

TRUSTEES' ANNUAL REPORT & ACCOUNTS

1 April 2022 – 31 March 2023



Fight Bladder Cancer was registered as an unincorporated charity in England and Wales on 8 July 2014 (1157763).

Fight Bladder Cancer was registered as a Charitable Incorporated Organisation on 28 April 2022 (1198773) and recognised as a cross-border charity in Scotland on 27 July 2022 (SC051881).

The Charity Commission of England and Wales approved merging the unincorporated charity with the Charitable Incorporated Organisation on 19 April 2023.

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Introducing Fight Bladder Cancer

The Trustees present their annual report and financial statements of the Charity for the year ended 31 March 2023.

The financial statements comply with current statutory requirements, the Charity's governing document, and the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (SORP FRS 102) (edition October 2019, effective January 2019), and the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102).

OUR VISION

A future where everyone survives bladder cancer and lives long and well.

OUR MISSION

To lead the fight against bladder cancer, driven by patient and family insights.

OUR VALUES

Patient-led
Compassionate
Action-orientated
Ambitious

OBJECTIVES AND ACTIVITIES

The Charity's objectives are set out in its constitution, as summarised below:

- the provision of support and assistance to patients diagnosed with bladder cancer, their families, friends, and carers
- the provision of information on the subject of bladder cancer, its symptoms, range, treatments, and aftercare needs
- promoting awareness campaigns regarding the causes, symptoms, treatments and aftercare to the public and within the medical profession
- Supporting research into the nature, causes, diagnosis, prevention, treatment, and cure of bladder cancer
- promoting and advocating for effective policies for the prevention, care, treatment, and support for people affected by bladder cancer

Fight Bladder Cancer is the voice of all those affected by bladder cancer in the UK. The Charity was founded by patients and carers and will keep the patient at the heart of all our work. We are making a difference, but there is still much more to do.

We will continue to fight bladder cancer for as long as there is a need.



Reference & administrative details

Registered Office:

The Village Centre, High Street, Chinnor, Oxfordshire OX39 4DH.

Charity Number

Fight Bladder Cancer was registered as an unincorporated charity in England and Wales on 8 July 2014 (1157763).

Fight Bladder Cancer was registered as a Charitable Incorporated Organisation on 28 April 2022 (1198773) and recognised as a cross-border charity in Scotland on 27 July 2022 (SC051881).

The Charity Commission of England and Wales approved merging the unincorporated charity with the Charitable Incorporated Organisation on 19 April 2023

Board of Trustees

The Charity is governed by its Board of Trustees. Its management is delegated to the principal staff, who draw on the board's knowledge and experience from time to time as needed. During the year 1 April 2022 to 31 March 2023, the Trustees who served during the year and up to the date of signature of the financial statements of the Fight Bladder Cancer that was registered as an unincorporated charity in England and Wales on 8 July 2014 (1157763) were:

John Leslie Hester (died 11 February 2023)	Since 11 May 2017
Alison Jane Birtle	Since 19 July 2017
James William Forbes Catto	Since 19 July 2017
Valerie Ann Hester	Since 11 May 2017
Hilary Mary Baker	Since 11 May 2017
Paul John Major	Since 11 May 2017
Deborah Jean Major	Since 11 October 2015





Fight Bladder Cancer was registered as a Charitable Incorporated Organisation on 28 April 2022 (1198773) and recognised as a cross-border charity in Scotland on 27 July 2022 (SC051881). The Trustees who served during the year and up to the date of signature of the financial statements of this Charitable Incorporated Organisation were:

John Leslie Hester (died 11 February 2023)	Since 28 April 2022
Alison Jane Birtle	Since 28 April 2022
Valerie Ann Hester	Since 28 April 2022
Deborah Jean Major	Since 28 April 2022
Danielle Greenan (née Marr)	(resigned 13 June 2023)
Dorothy Mary Markham	Since 28 April 2022
Paul Ian Michaels	Since 28 April 2022
Andrew Richard Dearden	Since 28 April 2022
Hilary Mary Baker	Since 31 October 2023
Johnstone Shaw	Since 31 October 2023

Principal Staff

Dr Lydia Makaroff, Phd, CEO
Sue Williams, Office Manager

Bankers

Lloyds Bank PLC
27–31 White Hart Street
High Wycombe
Buckinghamshire
HP11 2HL

Solicitors

Brian S. Regler
REGLER & COMPANY
98 High Street
Thame
Oxon OX9 3EH

Independent Examiners

Charles Ssempijja FCA
NfP Accountants Ltd
Chartered Accountants
3rd Floor, 86-90 Paul Street
London EC2A 4NE



Structure, governance & management

Status and Governing Document

Fight Bladder Cancer became registered as an unincorporated charity on 8 July 2014. The unincorporated charity (1157763) is governed by its present constitution, which was adopted on 14 July 2013 and amended on 29 June 2014.

Fight Bladder Cancer was registered as a Charitable Incorporated Organisation on 28 April 2022 (1198773) and recognised as a cross-border charity in Scotland on 27 July 2022 (SC051881). The Charitable Incorporated Organisation is governed by its present constitution, which was registered on 28 April 2022.

Public benefit

Our work delivers public benefit by providing information, advice and support to anyone affected by a bladder cancer diagnosis. Our activities aim to reach diverse audiences, ensuring equity in awareness and support services.

This information and support help people live better with their bladder cancer by reducing the isolation that can come with a bladder cancer diagnosis, providing clarity on their treatment options and improving their quality of life with strategies to minimise the negative impact of treatment.

Our Bladder Cancer Awareness Month campaign reaches a broader audience, equipping people with awareness of the signs and symptoms of bladder cancer. This empowers them to speak with their GP if they have any concerns and increases the likelihood of earlier diagnosis and effective treatment. In addition to this, we are actively expanding our outreach efforts. A growing aspect of our awareness work involves reaching out to other organisations, such

as trade unions and professional bodies, by participating in their meetings and conferences. This initiative aims to raise our profile and further disseminate valuable information.

Our website, posters, magazines, handouts and information booklets raise awareness of the signs and symptoms of bladder cancer among patients, carers, GPs, consultants, nurse specialists and other healthcare professionals – increasing the likelihood of earlier diagnosis and effective treatment.

Our information booklets provide much-needed, accessible information for patients and health professionals on aspects of the bladder cancer journey, thus enhancing the care of bladder cancer patients.

The Trustees affirm their commitment to the guidelines on public benefit set forth by both the Charity Commission and the Office of the Scottish Charity Regulator. In making decisions and setting strategies, due regard has always been given to the guidance provided by these regulatory bodies to ensure that our activities and objectives consistently deliver public benefit. This commitment is fundamental to our operations and guides our actions as we strive to support individuals and communities affected by bladder cancer.



Board of Trustees

The Trustees are responsible for the governance and strategy of the Charity. The constitution of the unincorporated (1157763) Charity requires a minimum of five and a maximum of 10 Trustees at any one time. The constitution of the Charitable Incorporated Organisation (1198773) requires a minimum of three and a maximum of 13 Trustees at any one time.

During this financial year, all Trustee meetings were held via Zoom.

The Board of Trustees established a balanced mix of governance, business, healthcare and administration skills. The majority of our Trustees continue to be bladder cancer patients or carers.

Fight Bladder Cancer supports the principles of good governance in the Charity.

Governance Code for smaller charities.

Trustees have independent control over and legal responsibility for the Charity's management and administration.

They must: comply with the Charity's governing document and the law; act in the Charity's best interests; manage the Charity's resources responsibly; act with reasonable care and skill; and ensure the Charity is accountable.

Trustees' recruitment, induction and training

To recruit new Trustees, the Chair (with support from their fellow Trustees and the CEO) identifies the skills and insight required on the board to deliver the Charity's strategy. A volunteer job specification is drafted and approved before being advertised widely. This includes Fight Bladder Cancer's social media outlets, online recruitment sites and a direct approach to individuals with the appropriate skill sets. Potential applicants are invited to submit a

CV and, if shortlisted, will be interviewed by the Chair and another Trustee.

On appointment, the new Trustees attend an induction via Zoom with the principal staff and identify areas in which they may wish to take a particular interest. New Trustees are provided with an induction pack, including a copy of the constitution, recent Trustee board minutes, accounts, financial reports and helpful publications such as Scottish Charity Regulator's *Guidance and good practice for Charity Trustees* and the Charity Commission's *The Essential Trustee*.

RELATED PARTIES

Fight Bladder Cancer Trading Ltd was a related party of the Charity. It was wholly owned by the charity as its trading subsidiary. It was registered with Companies House with Company number 09988853. It was a private limited company incorporated on 4 February 2016. It was dissolved on 04 July 2023, because future trading activities will be carried out through the Charitable Incorporated Organisation.

The other related parties are the Trustees and those individuals connected with them, including family members, business associates, and other charities in which they are involved. Trustees' terms of office vary, with some positions having fixed terms and others not. Trustees serve without remuneration for their roles. However, they are entitled to claim reimbursement for reasonable expenses, such as travel costs associated with attending Trustee meetings.

Each Trustee must disclose any potential or actual conflicts of interest to the Chair and at Trustee meetings when relevant. In line with Charity Commission guidance, details of positions held by Trustees outside of the Charity are available to the public upon request from the Office Manager.

REMUNERATION POLICY FOR KEY MANAGEMENT PERSONNEL

Fight Bladder Cancer ensures fair and competitive remuneration for our staff, particularly key management personnel such as the CEO and Office Manager, to attract and retain the expertise necessary for effectively delivering our vision and mission. The Board of Trustees, responsible for setting these remuneration levels, adopts a comprehensive and multifaceted approach in its decision-making process. This approach includes benchmarking against pay levels for CEOs in other charities of comparable size and income, alongside evaluating the skills, experience, and unique contributions of each individual. Additionally, the board carefully considers the need to attract and retain skilled individuals who can help achieve our charity's goals, while maintaining fiscal responsibility and upholding our organisational values. This policy is part of our broader strategy to foster an inclusive and equitable work environment.

OUR HISTORY

Fight Bladder Cancer was founded by Andrew Winterbottom and his wife Tracy Staskevich in 2010 after Andrew's misdiagnosis and subsequent Stage 4 bladder cancer diagnosis. They discovered a lack of available support for bladder cancer patients and their families in the UK and set out to provide that support through an online support forum and website. The charity officially became registered as an unincorporated charity in 2014 and has since focused on raising awareness for bladder cancer. In 2017, a new Board of Trustees was formed. In 2019, upon receiving a terminal bowel cancer diagnosis, Andrew stepped down, and encouraged Dr Lydia Makaroff to apply for the role of Chief Executive. Lydia now manages and leads the team with guidance from the Board of Trustees. Sadly, both Andrew and John Hester, the Chair of Fight Bladder Cancer, passed away in 2019 and 2023, respectively. Deborah Major stepped up as Interim Chair of the Fight Bladder Cancer Trustees after John Hester's death in February 2023.



OUR TRUSTEES

We are so grateful to our Trustees for the financial year 2022–23.

JOHN HESTER

CHAIR (1 APRIL 2022 – 11 FEBRUARY 2023)

A bladder cancer patient, John became the Chair of Trustees after a period as Treasurer. John passed away suddenly at his home in Powys, Wales on February 11th, 2023. John was an invaluable board member, and we deeply appreciate the strong values he brought to the organisation. His legacy will be seen in our future work, and he will be deeply missed.



DEBORAH MAJOR

VICE CHAIR
(1 APRIL 2022 – 11 FEBRUARY 2023)

Deb is a bladder cancer patient and a lecturer at Brockenhurst College – nationally recognised for excellence and innovation in further education based in New Forest. She is an active member of the private online Fight Bladder Cancer forum and has created amazing videos to share her reasons for supporting the charity. She has organised the Fight Bladder Cancer Southern Soirée, the Southampton bladder cancer support group, and the Bournemouth Bladder Cancer Wee Walk.



'I was honoured to be asked to be a Trustee because I wanted to give back to the charity that had helped me through frightening times in my life.'

HILARY BAKER

CNS, BSC (Hons), MSC

Hilary, Macmillan Lead Nurse Specialist in Uro-oncology at UCLH, has over thirty years in uro-oncology/surgical nursing. She holds an MSc in Cancer Studies and a BSc in Cancer and Palliative Care, and is an advanced nurse practitioner and non-medical prescriber. Hilary provides leadership and clinical expertise in urological cancer care, playing a key role in developing patient pathways. On part-time secondment with NCLCA, she focuses on advancing cancer nursing in London.



'The role of the CNS in supporting bladder cancer patients is pivotal to their care and facilitating high quality, personalised care to patients/clients and relatives/carers.'

PROFESSOR ALISON BIRTLE

MB, BS, MRCP, FRCR, MD

Alison is a consultant oncologist, Manchester University Academic Health Science Centre Honorary Clinical Professor, and Honorary Clinical Professor at the University of Central Lancashire. Alison undertook general medical and specialist registrar oncology training in London Charing Cross and Westminster. She completed her MD thesis at the Institute of Urology, University College London, and the Academic Urology Unit, Royal Marsden Hospital. She is a past Chair of the National Cancer Research Institute bladder clinical study group. Her research interests include systemic therapy, chemoradiation, radiotherapy and survivorship.



'There is much more to do to raise awareness and funding for this common cancer. The patient voice in bladder cancer must be heard.'

PROFESSOR JAMES CATTO

MB, CHB, PHD, FRCS (UROL)

Professor of Urological Surgery at the University of Sheffield and Honorary Senior Clinical Research Fellow at the University of Oxford, Jim qualified from Leeds University in 1994 and trained in York and Sheffield, UK, before a fellowship in Brisbane, Australia. He was appointed an honorary consultant urological surgeon in 2007 and specialised in Uro-Oncology. In 2014, James took over as editor-in-chief of European Urology. Jim has published more than 100 primary research manuscripts.



DR ANDREW DEARDEN

Andrew has been happily married for over 35 years, with three wonderful daughters, three marvellous sons in law and 5 grandchildren. He qualified as a GP in 1994, practicing in the Cardiff area. He was active in the British Medical Association serving in various roles both at Wales and UK levels finally as Treasurer of the British Medical Association until 2018. He has served on several Boards including the British Medical Association and British Medical Journal. He served as Treasurer of the World Medical Association and internal auditor for the CPME (Standing Committee for European Doctors). He returned to full-time GP Clinical work early in 2020 at the outbreak of the Covid pandemic. He has also served on several other charity boards in the past.



'I joined the Trustee board of Fight Bladder Cancer to utilise my medical and financial skills to help develop and expand the excellent work of Fight Bladder Cancer.'

