



**IT STARTS WITH YOU,
IT CONTINUES WITH HER.**

REPORT OF THE TRUSTEES AND UNAUDITED
FINANCIAL STATEMENTS FOR THE YEAR ENDED
30 JUNE 2024

LEGAL & ADMINISTRATIVE

Information For the year ended 30 June 2024

CHARITY NAME Goals 4 Girls CIO

CHARITY REGISTRATION 1199301

REGISTRATION OFFICE

Sydney Hudson, Bedford Rise, Unit 4-10 Brick Hill Drive, Bedford
MK41 7PH

GOVERNING DOCUMENTS

G4G Charitable incorporated Organisation Articles (CIO Articles),
Resolution to convert CIC to CIO

OBJECTS

Goals 4 Girls exists to advance the lives of young women and girls,
particularly those facing disadvantage, by:

- A. Providing access to recreational and leisure activities that promote social inclusion and are designed to improve their overall quality of life.
- B. Offering support, opportunities, and programmes that build their skills, confidence, and capabilities — enabling them to engage in society as empowered, responsible individuals.

BOARD OF TRUSTEES

Monica Shafaq (Resigned January 2024)
Emma Heel (Resigned May 2023)

Sarah Hannah - Chair Of Trustees (Appointed 22nd October 2024)
Morgan Axxin Cattai - Deputy Chair Of Trustees (Appointed 22nd October 2024)

Dan Hulme (Appointed 28th June 2021)
Abi Carr (Appointed 22nd October 2024)
Hayley Bennett (Appointed 21st June 2021)
Jonathan Licht (Appointed 28th June 2021)
Franklin Asante (Appointed 28th June 2021)
Simon Burton (Appointed 22nd October 2024)
Nikkita Tew - Treasurer

KEY MANAGEMENT

Those in charge of directing, controlling, running and operating the Charity on a day to day basis are the Chair together with Francesca Brown (CEO).
Atikah Chowdhury - Secretary to the Board of Trustees.

BANKERS

NatWest, 235 High Street, Orpington BR6 0NS .

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STRUCTURE, MANAGEMENT & GOVERNANCE

TRUSTEES

The Trustees present their annual report and the financial statements for Goals 4 Girls ("the Charity") for the year ended 30 June 2024.

These financial statements have been prepared in accordance with the Charities Statement of Recommended Practice (SORP 2019) applicable to charities preparing their accounts in accordance with Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102). The legal and administrative information provided earlier in this report forms part of this report. As Goals 4 Girls is a charitable company, this report also serves as the Directors' Report as required under Section 415 of the Companies Act 2006, with all trustees acting as company directors for the purposes of company law.



The Trustees of Goals 4 Girls are pleased to present their annual report for the year ended 30 June 2024.

Throughout the year, the Trustees met at least four times to oversee the charity's strategy, programmes, governance, finance, and overall operations. Meetings provided regular opportunities to ensure that Goals 4 Girls continued to deliver on its mission, while adapting to the evolving needs of the young women and girls we serve.

Newly appointed Trustees undertake a formal induction process which includes an initial meeting with two Trustees (where possible including the Chair) and the provision of key documents such as the Memorandum and Articles of Association, the most recent financial statements, the organisation's current strategic objectives, and the Charity Commission's guidance The Essential Trustee. This ensures that every Trustee is equipped to fully discharge their duties and uphold the charity's values and vision.

During the reporting period, the composition of the Board remained stable with no new Trustees appointed. Subsequent to the year-end, in October 2024, new Trustees joined the Board, but these appointments will be formally reflected in next year's report. The Trustees would like to take this opportunity to thank all current Trustees for their continued dedication and governance support during 2023–24, a year marked by significant growth and strengthening of the charity's foundations.

One of the key areas of focus for the Board during 2023–24 was strengthening the charity's governance in preparation for the next phase of growth. Recognising the need for fresh expertise and leadership to match our evolving vision, the Board prioritised the recruitment of new Trustees who could help steer Goals 4 Girls into its next chapter. The emphasis during the year was on aligning future governance with the charity's ambition to expand programme delivery, enhance leadership pathways, deepen mental wellbeing support, and build long-term financial sustainability.

While early discussions around the development of a new three-year Strategic Plan began during this period, the Board agreed that the formal review and adoption of a new strategy would take place once the new Trustees and Chair had been appointed. The priority throughout 2023–24 was therefore to streamline the organisation's delivery approach and ensure operational stability, laying strong foundations for the incoming Board to build upon.

The new Trustees and Chair officially joined in October 2024, after the financial year-end, and they are now leading the process of creating and executing a comprehensive strategy to drive Goals 4 Girls' impact over the coming years. Trustees during 2023–24 worked closely with the leadership team to ensure a smooth transition, maintaining stability in programme delivery while preparing the charity for a period of renewed strategic growth.

The Trustees also approved an updated fundraising strategy, designed to diversify income streams and build greater financial resilience. This strategy includes a focus on growing unrestricted income, expanding strategic partnerships, and investing in brand visibility and external relations.

Financially, Goals 4 Girls entered the year and acquired funds to boost reserves.. In line with the charity's reserves policy, Trustees authorised investment of some surplus reserves into areas critical to long-term sustainability and impact, including leadership development, operational infrastructure, and fundraising capacity. The charity continues to maintain a prudent and proactive approach to financial management.



Risk management remained a standing agenda item at Trustee meetings, with regular reviews of strategic, safeguarding, operational, and financial risks. The main risks identified during the year included funding volatility, staff recruitment and retention, safeguarding responsibilities, and demonstrating programme impact. Trustees and the senior leadership team worked collaboratively to mitigate these risks through strengthened operational systems, staff development, and continuous improvement of safeguarding and quality assurance processes.

In accordance with legal requirements, the Trustees have reviewed the financial position of the charity and its future plans and confirm that Goals 4 Girls is a going concern. After careful review of the year-end reserves, cashflow forecasts, secured income, and funding pipeline, the Trustees are satisfied that the charity has sufficient resources to continue operations for at least the next 12 months from the date of approving these accounts in May 2025.

The Trustees would like to extend their gratitude to the entire Goals 4 Girls team — staff, volunteers, supporters, and partners — for their unwavering commitment and hard work throughout 2023–24. Together, we continue to build a future where young women are empowered to lead, succeed, and thrive.

Their dedication has enabled Goals 4 Girls to continue creating life-changing opportunities for young women and girls across London and beyond.

RISK MANAGEMENT

The Trustees aims to ensure that Goals 4 Girls maintains strong systems to identify, monitor, and manage risk across all areas of governance, operations, finance, compliance, and external factors. Risk management remains a standing agenda item at every Board meeting, and risks are assessed for likelihood, impact, and appropriate mitigation actions.

During the year ended 30 June 2024, Goals 4 Girls continued to build on the key risks identified in the previous Trustees’ Annual Report, particularly focusing on financial sustainability, programme delivery, demonstrating impact, and staff retention. As the charity enters a new strategic phase, the Trustees have taken active steps to strengthen our internal risk management and resilience planning.

A major risk for Goals 4 Girls, as with many youth-focused charities, is the volatility of long-term funding, particularly the limited availability of unrestricted income. This year, research published by the Rosa Trust revealed that only 2% of UK funding reaches charities supporting women and girls. This stark statistic reinforced the Trustees' awareness of systemic funding inequalities, and led to a clear strategic decision: to shift priorities and place greater emphasis on diversifying our income streams, building unrestricted reserves, and securing multi-year funding partnerships to strengthen financial resilience.

Programme delivery risk also remained a focus, particularly around maintaining high-quality outcomes as we expand into new boroughs. The Trustees monitored this risk carefully and worked with the leadership team to adopt a phased approach to growth, prioritising practitioner support, safeguarding, and quality assurance to protect programme integrity.

Demonstrating consistent and credible impact has become increasingly critical, particularly as funders now often require bespoke reporting formats and frameworks. With limited internal M&E (Monitoring and Evaluation) capacity, this presents a risk to securing and renewing funding. To address this, Goals 4 Girls is prioritising investment in impact measurement systems, developing internal frameworks, and building staff capacity to meet funder requirements without overburdening frontline teams.

Staff wellbeing and retention continues to be a priority risk area. Working in emotionally intensive environments can lead to burnout and turnover if not managed carefully. Goals 4 Girls is committed to fostering a positive, supportive working environment through wellbeing initiatives, leadership development opportunities, reflective practice, and ensuring competitive and fair employment practices. Due to a lack of recourses and additional staff, the existing staff are taking on additional responsibilities which itself puts them at risk of burn out.

The following table summarises the principal risks, causes, potential impacts, and management actions:



Risk	Risk Management
Funding volatility	<ul style="list-style-type: none"> - Diversified income strategy: Grants, corporate partnerships, school service delivery - Development of multi-year funding agreements - Strengthened reserves policy - Pipeline building with trusts and major donors
Programme delivery risks	<ul style="list-style-type: none"> - Phased programme growth - Continuous training for delivery staff - Quality assurance framework - Regular feedback loops with schools and participants
Impact reporting gaps	<ul style="list-style-type: none"> - Investment in Monitoring & Evaluation systems - Standardised reporting aligned with funders - Staff training in evidence-based reporting - Exploring external evaluation partnerships
Staff retention	<ul style="list-style-type: none"> - Wellbeing policies implemented - Leadership progression pathways - Reflective practice embedded - External supervision access
Safeguarding and wellbeing	<ul style="list-style-type: none"> - Full-time Designated Safeguarding Lead - Annual safeguarding training - Regular policy reviews - Safer recruitment practices
Data security and privacy	<ul style="list-style-type: none"> - Two-Factor Authentication (2FA) - GDPR and data privacy training - Access rights reviewed - Secure cloud storage
Potential legal liabilities	<ul style="list-style-type: none"> - Full insurance coverage (Public, Employer's Liability) - Annual compliance reviews - Publicly accessible updated policies - In 2023 G4G joined the fundraising regulator's directory



MISSION

Goals 4 Girls exists to support and raise the aspirations of girls and young women aged 11–16, particularly those living in inner-city areas across the UK. Many of the girls we work with come from low-income and underserved communities and are often exposed to increased vulnerability and social challenges such as discrimination and mental health difficulties. These young women also face a high risk of social exclusion due to systemic barriers in education, leadership, and career opportunities.

OUR PURPOSE

As a female-led personal and social development Charity, our programmes are created by the girls, for the girls. We use the power of sport, especially football, combined with education and mentorship, as a vehicle to navigate and improve mental wellbeing, boost self-confidence, and foster emotional resilience.

Our long-term intervention model provides sustainable support both on and off the field. We help young women and girls live healthier, happier lives by improving their social and emotional skills, promoting academic success, and breaking down cultural, social, and economic barriers. At Goals 4 Girls, we believe every girl deserves the opportunity to dream big—without limitations..



THE BARRIERS SHE FACES

DID YOU KNOW BY THE AGE OF 14 GIRLS DROP OUT OF SPORTS AT TWICE THE RATE OF BOYS?!



**Financial Hardship
& Economic
Barriers**



**Educational
Barriers and the
Digital Divide**



**Lack Of safe and
inclusive Spaces**



**Mental Health,
Social Pressures
& Peer Influence**



**Inequality in
Sport & Limited
Accessibility to
Activities**



BREAKING BARRIERS

Do you know that 30% of girls and young women live in child poverty in the UK

The need to engage girls in more active lifestyles has never been more urgent.

