



## BELBROUGHTON CRICKET CLUB TRUSTEES' ANNUAL REPORT

The Trustees have pleasure in presenting their report and the accounts for the year ended 30th September 2023.

The accounts comply with current statutory requirements and the Statement of Recommended Practice "Accounting and Reporting by Charities".

### REFERENCE AND ADMINISTRATIVE DETAILS

Belbroughton Cricket Club is a charity registered with the Charity Commission. The charity registration number is 1198678.

The principal registered address is:

Hackmans Gate Lane

Belbroughton

Worcestershire

DY9 0DW

The Trustees serving during the year and since the year end who manage the Charity were as follows:

Sir Malcom Guthrie

Giles Guthrie

Robert Hawk

Michael Ross

Matthew Hansell

Richard Bartram

The Trustees who have resigned during the year and since the year end were as follows:

Matthew Hansell

### STRUCTURE, GOVERNANCE AND MANAGEMENT

The Charity is constituted as Charitable Incorporated Association. A governing scheme for the charity named Belbroughton Cricket Club formerly known as Belbroughton Cricket Club was created on 21<sup>st</sup> April 2022.

Belbroughton Cricket Club, a registered members club, operates from the Association's premises and A Management Committee is annually approved by board of trustees. The Club pays all expenditure accruing from the activities of the Association.

Trustees are only appointed and reappointed as required, a position which is reviewed each year.

**BELBROUGHTON CRICKET CLUB  
TRUSTEES' ANNUAL REPORT**

The charity is run by elected members who form the Management Committee, meeting regularly to administer the objectives of the charity.

**OBJECTIVES AND ACTIVITIES**

The promotion of community participation by the provision of facilities for the playing of cricket; and the promotion of the amateur sport of cricket by providing coaching and development opportunities within the sport for all within the community.

The Trustees have had regard to the guidance issued by the Charity Commission on public benefit. The Trustees have taken this guidance into account when making decisions to which the guidance is relevant.

In furtherance of its aims and objectives, the Association has adopted a child protection policy, an equal opportunities policy, in line with direction from the ECB and their requirements of all similar organisations.

**ACHIEVEMENTS AND PERFORMANCE**

The aims of the charity are to ensure the provision of the best possible facilities in order to meet the objectives for the benefit of the membership.

The charity has achieved these aims during the past year in several ways. The pavilion roof was fully recovered, the ground in general has been tended and treated throughout the year. The equipment needed to do the job has been enhanced. The kitchen area has been upgraded to achieve a 5 star health and hygiene rating. Upgraded till systems have been installed to better record sales and expenditure at the club.

The trustees continue to work hand in hand with ECB policies which are relevant to the day to day running of the club.

**FINANCIAL REVIEW**

The charity's normal policy is to ensure that the Management Committee generate and maintain adequate funds and reserves for the efficient running of the club and in turn the charity, on a day-to-day basis.

**DECLARATION**

The Trustees declare that they have approved the Trustees' Report.

.....

Sir Malcolm Guthrie (Chairperson)  
Signed for and on behalf of the  
Trustees of Belbroughton cricket Club.

Date.....

**Belbroughton Cricket Club**

**Financial Statements**

**For the Year Ended 30 September 2023**

# Belbroughton Cricket Club

## Balance Sheet as at 30 September 2023

|                            | 2023          | 2023           | 2022          | 2022           |
|----------------------------|---------------|----------------|---------------|----------------|
|                            | £             | £              | £             | £              |
| <b>Fixed Assets</b>        |               |                |               |                |
| Tangible Fixed Assets      | 93,157        |                | 78,506        |                |
| Investments                | <u>-</u>      |                | <u>-</u>      |                |
|                            |               | 93,157         |               | 78,506         |
| <b>Current Assets</b>      |               |                |               |                |
| Stocks                     | 3,201         |                | 3,522         |                |
| Debtors                    | 10,253        |                | 6,277         |                |
| Bank - Current Account     | 3,338         |                | 55,915        |                |
| Bank - Reserve Account     | <u>35,702</u> |                | <u>-</u>      |                |
|                            |               | 52,494         |               | 65,714         |
| <b>Current Liabilities</b> |               |                |               |                |
| Creditors                  | 5,674         |                | 6,485         |                |
| Grants                     | <u>33,653</u> |                | <u>33,003</u> |                |
|                            |               | 39,327         |               | 39,488         |
| Net Current Assets         |               | 13,167         |               | 26,226         |
| <b>NET ASSETS</b>          |               | <u>106,324</u> |               | <u>104,732</u> |
| <b>Represented by</b>      |               |                |               |                |
| <b>Accumulated Funds</b>   |               |                |               |                |
| Funds at 1 October 2022    |               | 104,732        |               | 95,728         |
| Surplus for Year           |               | 1,592          |               | 9,004          |
|                            |               | <u>106,324</u> |               | <u>104,732</u> |

We have prepared the Financial Statements for the year ended 30 September 2023 from the books, papers and vouchers presented to us and from information afforded to us. We certify that they are in accordance therewith.

Rogers Tax Shop Limited  
Accountants  
5th December 2023

**Belbroughton Cricket Club**

**Income for the Year Ended 30 September 2023**

|   | 2023         | 2023          | 2022         | 2022          |
|---|--------------|---------------|--------------|---------------|
|   | £            | £             | £            | £             |
| <b>Subscriptions</b>                      |              |               |              |               |
| Senior Members                            | 3,440        |               | 4,680        |               |
| Junior Members                            | 9,630        |               | 12,975       |               |
| Non-Playing Members                       | 1,570        |               | 2,240        |               |
| Ground Fund                               | <u>4,833</u> |               | <u>5,940</u> |               |
|   |              | 19,473        |              | 25,835        |
| <b>Fund Raising</b>                       |              |               |              |               |
| BBQs Catering Etc                         | 3,647        |               | 1,714        |               |
| Prize Giving / Christmas Party            | 765          |               | 62           |               |
| Donated Clothing Sales                    | 20           |               | 210          |               |
| Scarecrow Parking                         | 7,000        |               | -            |               |
| 100 Club                                  | 1,325        |               | 1,060        |               |
| Golf Day                                  | 574          |               | 180          |               |
| Sponsored Walk                            | -            |               | 160          |               |
| Big Breakfast                             | -            |               | 20           |               |
| Jubilee                                   | -            |               | ( 19)        |               |
| Fantasy Football, Cricket & Sweep         | 51           |               | 135          |               |
| Scarecrow Weekend Events                  | 892          |               | -            |               |
| Hicky's Gold Rush                         | 85           |               | -            |               |
| Strollers Beer & Balti                    | 110          |               | -            |               |
| Vintage Car Rally                         | 741          |               | -            |               |
| Quiz Night's                              | 465          |               | -            |               |
| Ben Cox Testimonial                       | ( 926)       |               | -            |               |
| Club 6-a-side                             | 116          |               | -            |               |
|   |              | 14,866        |              | 3,522         |
| <b>Bar Surplus (Note)</b>                 |              | 17,241        |              | 21,400        |
| <b>Miscellaneous</b>                      |              |               |              |               |
| Advertising, Sponsorship                  | 2,928        |               | 3,620        |               |
| Donations Received                        | 200          |               | 1,194        |               |
| Grants Amortised                          | <u>8,413</u> |               | <u>8,251</u> |               |
|   |              | 11,541        |              | 13,065        |
| <b>Investment Income</b>                  |              |               |              |               |
| Building Society & Bank Interest          | 433          |               | 27           |               |
| Dividends                                 | <u>26</u>    |               | <u>26</u>    |               |
|   |              | 459           |              | 53            |
| <b>Total Income</b>                       |              | 63,580        |              | 63,875        |
| <b>Expenditure for the Year</b>           |              | <u>50,896</u> |              | <u>52,869</u> |
|   |              | 12,684        |              | 11,006        |
| Surplus on Disposal of Assets             |              | -             |              | -             |
| Depreciation of fixed assets              |              | (11,092)      |              | ( 10,189)     |
|   |              |               |              |               |
|   |              | 1,592         |              | 817           |
| <b>Covid-19 Grants &amp; Fund Raising</b> |              |               |              |               |
| Community Cash Back                       | -            |               | 500          |               |
| Gift Aid Claim                            | -            |               | 1,076        |               |
| EWCT Grants                               | -            |               | 5,020        |               |
| Covid-19 Insurance Claim                  | <u>-</u>     |               | <u>1,591</u> |               |
|   |              | -             |              | 8,187         |
| <b>Surplus for the Year</b>               |              | <u>1,592</u>  |              | <u>9,004</u>  |

