

BURNING HEART

England & Wales · Charity number 1198771

Details

Status Registered

Legal form CIO

Registered 2022-04-28

Register [View on the Charity Commission register](#)

Contact

Address International House
64 Nile Street
London
N1 7SR

Phone 0777686602

Email david@burningheart.org

Website burningheart.org

Activities

Objects: THE OBJECT OF THE CIO IS, FOR THE PUBLIC BENEFIT, THE ADVANCEMENT OF THE CHRISTIAN FAITH, IN PARTICULARLY BUT NOT EXCLUSIVELY BY, PRODUCING OR DISTRIBUTING CHRISTIAN LITERATURE INCLUDING VIDEO OR AUDIO RECORDING AND OTHER RELATED MEDIA.

Activities: Burning Heart produces free online-based TV series and stand alone films, exploring different books and themes in the Bible in a documentary style. It also produces supplementary and additional materials such as podcasts, articles and books, vlogs, devotionals, study guides and other materials as needed.

Classification

- **How:** Provides Advocacy/advice/information
- **What:** Religious Activities
- **Who:** The General Public/mankind

Geography

- Throughout England And Wales

Finances

Period end	Income	Expenditure	Assets	Employees
2024-12-31	£51,367	£60,578	-	-
2023-12-31	£45,007	£31,240	-	-
2022-12-31	£26,001	£6,957	-	-

Trustees

Name	Role	Appointed
Alan Riley		2022-04-27
Esther Morenikeh Beckley		2022-04-27
Paul Anton Imbaraj Nicholas		2023-03-03
Rev Sophie Claire Bannister		2026-03-09

Accounts



Burning Heart

CIO in England and Wales
Registered Charity 1198771

Trustees' Annual Report 2024

(for the period 1st January 2024 to 31st December 2024)

Section 1. Objectives and Activities

Objectives

The objects of Burning Heart, as laid out in its constitution are:

the advancement of the Christian faith, particularly but not exclusively by, producing or distributing Christian literature including video or audio recording and other related media.

Burning Heart does also have a vision strapline, in line with these objects, which is:
exploring God's word through film

Activities

The Charity's primary activity is the production of high-quality documentary-style film series exploring Biblical books or themes. These film series are available to all for free on our website, burningheart.org, and on various other platforms and channels.

In addition, we also run social media accounts on the main social media platforms and produce sundry other resources.

More details of our activities this year is given in the *Review of the Year* below in *Section 2: Achievements*.

Regard to Charity Commission Guidance

The Trustees have had regard to the Charity Commission's guidance on public benefit and believe all Burning Heart's activities are in line with that guidance.

Section 2. Achievements and Performance

Review of the Year

2024 was an exciting year for us, with new films launching and in production, and big growth in reach and impact. Films in our main series have now been collectively watched over a million times, and we've seen real impacts in the lives of individuals and groups.

Films

A Message from God

We experimented with launching a 'stand-alone' film, *A Message from God* in January 2024. The vision was both to produce content on a key topic (what we believe about the Bible) that we felt worked best as a one-off film, and to enable us to release something in the long gaps between film series.

We were pleased with the quality of the film, which we felt continued to improve with this film. We were also delighted with the film's reach, with over 55,000 online views in 2024, plus it being aired on GOD TV.

New Film Makers

In 2024 our working relationship with our existing filmmaker came to an amicable end, as he began to pursue new avenues of work. We decided to move from working primarily with an individual to working with a production company, *Fruit Media*, believing that that would enable us to continue to grow the quality of our films. We have been delighted with the outcome and believe that they have enabled us to step forward in many areas, and are producing excellent films for us.

Daniel

We launched a 5-part series on Daniel in September 2024, which has exceeded our hopes and expectations across the board. The new collaboration with *Fruit Media* enabled new film-making elements, particularly around the use of AI animation, and we were very pleased with the quality of both the content and production quality.

We were then excited to do a special partnership with the Bible App, with an exclusive pre-release on their App alongside promotion from them. That led to the series breaking all our viewership records. By the end of the year the series had over 400,000 views in total and over 22,000 views of the whole series.

Stories Jesus Told

We received a key grant of £10,000 from *The Jerusalem Trust*, enabling us to launch a new project towards the end of the year. The project is a new series, *Stories Jesus Told*, looking at parables. The series will launch in waves over time, with 2 episodes launched in January 2025, two more in June 2025, and then individual episodes launched over time between our other main series. We believe this will build on the success of *A Message from God* in reducing the gap between series.

Again, the opening episodes of the series felt like a significant step forward for us, particularly in their use of dramatisations of the parables and using film to connect with the emotions of the parable. In the six weeks after launch the first two episodes were watched over 105,000 and 55,000 times respectively.

We also had another opportunity to partner with the Bible App to record one of their 'Verse of the Day' short videos. The viewing numbers hugely exceeded all our expectations, with c.5 million views.

