

EI SMART C.I.O.
TRUSTEES' REPORT and FINANCIAL STATEMENTS
FOR THE PERIOD ENDED 31 MARCH 2025

EI SMART

Financial Statements

Year ended 31 MARCH 2025

Contents

	Page
Charity reference and administrative details	2
Trustees' Annual Report	3
Independent Examiner's report	5
Statement of Financial Activities	6
Balance Sheet	7
Notes of the financial statements	8-9

EI SMART

Charity Reference and Administrative Details

Year ended 31 MARCH 2025

Charity registration number 1198679

Trustees Ross Cattell (Chair)

Dr Topun Austin

Anna Warner-McLoughlin

Management team Dr Betty Hutchon (Co-chair)

Dr Jane Moffat (Co-chair)

Dr Sibylle Erdmann (co-production)

Dr Sally Jary (research)

Laurence Galland (education)

Registered Office 50 The Mall

London, N14 6LN

Website eismart.co.uk

EI SMART

Trustees' Report

Year ended 31 MARCH 2025

The Trustees present their report and the unaudited financial statements of the charity for the year ending 31 March 2025. The Trustees have adopted the provisions of the Statement of Recommended Practice (SORP) "Accounting and Reporting by Charities" (FRS 102) "The Financial Reporting Standard applicable in the UK and Republic of Ireland" in preparing the annual report and financial statements of the charity.

The financial statements have been prepared in accordance with the accounting policies set out in the notes to the accounts and comply with the charity's governing document, the Charities Act 2011 and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland published in October 2019.

Trustees of the charity

The Trustees who have served during the period and since the period end were as follows:

- Ross Cattell (Chair)
- Dr Topun Austin
- Anna Warner-McLoughlin

Objectives and activities

The objectives of the charity are to preserve and protect the physical and mental health of babies at risk of developmental challenges by supporting research into their care and treatment and by working collaboratively with parents and healthcare professionals providing resources, advice, and training.

Public benefit statement

In meeting objectives and formulating future plans the Trustees have considered the Charity Commission's guidance on public benefit. The charity continues to preserve and protect the physical and mental health of babies at risk of developmental challenges by supporting research into their care and treatment and by working collaboratively with parents and healthcare professionals providing resources, advice, and training.

Financial Review

The charity had reserves of £27,256 as of 31 March 2025. As the charity has very limited operating costs the trustees are confident that this is adequate to support planned activities for the coming year.

Structure, governance and management

Ei SMART was registered with the Charity Commission on 21 April 2022 under registered number 1198679. It is a Charitable Incorporated Organisation (CIO) and is governed by its constitution.

The charity is governed by a Board of Trustees which acts in an honorary capacity.

The Trustees administer the charity through the co-chairs of the charity management team. This team of five is supported by a larger foundation team and an expert panel who are consulted periodically.

The Trustees are appointed through the charity's Board recruitment procedure. The charity seeks vacancies based on experience.

The charity has no employees. All team members provide their time voluntarily. Volunteers may receive compensation for their time and expenses in supporting training activities.

Achievements and performance

The Ei SMART clinical reasoning framework and the approach to early intervention it promotes continues to grow in content and recognition. This past year has been particularly successful in terms of collaboration and forming alliances with important organisations who for all intents and purposes could be considered stake holders. As a result of publishing short developmental videos in January 2025 (funded by a grant from the National Lottery) we were approached by the Institute of Health Visitors who plan to publish our videos for universal use. Bliss is also now working with us to feature our videos on their website as are all the Operational Delivery Networks ("ODN")s in England. We also published a joint leaflet with the Brazelton centre UK on Screen time. Furthermore, we are referenced twice in the new NHS England publication on best practice in assessment, diagnosis and early intervention for Cerebral Palsy. We have also had several meetings with the Royal Foundation for Early Childhood development and plan to run a study day with their input in 2026. All in all, we have made significant progress whilst continuing to function on a voluntary basis which we are now hoping to address by securing funding from grant applications.

Our monthly newsletter now goes to over 1,300 readers, and we continue to receive good feedback about our website and the resources we publish there to help families and healthcare professionals in early intervention and supporting early development.

During the year the charity has continued to provide a series of online study days open to all. We have also delivered a highly rated new in-person course at University College London Hospitals for neonatologists and paediatricians on supporting development and parents using anticipatory guidance in follow up clinics.

We also have two new studies under way with University College London on outcomes for parents following the Ei SMART baby course - which is a 'hands on' course only for therapists. Results should be available in the coming months and we look forward to publishing them.

We continue to present nationally and internationally and plan to share the work of Ei SMART around the world in the September 2025 newsletter.