## Belbroughton Cricket Club

### Expenditure for the Year Ended 30 September 2023

|                                    | 2023<br>£     | 2023<br>£            | 2022<br>£    | 2022<br>£            |
|------------------------------------|---------------|----------------------|--------------|----------------------|
| <b>Ground Expenses</b>             |               |                      |              |                      |
| Loam, Fertiliser and Seed          | 1,214         |                      | 109          |                      |
| Repairs and Upkeep                 | 4,378         |                      | 1,177        |                      |
| Mowing and Preparation of Wicket   | 5,173         |                      | 4,527        |                      |
| Petrol and Oil                     | <u>687</u>    |                      | <u>536</u>   |                      |
|                                    |               | 11,452               |              | 6,349                |
| <b>Playing Expenses</b>            |               |                      |              |                      |
| Umpires and Scorers                | 659           |                      | 108          |                      |
| Balls and Equipment                | 2,527         |                      | 12,797       |                      |
| Overseas Player                    | 500           |                      | 850          |                      |
| Hire of Nets                       | 1,093         |                      | 532          |                      |
| Rent of 3rd XI Ground              | 850           |                      | 200          |                      |
| Subscriptions and Entry fees       | 987           |                      | 1,315        |                      |
| Coaching and Courses               | <u>10,927</u> |                      | <u>8,908</u> |                      |
|                                    |               | 17,543               |              | 24,710               |
| <b>Pavilion</b>                    |               |                      |              |                      |
| Heating and Lighting               | 2,186         |                      | 2,822        |                      |
| Insurance                          | 4,621         |                      | 4,036        |                      |
| Upkeep and Repairs                 | 9,946         |                      | 9,128        |                      |
| Television Licence                 | <u>159</u>    |                      | <u>159</u>   |                      |
|                                    |               | 16,912               |              | 16,145               |
| <b>Miscellaneous</b>               |               |                      |              |                      |
| Rents                              | -             |                      | 216          |                      |
| Water Rates and Rubbish Removal    | 1,103         |                      | 1,016        |                      |
| Printing, Postage and Stationery   | 813           |                      | 1,188        |                      |
| Telephone                          | 480           |                      | 349          |                      |
| Accountancy Fees                   | 300           |                      | 150          |                      |
| Donations and Presentations        | 90            |                      | 936          |                      |
| Captains Board and Engraving       | 598           |                      | 555          |                      |
| Bar and Lottery Licence            | 16            |                      | 94           |                      |
| Bank Charges                       | 356           |                      | 365          |                      |
| Website Charges                    | 310           |                      | 372          |                      |
| Legal and Professional Fees        | 749           |                      | 154          |                      |
| First Aid and Safeguarding Courses | <u>174</u>    |                      | <u>270</u>   |                      |
|                                    |               | 4,989                |              | 5,665                |
| <b>Expenditure for the Year</b>    |               | <u><u>50,896</u></u> |              | <u><u>52,869</u></u> |

## Belbroughton Cricket Club

### Notes to the Financial Statements for the Year Ended 30 September 2023

#### Tangible Fixed Assets

|                           | Balance at<br>1 October<br>2022 | Additions     | @5%<br>Depreciation | @20%<br>Depreciation | Balance at<br>30 September<br>2023 |
|---------------------------|---------------------------------|---------------|---------------------|----------------------|------------------------------------|
| Buildings                 | 42,805                          | 10,350        | 2,269               | -                    | 50,886                             |
| Implement Store           | 100                             | -             | -                   | 20                   | 80                                 |
| Furniture and Equipment   | 3,599                           | -             | -                   | 720                  | 2,879                              |
| Bar and Kitchen Equipment | 3,819                           | 5,296         | -                   | 1,330                | 7,785                              |
| Mowers                    | 7,590                           | -             | -                   | 1,518                | 6,072                              |
| Ground Equipment          | 4,242                           | 7,506         | -                   | 1,725                | 10,023                             |
| Seats and Tables          | 670                             | -             | -                   | 134                  | 536                                |
| Playing Equipment         | 15,681                          | 2,590         | -                   | 3,375                | 14,896                             |
|                           | <u>78,506</u>                   | <u>25,742</u> | <u>2,269</u>        | <u>8,823</u>         | <u>93,157</u>                      |

Buildings are depreciated at a rate of 5% per annum and all other assets 20% per annum

#### Bar Surplus

|                             | 2023         | 2023                 | 2022       | 2022                 |
|-----------------------------|--------------|----------------------|------------|----------------------|
| Sales                       |              | 42,610               |            | 41,920               |
| <b>Costs</b>                |              |                      |            |                      |
| Saleable Purchases          | 23,229       |                      | 19,316     |                      |
| Card Machine Charges        | 1,098        |                      | 671        |                      |
| Ullage and Sundries         | <u>1,043</u> |                      | <u>533</u> |                      |
|                             |              | 25,370               |            | 20,520               |
| <b>Surplus for the Year</b> |              | <u><u>17,240</u></u> |            | <u><u>21,400</u></u> |

#### Investments

The club owns 400 6.475% Non-Cumulative Preference Shares of £1 each in Lloyds Banking Group Plc.

The shares were acquired free of charge on the acquisition of Birmingham Midshires Building Society by Halifax Plc. Halifax Plc was later acquired by Lloyds Banking Group Plc

The value of the shares at 30 September 2023 was £402 (2022 - £ 396)

#### Youth Cricket

The Club's policy concerning youth development continued during the year. The number of youth members for the year was 162 (2022 - 180)



Belbroughton Cricket Club  
Annual Report 2023

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|  |            |
|--|------------|
| Chairperson's Report – Brian Pardoe              | Page 2     |
| Secretary's Report – Tony Boardman               | Page 3     |
| Treasurer's Report – Andy Bridge                 | Page 3     |
| Cricket Reports –                                |            |
| Steering Group Report – Robert Hawk              | Page 4     |
| First XI – Ryan Price                            | Page 8     |
| Second XI – Ben Hansford                         | Page 8     |
| Third XI – Justin Gray                           | Page 12    |
| Strollers XI – Chris Chattaway                   | Page 13    |
| League Delegates Report – Tony Boardman          | Page 13    |
| Youth Report –David Glover                       | Page 14-17 |
| Safeguarding & Welfare Report – Jill Turner      | Page 18    |
| Grounds Report – John Raybould                   | Page 19    |
| Social, Fundraising & Media Report– Rich Bartram | Page 20    |
| Bar & Catering Report – Rachael Bartram          | Page 21    |

## **Appendices**

|                        |            |
|------------------------|------------|
| 1) Development Plan    | Page 25-29 |
| 2) Committee Structure | Page 30    |

## Chairman's report

Looking back at a very enjoyable and successful season I would like to thank all the playing and non-playing members that have contributed so much time and effort to achieve this.

Congratulations to Ryan Price and the First XI team on promotion and all of the captains and coaches for their work maintaining the high standards throughout the club.

Belbroughton Cricket Club has wonderful group of hard-working volunteers that maintain the ground and pavilion, run the Bar and Catering and raise the funds that keep the club going. In recognition of this Amy and Matt Evans are this year's Club people of the year.

We have also awarded three Life Memberships Rachael and Richard Bartram and Richard Dunn.

I also want to say a massive thank you to Andy Bridge for all he has done for the Club as a player and committee member.

Finally I want to thank Lady Guthrie, Sinops and all our sponsors for their continued support. Looking forward to next season.

**Brian Pardoe**

## Secretary's Report

Thank you to all who have assisted in the Club's progression, below is a brief outline of the works the Management committee have undertaken.

This year the Club has been to obtain financial support from the ECB of £7,795 which has been used to update the Pavilion roof. This cost £10,350 in total.

The kitchen and cellar have been refurbished at a cost of £5,296 to comply with the strickter health and hygiene regulations we now come under as a charity. When inspected, we were given a 5-star rating. Thanks to Rachael and Richard Bartram for overseeing this project.

The perimeter fencing and the paving around the Pavilion have been replaced at a cost of £4,764 Thanks to the hard work of Jack Raybould.

Stricter fire regulations for a Charitable Trust have also meant a comprehensive review of our fire procedures. Thanks to Simon Felton for overseeing this.

The sight screen at the top end of the ground has been replaced, at a cost of £2050 with the sight screen at the bottom end due to be replaced in the close season.

Additional sheds for storage have also purchased at a cost of £2743. The front of the scoreboard has been replaced by Larry Turner.

The Ben Cox Testimonial Day and the Scarecrow weekend were both highly successful both financially and socially. Thanks to all those volunteers who gave up a considerable amount of their time.