- Girls in disadvantaged communities are at higher risk of dropping out of school and experiencing mental health issues.
- 27% of young girls are hit by period poverty).
- Recent statistics from the FA show that just 63% of primary and secondary aged girls are not given the opportunity to play football.
- 43% of girls disengage in sports post primary school.
- 80% of girls show more confident behaviour having played football. Yet we know historically the opportunities to access the game haven't been equal.
- In the UK, 8 out of every 10 girls face constant sports, social, emotional and educational barriers.
- Only 4% of sports media coverage is dedicated to women's sports, limiting role models..
- Mental health hospitalisations among teen girls have surged—up 65% in 5 years.
- 94% of women in executive positions have a background in sports
- Funding is the root issue. Only 2% of total income in the women and girls' charity sector goes to sport-focused organisations, with average annual income of just £17K. That's barely enough to run a single programme, let alone scale support across communities. <https://rosauk.org/publications/mapping-research/>

1 Women Sports Foundation. Do You Know the Factors Influencing Girls' Participation in Sports?
2 EY. (2017) Why female athletes make winning entrepreneurs.
3 EY. (2017).



REBECCA HUNT



My name is Rebecca Hunt.

I am 15 years old and live in East London in a place called Custom House where I've lived since I was a toddler.

My Mother passed away when I was two, which affected my Dad massively, so I don't see him often. My Nan and Grandad took me and my four sisters in and I've lived with them ever since.

I currently live with two of my sisters – as two have grown up and moved out – and my Nan, as my Grandad passed away several months ago.

Due to having a big family, I don't often get time for myself so Goals 4 Girls has enabled me to put my thoughts in order and has given me an outlet to breathe, plus a space to grow and be myself.

I live for and really love the game. I would like to pursue a career in sport and that's because of Goals 4 Girls. Ideally, I'd like to be a coach to help young women like myself to overcome barriers they may face in the sporting industry; whether that be gender discrimination or obstacles they may face in their personal or sporting life. That would be my dream! Without Goals 4 Girls, I don't know what I'd be doing.

“I LIVE FOR AND REALLY LOVE THE GAME. I WOULD LIKE TO PURSUE A CAREER IN SPORT, IDEALLY IN COACHING TO HELP YOUNG WOMEN LIKE MYSELF”



SCAN THE QR CODE TO VIEW MORE OF OUR SUCCESS STORIES





OUR BELIEF

Sport has the power to transform lives, break down barriers,
and create a more equal future

HISTORY OF G4G



SCAN THE QR CODE TO
VIEW MORE OF OUR
EXCITING HISTORY



2011

- Partnered with the Prince's trust Enterprise programme



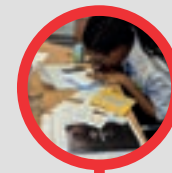
2012

- Piloted a full co-created programme to 120 girls across East London



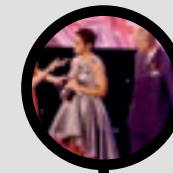
2013

- Former Prime Minister, David Cameron invites G4G to attend a garden party at 10 Downing street.



2014

- Launches our first nationally recognised and certified therapeutic mentoring programme 'Mindful Me'.



2016

- Expanded our programmes to 10 secondary schools across East and Southeast London.
- Launched our first community football tournament at Westham's Upton park Stadium.
- Founder Francesca Brown Honoured with the Pride of Britain Award presented by HRH King Charles III.



2017

- Goals 4 Girls launched their first football development centre in East London.



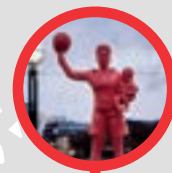
2024

- Implemented and built out a GAP (Gendre Action Plan) in partnership with adidas, common goal and women win for the breaking barriers projects



2023

- Officially launched as a charity in Partnership with Arsenal F.C.
- G4G was the leading charity to feature across ITV and every advert break across the 2023 womens world cup in partnership with Xero and ITV



2022

- G4G became a charity.
- Francesca Brown has a statue created in her honour.



2020

- During lockdown G4G launches its online 'Learning hub, gender equity and inclusivity learning programme'.



2019

- Partnered with The Telegraph Women in Sport and Twitter, sending 15 girls to France to document the Womens World Cup 'Through her eyes'.
- History was made in August 2019 by winning the first ever Adidas Tango League for Women!
- Signed as an adidas partner.



2018

- Launched our Mental Health and Wellbeing showcase 'It's Okay not to be Okay' in partnership with Dove.
- Signed Danielle Carter, former Arsenal & Brighton & Hove's Albion FC forward as an Ambassador.

OUR IMPACT

Since 2011 we have provided 3200 young women and girls with over 2 million contact hours of 1-1 therapeutic mentoring, group sessions, football coaching and extra curricular opportunities.

We use nationally validated measures to track mental health and learning, with proven outcomes.

This approach has been recognised by Dove England, London Youth, Sports England and our partner schools to significantly develop physically and emotionally healthy young women through football in schools.



90%

Of girls and young women who were at risk of exclusion at the start of the academic year, completed the entire academic year in school.

20%

Of our participants have progressed to local grassroots football clubs and/or signed to academy clubs.

70%

70% of girls gained control over their mental health.

10

Girls successfully completed their referring, introduction to coaching Qualifications

76%

Of our participants were inactive and did not engage in sports prior to signing up for the Goals 4 Girls programme.

87%

Of the participants in the programme have reported a significant improvement in confidence, resilience and friendship making abilities.

**G4G IS IS UNIQUELY POSITIONED
BEING THE ONLY FEMALE-
FOCUSED CHARITY IN THE UK
THAT HOLISTICALLY COMBINES
MENTAL WELLBEING AND SPORT**

OUR WORK

“UNLOCKING THE POSSIBILITIES IN EVERY YOUNG WOMAN AND GIRL THROUGH THE POWER OF FOOTBALL”

Our purpose is to create lasting change for young women and girls in sport and society. Our approach is built around long term intervention that builds sustainable pathways within sports and education, by providing long lasting impact and support way beyond the field. We aspire to break down social, cultural and economical barriers so that young women and girls to dream without limited beliefs.

Our Football Coaches and therapeutic sports mentors marry a deep personal understanding of the communities our young women and girls live in, with lived experiences and the highest level of coaching, therapeutic training and qualifications, our culturally sensitive staff bridge the gap for young women and girls in the highest areas of deprivation, providing opportunities and long-term solutions for sustainable change.

Goals 4 Girls delivers a full academic year personal development programme, built around a 38-week cycle of workshops. It combines therapeutic support, a unique sports curriculum, our Inner-City Football Development Centre, and impactful events—all designed to inspire change and empower young women.

Mindful Me: Expanding Emotional Resilience and Opportunity

This year we restructured Mindful Me into an 18-week semester model, allowing schools to engage more Year 8 and 9 girls across shorter, focused cycles instead of limiting participation to one cohort per year.

The Mindful Me programme is built around our Four Pillars: Identity, Career Development, Sports Participation, and Mental Wellbeing, alongside after-school football delivery.

Key Impact:

- 76% of participants reported improved confidence and resilience
 - More than 378 hours of workshops and After school football sessions delivered
- Participants engaged in personal reflection, career exploration, and active lifestyles through a holistic curriculum

Football Development Centre: Building Future Leaders

In line with insights from our GAP (Gender Action Plan) work with adidas' Breaking Barriers project, we launched a new elite Football Development Centre in September 2023 focused on reaching girls who typically face exclusion from sports pathways.

Originally serving ages 11–16, strong demand led to expansion for girls aged 7–11, offering: Qualifications (coaching and refereeing), Career pathways, work experience, and leadership training, Tournaments, showcases, sports nutrition, game analysis, and wellbeing workshops

The centre now represents a holistic development pathway, combining football excellence with leadership skills and employability. While we planned to open a second Centre in Croydon in 2025, funding constraints mean this is now scheduled for summer 2026.

Therapeutic Intervention and Mentoring: Long-Term Change

Our Therapeutic Intervention programme continued providing two-year intensive support for girls at high risk of exclusion, mental health challenges, and societal barriers.

Delivered by therapeutic practitioners and trained sports mentors, this year we integrated holistic wellbeing experiences inspired by our GAP project work — including aspirational trips, workshops, and exposure opportunities.

Key Impact:

87% of participants reported improvements in emotional wellbeing and aspiration

Behaviour incidents among participants dropped significantly after engagement

Direct feedback highlighted the positive impact of personalised, relational mentoring approaches

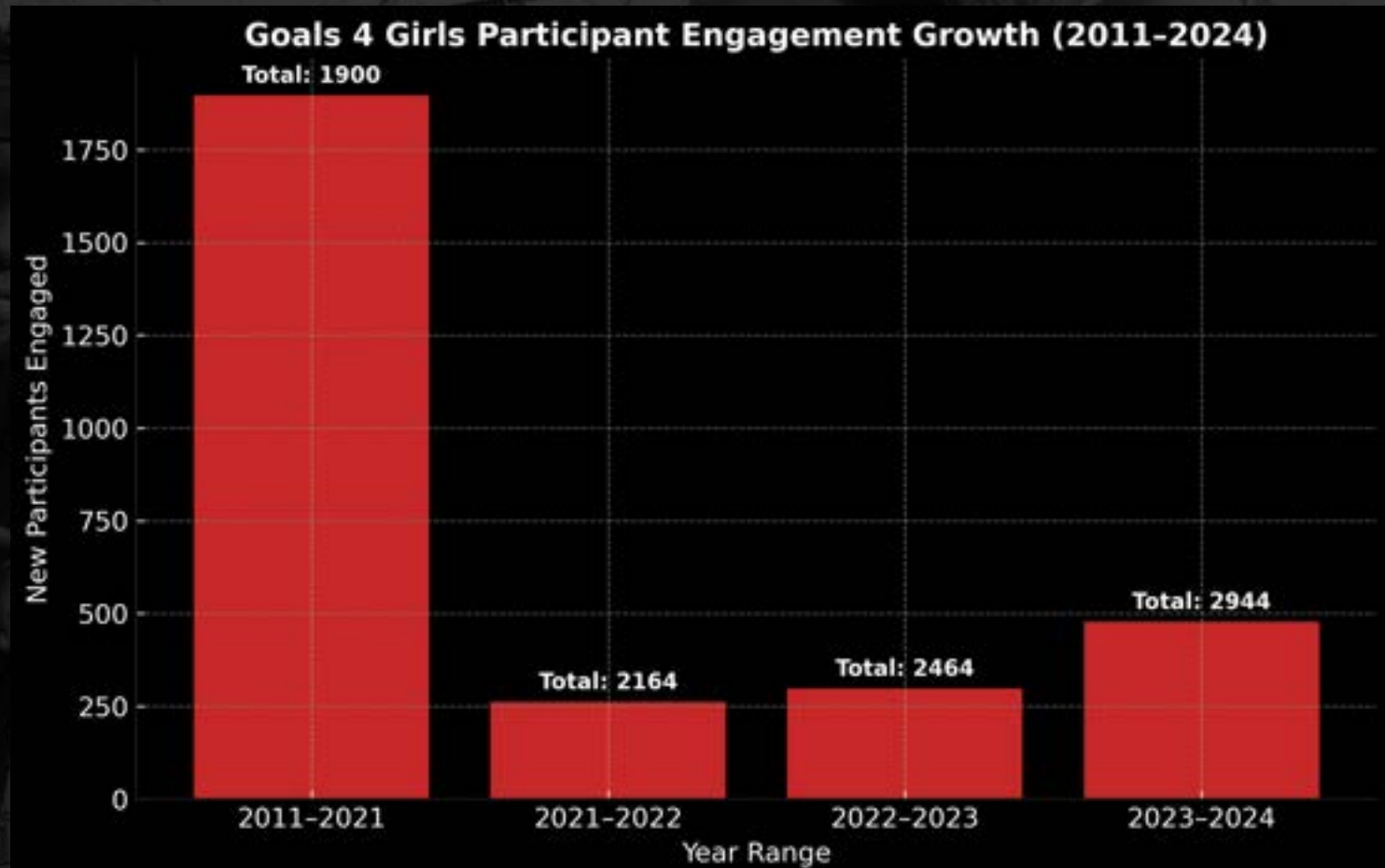
As part of our focus on representation and voice, we also launched our Black History Month YouTube series — “Saluting Our Sisters” — sharing lived experiences and success stories of young Black women in our community.

