

LARSEN'S PRIDE

England & Wales · Charity number 1197746

Details

Status Registered

Legal form CIO

Registered 2022-02-01

Register [View on the Charity Commission register](#)

Contact

Address Redlands Cottage
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Haverfordwest
Pembrokeshire
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Website <https://www.larsenspride.co.uk>

Activities

Objects: THE PURPOSE OF THE CIO IS, FOR THE PUBLIC BENEFIT, TO IMPROVE THE LIVES OF CHILDREN (0-12 YEARS) WITH BRAIN TUMOURS, IN ENGLAND AND WALES. LARSEN'S PRIDE'S OBJECTS ARE THE RELIEF OF THOSE IN NEED BY REASON OF ILL HEALTH, SPECIFICALLY CHILDREN WITH BRAIN TUMOURS AND THEIR FAMILIES, IN PARTICULAR BUT NOT LIMITED TO THE PROVISION OF BIG CAT SOFT TOYS AND PROVIDING GRANT FUNDING TO OTHER ORGANISATIONS AND PROJECTS FOCUSING ON THE RELIEF OF NEED OF CHILDREN WITH A BRAIN TUMOUR DIAGNOSIS AND THEIR FAMILIES.

Activities: Larsen's Pride's objects are the relief of those in need by reason of ill health, specifically children with brain tumours and their families, in particular but not limited to the provision of big cat soft toys and providing grant funding to other organisations and projects focusing on the relief of need of children with a brain tumour diagnosis and their families.

Classification

- **How:** Provides Services, Sponsors Or Undertakes Research
- **What:** The Advancement Of Health Or Saving Of Lives
- **Who:** Children/young People

Geography

- Throughout England And Wales

Finances

Period end	Income	Expenditure	Assets	Employees
2024-12-31	£20,343	£18,490	-	-
2023-12-31	£21,049	£20,754	-	-
2022-12-31	£26,931	£6,493	-	-

Trustees

Name	Role	Appointed
Holly Elizabeth Roberts	Chair	2021-12-14
CLAIRE HARDY		2022-06-24
Corinne Parfitt-Starr		2024-02-05
Dr Dhurgsharna Whitton		2022-05-25
Jason Zollo		2023-10-07
Lyndon Roberts		2021-12-14

LARSEN'S PRIDE

England & Wales - Charity number 1197746

Accounts

Trustees' Annual Report for the year ended 31 December 2024

1. Message from the Chair

Dear Friends and Supporters,

Reflecting on 2024, I am both humbled and inspired by what Larsen's Pride has been able to achieve. Our mission to support children living with brain tumours has remained at the centre of all we do, and this past year has seen important progress as well as meaningful moments of hope.

The dedication and generosity of our community—whether through donations, volunteering, or partnership—has enabled us to bring courage and comfort into families' lives during their most challenging times. It is a privilege to witness the difference your support makes.

As we turn towards 2025, our determination is stronger than ever to reach more children and to build on the foundations we have laid. We know we could not do this work without you, and we are deeply grateful for your ongoing commitment to our cause.

With gratitude,

Holly Roberts

Chair, Larsen's Pride

2. Summary of the Charity's Purposes as Set Out in Its Governing Document

Larsen's Pride is dedicated to improving the lives of children diagnosed with brain tumours by providing emotional and practical support, promoting awareness, and facilitating access to specialised care and treatment. Our charity is committed to offering comfort, care, and resources to help alleviate the challenges faced by these children and their families during such a challenging time. Our purposes, as set out in our governing document, include x Supporting children with brain tumours through the provision of therapeutic toys and emotional support. x Raising public awareness of the challenges faced by these children and their families. x Supporting treatment centres with resources that can improve the quality of care provided to children undergoing treatment

3. Summary of Main Activities, Projects, and Events

Our Main Activities in 2024 were:

- In March 2024, for Brain Tumour Awareness Month, Larsen's Pride sent paediatric care boxes to radiotherapy centres across the UK. The boxes contained a selection of resources useful for supporting younger children to access radiotherapy awake such as: books, stress toys, sticker charts and a printed document with guidance on how to use the resources and the importance of engaging with younger children on the correct cognitive and communicative level.
- Larsen's Pride distributed over 230 Jellycat soft toys throughout 2024. The majority were donated to children beginning Proton Beam Therapy at The Christie in Manchester or UCLH in London. We also delivered to Noah's Ark Children's Hospital in Cardiff and other smaller paediatric oncology centres in England. We receive messages from parents regularly thanking us for the comfort these toys bring their children:





LARSEN'S PRIDE

- *Dear Larsen's Pride*

Our 5-year-old boy was given a beautiful soft tiger today at his radiotherapy session at UCLH and he has been cuddling it since. Thank you so much for making his day and giving him a cuddly friend he can snuggle with, he loves cats and loves his tiger. We really appreciate it x (June 2024)

- *My daughter has just received her tiger Jellycat from Larsen's charity she absolutely loves it! They can roar through this together, there is nothing they cannot do! (May 2024)*

- We provided Summer Holiday boxes and days out to children who were attending treatment over the summer break. These included: toys and activities, Lego sets and board games, gaming vouchers and days out such as cinema trips, London sightseeing tours and hiring a beach hut in Bournemouth for a family to enable their son to have a beach day.
- At Christmas, we paid for storytellers to attend the neuro oncology wards at Noah's Ark Children's Hospital Cardiff and Nottingham Children's Hospital. We also sent boxes of Christmas stories and fluffy socks for the children in attendance.
- We trialled a number of support calls for parents over the course of the year.
- We worked with Kingston University on a Level 7 research project evaluating the support provided by paediatric oncology pharmacists to families and children during brain tumour treatment. The poster and abstract were shared at the British Oncology Pharmacy Association (BOPA) Conference in October and accepted for the Children's Cancer and Leukaemia Group annual conference in 2025.
- Founder and Chair, Holly, was invited to give a keynote speech and discussion at BOPA 2024 sharing details of the work of the charity, our involvement in the research project and the ways in which we can provide further support to oncology pharmacists. Holly was invited to join BOPA in their newly established PPI group to represent the paediatric and family voice.
- Following on from this initial work, Holly was able to secure £5000 of grant funding from Pfizer to support the charities continuing work in this area. The money will be used to access more conferences in 2025; disseminate initial research findings and to develop a video which clearly outlines the roles and responsibilities of the paediatric oncology pharmacist and can be shared with families as well as pharmacists new to paediatric oncology with an aim to improve the supportive care provided to children and families.
-

4. Financial Overview

- **Financial Review**

- Review of the charity's financial position at the end of the period:
- During 2024 we saw income of £20,343 generated. Primarily, this income was generated from individual donations and fundraising activity. Expenditure totalled £18,490, with the most significant expenditure of £6,313 on Jellycat soft toys. The closing balance for the year was £22,586, which was a pleasing performance as the expenses of the year were slightly lower than income. In tough economic circumstances, we managed to achieve another small surplus for the year, which meant no impact on reserves. It is anticipated that financial conditions will continue to be challenging; however, as the charity continues to progress, there will be greater opportunity to apply for funds from grants and trusts.





LARSEN'S PRIDE

- **Statement Explaining the Policy for Holding Reserves**

- Larsen's Pride received minimal (£261) donations that were restricted in the year and primarily used unrestricted funds in 2024 to meet its charitable purposes. To provide assurances to the children and families that we support and security for our suppliers, the trustees consider it appropriate to hold reserves of at least £10,000, equivalent to 12 months' operating expenditure.

- **Amount of Reserves Held**

- At the end of the year, it was again agreed that the charity would continue to always retain £10,000 in reserve. The remainder, £12,586, is due to be spent in 2025/2026, with several projects earmarked for remaining funds, including radiotherapy filming, animation, and maintaining the number of treatment centres supported with Jellycat at 10.

- **Explanation of Any Uncertainties About the Charity Continuing as a Going Concern**

- The charity has a limited number of fixed outgoings and remains in a healthy position going into 2025/2026, so the Trustees are confident of our status as a Going Concern.