VALERIE HESTER

Valerie was the carer of a bladder cancer patient. Before her retirement, she had a long career as a nurse and midwife within the NHS and attained the position of Senior Midwifery Sister in North Powys. She has experience caring for patients with complex needs and worked to improve the quality of services and outcomes for patients and carers. She is passionate about nursing and believes everyone has the right to the highest possible standard of respectful medical care.



'I became a Trustee because Fight Bladder Cancer is a worthy charity. I support its mission. All patients and carers are entitled to be treated with dignity and respect and should be fully involved in decisions affecting their treatment, care, and support.'

PAUL MAJOR

Paul is a carer of a bladder cancer patient. He is also a Learning Skills Assistant at Brockenhurst College, a further education establishment in the New Forest, which has been nationally recognised for excellence and innovation.



DOROTHY MARKHAM
CHAIR OF THE SCOTTISH
STEERING GROUP

Dorothy was diagnosed with bladder cancer in February 2016. During her journey, she realised that there was very little information for the public on bladder cancer. She got in touch with Andrew Winterbottom, founder of Fight Bladder Cancer, who taught her how to raise awareness and work for Fight Bladder Cancer. Scotland has been her home for over 40 years, so setting up a Scottish steering group four years ago gave her an excellent opportunity to move forward with Fight Bladder Cancer. The group has been able to get face-to-face meetings with many Scottish Members of the Scottish Parliament and keep them advised of developments within Scotland. She hopes to share her experiences in Scotland to create a partnership based on a commitment to raising awareness, offering support and, as with all charities, raising more finance for research, staffing and other services.



'As an older bladder cancer patient, who was 80 at the time of diagnosis, I have been pleased to share my journey with younger patients, I'm proud to chair the Fight Bladder Cancer Scottish Steering Group and to be a Fight Bladder Cancer trustee. Bladder cancer is overlooked and it's not fair for the patients. So much work remains to be done to bring bladder cancer improvements up to speed in Scotland and in the UK. My determination to campaign and make the world a better place remains unwavering.'

DANIELLE GREENAN (NÉE MARR)
VICE CHAIR SCOTTISH
STEERING GROUP AND
BLADDER CANCER PATIENT

Danielle is a bladder cancer survivor. She was diagnosed in 2015 whilst pregnant with her daughter. Danielle and Dorothy were invited to visit parliament and successfully secured a motion within the Scottish Government in 2020 to improve outcomes and raise awareness of bladder cancer. Danielle's background is in healthcare administration, and she works as a treatment advisor at Spire Hospital in Edinburgh, where she has over ten years of experience. She has also worked as an emergency call handler for the Scottish Ambulance Service.



'I understand how difficult the patient journey can be and feel it is important to try to make a difference to improve this in any way I can.'

PAUL MICHAELS

Paul is a bladder cancer patient and a Managing Partner in an IT consulting company. He has many years of experience working for public and private industry clients – helping organisations improve their information technology and save money on their services. His capabilities include benchmarking, evaluation, and governance. His recommendations are based on factual data rather than opinion. Some of his clients include businesses in the healthcare sector.



'Fight Bladder Cancer has made such a difference to me. Through it all, I've had the Wee Family behind me.'

OUR TEAM

DR LYDIA MAKAROFF

CHIEF EXECUTIVE (FULL-TIME)

Dr Lydia Makaroff is the CEO of Fight Bladder Cancer and President of the World Bladder Cancer Patient Coalition.

Previously she was the Director of the European Cancer Patient Coalition. She has a PhD in immunology and a Master's degree in Public Health. She has worked in academia, the pharmaceutical industry, and the non-profit sector. She has conducted medical research at the Australian National University, worked as a post-doctoral fellow at the University of Washington, and worked for the International Diabetes Federation.

Lydia likes to cycle through green spaces with her loved ones and read a book with a cat on her lap.



SUE WILLIAMS

OFFICE MANAGER (PART-TIME)

With over 30 years of experience in bookkeeping, Sue joined Fight Bladder Cancer in 2016. Sue answers telephones, deals with orders, replies to enquiries for leaflets and posters, covers the admin tasks and pulls together the financial paperwork. Together with colleagues, she occasionally loads her car with all things Fight Bladder Cancer and drives to a urology conference or health awareness day to set up our stand. Away from the office, she enjoys needlecrafts, drawing, beadwork, crosswords, Sudoku and reading. She loves hunting for vintage fabrics and beads at car boot sales and markets.



MELANIE COSTIN

SUPPORT SERVICES MANAGER (PART-TIME) AND BLADDER CANCER PATIENT

Melanie discovered the Charity early on after her bladder cancer diagnosis. Her role has many facets, including providing information and support, talking at support groups, raising awareness, running the Bladder Buddy service, and being an administrator on our forum. She gets the patients' voices heard when attending medical meetings. Her current job is far from her pre-bladder cancer life as a technical draughtsperson. Away from work, Melanie runs an art class for dementia patients. She loves cats, music and travel and is a cemetery photographer.



AMY JACOB

FUNDRAISING COORDINATOR

After years of volunteering with various charities, Amy joined Fight Bladder Cancer to help with our fundraising efforts. Her responsibilities involve working closely with our fundraisers, offering them support and guidance. Amy also processes our donations and sends out patient support materials. Outside of work, Amy has a degree in Anthropology and is a keen traveller. She enjoys true crime podcasts and watching the latest Netflix documentary.



VICKY SALES

**COMMUNICATIONS ASSISTANT
(FULL-TIME) AND BLADDER
CANCER CARER (JANUARY 2022 –
FEBRUARY 2023)**

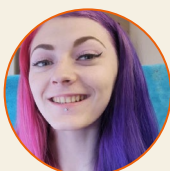
Vicky has joined the charity to help with communications after completing a Journalism degree at the University of Sheffield. She has worked in Prague with their largest English-speaking media outlet, *Prague Morning*, alongside completing a qualification in Digital Marketing Technologies and Creative Methods for Social Media Marketing with Erasmus plus. Over the years, she has volunteered in many social media roles and written for various national magazines and publications. Vicky discovered the Charity after her dad was diagnosed with bladder cancer and hopes to continue helping with the Charity's excellent patient work. Vicky enjoys travelling, art and the company of her dog, Dolly.



CJ BROWNE

**OFFICE ASSISTANT
(FEBRUARY 2022 – AUGUST 2022)**

CJ graduated from Oxfordshire Hospital School and Icknield Community College with a Diploma in Animal Care from the Buckinghamshire College Group. She has previously worked at St Tiggywinkles Wildlife Hospital, Chinnor Hill Kennels, and the Chinnor Village Hall. CJ plays classical guitar, is an animal photographer, and has cats, two rats and a leopard gecko.



MICHAEL SLOANE

**BOOKKEEPING ASSISTANT (PART-TIME)
AND BLADDER CANCER PATIENT**

For over 29 years, Michael worked as an accountant for a fire and security alarm company. He runs the accounting system, data entry and reporting. Michael was diagnosed with bladder cancer in 2013, and whilst he has had a couple of recurrences, he has been clear for the past three years. Michael likes to cycle and has cycled from west London to Brighton several times. He has also enjoyed scuba diving in Australia and Malta.



SANA GILFILLAN

**POLICY AND
COMMUNICATIONS MANAGER
(MATERNITY LEAVE DECEMBER 2021 –
SEPTEMBER 2022)**

Sana drives Fight Bladder Cancer's policy work to advocate for improved bladder cancer care in the UK. She builds and helps manage relationships with key stakeholders in Government, the NHS, healthcare institutions and other charities to achieve the Charity's policy goals. She is also responsible for overseeing Fight Bladder Cancer's communications strategy. Sana previously managed the global privacy and cybersecurity portfolios at a trade association in Washington DC, and Brussels. Before relocating to Scotland, Sana lived in Canada, the USA, UAE and Pakistan. She has a degree in International Relations and Political Sciences from the University of Toronto and a Masters in Media and Communications Governance from the London School of Economics. Sana likes to travel, try new foods, and go hillwalking in her free time.



SHANNON BOLDON

**POLICY MANAGER (MATERNITY COVER
DECEMBER 2021 – SEPTEMBER 2022)**

Shannon supports the implementation of our policy work to improve bladder cancer care in the UK. She has extensive experience working in health policy – interning at the World Health Organization in Geneva, establishing All. Can International at the Health Policy Partnership and working as an independent Health Policy Consultant with various clients, including the World Bladder Cancer Patient Coalition. She holds a Masters in Global Health and Development from University College London and a BSc in Biochemistry from Acadia University. In her spare time, Shannon enjoys spending time with her puppy, Winston, and exploring the city of Toronto.



NICKI GILDER

OFFICE ASSISTANT

Nicki joined the Team at Fight Bladder Cancer HQ in July 2022 as an Office Assistant. Living locally and being semi-retired gives her the opportunity to be flexible and support the Office Team as needed. Her main role is to post out the Patient Information Booklets, Nurses and GP packs, and any promotional goods ordered via the Website. Her interests are walking, tending her Allotment to within an inch of its life and nurturing her growing family. Nanny duties are top of her wish list, but to relax she is happy bent over a jigsaw!



OUR VOLUNTEERS

Our work would be impossible without the dedicated volunteers who give up their time to support Fight Bladder Cancer with their skills, expertise, knowledge and enthusiasm. We are hugely grateful to everyone who contributes to our work.

They may be:

- helping with the forum
- writing articles
- doing research
- fundraising
- running support groups
- finding new funding opportunities
- giving medical advice
- supporting other patients
- or any number of other valuable jobs

Every contribution is valued, and every one of our volunteers deserves massive thanks.

THANK YOU!

ANNE MACDOWELL CORPORATE PARTNERSHIPS

Anne has 40 years of experience in the healthcare industry. She has lived and worked in the US, France, the UK and Switzerland. She has an undergraduate degree in music and an MBA from Harvard Business School. Anne stopped paid work in 2017 and is currently working with charities on a volunteer basis. Her role with Fight Bladder Cancer is to build mutually beneficial relationships between the charity and its corporate partners to improve outcomes for cancer patients. Anne has been married to her husband for 30 years, and they have two grown children. She enjoys travelling, learning, singing and sports in her spare time.



ANUPAMA GAMANAGARI EDITORIAL VOLUNTEER (PART-TIME)

Anupama Gamanagari is the Editorial Volunteer for Fight Bladder Cancer. She assists with the website, newsletter, and Fight magazine. She also helps us plan our communication activities around Bladder Cancer Awareness Month. She has a Bachelor of Arts with Honours in Media and Communication from Birmingham City University and a Bachelor of Arts in Mass Media from Wilson College. She is also a charity shop volunteer and a photographer who has been published in BBC Midlands, Amateur Photographer Magazine, NoGopress and Docu Magazine.



MARTIN LEWIS ASSISTANT PROJECT MANAGER VOLUNTEER (PART-TIME)

Martin is working on several projects for Fight Bladder Cancer that must be delivered this year. These vary from worldwide clinical trial monitoring, event management, patient support groups database building and awareness campaigning with worker's unions. He is a qualified engineer and project manager, amassing over 25 years of experience delivering projects in the automotive industry. When not at work, Martin likes to be outside, cycling, running, and walking. He enjoys travelling, often including camping in his VW campervan.



JULIA MACLEOD

ADVISOR

Volunteer Chair of the England, Wales & Northern Ireland steering group (part-time) and bladder cancer patient.



Julia spent over 21 years working in the voluntary sector. She was a Regional Director working to influence improvement in services and strategic planning before she took voluntary redundancy and started her "gap years". She lives with bladder cancer - when she had a recurrence in 2021, Julia was signposted to Fight Bladder Cancer and having received great support wanted to offer something back - being able to share skills and experience as a volunteer advocate. She currently supports the England, Wales & Northern Ireland steering group as Chair, and would like to see the group grow so that the patient voice can be effective in-service delivery improvement and influence planning as well as raising awareness.

Since taking redundancy, Julia's main interests are walking her dog with family and friends in the Peak District where she lives, line dancing several times a week, reading, sewing, enjoying her garden and recently started learning crochet. She has a lovely family - and three wonderful grandchildren.

LAURA MACKENZIE

VOLUNTEER PATIENT ADVOCATE (PART-TIME) AND BLADDER CANCER PATIENT

Laura has 20 years' experience in project management and service delivery within the IT sector.



She has been passionate about self-advocating and advocating for others living with bladder cancer or stomas, since her diagnosis with stage 4 muscle invasive bladder cancer in 2017. She underwent life-saving surgery with the intent to cure the cancer.

Laura has been cancer free for over 5 years and lives with a permanent colostomy and urostomy. As a FBC Volunteer she is involved in several initiatives to raise awareness of bladder cancer.

Laura lives in the West of Scotland with her husband and works full-time as a Global Service Delivery Manager. When she is not working or volunteering, she can be found cooking up a storm in the kitchen or on a far-flung beach in the Caribbean or the Indian Ocean.

Achievements & performance

Despite a 16% decline in new bladder cancer cases over the past decade, the challenge remains substantial. Annually, more than 21,181 individuals are diagnosed with bladder cancer in the UK, and over 100,000 are living with this condition. These figures underscore the immense responsibility faced by Fight Bladder Cancer in addressing this significant health concern.

It is with great pleasure that we present to you the 2022-2023 Trustees Report, which outlines the successes and challenges faced by the charity over the past year. Despite the many obstacles that we have encountered, we have continued to make great strides towards our mission of improving the lives of those affected by bladder cancer.

We carefully monitor and evaluate our progress to optimise our resources and demonstrate our impact in these four key areas:

- **AWARENESS:** Raising awareness of this neglected cancer through campaigns to give the patients a voice.
- **SUPPORT:** Giving information, guidance and advice to patients and their families and improving signposting to Fight Bladder Cancer to enhance the quality of life
- **POLICY CHANGE:** Using patient experiences to bring about change, improve services and eliminate inequalities in patient care.
- **RESEARCH:** Working with patients to influence research investment and priorities.





While we are proud of our achievements, we must also acknowledge the challenges we have faced over the past year. John Hester, Chair of Fight Bladder Cancer, passed away suddenly at his home in Powys, Wales on February 11th, 2023. John was an invaluable board member, and we deeply appreciate the strong values he brought to the organisation. His legacy will be seen in our future work, and he will be deeply missed. In light of this loss, I stepped up as Interim Chair of the Fight Bladder Cancer Trustees. I have been a Trustee and Vice-Chair of the charity since 2015 and was diagnosed with bladder cancer in 2012.

The financial deficit has been a significant concern, and we have had to make difficult decisions to curtail future spending. Our Trustees have worked tirelessly to review our financial strategy and to identify ways to increase our revenue and diversify our funding sources. We recognise that we need to

improve the diversity of our funding courses in the future. We have begun exploring new fundraising opportunities and have invested in our digital platforms to increase our visibility and attract new supporters.

