

# GERRY'S POMPEII

## **Trustee Report for the year ended 31st December 2024**

### **Registered Charity Number:**

1198928

### **CIO registration:**

12<sup>th</sup> May 2022

### **Registered office:**

1 Hornead Road, W9 3NG

### **Directors and Trustees:**

The directors of the charitable company (Gerry's Pompeii) are its trustees for the purpose of charity law and throughout this report are collectively referred to as 'the trustees'.

### **Board of Trustees:**

Tamsin Wimhurst	(Chair) Founder of David Parr House
Lou Ashon	Conservator at Tate
Roc Sandford	Friend & neighbour of Gerry's, writer and campaigner
Danielle Thom broadcaster and lecturer	Curator at the Design museum, writer,
Eliza Easton	Founder of Erskine analysis
Tarini Malik Curator	Curator at Royal Academy of Arts and Venice Biennale

### **Chief Executive / Day to day Management:**

Sasha Galitzine	Director and Founder
Jane Hayes Greenwood	Deputy Director

## **Advisory board:**

Dr. Jasmin Chohan	Assistant Curator of British Contemporary Art at Tate
Jennifer Dinsmore School	Conservator and Tutor at City & Guilds of London Art
Catherine Heaney Heaney	Writer, editor and manager of the Estate of Seamus
Niklas Gustafson	Story Artist & Animator
Lan Jin industries	Chartered certified accountant for art and events
Nicola Leong London	Assistant Curator at Institute of Contemporary Arts,
Cody Ledvina Visionary	Artist and Archivist at the Orange Show Centre for
	Art,Houston, Texas
Thomas Marks magazine	Writer, critic and former editor of Apollo
Sarah Philip	Deputy director, Delfina Foundation
Jon Sharples	Commercial IP and art lawyer at Howard Kennedy
Ben Street London	Art historian, author, lecturer and educator based in
Alison Sage	Friend & neighbour of Gerry's, children's book editor
Lisa Slominski inclusion	Curator and writer whose work focuses on access,
	and underrepresented artists
Pat Wolf	Friend and neighbour of Gerry's

## **Structure, governance and management:**

The charity's governing document is its Memorandum and Articles of Association.

## **Annual Report**

The Board of Trustees presents its report and Unaudited Financial Statements for the year to 31<sup>st</sup> December 2024. The trustees confirm that the Annual Report and Financial Statements comply with the current statutory requirements, the requirements of Gerry's Pompeii's governing document and the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic and Ireland (FRS102).

The Trustees review the aims, objectives and activities of the charity each year. The review helps the trustees ensure these remain focused on its stated purpose. We refer to the Charity Commission's guidance on public benefit when reviewing our aims and objectives and in planning future activities. This report reflects on our first achievements and the outcomes of our work in the period: 1<sup>st</sup> January – 31<sup>st</sup> December 2024.

## **What is Gerry's Pompeii?**

For over 30 years, Gerard 'Gerry' Dalton (1935-2019) worked privately, creating hundreds of artworks and transforming his unassuming ground floor flat, garden and the adjoining bank of the Grand Union canal into an extraordinary and singular visionary environment. This was the parallel world of an intensely private extrovert. Although Gerry was well known by his neighbours and was a loving presence on his street, the full extent of his work was only uncovered following his death in 2019.

Following a nationwide campaign to save it initiated by friends and neighbours, Gerry's home was transferred back to Notting Hill Genesis Housing Association in 2020. What remains is the extensively decorated 50-metre wall and garden with hand-hewn topiary and the 50 sculptures that Gerry created along the canal bank on land originally leased by the Canal and River Trust to Gerry's neighbours. This public artwork can be viewed from the towpath on the opposite side of the canal.

## **Gerry's Pompeii CIO**

Gerry's Pompeii CIO developed out of the energy, support and excitement for Gerry's work, which was galvanised by the public campaign. The campaign highlighted a need to save and champion heritage sites by artists that are often marginalised and revealed the need for a more centralised visual arts space to serve the communities in North Paddington where Gerry's Pompeii is situated. Gerry's Pompeii CIO is an ambitious organisation that builds on and seeks to share Gerry's legacy. It inspires creativity by working closely with its local community and a diverse range of supporters.

As a charitable incorporated organisation, we protect and conserve Gerry's work on the bank of the Grand Union Canal and are working towards creating greater public access to this inspiring site and important cultural resource. Our long-term vision is to create an alternative visual arts space for the area and we currently present a playful programme that involves a wide range of activities such as: workshops, boat tours,

processions, alternative happenings and imaginative antics that are all delivered in Gerry's spirit.

## **Development of local networks and partnerships**

Throughout 2024, we strengthened our network by building meaningful connections with a diverse range of local residents, organisations, funders, and stakeholders. We held several productive meetings with Meanwhile Gardens (situated opposite Gerry's Pompeii) and the nearby NHS surgery to explore potential collaborations within their social prescription programme. Social prescription is a holistic approach that links individuals to local activities, groups, and services, addressing the social, emotional, and practical factors that impact their health and wellbeing. Our long-term vision is to offer tours, workshops, and additional services as part of this initiative.