- **Investment Policy and Objectives, Including Any Social Investment Policy Adopted**

- Larsen's Pride does not have any investments as of the year end (31st December 2024). In May 2024, we set up an interest-bearing bank savings account with our current bank (HSBC) to generate interest on some of our held funds. The Trustees are comfortable with this type of low to zero risk investment and would still not be looking to expand the investment policy any further or increase the risk appetite in this area.

5. Statement on Public Benefit

The Trustees of Larsen's Pride confirm that, throughout 2024, they have had due regard to the Charity Commission's guidance on public benefit when reviewing the charity's aims and objectives and in planning future activities. All work undertaken during the year has been focused on advancing our charitable purposes for the benefit of the public, with a particular emphasis on supporting children affected by brain tumours and their families.

6. Risk Management

At Larsen's Pride, we recognise that careful risk management is vital to ensuring our sustainability and effectiveness. The Trustees regularly assess potential risks and implement measures to reduce their impact. The following key risks and mitigations were identified in 2024:

1. Economic Pressures and Fundraising

- *Risk:* Ongoing economic uncertainty may reduce individual giving and make fundraising more challenging.





LARSEN'S PRIDE

- *Mitigation:* We continue to diversify our income by applying for grants, strengthening corporate partnerships, and developing creative fundraising campaigns.

2. Rising Operational Costs

- *Risk:* Increased prices for essential resources, including therapeutic toys and distribution costs, may affect our ability to deliver programmes.
- *Mitigation:* We collaborate closely with suppliers to negotiate best value, seek donations in kind, and monitor expenditure carefully to maintain quality while managing costs.

3. Staffing and Volunteer Capacity

- *Risk:* As a small charity reliant on volunteers, difficulties in recruitment or retention could limit delivery of services.
- *Mitigation:* We focus on providing a rewarding volunteer experience, offering training and recognition, and running recruitment initiatives to build capacity.

4. Reputation and Public Trust

- *Risk:* Any negative publicity could impact our credibility and fundraising efforts.
- *Mitigation:* We uphold ambitious standards of governance, transparency, and safeguarding, with clear policies in place and a crisis response plan if required.

5. Legal and Regulatory Compliance

- *Risk:* Failure to comply with charity law and other regulatory requirements could affect our charitable status.
- *Mitigation:* Trustees keep up to date with changes in regulation through training and professional advice, ensuring all reporting and compliance obligations are met on time.

6. Cybersecurity and Data Protection

- *Risk:* Increasing digital activity raises the potential for cyberattacks or data breaches.
- *Mitigation:* We maintain strong cybersecurity protocols, regular staff training, GDPR compliance, and ongoing policy reviews to safeguard sensitive data.

Ongoing Monitoring

The Trustees remain committed to continually reviewing and strengthening our risk management framework, adapting to new challenges as they emerge. This proactive approach helps to ensure Larsen's Pride remains resilient and able to deliver its mission effectively.



7. Summary of the Charity's Main Achievements in 2024

- **Expanded Reach:** Our Jellycat Soft Toy Programme grew further, reaching even more children in treatment centres across the UK.
- **Fundraising Growth:** Despite a tough economic climate, we sustained our income, supporting current programmes and strengthening reserves for the future.
- **Partnership Development:** We deepened our collaborations with healthcare professionals and other charities, broadening the support available to children and families.

Looking ahead to 2025, we are excited to build on this momentum with new projects and partnerships that will bring comfort, support, and hope to even more children.

The Trustees' Report was approved by the Board of Trustees.

Signed



Holly Roberts

Chair of Larsen's Pride

Date: 13/10/2025



LARSEN'S PRIDE
ANNUAL REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024

CHARITY NUMBER: 1197746

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Larsen's Pride
Trustees' Annual Report
For the Year ended 31 December 2024

1. Message from the Chair

Dear Friends and Supporters,

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1. *Economic Pressures and Fundraising*

Risk: Ongoing economic uncertainty may reduce individual giving and make fundraising more challenging.

Mitigation: We continue to diversify our income by applying for grants, strengthening corporate partnerships, and developing creative fundraising campaigns.

2. *Rising Operational Costs*

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6. **Cybersecurity and Data Protection**

Risk: Increasing digital activity raises the potential for cyberattacks or data breaches.

Mitigation: We maintain strong cybersecurity protocols, regular staff training, GDPR compliance, and ongoing policy reviews to safeguard sensitive data.

Ongoing Monitoring

The Trustees remain committed to continually reviewing and strengthening our risk management framework, adapting to new challenges as they emerge. This proactive approach helps to ensure Larsen's Pride remains resilient and able to deliver its mission effectively.

7. **Summary of the Charity's Main Achievements in 2024**

Expanded Reach: Our Jellycat Soft Toy Programme grew further, reaching even more children in treatment centres across the UK.

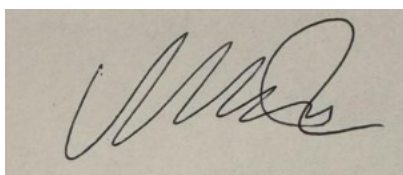
Fundraising Growth: Despite a tough economic climate, we sustained our income, supporting current programmes and strengthening reserves for the future.

Partnership Development: We deepened our collaborations with healthcare professionals and other charities, broadening the support available to children and families.

Looking ahead to 2025, we are excited to build on this momentum with new projects and partnerships that will bring comfort, support, and hope to even more children.

The Trustees' Report was approved by the Board of Trustees.

Signed

A rectangular box containing a handwritten signature in black ink. The signature is cursive and appears to read 'Holly Roberts'.

Holly Roberts

Chair of Larsen's Pride

Date: 13/10/2025

Larsen's Pride

Statement of Receipts and Payments

For the Year ended 31 December 2024

	Note	Unrestricted	Restricted	Total	Total
	s	Funds	Funds	2024	2023
		2024	2024	2024	2023
		£	£	£	£
Receipts	2				
Donations		19,880	-	19,880	21,049
Bank interest received		202	-	202	-
Jellycat "Big Cats"		-	261	261	-
Total Receipts		<u>20,082</u>	<u>261</u>	<u>20,343</u>	<u>21,049</u>
Payments					
Charitable activities	3a	17,278	261	17,539	19,734
Governance costs	3b	951	-	951	1,020
Total Payments		<u>18,279</u>	<u>261</u>	<u>18,490</u>	<u>20,754</u>
Net of receipts and payments		1,853	-	1,853	295
Transfers between funds		-	-	-	-
Bank and cash funds brought forward		20,733	-	20,733	20,438
Bank and cash funds carried forward		<u>22,586</u>	=	<u>22,586</u>	<u>20,733</u>

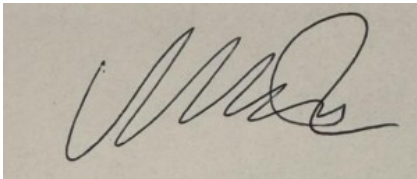
Larsen's Pride

Statement of Assets and Liabilities

For the Year ended 31 December 2024

	31 December 2024 £	31 December 2023 £
Asset (cash funds)		
Cash and bank deposits	22,588	20,733
Assets retained for the charity's own use		
Stock (Jellycat toys, 30 x small)	600	106
Stock (Tote bags x 50)	50	2,780
Robot (for digital / remote school attendance)	2,780	550
IT Equipment	550	-
Liabilities		
Independent examination fee	822	780
Net assets	<u>25,746</u>	<u>23,389</u>

Approved by the Trustees on 13/10/2025



Signed on their behalf by Holly Roberts (Chair of Trustees)

Larsen's Pride

Notes to the Accounts

For the Year ended 31 December 2024

1. BASIS OF ACCOUNTING

The accounts have been prepared under the "Receipts and Payments" basis as prescribed by the Charity Commissioners. The accounts are prepared on a going concern basis.

