

PARKPLAY LTD

England & Wales · Charity number 1197261

Details

Status Registered

Legal form Charitable company

Company number [12409685](#)

Registered 2021-12-21

Register [View on the Charity Commission register](#)

Contact

Address 229 Shoreditch High Street
London
E1 6PJ

Phone 03003020094

Email hello@park-play.com

Website www.park-play.com

Activities

Objects: TO PROMOTE FOR THE BENEFIT OF THE PUBLIC THE PROVISION OF FACILITIES FOR RECREATION OR OTHER LEISURE TIME OCCUPATION OF INDIVIDUALS WHO HAVE NEED OF SUCH FACILITIES BY REASON OF THEIR YOUTH, AGE, INFIRMITY OR DISABLEMENT, FINANCIAL HARDSHIP OR SOCIAL AND ECONOMIC CIRCUMSTANCES OR FOR THE PUBLIC AT LARGE IN THE INTERESTS OF SOCIAL WELFARE AND WITH THE OBJECT OF IMPROVING THE CONDITION OF LIFE OF THE SAID INHABITANTS BY:(A) ORGANISING AND PROVIDING OPPORTUNITIES TO PARTICIPATE IN MULTIPLE PHYSICAL ACTIVITIES AND SPORTS IN PUBLIC SPACES IN THE UK; AND(B) PROMOTING THOSE OPPORTUNITIES AND MAKING THEM ACCESSIBLE TO EVERYONE

Activities: ParkPlay is building happier, healthier communities nationwide through the life-changing power of play. ParkPlay is tackling the challenges of physical and mental health and isolation. It supports communities to bring free, outdoor play to their parks every Saturday, welcoming people of all ages and backgrounds to connect and have fun.

Classification

- **How:** Provides Services
- **What:** The Advancement Of Health Or Saving Of Lives
- **Who:** The General Public/mankind

Geography

- Scotland
- Throughout England And Wales

Finances

Period end	Income	Expenditure	Assets	Employees
2024-12-31	£466,691	£432,387	-	-
2023-12-31	£480,232	£409,334	-	-
2022-12-31	£441,618	£566,159	-	-

Trustees

Name	Role	Appointed
Stephen John Denison	Chair	2020-12-11
Jemima Chloe Bird		2020-12-11
Joanne Lorraine Summers		2020-12-11
Julian Charles Hare		2025-05-02
Michael Donald Ledzion		2025-05-02
Michelle Carol Nash		2025-05-02

PARKPLAY LTD

England & Wales - Charity number 1197261

Accounts

COMPANY REGISTRATION NUMBER: 12409685

CHARITY REGISTRATION NUMBER: 1197261

ParkPlay Limited
Company Limited by Guarantee
Unaudited Financial Statements
31 December 2024

BURGESS HODGSON LIMITED

Chartered accountants
Camburgh House
27 New Dover Road
Canterbury
Kent
CT1 3DN

ParkPlay Limited
Company Limited by Guarantee
Financial Statements
Year ended 31 December 2024

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ParkPlay Limited
Company Limited by Guarantee
Trustees' Annual Report (Incorporating the Director's Report)
Year ended 31 December 2024

The trustees, who are also the directors for the purposes of company law, present their report and the unaudited financial statements of the charity for the year ended 31 December 2024.

Reference and administrative details

Registered charity name ParkPlay Limited
Charity registration number 1197261
Company registration number 12409685
Principal office and registered office 25 Eve Road
Isleworth
TW7 7HS
England

Trustees

Kaye Stephenson
Jo Jennings
Steve Denison (Chair)
Jemima Bird

Trustee appointment : Michael Ledzion (May 2025), Shelly Nash (May 2025) and Julian Hare (May 2025).

Independent examiner Thomas Saltmer
Camburgh House
27 New Dover Road
Canterbury
Kent
CT1 3DN

Details of the structure, governance and management of the charity

ParkPlay is a charitable company limited by guarantee which was incorporated on 17th January 2020 and registered as a charity on 21st December 2021. The company's memorandum of association, which established its powers and objectives, and its articles of association, under which it is governed, were adopted by the trustees on 8th June 2021 and both were reviewed in the current year to ensure their continued relevance.

ParkPlay's day to day operation and activities are managed by a very small, dedicated team led by the CEO Rick Jenner. Their primary responsibility is to ensure that ParkPlays that take place across the country every week are safe, welcoming and inclusive.

ParkPlay Limited
Company Limited by Guarantee
Trustees' Annual Report (Incorporating the Director's Report) *(continued)*
Year ended 31 December 2024

(continued)

Governance is provided by the board of independent trustees who are also directors of the company. Trustees are unpaid volunteers and are recruited in accordance with the principles of equal opportunities within a skills and experience framework which is designed to ensure the board will be effective at overseeing the charity. During the year the board was further strengthened with the appointment of three new trustees who each bring a wealth of skills and experience. There was a full and transparent recruitment process, and the trustees were selected for their ability to further ParkPlay's mission at this stage of the development of the organisation.

Although trustees are expected to serve for several years, they are subject to re-election every year at the company's annual general meeting. The trustees have adopted the ICSA Code of Professional Ethics and Conduct and its four core principles of Integrity, High standard of service and excellence, Transparency and Professional behaviour. The code of conduct is reviewed on an annual basis.

ParkPlay also has a comprehensive set of financial policies and procedures and a remuneration committee, comprising the non-executive trustees, which reviews and approves management salaries on an annual basis.

Becoming a trustee brings with it specific responsibilities of which new trustees need to be made aware. Trustees must have access to the information they need to be able to satisfy themselves that the funds and assets of the charity have been appropriately administered. Consequently as part of their induction all trustees receive a copy of the charity's key documents including the memorandum and articles, ParkPlay's code of conduct and the financial policies and procedures. In addition all new trustees meet with the Chair and CEO to gain an understanding of ParkPlay's activities, its objectives and future plans, its financial position and any resource constraints or issues it may be facing.

Details of the objectives and activities of the charity

ParkPlay's mission is to build happier, healthier communities nationwide through the life-changing power of play. ParkPlay is working with local partners to bring communities together to tackle the challenges of poor physical and mental health. We do this by empowering communities to bring free, outdoor play to their parks every Saturday, welcoming people of all ages and backgrounds to connect and have fun.

ParkPlay is targeted at communities where the greatest possible impact can be had. This means situating ParkPlay closest to communities with the greatest health inequalities and for people who are amongst the least active. ParkPlay has developed further through 2024 to meet the needs of this audience and positively impact their health and wellbeing.

At the operational level, the small central team provides the training, support and resources to enable each local community to deliver its own distinct ParkPlay. This includes working in partnership to set the foundations for positive long-term impact and supporting local PlayLeaders to put on their ParkPlay.

Through 2024 ParkPlay continued to diversify its funding through grants from local authorities and other funders and explore other revenue streams including corporate and individual giving. At the year-end 83 new ParkPlays had been started across England and there had been 91,430 individual attendances at a ParkPlay.

ParkPlay Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 31 December 2024

A summary of the main achievements of the charity

2024 was another strong year for growth in number of ParkPlay events, with 28 new ParkPlays started across the year. These included the first ParkPlay in Lancashire (Burnley), five more ParkPlays each in Essex and Herts, four more in Greater London and more ParkPlays in communities in the North-East. The demand for ParkPlay's brand of community-owned, informal, free, outdoor activity was very strong from authorities and communities alike.

Regrettably but unavoidably 17 ParkPlay events also stopped in 2024. This was due to either there being no non-paid alternative leadership when funding came to an end, a lack of community demand and energy in the location, or a lack of local support (e.g. Cumbria). ParkPlay has as far as possible addressed these issues principally in the way each new ParkPlay is established, taking more time to ensure that the fundamental conditions for impact are present before launch.

In 2024 4,118 unique individuals came to ParkPlay across the country, and there was a total of 26,163 attendances across 1,951 individual events. The average attendance per event dropped in 2024, largely because of starting too many ParkPlays quickly without sufficient evidence of community demand.

In early 2024, Active Essex and independent research company State of Life conducted independent research into ParkPlay's impact and social value. The key findings from their work were:

- ParkPlayers report higher levels of physical activity, higher levels of wellbeing and resilience, increased neighbourhood trust and lower levels of loneliness (than non-players). The more frequently someone attends ParkPlay, the higher their life satisfaction is likely to be.
- The highest positive effect is found in the 20% most deprived areas, where ParkPlay is mainly focused.
- State of Life used the Wellby to calculate the social value of ParkPlay. They very cautiously estimated that in terms of wellbeing improvements, ParkPlay could be worth between £4.6m - £18.2m annually (based on current scale and investment) with a potential social return on investment of £30 for every £1 spent.
- ParkPlay is effectively engaging deprived communities, those with limiting disabilities, those from minority ethnic backgrounds and people of all ages.

The full reports can be found at <https://park-play.com/impact-reports-2024/>

There were three other major developments during the year:

- ParkPlay secured further support from Sport England through their Pilot Fund, worth a total of £221,000 over 2 years. Decathlon were also signed as ParkPlay's first corporate partner and ParkPlay was made their charity of the year.
- To improve participants digital experience and encourage regular participation ParkPlay agreed to move to a new digital platform working with Plinth and launched milestones - a way to recognise and celebrate people achieving certain attendance numbers.
- There was a further push to ensure the greatest degree of local ownership of events and flexibility to meet local community needs including when ParkPlay takes place and what people play.

