

Charity Registration Number : 1198732

BOYS IN MIND GIRLS MIND TOO

**FINANCIAL STATEMENTS
FOR THE YEAR ENDED
05 APRIL 2025**



Boys in Mind, Girls Mind Too

Registered Charity no: 1198732

Report of the Trustees for the Year ended 5th April 2025

The Trustees of Boys in Mind (BiM) are pleased to present their annual report and financial statements for the year ended 5th April 2025. The report has been prepared in accordance with the Charities Act 2011, the Charity Commission's Statement of Recommended Practice (SORP), and relevant accounting standards.

Boys in Mind, Girls Mind Too (BiM) is a Charitable Incorporated Organisation (CIO) Foundation, registered with the UK Charity Commission. It is governed by its Constitution, which was incorporated on 26th April 2022.

Section 1: Objectives and Activities

The charity's principal aim is to empower boys and young men to talk openly about their mental health, promote positive emotional well-being, and ensure that no young person faces mental health challenges alone. In line with our governing document, BiM's objectives are driven by the public benefit, focusing on supporting young people, particularly boys and young men. By raising awareness, producing useful and accessible resources, offering mentoring and advice, and fostering meaningful partnerships and collaborations, we strive to bring about lasting and positive change. Our primary activities are centred on film, outreach workshops and communications, media production, and creative engagement to:

1. **Preserve and protect mental health:** Offering resources, training, and support that empowers young people to maintain good mental health.
2. **Advance education:** Equipping young people with the knowledge and skills needed to navigate mental health challenges and promote wellbeing.
3. **Promote growth and relieve needs:** Supporting young people to develop capacities and confidence to engage as responsible and active members of society.
4. **Foster equality and diversity:**
 - Challenging discrimination based on race, gender, disability, sexual orientation, or religion.
 - Raising awareness of equality and inclusion through educational initiatives.
 - Encouraging understanding and collaboration among diverse communities.

In our third year as a CIO, the Trustees have carefully aligned these objectives with the Charity Commission's guidance on public benefit, as outlined in the document "Public Benefit: Running a Charity (PB2)."

Boys in Mind's activities focus on providing accessible mental health education, campaigning, and support for young people aged 4-25 in England and Northern Ireland. These activities contribute to the public benefit by:

- Reducing the risk of mental health issues escalating by offering timely resources, training, and signposting services.
- Developing healthier, active citizens who positively impact their communities.
- Strengthening connections among schools, families, and communities to foster cohesion.
- Delivering cost-effective and youth-centred training that supports vulnerable young people in the long term. The following objects are for the public benefit of young people, with a particular focus on providing mentoring, advice, assistance, and organising educational programmes, primarily (but not exclusively) using media production and group activities:

The Three P's:

- **Prevent** - Preventing suicide
 - **Promote** - Promoting positive mental health and images of boys and men
 - **Partner** - Partnering with children, young people, schools, charities and organisations to make a difference.
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- **Films:** We produce engaging films to promote positive mental health and challenge stereotypes.
 - **Youth Ambassadors:** Our Youth Ambassadors, comprised of students, lead initiatives and inspire peers.
 - **Challenging Stereotypes:** We address and challenge unhelpful notions of masculinity to create a healthier narrative for boys and young men.

Section 2: Achievements and Performance

Key Projects and Initiatives

1. Grow for Life (GfL) Project

- **Date:** Throughout 2024-2025 (Project started January 2023)
- **Target Group:** Years 7, 8 and 9 from Beechen Cliff School. 7-9 participants per weekly session during term time all year.
- **Focus:** Working together on gardening and growing produce, providing space outside the school environment to talk.
- **Impact:** Empowers participants by fostering confidence and promoting skills, teamwork and positive mental wellbeing.

2. Three Ways Special School and Farmborough Primary School Film Projects

Three Ways Special School – Film and Red Carpet Premiere:

- **Participants:** 8 pupils and the wellbeing team involved in planning, 50 pupils and staff involved in filming.
- **Date:** May 21 2024 – Red Carpet Premiere in Whole School Assembly
- **Focus:** Partnered with a special community school to create an inspiring and empowering film that highlighted children's unique strengths and celebrated their favourite activities.
- **Impact:** Fostering self-confidence, teamwork and a positive outlook on mental health.

