

SOUTH ASIAN HERITAGE TRUST

England & Wales · Charity number 1199026

Details

Status Registered

Legal form CIO

Registered 2022-05-19

Register [View on the Charity Commission register](#)

Contact

Address South Asian Heritage Trust
Piccadilly Business Centre
Aldow Enterprise Park
Manchester
M12 6AE

Phone 00

Email info@southasianheritage.org.uk

Website <https://www.southasianheritage.org.uk/>

Activities

Objects: TO PROMOTE FOR THE PUBLIC BENEFIT THE ARTS, CULTURE AND HERITAGE OF SOUTH ASIA BY: • COORDINATING AN ANNUAL THEMED EVENT TO FACILITATE PUBLIC PARTICIPATION IN AND EXPERIENCE OF THE ARTS AND CULTURE OF SOUTH ASIA • RAISING PUBLIC AWARENESS OF THE DIVERSITY OF SOUTH ASIA AND ITS HERITAGE • EDUCATING THE PUBLIC IN SOUTH ASIAN HISTORY AND HERITAGE • PUBLISHING AN EASILY ACCESSIBLE CALENDAR TO MARK THE DATES OF CULTURAL AND HISTORICAL IMPORTANCE IN SOUTH ASIAN HERITAGE

Activities: Creation and management of South Asian Heritage Month

Classification

- **How:** Provides Services, Provides Advocacy/advice/information, Sponsors Or Undertakes Research
- **What:** Arts/culture/heritage/science, Economic/community Development/employment, Human Rights/religious Or Racial Harmony/equality Or Diversity
- **Who:** People Of A Particular Ethnic Or Racial Origin

Geography

- Throughout England And Wales

Finances

Period end	Income	Expenditure	Assets	Employees
2024-12-31	£37,173	£39,404	-	-
2023-12-31	£27,815	£25,374	-	-
2022-12-31	£30,997	£27,057	-	-

Trustees

Name	Role	Appointed
Jasvir Singh	Chair	2022-05-19
Dr Binita Kane		2022-05-19
Lakhbir Singh Mann		2022-05-19
Natasha Junejo		2022-05-19

SOUTH ASIAN HERITAGE TRUST

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SOUTH ASIAN HERITAGE TRUST

Charity Number: 1199026

FINANCIAL STATEMENTS FOR THE YEAR ENDING 31 DECEMBER 2024



SOUTH ASIAN HERITAGE TRUST

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SOUTH ASIAN HERITAGE TRUST

TRUSTEES ANNUAL REPORT FOR THE YEAR ENDING 31 DECEMBER 2024

1. Chair's Introduction

2024 has been a pivotal year for the South Asian Heritage Trust.

We marked the fifth South Asian Heritage Month this summer, and our theme 'Free To Be Me' resonated strongly with stakeholders, corporates, and the wider public. Sadly, we also bore witness to a week of riots across the country in the middle of SAHM 2024, which were challenging for many people, and which had direct repercussions on events and discussions during the Month itself.

We also experienced a reduction to our funding, which impacted on the scope of our work. However, despite those challenges, we stood firm in our purpose, namely to celebrate, educate and commemorate.

Our social media reach soared to 423 million people, almost doubling last year's figures. This is a testament to the strength of the communities and partners who journey with us, and without whose support South Asian Heritage Trust simply wouldn't exist.

Thank you to everyone who continues to walk with us.

2. Our Mission

The South Asian Heritage Trust seeks to elevate the prominence of British South Asian history and heritage through education, arts, culture, celebration and commemoration. Our mission is to deepen people's understanding of the rich and diverse contributions of South Asian communities to society, promote intercultural dialogue, and encourage greater social cohesion among communities.

The trust aims to achieve the following objectives:

- Develop and deliver educational programmes through kits for schools.
- Organise and showcase arts and cultural events.
- Commemorate and celebrate key historical events.
- Collaborate with other organisations, institutions, and individuals to make our online presence the Hub of all things South Asian.

By pursuing these objectives, the South Asian Heritage Trust aims to grow a deeper and more inclusive understanding of history and heritage, promote social harmony and cohesion, and contribute to a more equitable and inclusive society for all.

3. Key Activities & Achievements South Asian Heritage Month 2024 – *Free to Be Me*

- National campaign with **241 events across the UK**.
- Theme launch in Birmingham, hosted with **Birmingham University**, where 100 people joined a discussion on identity and belonging.
- Continued **country focus days** to spotlight the histories and cultures of each South Asian nation.
- Released two new resources: the **Events Toolkit** and the **Schools Toolkit**, enabling more communities and institutions to participate.

SOUTH ASIAN HERITAGE TRUST

TRUSTEES ANNUAL REPORT FOR THE YEAR ENDING 31 DECEMBER 2024

Listening Circles

- In response to the **summer riots**, over **300 people registered** for circles that became vital spaces for reflection, healing, and collective support.

