

GET INTO THEATRE

England & Wales · Charity number 1197412

Details

Status Registered

Legal form CIO

Registered 2022-01-10

Register [View on the Charity Commission register](#)

Contact

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Activities

Objects: TO ADVANCE IN LIFE AND HELP YOUNG PEOPLE THROUGHOUT THE UNITED KINGDOM, REGARDLESS OF THEIR RACE, NATIONALITY, ETHNICITY, DISABILITY, SEXUALITY, RELIGION OR BELIEF, THROUGH THE PROVISION OF SUPPORT TO ASSIST THEM IN DEVELOPING THEIR SKILLS, CAPACITIES AND CAPABILITIES WITH THE AIM OF ENABLING THEM TO PURSUE A CAREER IN THE PERFORMING ARTS AND PARTICIPATE IN SOCIETY AS MATURE AND RESPONSIBLE INDIVIDUALS.

Activities: Get Into Theatre's charitable mission is to promote access to the arts and specifically to theatre careers for all young people regardless of their background. The charity works in the United Kingdom to highlight all educational and career opportunities within the field of theatre arts, serving to educate young people and advance knowledge of theatre careers to the public.

Classification

- **How:** Provides Services, Provides Advocacy/advice/information, Acts As An Umbrella Or Resource Body
- **What:** Arts/culture/heritage/science
- **Who:** Children/young People, The General Public/mankind

Geography

- Throughout England And Wales

Finances

Period end	Income	Expenditure	Assets	Employees
2024-12-31	£124,258	£113,031	-	-
2023-12-31	£122,293	£93,732	-	-
2022-12-31	£77,006	£73,464	-	-

Trustees

Name	Role	Appointed
ALISTAIR SMITH	Chair	2022-01-06
ADAM MARK FOSTER		2026-02-23
AMANDA LEWIS		2025-04-17
ARNOLD MICHAEL CROOK		2026-02-23
Jeremy Arthur Parr		2026-02-23
KAREN HEBDEN		2025-04-17
MATTHEW XIA		2022-01-06
MAURICE SALEM		2026-02-23
MEI HSIN ROLFE		2026-02-23
PAUL O'LEARY		2026-02-23
REBECCA GWYTHYR		2022-07-19
SARAH MILLER		2022-01-06
ZEYNEP GUNAYDIN		2025-04-17

Accounts

Charity number: 1197412

Get Into Theatre

Trustees' report and financial statements

For the year ended 31 December 2024

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Reference and administrative details of the charity, its Trustees and advisers

For the year ended 31 December 2024

Trustees	Alistair Smith, Chair Rebecca Gwyther Zeynep Gunaydin (appointed 17-04-2025) Karen Hebden (appointed 17-04-2025) Amanda Lewis (appointed 17-04-2025) Aaron McGregor (resigned 07-07-2025) Sarah Miller Matthew Xia
Charity registered number	1197412
Principal office	47 Bermondsey Street London, SE1 3XT
Independent Examiner	Chaweevan Williams FCCA Chartered Certified Accountant Verdant Accountants Ltd 20-22 Wenlock Road London N1 7GU
Bankers	Handelsbanken 2nd Floor, 1 Kingsway London WC2B 6AN
Solicitors	Harbottle & Lewis 7 Savoy Court London WC2R 0EX

Letter from the Chair

For the year ended 31 December 2024

2024 has been a landmark year for Get Into Theatre. Our online resource has continued to grow in reach and impact, now attracting more than 225,000 users nationwide and over 1.6 million sessions since launch. Engagement is not just wide but deep, with young people spending on average three and a half minutes exploring our content - well above sector benchmarks.

We are proud that more young people from under-represented backgrounds are finding their way to us: 28% of new sign-ups came from the global majority, 7% identified as disabled, and 42% from low-income households. This growth demonstrates that our mission to break down barriers to theatre careers is making a tangible difference.

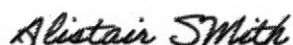
Our role as the government's theatre partner for Discover Creative Careers has gone from strength to strength, with more than 60 specialist resources now live. Alongside this, we hosted over 1,800 opportunities and collaborated with partners across the sector to deliver workshops, films, teacher toolkits, and national events, reaching hundreds of thousands of young people, parents, and educators. The completion of our nationwide Work In Theatre programme with ATG Entertainment stands as a milestone, engaging 275,000 people and setting the stage for future expansion.

During the year, we also carried out a Trustee Skills Audit and, since the year end, were delighted to welcome three new trustees to the board. They bring valuable experience in fundraising and youth theatre, further strengthening our ability to deliver on our mission. At the same time, we warmly thank retiring trustee Aaron McGregor for his invaluable insight, enthusiasm, and generosity of spirit during our first three years of operation.

Looking ahead, we are focused on extending our reach even further—through the appointment of a dedicated Marketing Officer and Marketing Intern, plans for a youth theatre board, investing in gamified learning and developing resources for primary school students.

None of this would be possible without the commitment of our partners, funders, and the wider theatre community. Together, we are ensuring that every young person, whatever their background, can discover and pursue a career in theatre.

Alistair Smith



Date:

17/10/25

Trustees' report

For the year ended 31 December 2024

The Trustees present their annual report together with the financial statements of Get Into Theatre for the year from 1 January 2024 to 31 December 2024. The annual report serves the purposes of both a Trustees' report and a directors' report under company law. The financial statements have been prepared in accordance with the accounting policies set out in the notes to the financial statements and with the Companies Act 2006, The Charities Act 2011 and the Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2019).

Objectives and activities

a. Purpose and aims

Following a successful second year as a registered charity, the trustees continue to carefully consider the aims, objectives and activities of Get Into Theatre. This report looks at what the charity has achieved and the outcomes of its work in the reporting period. We are pleased to report the success of each key activity and the benefits the charity has brought to those young people that it is set up to help. The review also helps us ensure the charity's aims, objectives and activities remain focused on its stated purposes.

In setting objectives and planning for activities, the Trustees have given due consideration to general guidance published by the Charity Commission relating to public benefit, including the guidance 'Public benefit: running a charity (PB2)'.

b. Objectives and aims

Get Into Theatre's charitable mission is to promote access to the arts and specifically to theatre careers for all young people regardless of their race, nationality, ethnicity, disability, sexuality, religion or belief. The charity works in the United Kingdom to highlight all educational and career opportunities within the field of the theatre arts, serving to educate young people and advance knowledge of theatre careers to the public.

When shaping the strategy, aims and activities of the charity, the trustees comply with their duty in section 17 of the Charities Act 2011 and refer to the Charity Commission's guidance on public benefit. We consider how planned activities will contribute to the aims and objectives that have been set.

Our aim is to contribute to significant change within theatre careers and the theatre industry by ensuring:

- All young people, especially from theatres' under-represented groups, have knowledge and support to access theatre career pathways, on and off stage.
- Teachers, careers leaders and parents are supported by providing theatre careers advice and access to theatre careers opportunities.
- Those from the global majority, low-income households and D/deaf and disabled young people are targeted and specifically supported in accessing theatre careers and theatre career information.

Trustees' report (continued)

For the year ended 31 December 2024

c. Activities undertaken to achieve objectives and to further the charity's purposes for the public benefit

Get Into Theatre provides:

- A barrier and cost free online resource of theatre careers information, including educational and professional training requirements, practical information, opportunities and tools for accessing the wide variety of onstage and offstage careers available in the theatre industry
- Outreach activities that include (but are not limited to) working with schools, colleges and other charities across the UK to reach, inform and encourage all aspiring young theatre talent, especially targeting those from underrepresented backgrounds listed in our charitable mission.

All charitable activities are focused on widening access and leading to an increased number of applications for theatre training or entry-point opportunities by a diverse range of candidates, which will in turn lead to the theatre workforce being a true representation of the UK population.

Achievements and performance

a. Main achievements of the charity

Get Into Theatre has been successful in widening access and awareness of theatre careers through our growing website content, social and marketing output, expanding our pool of industry partners, delivering outreach activity and concluding our 'Work In Theatre' incentive across fifteen locations nationwide).

Key digital engagement achievements and performance markers during 2024 include:

- Just under 225k users nationwide
- Since launch, we have had just over 1.6 million online sessions, with over 323k during 2024 alone
- Our average engagement time was over 3.5 minutes, nearly 4 times the current 52 second average, showing deep as well as widespread engagement
- 28% of sign-ups were from young people from a global majority background, with 7% identifying as having a disability and 42% from a low-income household. Being a large percentage increase across two of our target demographics from last year
- Registrations from underrepresented backgrounds increased by 263% since our starting year
- Our '*Complete List of Jobs in the Theatre Industry*' blog reached over 80k views, over double from 2023, and our opportunities landing page reached over 58k
- We continued to be the only theatre content publishing partner for the Government's Creative Careers Programme, 'Discover Creative Careers' – representing the theatre sector's careers to the UK
- We engaged audiences across the UK, with 20,802 active users with trackable data being outside of London, including: Birmingham, Wolverhampton, Edinburgh, Cardiff and Manchester
- Our Tik Tok channel saw a collective viewing figure of 103,364 across 2024, a growth of 206% from 2023
- We had over 1800 live opportunities, with 739 new opportunities being uploaded in 2024: 648 experiences 55 funding 36 training

We have been particularly proud to extend our impact and drive awareness of Get Into Theatre by partnering with government, professional industry organisations and press, including:

Trustees' report (continued)

For the year ended 31 December 2024

Achievements and performance (continued)

- DCMS Discover Creative Careers programme - Get Into Theatre provides over 60 specialised theatre careers resources for this government initiative in partnership with Screenskills. This is set to grow in 2025, where we will become the representative for all UK theatre career resources across their website
- Eleven careers and futures events for young people, teachers, and industry professionals, including: Next Gen at the Science Museum, TheatreCraft, ABTT Theatre Show, BIMM University Theatre Works, ERIC's Industry Week, What Career, What University? And Signal Festival with Prime Theatre
- Eight in-person workshops and talks, including: *Work In Theatre Digital Teacher Conference* with ATG Entertainment, Industry Days with Speakers for Schools, and *Teaching Backstage Careers* with We Teach Drama and theatre works!
- Co-produced teacher-facing resources with ATG Entertainment, We Teach Drama and theatre works!
- 15 short films co-produced with ATG Entertainment highlighting early career artists from across the UK, including: Stoke-on-Trent, Sunderland, Brighton, Glasgow and Liverpool
- Ticket giveaways from: LW Theatres, Mischief Theatre, National Youth Music Theatre, Cameron Mackintosh, New Diorama Soho Place, Almeida Theatre, Southwark Playhouse, and other independent producers
- Marketing presence across: The Stage (including their Debut Awards and Future of Theatre Conference) Drama & Theatre Magazine, UK Theatre's Teacher Guide, University Aspire Guide, The School Trip and Music in Secondary Schools Trust 11th Annual Concert
- Arts Council England funded Work In Theatre partnership, with delivery across 15 ATG Entertainment locations, nationwide which engaged a total of 275,000 young people, teachers, parents and early career artists, across venues and digitally

In early 2025 we were also awarded 'Most Outstanding Drama Resource' at the Music and Drama Education Awards for our Teacher Careers Toolkit, made in partnership with ATG Entertainment and launched on our new dedicated 'Teacher Resource' space.