ParkPlay Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 31 December 2024

A review of the charity's financial position at the end of the reporting period

ParkPlay is still a young charity which was launched using funding provided by Sport England in 2020. In 2024 the main sources of income were local authorities contributing to the costs to start ParkPlay in their communities, the Pilot Fund award from Sport England, and donations from Decathlon customers. The objective is to diversify the sources of funding, especially from grants from trusts and foundations, and other corporate partnerships.

Income in 2024 was £486,691, up 1% on 2023, and expenditure was £432,387, up 6%. ParkPlay continues to operate a very lean model with a small central team and other operating costs kept to a minimum. In future local staff payments - paid PlayLeaders - will continue to fall as most ParkPlays either become volunteer led or any payments are made directly, locally.

Risk management

The board regularly assess the major risks to which ParkPlay is exposed, including those relating to the operations and financing of the charity, and the actions taken and procedures in place to mitigate those risks. The board is satisfied that the necessary safeguards and procedures are in place so that ParkPlay can respond promptly to all foreseeable risks that may arise.

Small company provisions

This report has been prepared in accordance with the provisions applicable to companies entitled to the small companies exemption.

The trustees' annual report was approved on and signed on behalf of the board of trustees by:



Steve Denison (Sep 26, 2025 16:04:54 GMT+1)

Steve Denison (Chair)
Trustee

ParkPlay Limited
Company Limited by Guarantee
Independent Examiner's Report to the Trustees of ParkPlay Limited
Year ended 31 December 2024

I report to the trustees on my examination of the financial statements of ParkPlay Limited ('the charity') for the year ended 31 December 2024.

Responsibilities and basis of report

As the trustees of the company (and also its directors for the purposes of company law) you are responsible for the preparation of the financial statements in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of the charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

Since the charity's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of the Institute of Chartered Accountants in England and Wales (ICAEW), which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the charity as required by section 386 of the 2006 Act; or
2. the financial statements do not accord with those records; or
3. the financial statements do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination; or
4. the financial statements have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

ParkPlay Limited

Company Limited by Guarantee

Independent Examiner's Report to the Trustees of ParkPlay Limited *(continued)*

Year ended 31 December 2024

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Thomas Saltmer

[Thomas Saltmer \(Sep 26, 2025 16:41:26 GMT+1\)](#)

Thomas Saltmer
Independent Examiner

Camburgh House
27 New Dover Road
Canterbury
Kent
CT1 3DN

ParkPlay Limited
Company Limited by Guarantee
Statement of Financial Activities
(including income and expenditure account)
Year ended 31 December 2024

	Note	2024		2023
		Unrestricted funds £	Total funds £	Total funds £
Income and endowments				
Donations and legacies	5	466,691	466,691	480,232
Total income		466,691	466,691	480,232
Expenditure				
Expenditure on charitable activities	6,7	(432,387)	(432,387)	(409,334)
Total expenditure		(432,387)	(432,387)	(409,334)
Net income and net movement in funds		34,304	34,304	70,898
Reconciliation of funds				
Total funds brought forward		(128,772)	(128,772)	(199,670)
Total funds carried forward		(94,468)	(94,468)	(128,772)

The statement of financial activities includes all gains and losses recognised in the year.
All income and expenditure derive from continuing activities.

The notes on pages 9 to 14 form part of these financial statements.

ParkPlay Limited
Company Limited by Guarantee
Statement of Financial Position
31 December 2024

	Note	2024 £	2023 £
Fixed assets			
Tangible fixed assets	12	–	236
Current assets			
Debtors	13	10,707	–
Cash at bank and in hand		56,905	36,917
		67,612	36,917
Creditors: amounts falling due within one year	14	142,080	165,925
Net current liabilities		74,468	129,008
Total assets less current liabilities		(74,468)	(128,772)
Creditors: amounts falling due after more than one year	15	20,000	–
Net liabilities		(94,468)	(128,772)
Funds of the charity			
Unrestricted funds		(94,468)	(128,772)
Total charity funds	17	(94,468)	(128,772)

For the year ending 31 December 2024 the charity was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476;
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

These financial statements were approved by the board of trustees and authorised for issue on, and are signed on behalf of the board by:


 Steve Denison (Sep 26, 2025 16:04:54 GMT+1)

Steve Denison (Chair)
 Trustee

The notes on pages 9 to 14 form part of these financial statements.

ParkPlay Limited
Company Limited by Guarantee
Notes to the Financial Statements
Year ended 31 December 2024

1. General information

The charity is a public benefit entity and a private company limited by guarantee, registered in England and Wales and a registered charity in England and Wales. The address of the registered office is 25 Eve Road, Isleworth, TW7 7HS, England.

2. Statement of compliance

These financial statements have been prepared in compliance with FRS 102, 'The Financial Reporting Standard applicable in the UK and the Republic of Ireland', the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (Charities SORP (FRS 102)) and the Companies Act 2006.

3. Accounting policies

Basis of preparation

The financial statements have been prepared on the historical cost basis, as modified by the revaluation of certain financial assets and liabilities and investment properties measured at fair value through income or expenditure.

The financial statements are prepared in sterling, which is the functional currency of the entity.

Going concern

The accounts have been prepared on a going concern basis.

Judgements and key sources of estimation uncertainty

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the amounts reported. These estimates and judgements are continually reviewed and are based on experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

Income tax

Tax is recognised in profit or loss, except to the extent that it relates to items recognised in other comprehensive income or directly in equity. In this case, tax is recognised in other comprehensive income or directly in equity, respectively.

Fund accounting

Unrestricted funds are available for use at the discretion of the trustees to further any of the charity's purposes.

Designated funds are unrestricted funds earmarked by the trustees for particular future project or commitment.

Restricted funds are subjected to restrictions on their expenditure declared by the donor or through the terms of an appeal, and fall into one of two sub-classes: restricted income funds or endowment funds.

ParkPlay Limited
Company Limited by Guarantee
Notes to the Financial Statements *(continued)*
Year ended 31 December 2024

3. Accounting policies *(continued)*

Incoming resources

All incoming resources are included in the statement of financial activities when entitlement has passed to the charity; it is probable that the economic benefits associated with the transaction will flow to the charity and the amount can be reliably measured. The following specific policies are applied to particular categories of income:

- income from donations or grants is recognised when there is evidence of entitlement to the gift, receipt is probable and its amount can be measured reliably.
- legacy income is recognised when receipt is probable and entitlement is established.
- income from donated goods is measured at the fair value of the goods unless this is impractical to measure reliably, in which case the value is derived from the cost to the donor or the estimated resale value. Donated facilities and services are recognised in the accounts when received if the value can be reliably measured. No amounts are included for the contribution of general volunteers.
- income from contracts for the supply of services is recognised with the delivery of the contracted service. This is classified as unrestricted funds unless there is a contractual requirement for it to be spent on a particular purpose and returned if unspent, in which case it may be regarded as restricted.

Resources expended

Expenditure is recognised on an accruals basis as a liability is incurred. Expenditure includes any VAT which cannot be fully recovered, and is classified under headings of the statement of financial activities to which it relates:

- expenditure on raising funds includes the costs of all fundraising activities, events, non-charitable trading activities, and the sale of donated goods.
- expenditure on charitable activities includes all costs incurred by a charity in undertaking activities that further its charitable aims for the benefit of its beneficiaries, including those support costs and costs relating to the governance of the charity apportioned to charitable activities.
- other expenditure includes all expenditure that is neither related to raising funds for the charity nor part of its expenditure on charitable activities.

All costs are allocated to expenditure categories reflecting the use of the resource. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs are apportioned between the activities they contribute to on a reasonable, justifiable and consistent basis.

Tangible assets

Tangible assets are initially recorded at cost, and subsequently stated at cost less any accumulated depreciation and impairment losses. Any tangible assets carried at revalued amounts are recorded at the fair value at the date of revaluation less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

ParkPlay Limited
Company Limited by Guarantee
Notes to the Financial Statements *(continued)*
Year ended 31 December 2024

3. Accounting policies *(continued)*

Depreciation

Depreciation is calculated so as to write off the cost or valuation of an asset, less its residual value, over the useful economic life of that asset as follows:

Equipment - 25% straight line

Impairment of fixed assets

A review for indicators of impairment is carried out at each reporting date, with the recoverable amount being estimated where such indicators exist. Where the carrying value exceeds the recoverable amount, the asset is impaired accordingly. Prior impairments are also reviewed for possible reversal at each reporting date.

Financial instruments

Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered into.

Debtors and creditors with no stated interest rate and receivable or payable within one year are recorded at transaction price. Any losses arising from impairment are recognised in the profit and loss account in other administrative expenses.

Loans and borrowings are initially recognised at the transaction price including transaction costs. Subsequently, they are measured at amortised cost using the effective interest rate method, less impairment. If an arrangement constitutes a finance transaction it is measured at present value.

4. Limited by guarantee

The company is limited by guarantee. Under the terms of the Memorandum of Association all members (including those who have ceased to be a member in the previous year) are required to contribute a maximum of £1 each to the assets of the company on winding up.