Organ Donation Awareness

- Delivered the first listening circle on organ donation with NHS Blood and Transplant.
- A workshop with 23 participants launched our South Asian Organ Donation Working Group.
- Established the foundation for a multi-year programme of webinars, storytelling, and awareness campaigns.

Intersectionality Focus Fridays

- This year, we piloted Intersectionality Focus Fridays to highlight experiences often overlooked.
- Topics included: LGBTQ+ Pride, disability inclusion, multi-heritage identity, and cross-generational understanding.
- These themes will continue to shape our work in 2025 and beyond.

Partnerships & Collaborations

- Partnered with Queer Britain on the event “*Desi Lesbians at Queer Britain*”, opening space for LGBTQ+ South Asian narratives.
- Saw the first-ever event for SAHM in Northern Ireland.
- Ran high-profile events with Merlin Entertainment, Transport for London, and Channel 4

Media & Visibility

- Featured across BBC, Sky Sports, Eastern Eye, Mail Online.
- Special CBeebies Bedtime Stories feature.
- Appeared on Thought for the Day, adding South Asian heritage to national conversation.

Fundraising & Community Support

- Collaborated with Brown Sauce Comedy on a fundraising event, raising £400 to support our work.

4. Achievements and Performance (2024)

Reach & Engagement

- **423 million reach** (up from 234m in 2023).
- **213,000 website visits** and **2,775 registered users**.
- **23,000 social media followers** across platforms.

Content & Outputs

- **120 blogs** published.
- **12 speaking engagements** delivered.
- **102 merchandise orders** (208 items shipped).

SOUTH ASIAN HERITAGE TRUST

TRUSTEES ANNUAL REPORT FOR THE YEAR ENDING 31 DECEMBER 2024

5. Public Benefit

In 2024, our work directly benefited South Asian communities by:

- Providing inclusive platforms for underrepresented voices.
- Creating safe spaces for healing and solidarity during crises.
- Raising awareness of health inequalities, including organ donation.
- Championing intersectionality by addressing LGBTQ+, disability, multi-heritage, and cross-generational experiences.
- Inspiring creativity and learning through toolkits, events, and the arts.
- Increasing visibility of South Asian contributions across the UK.

6. Financial Report

Despite financial pressures in 2024, the South Asian Heritage Trust continued to operate sustainably and deliver high-impact programmes across the UK.

Total income for the year ending 31 December 2024 was £37,173, compared with £27,815 in 2023 an increase of 33%. This growth reflects the Trust's success in diversifying income streams.

Income included a grant from NHS Blood and Transplant to support our organ donation awareness work, as well as £400 raised through a fundraiser with Brown Sauce Comedy. The remainder came from individual donations, sponsorships, and community contributions. At year end, the Trust held **reserves of £10,020**, maintaining a stable financial position going into 2025.

Going forward, the charity aims to strengthen its financial position by building on the success of its programme delivery and expanding its fundraising efforts.

7. Governance and Leadership

SAHT remains proud to be a women-led and LGBTQ-led organisation, committed to inclusion, equity, and representation at every level of its work. Our diverse leadership shapes the direction of the charity ensuring that our values are reflected in the way we serve our community.

The Board of Trustees met quarterly throughout 2024, providing strategic oversight, safeguarding organisational sustainability, and ensuring that our mission remains at the heart of all decision-making. Their dedication has been instrumental in guiding SAHT through a year of growth and meaningful impact.

8. Volunteering and Community Contribution

Our work in 2024 would not have been possible without the generosity of our volunteers. Over the course of the year, 20 volunteers contributed a combined 300 hours of service. This invaluable contribution supported our programmes, strengthened our community reach, and enabled us to deliver activities and support at a scale disproportionate to our size.

Their commitment reflects the collective spirit that drives SAHT, people coming together to create a safer, more supportive, and more inclusive environment for all.

SOUTH ASIAN HERITAGE TRUST

TRUSTEES ANNUAL REPORT FOR THE YEAR ENDING 31 DECEMBER 2024

9. Thank You

Our work in 2024 would not have been possible without the generosity and support of so many. Our partners and funders; NHS Blood and Transplant, The Royal British Legion, Birmingham University, Queer Britain, and the many cultural institutions nationwide that played a vital role in helping us deliver our mission. We are equally grateful to our community supporters, from grassroots organisers to storytellers and creatives, who brought passion and energy to every initiative. And to everyone who donated, fundraised, delivered, or attended an event: your support powers everything we do. Together, they have strengthened our programmes, expanded our reach, and enabled us to deliver impact at a scale far beyond our size. This collective commitment reflects the spirit that drives SAHT, people coming together to create a safer, more supportive, and more inclusive environment for all.