We are grateful to all our partners and opportunity providers for their support.

c. Impact

The charity monitors and evaluates the public benefit and impact of its activities through qualitative and quantitative data from users, industry partners and network. The trustees have been pleased to recognise the wide impact of the charity, as demonstrated in the following sample of testimonials received:

"Overall this is an AMAZING resource. You have covered every aspect of the world of theatre, and the range of roles and tasks is huge. I think you have struck the perfect balance between appealing to subject-specific teachers and complete non-specialists. Some of the tasks, like the costume design one, could even be handed to a cover teacher to follow with ease." **Emma Tully, Sunderland Secondary School Teacher on our Teacher Careers Toolkit**

"I'm so excited to be working with Get Into Theatre... I've been following you since school, we love what you guys do demystifying theatre" **User & Content Collaborator**

"Get into theatre has helped me understand the different career paths that I could take in the theatre industry and gave me access to opportunities I would of never known about before." **User, aged 17**

Trustees' report (continued)

For the year ended 31 December 2024

Achievements and performance (continued)

"Being in a Midlands area has also meant there are hardly any opportunities near me. Your organisation has helped me discover local applications!" **User, aged 19**

"I have mainly used discounted ticket options which have been great and helps me keep in touch with theatre today in a way I can afford" **User, aged 19**

"[Get Into Theatre] gave me courage to apply to things, gave me more contacts." **User, interested in Directing**

"Get Into Theatre has given me the motivation to continue and reach the professional stage." **User, interested in Puppeteering**

"When I was first starting my career, I had only worked with AmDram companies, and being able to learn more about the professional industry through Get Into Theatre helped me so much. I found Get Into Theatre to be a very useful resource for helping me get into the technical theatre industry." **User, aged 26**

"I've used it to do The soho theatre writers lab and Royal Court theatre foundation course" **Neurodivergent and Global Majority user**

"Before discovering 'Get Into Theatre,' I had only really heard of people in the industry talking about performing, so I never considered this industry as an option for someone like me who loves theatre but not performing. Through your website, however, I learned a lot about the technical aspects, which piqued my interest, and now I hope to make it my career." **User, aged 17**

"Get Into Theatre is an invaluable resource for young people. At CFT, we use it to highlight the wide range of opportunities available to those who engage with our services. It serves as a vital hub for accessible, clear information, helping to break down barriers for those who may not have previously had access to the creative arts or been aware of the career paths and opportunities within the industry." **Hannah Hogg, Senior Youth and Outreach Manager, Chichester Festival Theatres**

"Get Into Theatre has been an invaluable resource for us over the years, from promoting our events and opportunities to their audience, to using their content regularly in our school workshops. The Get Into Theatre website is our first recommendation for young people in search of insights or industry opportunities, and we're grateful for the ongoing collaboration." **Hannah Duncan, Programming and Marketing Assistant, Masterclass Trust**

Trustees' report (continued)

For the year ended 31 December 2024

Financial review

a. Going concern

After making appropriate enquiries, the Trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements. Further details regarding the adoption of the going concern basis can be found in the accounting policies.

b. Reserves policy

The surplus funds of £90,041 at the year-end (2023: £78,814) are unrestricted and available as general reserves. It is the policy of the trustees to maintain sufficient cash reserves within the charity to meet all known commitments for a minimum three-month period.

c. Financial position

The financial statements have been prepared for the year from 1 January 2024 to 31 December 2024. The statement of financial activities (SOFA) shows the incoming resources available to the charity and the extent to which its funds have been spent.

The trustees are delighted Get Into Theatre is recognised and supported by Arts Council England who awarded restricted funding of £49,999 towards the charity's Work in Theatre project.

2024 marked the final year of our three-year agreement with the Theatre Development Trust, which provided unrestricted funding of £31,998 in the year to support the charity's core costs. We are pleased to note that this funding was renewed in 2025 for a further one-year agreement. A new 3 year grant application to Andrew Lloyd Webber Foundation was also successful with the first instalment of £30,000 unrestricted funding was made during the year. The Stage remain a core supporter for Get Into Theatre providing in-kind support in terms of establishment and marketing costs.

Get Into Theatre is dependent on grant giving and industry support to further expand its operations and maintain healthy reserves. The trustees remain very grateful to all funders for their vital new and continued support of the charity's activities.

Total income for the period was £124,258. This, together with funds of £78,814 brought forward from the year ended 31 December 2023, was sufficient to cover expenditure of £113,031 on charitable activities in the period. The period ends with a total surplus of £90,041 towards future year operations.

d. Risk management

The trustees regularly consider financial and legal risks to which the charity is exposed, including financial risks, governance risks, fraud, cyber security, safeguarding, reputational risks, public perception risks and reliance on key personnel and take advice to establish and review their systems, policies and procedures to manage and mitigate those risks.

Trustees' report (continued)

For the year ended 31 December 2024

Future Plans

Work in Theatre

Following the success of our first Work In Theatre project, in association with ATG Entertainment, we are planning to resubmit for Arts Council England project funding for a second outing. The first Work In Theatre project engaged more than 275,000 young people, teachers, and freelance artists across the UK (in person and digitally) while improving equal access for young people from lower socio-economic, d/Deaf, or disabled, care-experienced, and Black, Asian & global majority backgrounds. We believe that a second iteration of the scheme can do even more and we are currently developing an enlarged project funding submission.

Meanwhile, there are four other areas that we are looking to expand, subject to the development of new funding streams:

Gamified Careers Learning

We are exploring how young people digest and engage with information. By shifting learning into a gamified format, we can reach young people who may not have previously considered a career in theatre.

Hiring a dedicated Marketing Officer & Marketing Intern

Employing a dedicated marketing officer will vastly increase the number of young people we can reach from all backgrounds, across all the UK. This will also allow us to employ an intern or apprentice to sit alongside this staff member and bring youth voice into the heart of operations.

Developing a youth theatre board

We want to develop a project for a dedicated youth theatre board (working in partnership with theatres across the country) as well as creating tailored reports analysing trends and data about which young people are currently accessing information about theatre careers to help inform theatres' outreach strategies.

Expanding our advocacy to primary school students

We are formulating ways to expand our work with career-related learning resources at primary school level: children are starting to think about careers at a younger age and theatre must be part of their choice.

Since the year end, we are pleased to confirm Get Into Theatre has secured £10,000 in DCMA funding through Discover Creative Careers to deliver a major programme of regional partnership activity in the autumn of 2025.

Structure, governance and management

a. Constitution

Get Into Theatre is a registered charity, number 1197412, and is constituted under a Trust deed.

b. Methods of appointment or election of Trustees

The trustees are appointed by resolution passed at a properly convened meeting of the charity trustees. Appointments are based on the trustees' professional judgement and experience and taking care to ensure an appropriate mix of skills and knowledge to conduct the activities of the charity in line with its objectives. The charity's constitution provides for a minimum of three trustees.

Trustees' report (continued)

For the year ended 31 December 2024

Structure, governance and management (continued)

Statement of Trustees' responsibilities

The Trustees are responsible for preparing the Trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England & Wales requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the charity's state of affairs and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles of the Charities SORP (FRS 102);
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charity's transactions and disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of the Trust deed. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by order of the members of the board of Trustees on

and signed on their behalf by: *Alistair Smith*

17/10/25

Independent examiner's report

For the year ended 31 December 2024

Independent examiner's report to the Trustees of Get Into Theatre ('the charity')

I report to the charity Trustees on my examination of the accounts of the charity for the year ended 31 December 2024.

Responsibilities and basis of report

As the Trustees of the charity you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the 2011 Act').

I report in respect of my examination of the charity's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

Your attention is drawn to the fact that the charity has prepared the accounts in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) in preference to the Accounting and Reporting by Charities: Statement of Recommended Practice issued on 1 April 2005 which is referred to in the extant regulations but has been withdrawn.

I understand that this has been done in order for the accounts to provide a true and fair view in accordance with the Generally Accepted Accounting Practice effective for reporting periods beginning on or after 1 January 2015.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the charity as required by section 130 of the 2011 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

This report is made solely to the charity's Trustees, as a body, in accordance with Part 4 of the Charities (Accounts and Reports) Regulations 2008. My work has been undertaken so that I might state to the charity's Trustees those matters I am required to state to them in an Independent examiner's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the charity and the charity's Trustees as a body, for my work or for this report.

Signed:



Dated:

17 October 2025

Chaweevan Williams FCCA

Verdant

Accountants Ltd

Statement of financial activities

For the year ended 31 December 2024

		Restricted funds	Unrestricted funds	Total funds	Total funds
		31 December 2024 £	31 December 2024 £	31 December 2024 £	31 December 2023 £
	Note				
Income from:					
Donations and legacies	3	49,999	74,259	124,258	122,293
Total income		49,999	74,259	124,258	122,293
Expenditure on:					
Charitable activities	4	60,498	52,533	113,031	93,732
Total expenditure		60,498	52,533	113,031	93,732
Net (expenditure)/income		(10,499)	21,726	11,227	28,561
Transfers between funds	11	-	-	-	-
Net movement in funds		(10,499)	21,726	11,227	28,561
Reconciliation of funds:					
Total funds brought forward		10,499	68,315	78,814	50,253
Net movement in funds		(10,499)	21,726	11,227	28,561
Total funds carried forward		-	90,041	90,041	78,814

The Statement of financial activities includes all gains and losses recognised in the year.

All amounts were derived from continuing activities.

All gains and losses recognised in the year are included above.

The notes on pages 14 to 22 form part of these financial statements.