In addition, we've hosted regular informal gatherings with neighbours from Hornead Road to gain deeper insights into their hyper-local needs and aspirations for an organisation like ours. These conversations have been invaluable in shaping our direction. We've also engaged in a number of dynamic discussions with various local groups and potential partners about future collaborations. Community consultation and collaboration remain core to our mission and integral to the continued growth of our work.

## **2024 Activities**

### **Embedding Access Day: 29th May 2024**



Gerry's Access team discussing how to integrate accessibility into Gerry's Alternative Village Fete.

On 29th May 2024, we held a Collaborative Access Day, focused on developing an inclusive and multi-sensory approach to our work, particularly the Alternative Village Fete. Facilitated by Ben Platts-Mills, the day brought together artists and collaborators to share personal experiences of access and vulnerability through

creative exercises and open dialogue. Participants explored practical techniques such as audio-description and tactile wayfinding, deepening understanding of diverse access needs. This inclusive approach fostered empathy and collaboration, directly informing the design and delivery of the Fete to ensure it was welcoming and accessible to all. The event's learnings strengthened our commitment to embedding access as a core value in the work we do. .

## **Gerry's Alternative Village Fete: May - July 2024**

Gerry's Alternative Village Fete was a two-part project designed to bring together, build and strengthen connections between diverse West London communities. Inspired by the generosity and creative spirit of artist Gerry Dalton, the project aimed to foster collaboration, creativity and joyful exchange through a programme of artist-led workshops culminating in a free, accessible and inclusive outdoor celebration. Gerry's Alternative Village Fete was supported by RBKC and Westminster ward funding, a North Paddington Creates CEZ grant, The Alexander Pigott Trust, the Craignish Trust and the Kathleen Hannay Memorial Charity.

## **Fete Workshop Programme**

The first phase of the project delivered a total of 16 specially tailored artist-led workshops, each taking Gerry Dalton's artwork and unique visual language as a starting point. Eight artists worked closely with 68 participants through partnerships with six local organisations: The Avenues Youth Project, Pursuing Independent Pathways (PiP), Meanwhile Gardens, Octavia, HLEP and residents of Hornmead Road.

These sessions were designed with care, drawing on the expertise of our team to ensure accessibility and relevance for people of all ages and abilities, including disabled participants, older people, young people and those living in poverty. The workshops offered participants the chance to explore their creativity, build confidence and contribute to collaborative pieces that were later featured in the public celebration.

### **Workshops:**

1. Ferret Roulette with Hermione Spriggs in collaboration with Kyle Berlin & Sue Lloyd (Yarm Ferret Rescue)
2. Wild Plant Walk with Tamara Colchester and Avenues Youth Project
3. Playable Picnic development with Louise Ashcroft and Octavia Foundation
4. What's In The Box: Tactile Sculpture and Sensory sculpture Box Making with Sienna Murdoch and Pursuing Independent Pathways (PiP)
5. Wind Chime Making with Sharmaine Gordon-Ford and Kyra Zhang and Avenues Youth Project
6. Animal Sign Making with Maisie Ridpath & Sasha Galitzine and Happy Lizzy Event Planning (HLEP) . 6 children from 5-10 years old.

## **Ferret Roulette with Hermione Spriggs in collaboration with Kyle Berlin & Sue Lloyd (Yarm Ferret Rescue) 18th May 2024**





Visitors participating in Ferret Roulette held in Meanwhile Gardens

We launched 2024's Alternative Village Fete with Ferret Roulette. Part community consultation, part performance artwork, the game was devised by artist Hermione Spriggs in collaboration with Kyle Berlin and Sue Lloyd of Yarm Ferret Rescue.

Ferret Roulette drew an intergenerational audience of 51 local people. Reimagining a traditional rural fairground game, it became a playful and poetic divination device, using the instincts of ferrets to spark creative responses to community questions. Rather than wagering money, participants posed questions, and the ferrets' movements offered imaginative and surprising answers.

In the game, a ferret was placed in a central chamber and emerged at random from one of the exits, echoing ancient hunting practices in which ferrets were used to flush rabbits from warrens. Throughout the day, local people and members of the public engaged joyfully with the experience, offering thoughtful questions and receiving poetic interpretations based on the ferret's chosen path. The activity served as a unique way of gathering local hopes and ideas, and provided a lively, communal opening to the festivities of our Alternative Village Fete that took place in July 2024.

By blending rural tradition, mythology and contemporary art practice, Ferret Roulette, described as "fabulously bonkers" in an article by [Westminster Extra](#), captured the spirit of the Alternative Village Fete – playful, participatory and rooted in our locality.

## **2. Multi-sensory Wild Plant Learning with Plant Listening with Avenues Youth Project: 18th May 2024**



Tamara Colchester leading the Multi-sensory Plant Learning Walk with Avenues Youth Group in Meanwhile Gardens.

For the Multi-sensory Plant Learning walk led by plant expert, Tamara Colchester, we partnered with local organisation, Avenues Youth Project to deliver a session designed especially for 12 young people aged 6-12 years old. The session aimed to build confidence, curiosity and a sense of connection by taking the group into the tangle of inner-city, Meanwhile Gardens for a fun, educational, joyful wild plant adventure.