STRATEGIC REDESIGN AND FUTURE VISION

2024 helped us in recognising the changing needs of our girls and sector-wide challenges, we spent much of 2024 redesigning our programme models to prepare for the launch of our 2025–28 Strategic Plan.

This process has been rooted in the findings of our GAP Gender Action Plan work, our internal impact reviews, and direct consultation with our girls.

Our vision is clear: to build a future where girls not only stay in sport and education but lead and transform these spaces — shaping a new generation of confident, resilient, and powerful young women.





DANIELLA AWOBONA'S STORY

“ I am from East London but lived abroad for a long period of time before returning to England at the age of 7.

When I was little I lived with my Nan, and growing up I've had very rocky relationships with both parental figures. When I started Secondary school, my relationship with my Nan wasn't the best either.

I've had to move between family members quite a lot over the last few years, and during these moves, there was some involvement from the police. There was a lot of toxicity during this point in my life, but now I am in care and most importantly I am happy.

Goals4Girls helped me to get through these difficult times. My mentor Yasmin was always there for me. Our sessions were usually the best part of my week. Another reason I am grateful for Goals4Girls is that they helped me to play football again. I used to play football in Primary school, but only really took it seriously when Goals4Girls reintroduced me to it in Year 8.

Football has always been my 'outside escape'. The Goals4Girls staff and the other girls made everything in my life a lot easier. The mentoring programme boosted my growing confidence.

**“FOOTBALL ALLOWED
ME TO TALK TO
PEOPLE AND GET MY
EMOTIONS OUT IN A
POSITIVE WAY. IN A
LOT OF WAYS
FOOTBALL SAVED ME.”**

23-24 IN NUMBERS

1134
HOURS

Programme & Project delivery (e.g. Workshops, Football Coaching, Therapeutic Mentoring, 1-1s)

100%

Of Programme participants were Girls and Young women

480
ENGAGED

Active Girls and Young Women

2

Workplace Delivery Programmes that improve the implementation of their women and girls community programmes

10

Newly Qualified Female referee's & coaches

82%

Reflective from Global Minority Backgrounds

AS WELL AS OUR **LONG-TERM OUTCOMES** WE COLLECTED DATA ON OUR **DELIVERY OUTCOMES**



ACHIEVEMENTS AND COVERAGE

At Goals 4 Girls, 2023–24 was a year defined by growth, national recognition, and deepening our commitment to empowering the next generation of young women. From international leadership residencies to national magazine features and prime-time television campaigns, we used every platform to spotlight the voices and achievements of the girls we work with.

Breaking Barriers Leadership: Adna's Journey to adidas HQ

In partnership with the Breaking Barriers project, we were proud to see former G4G Football Development Centre participant, Adna, travel to Germany to represent Goals 4 Girls at the adidas global headquarters. Accompanied by our Media & Partnerships Lead, Ashleigh, Adna joined nine other inspiring participants from the Breaking Barriers community for a two-day leadership residential.

The experience included workshops with senior sports industry leaders, career development sessions, and behind-the-scenes insights into global sports leadership. Adna's journey didn't end there — she continued to work closely with G4G, helping organise and deliver our annual Football Festival, gaining first-hand experience in event management and community leadership.

This partnership reflects our commitment to creating pathways that don't just start — but flourish — beyond the initial programme engagement.

Championing Girls' Futures: Hello! Magazine x Prince's Trust - "Change A Girl's Life" Campaign

Goals 4 Girls proudly featured in the Change A Girl's Life campaign, a national collaboration between Hello! magazine and The Prince's Trust. The campaign aims to raise critical awareness and funds for young women facing barriers and disadvantage across the UK.

Our founder's longstanding relationship with The Prince's Trust — as both an Ambassador and Pride of Britain Award winner — positioned G4G as a key voice in this movement for change. Teaming up with Paralympic legend Ellie Simmonds, the campaign amplified the stories of young women across the country, calling attention to the urgent need for greater investment and support.

Coverage included national features, magazine spreads, and widespread digital promotion, ensuring the G4G message reached tens of thousands of households during a critical period around International Women's Day.

EXCLUSIVE INTERVIEW

PARALYMPIAN AND 'STRICTLY' STAR
ELLIE SIMMONDS
JOINS A ROYAL CAMPAIGN TO HELP GIRLS

Since retiring from elite sport three years ago, Paralympic champion swimmer Ellie Simmonds has made finding one thing that comes close to the adrenaline rush of winning a race.

"I got it again when I was doing *Strictly Come Dancing* with all the nerves and emotions," says Ellie, 26, who topped the swimming pool for the hellathon in 2022.

And as we join her for this exclusive interview, Ellie reveals she is in search of another high.

"I do miss competing, I'm not going to lie," she says. "I want to find my next big challenge."

Having won five Paralympic golds and become the youngest person to receive an MBE in 2009, April 14, when she was presented with the honour by Queen Elizabeth II, Ellie has rubbed shoulders with her fair share of royals.

So it's a natural fit that, to mark International Women's Day, she has teamed up with The Prince's Trust (set up in 1976 by the then Prince Charles) to support its #ChangeAGirlsLife campaign, which is raising vital funds to help young women who are facing disadvantage and adversity to build a better future for themselves through employment, education or starting their own business.

The initiative — which shines a light on the stories of five formidable young women supported by the trust — struck a chord with Ellie, who has overcome obstacles in her own life.

OVERCOMING SETBACKS

"I've got disability so I live with a disability every single day," says Ellie, who was adopted by her parents Val and Steve when she was three months old. "Sometimes people may give you that second look or judge you for what you look like. So in a way, I can relate to what these girls have gone through."

As part of the campaign, Ellie teamed up with Francesca Brown, who was supported by the Prince's Trust to set up her football development programme Girls4Girls. In the campaign video, Francesca tells Ellie how every challenge she's faced has turned her into the woman she's become. It's a sentiment Ellie can relate to.

"There's been times in my career, especially when training or racing didn't go well, and I've learnt so much more about myself than I did when everything was going good. It develops you as a person and it makes you stronger."

Ellie will be celebrating International Women's Day on 8 March by "surrounding myself with women". Her biggest female role models are her mum and her auntie Jan. "They've supported me throughout my whole career. Family is just the most important thing to me."

This is a big year for Ellie. She is looking forward to being at her first Paralympics since retiring from sports. "It's going to be strange not competing. It's going to be my last games supporting from the sidelines and talking about the sport. But I'm so, so excited to be there and watch Team GB athletes achieve some incredible things."

And she turns 30 in November. "Don't remind me," says Ellie with a laugh.

INTERVIEW: EMILY HOGAN

To support the #ChangeAGirlsLife campaign, shop with brands who are supporting the campaign or make a donation at changeagirlslife.com

Ellie won Paralympic bronze, the young footballer she has teamed up with Francesca Brown is Ellie Simmonds. #ChangeAGirlsLife is supported by the Prince's Trust with former industry supporters and young women helped by the programme (below) with Francesca Brown and Ellie Simmonds at the London 2012 Paralympics

Spotlight on National TV: Goals 4 Girls x ITV and Xero

In 2023, Goals 4 Girls also received unprecedented national television exposure through the ITV Women’s Euros coverage and the Xero x ITV Women’s Football campaign.

Our organisation was featured in TV commercials aired during matches watched by millions, including:

Over 18 million viewers across the full tournament

Peak match audiences of up to 7 million viewers

Extensive reach through ITVM streaming, TikTok, and Instagram promotions

This exposure significantly boosted G4G’s national brand awareness and aligned our work with one of the most powerful movements in women’s sport — making our mission visible to a wider audience than ever before.

Building Momentum for the Future

This year’s achievements have been a testament to the power of partnerships, visibility, and youth voice.

Through strategic collaborations and national platforms, we have not only shared our story but elevated the stories of the young women at the heart of our mission.

At Goals 4 Girls, we are not just building better futures — we are making sure those futures are visible, celebrated, and unstoppable.



Prince's Trust



ACHIEVEMENTS AND COVERAGE CNT.

In 2023–24, Goals 4 Girls celebrated significant milestones — not just through growing our direct delivery work, but by stepping onto national and international stages to advocate for representation, gender equity, and systemic change in football and beyond.

Official Charity Launch - June 30, 2023

After a decade of grassroots impact, Goals 4 Girls officially registered as a charity in June 2023. This formal transition reflects our long-term commitment to providing young women and girls — particularly from underrepresented communities — with the holistic support, leadership pathways, and mental wellbeing tools needed to succeed in life and sport. Charity registration marks an important new chapter as we scale our work and strengthen our ability to influence national conversations about gender, race, and opportunity. With over 200 Guests present at the Emirates Stadium, we proudly celebrated a decade of grassroots impact and officially set out our vision for the next generation of young women leaders

"Saluting Our Sisters" - Black History Month Campaign 2023

In October 2023, Goals 4 Girls proudly launched Saluting Our Sisters — our first ever Black History Month media campaign.

This short documentary series was created to spotlight the talent, resilience, and barriers faced by young women of colour in football, and to amplify the need for greater systemic change in representation.

The campaign drew attention to widely cited research showing that women from minoritised backgrounds continue to be underrepresented and overlooked within sports leadership, coaching, and talent pathways.

Through first-hand storytelling, including Nancy's powerful story (watch here: Saluting Our Sisters – Nancy's Story), the campaign made the case for urgent change — and highlighted how programmes like Goals 4 Girls are critical in building and sustaining the next generation of talent.

"Saluting Our Sisters" was not just about visibility; it was a call to action to reshape the pipeline of opportunity within sport.



<https://www.youtube.com/watch?v=bOU5SZvYDKQ&t=3s>

Breaking Barriers Project - Strategic Leadership in Gender Equity

Throughout 2023–24, Goals 4 Girls was proud to be one of the selected delivery organisations across Europe to contribute to adidas' Breaking Barriers project.

As part of this innovative, sector-leading partnership, G4G played a pivotal role in the creation and piloting of a Gender Action Plan (GAP) — a framework designed to break down systemic barriers facing young women and girls in sport.

We worked intensively to embed the GAP into our own programme models, ensuring that every strand of delivery — from football development to mental wellbeing and leadership — intentionally addressed gender equity, participation, and leadership progression. Our involvement was not limited to internal work: through Breaking Barriers, we supported other grassroots organisations across Europe to implement gender-equitable practices, aiming to influence both practice and future policy.

This project was a major step forward for Goals 4 Girls — positioning us as thought leaders not only in direct delivery, but in shaping systems and ecosystems around girls' participation, retention, and leadership in sport.

Key highlights from the Breaking Barriers collaboration:

- Contribution to a published Gender Action Plan Report shared across Europe
- Participation in leadership convenings with adidas and strategic community partners
- Practical integration of GAP principles into our Development Centre and Mindful Me programme redesigns

"Our work through Breaking Barriers was about more than participation; it was about fundamentally reshaping the environments girls move through, ensuring sport becomes a place of belonging, leadership, and future opportunity."