Balance sheet

As at 31 December 2024

	Note	2024 £	2023 £
Fixed assets			
Tangible assets	7	<u>1,005</u>	<u>1,267</u>
		1,005	1,267
Current assets			
Debtors	8	8,000	8,000
Cash at bank and in hand		<u>110,790</u>	<u>81,230</u>
		118,790	89,230
Creditors: amounts falling due within one year	9	(29,754)	(11,683)
Net current assets		<u>89,036</u>	<u>77,547</u>
Total assets less current liabilities		<u>90,041</u>	<u>78,814</u>
Net assets excluding pension asset		90,041	78,814
Total net assets		<u>90,041</u>	<u>78,814</u>
Charity funds			
Restricted funds	11	-	10,499
Unrestricted funds	11	<u>90,041</u>	<u>68,315</u>
Total funds		<u>90,041</u>	<u>78,814</u>

The financial statements were approved and authorised for issue by the Trustees on and signed on their behalf by:

Alistair Smith

17/10/25

The notes on pages 14 to 22 form part of these financial statements.

Notes to the financial statements

For the year ended 31 December 2024

1. General information

The charity is a charitable incorporated organisation and is incorporated in England and Wales.

The address of its registered office is 47 Bermondsey Street, London, SE1 3XT.

2. General information

2.1 Basis of preparation of financial statements

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Charities Act 2011.

The financial statements have been prepared to give a 'true and fair' view and have departed from the Charities (Accounts and Reports) Regulations 2008 only to the extent required to provide a 'true and fair' view. This departure has involved following the Charities SORP (FRS 102) published in October 2019 rather than the Accounting and Reporting by Charities: Statement of Recommended Practice effective from 1 April 2005 which has since been withdrawn.

Get Into Theatre meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

2.2 Going concern

The trustees have assessed whether the use of the going concern assumption is appropriate in preparing these financial statements. The trustees have made this assessment in respect to a period of one year from the date of approval of these financial statements.

The trustees of the charity have concluded that there are no material uncertainties related to events or conditions that may cast significant doubt on the ability of the charity to continue as a going concern and are of the opinion that the charity will have sufficient resources to meet its liabilities as they fall due.

The trustees regularly consider the impact of the Covid-19 pandemic on the going concern of the charity, especially given the significant impact on the wider theatre industry. They are satisfied that the charity has not seen an impact on its income and do not anticipate a reduction on income due to the pandemic.

2.3 Income

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

Grants are included in the Statement of financial activities on a receivable basis. The balance of income received for specific purposes but not expended during the period is shown in the relevant funds on the Balance sheet. Where income is received in advance of entitlement of receipt, its recognition is deferred and included in creditors as deferred income. Where entitlement occurs before income is received, the income is accrued.

Notes to the financial statements

For the year ended 31 December 2024

2. Accounting policies (continued)

2.4 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use.

Expenditure on charitable activities is incurred on directly undertaking the activities which further the charity's objectives, as well as any associated support costs.

All expenditure is inclusive of irrecoverable VAT.

2.5 Tangible fixed assets and depreciation

Tangible fixed assets costing £1,000 or more are capitalised and recognised when future economic benefits are probable and the cost or value of the asset can be measured reliably.

Tangible fixed assets are initially recognised at cost. After recognition, under the cost model, tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. All costs incurred to bring a tangible fixed asset into its intended working condition should be included in the measurement of cost.

Depreciation is charged so as to allocate the cost of tangible fixed assets less their residual value over their estimated useful lives, .

Depreciation is provided on the following basis:

Computer equipment – 20% straight line basis

2.6 Debtors

Trade and other debtors are recognised at the settlement amount after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

2.7 Cash at bank and in hand

Cash at bank and in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

Notes to the financial statements

For the year ended 31 December 2024

2. Accounting policies (continued)

2.8 Liabilities and provisions

Liabilities are recognised when there is an obligation at the Balance sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably.

Liabilities are recognised at the amount that the charity anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide.

Provisions are measured at the best estimate of the amounts required to settle the obligation. Where the effect of the time value of money is material, the provision is based on the present value of those amounts, discounted at the pre-tax discount rate that reflects the risks specific to the liability. The unwinding of the discount is recognised in the Statement of financial activities as a finance cost.

2.9 Financial instruments

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

2.10 Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the charity and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the charity for particular purposes. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

3. Income from donations and legacies

	Restricted funds	Unrestricted funds	Total funds
	31 December	31 December	31 December
	2024	2024	2024
	£	£	£
Donations	0	820	820
Grants	49,999	73,439	123,438
	<u>49,999</u>	<u>74,259</u>	<u>124,258</u>

Notes to the financial statements

For the year ended 31 December 2024

3. Income from donations and legacies (continued)

	Restricted funds	Unrestricted funds	Total funds
	31 December 2023	31 December 2023	31 December 2023
	£	£	£
Donations	-	11,297	11,297
Grants	50,000	60,996	110,996
	<u>50,000</u>	<u>72,293</u>	<u>122,293</u>

4. Analysis of expenditure

	Support costs	Total funds
	31 December 2024	31 December 2024
	£	£
Charitable activities	<u>113,031</u>	<u>113,031</u>

	Support costs	Total funds
	31 December 2023	31 December 2023
	£	£
Charitable activities	<u>93,733</u>	<u>93,733</u>

Notes to the financial statements

For the year ended 31 December 2024

4. Analysis of expenditure (continued)

Analysis of support costs

	Charitable activities	Charitable activities
	31 December 2024	31 December 2023
	£	£
Staff costs	46,935	34,291
Marketing	19,642	15,297
Establishment costs	7,388	4,644
Project costs	39,066	39,501
	<u>113,031</u>	<u>93,733</u>

5. Independent examiner's remuneration

	31 December 2024	31 December 2023
Fees payable to the charity's independent examiner for the independent examination of the charity's annual accounts	<u>660</u>	<u>500</u>

6. Trustees' remuneration and expenses

During the year, no Trustees received any remuneration or other benefits.

During the year ended 31 December 2024, no Trustee expenses have been incurred.

Notes to the financial statements

For the year ended 31 December 2024

7. Tangible fixed assets

	Computer equipment £
Cost or valuation	
At 1 January 2024	1,311
Additions	-
At 31 December 2024	<u>1,311</u>
Depreciation	
At 1 January 2024	44
Charge for year	262
At 31 December 2024	<u>306</u>
Net book value	
At 31 December 2024	<u>1,005</u>
At 31 December 2023	<u>1,267</u>

8. Debtors

	2024 £	2023 £
Due within one year		
Grants receivable	<u>8,000</u>	<u>8,000</u>
	<u>8,000</u>	<u>8,000</u>

9. Creditors: Amounts falling due within one year

	2024 £	2023 £
Accruals and deferred income	<u>29,754</u>	<u>11,683</u>
	<u>29,754</u>	<u>11,683</u>

Notes to the financial statements

For the year ended 31 December 2024

10. Financial instruments

	31 December 2024	31 December 2023
	£	£
Financial assets		
Financial assets measured at fair value through income and expenditure	110,790	81,230

Financial assets measured at fair value through income and expenditure comprise cash at bank and in hand.

11. Statement of funds

Statement of funds - current year

	Balance at 1 January 2024	Income	Expenditure	Balance at 31 December 2024
	£	£	£	£
Unrestricted funds				
Andrew Lloyd Webber Foundation	57,244	30,000	(5,203)	82,041
The Stage	-	6,441	(6,441)	-
Theatre Development Trust	8,000	31,998	(31,998)	8,000
ScreenSkills	-	5,000	(5,000)	-
Donations	3,071	820	(3,891)	-
	68,315	74,259	(52,533)	90,041
Restricted funds				
Arts Council England	10,499	49,999	(60,498)	-
	10,499	49,999	(60,498)	-
Total of funds	78,814	124,258	(113,031)	90,041

Notes to the financial statements

For the year ended 31 December 2024

11. Statement of funds - continued

Statement of funds - prior year

	Balance at 1 January 2023	Income	Expenditure	Balance at 31 December 2023
	£	£	£	£
Unrestricted funds				
Andrew Lloyd Webber Foundation	40,515	21,529	(4,800)	57,244
The Stage	-	11,183	(11,183)	-
Theatre Development Trust	7,999	31,999	(31,998)	8,000
ScreenSkills	1,250	5,000	(6,250)	-
Donations	489	2,582	-	3,071
	<u>50,253</u>	<u>72,293</u>	<u>(54,231)</u>	<u>68,315</u>
Restricted funds				
Arts Council England	-	50,000	(39,501)	10,499
	<u>-</u>	<u>50,000</u>	<u>(39,501)</u>	<u>10,499</u>
Total of funds	<u>50,253</u>	<u>122,293</u>	<u>(93,732)</u>	<u>78,814</u>

Notes to the financial statements

For the year ended 31 December 2024

12. Analysis of net assets between funds

Analysis of net assets between funds - current year

	Unrestricted funds 2024 £	Total funds 2024 £
Current assets	119,795	119,795
Creditors due within one year	(29,754)	(29,754)
Total	90,041	90,041

Analysis of net assets between funds - prior year

	Restricted funds 2023 £	Unrestricted funds 2023 £	Total funds 2023 £
Current assets	10,499	79,998	90,497
Creditors due within one year	-	(11,683)	(11,683)
Total	10,499	68,315	78,814

13. Financial commitments, guarantees and contingencies

There are no financial commitments at 31 December 2024 or 31 December 2023.

Accounts

Charity number: 1197412

Get Into Theatre

Trustees' report and financial statements

For the year ended 31 December 2023

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Reference and administrative details of the charity, its Trustees and advisers

For the year ended 31 December 2023

Trustees	Alistair Smith, Chair Rebecca Gwyther, Trustee Aaron McGregor, Trustee Sarah Miller, Trustee Matthew Xia, Trustee
Charity registered number	1197412
Principal office	47 Bermondsey Street London SE1 3XT
Independent Examiner	Chaweevan Williams FCCA Chartered Certified Accountant Verdant Accountants Ltd 20-22 Wenlock Road London N1 7GU
Bankers	Handelsbanken 2nd Floor, 1 Kingsway London WC2B 6AN
Solicitors	Harbottle & Lewis 7 Savoy Court London WC2R 0EX

Letter from the Chair

For the year ended 31 December 2023

Get Into Theatre is founded on the belief that all young people should have the same chance to pursue a career in theatre.

The past year has seen the charity accelerate our mission to reach young people from backgrounds currently under-represented in our industry. Our Get Into Theatre digital resource is already used by more than 20,000 young people, parents and teachers every month and we have reached more than 1 million online users since launch in 2019. In 2023, 22% of sign-ups were from young people from a global majority background, with 9% identifying as having a disability and 31% from a low-income household.