Availability

As well as our website, all our films are available on a variety of other channels, including key partners the Bible App (also called the *YouVersion*) and GOD TV. At the very end of 2023 we also started to partner with GLU, enabling us to have our own channel on a smart TV App available on all major TV platforms. Towards the end of 2024 we also began to partner with Revelation TV, and we continue to show films on TBN UK.

Feedback

Alongside viewing statistics, we have also had very encouraging feedback from partners and individuals about the quality and impact of our film series. Some examples of feedback received are: "Just watched first video of this new series!! And my heart BURNS within me!" and "Your films have been a game changer for me."

Podcasts

Throughout 2024 we continued to partner with one of our Trustees, Chris Lee, on the podcast *Come Read with me*, featuring him and David Ingall. Average listenership was about 1,000 per episode.

Social Media

In 2024, we continued to build on the transformative growth of our social media in 2023. Claire Christian-Farman continued to manage our social media accounts. Under her guidance we managed to consolidate our social media growth from the previous year and continue to grow steadily and significantly throughout the year, almost doubling followers during 2024. Our main channels are YouTube (which does also have our main film series on it) and Instagram, but we also have a presence on TikTok, X and Facebook.

Section 3. Financial Review

Financial Review and position at year end

Burning Heart ended the year in a healthy financial position, with a growing base of both one-off and regular givers. £23,600 was held in cash funds at the year end, with only £100 held in restricted funds.

The vast majority of our spending over the course of a year is on the production of our film series (over 93% in 2024). While we seek to raise funds steadily throughout the year, it is then mainly spent in one or two bursts on a new series. That means that we often have comparatively high cash balances in our bank accounts at any one time, as we grow funds towards a new series.

At the end of 2024 we held sufficient funds to cover all our costs for H1 2025 and to enable production to start on episodes 3 and 4 of *Stories Jesus Told* (c.£16,000). The remainder represented c.15% of the funds required for our planned series on *Genesis 1-3* (anticipated to cost c.£50,000).

The charity has not given any guarantees and has not provided its assets as security for any liabilities.

Accounts

A copy of the accounts, as approved unanimously by the Trustees at a meeting on 7th March 2025, with amendments approved unanimously on 18th July following the final report of our Independent Examiner, are appended to this report.

Reserves

Policy

The Trustees have a reserves policy, to ensure that sufficient reserves are held to meet anticipated future operating costs and financial commitments.

Reserves

The Trustees have determined that the charity should hold sufficient unrestricted cash to cover all financial commitments due in the following quarter, which for Q1 2024 came to £1,600.

At the year-end *Burning Heart* had £23,600 in reserves, so the trustees are complying with the reserves policy. While the level of reserves appears high in comparison to what is necessary under the reserves policy, the discrepancy is accounted for by the nature of our income and expenditure, as outlined above.

Funds Materially in Deficit

There were no funds materially in deficit on 31st December 2024

Uncertainties about the charity continuing as a going concern

The Trustees are not aware of any uncertainties or concerns about *Burning Heart's* ability to continue to function as a going concern.

Source of funds

Burning Heart's funds in 2024 have come through various sources, principally: donations from individuals (79%); grant funding (20%), including a grant of £10,000

towards production of *Stories Jesus Told* from *The Jerusalem Trust*; and bank interest payments (1%).

We are extremely grateful to the charity *Stewardship*, and the international charity *TrustBridge Global*, with whom we have partner accounts. They have facilitated and enabled us to receive donations in a tax-efficient way both in the UK (through *Stewardship*) and internationally (through *TrustBridge*). We also use *PayPal* for all donors wishing to give through a different platform.

Principal Risks facing the Charity

The principal financial risk facing the charity lies in our income from donations not being sufficient to cover the costs of future film series. This risk is minimised though by our policy of fundraising for the cost of a series before starting production – meaning that any shortfall in funds to make a series will simply lead to a delay in production starting and does not carry any financial risk.

Section 4. Structure, Governance and Management

Constitution

Burning Heart is a Charitable Incorporated Organisation (CIO), governed by a Constitution.

Trustee Selection

New Trustees are appointed by a resolution passed at a properly convened meeting of the Trustees. In appointing new Trustees, existing Trustees are required by the Charity Constitution to have regard to the skills, knowledge and experience needed for the effective administration of the CIO.

Structure

The Trustees have delegated certain responsibilities to Rev'd David Ingall, who has been formally appointed as 'Ministry Director and Secretary to the Trustees' by the Trustees. In particular, he is responsible for the day-to-day administration of the Charity and for overseeing the production of the currently authorised film-series.

Safeguarding

We believe that safeguarding is a vital part of any charity's organisation. Therefore, while we do minimal work with children or vulnerable adults, we have nevertheless sought to make safeguarding a priority. The Trustees have adopted a Safeguarding Policy, which is available to view on our website, and appointed Elizabeth Gallagher as our Safeguarding Officer. The Safeguarding Officer reports back to the Trustees at every meeting.