Despite the challenges we have faced, we remain committed to our mission of improving the lives of those affected by bladder cancer. We are confident that the measures we have put in place will enable us to continue to make progress towards this goal and to support those who need our help the most.

We remain grateful for the support of our donors, volunteers, and partners, who have continued to stand by us and help us to achieve our goals. We are committed to being transparent and accountable in all our activities, and we look forward to working together with you to make a difference in the lives of those affected by bladder cancer.

Thank you for your continued support.

DEBORAH MAJOR

Bladder Cancer Patient
& Interim Chair of Fight Bladder Cancer

FBC by numbers

WEBSITE SUPPORT

113,432

(vs 54,349 last year, +209%)

sessions on our website



84,408

(vs 38,127, +220%)

unique users
of our website

35,172

(vs 29,209 + 120%)

downloads from
our website

FORUM SUPPORT

5,837 (vs 5,448, +107%)

members of our private online forum

1,550 (vs 1,280, +212%)

requests to join reviewed

737 (vs 519, +42%)

new forum members approved



SUPPORT GROUPS



10 (vs 0) face-to-face support
meetings advertised

7 (vs 12, -42%)

online support meetings

132 (vs 142, -7%)

people assigned a Bladder Buddy

SUPPORT

1,961

(vs 1,923, +2%)

patients supported

772

(vs 765, +1%)

carers supported

899

(vs 892, +1%)

support emails sent

863

(vs 855, +1%)

phone calls
made

1,026

(vs 949, +8%)

phone calls
received



HEALTHCARE PROFESSIONAL SUPPORT



450 (vs 263, +71%)

healthcare professionals supported

7,500 contact cards sent to
30 healthcare professionals

FIGHT MAGAZINE

2,987 (vs 2,085, +143%)

copies of *Fight #13*
magazine were
distributed, of which

893 (vs 615, +45%)

were print copies to
individuals and **1,393**
(vs 1,470, -5%) were in
bulk packs to healthcare
professionals

701 (vs 522, +34%) digital copies
were sent out



RESEARCH



17 (vs 16, +6%) national
and international conferences
attended. **13** (vs 19, -32%)

contributions to research papers
Bladder Cancer Awareness Month

BLADDER CANCER AWARENESS MONTH

45,000 (vs 170,000, -74%)
impressions on Twitter/X

31,706 (vs 11,466, +280%)
people reached on Facebook

14,100 (vs 5,600, +252%)
impressions on LinkedIn

10,807 (vs 0) impressions on Instagram
from the charity **Fight Bladder Cancer**

PATIENT INFORMATION BOOKS DISTRIBUTED

An additional **249** folders containing
reference copies of all booklets sent to health
professionals – making a total of 389 folders
since their launch in November 2020.

6161 (vs 7,705, -20%) individual booklets
were posted this year

17,586 (vs 14,703, +20%)
digital copies of booklets were
downloaded or emailed



Awareness

Increasing awareness

One of our primary concerns is to increase awareness of bladder cancer among the general population and to take every opportunity to disseminate information about the causes and symptoms of bladder cancer, as well as the Patient and Carer Support by the Fight Bladder Cancer team and treatments available to bladder cancer patients.



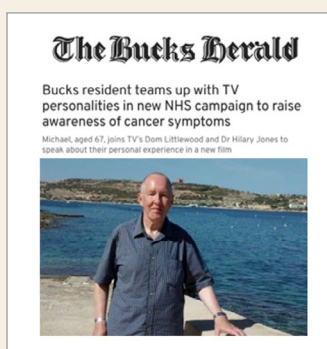
World Bladder Cancer Patient Coalition

We were featured in the World Bladder Cancer Patient Coalition's digital world tour in May, sharing the message 'Have you ever heard about bladder cancer?' and highlighting the impact of bladder cancer in the UK. We were featured in the World Bladder Cancer Patient Forum membership and spoke about how our Patient Information Booklets can boost joint decision-making between patients and health professionals.

NHS England

Fight Bladder Cancer worked with NHS England and Public Health England on a new 'Help Us Help You' awareness campaign highlighting abdominal and urological symptoms. The campaign told people to contact their GP practice if they have seen blood in their pee – even just once. The NHS wants to see them.

FBC in the news



British Association of Urological Nurses Conference

In November 2022, the charity attended the British Association of Urological Nurses (BAUN) conference in Edinburgh. The charity's main objective at the event was to share their awareness and support materials with urology nurses. They also met with their colleagues and volunteers in Scotland, where Fight Bladder Cancer is also officially registered.

We are incredibly grateful to Ravi Ruparel and his team at Platform for creating, making and donating QR key chains for nurses, which leads to Fight Bladder Cancer's patient information booklets. They went down a treat with nurses at the BAUN conference!

British Association of Urological Surgeons Conference

We attended the **British Association on Urological Surgeons Conference** after a two-year hiatus following virtual conferences in 2020 & 2021. At the conference, we met with colleagues and friends from the sector to hear about the latest research and share our ideas and challenges from the past year. The patient voice is central to everything we do at Fight Bladder Cancer, so that was our focus when meeting with colleagues across the sector.

Experiences before and after bladder removal

Johnstone – a patient representative from Fight Bladder Cancer was invited to speak at the BLADDER World Bladder Cancer Congress about their experiences before and after bladder removal and how health professionals can improve their communications with patients.



European Association of Urology

We participated in a strategy meeting with the European Association of Urology patient advocacy group to improve the urology patient journey. We also spoke at the European Association of Urology and European Association of Urology Nurses congress about how they can better understand the patient experience and highlighted how to address the needs of the patients before and during their treatment.

MELANIE COSTIN SUPPORT SERVICES MANAGER

'A lot has been accomplished this year to help patients and carers of bladder cancer, and it was an honour to present our poster showing some of our work at the European Association of Urology congress this year and pick up a top three award. It was great to meet so many people in 'real life' conferences again, the atmosphere has been fantastic. People have been finally catching up with old friends and colleagues, and new ones too.'

Other resources

GP pack

The GP pack includes posters about the signs and symptoms of bladder cancer and the support we offer. They can be ordered online at fightbladdercancer.co.uk/gp along with a sign-up sheet for GPs to use in their surgeries.



Car stickers

We have designed free car stickers to raise awareness of bladder cancer.



DAVID

'The GP awareness of bladder cancer needs to be improved to ensure early diagnosis, as it is essential to treat this quickly to provide the best patient outcome. Fight Bladder Cancer plays a significant role in getting that message out there, for which I am very grateful.'



Contact cards

We supply free, high-quality personalised contact cards for all medical professionals working with bladder cancer patients, which can be ordered online at fightbladdercancer.co.uk/contact.





Bladder Cancer Awareness Month

May is the month we focus on raising awareness of bladder cancer by sharing stories of hope, optimism and love. Fight Bladder Cancer highlights the impact of bladder cancer, promotes awareness of the symptoms and urges policy improvements.

ALISON

'This year, I really enjoyed working on a successful campaign for Bladder Cancer Awareness Month in May! I've loved being part of such a passionate, committed and hard-working team'

In May 2022, we raised awareness and broke the stigma around symptoms deemed embarrassing by patients to promote early diagnosis and save lives. Bladder Cancer Awareness Month is an opportunity to draw attention to bladder cancer with over 21,000 people diagnosed in the UK every year. Despite its prevalence, bladder cancer receives just 1% of cancer research funding in the UK.

Common symptoms of bladder cancer include blood in the urine, a recurring UTI, frequent urination or pain when urinating, and abdominal, lower back, and pelvic pain. Patients are often too embarrassed to discuss their symptoms or seek medical advice.

Fight Bladder Cancer aimed to spark conversations and drive awareness around the disease to encourage people to speak openly and seek medical care as soon as possible.

Early diagnosis offers a significant increase in the chance of long-term survival and quality of life. By ensuring early diagnosis and seeking medical advice and care, the survival rate for bladder cancer can be up to 90%. Fight Bladder Cancer is raising awareness to continue supporting and making a difference for people affected by bladder cancer.

We developed a Bladder Cancer Awareness Activity Calendar to cover the 31 days of May.

- updating your social media picture with a #BladderCancerAware frame
- wearing a Fight Bladder Cancer wristband
- displaying a car window-sticker
- taking a Wee Walk

Thanks to all our Wee Walkers

The Fight Bladder Cancer Wee Walks are always a highlight of Bladder Cancer Awareness Month, as they bring the community together in an inclusive way to chat, make friends, share stories, and raise awareness and funds. Our 2022 events were no exception! Wee Walks took place near our HQ in Chinnor, and in Bournemouth and Falkland, and they were all a lot of fun.

Take one tiger costume, one sunny day, and a group of fabulous fundraisers, and what do you get? A fantastic Wee Walk on Bournemouth seafront!

We love these pictures from the event which was organised by Fight Bladder Cancer Trustees Paul and Deb Major.

Our Chinnor and Falkland events were equally fantastic, even if there were no tiger costumes in sight. The weather was beautiful, the scenery equally so, and a great day was had by everyone involved.



Bubbles for bladder cancer

31 May is a special day for the Fight Bladder Cancer wee community. We blow bubbles to remember all those affected by bladder cancer and those we have lost. We were bowled over by the number of people who took part in blowing bubbles with us this year.



Fight Bladder Cancer Officially Registered as a Charity in Scotland

Fight Bladder Cancer was officially registered as a cross-border charity in Scotland. This achievement would not have been possible without the hard work and dedication of the Scottish Steering Group, which comprises patients, family members, doctors and nurses, urological consultants, and community organisations. We would like to extend our heartfelt thanks to all our volunteers who worked tirelessly to make this happen.

Scottish patients have been an integral part of our charity, providing invaluable input into our patient and community information materials, co-creating our program in Scotland, organizing local support group meetings, and offering peer support to others. We are proud to support patients, family members, and healthcare professionals through our private forum, support groups, and one-to-one linkups across multiple locations in Scotland.

In addition, our community champions and patient ambassadors have been tirelessly working to raise awareness and spread information about bladder cancer prevention, early diagnosis, and fundraising in their local communities. We are excited to continue growing our program of patient ambassadors, who are involved in proofing materials, speaking at conferences, and providing expert guidance in medical and policy settings.

As we move forward, Fight Bladder Cancer aims to support even more patients, family members, and healthcare professionals in Scotland. With targeted patient information, peer support, awareness-raising initiatives, and early diagnosis messaging, we hope to reach even more people in need.

Social media

Our social media strategy focused on real-life stories from patients and family members. We adapted the World Bladder Cancer Patient Coalition theme of "Don't Go Red" for our audiences, and used branded graphics used throughout to give the content a campaign feel. The campaign tone was understanding, empathetic, helpful and positive.

- **Total impressions:** 102,013
- **Total engagements:** 8,909
- **Total page view:** 9,374
- **Total new followers gained:** 188

Our support services

Private online forum

Members include patients, family members, carers and medical professionals. Everyone gets answers to their questions. The support from other welcoming patients and carers can be a boost at a scary and often lonely time. Many people who have lost their loved ones stay with us on the forum for an extended period after their loss to support others.



CHRISTINE

'Fight Bladder Cancer has made such a difference. It is like having a security blanket; you might not need them, but they are there if you do. You can ask others for advice if you are concerned about anything to do with your bladder cancer journey.'

Online forum statistics

As of 31st March 2023, our online private forum had 5,837 members, a 6.5% increase from 5,480 members on 31st March 2022. The forum is supervised around the clock by admin and moderators globally. In March 2023, 4,012 of its members were active, marking a 15.1% rise from the 3,485 active members in the same month the previous year.

In April for example, one of our busiest months, we had over 1,100 posts asking for support or letting people know of their latest results or news.

Our busiest time on the forum during March 2023 was in the evening on Wednesdays.

During the financial year 2022-2023, the private online support forum received 1,550 requests to join and welcomed 737 genuine new members. When requesting to be admitted, new members are asked questions about who they are and their reasons for joining. The questions aren't compulsory, although the majority are happy to share these details, which allows us to gain some valuable insights.

More members joined in the spring months, contrasting to last year when the summer months welcomed more new members. Appointments getting back on track after the pandemic, as well as those coming forward with renewed confidence in seeking a medical opinion. The Fight Bladder Cancer literature now has a much wider reach after all our efforts into signposting, and we have seen this with the growing popularity of our Patient Information Booklets.



**HOLLY**

'Fight Bladder Cancer reminds me that I am NOT alone.

Although there may not be many people in the same boat and the same age as me, I am part of a fantastic group; none of us wants to be part of it, but we are all warriors fighting this awful disease.

We may be the fighters, or you may be fighting with someone; there are so many people on the support group supporting their loved ones, asking for help & advice, asking for the right thing to say, sharing worries and concerns, and sharing their happy results and milestones.

None of us wanted to be here, yet we find ourselves part of this amazing family.'

In some months, we can see that the number of carers was higher than the number of patients; this represents the central core of patients that we support who are older and being looked after by someone more likely to search for support on an online forum. We also have several family members join together to support their loved one.

We can see that the USA has by far the second largest number of joiners. Joiners from other areas are generally English-speaking, including ex-pats living in Europe. However, we support some non-English speaking members and can signpost them to relevant support in their own language, if available.

Most new members identified as female – both patients and carers. This could signify that more women are likely to seek out support on a forum than men, either for themselves or their loved ones.

Zoom support groups

Our regular Zoom support groups continue to allow us to be in touch with people located in many different areas. Our virtual meetings can be attended by people from places such as Portsmouth, Yorkshire and Scotland; therefore, we can offer an enhanced sense of humanity and community.

We have lovely chats as well as discussing various procedures people had coming up and answering questions. If you would like a bit of extra support, or just fancy seeing some faces and to not feel so alone with things, then you would

be very welcome to register. All that are affected by bladder cancer are welcome, both patients and carers alike.

With more face-to-face support groups starting to open again, people are getting out and about, so the online Zoom support group is now held in alternate months.

Dorothy and Danielle hosted virtual women's Scottish support groups throughout the year. **Michelle Thomson, MSP for Falkirk East**, attended the Scottish Women's Bladder Cancer Support Group on **20th September**, where she met women survivors and hear their stories. Michelle supports Fight Bladder Cancer in Scotland in its aim to raise awareness of bladder cancer. Michelle is aware that late diagnosis in women can lead to poor outcomes. She is interested in the journeys of women with bladder cancer in Scotland from their experiences before diagnosis to treatment and beyond.

COLIN, BLADDER CANCER PATIENT

'Fight Bladder Cancer has been immensely helpful to me through my journey.'



Phone, email, web and social media support

In addition to the 24-hour online support, we are also there for our members via telephone, email, web and social media.