We continue to serve as the government's key theatre partner on the Discover Creative Careers programme, creating and hosting the definitive guide to theatre careers and job roles for young people. We also host a database listing more than 3,000 opportunities nationwide. We offer advice from established theatre makers and a careers toolkit for teachers, used in schools across the UK.

Work In Theatre

The year ending 2023 also saw the launch of our Work In Theatre programme, in partnership with ATG Entertainment. Through this nationwide careers programme, we collectively engaged more than 275,000 young people, teachers, and freelance artists across the UK (in person and digitally) while improving equal access for young people from lower socio-economic, d/Deaf, or disabled, care-experienced, and Black, Asian & global majority backgrounds. This was in addition to the 20,000 people who use our site every month.

Future plans

Looking ahead, we have some big plans for the charity and are currently seeking support to make them a reality.

These include:

Hiring a dedicated marketing officer

A dedicated marketing officer will vastly increase the number of young people we can reach from all backgrounds, across all the UK.

Developing a youth theatre board

We want to develop a project for a dedicated youth theatre board (working in partnership with theatres across the country) as well as creating tailored reports analysing trends and data about which young people are currently accessing information about theatre careers to help inform theatres' outreach strategies.

Expanding our advocacy to primary school students

We need to expand our work with career-related learning resources at primary school level: children are starting to think about careers at younger and younger ages and it's important theatre isn't left behind

All these initiatives will help deliver on our mission that no matter your background or who you are, you can find out what is available and how to Get Into Theatre.

Alistair Smith



Date: 29/10/2024

Trustees' report

For the year ended 31 December 2023

The Trustees present their annual report together with the financial statements of Get Into Theatre for the year from 1 January 2023 to 31 December 2023. The annual report serves the purposes of both a Trustees' report and a directors' report under company law. The financial statements have been prepared in accordance with the accounting policies set out in the notes to the financial statements and with the Companies Act 2006, The Charities Act 2011 and the Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2019).

Objectives and activities

a. Purpose and aims

Following a successful first year as a registered charity, the trustees continue to carefully consider the aims, objectives and activities of Get Into Theatre. This report looks at what the charity has achieved and the outcomes of its work in the reporting period. We are pleased to report the success of each key activity and the benefits the charity has brought to those young people that it is set up to help. The review also helps us ensure the charity's aims, objectives and activities remain focused on its stated purposes.

In setting objectives and planning for activities, the Trustees have given due consideration to general guidance published by the Charity Commission relating to public benefit, including the guidance 'Public benefit: running a charity (PB2)'.

b. Objectives and aims

Get Into Theatre's charitable mission is to promote access to the arts and specifically to theatre careers for all young people regardless of their race, nationality, ethnicity, disability, sexuality, religion or belief. The charity works in the United Kingdom to highlight all educational and career opportunities within the field of the theatre arts, serving to educate young people and advance knowledge of theatre careers to the public.

When shaping the strategy, aims and activities of the charity, the trustees comply with their duty in section 17 of the Charities Act 2011 and refer to the Charity Commission's guidance on public benefit. In particular, we consider how planned activities will contribute to the aims and objectives that have been set.

Our aim is to contribute to significant change within theatre careers and the theatre industry by ensuring:

- All young people, especially from theatres' under-represented groups, have knowledge and support to access theatre career pathways, on and off stage.
- Teachers, career leaders and parents are supported by providing theatre careers advice and access to theatre careers opportunities.
- Those from the global majority, low-income households and D/deaf and disabled young people are target and specifically supported in accessing theatre careers and theatre career information.

c. Activities undertaken to achieve objectives and to further the charity's purposes for the public benefit

Get Into Theatre provides, at no cost to young people:

- A barrier and cost free online resource of theatre careers information, including educational and professional training requirements, practical information, opportunities and tools for accessing the wide variety of onstage and offstage careers available in the theatre industry.
- Outreach activities that include (but are not limited to) working with schools and colleges across the UK to reach, inform and encourage all aspiring young theatre talent, especially targeting those from underrepresented backgrounds list in our charitable mission.

All charitable activities are focused on widening access and leading to an increased number of application for theatre training by a diverse range of candidates, which will in turn lead to the theatre workforce being a true representation of the UK population.

Trustees' report (continued)

For the year ended 31 December 2023

Achievements and performance

a. Main achievements of the charity

Get Into Theatre has been successful in widening access and awareness of theatre careers by increasing website content, social and marketing output, expanding our pool of industry partners, delivering outreach activity and producing a 'Work In Theatre' incentive across fifteen locations nationwide (concluding in 2024). Key achievements and performance markers during and up to our reporting include:

- Since launch, we have had just over 1 million online sessions, with 334,000 during 2023 alone.
- Our average engagement time was over 2.5 minutes, 3 times the current 52 second average, showing deep as well as widespread engagement.
- 22% of sign-ups were from young people from a global majority background, with 9% identifying as having a disability and 31% from a low-income household.
- Our 'Complete List of Jobs in the Theatre Industry' blog reached over 40k views and our opportunities page reached over 70k.
- We continued to be the only theatre content publishing partner for the Government's Creative Careers Programme, 'Discover Creative Careers', representing the theatre sector's careers to the UK
- We engaged audiences across the UK, with 10,582 active users being outside of London, including Birmingham, Wolverhampton, Cardiff and Plymouth.
- Our TikTok launch saw a collective viewing figure of 33,759 across 2023
- We had over 2,000 live opportunities, with 804 new opportunities being uploaded in 2023: 641 experiences; 79 funding; 84 training.

We are particularly proud to extend our impact and drive awareness of Get Into Theatre by partnering with government, professional industry organisations and press, including:

- DCMS Discover Creative Careers programme – Get Into Theatre provides 61 specialised theatre careers resources for this government initiative in partnership with Screenskills.
- Support or delivered careers events and workshops, including TheatreCraft, ABTT Theatre Show, Kiln Theatre's Fullworks, Punchdrunk Enrichment Showcase, Speakers for Schools, the RSC's Young Creatives Convention, Get Technical! Behind the Curtain at *The Moulin Rouge* and Mayflower's Illuminate Drama Teachers Conference.
- BBC's Bring Back the Drama Festival as an invited festival stakeholder and steer group member.
- Ticket giveaways from Almeida Theatre, Southwark Playhouse, Bristol Old Vic, The Bush Theatre, Riverside Studios and through Sita McIntosh's Inclusive Audiences.
- Marketing presence across The Stage (including their Debut Awards and Future of Theatre Conference programmes), VisitWest, YorkMix, Bristol Parent, Drama & Theatre, University Aspire Guide and Arts Professional.
- Director interview for the nationwide united drama teacher's podcast for Open Door, who have an active listenership of 7,000 educators.
- Arts Council England funded Work in Theatre partnership, with delivery across 15 ATG Entertainment locations nationwide.

We are grateful to all of our partners and opportunity providers for their support.

Trustees' report (continued)

For the year ended 31 December 2023

Achievements and performance (continued)

b. Impact

The charity monitors and evaluates the public benefit and impact of its activities through qualitative and quantitative data from users, industry partners and networks. The trustees have been pleased to recognise the wide impact of the charity as demonstrated in the following sample of testimonials received:

User – Age 19

A lot of the roles in theatre are not often talked about so it's hard to know which ones you'd want to do but Get Into Theatre shares insider knowledge on their day to day tasks and what the role involves which helps demystify them and make them more accessible.

User – Age 24

It's such a useful and helpful resource. It allows people who are disadvantaged when it comes to the arts to begin to get a flavour of what is out there.

User – Age 17

Financially theatre is a very expensive industry to be involved in and there isn't much opportunity in my local area for learning about technical theatre so having free and easy to access resources online from 'Get Into Theatre' has helped me discover that was an option for me as I had never considered this path before.

User – Age 27

It has opened my eyes to opportunities that I'd never considered before and didn't even know existed.

Teacher - Edinburgh

I support young people who have disabilities through theatre making and to find opportunities and new experiences in the theatre field. It has helped me to return to training too through short courses in directing that you advertise.

User – Age 29

Being from a working-class background and an area with low creative participation, Get Into Theatre has made me aware of bursaries and opportunities near where I live.

User – Age 17

It helped me decide that technical theatre was the path I wanted to pursue at college and I have since applied to a course at UHI Perth.

Freddy Goymer, Young Leaders Programme Developer at the Royal Shakespeare Company

We truly believe that the impact of the Young Creatives' Convention will ripple through the education system and arts sector and beyond in order to shift in a new direction and make space for young people and have their voices heard. It was great to have Get Into Theatre represented, and we're so grateful you were able to be there with us to offer your insights.

Trustees' report (continued)

For the year ended 31 December 2023

Achievements and performance (continued)

Hollie Coxon, Head of UK Creative Learning & Community Partnerships ATG

Get Into Theatre is the only platform of its kind, specifically dedicated to shining a spotlight on careers in theatre. The data reflecting the users speaks for itself in terms of reach, as well as diversity. As theatres awake from the pandemic-induced rest, there is a commitment and need, now more than ever, to make a change.

Get Into Theatre provides accessible insight and opportunities for young people to learn about career pathways in theatre. These opportunities are varied, and there is something for everyone. This includes funding and bursaries, free opportunities, and courses. Get Into Theatre's commitment to inclusivity has ensured that the platform can be accessed through a range of languages via the recite me function, as well as options for targeted opportunities for those from minority backgrounds, disability and low-income household groups.

Get Into Theatre have been huge supporters of our commitment to schools and careers-based engagement. From sharing news and opportunities, to attending our UK forums to share their offer. Get Into Theatre are collaborative, inspirational and an invaluable resource – forging links from our commitment to schools and the future workforce, with opportunities for signposting and progression.

Financial review

a. Going concern

After making appropriate enquiries, the Trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements. Further details regarding the adoption of the going concern basis can be found in the accounting policies.

b. Reserves policy

The surplus funds of £78,814 at the year-end (2022: £50,253) are unrestricted and available as general reserves. It is the policy of the trustees to maintain sufficient cash reserves within the charity to meet all known commitments for a minimum three-month period.

c. Financial position

The statement of financial activities (SOFA) shows the incoming resources available to the charity and the extent to which its funds have been spent.

The financial statements have been prepared for the year from 1 January 2023 to 31 December 2023. The entity received confirmation of charity registration on 10 January 2022 and the comparative period ran from 10 January 2022 to 31 December 2022.

The trustees were delighted for Get Into Theatre to be recognised and supported by Arts Council England during the period, who awarded £50,000 for the Work in Theatre project with Ambassadors Theatre Group.

