by:

.....
A Waterhouse-Muse - Trustee

**DIRT - THE FOUNDATION FOR
THE REGENERATION OF THE EARTH**

**Notes to the Financial Statements
FOR THE YEAR ENDED 30 MARCH 2025**

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Taxation

The charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

**DIRT - THE FOUNDATION FOR
THE REGENERATION OF THE EARTH**

**Notes to the Financial Statements - continued
FOR THE YEAR ENDED 30 MARCH 2025**

2. INVESTMENT INCOME

	Year Ended 30/3/25 £	Period 1/4/23 to 30/3/24 £
Deposit account interest	60	-
	<u>60</u>	<u>-</u>

3. RAISING FUNDS

Raising donations and legacies

	Year Ended 30/3/25 £	Period 1/4/23 to 30/3/24 £
Fund raising expenses	29,045	(2,787)
Consultancy fees	29,198	61,306
Support costs	-	1,305
	<u>58,243</u>	<u>59,824</u>

4. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 30 March 2025 nor for the period ended 30 March 2024.

Trustees' expenses

There were no trustees' expenses paid for the year ended 30 March 2025 nor for the period ended 30 March 2024.

**DIRT - THE FOUNDATION FOR
THE REGENERATION OF THE EARTH**

**Notes to the Financial Statements - continued
FOR THE YEAR ENDED 30 MARCH 2025**

5. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2025 £	2024 £
Amounts recoverable on contract	50,011	44,678

6. MOVEMENT IN FUNDS

	At 31/3/24 £	Net movement in funds £	At 30/3/25 £
Unrestricted funds			
General fund	44,678	5,333	50,011
TOTAL FUNDS	44,678	5,333	50,011

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	153,500	(148,167)	5,333
TOTAL FUNDS	153,500	(148,167)	5,333

Comparatives for movement in funds

	At 1/4/23 £	Net movement in funds £	At 30/3/24 £
Unrestricted funds			
General fund	27,425	17,253	44,678
TOTAL FUNDS	27,425	17,253	44,678

**DIRT - THE FOUNDATION FOR
THE REGENERATION OF THE EARTH**

**Notes to the Financial Statements - continued
FOR THE YEAR ENDED 30 MARCH 2025**

6. MOVEMENT IN FUNDS - continued

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	136,680	(119,427)	17,253
TOTAL FUNDS	<u>136,680</u>	<u>(119,427)</u>	<u>17,253</u>

7. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 30 March 2025.

**DIRT - THE FOUNDATION FOR
THE REGENERATION OF THE EARTH**

**Detailed Statement of Financial Activities
FOR THE YEAR ENDED 30 MARCH 2025**

	Year Ended 30/3/25 £	Period 1/4/23 to 30/3/24 £
INCOME AND ENDOWMENTS		
Donations and legacies		
Donations and Gifts	153,440	136,680
Investment income		
Deposit account interest	60	-
Total incoming resources	153,500	136,680
EXPENDITURE		
Raising donations and legacies		
Fund raising expenses	29,045	(2,787)
Consultancy fees	29,198	61,306
	58,243	58,519
Other trading activities		
Bad debts	649	-
Charitable activities		
Event Costs	-	163
Charitable donation	23,740	13,600
Computer software, consumables	2,169	2,154
Awareness raising & educational outreach	57,940	43,486
Training seminar and workshops	1,028	-
Farm project	1,871	-
	86,748	59,403
Other		
Travel & Subsistence	1,090	-
Support costs		
Management		
Insurance	35	-

This page does not form part of the statutory financial statements

**DIRT - THE FOUNDATION FOR
THE REGENERATION OF THE EARTH**

**Detailed Statement of Financial Activities
FOR THE YEAR ENDED 30 MARCH 2025**

	Year Ended 30/3/25 £	Period 1/4/23 to 30/3/24 £
Management		
Finance		
Bank charges	842	812
Other		
Sundries	80	200
Governance costs		
Accountancy fees	480	480
Legal & Professional fees	-	13
	480	493
Total resources expended	148,167	119,427
Net income	5,333	17,253

This page does not form part of the statutory financial statements

REGISTERED COMPANY NUMBER: 13032859 (England and Wales)
REGISTERED CHARITY NUMBER: 1199510

Report of the Trustees and
Unaudited Financial Statements for the Year Ended 30 March 2025
for
DIRT - THE FOUNDATION FOR
THE REGENERATION OF THE EARTH

Adams and Moore
Chartered Certified Accountants
Adams and Moore House
Instone Road
Dartford
KENT
DA1 2AG

**DIRT - THE FOUNDATION FOR
THE REGENERATION OF THE EARTH**

**Contents of the Financial Statements
FOR THE YEAR ENDED 30 MARCH 2025**

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**DIRT - THE FOUNDATION FOR
THE REGENERATION OF THE EARTH**

**Report of the Trustees
FOR THE YEAR ENDED 30 MARCH 2025**

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 30 March 2025. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The charity is controlled by its governing document, Articles of Association, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number

13032859 (England and Wales)

Registered Charity number

1199510

Registered office

C/O Veale Wasbrough Vizards LLP Narrow
Quay House, Narrow Quay
Bristol
BS1 4QA

Trustees

Ms C T Marenzi Founder The Sustainable Angle

Ms A Waterhouse-Muse Model

Company Secretary

Independent Examiner

Adams & Moore
Adams and Moore
Chartered Certified Accountants
Adams and Moore House
Instone Road
Dartford
KENT
DA1 2AG

Approved by order of the board of trustees on^{1/30/2026} and signed on its behalf
by:

**DIRT - THE FOUNDATION FOR
THE REGENERATION OF THE EARTH**

**Report of the Trustees
FOR THE YEAR ENDED 30 MARCH 2025**

Signed by:

Arizona Muse

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Ms A Waterhouse-Muse - Trustee

**Independent Examiner's Report to the Trustees of
DIRT - THE FOUNDATION FOR
THE REGENERATION OF THE EARTH**

Independent examiner's report to the trustees of DIRT - THE FOUNDATION FOR THE REGENERATION OF THE EARTH ('the Company')

I report to the charity trustees on my examination of the accounts of the Company for the year ended 30 March 2025.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under Section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under Section 145(5) (b) of the 2011 Act.