2. RECEIPTS

	Total 2024 £	Total 2023 £
Income		
Just Giving	17,406	12,283
Donations	2,473	8726
Other receipts	202	-
PayPal	261	-
Refunds		40
Total income	<u>20,343</u>	<u>21,049</u>

3. PAYMENTS

	Total 2024 £	Total 2023 £
a) Cost of activities in furtherance of Charity objects		
Bank Charges	63	68
Website Costs	-	118
PayPal	2,556	1,449
Giving.com	216	216
Jellycat "Big Cats"	6,313	7,974
Postage	290	309
Resources	2,802	4,803
Other fundraising costs	4,009	1,324
Travel	487	859
Media Support	-	1,610
T Shirts	-	321
Other costs	802	682
b) Governance costs		
Accounting fees	951	1,020
Total payments	<u>18,490</u>	<u>20,754</u>

c) Analysis by Fund		
Unrestricted Funds	18,229	20,754
Restricted Funds	261	-
	<u>18,490</u>	<u>20,754</u>

The restricted fund relates to the supply of Jellycat "Big Cats" to treatment centres

4. PAYMENTS TO TRUSTEES

No remuneration was paid to the Trustees.

LARSEN'S PRIDE

England & Wales - Charity number 1197746

Accounts

Larsen's Pride

Charity number; 1197746

Trustees' Annual Report for the year ended 31 December 2023

1. Introduction from the Chair

Dear Supporters and Friends,

As we look back on 2023, it's with a deep sense of pride and gratitude that I share our progress and achievements with you. Larsen's Pride has made significant strides in our mission to improve the lives of children with brain tumours. This year has brought challenges, but it has also been one of growth and impact.

Your unwavering support has been instrumental in making a tangible difference in the lives of the children and families we serve. Together, we've provided comfort and joy during some of the most difficult times of their lives.

As we move forward into 2024, we remain committed to expanding our reach and widening our impact. We couldn't do this without you—our donors, volunteers, partners, and friends. Thank you for standing with us.

Warm regards,

Holly Roberts

Chair, Larsen's Pride

2. Summary of the Charity's Purposes as Set Out in Its Governing Document

Larsen's Pride is dedicated to improving the lives of children diagnosed with brain tumours by providing emotional and practical support, promoting awareness, and facilitating access to specialised care and treatment. Our charity is committed to offering comfort, care, and resources to help alleviate the challenges faced by these children and their families during such a difficult time.

Our purposes, as set out in our governing document, include:

- Supporting children with brain tumours through the provision of therapeutic toys and emotional support.
- Raising public awareness of the challenges faced by these children and their families.
- Supporting treatment centres with resources that can improve the quality of care provided to children undergoing treatment.

3. Financial Overview

Financial Review

Review of the charity's financial position at the end of the period:

During the second year of the charity, we saw an income of £21,048 generated. Primarily, this income was generated from individual donations and fundraising activity. Expenditure totalled £20,754, with the most significant expenditure of £7,974 on Jellycat soft toys. The closing balance for the year was £20,733, which was a pleasing performance as the expenses of the year were largely matched to income. In difficult economic circumstances, we managed to achieve a small surplus for the year, which meant no impact on reserves. It is anticipated that financial conditions will continue to be challenging; however, as the charity continues to progress, there will be greater opportunity to apply for funds from grants and trusts.

Statement Explaining the Policy for Holding Reserves

Larsen's Pride received no donations that were restricted in the year and used unrestricted funds in 2023 to meet its charitable purposes. To provide assurances to the children and families that we support and security for our suppliers, the trustees consider it appropriate to hold reserves of at least £10,000, equivalent to 12 months' operating expenditure.

Amount of Reserves Held

At the end of Larsen's Pride's second year, it was agreed that the charity would continue to retain £10,000 in reserve at all times. The remainder, £10,733, is due to be spent in 2024/2025, with a number of projects earmarked for remaining funds, including radiotherapy filming, animation, and expanding the number of treatment centres supported with Jellycat soft toys, from 7 to 10

Explanation of Any Uncertainties About the Charity Continuing as a Going Concern

The charity has a limited number of fixed outgoings and is in a healthy position going into 2024/2025, so the Trustees are confident of our status as a Going Concern.

Investment Policy and Objectives, Including Any Social Investment Policy Adopted

Larsen's Pride does not have any investments as of the year end (31st December 2023). It is planned that in 2024, we will set up interest-bearing bank accounts with our current bank (HSBC) to generate interest on any held funds. The Trustees are comfortable with this type of low to zero risk investment and would not be looking to expand the investment policy any further or increase the risk appetite in this area.

4. Summary of Main Activities, Projects, and Events

Jellycat Soft Toy Programme

One of our key initiatives in 2023 was the continued distribution of Jellycat soft toys to children undergoing treatment for brain tumours. These toys provide comfort during a frightening time and help to ease the stress of treatment. We expanded our reach this year, delivering toys to more treatment centres across the UK. We delivered 290 cats in 2023 to children receiving a brain tumour diagnosis, compared to 150 in 2022.

We worked with the following treatment centres:

- Nottingham University Hospitals Trust
- University College London Hospitals NHS Foundation Trust
- Noah's Ark Children's Hospital for Wales (Cardiff)
- University Hospital Southampton NHS Foundation Trust
- Leeds Teaching Hospitals NHS Trust
- The Christie NHS Foundation Trust (Manchester)
- Birmingham Women and Children's NHS Foundation Trust
- Newcastle Upon Tyne Hospitals NHS Foundation Trust
- Royal Marsden NHS Foundation Trust (London)
- Sheffield Children's NHS Foundation Trust
-

Radiotherapy Videos

In 2023, Larsen's Pride embarked on a project to support children undergoing radiotherapy for brain tumours. Recognising that radiotherapy can be a daunting experience for young patients, we produced a series of videos aimed at demystifying the process and providing reassurance to both children and their families.

These videos, available on our YouTube channel ([Larsen's Pride YouTube Channel](#)), explain to children what to expect during radiotherapy in a child-friendly, accessible format. They guide children through the process step-by-step, using animations and calming visuals to reduce fear and anxiety.

Our goal with these videos is to help children feel more informed and comfortable during their treatment, empowering them and their families with knowledge. Since their release, the videos have received positive feedback from healthcare professionals, parents, and most importantly, the children themselves. We plan to continue expanding this resource, ensuring it reaches as many children in need as possible.

This project reflects our ongoing commitment to supporting the emotional well-being of children with brain tumours, offering practical tools to make their treatment journey a little less frightening.

AV1 Robot

We continued to support treatment centres by providing resources and materials that improve the quality of care. These resources, funded by your donations, play a crucial role in making the treatment process more bearable for children. In 2023, we purchased AV1, a robot to support children's education, for use in Nottingham University Hospital's Trust.

Long-term absence from school has severe implications for children and young people and those in charge of their education.

Schools are dedicated to supporting all students, but funding is stretched for alternative provision, low attendance is linked to poor attainment, and it can be difficult to reintegrate pupils after long absences, which is true for many children with brain tumours.

For the children themselves, many want to engage with learning and their classmates. Anxiety around school attendance, or complex medical needs, may prevent regular in person lessons.

This is where AV1 comes in. Larsen's Pride's robot will provide safe and secure use from day one, from the comfort of home or hospital. We are currently in the process of rolling out our first pilot of AV1 and will collect feedback to assess impact.

INSERT IMAGE OF ROBOT

Education and Training

Oncology Professional Care

In May 2023, Holly Roberts, Chair of Larsen's Pride, delivered a powerful presentation at the Oncology Professional Care Conference in London. Speaking from her experience as a parent of a child with a brain tumour, Holly offered a unique and heartfelt perspective on the diagnosis and treatment journey. She urged healthcare professionals to consider how their roles, communication, and decision-making impact not only the child but also the child's wider world, including their family and daily life.

Holly's talk provided an insightful look into the origins of Larsen's Pride, explaining how her personal journey inspired the charity's creation. She highlighted the charity's primary aims, focusing on improving the lives of children with brain tumours through emotional and practical support, awareness-raising, and improving access to quality care.