Total income for the period was £122,293 (2022: 81,036). This, together with funds of £50,253 brought forward from the period 10 January 2022 to 31 December 2022, was sufficient to cover expenditure of £93,732 on charitable activities in the period.

The period ends with a total surplus of £78,814 towards future year operations.

Trustees' report (continued)

For the year ended 31 December 2023

Financial review (continued)

Get Into Theatre is dependent on grant giving and industry support to further expand its operations and maintain healthy reserves.

The charity continues to receive support from Theatre Development Trust and Andrew Lloyd Webber Foundation, and is seeking additional support to continue to grow its operations.

d. Risk management

The trustees regularly consider financial and legal risks to which the charity is exposed, including financial risks, governance risks, fraud, cyber security, safeguarding, reputational risks, public perception risks and reliance on key personnel and take advice to establish and review their systems, policies and procedures to manage and mitigate those risks.

e. Future plans

Work in Theatre

Following the success of our first Work In Theatre project, in association with ATG Entertainment, we are planning to resubmit for Arts Council England project funding for a second outing. The first Work In Theatre project engaged more than 275,000 young people, teachers, and freelance artists across the UK (in person and digitally) while improving equal access for young people from lower socio-economic, d/Deaf, or disabled, care-experienced, and Black, Asian & global majority backgrounds. We believe that a second iteration of the scheme can do even more and we are currently developing an enlarged project funding submission.

Meanwhile, there are three other areas that we are looking to expand, subject to the development of new funding streams:

Hiring a dedicated marketing officer

A dedicated marketing officer will vastly increase the number of young people we can reach from all backgrounds, across all the UK.

Developing a youth theatre board

We want to develop a project for a dedicated youth theatre board (working in partnership with theatres across the country) as well as creating tailored reports analysing trends and data about which young people are currently accessing information about theatre careers to help inform theatres' outreach strategies.

Expanding our advocacy to primary school students

We need to expand our work with career-related learning resources at primary school level: children are starting to think about careers at younger and younger ages and it's important theatre isn't left behind

Structure, governance and management

a. Constitution

Get Into Theatre is a registered charity, number 1197412, and is constituted under a Trust deed.

b. Methods of appointment or election of Trustees

The trustees are appointed by resolution passed at a properly convened meeting of the charity trustees. Appointments are based on the trustees' professional judgement and experience and taking care to ensure an appropriate mix of skills and knowledge to conduct the activities of the charity in line with its objectives. The charity's constitution provides for a minimum of three trustees.

Trustees' report (continued)

For the year ended 31 December 2023

Structure, governance and management (continued)

Statement of Trustees' responsibilities

The Trustees are responsible for preparing the Trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England & Wales requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles of the Charities SORP (FRS 102);
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charity's transactions and disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of the Trust deed. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by order of the members of the board of Trustees on 29/10/2024 and signed on their behalf by: *Alistair Smith*

Independent examiner's report

For the year ended 31 December 2023

Independent examiner's report to the Trustees of Get Into Theatre ('the charity')

I report to the charity Trustees on my examination of the accounts of the charity for the year ended 31 December 2023.

Responsibilities and basis of report

As the Trustees of the charity you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the 2011 Act').

I report in respect of my examination of the charity's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

Your attention is drawn to the fact that the charity has prepared the accounts in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) in preference to the Accounting and Reporting by Charities: Statement of Recommended Practice issued on 1 April 2005 which is referred to in the extant regulations but has been withdrawn.

I understand that this has been done in order for the accounts to provide a true and fair view in accordance with the Generally Accepted Accounting Practice effective for reporting periods beginning on or after 1 January 2015.

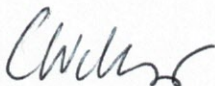
I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the charity as required by section 130 of the 2011 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

This report is made solely to the charity's Trustees, as a body, in accordance with Part 4 of the Charities (Accounts and Reports) Regulations 2008. My work has been undertaken so that I might state to the charity's Trustees those matters I am required to state to them in an Independent examiner's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the charity and the charity's Trustees as a body, for my work or for this report.

Signed:



Dated: 29/10/2024

Chaweevan Williams FCCA

Verdant Accountants Ltd
20-22 Wenlock Road
London
N1 7GU

Statement of financial activities

For the year ended 31 December 2023

		Restricted funds	Unrestricted funds	Total funds	Total funds period ended
		31 December 2023	31 December 2023	31 December 2023	31 December 2022
	Note	£	£	£	£
Income from:					
Donations and legacies	3	50,000	72,293	122,293	74,506
Total income		50,000	72,293	122,293	74,506
Expenditure on:					
Charitable activities		39,501	54,231	93,732	73,464
Total expenditure		39,501	54,231	93,732	73,464
Net (expenditure)/income		10,499	18,062	28,561	1,042
Transfers between funds	11	-	-	-	2,500
Net movement in funds		10,499	18,062	28,561	3,542
Reconciliation of funds:					
Total funds brought forward		-	50,253	50,253	46,711
Net movement in funds		10,499	18,062	28,561	3,542
Total funds carried forward		10,499	68,315	78,814	50,253

The Statement of financial activities includes all gains and losses recognised in the year.

All amounts were derived from continuing activities.

All gains and losses recognised in the year are included above.

The notes on pages 11 to 21 form part of these financial statements.

Balance sheet

As at 31 December 2023

	Note	2023 £	2022 £
Fixed assets			
Tangible assets	7	1,267	-
		<u>1,267</u>	<u>-</u>
Current assets			
Debtors	8	8,000	2,500
Cash at bank and in hand		81,230	59,794
		<u>89,230</u>	<u>62,294</u>
Creditors: amounts falling due within one year	9	(11,683)	(12,041)
		<u>78,814</u>	<u>50,253</u>
Net current assets			
		<u>78,814</u>	<u>50,253</u>
Total assets less current liabilities			
		<u>78,814</u>	<u>50,253</u>
Net assets excluding pension asset			
		<u>78,814</u>	<u>50,253</u>
Total net assets			
		<u>78,814</u>	<u>50,253</u>
Charity funds			
Restricted funds	11	10,499	-
Unrestricted funds	11	68,315	50,253
		<u>78,814</u>	<u>50,253</u>
Total funds			
		<u>78,814</u>	<u>50,253</u>

The financial statements were approved and authorised for issue by the Trustees on 29/10/2024 and signed on their behalf by:

Alistair Smith

The notes on pages 11 to 21 form part of these financial statements.

Notes to the financial statements

For the year ended 31 December 2023

1. General information

The charity is a charitable incorporated organisation and is incorporated in England and Wales.

The address of its registered office is 47 Bermondsey Street, London, SE1 3XT.

2. Accounting policies

2.1 Basis of preparation of financial statements

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Charities Act 2011.

The financial statements have been prepared to give a 'true and fair' view and have departed from the Charities (Accounts and Reports) Regulations 2008 only to the extent required to provide a 'true and fair' view. This departure has involved following the Charities SORP (FRS 102) published in October 2019 rather than the Accounting and Reporting by Charities: Statement of Recommended Practice effective from 1 April 2005 which has since been withdrawn.

Get Into Theatre meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

2.2 Going concern

The trustees have assessed whether the use of the going concern assumption is appropriate in preparing these financial statements. The trustees have made this assessment in respect to a period of one year from the date of approval of these financial statements.

The trustees of the charity have concluded that there are no material uncertainties related to events or conditions that may cast significant doubt on the ability of the charity to continue as a going concern and are of the opinion that the charity will have sufficient resources to meet its liabilities as they fall due.

The trustees regularly consider the impact of the Covid-19 pandemic on the going concern of the charity, especially given the significant impact on the wider theatre industry. They are satisfied that the charity has not seen an impact on its income and do not anticipate a reduction on income due to the pandemic.

2.3 Income

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

Grants are included in the Statement of financial activities on a receivable basis. The balance of income received for specific purposes but not expended during the period is shown in the relevant funds on the Balance sheet. Where income is received in advance of entitlement of receipt, its recognition is deferred and included in creditors as deferred income. Where entitlement occurs before income is received, the income is accrued.

Notes to the financial statements

For the year ended 31 December 2023

2. Accounting policies (continued)

2.4 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use.

Expenditure on charitable activities is incurred on directly undertaking the activities which further the charity's objectives, as well as any associated support costs.

All expenditure is inclusive of irrecoverable VAT.

2.5 Tangible fixed assets and depreciation

Tangible fixed assets costing £NIL or more are capitalised and recognised when future economic benefits are probable and the cost or value of the asset can be measured reliably.

Tangible fixed assets are initially recognised at cost. After recognition, under the cost model, tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. All costs incurred to bring a tangible fixed asset into its intended working condition should be included in the measurement of cost.

Depreciation is charged so as to allocate the cost of tangible fixed assets less their residual value over their estimated useful lives, .

Depreciation is provided on the following basis:

Computer equipment – 20% straight line basis

2.6 Debtors

Trade and other debtors are recognised at the settlement amount after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

2.7 Cash at bank and in hand

Cash at bank and in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

Notes to the financial statements

For the year ended 31 December 2023

2. Accounting policies (continued)

2.8 Liabilities and provisions

Liabilities are recognised when there is an obligation at the Balance sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably.

Liabilities are recognised at the amount that the charity anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide.

Provisions are measured at the best estimate of the amounts required to settle the obligation. Where the effect of the time value of money is material, the provision is based on the present value of those amounts, discounted at the pre-tax discount rate that reflects the risks specific to the liability. The unwinding of the discount is recognised in the Statement of financial activities as a finance cost.

2.9 Financial instruments

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

2.10 Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the charity and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the charity for particular purposes. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

3. Income from donations and legacies

	Restricted funds	Unrestricted funds	Total funds
	31 December 2023 £	31 December 2023 £	31 December 2023 £
Donations	-	11,297	11,297
Grants	50,000	60,996	110,996
	50,000	72,293	122,293

Notes to the financial statements

For the year ended 31 December 2023

3. Income from donations and legacies (continued)

	Restricted funds period ended 31 December 2022 £	Unrestricted funds period ended 31 December 2022 £	Total funds period ended 31 December 2022 £
Donations	-	15,470	15,470
Grants	1,440	57,596	59,036
	<u>1,440</u>	<u>73,066</u>	<u>74,506</u>

4. Analysis of expenditure

	Support costs 31 December 2023 £	Total funds 31 December 2023 £
Charitable activities	93,733	93,733

	Support costs period ended 31 December 2022 £	Total funds period ended 31 December 2022 £
Charitable activities	73,464	73,464

Notes to the financial statements

For the year ended 31 December 2023

4. Analysis of expenditure (continued)

Analysis of support costs

	Activities	Total funds
	31 December 2023 £	31 December 2023 £
Staff costs	34,291	34,291
Marketing	15,297	15,297
Establishment costs	4,644	4,644
Project costs	39,501	39,501
	93,733	93,733

	Activities period ended 31 December 2022 £	Total funds period ended 31 December 2022 £
Staff costs	49,998	49,998
Marketing	16,224	16,224
Establishment costs	7,242	7,242
	73,464	73,464

5. Independent examiner's remuneration

	31 December 2023 £	period ended 31 December 2022 £
Fees payable to the charity's independent examiner for the independent examination of the charity's annual accounts	500	720

6. Trustees' remuneration and expenses

During the year, no Trustees received any remuneration or other benefits.

