

MUSIC DECLARES EMERGENCY CIO
ANNUAL REPORT AND UNAUDITED FINANCIAL STATEMENTS
FOR THE PERIOD ENDED 30 JUNE 2023

MUSIC DECLARES EMERGENCY CIO

LEGAL AND ADMINISTRATIVE INFORMATION

Trustees	P Quicke	(Appointed 1 April 2022)
	N Adams	(Appointed 1 April 2022)
	G O'Shea	(Appointed 1 April 2022)
Charity number	1198497	
Principal address	8 Arnall's Road London SW16 3EP	
Independent examiner	F J Wilde FCCA MBA DChA Warner Wilde 4 Marigold Drive Bisley Surrey GU24 9SF	

MUSIC DECLARES EMERGENCY CIO

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MUSIC DECLARES EMERGENCY CIO

TRUSTEES' REPORT

FOR THE PERIOD ENDED 30 JUNE 2023

The trustees present their annual report and financial statements for the Period ended 30 June 2023.

The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the financial statements and comply with the charity's governing document, the Charities Act 2011 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (effective 1 January 2019).

Objectives and activities

Music Declares Emergency was launched in July 2019, and registered as a charitable incorporated organisation in April 2022. The charity's objects are:

1. to promote for the benefit of the public the conservation protection and improvement of the physical and natural environment by raising public awareness, and specifically awareness in the arts, entertainments and music industry, of climate change and sustainable business practice
2. to advance the education of the public in the preservation, conservation, protection, enhancement and rehabilitation of the environment, climate change and sustainability and to promote study and research in such subjects provided that the useful results of such study are disseminated to the public at large.

Public benefit

The trustees have paid due regard to guidance issued by the Charity Commission in deciding what activities the charity should undertake.

Achievements and performance

Introduction

Since our incorporation as a charity in 2022, the work of Music Declares Emergency has increased significantly in both scale and impact.

Our recognition within the music industry is evident in our being awarded the 'Industry Champion' title from the UK based Artist and Manager Awards in November 22 to add to our 2019 award from European recorded music organisation Impala for 'Outstanding Contribution to Music'.

Our work has developed accordingly and we are now working with high profile recording artists, events, and music businesses on projects that contribute to our core aims of promoting a sustainable future music industry and using music as a cultural catalyst to democratise and mainstream the public conversation around the desired responses to climate change as detailed by the IPCC and leading scientific bodies.

We remain firmly embedded in our industry and continue to develop beneficial relationships and partnerships with others working towards the same goals, acting as an enabler and promoter of innovation and collaboration across sectors, businesses and genres wherever possible.

It is fair to say our impact in a relatively short time frame has been significant.

As we look to 2024, we can say with confidence that Music Declares Emergency is secure in its mission and its financing and looking to expand and deepen its scope of work in the coming calendar year.

MUSIC DECLARES EMERGENCY CIO

TRUSTEES' REPORT (CONTINUED)

FOR THE PERIOD ENDED 30 JUNE 2023

Mission Statement

Music Declares Emergency works with the music industry, recording artists, composers and music fans to encourage inclusion of all voices within the ongoing public conversation around the reported dangers to life on earth from climate change as per IPCC reporting and settled science. We believe that cultural power can play a crucial part in framing a broad based and cohesive public response to the situation based on consensus and respect for all views.

Music Declares Emergency work in 2022-2023

The principle work of Music Declares Emergency is in the communications space. We develop and implement public messaging through a variety of media and channels to ensure that the discussion around climate change remains prominent within the UK music space. We do this in the following ways:

With Recording Artists

Music Declares Emergency works with a wide spectrum of recording artists across all musical genres. We recognise the unique cultural power of recording artists to positively influence engagement and frame public conversation.

We work with artists to frame media opportunities across radio, TV, print, and online that add to the conversation around the current situation vis a vis the climate and potential strategies of response.

We work with artists around messaging, principally through our NO MUSIC ON A DEAD PLANET campaign to encourage high profile, visual campaigning that initiates and develops a space for further public conversation.

We work with artists to support and promote their own creative expression in relation to climate change whether recorded work, lyrics, film, or visual art.