Tamara introduced the group into the magical world of plants and we used our senses to identify wild edible plants and flowers that can provide us with both food and medicine. We crouched low to inspect the purples of dead nettles, tested dock leaves on imaginary stings, spotted snails mid-glide and brewed wild-foraged tea from herbs and leaves gathered as we went. These sessions weren't just about plants. They were about slowing down and tuning into the natural world. We wandered, sniffed, touched and tasted, discovering that you don't need to leave the city to experience the wild. Rooted in Gerry's love for the overlooked and the ordinary, this walk offered a celebration of what exists all around us.

### **3. Louise Ashcroft "Playable Picnic" development with Octavia Foundation participants - June 2024**





Artist Louise Ashcroft facilitating her Playable Picnic workshops with Octavia Foundation participants.

At Octavia Foundation, artist Louise Ashcroft led two creative workshops across two sites with a group of 18 older participants. Together, they painted watercolour versions of their favourite childhood foods, using memory and nostalgia as a starting point for storytelling and conversation.

Louise created a warm, supportive space, complete with tea, snacks and humour that encouraged sharing and connection. Her thoughtful facilitation helped participants feel at ease, and many spoke of the fun they had during the sessions brought.

The painted items produced by the group became part of a playful, surreal game to be played at the Alternative Village Fete, where each object helped build a shared story about an imagined “playable” picnic. The game encouraged connection, creativity and laughter, all wrapped up in a nostalgic and fun experience.

#### **4. What's In The Box: Tactile Sculpture and Sensory Sculpture with Sienna Murdoch and Pursuing Independent Pathways (PiP)**







Avenues Youth Project participants in Sharmaine Gordon-Ford and Kyra Zhang's Wind Chime Making workshop.

Artist Sharmaine Gordon-Ford and designer Kyra Zhang led a wind chime-making workshop with young people from the Avenues Youth Project. Using found and recycled materials, participants explored sound, texture and movement to create their own unique chimes. The session offered a playful, hands-on introduction to sculpture and design, while encouraging experimentation, collaboration and creative expression. The finished chimes were later installed at the Alternative Village Fete, where they added joyful sounds and colour to the celebration.

## **6. Animal Sign Making with Maisie Ridpath & Sasha Galitzine and Happy Lizzy Event Planning (HLEP)**

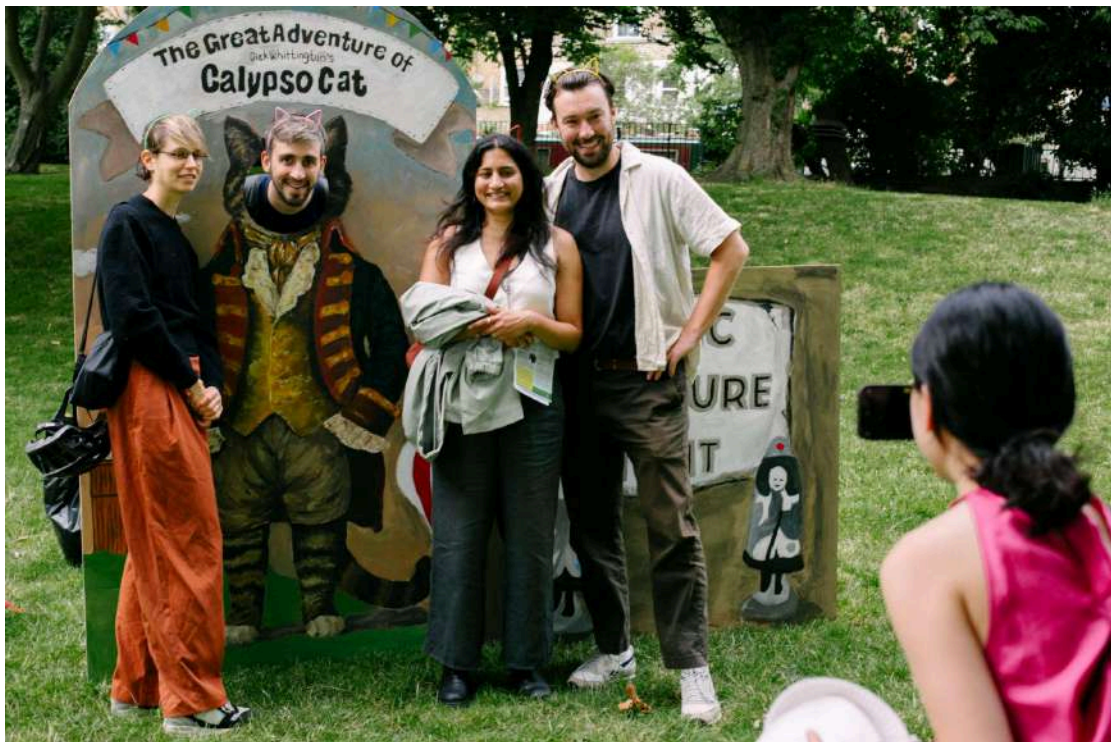


Children from Happy Lizzy Event Planning (HLEP) painting in the Animal Sign Making workshop led by artist Maisie Ridpath and Director, Sasha Galitzine.