**Independent Examiner's Report to the Trustees of
DIRT - THE FOUNDATION FOR
THE REGENERATION OF THE EARTH**

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by Section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of Section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Adams & Moore

Adams and Moore
Chartered Certified Accountants
Adams and Moore House
Instone Road
Dartford
KENT
DA1 2AG

Date:

**DIRT - THE FOUNDATION FOR
THE REGENERATION OF THE EARTH**

**Statement of Financial Activities
FOR THE YEAR ENDED 30 MARCH 2025**

		Year Ended 30/3/25 Unrestricted fund £	Period 1/4/23 to 30/3/24 Total funds £
INCOME AND ENDOWMENTS FROM	Notes		
Donations and legacies		153,440	136,680
Investment income	2	60	-
Total		<u>153,500</u>	<u>136,680</u>
 EXPENDITURE ON			
Raising funds	3	58,892	59,824
Charitable activities			
01		87,705	59,603
Other		1,570	-
Total		<u>148,167</u>	<u>119,427</u>
 NET INCOME		5,333	17,253
 RECONCILIATION OF FUNDS			
Total funds brought forward		44,678	27,425
 TOTAL FUNDS CARRIED FORWARD		<u><u>50,011</u></u>	<u><u>44,678</u></u>

The notes form part of these financial statements

**DIRT - THE FOUNDATION FOR
THE REGENERATION OF THE EARTH**

**Balance Sheet
30 MARCH 2025**

	Notes	2025 Unrestricted fund £	2024 Total funds £
CURRENT ASSETS			
Debtors	5	50,011	44,678
NET CURRENT ASSETS		<u>50,011</u>	<u>44,678</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		50,011	44,678
NET ASSETS		<u>50,011</u>	<u>44,678</u>
FUNDS	6		
Unrestricted funds		<u>50,011</u>	<u>44,678</u>
TOTAL FUNDS		<u>50,011</u>	<u>44,678</u>

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 March 2025.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 March 2025 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- (a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

The notes form part of these financial statements

**DIRT - THE FOUNDATION FOR
THE REGENERATION OF THE EARTH**

**Balance Sheet - continued
30 MARCH 2025**

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 1/30/2026 and were signed on its behalf by:

Signed by:

.....
A Waterhouse-Muse - Trustee

**DIRT - THE FOUNDATION FOR
THE REGENERATION OF THE EARTH**

**Notes to the Financial Statements
FOR THE YEAR ENDED 30 MARCH 2025**

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Taxation

The charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

**DIRT - THE FOUNDATION FOR
THE REGENERATION OF THE EARTH**

**Notes to the Financial Statements - continued
FOR THE YEAR ENDED 30 MARCH 2025**

2. INVESTMENT INCOME

	Year Ended 30/3/25 £	Period 1/4/23 to 30/3/24 £
Deposit account interest	60	-
	<u>60</u>	<u>-</u>

3. RAISING FUNDS

Raising donations and legacies

	Year Ended 30/3/25 £	Period 1/4/23 to 30/3/24 £
Fund raising expenses	29,045	(2,787)
Consultancy fees	29,198	61,306
Support costs	-	1,305
	<u>58,243</u>	<u>59,824</u>

4. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 30 March 2025 nor for the period ended 30 March 2024.

Trustees' expenses

There were no trustees' expenses paid for the year ended 30 March 2025 nor for the period ended 30 March 2024.

**DIRT - THE FOUNDATION FOR
THE REGENERATION OF THE EARTH**

**Notes to the Financial Statements - continued
FOR THE YEAR ENDED 30 MARCH 2025**

5. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2025 £	2024 £
Amounts recoverable on contract	<u>50,011</u>	<u>44,678</u>

6. MOVEMENT IN FUNDS

	At 31/3/24 £	Net movement in funds £	At 30/3/25 £
Unrestricted funds			
General fund	44,678	5,333	50,011
TOTAL FUNDS	<u>44,678</u>	<u>5,333</u>	<u>50,011</u>

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	153,500	(148,167)	5,333
TOTAL FUNDS	<u>153,500</u>	<u>(148,167)</u>	<u>5,333</u>

Comparatives for movement in funds

	At 1/4/23 £	Net movement in funds £	At 30/3/24 £
Unrestricted funds			
General fund	27,425	17,253	44,678
TOTAL FUNDS	<u>27,425</u>	<u>17,253</u>	<u>44,678</u>

**DIRT - THE FOUNDATION FOR
THE REGENERATION OF THE EARTH**

**Notes to the Financial Statements - continued
FOR THE YEAR ENDED 30 MARCH 2025**

6. MOVEMENT IN FUNDS - continued

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	136,680	(119,427)	17,253
TOTAL FUNDS	<u>136,680</u>	<u>(119,427)</u>	<u>17,253</u>

7. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 30 March 2025.

**DIRT - THE FOUNDATION FOR
THE REGENERATION OF THE EARTH**

**Detailed Statement of Financial Activities
FOR THE YEAR ENDED 30 MARCH 2025**

	Year Ended 30/3/25 £	Period 1/4/23 to 30/3/24 £
INCOME AND ENDOWMENTS		
Donations and legacies		
Donations and Gifts	153,440	136,680
Investment income		
Deposit account interest	60	-
Total incoming resources	153,500	136,680
EXPENDITURE		
Raising donations and legacies		
Fund raising expenses	29,045	(2,787)
Consultancy fees	29,198	61,306
	58,243	58,519
Other trading activities		
Bad debts	649	-
Charitable activities		
Event Costs	-	163
Charitable donation	23,740	13,600
Computer software, consumables	2,169	2,154
Awareness raising & educational outreach	57,940	43,486
Training seminar and workshops	1,028	-
Farm project	1,871	-
	86,748	59,403
Other		
Travel & Subsistence	1,090	-
Support costs		
Management		
Insurance	35	-

This page does not form part of the statutory financial statements

**DIRT - THE FOUNDATION FOR
THE REGENERATION OF THE EARTH**

**Detailed Statement of Financial Activities
FOR THE YEAR ENDED 30 MARCH 2025**

	Year Ended 30/3/25 £	Period 1/4/23 to 30/3/24 £
Management		
Finance		
Bank charges	842	812
Other		
Sundries	80	200
Governance costs		
Accountancy fees	480	480
Legal & Professional fees	-	13
	480	493
Total resources expended	148,167	119,427
Net income	5,333	17,253

This page does not form part of the statutory financial statements

DIRT - THE FOUNDATION FOR THE REGENERATION OF EARTH

England & Wales - Charity number 1199510

Accounts

REGISTERED COMPANY NUMBER: 13032859 (England and Wales)
REGISTERED CHARITY NUMBER: 1199510

Report of the Trustees and
Unaudited Financial Statements for the Period 1 April 2023 to 30 March 2024
for
DIRT - THE FOUNDATION FOR
THE REGENERATION OF THE EARTH

Adams and Moore
Chartered Certified Accountants
Adams and Moore House
Instone Road
Dartford
KENT
DA1 2AG

**DIRT - THE FOUNDATION FOR
THE REGENERATION OF THE EARTH**

**Contents of the Financial Statements
FOR THE PERIOD 1 APRIL 2023 TO 30 MARCH 2024**

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DIRT - THE FOUNDATION FOR THE REGENERATION OF THE EARTH

Report of the Trustees FOR THE PERIOD 1 APRIL 2023 TO 30 MARCH 2024

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the period 1 April 2023 to 30 March 2024. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The charity is controlled by its governing document, Articles of Association, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number

13032859 (England and Wales)