Trustees

The following were Trustees of Burning Heart through the whole of 2024:

Elizabeth Gallagher (Chair and Safeguarding Officer)**

Paul Nicholas (Treasurer)

Esther Beckley*

Chris Lee**

Jared Neusch* **

Alan Riley

*both Esther Beckley and Jared Neusch were re-appointed for a three-year term at a meeting of the Trustees on 1st March 2024)

** Subsequent to the year end, but prior to the final adoption of this report, Elizabeth Gallagher, Chris Lee and Jared Neusch stepped down as Trustees following the Trustees meeting on 7th March. All three expressed continued and ongoing support for Burning Heart and its ministry.

At the same meeting, Alan Riley was appointed by the Trustees as the new Chair of Trustees of the charity.

There are no corporate Trustees, and no Trustees hold title to property belonging to the charity.

Secretary to the Trustees: Rev'd. David Ingall

Section 4. Reference and Administrative Details

Charity Name

Burning Heart. The Charity is not known by any other names.

Charity Number

1198771 (CIO, England and Wales)

Charity's Address

Burning Heart,
International House,
64 Nile Street,
London,
N1 7SR

Other Contact Details

Email – hello@burningheart.org

Website – burningheart.org

Section 5. Approval and Signatures

This annual report was presented and unanimously adopted by the Trustees at a meeting on 7th March 2025, with amendments approved unanimously on 18th July following the final report of our Independent Examiner.

Signed on behalf of the Charity's Trustees:

A W Riley

[A W Riley \(Aug 12, 2025 09:38:31 GMT+1\)](#)

Alan Riley (Chair of the Trustees)

Aug 12, 2025

Paul Nicholas

[Paul Nicholas \(Aug 12, 2025 11:42:10 GMT+1\)](#)

Paul Nicholas (Trustee and Treasurer)

Aug 12, 2025



Burning Heart

CIO in England and Wales
Registered Charity 1198771

Annual Accounts 2024

(for the period 1st January to 31st December 2024)



Receipts and payments accounts

CC16a

For the period from	1st January 2024	To	31st December 2024
------------------------	------------------	----	--------------------

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Donations from Individuals	40,208	179	-	40,387	44,159
Grants	400	10,000	-	10,400	400
Bank Interest Payments	575	-	-	575	448
Other	5	-	-	5	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	41,188	10,179	-	51,367	45,007
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	41,188	10,179	-	51,367	45,007

A3 Payments

Film-making	46,281	10,155	-	56,436	24,449
Podcasting	861	-	-	861	760
Website and Hosting	738	-	-	738	361
TV Distribution	-	-	-	-	3,540
Marketing	1,339	-	-	1,339	496
Office Costs	118	-	-	118	394
CCXX RL accounts (SS)		1	-		2812/2025

Fundraising	104	-	-	104	354
Banking and insurance	199	-	-	199	171
Accounts Examination	576	-	-	576	390
Trustees' Meeting Expenses	58	-	-	58	324
Safeguarding Membership	145	-	-	145	-
Other	5	-	-	5	-
Sub total	50,423	10,155	-	60,578	31,239

A4 Asset and investment purchases, (see table)					
	-	-	-	-	
	-	-	-	-	
Sub total	-	-	-	-	-

Total payments	50,423	10,155	-	60,578	31,239
-----------------------	---------------	---------------	----------	---------------	---------------

Net of receipts/(payments)	- 9,235	24	-	- 9,211	13,768
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	32,732	80	-	32,812	19,044
Cash funds this year end	23,497	104	-	23,601	32,812

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Bank Accounts	23,497	104	-
		-	-	-
	Total cash funds	23,497	104	-
	(agree balances with receipts and payments account(s))	OK	OK	OK

Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
OK	OK	OK

B2 Other monetary assets

N/A	-	-	-
-----	---	---	---

B3 Investment assets

Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
N/A		-	-

B4 Assets retained for the charity's own use

Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
N/A		-	-
		-	-

B5 Liabilities

Details	Fund to which liability relates	Amount due (optional)	When due (optional)
Fee for Independent Examination	General	-	
		-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
<i>A W Riley</i> A W Riley (Aug 12, 2025 09:38:31 GMT+1)	Alan Riley	Aug 12, 2025
<i>Paul Nicholas</i> Paul Nicholas (Aug 12, 2025 11:42:10 GMT+1)	Paul Nicholas	Aug 12, 2025

INDEPENDENT EXAMINER'S REPORT
TO THE TRUSTEES OF
BURNING HEART

I report to the trustees on my examination of the accounts of Burning Heart ('the charity') for the year ended 31 December 2024.

Responsibilities and basis of report

As the trustees of the charity you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the 2011 Act').

