



**CHARITY COMMISSION**  
FOR ENGLAND AND WALES

## **Trustees' Annual Report for the period**

**From 01/04/2024 to 31/03/2025**

**Charity name:** Evangelism Made Easy

**Charity registration number:** 1198670

Prepared by the Secretary

### **Objectives and Activities**

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	For the public benefit, to advance the Christian religion in particular, but not limited to, providing spiritual, moral, pastoral care and for the wellbeing of the community regardless of faith, creed or circumstances.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	Providing practical support through the promotion and provision of evangelistic Christian teaching courses, booklets and live events, and overseas missionary projects, broadcasting via all types of media outlets, holding of prayer meetings, seminars, lectures and public celebration of religious festivals and events, including activities for the relief of poverty and homelessness.
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	All our trustees receive guidance on their duties and responsibilities as part of their initial induction as a condition of their role.

### **Additional information (optional)**

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	
Policy on social investment including program related investment	Para 1.38	

Contribution made by volunteers	Para 1.38	
Other		

## Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p><b>Summary of Main Achievements and Impact (2024)</b></p> <p>During this reporting period, EME Ministry has significantly expanded its reach both locally and internationally, fulfilling its charitable objects through targeted community support and evangelism.</p> <p><b>1. Local Community Support and Poverty Relief</b></p> <ul style="list-style-type: none"> <li>• <b>Homelessness Outreach (East London):</b> During the winter of 2024, our members actively engaged with rough sleepers in East London. Beyond providing essential survival items, including food, sleeping bags, and hygiene products, we acted as a vital link to statutory services by facilitating referrals to homeless refuge centres and local authority helplines.</li> <li>• <b>Impact:</b> This work provided immediate relief from the elements and a pathway toward long-term housing stability for some of the most vulnerable members of society.</li> <li>• <b>Direct Financial Assistance:</b> The ministry provided direct financial support to four individual members facing extreme hardship due to chronic sickness, severe depression, or bereavement.</li> <li>• <b>Impact:</b> This intervention prevented further financial crisis for these beneficiaries and provided a support network during critical periods of personal trauma.</li> </ul> <p><b>2. International Missionary Work and Aid Romania Mission (Autumn 2024):</b> EME Ministry conducted an international outreach to Romania, collaborating with local churches to support disadvantaged communities. We facilitated the delivery of 300kg of clothing and raised vital funds for homeless individuals and two Roma (Gypsy) camps.</p> <ul style="list-style-type: none"> <li>• <b>Impact:</b> This mission provided basic necessities to marginalised groups in Europe and strengthened the capacity of local Romanian churches to serve their communities. Visual overview of this work can be found on our YouTube channel:</li> </ul>

		<p><a href="https://www.youtube.com/watch?v=cY4ip0gnTBU">https://www.youtube.com/watch?v=cY4ip0gnTBU</a></p> <p><b>3. Public Evangelism and Spiritual Well-being</b></p> <ul style="list-style-type: none"> <li>• <b>Flagship Events:</b> In August 2024, we hosted a major outreach event at Ilford Town Hall attended by over 300 people. We also participated in the 'March for Jesus' and the 'Shine Your Light' public carol singing (NDOPW) initiative at Romford Market in December 2024.</li> <li>• <b>Impact:</b> These events provided spiritual encouragement and "upliftment" to hundreds of attendees. By combining the Gospel message with practical signposting to services like local food banks and discounted community grocery schemes, we addressed both the spiritual and physical needs of the public.</li> </ul> <p><b>4. Education and Training</b></p> <p><b>Empowering Others:</b> We delivered specialised evangelism training to the London Pentecostal Youth Group and the congregation of Liberty Connections Church both based in East London.</p> <p><b>Daily Spiritual prayer support and life encouragement on Zoom Platform:</b> Successful provision of a live daily prayer Zoom platform for the purposes of encouraging, supporting and training in the sharing of the Christian Gospel members and associates spiritually. The prayers platform operates 7 days a week from 7am – 8am 365 days of the year.</p> <ul style="list-style-type: none"> <li>• <b>Impact:</b> This work has equipped a new cohort of volunteers with the skills and confidence to share messages of hope and redemption, ensuring the sustainability of the charity's mission within the wider community.</li> </ul> <p><b>Wider Benefit to Society:</b> The charity's work contributes to the public benefit by alleviating the burden on local authorities through homelessness referrals, supporting the circular economy through large-scale clothing donations, and promoting social cohesion and mental well-being through community-based spiritual support and educational training.</p>

### Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	
Performance of fundraising activities against objectives set	Para 1.41	<p>Specifically for our fund-raising efforts towards putting on a large evangelism outreach at the Ilford Town Hall on August 17<sup>th</sup> 2024, we had set a target of £15,000 and achieved total funds circa £17,000, primarily from donations and fundraising activities of our members, friends and associates.</p> <p>No forms of external grants or third party funds were received or applied for. All donations came from activities of our members both personally and through fund raising activities.</p>
Investment performance against objectives	Para 1.41	
Other		

## Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	<p><b>Review of the Charity's Financial Position</b></p> <p>At the commencement of the financial year, the charity maintained a healthy cash reserve of <b>£17,482</b>. This strong opening position provided the Trustees with the necessary financial security to commit to the charity's strategic goals for the year, specifically the funding of the annual spiritual retreat at High Leigh and the significant evangelism outreach event at Ilford Town Hall.</p> <p><b>Financial Performance and Expenditure</b></p> <p>The charity's expenditure was focused on delivering its core mission. Key outlays included:</p> <ul style="list-style-type: none"><li>• <b>Venue Hire &amp; Logistics:</b> Deposits and full payments for the hiring of Ilford Town Hall in August 2024.</li><li>• <b>Ministry Retreat:</b> Full funding of the</li></ul>
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		<p>annual retreat, providing essential spiritual development for members.</p> <ul style="list-style-type: none"> <li>• <b>Operational Costs:</b> Ongoing ministry expenses and charitable donations as outlined in the achievements section.</li> </ul> <p><b>Financial Management and Reserves</b> All cash outlays were managed with strict prudence. The Treasurer maintained consistent oversight of the budget to ensure that the charity lived within its means. Despite the absence of external grants or third-party funding during this period, the charity concluded the year with a positive closing balance of <b>£10,841</b>.</p> <p><b>Statement on Sustainability</b> The Trustees are satisfied that the charity's year-end position remains sound. The remaining reserves are held to ensure the continuity of our outreach programs and to provide a "buffer" for future community initiatives. The successful delivery of large-scale events, funded entirely through the charity's own resources, is a testament to the efficient financial management and the generosity of our supporters.</p>
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	<p><b>Reserves Policy</b></p> <p>The Trustees have reviewed the charity's needs for reserves in line with the guidance issued by the Charity Commission. It is the policy of EME Ministry to maintain a level of uncommitted reserves (free cash) that is sufficient to meet ongoing operational costs and to protect the continuity of our core activities.</p> <p><b>Purpose of Reserves</b> The current reserves are held for three primary purposes:</p> <ol style="list-style-type: none"> <li>1. <b>Operational Resilience:</b> To cover at least 3–6 months of essential running costs, ensuring the charity can continue its work during periods of unforeseen fluctuations in income.</li> <li>2. <b>Project Planning:</b> To provide the "upfront" capital required for large-scale events, such as the Ilford Town Hall outreach and international missions, where deposits must be paid in advance of the event date.</li> <li>3. <b>Emergency Assistance:</b> To maintain a fund for the "Relief of Poverty," allowing the ministry to respond quickly to beneficiaries in urgent financial distress or crisis.</li> </ol>

		<p><b>Management of Funds</b> To improve financial governance and transparency, the Board of Trustees has resolved to open a designated sub-account with <b>Barclays Bank</b>. This account will be used to ring-fence funds for specific future projects and long-term reserves, separating them from the day-to-day operating budget.</p> <p><b>Monitoring and Review</b> The level of reserves is monitored monthly by the Treasurer and formally reviewed by the Board of Trustees on an annual basis to ensure it remains appropriate for the charity's scale of operations.</p>
Amount of reserves held	Para 1.22	N/A
Reasons for holding zero reserves	Para 1.22	N/A
Details of fund materially in deficit	Para 1.24	N/A
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	No concerns

#### Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	<ul style="list-style-type: none"> <li>• Members donations</li> <li>• Fund raising activities</li> </ul>
Investment policy and objectives including any social investment policy adopted	Para 1.46	Evangelism Made Easy Ministry is looking to develop community projects which benefits the homeless and rough sleepers in East London and develop partnerships with other Christian Minded organisations.
A description of the principal risks facing the charity	Para 1.46	<p><b>Principal Risks and Uncertainties</b></p> <p>The Trustees have assessed the major risks to which the charity is exposed and have established systems and procedures to manage and mitigate those risks. The principal risks identified during this period include:</p> <p><b>1. Governance and Loss of Key Personnel</b></p> <ul style="list-style-type: none"> <li>• <b>Risk:</b> The departure of key Board members or founding trustees could lead to a loss of institutional knowledge, leadership stability, and oversight.</li> <li>• <b>Mitigation:</b> The Board is actively working on a succession plan to identify and mentor potential new</li> </ul>

		<p>trustees. We maintain detailed records of all ministry operations and financial procedures to ensure a smooth transition of responsibilities should a vacancy arise.</p> <p><b>2. Financial Sustainability and Cash Flow</b></p> <ul style="list-style-type: none"> <li>• <b>Risk:</b> Inadequate funding or poor cash flow management could lead to the cancellation of planned projects (such as large-scale outreach) or an inability to meet our charitable commitments.</li> <li>• <b>Mitigation:</b> The Trustees manage this risk through rigorous forward planning and budget monitoring. By maintaining a clear <b>Reserves Policy</b> and utilizing a designated sub-account for project-specific funds, we ensure that no project is green-lit unless the necessary capital is already secured.</li> </ul> <p><b>3. Dependence on Voluntary Income</b></p> <ul style="list-style-type: none"> <li>• <b>Risk:</b> As the charity does not currently receive external grants, it is reliant on the generosity of its members and supporters. A sudden downturn in donations could impact our community work.</li> <li>• <b>Mitigation:</b> We are diversifying our fundraising efforts and maintaining a low-overhead operational model. By keeping fixed costs to a minimum, the charity ensures that a high percentage of all income is directed toward frontline beneficiary support.</li> </ul> <p><b>4. Safeguarding and Compliance (Recommended Addition)</b></p> <ul style="list-style-type: none"> <li>• <b>Risk:</b> Risks associated with working with vulnerable beneficiaries (homeless individuals) and international missions.</li> <li>• <b>Mitigation:</b> The charity adheres to a strict safeguarding policy. All volunteers participating in outreach and international missions are briefed on our code of conduct and safety protocols.</li> </ul>
Other		

## Structure, Governance and Management

Description of charity's trusts:	N/A	
Type of governing document (trust deed, royal charter)	Para 1.25	<b>Governance and Policy Document</b>
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	<b>CIO</b>
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	Appointment of new trustees are reviewed and considered annually and appointed by a vote of the trustees board as outlined by the procedures specified in our constitution.

### Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	
The charity's organisational structure and any wider network with which the charity works	Para 1.51	
Relationship with any related parties	Para 1.51	
Other		

## Reference and Administrative details

Charity name	Evangelism Made Easy
Other name the charity uses	EME Ministry
Registered charity number	1198670

Charity's principal address	3 Ilfracombe Gardens, Chadwell Heath, Romford, RM64 RL

**Names of the charity trustees who manage the charity (2024)**

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Tony Brady	Chair		EME Ministry
2	Peter Brown	Secretary		EME Ministry
3	Mrs OLUFUNMILAYO ADELEYE	Treasurer		EME Ministry
4	Paul Jobson			EME Ministry
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17				
18				
19				
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**Corporate trustees – names of the directors at the date the report was approved**

Director name		

**Name of trustees holding title to property belonging to the charity**

Trustee name	Dates acted if not for whole year	

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### **Funds held as custodian trustees on behalf of others**

Description of the assets held in this capacity	
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	