Artist **Maisie Ridpath** and Director, **Sasha Galitzine** worked with young people from **Happy Lizzy Event Planning (HLEP)**'s group to run a fun and lively animal sign-making workshop for **six children** aged **5 to 10**. The children created colourful signs featuring their favourite animals, using imagination and play to bring their designs to life. These signs were displayed at the Alternative Village Fete.

**Gerry's Alternative Village Fete: 20th-21st July 2024**





Visitors to the Alternative Village Fete playing Sharmaine Gordon-Ford and Kyra Zhang's *Sonic Treasure Hunt* in Meanwhile Gardens.

The second phase of the project culminated in our first-ever Alternative Village Fete, a joyful celebration that brought together artists, neighbours, community partners and the wider public in a co-created event showcasing local creativity and collaboration. The public-facing element of the Fete was held over two days in July, between Gerry's Pompeii and Meanwhile Gardens. We hosted Director-led tours of Gerry's Pompeii, offering 90 visitors an opportunity to experience the sculpture garden up close and learn about Gerry Dalton's extraordinary legacy. The tours were extremely well received, generating curiosity and meaningful conversations. They helped raise awareness of our work as a charity, highlighting our year-round community-focused programmes delivered in partnership with local organisations.

Alongside the guided tours, the Alternative Village Fete featured performances, a Gig Buddies stand hosted by Pursuing Independent Pathways (PiP), games, and the interactive artworks developed during our workshop programme, including *What's In The Box?* and a *Sonic Treasure Hunt* embedded in Meanwhile Gardens. Visitors also shared food, enjoyed live music from members of *The Metronomes* steel pan group and Irish musicians from the *Shovel Dance Collective*, took part in Gerry's-inspired face painting and trialled skateboarding via *The Urban Pony Ride* workshop.

With over 400 attendees across the weekend, the Fete generated genuine community cohesion. One particularly "Gerry" moment occurred when a local resident spontaneously offered his homemade rowing boat, creating an impromptu "Gerry Ferry" that carried visitors across the canal - an act of generosity and imagination that encapsulates the wondrous spirit of Gerry's Pompeii!





Pursuing Independent Pathways (PiP) staff and service users manning the Gig Buddies stand at the Alternative Village Fete. Gig Buddies is a befriending scheme for adults with learning disabilities, connecting them with volunteers to attend events together. It aims to foster social inclusion and help individuals with learning disabilities make friends and engage in activities they enjoy.



Artist and skateboarder, Otto Stoneman introducing new recruits in his *Urban Pony Ride* workshop at the Alternative Village Fete. .





Tamara Colchester leading a *Wild Plant Walk* for Alternative Village Fete visitors near Meanwhile Gardens.

## Gerry's Pompeii - Open Garden and Director-led tours: September 2024



The summer months are arguably the best time to see Gerry's Pompeii - sparkling and in full bloom. In September 2024, Director Sasha Galitzine led a special series of guided tours, inviting both long-time supporters and curious new visitors into Gerry's



extraordinary world.

During the tours, Sasha shared stories of Gerry's life, his process and the way this modest piece of land became an extraordinary local heritage site that captures an eclectic mix of Irish myths, British monarchies and religious figures. Visitors also learned about the mission of Gerry's Pompeii, our work to preserve the site and how we aim to celebrate Gerry's legacy through inclusive arts programming and community-led events. Our September tours reaffirmed the deep public interest in Gerry's story and the importance of protecting his very own Pompeii for generations to come.

## **Gerry's in the USA at the second Artist Build Environment Network: September 2024**



Gerry's Pompeii Director Sasha Galitzine amongst the legendary custodians of over 60 United States based Artist Built Environments at the second ABEN convening in Sheboygan, Wisconsin.

In September, Gerry's Pompeii Director Sasha Galitzine travelled to the USA to represent Gerry's as the only non-US-based site to join the Artist Built Environment Network (ABEN), which convened in Sheboygan, Wisconsin, with support from the Kohler Foundation.

Sasha joined 60 fellow custodians of remarkable artist-built environments from across the United States, exchanging ideas and sharing best practice. During the visit, she also had the opportunity to explore the extraordinary sites preserved by the Kohler Arts Preserve.

Following the gathering, she travelled to Texas to visit two iconic and inspiring artist-built environments - the Orange Show and the Beer Can House - where Gerry's Pompeii's archivist and now advisor, Cody Ledvina, is currently based as resident archivist.

Gerry's Pompeii is very proud to be connected to a growing international network of artist-led, visionary sites!

Tamsin Wimhurst appointed as Chair of the Board of Trustees:  
October 2024

We are delighted that Tamsin Wimhurst has joined the Board of Trustees as Chair. Tamsin brings a wealth of experience in heritage, community engagement and museum development, including her founding role at the David Parr House in Cambridge. Her thoughtful leadership, vision and passion for artist-built environments bring invaluable insight to the charity and we are excited to grow under her guidance as we enter our next phase.

**Gerry's featured in *A Garden Manifesto* edited by Olivia Laing & Richard Porter - October 2024**



Gerry's Pompeii featured in *The Garden Manifesto* edited by Olivia Laing & Richard Porter.

We are delighted that Gerry's Pompeii is featured in *A Garden Manifesto*, edited by Olivia Laing and Richard Porter. The publication celebrated gardens as radical, creative, and deeply personal spaces, and included a selection of photographs by Jill Mead alongside excerpts from Gerry's 2017 interview with his neighbour Roc Sandford.

