

## Trustees' Annual Report – 2022



10 March – 31 December 2022

• Reference and Administrative Details	
Charity Name	Maak Foundation
Registered Charity No.	1198202
Principle Address	5 Spring Meadows Business Centre Highfield Lane, Crazies Hill Berkshire RG10 8PZ
Trustees	Marijke Varrall-Jones Frances Robinson Ashley Thorpe Jenny Clark
Advisors & Senior Staff	None
• Structure, Governance and Management	
Type of governing document	Constitution
How the charity is constituted	Charitable Incorporated Organisation
Charity trustee selection methods	There must be at least three charity trustees. The maximum number of trustees is 12.  Trustees are appointed by the existing Trustees. In selecting individuals for appointment as charity trustees, the trustees have regard to the skills, knowledge and experience needed for the effective administration of Maak Foundation.
• Objectives and Activities	
Summary of the purposes of the charity as set out in its governing document	The object of Maak Foundation is the advancement of the arts for the public benefit through: 1. the promotion of research into studio ceramics and the publication of the useful results of such research; and 2. the education of the public about studio ceramics.
The main activities undertaken to meet the purpose of the charity	In the reported period activities were focused in three principal areas 1. Public Launch of Maak Foundation 2. Awareness campaign to generate awareness principally amongst potential beneficiaries but also supporters of the charity for donations and fundraising. 3. Award of 1 <sup>st</sup> Grant  <b>Launch:</b>

	<p>Maak Foundation made a public launch in September 2022 with the 'go live' of the Maak Foundation website at <a href="http://www.maakfoundation.org.uk">www.maakfoundation.org.uk</a>.</p> <p>The website is the principal means of making its services known and available to potential beneficiaries, providing an overview of the purpose and priorities of Maak Foundation, as well as details for the grant application process, application dates and deadlines and access to the application forms.</p> <p>A Just Giving account was set up to enable supporters of Maak Foundation to make donations.</p> <p><b>Awareness Campaign:</b></p> <p>A sign-up page to the Maak Foundation mailing list was set up to build a direct audience of supporters and interested parties.</p> <p>PR drives were initiated through Trustee contacts to raise awareness of Maak Foundation to a wide audience with the aim of attracting applications for the first round of funding applications that would open in January 2023. This included:</p> <ul style="list-style-type: none"> <li>• Circulation of details to the Contemporary Studio Ceramics Subject Specialist Network (SSN) at the Centre of Ceramic Art, CoCA - York Art Gallery.</li> <li>• Email mail out to the Maak mailing list</li> <li>• Editorial in Ceramic Review</li> </ul> <p><b>Grant:</b></p> <p>October 2022 - Maak Foundation announced the award of the first Grant payment to support the publication of 'The Pottery of John Ward'.</p> <p>This project was selected on the basis that to date no substantial research material about this ceramic artist has been published, so was deemed a suitable subject matter of relevant interest to the charity objects and the wider public.</p>
<b>Declaration</b>	<p>The Trustees of Maak Foundation confirm that they have paid due regard to the guidance issued by the Charity Commission on public benefit in deciding what activities the charity should undertake.</p>
<b>• Achievements &amp; Performance</b>	
<b>Achievements</b>	<p>This period has seen the first award of a Maak Foundation grant to secure the successful publication of 'The Pottery of John Ward', a monograph by Emma Critchon-Miller with a foreword by John Ward. Published by Lund Humphries. This is the first book</p>