Farmborough Primary School Film Workshop

- **Participants:** 130 students working with our film maker to produce their own animated film about Joy, Inclusion, Give, Sleep, Active and Wow! – JIGSAW.
- **Focus:** Concentrating on what children need to help them have positive mental health which they can share with all through their film. Modelling the benefits of working together and sharing ideas about positive mental health.
- **Impact:** Inspired awareness and engagement through this student-led film project addressing positive mental health and confidence. Work continuing to be embedded as part of Farmborough PSHE curriculum.
- **Date:** June 26th 2024 – Red Carpet Premiere with students and parents welcomed to the showing.
- **Nominations:** JIGSAW was shortlisted at the final of the Smiley Awards 2024.

3. UBX – Boxing in Mind

- **Date:** Project started January 2025
- **Target Group:** 12 Year 11 Boys from St. Mark's School, selected by staff as those who would benefit from this after school project.
- **Focus:** Weekly sessions at UBox gym in Bath focusing on improving fitness and focus, being part of a team/club, opportunity to talk freely with peers and mentors in a safe environment
- **Impact:** Regular attendance for 6 students, increased fitness, positive self-image, keenness to continue, improved attendance at school.

4. NEU (National Education Union) Conference

- **Dates:** April 1-5, 2024 in Bournemouth
- **Participants:** 2000 delegates working in education.
- **Focus:** BiM had a stand over the course of the conference.
- **Impact:** Amplified conversations on youth mental health through an engaging promotional stall.

5. Shindig Festival

- **Date:** May 23-26th 2024
- **Participants:** 10,000 attendees

- **Focus:** BiM stand and Gazebo over two days at the Festival with activities and games for all, encouraging people to talk and engage about mental health.
- **Impact:** Engaged the public with dynamic presentations, promoting mental health awareness.

6. WOMAD Festival

- **Date:** July 25-28th 2024
- **Participants:** 35,000+ attendees
- **Focus:** BiM stand and Gazebo over two days at the Festival with activities and games for all, encouraging people to talk and engage about mental health.
- **Impact:** Engaged the public with dynamic presentations, promoting mental health awareness.

7. School and College Assemblies/Talks

- **Dates:** May 14th, June 17th, November 5th, November 8th & November 17th
- **Participants:** Beechen Cliff and St. Mark's Secondary Schools, Bath Spa University
- **Focus:** All talks focused on positive mental health and strategies to help, including Clangers. University talks were delivered to PGCE Primary students and how positive mental health can be incorporated into lessons and school life in general.
- **Impact:** Very positive feedback from staff, offers to fundraise and invitations to return.

8. Creative Voices Project

- **Dates:** November 2nd/3rd 2024, November 16th/17th 2024, March 3rd-8th 2025
- **Participants:** This was a Research Project with Bath University and Wiltshire based charity Mighty Girls, involving around 20 young people from secondary schools in and around Bath aged 15 - 18.
- **Focus:** Graffiti and Animation Workshops in November 2024 to produce Artwork that was shown at the 44AD Gallery in Central Bath in March 2025. The focus of the Research Project was *'How do you experience power in your friendships/relationships? What is it to be a man? What does respect look like in your relationships?'* Essentially the project was about young people and their desires and agency to make positive changes within peer groups and peer relationships.
- **Impact:** The students were able to express themselves confidently and were empowered to be able to showcase their work in a recognised gallery; the worth of what they produced was valued and recognised with over 100 viewers passing through the gallery

9. Bath Independent Market Stand

- **Dates:** Monthly; attended in May, June, October and December 2024 and March 2025
- **Participants:** usually around 500 people visiting the market.
- **Focus:** To engage with the general public, initiate conversations and spread the positive mental health message.
- **Impact:** Many conversation postcards given out, contacts made for future events/projects.

10. Bath Half Marathon

- **Date:** March 2025
- **Participants:** A team of 12 runners, including Trustee Ross Lawson, ran in BiM branded shirts raising funds in the biggest Half Marathon in the South West
- **Impact:** Raising funds and much awareness of our cause.

Beneficiary Feedback and Impact

Feedback from beneficiaries attending BiM events indicated a significant improvement in attendees' understanding of mental health issues and a reduction in the stigma around seeking help.