Our telephone support line is available from 9.30 am to 4.30 pm Monday to Friday on 01844 351621, with a voicemail for messages outside these hours and numbers redirected while staff were working from home.

SUE, OFFICE MANAGER

'We are proud to offer support and information to people who need urgent information and reassurance. I have received more referral calls this year from newly diagnosed and yet-to-be-diagnosed patients, and I am pleased that I can help ease their panic with good information and the offer of our support services. '

Website

The most popular pages are Downloads, Just Diagnosed and Getting Support. We conducted a complete refresh of every single webpage and integrated our support pages with the downloadable Information Booklets. The most popular time to visit is Sunday afternoons.

SANDRA

'When I was diagnosed with bladder cancer, I had no idea where to turn for the information I so desperately needed. I stumbled on the site by happy accident and not only did I find the information I needed but I also discovered a massive support network – The Wee Family.'

Social media

At the end of March 2023, Fight Bladder Cancer's social media followers showed notable changes compared to March 2022:

- **Twitter:** 4,963 followers, a 3.8% increase from 4,780 followers in 2022.
- **Facebook:** 4,520 followers, a 6.5% increase from 4,243 followers in 2022.
- **LinkedIn:** 778 followers, a significant 19.3% increase from 652 followers in 2022.
- **Instagram:** 575 followers, marking a new acquisition from 0 followers in 2022.

Patient Information

Patient Information Booklets

Fight Bladder Cancer launched their new "A to Z Carers Guide" at the annual British Association of Urological Nurses (BAUN) conference. The guide is designed to support and empower carers of people living with bladder cancer, providing them with essential information and resources to help them navigate the challenges of caring for their loved ones.

The launch of the guide was met with enthusiasm and positive feedback from attendees at the conference, many of whom expressed their appreciation for the much-needed resource. Fight Bladder Cancer's team members were on hand to answer questions and provide additional information.

The "A to Z Carers Guide" is a valuable addition to the range of resources offered by Fight Bladder Cancer, which includes information booklets, online support groups, and a comprehensive website with up-to-date information on bladder cancer. With the launch of this guide, we demonstrated our commitment to supporting not only those living with bladder cancer but also those who care for them.

Endorsed by the British Association of Urological Surgeons, the British Association of Urological Nurses, The Urology Foundation, and the British Uro-Oncology Group, the series of 11 booklets have been widely distributed and praised by patients, carers and professionals.

DANNY NURSE

'I regularly give out leaflets for your organisation as I think your literature is wonderful for our patients.'

Distribution

All Patient Information Booklets are free for download from the Fight Bladder Cancer website at fightbladdercancer.co.uk/downloads

Extending the series

At the end of this financial year, we began the process of developing and finding funding for *New Developments in Treatment for Bladder Cancer*. Work is ongoing, and we aim to publish in 2024.



Fight magazines

We continued to publish our *Fight* magazine and produced one in 2022–23. Patients, carers and professionals contribute to various articles and features, including information, research and personal stories. Each magazine concentrates on a particular theme and is building into a library of valuable resources.

Fight #13

This edition focuses on living well with bladder cancer, featuring an array of fantastic articles that address key aspects of day-to-day life. Topics include diet, exercise, sleep, life balance, communication, anxiety, mindfulness, and fatigue. Additionally, there are insightful pieces on bladder replacements, managing finances, and navigating sexual health.



LAURA, NURSE

'The Fight Magazine is also a welcome read when it hits my doormat. Not only does it share real-life experiences, but medical information is pitched at a level for all to understand.'

Importantly, we delve into the impact of sexual function on patients and how it profoundly affects quality of life, offering both information and support on this critical issue.

You can read it at:

<https://fightbladdercancer.co.uk/13>



Living with a Stoma webinar

We held a webinar titled "Living with a Stoma." The webinar aimed to offer helpful information and tips to empower people living with a stoma, answer common stoma-related questions, and share awareness and support materials with patients and healthcare professionals.

The webinar featured several speakers, including Sharon Fillingham, Nurse Advisor to the Urostomy Association and Mitrofanoff Support, David Ritchie, Bladder Cancer Patient and Advocate, and Susan Mullerworth, Bladder Cancer Patient and Advocate. The event was chaired by Lydia Makaroff, CEO of Fight Bladder Cancer, and attended by 56 participants, including 21 patients, 18 healthcare professionals, and caregivers. The poll data showed that the

attendees received the webinar well, with the most common rating being 10 out of 10.

The impact of the webinar was significant, as it provided attendees with new information about living with a stoma and answered their questions. Moreover, the attendees came from various locations, including the United Kingdom, Australia, Ireland, the United States, and Spain, highlighting the global reach of the charity.

You can view the recording at:

<https://events.streamgo.live/stoma-care-webinar/register>

Fight Bladder Cancer plans to continue collaborating with the British Association of Urological Nurses to provide support and resources to patients and healthcare professionals.

Webinar: Living with a Stoma
Hosted by Fight Bladder Cancer in partnership with The British Association of Urological Nurses (BAUN)

At first, the thought of managing and caring for your stoma can be overwhelming. There is much information to take in at once and new things to learn. With experienced stoma nurse, Sharon Fillingham, answering common questions about stomas and two patients sharing their own experiences of getting and living with a stoma, we hope our webinar will help guide you. It may not seem like it now, but please know that you should soon be able to do things you've always done, just a little differently. Our webinar will give you the confidence you need to get back out there, on your terms!

RESOURCES

- To sign up for our FIGHT magazine
- Patient request for patient information booklets
- Health professional request for a folder of patient information booklets
- Health professional request for booklets for their patients
- 'Living with a Stoma PIB digital download'

Policy change

Our policy work focuses on improving the experience and outcomes of bladder cancer patients in the UK. It is informed by the **Exemplar Research Report**, **Exemplar Roundtable**, and **Exemplar Forum** (fightbladdercancer.co.uk/exemplar).

We partner with different organisations across the UK to achieve these goals.

Patient advocates making a difference

Our fantastic patient advocates have been working extremely hard over the past few months to try and make a difference in how healthcare for bladder cancer patients is delivered. They have been working closely with our policy manager, **Shannon**, to contact their elected representatives about issues affecting them as a patient.

Beginning in May, during bladder cancer awareness month, Fight Bladder Cancer initiated a parliamentary outreach campaign to secure greater engagement with elected officials. The goal was to create a continuous dialogue with parliamentarians in the UK to ensure they are aware of key policy issues affecting patients, create bladder cancer 'champions' in parliament, and to raise the profile of bladder cancer by putting pressure on decision-makers to pay greater

We also established a group of dedicated patient advocates representing Fight Bladder Cancer externally. They provide feedback on our advocacy strategy and activities; they lead parliamentary outreach across the UK, support awareness-raising activities, especially in May (during awareness month) and share their personal experiences of bladder cancer to help drive change.



attention to the disease. Letters were sent to a total of 11 elected representatives, and we received a total of 6 replies to the letters – a 54% success rate. We had 3-total in-person meetings with elected officials, namely: Stuart McMillan MSP, Humza Yousaf MSP and Cabinet Secretary for Health, and Dr Ben Spencer MP. A parliamentary question was put forward in Westminster raising the issues that bladder cancer patients often face.

Johnstone met with the **Cabinet Secretary for Health & Social Care, Humza Yousaf**, to discuss bladder cancer from a patient's perspective and to see how we can tackle patient issues. Mr Yousaf promised to read Fight Bladder Cancer's reply to the 10-year cancer plan open consultation in Scotland and to consult Johnstone on future matters related to bladder cancer.

Access to immunotherapy

When bladder cancer maintenance immunotherapy treatment was not recommended by NHS in England, we expressed our disappointment, called for discussions to resolve uncertainties around cost-effectiveness, and submitted an official comment.

Fight Bladder Cancer shared stories of the experiences of people living with bladder cancer at recent NICE meetings reviewing immunotherapies for bladder cancer. NICE has subsequently recommended immunotherapy as an option for:

- maintenance treatment of locally advanced or metastatic urothelial cancer that has not progressed after platinum-based chemotherapy
- the adjuvant treatment of muscle-invasive urothelial cancer that is at high risk of recurrence after bladder removal in adults whose tumours express PD-L1 at a level of 1% or more
- untreated locally advanced or metastatic urothelial cancer in adults whose tumours express PD-L1 at a level of 5% or more and when cisplatin-containing chemotherapy is unsuitable

Steering Group for England, Wales and Northern Ireland

The England, Wales and Northern Ireland (EWNI) Steering Group supports the creation of Fight Bladder Cancer's advocacy strategy, priority projects and activities in England, Wales and Northern Ireland. They meet on Thursday evenings every two months to share updates and invite feedback and participation in all our policy, awareness, support and fundraising activities in the three nations.

National Cancer Plans – England

In 2022, Fight Bladder Cancer submitted a reply to England's 10-year cancer plan open consultation. Our response highlighted several recommendations for bladder cancer in England. Currently, it is unclear how the government will incorporate our feedback into the upcoming Major Conditions Strategy, as the 10-year cancer plan has been scrapped due to the changes in government experienced throughout 2022. We continue to engage with the UK Parliament alongside our charity partners to ensure the strategy reflects our feedback.



Scottish Parliament Event

Fight Bladder Cancer organised a bladder cancer awareness event in the Scottish Parliament, and we are delighted with the impact it had. The event was hosted by Stuart McMillan MSP, and attended by Maree Todd MSP, Minister for Public Health, Women's Health and Sport, as well as other parliamentarians. The Members of the Scottish Parliament heard from patients, nurses, and doctors about the urgent need to raise awareness of bladder cancer and speed up diagnosis and treatment.

Our reception was a chance for our community in Scotland to come together to raise awareness of bladder cancer symptoms and share patient experiences and healthcare professional perspectives on bladder cancer. We were thrilled to see so many people come together to help us spread the word about this disease.

During the event, we heard from bladder cancer patients, who shared their personal experiences of being diagnosed and treated for bladder cancer in Scotland. We were moved by their stories and inspired by their courage. Consultant Urological Surgeon, Mr Param Mariappan, also spoke about the difficulties presented by bladder cancer treatment and called for MSPs to champion earlier diagnosis.

Overall, the event was a huge success, and we are grateful to everyone who attended and helped us raise awareness of bladder cancer. We believe that events like this are crucial in our fight against bladder cancer, and we will continue to work tirelessly to improve bladder cancer care in Scotland and beyond.

Scottish Parliament highlights the importance of increasing awareness of bladder cancer

Fight Bladder Cancer is pleased to announce that the Scottish Parliament has passed a motion on bladder cancer, led by Stuart McMillan, MSP from Greenock and Inverclyde. Over 25 other Members of the Scottish Parliament supported the motion, highlighting the importance of raising awareness of bladder cancer and improving policies for prevention, care, treatment, and support for people affected by the disease.

The motion also recognises that women are often diagnosed with bladder cancer at an advanced stage, leading to worse outcomes. The five-year survival rates for bladder cancer in Scotland are 52% for men and 37% for women. This highlights the need to improve referral policies to enable earlier diagnosis, which will help to save lives.

We are thrilled to see the Scottish Parliament recognising the importance of our mission. We will continue to work tirelessly to raise awareness of bladder cancer and improve outcomes for those affected by this disease.

Fight Bladder Cancer gets NHS24's Haematuria Guidelines Updated

Fight Bladder Cancer has successfully advocated for the NHS24's haematuria guidelines to be updated, resulting in better outcomes for Scottish patients. The organisation's Scottish Steering Group submitted a Freedom of Information request to NHS24 to understand how their triaging algorithms deal with patients presenting with bladder cancer symptoms. As a result of the FOI request and an additional review, Fight Bladder Cancer secured a meeting with an NHS24 Nurse Consultant to raise their concerns. They learned that there were no special alerts around painless or repeat haematuria in their system at present. Fight Bladder Cancer explained why this could potentially result in many bladder cancer patients not understanding the urgency of their symptoms and cause a delay in their treatment.

NHS24 has since agreed to task their Clinical Change Governance group with putting additional alerts into the triaging algorithm for haematuria. They have also added questions to the system to help understand a patient's UTI history/frequency and made it so that this information will be passed on to their clinician. In addition, NHS24 has committed to checking their upcoming self-help UTI guidance and place a 'minimal referral guidance' note on the appropriate combinations of these symptoms in light of Fight Bladder Cancer's discussion. These changes are expected to help many bladder cancer patients in Scotland catch their cancer and start treatment as early as possible.

Scottish Cancer Conference

Johnstone Shaw (Scottish Steering Group) and Sana Gilfillan (Policy and Communications Manager) attended the Scottish Cancer Conference. Johnstone asked Cabinet Secretary for Health and

Social Care to consider barriers to accessing GPs across Scotland to improve early diagnosis.

Innovative Licensing and Access Pathway Patient Reference Group

We are part of the Innovative Licensing and Access Pathway Patient Reference Group, which was established to ensure that patient views are an integral part of the delivery of the Innovative Licensing and Access Pathway ambition. The Patient Reference Group provides their expertise from the broader patient perspective, particularly about the Innovation Passport designation stage, Target Development Profile stage and the specific patient engagement tool of the toolkit. The Patient Reference Group works with the Medicines and Healthcare Products Regulatory Agency, the Scottish Medicines Consortium and the National Institute for Health and Care Excellence.

National Bladder Cancer Audit

Fight Bladder Cancer presented on 'The Value of a National Bladder Cancer Audit' at the British Association of Urological Surgeons Section on Oncology meeting.

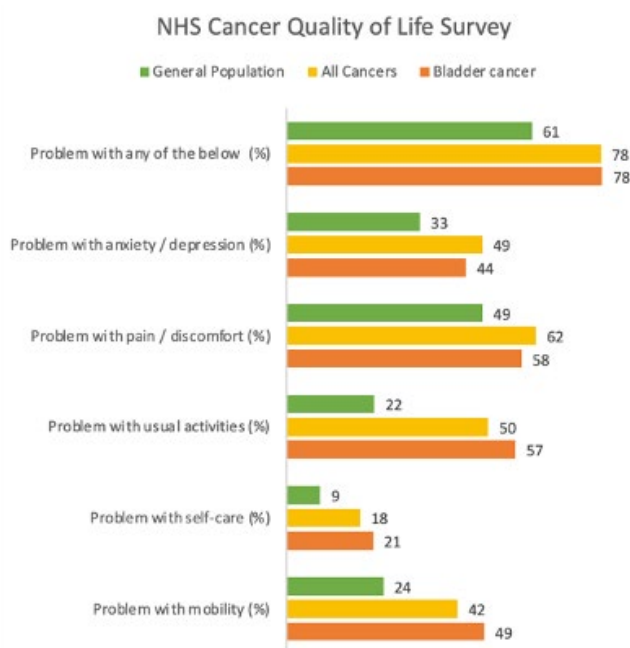
JIM CATTO, CONSULTANT UROLOGIST

'A national bladder cancer audit must be a priority. The national prostate audit drives standards of care. Fight Bladder Cancer will be key in speaking to HQIP – Healthcare Quality Improvement Partnership – part of NHS – for this.'