Looking Forward

As we move into 2024–25, Goals 4 Girls remains committed to amplifying youth voice, challenging structural inequality, and creating new, tangible opportunities for young women to lead.

Through campaigns like Saluting Our Sisters and partnerships like Breaking Barriers, we are not just delivering programmes — we are influencing the future of sport, education, and youth leadership in the UK and beyond.



COHORT 4 SPOTLIGHT:
GOALS 4 GIRLS (G4G)

ORGANIZATIONAL: WOMEN-LED COACHING AND LEADERSHIP

- Expanded women led coaching and mentoring - Provided high-quality coaching by women, implemented a structured coach mentoring system, and enhanced continuing professional development opportunities for long-term development.
- Increased leadership opportunities for girls - Created clear pathways for girls to transition from players to decision-makers, introduced leadership training and boosted girl-led initiatives.
- Strengthened gender inclusion and advocacy - Delivered gender-inclusive workshops to other organisations such as the Premier League, developed a sustainable funding strategy, and advocated for greater investment in women's and girls' sports.

CHAMPIONS' PROJECT: THE WELLBEING FOOTBALL TOURNAMENT
(VIDEO [HERE](#))

Activities: The Wellbeing Football Tournament was a one-day event promoting gender inclusion in football through a 5-a-side tournament and workshops. The tournament was women-only, providing opportunities for women to participate as referees, volunteers or players.

Goals: The project's goals were to remove financial and structural barriers that prevent girls and women from participating in football activities. In addition, the project aimed to activate the community and create long-lasting relationships within it.

Outputs: 140 girls and women participated in the tournament.

adidas GOALS 4 GIRLS



AMBASSADOR NOTE

Danielle Carter is an English professional football player with a professional career spanning over 14 years. Born in Solihull England, Danielle is of Bajan and Dominican heritage. Carter came through the ranks at the Leyton Orient Girls Centre of Excellence and has been a professional footballer for over 15 years spending 11 of those years at Arsenal WFC.

Danielle openly uses sports as a vehicle to spark conversations on how to make a change. She is a part of Common Goal which is a non-profit organisation aimed at tackling the toughest social challenges. Danielle sits on the Professional Footballers Association board and the Black Players Advisory Group for the Premier League. Danielle has lent her voice to BT Sports Hope United an initiative to tackle online hate and is an ambassador to Goals 4 Girls a football development programme that empowers young women aged 11-16 through the power of sports and education.

Danielle's passion to drive change led her to work with Goals 4 Girls, Danielle Says "When I first got involved with G4G it was a no brainer. They're an organisation that uplifts and empowers young women in East London through football. Growing up in East London, I felt I could relate and be relatable. I hoped to inspire the girls and show them that they too can achieve anything they put the work in for."

WHEN I FIRST GOT INVOLVED WITH G4G IT WAS A NO BRAINER. THEY'RE AN ORGANISATION THAT UPLIFTS AND EMPOWERS YOUNG WOMEN IN EAST LONDON THROUGH FOOTBALL. GROWING UP IN EAST LONDON, I FELT I COULD RELATE AND BE RELATABLE. I HOPED TO INSPIRE THE GIRLS AND SHOW THEM THAT THEY TOO CAN ACHIEVE ANYTHING THEY PUT THE WORK IN FOR."

DANIELLE CARTER

STATEMENT OF TRUSTEES' RESPONSIBILITIES

The Trustees of Goals 4 Girls are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England and Wales — specifically the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008, and the provisions of the charity's governing documents — requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity, and of the incoming resources and application of resources, including income and expenditure, for that period.

In preparing the financial statements, the Trustees are required to:

Select suitable accounting policies and apply them consistently;

Observe the methods and principles set out in the Charity SORP (Statement of Recommended Practice);

Make judgements and estimates that are reasonable and prudent;

State whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;

Prepare the financial statements on a going concern basis unless it is inappropriate to presume that the charity will continue its activities.

The Trustees are responsible for maintaining adequate accounting records that are sufficient to show and explain the charity's transactions, and to disclose with reasonable accuracy at any time the financial position of the charity. This enables them to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008, and the charity's governing document.

The Trustees are also responsible for safeguarding the assets of the charity and for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report was approved by the Board of Trustees on ...30.04.25.... and signed on its behalf by:

Dan Hulme
(Trustee name and signature)

Dated: 30 June 2024

FINANCIALS & NON AUDITED ACCOUNTS



REPORT OF THE TRUSTEES AND
UNAUDITED FINANCIAL
STATEMENTS FOR THE YEAR
ENDED 30 JUNE 2024

FINANCIAL REVIEW

Funding for Goals 4 Girls comes through a combination of our partner schools, grant funding, corporate partnerships, individual supporters, and community events. We are proud to work with organisations and individuals who believe in our mission to break barriers and build futures.

The Trustees would like to sincerely thank all of our funders, partners, and supporters for their generous commitment to helping young women thrive — your belief in our work makes lasting change possible



BREAKING BARRIERS



Financial Review

The Trustees present the financial review for the year ended 30 June 2024, including the financial activities, reserves policy, and key management remuneration.

Financial Activity and Financial Position

The Statement of Financial Activities, Balance Sheet and Summary Income and Expenditure Account can be found on pages 4 to 6 (Seperate Financial Accounts document). The Charity’s total funds decreased by £50,270 during the year ended 30 June 2024.

The balance sheet shows total net assets of £18,670. Cash at bank and in hand at the year-end was £39,269. The total income comes to £320,557 (up from £292,615 in 2023)

At 30 June 2024, restricted funds totalled £98,683.49. These included funding from Breaking Barriers (Common Goal) for the delivery of the Girls’ Access Programme (GAP), the Champions Project, and a tournament held in July 2024, and from Adidas, which is restricted for the payment of salaries.

During the year, the Charity invested in its fundraising capacity by hiring a Fundraiser in May 2024 on a salary of £40,000. The expectation was that this appointment would generate significant additional income. However, the fundraiser did not perform to the required standard, and the anticipated return on investment was not achieved. The Trustees are reviewing the Charity’s fundraising strategy to ensure a more effective approach going forward.

Reserves Policy

The Trustees have reviewed the reserves policy and are committed to maintaining sufficient free reserves to support the continuity of the charity’s activities in the event of unforeseen financial difficulties. The reserves policy states that three to six months of costs should be covered, which has fluctuated throughout the year.

At 30 June 2024, the Charity held unrestricted reserves of £18,670, represented as follows:

Description	2024 (£)
Total reserves	18,670
Less: Intangible fixed assets	(2,470)
Less: Tangible fixed assets	(3,262)
Free reserves	12,938



SARAH HANNAH APPOINTED **CHAIR** **OF TRUSTEES FOR** **GOALS 4 GIRLS**

*“Our mission is to help girls and young women build confidence, leadership skills, and resilience—**qualities that will serve them for a lifetime.**”*





CHAIR'S FUTURE VISION - Goals 4 Girls Annual Report

I was honoured to step into the role of Chair of the Board for Goals 4 Girls in October 2024. I would like to begin by expressing my thanks to Dan for his dedication and leadership as Interim Chair during a pivotal period for the organisation. His steady guidance helped maintain momentum and provided a strong foundation as we entered an exciting new chapter.

Since joining, I've been struck by the passion and drive that runs through the charity. Throughout my career, I've seen the power of sport to change lives—not just through physical activity, but by opening doors to confidence, purpose, and a sense of belonging. Goals 4 Girls lives and breathes that impact every day, and it's a privilege to be part of this journey.

A standout moment since joining was the launch of our FY25–28 Strategy at our networking event on April 3rd. It was a proud and energising moment, bringing together our community around a shared vision and bold ambition for the future. The strategy is built around four strategic priorities:

1. **Lead and influence change within the sports industry for girls and young women**
2. **Open possibilities by delivering and scaling industry-leading personal development and football programmes**
3. **Diversify the foundation of the G4G charity to build a sustainable future**
4. **Create a high-performing team of experts to fuel the impact of G4G**

These pillars reflect both our values and our future vision—to be not just a provider of programmes, but a leader in driving real change for girls and young women through football and mentorship.

As Chair, my focus is on working closely with Francesca, the board, and our partners to turn this strategy into action. Together, we will continue building on the incredible work already underway and ensure that every girl we reach feels seen, supported, and empowered to unlock her full potential—on and off the pitch.

Thank you for your continued belief in our mission. I'm excited for all that lies ahead.ross the world today and it's time to act!

CEO CLOSING STATEMENT FRANCESCA BROWN

CEO and Founder Goals 4 Girls - Looking back at 2023, I feel proud — but more than anything, I feel motivated. This year reminded me why we started Goals 4 Girls in the first place.

Because even though the world of women's sport is growing, there are still too many girls being left behind.

Girls from working-class backgrounds, girls facing real struggles, girls who don't see anyone who looks like them winning.

At Goals 4 Girls, we've always been about more than just football. We're about giving young women the tools to survive, to thrive, to lead. And this year, we made a huge step forward — becoming a registered charity after more than 10 years of hard work and community building. That's not just a piece of paperwork. It's a statement. It's saying we're here for the long run, and we're serious about making change happen. My own journey isn't picture-perfect.

I came to London with £10 in my pocket.

I battled chronic depression from a young age.

I faced doors slammed in my face, people doubting me — even in the sports world, where at my first funding pitch someone asked if I even knew the offside rule. (I did, by the way.)

Moments like that stick with you. But they also push you to fight harder — not just for yourself, but for every girl coming after you.

This year, I saw first-hand the impact of what we're building. I watched young women get their first coaching badges, lead workshops, step onto pitches with pride, believe in themselves in ways they never had before. That's what keeps me going. That's why Goals 4 Girls exists.



None of this would be possible without our team — the staff, the volunteers, the partners who believe in what we're doing. And it's not about charity. It's about justice. It's about creating real opportunities where there were none before.

2024 was a big year for us - a year of bold growth, deep reflection, and laying the foundations for an even stronger future."

We're building a future where no girl is left behind.

Thank you for standing with us.
Let's keep changing lives — together.

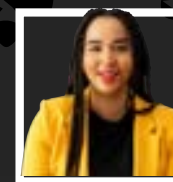
Through sport, we have the power to change lives.

AND OUR TRUSTEE BOARD



FRANKLIN ASANTE

Head of
Entrepreneurs,
Coutts Bank



HAYLEY BENNETT

Director,
HTVB DEI
Consultancy



DAN HULME

Chief Executive
Officer: The
Sports Trust



SIMON BURTON

Entrepreneur



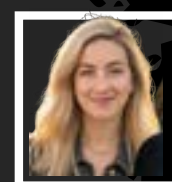
JONATHAN LIGHT

Managing
Director:
Sky Sports



MORGAN AXINN - CATTAI

Director, Philanthropy
Impact



ABI CARR

DiGlobal
Account
Executive -
Google

CHAIR OF TRUSTEES SARAH HANNAH

VP, General Manager
at Nike, UK & Ireland



I report to the charity trustees on my examination of the financial statements of Goals 4 Girls Cio for the year ended 30 June 2024.

Responsibilities and basis of report

As the charity's trustees of the company (and also its directors for the purposes of company law) you are responsible for the preparation of the financial statements in accordance with the requirements of the Companies Act 2006 ('the 2006 Act).

Having satisfied myself that the financial statements of the Charity are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's financial statements as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

Independent examiner's statement

As the charity's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of , which is one of the listed bodies.