	to survey the life and work of one of Britain's foremost studio potters.
<b>How the public have benefited</b>	<p>As described in it's charitable objectives, Maak Foundation seeks to advance the arts through the education of the public about studio ceramics by supporting the publication of useful research into studio ceramics.</p> <p>The support of 'The Pottery of John Ward' through the award of a grant for £2500, enabled the publication of the book that is available to the general public.</p>
<b>• Financial Review</b>	
<b>Policy on Reserves</b>	<p>Maak Foundation does not have an explicit reserve policy but the trustees will aim to generate and maintain a balance which is sufficient:</p> <p>a) to enable the Charity, in the interests of meeting its objectives, to award successful applicants Grants two times per year.</p> <p>b) to support the administrative costs and preserve the financial viability of the Charity</p> <p>At the time of this report Maak Foundation had sufficient reserves to carry over at least 25% of the available grants into the next reporting period.</p>
<b>Details of Any Funds Materially in Deficit</b>	The Charity has no funds which are materially in deficit.
<b>Principal Sources of Funding and Outgoings</b>	<p>Maak Foundation's principal source of funds is from unrestricted donations, both corporate and private.</p> <p>The Trustees have identified a need to prioritise getting Maak Foundation registered for Gift Aid to maximise the impact of these donations.</p> <p>The principal outgoing is the awarding of Grants to successful applicants.</p> <p>Administrative outgoings are minimal and to date have been limited to branding and website registration costs.</p>
<b>Funds Received as Agent or Funds Held as Custodian Trustee</b>	Maak Foundation holds no Funds as an Agent or Custodian Trustee
<b>Restricted and Endowment Funds</b>	Maak Foundation has no Restricted or Endowment Funds.

<b>Remuneration of Trustees</b>	<p>All Trustees act in a voluntary capacity and receive no remuneration or other material benefits from their services to the Charity.</p> <p>Out-of-pocket expenses necessarily and reasonably incurred by Trustees in promoting the purposes of the Charity are reimbursed at cost (where claimed).</p>
<b>Financial Status</b>	<p>Though modest, Maak Foundation's current resources from unrestricted donations are more than sufficient to meet its outgoings for at least next year. All the indications are that this will remain the case for the foreseeable future.</p>
<p>• <b>Declaration</b></p>	
<p><b>The trustees declare that they have approved the Trustees' Report above. Signed on behalf of the Charity's Trustees.</b></p>	
<b>Signature</b>	
<b>Full Name</b>	MARIJKE VARRALL-JONES
<b>Position</b>	TRUSTEE
<b>Date</b>	31-10-23
<b>Signature</b>	
<b>Full Name</b>	FRANCES ROBINSON.
<b>Position</b>	TRUSTEE
<b>Date</b>	31-10-23.





CHARITY COMMISSION  
FOR ENGLAND AND WALES

Charity Name  
Maak Foundation

No (if any)  
1198202

## Receipts and payments accounts

CC16a

For the period  
from

Period start date  
10-Mar-22

To

Period end date  
31-Dec-22


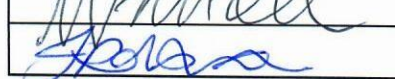
### Section A Receipts and payments

	Unrestricted funds	Restricted funds	Endowment funds	Total funds	Last year
	to the nearest £	to the nearest £	to the nearest £	to the nearest £	to the nearest £
<b>A1 Receipts</b>					
Donations	5,150	-	-	5,150	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b> (Gross income for AR)	5,150	-	-	5,150	-
<b>A2 Asset and investment sales, (see table).</b>					
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	-	-	-	-	-
<b>Total receipts</b>	5,150	-	-	5,150	-
<b>A3 Payments</b>					
Charitable Activity - Grant	2,500	-	-	2,500	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	2,500	-	-	2,500	-
<b>A4 Asset and investment purchases, (see table)</b>					
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	-	-	-	-	-
<b>Total payments</b>	2,500	-	-	2,500	-
<b>Net of receipts/(payments)</b>	2,650	-	-	2,650	-
<b>A5 Transfers between funds</b>	-	-	-	-	-
<b>A6 Cash funds last year end</b>	-	-	-	-	-
<b>Cash funds this year end</b>	2,650	-	-	2,650	-

## Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B1 Cash funds</b>	CoOp Bank Balance as at 31-12-2022	2,650	-	-
		-	-	-
		-	-	-
	<b>Total cash funds</b>	2,650	-	-
	(agree balances with receipts and payments account(s))	OK	OK	OK
		Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B2 Other monetary assets</b>	None	-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
<b>B3 Investment assets</b>	None		Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
<b>B4 Assets retained for the charity's own use</b>	None	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
<b>B5 Liabilities</b>	None	Fund to which liability relates	Amount due (optional)	When due (optional)
			-	
			-	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	M. VARRALL-JONES	31-10-23
	F. ROBINSON	31-10-23