5. Donations and legacies

	Unrestricted Funds	Total Funds 2024	Unrestricted Funds	Total Funds 2023
	£	£	£	£
Donations				
Fundraising	306,610	306,610	456,283	456,283
Sport England award	123,000	123,000	14,384	14,384
Donations	37,081	37,081	9,565	9,565
	□□□□□□□□	□□□□□□□□	□□□□□□□□	□□□□□□□□
	466,691	466,691	480,232	480,232
	□□□□□□□□	□□□□□□□□	□□□□□□□□	□□□□□□□□

ParkPlay Limited
Company Limited by Guarantee
Notes to the Financial Statements *(continued)*
Year ended 31 December 2024

6. Expenditure on charitable activities by fund type

	Unrestricted Funds £	Total Funds 2024 £	Unrestricted Funds £	Total Funds 2023 £
Charitable activities	393,117	393,117	367,636	367,636
Support costs	39,270	39,270	41,698	41,698
	432,387	432,387	409,334	409,334

7. Expenditure on charitable activities by activity type

	Activities undertaken directly	Support costs	Total funds 2024	Total fund 2023
	£	£	£	£
Charitable activities	393,117	36,011	429,128	404,406
Governance costs	—	3,259	3,259	4,928
	393,117	39,270	432,387	409,334

8. Net income

Net income is stated after charging/(crediting):

	2024	2023
	£	£
Depreciation of tangible fixed assets	236	238

9. Independent examination fees

	2024	2023
	£	£
Fees payable to the independent examiner for: Independent examination of the financial statements	1,050	1,050

10. Staff costs

The total staff costs and employee benefits for the reporting period are analysed as follows:

	2024	2023
	£	£
Wages and salaries	252,313	232,906
Other employee benefits	2,676	1,561
	254,989	234,467

The average head count of employees during the year was 4 (2023: 3). The average number of full-time equivalent employees during the year is analysed as follows:

	2024	2023
	No.	No.
Number of staff	4	3

ParkPlay Limited
Company Limited by Guarantee
Notes to the Financial Statements *(continued)*
Year ended 31 December 2024

10. Staff costs *(continued)*

The number of employees whose remuneration for the year fell within the following bands, were:

	2024	2023
	No.	No.
£70,000 to £79,999	—	1
£80,000 to £89,999	1	—
	□□□□	□□□□
	1	1
	□□□□	□□□□

11. Trustee remuneration and expenses

During the year £Nil was paid to a trustee (2023: £Nil).

12. Tangible fixed assets

	Equipment
	£
Cost	
At 1 January 2024 and 31 December 2024	950
	□□□□
Depreciation	
At 1 January 2024	714
Charge for the year	236
	□□□□
At 31 December 2024	950
	□□□□
Carrying amount	
At 31 December 2024	—
	□□□□
At 31 December 2023	236
	□□□□

13. Debtors

	2024	2023
	£	£
Trade debtors	10,707	—
	□□□□□□□□	□□□□□□□□

14. Creditors: amounts falling due within one year

	2024	2023
	£	£
Trade creditors	1,899	746
Accruals and deferred income	140,181	165,179
	□□□□□□□□	□□□□□□□□
	142,080	165,925
	□□□□□□□□	□□□□□□□□

15. Creditors: amounts falling due after more than one year

	2024	2023
	£	£
Bank loans and overdrafts	20,000	—
	□□□□□□□□	□□□□□□□□

ParkPlay Limited
Company Limited by Guarantee
Notes to the Financial Statements *(continued)*
Year ended 31 December 2024

16. Deferred income

	2024	2023
	£	£
At 1 January 2024	163,379	261,432
Amount released to income	(163,379)	(261,432)
Amount deferred in year	138,321	163,379
At 31 December 2024	138,321	163,379
	□□□□□□	□□□□□□

Deferred income comprises amounts received in advance relating to charitable activities that will be delivered in the following year.

17. Analysis of charitable funds

Unrestricted funds

	At 1 January 2024	Income	Expenditure	At 31 December 2024
	£	£	£	£
General funds	(128,772)	466,691	(432,387)	(94,468)
	□□□□□□	□□□□□□	□□□□□□	□□□□□□

	At 1 January 2023	Income	Expenditure	At 31 December 2023
	£	£	£	£
General funds	(199,670)	480,232	(409,334)	(128,772)
	□□□□□□	□□□□□□	□□□□□□	□□□□□□

18. Analysis of net assets between funds

	Unrestricted Funds	Total Funds
	£	£
Tangible fixed assets	–	–
Current assets	67,612	67,612
Creditors less than 1 year	(162,080)	(162,080)
Net liabilities	(94,468)	(94,468)
	□□□□□□	□□□□□□

	Unrestricted Funds	Total Funds
	£	£
Tangible fixed assets	236	236
Current assets	36,917	36,917
Creditors less than 1 year	(165,925)	(165,925)
Net liabilities	(128,772)	(128,772)
	□□□□□□	□□□□□□

ParkPlay Limited
Company Limited by Guarantee
Management Information
Year ended 31 December 2024

The following pages do not form part of the financial statements.

ParkPlay Limited
Company Limited by Guarantee
Detailed Statement of Financial Activities
Year ended 31 December 2024

	2024	2023
	£	£
Income and endowments		
Donations and legacies		
Fundraising	306,610	456,283
Sport England award	123,000	14,384
Donations	37,081	9,565
	□□□□□□□□	□□□□□□□□
	466,691	480,232
	□□□□□□□□	□□□□□□□□
Total income	466,691	480,232
	□□□□□□□□	□□□□□□□□
Expenditure		
Expenditure on charitable activities		
Wages and salaries	252,313	232,906
Other post-retirement benefits	2,676	1,561
Insurance	6,012	5,852
Other motor/travel costs	4,814	4,360
Legal and professional fees	15,630	16,756
Telephone	364	186
Other office costs	14,864	8,235
Depreciation	236	238
Other interest payable and similar charges	365	268
Digital Experience	16,326	12,989
Local Marketing	4,239	6,074
Research	180	547
Local staff payment	114,368	119,362
	□□□□□□□□	□□□□□□□□
	432,387	409,334
	□□□□□□□□	□□□□□□□□
Total expenditure	432,387	409,334
	□□□□□□□□	□□□□□□□□
Net income	34,304	70,898
	□□□□□□□□	□□□□□□□□

ParkPlay Limited

Company Limited by Guarantee

Notes to the Detailed Statement of Financial Activities

Year ended 31 December 2024

	2024 £	2023 £
Expenditure on charitable activities		
Charitable activities		
Activities undertaken directly		
Direct wages	249,435	230,800
Payments to Playlenders	658	489
Consumable equipment for ParkPlays	14,764	7,797
Digital experience	11,864	4,542
Local marketing	1,848	4,099
Research	180	547
Local staff payment	114,368	119,362
	393,117	367,636
	□□□□□□□□	□□□□□□□□
Support costs		
Staff training	2,878	2,106
Entertainment	2,018	1,072
Insurance	6,012	5,852
Travel and subsistence	4,814	4,360
Consulting	13,200	12,720
Depreciation charge	236	238
Advertising & marketing	4,462	8,447
Subscriptions	2,391	1,975
	36,011	36,770
	□□□□□□□□	□□□□□□□□
Governance costs		
Audit & accountancy fees	2,430	4,036
Telephone & internet	364	186
Postage, freight & courier	100	438
Bank fees	365	268
	3,259	4,928
	□□□□□□□□	□□□□□□□□
Expenditure on charitable activities	432,387	409,334
	□□□□□□□□	□□□□□□□□



Your Company Tax Return

If we send the company a 'Notice' to deliver a Company Tax Return it has to comply by the filing date or we charge a penalty, even if there is no tax to pay.

A return includes a Company Tax Return form, any supplementary pages, accounts, computations and any relevant information. The CT600 Guide tells you how the return must be formatted and delivered. It contains general information you may need to deliver your return, links to more detailed advice and box-by-box guidance for this form and the supplementary pages.

The forms in the CT600 series set out the information we need and provide a standard format for calculations.

Company information

1	Company name	Parkplay Limited									
2	Company registration number	1	2	4	0	9	6	8	5		
3	Tax reference	2	4	1	1	4	0	9	8	3	1
4	Type of company										8

Northern Ireland (NI)

Put an 'X' in the appropriate boxes below

5	NI trading activity	<input type="checkbox"/>	6	SME	<input type="checkbox"/>
7	NI employer	<input type="checkbox"/>	8	Special circumstances	<input type="checkbox"/>

About this return

This is the tax return for the company named above, for the period below

30	from DD MM YYYY	35	to DD MM YYYY
	0 1 0 1 2 0 2 4		3 1 1 2 2 0 2 4
Put an 'X' in the appropriate boxes below			
40	A repayment is due for this return period		<input type="checkbox"/>
45	Claim or relief affecting an earlier period		<input type="checkbox"/>
50	Making more than one return for this company now		<input type="checkbox"/>
55	This return contains estimated figures		<input type="checkbox"/>
60	Company part of a group that is not small		<input type="checkbox"/>
65	Notice of disclosable avoidance schemes		<input type="checkbox"/>
Transfer pricing			
70	Compensating adjustment claimed		<input type="checkbox"/>
75	Company qualifies for SME exemption		<input type="checkbox"/>

Allowances and charges in the calculation of trading profits and losses - continued

	Capital allowances	Disposal value
Electric vehicle charge-points	713 £ <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>	714 £ <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>
Enterprise zones	721 £ <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>	722 £ <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>
Zero-emission goods vehicles	723 £ <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>	724 £ <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>
Zero-emission cars	726 £ <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>	727 £ <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>

Allowances and charges not included in the calculation of trading profits and losses

	Capital allowances	Balancing charges
Annual investment allowance	735 £ <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>	
Structures and buildings	736 £ <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>	
Full expensing	733 £ <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>	734 £ <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>
Business premises renovation	740 £ <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>	745 £ <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>
Machinery and plant - super-deduction	741 £ <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>	742 £ <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>
Machinery and plant - special rate allowance	743 £ <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>	744 £ <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>
Other allowances and charges	750 £ <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>	755 £ <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>
	Capital allowances	Disposal value
Electric vehicle charge-points	737 £ <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>	738 £ <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>
Enterprise zones	746 £ <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>	747 £ <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>
Zero-emission goods vehicles	748 £ <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>	749 £ <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>
Zero-emission cars	751 £ <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>	752 £ <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>