We continue to consider how we can build relationships and networks with other important organisations in the field such as the 'First 1000 days' – we recently submitted a paper following their call for evidence.

A major priority for us in this coming year is to create funded posts in key areas to allow for the ongoing progression and sustainability of Ei SMART.

On behalf of the Board of Trustees



Ross Cattell, Chair

Date: 9/12/2025

EI SMART

Independent Examiner's report

Year ended 31 March 2025

Responsibilities and basis of report

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 31 March 2025.

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Mrs Sharon Bessell ACMA

8 High Street
Whaddon
MK17 0NA

EI SMART

Statement of Financial Activities (including summary income and expenditure account) For the year ended 31 March 2025

		2025		2024	
	Note	Unrestricted Funds £	Restricted Funds £	Total £	Total £
Income and endowments from:					
Donations and legacies	3	85	-	85	20,013
Charitable activities	4	<u>30,855</u>	<u>-</u>	<u>30,855</u>	<u>15,499</u>
Total Income		30,940	-	30,940	35,512
Expenditure on:					
Charitable activities	5	<u>18,864</u>	<u>16,240</u>	<u>35,104</u>	<u>13,661</u>
Net movement in funds		12,076	(16,240)	(4,164)	21,851
Reconciliation of funds:					
Funds brought forward		<u>11,512</u>	<u>19,908</u>	<u>31,420</u>	<u>9,569</u>
Total funds carried forward		<u>23,588</u>	<u>3,668</u>	<u>27,256</u>	<u>31,420</u>

All income and expenditure is derived from continuing activities

The notes on pages 8 to 9 form part of these financial statements.

EI SMART

Balance Sheet

31 MARCH 2025

	Note	2025 £	2024 £
Current assets			
Cash at bank and in hand	6	<u>27,991</u>	<u>32,071</u>
		27,991	32,071
Creditors: amounts falling due within one year	7	<u>(735)</u>	<u>(651)</u>
Net current assets		<u>27,256</u>	<u>31,420</u>
Total assets less current liabilities		<u>27,256</u>	<u>31,420</u>
Net assets		<u>27,256</u>	<u>31,420</u>
Charity Funds			
Restricted funds		3,668	19,908
Unrestricted funds		<u>23,588</u>	<u>11,512</u>
	8	<u>27,256</u>	<u>31,420</u>

The charity was entitled to exemption from audit under the Charity Commission rules for small charities.

The notes on pages 8 to 9 form part of these financial statements.

Signed on behalf of the Board of Trustees



Ross Cattell, Chair

Charity registration number: 1198679

EI SMART

Notes to the accounts

Year ended 31 March 2025

1 Basis of preparation

The accounts have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note to these accounts. The accounts have been prepared in accordance with the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102) and with the Charities Act 2011.

The charity qualifies as a small charity and has also followed the disclosure requirements for small charities.

2. Accounting policies

2.1 Income

Grants and donations are only included in the SoFA when received.

Income for training activities is recognised when the training is provided.

2.2 Expenditure and liabilities

Liabilities are recognised where it is more likely than not that there is a legal or constructive obligation committing the charity to pay out resources and the amount of the obligation can be measured with reasonable certainty.

The charity has creditors which are measured at settlement amounts less any trade discounts

No material item of deferred income has been included in the accounts.

3. Income from donations and legacies

	2025	2024
	£	£
Individuals	85	105
National Lottery	-	<u>19,908</u>
	<u>85</u>	<u>20,013</u>

In March 2024 Ei SMART received a grant from the National Lottery Community fund of £19,908 to fund the production of videos for parents taking their children home. All other income is unrestricted.

4. Income from charitable activities

	2025	2024
	£	£
Training	30,855	15,499

All income from providing training is unrestricted.

EI SMART

Notes to the accounts

Year ended 31 March 2024

5. Expenditure

	2025	2024
	£	£
Training costs	14,820	7,200
Website and publicity	3,926	1,288
Video production	16,240	-
Conferences & travel	90	5,096
Bank charges	-	35
Other costs	<u>28</u>	<u>41</u>
	<u>35,104</u>	<u>13,661</u>

All expenditure relates to charitable activities. The charity has no employees.

6. Cash at bank and in hand

	2025	2024
	£	£
Restricted funds	3,668	19,908
Unrestricted funds	<u>24,323</u>	<u>12,109</u>
	<u>27,991</u>	<u>32,071</u>

7. Creditors

	2025	2024
	£	£
Other creditors	<u>735</u>	<u>651</u>

All creditors related to unrestricted costs.

8. Charity funds

Restricted funds represent a National Lottery Grant which was used for the production of neonatal training videos.

9. Transactions with trustees and related parties

None of the trustees have been paid any remuneration or received any other benefits from an employment with their charity or a related entity.