One of the key aspects of her presentation was the work Larsen's Pride has done to support children undergoing radiotherapy. Holly discussed the charity's radiotherapy video project, designed to help children better understand and cope with their treatment.

Additionally, Holly shared exciting news about upcoming charity projects and outlined plans for continuing professional development (CPD) opportunities aimed at supporting healthcare professionals. These CPD resources will focus on promoting best practice in neuro-oncology care, ensuring that children's needs and their childhood experiences are placed at the heart of all care decisions.

Her presentation left a lasting impression on the audience, encouraging healthcare professionals to reflect on their roles and the broader impact of their work on the lives of children with brain tumours.

Childhood Cancer Awareness Month Play Specialist Webinar

In honour of Childhood Cancer Awareness Month, Larsen's Pride hosted a webinar specifically for play therapists and child specialists. The focus of the event was to share best practices in supporting children with brain tumours, particularly during their treatment journeys. This virtual gathering brought together professionals from across the country, allowing for the exchange of knowledge, techniques, and experiences in therapeutic play and emotional support.

By facilitating this webinar, we aimed to strengthen the network of professionals dedicated to helping children navigate the challenges of cancer treatment. The insights shared during the session will have a lasting impact on improving care for young patients.

5. Statement on Public Benefit

The Trustees of Larsen's Pride confirm that they have had regard to the guidance from the Charity Commission on public benefit when reviewing the charity's aims and objectives, and in planning future activities. All activities undertaken by the charity are to further our charitable purposes for the public benefit, particularly for children affected by brain tumours.

6. Risk Management

At Larsen's Pride, we understand the importance of identifying, assessing, and mitigating risks that could impact our ability to achieve our mission. The Trustees regularly review potential risks and take proactive measures to ensure the continued success and sustainability of the charity. Below are the primary risks identified and the actions taken to manage them.

Key Risks and Mitigation Strategies

1. Economic Downturn and Reduced Donations

- **Risk:** A challenging economic environment could lead to a decline in individual donations and fundraising, impacting our ability to fund programmes and maintain reserves.
- **Mitigation:** We are diversifying our income sources by exploring grants and trust funding opportunities. We are also increasing our outreach to corporate partners for sponsorships and donations, as well as launching innovative fundraising initiatives.

2. Increased Costs of Operations

- **Risk:** Rising costs, particularly for key resources such as Jellycat soft toys and the logistics involved in distribution, could strain our budget.
- **Mitigation:** We actively seek cost efficiencies through supplier negotiations and partnerships. We regularly review our procurement processes to ensure we are getting the best value for money while maintaining the quality of our offerings.

3. Staffing and Volunteer Retention

- **Risk:** As a small charity reliant on volunteers, any reduction in our volunteer base or challenges in recruiting new staff could hinder our ability to deliver services effectively.

- **Mitigation:** We are committed to creating a positive volunteer experience by providing clear roles, support, and recognition. We also engage in volunteer recruitment drives and maintain a flexible staffing model that allows us to scale up when needed.

4. Reputation Management

- **Risk:** Any negative publicity or incidents related to the charity could damage our reputation and lead to a decline in public trust and support.
- **Mitigation:** We adhere to the highest standards of governance, transparency, and ethical practice. The Trustees regularly review our communications, policies, and procedures to ensure they align with best practices in the sector. Additionally, we have a crisis management plan in place to respond promptly to any potential issues.

5. Compliance with Regulations

- **Risk:** Changes in regulations or failure to comply with legal and regulatory requirements could jeopardize our charitable status.
- **Mitigation:** The Trustees keep abreast of changes in charity law and regulations through regular training and by seeking advice from legal and financial professionals. We ensure that all reporting and compliance obligations, including those from the Charity Commission, are met in a timely and accurate manner.

6. Cybersecurity and Data Protection

- **Risk:** As we continue to grow, the risk of cyberattacks and breaches in data protection increases, potentially compromising sensitive information.
- **Mitigation:** We have implemented robust cybersecurity measures, including data encryption, regular software updates, and staff training on data protection. We also ensure compliance with GDPR and regularly review our data protection policies to safeguard the personal information of our donors, beneficiaries, and volunteers.

Ongoing Risk Monitoring

The Trustees are committed to regularly reviewing and updating our risk management framework to adapt to new challenges as they arise. By staying vigilant and proactive, we ensure that Larsen's Pride remains resilient and able to fulfil its mission for years to come.

This section outlines the primary risks facing the charity and the strategies in place to mitigate them, ensuring that Larsen's Pride can continue to deliver on its mission effectively and sustainably.

7. Summary of the Charity's Main Achievements in 2023

- **Expanded Reach:** We successfully expanded our Jellycat Soft Toy Programme, bringing comfort to more children in an increased number of treatment centres across the UK.
- **Fundraising Success:** Despite economic challenges, we raised over £21,000, allowing us to continue our important work and build reserves for future projects.
- **Awareness Efforts:** Our awareness campaigns reached thousands of people, increasing understanding and support for children living with brain tumours- our radiotherapy resources have been viewed over 63,000 times.

- **Strengthened Partnerships:** We developed new partnerships with healthcare providers and other charitable organisations, enhancing the resources and support available to children and their families.

Looking ahead, we are excited to continue growing our impact, with several new projects planned for 2024 that will bring hope and joy to even more children. Thank you for your continued support.

The trustees' report was approved by the Board of Trustees.



Holly Elizabeth Roberts

Chair of the Board of Trustees

Dated: ...22.10.2024.....

LARSEN'S PRIDE
STATEMENT OF RECEIPTS AND PAYMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

	Notes	Unrestricted Funds 2023 £	Restricted Funds 2023 £	Total 2023 £
Receipts				
Donations		21,049	0	21,049
Bank Interest Received		0	0	0
Jellycat "Big Cats"		<u>0</u>	<u>0</u>	<u>0</u>
Total Receipts		<u>21,049</u>	<u>0</u>	<u>21,049</u>
Payments				
Charitable activities	2a	19,734	0	19,734
Governance costs	2b	<u>1,020</u>	<u>-</u>	<u>1,020</u>
Total Payments		<u>20,754</u>	<u>0</u>	<u>20,754</u>
Net of receipts and payments		295	-	295
Transfers between funds		0	0	0
Cash funds last year end		20,438	0	20,438
Bank and cash balances carried forward		<u><u>20,733</u></u>	<u><u>0</u></u>	<u><u>20,733</u></u>

LARSEN'S PRIDE
STATEMENT OF ASSETS AND LIABILITIES
FOR THE YEAR ENDED 31 DECEMBER 2023

31 December
2023
£

Assets (cash funds)

Cash and bank deposits 20,733

Assets retained for the charity's own use

Stock (Jellycat toys, 3 x medium, 2 x small) 106

Robot (for digital / remote school attendance) 2,780

IT Equipment 550

Liabilities

Independent examination fee 780

Net Assets

23,389

Approved by the Trustees on

22.10.2024

Signed on their behalf by Holly Roberts (Chair of Trustees)



22.10.2024

LARSEN'S PRIDE
NOTES TO THE ACCOUNTS
FOR THE YEAR ENDED 31 DECEMBER 2023

1. BASIS OF ACCOUNTING

The accounts have been prepared under the "Receipts and Payments" basis as prescribed by the Charity Commissioners. The accounts are prepared on a going concern basis.

2. PAYMENTS

**Total
2023
£**

a) Cost of activities in furtherance of Charity objects

Bank Charges	68
Website Cost	118
Paypal	1,449
Giving.com	216
Jellycat "Big Cats"	7,974
Postage	309
Sundry	9,600
Accommodation	<u>0</u>
	<u>19,734</u>

b) Governance costs

Accounting fees	<u>1,020</u>
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c) Analysis by Fund

Unrestricted Funds	20,754
Restricted Funds	<u>0</u>
	<u>20,754</u>

The restricted fund relates to the supply of Jellycat "Big Cats" to treatment centres.