Qualifying expenditure

760	Machinery and plant on which first year allowance is claimed	£	<input type="text"/>	•	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
765	Designated environmentally friendly machinery and plant	£	<input type="text"/>	•	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
770	Machinery and plant on long-life assets and integral features	£	<input type="text"/>	•	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
771	Structures and buildings	£	<input type="text"/>	•	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
772	Machinery and plant - super-deduction	£	<input type="text"/>	•	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
773	Machinery and plant - special rate allowance	£	<input type="text"/>	•	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
775	Other machinery and plant	£	<input type="text"/>	•	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Losses, deficits and excess amounts

Amount arising

	Amount		Maximum available for surrender as group relief	
Losses of trades carried on wholly or partly in the UK	780 £ <input type="text"/>	<input type="text"/>	785 £ <input type="text"/>	<input type="text"/>
Losses of trades carried on wholly outside the UK	790 £ <input type="text"/>	<input type="text"/>		
Non-trade deficits on loan relationships and derivative contracts	795 £ <input type="text"/>	<input type="text"/>	800 £ <input type="text"/>	<input type="text"/>
UK property business losses	805 £ <input type="text"/>	<input type="text"/>	810 £ <input type="text"/>	<input type="text"/>
Overseas property business losses	815 £ <input type="text"/>	<input type="text"/>		
Losses from miscellaneous transactions	820 £ <input type="text"/>	<input type="text"/>		
Capital losses	825 £ <input type="text"/>	<input type="text"/>		
Non-trading losses on intangible fixed assets	830 £ <input type="text"/>	<input type="text"/>	835 £ <input type="text"/>	<input type="text"/>

Excess amounts

	Amount		Maximum available for surrender as group relief	
Non-trade capital allowances	840 £ <input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Qualifying donations	845 £ <input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Management expenses	850 £ <input type="text"/>	<input type="text"/>	855 £ <input type="text"/>	<input type="text"/>

Bank details (for a person to whom a repayment is to be made)


920	Name of bank or building society	<input type="text"/>
925	Branch sort code	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>
930	Account number	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>
935	Name of account	<input type="text"/>
940	Building society reference	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>

Payments to a person other than the company

943	Put an 'X' in box 943 if there is a R&D payable credit and one of the conditions listed in the CT600 Guide is applicable	<input type="checkbox"/>
945	Complete the authority below if you want the repayment to be made to a person other than the company I, as (enter status - for example, company secretary, treasurer, liquidator or authorised agent)	<input type="text"/>
950	of (enter company name)	<input type="text"/>
955	authorise (enter name)	<input type="text"/>
960	of address (enter address)	<input type="text"/>
965	Nominee reference	<input type="text"/>
	to receive payment on company's behalf	
970	Name	<input type="text"/>

Declaration

Declaration
I declare that the information I have given on this Company Tax Return and any supplementary pages is correct and complete to the best of my knowledge and belief.
I understand that giving false information in the return, or concealing any part of the company's profits or tax payable, can lead to both the company and me being prosecuted.

975	Name	<input type="text" value="Steve Denison"/>
980	Date DD MM YYYY	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>  <input type="text" value="Steve Denison (Sep 26, 2025 16:04:54 GMT+1)"/>
985	Status	<input type="text" value="Director"/>



Guidance

Guidance about when and how to complete this supplementary page can be found in the CT600 Guide.

For further information read *What supplementary pages do I need to complete and include as part of the Company Tax Return?* to find out what supplementary pages you need to complete.

Also, read the *Important points about all supplementary pages* and *CT600E – Charities and Community Amateur Sports Clubs (CASCs)* for further guidance about completing this supplementary page.

Company information

E1	Company name (name of charity or CASC)	Parkplay Limited
E2	Tax reference	2 4 1 1 4 0 9 8 3 1
Period covered by this supplementary page (cannot exceed 12 months)		
E3	from DD MM YYYY	0 1 0 1 2 0 2 4
E4	to DD MM YYYY	3 1 1 2 2 0 2 4

Claims to exemption (this section should be completed in all cases)

Charity/CASC repayment reference	E5	
Charity Commission registration number, or OSCR number (if applicable)	E10	1197261
Put an 'X' in the relevant box if during the period covered by these supplementary pages:		
The company was a charity/CASC and is claiming exemption from all tax on all or part of its income and gains (Also put an 'X' in box E15 if the company was a charity/CASC but had no income or gains in the period)	E15	X
All income and gains are exempt from tax and have been, or will be, applied for charitable or qualifying purposes only	E20	X
Some of the income and gains may not be exempt or have not been applied for charitable or qualifying purposes only, and I have completed form CT600	E25	
I claim exemption from tax		
Name	E30	S Denison
Status	E35	Trustee
Date DD MM YYYY	E40	

Information required

Charity/CASC assets

Disposals in period
(total consideration received)

Held at the end of the period
(use accounts figures)

Tangible fixed assets

E130 £

E135 £

UK investments
(excluding controlled companies)

E140 £

E145 £

Shares in, and loans to, controlled companies

E150 £

E155 £

Overseas investments

E160 £

E165 £

Loans and non-trade debtors

E170 £

Other current assets

E175 £

Qualifying investments and loans
Applies to charities only. See CT600 Guide

E180

Value of any non-qualifying investments and loans
Applies to charities only. See CT600 Guide

E185 £

Number of subsidiary or associated companies the charity controls at the end of the period. Exclude companies that were dormant throughout the period

E190












Parkplay Limited - Accounts & CT600 - 31.12.24

Final Audit Report

2025-09-26

Created:	2025-09-26
By:	Burgess Hodgson (esign@burgesshodgson.co.uk)
Status:	Signed
Transaction ID:	CBJCHBCAABAApcLUUFLAFUIPpJAosN-inIMiZBmtlqeh

"Parkplay Limited - Accounts & CT600 - 31.12.24" History

-  Document created by Burgess Hodgson (esign@burgesshodgson.co.uk)
2025-09-26 - 15:01:25 GMT - IP address: 80.88.222.146
-  Document emailed to sdenisonuk@gmail.com for signature
2025-09-26 - 15:01:31 GMT
-  Document emailed to Graham Griffin (ts@burgesshodgson.co.uk) for signature
2025-09-26 - 15:01:32 GMT
-  Email viewed by sdenisonuk@gmail.com
2025-09-26 - 15:01:43 GMT - IP address: 66.249.93.98
-  Signer sdenisonuk@gmail.com entered name at signing as Steve Denison
2025-09-26 - 15:04:52 GMT - IP address: 2.221.59.49
-  Document e-signed by Steve Denison (sdenisonuk@gmail.com)
Signature Date: 2025-09-26 - 15:04:54 GMT - Time Source: server- IP address: 2.221.59.49
-  Burgess Hodgson (esign@burgesshodgson.co.uk) replaced signer Graham Griffin (ts@burgesshodgson.co.uk) with Thomas Saltmer (ts@burgesshodgson.co.uk)
2025-09-26 - 15:20:27 GMT - IP address: 80.88.222.146
-  Document emailed to Thomas Saltmer (ts@burgesshodgson.co.uk) for signature
2025-09-26 - 15:20:27 GMT
-  Email viewed by Thomas Saltmer (ts@burgesshodgson.co.uk)
2025-09-26 - 15:40:51 GMT - IP address: 146.75.174.12
-  Document e-signed by Thomas Saltmer (ts@burgesshodgson.co.uk)
Signature Date: 2025-09-26 - 15:41:27 GMT - Time Source: server- IP address: 80.88.222.146
-  Agreement completed.
2025-09-26 - 15:41:27 GMT

PARKPLAY LTD

England & Wales - Charity number 1197261

Accounts

COMPANY REGISTRATION NUMBER: 12409685
CHARITY REGISTRATION NUMBER: 1197261

ParkPlay Limited
Company Limited by Guarantee
Unaudited Financial Statements
31 December 2023

BURGESS HODGSON LLP

Chartered accountants
Camburgh House
27 New Dover Road
Canterbury
Kent
CT1 3DN

ParkPlay Limited
Company Limited by Guarantee
Financial Statements
Year ended 31 December 2023

	Page
Trustees' annual report (incorporating the directors' report)	1
Independent examiner's report to the trustees	5
Statement of financial activities (including income and expenditure account)	7
Statement of financial position	8
Notes to the financial statements	9

ParkPlay Limited
Company Limited by Guarantee
Trustees' Annual Report (Incorporating the Directors' Report)
Year ended 31 December 2023

The trustees, who are also the directors for the purposes of company law, present their report and the unaudited financial statements of the charity for the year ended 31 December 2023.

Reference and administrative details

Registered charity name	ParkPlay Limited
Charity registration number	1197261
Company registration number	12409685
Principal office and registered office	25 Eve Road Isleworth TW7 7HS England
The trustees	Kaye Stephenson (Appointed 12 April 2023) Jo Jennings Steve Denison (Chair) Jemima Bird
Independent examiner	Thomas Saltmer Camburgh House 27 New Dover Road Canterbury Kent CT1 3DN

Details of the structure, governance and management of the charity

ParkPlay is a charitable company limited by guarantee which was incorporated on 17th January 2020 and registered as a charity on 21st December 2021. The company's memorandum of association, which established its powers and objectives, and its articles of association, under which it is governed, were adopted by the trustees on 8th June 2021 and both were reviewed in the current year to ensure their continued relevance.