Gerry, who often described himself as a gardener above all else, was featured alongside an extraordinary group of contributors including Lubaina Himid, Derek Jarman and Jamaica Kincaid, as well as gifted contemporary gardeners such as



Johnny Bruce and Colin Stewart - both of whom we are fortunate to have advising on the planting at Gerry's Pompeii, led by our chief gardener, Io Worthington.

### **Future Planning and Facilitation with David Butter: 29th October 2024**



Facilitated by David Butter, we held a spirited planning session with a dream group of Gerry advisors and supporters. The aim was to dream boldly and plot the course of what Gerry's Pompeii's future could be. Together with maps, snacks, stories and intent, we gathered to ask: how do we preserve and promote the wonder that is Gerry's legacy?

Together, we travelled on a "canal map" journey, charting where we are, where we're headed, and how we'll navigate the surprise tributaries along the way. The session helped galvanise a shared sense of direction and laid the foundation for an ambitious, collaborative future for Gerry's Pompeii.

### **RCA Sculpture visit Gerry's Pompeii to discuss *Monuments*: 1st November 2024**



RCA, MA Sculpture students visiting Gerry's Pompeii

In November, 20 students from MA Sculpture course at the Royal College of Art visited Gerry's Pompeii for a guided tour led by Director Sasha Galitzine. The visit formed part of their group monument-building project and offered an opportunity to explore Gerry's work as a living example of visionary art.

Following the visit, Sasha was invited to the RCA to take part in a student crit, where she contributed to discussions and shared her insights into the works they had produced. The group discussed authorship, collaborative making and legacy and reinforced Gerry's relevance as a source of inspiration for the next generation of artists.

**Artist led workshops at Paddington Arts: 30<sup>th</sup> November 2024**  
**Artists: Dr. John Walter | Molly Moone | Carl Smith**



Workshop participants at Paddington Arts with artists Dr. John Walter and Molly Moone.

Building on the success of last year's workshops, our 2024 artist-led workshop programme at Paddington Arts brought together a joyful mix of local residents, artistic talent and the ever-present inspiration from Gerry Dalton's work. Across 3 sessions, 65 participants came through the doors to create, connect and celebrate the artistic spirit of our brilliant community.

Before each workshop, attendees were invited to a special director-led tour of Gerry's Pompeii. These intimate visits offered a closer look at Gerry's extraordinary legacy, grounding the sessions in a shared appreciation of his art and life. Many participants spoke of how wonderful and powerful it was to experience the site firsthand, deepening their experience of the workshops that followed.

Artist Dr John Walter's workshop was a wildly fun, unconventional take on festive making. Inspired by Gerry's cheeky and unique approach, the group created Christmas decorations that embraced colour, humour and personality. Molly Moone, known for her sustainable making practice, led a wreath-making session using natural and repurposed materials, showing how creativity and care can turn simple things into something special.

The workshops welcomed an intergenerational group ranging from 2 - 75 years old, offering a space where local people of all backgrounds came together in creativity and warmth.

**Choreography and street percussion workshops at Paddington Arts: November 2024**  
**Carl Smith**





Choreography workshop participants at Paddington Arts with Carl Smith

Hosted at Paddington Arts, STOMP choreographer Carl Smith brought hilarious energy and rhythm to two dynamic movement workshops for a group of twelve residents from Hornead Road. With brooms, bin lids and buckets in hand, participants explored sound, pattern and play, channelling Gerry's resourcefulness for turning the ordinary objects into something extraordinary. These sessions built toward a live, public performance during our December event, *A Verry Gerry Christmas*.

Participant feedback was extremely enthusiastic and heartfelt. Participants spoke of how the workshops boosted their confidence, lifted their spirits and brought them closer to their neighbours. Many expressed they wished they could have this as an annual tradition!

The workshop sessions reflected Gerry's enduring values of creativity, imaginative thinking and purposeful play. They highlighted the importance of accessible, artist-led opportunities that nurture and celebrate local imagination, reinforcing our commitment to inclusive, community-focussed creative practice.

## **A Verry Gerry Christmas - December 2024**





Visitors to *A Verry Gerry Christmas 2024* processing from Gerry's Pompeii to No. 1 Horemad Road.

On Sunday 8th December 2024, we came together once again to celebrate Gerry Dalton's generous Christmas spirit - a tradition he loved, gifting wrapped artworks, bottles of wine and Baileys to friends and neighbours. Despite the challenges posed by Storm Darragh, our second *Verry Gerry Christmas* on Hormead Road was a joyous occasion that drew over 300 visitors from the local community and beyond.

The afternoon began with warm welcomes and speeches at No 1 Hormead Road. Visitors stepped into the extraordinary world of Gerry's Pompeii, where our Director and Trustees, alongside artists from our summer Alternative Village Fete, shared stories of Gerry's legacy, celebrated the year's achievements and invited everyone to join us as we look ahead to an exciting future.

The much-loved *Decorate Your Door* competition was judged by artists Andy Holden and Richard Wentworth, with 31 local residents having co-created and managed the entries. Winners were crowned with special chocolate crowns made from Quality Street wrappers by local craft queen Zelda, a highlight of the evening.