I have completed my examination. I can confirm that no material matters have come to my attention in connection with the examination giving me cause to believe:

- accounting records were not kept in accordance with section 386 of the 2006 Act ; or
- the financial statements do not accord with those records; or
- the financial statements do not comply with the accounting requirements under section 396 of the 2006 Act other than any requirement that the financial statements give a 'true and fair' view which is not a matter considered as part of an independent examination; or
- the financial statements have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.

Sydney Hudson Ltd.
Unit 410 Bedford Heights
Brickhill Drive
Bedford
Bedfordshire
MK41 7PH
28 April 2025

Goals 4 Girls Cio
Statement of Financial Activities
for the year ended 30 June 2024

		Unrestricted funds 2024 £	Restricted funds 2024 £	Total funds 2024 £	Total funds 2023 £
	Notes				
Income and endowments from:					
Donations and legacies	4	181,246	98,683	279,929	253,864
Charitable activities	5	29,755	-	29,755	4,330
Other trading activities	6	10,873	-	10,873	34,421
Total		221,874	98,683	320,557	292,615
Expenditure on:					
Raising funds	7	11,534	-	11,534	15,916
Charitable activities	8	44,448	8,587	53,035	61,250
Other	9	251,258	55,000	306,258	146,509
Total		307,240	63,587	370,827	223,675
Net gains on investments		-	-	-	-
Net (expenditure)/income	10	(85,367)	35,097	(50,270)	68,940
Transfers between funds		-	-	-	-
Net (expenditure)/income before other gains/(losses)		(85,367)	35,097	(50,270)	68,940
Other gains and losses					
Net movement in funds		(85,367)	35,097	(50,270)	68,940
Reconciliation of funds:					
Total funds brought forward		68,940	-	68,940	-
Total funds carried forward		(16,427)	35,097	18,670	68,940

Goals 4 Girls Cio
Summary Income and Expenditure Account
for the year ended 30 June 2024

	2024 £	2023 £
Income	320,557	292,615
Gross income for the year	<u>320,557</u>	<u>292,615</u>
Expenditure	369,712	222,695
Interest payable	90	-
Depreciation and charges for impairment of fixed assets	1,025	980
Total expenditure for the year	<u>370,827</u>	<u>223,675</u>
Net (expenditure)/income before tax for the year	(50,270)	68,940
Net (expenditure)/income for the year	<u><u>(50,270)</u></u>	<u><u>68,940</u></u>

Goals 4 Girls Cio
Balance Sheet
at 30 June 2024

Company No. CE029418	Notes	2024 £	2023 £
Fixed assets			
Intangible assets	12	2,470	-
Tangible assets	13	3,262	2,942
		<u>5,732</u>	<u>2,942</u>
Current assets			
Debtors	14	6,000	-
Cash at bank and in hand		39,269	89,104
		<u>45,269</u>	<u>89,104</u>
Creditors: Amount falling due within one year	15	(24,865)	(11,795)
Net current assets		<u>20,404</u>	<u>77,309</u>
Total assets less current liabilities		26,136	80,251
Creditors: Amounts falling due after more than one year	16	(7,466)	(11,311)
Net assets excluding pension asset or liability		<u>18,670</u>	<u>68,940</u>
Total net assets		<u><u>18,670</u></u>	<u><u>68,940</u></u>
The funds of the charity			
Restricted funds	17		
Restricted income funds		35,097	-
		<u>35,097</u>	<u>-</u>
Unrestricted funds	17		
General funds		(16,427)	68,940
		<u>(16,427)</u>	<u>68,940</u>
Reserves	17		
Total funds		<u><u>18,670</u></u>	<u><u>68,940</u></u>

These accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

For the year ended 30 June 2024 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

Approved by the board on 28 April 2025

And signed on its behalf by:

Sarah Hannah

Sarah Hannah
Chair

Goals 4 Girls Cio
Statement of Cash flows
for the year ended 30 June 2024

	2024 £	2023 £
Cash flows from operating activities		
Net (expenditure)/income per Statement of Financial Activities	(50,270)	68,940
Adjustments for:		
Depreciation of property, plant and equipment	867	980
Amortisation of intangible assets	158	-
Other gains/losses	-	-
Increase in trade and other receivables	(6,000)	-
Increase in trade and other payables	13,070	10,595
Net cash (used in)/provided by operating activities	<u>(42,175)</u>	<u>80,515</u>
Cash flows from investing activities		
Payments for property, plant and equipment	(1,187)	(3,922)
Payments for intangible assets	(2,628)	-
Net cash used in investing activities	<u>(3,815)</u>	<u>(3,922)</u>
Cash flows from financing activities		
Repayment of borrowings	(3,845)	11,311
Net cash (used in)/from financing activities	<u>(3,845)</u>	<u>11,311</u>
Net (decrease)/increase in cash and cash equivalents	(49,835)	87,904
Cash and cash equivalents at the beginning of the year	89,104	-
Cash and cash equivalents at the end of the year	<u>39,269</u>	<u>87,904</u>
Components of cash and cash equivalents		
Cash and bank balances	39,269	89,104
	<u>39,269</u>	<u>89,104</u>

for the year ended 30 June 2024

1 Accounting policies

Basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Change in basis of accounting or to previous accounts

There has been no change to the accounting policies (valuation rules and method of accounting) since last year and no changes have been made to accounts for previous years.

Fund accounting

Unrestricted funds	These are available for use at the discretion of the trustees in furtherance of the general objects of the charity.
Designated funds	These are unrestricted funds earmarked by the trustees for particular purposes.
Revaluation funds	These are unrestricted funds which include a revaluation reserve representing the restatement of investment assets at their market values.
Restricted funds	These are available for use subject to restrictions imposed by the donor or through terms of an appeal.

Income

Recognition of income	Income is included in the Statement of Financial Activities (SoFA) when the charity becomes entitled to, and virtually certain to receive, the income and the amount of the income can be measured with sufficient reliability.
-----------------------	---

Income with related expenditure	Where income has related expenditure the income and related expenditure is reported gross in the SoFA.
---------------------------------	--

Donations and legacies	Voluntary income received by way of grants, donations and gifts is included in the the SoFA when receivable and only when the Charity has unconditional entitlement to the income.
------------------------	--

Tax reclaims on donations and gifts	Income from tax reclaims is included in the SoFA at the same time as the gift/donation to which it relates.
-------------------------------------	---

Donated services and facilities	These are only included in income (with an equivalent amount in expenditure) where the benefit to the Charity is reasonably quantifiable, measurable and material.
---------------------------------	--

Volunteer help	The value of any volunteer help received is not included in the accounts.
----------------	---

Investment income	This is included in the accounts when receivable.
-------------------	---

Gains/(losses) on revaluation of fixed assets	This includes any gain or loss resulting from revaluing investments to market value at the end of the year.
---	---

Gains/(losses) on investment assets	This includes any gain or loss on the sale of investments.
-------------------------------------	--

Goals 4 Girls Cio

Notes to the Accounts

Expenditure

Recognition of expenditure	Expenditure is recognised on an accruals basis. Expenditure includes any VAT which cannot be fully recovered, and is reported as part of the expenditure to which it relates.
Expenditure on raising funds	These comprise the costs associated with attracting voluntary income, fundraising trading costs and investment management costs.
Expenditure on charitable activities	These comprise the costs incurred by the Charity in the delivery of its activities and services in the furtherance of its objects, including the making of grants and governance costs.
Grants payable	All grant expenditure is accounted for on an actual paid basis plus an accrual for grants that have been approved by the trustees at the end of the year but not yet paid.
Governance costs	These include those costs associated with meeting the constitutional and statutory requirements of the Charity, including any audit/independent examination fees, costs linked to the strategic management of the Charity, together with a share of other administration costs.
Other expenditure	These are support costs not allocated to a particular activity.

Taxation

The charity is exempt from corporation tax on its charitable activities.

Freehold investment property

Investment properties are measured initially at cost and subsequently at fair value at each balance sheet date and are not depreciated. All gains or losses are taken to the Statement of Financial Activities as they arise.

Intangible fixed assets and amortisation

Intangible fixed assets (including purchased goodwill, patents and trademarks) are carried at cost less accumulated amortisation and impairment losses.

Tradedemark of logo 6%% Reducing

Stocks

Stock is included at the lower of cost or net realisable value. Donated items of stock are recognised at fair value which is the amount the charity would have been willing to pay for the items on the open market.

Trade and other debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

Cash and cash equivalents

Cash and cash equivalents comprise cash at bank and on hand, demand deposits with banks and other short-term highly liquid investments with original maturities of three months or less and bank overdrafts. In the statement of financial position, bank overdrafts are shown within borrowings or current liabilities. In the Statement of Cash Flows, cash and cash equivalents are shown net of bank overdrafts that are repayable on demand and form an integral part of the company's cash management.

Trade and other creditors

Short term creditors are measured at the transaction price. Other creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

Research and development

Expenditure on research and development is written off in the year in which it is incurred.

Foreign currencies

Monetary assets and liabilities denominated in currencies other than the functional currency of the charity are translated at the rates of exchange prevailing at the end of the reporting period.

Transactions in currencies other than the functional currency of the charity are recorded at the rate of exchange on the date that the transaction occurred.

All exchange differences are taken into account in arriving at net income/expenditure.

Leased assets

Where the charity enters into a lease which entails taking substantially all the risks and rewards of ownership of an asset, the lease is treated as a finance lease.

Leases which do not transfer substantially all the risks and rewards of ownership to charity are classified as operating leases.

Assets held under finance leases are initially recognised as assets of the charity at their fair value at the inception of the lease or, if lower, at the present value of the minimum lease payments. The corresponding liability to the lessor is included in the balance sheet date as a finance lease obligation. Lease payments are apportioned between finance expenses and reduction of the lease obligation so as to achieve a constant rate of interest on the remaining balance of the liability. Finance expenses are recognised immediately, unless they are directly attributable to qualifying assets, in which case they are capitalised in accordance with the charity's policy on borrowing costs.

Assets held under finance leases are depreciated in the same way as owned assets.

Operating lease payments are recognised as an expense on a straight-line basis over the lease term.

In the event that lease incentives are received to enter into operating leases, such incentives are recognised as a liability. The aggregate benefit of incentives is recognised as a reduction of rental expense on a straight-line basis.

Pension costs

The charity operates a defined contribution plan for its employees. A defined contribution plan is a pension plan under which the company pays fixed contributions into a separate entity. Once the contributions have been paid the company has no further payments obligations. The contributions are recognised as expenses when they fall due. Amounts not paid are shown in accruals in the balance sheet. The assets of the plan are held separately from the company in independently administered funds.

Receipt of donated goods, facilities and services

All donated goods, facilities and services received are recognised within incoming resources and expenditure at an estimate of the value to the charity.

2 Company status

The company is a private company limited by guarantee and consequently does not have share capital.

