

Company registration number: 13395013

Charity registration number: 1197430

# Signposted Cymru Ltd

(A company limited by guarantee)

Annual Report and Financial Statements

for the Year Ended 31 May 2025

HSJ Accountants Ltd  
Severn House  
Hazell Drive  
Newport  
South Wales  
NP10 8FY

# **Signposted Cymru Ltd**

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## **Signposted Cymru Ltd**

### **Reference and Administrative Details**

<b>Charity Registration Number</b>	1197430
<b>Company Registration Number</b>	13395013
<b>Registered Office</b>	The charity is incorporated in Wales. Severn House Hazell Drive Newport South Wales NP10 8FY
<b>Independent Examiner</b>	HSJ Accountants Ltd Severn House Hazell Drive Newport South Wales NP10 8FY

# **Signposted Cymru Ltd**

## **Trustees' Report**

The trustees, who are directors for the purposes of company law, present the annual report together with the financial statements of the charitable company for the year ended 31 May 2025.

### **Objectives and activities**

#### ***Objects and aims***

Objectives:

1. Expand Mental Health Support: Continue providing immediate intervention and support for individuals struggling with mental health issues across Wales.
2. Increase Reach: Reach out to a larger number of individuals in need of mental health support, ensuring accessibility across diverse communities and regions.
3. Sustainability: Secure funding and develop income generation strategies to sustain the operations of Signposted Cymru in the long term, ensuring continued support for those in need.

# **Signposted Cymru Ltd**

## **Trustees' Report**

### ***Objectives, strategies and activities***

#### Strategies:

1. Partnerships with Mental Health Organizations: Collaborate with existing mental health organizations, clinics, and professionals to extend the reach of Signposted Cymru's services and resources.
2. Community Outreach: Conduct targeted outreach programs to raise awareness about mental health issues and the availability of immediate intervention services provided by Signposted Cymru.
3. Technology Integration: Utilize technology platforms such as mobile apps, online chats, or telehealth services to provide accessible and timely support to individuals in remote or underserved areas.
4. Training and Capacity Building: Invest in training programs for staff and volunteers to enhance their skills in providing effective mental health support, crisis intervention, and empathy-driven communication.
5. Fundraising and Grant Applications: Develop a comprehensive fundraising strategy that includes grant applications, corporate partnerships, individual donations, and community fundraising events to secure additional funding for sustainability.

#### Activities:

1. Continued Service Provision: Maintain and expand the provision of immediate mental health intervention services, ensuring that individuals in crisis receive timely support.
2. Public Awareness Campaigns: Launch targeted public awareness campaigns to reduce stigma surrounding mental health issues and encourage individuals to seek help when needed.
3. Capacity Building Workshops: Organize workshops and training sessions for staff, volunteers, and community members to enhance their understanding of mental health issues and improve their ability to provide support.
4. Grant Writing and Fundraising Events: Dedicate resources to writing grant proposals and organizing fundraising events to secure funding for ongoing operations and future expansion.
5. Evaluation and Improvement: Regularly evaluate the effectiveness of Signposted Cymru's services through feedback mechanisms and data analysis, and use this information to continuously improve service delivery and impact.

By implementing these strategies and activities, Signposted Cymru can continue its mission of providing immediate mental health support to individuals in need while also working towards long-term sustainability and expansion.

### ***Fundraising disclosures***

The principal source of funds comes from the Restricted grants including Lottey Grant, Cynon Vale CRF Project, Arnold Clark, Coalfields Trust, Neighbourhood Network Fund Council and Inter Link Charity - Winter Pressure. From donations from local residents and businesses. Fundraising events by the general public and from events organised by volunteers of the Charity. We also receive grants for staff overheads.

## **Signposted Cymru Ltd**

### **Trustees' Report**

#### ***Public benefit***

Provide initial and immediate intervention for individuals struggling, suffering, and needing support with mental health and well-being issues by offering responsive, tailored support for people and communities to build brighter futures helping to Acknowledge, Strive and Succeed

The trustees confirm that they have complied with the requirements of section 17 of the Charities Act 2011 to have due regard to the public benefit guidance published by the Charity Commission for England and Wales.

#### **Trustees and officers**

The trustees and officers serving during the year and since the year end were as follows:

Trustees:	Mr M Jones
	Ms T J Barker (resigned 24 October 2024)
	Mr D Gooch
	Mr M H Tuck
	Ms L A Davies (resigned 24 October 2024)
	Mr D M B Jones (resigned 24 October 2024)
	Ms G Meek (resigned 3 December 2024)

#### **Structure, governance and management**

##### ***Organisational structure***

Signposted Cymru is a local organisation, the day to day management of Signposted Cymru is delegated to Darren Thomas, CEO.