I report in respect of my examination of the charity's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in accordance with section 130 of the 2011 Act; or
2. the accounts do not accord with the accounting records.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

J. Young

J. Young (Aug 12, 2025 12:11:22 GMT+1)

Jaimée Young

Stewardship
1 Lamb's Passage
LONDON
EC1Y 8AB

Date: Aug 12, 2025

Accounts



Burning Heart

CIO in England and Wales
Registered Charity 1198771

Trustees' Annual Report 2023

(for the period 1st January 2023 to 31st December 2023)

Section 1. Objectives and Activities

Objectives

The objects of Burning Heart, as laid out in its constitution are:

the advancement of the Christian faith, particularly but not exclusively by, producing or distributing Christian literature including video or audio recording and other related media.

Burning Heart does also have a vision strapline, in line with these objects, which is:
exploring God's word through film

Activities

The Charity's primary activity is the production of high-quality documentary-style film series exploring Biblical books or themes. These film series are available to all for free on our website, burningheart.org, and on various other platforms and channels.

In addition, we also produce audio versions of our film series, run social media accounts on the main social media platforms, and produce sundry other resources. More details of our activities this year is given in the *Review of the Year* below in *Section 2: Achievements*.

Regard to Charity Commission Guidance

The Trustees have had regard to the Charity Commission's guidance on public benefit and believe all Burning Heart's activities are in line with that guidance.

Section 2. Achievements and Performance

Review of the Year

2023 was an exciting year for Burning Heart, with two new film series launching and a growing reach and viewership.

Film Series

Our film series are our primary ministry, and we were excited to launch two series over the course of 2023: *Prayer: Learning from Jesus* launching on Ash Wednesday (22 February); and *Pursuing Peace: Philippians 4v4-9* launching on 1st November.

Both series continued to engage deeply with the scriptures, seeking to teach and bring them to life in clear, memorable and visually engaging ways. We also used new film making techniques and elements in each series, which we feel has strengthened and improved the quality of our film-making.¹

Work was also almost finished on a stand-alone film *The Bible: A Message from God*, due to launch in March 2024. This film will be the last made with our film-makers, *Dioppo*, as they look to grow and expand in new directions and areas. We are so grateful to *Dioppo* for their excellent work with us over two years, and have been thrilled to work with them. We are very excited to be working with a new production company, *Fruit Media*, going forward though, who we feel both share our values and have the capacity and size to help us continue to improve our films. Our first series with them, exploring the book of *Daniel*, is due to film in Spring 2024 with launch pencilled in for September 2024.

Viewing figures for our films across 2023 have continued to be very encouraging. Our series have aired on both GOD TV (globally) and TBN (UK only), reaching a large worldwide audience, and at the very end of 2023 we became a launch partner for GLU ('God Loves You') a new Connected TV app. We have also continued to partner with the *YouVersion* Bible App, with all our films prominently featured on their platform, and David Ingall also doing three of the "Verse of the Day" films. In large part due to that partnership, our films were viewed online more than 400,000 times in 2023, including more than 100,000 views of the first episode of our *Prayer: Learning from Jesus* series, and over 35,000 views of the entire series.

Alongside viewing statistics, we have also had very encouraging feedback from partners and individuals about the quality and impact of our film series. Some examples of feedback received are: "it is brilliant!", "thank you for this beautiful and meaningful series," and "WOW...I really feel like my heavenly Father led me there."

One area with less encouraging results though has been the numbers doing one of our series as a small group, with only around 100 groups having registered on our website to run a series. We hope that actual numbers will be higher than that, but do not think vastly so. This is an area we are looking to grow in in 2024.

¹ We used interviews for the first time in the *Prayer* series, and animations for the first time in the *Peace* series, both alongside our existing film-making style.

Podcasts

Alongside our film series, we also partnered with one of our Trustees, Chris Lee, to launch a new podcast *Come Read with me*, featuring him and David Ingall in conversation about the Bible. By the end of 2023 the podcast was midway through its 3rd season, and had had over 50,000 downloads, putting it in the top 10% of podcasts.

Social Media

2023 was transformative for Burning Heart on social media, largely due to Claire Christian-Farman taking on management of all our social media accounts. By the end of the year our following on social media had grown 10x, and engagement with us through social media grown even more. Our main channels are YouTube (which does also have our main film series on it) and Instagram, but we also have a presence on TikTok, X and Facebook.

Section 3. Financial Review

Financial Review and position at year end

Burning Heart ended the year in a healthy financial position with £32,800 in the bank accounts at year end and a growing base of both one-off and regular givers. This is sufficient to fund all our on-going costs in Q1 2024, and with pledges of on-going giving to cover all our costs in H1 2024.