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Please look at the Management Committee Structure for 2024, appendix 2, there are some changes proposed. We are looking for assistance with communications, running and updating the club website, communicating with the membership digitally via a weekly newsletter and social media.

The club's policy of funding ECB coaching courses for members has seen Jim Richardson gain the Core level qualification. Several more members are planning to attend courses next year.

Tony Boardman

## **Treasurer's Report**

**Draft Notes subject to the accounts being approved by the auditors.**

### **Year to 30 September 2023**

**(To accompany the Financial Accounts)**

|   | 30-Sep-23 | 30-Sep-22 |
|---|-----------|-----------|
| In summary 2022/23 vs. 2021/22 was as follows:- |           |           |
| Total Income (A)                                | £63,580   | £63,876   |

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|   |                      |                      |
|---|----------------------|----------------------|
| Trading Expenditure (B)   | <del>(£61,988)</del> | <del>(£63,058)</del> |
| Trading Surplus   | £1,592               | £818                 |
| Non-capital grants & Covid-19 Fund raising                              | £0                   | £8,187               |
| Net Surplus   | £1,592               | £9,005               |
| <b><u>(A) - INCOME</u></b>  |                      |                      |
| <b><u>Subscriptions - DOWN £ 6,362</u></b>                              | £19,473              | £25,835              |
| Senior player numbers - down 9  | 55                   | 64                   |
| Senior subscriptions - down £ 1,240 ( <i>Subs 2022 £75 / 2023 £60</i> ) | £3,440               | £4,680               |
| Junior player numbers - down 18   | 162                  | 180                  |
| Junior subscriptions - down £ 3,345                                     | £9,630               | £12,975              |
| VP numbers - up 7   | 163                  | 156                  |
| VP subscriptions - down £ 670   | £1,570               | £2,240               |
| Ground Fund games played - down 16                                      | 71                   | 87                   |
| Ground Fund - down £ 1,107  | £4,833               | £5,940               |
| <b><u>Fund raising - UP £ 11,343</u></b>                                | £14,865              | £3,522               |
| Items contributing to funds in 2023:- - 100 Club                        |                      |                      |

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- Quiz Nights
- Club 6-a-side

Items that didn't take place in 2023:-

- Jubilee
- Sponsored Walk

|  |                |                |
|--|----------------|----------------|
| <b><u>Bar Surplus - DOWN £ 4,159</u></b> | <b>£17,241</b> | <b>£21,400</b> |
|--|----------------|----------------|

|                           |    |    |
|---------------------------|----|----|
| Weeks bar open (Estimate) | 20 | 26 |
|---------------------------|----|----|

|             |         |         |
|-------------|---------|---------|
| Bar Takings | £42,610 | £41,920 |
|-------------|---------|---------|

|                                    |        |        |
|------------------------------------|--------|--------|
| Bar Takings, average per week open | £2,131 | £1,612 |
|------------------------------------|--------|--------|

|                  |         |         |
|------------------|---------|---------|
| Bar Contribution | £17,241 | £21,400 |
|------------------|---------|---------|

|   |               |               |
|---|---------------|---------------|
| <b><u>Advertising, Donations &amp; Sponsorship - DOWN £ 1,686</u></b> | <b>£3,128</b> | <b>£4,814</b> |
|---|---------------|---------------|

|  |           |               |
|--|-----------|---------------|
| <b><u>Covid-19 Grants, Business Interruption Insurance Claim &amp; Fund Raising - DOWN £ 8,187</u></b> | <b>£0</b> | <b>£8,187</b> |
|--|-----------|---------------|

**(B) - EXPENDITURE**

|  |                |               |
|--|----------------|---------------|
| <b><u>Ground Expenses - UP £ 5,103</u></b> | <b>£11,452</b> | <b>£6,349</b> |
|--|----------------|---------------|

|   |                |                |
|---|----------------|----------------|
| <b><u>Playing Expenses - DOWN £ 7,166</u></b> | <b>£17,544</b> | <b>£24,710</b> |
|---|----------------|----------------|

|  |                |                |
|--|----------------|----------------|
| <b><u>Pavilion Expenses - UP £ 766</u></b> | <b>£16,911</b> | <b>£16,145</b> |
|--|----------------|----------------|

|  |               |               |
|--|---------------|---------------|
| <b><u>Miscellaneous - DOWN £ 676</u></b> | <b>£4,989</b> | <b>£5,665</b> |
|--|---------------|---------------|

**(C) - BALANCE SHEET & NOTES**

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The clubs net worth has increased this year by £ 1,592      £      106,324      £      104,732

Fixed Assets purchased in the year were as follows:£ 10,350 - Full Roof Re-felt

£ 5,296 - Kitchen & Cellar Upgrade

£ 4,764 - Fence Works & Paving (Bottom, Car Park etc)

£ 2,743 - 2 x Sheds including installation etc

£ 2,050 - Sight Screens Upgrades

£ 540 - Portable Junior Sight Screens £ 25,743 - TOTAL EXPENDITURE

A weather affected summer, resulted in lower bar surplus overall but bar takings remained strong. Senior Subs were lower as last year included shirts for senior players and number of players was reduced.

Junior subs were lower as numbers reduced. Also, the mix of numbers in each age group affected the overall income.

Ground Fund down as more fixtures were lost to the weather.

Fund raising greatly improved thanks to Scarecrow going ahead and other events Ground expenses increased as more was spent on making the ground look good.

Playing expenses reduced as club shirts not purchased in 2023, coaching increased slightly as more coaching introduced for both juniors and seniors.

Pavilion expense slightly up, mainly as club now employs an outside contractor for cleaning.

## Andy Bridge

# Senior Cricket Steering Group Report

Face to face meetings took place regularly throughout the year. During the cricket season these were less formal and held at the club house after training sessions.

Steering group consists of:

RH – Chair/ DG/RB/RD/TO and AF

Attendees have also included – Representatives from ground and maintenance team JR & MR

## Senior and Strollers captains

It should be remembered that the groups terms of reference are broadly speaking as follows:

- The group is not/should not be concerned with individual selection of persons.

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- Identify roles/ responsibilities as the group evolves/to deliver agreed objective plans.
- Development of women's and girl's cricket
- Specific objectives contained in the 2023 club development plan/league cricket requirements/senior net arrangements/recruitment/Sunday fixtures and the development of 16–21-year-olds to play in senior teams

The group were unable to appoint a suitable candidate for the role of player coach, we substituted this with the role of a coach, on Thursday evenings for senior cricketers. The coach changed 3 times during the season, this is not ideal and will be addressed for 2024. We would still like to appoint a player coach for the coming season if the right candidate can be found.

Akshay Sreenivasan, our overseas for the last 2 years, has decided not to return to this area for a third year, and we wish him well. The club would like an overseas in 2024 and the SG are in discussion with Randwick Petersham CC, Sydney, with the possibility of setting up a player exchange system. Which would allow players from both clubs to experience cricket in England and Australia.

The captains appointed for the 2023 were as follows:

1<sup>st</sup> – Ryan Price VC – Rob Lee

2<sup>nd</sup> – Ben Hansford VC – Rich Wrigley

3<sup>rd</sup> – Justin Gray VC – Simon Flowers

Sunday X1 – Conner Karvaski VC – Ryan Price

Strollers – Ian Watt Manager – Chris Chattaway

All the captains seemed to gel the club, especially the new appointment of Ryan Price as 1<sup>st</sup> team captain. It seemed to be an enjoyable and happy place to play cricket. All captains included junior players in their teams, which improved their progression into senior cricket.

Availability was better in 2023, but we were still a little short in the peak holiday periods.

The 1<sup>st</sup> X1 gained promotion to division 2 after finishing 2<sup>nd</sup> in their league. The 2<sup>nd</sup> X1 had a strong season, finishing mid table. The 3<sup>rd</sup> X1 fielded a very young team and had some difficult games against all men's teams, all credit must go to Justin Gray for developing this team.

### **Selection Policies**

1<sup>st</sup> X1 to pick strongest team from pool of players, followed by 2<sup>nd</sup> then 3<sup>rd</sup> X1s

Junior players, unless ready for 1<sup>st</sup> X1 cricket should be selected in 2<sup>nd</sup>/3<sup>rd</sup> X1s to develop their cricket skills.

Sunday cricket comprises of the 100-ball slam and a number of friendly fixtures and the village KO cup.

Spond Team App, was used in 2023 for the first team at senior level and proved very successful and will be developed more in 2024.

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**Winter/preseason** – winter nets will be at Hagley RC school in February and March and preseason will start at the ground from April.

Pete Dickenson was appointed 1<sup>st</sup> X1 scorer and proved to be an asset in the successful team and it is hoped to appoint a club umpire for the coming season.