3. PAYMENTS TO TRUSTEES

No remuneration was paid to the Trustees.

LARSEN'S PRIDE

England & Wales - Charity number 1197746

Accounts



Trustees' Annual Report for the period

From **Period start date 01.02.2022** To
Period end date **31.12.2022**

Charity name: **Larsen's Pride**

Charity registration number: **1197746**

Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	<p>Larsen's Pride is a registered charity, constituted as a charitable incorporated organisation (CIO) in February 2022. Larsen's Pride's objects are the relief of those in need by reason of ill health, specifically children with brain tumours and their families, in particular but not limited to the provision of big cat soft toys and providing grant funding to other organisations and projects focusing on the relief of need of children with a brain tumour diagnosis and their families.</p> <p>Today, Larsen's Pride comprises nine trustees, all of whom are volunteers of childhood cancer.</p> <p>Larsen's Pride's governing document sets out its objects, powers and how it is to be administered. The CIO's only voting members are its charity trustees. If the CIO is wound up, the members have no liability to contribute to its assets and no personal responsibility for settling its debts and liabilities. The trustees are legally responsible for ensuring that the charity is well governed and run effectively and efficiently.</p> <p>The trustees regularly review the skills, knowledge, experience and balance of the board and look to recruit new trustees if any gaps are identified. Once vetted, new trustees are appointed by a resolution passed at a properly convened meeting of the board</p>
Summary of the main activities in relation to those purposes for the public benefit, in particular, the	Para 1.17 and 1.19	<p>The purpose of the CIO is, for the public benefit, to improve the lives of children (0-12 years) with brain tumours, in England and Wales. Larsen's pride's</p>

<p>activities, projects or services identified in the accounts.</p>		<p>objects are the relief of those in need by reason of ill health, specifically children with brain tumours and their families, in particular but not limited to the provision of big cat soft toys and providing grant funding to other organisations and projects focusing on the relief of need of children with a brain tumour diagnosis and their families.</p> <p>Our main activities in 2022 were as follows:</p> <p>-Larsen's Pride distributed over 150 Jellycat soft toys throughout 2022, primarily to three treatment centres (Nottingham, University College London Hospital and Noah's Ark Children's Hospital, Cardiff). These provided comfort to children undergoing treatment for a brain tumour.</p> <p>-We commissioned an animation, to support children through radiotherapy, explaining their treatment and the experience of undergoing radiotherapy. It is Larsen's Pride's hope that this will support more children and families to undergo radiotherapy awake.</p> <p>-We commissioned a series of videos, explaining the roles of staff working in a radiotherapy department. These videos will support children to understand the roles of different people in their treatment and remove anxiety around their radiotherapy experience.</p>
<p>Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit</p>	<p>Para 1.18</p>	<p>The trustees are responsible for preparing their annual report and the financial statements of the charity in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).</p> <p>The law applicable to charities in England and Wales requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period.</p> <p>In preparing these financial statements, the trustees are required to:</p> <ul style="list-style-type: none"> • Select suitable accounting policies and apply them consistently • Observe the methods and principles in the Charities SORP

• Make judgements and estimates that are reasonable and prudent

• State whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements

• Prepare the financial statements on a going concern basis unless it is inappropriate to presume that the charity will continue to exist

The trustees are responsible for maintaining proper accounting records which disclose with reasonable accuracy at any time the financial position of the charity and to ensure that the financial statements comply with the Charities Act 2003 and the Charities (Accounts and Reports) Regulations 2008. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Additional information (optional)

You may choose to include further statements where relevant about:

	803's extract		
Policy on grant making	Para 1.30		Trustees provide, within its governing document, the provision to provide grant funding to other organisations. A project has been identified for 2022, to distribute small grants to hospital treatment centres to improve the experience of children during treatment for a brain tumour, however the grant making policy is yet to be defined.
Policy on asset investment including program related investment	Para 1.38		N/A
Contributions made by volunteers	Para 1.38		N/A
Other			N/A

	SORP reference	
<p>Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.</p>	<p>Para 1.20</p>	<p>The charity was invited to present at the Oncology Professional Care Conference at London Excel. This was an excellent opportunity to share our work and ambitions as well as making new connections, such as with BOPA (British Oncology Pharmacists Association). Feedback from the event demonstrated an immediate impact in changing practice, "I have just listened to your presentation at OPC, all I can say is wow! ... I will take away the patient centred care part of the story, thank you."</p> <p>We have also built a key relationship with Sheffield Hallam University after delivering a number of workshops to third year radiotherapy students. The charity has been invited back next year to deliver again. Paediatric care and support would not be taught on this course without our workshops. This means that our work has equipped an entire cohort of graduating therapeutic radiographers with skills to care for paediatric patients that they otherwise would not have had before commencing employment. This will improve the care and support of paediatric patients attending for radiotherapy across centres all over the UK.</p> <p>As aforementioned, we have had a very successful first year of fundraising and have increased our delivery of Jellycat soft toys to around 250 in 2023. This is up from around 150 in 2022. Around 500 children are diagnosed with a brain tumour in the UK each year, therefore this number demonstrates that we are now reaching around 50% with our soft toys and an initial introduction to our work.</p> <p>The charity has developed an animation to familiarise children with the radiotherapy treatment pathway, with two key aims. First, to bring courage and comfort and remove fear, and second, to improve the likelihood that younger children can access radiotherapy without a general anaesthetic. We have already had significant engagement with the animation from treatment centres across the UK. The animation supports radiographers who may not be trained in</p>

		<p>paediatrics by providing them with a child friendly resource to communicate the process on their behalf. It also supports children to understand what the treatment experience will be like and how and why they may want to try to access it awake. Increasing the number of children who access radiotherapy awake not only buys these children time at home and with their families and reduces the amount of invasive procedures they need, but it will also reduce the cost involved in centres requiring an anaesthetist and recovery bed for these children on a daily basis.</p> <p>Finally, to support the animation, we have produced a number of in-person videos with the support of Nottingham Radiotherapy Centre, where we have also nurtured an important relationship. These videos introduce the health care professionals that children and families will meet during radiotherapy. They also reinforce the fact that you can ask any of these staff about the treatment, side effects or any other concerns or queries. These videos have been shared via Radiotherapy UK to treatment centres across the UK and now staff have access and are able to share these with every family they support.</p> <p>Each of our key achievements has come about from building strong working relationships with families, health care professionals, HE institutions and suppliers. These excellent relationships set an excellent trajectory for growing and developing our work in 2023/24.</p>
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Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	N/A
Performance of fundraising activities against objectives set	Para 1.41	N/A
		N/A

Investment performance against objectives	Para 1.41	
Other		N/A

Financial Review

<p>Review of the charity's financial position at the end of the period</p>	<p>Para 1.21</p>	<p>The first year of the charity saw an income of £26,931 generated.</p> <p>Primarily this income was generated from individual donations and individual fundraising, with exception of a number of businesses that supported our work, most notably Ascona Foundation.</p> <p>Expenditure totalled £6,493, with the most significant expenditure £4,525 on Jellycat soft toys.</p> <p>£20,438 was the closing balance for the year, which was a pleasing performance in difficult economic circumstances and the first year of the charity. It is anticipated that financial conditions will continue to be challenging, however, as the charity progresses there will be greater opportunity to apply for funds from grants and trusts.</p>
<p>Statement explaining the policy for holding reserves stating why they are held</p>	<p>Para 1.22</p>	<p>Larsen's Pride received a small number of donations that were restricted and used significantly more unrestricted funds in 2022, to meet it's charitable purposes, than it received in designated funds.</p> <p>To provide assurances to the children we support and security for our suppliers, the trustees consider it appropriate to always hold reserves of at least £10,000, equivalent to 12 months' operating expenditure</p>
<p>Amount of reserves held</p>	<p>Para 1.22</p>	<p>At the end of Larsen's Pride's first year, it was agreed the charity would attempt to retain £10,000 in reserve at all times. The remainder, £10,438, is due to be spent in 2023/2024 with a number of projects earmarked for remaining funds (Radiotherapy filming, animation, acquisition of robot), in addition to expanding the number of treatment centres supported with Jellycat soft toys, from 3 to 6.</p>
<p>Reasons for holding zero reserves</p>	<p>Para 1.22</p>	<p>N/A</p>
<p>Details of fund materially in deficit</p>	<p>Para 1.24</p>	<p>N/A</p>
<p>Explanation of any uncertainties about the charity continuing as a going concern</p>	<p>Para 1.23</p>	<p>The charity has a limited number of fixed outgoings and is in a healthy position going into 2023/24.</p>

Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	N/A
Investment policy and objectives including any social investment policy adopted	Para 1.46	Larsen's Pride do not currently have any investments and it is not planned in the short-medium term to make any investments.
A description of the principal risks facing the charity	Para 1.46	The principal risk to Larsen's Pride is the ability to diversify its income. In the first year the financial results are pleasing, particular given the economic climate. However, fundraising has been focused on the networks of trustees and it will be important to proactively seek new funding sources in 2023, to ensure the charity is able to reach more children with a brain tumour. Larsen's Pride has implemented a risk register to monitor additional risks, such as Trustees obligations, data protection and reputational risk. This will be updated regularly and reviewed and agreed each year at the AGM.
Other		N/A

Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	CIO
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	Charitable incorporated organisation
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	<p>Trustees, apart from the first charity trustees, are selected via an open application process. To date, Larsen's Pride has appointed four trustees via this method, which requires a CV and covering statement and interview to be completed, before recommendations are made at a meeting of the Trustees.</p> <p>The provisions set out in the governing document are as follows:</p> <p>(1) Apart from the first charity trustees, every trustee must be appointed for a term of three years by a resolution passe b at a properly convened meeting of the charity trustees.</p> <p>(2) In selecting individuals for appointment as charity trustees, the charity trustees must have regard to the skills, knowledge and experience needed for the effective administration of the CIO.</p> <p>No person or body is entitled to appoint a trustee and Larsen's Pride has no paid staff who are represented on the board of trustees.</p>

Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	<p>Larsen's Pride have designed and implemented the following policies in 2022:</p> <ul style="list-style-type: none"> -Complaints Policy -Conflict of Interest Policy -Expenses Policy -Volunteering Policy -Safeguarding Policy (Children and Adults) -Privacy Policy -Risk Register
The charity's organisational structure and any wider	Para 1.51	<p>Larsen's Pride has nine volunteer trustees and no paid staff or volunteers.</p> <p>The charity is CPD NOW accredited with the Society of Radiographers.</p>

network with which the charity works		
Relationship with any related parties	Para 1.51	N/A
Other		N/A

Reference and Administrative details

Charity name	Larsen's Pride
Other name the charity uses	N/A
Registered charity number	1197746
Charity's principal address	Redlands Cottage, Hasguard Cross, Haverfordwest, SA62 3SJ

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Holly Elizabeth Roberts	N/A		N/A
2	Lyndon Roberts	N/A		N/A
3	Estelle Beatrix Maria Macleod	N/A		N/A
4	Helen Godfrey Clamp	N/A		N/A
5	Sophie Jones	N/A		N/A
6	Dr Dhurgsharna Whitton	N/A	25/5/2022 onwards	N/A
7	Claire Hardy	N/A	24/6/2022 onwards	N/A
8	Catherine Goodwin	N/A		N/A
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				

Corporate trustees – names of the directors at the date the report was approved

Director name		

Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year	

Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	N/A
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	N/A
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	N/A

Additional information (optional)

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address
-----------------	------	---------

Name of chief executive or names of senior staff members (Optional information)

N/A

Exemptions from disclosure

Reason for non-disclosure of key personnel details

N/A



Other optional information

N/A

Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	Lyndon Roberts	Holly Elizabeth Roberts
Position (eg Secretary, Chair, etc)	Secretary	Chair
Date	6/10/2023	

LARSEN'S PRIDE

CHARITY NUMBER 1197746

ACCOUNTS AS AT 31 DECEMBER 2022

LARSEN'S PRIDE

CONTENTS

	Pages
Legal and administrative information	1
Trustees' Report (See the separate document)	
Independent _____	

LARSEN'S PRIDE

LEGAL AND ADMINISTRATIVE INFORMATION

Charity registration number	1197746
Principal Address	Redlands Cottage Hasguard Cross Haverfordwest Pembrokeshire SA62 3SJ
Clerk to the Trustees	Holly Elizabeth Roberts Redlands Cottage Hasguard Cross Haverfordwest Pembrokeshire SA62 3SJ
Trustees	Holly Elizabeth Roberts Annie Louis Ballard-Heap Saimela Chotza Claire Hardy Dr Dhurgsharma Whitton Sophie Jones Helen Godfrey Clamp Lyndon Roberts Estelle Beatrix Maria Macleod
Independent Examiner	Melvin Bailey Rogers Spencer Newstead House Pelham Road Nottingham NG5 1AP

LARSEN'S PRIDE

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES

Independent Examiner's Report to the Trustees of Larsen's Pride.

I report to the charity trustees on my examination of the accounts of the charity for the year ended 31 December 2022 which are set out on pages 4 to 6.

Responsibilities and basis of report

As the charity's trustees you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the charity's accounts carried out under section 145 of the Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the charity as required by section 130 of the Act; or
2. the accounts do not accord with those records.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



**Melvin Bailey FCCA DChA
Chartered Certified Accountants
Newstead House
Pelham Road
Nottingham
NG5 1AP**

Date: 6 October 2023

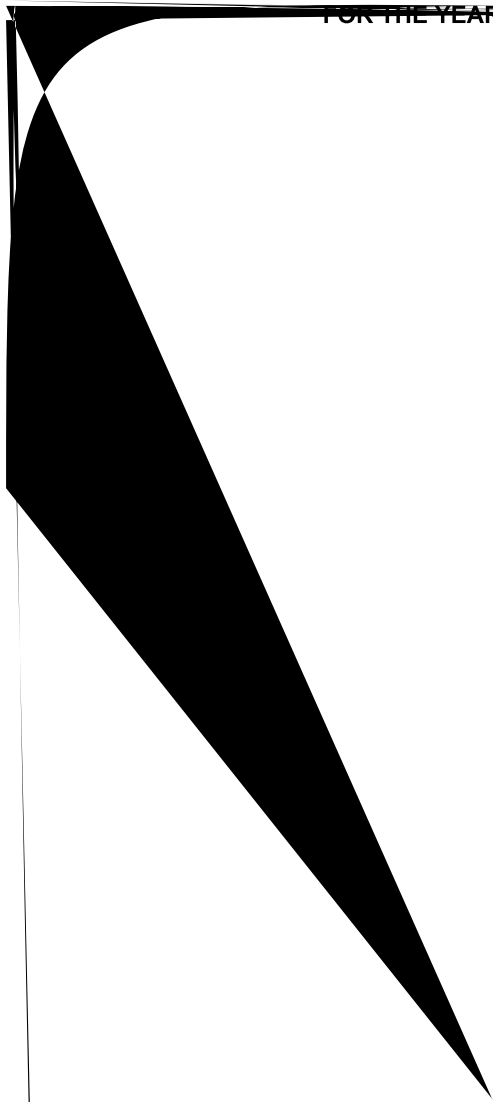
LARSEN'S PRIDE
STATEMENT OF RECEIPTS AND PAYMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022

	Notes	Unrestricted Funds 2022 £	Restricted Funds 2022 £	Total 2022 £
Receipts				
Donations		24,338	-	24,338
Jellycat "Big Cats"		<u>-</u>	<u>2,593</u>	<u>2,593</u>
Total Receipts		<u>24,338</u>	<u>2,593</u>	<u>26,931</u>
 Payments				
Charitable activities	2a	3,684	2,593	6,277
Governance costs	2b	<u>216</u>	<u>-</u>	<u>216</u>
Total payments		<u>3,900</u>	<u>2,593</u>	<u>6,493</u>
Net of receipts and payments		<u>20,438</u>	<u>-</u>	<u>20,438</u>
Bank and cash balances carried forward		<u>20,438</u>	<u>-</u>	<u>20,438</u>

LARSEN'S PRIDE

STATEMENT OF ASSETS AND LIABILITIES

~~FOR THE YEAR ENDED 31/03/2009~~



LARSENS'S PRIDE
NOTES TO THE ACCOUNTS
FOR THE YEAR ENDED 31 DECEMBER 2022

1. BASIS OF ACCOUNTING

The accounts have been prepared under the "Receipts and Payments" basis as prescribed by the Charity Commissioners. The accounts are prepared on a going concern basis.