Registered Charity number

1199510

Registered office

C/O Veale Wasbrough Vizards LLP Narrow
Quay House, Narrow Quay
Bristol
BS1 4QA

Trustees

Ms C T Marenzi Founder The Sustainable Angle
Ms A Waterhouse-Muse Model

Company Secretary

Independent Examiner

Adams & Moore
Adams and Moore
Chartered Certified Accountants
Adams and Moore House
Instone Road
Dartford
KENT
DA1 2AG

30/01/2025

Approved by order of the board of trustees on and signed on its behalf
by:

**DIRT - THE FOUNDATION FOR
THE REGENERATION OF THE EARTH**

**Report of the Trustees
FOR THE PERIOD 1 APRIL 2023 TO 30 MARCH 2024**

M A Muse
30/Jan/2025 18:42:24


.....
Ms A Waterhouse-Muse - Trustee

**Independent Examiner's Report to the Trustees of
DIRT - THE FOUNDATION FOR
THE REGENERATION OF THE EARTH**

Independent examiner's report to the trustees of DIRT - THE FOUNDATION FOR THE REGENERATION OF THE EARTH ('the Company')

I report to the charity trustees on my examination of the accounts of the Company for the period 1 April 2023 to 30 March 2024.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under Section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under Section 145(5) (b) of the 2011 Act.

**Independent Examiner's Report to the Trustees of
DIRT - THE FOUNDATION FOR
THE REGENERATION OF THE EARTH**

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by Section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of Section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Adams & Moore

Adams and Moore
Chartered Certified Accountants
Adams and Moore House
Instone Road
Dartford
KENT
DA1 2AG

Date:

**DIRT - THE FOUNDATION FOR
THE REGENERATION OF THE EARTH**

**Statement of Financial Activities
FOR THE PERIOD 1 APRIL 2023 TO 30 MARCH 2024**

		Period 1/4/23 to 30/3/24 Unrestricted fund £	Period 1/7/22 to 31/3/23 Total funds £
INCOME AND ENDOWMENTS FROM	Notes		
Donations and legacies		136,680	164,045
Investment income	2	-	4
Total		<u>136,680</u>	<u>164,049</u>
EXPENDITURE ON			
Raising funds	3	59,824	122,337
Charitable activities			
01		59,603	13,794
Other		-	493
Total		<u>119,427</u>	<u>136,624</u>
NET INCOME		17,253	27,425
RECONCILIATION OF FUNDS			
Total funds brought forward		27,425	-
TOTAL FUNDS CARRIED FORWARD		<u><u>44,678</u></u>	<u><u>27,425</u></u>

The notes form part of these financial statements

**DIRT - THE FOUNDATION FOR
THE REGENERATION OF THE EARTH**

**Balance Sheet
30 MARCH 2024**

	Notes	2024 Unrestricted fund £	2023 Total funds £
CURRENT ASSETS			
Debtors	5	44,678	27,425
NET CURRENT ASSETS		<u>44,678</u>	<u>27,425</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		44,678	27,425
NET ASSETS		<u>44,678</u>	<u>27,425</u>
FUNDS	6		
Unrestricted funds		<u>44,678</u>	<u>27,425</u>
TOTAL FUNDS		<u>44,678</u>	<u>27,425</u>

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the period ended 30 March 2024.

The members have not required the company to obtain an audit of its financial statements for the period ended 30 March 2024 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- (a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

The notes form part of these financial statements

**DIRT - THE FOUNDATION FOR
THE REGENERATION OF THE EARTH**

**Balance Sheet - continued
30 MARCH 2024**

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 30/01/2025..... and were signed on its behalf by:

M A Muse
30/Jan/2025 18:42:24

.....
A Waterhouse-Muse - Trustee

DIRT - THE FOUNDATION FOR THE REGENERATION OF THE EARTH

Notes to the Financial Statements FOR THE PERIOD 1 APRIL 2023 TO 30 MARCH 2024

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Taxation

The charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

**DIRT - THE FOUNDATION FOR
THE REGENERATION OF THE EARTH**

**Notes to the Financial Statements - continued
FOR THE PERIOD 1 APRIL 2023 TO 30 MARCH 2024**

2. INVESTMENT INCOME

	Period 1/4/23 to 30/3/24 £	Period 1/7/22 to 31/3/23 £
Deposit account interest	-	4
	<u> </u>	<u> </u>

3. RAISING FUNDS

Raising donations and legacies

	Period 1/4/23 to 30/3/24 £	Period 1/7/22 to 31/3/23 £
Training seminar and workshops	-	1,887
Other Direct costs	(2,787)	10,734
Consultancy fees	61,306	108,281
Support costs	1,305	1,435
	<u> </u>	<u> </u>
	<u>59,824</u>	<u>122,337</u>

4. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the period ended 30 March 2024 nor for the period ended 31 March 2023.

Trustees' expenses

There were no trustees' expenses paid for the period ended 30 March 2024 nor for the period ended 31 March 2023.

**DIRT - THE FOUNDATION FOR
THE REGENERATION OF THE EARTH**

**Notes to the Financial Statements - continued
FOR THE PERIOD 1 APRIL 2023 TO 30 MARCH 2024**

5. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2024 £	2023 £
Amounts recoverable on contract	<u>44,678</u>	<u>27,425</u>

6. MOVEMENT IN FUNDS

	At 1/4/23 £	Net movement in funds £	At 30/3/24 £
Unrestricted funds			
General fund	27,425	17,253	44,678
	<u>27,425</u>	<u>17,253</u>	<u>44,678</u>
TOTAL FUNDS	<u>27,425</u>	<u>17,253</u>	<u>44,678</u>

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	136,680	(119,427)	17,253
	<u>136,680</u>	<u>(119,427)</u>	<u>17,253</u>
TOTAL FUNDS	<u>136,680</u>	<u>(119,427)</u>	<u>17,253</u>

Comparatives for movement in funds

	Net movement in funds £	At 31/3/23 £
Unrestricted funds		
General fund	27,425	27,425
	<u>27,425</u>	<u>27,425</u>
TOTAL FUNDS	<u>27,425</u>	<u>27,425</u>

**DIRT - THE FOUNDATION FOR
THE REGENERATION OF THE EARTH**

**Notes to the Financial Statements - continued
FOR THE PERIOD 1 APRIL 2023 TO 30 MARCH 2024**

6. MOVEMENT IN FUNDS - continued

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	164,049	(136,624)	27,425
TOTAL FUNDS	<u>164,049</u>	<u>(136,624)</u>	<u>27,425</u>

7. RELATED PARTY DISCLOSURES

There were no related party transactions for the period ended 30 March 2024.