ParkPlay's day to day operation and activities are managed by a small, dedicated team led by our CEO Rick Jenner. Their primary responsibilities are to grow the movement by working with local stakeholders and communities to establish new ParkPlay events: support communities to launch and develop their ParkPlay for local impact and benefit; and ensure that all ParkPlays are safe, welcoming and inclusive.

Governance is provided by our board of independent trustees who are also directors of the company. Trustees are unpaid volunteers and are recruited in accordance with the principles of equal opportunities within a skills and experience framework which is designed to ensure the board will be effective at overseeing the charity. During the year we further strengthened our board with the appointment of Kaye Stephenson who brings a wealth of experience in community development and sports. Kaye is also the PlayLeader at Easington Colliery ParkPlay in County Durham.

ParkPlay Limited
Company Limited by Guarantee
Trustees' Annual Report (Incorporating the Directors' Report) *(continued)*
Year ended 31 December 2023

Although we expect trustees to serve for several years, they are subject to re-election every year at the company's annual general meeting. The trustees have adopted the ICSA Code of Professional Ethics and Conduct and its four core principles of Integrity, High standard of service and excellence, Transparency and Professional behaviour. The code of conduct is reviewed on an annual basis.

ParkPlay also has a comprehensive set of financial policies and procedures and a remuneration committee, comprising the non-executive trustees, which reviews and approves management salaries on an annual basis.

Becoming a trustee brings with it specific responsibilities of which new trustees need to be made aware. Trustees must have access to the information they need to be able to satisfy themselves that the funds and assets of the charity have been appropriately administered. Consequently as part of their induction all trustees receive a copy of the charity's key documents including the memorandum and articles, ParkPlay's code of conduct and our financial policies and procedures. In addition all new trustees meet with the Chair and CEO to gain an understanding of ParkPlay's activities, its objectives and future plans, its financial position and any resource constraints or issues it may be facing.

Details of the objectives and activities of the charity

ParkPlay's mission is to build happier, healthier communities nationwide through the life-changing power of play. ParkPlay has been designed to be a safe, welcoming and inclusive way for all generations to play together whilst connecting and having fun.

ParkPlay is targeted at communities where, working in partnership with local authorities and residents, we can all have the greatest possible impact. This means situating ParkPlay closest to communities with the greatest health inequalities and for people who are amongst the least active. ParkPlay has developed further through 2023 to meet the needs of this audience and positively impact their health and wellbeing.

At the operational level, our small central team provide training, support and resources to enable each local community to deliver its own distinct ParkPlay every Saturday. This includes working in partnership to set the foundations for positive long-term impact and supporting local PlayLeaders to put on their ParkPlay.

Through 2023 ParkPlay continued to diversify its funding through grants from local authorities and other funders, and explore other revenue streams including corporate and individual giving.

At the year-end we had launched 55 ParkPlays operating across England from Cornwall to Cumbria. Our plan is to increase this to 90 by the end of 2024.

A summary of the main achievements of the charity

After the quick start post-Covid and rapid growth in 2021-2022, 2023 was a different year for ParkPlay in a number of ways. Firstly the initial and vital funding that ParkPlay received from Sport England came to a temporary end at the beginning of the year, and this necessitated a rapid change to the financial model, with a much higher percentage of income to support the charity's income coming from local authorities keen to see ParkPlay come to their communities.

ParkPlay Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Directors' Report) *(continued)*

Year ended 31 December 2023

(continued)

Increased marketing of ParkPlay and word of mouth led to the establishment of 13 more ParkPlays across the year. Some of these were in areas where ParkPlay was already established such as Essex, which made a significant contribution to the costs of paying PlayLeaders through the Essex LDP. Others were in new areas such as Hertfordshire and North Somerset.

There was also further consolidation, with ParkPlays stopping where there was either not sufficient local support, no viable long-term plan or where ParkPlay had for any number of local reasons, not attracted significant local participation. Many of the ParkPlays that stopped were in Cumbria. Whilst those ParkPlays met a local need and were valued by people, there was little or no support from local authorities to help their communities maintain them. The end of Sport England funding directly resulted in the consolidation of the ParkPlay team and the loss of regional co-ordinator roles. These had been able to offer some level of support in key regions.

In 2023 ParkPlay embarked upon a significant piece of independent research, with State of Life, managed and funded by Active Essex. This work evidences that ParkPlay improves physical and mental health:

- ParkPlayers report higher levels of physical activity, higher levels of wellbeing and resilience, increased neighbourhood trust and lower levels of loneliness.
- The highest positive effect is found in the 20% most deprived areas, where ParkPlay is mainly focused.
- ParkPlay could be worth between £4.6m – £18.2m annually with a potential social return on investment of £30 for every £1 spent.
- ParkPlay is effectively engaging deprived communities, those with limiting disabilities, those from minority ethnic backgrounds and people of all ages.

The full reports can be found at <https://park-play.com/parkplay-impact-social-value-report/>

2023 was also an important year as Decathlon became the first significant corporate partner (official equipment partner) and positive media coverage was secured including in The Guardian.

A review of the charity's financial position at the end of the reporting period

ParkPlay is a young charity which was launched in 2021 using funding provided by Sport England. In 2023 this was almost entirely replaced with income from local authority payments and grants to establish and support ParkPlays in their areas. Total income for the year was £480,232, an increase of £38,614 over the previous year. Costs were extremely tightly managed with the focus on maximising the amount spent on our charitable activities whilst maintaining support and governance costs.

The year-end cash balance was £36,917 and we had no borrowings. In order to achieve our objectives for 2024 and beyond we will remain reliant on funding from our partners in the public sector, while continuing to diversify our income, for example from other corporates, and trust and foundations

ParkPlay Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 31 December 2023

Risk management

The board regularly assess the major risks to which ParkPlay is exposed, including those relating to the operations and financing of the charity, and the actions taken and procedures in place to mitigate those risks. The board is satisfied that the necessary safeguards and procedures are in place so that ParkPlay can respond promptly to all foreseeable risks that may arise.

Small company provisions

This report has been prepared in accordance with the provisions applicable to companies entitled to the small companies exemption.

The trustees' annual report was approved on and signed on behalf of the board of trustees by:



[Steve Denison \(Sep 27, 2024 09:21 GMT+1\)](#)

Steve Denison
Trustee and Chair

ParkPlay Limited
Company Limited by Guarantee
Independent Examiner's Report to the Trustees of ParkPlay Limited
Year ended 31 December 2023

I report to the trustees on my examination of the financial statements of ParkPlay Limited ('the charity') for the year ended 31 December 2023.

Responsibilities and basis of report

As the trustees of the company (and also its directors for the purposes of company law) you are responsible for the preparation of the financial statements in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of the charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

Since the charity's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of the Institute of Chartered Accountants in England and Wales (ICAEW), which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the charity as required by section 386 of the 2006 Act; or
2. the financial statements do not accord with those records; or
3. the financial statements do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination; or
4. the financial statements have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

ParkPlay Limited

Company Limited by Guarantee

Independent Examiner's Report to the Trustees of ParkPlay Limited *(continued)*

Year ended 31 December 2023

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Thomas Saltmer

[Thomas Saltmer \(Sep 27, 2024 09:31 GMT+1\)](#)

Thomas Saltmer
Independent Examiner

Camburgh House
27 New Dover Road
Canterbury
Kent
CT1 3DN

ParkPlay Limited
Company Limited by Guarantee
Statement of Financial Activities
(including income and expenditure account)
Year ended 31 December 2023

		2023		2022
	Note	Unrestricted funds £	Total funds £	Total funds £
Income and endowments				
Donations and legacies	5	480,232	480,232	441,618
Total income		<u>480,232</u>	<u>480,232</u>	<u>441,618</u>
Expenditure				
Expenditure on charitable activities	6,7	(409,334)	(409,334)	(566,159)
Total expenditure		<u>(409,334)</u>	<u>(409,334)</u>	<u>(566,159)</u>
Net income/(expenditure) and net movement in funds		<u>70,898</u>	<u>70,898</u>	<u>(124,541)</u>
Reconciliation of funds				
Total funds brought forward		(199,670)	(199,670)	(75,129)
Total funds carried forward		<u>(128,772)</u>	<u>(128,772)</u>	<u>(199,670)</u>

The statement of financial activities includes all gains and losses recognised in the year. All income and expenditure derive from continuing activities.

The notes on pages 9 to 14 form part of these financial statements.

ParkPlay Limited
Company Limited by Guarantee
Statement of Financial Position
31 December 2023

	Note	2023 £	2022 £
Fixed assets			
Tangible fixed assets	12	236	474
Current assets			
Cash at bank and in hand		36,917	63,024
Creditors: amounts falling due within one year	13	165,925	263,168
Net current liabilities		129,008	200,144
Total assets less current liabilities		(128,772)	(199,670)
Net liabilities		(128,772)	(199,670)
Funds of the charity			
Unrestricted funds		(128,772)	(199,670)
Total charity funds	15	(128,772)	(199,670)

For the year ending 31 December 2023 the charity was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476;
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

These financial statements were approved by the board of trustees and authorised for issue on, and are signed on behalf of the board by:


 Steve Denison (Sep 27, 2024 09:21 GMT+1)

Steve Denison
 Trustee and Chair

The notes on pages 9 to 14 form part of these financial statements.