With Music Fans

We have created a space in which music fans can engage with the climate conversation through their interest in music. We encourage and promote individual positive actions through our communications channels and public facing Fan Club For Climate initiative which also offers fans an opportunity to work directly with us through volunteering programs at major UK live events.

With UK Music Industry Businesses and Organisations

Music Declares Emergency is supported by the vast majority of the UK music industry, including key trade bodies UK Music, The BPI, Live UK, AIM, PRS for Music, The Artist Managers Association, and The Featured Artist's Coalition.

We encourage businesses to develop and implement sustainable practice across their production, distribution, and supply chains. We act as a space in which conversation and innovation across businesses and sectors can take place, driving positive change within the industry. With partners and aligned organisations, we develop and distribute guides and advice to businesses educating them around the principles and actions of sustainable practice. We provide advocacy and communications and media support to businesses to celebrate and promote new sustainable business practice.

In the live sector, we create and deploy visual assets including film and static art with partners to highlight, celebrate, and explain sustainable practice and encourage public engagement with the climate conversation.

MUSIC DECLARES EMERGENCY CIO

TRUSTEES' REPORT (CONTINUED)

FOR THE PERIOD ENDED 30 JUNE 2023

Notable engagements for 2022 - 2023

Our work in the period has built on the foundations established since our launch as a group in 2019.

During the period we saw our NO MUSIC ON A DEAD PLANET messaging supported by Billie Eilish throughout her US / European festival headline over the summer reaching an IRL audience of 1 million and estimated total audience of 25 million. This included globally famous events including Reading and Leeds Festivals UK, Lollapalooza (USA), and Lowlands (Netherlands).

We agreed touring partnerships with acts including The 1975, Paramore, and Yungblud for their UK arena tours, bringing the NO MUSIC ON A DEAD PLANET message to their fans and encouraging sign up to Fan Club For Climate with an IRL audience of ca. 200,000.

We entered the second year of a partnership with Reading and Leeds Festivals highlighting on site sustainability actions by promoter Festival Republic and promoting sustainable audience behaviour via the NO MUSIC ON A DEAD PLANET CAMPAIGN to an IRL audience of 200,000 and estimated total audience of 3 million.

We were present at both British Summer Time (Hyde Park) and All Points East (Victoria Park) festivals with our film shown on main stage screens alongside onsite messaging activations and targeted Fan Club For Climate sign ups, reaching an IRL audience of ca 400K.

Other festival activations across the UK in 2023 delivered our messaging to a further IRL audience of 100K. Music Declares Emergency curated a panel at leading industry conference, The Great Escape, discussing music's role in the climate conversation whilst our spokespeople were featured on a host of media and podcasts during the year.

Notable speaking engagements were for The BPI, Eurosonic Noorderslag (leading European music conference in the Netherlands), Airwaves (Iceland), Kerrang Radio, and UK Live.

The charity has seen continued media coverage of our core campaign which has now been featured by a host of leading global media including Time Magazine, The New York Post, Washington Post, Forbes, The Guardian, The Times, The Independent, NME, BBC online, and Radios 1, 2, 4 and 6 Music among many others.

Artist support for our work continues to grow with over 3,000 recording artist signatories to our declaration alongside 1500 music businesses and organisations.

The charity has continued to support the launch of affiliated groups across the globe with 16 autonomous Music Declares Emergency organisations active covering four continents and the majority of major global music markets.

Financial review

The charity opted to run a slightly long financial year (1 April 2022 to 30 June 2023) to reflect it being the first year since registration as a charity, following a period where it was hosted by Julie's Bicycle (Charity no 1153441). We are grateful to the entire team at Julie's Bicycle for their support and encouragement over the years. At year end, the charity's reserves stood at £51,379 and were made up entirely of unrestricted funds.

Reserves policy

It is the policy of the charity that unrestricted funds which have not been designated for a specific use should be maintained at a sufficient level to cover three months of operating costs. This is reviewed on a regular basis in the light of the funding environment and the risks to which the charity is exposed. This is currently £36,000, leaving an excess of £15,379. The excess above the essential reserves is earmarked for spending in 2023-24, as part of MDE's investment in its growth.

