

LIVINGSTONE LIONS

England & Wales · Charity number 1197735

Details

Status Registered

Legal form CIO

Registered 2022-02-01

Register [View on the Charity Commission register](#)

Contact

Address 33 Coniston Road
Coventry
CV5 6GU

Phone 07731451229

Email admin@livingstonelions.com

Website www.livingstonelions.com

Activities

Objects: THE OBJECTS OF THE CIO ARE:1. FOR THE PUBLIC BENEFIT, TO PROMOTE HUMANE BEHAVIOUR AND THE PREVENTION OF CRUELTY AND SUFFERING TOWARDS ANIMALS, IN PARTICULAR, BUT NOT LIMITED TO, AFRICAN LIONS IN CAPTIVITY, BY PROVIDING EDUCATION AND TRAINING AND PROMOTING BEST PRACTICES FOR THOSE RESPONSIBLE FOR THEIR CARE2. TO ADVANCE THE EDUCATION OF THE PUBLIC IN MATTERS PERTAINING TO ANIMAL WELFARE, IN PARTICULAR, BUT NOT LIMITED TO AFRICAN LIONS IN CAPTIVITY.3. TO PROMOTE FOR THE BENEFIT OF THE PUBLIC, THE CONSERVATION, PROTECTION AND IMPROVEMENT OF THE PHYSICAL AND NATURAL ENVIRONMENT OF THE AFRICAN LION4. TO ADVANCE THE EDUCATION OF THE PUBLIC IN THE CONSERVATION, PROTECTION AND IMPROVEMENT OF THE PHYSICAL AND NATURAL ENVIRONMENT OF THE AFRICAN LION

Activities: We promote human behaviour and the prevention of cruelty and suffering towards animals, in particular, but not limited to, African lions in captivity, by providing education and training and promoting best practices for those responsible for their care and the general public. We also fundraise to improve the welfare of captive lions where their needs have been compromised.

Classification

- **How:** Provides Other Finance, Provides Services, Provides Advocacy/advice/information
- **What:** General Charitable Purposes, Education/training, Animals, Environment/conservation/heritage
- **Who:** Other Charities Or Voluntary Bodies, The General Public/mankind

Geography

- Zambia

Finances

| Period end | Income | Expenditure | Assets | Employees |
|------------|--------|-------------|--------|-----------|
| 2025-04-05 | £6,006 | £5,068 | - | - |
| 2024-04-05 | £8,587 | £8,276 | - | - |
| 2023-04-05 | £4,268 | £2,968 | - | - |

Trustees

| Name | Role | Appointed |
|------------------------------|-------|------------|
| Dr Jacqueline Abell | Chair | 2022-02-01 |
| Claire O'Neill | | 2022-02-01 |
| David Brackstone | | 2022-02-01 |
| Hannah Andrews | | 2022-02-01 |
| Helen Rennie | | 2022-02-01 |
| Karoline Sofie Traborg Bruun | | 2022-02-01 |
| Michaela Dawn Channing | | 2023-04-15 |
| Sara Bylin | | 2022-02-01 |
| Yvonne Gordon | | 2022-02-01 |

LIVINGSTONE LIONS

England & Wales - Charity number 1197735

Accounts



ANNUAL REPORT 2024/25

Livingstone Lions

Email address:
admin@livingstonelions.com

Address: 33 Coniston
Road, Earlsdon,
Coventry, West



TABLE OF CONTENTS

| | |
|-------------------------------|----|
| Letter from Chair of Trustees | 4 |
| Charity Objectives | 6 |
| Impact and Achievements | 7 |
| Financial Summary | 10 |
| Future Plans and Goals | 11 |
| Contact Details | 12 |



LETTER FROM FOUNDER & CHAIR OF TRUSTEES

Dear Friends and Supporters

Welcome to the Livingstone Lions Annual Report for 2024/25.

This year has been a period of sustained care, resilience, and community. Our focus remains firmly on the welfare of the lions within our care in Livingstone, Zambia, and on ensuring that those needs are met with compassion, professionalism, and transparency. We have also continued to strengthen the relationship between the charity and its sponsors and supporters. It is their ongoing generosity that literally keeps lion dinners on the table.

2024/25 brought both challenges and meaningful moments. Heavy rains tested logistics and access, but our team on the ground responded with dedication and skill. Through it all, your support ensured the lions were fed, monitored, and safely cared for every day.

Thank you for being part of our journey.