ParkPlay Limited
Company Limited by Guarantee
Notes to the Financial Statements
Year ended 31 December 2023

1. General information

The charity is a public benefit entity and a private company limited by guarantee, registered in England and Wales and a registered charity in England and Wales. The address of the registered office is 25 Eve Road, Isleworth, TW7 7HS, England.

2. Statement of compliance

These financial statements have been prepared in compliance with FRS 102, 'The Financial Reporting Standard applicable in the UK and the Republic of Ireland', the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (Charities SORP (FRS 102)) and the Companies Act 2006.

3. Accounting policies

Basis of preparation

The financial statements have been prepared on the historical cost basis, as modified by the revaluation of certain financial assets and liabilities and investment properties measured at fair value through income or expenditure.

The financial statements are prepared in sterling, which is the functional currency of the entity.

Going concern

The accounts have been prepared on a going concern basis.

Judgements and key sources of estimation uncertainty

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the amounts reported. These estimates and judgements are continually reviewed and are based on experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

Income tax

Tax is recognised in profit or loss, except to the extent that it relates to items recognised in other comprehensive income or directly in equity. In this case, tax is recognised in other comprehensive income or directly in equity, respectively.

Fund accounting

Unrestricted funds are available for use at the discretion of the trustees to further any of the charity's purposes.

Designated funds are unrestricted funds earmarked by the trustees for particular future project or commitment.

Restricted funds are subjected to restrictions on their expenditure declared by the donor or through the terms of an appeal, and fall into one of two sub-classes: restricted income funds or endowment funds.

ParkPlay Limited

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 31 December 2023

3. Accounting policies *(continued)*

Incoming resources

All incoming resources are included in the statement of financial activities when entitlement has passed to the charity; it is probable that the economic benefits associated with the transaction will flow to the charity and the amount can be reliably measured. The following specific policies are applied to particular categories of income:

- income from donations or grants is recognised when there is evidence of entitlement to the gift, receipt is probable and its amount can be measured reliably.
- legacy income is recognised when receipt is probable and entitlement is established.
- income from donated goods is measured at the fair value of the goods unless this is impractical to measure reliably, in which case the value is derived from the cost to the donor or the estimated resale value. Donated facilities and services are recognised in the accounts when received if the value can be reliably measured. No amounts are included for the contribution of general volunteers.
- income from contracts for the supply of services is recognised with the delivery of the contracted service. This is classified as unrestricted funds unless there is a contractual requirement for it to be spent on a particular purpose and returned if unspent, in which case it may be regarded as restricted.

Resources expended

Expenditure is recognised on an accruals basis as a liability is incurred. Expenditure includes any VAT which cannot be fully recovered, and is classified under headings of the statement of financial activities to which it relates:

- expenditure on raising funds includes the costs of all fundraising activities, events, non-charitable trading activities, and the sale of donated goods.
- expenditure on charitable activities includes all costs incurred by a charity in undertaking activities that further its charitable aims for the benefit of its beneficiaries, including those support costs and costs relating to the governance of the charity apportioned to charitable activities.
- other expenditure includes all expenditure that is neither related to raising funds for the charity nor part of its expenditure on charitable activities.

All costs are allocated to expenditure categories reflecting the use of the resource. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs are apportioned between the activities they contribute to on a reasonable, justifiable and consistent basis.

Tangible assets

Tangible assets are initially recorded at cost, and subsequently stated at cost less any accumulated depreciation and impairment losses. Any tangible assets carried at revalued amounts are recorded at the fair value at the date of revaluation less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

ParkPlay Limited
Company Limited by Guarantee
Notes to the Financial Statements *(continued)*
Year ended 31 December 2023

3. Accounting policies *(continued)*

Depreciation

Depreciation is calculated so as to write off the cost or valuation of an asset, less its residual value, over the useful economic life of that asset as follows:

Equipment - 25% straight line

Impairment of fixed assets

A review for indicators of impairment is carried out at each reporting date, with the recoverable amount being estimated where such indicators exist. Where the carrying value exceeds the recoverable amount, the asset is impaired accordingly. Prior impairments are also reviewed for possible reversal at each reporting date.

Financial instruments

Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered into.

Debtors and creditors with no stated interest rate and receivable or payable within one year are recorded at transaction price. Any losses arising from impairment are recognised in the profit and loss account in other administrative expenses.

Loans and borrowings are initially recognised at the transaction price including transaction costs. Subsequently, they are measured at amortised cost using the effective interest rate method, less impairment. If an arrangement constitutes a finance transaction it is measured at present value.

4. Limited by guarantee

The company is limited by guarantee. Under the terms of the Memorandum of Association all members (including those who have ceased to be a member in the previous year) are required to contribute a maximum of £1 each to the assets of the company on winding up.

5. Donations and legacies

	Unrestricted Funds £	Total Funds 2023 £	Unrestricted Funds £	Total Funds 2022 £
Donations				
Fundraising	456,283	456,283	281,339	281,339
Sport England award	14,384	14,384	158,221	158,221
Donations	9,565	9,565	2,058	2,058
	<u>480,232</u>	<u>480,232</u>	<u>441,618</u>	<u>441,618</u>

ParkPlay Limited

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 31 December 2023

6. Expenditure on charitable activities by fund type

	Unrestricted Funds £	Total Funds 2023 £	Unrestricted Funds £	Total Funds 2022 £
Charitable activities	367,636	367,636	473,931	473,931
Support costs	41,698	41,698	92,228	92,228
	<u>409,334</u>	<u>409,334</u>	<u>566,159</u>	<u>566,159</u>

This reduction in expenditure was due to the end of Sport England grant, to adjust for this loss of income, expenditure was minimised.

7. Expenditure on charitable activities by activity type

	Activities undertaken directly £	Support costs £	Total Funds 2023 £	Total Funds 2022 £
Charitable activities	367,636	36,770	404,406	563,889
Governance costs	–	4,928	4,928	2,270
	<u>367,636</u>	<u>41,698</u>	<u>409,334</u>	<u>566,159</u>

8. Net income/(expenditure)

Net income/(expenditure) is stated after charging/(crediting):

	2023 £	2022 £
Depreciation of tangible fixed assets	<u>238</u>	<u>238</u>

9. Independent examination fees

	2023 £	2022 £
Fees payable to the independent examiner for: Independent examination of the financial statements	<u>1,050</u>	<u>1,000</u>

10. Staff costs

Total staff costs and employee benefits for the reporting period are analysed as follows:

	2023 £	2022 £
Wages and salaries	<u>232,906</u>	<u>281,002</u>

ParkPlay Limited

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 31 December 2023

10. Staff costs *(continued)*

The average head count of employees during the year was 3 (2022: 3). The average number of full-time equivalent employees during the year is analysed as follows:

	2023	2022
	No.	No.
Number of staff	3	3

The number of employees whose remuneration for the year fell within the following bands, were:

	2023	2022
	No.	No.
£30,000 to £40,000	2	2
£70,000 to £79,999	1	1

11. Trustee remuneration and expenses

During the year £3,744 was paid to a trustee (2022: £NIL).

12. Tangible fixed assets

	Equipment
	£
Cost	
At 1 January 2023 and 31 December 2023	950
Depreciation	
At 1 January 2023	476
Charge for the year	238
At 31 December 2023	714
Carrying amount	
At 31 December 2023	236
At 31 December 2022	474

13. Creditors: amounts falling due within one year

	2023	2022
	£	£
Trade creditors	746	36
Accruals and deferred income	165,179	263,132
	165,925	263,168

14. Deferred income

	2023	2022
	£	£
At 1 January 2023	261,432	85,437
Amount released to income	(261,432)	(85,437)
Amount deferred in year	163,379	261,432
At 31 December 2023	163,379	261,432

ParkPlay Limited

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 31 December 2023

14. Deferred income *(continued)*

Deferred income comprises amounts received in advance relating to charitable activities that will be delivered in the following year.

15. Analysis of charitable funds

Unrestricted funds

	At 1 January 2023 £	Income £	Expenditure £	At 31 December 2023 £
General funds	(199,670)	480,232	(409,334)	(128,772)
	At 1 January 2022 £	Income £	Expenditure £	At 31 December 2022 £
General funds	(75,129)	441,618	(566,159)	(199,670)

16. Analysis of net assets between funds

	Unrestricted Funds £	Total Funds 2023 £
Tangible fixed assets	236	236
Current assets	36,917	36,917
Creditors less than 1 year	(165,925)	(165,925)
Net liabilities	<u>(128,772)</u>	<u>(128,772)</u>
	Unrestricted Funds £	Total Funds 2022 £
Tangible fixed assets	474	474
Current assets	63,024	63,024
Creditors less than 1 year	(263,168)	(263,168)
Net liabilities	<u>(199,670)</u>	<u>(199,670)</u>

PARKPLAY LTD

England & Wales - Charity number 1197261

Accounts

COMPANY REGISTRATION NUMBER: 12409685
CHARITY REGISTRATION NUMBER: 1197261

ParkPlay Limited
Company Limited by Guarantee
Unaudited Financial Statements
31 December 2022

BURGESS HODGSON LLP

Chartered accountants
Camburgh House
27 New Dover Road
Canterbury
Kent
CT1 3DN

ParkPlay Limited
Company Limited by Guarantee
Financial Statements
Year ended 31 December 2022

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ParkPlay Limited
Company Limited by Guarantee
Trustees' Annual Report (Incorporating the Director's Report)
Year ended 31 December 2022

The trustees, who are also the directors for the purposes of company law, present their report and the unaudited financial statements of the charity for the year ended 31 December 2022.