After the awards, guests visited the specially illuminated gardens of Gerry's Pompeii. They were treated to a beautiful and moving performance of Irish folk music by Nick Hann and his band, playing a piece commissioned by Gerry's Pompeii, 'Queen Maeve', inspired by one of Gerry's own sculptures.

Delicious festive food prepared by local resident Venus was served alongside warming drinks, keeping spirits high despite the wintery weather. The celebration continued on Hormead Road with a parade led by 15 local performers under the guidance of Carl Smith from the dance and rhythm group STOMP. 200 people followed the parade back to No 1. Hormead Road where the festivities carried on with music and dancing.

The event brought together a wonderful mix of ages and backgrounds, reflecting the rich diversity of North Paddington. Feedback was overwhelmingly positive, with many praising the event as a shining example of brilliant creativity and imaginative community inclusion in the area.



Local residents performing the Hornead Road Stomper at A Verry Gerry Christmas 2024!

## **Conservation**

An initial site report was completed, assessing the scope of work required for the restoration of Gerry's wall and sculptures. This report included an investigation into the scale of necessary repairs and the testing of adhesives to ensure compatibility and effectiveness. Phase 1 of the restoration will focus on these critical elements, setting the groundwork for the broader restoration efforts to follow.

## **Gardening and maintenance**

In 2024, Gerry's Pompeii established a Gardening Advisory Board made up of four members, each bringing valuable expertise to help shape the future of the garden. The primary purpose of this board is to develop both the conceptual vision and practical maintenance strategies for the space, ensuring that Gerry's garden continues to thrive while preserving its unique integrity. By focusing on both aesthetics and sustainability, the Gardening Advisory Board will play a key role in maintaining the site's beauty and safeguarding its original spirit, helping us keep Gerry's Pompeii true to its roots for years to come.

## **Operations & funding sources**

In 2024, Gerry's Pompeii successfully secured funding through a combination of generous private donations and support from trusts, foundations and local

authorities. We are deeply grateful to all our supporters, including individual and anonymous donors, The Pleasant Trees, The Royal Borough of Kensington & Chelsea Ward Funding, Westminster Ward Funding, North Paddington Creates, The Alexander Pigott Trust, The Craignish Trust, and the Kathleen Hannay Memorial Charity.

We maintain robust administrative and accounting procedures to manage our operations effectively, including billing, filing, and payments. The Director oversees these day-to-day activities to ensure smooth and efficient management. To enhance transparency and accountability, our annual accounts and financial records are reviewed by an external examiner each year, providing an additional layer of oversight and assurance.

## **Reserves Policy**

Gerry's Pompeii's Reserves Policy is revised annually by the board of trustees. Reserves are held in order to protect the charity against unexpected drops in income or allow it to take advantage of new opportunities. Reserves can only be spent with the approval of the Board of Trustees.

This report was approved by the Board of Trustees on **01/10/2025** and signed on its behalf by:

A handwritten signature in black ink, appearing to read 'S. Wimhurst', with a horizontal line drawn underneath it.

Tamsin Wimhurst - Chair

Company Registration number: CE028749 (England and Wales)  
Charity number: 1198928

GERRY'S POMPEII  
UNAUDITED  
REPORT OF TRUSTEES  
AND  
FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2024





**GERRY'S POMPEII**  
**(A charitable incorporated organisation)**

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**GERRY'S POMPEII**  
**(A charitable incorporated organisation)**

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**REFERENCE AND ADMINISTRATIVE DETAILS OF THE CHARITY, ITS TRUSTEES AND ADVISERS  
FOR THE YEAR ENDED 31 DECEMBER 2024**

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<b>Trustees</b>	Dr Nicolas Hall (Chair) (Resigned on 28 October 2024) Tamsin Wimhurst (Chair) (Appointed on 28 October 2024) Dr Danielle Thom Roc Sandford Eliza Easton Louise Ashon Tarini Malik Joana Queiros (Appointed on 1 October 2024)
<b>Charity registered number</b>	1198928
<b>Registered office</b>	Gometra House Ulva Ferry Isle of Mull PA73 6NA
<b>Accountants</b>	L and N Accountancy LLP Chartered Certified Accountants 48 Le May Avenue London SE12 9SU
<b>Banker</b>	Metro Bank One Southampton Row London WC1B 5HA



**GERRY'S POMPEII**  
**(A charitable incorporated organisation)**

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**TRUSTEES' REPORT**  
**FOR THE YEAR ENDED 31 DECEMBER 2024**

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The Trustees present their report together with the financial statements of Gerry's Pompeii for the year ended 31 December 2024.

**Structure, governance, and management**

**a. Constitution**

Gerry's Pompeii is a Charitable Incorporated Organisation, and was registered by the Charity Commission on 12 May 2022.

**b. Methods of appointment or election of Trustees**

The management of the charity is the responsibility of the Trustees who are elected under the terms of The Constitution.

**c. Organisation**

The Board of Trustees, which comprises of 7 Trustees, is the governing body of Gerry's Pompeii. It is responsible for overseeing the management of the Charity.