Dr Jackie Abell

Founder & Chair, Livingstone Lions



Livingstone Lions is a non-profit charity run entirely by volunteers. We are passionate about the welfare of the lions within our care and the well-being of their human neighbours.

CHARITY OBJECTIVES

Livingstone Lions was formed to provide humane care, protection, treatment and security for captive African lions in need of care and attention, and to educate the public on lion welfare and conservation.

Livingstone Lions Charity Objectives are:

- I. To promote humane behaviour towards animals by providing appropriate protection, treatment and security for captive African lions which are in need of care and attention by reason of sickness, maltreatment, poor circumstances or ill usage and to educate the public in matters pertaining to captive lion welfare in genera and the prevention of cruelty and suffering among animals
- II. To generate financial support for captive African lions in need of care and attention by reason of sickness, maltreatment, poor circumstances or ill usage, through fundraising and commercial activities
- III. To promote for the benefit of the public, the conservation, protection and improvement of the physical and natural environment of the African lion
- IV. To advance public education in the care of captive lions

Our supporters help bring this mission to life, especially when challenges arise that affect food supply, team capacity, or the lions' environment.

EVERY LION WE CARE FOR
IS SUPPORTED BY A
COMMUNITY OF PEOPLE
WHO CHOOSE COMPASSION,
EVEN FROM THOUSANDS OF
MILES AWAY.



IMPACT AND ACHIEVEMENTS

2024/25 was characterised by steady, hands-on care, adaptability, and a continued commitment to the welfare of the lions in our care. While this was not a year of dramatic expansion, it was a year in which consistent daily work, strong local relationships, and supporter commitment ensured that the lions remained safe, well cared for, and closely monitored.

Lion Welfare and Daily Care

Safeguarding the physical and psychological welfare of the lions remained our highest priority throughout the year. The local team on the ground provided daily care, monitoring behaviour, appetite, mobility, and overall condition, allowing early identification of any health concerns. Veterinary support continued to be available when required, ensuring that lions received prompt and appropriate treatment.

Seasonal conditions played a significant role in shaping daily operations. Extended periods of heavy rainfall resulted in rapid vegetation growth within the enclosures. Regular grass slashing and enclosure maintenance became a major focus again this year, ensuring clear visibility of the lions, safe movement for staff, and effective drainage following heavy rain. These activities are essential to maintaining welfare standards and enabling consistent observation and care.

Nutrition and Seasonal Challenges

The rainy season brought logistical challenges, as it always does, particularly around the sourcing and transport of meat from local suppliers. High river levels and poor road conditions sometimes limited access to abattoirs, resulting in temporary reductions in availability. Through careful planning, flexibility, and strong relationships with local suppliers, the team was able to manage these challenges and ensure that the lions' nutritional needs continued to be met.

Community Engagement and Local Employment

Livingstone Lions continued to support local communities through the employment of casual labour, particularly for enclosure maintenance, feeding support, and environmental management. This not only contributes to the smooth running of the project but also provides valuable income opportunities for people living alongside the lions.

Educational engagement remained an important part of our work. Visitors were encouraged to learn about captive lion welfare, the realities of lion conservation, and the responsibilities involved in caring for large carnivores. These conversations help foster understanding, respect, and shared responsibility for animal welfare.

Supporter Engagement and Communication Milestones

A significant milestone during 2024/25 was the launch of a new Livingstone Lions website, designed to improve accessibility, transparency, and communication with supporters. The updated website provides clearer information about the charity's mission, the lions in our care, and ways in which supporters can engage with and support our work.

Alongside this, regular newsletters continued to provide updates on the lions and the team's work in Livingstone. We will continue to strengthen the connection between sponsors and the lions they support.

Social media remained an important platform for sharing news, milestones, and behind-the-scenes insights, helping supporters follow the charity's work throughout the year.

Reflection and Resilience

This year also brought moments of sadness and reflection, reminding us of the inherent challenges involved in caring for captive wildlife. Losses were deeply felt by the team and supporters alike.

Overall Impact

Taken together, the achievements of 2024/25 reflect a year of resilience, responsible care, and meaningful impact. Through the dedication of the local team, the guidance of trustees, and the generosity of supporters, Livingstone Lions continued to meet its core objectives: providing humane care for captive lions, supporting local communities, and promoting understanding of lion welfare and conservation.