The annual report was approved by the trustees of the charity on 23 October 2025 and signed on its behalf by:

.....  
Mr M H Tuck  
Trustee

## Signposted Cymru Ltd

### Statement of Financial Activities for the Year Ended 31 May 2025 (Including Income and Expenditure Account and Statement of Total Recognised Gains and Losses)

	Note	Unrestricted funds £	Restricted funds £	Total 2025 £
<b>Income and Endowments from:</b>				
Donations and legacies	3	74,384	-	74,384
Charitable activities	4	-	96,634	96,634
Other income	5	2,000	-	2,000
Total income		<u>76,384</u>	<u>96,634</u>	<u>173,018</u>
<b>Expenditure on:</b>				
Charitable activities	6	<u>(62,071)</u>	<u>(96,634)</u>	<u>(158,705)</u>
Total expenditure		<u>(62,071)</u>	<u>(96,634)</u>	<u>(158,705)</u>
Net income		<u>14,313</u>	<u>-</u>	<u>14,313</u>
Net movement in funds		14,313	-	14,313
<b>Reconciliation of funds</b>				
Total funds brought forward		<u>20,267</u>	<u>-</u>	<u>20,267</u>
Total funds carried forward	16	<u><u>34,580</u></u>	<u><u>-</u></u>	<u><u>34,580</u></u>

The notes on pages 8 to 20 form an integral part of these financial statements.

## Signposted Cymru Ltd

### Statement of Financial Activities for the Year Ended 31 May 2025 (Including Income and Expenditure Account and Statement of Total Recognised Gains and Losses)

	Note	Unrestricted funds £	Restricted funds £	Total 2024 £
<b>Income and Endowments from:</b>				
Donations and legacies	3	88,846	-	88,846
Charitable activities	4	-	47,579	47,579
Total income		88,846	47,579	136,425
<b>Expenditure on:</b>				
Charitable activities	6	(88,652)	(47,579)	(136,231)
Total expenditure		(88,652)	(47,579)	(136,231)
Net income		194	-	194
Net movement in funds		194	-	194
<b>Reconciliation of funds</b>				
Total funds brought forward		20,073	-	20,073
Total funds carried forward	16	20,267	-	20,267

All of the charity's activities derive from continuing operations during the above two periods.

The funds breakdown for 2024 is shown in note 16.

The notes on pages 8 to 20 form an integral part of these financial statements.



**Signposted Cymru Ltd**  
**(Registration number: 13395013)**  
**Balance Sheet as at 31 May 2025**

	Note	2025 £	2024 £
<b>Fixed assets</b>			
Tangible assets	11	1,757	1,343
<b>Current assets</b>			
Debtors	12	250	90
Cash at bank and in hand	13	42,897	20,877
		43,147	20,967
<b>Creditors: Amounts falling due within one year</b>	14	(10,324)	(2,043)
<b>Net current assets</b>		32,823	18,924
<b>Net assets</b>		34,580	20,267
<b>Funds of the charity:</b>			
<b>Unrestricted income funds</b>			
Unrestricted funds		34,580	20,267
<b>Total funds</b>	16	34,580	20,267

For the financial year ending 31 May 2025 the charity was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the charity to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

The financial statements on pages 5 to 20 were approved by the trustees, and authorised for issue on 23 October 2025 and signed on their behalf by:

.....  
Mr M H Tuck  
Trustee

The notes on pages 8 to 20 form an integral part of these financial statements.

# **Signposted Cymru Ltd**

## **Notes to the Financial Statements for the Year Ended 31 May 2025**

### **1 Charity status**

The charity is limited by guarantee, incorporated in Wales, and consequently does not have share capital. Each of the trustees is liable to contribute an amount not exceeding £1 towards the assets of the charity in the event of liquidation.

The address of its registered office is:

Severn House

Hazell Drive

Newport

South Wales

NP10 8FY

These financial statements were authorised for issue by the trustees on 23 October 2025.

### **2 Accounting policies**

#### **Summary of significant accounting policies and key accounting estimates**

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

#### **Statement of compliance**

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)) (issued in October 2019) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

#### **Basis of preparation**

Signposted Cymru Ltd meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy notes.

#### **Going concern**

The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern nor any significant areas of uncertainty that affect the carrying value of assets held by the charity.