Major risks

The charity has a risk register which is reviewed as required, but annually at a minimum, and updated by the Trustees with advice from the staff team.

MUSIC DECLARES EMERGENCY CIO

TRUSTEES' REPORT (CONTINUED)

FOR THE PERIOD ENDED 30 JUNE 2023

Structure, governance and management

The trustees who served during the Period and up to the date of signature of the financial statements were:

P Quicke	(Appointed 1 April 2022)
N Adams	(Appointed 1 April 2022)
G O'Shea	(Appointed 1 April 2022)

Recruitment and appointment of trustees

The Trustees are in the process of recruiting new members to the Board, and will appoint new Trustees in the light of MDE's strategic plan, combined with identified risks and opportunities that a broader board will allow MDE to address.

Organisational structure

The Trustees are ultimately responsible for governance and oversight of the charity, they ensure that MDE fulfils its legal obligations and carries out activities to fulfil its aims for the public benefit, they also oversee strategy and resources. The Trustees delegate responsibility for running the charity to the Directors and meet quarterly to review MDE's work and annually to agree/approve the Annual Report.

The trustees' report was approved by the Board of Trustees.



.....
P Quicke
Trustee



.....
G O'Shea
Trustee

Date: 26 April 2024

MUSIC DECLARES EMERGENCY CIO

INDEPENDENT EXAMINER'S REPORT

TO THE TRUSTEES OF MUSIC DECLARES EMERGENCY CIO

I report to the trustees on my examination of the financial statements of Music Declares Emergency CIO (the charity) for the Period ended 30 June 2023.

Responsibilities and basis of report

As the trustees of the charity you are responsible for the preparation of the financial statements in accordance with the requirements of the Charities Act 2011 (the 2011 Act).

I report in respect of my examination of the charity's financial statements carried out under section 145 of the 2011 Act. In carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

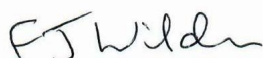
Your attention is drawn to the fact that the charity has prepared financial statements in accordance with Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) in preference to the Accounting and Reporting by Charities: Statement of Recommended Practice issued on 1 April 2005 which is referred to in the extant regulations but has now been withdrawn.

I understand that this has been done in order for financial statements to provide a true and fair view in accordance with Generally Accepted Accounting Practice effective for reporting periods beginning on or after 1 January 2015.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- 1 accounting records were not kept in respect of the charity as required by section 130 of the 2011 Act; or
- 2 the financial statements do not accord with those records; or
- 3 the financial statements do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.



F J Wilde FCCA MBA DChA

Warner Wilde
4 Marigold Drive
Bisley
Surrey
GU24 9SF

Dated: 26 April 2024

MUSIC DECLARES EMERGENCY CIO

STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT

FOR THE PERIOD ENDED 30 JUNE 2023

	Notes	Unrestricted funds 2023 £	Restricted funds 2023 £	Total 2023 £
Income from:				
Donations and legacies	3	48,554	53,062	101,616
Charitable activities	4	93,461	-	93,461
Other trading activities	5	2,425	-	2,425
Total income		144,440	53,062	197,502
Expenditure on:				
Raising funds	6	11,965	-	11,965
Charitable activities	7	81,096	53,062	134,158
Total expenditure		93,061	53,062	146,123
Net income and movement in funds		51,379	-	51,379
Reconciliation of funds:				
Fund balances at 1 April 2022		-	-	-
Fund balances at 30 June 2023		51,379	-	51,379

The statement of financial activities includes all gains and losses recognised in the Period. All income and expenditure derive from continuing activities.

MUSIC DECLARES EMERGENCY CIO

BALANCE SHEET

AS AT 30 JUNE 2023

	Notes	2023 £	£
Current assets			
Cash at bank and in hand		58,488	
Creditors: amounts falling due within one year	12	<u>7,109</u>	
Net current assets			<u>51,379</u>
The funds of the charity			
Unrestricted funds			<u>51,379</u>
			<u>51,379</u>

The financial statements were approved by the trustees on 26 April 2024



.....
G O'Shea
Trustee

MUSIC DECLARES EMERGENCY CIO

NOTES TO THE FINANCIAL STATEMENTS

FOR THE PERIOD ENDED 30 JUNE 2023

1 Accounting policies

Charity information

Music Declares Emergency CIO is a Charitable Incorporated Organisation.