**DIRT - THE FOUNDATION FOR
THE REGENERATION OF THE EARTH**

**Detailed Statement of Financial Activities
FOR THE PERIOD 1 APRIL 2023 TO 30 MARCH 2024**

	Period 1/4/23 to 30/3/24 £	Period 1/7/22 to 31/3/23 £
INCOME AND ENDOWMENTS		
Donations and legacies		
Donations and Gifts	136,680	164,045
Investment income		
Deposit account interest	-	4
Total incoming resources	136,680	164,049
EXPENDITURE		
Raising donations and legacies		
Training seminar and workshops	-	1,887
Other Direct costs	(2,787)	10,734
Consultancy fees	61,306	108,281
	58,519	120,902
Charitable activities		
Event Costs	163	-
Charitable donation	13,600	12,754
Computer software, consumables	2,154	1,040
Awareness raising	43,486	-
	59,403	13,794
Other		
Travel & Subsistence	-	493
Support costs		
Finance		
Bank charges	812	175
Other		
Subscription	-	47
Carried forward	-	47

This page does not form part of the statutory financial statements

**DIRT - THE FOUNDATION FOR
THE REGENERATION OF THE EARTH**

**Detailed Statement of Financial Activities
FOR THE PERIOD 1 APRIL 2023 TO 30 MARCH 2024**

	Period 1/4/23 to 30/3/24 £	Period 1/7/22 to 31/3/23 £
Other		
Brought forward	-	47
Sundries	200	-
	200	47
 Governance costs		
Accountancy fees	480	480
Legal & Professional fees	13	733
	493	1,213
Total resources expended	119,427	136,624
Net income	17,253	27,425

This page does not form part of the statutory financial statements



CHARITY COMMISSION
FOR ENGLAND AND WALES

Trustees' Annual Report for the period

From 31/03/2023 Period start date

To 30/03/2024 Period end date

Charity name: DIRT – THE FOUNDATION FOR THE REGENERATION OF THE EARTH

Charity registration number: 1199510

Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	DIRT's charitable objects are: 1. to promote conservation of land and improve the physical and natural environment by promoting enhancement of farmland. DIRT works toward regenerating soils that have been degraded by conventional agriculture and mining. DIRT's aim is to increase soil fertility, biodiversity, community wellness, water retention and absorption, greenhouse gas sequestration and educate about healthy land management including biodynamic farming. 2. advancement of education of the public especially in ecology and sustainable development by raising awareness through various channels.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	In order to achieve its goal to improve physical and natural environment by regenerating soil globally as well as advancement of education of the public especially in ecology and sustainable development DIRT concentrates on raising awareness about where the clothes that we wear come from and that all the raw fibers and materials are grown by farmers. DIRT sets out to amplifying the importance of farming and how important it is to farm in a regenerative way and avoid using toxic chemicals. DIRT also starts funding a biodynamic wool project, where research commences for UK wool.
Statement confirming whether the trustees have had regard to the guidance	Para 1.18	The charity and the charity's trustees have acted in accordance with the guidance issued by the Charity Commission.

issued by the Charity Commission on public benefit		
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Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	DIRT charity accepts entries to improve fashion supply chain for grants from the global biodynamic community. Biodynamic community is: 1) a network of farmers that use regenerative farming practices recognised or certified by Demeter International and 2) professionals working with such farmers, for example Biodynamic Associations, Biodynamic Federation Demeter International. Due to the above DIRT charity is able to ask for at least two references from within this global network to qualify the farm that will be granted a donation; DIRT charity has a detailed application process to validate entrants and carry out checks before accepting grant applicants.
Policy on social investment including program related investment	Para 1.38	N/A
Contribution made by volunteers	Para 1.38	The charity does not have an active volunteer program; however, the charity has one active volunteer, who is the founder and trustee, who dedicates an equivalent of a part time employment hours to be part of the executive team and run the charity's operations, oversee its development and liaise with the rest of the trustees.
Other		

Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	Summary of Main Achievements and Impact of DIRT Charity DIRT Charity has made significant strides in its mission to promote soil regeneration and advocate for fashion as a climate solution. Its achievements have created meaningful differences for its beneficiaries while generating broader societal benefits. Main Achievements 1. Standards Development and Recognition: During this period, DIRT charity in collaboration with Biodynamic Federation Demeter International, worked with experts in the field to facilitate the creation of the <i>Demeter Textile Standard for Dyes</i> and submitted it for approval by the Demeter Standards Committee. This standard was approved in September 2024. For this groundbreaking work, the charity received the Climate Action Award from the CNMI (Camera Nazionale della Moda Italiana), further solidifying its leadership in sustainable innovation. 2. Research and wool project: Phases 1 and 2 of research to build capacity in the biodynamic wool supply network in the UK take place. This project highlighted the potential of biodynamic wool as a cornerstone of regenerative fashion, engaging five biodynamic farms and independent designers to create sustainable capsule collections. The initiative identified key training needs for farmers and designers, bridging gaps in knowledge about fleece quality, processing, and garment creation. By proving market demand and emphasizing regional replication, the project lays a foundation for scaling biodynamic wool production while preserving biodiversity and regenerative principles. 3. Awareness and Engagement: - o Reached 4.8 million people globally, doubling its audience. - o Over 155,000 interactions raised awareness of the vital links between soil health and climate solutions. - o Viral campaigns, including <i>Story of a Dress</i> and impactful reels, amplified the conversation, collectively reaching millions. 4. Content Innovation: - o Viral, original content like <i>Story of a Dress</i> educated 1.4 million people on the environmental impacts of fashion. - o Creative collaborations and repurposed content extended reach to over 8.5 million audiences. 5. Community Building: - o Growth across platforms (e.g., 5607 new followers on Instagram (doubling from the year before), 532 new LinkedIn followers, 38 YouTube subscribers, 65 Facebook