All participants on the GfL project reported increased confidence, with the majority of young men reporting they had 'grown significantly in confidence'. Some who engaged with BiM at stands at markets and festivals have been in touch to offer to fundraise or contribute in some way.

Section 3: Financial Review

Financial Position

Income: Total income for the year was £123,903, which included grants, donations, and fundraising activities.

Expenditure: Total expenditure for the year was £78,865 primarily allocated to workshop and event delivery, supporting group facilitation, outreach and social media campaigns and improving the efficiency of our structures and policies.

Net Movement in Funds: The net movement showed a surplus of £45,038

Reserves Policy

The Trustees aim to maintain reserves sufficient to cover at least three months of operational costs. This ensures we can continue supporting beneficiaries in the event of any unforeseen funding interruptions.

Fundraising Activities

Our part-time Fundraising and Events Manager, Vanessa Williams-Grey, continues to lead this essential part of our work in a very proactive manner.

The 2024-5 financial year was a very successful one for Boys in Mind in terms of fundraising. Donations and sponsored events in memory of a young man who has tragically taken his life continue to be a major source of funding. Most notably, Tom Keys-Toyer, a local supporter, ran 650 miles around the South West Coast Path in memory of his son, Sam, raising £49,039. Another supporter, Jason Littlewood, ran the Kobe Marathon in memory of his twin, Sebastian, raising £3,350. Our runners in the Bath Half Marathon also raised £3500, whilst a

sponsored walk organised by Kacey Bishop in memory of her boyfriend, Joe raised £1,533. Other donations in memory of young men were made via the MuchLoved tribute site, raising a further £11,531 during this period.

Dylan Kenning of UBX Bath boxing gym did a sponsored static cycle ride, raising £1,291. We received a grant from the Coop Community Fund (£2,103) and corporate donations from Team Lewis (£1,000), Tata Motors (£1000), the Ennismore Foundation (£1000) and Pav Savva (£7784).

Among our notable regular supporters were Abney & Baker Home Care (£2,000); the Bath Glastonbury Festival Clean Up team (£3,000) and The Crown Public House, Bathford (£1,200). There have been many adhoc donations too including £500 from a Quiz Night run by Trustee Susan Fletcher.

Resource Allocation

As our breakdown of expenditure shows, funding was focused on delivering effective projects, workshops and assemblies, producing educational films, awareness raising and fostering community engagement to achieve our objectives. Resource has also been allocated to improving policies and digital storage as well as beginning to develop a new website.

Section 4: Structure, Governance and Management

Governing Document

Boys in Mind is governed by its Constitution dated 26th April 2022, which outlines the charity's purposes and procedures.

Trustee Appointment, Induction, and Training

- Trustees are appointed by the Board following an open recruitment process that assesses skills and experience relevant to the charity's objectives.
- New Trustees undergo an induction process that includes:
 1. Review of the charity's governing document, policies, and procedures.
 2. Meetings with existing Trustees and key volunteers to understand operational activities.
 3. Training on roles and responsibilities, charity law, and safeguarding.

Organisational Structure

The Board of Trustees meets at least quarterly to oversee strategy, governance, and compliance.

Day-to-day operations are managed by the Chief Executive Officer (CEO) and a small team of paid part time freelancers and volunteers.

Subcommittees/Working Groups (e.g. Digital and Safeguarding) report to the main Board on key aspects of the charity's operations.

Our charity operates with a dedicated team committed to promoting transparency, innovation, and collaboration. We prioritise creating a supportive and inclusive environment to enhance outcomes for young people. As part of our ongoing commitment, we aim to increase diversity within our leadership to better reflect the communities we serve and ensure varied perspectives shape our work. Within the next three years, Boys in Mind (BiM) aims to recruit and train two former Youth Ambassadors in charity governance. This initiative will help ensure that our Board genuinely reflects our commitment to representing young people and incorporates their voices in our strategic decision-making.

Risk Management

The Trustees regularly review the major risks to which the charity is exposed. This includes:

Financial Risk: Monitoring cash flow, reserves, and funding diversification.

Operational Risk: Ensuring safeguarding procedures are robust and freelance team/volunteers are appropriately trained.

Reputational Risk: Upholding transparency in all communications and activities.