While the cash in the bank at the year-end was unusually high, that reflects our policy of looking to raise funds (or pledges) to cover the cost of each series before the Trustees authorise production to start. At the year-end a final payment of £1818 on the stand-alone film *A Message from God* was due to be paid in January, and Trustees had set aside £30,000 for our next film series on the Biblical book of *Daniel*.

The charity has not given any guarantees and has not provided its assets as security for any liabilities.

Accounts

A copy of the accounts, as approved unanimously by the Trustees at a meeting on 1st March 2024, with amendments approved unanimously on 19th July following the final report of our Independent Examiner, are appended to this report.

Reserves

Policy

The Trustees have a reserves policy, to ensure that sufficient reserves are held to meet anticipated future operating costs and financial commitments.

Reserves

The Trustees have determined that the charity should hold sufficient unrestricted cash to cover all financial commitments due in the following quarter, which for Q1 2024 came to £2,600.

At the year-end *Burning Heart* had £32,800 in reserves, of which £30,000 had been set aside for the costs of the forthcoming series on *Daniel*, so the trustees are complying with the reserves policy.

Funds Materially in Deficit

There were no funds materially in deficit at 31st December 2023

Uncertainties about the charity continuing as a going concern

The Trustees are not aware of any uncertainties or concerns about *Burning Heart*'s ability to continue to function as a going concern.

Source of funds

All of *Burning Heart*'s funds in 2023 have come through donations from individuals. We are extremely grateful to the charity *Stewardship*, with whom we have a partner account, facilitating and enabling such donations. Through *Stewardship* we have also been connected to an international giving partner, *TrustBridge Global*, who we hope to partner with in 2024 to facilitate giving from international donors. We also use *PayPal* for all donors wishing to give through a different platform, including international donors.

Principal Risks facing the Charity

The principal financial risk facing the charity lies in our income from donations not being sufficient to cover the costs of future film series. This risk is minimised though by our policy of fundraising for the cost of a series before starting production – meaning that any shortfall in funds to make a series will simply lead to a delay in production starting and does not carry any financial risk.

Section 4. Structure, Governance and Management

Constitution

Burning Heart is a Charitable Incorporated Organisation (CIO), governed by a Constitution.

Trustee Selection

New Trustees are appointed by a resolution passed at a properly convened meeting of the Trustees. In appointing new Trustees, existing Trustees are required by the Charity Constitution to have regard to the skills, knowledge and experience needed for the effective administration of the CIO.

Structure

The Trustees have delegated certain responsibilities to Rev'd David Ingall, who has been formally appointed as 'Ministry Director and Secretary to the Trustees' by the Trustees. In particular, he is responsible for the day-to-day administration of the Charity and for overseeing the production of the currently authorised film-series.

Safeguarding

We believe that safeguarding is a vital part of any charity's organisation. Therefore, while we do minimal work with children or vulnerable adults, we have nevertheless sought to make safeguarding a priority. The Trustees have adopted a Safeguarding Policy, which is available to view on our website, and appointed Elizabeth Gallagher as our Safeguarding Officer. The Safeguarding Officer reports back to the Trustees at every meeting.

Trustees

The following were Trustees of Burning Heart through the whole of 2023:

Elizabeth Gallagher (Chair and Safeguarding Officer)

Esther Beckley

Jared Neusch

Alan Riley

Rev'd. Christopher Lee (re-appointed for a three-year term at a meeting of the Trustees on 3rd March 2023)

In addition, Paul Nicholas was appointed as both a Trustee (for a three-year term) and as Treasurer at a meeting of the Trustees on 3rd March 2023.

There are no corporate Trustees, and no Trustees hold title to property belonging to the charity.

Secretary to the Trustees: Rev'd. David Ingall

Section 4. Reference and Administrative Details

Charity Name

Burning Heart. The Charity is not known by any other names.

Charity Number

1198771 (CIO, England and Wales)

Charity's Address

Burning Heart,
International House,
64 Nile Street,
London,
N1 7SR

Other Contact Details

Email – hello@burningheart.org

Website – burningheart.org

Section 5. Approval and Signatures

This annual report was presented and unanimously adopted by the Trustees at a meeting on 1st March 2024, with amendments approved unanimously on 19th July following the final report of our Independent Examiner.

.