3 Statement of Financial Activities - prior year

	Unrestricted funds 2023 £	Restricted funds 2023 £	Total funds 2023 £
Income and endowments from:			
Donations and legacies	175,044	78,820	253,864
Charitable activities	4,330	-	4,330
Other trading activities	34,421	-	34,421
Total	<u>213,795</u>	<u>78,820</u>	<u>292,615</u>
Expenditure on:			
Raising funds	15,916	-	15,916
Charitable activities	61,250	23,820	85,070
Other	143,509	58,000	201,509
Total	<u>220,675</u>	<u>81,820</u>	<u>302,495</u>
Net income	<u>(6,880)</u>	<u>(3,000)</u>	<u>(9,880)</u>
Net income before other gains/(losses)	(6,880)	(3,000)	(9,880)
Other gains and losses:			
Net movement in funds	<u>(6,880)</u>	<u>(3,000)</u>	<u>(9,880)</u>
Reconciliation of funds:			
Total funds carried forward	<u>(6,880)</u>	<u>(3,000)</u>	<u>(9,880)</u>

4 Income from donations and legacies

	Unrestricted £	Restricted £	Total 2024 £	Total 2023 £
All Donations	181,246	98,683	279,929	253,864
	<u>181,246</u>	<u>98,683</u>	<u>279,929</u>	<u>253,864</u>

5 Income from charitable activities

	Unrestricted £	Total 2024 £	Total 2023 £
Fundraising Activities	29,755	29,755	4,330
	<u>29,755</u>	<u>29,755</u>	<u>4,330</u>

6 Income from other trading activities

	Unrestricted	Total 2024	Total 2023
	£	£	£
Trading Activities	10,873	10,873	9,665
	-	-	24,756
	<u>10,873</u>	<u>10,873</u>	<u>34,421</u>

7 Expenditure on raising funds

	Unrestricted	Total 2024	Total 2023
	£	£	£
<i>Costs of generating voluntary income</i>			
All Donations	7,842	7,842	1,107
	3,692	3,692	-
<i>Fundraising trading costs</i>			
Trading Activities	-	-	7,335
	-	-	7,474
	<u>11,534</u>	<u>11,534</u>	<u>15,916</u>

8 Expenditure on charitable activities

	Unrestricted	Restricted	Total 2024	Total 2023
	£	£	£	£
<i>Expenditure on charitable activities</i>				
Fundraising Activities	23,404	-	23,404	45,088
	20,744	-	20,744	8,489
Breaking Barriers Event - Tournament	0	8,587	8,587	5,755
	300	-	300	1,918
<i>Governance costs</i>				
	<u>44,448</u>	<u>8,587</u>	<u>53,035</u>	<u>61,250</u>

9 Other expenditure

	Unrestricted	Restricted	Total 2024	Total 2023
	£	£	£	£
	24,391	-	24,391	-
Bank loan and overdraft interest payable	90	-	90	-
Employee costs	169,128	55,000	224,128	116,093
Motor and travel costs	8,147	-	8,147	358
Premises costs	9,822	-	9,822	4,263
Amortisation, depreciation, impairment, profit/loss on disposal of fixed assets	1,025	-	1,025	980
General administrative costs	13,059	-	13,059	11,754
Legal and professional costs	25,596	-	25,596	13,061
	<u>251,258</u>	<u>55,000</u>	<u>306,258</u>	<u>146,509</u>

10 Net (expenditure)/income before transfers

	2024	2023
	£	£
This is stated after charging:		
Depreciation of owned fixed assets	867	980
Amortisation of intangible fixed assets	158	-

11 Staff costs

	2024	2023
Salaries and wages	193,306	107,218
Social security costs	14,756	3,833
Pension costs	2,187	1,236
	<u>210,249</u>	<u>112,287</u>

No employee received emoluments in excess of £60,000.

12 Intangible fixed assets

	Patents and trade-marks	Total
	£	£
Cost		
Additions	2,628	2,628
At 30 June 2024	<u>2,628</u>	<u>2,628</u>
Amortisation and impairment		
Amortisation charge for the year	158	158
At 30 June 2024	<u>158</u>	<u>158</u>
Net book values		
At 30 June 2024	<u>2,470</u>	<u>2,470</u>

13 Tangible fixed assets

	£	£
Cost or revaluation		
At 1 July 2023	3,922	3,922
Additions	1,187	1,187
At 30 June 2024	<u>5,109</u>	<u>5,109</u>
Depreciation and impairment		
At 1 July 2023	980	980
Depreciation charge for the year	867	867
At 30 June 2024	<u>1,847</u>	<u>1,847</u>
Net book values		
At 30 June 2024	<u>3,262</u>	<u>3,262</u>
At 30 June 2023	<u>2,942</u>	<u>2,942</u>

14 Debtors

	2024	2023
	£	£
Prepayments and accrued income	6,000	-
	<u>6,000</u>	<u>-</u>

15 Creditors:

amounts falling due within one year

	2024	2023
	£	£
Trade creditors	20,494	3,691
Other taxes and social security	3,092	6,904
Accruals	1,279	1,200
	<u>24,865</u>	<u>11,795</u>

16 Creditors:

amounts falling due after more than one year

	2024	2023
	£	£
Bank loans and overdrafts	7,466	11,311
	<u>7,466</u>	<u>11,311</u>

17 Movement in funds

	At 1 July 2023	Incoming resources (including other gains/losses) £	Resources expended £	At 30 June 2024 £
Restricted funds:				
Restricted income funds:				
Breaking Barriers	-	43,683	(8,587)	35,097
Adidas UK Ltd	-	55,000	(55,000)	-
<i>Total</i>	<u>-</u>	<u>98,683</u>	<u>(63,587)</u>	<u>35,097</u>
Unrestricted funds:				
General funds	68,940	221,874	(307,240)	(16,427)
Total funds	<u>68,940</u>	<u>320,557</u>	<u>(370,827)</u>	<u>18,670</u>

Purposes and restrictions in relation to the funds:

Restricted funds:

Breaking Barriers Executing GAP (Girls' Access Programme), Champions Project and a tournament which was held in July 2024.

Adidas UK Ltd Salaries

18 Analysis of net assets between funds

	Unrestricted funds £	Restricted funds £	Total £
Fixed assets	5,732	-	5,732
Net current assets	15,683	4,721	20,404
Creditors due in more than one year and provisions	(7,466)	-	(7,466)
	<u>13,949</u>	<u>4,721</u>	<u>18,670</u>

19 Reconciliation of net debt

	At 1 July 2023 £	Cash flows £	At 30 June 2024 £
Cash and cash equivalents	89,104	(49,835)	39,269
	<u>89,104</u>	<u>(49,835)</u>	<u>39,269</u>
Bank loans	(11,311)	3,845	(7,466)
	<u>(11,311)</u>	<u>3,845</u>	<u>(7,466)</u>
Net debt	<u>77,793</u>	<u>(45,990)</u>	<u>31,803</u>

20 Commitments

Operating lease commitments

Annual commitments under non-cancellable operating leases are as follows:

	2024	2024	2023	2023
	Land and	Other	Land and	Other
	buildings		buildings	
	£	£	£	£
Operating leases with expiry date:				

Pension commitments

	2024	2023
	£	£
The pension cost charge to the company amounted to:	<u>2,187</u>	<u>1,236</u>

21 Related party disclosures

Controlling party

The company is limited by guarantee and has no share capital; thus no single party controls the company.

Goals 4 Girls Cio
Detailed Statement of Financial Activities
for the year ended 30 June 2024

	Unrestricted funds 2024 £	Restricted funds 2024 £	Total funds 2024 £	Total funds 2023 £
Income and endowments from:				
Donations and legacies				
All Donations	181,246	98,683	279,929	253,864
	<u>181,246</u>	<u>98,683</u>	<u>279,929</u>	<u>253,864</u>
Charitable activities				
Fundraising Activities	29,755	-	29,755	4,330
	<u>29,755</u>	<u>-</u>	<u>29,755</u>	<u>4,330</u>
Other trading activities				
Trading Activities	10,873	-	10,873	9,665
	-	-	-	24,756
	<u>10,873</u>	<u>-</u>	<u>10,873</u>	<u>34,421</u>
Total income and endowments	221,874	98,683	320,557	292,615
Expenditure on:				
Costs of generating donations and legacies				
All Donations	7,842	-	7,842	1,107
	3,692	-	3,692	-
	<u>11,534</u>	<u>-</u>	<u>11,534</u>	<u>1,107</u>
Costs of other trading activities				
Trading Activities	-	-	-	7,335
	-	-	-	7,474
	<u>-</u>	<u>-</u>	<u>-</u>	<u>14,809</u>
Total of expenditure on raising funds	11,534	-	11,534	15,916
Charitable activities				
Fundraising Activities	23,404	-	23,404	45,088
	20,744	-	20,744	8,489
Breaking Barriers Event - Tournament	0	8,587	8,587	5,755
	300	-	300	1,918
	<u>44,448</u>	<u>8,587</u>	<u>53,035</u>	<u>61,250</u>
Total of expenditure on charitable activities	44,448	8,587	53,035	61,250
Other expenditure				
Bank loan and overdraft interest payable	24,391	-	24,391	-
	90	-	90	-
	<u>24,481</u>	<u>-</u>	<u>24,481</u>	<u>-</u>
Employee costs				

Goals 4 Girls Cio

Detailed Statement of Financial Activities

Salaries/wages	138,306	55,000	193,306	107,218
Employer's NIC	14,756	-	14,756	3,833
Pension costs	2,187	-	2,187	1,236
Staff recruitment	2,041	-	2,041	1,725
Staff training	6,654	-	6,654	2,081
Staff welfare	5,184	-	5,184	-
	<u>169,128</u>	<u>55,000</u>	<u>224,128</u>	<u>116,093</u>
Motor and travel costs				
Vehicles - General costs	437	-	437	358
Travel and subsistence	7,710	-	7,710	-
	<u>8,147</u>	<u>-</u>	<u>8,147</u>	<u>358</u>
Premises costs				
Rent	1,481	-	1,481	-
Light, heat and power	520	-	520	-
Other premises costs	7,821	-	7,821	4,263
	<u>9,822</u>	<u>-</u>	<u>9,822</u>	<u>4,263</u>
General administrative costs, including depreciation and amortisation				
Amortisation	158	-	158	-
Depreciation of	867	-	867	980
Bank charges	72	-	72	257
Equipment expensed	1,625	-	1,625	1,442
General insurances	604	-	604	777
Postage and couriers	243	-	243	-
Software, IT support and related costs	3,278	-	3,278	1,200
Stationery and printing	689	-	689	-
Subscriptions	1,710	-	1,710	901
Sundry expenses	1,600	-	1,600	4,466
Telephone, fax and broadband	3,238	-	3,238	2,711
	<u>14,084</u>	<u>-</u>	<u>14,084</u>	<u>12,734</u>
Legal and professional costs				
Audit/Independent examination fees	1,279	-	1,279	1,200
Accountancy and bookkeeping	21,000	-	21,000	10,090
Solicitor's fees	1,761	-	1,761	-
Other legal and professional costs	1,556	-	1,556	1,771
	<u>25,596</u>	<u>-</u>	<u>25,596</u>	<u>13,061</u>
Total of expenditure of other costs	<u>251,258</u>	<u>55,000</u>	<u>306,258</u>	<u>146,509</u>
Total expenditure	307,240	63,587	370,827	223,675
Net gains on investments	-	-	-	-
Net (expenditure)/income	(85,367)	35,097	(50,270)	68,940

Goals 4 Girls Cio
Detailed Statement of Financial Activities

Net (expenditure)/income before other gains/(losses)	<u>(85,367)</u>	<u>35,097</u>	<u>(50,270)</u>	<u>68,940</u>
Other Gains	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>
Net movement in funds	<u>(85,367)</u>	<u>35,097</u>	<u>(50,270)</u>	<u>68,940</u>
Reconciliation of funds:				
Total funds brought forward	<u>68,940</u>	<u>-</u>	<u>68,940</u>	<u>-</u>
Total funds carried forward	<u>(16,427)</u>	<u>35,097</u>	<u>18,670</u>	<u>68,940</u>

I report to the charity trustees on my examination of the financial statements of Goals 4 Girls Cio for the year ended 30 June 2024.

Responsibilities and basis of report

As the charity's trustees of the company (and also its directors for the purposes of company law) you are responsible for the preparation of the financial statements in accordance with the requirements of the Companies Act 2006 ('the 2006 Act).