#### **Exemption from preparing a cash flow statement**

The charity opted to early adopt Bulletin 1 published on 2 February 2016 and have therefore not included a cash flow statement in these financial statements.

## **Signposted Cymru Ltd**

### **Notes to the Financial Statements for the Year Ended 31 May 2025**

#### **Income and endowments**

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of the income receivable can be measured reliably.

#### ***Donations and legacies***

Donations are recognised when the charity has been notified in writing of both the amount and settlement date. In the event that a donation is subject to conditions that require a level of performance by the charity before the charity is entitled to the funds, the income is deferred and not recognised until either those conditions are fully met, or the fulfilment of those conditions is wholly within the control of the charity and it is probable that these conditions will be fulfilled in the reporting period.

#### ***Deferred income***

Deferred income represents amounts received for future periods and is released to incoming resources in the period for which, it has been received. Such income is only deferred when:

- The donor specifies that the grant or donation must only be used in future accounting periods; or
- The donor has imposed conditions which must be met before the charity has unconditional entitlement.

#### **Expenditure**

All expenditure is recognised once there is a legal or constructive obligation to that expenditure, it is probable settlement is required and the amount can be measured reliably. All costs are allocated to the applicable expenditure heading that aggregate similar costs to that category. Where costs cannot be directly attributed to particular headings they have been allocated on a basis consistent with the use of resources, with central staff costs allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use. Other support costs are allocated based on the spread of staff costs.

#### ***Charitable activities***

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

#### **Governance costs**

These include the costs attributable to the charity's compliance with constitutional and statutory requirements, including audit, strategic management and trustees meetings and reimbursed expenses.

#### **Taxation**

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

#### **Tangible fixed assets**

Individual fixed assets costing £500.00 or more are initially recorded at cost.

## Signposted Cymru Ltd

### Notes to the Financial Statements for the Year Ended 31 May 2025

#### Depreciation and amortisation

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

Asset class	Depreciation method and rate
Office equipment	25% straight line on cost

#### Trade debtors

Trade debtors are amounts due from customers for merchandise sold or services performed in the ordinary course of business.

Trade debtors are recognised initially at the transaction price. They are subsequently measured at amortised cost using the effective interest method, less provision for impairment. A provision for the impairment of trade debtors is established when there is objective evidence that the charity will not be able to collect all amounts due according to the original terms of the receivables.

#### Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

#### Trade creditors

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the charity does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Trade creditors are recognised initially at the transaction price and subsequently measured at amortised cost using the effective interest method.

#### Fund structure

Unrestricted income funds are general funds that are available for use at the trustees discretion in furtherance of the objectives of the charity.

Designated funds are unrestricted funds set aside for specific purposes at the discretion of the trustees.

Restricted income funds are those donated for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose.

## **Signposted Cymru Ltd**

### **Notes to the Financial Statements for the Year Ended 31 May 2025**

#### **Pensions and other post retirement obligations**

The charity operates a defined benefit pension scheme. Typically defined benefit plans define an amount of pension benefit that an employee will receive on retirement, usually dependent on one or more factors such as age, years of service and compensation.

The liability recognised in the Balance Sheet in respect of defined benefit pension plans is the present value of the defined benefit obligation at the reporting date minus the fair value of plan assets. The defined benefit obligation is measured using the projected unit credit method. The present value of the defined benefit obligation is determined by discounting the estimated future payments by reference to market yields at the reporting date on high-quality corporate bonds that are denominated in the currency in which the benefits will be paid, and that have terms to maturity approximating to the terms of the related pension liability.

Actuarial gains and losses are charged or credited to other comprehensive income in the period in which they arise.

## Signposted Cymru Ltd

### Notes to the Financial Statements for the Year Ended 31 May 2025

#### 3 Income from donations and legacies

	<b>Unrestricted funds Designated £</b>	<b>General £</b>	<b>Total 2025 £</b>	<b>Total 2024 £</b>
Donations and legacies;				
Donations from individuals	2,150	72,234	74,384	88,846
	<u>2,150</u>	<u>72,234</u>	<u>74,384</u>	<u>88,846</u>

#### 4 Income from charitable activities

	<b>Restricted funds £</b>	<b>Total 2025 £</b>	<b>Total 2024 £</b>
Mental Health Support	96,634	96,634	47,579
	<u>96,634</u>	<u>96,634</u>	<u>47,579</u>