Signed on behalf of the Charity's Trustees:

ELIZABETH GALLAGHER

Elizabeth Gallagher (Chair of the Trustees)

PAUL NICHOLAS

Paul Nicholas (Trustee and Treasurer)



Burning Heart

CIO in England and Wales
Registered Charity 1198771

Annual Accounts 2023

(for the period 1st January to 31st December 2023)



CHARITY COMMISSION
FOR ENGLAND AND WALES

Burning Heart

1198771

Receipts and payments accounts

CC16a

For the period
from

1st January 2023

To

31st December

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Donations*	44,479	80	-	44,559	25,986
Bank Interest Payments	448	-	-	448	15
Other	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	44,927	80	-	45,007	26,001
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	44,927	80	-	45,007	26,001
A3 Payments					
Film-making	24,449	-	-	24,449	4,529
Podcasting	760	-	-	760	-
Website and Hosting	361	-	-	361	-
TV Distribution	3,540	-	-	3,540	-
Marketing	496	-	-	496	2,278
Office Costs	394	-	-	394	-
Fundraising	354	-	-	354	-
Banking and Insurance	171	-	-	171	5
Accounts Examination	390	-	-	390	-
Trustees' Expenses	324	-	-	324	-
Membership of Safeguarding Organisation*	-	-	-	-	145
Sub total (Gross Spending for AR)	31,240	-	-	31,240	6,957
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	31,240	-	-	31,240	6,957
Net of receipts/(payments)	13,687	80	-	13,767	19,044
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	19,045	-	-	19,045	-
Cash funds this year end*	32,732	80	-	32,812	19,044

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Bank Accounts	32,732	80	-
		-	-	-
		-	-	-
	Total cash funds	32,732	80	-
	(agree balances with receipts and payments account(s))	OK	OK	OK
		Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets	Details			
		-	-	-
B3 Investment assets	Details			
			-	-
B4 Assets retained for the charity's own use	Details			
			-	-
B5 Liabilities	Details			
			-	-
B5 Liabilities	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
	Fee for Independent Examination	General	625	on completion
	Final installment to Dioppo for standalone film "The Bible: A Message from God"	General	1,818	on completion
	Membership fee for Safeguarding Organisation	General	145	due
			-	

Notes

*Note to Donations Line

*Note to Safeguarding line

*Note to Cash Funds at Year End

The £80 of restricted funds was given through a Stewardship giving page for the Daniel series

The annual membership fee for Safeguarding Organisation was paid in January 2024, hence not appearing in the 2023 accounts

We often have relatively large cash balances, as we have a policy of raising the funds needed for a film series (including pledges) prior to starting production. In November 2023 the Trustees signed off on starting production for a new film series on the Biblical book of Daniel, authorising a cost of up to £30,000. Work had begun with the production company on the series, but a final quote was not received until January 2024, which is why the series is not listed as a liability.

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
Elizabeth Gallagher	Elizabeth Gallagher	19 Jul 24
Paul Nicholas	Paul Nicholas	19 Jul 24

INDEPENDENT EXAMINER'S REPORT
TO THE TRUSTEES OF
BURNING HEART

I report to the trustees on my examination of the accounts of Burning Heart ('the charity') for the year ended 31 December 2023.

Responsibilities and basis of report

As the trustees of the charity you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the 2011 Act').

I report in respect of my examination of the charity's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in accordance with section 130 of the 2011 Act; or
2. the accounts do not accord with the accounting records.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

J. Young

Jaimée Young

Stewardship
1 Lamb's Passage
LONDON
EC1Y 8AB

Date: 17 September 2024

BURNING HEART

England & Wales - Charity number 1198771

Accounts



Burning Heart

CIO in England and Wales
Registered Charity 1198771

Trustees' Annual Report 2022

(for the period 28th April 2022 to 31st December 2022)

Section 1. Objectives and Activities

Objectives

The objects of Burning Heart, as laid out in its constitution are:

the advancement of the Christian faith, in particularly but not exclusively by, producing or distributing Christian literature including video or audio recording and other related media.

Burning heart does also have a vision strapline, in line with these objects, which is:

exploring God's word through film

Activities

The Charity's primary activity is the production of high-quality documentary-style film series exploring Biblical books or themes. These film series are available to all for free on our website, burningheart.org, and on various other platforms and channels.

In addition, we also produce audio and written versions of our film series, run social media accounts on the main social media platforms, and produce sundry other resources.

More details of our activities this year is given in the *Review of the Year* below in *Section 2: Achievements*.

Regard to Charity Commission Guidance

The Trustees have had regard to the Charity Commission's guidance on public benefit and believe all Burning Heart's activities are in line with that guidance.

Section 2. Achievements and Performance

Review of the Year

2022 was an exciting year for Burning Heart! That was partly because it was our first year in operation, but also because of the various milestones and achievements throughout the year.

Charity Set Up

Setting up and successfully registering as a Charity was a major achievement in itself, and sets up the long-term viability of our ministry and activities. We finalised and adopted our constitution (with much valued help from the Charity Formation team at *Stewardship* and *Anthony Collins* solicitors), and successfully applied for registration as a Charity, with registration effective from 28 April 2022.

We also set up insurance, membership of a safeguarding organisation (ThirtyOne:Eight) and banking facilities, as well as starting the registration process with HMRC (see *Section 3: Financial Review* below).

Website

Our website went 'live' for the first time in January 2022, and has been maintained to a high standard ever since. The website is our principal means of engagement with the general public, with all our film series and associated content made available for free through it. It is also our main tool for communicating our vision and raising funds.