Notes to the financial statements

For the year ended 31 December 2023

6. Trustees' remuneration and expenses (continued)

During the year ended 31 December 2023, no Trustee expenses have been incurred.

7. Tangible fixed assets

	Computer equipment £
Cost or valuation	
Additions	1,311
At 31 December 2023	1,311
Depreciation	
Charge for the year	44
At 31 December 2023	44
Net book value	
At 31 December 2023	1,267
At 31 December 2022	-

8. Debtors

	2023 £	2022 £
Due within one year		
Grants receivable	8,000	2,500
	8,000	2,500

9. Creditors: Amounts falling due within one year

	2023 £	2022 £
Accruals and deferred income	11,683	12,041

Notes to the financial statements

For the year ended 31 December 2023

10. Financial instruments

	2023 £	2022 £
Financial assets		
Financial assets measured at fair value through income and expenditure	81,230	59,794

Financial assets measured at fair value through income and expenditure comprise cash at bank and in hand.

Notes to the financial statements

For the year ended 31 December 2023

11. Statement of funds

Statement of funds - current year

	Balance at 10 January 2023 £	Income £	Expenditure £	Transfers in/out £	Balance at 31 December 2023 £
Unrestricted funds					
Andrew Lloyd Webber Foundation	40,515	21,529	(4,800)	-	57,244
The Stage	-	11,183	(11,183)	-	-
Theatre Development Trust	7,999	31,999	(31,998)	-	8,000
ScreenSkills	1,250	5,000	(6,250)	-	-
Donations	489	2,582	-	-	3,071
	<u>50,253</u>	<u>72,293</u>	<u>(54,231)</u>	<u>-</u>	<u>68,315</u>
Restricted funds					
Arts Council England	-	50,000	(39,501)	-	10,499
	<u>-</u>	<u>50,000</u>	<u>(39,501)</u>	<u>-</u>	<u>-</u>
Total of funds	<u>50,253</u>	<u>122,293</u>	<u>(93,732)</u>	<u>-</u>	<u>78,814</u>

Notes to the financial statements

For the year ended 31 December 2023

11. Statement of funds (continued)

Statement of funds - prior year

	Balance at 10 January 2022 £	Income £	Expenditure £	Transfers in/out £	Balance at 31 December 2022 £
Unrestricted funds					
Andrew Lloyd Webber Foundation	33,751	17,598	(10,834)	-	40,515
The Stage	-	14,980	(14,980)	-	-
Theatre Development Trust	-	39,999	(32,000)	-	7,999
ScreenSkills	-	-	(1,250)	2,500	1,250
Donations	-	489	-	-	489
	<u>33,751</u>	<u>73,066</u>	<u>(59,064)</u>	<u>2,500</u>	<u>50,253</u>
	Balance at 10 January 2022 £	Income £	Expenditure £	Transfers in/out £	Balance at 31 December 2022 £
Restricted funds					
Arts Council England	<u>12,960</u>	<u>1,440</u>	<u>(14,400)</u>	<u>-</u>	<u>-</u>
Total of funds	<u><u>46,711</u></u>	<u><u>74,506</u></u>	<u><u>(73,464)</u></u>	<u><u>2,500</u></u>	<u><u>50,253</u></u>

Notes to the financial statements

For the year ended 31 December 2023

12. Analysis of net assets between funds

Analysis of net assets between funds - current year

	Unrestricted funds 2023 £	Total funds 2023 £
Unrestricted funds	90,497	62,294
Creditors due within one year	(11,683)	(12,041)
Total	78,814	50,253

Analysis of net assets between funds - prior year

	Restricted funds 2022 £	Unrestricted funds 2022 £	Total funds 2022 £
Current assets	-	62,294	62,294
Creditors due within one year	-	(12,041)	(12,041)
Total	-	50,253	50,253

13. Financial commitments, guarantees and contingencies

There are no financial commitments at 31 December 2023 or 31 December 2022.

Accounts

Charity number: 1197412

Get Into Theatre

Trustees' report and financial statements

For the period ended 31 December 2022

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Reference and administrative details of the charity, its Trustees and advisers

For the period ended 31 December 2022

Trustees	Alistair Smith, Chair (appointed 10 January 2022) Rebecca Gwyther, Trustee (appointed 19 July 2022) Aaron McGregor, Trustee (appointed 19 July 2022) Sarah Miller, Trustee (appointed 10 January 2022) Matthew Xia, Trustee (appointed 10 January 2022)
Charity registered number	1197412
Principal office	47 Bermondsey Street London SE1 3XT
Independent Examiner	Chaweevan Williams FCCA Chartered Certified Accountant Verdant Accountants Ltd 20-22 Wenlock Road London N1 7GU
Bankers	Handelsbanken 2nd Floor, 1 Kingsway London WC2B 6AN
Solicitors	Harbottle & Lewis 7 Savoy Court London WC2R 0EX

Get Into Theatre

Letter from the Chair

For the period ended 31 December 2022

The establishment of Get Into Theatre as a registered charity in 2022 has been the culmination of five years research and development to widen access and awareness of entry routes into theatre careers.

Get Into Theatre is founded on the belief that all young people should have the same chance to pursue a career in theatre.

In 2016, Andrew Lloyd Webber Foundation's Centre Stage addressed the issues surrounding a lack of trained diverse talent in the UK theatre industry. It found that many young people, especially those from backgrounds under-represented in the theatre industry, together with their teachers and parents, are not fully aware of the on and off-stage career options, opportunities, support and experiences that the theatre industry offers. Centre Stage recommended an online resource of opportunities and initiatives should be created as a one-stop shop for aspiring theatre professionals, secondary schools and sixth-form colleges.

Research commissioned by the Society of London Theatre & UK Theatre in 2017 and carried out by Nordicity and The Stage found that onstage and offstage, the UK Theatre workforce is unrepresentative of the diversity of the public, with serious gaps in technical areas and senior management. It found there was a need to improve entry and development routes, including early careers advice, to improve awareness of off-stage roles and representation across the workforce.

Get Into Theatre website was launched in 2019 to address these issues. Despite the devastating setbacks of the pandemic on the theatre industry, we are very proud that, today, Get Into Theatre has developed into a successful careers resource, widening access to practical information, opportunities and the tools needed to pursue a successful career in theatre in the UK. From backstage to performing, training to apprenticeships, it profiles up-to-date theatre careers information and practical advice for young people, and for their teachers, parents and others who guide them.

Get Into Theatre means that no matter your background or who you are, you can find out what is available and how to get into theatre.

Alistair Smith
Date:


29/6/2023

Trustees' report

For the period ended 31 December 2022

The Trustees present their annual report together with the financial statements of Get Into Theatre for the period 10 January 2022 to 31 December 2022. The annual report serves the purposes of both a Trustees' report and a directors' report under company law. The financial statements have been prepared in accordance with the accounting policies set out in the notes to the financial statements and with the Companies Act 2006, The Charities Act 2011 and the Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2019).

Objectives and activities

a. Purpose and aims

In this first period as a registered charity, the trustees have carefully considered the aims, objectives and activities of Get Into Theatre. This report looks at what the charity has achieved and the outcomes of its work in the reporting period. We are pleased to report the success of each key activity and the benefits the charity has brought to those young people that it is set up to help. The review also helps us ensure the charity's aims, objectives and activities remain focused on its stated purposes.

b. Objectives and aims

Get Into Theatre's charitable mission is to promote access to the arts and specifically to theatre careers for all young people regardless of their race, nationality, ethnicity, disability, sexuality, religion or belief. The charity works in the United Kingdom to highlight all educational and career opportunities within the field of the theatre arts, serving to educate young people and advance knowledge of theatre careers to the public.

When shaping the strategy, aims and activities of the charity, the trustees comply with their duty in section 17 of the Charities Act 2011 and refer to the Charity Commission's guidance on public benefit. In particular, we consider how planned activities will contribute to the aims and objectives that have been set.

Our aim is to contribute to significant change within theatre careers and the theatre industry by ensuring:

- All young people, especially from theatres' under-represented groups, have knowledge and support to access theatre career pathways, on and off stage.
- Teachers, careers leaders and parents are supported by providing theatre careers advice and access to theatre careers opportunities
- Black, Asian and ethnically diverse, low-income household and D/deaf and disabled young people are targeted and specifically supported in accessing theatre careers and theatre career information.

c. Activities undertaken to achieve objectives and to further the charity's purposes for the public benefit

Get Into Theatre provides, at no cost to young people:

- an online resource of theatre careers information, including educational and professional training requirements, practical information, opportunities and tools for accessing the wide variety of onstage and offstage careers available in the theatre industry
- outreach activities working with schools and colleges across the UK to reach, inform and encourage all aspiring young theatre talent, especially targeting those from underrepresented backgrounds and who identify as Black, Asian, ethnically diverse, working-class, and D/deaf and/or disabled.

All activities are focused on widening access and leading to an increased number of applications for theatre training by a diverse range of candidates, which will in turn lead to the theatre workforce being a true representation of the UK population.

Trustees' report (continued)

For the period ended 31 December 2022

Achievements and performance

a. Main achievements of the charity

Get Into Theatre has been successful in widening access and awareness of theatre careers by increasing website content, users and industry partners throughout the year.

A post-Covid business plan was developed and staff (part time and freelance) were employed to facilitate partnerships and highlight new listings and opportunities as the theatre sector returned to normal operations. Our aims in this plan were to reach over our target for engagement and increase user reach by 10% each quarter. Our website data metrics (below) demonstrate we have achieved this goal.

Theatre career opportunity listings, information blogs and video content have increased, with much content focused on exploring industry experience and explaining job specifications to encourage participation and increase knowledge of website users. Over the year, the website hosted 2,314 training listings, 64 funding listings, and 419 experience listings.

