



Trustees' Annual Report for the period

	Period start date			Period end date			
	01	01	2024		31	12	2024
From				To			

Section A

Reference and administration details

Charity name

We Are Plas Madoc

Other names charity is known by

N/A

Registered charity number (if any)

1197278

Charity's principal address

C/O 21 Egerton Street, Wrexham

Postcode

LL11 1ND

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Deardrie Anne Sailsbury	Trustee		
2	Sharon Hughes	Trustee		
3	Rev Katherine Joan Tiltman	Vice - Chair		
4	Emma Green	Trustee	Resigned 27 th November 2024	
5	Stephen Augustus Harry Perkins	Trustee	Resigned 25 th April 2024	
6	Sharon Evans	Trustee	Resigned 13 th November 2024	
7	Susan Margaret Tookey	Trustee		
8	Zoe Sharp	Vice-Chair	Appointed 23 rd October 2024	
9	Tommy Thackaberry	Chair	Appointed 23 rd October 2024	
10	Zoe Mills	Trustee	Appointed 23 rd October 2024	
11				
12				
13				
14				
15				
16				
17				
18				
19				

Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

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Section B Structure, governance and management

Description of the charity's trusts

Type of governing document
(eg trust deed, constitution)

Constitution adopted 21st December 2021

How the charity is constituted
(eg trust, association, company)

Charitable Incorporated Organisation (CIO)

Trustee selection methods
(eg appointed by, elected by)

The CIO shall have a Board of Trustees comprising at least 3 persons and a maximum of 13. At least 51% of the Trustees must be residents of Plas Madoc.

New Trustees may be recruited to the Board at any time by the Trustees. In selecting individuals for appointment as Trustees, the Trustees must have regard to the skills, knowledge and experience needed for the effective administration of the CIO.

One third to step down each year, 2nd year another third, and 3rd year last third.

All can still be re-elected.

The Trustees may, by and from their number and from time to time, elect such officers (chair, secretary, treasurer) as they see fit.

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

Section C

Objectives and activities

Summary of the objects of the charity set out in its governing document

The Objects of the CIO is to support the people of Plas Madoc:

A) To develop the capacity and skills of the members of the socially and economically disadvantaged community of Plas Madoc and surrounding area (for the public benefit), in such a way that they are better able to identify, and help meet, their needs and to participate more fully in society.

B) To promote social inclusion for the public benefit by preventing people from becoming socially excluded, relieving the needs of those people who are socially excluded, and assisting them to integrate into society. For the purpose of this clause 'socially excluded' means being excluded from society, or part of society, as a result of being a member of a socially and economically deprived community.

C) The relief and prevention of poverty for the public benefit of the socially and economically deprived community of Plas Madoc and the surrounding area, in particular but not exclusively by providing activities that promote enhanced employability skills, healthier life choices, and self-improvement.

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

The Charity Commission's guidance on public benefit is integral to all activities planned and all opportunities offered by the Charity and are at the heart of the Community Development work.

We are Plas Madoc provide community engagement activities focusing on community cohesion, wellbeing, mental health and independence by recruiting volunteers within the community.

The main activities are as follows –

- Crafty Brew- a well-being group that uses crafting activities to connect people, promotes well-being and promotes peer support.
- Monthly subsidised Bingo activities supports residents to come together on a monthly basis.
- Community Transport scheme
- Community social groups
- Community Sporting activities
- Annual events.

These activities benefit residents by maximising the benefits of community involvement – increasing community cohesion, improving social capital, skills and creating a resilient community that people want to live and take part in. The Charity connects people to each other and also to their shared interests. As a result, there is an increase in stronger relationships forming which is vital in enhancing mental and physical health. All services cultivate the conditions for people to share resources and skills, building interdependence, confidence and social skills and supports people to support each other.

Connecting people and creating more resident-to-resident relationships is enabling the community to exchange skills and resources and helps residents to identify and take action on the issues that are most important to them.

Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

Summary of the main achievements of the charity during the year

Our model of charity work gives the residents a safe space to create a plan for their community's future. To develop a place where people want to live, somewhere they feel proud to call home.

Our success is due to dedicating time and resources to build meaningful trusting relationships with not only individuals, but also family members and the wider community.

The establishment of social groups that are responsive to community need and the support we give to the community takes many forms and is available when the community need us most – this isn't a 9-5 service.

In 2024, local residents brought to life a new community hub affectionately known as 'Homegrown' — a welcoming space that offers warmth, support, and opportunities for all. Entirely shaped and led by the community itself, Homegrown stands as a testament to collective vision and grassroots action. It's more than just a hub; it's a place built by the community, for the community.

Our strategic priorities are shaped by lived experience, local data, and ongoing consultation. They include:

1. **Strengthening Community Leadership**

We support local residents to lead change—through volunteering, peer mentoring, and through the further development of our Charity WAPM that now plays a central role in local decision-making.

2. **Tackling Poverty and Inequality**

We deliver practical support—food, warmth, transport, and advice—while working with partners to address the root causes of deprivation and exclusion.

3. **Building Sustainable Partnerships**

We collaborate with schools, social services, health boards, and third-sector organisations to ensure joined-up support and long-term impact.

4. **Creating Pathways to Learning and Employment**

We aim to develop volunteering as a springboard for education and employment, recognising its power to build confidence, skills, and networks. Our focus is on creating meaningful, community-led volunteering opportunities that enable individuals to grow, contribute, and explore future pathways. Despite this, recruiting and retaining volunteers remains a challenge and something that is a priority for the charity in 2025 and onwards.

These priorities are underpinned by a commitment to co-production, equity, and long-term sustainability. We regularly review progress through community feedback, data monitoring, and shared learning with partners.

We continue to build a strong network of partnerships that enhance our ability to support the Plas Madoc community. Over the past 12 months, we've worked closely with a wide range of organisations to deliver food parcels, energy advice, mental health, and signposting support. We receive and make referrals across services, and anticipate this collaborative approach will continue to grow.

Our Work Includes:

- **Community Transport Scheme**
Developed in response to limited public transport and geographic isolation, this service helps residents—many without access to cars—reach essential services such as GP surgeries, job centres, and food shops.
- **Community Drop in** – held weekly providing the opportunity for people to connect with others, to access support and find out what's on offer within the community - things they can get involved in and give residents a voice and discuss how they can make Plas Madoc a better place to live.
- **Crafty Brew** – a weekly social group which aims to support mental health and well-being and reduce isolation. This group was co-created with residents after a gap in support for mental health services was identified and also in response to people's reluctance to socialise whilst living with Covid.
- **Plas Telford** – social support and activities for older residents. This project was developed after consultation within the Community that identified a gap in services for the older residents. Activities include a weekly coffee morning which gives Plas Telford residents the opportunity to spend time together and make plans for future activities – this has resulted in the development of a community garden within the grounds of the building and an active group of residents who are now enjoying the optimism that gardening brings.
- **Street Champions** – community volunteers who support communication and activities at a street level. Initially this project was established in response to Covid 19 and subsequent lockdowns and ensured that all corners of the community were connected and supported. Although engagement has reduced from the Street Champions part of our plan is to further develop this service, to identify new street champions and consult with them on how we can involve every resident in life in the community.
- **Volunteer scheme** – volunteering opportunities within the community that aims to increase participation and develop skills. We make it more convenient for people to be involved and to encourage involvement into the everyday lives of people.

Current volunteers inform us that they receive great support and enjoy every aspect of volunteering in the community. They enjoy helping people who need it and also identifying and supporting those people who don't know they need it. For some they came into volunteering to support their own mental health and now have a strong support network due to the friendships they have built and the sense of achievement they receive from being active within the community.

Community wide, regular events include a monthly Bingo evening and table top sales – the aim of these events is to bring people together, to reduce social isolation and offer residents a fun experience. An average of 40 people attend each event which is growing each month. These events also offer people opportunities to volunteer from calling Bingo numbers to selling tickets– these events are resident-led.