2. PAYMENTS

	Total 2022 £
a) Cost of activities in furtherance of Charity objects	
Bank Charges	59
Website Cost	221
Paypal	777
Giving.com	224
Jellycat "Big Cats"	4,525
Postage	124
Sundry	49
Accommodation	<u>297</u>
	<u>6,277</u>
 b) Governance costs	
Lyndon Robert's expenses	<u>216</u>
 c) Analysis by Fund	
Unrestricted Funds	3,900
Restricted Funds	<u>2,593</u>
	<u>6,493</u>

The restricted fund relates to the supply of Jellycat "Big Cats" to treatment centres.

3. PAYMENTS TO TRUSTEES

No remuneration was paid to the Trustees.
 Expenses were paid as disclosed in note 2b)

Our Ref: MB / JH / L265 / 300900

melvin@rogers-spencer.co.uk

The Trustees
Larsen's Pride
Redlands Cottage
Hasguard Cross
Haverfordwest
Pembrokeshire
SA62 3SJ

6 October 2023

Dear Sirs

The purpose of this letter is to set out the basis on which we are to act as independent examiners of the charity and the respective areas of responsibility of the trustees and of ourselves.

1 Responsibilities of trustees and independent examiners

- 1.1 As trustees of the charity, you are responsible for maintaining proper accounting records and an appropriate system of internal control for the charity and for preparing the account and statement in accordance with the Charities Act 2011 and regulations thereunder.
- 1.2 Your responsibility for the preparation of the financial statements extends to the application of exemptions and options on transition to, and application of, new accounting standards. As trustees of the charitable company you should consider the impact of new accounting standards on the charitable company, including the impact on going concern.
- 1.3 In accordance with the Charities Act 2011 Section 133, where the charity's gross income in any financial year does not exceed £250,000, the charity's trustees may elect to prepare a receipts' and payments account and a statement of assets and liabilities as its annual statement of accounts. You have elected to prepare such an account and statement.
- 1.4 Under the Charities Act 2011 we have a statutory responsibility to state whether or not any matters have come to our attention to which in our opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached, and to report whether or not any matter has come to our attention in connection with the examination which gives us reasonable cause to believe that in any material respect:
 - a) accounting records have not been kept by the charity in accordance with Section 130 Charities Act 2011; and
 - b) the account and statement are not in agreement with the accounting records.

chartered accountants since 1871

c) the account and statement do not comply with the accounting requirements of the
Newstead House Pelham Road Nottingham NG5 1AP

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Registered to carry on audit work in the UK and Ireland. Regulated for a range of investment business activities by the Institute of Chartered Accountants in England and Wales. Details about our audit registration can be viewed at www.auditregister.org.uk under reference number C001373389. Rogers Spencer is a trading name of Rogers Spencer Limited, incorporated in England and Wales No. 5736138.

Charities Act 2011.

- 1.5 We are also required to report any of the following matters that have become apparent during the course of our examination:
- a) whether there has been any material expenditure or action which appears not to be in accordance with the trusts of the charity; and
 - b) whether any information or explanation to which we are entitled under regulation 33 of the Charities (Accounts and Reports) Regulation 2008 has not been afforded to us.
- 1.6 We shall plan our work on the basis that an examination report is required for the year, unless you inform us in writing that either:-
- a) the charity requires an audit of the accounts; or
 - b) the charity requires neither an audit nor an examination report.
- 1.7 Should you instruct us to carry out an audit, then a separate letter of engagement will be required.
- 1.8 Should you inform us that the charity requires neither an audit nor an examination, then we shall have no responsibilities to the charity, except those specifically agreed upon between us in respect of other professional services.
- 1.9 Should our work lead us to conclude that the charity is not entitled to exemption from an audit of the accounts, or should we be unable to reach a conclusion on this matter, then we will not issue any report and will notify you in writing of the reasons. In these circumstances, if appropriate, we will discuss with you the need to appoint an auditor.
- 1.10 We have a statutory duty to report to the Charity Commission under section 156 of the Charities Act 2011 such matters (concerning the activities or affairs of the charity or any connected institution or body corporate) of which we become aware during the course of our examination which are (or are likely to be) of material significance to the Charity Commission in the exercise of their powers of inquiry into, or acting for the protection of charities.
- 1.11 In common with all accountancy and legal practices, we are required by Proceeds of Crime Act 2002 and the Money Laundering Regulations to:
- have due diligence procedures for the identification of all clients;
 - maintain appropriate records of evidence to support customer due diligence; and
 - report in accordance with the relevant legislation and regulations.

2 Scope of Examination

- 2.1 Our examination will be conducted in accordance with the Charity Commission's 'Directions and Guidance Notes for the Carrying out of an Independent Examination'. Our procedures will consist of comparing the accounts with the accounting records, vouching some material / significant transactions, making limited enquiries of the officers of the charity and only in certain circumstances seeking independent evidence to support entries in the accounting records, or the presentation of the accounts. We shall also review the trustees' report and discuss with you the financial circumstances of the charity at the end of the year.
- 2.2 Our examination is not designed to identify all significant weaknesses in the charity's

systems but, if such weaknesses come to our notice during the course of our examination which we think should be brought to your attention, we shall report them to you. Any such report may not be provided to third parties without our prior written consent. Such consent will be granted only on the basis that such reports are not prepared with the interests of anyone other than the charity in mind and that we accept no duty or responsibility to any other party as concerns the reports.

2.3 As part of our normal procedures, we may request you to provide written confirmation of oral representations which we have received from you during the course of the examination on matters having a material effect on the account and statement.

2.4 In order to assist us with the examination of your financial statements, we shall request sight of all documents or statements, including the trustees' report, which are due to be issued with the financial statements. If it is proposed that any documents or statement

~~which refer to our name, other than the examined financial statements, are to be circulated to third parties, please advise us before they are issued.~~

~~2.5 The responsibility of safeguarding the assets of the charity and for the preparation and detection of fraud, error and non-compliance with statutory regulations rests with you. Our quantitative scope of an audit does not extend to the detection of all material misstatements of funds, errors or instances of non-compliance as may arise.~~

~~2.6 We shall not be treated as having notice, for the purpose of our examination responsibilities, of information provided to members of our firm other than those engaged on the examination.~~

~~2.7 Once we have issued our report we have no further direct responsibility in respect of the financial statements or financial performance.~~

~~3. Other services~~

~~3.1 Accounting~~

~~We shall:~~

~~a) prepare the accounts based on accounting records maintained by you. You have agreed that your staff will be responsible for:~~

- ~~i) keeping the record of receipts and payments;~~
- ~~ii) reconciling the bankers' monthly with the bank statements;~~
- ~~iii) keeping posted and balanced the accounting ledgers;~~
- ~~iv) preparing a detailed trial balance.~~

~~b) mitigate irregularities and fraud upon receiving specific instructions.~~

~~4 Investment Advice - Except Regulation Activities~~

~~4.1 Although we are not authorised by the Financial Services Authority to conduct investment business, we are licensed by the FCA to provide certain limited investment services where these are complementary to, or arise out of, the professional services we are providing to you.~~

- 4.2 Such assistance may include the following:
- advising you on investments generally, but not recommending a particular investment or type of investment;
 - referring you to a Permitted Third Party (PTP) (an independent firm authorised by the FSA) and assisting you and the authorised third party during the course of any advice given by that party. This may include comment on, or explanation of, the advice received (but we will not make alternative recommendations). The PTP will issue you with his own terms and conditions letter, will be remunerated separately for his services and will take full responsibility for compliance with the requirements of the Financial Services and Markets Act 2000. The firm may receive commission from such an introduction, in which case you will be fully informed of the expected size and nature of such commission at the time of the introduction.
 - advising on the sale of a contractually based investment other than disposing of any rights or interests which you may have as a member of a personal pension scheme;
 - advising and assisting you in transactions concerning shares or other securities not quoted on a recognised exchange;
 - managing investments or acting as trustee (or donee of a power of attorney) where decisions to invest are taken on the advice of an authorised person;
- 4.3 If you are dissatisfied in any way with our services described in this section, you should follow the procedures set out in the "Quality of Service" section. In the unlikely event that we cannot meet our liabilities to you, you may be able to claim compensation under the Chartered Accountants' Compensation scheme.