Signed: Jasvir Singh CBE

Date: 16 October 2025

Name: Jasvir Singh CBE

SOUTH ASIAN HERITAGE TRUST

RECEIPTS AND PAYMENTS ACCOUNT FOR THE YEAR ENDING 31 DECEMBER 2024

	Unrestricted funds 2024 £	Restricted funds 2024 £	Total funds 2024 £	Total funds 2023 £
Income				
Grants	-	12,842	12,842	25,650
Donations	15,753	-	15,753	2,165
Sponsorship	7,578	-	7,578	-
Other income	1,000	-	1,000	-
Total income	24,331	12,842	37,173	27,815
Expenditure				
Events costs inc. wages	-	37,888	37,888	24,320
Advertising/marketing	-	961	961	420
Reimbursements	47	-	47	-
Subscriptions	35	-	35	35
Sundry	-	-	-	324
Professional fees	473	-	473	275
Total expenditure	555	38,849	39,404	25,374
Net income	23,775	(26,007)	(2,232)	2,440
Restatement of funds	-	-	-	(1,140)
Transfer between funds	(25,731)	25,731	-	-
Total funds brought forward	11,976	276	12,252	10,952
Total funds carried forward	10,020	-	10,020	12,252

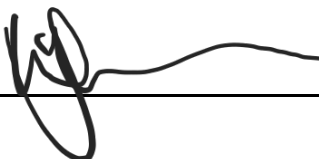
The notes on page 8 form an integral part of these financial statements.

SOUTH ASIAN HERITAGE TRUST

**ASSETS AND LIABILITIES ACCOUNT
AS AT 31 DECEMBER 2024**

	2024 £	2023 £
Cash at bank and in hand	10,020	12,252
	<u>10,020</u>	<u>12,252</u>
Represented by funds		
Unrestricted funds	10,020	11,976
Restricted funds	-	276
	<u>10,020</u>	<u>12,252</u>
<u>Non Monetary Assets and Liabilities</u>		
Creditors due within one year		
Community 360	275	473
	<u>275</u>	<u>473</u>

These accounts were approved by the trustees:



 Name

17/10/2025

 Date

BKane

 Name

17/10/25

 Date

SOUTH ASIAN HERITAGE TRUST

NOTES TO THE ACCOUNTS FOR THE YEAR ENDING 31 DECEMBER 2024

1. Accounting Policies

Basis of the preparation of the accounts

These financial statements have been prepared under the historical cost convention and applicable accounting standards.

Incoming resources

All material incoming resources have been included on a receivable basis i.e. they are included if the date receivable falls within the period covered by these accounts.

Resources expended

These have been analysed using a natural classification.

Going Concern

The charity is operating on a going concern basis.

2. Key Management Personnel

The charity had no employees in the financial period.

SOUTH ASIAN HERITAGE TRUST

England & Wales - Charity number 1199026

Accounts

SOUTH ASIAN HERITAGE TRUST

Charity Number: 1199026

FINANCIAL STATEMENTS FOR THE YEAR ENDING 31 DECEMBER 2023



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SOUTH ASIAN HERITAGE TRUST

RECEIPTS AND PAYMENTS ACCOUNT FOR THE YEAR ENDING 31 DECEMBER 2023

	Unrestricted funds 2023 £	Restricted funds 2023 £	Total funds 2023 £	Total funds 2022 £
Income				
Grants	-	25,650	25,650	18,558
Donations	2,165	-	2,165	6,439
Sponsorship	-	-	-	6,000
Total income	2,165	25,650	27,815	30,997
Expenditure				
Events costs inc. wages	-	24,320	24,320	17,645
Advertising/marketing	-	420	420	4,817
Website costs	-	-	-	3,775
Software & IT	-	-	-	425
Reimbursements	-	-	-	13
Subscriptions	-	35	35	35
Repayment of grant	-	-	-	237
Sundry	-	324	324	110
Professional fees	-	275	275	-
Total expenditure	-	25,374	25,374	27,057
Net income	2,165	276	2,440	3,940
Transfer between funds	-	-	-	-
Total funds brought forward	10,952	-	10,952	7,012
Total funds carried forward	13,117	276	13,392	10,952


The notes on page 3 form an integral part of these financial statements.