Having satisfied myself that the financial statements of the Charity are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's financial statements as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

Independent examiner's statement

As the charity's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of , which is one of the listed bodies.

I have completed my examination. I can confirm that no material matters have come to my attention in connection with the examination giving me cause to believe:

- accounting records were not kept in accordance with section 386 of the 2006 Act ; or
- the financial statements do not accord with those records; or
- the financial statements do not comply with the accounting requirements under section 396 of the 2006 Act other than any requirement that the financial statements give a 'true and fair' view which is not a matter considered as part of an independent examination; or
- the financial statements have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.

Sydney Hudson Ltd.
Unit 410 Bedford Heights
Brickhill Drive
Bedford
Bedfordshire
MK41 7PH
28 April 2025

Goals 4 Girls Cio
Statement of Financial Activities
for the year ended 30 June 2024

		Unrestricted funds 2024 £	Restricted funds 2024 £	Total funds 2024 £	Total funds 2023 £
	Notes				
Income and endowments from:					
Donations and legacies	4	181,246	98,683	279,929	253,864
Charitable activities	5	29,755	-	29,755	4,330
Other trading activities	6	10,873	-	10,873	34,421
Total		221,874	98,683	320,557	292,615
Expenditure on:					
Raising funds	7	11,534	-	11,534	15,916
Charitable activities	8	44,448	8,587	53,035	61,250
Other	9	251,258	55,000	306,258	146,509
Total		307,240	63,587	370,827	223,675
Net gains on investments		-	-	-	-
Net (expenditure)/income	10	(85,367)	35,097	(50,270)	68,940
Transfers between funds		-	-	-	-
Net (expenditure)/income before other gains/(losses)		(85,367)	35,097	(50,270)	68,940
Other gains and losses					
Net movement in funds		(85,367)	35,097	(50,270)	68,940
Reconciliation of funds:					
Total funds brought forward		68,940	-	68,940	-
Total funds carried forward		(16,427)	35,097	18,670	68,940

Goals 4 Girls Cio
Summary Income and Expenditure Account
for the year ended 30 June 2024

	2024 £	2023 £
Income	320,557	292,615
Gross income for the year	<u>320,557</u>	<u>292,615</u>
Expenditure	369,712	222,695
Interest payable	90	-
Depreciation and charges for impairment of fixed assets	1,025	980
Total expenditure for the year	<u>370,827</u>	<u>223,675</u>
Net (expenditure)/income before tax for the year	(50,270)	68,940
Net (expenditure)/income for the year	<u><u>(50,270)</u></u>	<u><u>68,940</u></u>

Goals 4 Girls Cio
Balance Sheet
at 30 June 2024

Company No. CE029418	Notes	2024 £	2023 £
Fixed assets			
Intangible assets	12	2,470	-
Tangible assets	13	3,262	2,942
		<u>5,732</u>	<u>2,942</u>
Current assets			
Debtors	14	6,000	-
Cash at bank and in hand		39,269	89,104
		<u>45,269</u>	<u>89,104</u>
Creditors: Amount falling due within one year	15	(24,865)	(11,795)
Net current assets		<u>20,404</u>	<u>77,309</u>
Total assets less current liabilities		26,136	80,251
Creditors: Amounts falling due after more than one year	16	(7,466)	(11,311)
Net assets excluding pension asset or liability		<u>18,670</u>	<u>68,940</u>
Total net assets		<u><u>18,670</u></u>	<u><u>68,940</u></u>
The funds of the charity			
Restricted funds	17		
Restricted income funds		35,097	-
		<u>35,097</u>	<u>-</u>
Unrestricted funds	17		
General funds		(16,427)	68,940
		<u>(16,427)</u>	<u>68,940</u>
Reserves	17		
Total funds		<u><u>18,670</u></u>	<u><u>68,940</u></u>

These accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

For the year ended 30 June 2024 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

Approved by the board on 28 April 2025

And signed on its behalf by:

Sarah Hannah

Sarah Hannah
Chair

Goals 4 Girls Cio
Statement of Cash flows
for the year ended 30 June 2024

	2024 £	2023 £
Cash flows from operating activities		
Net (expenditure)/income per Statement of Financial Activities	(50,270)	68,940
Adjustments for:		
Depreciation of property, plant and equipment	867	980
Amortisation of intangible assets	158	-
Other gains/losses	-	-
Increase in trade and other receivables	(6,000)	-
Increase in trade and other payables	13,070	10,595
Net cash (used in)/provided by operating activities	<u>(42,175)</u>	<u>80,515</u>
Cash flows from investing activities		
Payments for property, plant and equipment	(1,187)	(3,922)
Payments for intangible assets	(2,628)	-
Net cash used in investing activities	<u>(3,815)</u>	<u>(3,922)</u>
Cash flows from financing activities		
Repayment of borrowings	(3,845)	11,311
Net cash (used in)/from financing activities	<u>(3,845)</u>	<u>11,311</u>
Net (decrease)/increase in cash and cash equivalents	(49,835)	87,904
Cash and cash equivalents at the beginning of the year	89,104	-
Cash and cash equivalents at the end of the year	<u>39,269</u>	<u>87,904</u>
Components of cash and cash equivalents		
Cash and bank balances	39,269	89,104
	<u>39,269</u>	<u>89,104</u>

for the year ended 30 June 2024

1 Accounting policies

Basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Change in basis of accounting or to previous accounts

There has been no change to the accounting policies (valuation rules and method of accounting) since last year and no changes have been made to accounts for previous years.

Fund accounting

Unrestricted funds	These are available for use at the discretion of the trustees in furtherance of the general objects of the charity.
Designated funds	These are unrestricted funds earmarked by the trustees for particular purposes.
Revaluation funds	These are unrestricted funds which include a revaluation reserve representing the restatement of investment assets at their market values.
Restricted funds	These are available for use subject to restrictions imposed by the donor or through terms of an appeal.

Income

Recognition of income	Income is included in the Statement of Financial Activities (SoFA) when the charity becomes entitled to, and virtually certain to receive, the income and the amount of the income can be measured with sufficient reliability.
-----------------------	---

Income with related expenditure	Where income has related expenditure the income and related expenditure is reported gross in the SoFA.
---------------------------------	--

Donations and legacies	Voluntary income received by way of grants, donations and gifts is included in the the SoFA when receivable and only when the Charity has unconditional entitlement to the income.
------------------------	--

Tax reclaims on donations and gifts	Income from tax reclaims is included in the SoFA at the same time as the gift/donation to which it relates.
-------------------------------------	---

Donated services and facilities	These are only included in income (with an equivalent amount in expenditure) where the benefit to the Charity is reasonably quantifiable, measurable and material.
---------------------------------	--

Volunteer help	The value of any volunteer help received is not included in the accounts.
----------------	---

Investment income	This is included in the accounts when receivable.
-------------------	---

Gains/(losses) on revaluation of fixed assets	This includes any gain or loss resulting from revaluing investments to market value at the end of the year.
---	---

Gains/(losses) on investment assets	This includes any gain or loss on the sale of investments.
-------------------------------------	--

Goals 4 Girls Cio

Notes to the Accounts

Expenditure

Recognition of expenditure	Expenditure is recognised on an accruals basis. Expenditure includes any VAT which cannot be fully recovered, and is reported as part of the expenditure to which it relates.
Expenditure on raising funds	These comprise the costs associated with attracting voluntary income, fundraising trading costs and investment management costs.
Expenditure on charitable activities	These comprise the costs incurred by the Charity in the delivery of its activities and services in the furtherance of its objects, including the making of grants and governance costs.
Grants payable	All grant expenditure is accounted for on an actual paid basis plus an accrual for grants that have been approved by the trustees at the end of the year but not yet paid.
Governance costs	These include those costs associated with meeting the constitutional and statutory requirements of the Charity, including any audit/independent examination fees, costs linked to the strategic management of the Charity, together with a share of other administration costs.
Other expenditure	These are support costs not allocated to a particular activity.

Taxation

The charity is exempt from corporation tax on its charitable activities.

Freehold investment property

Investment properties are measured initially at cost and subsequently at fair value at each balance sheet date and are not depreciated. All gains or losses are taken to the Statement of Financial Activities as they arise.

Intangible fixed assets and amortisation

Intangible fixed assets (including purchased goodwill, patents and trademarks) are carried at cost less accumulated amortisation and impairment losses.

Tradedemark of logo 6%% Reducing

Stocks

Stock is included at the lower of cost or net realisable value. Donated items of stock are recognised at fair value which is the amount the charity would have been willing to pay for the items on the open market.

Trade and other debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

Cash and cash equivalents

Cash and cash equivalents comprise cash at bank and on hand, demand deposits with banks and other short-term highly liquid investments with original maturities of three months or less and bank overdrafts. In the statement of financial position, bank overdrafts are shown within borrowings or current liabilities. In the Statement of Cash Flows, cash and cash equivalents are shown net of bank overdrafts that are repayable on demand and form an integral part of the company's cash management.

Trade and other creditors

Short term creditors are measured at the transaction price. Other creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

Research and development

Expenditure on research and development is written off in the year in which it is incurred.

Foreign currencies

Monetary assets and liabilities denominated in currencies other than the functional currency of the charity are translated at the rates of exchange prevailing at the end of the reporting period.

Transactions in currencies other than the functional currency of the charity are recorded at the rate of exchange on the date that the transaction occurred.

All exchange differences are taken into account in arriving at net income/expenditure.

Leased assets

Where the charity enters into a lease which entails taking substantially all the risks and rewards of ownership of an asset, the lease is treated as a finance lease.

Leases which do not transfer substantially all the risks and rewards of ownership to charity are classified as operating leases.

Assets held under finance leases are initially recognised as assets of the charity at their fair value at the inception of the lease or, if lower, at the present value of the minimum lease payments. The corresponding liability to the lessor is included in the balance sheet date as a finance lease obligation. Lease payments are apportioned between finance expenses and reduction of the lease obligation so as to achieve a constant rate of interest on the remaining balance of the liability. Finance expenses are recognised immediately, unless they are directly attributable to qualifying assets, in which case they are capitalised in accordance with the charity's policy on borrowing costs.

Assets held under finance leases are depreciated in the same way as owned assets.

Operating lease payments are recognised as an expense on a straight-line basis over the lease term.

In the event that lease incentives are received to enter into operating leases, such incentives are recognised as a liability. The aggregate benefit of incentives is recognised as a reduction of rental expense on a straight-line basis.

Pension costs

The charity operates a defined contribution plan for its employees. A defined contribution plan is a pension plan under which the company pays fixed contributions into a separate entity. Once the contributions have been paid the company has no further payments obligations. The contributions are recognised as expenses when they fall due. Amounts not paid are shown in accruals in the balance sheet. The assets of the plan are held separately from the company in independently administered funds.

Receipt of donated goods, facilities and services

All donated goods, facilities and services received are recognised within incoming resources and expenditure at an estimate of the value to the charity.

2 Company status

The company is a private company limited by guarantee and consequently does not have share capital.