Charities have a statutory power to pay a trustee, or a connected person, for the supply of goods or services in certain circumstances under section 185 of the Charity Act 2011 (as amended). In accordance with our Governing Document, Boys in Mind paid one trustee for goods (branded bottles) during this reporting period. This payment was made only after the team had properly assessed any potential risks and conflicts of interest. BiM has fully disclosed this payment—which was under £1,000—in all our charity accounts, in line with Charity SORP guidelines.

Section 5: Future Plans

Boys in Mind is focused on:

- Strengthening partnerships with schools, colleges, universities, and community organisations to broaden the scope and reach of our work.
- Expanding the reach of our films and other educational resources by investing in digital advancements, including our website and social media platforms, to engage a wider and more engaged audience.
- Increasing awareness and building relationships with individual funders, corporate sponsors, and supportive businesses to ensure the sustainability and growth of our work.
- Developing new film projects and interactive resources to address emerging mental health challenges and foster greater understanding and inclusion.
- Developing new, active local projects that promote, and foster, inclusion and a greater understanding of positive mental health.
- Enhancing our Youth Ambassador programme to empower more young people to lead initiatives and inspire their peers.

Statement of Trustees' Responsibilities:

The Trustees are responsible for preparing this report and the financial statements in accordance with applicable law and regulations. Charity law requires the Trustees to prepare financial statements that give a true and fair view of the affairs of the charity. The Trustees also ensure that proper accounting records are kept, safeguarding the assets of the charity, and taking reasonable steps to prevent fraud and other irregularities.

Reference and Administrative Details:

Charity Name: Boys in Mind, Girls Mind Too (BiM)

Registered Charity Number: 1198732

Registered Address: BiM Office, 10 Seymour Road, Bath BA1 6DY

Bankers: CAF Bank Limited 25 Kings Hill Avenue Kings Hill, West Malling, Kent ME19 4JQ

Independent Examiner/Auditors: Sterling Gate Accountants, 1 Brunel Way, Slough SL1 1XW

Declaration

The trustees declare that they have approved this report and confirm that it complies with the reporting requirements for UK charities.

Ross Lawson

Signed by:

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January 29, 2026

Independent Examiner's Report

for the year ending 05/04/2025

Independent Examiner's Report to the Trustees of Boys in Mind Girls Mind Too

I report to the Charity Trustees on my examination of the accounts of the charity for the year ended 05/04/2025 which consists of the statement of financial activities, balance sheet and the related notes

Responsibilities and basis of report

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- The accounting records were not kept in accordance with section 130 of the Charities Act; or
- The accounts did not accord with the accounting records; or
- The accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn

Mr H.M Tuffaha AFA
Associate Member – Institute of Financial Accountants
Sterling Gate Accountants

Signed by:

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January 30, 2026

BOYS IN MIND GIRLS MIND TOO

STATEMENT OF FINANCIAL ACTIVITIES

FOR THE YEAR ENDED 05 APRIL 2025

	Notes	Unrestricted funds £	Total Funds 2025 £	Total Funds 2024 £
Income and endowments from:				
Donations and legacies	2	123,023.56	123,023.56	52,411.10
Charitable activities	3	-	-	250.00
Investments	4	879.97	879.97	709.60
Total		123,903.53	123,903.53	53,370.70
Expenditure on:				
Raising funds		650.94	650.94	1,813.90
Charitable activities	5	74,438.59	74,438.59	65,105.94
Other	7	3,775.86	3,775.86	3,851.29
Total		78,865.39	78,865.39	70,771.14
Net income/(expenditure)		45,038.14	45,038.14	(17,400.44)
Net movement in funds		45,038.14	45,038.14	(17,400.44)
Reconciliation of funds:				
Total funds brought forward		54,061.56	54,061.56	71,462.00
Total funds carried forward		99,099.70	99,099.70	54,061.56

BOYS IN MIND GIRLS MIND TOO

BALANCE SHEET

FOR THE YEAR ENDED 05 APRIL 2025

	Notes	Unrestricted funds £	Total Funds 2025 £	Total Funds 2024 £
Current assets				
Cash at bank and in hand	8	99,749.70	99,749.70	54,517.56
Total current assets		99,749.70	99,749.70	54,517.56
Creditors: amounts falling due within one year	9	650.00	650.00	456.00
Net current assets/(liabilities)		99,099.70	99,099.70	54,061.56
Total net assets		99,099.70	99,099.70	54,061.56
Funds of the Charity				
Unrestricted funds	10	99,099.70	99,099.70	54,061.56
Restricted funds	10		-	-
Endowment funds	10		-	-
Total funds		99,099.70	99,099.70	54,061.56

The financial statements were approved by the trustees and signed on its behalf by:

Ross James Lawson
Trustee

Signed by:

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January 29, 2026

BOYS IN MIND GIRLS MIND TOO

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 05 APRIL 2025

1. Accounting Policies

The principal accounting policies adopted by the Charity, which is a public benefit entity, in the preparation of the accounts are as follows.