Research

Quality of Life

The bladder cancer dataset from the NHS Cancer Quality of Life Survey is now publicly available. This follows our earlier call for bladder cancer data to be made available separately rather than grouped with other cancers. The survey results highlight the challenges faced by people living with bladder cancer, including difficulty completing daily activities, self-care, and mobility, as well as problems with pain, discomfort, anxiety, and depression. It is important to note that more people are surviving bladder cancer than ever before, but the long-term impact can be significant. Unfortunately, insights from bladder cancer patients are often not separated from those of patients with other urological cancers in key datasets, leading to a



lack of understanding about the unique experiences of those living with bladder cancer. At Fight Bladder Cancer, we welcome this new data as a step towards better understanding and addressing the challenges faced by bladder cancer patients.

Contributions to research

Fight Bladder Cancer contributed to the following research publications:

1. Catto, J.W., Mandrik, O., Quayle, L.A., Hussain, S.A., McGrath, J., Cresswell, J., Birtle, A.J., Jones, R.J., Mariappan, P., Makaroff, L.E. and Knight, A., 2023. Diagnosis, treatment and survival from bladder, upper urinary tract, and urethral cancers: real-world findings from NHS England between 2013 and 2019. *BJU international*.
2. Collacott, H., Krucien, N., Heidenreich, S., Catto, J.W. and Ghatnekar, O., 2023. Patient Preferences for Treatment of Bacillus Calmette-Guérin-unresponsive Non-muscle-invasive Bladder Cancer: A Cross-country Choice Experiment. *European Urology Open Science*, 49, pp.92-99.
3. Crawford, R., Thompson, A., Chang, J., Morrison, R. and Doward, L., 2022. PCR97 Patient and Caregiver Insight Into the Impact of Non-Muscle Invasive Bladder Cancer and Its Treatments: A Social Media Review. *Value in Health*, 25(12), p.S409.
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Supporting research projects

Anyone affected by bladder cancer who wants to participate in research can contact us. You can see a list of all studies recruiting bladder cancer patients in the UK at fightbladdercancer.co.uk/research.

ALISON BIRTLE,
TRUSTEE OF FIGHT BLADDER
CANCER AND SECRETARY OF THE
BRITISH URO-ONCOLOGY GROUP

'There isn't a urothelial cancer trial in the UK that Fight Bladder Cancer hasn't been asked to provide a patient representative to advise on..'

Targeted therapy without immunotherapy

Fight Bladder Cancer has a patient representative on the ATLANTIS clinical trial. This clinical trial found that targeted therapy (cabozantinib) without immunotherapy didn't show significant benefit compared to placebo as maintenance therapy in people with advanced bladder cancer who had responded to platinum-based chemotherapy. These results were presented at the American Society for Clinical Oncology GU meeting.

Quality of life after bladder cancer

The Quality of Life After Bladder Cancer (Q-ABC) study compares patient-related outcomes following radical surgery and radiotherapy. It has now completed its recruitment, and analysis is ongoing. The Quality of Life After Bladder Cancer (LABC) study is a cross-sectional survey of patient-reported outcomes.

The double-blind study was designed to evaluate the efficacy and safety of adjuvant treatment with immunotherapy compared with placebo in people with muscle-invasive bladder cancer, who are at high risk for recurrence following cystectomy.

Global Patient Survey

Fight Bladder Cancer actively participated in a global survey of bladder cancer patients, organised by the World Bladder Cancer Patient Coalition (WBCPC). FBC supported several stages of the survey, including providing comments on the questionnaire for patients, recruiting patients in the UK to complete the survey (200+ total). Later, we provided an analysis of findings in the UK. The infographic and results are hoped to be released to the public in late 2023.

Financial review

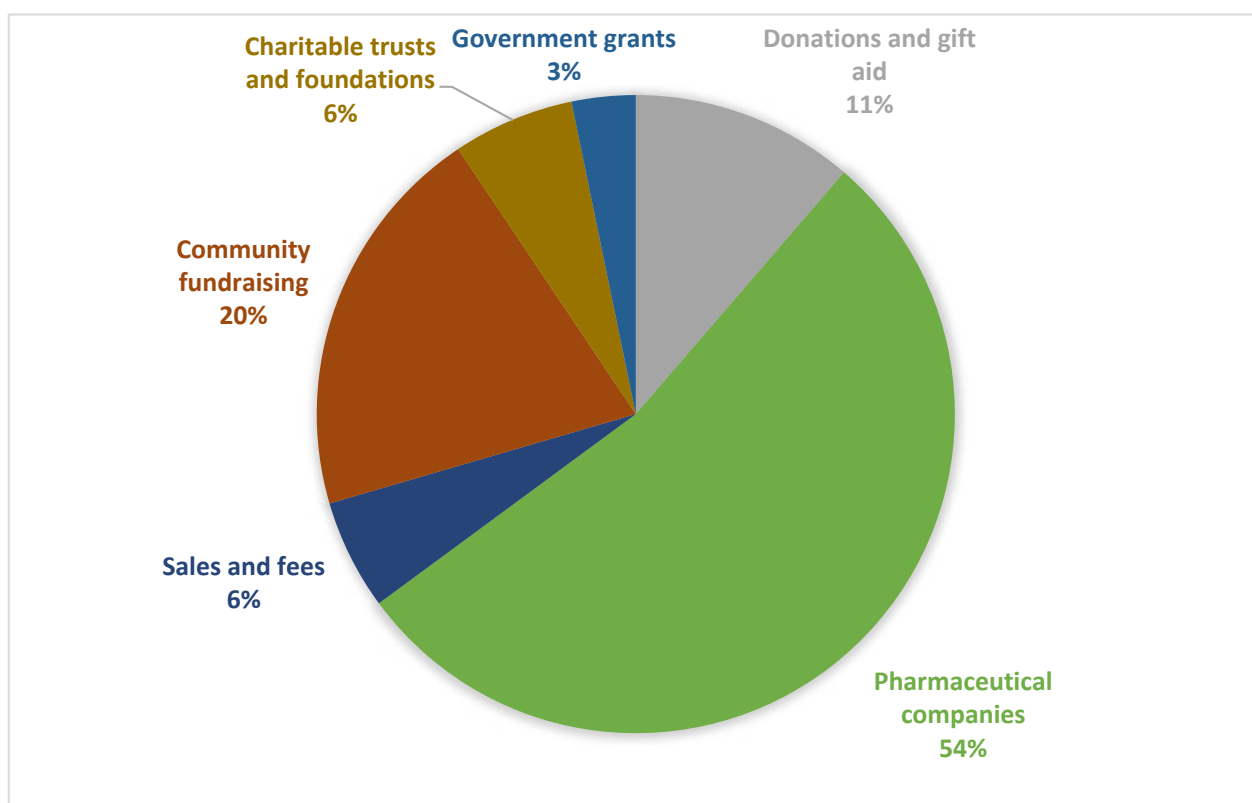
Where our money comes from

In 2022–2023, the charity raised £353,929 from diverse income sources, a decrease of 6% from the £376,362 raised in 2021–2022. We couldn't have done this without our amazing supporters, volunteers and campaigners. Our life-changing work would not be possible without such generous people. We appreciate every single gift we receive and work hard to ensure that no penny is wasted in our fight against bladder cancer.

Our money comes from lots of different places. We aren't reliant on one funding source, which is good, especially in today's financial environment, as we aim to increase both funding and develop different sources in the future, to allow us to extend the work we do for Bladder Cancer patients and their families.

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Income

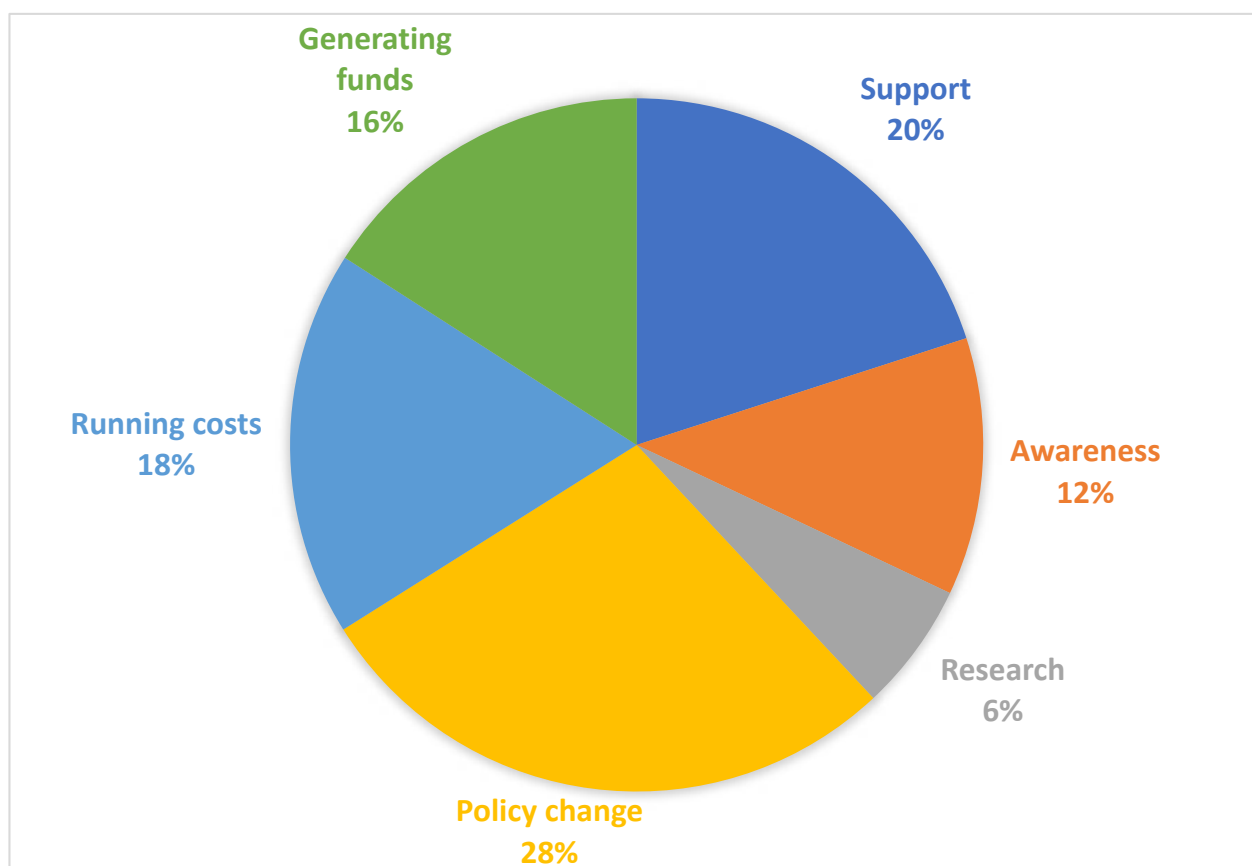


How we spend the money

The total expenditure was £392,890; in 2021–2022 it was £359,379. We understand that when anyone makes a charitable donation, they want to know exactly where that money is going, and we pledge to be clear and transparent when it comes to spending every contribution.

We assure you that every pound is important, and we are committed to judiciously considering where we spend our income and what we commit our money to. We make every penny count.

Expenditure



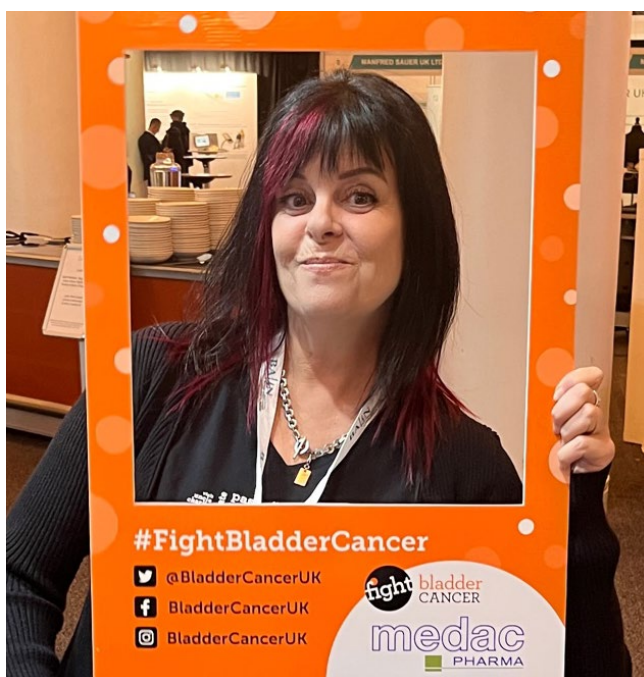
Where our money comes from – Partnerships

We have good working relationships with pharmaceutical and device companies involved in bladder cancer. Specifically, Astellas, AstraZeneca, Bristol-Myers Squibb, Intuitive Surgical, Janssen, Karl Storz, Merck Group, Nucleix, Olympus, Pfizer, Roche and Sanofi provided funding during 2022–2023. In addition, we received payment for patient organisation input to activities conducted by Astellas, Janssen, Merck Group, MSD, Nestle, Pfizer, and Seagen.

Fundraising by friends of Fight Bladder Cancer

We are hugely grateful to our incredible supporters, who make a massive contribution to our finances and to whom we are eternally grateful for supporting our work for bladder cancer patients across the country. They all want to give something back to Fight Bladder Cancer in recognition of the help they have received during their treatment or that of a loved one.

Our fundraising team support and encourage, and can give advice, design posters and flyers, supply sponsorship forms



and anything else that helps supporters raise money. They also advise on Gift Aid, so every penny raised is worth more to fight bladder cancer. Amy Jacob now co-ordinates the team.

Thank you for sharing the love

Fight Bladder Cancer has diversified its fundraising and has expanded the ways we support fundraising. We organised our first mail-out individual giving campaign at Christmas and organised a Valentine's Day community fundraiser. We are so grateful everyone who made a dedication on our Valentine's Day campaign page and shared the love for Fight Bladder Cancer. From everyone at the charity, thank you from the bottom of our heart.



JANE, BLADDER CANCER PATIENT

*'When I was diagnosed with Bladder Cancer, I had never heard of it before. I was stunned and upset by the diagnosis, but I always believed that knowledge is power. I searched online and found Fight Bladder Cancer and joined the support group. I asked questions, and the whole group were highly supportive. I read how Andrew and Tracy founded it and that it was just a small charity. **This is why Fight Bladder Cancer is different; being founded by people with the illness, it seemed more personal.**' Raising awareness of this cancer is vitally important, and that is why I try to raise money when I can.'*

Running into funds

The Partington family all took on Fight Bladder Cancer's '21' fundraiser and completed a variety of activities relating to the number 21, to raise awareness for the 21,000 people diagnosed each year in the UK.



