



HEARTS FOR HERTS CHARITY ANNUAL TRUSTEES'S REPORT 2023/2024





“OUR
PURPOSE IN
THIS LIFE IS
TO HELP
OTHERS”-

DALAI LAMA

About our charity

WE ARE A VOLUNTEER RUN AND PARAMEDIC LED CHARITY

Our small team of three volunteer trustees run the charity.

WE TEACH LIFESAVING SKILLS

Our Heartstart Lifesaver course is **FREE** and available to all. It is 3.5 hours in duration and teaches lifesaving skills including CPR, how to use a defibrillator safely, how to help someone who is choking, heart attacks, unconsciousness and how to use a public access bleed control kit.

WE FUNDRAISE AND CHAMPION DEFIBRILLATORS

We passionately fundraise to ensure there are lifesaving public access defibrillators available in our communities with 24/7 access.

WE FUNDRAISE AND CHAMPION PUBLIC ACCESS BLEED CONTROL KITS

We use our fundraising to co-locate lifesaving public access bleed control kits with 24/7 access and include them alongside defibrillators.

WE ARE THE GUARDIANS OF LIFESAVING EQUIPMENT

We ensure our lifesaving equipment is always emergency ready by regularly checking the equipment, responding to activation's from the Circuit after use in 999 calls and replacing consumables from our fundraising when needed.



Each year, roughly 100,000 people suffer an out-of-hospital cardiac arrest – that's around 250 people every day.- Resuscitation Council UK

Trustees' Annual Report

FOR THE PERIOD

From 07/04/2023 To 06/04/2024

CHARITY NAME AND REGISTRATION NUMBER:

Hearts for Herts Charity
1197822



OBJECTIVES AND ACTIVITIES

Summary of the purposes of the charity as set out in its governing document:
The objective[s] of the CIO are:

The advancement of health and saving of lives for the public benefit in Hertfordshire, in particular but not exclusively, by:

- Providing training and education on lifesaving CPR and defibrillator skills
- Increasing the number of defibrillators in the community
- Advancing the education of the public in the subject of serious bleeding
- Equipping communities with Bleeding Control Kits which in the event of such an incident, may buy valuable time before the arrival of the ambulance service.

SORP reference: Para 1.17

Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts:

- Provides education in lifesaving skills through our Heartstart Lifesaver programme
- Fundraises for Public Access Defibrillators and Bleed Control Kits

SORP reference: Para 1.17 and 1.19

Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit:

The trustees have read the guidance by the Charity Commission on public benefit and our charity exists purely to benefit the public.

SORP reference: Para 1.18



Trustees' Annual Report



ACHIEVEMENTS AND PERFORMANCE

Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole:

This report covers our second year as a charity and prior to becoming a charity, we were a community group known as Heartstart East Hertfordshire and were affiliated to the British Heart Foundation from 2017-2021.

In June 2021, the British Heart Foundation gave all groups 28 days notice that they would no longer support any group.

Our charity was formed to continue the public benefit of learning lifesaving skills as well as to fundraise for public access defibrillators and bleed control kits to be installed across Hertfordshire for the benefit of all 24/7.

Our key achievements during this time frame was our continued development of our governance processes, continuing to work with Hertfordshire Community Foundation to establish the foundations of the charity and work towards the fundamental principles of the Charity Governance Code for Small Charities and our charitable aims.

We were successful with a grant application for £5,000 and together with smaller grants from County Councillors Lewis Cocking and Roni Hearn using their Locality Support Grants, we were able to purchase 76 public access bleed control kits and start rolling out their installation into public access defibrillator cabinets across Hertfordshire.

Our first public access bleed control kit was installed in a red converted phone box and was officially unveiled by His Majesty's Lord-Lieutenant Robert Voss CBE, CStJ. We also launched our first public access defibrillator with a bleed control kit in Turnford, Broxbourne at the McMullen Bulls Head Pub and was officially unveiled by Fergus McMullen DL and the Mayor of Broxbourne Cllr Paul Seeby. We installed a further two defibrillators in the McMullen Old Anchor Pub, Cheshunt (unveiled by the High Sheriff of Hertfordshire, Liz Green OBE, MStJ, DL) and at the Isabel Hospice Charity Shop in Hertford (unveiled by Dr Sally Burton DL).