**Trustees**

The Trustees who served the charitable company during the period were as follow:

Dr Nicolas Hall (Resigned on 28 October 2024)  
Dr Danielle Thom  
Roc Sandford  
Eliza Easton  
Louise Ashon  
Tarini Malik  
Tamsin Wimhurst  
Joana Queiros

**Objectives and activities**

**a. Policies and objectives**

The charity's objectives are to advance public appreciation of and education in the arts for the public benefit by providing access to the artistic work of the late Gerald Dalton (1935 - 2019) at the northwest London site popularly known as 'Gerry's Pompeii'.

**b. Activities for achieving objectives**

The activities of the charity were work closely with its local community and wide range of supporters to protect and uphold what remains of Gerald Dalton's work and to create public access to this important cultural resource.

**c. Public benefit**

In setting objectives and planning for activities, the Trustees have given due consideration to general guidance published by the Charity Commission relating to public benefit, including the guidance 'Public benefit: running a charity (PB2)', and this report seeks to comply with that guidance by clearly explaining and illustrating how the charity delivers public benefit.





**GERRY'S POMPEII**  
**(A charitable incorporated organisation)**

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**TRUSTEES' REPORT (CONTINUED)**  
**FOR THE YEAR ENDED 31 DECEMBER 2024**

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**d. Risk assessment**

The Trustees have assessed the major risks to which the charity is exposed, in particular those related to the operations and finances of the charity, and are satisfied that systems and procedures are in place to mitigate the charity's exposure to major risks and undertakes to review these risks and controls each period.

**Achievements and performance**

**a. Activities**

The trustees confirm that sufficient funds were raised which were used to start campaign to preserve Gerry's artworks.

**b. Review of charity's financial position for the period**

The results for the period are set out on page 6. The income for the period was £72,528. The expenditure for the period was £60,199 which in turn increases the reserves carried forward by £12,329.

**Financial review**

**a. Going concern**

After making appropriate enquiries, the Trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements. Further details regarding the adoption of the going concern basis can be found in the accounting policies.

**b. Reserves policy**

The Trustees consider it prudent to maintain an adequate level of unrestricted reserves to provide funds which can be designated for specific charitable purposes.

**Trustees' interests**

The Trustees may claim for reasonable expenses incurred in undertaking the objectives of Gerry's Pompeii but in this case, they do not receive any expenses, remunerations or other financial benefit. The Trustees have confirmed that they do not have and have not had any beneficial interest in any contract with the company.





**GERRY'S POMPEII**  
**(A charitable incorporated organisation)**

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**TRUSTEES' REPORT (CONTINUED)**  
**FOR THE YEAR ENDED 31 DECEMBER 2024**

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**Trustees' responsibilities statement**

The Trustees are required by law to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the Charity as at the end of the financial year and of the surplus of the Charity. In preparing those financial statements the Trustees are required to:

- Select suitable accounting policies and then apply them consistently;
- Observe the methods and principles in the Charities SORP;
- State whether the applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- Make judgements and estimates that are reasonable and prudent; and
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue its work.

The trustees are also responsible for maintaining proper accounting records which disclose with reasonable accuracy at any time the financial position of the Charity and which are sufficient to show and explain the Charity's transactions and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by order of the members of the board of Trustees on 30 September 2025 and signed on their behalf by:



**Tamsin Wimhurst**  
Trustee



**GERRY'S POMPEII**  
**(A charitable incorporated organisation)**

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**INDEPENDENT EXAMINER'S REPORT**  
**FOR THE YEAR ENDED 31 DECEMBER 2024**

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**Independent examiner's report to the Trustees of Gerry's Pompeii ('the charity')**

I report to the charity Trustees on my examination of the accounts of the charity for the year ended 31 December 2024.

**Responsibilities and basis of report**

As the trustees you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the charity are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of the charity's accounts carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

**Independent examiner's statement**

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the charity as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities [applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)].

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

This report is made solely to the charity's Trustees, as a body, in accordance with Part 4 of the Charities (Accounts and Reports) Regulations 2008. My work has been undertaken so that I might state to the charity's Trustees those matters I am required to state to them in an Independent Examiner's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the charity and the charity's Trustees as a body, for my work or for this report.

  
Son Htut Maung Maung Kyi (FCCA)

Dated: 31 August 2025

**L and N Accountancy LLP**  
Chartered Certified Accountants  
48 Le May Avenue  
London  
SE12 9SU





**GERRY'S POMPEII**  
(A charitable incorporated organisation)

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**STATEMENT OF FINANCIAL ACTIVITIES (INCORPORATING INCOME AND EXPENDITURE ACCOUNT)**  
**FOR THE YEAR ENDED 31 DECEMBER 2024**