1.1 Reporting period

FRS 102 3.10 An entity shall present a complete set of financial statements (including comparative information as set out in paragraph 3.14) at least annually. When the end of an entity's reporting period changes and the annual financial statements are presented for a period longer or shorter than one year, the entity shall disclose the following: (a) that fact; (b) the reason for using a longer or shorter period; and (c) the fact that comparative amounts presented in the financial statements (including the related notes) are not entirely comparable.

1.2 Accounting convention

The financial statements have been prepared in accordance with the charity's governing document, the Charities Act 2011, FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" ("FRS 102") and the Charities SORP "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (effective 1 January 2019). The charity is a Public Benefit Entity as defined by FRS 102.

The charity has taken advantage of the provisions in the SORP for charities not to prepare a Statement of Cash Flows.

The financial statements have departed from the Charities (Accounts and Reports) Regulations 2008 only to the extent required to provide a true and fair view. This departure has involved following the Statement of Recommended Practice for charities applying FRS 102 rather than the version of the Statement of Recommended Practice which is referred to in the Regulations but which has since been withdrawn.

The financial statements are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention, [modified to include the revaluation of freehold properties and to include investment properties and certain financial instruments at fair value]. The principal accounting policies adopted are set out below.

1.3 Going concern

At the time of approving the financial statements, the trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus the trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

1.4 Charitable funds

Unrestricted funds are available for use at the discretion of the trustees in furtherance of their charitable objectives.

Restricted funds are subject to specific conditions by donors or grantors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the financial statements.

Endowment funds are subject to specific conditions by donors that the capital must be maintained by the charity.

1.5 Income

Income is recognised when the charity is legally entitled to it after any performance conditions have been met, the amounts can be measured reliably, and it is probable that income will be received.

MUSIC DECLARES EMERGENCY CIO

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE PERIOD ENDED 30 JUNE 2023

1 Accounting policies

(Continued)

Cash donations are recognised on receipt. Other donations are recognised once the charity has been notified of the donation, unless performance conditions require deferral of the amount. Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

Legacies are recognised on receipt or otherwise if the charity has been notified of an impending distribution, the amount is known, and receipt is expected. If the amount is not known, the legacy is treated as a contingent asset.

1.6 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement, and the amount of the obligation can be measured reliably.

Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges are allocated on the portion of the asset's use.

1.7 Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

Basic financial assets

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

Basic financial liabilities

Basic financial liabilities, including creditors and bank loans are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future payments discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of operations from suppliers. Amounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade creditors are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

Derecognition of financial liabilities

Financial liabilities are derecognised when the charity's contractual obligations expire or are discharged or cancelled.

MUSIC DECLARES EMERGENCY CIO

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE PERIOD ENDED 30 JUNE 2023

1 Accounting policies (Continued)

1.8 Employee benefits

The cost of any unused holiday entitlement is recognised in the period in which the employee's services are received.

Termination benefits are recognised immediately as an expense when the charity is demonstrably committed to terminate the employment of an employee or to provide termination benefits.

1.9 Retirement benefits

Payments to defined contribution retirement benefit schemes are charged as an expense as they fall due.

2 Critical accounting estimates and judgements

In the application of the charity's accounting policies, the trustees are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised where the revision affects only that period, or in the period of the revision and future periods where the revision affects both current and future periods.