Reference and administrative details

Registered charity name ParkPlay Limited

Charity registration number 1197261

Company registration number 12409685

Principal office and registered office 25 Eve Road
Isleworth
TW7 7HS
England

The trustees

Lord Kamlesh Patel (Resigned 2 November 2022)
Jo Jennings
Steve Denison (Chair)
Jemima Bird
Kaye Stephenson (Appointed 12 April 2023)

Independent examiner Thomas Saltmer
Camburgh House
27 New Dover Road
Canterbury
Kent
CT1 3DN

Details of the structure, governance and management of the charity

ParkPlay is a charitable company limited by guarantee which was incorporated on 17th January 2020 and registered as a charity on 21st December 2021. The company's memorandum of association, which established its powers and objectives, and its articles of association, under which it is governed, were adopted by the trustees on 8th June 2021 and both were reviewed in the current year to ensure their continued relevance.

ParkPlay's day to day operation and activities are managed by a very small, dedicated team led by our CEO Rick Jenner. Their primary responsibilities are to ensure that ParkPlays across the country every Saturday morning are safe, welcoming and inclusive.

Governance is provided by our board of independent trustees who are also directors of the company. Trustees are unpaid volunteers and are recruited in accordance with the principles of equal opportunities within a skills and experience framework which is designed to ensure the board will be effective at overseeing the charity. During the year we further strengthened our board with the appointment of Kaye Stephenson who brings a wealth of experience in community development and sports. Kaye is also the PlayLeader at Easington Colliery ParkPlay in County Durham.

ParkPlay Limited
Company Limited by Guarantee
Trustees' Annual Report (Incorporating the Director's Report) *(continued)*
Year ended 31 December 2022

Although we expect trustees to serve for several years, they are subject to re-election every year at the company's annual general meeting. The trustees have adopted the ICSA Code of Professional Ethics and Conduct and its four core principles of Integrity, High standard of service and excellence, Transparency and Professional behaviour. The code of conduct is reviewed on an annual basis.

ParkPlay also has a comprehensive set of financial policies and procedures and a remuneration committee, comprising the non-executive trustees, which reviews and approves management salaries on an annual basis.

Becoming a trustee brings with it specific responsibilities of which new trustees need to be made aware. Trustees must have access to the information they need to be able to satisfy themselves that the funds and assets of the charity have been appropriately administered. Consequently as part of their induction all trustees receive a copy of the charity's key documents including the memorandum and articles, ParkPlay's code of conduct and our financial policies and procedures. In addition all new trustees meet with the Chair and CEO to gain an aware of ParkPlay's activities, its objectives and future plans, an understanding of its financial position and any resource constraints or issues it may be facing.

Details of the objectives and activities of the charity

ParkPlay's mission is to build happier, healthier communities nationwide through the life-changing power of play. We aim to achieve this in a very simple way by supporting communities to put on up to two hours of free, varied games and activities every Saturday morning in a local park or other public space. ParkPlay has been designed to be a safe, welcoming and inclusive way for all generations to play together whilst connecting and having fun.

ParkPlay is targeted at communities where, working in partnership with local authorities and the communities, we can all have the greatest possible impact. This means situating ParkPlay closest to communities with the greatest health inequalities and for people who are amongst the least active. ParkPlay has developed further through 2022 to meet the needs of this audience and positively impact their health and wellbeing.

At the operational level, our small central team provide training, support and resources to enable each local community to deliver its own distinct ParkPlay every Saturday. This includes working in partnership to set the foundations for positive long-term impact and supporting local PlayLeaders to put on their ParkPlay.

Through 2022 ParkPlay secured further funding from Sport England, while diversifying funding through grants from local authorities and other funders, and exploring other revenue streams including corporate and individual giving.

At the year-end we had launched 42 ParkPlays operating across England from Cornwall to Cumbria. Our plan is to increase this to 70 by the end of 2023.

A summary of the main achievements of the charity

After a year of fast growth and learning having launched as the country emerged from the Covid restrictions, 2022 was a year of further growth but also consolidation. By the end of the year we had launched a total of 42 weekly events, an additional 20 in the calendar year. We celebrated our first ParkPlay to have more than 100 people at a single event, and in total ParkPlay reached 39,315 attendances from a total of 4,892 unique ParkPlayers.

ParkPlay Limited
Company Limited by Guarantee
Trustees' Annual Report (Incorporating the Director's Report) *(continued)*
Year ended 31 December 2022

As well as launching more ParkPlays in areas we had started in 2021 we also expanded geographically with the launch of ParkPlays in Cornwall and Leicestershire and Rutland, with the support of local active partnerships and local authorities. As we celebrated one year of ParkPlay in April we published our first Impact report, based on research which showed the positive impact ParkPlay has had on people's individual physical activity and mental health, their confidence and sense of community.

We also consolidated our learnings from the first year to launch ParkPlay 2.0, marking some important changes to our operating model:

1. Empowering communities to make ParkPlay work for them - giving communities greater ownership of their own ParkPlay, and helping each form supportive teams of people locally in voluntary and paid roles.
2. Increasing the support we give communities where the need is greatest - focusing most of our resources in helping communities in more disadvantaged areas establish their ParkPlay and establish the conditions for long term success.
3. Refining what's special and unique about ParkPlay - to make the experience even better and simpler, making ParkPlay easier to put on, manage and communicate.

There were several important developments that came from this evolution including having the first volunteer-led ParkPlay, closing some ParkPlays that didn't have a sustainable future and creating a new brand identity and messaging to reflect the audience, unique proposition and mission - building happier healthier communities nationwide through the life-changing power of play. We also launched a new website and social content strategy centred around new identity, stories and impact.

Most of the changes were based on our learnings about how to have the greatest impact at scale but some were also influenced by necessary changes to our income model. Whilst we secured further financial support from Sport England (£298,950 from the Sector Renewal Fund) and the Essex LDP, evidence of confidence in a model to support their #UnitingtheMovement strategy, we also decided that all local PlayLeaders should be funded locally and not centrally by ParkPlay.

We also further developed and strengthened our safeguarding policies and procedures, improved our processes to continue to support our growth, and made some changes to the small central team to better support operations and the growth of ParkPlay nationwide.

A review of the charity's financial position at the end of the reporting period

ParkPlay is a very young charity which was launched using funding provided by Sport England. We are extremely grateful for the support of Sport England but we are continuing to work hard to diversify our sources of funds, including accessing local authority, national lottery and grant income alongside seeking corporate sponsorship and donations from the general public.

Total income for the year was £441,618, an increase of £261,657 over the previous year, largely due to awards from Sport England totalling £158,221 and an increase in Fundraising totalling £281,339. Costs were extremely tightly managed with the focus on maximising the amount spent on our charitable activities whilst maintaining support and governance costs.

The year-end cash balance was £63,024 and we had no borrowings. In order to achieve our objectives for 2023 and beyond we will remain reliant on funding from our partners in the public and private sectors as the proportion of our total funding which comes from Sport England declines.

ParkPlay Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 31 December 2022

Risk management

The board regularly assess the major risks to which ParkPlay is exposed, including those relating to the operations and financing of the charity, and the actions taken and procedures in place to mitigate those risks. The board is satisfied that the necessary safeguards and procedures are in place so that ParkPlay can respond promptly to all foreseeable risks that may arise.

Small company provisions

This report has been prepared in accordance with the provisions applicable to companies entitled to the small companies exemption.

The trustees' annual report was approved on and signed on behalf of the board of trustees by:



Steve Denison (Nov 24, 2023 12:37 GMT)

Steve Denison (Chair)
Trustee

ParkPlay Limited
Company Limited by Guarantee
Independent Examiner's Report to the Trustees of ParkPlay Limited
Year ended 31 December 2022

I report to the trustees on my examination of the financial statements of ParkPlay Limited ('the charity') for the year ended 31 December 2022.

Responsibilities and basis of report

As the trustees of the company (and also its directors for the purposes of company law) you are responsible for the preparation of the financial statements in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of the charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

Since the charity's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of the Institute of Chartered Accountants in England and Wales (ICAEW), which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the charity as required by section 386 of the 2006 Act; or
2. the financial statements do not accord with those records; or
3. the financial statements do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination; or
4. the financial statements have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

ParkPlay Limited

Company Limited by Guarantee

Independent Examiner's Report to the Trustees of ParkPlay Limited *(continued)*

Year ended 31 December 2022

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Thomas Saltmer
Independent Examiner

Camburgh House
27 New Dover Road
Canterbury
Kent
CT1 3DN

6/12/2023

ParkPlay Limited
Company Limited by Guarantee
Statement of Financial Activities
(including income and expenditure account)
Year ended 31 December 2022

	Note	2022 Total funds £	2021 Total funds £
Income and endowments			
Donations and legacies	5	441,618	179,961
Total income		<u>441,618</u>	<u>179,961</u>
Expenditure			
Expenditure on charitable activities	6,7	(566,159)	(255,791)
Total expenditure		<u>(566,159)</u>	<u>(255,791)</u>
Net expenditure and net movement in funds		<u>(124,541)</u>	<u>(75,830)</u>
Reconciliation of funds			
Total funds brought forward		(75,129)	701
Total funds carried forward		<u>(199,670)</u>	<u>(75,129)</u>

All funds in both 2022 and 2021 were unrestricted.
The statement of financial activities includes all gains and losses recognised in the year.
All income and expenditure derive from continuing activities.

The notes on pages 9 to 14 form part of these financial statements.