#### 5 Other income

**Total  
funds  
£**

#### 6 Expenditure on charitable activities

	<b>Unrestricted funds General £</b>	<b>Restricted funds £</b>	<b>Total 2025 £</b>	<b>Total 2024 £</b>
Mental Health Support	53,681	43,603	97,284	104,522
Staff costs	7,250	53,031	60,281	30,809
Governance costs	1,140	-	1,140	900
	<u>62,071</u>	<u>96,634</u>	<u>158,705</u>	<u>136,231</u>

## Signposted Cymru Ltd

### Notes to the Financial Statements for the Year Ended 31 May 2025

	Activity undertaken directly £	2025 £	2024 £
Project & consultation costs	43,972	43,972	37,809
Office & premises costs	5,805	5,805	19,746
Training & volunteer expenses	676	676	16
IT, communications & printing	7,069	7,069	6,813
Hire of equipment and room hire	5,871	5,871	5,655
Motor & travel costs	22,932	22,932	16,818
Governance	1,140	1,140	1,700
Staff costs	60,280	60,280	30,809
Donations	850	850	2,380
Advertising & entertaining	9,524	9,524	14,244
Depreciation	586	586	241
	<u>158,705</u>	<u>158,705</u>	<u>136,231</u>

In addition to the expenditure analysed above, there are also governance costs of £1,140 (2024 - £900) which relate directly to charitable activities. See note 7 for further details.

#### 7 Analysis of governance and support costs

##### Governance costs

	Unrestricted funds General £	Total 2025 £	Total 2024 £
Independent examiner fees			
Examination of the financial statements	1,140	1,140	900
	<u>1,140</u>	<u>1,140</u>	<u>900</u>

#### 8 Trustees remuneration and expenses

No trustees, nor any persons connected with them, have received any remuneration from the charity during the year.

No trustees have received any reimbursed expenses or any other benefits from the charity during the year.

## Signposted Cymru Ltd

### Notes to the Financial Statements for the Year Ended 31 May 2025

#### 9 Staff costs

The aggregate payroll costs were as follows:

	2025 £	2024 £
<b>Staff costs during the year were:</b>		
Wages and salaries	55,306	29,524
Social security costs	4,056	992
Pension costs	919	293
	<u>60,281</u>	<u>30,809</u>

The monthly average number of persons (including senior management / leadership team) employed by the charity during the year expressed as full time equivalents was as follows:

	2025 No	2024 No
Mental Health Support Staff	3	1
Director & Finance Staff	<u>2</u>	<u>2</u>
	<u>5</u>	<u>3</u>

No employee received emoluments of more than £60,000 during the year.



## Signposted Cymru Ltd

### Notes to the Financial Statements for the Year Ended 31 May 2025

#### 10 Taxation

The charity is a registered charity and is therefore exempt from taxation.

#### 11 Tangible fixed assets

	Furniture and equipment £	Total £
<b>Cost</b>		
At 1 June 2024	1,584	1,584
Additions	1,000	1,000
At 31 May 2025	2,584	2,584
<b>Depreciation</b>		
At 1 June 2024	241	241
Charge for the year	586	586
At 31 May 2025	827	827
<b>Net book value</b>		
At 31 May 2025	1,757	1,757
At 31 May 2024	1,343	1,343

#### 12 Debtors

	2025 £	2024 £
Trade debtors	250	90

#### 13 Cash and cash equivalents

	2025 £	2024 £
Cash at bank	42,897	20,877

## Signposted Cymru Ltd

### Notes to the Financial Statements for the Year Ended 31 May 2025

#### 14 Creditors: amounts falling due within one year

	2025 £	2024 £
Trade creditors	2,329	1,113
Other taxation and social security	1,673	30
Other creditors	181	-
Accruals	1,141	900
Deferred income	5,000	-
	<u>10,324</u>	<u>2,043</u>
		<b>2025</b>
		<b>£</b>
Resources deferred in the period		<u>5,000</u>

#### 15 Obligations under leases and hire purchase contracts

##### Operating lease commitments

Total future minimum lease payments under non-cancellable operating leases are as follows:

	2025 £	2024 £
<b>Land and buildings</b>		
Within one year	<u>5,865</u>	<u>5,871</u>