**Investment** – To appoint an overseas

To appoint a player coach or a senior non-playing coach

To provide master classes for 14/15/16/year olds breaking into senior cricket

**2023 priorities met** – 1<sup>st</sup> X1 gained promotion back to Division 2, 3<sup>rd</sup> X1 playing Saturday league games and playing 100 ball Slam cricket on Sundays.

Player availability improved.

### **Ground**

Wickets continued to improve, in what was a very challenging wet season. Verti-cutting is now paying dividends.

JR and the team should be very pleased, with the wickets and outfield, one of the best prepared grounds in the county.

**Robert Hawk**

## **First XI Report**

This season started off with a very positive mindset and new regime under my influence, after being named 1<sup>st</sup> XI captain for the 2023 season.

We started with our first game away to Brockhampton this was a rain effected match and before a ball was even bowled it was cancelled. This then to our second game being our first game of the season, at home to Martley CC. We won the toss and put them into bat, they made a competitive 153-8, but I had full faith in my team to chase the total, Peter Hawk led the charge with 68 not out and his sublime form carried on throughout the season, scoring over 700 runs at an average of 103.57, demolishing all that came before him. He also scored his maiden 100 at Old Vigornians away, a truly magnificent season, Pete, well done. In terms of bowling everyone contributed, Rob Lee, George Bartram, Cam Harvey and me with some notable performances, Cam finished with 19 wickets at an average of 27. All in all, we won 11 matches only losing 2, everyone that played this year- Will Pardoe, Richard Wrigley and Ross Parker especially, all helped us to get to where we wanted to be, back in Division 2. A big thank you to all the youth players that played this year, they made significant contributions with bat, ball and in the field. The season was topped off with a win at home against Old Vigornians, scoring 428-6 and with a 100 from Richard Wrigley and 97 from Alex McGarry. It was amazing to witness, we then proceeded to bowl Old Vigornians all out for 162, with Akshay taking the bulk of the wickets. Akshay was our overseas from New Zealand, in his second season at the club. He was a pleasure to play with and captain, Akshay finished top



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of the bowling awards with 25 wickets with an average of 18. what an achievement and I want to thank him personally on behalf of everyone at the club.

Thank you to everyone who played in the 1<sup>st</sup> XI this year, making it a successful season. Let's go on to next year with our heads held high,

**Ryan Price**

## **Second XI Report**

We lost our first two games to the very wet weather in April, being awarded 5 points for the games against Kempsey and Claverly being rained off completely. We finally got underway at home against Bromyard. Chasing 210 to win, we looked down and out at 90-5 in the 23rd over, before Hansford stroked his record breaking, historic six sixes in an over. Further solid batting between himself and Heilbronn (62) saw them close the gap and needed an exiting 12 off the last two overs, falling agonising short by 6 runs being 204 all out.

We then lost our away fixture to Hanley Castle to the rain, before being comprehensively beaten by Tenbury Wells at home. We finally recorded our first win in a frustratingly, interrupted start to the season on 20 May, defending a solid 226-7 away at Alverley (Wrigley 83).

We then bested Enville at home, posting a huge 310 (Harker 129, Hawker 47) and bowling them out for 131 (Karvaski 4-16).

We posted 300 plus again away at Kidderminster (Malanpaphy 50, Wrigley 56, C MacKenzie 48) rolling them for 111 (C MacKenzie and Wrigley 3 wickets apiece)

We were then thoroughly on top against an abrasive Cutnall Green, defending 232 (J MacKenzie 69) in scorching heat, we had them 52-5 when thunderstorms arrived, the visiting side showing no desire to try and complete the game in the face of a likely defeat.

We then posted 247 away at Old Vigornians (Dunn 49, Burrows 54, McKevitt 43) to which we defended well, winning by 60 runs (Karvaski 3-30)

Halesowen's strong third team were too good for us at home, posting 247 they bowled us out for 153. We then started July positively, bowling out Claverley for 134 (Wrigley and Todd Stevens three each) before knocking them off in 19 overs to win by 9 wickets with 25 overs to spare (Felton 70, A MacKenzie 40 not out).

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We entered the second half of the season with a comprehensive win away at Claverley, bowling them out for 134 with Todd and Wriggers picking up 3 each and Chris Mac and T Bartram 2 each. The chase was a formality as C Gelton destroyed their attack with 70 at the top of the order, supported by A Mac (40 not out) to win by 9 wickets with 25 overs to spare!

We then followed that up with another comprehensive win against Kempsey, posting 220 (Wrigley 46) and dismissing them for 161 (J Mac 3-10). Three wins on the bounce taking us to third in the league and dreams of promotion.

The trip to fellow title chasers Bromyard saw us chasing a modest 214 for a small pitch, their first team left arm, dropped for this game, destroyed our top order leaving us 23-3 and 43-4. Great knocks by Deacy (25no), J Mac (73) and a wonderful, resilient 46 from G Flowers weren't quite enough to get us over the line losing by just 10 runs.

Two more rain abandonments and a drubbing against top of the table Tenbury (102 all out, Hansford 47no, losing by 9 wickets) saw us into August and the availability becoming ever more challenging.

A great win away against Enville, (Dunn 43no, Malanaphy 40) was quickly followed by a comprehensive defeat at Cutnall Green. Very typical of our inconsistency of availability which carried through to the end of the season seeing us lose winnable games against Halesowen and Okd Vigs.

With our strongest side we can beat anyone in this division, but the seconds are prone to availability issues, which for the last couple of years have mainly not been from the core of the second team.

I'm immensely proud to see more youngsters come through and bang on the door of the first team and that remains the main, overall objective of the seconds, competitive, fun cricket and preparing youth for the first team.

Also huge thanks, as always, to John Raybould and his team, as the pitches have continued to improve and it's always a delight playing at home.

**Ben Hansford**

## **Third XI Report**

In terms of results, this was a difficult year. We were delighted by the double promotion from last season however the vagaries of the geographical divisions left us facing either 2<sup>nd</sup> XIs or strong teams of adults from very large clubs. As a result, we lost 12 of our 18 games and

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only won 1. In the process, our players learned a great deal. I must pay tribute to Simon Flowers who did an excellent in building and maintaining the team morale.

Selection was a significant issue for most of the season. Of the 46 players who represented the 3<sup>rd</sup> team only 19 played more than 2 matches. Part of the reason for this was the number who played in the 2<sup>nd</sup> team. It was particularly pleasing to see call ups for young players including Jacob Priestnall Singh, Noah Ward, Harry Lewis and Charlie Felton.

It was the progress of young players in the 3s that as always provided the highlights. Isaac Harvey bowled to finish top wicket taker; Theo Stephens hit some mighty sixes; Toby Locke-Wheaton took a key wicket in our one league victory; Harry Mullins and Tom Flowers bowled excellent spells against accomplished adult batsmen. A youngster called Tony Boardman showed against Old Halesonians that he is one to watch for the future.

Of the experienced players, Alex McGarry's one innings, before his rapid elevation to the first team, was a joy to watch; Alan Rapley showed his class and Olly Dix hit a personal best.

Throughout the season, players developed their skills against strong opponents and, thanks to Simon, kept their spirits up. Many thanks to everyone who played and to the Committee for their support. Onwards and upwards next year.

**Justin Gray**

## **Strollers Report**

Runs were a plenty this season with Neil Meredith, Phil Harrison, Dave Scriven, Ian Watt and new boy Alex McGary leading the charge. Alex only played his first game for the strollers and the club towards the end of the season on 9th August scoring 251 runs in 6 innings, not out on 5 trips to the crease and top scoring with 108 v Himbleton. A great prospect for the future, not only for the strollers but for the club.

Dave Scriven was in his normal destructive form throughout most of the season scoring 172 runs at an average of 43 only to be bettered by our skipper Ian Watt with 228 runs at an average of 45.6. Neil Meredith and Phil Harrison added some fire to the mid order with 107 and 89 runs respectively averaging 21.4 and 29.7.

The bowling was not quite up to the standard of the batting and although a new contract was offered to John Raybould, who in years gone by would tie up an end and take frequent wickets, this was declined on health grounds. In his place and recovered from gout Dave Weston, our

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player of the season, was the pick of the bowlers taking 12 wickets at 8.5 in only 6 games with his best return being 4 for 14 versus a Tom Raybould xi.

Mention on the bowling front should also go to Phil Harrison who took 8 wickets at an average of 9.75 including 3 wickets versus Pedmore. We also had some fine one-off bowling performances from Phil Tucker with his 4 for 26 versus Feckenham and our vice Neil Meredith who managed to bamboozle Enville with his pies returning 4 for 19.