		followers). - Strong engagement through email campaigns, with a 57% open rate among 1,800+ subscribers. 6. Website Growth: - Website traffic surged, with a 62% year-over-year increase in visits. - The launch of the <i>Earth Shop</i> drove significant interest, showcasing regenerative products and sustainable brands. 7. Educational Impact: - Videos like <i>MONOCROPPING</i> educated audiences, contributing to a total watch time of 98.4 hours on YouTube. Founder Advocacy and Press Coverage Arizona Muse, founder of DIRT Charity, played a pivotal role in amplifying its mission through her personal advocacy and media engagement: Appearance on panels: - To represent the charity, the founder has appeared on 16 panel discussions, inspiring, educating and igniting change in individual behaviours in the way they purchase fashion items and what to look out for. Social Media Reach: - On Instagram, Arizona Muse shared 14 posts with a potential reach of 480,000 per post. - On TikTok, her promotion of <i>Story of a Dress</i> amassed 430,000 views, 57,000 likes, 2,500 shares, and 9,900 saves. Press Highlights: - DIRT was featured in 22 press pieces, reaching a potential monthly audience of 10.1 million readers. - Arizona participated in two high-profile interviews reaching 105,700 readers. - The charity was mentioned in 8 articles, seen by a potential 3 million reader audience, and showcased in 12 ads with a reach of 7 million. Global and Sector-Specific Impact: - Internationally, DIRT appeared in <i>Demeter</i> publications as well as other outlets, with a combined reach of 1.7 million readers. - UK media generated significant visibility, with mentions in six outlets reaching 8.3 million readers. - Mentions spanned diverse sectors: Fashion (1.8M), Lifestyle (1.2M), Farming (71.6K), and Sustainability (18.8K). Collaborative Brand Placement: - Through partnerships like <i>Earth Shop</i>, DIRT appeared alongside brands such as Beabond, reaching over 2.3 million audiences. - Hosted a fringe event at COP28 in Dubai in collaboration with ONDA, bringing together climate activists and potential donors to
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		discuss soil regeneration as a climate solution. DIRT's strategic media presence, combined with Arizona Muse's advocacy, has significantly elevated its visibility and impact, inspiring global audiences to take action on soil regeneration and sustainable practices. Today, there are more and more fashion brands employing not only sustainable, but sourcing directly from regenerative farmers. Impact on Beneficiaries and Society DIRT Charity's work has elevated soil regeneration as a crucial climate solution, fostering informed communities, and inspiring individual action: • Beneficiaries: Through accessible education and storytelling, the charity empowered individuals and organizations to adopt sustainable practices, particularly in the fashion industry. • Wider Societal Benefits: ○ Strengthened the connection between soil health and global environmental goals. ○ Promoted collaboration across industries, including the fashion sector, amplifying sustainable initiatives through partnerships like the <i>Earth Shop</i>. ○ Inspired large-scale audience engagement, including non-followers, highlighting the broad appeal of their message and ensuring its ripple effect. DIRT Charity has effectively used digital innovation and grassroots storytelling to drive change, positioning itself as a leader in advocating for a more sustainable future. DIRT's strategic media presence, impactful advocacy, and pioneering contributions to sustainable standards have significantly elevated its visibility and inspired global action for soil regeneration and sustainable practices.
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Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	During this period, DIRT Charity successfully achieved its key objectives by significantly expanding its reach and raising awareness about soil regeneration and sustainable fashion. The charity doubled its audience, engaging millions through viral content, strategic collaborations, and impactful advocacy by founder Arizona Muse. DIRT also advanced its mission by co-authoring the Demeter Textile Standard for Dyes, which was approved in 2024, and receiving the Climate Action Award from CNMI. Media coverage, including 22 press mentions, further amplified its impact, positioning DIRT as a leader in sustainable innovation and climate action. Additionally, the charity made significant progress in its biodynamic wool initiative, working with farmers and designers to create capsule collections while identifying key training needs and infrastructure gaps. This work lays a foundation for scaling biodynamic wool production through regional replication and sustainable market development, demonstrating DIRT's commitment to
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		regenerative principles and transformative solutions. DIRT Charity successfully met and, in many cases, exceeded its objectives by leveraging a multifaceted approach involving content innovation, partnerships, and strategic advocacy. This comprehensive strategy has significantly advanced the charity's mission and its contributions to global sustainability efforts.
Performance of fundraising activities against objectives set	Para 1.41	DIRT has been fundraising via several avenues, for example: exploring the existing network and inner circles of its trustees and community, the public, brand partnerships, participating at or hosting own events, via media, PR and social media, being registered as an environmental partner with climate fundraising platforms such as <i>1% For The Planet</i>, individual potential donor meetings, inviting sustainable brands to donate a percentage of sales to the charity and many more. The performance of DIRT Charity's fundraising activities during this period fell short of the objectives set. While the organization successfully raised approximately £100,000, this amount is significantly below the funding required to meet the charity's ambitious goals, which demand several hundred thousand pounds to achieve full impact. Despite strategic efforts, including partnerships, advocacy campaigns, and brand collaborations, the funding gap highlights the pressing need for a more robust and diversified fundraising strategy. Moving forward, DIRT recognizes the importance of securing larger-scale grants, attracting high-value donors, and building long-term funding streams to sustain and scale its impactful initiatives. The charity recognizes the need for increased awareness raising about the crucial work that we do to alleviate the environmental and social challenges of the garment industry in order to be more successful in fundraising.
Investment performance against objectives	Para 1.41	N/A
Other		

Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	In the period between 31/03/2023 – 30/03/2024 the charity raises £129,667.37. The funds came from these sources: £60,580 from brand partnerships £33,850 is raised from a program called DIRT Cultivators £10,134 donated by the public £24,492 is donated by sustainable brands dedicating a percentage of their sales to the charity. The charity spent £57,086 to fulfil its charitable objects: £13,600 – wool project £43,486 – awareness raising The charity spent the total of £72,381 for its core costs.
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	The charity does not hold reserves, when the charity receives a donation the money immediately is distributed to pay the team and/or is sent to farming projects as a grant.
Amount of reserves held	Para 1.22	Zero
Reasons for holding zero reserves	Para 1.22	The charity does not believe this is a good use of donor's money.
Details of fund materially in deficit	Para 1.24	None
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	There are no uncertainties.

Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	The charity's principal donors are businesses, individuals and the general public.
Investment policy and objectives including any social investment policy adopted	Para 1.46	The charity does not invest as we see that to be counter intuitive and perhaps even immoral. If donors give money to a cause it is not moral to instead invest it into a financial instrument that could potentially be causing the harm that the charity works so hard to abate.
A description of the principal risks facing the charity	Para 1.46	One of the principal risks facing DIRT Charity is the challenge of securing funds for core costs. This risk arises from the current global context, where numerous climate and war emergencies demand urgent attention and resources from donors and funding bodies. As a result, funding is often directed toward immediate crises, and

		causes like ours, which address long-term solutions such as soil regeneration and sustainable fashion, may be perceived as less urgent or significant in comparison. This misperception could limit the charity's ability to secure the essential financial support needed to sustain and scale its impactful work.
Other		

Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	Memorandum and articles of association.
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	Limited company and charity registered in England and Wales.
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	Trustees are selected by invitation and agreement by the current trustees and charity personnel. The trustees's individual endeavours must align with the charity's objectives in that they are already a knowledgeable person in the field of the charity's objectives.

Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	The charity chooses trustees because of their knowledge and relevance to the charity's objectives and still continues to educate the trustees about the need to achieve the charity's objectives.
The charity's organisational structure and any wider network with which the charity works	Para 1.51	The charity's organisation structure comprises: trustees, executive team, consultants and agencies. During this period agencies/consultants are assigned to support with legal requirements, accountancy, strategy and fundraising. The charity approves decisions among the executive team by consultation with the trustees. The executive team comprises of: - Founding trustee; - Head of operations. Concerning the charity's expenses, the charity's executive team and trustees continue to refine, adjust and monitor all strategies, updating them where necessary to avoid unnecessary costs and to achieve the most impact.
Relationship with any related parties	Para 1.51	The charity interacts with the following parties for guidance: - Chartered certified accountants: Adams and Moore, Adams and Moore House, Instone Road, Dartford, Kent, DA1 2AG, UK - Legal secretary: Veale Wasbrough Vizards LLP, Narrow Quay House, Narrow Quay, Bristol, BS1 4QA, UK

