

Football Rising – Annual Accounts and Trustees’ Annual Report

Football Rising is a Charitable Incorporated Organisation, registration number 1197121. Football Rising was registered on 14 December 2021 – this Annual Accounts and Trustees’ Annual Report (**the Report**) is for the period from the last annual report to **30 June 2024**. In pursuing its work, the trustees of Football Rising have had regard to guidance issued by the Charity Commission. Football Rising is governed by its Constitution, prepared for it by Clifford Chance LLP. Football Rising is registered at Flat 7, 152 Clarence Road, London, E5 8DY, United Kingdom.

Activities

The object of Football Rising, as set out in its Constitution, is to promote equality and diversity for the public benefit by supporting female athletes and sporting leaders in marginalised and excluded regions to realise their full potential and be exceptional and inspirational on and off the field. In doing so, we pursue strategies including:

- Uniting pioneering football organisations in marginalised football regions to exchange and build solidarity;
- Connecting global funding with local expertise to deliver projects designed by and for athletes and leaders to strengthen football, education and leadership; and
- Creating professional and inspirational media content to amplify positive stories of athletes and sporting leaders.

Regrettably, since the last annual report, for the period to 30 June 2023, Football Rising has faced challenges undertaking its activities due to limited resources and challenges faced by its trustees. As such, it has been in a period of temporary dormancy while the trustees consider the way forward. The trustees are actively working to consider next steps for Football Rising.

Trustees

On establishment, Football Rising had four trustees. At the inaugural trustee meeting of, an additional trustee was appointed by unanimous resolution, having regard to the skills, knowledge and experience needed for Football Rising’s effective administration. The trustees are below.

Kelly Lindsey
Kieran Pender
Lombe Mwambwa
Lucy Mills
Marisa Schlenker



Annual Accounts

In the reporting period, Football Rising has received no income, incurred no expenditure and, as at 30 June 2024, had a balance of zero.

As Football Rising remains in start-up mode and relies on voluntary efforts by trustees and the work of our partner organisations, the trustees are not concerned by the present financial position and do not believe there are any uncertainties about Football Rising continuing as a going concern. The trustees have previously pursued philanthropic and commercial support for Football Rising. Football Rising has to date received extensive pro bono support from Clifford Chance LLP (legal) and 17 Sport (consultancy).

Football Rising's primary asset is its intellectual property. Details of its intellectual property are set out in prior annual reports.

Declarations

Signed on behalf of the charity's trustees.

A handwritten signature in blue ink, appearing to read "K Pender", written over a light blue horizontal line.

Kieran Pender
Trustee
11 May 2025