FINANCIAL SUMMARY

| | Unrestricted Funds £ | Restricted / Designated Funds £ | Total for this period £ |
|--|----------------------------|--|-------------------------------|
| Receipts and Payments | | | |
| Receipts | | | |
| Sponsorships & Web Donations | 6003.12 | 0.00 | 6003.12 |
| Interest on account | 3.18 | 0.00 | 3.18 |
| | 6006.30 | 0.00 | 6006.30 |
| Payments | | | |
| Project Funding (Zambia) | 4907.71 | 0.00 | 4907.71 |
| UK Bank Fees | 160.00 | 0.00 | 160.00 |
| | 5067.71 | 0.00 | 5067.71 |
| Cash carried from previous year | 1610.51 | 0.00 | 1610.51 |
| Balance | 2549.10 | 0.00 | 2549.10 |
| Statement of Assets and Liabilities | | | |
| Cash in current account | 2549.10 | 0.00 | 2549.10 |
| Other monetary assets | 0.00 | 0.00 | 0.00 |
| Other tangible assets | 0.00 | 0.00 | 0.00 |
| Current Liabilities | 0.00 | 0.00 | 0.00 |

- The charity holds no other assets and has no liabilities.

FUTURE PLANS AND GOALS

Looking ahead to 2025/26, Livingstone Lions remains committed to providing high-quality, compassionate care for the captive African lions entrusted to us, while continuing to strengthen the resilience and sustainability of our operations.

Maintaining and Improving Lion Welfare

Our foremost priority will continue to be the welfare of the lions in our care. We will maintain robust daily monitoring, appropriate nutrition, and access to veterinary support as required. Building on learning from the past year, we will continue to review husbandry practices and enclosure management to minimise risk and respond effectively to seasonal challenges, particularly during periods of heavy rainfall.

Planned activities include ongoing enclosure maintenance, improvements to drainage where possible, and continued grass and vegetation management to ensure clear visibility, safe access, and high welfare standards throughout the year.

Strengthening Infrastructure and Operational Resilience

We will continue to prioritise essential infrastructure, including fencing, water access, and enclosure safety. Recognising the logistical challenges posed by seasonal weather conditions, we aim to strengthen contingency planning around food sourcing and transport, working closely with trusted local suppliers and partners.

These efforts are designed to ensure continuity of care even during periods of disruption, while supporting safe working conditions for staff and volunteers.

Deepening Community Engagement and Education

Livingstone Lions will continue to work alongside local communities, providing casual employment opportunities linked to daily operations and environmental management. We remain committed to fostering positive relationships with neighbouring communities, promoting understanding of captive lion welfare, and encouraging shared responsibility for animal care and safety.

Educational engagement will remain a core part of our work, with continued efforts to provide accurate, accessible information about lion welfare, conservation challenges, and the realities of caring for large carnivores in captivity.

Enhancing Supporter Engagement and Communication

Building on recent improvements to communication, including the launch of a new website, we will continue to refine how we engage with supporters. Our aim is to provide regular,

meaningful updates in ways that are sustainable for the charity and responsive to supporter feedback.

We will continue to use newsletters and social media to share updates, milestones, and behind-the-scenes insights, helping supporters feel connected to the lions and the work they make possible.

Ensuring Financial Sustainability

To support long-term stability, Livingstone Lions will continue to diversify its income streams. Priorities include strengthening the Sponsor a Lion programme, exploring additional fundraising opportunities, and seeking partnerships that align with our values and charitable objectives.

Careful financial planning and transparency will remain central to our approach, ensuring that funds are used responsibly and in direct support of lion welfare and community engagement.

Looking Forward

As we move into the next year, Livingstone Lions remains guided by compassion, learning, and collaboration. With the continued support of our sponsors, donors, and partners, we are confident in our ability to meet future challenges while maintaining the highest possible standards of care for the lions.



Contact Details

Registered Address:

Livingstone Lions
33, Coniston Road
Earlsdon
Coventry
West Midlands
CV5 6GU
U.K.

Website: www.livingstonelions.com

Email: admin@livingstonelions.com

Instagram: https://www.instagram.com/liv_lions/

Facebook: <https://www.facebook.com/livlions>

UK Charity Registration Number: 1197735

Livingstone Lions

Reg. Charity Number: 1197735

Trustees Accounts Statement

For Year End April 5th 2025



| | Unrestricted Funds £ | Restricted / Designated Funds £ | Total for this period £ |
|--|-------------------------|---------------------------------------|-------------------------------|
| Receipts and Payments | | | |
| Receipts | | | |
| Sponsorships & Web Donations | 6003.12 | 0.00 | 6003.12 |
| Interest on account | 3.18 | 0.00 | 3.18 |
| | 6006.30 | 0.00 | 6006.30 |
| Payments | | | |
| Project Funding (Zambia) | 4907.71 | 0.00 | 4907.71 |
| UK Bank Fees | 160.00 | 0.00 | 160.00 |
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| Statement of Assets and Liabilities | | | |
| Cash in current account | 2549.10 | 0.00 | 2549.10 |
| Other monetary assets | 0.00 | 0.00 | 0.00 |
| Other tangible assets | 0.00 | 0.00 | 0.00 |
| Current Liabilities | 0.00 | 0.00 | 0.00 |

Notes on accounts:

The charity holds no other assets and has no liabilities.