SOUTH ASIAN HERITAGE TRUST

ASSETS AND LIABILITIES ACCOUNT AS AT 31 DECEMBER 2023

	2023 £	2022 £
Cash at bank and in hand	12,252	10,952
	<u>12,252</u>	<u>10,952</u>
Represented by funds		
Unrestricted funds	13,117	10,952
Restricted funds	276	-
	<u>13,392</u>	<u>10,952</u>
<u>Non Monetary Assets and Liabilities</u>		
Creditors due within one year		
Community 360	473	198
	<u>473</u>	<u>198</u>


These accounts were approved by the trustees:



Name Natasha Junejo

21/10/2024

Date



Name

21.10.24

Date

SOUTH ASIAN HERITAGE TRUST

NOTES TO THE ACCOUNTS FOR THE YEAR ENDING 31 DECEMBER 2023

1. Accounting Policies

Basis of the preparation of the accounts

These financial statements have been prepared under the historical cost convention and applicable accounting standards.

Incoming resources

All material incoming resources have been included on a receivable basis i.e. they are included if the date receivable falls within the period covered by these accounts.

Resources expended

These have been analysed using a natural classification.

Going Concern

The charity is operating on a going concern basis.

2. Key Management Personnel

The charity had no employees in the financial period.

SOUTH ASIAN HERITAGE TRUST

INDEPENDENT EXAMINER'S REPORT FOR THE YEAR ENDED 31 DECEMBER 2023

I report on the accounts of South Asian Heritage Trust for the year ended 31 December 2023 which are set out on pages 1 to 3.

Respective responsibilities of trustees and examiner

The Charity's Trustees are responsible for the preparation of the accounts. The Charity's Trustees consider that an audit is not required for this year (under section 144 (2) of the Charities Act 2011 (The Act) but that an independent examination is needed.

It is my responsibility to:

- Examine the accounts under section 145 of the Charities Act;
- To follow the procedures laid down in the General Directions given by the Charity Commissioners (under section 145(5)(b) of the Charities Act); and
- To state whether particular matters have come to my attention.

Basis of independent examiner's Statement

My examination was carried out in accordance with the General Directions given by the Charity Commissioners. An examination includes a review of the accounting records kept by the Charity and a comparison of the accounts presented with those records. It also includes considerations of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently I do not express an audit opinion on the view given by the accounts.

Independent examiner's statement

In connection with my examination, no material matters have come to my attention which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or

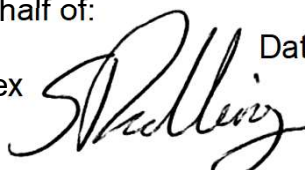
I have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Shelley Rudling FMAAT AATQB for and on behalf of:

Community360

Winsley's House, High Street, Colchester, Essex

Date 25.10.2024



SOUTH ASIAN HERITAGE TRUST

England & Wales - Charity number 1199026

Accounts

SOUTH ASIAN HERITAGE TRUST

Charity number 1199026

**FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022**



***Community
Accounts Service***

SOUTH ASIAN HERITAGE TRUST

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SOUTH ASIAN HERITAGE TRUST

RECEIPTS AND PAYMENTS ACCOUNT FOR THE YEAR ENDING 31 DECEMBER 2022

	Unrestricted funds 2022 £	Restricted funds 2022 £	Total funds 2022 £
Income			
Grants	400	18,158	18,558
Donations	6,439	-	6,439
Sponsorship	6,000	-	6,000
Total income	12,839	18,158	30,997
Expenditure			
Events costs inc. wages	3,053	14,592	17,645
Advertising/marketing	1,012	3,805	4,817
Website costs	2,907	868	3,775
Software & IT	425	-	425
Reimbursements	13	-	13
Subscriptions	35	-	35
Repayment of grant	237	-	237
Sundry	110	-	110
Total expenditure	7,792	19,265	27,057
Net income	5,047	(1,107)	3,940
Transfer between funds	(1,107)	1,107	-
Total funds brought forward	7,012	-	7,012
Total funds carried forward	10,952	-	10,952

The notes on page 3 form an integral part of these financial statements.

SOUTH ASIAN HERITAGE TRUST

ASSETS AND LIABILITIES ACCOUNT AS AT 31 DECEMBER 2022

	2022 £
Cash at bank and in hand	10,952
	<u>10,952</u>
Represented by funds	
Unrestricted funds	10,952
Restricted funds	-
	<u>10,952</u>
<u>Non Monetary Assets and Liabilities</u>	
Creditors due within one year	
Community 360	198
	<u>198</u>

These accounts were approved by the trustees:



Jasvir Singh

01.02.24

Name

Date



Natasha Junejo

01.02.24

Name

Date

SOUTH ASIAN HERITAGE TRUST

NOTES TO THE ACCOUNTS FOR THE YEAR ENDING 31 DECEMBER 2022

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SOUTH ASIAN HERITAGE TRUST

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- To state whether particular matters have come to my attention.

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Independent examiner's statement

In connection with my examination, no material matters have come to my attention which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or

I have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

David Courtier FMAAT AATQB for and on behalf of:
Community360 
Winsley's House, High Street, Colchester, Essex

Date 05/02/24