The Southampton Urology Centre organised an Ice Hockey fundraiser for Fight Bladder Cancer and other urological cancer charities. The Guildford Phoenix team especially wanted to raise money for us, as several of their family members have been directly affected by bladder cancer. They raised a huge £700, so thank you to everyone who was involved in the game and well done to the Guildford Phoenix team for winning their league and cup final!

Special thank you to Natalie and Stephen for fundraising for us by running 32 miles in March in support of bladder cancer patient Rob, Natalie's father.



The team at The Porthcawl Medical Centre were busy fundraising and raising awareness of bladder cancer throughout Bladder Cancer Month. They decorated the surgery and their collection tins to encourage people to donate, staff paid to wear orange for the month of May, and they baked yummy cakes to sell.

The team at Liverpool University Hospital also got involved! Robyn Tennant and colleagues at Broadgreen Urology department set themselves a steps challenge to raise funds for Fight Bladder Cancer, walking 21,000 steps a day between them every day in May. Great work Robyn and team! They also organised an orange-themed picnic with a donated food hamper raffled off to the nurses – what a great idea!





The amazing **David Ritchie** ran the Blackpool Marathon to raise money to support our work. David was diagnosed with bladder cancer in 2019, and this was his first marathon since diagnosis and surgery to remove his bladder. David said, "if you are going through the initial stages of diagnosis, be assured that you can get through this trauma and come out with a renewed lust for life, having been reminded of how precious it is." A true inspiration!

Chris Betts is a bladder cancer patient and long-term supporter of Fight Bladder Cancer. This year he set the goal of selling 80 of our Fight Bladder Cancer wristbands. So far, he has managed to sell over 60! "My inspiration to start fundraising was knowing there is not much awareness and people do not know what to look for. My hopes are for people to be more aware and not be frightened to go to the doctors." Thank you for helping to spread awareness of bladder cancer, Chris!



Shanina McLeod ran the Hackney half marathon to say thank you to Fight Bladder Cancer for supporting her Mum, Caron. Shanina says, "Please keep going back to your doctor if something isn't right. Don't wait. If you feel like you are making a fuss over nothing, you could in actual fact be doing exactly what you need to do to save your life." So far, Shanina has raised over £1,400, which is brilliant news!

Mr Param Mariappan, Urological Surgeon and Director of Edinburgh Bladder Cancer Surgery set himself an ambitious target of 300,000 steps

to be walked during May, and ended the month having walked over 350,000! Param says, "Fight Bladder Cancer is a great charity that supports patients and carers affected by Bladder Cancer, as well as clinicians and researchers - this work requires funding."

Long-term Fight Bladder Cancer supporter, **Brenda Kelly**, took things up a notch this year, and swam every day in cold water for the month of May to encourage everyone to spare a "few more pennies for Fight Bladder Cancer who do amazing work".

Bladder cancer patient Colin O'Sullivan organised a charity concert with his band in aid of Fight Bladder Cancer and Colostomy UK, to raise awareness and **break the stigma** of having two stomas. The band played music from the movies, and even had a dinosaur make an appearance during the Jurassic Park theme! Thank you so much Colin for raising a huge £2,217 for the two charities, we're so grateful!



We've also had **Naomi** and the rest of the Belfast HSBC Team take on the **huge** challenge of completing **1000** miles in July. The team racked up the miles by either running, walking or cycling for Fight Bladder Cancer and they chose to fundraise for us as the charity is close to the heart of an individual within the team.

After **Lorraine's** father was diagnosed with bladder cancer last year, she decided to fundraise for us by cycling **over 100 miles** from Wolverhampton to Aberdovey. She's raised an amazing £585, which is a huge achievement, thanks, Lorraine!

Special thank you to **Hazel McGhie** and her friends and family for completing their annual walk of Cumbrae in memory of Hazel's lovely dad, Clive. We're so grateful to you all, and we hope you enjoyed all the wonderful views along the walk.



Thank you to **Tracey** for running the Great North Run for Fight Bladder Cancer. Tracey and her dad usually run the GNR together, but after a year-long battle with bladder cancer, he sadly passed away this February. Tracey then decided to run this year's race alone in his memory. Thank you for your bravery, and congratulations on such an amazing achievement.

Huge thank you to **Helen Tabor** who ran another marathon for FBC, the Chicago marathon this time, in memory of her dad who was a patient. She's raised a huge amount in a short time and we're extremely grateful for her support.



Big thank you to The Curritas, a team of four friends who decided to take part in Battle Cancer 2022 to raise awareness for bladder cancer. They smashed both the challenges on the day and their £300 fundraising target, raising an incredible £1,221!



On a Tuesday evening in October, the Dinton Hermit pub ran a very successful fundraising evening for Fight Bladder Cancer, raising a huge £201! It was a wonderful evening raising awareness of bladder cancer, with some of the Fight Bladder Cancer staff even coming to play along. A special thank you to our volunteers Sue and Mary for helping to put together all the prizes for the evening, and Tracy (Fight Bladder Cancer founder) for giving a wonderful speech. Thank you everyone who came along!



Massive congratulations to Glen, Derek, Craig and Andrew for completing the West Highland Way walk and raising almost £2,000, wow! They completed the 98 mile walk (which included 3'500 metres of elevation) in four days, which is an incredible achievement. Thank you so much!



Huge thank you to bladder cancer patient **Paul Davies** for holding a wonderful plant sale fundraiser at the Marldon Apple Pie Fair in Devon and raising £250 for Fight Bladder Cancer. What a lovely way to raise awareness!





Facebook fundraisers

Over the last year, we have had people celebrate their birthday by kindly asking for donations to Fight Bladder Cancer. Facebook Giving Tools allow a person to create a fundraising page for a special occasion or show their support through a gift via Facebook. 100% of the money donated comes straight to the Charity as a twice-monthly payment and we're so thankful to every person who creates a fundraiser for us.

In memoriam

We are so touched and grateful to those who choose to donate and fundraise in memory of a loved one – whether this is asking for a donation instead of flowers at a funeral or honouring special dates (such as an anniversary) with a gift to Fight Bladder Cancer – it all means so much.

When much-loved member of our Wee Family Michelle Ladbroke passed away, her family and friends knew they wanted to do something amazing in her memory. A group of 13 of Michelle's loved ones decided to take part in the Brighton Marathon weekend events, raising a huge **£18,000** for Fight Bladder Cancer. What an incredible way to honour her memory and thank you to all of #TeamChoo for your support.



Income from Charitable Trusts and Foundations

As part of our commitment to raising income from diverse sources, we continue to apply to charitable trusts and foundations for a combination of unrestricted grants towards our core services and restricted grants specifically for particular projects and outcomes. The total income raised through trust and grant fundraising during the financial year was £19,680, with most funds directed towards patient information and support. The current climate has proven to be challenging with the level of unrestricted grants we saw during the start of the pandemic being significantly reduced and competition for grants increasing owing to the difficult economic climate. In the coming year, we are working to draw in grant funding for local support around the UK and new initiatives in Scotland.

Reserves Policy

The Trustees have forecast the level of free reserves (those funds not tied up in tangible fixed assets or categorised as restricted funds) that the Charity will require to sustain its operations in a period when it is anticipated that there may

be some reduced income performance. Such reduction in income may lead to the curtailment or cancellation (temporarily or otherwise, depending on the specific nature of the income reduction) of projects detailed in the strategic plan (whether in progress or not yet commenced). The overriding concern of the Trustees at such a time will be the maintenance of the services that provide the most benefit to people affected by bladder cancer.

The Trustees consider that the most appropriate level of free reserves to be held by the Charity should be sufficient to cover six months of budgeted forecast expenditure.

Whilst the current level of income generated may prove sufficient to meet identified requirements, it is the Trustees' view that there should be sufficient free reserves available to provide financial flexibility, having regard to known and anticipated future expenditure and to provide contingency funding to meet any shortfall in income generation and any unplanned emergency expenditure which may be required.

Therefore, the Trustees' policy is to closely monitor the Charity's financial and operational activities and maintain free reserves within the parameters identified above.

The reserves policy states that the Charity should have unrestricted funds equivalent to six months of budgeted forecast expenditure – £196,445. The unrestricted funds for general use as of 31 March 2023

were £86,100 – equivalent to 2.6 months of budgeted forecast expenditure. As the current level of reserves was below the level in the reserve policy, the Trustees curtailed some future projects, reduced the number of paid staff members, raised additional funds, and diversified the Charity's funding base.

Exemptions from disclosure

The Charity did not undertake any grant-making activity in the year ended 31 March 2023. The Charity has disclosed all relevant key personnel details.

Funds held as custodian trustees on behalf of others

The Charity did not act as a custodian Trustee for the assets of any other charity in the year ended 31 March 2023.

Income and Expenditure

The results for the year are set out in the financial statements below. The financial statements show a total income for the year ended 31 March 2023 of £353,929 (year ended 31 March 2022: £376,362). The total expenditure was £392,890 (year ended 31 March 2022: £359,379). Combined with a loss from Fight Bladder Cancer Trading Ltd of £98 (year ended 31 March 2022: £500), the Charity recorded a deficit of £38,986 (year ended 31 March 2022: surplus of £16,483). The Trustees consider these results to be a reflection of the challenging economic environment and the evolving landscape of charitable funding. While the deficit recorded this year is a concern, it is seen in the context of a broader strategic plan aimed at long-term sustainability and impact.

Net assets

For the year ended 31 March 2023, the Charity had tangible assets of £4,381 (year ended 31 March 2022: £5,576), stocks of £2,801 (year ended 31 March 2022: £3,174), debtors of £57,722 (year ended 31 March

2022: £13,661), cash of £113,492 (year ended 31 March 2022: £213,462). The Charity had amounts falling due within one year of £18,157 (year ended 31 March 2022: £36,647), leaving it with net assets of £160,239 (year ended 31 March 2022: £199,226).

For the year ended 31 March 2023, the Charity had restricted funds of £74,138 (year ended 31 March 2022: £54,260), and funds remaining for general use were £86,100 (year ended 31 March 2022: £144,966). On 31 March 2023, the bank balance was £113,480.

The difference between the bank balance and the cash on hand is due to a small petty cash balance maintained by the charity for minor and immediate expenses.

Within the financial year ending 31 March 2023, the charity experienced a reduction in net assets and a decrease in bank balances. This shift is in tandem with a deficit of £38,986, a deviation from the prior year's surplus. These changes reflect the ongoing challenges in the economic climate and the evolving nature of charitable funding, influencing our current financial standing and necessitating strategic adjustments for future stability and impact.

Going concern

When approving the financial statements, the Trustees acknowledge that the financial statements for the year ended 31 March 2023 reflect a deficit and are inconsistent with the Trustees' Reserves Policy. The Trustees have implemented measures to improve the financial stability of the charity. The impact of these measures is evident in the forecasts for the current year, which indicate a return to surplus. This positive trend supports the Trustees' confidence in the charity's ability to meet its financial commitments and continue its operations in the foreseeable future. Accordingly, the Trustees believe that the Going Concern basis is the appropriate basis for preparing the accounts.



Future Plans

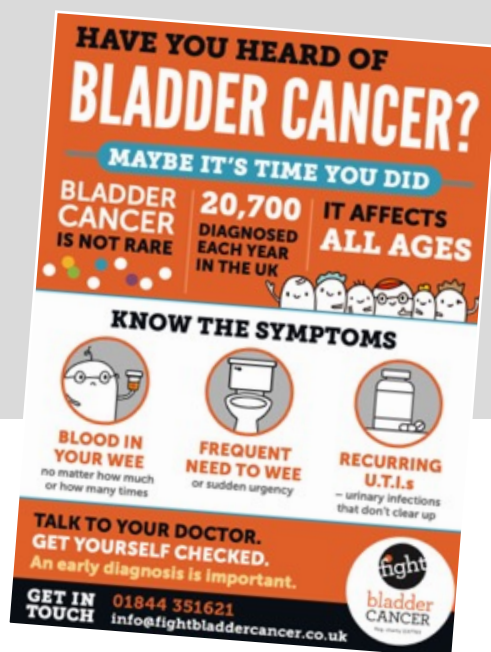
Awareness – Bladder Cancer Awareness Month

Aim: To enhance awareness of bladder cancer.

Objectives:

- Collaborate with the Global Bladder Cancer Patient Coalition and international partners during Bladder Cancer Awareness Month.
- Organise and lead 'wee walks', wear orange attire, take part in orange-themed activities, and conclude with Bubbles for Bladder Cancer on 31 May.
- Lead dynamic UK activities, including a robust social media campaign, targeted traditional media coverage, and a nationwide celebration of Bubbles for Bladder Cancer.

During Bladder Cancer Awareness Month, we hope to work in partnership with the Global Bladder Cancer Patient Coalition and join our friends worldwide to raise bladder cancer awareness. We hope to organise 'wee walks'; we will wear orange clothes, take orange photographs, design



orange-themed activities and finish the month by blowing Bubbles for Bladder Cancer on 31 May.

Fight Bladder Cancer will lead the UK activities associated with Bladder Cancer Awareness Month in the month of May. It will achieve a dynamic social media campaign, targeted traditional media coverage, and a UK-wide celebration of Bubbles for Bladder Cancer on 31 May.



Awareness at events

Aim: To significantly increase Fight Bladder Cancer's presence at key conferences and community events.

Objectives:

- To secure more prominent and centrally located stands at events for greater visibility and accessibility.
- To utilise these events for spreading broader awareness about bladder cancer.
- To enhance engagement with the public and professionals through these platforms, thereby creating a larger impact in the community.

Building on the success of our stands at events such as the Royal College of GPs Conference, the British Association of Urological Nurses conference, the GMB Workers' Union conference, the Fire Brigade Union conference, the Unison Workers' Union AGM, the Devon Marldon Apple Pie Fair, the RHS Wisley Craft and Design Fair, the Chinnor Vintage Fair, the Hever Castle Craft and Design Fair, the Art Unequaled Fair, and the Belladrum Tartan Heart Festival, the charity plans to expand its presence at conferences and community events.

We aim to secure more prominent and centrally located event stands, increasing visibility and accessibility. Our overarching goal is to elevate our presence at these events. By doing so, we aim to create a greater impact in spreading awareness about bladder cancer.



Awareness – radio and newspaper campaigns

Aim: To adapt Fight Bladder Cancer's media strategy to be more community-focused and cost-effective.