		• Bank: Triodos Bank UK Ltd, Deanery Road, Bristol, BS1 5AS, UK • Founding trustee and trustees' representative: Arizona Waterhouse-Muse, London, UK • Head of operations: Simona Valuckaite, London, UK • Creative director Grace Reynolds, London, UK • Awareness raising and business development assistant Heleen Petzer, Cape Town, SA • Strategic consulting: Belker consultancy, Swallowfield, UK
Other		N/A

Reference and Administrative details

Charity name	DIRT - The Foundation For The Regeneration Of The Earth
Other name the charity uses	DIRT Charity
Registered charity number	1199510
Charity's principal address	Narrow Quay House Narrow Quay Bristol BS1 4QA

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Arizona Waterhouse- Muse	London	Whole year	
2	Christina Marenzi		Whole year	
3	Sara El-Yafi		Whole year	
4				
5				
6				
7				
8				
9				
10				
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14				
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17				
18				
19				
20				

Corporate trustees – names of the directors at the date the report was approved

Director name		

Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year	

Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	N/A
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	N/A
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	N/A

Additional information (optional)

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

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Exemptions from disclosure

Reason for non-disclosure of key personnel details

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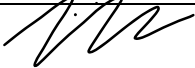
Other optional information

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Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	Arizona Waterhouse Muse	
Position (eg Secretary, Chair, etc)	Trustee	
Date	15 December 2024	

DIRT - THE FOUNDATION FOR THE REGENERATION OF EARTH

England & Wales - Charity number 1199510

Accounts



Trustees' Annual Report for the period

From: 1st July 2022

To: 31st March 2023

Charity name: DIRT - THE FOUNDATION FOR THE REGENERATION OF THE EARTH

Charity registration number: 1199510

Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	DIRT's charitable objects are: 1. to promote conservation of land and improve the physical and natural environment by promoting enhancement of farmland. DIRT works toward regenerating soils that have been degraded by conventional agriculture and mining. DIRT's aim is to increase soil fertility, biodiversity, community wellness, water retention and absorption, greenhouse gas sequestration and educate about healthy land management including biodynamic farming. 2. advancement of education of the public especially in ecology and sustainable development by raising awareness through various channels.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	In order to achieve its goal to improve physical and natural environment by regenerating soil globally as well as advancement of education of the public especially in ecology and sustainable development DIRT raises funds to support projects that meet these criteria: 1. are using biodynamic farming practices to care for land and 2. are in need of funds to: a. Increase the land farmed biodynamically by engaging a wider community to adopt biodynamic practices; b. Build education centres; c. Upskill their local community; d. Enhance the livelihood of their community; e. Build infrastructure; f. Hire team; g. Support education about biodynamic and regenerative farming practices;



		h. Restore toxic land with biodynamic farming practices and recover it from results of toxic practices such as (gold) mining or conventional farming where it includes heavy pesticide spraying; i. Support a local network of farmers by helping to sell their products to the industry (for example, connect biodynamic wool farmers with designers); j. Identify and implement local supply chains; 3. DIRT and Demeter agree to work on creating ten new standards for the textile industry, that will include high standards for producing and processing: cotton, wool, silk, feathers, leather, dye plants, basts (hemp, linen and flax), tree fibres, mushroom leather, cashmere. The 1st roundtable discussions with experts of their fields start in January 2023. 4. Policy work starts to shift toward chemical free agriculture.
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	The charity and the charity's trustees have acted in accordance with the guidance issued by the Charity Commission.

Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	DIRT charity accepts entries for grants from the global biodynamic community or those wanting to join it. Biodynamic community is: 1) a network of farmers that use regenerative farming practices recognised or certified by Demeter International and 2) professionals working with such farmers, for example <u>Biodynamic Associations</u>, <u>Biodynamic Federation</u> <u>Demeter International</u>. Due to the above DIRT charity is able to ask for at least two references from within this global network to qualify the farm that will be granted a donation;



		DIRT charity has a detailed application process to validate entrants and carry out checks before accepting grant applicants.
Policy on social investment including program related investment	Para 1.38	N/A
Contribution made by volunteers	Para 1.38	The founding trustee has dedicated an equivalent of full time employment hours to be part of the executive team and run the charity's operations, oversee its development and liaise with the rest of the trustees. A professional team donates their time and skillset to create photographs for DIRT Charity to be used within media publications as awareness raising assets. A marketing strategy consultant donates time for free temporarily to support on marketing strategy.
Other		

Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	The main achievements of DIRT is to supply funding to biodynamic farmers across the globe to enable these community minded farming cooperatives to build new structures, cover toxic mining scars, help the biodynamic farming movement to grow so that more soil can be restored, more carbon captured and more biodiversity increased, research new supply and demand chains; raise awareness about regenerative agriculture through social media, traditional media and conferences, encourage individuals to source their food and textiles from farms that are not polluting the earth, regenerate soil so that it can again support life on earth.



Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	Achievements against improvement of the physical land are as follows: 1. DIRT sources 13 farm projects for which it fundraises. 2. DIRT sends a biodynamic consultant from Germany to Uganda to show the community who have been mining gold for decades how to create healthy soil and regenerate the polluted land with composting and other regenerative practices. DIRT fundraises \$10,000 for the project with a jewellery brand in the USA; in order to avoid international banking fees and exchange rates the money is transferred directly to charity's partner in Germany (Earth Beat Foundation), who executes this project, organises logistics and the visit. DIRT does not retain fundraising, nor administrative fees for this donation. 3. The charity introduces a 15% administration and fundraising fee for donations raised to support biodynamic farm projects. 4. DIRT supports a cooperative of underprivileged farmers in Mississippi with the sum of \$8,500 to set up a distribution centre for their crops. DIRT raises the funds from a US clothing brand; in order to avoid international banking fees and exchange rates the money is transferred to the charity's founding trustee's account in the USA and then to the grant receiver - Mileston Collective - in the USA. The charity retains 15% from the total amount raised as its administration and fundraising fee. 5. DIRT funds with the sum of £10,200 the building of a farming education centre in Kenya, so that the local community can gather to learn regenerative biodynamic techniques to heal their land and increase their livelihood. The donor is a UK footwear brand; the charity retains 15% of the total donation. 6. DIRT supports a compost educator in New Zealand to create a compost course for families with the sum of £896. 7. DIRT accepts to issue a grant to a farmer in Kenya to undertake a biodynamic course, so
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		that he could bring the learning to his community (£1,211). Achievements against awareness raising are as follows: 1. DIRT starts writing the quarterly newsletter to raise awareness about charity's objects; 2. Five editorial interviews with founding trustee Arizona Waterhouse-Muse about the charity are published in various lifestyle magazines; 3. A team of professionals (including the founding trustee and professional model Arizona Waterhouse-Muse) donate their time and skills to create an advertisement to be used indefinitely in printed fashion and lifestyle magazines for when advertising space is donated; a UK lifestyle magazine Country & Townhouse donates full page advertisement space in two print issues; 4. <i>Explained by DIRT series: WATER</i> film is launched at COP27 in Egypt with water charity Oceanic Global; 5. DIRT celebrates World Soil Day with Weleda UK committing to donate £8,000; 6. DIRT team (a founding trustee and head of operations) attend an international biodynamic conference in Switzerland to meet with the community and speak on the panel introducing the subject of charity's objects in relation to the garment industry. 7. DIRT refines its messaging strategy in order to speak to the garment and textile industry about its negative impacts on land and presenting a solution specifically to this industry to regenerate degraded land. <i>Fashion is Grown in Soil</i> becomes the charity's tagline. Charity's objects remain the same. Other activity including fundraising: 1. Monthly donation scheme is set up to invite general public to donate; 2. Ethical UK bank Triodos Bank approves to open a current account for the charity; 3. DIRT hosts a fundraising event in London to invite brands to donate percentage of sales to the charity;
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		4. The team holds ongoing and continuous calls and meetings for the purposes of fundraising.
Performance of fundraising activities against objectives set	Para 1.41	DIRT has been fundraising via several avenues, for example: exploring the existing network and inner circles of its trustees and community, the public, brand partnerships, participating at or hosting own events, via media, PR and social media, being registered as an environmental partner with climate fundraising platforms such as <i>1% For The Planet</i> , individual potential donor meetings, inviting sustainable brands to donate a percentage of sales to the charity and many more.
Investment performance against objectives	Para 1.41	N/A
Other		

Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	The main donor funding the core costs of the charity has been the founding trustee, who has also been volunteering time equivalent to a full time job position. Due to this invaluable donation, the charity has been able to fulfil its objectives and fundraise for grant making. In the period between 1st July 2022 and 31st March 2023 the charity raises £154,045: - £10,199 via 1% For The Planet platform; - £35,342 through brand partnerships; - £3323 through individual and general public donations; - £22,954 through sustainable brands dedicating a percentage of sales;
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		- £92,227 a donation from founding trustee to cover core costs and startup fees. In the period between 1st July 2022 and 31st March 2023 the charity spends £136,624: - £57,216 on raising donations and legacies; - £76,440 on charitable activities - £2,968 on other governance
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	The charity does not hold reserves, when the charity receives a donation the money immediately is distributed to pay the team and/or is sent to farming projects as a grant.
Amount of reserves held	Para 1.22	Zero.
Reasons for holding zero reserves	Para 1.22	The charity does not believe this is a good use of donor's money.
Details of fund materially in deficit	Para 1.24	None
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	There are no uncertainties.

Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	The charity's principal donor is its founding trustee; other donors are businesses, individuals and the general public. The principal donor's donation is dedicated to cover start-up costs and core costs.
Investment policy and objectives including any social investment policy adopted	Para 1.46	The charity does not invest as we see that to be counter intuitive and perhaps even immoral. If donors give money to a cause it is not moral to instead invest it into a financial instrument that could potentially be causing the harm that the charity works so hard to abate.
A description of the principal risks facing the charity	Para 1.46	The principal risk of the charity in general is change in public sentiment and public positive opinion for nature friendly farming is increasing which is having a positive influence on the charity.



Other		
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Structure, Governance and Management

Description of charity's trusts:		
Type of governing document	Para 1.25	Memorandum and articles of association.
How is the charity constituted?	Para 1.25	Limited company and charity registered in England and Wales.
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	Trustees are selected by invitation and agreement by the current trustees and charity personnel. The trustees's individual endeavours must align with the charity's objectives in that they are already a knowledgeable person in the field of the charity's objectives.

Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	The charity chooses trustees because of their knowledge and relevance to the charity's objectives and still continues to educate the trustees about the need to achieve the charity's objectives.
The charity's organisational structure and any wider network with which the charity works	Para 1.51	The charity's organisation structure comprises: trustees, executive team, consultants and agencies. During this period consultants are contracted to support with: the overall strategy, fundraising, marketing, research, awareness raising and policy work. During this period agencies are assigned to support with legal requirements, accountancy and PR. The charity approves decisions among the executive team by consultation with the trustees. The executive team comprises of: - Founding trustee;



		- Head of operations. Concerning the charity's expenses, the charity's executive team and trustees continue to refine, adjust and monitor all strategies, updating them where necessary to avoid unnecessary costs and to achieve the most impact.
Relationship with any related parties	Para 1.51	The charity interacts with the following parties for guidance: - Chartered certified accountants: Adams and Moore, Adams and Moore House, Instone Road, Dartford, Kent, DA1 2AG, UK - Legal secretary: Veale Wasbrough Vizards LLP, Narrow Quay House, Narrow Quay, Bristol, BS1 4QA, UK - Bank: Triodos Bank UK Ltd, Deanery Road, Bristol, BS1 5AS, UK - Public relations agency: Browning And Associates Limited, The Courtyard, Shoreham Road, Upper Beeding, Steyning, West Sussex, BN44 3TN, UK - Head of operations: Simona Valuckaite, 7 Lorne Close, London, NW8 7JN - Founding trustee and trustees' representative: Arizona Waterhouse-Muse, Flat 1, 7 Linden Gardens, London, W2 4HA
Other		To demonstrate the charity's structure, please see the following: - Operations - Human Resources - Customer service - Reporting - Overall strategy and business development - Policy writing - Bookkeeping - Project managing - Reviewing paperwork - Awareness raising



		- Social media strategy - Marketing and public relations - Newsletter execution - Policy - Research - Policy writing - Fundraising - Event execution - Brand partnerships - Networking - Creating presentations and documents - Proposals - Attending conferences and events - Grant making - Sourcing farm projects - Setting up funds - Liaising with farmers - Impact reporting - Contracts
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Reference and Administrative details

Charity name	DIRT - The Foundation For The Regeneration Of The Earth
Other name the charity uses	DIRT Charity
Registered charity number	1199510
Charity's principal address	Narrow Quay House Narrow Quay Bristol BS1 4QA

	Names of the charity trustees who manage the charity					
		Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)	
	1	Arizona Waterhouse-Muse		Whole year		



	2	Christina Marenzi		Whole year	
	3	Sara El-Yafi		Whole year	
	4				
	5				
	6				
	7				
	8				
	9				
	10				
	11				
	12				
	13				
	14				
	15				
	16				
	17				
	18				
	19				
	20				

Corporate trustees – names of the directors at the date the report was approved

Director name		
n/a		

Name of trustees holding title to property belonging to the charity



Trustee name	Dates acted if not for whole year	
n/a		

Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	n/a
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	n/a
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	n/a

Additional information (optional)

Names and addresses of advisers (Optional information)				
	Type of adviser	Name	Address	
	Name of chief executive or names of senior staff members (Optional information)			



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Exemptions from disclosure

Reason for non-disclosure of key personnel details

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Other optional information

This report is based on the shorter financial period, 1st July 2022 - 31st March 2023, due to the fact that the charity's accounting period had been changed to be in line with the limited company's (registered company number 13032859) accounting period, which is what the charity was until it received the registration number from the Charity Commission. We sincerely hope that this is the correct way and period to submit this report and we wish you a pleasant reading.