## Signposted Cymru Ltd

### Notes to the Financial Statements for the Year Ended 31 May 2025

#### 16 Funds

	Balance at 1 June 2024 £	Incoming resources £	Resources expended £	Balance at 31 May 2025 £
<b>Unrestricted funds</b>				
<i>General</i>				
General Unrestricted	14,567	74,234	(62,071)	26,730
<i>Designated</i>				
Everest Base Camp	5,700	2,150	-	7,850
<b>Total unrestricted funds</b>	<u>20,267</u>	<u>76,384</u>	<u>(62,071)</u>	<u>34,580</u>
<b>Restricted funds</b>				
Rhondda Cynon Taf County Borough Council	-	11,942	(11,942)	-
Euroclad - Planet Community Fund	-	1,400	(1,400)	-
Public Health Wales NHS Trust - SSHP Small Grant	-	4,000	(4,000)	-
Lottery Grant	-	15,861	(15,861)	-
The Community Facility Support Fund	-	300	(300)	-
The Forrester	-	10,100	(10,100)	-
Coalfields Trust	-	12,480	(12,480)	-
WCVA	-	30,551	(30,551)	-
Moondance	-	10,000	(10,000)	-
	<u>-</u>	<u>96,634</u>	<u>(96,634)</u>	<u>-</u>
<b>Total funds</b>	<u>20,267</u>	<u>173,018</u>	<u>(158,705)</u>	<u>34,580</u>

## Signposted Cymru Ltd

### Notes to the Financial Statements for the Year Ended 31 May 2025

	Balance at 1 June 2023 £	Incoming resources £	Resources expended £	Balance at 31 May 2024 £
<b>Unrestricted funds</b>				
<i>General</i>				
General Unrestricted	20,073	83,146	(88,652)	14,567
<i>Designated</i>				
Everest Base Camp	-	5,700	-	5,700
<b>Total unrestricted funds</b>	<u>20,073</u>	<u>88,846</u>	<u>(88,652)</u>	<u>20,267</u>
<b>Restricted funds</b>				
Rhondda Cynon Taf County Borough Council	-	18,600	(18,600)	-
Public Health Wales NHS Trust - SSHP Small Grant	-	4,854	(4,854)	-
Lottery Grant	-	10,000	(10,000)	-
Moondance	-	6,000	(6,000)	-
NGED PLC - Warm Winter	-	8,125	(8,125)	-
	<u>-</u>	<u>47,579</u>	<u>(47,579)</u>	<u>-</u>
<b>Total funds</b>	<u><u>20,073</u></u>	<u><u>136,425</u></u>	<u><u>(136,231)</u></u>	<u><u>20,267</u></u>

## **Signposted Cymru Ltd**

### **Notes to the Financial Statements for the Year Ended 31 May 2025**

The specific purposes for which the funds are to be applied are as follows:

Rhondda Cynon Taf County Borough Council - Signposted Cymru's "Active Minds, Active Bodies" integrates practical mathematics education with physical activity, specifically designed for adults over 19 who have not achieved a Level 2 qualification in mathematics. 20 individuals undertook maths and map reading courses.

Euroclad- Planet Community Fund - This was a donation.

Public Health Wales NHS Trust SSHP Small Grant - This was a suicide prevention grant providing perpetrators of domestic abuse or coercive control, or those known to the police, as well as families recovering from the trauma of such experiences, free counselling and one to one interventions.

Lottery Grant - Providing violence against women and girls workshops to secondary schools and colleges targeting Aberdare, Merthyr, Rhondda and Treforest.

The Community Facility Support Fund – awarded to help with utilities.

The Forrester – counselling support to 35 - 50 individuals (Counselling at £22.65 - £35.00 per hour).

Coalfields Trust – The Unity in Wellness project is focused on providing holistic, mental health support and well being services to individuals affected by cancer and their families.

WCVA Comic Relief Organisational growth fund - Job share Office Manager and Administrator 40 hours to ensure full time operation.

Moondance – Counselling support to 35-50 individuals (Counselling at £22.65 - £35.00 per hour).

## Signposted Cymru Ltd

### Notes to the Financial Statements for the Year Ended 31 May 2025

#### 17 Analysis of net assets between funds

	Unrestricted funds		Total funds at
	General	Designated	31 May
	£	£	2025
Tangible fixed assets	1,757	-	1,757
Current assets	35,297	7,850	43,147
Current liabilities	(10,324)	-	(10,324)
Total net assets	<u>26,730</u>	<u>7,850</u>	<u>34,580</u>

  

	Unrestricted funds		Total funds at
	General	Designated	31 May
	£	£	2024
Tangible fixed assets	1,343	-	1,343
Current assets	15,267	5,700	20,967
Current liabilities	(2,043)	-	(2,043)
Total net assets	<u>14,567</u>	<u>5,700</u>	<u>20,267</u>