Objectives:

- To engage with local and regional radio stations for selected appearances, discussing bladder cancer awareness.
- To concentrate on local and regional newspaper publications for periodic article submissions.
- To ensure the message of bladder cancer awareness efficiently reaches the intended audience through these traditional media avenues.

Fight Bladder Cancer plans to adapt its media strategy to be more community-oriented. Our efforts will include engaging with local media channels, particularly accessible and affordable. We anticipate making select appearances on these platforms to discuss bladder cancer. Our approach to newspapers will involve focusing on local and regional publications.

By concentrating on these local and regional media avenues, we aim to ensure our message about bladder cancer continues to reach the intended audience efficiently. This method aligns with our ongoing commitment to conduct our awareness activities sustainably and cost-effectively.



Awareness videos

Aim: To develop and disseminate an extensive series of videos to raise awareness about bladder cancer.

Objectives:

- To highlight the importance of early detection of bladder cancer through authentic experiences and insights.
- To ensure wide distribution of the video content through the charity's website, social media, podcasts, and written stories.
- To promote diversity and inclusion in the video content and the selection of participants.

We are committed to developing an extensive video series to raise bladder cancer awareness. This series will present real experiences and insights from a diverse group of individuals affected by bladder cancer, fostering a comprehensive understanding of the condition. We will focus on emphasising the importance of early detection of bladder cancer. We will partner with a professional production company to ensure engaging and high-quality content.

The series' effectiveness in improving knowledge and changing attitudes towards bladder cancer will be evaluated through viewer surveys. Additionally, we aim to reach a broad audience by utilising our website, social media, podcasts, and written stories for distribution. Our commitment to diversity and inclusion will be reflected in the representation from various cultural, ethnic, and socioeconomic backgrounds within the bladder cancer community. The engagement plan will encompass developing a patient interview guide, recruiting a varied group of participants, and executing a detailed promotional campaign.

Awareness in Scotland

Aim: To expand bladder cancer awareness and understanding throughout Scotland.

Objectives:

- To adapt educational and support materials to align with Scottish cultural nuances.
- To actively engage in local initiatives and events, enhancing community outreach.
- To collaborate with a network of Trustees, healthcare professionals, and volunteers for effective and culturally sensitive outreach.

Looking ahead, we aim to increase bladder cancer awareness throughout Scotland. Our commitment is to enhance the understanding and treatment of bladder cancer in this region, tailoring our approach to suit the distinct cultural landscape of Scottish communities. This will involve adapting our educational and support materials for Scottish audiences and actively participating in local initiatives.

Our strategy will be supported by a network of Trustees, healthcare professionals and volunteers across major Scottish cities and regions, including Edinburgh, Glasgow, and Inverness. By collaborating with these local experts and leveraging their insights, we can ensure that our outreach is effective and culturally sensitive. This targeted approach will help us connect more deeply with communities in Scotland.



Awareness in Wales

Aim: To significantly amplify bladder cancer awareness and support services across Wales.

Objectives:

- To adapt our methods to meet Welsh communities' unique cultural and linguistic needs.
- To localise educational and support materials into Welsh for better community engagement.
- To participate in key events like the Welsh Urological Society annual meeting and collaborate with a network of healthcare professionals and volunteers for a stronger regional presence.

Our vision for the future is to amplify bladder cancer awareness and support services across Wales significantly. We are dedicated to improving the understanding and management of bladder cancer in this region, focusing on adapting our methods to meet Welsh communities' unique cultural and linguistic needs. This will involve localising our educational and support materials into Welsh and actively engaging with the community through various initiatives.

We plan to attend the Welsh Urological Society annual meeting with an informative stall, further supported by our network of healthcare professionals and volunteers in major Welsh cities, including Cardiff, Swansea, Newport, Wrexham, and Bangor.





Support – Patient Information Booklets

Aim: To provide updated and comprehensive patient information.

Objectives:

- Launch an additional booklet on innovative bladder cancer treatments.
- Measure impact by tracking distribution of booklets to patients and carers, analysing preferences for digital or print formats.
- Collect demographic data in compliance with GDPR and conduct surveys to gauge the value and effectiveness of the information provided.

Over the following year we will launch one additional booklet on innovative treatments for bladder cancers. The impact of our booklets will be measured by recording the number of patient information booklets distributed to patients and carers, along with the preference for digital or print copies. In line with GDPR, the gender, diagnosis and geographical location of the cancer patients will be recorded. A survey will be distributed to assess their needs, asking for the recipients' opinions on the value of the information and if they would recommend these resources to other cancer patients.

Support – website

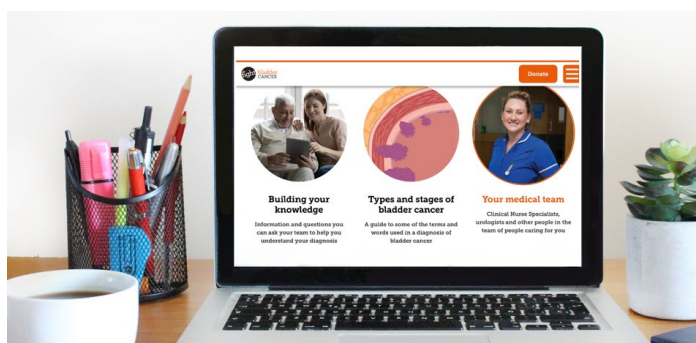
Aim: To enhance the digital accessibility and functionality of our website.

Objectives:

- Rebuild the website using WordPress for improved navigation, accessibility, and user experience.
- Include new features like maps, a search bar, and an expanded online shop.

- Integrate information on innovative treatments, clinical trials, support groups, and patient information.

The platform that fightbladdercancer.co.uk is built upon – Drupal 7 – will no longer be supported as of January 2025, so we now need to rebuild the architecture of our website from the ground up in WordPress. The new rebuild will allow us to include maps and a search bar, help people with disabilities use our website, expand our online shop, deter spam bots, improve user navigation, make the website easier to use and edit on mobile phones, integrate our social media, and produce backups quickly. It will also provide information about innovative treatment options, clinical trials, support groups and patient information.



Support – Support groups, helpline and online forum

Aim: To expand and enhance our support network.

Objectives:

- Moderate 6,000 forum conversations annually, respond to 1,000 support calls and emails, and welcome 500 new members to our private forum.
- Pair up 50 Bladder Buddies and facilitate regular virtual and in-person support groups.

Our plans for the coming years include annually moderating 6,000 forum conversations, answering 1,000 support calls and emails, welcoming 500 new members to our private forum, pairing up 50 Bladder Buddies, hosting regular virtual support groups, and continuing to help in-person support groups to restart.

Support – webinars for nurses and patients

Aim: To provide educational resources on advanced medical procedures.

Objectives:

- Partner with the British Association of Urological Nurses to host a webinar on robotic surgery, available live and on-demand.

We will partner with the British Association of Urological Nurses to create a webinar on robotic surgery. This resource will be available as a live webinar and later as an on-demand video on our website and YouTube channel.

Policy change – Exemplar policy work

Aim: To influence policy changes benefiting bladder cancer patients.

Objectives:

- Develop a strategic policy engagement plan focusing on achievable goals.
- Prioritise issues directly impacting patients, activities with existing consensus, and partnerships with like-minded organisations.

Fight Bladder Cancer will create a policy strategy that allows Fight Bladder Cancer to deliver impactful policy engagement activities with the finite resources available to the charity, building upon the Exemplar Report (fightbladdercancer.co.uk/exemplar). Fight Bladder Cancer will prioritise areas where change will significantly impact patients and are achievable for our small team to deliver. A focus will be placed on:



- Issues that impact bladder cancer patients
- Activities where a consensus already exists on what needs to change
- Activities that we can work on in partnership with organisations that have similar ambitions

Policy change – Supporting best practice in Scotland

Aim: To advocate for high-quality bladder cancer treatment in Scotland

Objectives:

- Support Scottish urologists with Quality Performance Indicators and share best practices with health professionals in England, Wales, and Northern Ireland.

We will continue our work to support Scottish urologists in using Quality Performance Indicators to ensure that bladder cancer patients are receiving timely and high-quality treatment and share these best practices with health professionals in England, Wales and Northern Ireland.

**ANDREW DEARDEN,
CHAIR OF TRUSTEES, 28 DECEMBER 2023**

This Trustees' Annual Report was authorised by the Board of Trustees on 22 December 2023 and was signed on their behalf by Andrew Dearden.

FIGHT BLADDER CANCER**INDEPENDENT EXAMINER'S REPORT TO THE BOARD OF TRUSTEES****For the year ended 31 March 2023**

I report on the accounts of the charity for the year ended 31 March 2023.

Respective responsibilities of the Trustees and examiner

As the trustees of the charity, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities and Trustee Investment (Scotland) Act 2005 ('the 2005 Act'), the Charities Accounts (Scotland) Regulations 2006 (as amended) and the Charities Act 2011 ('the 2011 Act'). You are satisfied that the accounts of the Charity are not required by charity law to be audited and have chosen instead to have an independent examination.

Having satisfied myself that the accounts of the Charity are not required to be audited and are eligible for independent examination, I report in respect of my examination of the Charity's accounts carried out under section 44 (1) (c) of the 2005 Act and section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the requirements of Regulation 11 of the Charities Accounts (Scotland) Regulations 2006 (as amended) and the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Basis of independent examiner's statement

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the Charity, and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as Trustee concerning any such matters.

The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a "true and fair view", and this report is limited to those matters set out in the statement below.

Independent examiner's statement

Since the Company is required by company law to prepare its accounts on an accruals basis and is registered as a charity in Scotland your examiner must be a member of a body listed in Regulation 11(2) of the Charities Accounts (Scotland) Regulations 2006 (as amended). I can confirm that I am qualified to undertake the examination because I am a registered member of the Institute of Chartered Accountants in England and Wales, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Trust as required by section 130 of the Act; or
2. the accounts do not accord with such records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination or
4. the accounts have not been prepared in accordance with the Charities SORP (FRS102).

/Continued...

FIGHT BLADDER CANCER

INDEPENDENT EXAMINER'S REPORT TO THE BOARD OF TRUSTEES**For the year ended 31 March 2023**

/Continued...

I understand that the financial statements have been prepared to give a 'true and fair' view, and have departed from the Charities (Accounts and Reports) Regulations 2008, only to the extent required to provide a 'true and fair view'. This departure has involved following SORP 2015 FRS102, rather than the Accounting and Reporting by Charities: Statement of Recommended Practice effective from 1 April 2005 (SORP 2005), which is referred to in the extant regulations, but has since been withdrawn.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Charles Ssempijja, FCA
NfP Accountants Ltd
Chartered Accountants
3rd Floor, 86-90 Paul Street
London
EC2A 4NE

Date:

FIGHT BLADDER CANCER

STATEMENT OF FINANCIAL ACTIVITIES
For the year ended 31 March 2023

	Notes	Unrestricted Funds 2023 £	Restricted Funds 2023 £	Total Funds 2023 £	Unrestricted Funds 2022 £	Restricted Funds 2022 £	Total Funds 2022 £
INCOME FROM							
Donations and legacies	2	176,733	142,496	319,229	264,635	84,538	349,173
Other trading activities	3	17,574	275	17,849	15,879	250	16,129
Other income		16,830	-	16,830	11,046	-	11,046
Investment income		21	-	21	14	-	14
TOTAL INCOME		211,158	142,771	353,929	291,574	84,788	376,362
EXPENDITURE ON:							
Awareness		55,481	2,643	58,124	29,721	11,886	41,607
Support		81,270	19,358	100,628	44,856	54,837	99,693
Policy Change		1,586	140,421	142,007	151,287	2,324	153,611
Research		29,633	-	29,633	(21,809)	37,227	15,418
		167,970	162,422	330,392	204,055	106,274	310,329
Raising funds	4	62,498	-	62,498	49,050	-	49,050
TOTAL EXPENDITURE		230,468	162,422	392,890	253,105	106,274	359,379
Net (expenditure)/income before transfers		(19,310)	(19,651)	(38,961)	38,469	(21,486)	16,983
Gains/(losses) on investments: FBC Trading Ltd		(27)	-	(27)	(500)	-	(500)
Net income / (expenditure) for the year		(19,337)	(19,651)	(38,988)	37,969	(21,486)	16,483
Transfer between funds	14	(39,529)	39,529	-	(50,960)	50,960	-
NET MOVEMENT IN FUNDS		(58,866)	19,878	(38,988)	(12,991)	29,474	16,483
RECONCILIATION OF FUNDS							
TOTAL FUNDS AT BROUGHT FORWARD		144,966	54,260	199,226	144,106	38,637	182,743
TOTAL FUNDS CARRIED FORWARD		£ 86,100	£ 74,138	£ 160,238	£ 131,115	£ 68,111	£ 199,226

The annexed notes form part of these financial statements

FIGHT BLADDER CANCER

(Registered charity number 1157763)

BALANCE SHEET**As at 31 March 2023**

	Notes	£	2023 £	£	2022 £
FIXED ASSETS					
Tangible assets	11		4,381		5,576
CURRENT ASSETS					
Stocks		2,801		3,174	
Debtors	12	57,722		13,661	
Cash at bank and in hand		113,491		213,462	
		<u>174,014</u>		<u>230,297</u>	
CREDITORS: amounts falling due within one year	13	(18,157)		(36,647)	
NET CURRENT ASSETS			<u>155,857</u>		<u>193,650</u>
NET ASSETS			<u>£ 160,238</u>		<u>£ 199,226</u>
FUNDS					
Restricted funds	14		74,138		54,260
General fund	14		86,100		144,966
			<u>£ 160,238</u>		<u>£ 199,226</u>

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

The financial statements were approved, and authorised for issue, by the Trustees on 28 December 2024 and signed on their behalf by:-



Andrew Dearden, Chair

The annexed notes form part of these financial statements

FIGHT BLADDER CANCER

STATEMENT OF CASH FLOWS
For the year ended 31 March 2023

	2023		2022	
	£	£	£	£
Cash flows from operating activities				
Net income for the period		(38,988)		16,483
Add back depreciation		2,333		2,636
Change in stock		373		-
Net cash provided by / (used in) operating activities				
(Increase)/decrease in debtors	(44,061)		55,625	
Increase/(decrease) in creditors	(18,490)		17,267	
		(62,551)		72,892
Cash flows from investing activities				
Purchase of fixed assets		(1,138)		(6,447)
Sale of fixed assets		-		498
Cash flows from financing activities		-		-
Change in cash and cash equivalents in the year		(99,971)		86,062
Cash and cash equivalents at the beginning of the year		213,462		127,400
Cash and cash equivalents at the year end		113,491		213,462

FIGHT BLADDER CANCER

NOTES TO THE FINANCIAL STATEMENTS

For the year ended 31 March 2023

1. ACCOUNTING POLICIES

Basis of preparation of financial statements

The financial statements have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts. The financial statements have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (Charities SORP FRS 102), the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102) and the Charities Act 2011.