We look forward to seeing you all at our Beer & Balti night on Friday 2nd February, meeting at the King Arthur in Hagley and then down the road to the New Delhi.

**Chris Chattaway**

## **League Delegates Report**

The Worcestershire Cricket League has yet to hold its AGM.

However, there are few changes envisaged, players will still have to provide their own teas, start times will be 12.30pm, most clubs want to play win/lose matches with a similar length as previous seasons. One new initiative is that each club will need to appoint a Disciplinary Officer !!

1<sup>st</sup> XI to be in Division 2, 2<sup>nd</sup> XI to be in Division 6 with 12 teams in each. League matches start on 20<sup>th</sup> April to 14<sup>th</sup> September.

3<sup>rd</sup> XI to be in Division 9N with 10 teams. League matches start on 4<sup>th</sup> May to 31<sup>st</sup> August.

The club has entered the Worcestershire Mid-Week KO Cups for all three Senior teams, the Sunday 100 Ball Slam and the National Village KO next season

**Tony Boardman**

## **Junior and Youth Season Report 2023**

The Winter nets for our junior teams began in February. We had 24 boys and girls attend the Friday sessions which were run on a fully integrated basis. The Thursday sessions had much fewer participants due to a number of departures in the close season and Winter Sports and

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School commitments. Efforts will have to be made to have this session better supported in 2024 given the 8-week facility expenses and coaching costs to which the Club will be committed.

The Junior Summer nets started from April, with good attendance at sessions on Mondays and Tuesdays. In the close season, discussions have taken place with our coaching partners on how we can further improve the relevance of the sessions and have more coach intervention to eradicate bad habits and improve skills on a progressive basis.

If any senior players would like to make themselves available to help out at our winter or summer training sessions in 2024, please contact me.

On Friday evenings we held our All Stars, Young Tons Boys and Girls, Y5 Boys and Under 10 and Under 11 girls practice sessions which were regularly attended by 120 plus throughout the summer. Our All-Stars Programme in 2023 involving 66 participants was the fourth largest programme of its type in Worcestershire and our All-Stars Girls were the second largest All Stars girls group in the County. Our coaching partners will, based on the Friday night managers'/coaches' feedback also be encouraged to lead the Young Tons and older group sessions in a more structured manner with periodic intervention to develop skills progressively in 2024.

The Friday sessions were again extended until the end of July which resulted in another significant number of food and beverage sales on those nights. Thanks to the bar team, the volunteer team in the kitchen and the volunteer stokers of the BBQ who were expertly supervised under the watchful eye of the Club's Vin Consultant and Chef Sommelier.

Also special thanks to Jill Turner for organizing the challenging task of appointing adult DBS'd supervision teams on Fridays both in the Winter and Summer and for communicating plans with parents and coaches. We received very positive feedback from several parents about our Friday night winter and summer training programmes.

The Summer Camps were quite successful but not as successful as in 2022 as we had fewer attendees from other clubs in the local community.

The Youth Presentation Day on 28 August was another success with several intra club games involving many age groups which were each followed by a presentation. Our thanks to all those who contributed to the day, making it a friendly family atmosphere.

The progression of Youth players into the Senior ranks has continued with several establishing themselves in the First team, another group moving into the Second XI and more young players from the Under 13's and U14s became regulars in the 3rd XI. Thanks goes to all the Senior Captains who have assisted the integration of the younger players so successfully.

| 2023 Results                          |   |   |   |                            |           |           |  |
|---------------------------------------|---|---|---|----------------------------|-----------|-----------|--|
| Team                                  | Played<br>(Excluding cancelled matches and<br>matches conceded by BCC Team) | W | L | Conceded<br>by BCC<br>Team | Cancelled | Abandoned | Notes  |
| <b>U17 11 a-side 100 Ball League</b>  | 2 of 6 before league deadline<br>1 of 6 after league deadline               | 2 | 1 |                            | 3         |           | 3 <sup>rd</sup> in 6 team local league   |
| <b>U15 11 a -side-100 ball league</b> | 6 of 8  | 4 | 2 | 2                          |           |           | 3rd in 5 team local league   |
| <b>U15s Cup</b>                       | 1 of 1  | 0 | 1 |                            |           |           | KO'd in Round 1  |
| <b>U15 /<br/>U14 pairs 10 a -side</b> | 4 of 8  | 4 |   |                            | 4         |           | 2nd in 5 team league.  |
| <b>U14 11 a-side</b>                  | 6 of 8  | 1 | 5 | 1                          | 1         |           | 5 <sup>th</sup> in 6 team Div.1 League.  |
| <b>U13 9 a-side</b>                   | 5 of 8  | 0 | 5 | 1                          | 2         |           | 5 <sup>TH</sup> in 5 team Div.3 league.  |
| <b>U12 9 a-side</b>                   | 9 of 10   | 7 | 2 |                            | 1         |           | 1st in 6 team Div.2 league.  |
| <b>U11 9 a -side</b>                  | 10 of 10  | 3 | 6 |                            |           | 1         | 5 <sup>th</sup> in 6 team Div1 league. #   |
| <b>U10 pairs 8 a -side Scythes</b>    | 8 of 8  | 7 | 1 |                            |           |           | 2 <sup>nd</sup> in 9 team league. Beat the champions and finished on same points but had inferior R/W. Lost League play-off semi-final v Martley.  |
| <b>U10 9 a-side cup</b>               | 6 of 6  | 5 | 1 |                            |           |           | Lost in final to Martley.  |
| <b>U10 pairs 8 a -side<br/>Blades</b> | 7 of 8  | 1 | 5 |                            | 1         | 1         | 9 <sup>th</sup> in 9 team league.  |
| <b>U9 pairs 8 a-side</b>              | 10 of 12  | 7 | 3 |                            | 3         |           | 4 team festivals. Finished second in league.   |
| <b>U11 Girls 6 a -side</b>            | 4 of 6  | 2 | 2 |                            | 2         |           | 3 team festivals. Finished second in the league. Qualified for finals day but were unable to select a team due to the late date in September 2023. |
| <b>U9 Girls 6 a -side</b>             | 9 of 12   | 6 | 3 |                            | 3         |           | 4 team festivals. Finished second in league. Qualified for finals day but were unable to select a team due to the late date in September 2023.     |

### Competition metrics and some performance indicators/reflections in respect of the season

1. The performance of the U10s and U12s during the 2023 season and hopefully the combative efforts of the U11s in 2023 will mean we will have as we targeted in September 2022 one team playing premierships cricket in the U11 league and one team or hopefully two teams representing the club in Division 1 of the U13 and/or U12 Worcestershire County Leagues. (Strength)
2. 2023 saw the best Girls teams' overall performances at U9 and U11 for some time (Strengths and Opportunities).
3. Efforts must be made to reduce the number of matches conceded, cancelled or not fulfilled during July and August and to improve the system for confirming rescheduled weekday matches scheduled to be played during the period from mid-July until the deadline set by the League's Competition Organiser around the last Friday in August. (Weakness/Opportunity).
4. Result reporting needs to further improve and the policy of inputting unsure entries in team sheets /result sheets should be eradicated. (Weakness).
5. Playing the girls finals days at the end of September needs a rethink by the WCBL. (Opportunity to improve participation).
6. Recruitment for the U13s, U14s and U15s teams would be beneficial. (Opportunity)
7. Net protocols at junior training sessions must be always followed/policed. (Threat).

### Review of results

#### 100 Ball Competitions

**U17s-** Only two matches were played before the deadline set by Stuart Lampitt, and one was permitted by the Competitions Organiser to be played after that deadline once the league winner, Stourbridge and runner up, Bromsgrove, were identified. It was disappointing to see these top two teams playing older age players in this competition given the number of the younger age groups teams that the Clubs run. A review of the team's 2023 season in the light of the terms of reference set by the Club's Cricket Steering Group at the beginning of the season would be recommended to identify what could be improved or done differently to avoid for example the fixture logjam in the last week of August.

**U15s-** This 100-ball team enjoyed strong performances during the early and middle part of the season. The decision to postpone the U15s key match against Ombersley, ultimately inadvertently resulted in the U15s' opportunity to win the league "falling away" as they couldn't then fulfil their last two fixtures which had to be conceded because 11 couldn't be found for the last two matches.

#### U15s Pairs competition

The U15s pairs matches were once again used effectively for "fringe" and younger players. The team played well to finish behind Astwood Bank as runners up.

### **U14s, U13s, U12s and U11 T20 Competitions**

**U14s-** The team had a challenging season and struggled to be competitive in part due to the exit of a few players to other local teams. Recruitment of additional talent would be welcome to improve the team's competitiveness in the 2024 season when it moves to the 100-ball format.