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ANNUAL REPORT 2023/24

Livingstone Lions

Email address:
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TABLE OF CONTENTS

| | |
|-------------------------------|----|
| Letter from Chair of Trustees | 4 |
| Charity Objectives | 7 |
| Impact and Achievements | 8 |
| Financial Summary | 10 |
| Future Plans and Goals | 11 |
| Contact Details | 12 |



LETTER FROM FOUNDER & CHAIR OF TRUSTEES

Dear Friends and Supporters

As the Chair of Trustees for Livingstone Lions, it is with great pride and responsibility that I present our annual report for the year 2023/24. This year has been pivotal in our journey, allowing us to fulfil our goals set in 2022/23 and strengthen the core principles upon which our charity is built. Our objectives have remained focused on the critical areas of maintaining and enhancing the physical infrastructure of our sanctuary, fostering community engagement and outreach, generating sustainable income, and above all, prioritising the welfare of the lions entrusted to our care.

This past year has been undeniably challenging from a financial standpoint, a reality that many organisations and individuals have faced due to the ongoing cost-of-living crisis. The repercussions have extended beyond the UK, influencing the livelihoods of people worldwide, which, in turn, has led to a noticeable decline in sponsorship for our initiatives. However, I am pleased to report that our resilience has shone through during these tough times. By diversifying our income streams and leveraging the benevolent support of many dedicated individuals and organisations, we have managed to maintain our financial viability. Initiatives like the Sponsor A Lion programme, funds raised through platforms such as JustGiving and Vinted, and generous charitable donations have allowed us to sustain our operations. Coupled with the invaluable free services provided by various supporters, we have successfully met our charitable objectives throughout the year.

On the ground in Livingstone, we have worked alongside a commercial enterprise to make significant repairs and enhancements to fencing, which is crucial for the safety and security of the captive lions there and the local community who live alongside them. Through well-established relationships with local farmers and suppliers, we have secured regular access to water and appropriate nutrition for these lions, ensuring they receive the care they need. Additionally, our collaboration with skilled local veterinarians has guaranteed high-quality veterinary care and created opportunities for veterinary students to gain vital hands-on experience working with African lions under supervision. We remain committed to educating visitors about the lions' history, ecology, cultural significance, threats, and conservation requirements. Cultivating strong partnerships with the local community, NGOs, and government organisations has been central to our operations, allowing us to foster mutual benefits and enhance conservation efforts for the lions.

Despite these successes, we remain fully vigilant to the numerous challenges that lie ahead, many of which are influenced by external factors beyond our control. The lingering effects of the cost-of-living crisis in the UK suggest that we may continue to experience fluctuations in financial support, while rising prices in countries including Zambia have notably affected fuel and food costs. Given these circumstances, we are committed to further diversifying our income sources and strengthening our partnerships with individuals and organisations that can provide essential assistance and services.

I would like to extend a heartfelt thank you to each of you. None of our accomplishments would have been possible without the unwavering support of our donors, partners, and community members. Your generosity and dedication to the welfare of lions inspire our team to pursue our mission with even greater passion and commitment. We are truly humbled by your steadfast belief in our cause. As we look forward to the coming year, we remain resolute in our mission to ensure that the captive lions in our care not only survive but thrive in a safe and nurturing environment. Together, we can make a lasting difference in their lives and work toward a future where these magnificent creatures are protected and cherished. Thank you for being a crucial part of this journey.