ParkPlay Limited
Company Limited by Guarantee
Statement of Financial Position
31 December 2022

	Note	2022 £	2021 £
Fixed assets			
Tangible fixed assets	12	474	712
Current assets			
Debtors	13	–	9,995
Cash at bank and in hand		63,024	3,670
		<u>63,024</u>	<u>13,665</u>
Creditors: amounts falling due within one year	14	263,168	89,506
Net current liabilities		<u>200,144</u>	<u>75,841</u>
Total assets less current liabilities		(199,670)	(75,129)
Net liabilities		<u>(199,670)</u>	<u>(75,129)</u>
Funds of the charity			
Unrestricted funds		(199,670)	(75,129)
Total charity funds	16	<u>(199,670)</u>	<u>(75,129)</u>

For the year ending 31 December 2022 the charity was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476;
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

These financial statements were approved by the board of trustees and authorised for issue on, and are signed on behalf of the board by:


 Steve Denison (Nov 24, 2023 12:37 GMT)

Steve Denison (Chair)
 Trustee

The notes on pages 9 to 14 form part of these financial statements.

ParkPlay Limited
Company Limited by Guarantee
Notes to the Financial Statements
Year ended 31 December 2022

1. General information

The charity is a public benefit entity and a private company limited by guarantee, registered in England and Wales and a registered charity in England and Wales. The address of the registered office is 25 Eve Road, Isleworth, TW7 7HS, England.

2. Statement of compliance

These financial statements have been prepared in compliance with FRS 102, 'The Financial Reporting Standard applicable in the UK and the Republic of Ireland', the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (Charities SORP (FRS 102)) and the Companies Act 2006.

3. Accounting policies

Basis of preparation

The financial statements have been prepared on the historical cost basis, as modified by the revaluation of certain financial assets and liabilities and investment properties measured at fair value through income or expenditure.

The financial statements are prepared in sterling, which is the functional currency of the entity.

Going concern

The accounts have been prepared on a going concern basis.

Judgements and key sources of estimation uncertainty

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the amounts reported. These estimates and judgements are continually reviewed and are based on experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

Income tax

Tax is recognised in profit or loss, except to the extent that it relates to items recognised in other comprehensive income or directly in equity. In this case, tax is recognised in other comprehensive income or directly in equity, respectively.

Fund accounting

Unrestricted funds are available for use at the discretion of the trustees to further any of the charity's purposes.

Designated funds are unrestricted funds earmarked by the trustees for particular future project or commitment.

Restricted funds are subjected to restrictions on their expenditure declared by the donor or through the terms of an appeal, and fall into one of two sub-classes: restricted income funds or endowment funds.

ParkPlay Limited

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 31 December 2022

3. Accounting policies *(continued)*

Incoming resources

All incoming resources are included in the statement of financial activities when entitlement has passed to the charity; it is probable that the economic benefits associated with the transaction will flow to the charity and the amount can be reliably measured. The following specific policies are applied to particular categories of income:

- income from donations or grants is recognised when there is evidence of entitlement to the gift, receipt is probable and its amount can be measured reliably.
- legacy income is recognised when receipt is probable and entitlement is established.
- income from donated goods is measured at the fair value of the goods unless this is impractical to measure reliably, in which case the value is derived from the cost to the donor or the estimated resale value. Donated facilities and services are recognised in the accounts when received if the value can be reliably measured. No amounts are included for the contribution of general volunteers.
- income from contracts for the supply of services is recognised with the delivery of the contracted service. This is classified as unrestricted funds unless there is a contractual requirement for it to be spent on a particular purpose and returned if unspent, in which case it may be regarded as restricted.

Resources expended

Expenditure is recognised on an accruals basis as a liability is incurred. Expenditure includes any VAT which cannot be fully recovered, and is classified under headings of the statement of financial activities to which it relates:

- expenditure on raising funds includes the costs of all fundraising activities, events, non-charitable trading activities, and the sale of donated goods.
- expenditure on charitable activities includes all costs incurred by a charity in undertaking activities that further its charitable aims for the benefit of its beneficiaries, including those support costs and costs relating to the governance of the charity apportioned to charitable activities.
- other expenditure includes all expenditure that is neither related to raising funds for the charity nor part of its expenditure on charitable activities.

All costs are allocated to expenditure categories reflecting the use of the resource. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs are apportioned between the activities they contribute to on a reasonable, justifiable and consistent basis.

Tangible assets

Tangible assets are initially recorded at cost, and subsequently stated at cost less any accumulated depreciation and impairment losses. Any tangible assets carried at revalued amounts are recorded at the fair value at the date of revaluation less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

ParkPlay Limited
Company Limited by Guarantee
Notes to the Financial Statements *(continued)*
Year ended 31 December 2022

3. Accounting policies *(continued)*

Depreciation

Depreciation is calculated so as to write off the cost or valuation of an asset, less its residual value, over the useful economic life of that asset as follows:

Equipment - 25% straight line

Impairment of fixed assets

A review for indicators of impairment is carried out at each reporting date, with the recoverable amount being estimated where such indicators exist. Where the carrying value exceeds the recoverable amount, the asset is impaired accordingly. Prior impairments are also reviewed for possible reversal at each reporting date.

Financial instruments

Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered into.

Debtors and creditors with no stated interest rate and receivable or payable within one year are recorded at transaction price. Any losses arising from impairment are recognised in the profit and loss account in other administrative expenses.

Loans and borrowings are initially recognised at the transaction price including transaction costs. Subsequently, they are measured at amortised cost using the effective interest rate method, less impairment. If an arrangement constitutes a finance transaction it is measured at present value.

4. Limited by guarantee

The company is limited by guarantee. Under the terms of the Memorandum of Association all members (including those who have ceased to be a member in the previous year) are required to contribute a maximum of £1 each to the assets of the company on winding up.

5. Donations and legacies

	2022 £	2021 £
Donations		
Fundraising	281,339	108,412
Sport England award	158,221	71,549
Donations	2,058	—
	<u>441,618</u>	<u>179,961</u>

ParkPlay Limited
Company Limited by Guarantee
Notes to the Financial Statements (continued)
Year ended 31 December 2022

6. Expenditure on charitable activities by fund type

	2022	2021
	£	£
Charitable activities	473,931	195,253
Support costs	92,228	60,538
	<u>566,159</u>	<u>255,791</u>

7. Expenditure on charitable activities by activity type

	Activities undertaken directly	Support costs	Total funds 2022	Total funds 2021
	£	£	£	£
Charitable activities	473,931	89,958	563,889	252,673
Governance costs	—	2,270	2,270	3,118
	<u>473,931</u>	<u>92,228</u>	<u>566,159</u>	<u>255,791</u>

8. Net expenditure

Net expenditure is stated after charging:

	2022	2021
	£	£
Depreciation of tangible fixed assets	<u>238</u>	<u>238</u>

9. Independent examination fees

	2022	2021
	£	£
Fees payable to the independent examiner for independent examination of the financial statements	<u>1,000</u>	<u>960</u>

10. Staff costs

The total staff costs and employee benefits for the reporting period are analysed as follows:

	2022	2021
	£	£
Wages and salaries	<u>281,002</u>	<u>146,010</u>

The average number of full time equivalent of employees during the year was 3 (2021: 1).

In addition payments were made to Playleaders as follows:

	2022	2021
	£	£
Playleader costs	<u>152,866</u>	<u>35,921</u>

ParkPlay Limited

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 31 December 2022

10. Staff costs *(continued)*

The number of employees whose remuneration for the year fell within the following bands, were:

	2022	2021
	No.	No.
£70,000 to £79,999	<u>1</u>	<u>1</u>

11. Trustee remuneration and expenses

No trustee received remuneration or expenses during the year.

12. Tangible fixed assets

	Equipment £
Cost	
At 1 January 2022 and 31 December 2022	<u>950</u>
Depreciation	
At 1 January 2022	238
Charge for the year	<u>238</u>
At 31 December 2022	<u>476</u>
Carrying amount	
At 31 December 2022	<u>474</u>
At 31 December 2021	<u>712</u>

13. Debtors

	2022	2021
	£	£
Trade debtors	<u>–</u>	<u>9,995</u>

14. Creditors: amounts falling due within one year

	2022	2021
	£	£
Trade creditors	36	2,459
Accruals and deferred income	<u>263,132</u>	<u>87,047</u>
	<u>263,168</u>	<u>89,506</u>

ParkPlay Limited
Company Limited by Guarantee
Notes to the Financial Statements *(continued)*
Year ended 31 December 2022

15. Deferred income

	2022	2021
	£	£
At 1 January 2022	85,437	87,000
Amount released to income	(85,437)	(87,000)
Amount deferred in year	<u>261,432</u>	<u>85,437</u>
At 31 December 2022	<u><u>261,432</u></u>	<u><u>85,437</u></u>

Deferred income comprises amounts received in advance relating to charitable activities that will be delivered in the following year.

16. Analysis of charitable funds

Unrestricted funds

	At 1 Jan 2022	Income	Expenditure	At 31 Dec 2022
	£	£	£	£
General funds	<u>(75,129)</u>	<u>441,618</u>	<u>(566,159)</u>	<u>(199,670)</u>

	At 1 Jan 2021	Income	Expenditure	At 31 Dec 2021
	£	£	£	£
General funds	<u>701</u>	<u>179,961</u>	<u>(255,791)</u>	<u>(75,129)</u>

17. Analysis of net liabilities

	2022	2021
	£	£
Tangible fixed assets	474	712
Current assets	63,024	13,665
Creditors less than 1 year	<u>(263,168)</u>	<u>(89,506)</u>
Net liabilities	<u><u>(199,670)</u></u>	<u><u>(75,129)</u></u>