**U13s-** The U13s outturn in 2023 was not helped by a number of Y7 boys leaving the club for example to pursue other sports in the summer. Unlike the U12s, this team could also not be supported by the U11s who had started their journey playing T20 cricket on the same Sunday mornings.

It has been decided that due to the diminishing pool of talent, the 2024 U14s/2023 U13s squad will not play T20 cricket in 2024. This is the first time since I became JCC that we have not had an U14 team playing T20 cricket. However, this is unavoidable. The Y8 players will instead become the core of the U15s Pairs team for the next two years and two players will be able to play down to support the U13s in 2023 once pre-approved by the Competitions Organiser.

**U12s-** The U12s were the most improved junior team within the Club. Having finished in the bottom two places in the preceding two years having never won a game, the team won 7 games to win the league and gain promotion in 2024 to Division 1 of the U13 Worcestershire County League. Well done to Ricky Bhogal for sticking at it and blooding U10 and U9 boys in this competition. The 2024 season will be challenging as the opposition in a higher league will be stronger and the team will be unable to use next season's U11s to support it as these boys will start playing premiership cricket as U11s in 2024 on the same Sunday as the U13s. Recruitment of new U13 players and the use of two older age group players from the U14s who won't be playing T20 cricket on Sundays will be essential for the team to remain reasonably competitive.

**U11s-** A Y6 team made up of 1-2 Y6s and 6-7 Y5s/U9s played league matches against a number of Birmingham League junior teams with mainly Y6 and U11 County players and performed credibly to win 3 matches including against the then form team, Kidderminster. The team will hopefully not be relegated into Division 2 with Malvern CC who finished bottom to ensure it can play competitive cricket. The players will need to adapt their game to avoid being bowled out in 15 or so overs and to use their 20 overs to accumulate 100-120 runs which is often a competitive score to chase or defend and must improve their catching.

**U10s Teams-** The decision to enter the Y4s in 2022 in an U10 Pairs competition and introduce them as Y5s in the 2023 U11 T20 competition was vindicated given the excellent season the U10 Scythes and the U10 T20 cup team had. The pairs team finished second in the league on the same points as the winners Astwood Bank (purely by virtue of the Scythes' inferior runs per wicket metric; 4 runs!) and made the league play offs. The cup team made it to the cup final at Worcester Nomads losing to the best team in the U10 leagues, Martley CC. It also meant as part of the strategic planning the non-County players were given the freedom to play in the other U10 team, the Blades, to develop their skills and



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ensure broader participation amongst the 18 or so Y5s/Y4s on the books. In fact, the team improved sufficiently over the season under Neil Warren's management that they were able to beat the only team who had beaten the Scythes earlier in the season.

**U9s Incredi-ball squads-** Numbers this season meant that we could only enter one team in this competition who played in a pretty strong league and finished second behind Halesowen due to unavailability of key players on a Sunday which had had to be deferred due to fixture congestion at Halesowen CC the eventual winners. So, there was no repeat of an appearance at the finals day at Himley. The future does however look bright for 2024 given that several of the Y4s have already played or had exposure to hard ball matches and practice sessions.

### **U9s and U11s**

Despite only having squads of around 8 both teams had the best outturn these age group girls teams have ever experienced for some time. By finishing as the strongest runner up in both competitions, each team was invited to participate in the Girls only finals day at Cookhill CC. Unfortunately, as the planners had organised the round robin matches on the last Sunday in September, our player pools were decimated, and we were unable to field teams due to the girls' then current autumn/winter school and other sports/recreational activities. Well done to Steve Parker and Neil Warren and I am grateful for the volunteers who stepped in to manage the odd game and support Steve and Neil.

Many thanks go to all the managers and their assistants for running the teams throughout the 2023 season.

**David Glover**

## **Safeguarding and Welfare Report**

Safeguarding is at the heart of the club. All players should be able to enjoy their cricket in a safe environment. The welfare of every member is crucial to our success as a cricket club.

In order uphold this tradition Captains, vice captains, coaches and volunteers are duly proposed from the membership as responsible people. All of them have current DBS status which ensures that they have no background which would mean they would be unsuitable for such a position. During the season we have undertaken more than thirty DBS checks and I thank all of those people for their co-operation in the process.

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This year we have built up our parental support so that all children can be safely monitored during activities. We have several junior boy and girl members and encourage parents to be involved. It is important that parents are proactive in their children's activities so that a mutual understanding develops, and especially with our All-Star section where children from years reception to year3 are growing in numbers. The children then progress to 'Young Tons' and begin to play matches in festivals and interclub activities. We are keen that parents, grandparents, and carers support us and will be requesting their presence during this summer's activities. Thanks to offers from diligent parents we have been able to offer supervision of the children taking part in activities and allocate roles for busy times such as Friday evenings.

Many of our Youth members join age group squads for fixtures against other clubs, each team has an allocated coach. Each squad also needs parents to be involved with supervision especially at matches where there can be times when the children are not directly involved in playing.

As our teenage members begin to represent the club at senior level, we encourage all our players to respect these players and support their development through safe practice. Junior members have separate changing times and transport rules which are carefully adhered to. Cricket etiquette remains of uppermost importance both on and off the pitch.

We encourage all players to be active members of the club. Families are welcome to be involved and to share the facilities and events the club has. Our success depends on a shared vision of cricket, sportsmanship, and respect.

**Jill Turner**

## **Grounds Report**

### **Cricket Square**

I felt that the wickets played well this season considering the very wet Spring and Mid-Summer weather conditions we experienced. A considerable amount of hard work was put in to carefully prepare and mark the wickets to ensure that the ground was fit and ready to play for senior and youth teams. We are now in the process of preparing and renovating the square for the 2024 season. I am really pleased with the early outcomes and plans are in place for the square to be Verti-drained which will improve drainage and root growth.

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## **Ground Improvements**

Significant work has been undertaken this year on the grounds. We installed a new curtain system at the top end of the pitch which was such a great success that we have decided to replicate at the bottom end before the start of the 2024 season. New perimeter fencing has been installed at the bottom of the ground along with new netting. Hedges were cut and we have scheduled in regular maintenance to keep on top of them which you will agree has made a real difference in not only appearance but also with recovering the ball.

## **Pavilion Works**

Much needed repair work has been completed on the pavilion through the course of this summer. A large investment was made with replacing the felt on the roof to due to excessive leakage. The external wooden panelling has been repaired and painted and a new pathway has been installed leading to the main doors.

In addition, the Scorebox has had a facelift, and I thank Larry Turner for his support with completing this.

We have also completed a Fire Risk Assessment which highlighted several improvements required. New heat detectors have been installed throughout the premises, CO2 detection installed in the Cellar, emergency lighting replaced, and a bar hatch fire escape introduced. All of which improves member and visitor safety whilst at the grounds.

I would like to thank all the ground staff for their support and commitment through 2023, they have all worked extremely hard with keeping the ground looking the way it does. Absolute credit to you all.

**John Raybould**

## **Social, Fundraising & Digital Media report**

### **FUNDRAISING**

Event Catering £3647

100 club £1325

Blast sweeps £51

Car Show £741

6 A Side £116

Golf Day £574

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Scarecrow £7935  
Quiz nights £466  
Presentation 2022 £765  
Gold Rush £85

There are plans to repeat all the above events next year except the 100 Club, we feel that a new initiative should be sought there.

We are about to host the Annual Presentation Dinner which was a great success. Thanks should go to Richard Dunn for hosting the vending and Amy Evans for taking the photos, and obviously Rob and Tony for organising everything else.

New Year sponsored walk is proposed for Saturday 30<sup>th</sup> December starting and finishing at 'The Bartrams', details to be circulated.

## **SPONSORSHIP**

This seasons' sponsorship totalled £3400.

We already have commitments for 2023 of around of £2000, we are looking at new kit options and will be offering up opportunities there.

## **DIGITAL & SOCIAL MEDIA.**

While all aspects of the communications have worked this season, they have been with varied levels of success. Our feelings are that more cohesion between the website, club communications, marketing and advertising and social media are needed from persons who are more adept and skilled in this area.

We will be looking for new involvement here.

Many thanks to everyone who contributed this season.

**Richard Bartram**

**BAR & CATERING**

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## **Overview of the 2023 season**

Firstly, I would like to thank everyone who played a part in the running of the Bar and Catering this year. We had a great team, and all worked really hard. The start of the season was a wet one and we did lose a few Saturdays and Sunday approx. 7 in total which was a bit of worry. But in the end having a profit of over 19k on the bar and over 4k on Catering we can say we all did well and should be proud of our efforts.