Dr Jackie Abell

Founder and Chair, Livingstone Lions

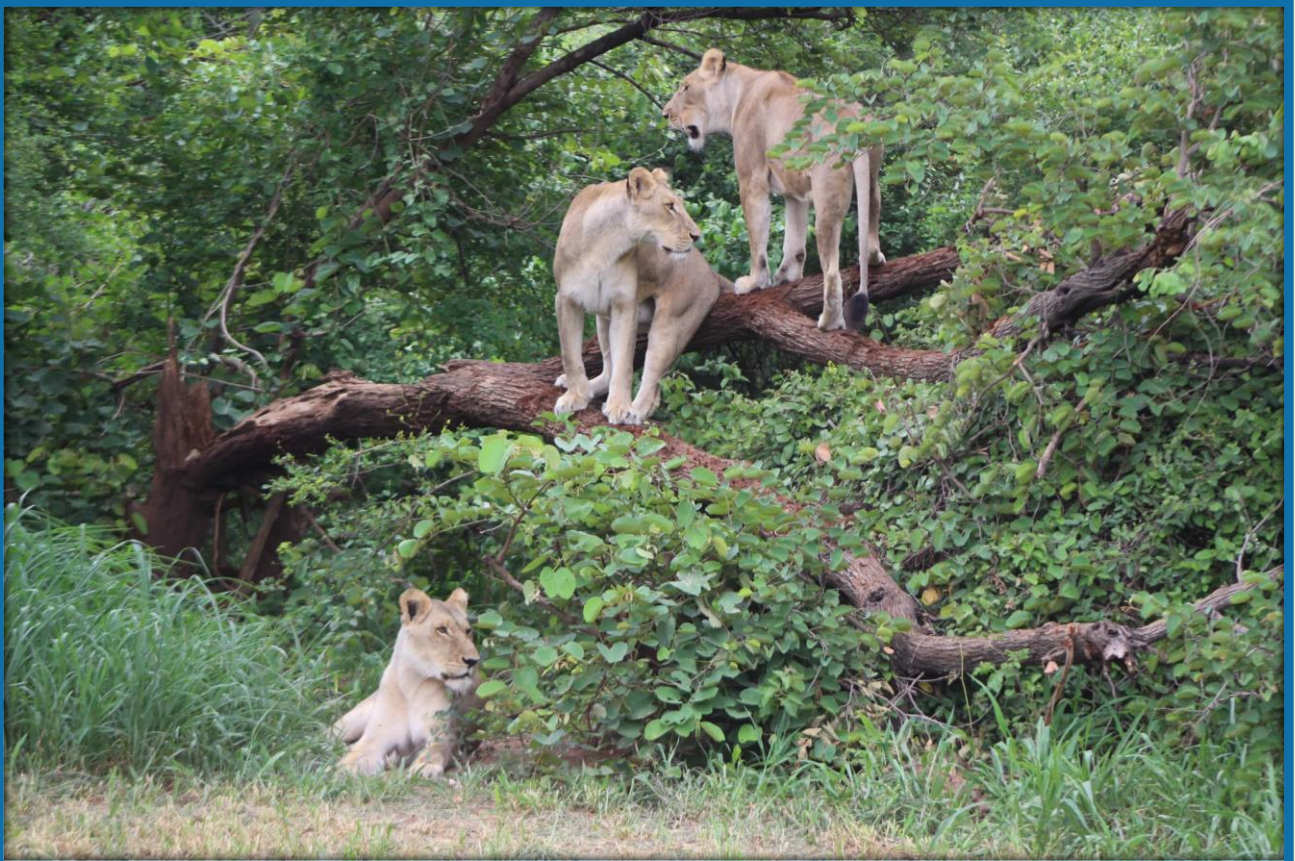


Livingstone Lions is a non-profit charity run entirely by volunteers. We are passionate about the welfare of the lions within our care and the well-being of their human neighbours.

CHARITY OBJECTIVES

Livingstone Lions Charity Objectives are:

- I. To promote humane behaviour towards animals by providing appropriate protection, treatment and security for captive African lions which are in need of care and attention by reason of sickness, maltreatment, poor circumstances or ill usage and to educate the public in matters pertaining to captive lion welfare in genera and the prevention of cruelty and suffering among animals
- II. To generate financial support for captive African lions in need of care and attention by reason of sickness, maltreatment, poor circumstances or ill usage, through fundraising and commercial activities
- III. To promote for the benefit of the public, the conservation, protection and improvement of the physical and natural environment of the African lion
- IV. To advance public education in the care of captive lions



IMPACT AND ACHIEVEMENTS

Milestones

The year 2023/24 has ushered in remarkable growth for Livingstone Lions, marked by significant achievements and impactful contributions to lion conservation and community welfare. Here are some of the highlights from this transformative year.