Film Series

In May 2022 we launched a new 7-part film series, produced through *Dioppo Films*, titled *Deuteronomy: Wellness God's Way*, along with supplementary resources (small group study guide, extra essays, resource guides etc.).¹ The series was filmed in dozens of locations around England and explores the Old Testament book of Deuteronomy. Feedback from partners and viewers was overwhelmingly positive, both about the quality of the series itself and the potential for this sort of material.

We had initially planned to produce a second series in 2022, but unforeseen delays in filming (not least to very poor weather) delayed the launch of our new series *Prayer: Learning from Jesus*. By the year end though, the new series was in the final stages of production, and we are excited by its potential at launch in February 2023.

Marketing and Distribution

As a new ministry, our marketing and distribution started from zero, but has grown beyond expectations for our first year. We had set an initial target for 2022-23 of 10,000 views of our films (excluding trailers) through online platforms, with 100 church small groups registering to run a series. The first number was significantly exceeded within months, with over 125,000 total views through online platforms in 2022. That was supplemented by those watching our films on GOD TV and TBN UK (see below), which we estimate was probably a similar number.

¹Our ministry launched with a 'back catalogue' of films that had previously been made by our Director, Rev'd David Ingall.

We were particularly encouraged by the positive response of partner organisations, a number of whom have run our series, often prominently. The main partners who we worked with in 2022 were:

- The *YouVersion* Bible App
- *RightNow Media*
- GOD TV
- TBN UK
- homegroups.co.uk

All the films are also available on *YouTube* and *Vimeo*.

Fundraising

Our fundraising was significantly limited by our lack of banking facilities until Q4 of 2022. Fortunately though, some donors had pledged significant seed money to launch the ministry and our first couple of series. Towards the end of the year those initial donors have been joined by an encouraging number of new individual donors, and we hope to significantly increase our fundraising in 2023.

Section 3. Financial Review

Financial Review and position at year end

2022 was Burning Heart's first year of operation and a significant element of setting up as a Charity was opening a bank account and registering with HMRC. That process took some time and, while the Charity was registered on 28 April 2022, our banking set-up was not completed until the end of October 2022. That meant that registration with HMRC was still incomplete at the year-end but was completed successfully in January 2023.

The delays in setting up our banking inevitably mean that our accounts for 2022 will be atypical. In particular, we were not in a position to fund the series *Deuteronomy: Wellness God's Way* through Burning Heart. As a result, while some money was spent towards the forthcoming film series *Prayer: Learning from Jesus*, the proportion of our expenditure spent on film-making costs is far lower for 2022 than we anticipate moving forward.

We also anticipate that our spend on marketing will be much lower moving forward, as a significant proportion of our expenditure on marketing in 2022 was part of the initial launch of the charity.

Position at the Year End

Burning Heart ended the year in a healthy financial position with £19,044 in cash in its bank accounts. This is sufficient to fund all our on-going costs in the first half of 2023, as well as finishing our next film series *Prayer: Learning from Jesus* (which was in production at the year-end) and planned series *Pursuing Peace* which the Trustees have planned to start production on in Q2 2023.

The charity has not given any guarantees and has not provided its assets as security for any liabilities.

Accounts

A copy of the accounts, as approved by the Trustees at a meeting on 3rd March 2023, are appended to this report.

Reserves

Policy

The Trustees have a reserves policy, to ensure that sufficient reserves are held to meet anticipated future operating costs and financial commitments.

Reserves

At the year-end Burning Heart had £4,354 in reserves, to cover the Charity's financial commitments for Q1 2023 (primarily the costs of the film series then in production). The Charity also had further cash on account, which will be used to cover the costs of subsequent film series.

Funds Materially in Deficit

There were no funds materially in deficit at 31st December 2022

Uncertainties about the charity continuing as a going concern

The Trustees are not aware of any uncertainties or concerns about Burning Heart's ability to continue to function as a going concern.

Source of funds

All of Burning Heart's funds in 2022 have come through donations from individuals. We are extremely grateful to the charity *Stewardship*, with whom we have partner account, facilitating and enabling such donations.

Section 4. Structure, Governance and Management

Constitution

Burning Heart is a Charitable Incorporated Organisation (CIO), governed by a Constitution.

Trustee Selection

New Trustees are appointed by a resolution passed at a properly convened meeting of the Trustees. In appointing new Trustees, existing Trustees are required by the Charity Constitution to have regard to the skills, knowledge and experience needed for the effective administration of the CIO.

Structure

The Trustees have delegated certain responsibilities to Rev'd David Ingall, who was formally appointed as 'Director and Secretary to the Trustees' at a Trustees meeting on 13 December 2021. In particular, the Director is responsible for the day-to-day administration of the Charity and for overseeing the production of the currently authorised film-series.