The bleed control kit installed at the Bulls Head Pub was called upon in an emergency and used by a member of the public who knew it was available thanks to social media.

We established relationships with other defibrillator charities including Defibrillators in Public Places (Dipps) and Project H. With their own defibrillator networks across Hertfordshire, by working collaboratively, we were able to start installing 45 bleed control kits into these lifesaving network's. We extend our gratitude and appreciation to Arline, Dave and Katie Hursey and Michael Hearn for supporting us with our charitable aims.

15% of people surveyed think only trained medical professionals are allowed to use a defibrillator- Resuscitation Council UK.

Trustees' Annual Report



ACHIEVEMENTS AND PERFORMANCE CONTINUED

Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole:

All of our public access defibrillators are registered on the National Circuit, a project headed by the British Heart Foundation and enables the East of England Ambulance Service to identify the nearest defibrillator to the 999 caller and send them to collect it to buy valuable time.

Our defibrillators were deployed on multiple occasions and we fulfilled our role as guardians of the network by checking each defibrillator, maintaining each cabinet and ensuring they were Emergency Ready again and updated on the Circuit, ready for the next 999 call.

We were able to utilise the Government's part funded defibrillator scheme from the Department for Health and Social Care. The grant enabled us to purchase a new defibrillator and external heated cabinet for £750 each, a significant saving from standard commercial pricing and this enabled the fundraising to go further and resulted in more installations being completed.

We continued with our commitment to deliver lifesaving skills through our free Heartstart Lifesaver course. It's 3.5 hours and have been able to increase our venue access.

Our commitment to inclusive education was recognised by the British Dyslexia Association with the recognition of the Bronze Quality Mark and we are proud to have committed to the sunflower scheme ensuring anyone with a hidden disability can be supported to learn lifesaving skills.

Our engagement on social media with LinkedIn, Facebook and Instagram has helped to raise the charities profile with increased engagement, access to our Heartstart Lifesaver course and donations to our work.

As volunteers with full time careers, we are proud of the progress to date of our charity, it has been a significant learning curve and full of challenges in a cost of living crisis. However, we look forward to building on the foundations of these last two years with optimism and relish the challenge of 2024/2025 where our commitment is resolved to ensure access to lifesaving equipment and lifesaving education is at the forefront of our objectives.

Why? Every Heart Matters



British
Dyslexia
Association



80% of out-of-hospital cardiac arrests happen at home- Resuscitation Council UK.

Trustees' Annual Report



FINANCIAL REVIEW

Review of the charity's financial position at the end of the period:

As this was our second year as a charity, our income increased through donations and grants and they enabled us to purchase our initial public access bleed control kits and defibrillators.

We had sufficient funds to take over into the next financial year and enable us to continue to build on our progress.

SORP reference: Para 1.21

Statement explaining the policy for holding reserves stating why they are held, Amount of reserves held, Reasons for holding zero reserves:

During this financial year, the charity did not have a reserves policy due to being a new charity and having a relatively small income. The trustees closely monitored the funds to ensure financial viability and have worked with Hertfordshire Community Foundation's Better Boards programme to develop policies including a reserves policy which will be adopted in the next financial year.

SORP reference: Para 1.22

Explanation of any uncertainties about the charity continuing as a going concern:

N/A

SORP reference: Para 1.23

Details of fund materially in deficit:

There was no deficit.

SORP reference: Para 1.24



1 in 10 people survive an out-of-hospital cardiac arrest- Resuscitation Council UK.

Trustees' Annual Report



STRUCTURE, GOVERNANCE AND MANAGEMENT

Description of charity's trusts

Type of governing document:

Constitution

How is the charity constituted?

Charitable Incorporated Organisation (CIO)

Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees:

The trustees are cofounders. In accordance to the constitution, new trustees would need to be appointed.

During this financial year, cofounder trustee Ellie Shewring emigrated to the United States and resigned from her position. Justin Honey-Jones and Sue O'Hare adopting guidance from our constitution and advice from our charity adviser at Hertfordshire Community Foundation, appointed Cally Agate as a trustee with affect from the 2nd June 2023.