Lion Welfare and Safeguarding

Our commitment to the welfare of the lions in our care remains unwavering. This year, we have prioritised sourcing high-quality, reliable suppliers for fresh meat, ensuring that our lions enjoy a nutritious and balanced diet. This has been achieved against a backdrop of unprecedented challenges in terms of rising costs and food shortages in Zambia. We've undertaken essential repairs and enhancements to our infrastructure, including restoring boreholes and fortifying secure fencing to protect our lions. Access to veterinary care is consistently available, and our lions benefit from daily behavioural enrichment activities designed to stimulate their natural instincts and promote overall well-being. Through meticulous monitoring, we can swiftly identify signs of illness or injury, facilitating prompt interventions. Over the course of the year, every lion has undergone thorough treatments, including deticking, deworming, and routine vaccinations, reinforcing our commitment to their health and safety. As a result, the lions are in very good health.

Community Engagement and Education

Livingstone Lions has fostered a deep connection with the local communities living alongside our sanctuary. We continue to employ casual labour from these rural areas, who assist with essential tasks such as lion feeding, enclosure maintenance, and environmental management, including grass slashing. This initiative provides a vital source of income for community members and ensures that our sanctuary operates smoothly. We encourage local communities to visit the lions, fostering a sense of ownership and understanding. Our conservation education materials and toolkits are readily available for rural schools, enhancing awareness of lion husbandry and the importance of wildlife preservation. Additionally, we proudly offer veterinary students the opportunity to gain hands-on experience with lions under the supervision of highly qualified veterinarians, bridging the gap between education and practical application.

Volunteer and Supporter Engagement

Our sanctuary continues to welcome visitors from both near and far, who come together to support the lions through various activities. These dedicated individuals contribute significantly to the care of the lions, essential maintenance of the grounds, and outreach efforts within the community. Their presence enriches our daily operations, and their generous donations provide invaluable resources for our charity, benefiting local communities and schools in the process.

Sustainable Tourism

Recognising the immense potential of eco-tourism as a sustainable financial resource, we have implemented guided tours and educational experiences for visitors to Dambwa in partnership with reputable sustainable local tour operators. In collaboration with like-minded NGOs, such as Njovu, we have created opportunities for learning and engagement. While we do not impose a fee for these experiences, we invite participants to make donations to Livingstone Lions. This initiative has sparked considerable interest and support, creating a

robust platform to raise awareness about lion conservation and the myriad challenges faced by these magnificent creatures in the wild.



FINANCIAL SUMMARY

| | Unrestricted Funds £ | Restricted / Designated Funds £ | Total for this period £ |
|--|----------------------------|--|-------------------------------|
| Receipts and Payments | | | |
| Receipts | | | |
| Sponsorships & Web Donations | 7610.19 | 976.59 | 8586.78 |
| | 7610.19 | 976.59 | 8586.78 |
| Payments | | | |
| Project Funding (Zambia) | 7054.80 | 976.59 | 8031.39 |
| UK Bank Fees | 245.00 | 0.00 | 245.00 |
| | 7299.80 | 976.59 | 8276.39 |
| Cash carried from previous year | 1300.12 | 0.00 | 1300.12 |
| Balance | 1610.51 | 0.00 | 1610.51 |
| Statement of Assets and Liabilities | | | |
| Cash in current account | 1610.51 | 0.00 | 1610.51 |
| Other monetary assets | 0.00 | 0.00 | 0.00 |
| Other tangible assets | 0.00 | 0.00 | 0.00 |
| Current Liabilities | 0.00 | 0.00 | 0.00 |

- A designated donation was received specifically to upgrade the fencing at the project.
- The charity holds no other assets and has no liabilities.

FUTURE PLANS AND GOALS

Building a Strong Future for Captive African Lions

As we continue to grow, we remain steadfast in our commitment to rescuing and safeguarding captive African lions abandoned during the global pandemic. We will deepen our engagement with local and global communities and expand our impact through conservation education and sustainable initiatives. Looking ahead, our key priorities include:

1. Strengthening Infrastructure

To ensure the safety and well-being of the lions in our care, we will continue to maintain, repair, and enhance facilities and husbandry care. This includes improving enclosure fencing, upgrading security measures, and making necessary improvements to existing infrastructure and husbandry practices.

2. Expanding Community Engagement & Education

We are committed to raising awareness about lion conservation and responsible captive care. Our efforts will continue to focus on providing freely accessible, timely, appropriate and current conservation education and lion husbandry guidance. We will build partnerships with schools, NGOs, and other reputable organisations to facilitate educational visits, allowing the public to learn about captive lions, their ecological role, and broader conservation challenges.