The financial statements have been prepared to give a 'true and fair' view and have departed from the Charities (Accounts and Reports) Regulations 2008 only to the extent required to provide a 'true and fair view'. This departure has involved following SORP 2015 rather than the Accounting and Reporting by Charities: Statement of Recommended Practice effective from 1 April 2005 (SORP 2005) which has since been withdrawn.

Public benefit entity

The charity meets the definition of a public benefit entity under FRS 102.

Going concern

The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern.

Income

Income is recognised when the charity has entitlement to the funds: this is when any performance conditions attached to the income have been met, it is probable that the income will be received, and that the amount can be measured reliably.

Income is only deferred when: the donor specifies that the grant or donation must only be used in future accounting periods; or for performance related grants, where these are received in advance of the performances or specific event to which they relate.

Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charity; this is normally upon notification of the interest paid or payable by the bank.

Fund accounting

Restricted funds are to be used for specific purposes as laid down by the donor. Expenditure which meets these criteria is charged to the fund.

Unrestricted funds are donations and other incoming resources received or generated for the charitable purposes.

Designated funds are unrestricted funds earmarked by the trustees for particular purposes.

FIGHT BLADDER CANCER

NOTES TO THE FINANCIAL STATEMENTS

For the year ended 31 March 2023

Expenditure and irrecoverable VAT

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably. Expenditure is considered all to relate to Charitable activities and includes the costs of delivering services undertaken to further the purposes of the charity and their associated support costs.

Charitable activities costs

Direct costs of charitable activities are those costs incurred by the charity and are directly attributable to the delivery of its activities. The total costs of each charitable activity also includes allocated staff and support costs.

Allocation of staff costs

Staff costs are allocated to charitable activities on the basis of staff effort, for example by reference to staff time, for each activity.

Allocation of support and governance costs

Support and governance costs are allocated between charitable in proportion to staff costs.

Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

Cash at bank and in hand

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar

Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

Judgements and key sources of estimation uncertainty

No judgements have been made in the process of applying the above accounting policies and there are no key sources of estimation uncertainty.

Foreign currencies

The reporting currency is GBP. The Foundation operates a no loss no gains policy with regard to currency fluctuations between GBP and Kenyan Shillings. Currency fluctuation is contained within

FIGHT BLADDER CANCER

NOTES TO THE FINANCIAL STATEMENTS

For the year ended 31 March 2023

Intangible assets

Intangible assets are stated in the Balance Sheet at cost less accumulated amortisation and impairment. They are amortised on a straight line basis over their estimated useful lives as follows:

Website - 20% straight line

Tangible fixed assets

Individual fixed assets cost £300 or more are initially recorded at cost, less any subsequent accumulated depreciation and subsequent accumulated impairment losses, calculated as follows:

Office equipment - 25% straight line

2. DONATIONS AND LEGACIES

	Unrestricted Funds 2023 £	Restricted Funds 2023 £	Total Funds 2023 £	Total Funds 2022 £
Donations received	36,174	-	36,174	50,155
Donations in Memorium	17,487	-	17,487	8,054
Grants - Pharmaceutical donors	42,434	128,789	171,223	158,430
Grants Received - Other	16,313	13,707	30,020	59,211
Bequests and legacies	-	-	-	500
Fundraising activities	63,901	-	63,901	72,455
Other fundraising income	424	-	424	368
	£ 176,733	£ 142,496	£ 319,229	£ 349,173
<i>2022</i>				
<i>Donations received</i>	<i>50,145</i>	<i>10</i>	<i>50,155</i>	
<i>Donations in Memorium</i>	<i>8,054</i>	<i>-</i>	<i>8,054</i>	
<i>Grants - Pharmaceutical donors</i>	<i>29,280</i>	<i>129,150</i>	<i>158,430</i>	
<i>Grants Received - Other</i>	<i>53,168</i>	<i>6,043</i>	<i>59,211</i>	
<i>Bequests and legacies</i>	<i>500</i>	<i>-</i>	<i>500</i>	
<i>Fundraising activities</i>	<i>72,455</i>	<i>-</i>	<i>72,455</i>	
<i>Other fundraising income</i>	<i>368</i>	<i>-</i>	<i>368</i>	
	£ 213,970	£ 135,203	£ 349,173	

Grants received - other: this includes government grants through the Kickstart scheme amounting to £10,340 (2022 - £4,082).

FIGHT BLADDER CANCER

NOTES TO THE FINANCIAL STATEMENTS

For the year ended 31 March 2023

3. INCOME FROM OTHER TRADING ACTIVITIES

	Unrestricted Funds 2023 £	Restricted Funds 2023 £	Total Funds 2023 £	Total Funds 2022 £
Sales	1,750	-	1,750	1,509
Magazine Sales	-	-	-	-
Fees received	15,535	275	15,810	14,001
Advertising Sales	-	-	-	-
Sundry income	289	-	289	619
	<u>£ 17,574</u>	<u>£ 275</u>	<u>£ 17,849</u>	<u>£ 16,129</u>

4. ANALYSIS OF EXPENDITURE

Current year	Staff / consultant costs £	Direct costs £	Support costs £	Total 2023 £	Total 2022 £
Charitable activities					
- Awareness	27,642	17,240	13,242	58,124	41,607
- Support	44,053	35,472	21,103	100,628	99,693
- Policy Change	63,941	47,436	30,630	142,007	153,611
- Research	12,167	11,638	5,828	29,633	15,418
	<u>147,803</u>	<u>111,786</u>	<u>70,803</u>	<u>330,392</u>	<u>310,329</u>
Fundraising costs	20,804	41,694	-	62,498	49,050
Governance & support costs	29,557	41,246	(70,803)	-	-
	<u>£ 198,164</u>	<u>£ 194,726</u>	<u>£ Nil</u>	<u>£ 392,890</u>	<u>£ 359,379</u>

	Staff / consultant costs £	Direct costs £	Support costs £	Total 2022 £
Charitable activities				
- Awareness	17,644	14,446	9,517	41,607
- Support	39,744	38,513	21,436	99,693
- Policy	69,859	46,073	37,679	153,611
- Research	9,258	1,167	4,993	15,418
	<u>136,505</u>	<u>100,199</u>	<u>73,625</u>	<u>310,329</u>
Fundraising costs	25,482	23,568	-	49,050
Governance & support costs	36,253	37,372	(73,625)	-
	<u>£ 198,240</u>	<u>£ 161,139</u>	<u>£ Nil</u>	<u>£ 359,379</u>

FIGHT BLADDER CANCER**NOTES TO THE FINANCIAL STATEMENTS****For the year ended 31 March 2023**

Of total expenditure of £392,890, £162,422 (2022 - £106,274) was out of restricted income funds, and £230,468 (2022 - £253,105) was unrestricted.

5. TRUSTEES' REMUNERATION AND EXPENSES

No trustees, nor any persons connected with them, have received any remuneration from the charity during the year (2022 - none).

No trustees have received any reimbursed expenses or any other benefits from the charity during the year (2022 - none).

6. OTHER RELATED PARTY TRANSACTIONS

There were no other disclosable related party transactions (2022 - the same).

7. STAFF COSTS AND NUMBERS

	Unrestricted Funds 2023 £	Restricted Funds 2023 £	Total Funds 2023 £	<i>Total Funds 2022 £</i>
Salary costs				
Wages and salaries	90,739	89,387	180,126	<i>161,678</i>
Social security costs	6,177	6,455	12,632	<i>10,991</i>
Employer's pension	3,890	1,516	5,406	<i>2,027</i>
	£ 100,806	£ 97,358	£ 198,164	<i>£ 174,696</i>

The monthly average number of persons (including senior management team) employed by the charity during the year was 6 (2022 - 6).

One employee received emoluments of more than £60,000 (£60,000 - £70,000), including benefits, during the year (2022 - the same).

Total remuneration for key management personnel amounted to £99,117 during the year (2022 - £89,956).

8. PENSIONS

The charity operates a defined contribution pension scheme. The pension cost charge for the year represents contributions payable by the charity to the scheme and amounted to £5,406 (2022 - £2,027).

FIGHT BLADDER CANCER**NOTES TO THE FINANCIAL STATEMENTS**

For the year ended 31 March 2023

9. SUPPORT AND GOVERNANCE COSTS

	2023	<i>2022</i>
	£	£
Governance costs:		
Independent Examiner's fee	1,800	<i>2,025</i>
Other governance costs	884	<i>-</i>
	2,684	<i>2,025</i>
Support staff costs: wages and salaries	29,557	<i>36,253</i>
Other staff costs	8,584	<i>6,516</i>
Premises costs	10,229	<i>6,237</i>
IT and equipment	7,168	<i>7,127</i>
Postage, printing, and communications	734	<i>1,610</i>
Graphic Design	1,693	<i>2,860</i>
Professional fees	6,678	<i>5,460</i>
Depreciation and amortisation costs	2,333	<i>2,636</i>
Sundry	1,144	<i>2,901</i>
	£ 70,804	<i>£ 73,625</i>

Support costs all relate to the charitable activities on the basis of staff time.

10. INTANGIBLE FIXED ASSETS

	£
Website	
Cost	
At 1 April 2022 and at 31 March 2023	21,631
Amortisation	
At 1 April 2022 and at 31 March 2023	21,631
Net book value	
At 31 March 2023	£ Nil
At 31 March 2022	<i>£ Nil</i>

FIGHT BLADDER CANCER

NOTES TO THE FINANCIAL STATEMENTS

For the year ended 31 March 2023

11. TANGIBLE FIXED ASSETS

	Office equipment £
Cost	
At 1 April 2022	15,739
Additions	1,138
	<u>16,877</u>
At 31 March 2023	
Depreciation	
At 1 April 2022	10,163
Charge for the year	2,333
	<u>12,496</u>
At 31 March 2023	
Net book value	
At 31 March 2022	£ 5,576
At 31 March 2023	<u>£ 4,381</u>

12. DEBTORS

	2023 £	2022 £
Due within one year		
Trade debtors	45,179	600
Rent deposit	-	8,125
Prepayments	12,540	4,933
VAT debtor	3	3
	<u>£ 57,722</u>	<u>£ 13,661</u>

FIGHT BLADDER CANCER

NOTES TO THE FINANCIAL STATEMENTS

For the year ended 31 March 2023

13. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2023 £	2022 £
Trade creditors	1,733	16,469
Provision for FBC Trading Ltd	-	500
Deferred grant income	6,750	13,500
Social security and other taxes	4,821	3,483
Other creditors	-	652
Accrued expenses	4,853	2,043
	£ 18,157	£ 36,647
<u>Deferred income</u>		
Balance at 1 April 2022	13,500	-
Amount released to incoming resources	(13,500)	-
Amount deferred in the year	6,750	13,500
Balance at 31 March 2023	£ 6,750	£ 13,500

14. STATEMENT OF FUNDS

	Brought Forward £	Incoming Resources £	Resources Expended £	Transfers and investment gains/(losses) £	Carried Forward £
RESTRICTED FUNDS					
Patient Booklets	1,650	88,339	(35,512)	-	54,477
Contact Cards	18,875	-	(5,286)	-	13,589
Exemplar	33,735	37,983	(74,514)	2,796	-
Patient Advocates	-	821	(21,199)	20,378	-
Website	-	15,268	(9,196)	-	6,072
Support	-	360	(16,715)	16,355	-
Research	-	-	-	-	-
	£ 54,260	£ 142,771	£ (162,422)	£ 39,529	£ 74,138
SUMMARY OF FUNDS					
General Funds	144,966	211,158	(230,468)	(39,556)	86,100
Restricted Funds	54,260	142,771	(162,422)	39,529	74,138
	£ 199,226	£ 353,929	£ (392,890)	£ (27)	£ 160,238

FIGHT BLADDER CANCER

NOTES TO THE FINANCIAL STATEMENTS

For the year ended 31 March 2023

STATEMENT OF FUNDS CONTINUED - 2022

	Brought Forward £	Incoming Resources £	Resources Expended £	Transfers and investment gains/(losses) £	Carried Forward £
RESTRICTED FUNDS					
Patient booklets	-	15,830	(14,180)	-	1,650
Contact Cards	24,454	-	(5,579)	-	18,875
Exemplar	2,773	115,008	(84,046)	-	33,735
Patient Advocates	7,676	1,858	(19,207)	9,673	-
Website	3,734	2,909	(15,367)	8,724	-
Support	-	408	(25,565)	25,157	-
Research	-	510	(7,916)	7,406	-
	<u>£ 38,637</u>	<u>£ 136,523</u>	<u>£ (171,860)</u>	<u>£ 50,960</u>	<u>£ 54,260</u>

SUMMARY OF FUNDS - 2022

General Funds	144,106	239,839	(187,519)	(51,460)	144,966
Restricted Funds	38,637	136,523	(171,860)	50,960	54,260
	<u>£ 182,743</u>	<u>£ 376,362</u>	<u>£ (359,379)</u>	<u>£ (500)</u>	<u>£ 199,226</u>

Description of funds

Patient booklets

A new initiative to develop, produce, launch, and distribute a suite of ten patient information booklets designed to support patients on every step of their bladder cancer pathway.

Health Professional Contact Cards

Personalised business cards for nurses and other health professionals to give to patients, with the charity's support services and their own contact details.

Exemplar

The project seeks to define what exceptional services for people affected by bladder cancer would look like.

Patient Advocates

The recruitment, training, and support of people affected by bladder cancer to share their insights and lead the work of the charity.

Website

Refreshing fightbladdercancer.co.uk to ensure that it contains current and accessible information about the diagnosis, treatment, and care of bladder cancer.

FIGHT BLADDER CANCER

NOTES TO THE FINANCIAL STATEMENTS

For the year ended 31 March 2023

15. ANALYSIS OF NET ASSETS BETWEEN FUNDS

	Unrestricted Funds		Restricted Funds	Total Funds
	Designated Funds	General Funds		
	£	£	£	£
Tangible fixed assets	-	4,381	-	4,381
Net current assets	-	81,719	74,138	155,857
	<u>£ Nil</u>	<u>£ 86,100</u>	<u>£ 74,138</u>	<u>£ 160,238</u>

16. OPERATING LEASE COMMITMENTS

The charity had no operating lease commitments (2022 - the same).

17. OTHER COMPANY INFORMATION

Fight Bladder Cancer is a registered non-company charity, charity commission registration number 1157763. The registered office is 51 High Street Chinnor Oxfordshire OX39 4DJ. The accounts are presented in GBP to the nearest £1.



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