Safeguarding

We believe that safeguarding is a vital part of any charity's organisation. Therefore, while we do minimal work with children or vulnerable adults, we have nevertheless sought to make safeguarding a priority. The Trustees have adopted a Safeguarding Policy, which is available to view on our website, and appointed Elizabeth Gallagher as our Safeguarding Officer. The Safeguarding Officer reports back to the Trustees at every meeting.

Trustees

The Trustees of Burning Heart through the whole of 2022 were:

- Elizabeth Gallagher (Chair and Safeguarding Officer)
- Esther Beckley
- Rev'd. Christopher Lee
- Jared Neusch
- Alan Riley

Secretary to the Trustees: Rev'd. David Ingall

Section 4. Reference and Administrative Details

Charity Name

Burning Heart. The Charity is not known by any other names.

Charity Number

1198771 (CIO, England and Wales)

Charity's Address

Burning Heart,
International House,
24 Holborn Viaduct,
London,
EC1A 2BN

Other Contact Details

Email – hello@burningheart.org

Website – burningheart.org

Section 5. Approval and Signatures

This annual report was presented and unanimously adopted by the Trustees at a meeting on 3rd March 2023.

Signed on behalf of the Charity's Trustees, 3rd March 2023:

ELIZABETH GALLAGHER

Elizabeth Gallagher (Chair of the Trustees)

DAVID INGALL

Rev'd David Ingall (Secretary to the Trustees)



Burning Heart

CIO in England and Wales
Registered Charity 1198771

Annual Accounts 2022

(for the period 28th April 2022 to 31st December 2022)



CHARITY COMMISSION
FOR ENGLAND AND WALES

Burning Heart

Charity No.
1198771

Receipts and payments accounts

CC16a

For the period
from

28-Apr-22

To

31-Dec-22

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £	Notes
A1 Receipts						
Donations	25,986	-	-	25,986		
Bank Interest Payments	15	-	-	15		
Other income	-	-	-	-		
	-	-	-	-		
	-	-	-	-		
	-	-	-	-		
	-	-	-	-		
Sub total (Gross income for AR)	26,001	-	-	26,001		
A2 Asset and investment sales, (see table).						
N/A	-	-	-	-		
	-	-	-	-		
Sub total	-	-	-	-		
Total receipts	26,001	-	-	26,001		
A3 Payments						
Film Making Costs	4,529	-	-	4,529		
Banking and Insurance	5	-	-	5		
Membership fee for Safeguarding Provider	145	-	-	145		
Marketing	2,278	-	-	2,278		
	-	-	-	-		
	-	-	-	-		
	-	-	-	-		
	-	-	-	-		
Sub total	6,957	-	-	6,957		

Notes to Line 29 (cell K29):

These costs are proportionally low, as the Deuteronomy film series was paid for independently (not by Burning Heart), & filming for the Prayer series had not finished by year end, so payment was not due. We anticipate film-making costs accounting for c.75% of

Notes to Line 32 (cell K32):

These costs are proportionally high, as they include set-up marketing costs as well as on-going marketing.

A4 Asset and investment purchases, (see table)				
	-	-	-	-
	-	-	-	-
Sub total	-	-	-	-
Total payments	6,957	-	-	6,957
Net of receipts/(payments)	19,044	-	-	19,044
A5 Transfers between funds	-	-	-	-
A6 Cash funds last year end	-	-	-	-
Cash funds this year end	19,044	-	-	19,044

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £	Notes
B1 Cash funds	Bank Accounts	19,044	-	-	
			-	-	
		-	-	-	
	Total cash funds	19,044	-	-	
	(agree balances with receipts and payments account(s))	OK	OK	OK	
B2 Other monetary assets	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £	
	N/A	-	-	-	
B3 Investment assets	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)	
	N/A		-	-	
B4 Assets retained for the charity's own use	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)	
	N/A		-	-	
			-	-	
B5 Liabilities	Details	Fund to which liability relates	Amount due (optional)	When due (optional)	
	Fee for Independent Examination	General funds	390	on completion	
	Final installment for Film Series in production "Prayer: Learning from Jesus"	General funds	3,964	on completion	
Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval		
	E GALLAGHER	E GALLAGHER	3.3.2023		
	A RILEY	A RILEY 3	3.3.2023		

INDEPENDENT EXAMINER'S REPORT
TO THE TRUSTEES OF
BURNING HEART

I report to the trustees on my examination of the accounts of Burning Heart ('the charity') for the period ended 31 December 2022.

Responsibilities and basis of report

As the trustees of the charity you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the 2011 Act').

I report in respect of my examination of the charity's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in accordance with section 130 of the 2011 Act; or
2. the accounts do not accord with the accounting records.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Jaimée Young

Stewardship
1 Lamb's Passage
LONDON
EC1Y 8AB

Date: 07 March 2023