3 Statement of Financial Activities - prior year

	Unrestricted funds 2023 £	Restricted funds 2023 £	Total funds 2023 £
Income and endowments from:			
Donations and legacies	175,044	78,820	253,864
Charitable activities	4,330	-	4,330
Other trading activities	34,421	-	34,421
Total	<u>213,795</u>	<u>78,820</u>	<u>292,615</u>
Expenditure on:			
Raising funds	15,916	-	15,916
Charitable activities	61,250	23,820	85,070
Other	143,509	58,000	201,509
Total	<u>220,675</u>	<u>81,820</u>	<u>302,495</u>
Net income	<u>(6,880)</u>	<u>(3,000)</u>	<u>(9,880)</u>
Net income before other gains/(losses)	(6,880)	(3,000)	(9,880)
Other gains and losses:			
Net movement in funds	<u>(6,880)</u>	<u>(3,000)</u>	<u>(9,880)</u>
Reconciliation of funds:			
Total funds carried forward	<u>(6,880)</u>	<u>(3,000)</u>	<u>(9,880)</u>

4 Income from donations and legacies

	Unrestricted £	Restricted £	Total 2024 £	Total 2023 £
All Donations	181,246	98,683	279,929	253,864
	<u>181,246</u>	<u>98,683</u>	<u>279,929</u>	<u>253,864</u>

5 Income from charitable activities

	Unrestricted £	Total 2024 £	Total 2023 £
Fundraising Activities	29,755	29,755	4,330
	<u>29,755</u>	<u>29,755</u>	<u>4,330</u>

6 Income from other trading activities

	Unrestricted	Total 2024	Total 2023
	£	£	£
Trading Activities	10,873	10,873	9,665
	-	-	24,756
	<u>10,873</u>	<u>10,873</u>	<u>34,421</u>

7 Expenditure on raising funds

	Unrestricted	Total 2024	Total 2023
	£	£	£
<i>Costs of generating voluntary income</i>			
All Donations	7,842	7,842	1,107
	3,692	3,692	-
<i>Fundraising trading costs</i>			
Trading Activities	-	-	7,335
	-	-	7,474
	<u>11,534</u>	<u>11,534</u>	<u>15,916</u>

8 Expenditure on charitable activities

	Unrestricted	Restricted	Total 2024	Total 2023
	£	£	£	£
<i>Expenditure on charitable activities</i>				
Fundraising Activities	23,404	-	23,404	45,088
	20,744	-	20,744	8,489
Breaking Barriers Event - Tournament	0	8,587	8,587	5,755
	300	-	300	1,918
<i>Governance costs</i>				
	<u>44,448</u>	<u>8,587</u>	<u>53,035</u>	<u>61,250</u>

9 Other expenditure

	Unrestricted	Restricted	Total 2024	Total 2023
	£	£	£	£
	24,391	-	24,391	-
Bank loan and overdraft interest payable	90	-	90	-
Employee costs	169,128	55,000	224,128	116,093
Motor and travel costs	8,147	-	8,147	358
Premises costs	9,822	-	9,822	4,263
Amortisation, depreciation, impairment, profit/loss on disposal of fixed assets	1,025	-	1,025	980
General administrative costs	13,059	-	13,059	11,754
Legal and professional costs	25,596	-	25,596	13,061
	<u>251,258</u>	<u>55,000</u>	<u>306,258</u>	<u>146,509</u>

10 Net (expenditure)/income before transfers

	2024	2023
	£	£
This is stated after charging:		
Depreciation of owned fixed assets	867	980
Amortisation of intangible fixed assets	158	-

11 Staff costs

	2024	2023
Salaries and wages	193,306	107,218
Social security costs	14,756	3,833
Pension costs	2,187	1,236
	<u>210,249</u>	<u>112,287</u>

No employee received emoluments in excess of £60,000.

12 Intangible fixed assets

	Patents and trade-marks	Total
	£	£
Cost		
Additions	2,628	2,628
At 30 June 2024	<u>2,628</u>	<u>2,628</u>
Amortisation and impairment		
Amortisation charge for the year	158	158
At 30 June 2024	<u>158</u>	<u>158</u>
Net book values		
At 30 June 2024	<u>2,470</u>	<u>2,470</u>

13 Tangible fixed assets

	£	£
Cost or revaluation		
At 1 July 2023	3,922	3,922
Additions	1,187	1,187
At 30 June 2024	<u>5,109</u>	<u>5,109</u>
Depreciation and impairment		
At 1 July 2023	980	980
Depreciation charge for the year	867	867
At 30 June 2024	<u>1,847</u>	<u>1,847</u>
Net book values		
At 30 June 2024	<u>3,262</u>	<u>3,262</u>
At 30 June 2023	<u>2,942</u>	<u>2,942</u>

14 Debtors

	2024	2023
	£	£
Prepayments and accrued income	6,000	-
	<u>6,000</u>	<u>-</u>

15 Creditors:

amounts falling due within one year

	2024	2023
	£	£
Trade creditors	20,494	3,691
Other taxes and social security	3,092	6,904
Accruals	1,279	1,200
	<u>24,865</u>	<u>11,795</u>

16 Creditors:

amounts falling due after more than one year

	2024	2023
	£	£
Bank loans and overdrafts	7,466	11,311
	<u>7,466</u>	<u>11,311</u>

17 Movement in funds

	At 1 July 2023	Incoming resources (including other gains/losses) £	Resources expended £	At 30 June 2024 £
Restricted funds:				
Restricted income funds:				
Breaking Barriers	-	43,683	(8,587)	35,097
Adidas UK Ltd	-	55,000	(55,000)	-
<i>Total</i>	<u>-</u>	<u>98,683</u>	<u>(63,587)</u>	<u>35,097</u>
Unrestricted funds:				
General funds	68,940	221,874	(307,240)	(16,427)
Total funds	<u>68,940</u>	<u>320,557</u>	<u>(370,827)</u>	<u>18,670</u>

Purposes and restrictions in relation to the funds:

Restricted funds:

Breaking Barriers Executing GAP (Girls' Access Programme), Champions Project and a tournament which was held in July 2024.

Adidas UK Ltd Salaries

18 Analysis of net assets between funds

	Unrestricted funds £	Restricted funds £	Total £
Fixed assets	5,732	-	5,732
Net current assets	15,683	4,721	20,404
Creditors due in more than one year and provisions	(7,466)	-	(7,466)
	<u>13,949</u>	<u>4,721</u>	<u>18,670</u>

19 Reconciliation of net debt

	At 1 July 2023 £	Cash flows £	At 30 June 2024 £
Cash and cash equivalents	89,104	(49,835)	39,269
	<u>89,104</u>	<u>(49,835)</u>	<u>39,269</u>
Bank loans	(11,311)	3,845	(7,466)
	<u>(11,311)</u>	<u>3,845</u>	<u>(7,466)</u>
Net debt	<u>77,793</u>	<u>(45,990)</u>	<u>31,803</u>

20 Commitments

Operating lease commitments

Annual commitments under non-cancellable operating leases are as follows:

	2024	2024	2023	2023
	Land and	Other	Land and	Other
	buildings		buildings	
	£	£	£	£

Operating leases with expiry date:

Pension commitments

	2024	2023
	£	£
The pension cost charge to the company amounted to:	<u>2,187</u>	<u>1,236</u>

21 Related party disclosures

Controlling party

The company is limited by guarantee and has no share capital; thus no single party controls the company.

Goals 4 Girls Cio
Detailed Statement of Financial Activities
for the year ended 30 June 2024

	Unrestricted funds 2024 £	Restricted funds 2024 £	Total funds 2024 £	Total funds 2023 £
Income and endowments from:				
Donations and legacies				
All Donations	181,246	98,683	279,929	253,864
	<u>181,246</u>	<u>98,683</u>	<u>279,929</u>	<u>253,864</u>
Charitable activities				
Fundraising Activities	29,755	-	29,755	4,330
	<u>29,755</u>	<u>-</u>	<u>29,755</u>	<u>4,330</u>
Other trading activities				
Trading Activities	10,873	-	10,873	9,665
	-	-	-	24,756
	<u>10,873</u>	<u>-</u>	<u>10,873</u>	<u>34,421</u>
Total income and endowments	221,874	98,683	320,557	292,615
Expenditure on:				
Costs of generating donations and legacies				
All Donations	7,842	-	7,842	1,107
	3,692	-	3,692	-
	<u>11,534</u>	<u>-</u>	<u>11,534</u>	<u>1,107</u>
Costs of other trading activities				
Trading Activities	-	-	-	7,335
	-	-	-	7,474
	<u>-</u>	<u>-</u>	<u>-</u>	<u>14,809</u>
Total of expenditure on raising funds	11,534	-	11,534	15,916
Charitable activities				
Fundraising Activities	23,404	-	23,404	45,088
	20,744	-	20,744	8,489
Breaking Barriers Event - Tournament	0	8,587	8,587	5,755
	300	-	300	1,918
	<u>44,448</u>	<u>8,587</u>	<u>53,035</u>	<u>61,250</u>
Total of expenditure on charitable activities	44,448	8,587	53,035	61,250
Other expenditure				
Bank loan and overdraft interest payable	24,391	-	24,391	-
	90	-	90	-
	<u>24,481</u>	<u>-</u>	<u>24,481</u>	<u>-</u>
Employee costs				

Goals 4 Girls Cio

Detailed Statement of Financial Activities

Salaries/wages	138,306	55,000	193,306	107,218
Employer's NIC	14,756	-	14,756	3,833
Pension costs	2,187	-	2,187	1,236
Staff recruitment	2,041	-	2,041	1,725
Staff training	6,654	-	6,654	2,081
Staff welfare	5,184	-	5,184	-
	<u>169,128</u>	<u>55,000</u>	<u>224,128</u>	<u>116,093</u>
Motor and travel costs				
Vehicles - General costs	437	-	437	358
Travel and subsistence	7,710	-	7,710	-
	<u>8,147</u>	<u>-</u>	<u>8,147</u>	<u>358</u>
Premises costs				
Rent	1,481	-	1,481	-
Light, heat and power	520	-	520	-
Other premises costs	7,821	-	7,821	4,263
	<u>9,822</u>	<u>-</u>	<u>9,822</u>	<u>4,263</u>
General administrative costs, including depreciation and amortisation				
Amortisation	158	-	158	-
Depreciation of	867	-	867	980
Bank charges	72	-	72	257
Equipment expensed	1,625	-	1,625	1,442
General insurances	604	-	604	777
Postage and couriers	243	-	243	-
Software, IT support and related costs	3,278	-	3,278	1,200
Stationery and printing	689	-	689	-
Subscriptions	1,710	-	1,710	901
Sundry expenses	1,600	-	1,600	4,466
Telephone, fax and broadband	3,238	-	3,238	2,711
	<u>14,084</u>	<u>-</u>	<u>14,084</u>	<u>12,734</u>
Legal and professional costs				
Audit/Independent examination fees	1,279	-	1,279	1,200
Accountancy and bookkeeping	21,000	-	21,000	10,090
Solicitor's fees	1,761	-	1,761	-
Other legal and professional costs	1,556	-	1,556	1,771
	<u>25,596</u>	<u>-</u>	<u>25,596</u>	<u>13,061</u>
Total of expenditure of other costs	<u>251,258</u>	<u>55,000</u>	<u>306,258</u>	<u>146,509</u>
Total expenditure	307,240	63,587	370,827	223,675
Net gains on investments	-	-	-	-
Net (expenditure)/income	(85,367)	35,097	(50,270)	68,940

Goals 4 Girls Cio
Detailed Statement of Financial Activities

Net (expenditure)/income before other gains/(losses)	<u>(85,367)</u>	<u>35,097</u>	<u>(50,270)</u>	<u>68,940</u>
Other Gains	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>
Net movement in funds	<u>(85,367)</u>	<u>35,097</u>	<u>(50,270)</u>	<u>68,940</u>
Reconciliation of funds:				
Total funds brought forward	<u>68,940</u>	<u>-</u>	<u>68,940</u>	<u>-</u>
Total funds carried forward	<u>(16,427)</u>	<u>35,097</u>	<u>18,670</u>	<u>68,940</u>