3. Ensuring Financial Sustainability

To secure long-term stability, we will further diversify our income streams through strategic fundraising and sustainable initiatives. Our plans include:

- Organising more fundraising campaigns, including events, online crowdfunding, and corporate partnerships.
- Seeking grants from international organisations and environmental foundations to support specific projects.
- Expanding the Sponsor a Lion program.
- Developing guided educational tours, offering visitors an opportunity to support our work through donations.

With these initiatives, we are confident in our ability to protect and care for rescued lions while making a lasting impact on conservation efforts worldwide.

Contact Details

Registered Address:

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33, Coniston Road
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Instagram: https://www.instagram.com/liv_lions/

Facebook: <https://www.facebook.com/livlions>

Charity Registration Number: 1197735

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TABLE OF CONTENTS

| | |
|-------------------------------|----|
| Letter from Chair of Trustees | 4 |
| Charity Objectives | 6 |
| Impact and Achievements | 7 |
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| Future Plans and Goals | 10 |
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LETTER FROM FOUNDER & CHAIR OF TRUSTEES

Dear Friends and Supporters

As the Chair of Trustees for Livingstone Lions, it is my honour to present our annual report for 2022/23. This past year saw the establishment and registration of Livingstone Lions as a recognised UK charity. As you are aware, the global pandemic had a devastating impact on everyone, including captive lions. The organisations that had previously looked after their welfare found that they could no longer do so. Therefore, Livingstone Lions was formed to raise funding to safeguard captive lions and continue educational work on the importance of the species' survival for wildlife and communities. Our first year has been one of resilience, growth, and unwavering dedication to our mission of protecting captive African lions and advancing education on their vital role in the wider ecosystem.

Reflecting on Our Achievements

Our dedicated team has worked tirelessly to provide our lions with a safe and nurturing environment. We have sourced food and healthcare for the lions, repaired and maintained vehicles to deliver supplies, assessed the environmental conditions the lions are situated in, and worked with other organisations to ensure captive lions can stay in place. Additionally, we implemented the 'Sponsor a Lion' Scheme, which allows people to be responsible for their chosen lion. This has proven successful, providing a consistent revenue stream to keep these lions alive and well. We have also embraced other charitable streams of revenue, such as Work4Good, JustGiving, and Vinted. Furthermore, we have established an online shop that sells printed t-shirts and bags. Livingstone Lions has been made possible by the generous support of our donors and the hard work of our team, who have managed the project with impeccable dedication.

Community and Education

Our commitment to conservation extends beyond sanctuary borders. We have continued to engage with local communities, including facilitating educational visits to captive lions. A toolkit of conservation education and lion husbandry learning resources has been developed. We will make these freely available in 2023/24.

Challenges and the Path Forward

While we celebrate our early successes, we must also acknowledge the challenges we faced. The cost-of-living crisis and the continued impact of a global pandemic have meant fluctuations in the amount of financial support Livingstone Lions receives. In Africa, fuel prices have soared, and shortages in available meat have presented significant challenges. However, we have adapted, exploring new avenues for virtual engagement and fundraising, and we are committed to continuing this work. Looking ahead, we are committed to enhancing the lions' facilities, expanding our outreach, and developing new initiatives to ensure the long-term survival of these captive lions while delivering benefits to local communities.

A Heartfelt Thank You

None of our achievements would have been possible without the support of our donors, partners, and ground staff. Your generosity and passion for lions inspire us to do more and be better stewards of these incredible creatures. We are deeply grateful for your unwavering commitment and support. As we move forward into the next year, we remain steadfast in our mission. Together, we can ensure that the captive lions we are responsible for continue to have a bright and safe future.



Livingstone Lions is a non-profit charity run entirely by volunteers. We are passionate about the welfare of the lions within our care and the well-being of their human neighbours.

CHARITY OBJECTIVES

Livingstone Lions Charity Objectives are:

- I. To promote humane behaviour towards animals by providing appropriate protection, treatment and security for captive African lions which are in need of care and attention by reason of sickness, maltreatment, poor circumstances or ill usage and to educate the public in matters pertaining to captive lion welfare in genera and the prevention of cruelty and suffering among animals
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IMPACT AND ACHIEVEMENTS

Inaugural Year Milestones

The first year of operations at Livingstone Lions has been a remarkable journey of growth, dedication, and impactful work. As a newly established sanctuary, our focus has been on laying a strong foundation for our mission to protect and preserve 42 captive lions based in the Dambwa Forest, Livingstone, Zambia. Here are some of the key achievements and impacts from our inaugural year:

1. Lion Rescue

In 2022, we completed an MoU with the African Lion and Environmental Research Trust (ALERT) to bring 42 captive lions under the protection of Livingstone Lions. Veterinarians and former ALERT staff familiar with these lions assessed their health and living conditions. The lease for the land upon which these lions are based was checked with the Zambian Forestry Department and Lion Encounter (current lease holders) to ensure they can remain in their current location for the foreseeable future. This space provides a safe and relatively natural habitat for the lions within large enclosures.