1.1 Basis of preparation

These accounts have been prepared under the historical cost convention, as modified by the inclusion of charitable properties and fixed asset investments and investment properties at valuation.

These accounts have been prepared in accordance with “Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)” (effective 1 January 2019) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Charities Act 2011.

These accounts are presented in pounds sterling and rounded to the nearest pound.

1.2 Going concern

The Trustees have prepared financial projections, taking into consideration the current economic conditions and have, at the time of approving these accounts, a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus they continue to adopt the going concern basis of accounting in preparing the accounts.

2. Income from Donations and Legacies

Analysis	Unrestricted funds	Total funds 2025	Total funds 2024
	£	£	£
Donation and gifts	123,023.56	123,023.56	52,411.10
Total	123,023.56	123,023.56	52,411.10

3. Income from Charitable Activities

Analysis	Total funds 2024
	£
Events	250.00
Total	250.00

4. Income from Investments

Analysis	Unrestricted funds	Total funds 2025	Total funds 2024
	£	£	£
Interest income	879.97	879.97	709.60
Total	879.97	879.97	709.60

5. Expenditure on Charitable Activities

Analysis	Unrestricted funds	Total funds 2025	Total funds 2024
	£	£	£
Staff costs	51,725.86	51,725.86	53,500.80
Donations	5,448.68	5,448.68	-
Venue Hire	5,421.76	5,421.76	499.72
Goods	2,886.53	2,886.53	2,245.52
Training	7,654.82	7,654.82	6,590.00
Total	73,137.65	73,137.65	62,836.04
Support Costs	1,300.94	1,300.94	2,269.90
	74,438.59	74,438.59	65,105.94

6. Support Costs

	Total funds 2025	Total funds 2024
Analysis	£	£
Support Costs		
Expenses and Mileage	1,301.88	3,627.81
Governance Costs		
Independent examiners fees	650.00	456.00
	1,951.88	4,083.81

7. Other Expenditure

Analysis	Unrestricted funds	Total funds 2025	Total funds 2024
	£	£	£
Charges & Subscriptions	3,775.86	3,775.86	3,851.29
Total	3,775.86	3,775.86	3,851.29

8. Cash at bank and in hand

	Total funds 2025	Total funds 2024
	£	£
Cash at bank and in hand	99,749.70	54,517.56
Total	99,749.70	54,517.56

9. Creditors: Amounts falling due within one year

	Total funds 2025	Total funds 2024
	£	£
Accrued expenses	650.00	456.00
Total	650.00	456.00

10. Charity funds

10.1 Details of material funds held and movements during the CURRENT reporting period

Fund names	Fund balances brought forward £	Income £	Expenditure £	Transfers £	Gains and losses £	Fund balances carried forward £
Unrestricted funds	54,061.56	123,903.53	78,865.39	-	-	99,099.70

10.2 Details of material funds held and movements during the PREVIOUS reporting period

Fund names	Fund balances brought forward £	Income £	Expenditure £	Transfers £	Gains and losses £	Fund balances carried forward £
Unrestricted funds	71,462.00	53,370.70	70,771.14	-	-	54,061.56

Employees Earning Over £60,000

There were no employees of the charity who received total remuneration in excess of £60,000 during the financial year ended 2024–2025. There were also no employees earning above this threshold in the previous financial year.

Trustee Remuneration, benefits and Expenses

During the financial year, one Trustee, Ross Lawson, was reimbursed expenses totalling £58.73. This related to costs personally incurred to support the development of the charity's new website. The reimbursement was made in line with the charity's expenses policy, and appropriate receipts and a completed expense claim form have been retained as supporting evidence. (nil in 2024)

Related Party Transactions

There were no related party transactions during the financial year ended 2024–2025. (nil in 2024)