3 Income from donations and legacies

	Unrestricted funds 2023 £	Restricted funds 2023 £	Total 2023 £
Donations and gifts	39,500	-	39,500
Grants	9,054	53,062	62,116
	<u>48,554</u>	<u>53,062</u>	<u>101,616</u>

4 Income from charitable activities

	Unrestricted funds 2023 £	Total 2023
Sales, licensing and other trading income	90,205	90,205
Other income	3,256	3,256
	<u>93,461</u>	<u>93,461</u>

MUSIC DECLARES EMERGENCY CIO

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE PERIOD ENDED 30 JUNE 2023

5 Income from other trading activities

Unrestricted
funds
2023
£

Fundraising events	2,425
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6 Expenditure on raising funds

Unrestricted
funds
2023
£

Fundraising and publicity

Advertising	5,195
Other fundraising costs	108

5,303

Trading costs

Other trading activities	6,662
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Total costs	11,965
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MUSIC DECLARES EMERGENCY CIO

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE PERIOD ENDED 30 JUNE 2023

7 Expenditure on charitable activities

	Charitable Activities 2023 £
Direct costs	
Staff costs	64,155
Volunteer costs	415
Staff Travel	3,200
Other Staff costs	2,030
Social Media	1,150
Project Costs	2,472
Charges	12,515
Contractor	7,241
Website	6,143
	<hr/>
	99,321
Share of support and governance costs (see note 8)	
Support	33,277
Governance	1,560
	<hr/>
	134,158
	<hr/>
Analysis by fund	
Unrestricted funds	81,096
Restricted funds	53,062
	<hr/>
	134,158
	<hr/>

8 Support costs

	Support costs £	Governance costs £	2023 £
Staff costs	29,245	-	29,245
Office Costs	895	-	895
Other	210	-	210
Insurance	2,696	-	2,696
Software	231	-	231
Independent Examiners Fee	-	1,560	1,560
	<hr/>	<hr/>	<hr/>
	33,277	1,560	34,837
	<hr/>	<hr/>	<hr/>
Analysed between Charitable activities	33,277	1,560	34,837
	<hr/>	<hr/>	<hr/>

MUSIC DECLARES EMERGENCY CIO

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE PERIOD ENDED 30 JUNE 2023

9 Trustees

None of the trustees (or any persons connected with them) received any remuneration or benefits from the charity during the Period.

10 Employees

The average monthly number of employees during the Period was:

2023 Number
4

Employment costs

2023 £
87,080
3,630
2,690
93,400

Wages and salaries
Social security costs
Other pension costs

87,080
3,630
2,690
93,400

There were no employees whose annual remuneration was more than £60,000.

Remuneration of key management personnel

The total remuneration including employers pension and national insurance contributions of key management personnel (which comprises the three part time director roles) is as follows:

11 Taxation

The charity is exempt from taxation on its activities because all its income is applied for charitable purposes.

12 Creditors: amounts falling due within one year

2023 £
4,901
648
1,560
7,109

Other taxation and social security
Other creditors
Accruals and deferred income

4,901
648
1,560
7,109

MUSIC DECLARES EMERGENCY CIO

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE PERIOD ENDED 30 JUNE 2023

13 Restricted funds

The restricted funds of the charity comprise the unexpended balances of donations and grants held on trust subject to specific conditions by donors as to how they may be used.

	At 1 April 2022 £	Incoming resources £	Resources expended £	At 30 June 2023 £
	-	-	(53,062)	(53,062)
Earth Percent	-	35,000	-	35,000
Impala	-	855	-	855
Timberland	-	17,207	-	17,207
	<u>-</u>	<u>53,062</u>	<u>(53,062)</u>	<u>-</u>

Timberland - gathering early-career members of the music industry to imagine a sustainable future for the industry.

Impala - supporting cross-EU work on building climate messaging and brand awareness of MDE, and collaborating to increase impact.

EarthPercent - Core costs, public-facing awareness-raising work, cross-sector planning with other organisations working to green the music industry.

14 Unrestricted funds

The unrestricted funds of the charity comprise the unexpended balances of donations and grants which are not subject to specific conditions by donors and grantors as to how they may be used. These include designated funds which have been set aside out of unrestricted funds by the trustees for specific purposes.

	At 1 April 2022 £	Incoming resources £	Resources expended £	At 30 June 2023 £
General funds	<u>-</u>	<u>144,440</u>	<u>(93,061)</u>	<u>51,379</u>

15 Related party transactions

There were no disclosable related party transactions during the year.