In 2024, we continued to deliver events that celebrate local identity and strengthen community cohesion. Our summer gathering — known locally as Plastonbury — remains a cornerstone of the annual calendar, offering

Section D

Achievements and performance

inclusive activities that bring together families, volunteers, and local organisations in a vibrant celebration of belonging and connection. We also proudly supported Plas Madoc's Bonfire and Fireworks event, drawing over 1,000 residents and reinstating community tradition. Both events highlight the importance of shared celebration in fostering pride, participation, and a sense of connection across generations.

Throughout the reporting period, our services have focused on strengthening community resilience by enhancing local infrastructure, building capacity, and creating conditions for our residents not only to navigate challenges but to flourish.

Recognising the richness of our diverse community, we remain committed to inclusive engagement. To ensure all voices are heard — including those who may not traditionally take part — we continue to prioritise time and resources to develop flexible, accessible approaches to engagement. These efforts reflect our belief that every individual has something meaningful to contribute, and that genuine community development must be co-created with and by those it seeks to serve.

Section E

Financial review

Brief statement of the charity's policy on reserves

Unrestricted reserves of the charity as of 31.12.24 was £ 43,229 The main financial risk to the Charity is loss of funding from external grants.

The unrestricted funds will cover 3 months operational costs in the event of a reduction in grant funding and to meet any unforeseen expenditure or opportunities that occur.

Details of any funds materially in deficit

Not applicable

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

Section F**Other optional information**

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Section G**Declaration**

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)



Full name(s)

Zoe Sharp

Position (eg Secretary, Chair,
etc)

Vice-Chair

Date

05/08/2025



CHARITY COMMISSION
FOR ENGLAND AND WALES

Charity Name
We Are Plas Madoc

No (if any)
1197278

CC16a

Receipts and payments accounts

For the period from	Period start date 01/01/2024	To	Period end date 31/12/2024
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Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Charitable activities	12,522	29,964	-	42,486	20,959
Grants	21,002	28,768	-	49,770	31,474
Donations	101	415	-	516	638
	-	-	-	-	-
Sub total (Gross income for AR)	33,625	59,147	-	92,772	53,071
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	33,625	59,147	-	92,772	53,071
A3 Payments					
Charitable Activity	15,410	41,583	-	56,993	26,738
Events	2,941	540	-	3,481	16,935
Professional fees	-	-	-	-	254
Wages	1,942	12,787	-	14,729	8,415
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total	20,293	54,910	-	75,203	52,342
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	20,293	54,910	-	75,203	52,342
Net of receipts/(payments)	13,332	4,237	-	17,569	729
A5 Transfers between funds	9,178	- 9,178	-	-	-
A6 Cash funds last year end	20,719	16,191	-	36,910	36,181
Cash funds this year end	43,229	11,250	-	54,479	36,910

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Bank	43,229	11,250	-
		-	-	-
		-	-	-
		-	-	-
	Total cash funds	43,229	11,250	-

(agree balances with receipts and payments account(s))

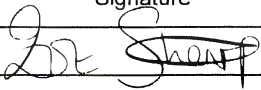
	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B3 Investment assets			-	-
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B4 Assets retained for the charity's own use			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
B5 Liabilities			-	
			-	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	Zoe Sharp	05/08/2025



Section A

Independent Examiner's Report

Report to the trustees/
members of

Charity Name
We Are Plas Madoc

On accounts for the year
ended

31/12/2024

Charity no
(if any)

1197278

Set out on pages

1-10

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 31/12/2024.

Responsibilities and
basis of report

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent
examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Signed:

Jane Tweedie

Date:

17 September 2025

Name:

Jane Tweedie

Relevant professional
qualification(s) or body
(if any):

BSc, FCA, DChA

Address:

WR Partners

Belmont House, Shrewsbury Business Park

Shrewsbury, SY26LG

Only complete if the examiner needs to highlight matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.

N/a