Declarations

The trustees declare that they have approved the trustees' report above.					
Signed on behalf of the charity's trustees:					
	Signature(s)				
	Full name(s)	Arizona Waterhouse - Muse			
	Position (eg Secretary, Chair, etc)	Founding trustee			
	Date	31 January 2024			

**DIRT - THE FOUNDATION FOR
THE REGENERATION OF THE EARTH**

**REPORT OF THE TRUSTEES
FOR THE PERIOD 1 JULY 2022 TO 31 MARCH 2023**

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the period 1 July 2022 to 31 March 2023. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

INCORPORATION

The charitable company was incorporated on 19 November 2020.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number

13032859 (England and Wales)

Registered Charity number

Registered office

C/O Veale Wasbrough Vizards LLP Narrow
Quay House, Narrow Quay
Bristol
BS1 4QA

Trustees

Ms S El Yafi Political Activist And Writer
Ms C T Marenzi Founder The Sustainable Angle
Ms A Muse Model

Company Secretary

Independent Examiner

Adams & Moore
Adams and Moore
Chartered Certified Accountants
Adams and Moore House
Instone Road
Dartford
KENT
DA1 2AG

31st January 2024

Approved by order of the board of trustees on and signed on its behalf by:

**DIRT - THE FOUNDATION FOR
THE REGENERATION OF THE EARTH**

**REPORT OF THE TRUSTEES
FOR THE PERIOD 1 JULY 2022 TO 31 MARCH 2023**

Arizona Waterhouse - Muse

.....
Trustee

**INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF
DIRT - THE FOUNDATION FOR
THE REGENERATION OF THE EARTH**

Independent examiner's report to the trustees of DIRT - THE FOUNDATION FOR THE REGENERATION OF THE EARTH ('the Company')

I report to the charity trustees on my examination of the accounts of the Company for the period 1 July 2022 to 31 March 2023.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under Section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under Section 145(5) (b) of the 2011 Act.

**INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF
DIRT - THE FOUNDATION FOR
THE REGENERATION OF THE EARTH**

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by Section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of Section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Adams & Moore

Adams and Moore
Chartered Certified Accountants
Adams and Moore House
Instone Road
Dartford
KENT
DA1 2AG

Date: 31st January 2024

**DIRT - THE FOUNDATION FOR
THE REGENERATION OF THE EARTH**

**STATEMENT OF FINANCIAL ACTIVITIES
FOR THE PERIOD 1 JULY 2022 TO 31 MARCH 2023**

	Notes	Unrestrict fund £
INCOME AND ENDOWMENTS FROM		
Donations and legacies		164,045
Investment income	2	4
Total		<u>164,049</u>
 EXPENDITURE ON		
Raising funds	3	122,337
Charitable activities		
01		13,794
Other		493
Total		<u>136,624</u>
 NET INCOME		 27,425
 TOTAL FUNDS CARRIED FORWARD		 <u><u>27,425</u></u>

The notes form part of these financial statements

**DIRT - THE FOUNDATION FOR
THE REGENERATION OF THE EARTH**

**BALANCE SHEET
31 MARCH 2023**

	Notes	Unrestrict fund £
CURRENT ASSETS		
Debtors	5	27,425
NET CURRENT ASSETS		27,425
TOTAL ASSETS LESS CURRENT LIABILITIES		27,425
NET ASSETS		27,425
FUNDS	6	
Unrestricted funds		27,425
TOTAL FUNDS		27,425

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the period ended 31 March 2023.

The members have not required the company to obtain an audit of its financial statements for the period ended 31 March 2023 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- (a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 31st January 2024 and were signed on its behalf by:

Arizona Waterhouse - Muse
Trustee

The notes form part of these financial statements

**DIRT - THE FOUNDATION FOR
THE REGENERATION OF THE EARTH**

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE PERIOD 1 JULY 2022 TO 31 MARCH 2023**

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Taxation

The charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

**DIRT - THE FOUNDATION FOR
THE REGENERATION OF THE EARTH**

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE PERIOD 1 JULY 2022 TO 31 MARCH 2023**

2. INVESTMENT INCOME

	£
Deposit account interest	4
	<u> </u>

3. RAISING FUNDS

Raising donations and legacies

	£
Training seminar and workshops	1,887
Other Direct costs	10,734
Consultancy fees	108,281
Support costs	1,435
	<u> </u>
	<u>122,337</u>

4. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the period ended 31 March 2023.

Trustees' expenses

There were no trustees' expenses paid for the period ended 31 March 2023.

5. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	£
Amounts recoverable on contract	27,425
	<u> </u>

6. MOVEMENT IN FUNDS

	Net movement in funds £	At 31/3/23 £
Unrestricted funds		
General fund	27,425	27,425
	<u> </u>	<u> </u>
TOTAL FUNDS	<u>27,425</u>	<u>27,425</u>

**DIRT - THE FOUNDATION FOR
THE REGENERATION OF THE EARTH**

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE PERIOD 1 JULY 2022 TO 31 MARCH 2023**

6. MOVEMENT IN FUNDS - continued

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	164,049	(136,624)	27,425
TOTAL FUNDS	<u>164,049</u>	<u>(136,624)</u>	<u>27,425</u>

7. RELATED PARTY DISCLOSURES

There were no related party transactions for the period ended 31 March 2023.

**DIRT - THE FOUNDATION FOR
THE REGENERATION OF THE EARTH**

**DETAILED STATEMENT OF FINANCIAL ACTIVITIES
FOR THE PERIOD 1 JULY 2022 TO 31 MARCH 2023**

£

INCOME AND ENDOWMENTS

Donations and legacies

Donations and Gifts	164,045
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Investment income

Deposit account interest	4
--------------------------	---

Total incoming resources	164,049
---------------------------------	---------

EXPENDITURE

Raising donations and legacies

Training seminar and workshops	1,887
Other Direct costs	10,734
Consultancy fees	108,281
	120,902

Charitable activities

Charitable donation	12,754
Computer software, consumables	1,040
	13,794

Other

Travel & Subsistence	493
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Support costs

Finance

Bank charges	175
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Other

Subscription	47
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Governance costs

Accountancy fees	480
Legal & Professional fees	733
	1,213

This page does not form part of the statutory financial statements

**DIRT - THE FOUNDATION FOR
THE REGENERATION OF THE EARTH**

**DETAILED STATEMENT OF FINANCIAL ACTIVITIES
FOR THE PERIOD 1 JULY 2022 TO 31 MARCH 2023**

	£
Total resources expended	<u>136,624</u>
Net income	<u><u>27,425</u></u>

This page does not form part of the statutory financial statements

**DIRT - THE FOUNDATION FOR
THE REGENERATION OF THE EARTH**

**CONTENTS OF THE FINANCIAL STATEMENTS
FOR THE PERIOD 1 JULY 2022 TO 31 MARCH 2023**

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