There have been quite a few changes with the new procedures after being awarded with a 5 Star H&H at the start of the season. The modernisation of the kitchen, bar stores and glass wash area made a real difference and worked well. I would like to thank you all for the faith in me and allowing us to have the funds to carry this out to bring it up to standard.

The new till system did take a little getting used to but we got there in the end. This new technology has allowed us to track the stock, best sellers, ordering and day to day accounting of sales. This information will be useful for the next season.

The new cleaning procedures made a real difference to the whole of the club creating a clean and welcoming feel to the members and visitors. Our new cleaner, fitting in well and with the support of everyone involved keeping the standards high.

We increased the level of catering this year continuing with the staple cobs on Saturdays and Thursdays over 800 being sold during the season. Strollers' food being reintroduced with 350 meals being provided, 450 items of BBQ food as well as our quiz nights, Queens Jubilee, sponsors events, Ben Cox and Scarecrow catering. Thank you to all involved in making this a success.

## **BAR**

### **Jobs completed at end of season.**

- The Bar area has been cleared ready for the bar hatch (now done) and the sanding down of the bar tops.
- All glasses are boxed up.
- All stock that can be returned has been and we have been reimbursed either by IE or L&F • There is some stock that will be ok for next season in the left bay of the stockroom

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- A full stocktake has been given to Andy to carry over for next year.
- All money has been banked including the float.

### **Jobs/ Tasks/Requirements for 2024 season**

- Re paint the cellar floor
- Re paint the bar shelves
- Touch up behind the bar.
- Re varnish the bar top
- Shelves fitted to replace ones lost for hatch - thoughts???
- Re negotiate offers on beers?.
- Door bar – replace.
- Need to have the glass washer serviced or replaced.
- Recruit volunteers bar staff for weeknights and Sundays
- New glassed to be purchased, wine and gin.
- More in depth training during the winter of the EPOS system.
- Coffee machine service.
- Service the air conditioning unit in the cellar.

### **WISH LIST**

**New Glass wash if required after inspection of old one.**

**Crew neck ladies Bar t shirts**

### **CATERING**

#### **Jobs completed at end of season.**

- The Kitchen has been closed down and fully cleaned the stainless work top has been covered for protection. The fridges etc have been pulled out and had final cleaning. The health and hygiene book has been closed, left out in case of inspection. We are keeping the cleaner will be going in once a week until December so she will monitor and feedback of any problems and i also will keep a check popping in.

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### **Jobs/Tasks/Requirements for 2024**

- Get more people level 2 Health and Hygiene and Allergen certificated - Approx £100.00 • Recruit more volunteers for Sunday, reinstate bacon rolls on Sundays maybe? • We require two new cupboards – approx. £300.00
- Coffee machine service.
- We are short of medium sized plates and side plates so will need to add to ones we already have
- New Tea towels
- New mop heads and cleaning equipment.

### **WISH LIST**

**Crew neck catering T shirts**

**For outside catering, hotplate for BBQs approx £200**

**Relook at bespoke Outside Catering area.**

### **PLANS FOR 2024**

We hope to have more fundraising events, Bingo, Quiz, Race night, Ladies Night, Ladies Soft Ball Festival, breakfast club, Sponsor Events to increase takings in bar and catering.

We will have to look at bar prices and ensure they have the correct GPs to the new prices.

Hopefully have more volunteers on board to enable us to spread the workload.

Looking forward to another successful year in 2024.

## 12 Club Development Plan. 2024 Appendix 1

**5 Year Vision:** What do we want people to be saying about our club in 5 years' time?

*"To be known as one of the leading village cricket clubs in Worcestershire, with wonderful facilities for all to enjoy cricket."*

*"An asset to the village"*

**Purpose:** Why does our Cricket Club exist?

*To provide excellent opportunities for the local community to play and enjoy cricket. To provide a community social hub for the village and surrounding area.*

### Key Player Facts:

|           | 209 (m) | 63(f) | Total - 272 |   |         |
|-----------|---------|-------|-------------|---|---------|
|           | Members |       | Teams       |   | Coaches |
|           | M       | F     | M           | F |         |
| All Stars | 35      | 31    |             |   | 3       |
| U8 U9     | 16      | 14    | 2           | 1 | 2m 1f   |
| U10 U11   | 17      | 5     | 2           | 1 | 3m 1f   |
| U12 U13   | 13      | 0     | 2           | 1 | 2m 1f   |
| U14 U15   | 17      | 2     | 2           | 0 | 2       |
| U18       | 6       |       | 1           | 0 | 1       |
| Total     | 108     | 54    |             |   |         |
| Senior    | 54 (22) |       | 5           |   | 1       |
| Non Play  | 16      | 12    |             |   |         |

### Our Key Priorities for 2023 are:

1. First XI, to retain Div 2 status and Second & Third XI to provide suitable competitive cricket for senior & youth players
2. To continue to improve playing & practice surfaces
3. To play WCL 100 Ball cricket at our own ground on Sundays
4. To continue to improve the new Bar & Catering regime
5. To continue increase social & fundraising events

### What do we need to do to achieve our vision?

|   | Objectives  | Actions  | Who                               | When   | Cost                                      |
|---|---|--|-----------------------------------|--------|---|
| <b>Players, Members and Volunteers</b><br>What do we need to do to improve their experience at our club?<br><b>Senior &amp; Youth Cricket</b> | Maintain and increase 50% of our senior playing membership to have come from our junior section | To maintain All Stars & Young Tons numbers   | Liaise with local Primary Schools | 1 year | £500?                                     |
|   | Improve player availability   | Improve liaison between senior cricket and youth cricket coaches and between selectors and parent/players to focus on retention                  | Senior and Youth Selectors reps.  |        |   |
|   | Recruit 1 <sup>st</sup> XI players- overseas /player coach                                      | More Sunday 100 ball & friendly matches  | Captains                          | 1 year | Fund 3 <sup>rd</sup> XI £1000 at Stone CC |
|   | To further develop the Girls Section At u9 to u11   | Instigate an availability APP  | Fixtures Sec.                     | 1 year | Part funded                               |
|   | To maximise Youth players potential   | Assist with accommodation for Overseas   | Sen Cricket Com.                  | 1 year |   |
|   |   | Appoint a female coach with specific responsibility for Girls cricket Seek parental support for the girls each age group and develop girls teams | Youth Comm                        | £1000  | Fund for 2 + 2 Foundation & Core courses  |
|   |   | boys hard ball   | Youth Managers                    |        |   |
|   |   | Develop club coaches by funding ECB course   | Youth Comm                        | £500   | 6 weeks of nets                           |
|   | Recruit a new overseas player   | attendance   |                                   |        |   |
|   |   | Funding for u15 to u19 coaching  |                                   |        |   |



|   |   |   |   |  |   |
|---|---|---|---|--|---|
|   | Provide good facilities for 3 <sup>rd</sup> XI on Saturdays in WCL<br>Try to re book Stone for 3 <sup>rd</sup> XI                               | Third XI ground for 9 home matches<br>Sunday Blast cricket and evaluate playing ad hoc<br>Sunday pm cricket involving 5-6 U17s  | Cricket Comm.<br>League delegate  | 1year  | Increase bar takings  |
|   | Retaining 50% players per year from our u14 & u15 squad<br>Set up a U15 –U19 Devel Squad<br>Selecting more youth players to play senior cricket | Senior Captains to liaise with Youth coaches/managers<br>Development Net Sessions with Level 3 Coach<br>Talented youth players to be invited to all Senior nets, in order to play senior weekend cricket<br>Clearer explanation to parents the progression route to/from each senior team   | Cricket committee<br>Youth coaches<br>Youth Comm.<br><br>Capts & Youth Managers                                   | Annual ly                                      | Subsidise nets, & coaches fees?<br>22x£60= £1200                  |
|   | To employ suitable professional coaches to support all junior squads<br>Review the financial cost/value for money of outside coaches            | Improve communication and planning to make the most of practice sessions<br>We will continue to try to recruit Parents to manage, but not necessarily to Coach, the players in their respective age groups.<br>Appoint new Friday evening Co-ordinators & more DBS female supervisors<br>Improve fixture communication between Fixture Sec. Youth Managers Youth Administrator and Groundsman             | Youth Committee<br>Cricket Committee  | 1 year   | Expenses to be budgeted and approved by                           |
|   | Exploit social media platforms to promote cricket and S&F activities at Club<br>Est. a new Bar & Catering Comm                                  | Appoint Social Media and Marketing Officer<br>Encourage more members to gain the Food & Hygiene qualification & follow the relevant regulations, to assist with catering on Friday evenings & Youth matches   | S&F Committee<br>Bar. & Catering Comm   | Annual ly<br>1 year                            | Expenses to be budgeted and approved by A Bri                     |
|   | For the club to be known as the hub of the community.   | Offer the club house facilities for community groups from the village to meet or hold funerals<br>Improve advertising of club events in the village, & Parish News and via social media channels  | Social Committee and publicity officer<br>Clearly defined R & R's   | 1 yrs  | Expenses to be budgeted and approved by A Bri                     |
| <b>Facilities</b><br><br>What do we need to do to improve our facilities? | To improve standard of playing and practicing facilities and for this to be recognised in the WCL end of season rankings                        | Invite inspection of the square by technical experts from GMA or Worcs.GA<br>Employ a consultant groundsman to advise throughout the season to improve consistency of bounce and carry<br>End of season work on square to be professionally completed annually<br>Purchase, service & repair Mowers, Verticutter etc<br>Covers for bowlers run ups.<br>To produce and work within an annual agreed budget | Grounds Committee<br><br>Chris Longmore<br>Verticutter<br>Wicket Mower<br>Square mower<br>Covers<br>Obtain quotes | 1yr<br><br>5yr<br>1yr<br>1yr<br>2yr<br><br>1yr | £5000<br><br>£200 pa<br>£3000<br>£1000<br>£1000<br>£1000<br>£3000 |