Testimonial stories of theatre professionals were made and shared on the website, including those from Black, Asian and Minority Ethnic emerging young talent, as well as deaf and disabled people. These stories provide inspiration and encouragement by explaining what the obstacles to working in theatre might be and how to overcome them.

The most popular blogs during the year were:

- Complete list of jobs in the theatre industry - 103,071 page views
- What does an Actor do? - 47,542 page views
- What does a Stage Manager do? - 36,035 page views
- What does a theatre Costume Designer do? - 15,259 page views
- What does a theatre Producer do? - 13,927 page views

We have been particularly proud to extend our impact and drive awareness of Get Into Theatre by partnering with government and professional theatre industry organisations, including through the following initiatives:

- DCMS Discover Creative Careers programme – Get Into Theatre provides 59 specialised theatre careers resources for this government initiative
- The National Theatre provides Get Into Theatre users with a quarterly ticket giveaway competition, promoting sign ups to our network.
- In March 2022, UK Theatre relaunched Inspiring Future Theatre, with Get Into Theatre featuring at the Nottingham Playhouse event.
- Careers events including Theatrecraft, Federation of Drama Schools workshops and Move It were supported by Get Into Theatre.
- Sonia Friedman's production of To Kill a Mockingbird provided free tickets to Get Into Theatre users, engaging 361 young people.
- Creative Associates Programme at the Jermy Street Theatre engaged 347 young people.
- The Bruntwood Prize for Playwriting engaged 332 young people.
- Verity Bargate Award 2022 at Soho Theatre engaged 349 young people.

We are grateful to all our industry partners for their support.

b. Website data

During the period, the website engaged a total of 337,585 total users in digital theatre careers activity. The total all time reach since the website launch in 2019 was increased by 48% in 2021-22. There has been a 10% digital user growth month on month.

Trustees' report (continued)

For the period ended 31 December 2022

Achievements and performance (continued)

Using data collected from the website's interactive questionnaire, we have been pleased to note the following statistics:

- More young people are increasingly spending longer on the Get Into Theatre website and looking at more pages;
- 39% of website users are Black, Asian or ethnically diverse, 30% from a low-income household and 5% identify with living with a disability;
- 33% of website users are within Greater London and 64% outside London; and
- 48% of users are still at school.

Get Into Theatre's registered network are those receiving regular updates of news and opportunities. This shows similar demographical data to the website, however our low-income household young people in our network are much higher, at 41%.

All the data shows we are successfully reaching young people that need us most. We are also above our national average target metrics.

In December 2021, a grant application for an Arts Council England (ACE) Organisational Development Fund to support Get Into Theatre's development as a charity was successful. Partnership with ACE opened the opportunity for future funding streams and for ACE advice on the design and development of further Get Into Theatre/ACE projects.

c. Impact

The charity monitors and evaluates the public benefit and impact of its activities through feedback from website users, industry partners and network. The trustees have been pleased to recognise the wide impact of the charity, as demonstrated in the following sample of testimonials received:

J - Age 21, Interests: Acting & Writing

Get Into Theatre provided me with a network of opportunities which lead to me meeting some fantastic people who I have worked with, and I also will work with in the future.

There is an undeniable negative perception about people from a working-class background and the visibility in the arts for people like me isn't clear. I would say we don't always believe that it's possible or know how to get in. But Get Into Theatre has most certainly given me confidence and excelled my skill and interest in writing.

Using Get Into Theatre, I found and got on to both the Royal Court Young Writers Programme and the National Theatre's Writing for Theatre course.

H - Age 20; Interests: Musical Theatre Performer

Get Into Theatre broadened my ideas of what kinds of training was out there and helped me discover a course which kickstarted my theatre training.

At school neither me nor my careers advisor had heard of foundation year courses at drama schools. Through Get Into Theatre I found the Foundation course at Trinity Laban, which turned out to be just what I needed to bridge the gap between A Levels and drama school. I'm now doing my BA at Momentum Performing Arts Academy.

I sometimes struggle to read large chunks of text online due to my ADHD and I really appreciated the tools on the website such as reading the text aloud and changing the font line height. It reduced some of the stress during an already stressful enough time when looking for courses.

Trustees' report (continued)

For the period ended 31 December 2022

Achievements and performance (continued)

E - Age 16; Interest: Costume Design & Directing

Get Into Theatre helped me be more aware of what career options there are and opportunities within the drama industry. My barriers were my confidence and the belief that I wouldn't be able to make it in such a competitive industry. Get Into Theatre really showed me that it is possible to get somewhere.

Get Into Theatre helped me look at theatre university courses and persuaded me to do A Level Theatre Studies. I was never interested in Costume Design or Directing but Get Into Theatre helped me realise that my skills would perfectly fit these careers when I read their blogs about the different roles in theatre. Now I really want to try them out.

Paul-Ryan Carberry, Artistic Director Iris Theatre

Get Into Theatre has played a vital role in the growth and reach of our start development scheme at Iris Theatre. Over the past two years we have seen an increasing number of applications from those who have discovered our educational opportunities via Get Into Theatre.

In 2021, 2 in 5 of all our applications stated that they learnt of our scheme from Get Into Theatre - more than any other single source. These candidates are often from a wide range of diverse backgrounds and experiences, helping us, as an organisation, to ensure we are reaching those who need these opportunities most.

At Iris Theatre, we passionately believe that Get Into Theatre is providing an essential resource for the entire theatre ecology and that the initiative is achieving practical change for artists who are at the very beginning of their journeys.

Hollie Coxon, Head of UK Creative Learning & Community Partnerships ATG

Get Into Theatre is the only platform of its kind, specifically dedicated to shining a spotlight on careers in theatre. The data reflecting the users speaks for itself in terms of reach, as well as diversity. As theatres awake from the pandemic-induced rest, there is a commitment and need, now more than ever, to make a change.

Get Into Theatre provides accessible insight and opportunities for young people to learn about career pathways in theatre. These opportunities are varied, and there is something for everyone. This includes funding and bursaries, free opportunities, and courses. Get Into Theatre's commitment to inclusivity has ensured that the platform can be accessed through a range of languages via the recite me function, as well as options for targeted opportunities for those from minority backgrounds, disability and low-income household groups.

Get Into Theatre have been huge supporters of our commitment to schools and careers-based engagement. From sharing news and opportunities, to attending our UK forums to share their offer. Get Into Theatre are collaborative, inspirational and an invaluable resource – forging links from our commitment to schools and the future workforce, with opportunities for signposting and progression.

Sara Whybrew, Director of Policy and Development Creative and Cultural Skills

Young people need access to high quality industry endorsed careers information. Get Into Theatre provides just this, focusing on a sector that is too often overlooked by those who influence the career choices of young people.

Every young person, regardless of background or previous educational achievement, deserves equal and open access to careers information. Long gone are the days when young people must solely rely on the information held by a career adviser. Get Into Theatre allows young people to learn about a broad range of jobs in theatre, and training routes into these, at a pace that's right for them, and in the process bust the myth that theatre careers are only for a select few.

Trustees' report (continued)

For the period ended 31 December 2022

Financial review

a. Going concern

After making appropriate enquiries, the Trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements. Further details regarding the adoption of the going concern basis can be found in the accounting policies.

b. Reserves policy

The surplus funds of £47,754 at the year-end are unrestricted and available as general reserves. It is the policy of the trustees to maintain sufficient cash reserves within the charity to meet all known commitments for a minimum three-month period.

c. Financial position

The statement of financial activities (SOFA) shows the incoming resources available to the charity and the extent to which its funds have been spent.

The financial statements have been prepared for the period from 10 January 2022, when the entity received confirmation of charity registration, to 31 December 2022. 16 October 2021 marked the official date Get Into Theatre began to run as an independent entity and therefore comparative figures from 16 October 2021 to 09 January 2022 have been recognised in the financial statements.

During this initial period of operation, the trustees were grateful for financial support from strategic partners Andrew Lloyd Webber Foundation, towards core operating costs, and The Stage, for in-kind support in terms of establishment and marketing costs.

The trustees were delighted for Get Into Theatre to be recognised and supported by Arts Council England who awarded restricted funding of £14,400 towards the development of the charity.

Total income for the period was £77,006. This, together with funds of £46,711 brought forward from the period 16 October 2021 to 9 January 2022, was sufficient to cover expenditure of £73,464 on charitable activities in the period.

The period ends with a total funds carried forward of £50,523 towards future year operations.

Get Into Theatre is dependent on grant giving and industry support to further expand its operations and maintain healthy reserves.

During the year, a grant application to Theatre Development Trust was successful in securing 3 years' unrestricted funding of £31,998 per year towards core costs of the charity for the period from June 2022 to June 2024.

d. Risk management

The trustees regularly consider financial and legal risks to which the charity is exposed, including financial risks, governance risks, fraud, cyber security, safeguarding, reputational risks, public perception risks and reliance on key personnel and take advice to establish and review their systems, policies and procedures to manage and mitigate those risks.

Trustees' report (continued)

For the period ended 31 December 2022

e. Future plans

Since the year end, Get Into Theatre has built and expanded upon its relationship with Ambassador Theatre Group (ATG), securing a partnership with creative learning departments in 15 theatres across the UK. This partnership was key to planning and developing Get Into Theatre's face to face activities as set out in our priorities for the post-COVID business plan.

During the months of May to July 2022, Get Into Theatre's Director worked with the Head of Creative Learning at ATG on an ACE Project application. This application was for an under £100k bid to facilitate a three strand project of work experience, teacher conferences, and a video commissions project in 15 UK regional theatres. This was submitted in July 2022. Although unsuccessful in November, feedback from ACE has requested further specific development of the project. A revised application was submitted and the trustees were delighted to receive confirmation of ACE project funding in March 2023 and will be working with ATG to launch the project later in the year.

In December 2022, Get Into Theatre was successful in applying for Gift Aid registration with HMRC.

Structure, governance and management

a. Constitution

Get Into Theatre is a registered charity, number 1197412, and is constituted under a Trust deed.

b. Methods of appointment or election of Trustees

The trustees are appointed by resolution passed at a properly convened meeting of the charity trustees. Appointments are based on the trustees' professional judgement and experience and taking care to ensure an appropriate mix of skills and knowledge to conduct the activities of the charity in line with its objectives. The charity's constitution provides for a minimum of three trustees.