2. Community Engagement and Education

Livingstone Lions acknowledges the importance of the rural communities living near the captive lions in Dambwa Forest. It is important for these communities to feel safe from the lions while also benefiting from their presence. We have hired casual labour from these communities when needed to help with enclosure maintenance and environmental management, such as grass slashing. Additionally, we have organized opportunities for the communities to visit the lions and learn about their ecology and behaviour. Our educational initiatives aim to create a future where local communities are aware of the challenges facing wildlife and actively involved in conservation efforts.

3. Volunteer and Supporter Engagement

The sanctuary in Livingstone has attracted groups of volunteers and supporters, both locally and internationally, to contribute directly to lion care, ground and enclosure maintenance, and community outreach. Our fundraising efforts have also been boosted with supporters engaging in sponsored walks such as The Three Peaks Challenge. Their enthusiasm and support have been instrumental in achieving our goals.

4. First Steps Towards Sustainable Tourism

Recognising the potential of eco-tourism as a sustainable funding source, we have supported the development of guided tours and educational experiences for visitors to Dambwa in collaboration with other NGOs, such as Njovu, and reputable sustainable companies such as African Safari Experience. We do not charge for this but ask for a donation to Livingstone Lions. Although still in its early stages, this initiative has generated interest and support, providing an additional platform to raise awareness about lion conservation and the challenges these majestic creatures face.



FINANCIAL STATEMENTS

Statement of Comprehensive Income (Profits and Losses)

| | Unrestricted Funds | Restricted Funds | Total for this Period |
|--|-----------------------|---------------------|-----------------------|
| Receipts and Payments | | | |
| Receipts | | | |
| Sponsorships and Web Payments | 4172.13 | 0 | 4172.13 |
| Web shop sales | 96 | 0 | 96 |
| | 4268.13 | 0 | 4268.13 |
| Payments | | | |
| Project Funding (Zambia) | 2857.01 | 0 | 2857.01 |
| UK Bank Fees | 111.00 | 0 | 111 |
| | 2968.01 | 0 | 2968.01 |
| Balance | 1300.12 | 0 | 1300.12 |
| Statement of Assets and Liabilities | | | |
| Cash in current account | 1300.12 | 0 | 1300.12 |
| Other monetary assets | 0 | 0 | 0 |
| Other tangible assets | 0 | 0 | 0 |
| Current liabilities | 0 | 0 | 0 |

Items purchased for sale in web-shop were done so prior to receiving charitable status and prior to this reporting period. The items themselves were then transferred to the charity as a non-monetary donation.

FUTURE PLANS AND GOALS

The achievements of our first year have set a strong foundation for the future. As we continue to grow and expand, we are committed to enhancing our efforts to safeguard lions abandoned during a global pandemic, deepening our community relationships, and expanding our impact on both a local and global scale. More specifically, we aim to:

1. Maintain, Repair, Improve Infrastructure

We will continue to repair existing infrastructure, such as enclosure fencing and security, and improve facilities where necessary.

2. Community Engagement and Outreach

We will develop and expand our efforts to provide the public freely available conservation education and lion husbandry information and guidance. We will partner with reputable and responsible organisations, including schools and NGOs to facilitate educational visits to see captive lions and learn about their ecology, conservation, and role in the natural world.

3. Income Generation and Sustainability

We will explore income generation streams to provide a secure financial base for the charity to meet its objectives. We will organise fundraising campaigns, including events, online crowdfunding and partnerships with corporations and philanthropists to secure long-term financial stability. We will seek grants from awarding bodies, including international organisations and environmental foundations, to fund specific projects or expand operations. We will also develop and/or facilitate guided educational tours that provide an additional revenue stream through donations. Livingstone Lions will continue the current Sponsor A Lion program.

The journey ahead is long, but with the continued support of our donors, volunteers and partners, we are confident in our ability to make a lasting difference in the lives of captive lions.

Contact Details

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