SORP reference: Para 1.25

Reference and Administrative details

Charity name

Hearts for Herts CIO

Other name the charity uses:

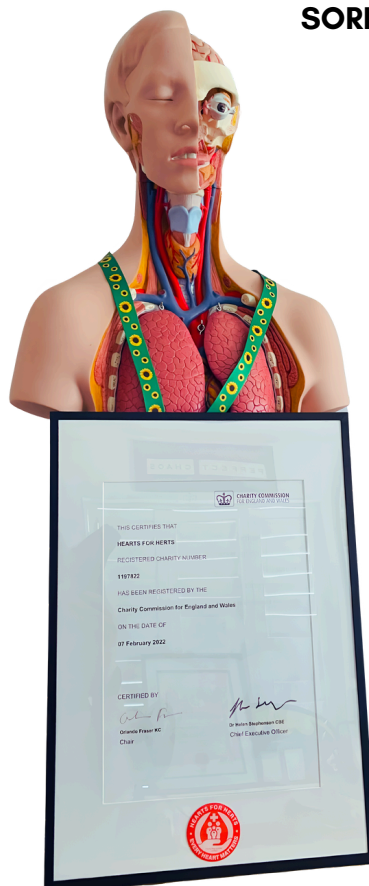
Hearts for Herts Charity

Registered charity number:

1197822

Charity's principal address:

40 Lilywhites Lane
Hoddesdon
EN11 8FW



Every minute without CPR and defibrillation reduces the chance of survival by 10%.

- Resuscitation Council UK.

Trustees' Annual Report



NAMES OF THE CHARITY TRUSTEES WHO MANAGE THE CHARITY

- Justin Honey-Jones (Chair and Trustee)
- Sue O'Hare (Trustee)
- Ellie Shewring (Trustee: resigned 1st May 2023)
- Cally Agate (Trustee: appointed by J Honey-Jones and S O'Hare 2nd June 2023)

Corporate trustees - names of the directors at the date the report was approved:

N/A

Name of trustees holding title to property belonging to the charity:

N/A

Funds held as custodian trustees on behalf of others:

N/A

Exemptions from disclosure:

N/A

Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees:

Signature:

Position: Chair

Date: 16th January 2025



“THERE’S
NOTHING
STRONGER
THAN THE
HEART OF A
VOLUNTEER” –

JAMES DOLITTLE





CHARITY COMMISSION
FOR ENGLAND AND WALES

Charity Name Hearts for Herts	No (if any)
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Receipts and payments accounts


CC16a

For the period from	Period start date 4/7/2023	To	Period end date 4/6/2024
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Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Donations	4,930	-	-	4,930	1,548
Grant	6,620	-	-	6,620	500
Interest	207	-	-	207	4
Cashback	30	-	-	30	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	11,787	-	-	11,787	2,052
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	11,787	-	-	11,787	2,052
A3 Payments					
Installation	385	-	-	385	-
Insurance	175	-	-	175	-
IT	238	-	-	238	300
Membership	234	-	-	234	-
Sundry	500	-	-	500	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total	1,532	-	-	1,532	300
A4 Asset and investment purchases, (see table)					
Bleed Kits	6,080	-	-	6,080	-
Defibrillators	3,000	-	-	3,000	-
First Aid Equipment	385	-	-	385	525
Sub total	9,465	-	-	9,465	525
Total payments	10,997	-	-	10,997	825
Net of receipts/(payments)	790	-	-	790	1,227
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	-	-	-	-	-
Cash funds this year end	790	-	-	790	1,227

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Cash at bank	2,018	-	-
		-	-	-
		-	-	-
	Total cash funds	2,018	-	-
	(agree balances with receipts and payments account(s))	Agreement Error	OK	OK
B2 Other monetary assets	Details	to nearest £	to nearest £	to nearest £
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
B4 Assets retained for the charity's own use	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
B5 Liabilities	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
			-	
			-	
			-	
			-	
Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval	
		Justin Honey-Jones	1/16/2025	

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