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	Notes	Unrestricted funds 2024 £	Total funds 2024 £	Total funds 2023 £
<b>Income from:</b>				
Donations and legacies	4	72,528	72,528	43,500
Fund raising		-	-	1,145
<b>Total income</b>		<u>72,528</u>	<u>72,528</u>	<u>44,645</u>
<b>Expenditure on:</b>				
Charitable activities:				
Funds raising costs		22,760	22,760	13,628
Support costs	5	36,489	36,489	29,663
Governance	6	950	950	565
<b>Total expenditure</b>		<u>60,199</u>	<u>60,199</u>	<u>43,856</u>
<b>Net income before other recognised gains and losses</b>		<u>12,329</u>	<u>12,329</u>	<u>789</u>
<b>Net movement in funds before other recognised gains and losses</b>		<u>12,329</u>	<u>12,329</u>	<u>789</u>
<b>Net movement in funds</b>		<u>12,329</u>	<u>12,329</u>	<u>789</u>
<b>Reconciliation of funds:</b>				
Total funds brought forward		23,849	23,849	23,060
<b>Total funds carried forward</b>		<u>36,178</u>	<u>36,178</u>	<u>23,849</u>





**GERRY'S POMPEII**  
**(A charitable incorporated organisation)**

REGISTERED NUMBER: CE028749

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**BALANCE SHEET**  
**AS AT 31 DECEMBER 2024**

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	Notes	£	2024 £	£	2023 £
<b>Current assets</b>					
Cash at Bank and in hand		<u>38,833</u>		<u>25,269</u>	
<b>Total assets</b>			<u>38,833</u>		<u>25,269</u>
<b>Creditors</b>					
Amounts falling due within one year		<u>2,655</u>		<u>1,420</u>	
<b>Total net assets</b>			<u>36,178</u>		<u>23,849</u>
<b>Charity funds</b>					
Unrestricted funds	7		<u>36,178</u>		<u>23,849</u>
<b>Total funds</b>			<u>36,178</u>		<u>23,849</u>

The Trustees consider that the charity is entitled to exemption from the requirement to have an audit under section 144 of the Charities Act 2011 and that members have not required the charity to obtain an audit.

The Trustees acknowledge their responsibilities for complying with the requirements of section 130 of the Charities Act 2011 with respect to accounting records and the preparation of accounts.

The accounts were approved by the Trustees and signed on behalf:



**Tamsin Wimhurst**  
Trustee



**GERRY'S POMPEII**  
**(A charitable incorporated organisation)**

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**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 DECEMBER 2024**

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**1. General information**

Gerry's Pompeii is a charitable organisation incorporated in England and Wales. The registered office is Gometra House, Ulva Ferry, Isle of Mull, PA73 6NA.

**2. Accounting policies**

**2.1 Basis of preparation of financial statements**

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Gerry's Pompeii meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

The financial statements are prepared in sterling, which is the functional currency of the entity.

Due to the liquid reserves in the balance sheet, the trustees have identified no material uncertainties that may cast a significant doubt over the ability of the company to continue as a going concern.

**2.2 Income**

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

All incoming resources are recognised in the Statement of Financial Activities, on page 6, when received ensuring no advance credit of monies are taken and to reflect prudent accounting practice.

**2.3 Expenditure**

Resources are dealt with on an accruals basis and are analysed as detailed on the Statement of Financial Activities. Where costs have not been directly attributable to a particular category, they have been allocated to activities on a basis consistent with the use of the resources.

Charitable activities and Governance costs are costs incurred on the charity's operations, including support costs and costs relating to the governance of the charity apportioned to charitable activities.

**2.4 Fund accounting**

The financial statements of a charity must differentiate between restricted and unrestricted funds.

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the charity and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the charity for particular purposes. Trustees have confirmed that there have been no restricted funds received in this period.





**GERRY'S POMPEII**  
(A charitable incorporated organisation)

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**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2024**

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**2. Accounting policies (continued)**

**2.5 True and fair view**

By the nature of its principal activities, the company is a non-profit making charity and because of this, a Profit and Loss Account is not included in these accounts, being replaced by a Statement of Financial Activities.

**3. Trustees' remuneration and expenses**

During the period, no Trustees received any remuneration or other benefits.

During the period, no Trustee expenses have been incurred.

**4. Income from donation and fund raising**

	<b>Unrestricted funds 2024 £</b>	<b>Total funds 2023 £</b>
Donations	72,528	43,500
Fund Raising	-	1,145
<b>Total</b>	<b><u>72,528</u></b>	<b><u>44,645</u></b>

**5. Governance costs**

	<b>Total 2024 £</b>	<b>Total 2023 £</b>
Accountancy fee	800	500
Legal costs	-	65
Professional fee	150	-
<b>Total</b>	<b><u>950</u></b>	<b><u>565</u></b>

**6. Support costs**

	<b>Total 2024 £</b>	<b>Total 2023 £</b>
Professional	35,569	29,300
Maintenance costs	-	156
Printing and stationeries	-	145
Rent	720	-
General expenses	200	62
<b>Total</b>	<b><u>36,489</u></b>	<b><u>29,663</u></b>



**GERRY'S POMPEII**  
(A charitable incorporated organisation)

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**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2024**

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**7. Statement of funds**

<b>2024</b>	<b>Brought Forward</b>	<b>Income</b>	<b>Expenditure</b>	<b>Carried Forward</b>
	<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>
General funds	<u>23,849</u>	<u>72,528</u>	<u>(60,199)</u>	<u>36,178</u>

<b>2023</b>	<b>Brought Forward</b>	<b>Income</b>	<b>Expenditure</b>	<b>Carried Forward</b>
	<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>
General funds	<u>23,060</u>	<u>44,645</u>	<u>(43,856)</u>	<u>23,849</u>