|  |   |   |   |                  |                               |
|--|---|---|---|------------------|-------------------------------|
|  |   | Extend & improve sightscreens<br>Repair and paint Garage fascia<br>Sell batting cage and old sight screens  |   |                  |                               |
|  | Improve coaching equipment  | Make better use of Roll on Roll off Batting Cage & Bowling Machine etc  | Capt & Youth Managers   | 2 yrs            | £3000                         |
|  | Update Kitchen to ensure clean & safe   | Bar & Catering Comm to plan<br>Create Bar Hatch   | Kitchen<br>Cellar   | 1 year<br>1 year | £2000                         |
| <b>Finances</b><br>How can we save & make money to invest back in club?<br><br><b>Bar &amp; Catering</b> | To have a £20k contingency fund by 2025   | Develop detailed plan and separate budgets for each sub committee   | Finance sub committee   | 2 yrs            | £25,000                       |
|  | To increase profits each year in line with inflation  | Restore the pre covid planned club social functions to improve bar takings and increase social membership<br>Hire out club facilities for matches and meetings<br>Revising of junior practice & match schedule is already reaping benefits for bar takings & catering | Social Committee<br>Finance Committee<br>Bar Committee<br>Catering Comm<br>In service training for catering | 1 year           | £1000 per annum               |
|  | To become less reliant on cricket income  | More fund raising events essential by targeting non-members, parents etc. Improve communication with Membership & local community via social media<br>Hire out club facilities<br>Expand sponsorship opportunities  | Social Committee<br>Finance Committee<br>Social media officer   | 5 years          | £2,000 per annum<br><br>£3000 |
|  | Appoint a new Secretary, WCL Delegate, Youth Chairman, Play cricket Administrator and Welfare Officer | Identify suitable members with the skill set to shadow and take over the roles  | Management Committee  | 1 year           | Training Course expense.      |
| <b>Administration</b>  |   |   |   |                  |                               |

| Strengths - Club  | Strengths - Players   | Weaknesses - Committee  | Weaknesses - Players   |
|---|---|---|--|
| <ul style="list-style-type: none"> <li>- Family atmosphere</li> <li>- Home grown membership</li> <li>- Village feel</li> <li>- Beautiful surroundings</li> <li>- Strong club values</li> <li>- Relationship with land lady has led</li> </ul> | <ul style="list-style-type: none"> <li>- Family club</li> <li>- Ethics</li> <li>- Location</li> <li>- Club Environment</li> <li>- Approachable people</li> <li>- Practice facilities</li> </ul> | <ul style="list-style-type: none"> <li>- Imbalance of age range of the committee</li> <li>- Recruitment of parents</li> <li>- Maintenance and upkeep of playing facilities</li> <li>- Transition from junior to senior</li> </ul> | <ul style="list-style-type: none"> <li>- Ground Drainage</li> <li>- Pitches - consistency of bounce</li> <li>- 16-25 age group</li> <li>- Leadership succession planning &amp; continuity</li> </ul> |

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| to Charitable status and wider financial assistance/ grant opportunities<br>- Existing members<br>- Net facility and accessibility of Freeholder<br>- Security & Safety<br>- Volunteers<br>+Maintain consistent engagement with/by parents of Junior/Youth teams<br>- | - Changing Facilities<br>- Club House amenities<br>- Strollers O45's team<br>- Sunday Cricket<br>- Youth section integration<br>-   | section<br>Establish a new Bar & Catering Comm<br><br>New strategy to exploit social media platforms<br>-   | - Players lost to uni/work<br>- WCL 100<br>- Recruitment of 1 <sup>st</sup> XI players<br>- Player availability                                     |
|---|---|---|---|
| Opportunities - Club  | Opportunities - Players   | Threats - Committee   | Threats - Players   |
| - Community usage<br>- External use restricted<br>- Coffee mornings<br>- Village engagement<br>- Integration of sections<br>- Send D'C & Yth Coaches on courses<br>- Exploit Charitable status  | - More youth involved in Senior cricket<br>- Coaching on Thursdays<br>- BDPCL<br>- Integration day – full club juniors/seniors<br>- | - Retaining players<br>- Youth involvement in running club<br>- Weather – flooding – loss of revenue<br>- Increase the group of parents involved in operational support | - Relegation<br>- Retaining players<br>- Comp. from local clubs<br>- Weather – loss of matches<br>- School cricket – weekends<br>- Other activities |

## Appendix 2

**CHAIRMAN**

**Brian Pardoe**

**CLUB PRESIDENT**

**LADY GUTHRIE**

**Hon. SECRETARY - Tony Boardman**

**Asst SECRETARY – Simon Felton**

**Hon TREASURER – Arthur Bibbey**  
**Asst TREASURER – Teresa Flowers**

**VICE CHAIRMAN**

**Richard Bartram**

| SENIOR CRICKET STEERING GROUP   | WELFARE   | YOUTH  | BAR, CATERING, EVENTS & FUNDRAISING  | GROUND & MAINTENANCE   | COMMUNICATIONS  |
|---|---|--|--|--|---|
| ROB HAWK (T)  | JILL TURNER<br>Asst. Safeguarding<br>Sam Richardson<br>Amy Evans                                | TONY BOARDMAN  | RACHAEL BARTRAM  | JOHN RAYBOULD  | TBC   |
| GENERAL COMMITTEE MEETINGS WILL COMPRISE 10 MEMBERS; CHAIRPERSON, VICE CHAIRPERSON, SECRETARY, TREASURER & SIX REPRESENTATIVES FROM THE FOLLOWING SUB COMMITTEE'S   |   |  |  |  |   |
| Richard Dunn<br>1 <sup>ST</sup> XI – Ryan Price<br>VC – Pete Hawk<br>2 <sup>ND</sup> XI – Ben Horsford<br>VC – TBC<br>3 <sup>RD</sup> XI – Justin Gray<br>VC – Simon Flowers<br>STROLLERS-<br>Chris Chattaway<br>Ian Watt, Neil Meredith<br>FIXTURES Conn Karvaski<br>LEAGUE DELEGATE TBC<br>PLAY CRICKET ADMIN TBC | Tony Boardman<br>Elaine Martin<br>Anna Day<br>Sarah Warren<br>Kristen Carey<br>Emma Huson-Evans | U15 David Glover<br>Safeguarding Jill Turner<br>U15 Simon Flowers<br>U14 Steve Harvey<br>U13 Ricky Bhogal<br>U12 David Glover<br>Jim Richardson<br>Geoff Day<br>U11<br>U10<br>U9 | Mick Ross (T)<br>Brian Pardoe<br>Simon Felton<br>Maggie Hawk<br>Tersea Flowers<br>Jon Price<br>Deb Burrows<br>Rich Bartram (T)<br>Elaine Ross<br>Gail Raybould<br>FUNDRAISING ONLY<br>Ade Lewis<br>Andy Hickinbottom | Mick Ross (T)<br>Simon Felton<br>Larry Turner<br>Graham Stringer | Running and updating website & play cricket site.<br>Member and player digital comms.<br>Weekly newsletter<br>Social media<br>Advertising and Marketing campaigns<br>SPONSORSHIP<br>Rich Bartram<br>Andy Hickinbottom |