Statement of Trustees' responsibilities

The Trustees are responsible for preparing the Trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England & Wales requires the Trustees to prepare financial statements for each financial period which give a true and fair view of the state of affairs of the charity and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles of the Charities SORP (FRS 102);
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

Trustees' report (continued)

For the period ended 31 December 2022

Statement of Trustees' responsibilities (continued)

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charity's transactions and disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of the Trust deed. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by order of the members of the board of Trustees on 29 June 2023 and signed on their behalf by:

Alistair Smith
Chair



Independent examiner's report

For the period ended 31 December 2022

Independent examiner's report to the Trustees of Get Into Theatre ('the charity')

I report to the charity Trustees on my examination of the accounts of the charity for the period ended 31 December 2022.

Responsibilities and basis of report

As the Trustees of the charity you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the 2011 Act').

I report in respect of my examination of the charity's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

Your attention is drawn to the fact that the charity has prepared the accounts in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) in preference to the Accounting and Reporting by Charities: Statement of Recommended Practice issued on 1 April 2005 which is referred to in the extant regulations but has been withdrawn.

I understand that this has been done in order for the accounts to provide a true and fair view in accordance with the Generally Accepted Accounting Practice effective for reporting periods beginning on or after 1 January 2015.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the charity as required by section 130 of the 2011 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

This report is made solely to the charity's Trustees, as a body, in accordance with Part 4 of the Charities (Accounts and Reports) Regulations 2008. My work has been undertaken so that I might state to the charity's Trustees those matters I am required to state to them in an Independent examiner's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the charity and the charity's Trustees as a body, for my work or for this report.

Signed:



Dated:

30 June 2023

Chaweevan Williams FCCA

Verdant Accountants Ltd
20-22 Wenlock Road
London
N1 7GU

Statement of financial activities

For the period ended 31 December 2022

		Restricted funds period ended 31 December 2022 £	Unrestricted funds period ended 31 December 2022 £	Total funds period ended 31 December 2022 £
	Note			
Income from:				
Donations and legacies	3	1,440	75,566	77,006
Total income		1,440	75,566	77,006
Expenditure on:				
Charitable activities		14,400	59,064	73,464
Total expenditure		14,400	59,064	73,464
Net movement in funds		(12,960)	16,502	3,542
Reconciliation of funds:				
Total funds brought forward		12,960	33,751	46,711
Net movement in funds		(12,960)	16,502	3,542
Total funds carried forward		-	50,253	50,253

The Statement of financial activities includes all gains and losses recognised in the period.

All amounts were derived from continuing activities.

All gains and losses recognised in the year are included above.

The notes on pages 13 to 21 form part of these financial statements.

Balance sheet

As at 31 December 2022

	Note	31 December 2022 £	9 January 2022 £
Fixed assets			
Current assets			
Debtors	7	2,500	-
Cash at bank and in hand		59,794	46,711
		<u>62,294</u>	<u>46,711</u>
Creditors: amounts falling due within one year		(12,041)	-
	8	<u></u>	<u></u>
Total net assets		<u><u>50,253</u></u>	<u><u>46,711</u></u>
Charity funds			
Restricted funds	10	-	12,960
Unrestricted funds	10	50,253	33,751
		<u></u>	<u></u>
Total funds		<u><u>50,253</u></u>	<u><u>46,711</u></u>

The financial statements were approved and authorised for issue by the Trustees on 29 June 2023
and signed on their behalf by:

Alistair Smith
Chair



The notes on pages 13 to 21 form part of these financial statements.

Notes to the financial statements

For the period ended 31 December 2022

1. General information

The charity is a charitable incorporated organisation and is incorporated in England and Wales.

The address of its registered office is 47 Bermondsey Street, London, SE1 3XT.

2. Accounting policies

2.1 Basis of preparation of financial statements

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Charities Act 2011.

The financial statements have been prepared to give a 'true and fair' view and have departed from the Charities (Accounts and Reports) Regulations 2008 only to the extent required to provide a 'true and fair' view. This departure has involved following the Charities SORP (FRS 102) published in October 2019 rather than the Accounting and Reporting by Charities: Statement of Recommended Practice effective from 1 April 2005 which has since been withdrawn.

Get Into Theatre meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

2.2 Going concern

The trustees have assessed whether the use of the going concern assumption is appropriate in preparing these financial statements. The trustees have made this assessment in respect to a period of one year from the date of approval of these financial statements.

The trustees of the charity have concluded that there are no material uncertainties related to events or conditions that may cast significant doubt on the ability of the charity to continue as a going concern and are of the opinion that the charity will have sufficient resources to meet its liabilities as they fall due.

The trustees regularly consider the impact of the Covid-19 pandemic on the going concern of the charity, especially given the significant impact on the wider theatre industry. They are satisfied that the charity has not seen an impact on its income and do not anticipate a reduction on income due to the pandemic.

2.3 Income

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

Grants are included in the Statement of financial activities on a receivable basis. The balance of income received for specific purposes but not expended during the period is shown in the relevant funds on the Balance sheet. Where income is received in advance of entitlement of receipt, its recognition is deferred and included in creditors as deferred income. Where entitlement occurs before income is received, the income is accrued.

Notes to the financial statements

For the period ended 31 December 2022

2. Accounting policies (continued)

2.4 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use.

Expenditure on charitable activities is incurred on directly undertaking the activities which further the charity's objectives, as well as any associated support costs.

All expenditure is inclusive of irrecoverable VAT.

2.5 Debtors

Trade and other debtors are recognised at the settlement amount after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

2.6 Cash at bank and in hand

Cash at bank and in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

2.7 Liabilities and provisions

Liabilities are recognised when there is an obligation at the Balance sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably.

Liabilities are recognised at the amount that the charity anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide.

Provisions are measured at the best estimate of the amounts required to settle the obligation. Where the effect of the time value of money is material, the provision is based on the present value of those amounts, discounted at the pre-tax discount rate that reflects the risks specific to the liability. The unwinding of the discount is recognised in the Statement of financial activities as a finance cost.

2.8 Financial instruments

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

Notes to the financial statements

For the period ended 31 December 2022

2. Accounting policies (continued)

2.9 Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the charity and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the charity for particular purposes. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

3. Income from donations and legacies

	Restricted funds period ended 31 December 2022 £	Unrestricted funds period ended 31 December 2022 £	Total funds period ended 31 December 2022 £
Donations	-	15,470	15,470
Grants	1,440	60,096	61,536
	<u>1,440</u>	<u>75,566</u>	<u>77,006</u>

	Restricted funds period ended 9 January 2022 £	Unrestricted funds period ended 9 January 2022 £	Total funds period ended 9 January 2022 £
Donations	-	5,378	5,378
Grants	12,960	45,331	58,291
	<u>12,960</u>	<u>50,709</u>	<u>63,669</u>

Notes to the financial statements

For the period ended 31 December 2022

4. Analysis of expenditure

	Support costs period ended 31 December 2022 £	Total funds period ended 31 December 2022 £
Charitable activities	73,464	73,464

	Support costs period ended 9 January 2022 £	Total funds period ended 9 January 2022 £
Charitable activities	16,958	16,958

Analysis of support costs

	Activities period ended 31 December 2022 £	Total funds period ended 31 December 2022 £
Staff costs	49,998	49,998
Marketing	16,224	16,224
Establishment costs	7,242	7,242
	73,464	73,464

Notes to the financial statements

For the period ended 31 December 2022

4. Analysis of expenditure (continued)

Analysis of support costs (continued)

	Activities period ended 9 January 2022 £	Total funds period ended 9 January 2022 £
Staff costs	8,383	8,383
Marketing	5,535	5,535
Establishment costs	3,040	3,040
	<u>16,958</u>	<u>16,958</u>

5. Independent examiner's remuneration

	period ended 31 December 2022 £	period ended 9 January 2022 £
Fees payable to the charity's independent examiner for the independent examination of the charity's annual accounts	<u>720</u>	<u>-</u>

6. Trustees' remuneration and expenses

During the period, no Trustees received any remuneration or other benefits.

During the period ended 31 December 2022, no Trustee expenses have been incurred.

7. Debtors

	31 December 2022 £	9 January 2022 £
Due within one year		
Grants receivable	<u>2,500</u>	<u>-</u>
	<u>2,500</u>	<u>-</u>

Notes to the financial statements

For the period ended 31 December 2022

8. Creditors: Amounts falling due within one year

	31 December 2022 £	9 January 2022 £
Accruals and deferred income	12,041	-

9. Financial instruments

	31 December 2022 £	9 January 2022 £
Financial assets		
Financial assets measured at fair value through income and expenditure	59,794	46,711

Notes to the financial statements

For the period ended 31 December 2022

10. Statement of funds

	Balance at 10 January 2022 £	Income £	Expenditure £	Balance at 31 December 2022 £
Unrestricted funds				
Andrew Lloyd Webber Foundation	33,751	17,598	(10,834)	40,515
The Stage	-	14,980	(14,980)	-
Theatre Development Trust	-	39,999	(32,000)	7,999
ScreenSkills	-	2,500	(1,250)	1,250
Donations	-	489	-	489
	<u>33,751</u>	<u>75,566</u>	<u>(59,064)</u>	<u>50,253</u>
Restricted funds				
Arts Council England	12,960	1,440	(14,400)	-
	<u>12,960</u>	<u>1,440</u>	<u>(14,400)</u>	<u>-</u>
Total of funds	<u>46,711</u>	<u>77,006</u>	<u>(73,464)</u>	<u>50,253</u>

Notes to the financial statements

For the period ended 31 December 2022

10. Statement of funds (continued)

Statement of funds - prior period

	Income £	Expenditure £	Balance at 9 January 2022 £
Unrestricted funds			
Andrew Lloyd Webber Foundation	45,331	(11,580)	33,751
The Stage	5,378	(5,378)	-
	<u>50,709</u>	<u>(16,958)</u>	<u>33,751</u>
Restricted funds			
Arts Council England	<u>12,960</u>	<u>-</u>	<u>12,960</u>
Total of funds	<u><u>63,669</u></u>	<u><u>(16,958)</u></u>	<u><u>46,711</u></u>

11. Analysis of net assets between funds

Analysis of net assets between funds - current period

	Unrestricted funds 31 December 2022 £	Total funds 31 December 2022 £
Unrestricted funds	62,294	62,294
Creditors due within one year	(12,041)	(12,041)
Total	<u><u>50,253</u></u>	<u><u>50,253</u></u>

Notes to the financial statements

For the period ended 31 December 2022

11. Analysis of net assets between funds (continued)

Analysis of net assets between funds - prior period

	Restricted funds 9 January 2022 £	Unrestricted funds 9 January 2022 £	Total funds 9 January 2022 £
Current assets	12,960	33,751	46,711
Total	12,960	33,751	46,711

12. Financial commitments, guarantees and contingencies

There are no financial commitments at 30 June 2022.