5 Client monies

- 5.1 We may, from time to time, hold money on your behalf. Such money will be held in trust in a client bank account, which is segregated from the firm's funds. The account will be operated, and all funds dealt with, in accordance with the Clients' Money Regulations of the Institute of Chartered Accountants in England and Wales.
- 5.2 In order to avoid an excessive amount of administration, interest will only be paid to you where the amount of interest that would be earned on the balances held on your behalf in any calendar year exceeds £25. Any such interest would be calculated using the prevailing rate applied by Lloyds Bank Plc for small deposits subject to the minimum period of notice for withdrawals. Subject to any tax legislation, interest will be paid gross.
- 5.3 If the total sum of money held on your behalf exceeds £10,000 for a period of more than 30 days, or such sum is likely to be held for more than 30 days, then the money will be placed in a separate interest-bearing client bank account designated to you. All interest earned on such money will be paid to you. Subject to any tax legislation, interest will be paid gross.
- 5.4 We will return monies held on your behalf promptly as soon as there is no longer any reason to retain those funds. If any funds remain in our client account that are unclaimed and the client to which they relate has remained untraced for five years or we as a firm cease to practise then we may pay those monies to a registered charity.

6 Fees

- 6.1 Our fees are computed on the basis of the time spent on your affairs by the partners and our staff and on the levels of skill and responsibility involved.
- 6.2 If it is necessary to carry out work outside the responsibilities outlined in this letter it will involve additional fees. Accordingly we would like to point out that it is in your interests to ensure that your records etc., are completed to the agreed stage.

- 6.3 Our terms relating to payment of amounts invoiced and not covered by standing orders, where appropriate, are strictly 30 days net.

7 Retention of and access to records

- 7.1 During the course of our work we will collect information from you and others acting on your behalf and will return any original documents to you following the preparation and examination of your accounts and returns.
- 7.2 Whilst certain documents may legally belong to you, we intend to destroy correspondence and other papers that we store which are more than seven years old, other than documents which we consider to be of continuing significance. If you require retention of any document you must notify us of that fact in writing.

8 Applicable law

- 8.1 This engagement letter shall be governed by and construed in accordance with, English law. The Courts of England shall have exclusive jurisdiction in relation to any claim, dispute or difference concerning the engagement letter (including the firm's terms of business) and any matter arising from it. Each party irrevocably waives any right it may have to object to an action being brought in those Courts, to claim that the action has been brought in an inconvenient forum, or to claim that those Courts do not have jurisdiction.
- 8.2 Persons who are not party to this agreement shall have no rights under the Contracts (Rights of Third Parties) Act 1999 to enforce any term of this agreement. This clause does not affect any right or remedy of any person which exists or is available otherwise than pursuant to that Act.
- 8.3 The advice we give you is for your sole use and is confidential to you and will not constitute advice for any third party to whom you may communicate it. We will accept no responsibility to third parties for any aspect of our professional services or work that is made available to them.

9 Electronic communication

- 9.1 Internet communications are capable of data corruption and therefore we do not accept any responsibility for changes made to such communications after their despatch. It may therefore be inappropriate to rely on advice contained in an e-mail without obtaining written confirmation of it. We do not accept responsibility for any errors or problems that may arise through the use of internet communication and all risks connected with sending commercially sensitive information relating to your business are borne by you. If you do not agree to accept this risk, you should notify us to writing that e-mail is not an acceptable means of communication.
- 9.2 It is the responsibility of the recipient to carry out a virus check on any attachments received.

10 Data Protection

To enable us to discharge the services agreed in this engagement letter, comply with related legal and regulatory obligations and for other related purposes including updating and enhancing client records and analysis for management purposes, as a data controller, we may obtain, use, process and disclose personal data about you, the charity, its members, officers and employees as described in our privacy notice. We confirm when processing data on your behalf that we will comply with the provisions of all relevant data protection legislation and regulation.

You are also an independent controller responsible for complying with data protection legislation and regulation in respect of the personal data you process and, accordingly where you disclose personal data to us you confirm that such disclosure is fair and lawful and otherwise does not contravene relevant requirements. Nothing within this engagement letter relieves you as a data controller of your own direct responsibilities and liabilities under data protection legislation and regulation.

Our privacy notice, which can be found on our website at www.rogers-spencer.co.uk explains how we process personal data.

11 Confidentiality

Where you give us confidential information, we confirm that we shall at all times keep it confidential, other than as required by law or as provided for in regulatory, ethical or other professional statements relevant to our engagement.

12 External review

As part of our ongoing commitment to providing a quality service, our files are periodically subject to review by an independent quality control body. These reviewers are highly experienced and professional people and are bound by the same requirements of confidentiality as us.

13 Professional rules and practice guidelines

We will observe and act in accordance with the bye-laws, regulations and Code of Ethics of the ICAEW and accept instructions to act for you on this basis. In particular you give us the authority to correct errors made by HMRC where we become aware of them. We will not be liable for any loss, damage or cost arising from our compliance with statutory or regulatory obligations. You can see copies of these requirements in our offices. The requirements are also available on the internet at www.icaew.com/regulations

14 Conflicts of interest

We reserve the right during our engagement with you to deliver services to other clients whose interests might compete with yours or are or may be adverse to yours, (subject to our confidentiality clause). We confirm that we will notify you immediately should we become aware of any conflict of interest involving us and affecting the charity.

If a conflict of interest should arise, either between two or more of our clients, or in the provision of multiple services to a single client, we will take such steps as are necessary to deal with the conflict. In resolving the conflict, we would be guided by our Code of Ethics which can be viewed on the internet at the address above, in section 3, sub-section 220.

15 The Provision of Services Regulations 2009

Our professional indemnity insurer is AXA Insurance UK PLC, of 20 Gracechurch Street, London EC3V 0BG. The territorial coverage is worldwide excluding professional business carried out from an office in the United States of America or Canada and excludes any action for a claim brought in any court in the United States or Canada.

16 Quality of service

We aim to provide you with a fully satisfactory service and Melvin Bailey as engagement partner will seek to ensure that this is so. If, however, you are unable to deal with any difficulty through the engagement partner and their team please contact Alistair Allcock. We undertake to look into any complaints promptly and to do what we can to resolve the position. If we do not answer your complaint to your satisfaction you may of course take up the matter with the Institute of Chartered Accountants in England and Wales (ICAEW) by whom we are regulated.

17 Agreement of terms

- 17.1 The terms set out in this letter shall take effect immediately upon your countersigning this letter and returning it to us or upon the commencement of the examination, accounts and tax return for the accounting period ended 31 December 2022, whichever is the earlier.
- 17.2 Once it has been agreed, this letter will remain effective until it is replaced. We shall be grateful if you could confirm your agreement to the terms of this letter either by sending your electronic approval or by signing and returning the enclosed copy of this letter; please let us know if they are not in accordance with your understanding of our terms of engagement.

Yours faithfully

Rogers Spencer

We agree to the terms of this letter



.....Lyndon Roberts 6/10/2023.....
Signed, for and on behalf of Larsen's Pride