### **Additional information (optional)**

#### **Names and addresses of advisers (Optional information)**

<b>Type of adviser</b>	<b>Name</b>	<b>Address</b>

#### **Name of chief executive or names of senior staff members (Optional information)**

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### **Exemptions from disclosure**

Reason for non-disclosure of key personnel details

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### **Other optional information**

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## Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)

Peter Brown

Full name(s)

Peter Brown

Position (eg Secretary,  
Chair, etc)

Secretary

Date

17/01/2026



CHARITY COMMISSION  
FOR ENGLAND AND WALES

Charity Name

EVANGELISM MADE EASY

1198670

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Receipts and payments accounts

For the  
period from

Period start  
01/04/2024

To

Period end  
31/03/2025

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
<b>A1 Receipts</b>					
	42 989	-	-	42 989	26 351
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total (Gross income for AR)</b>	42 989	-	-	42 989	26 351
<b>A2 Asset and investment sales, (see table).</b>					
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	-	-	-	-	-
<b>Total receipts</b>	42 989	-	-	42 989	26 351
<b>A3 Payments</b>					
Web Costs	1 214	-	-	1 214	-
Bank Charges	102	-	-	102	-
Sundries	13	-	-	13	-
Mulberry House	375	-	-	375	-
Ghana Charity	250	-	-	250	-
Romania Donation	1 420	-	-	1 420	-
Members Support	675	-	-	675	-
Highleigh	15 821	-	-	15 821	-
Town Hall Event	30 018	-	-	30 018	-
<b>Sub total</b>	49 888	-	-	49 888	-
<b>A4 Asset and investment purchases, (see table)</b>					
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	-	-	-	-	-
<b>Total payments</b>	49 888	1	-	49 888	-

<i>let of receipts/(payments)</i>	- 6 899	-	-	- 6 899	26 351
<b>A5 Transfers between fun</b>	-	-	-	-	-
<b>A6 Cash funds last year e</b>	-	-	-	-	-
<b>Cash funds this year end</b>	- 6 899	-	-	- 6 899	26 351

## Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	N/A	-	-	-
		-	-	-
		-	-	-
	<b>Total cash funds</b>	-	-	-
	(agree balances with receipts and payments)	Error	OK	OK
B2 Other monetary assets	<b>Details</b>	<b>Unrestricted funds to nearest £</b>	<b>Restricted funds to nearest £</b>	<b>Endowment funds to nearest £</b>
	Opening bank balance	17 482	-	-
	Deposits	42 989	-	-
	Outgoing	- 49 888	-	-
	Closing balance	10 583	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets	<b>Details</b>	<b>Fund to which asset belongs</b>	<b>Cost (optional)</b>	<b>Current value (optional)</b>
	N/A		-	-
			-	-
			-	-
			-	-
			-	-
B4 Assets retained for the charity's own use	<b>Details</b>	<b>Fund to which asset belongs</b>	<b>Cost (optional)</b>	<b>Current value (optional)</b>
	N/A		-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
B5 Liabilities	<b>Details</b>	<b>Fund to which liability relates</b>	<b>Amount due (optional)</b>	<b>When due (optional)</b>
	N/A		-	
			-	
			-	

		-	
		-	

Signed by one or two  
trustees on behalf of all the  
trustees

Signature	Print Name	Date of approval
O.A ADELEYE	OLUFUNMILAYO ADELEYE	29/12/2025



**Section A**

**Independent Examiner's Report**

**Report to the trustees/  
members of**

Charity Name

EVANGELISM MADE EASY (EME Ministry)

**On accounts for the year  
ended**

31 March 2025

**Charity no  
(if any)**

1198670

**Set out on pages**

(remember to include the page numbers of additional sheets)

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 31 March 2025

**Responsibilities and  
basis of report**

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

**Independent  
examiner's statement**

I have completed my examination. I confirm that no material matters have come to my attention (other than that disclosed below \*) in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

*\* Please delete the words in the brackets if they do not apply.*

**Signed:**

**Date:**

09/01/26

**Name:**

Fumi Popoola

**Relevant professional  
qualification(s) or body  
(if any):**

Association of Chartered Certified Accountants (ACCA)

**Address:**

36A Goodmayes Road

Ilford

Essex IG3 9UR