

Football Rising – Annual Accounts and Trustees’ Annual Report

Football Rising is a Charitable Incorporated Organisation, registration number 1197121. Football Rising was registered on 14 December 2021 – this Annual Accounts and Trustees’ Annual Report (**the Report**) is for the period from registration to 30 June 2022. In pursuing its work, the trustees of Football Rising have had regard to guidance issued by the Charity Commission. Football Rising is governed by its Constitution, prepared for it by Clifford Chance LLP. Football Rising is registered at Flat 7, 152 Clarence Road, London, E5 8DY, United Kingdom.

Activities

The object of Football Rising, as set out in its Constitution, is to promote equality and diversity for the public benefit by supporting female athletes and sporting leaders in marginalised and excluded regions to realise their full potential and be exceptional and inspirational on and off the field. In doing so, we pursue strategies including:

- Uniting pioneering football organisations in marginalised football regions to exchange and build solidarity;
- Connecting global funding with local expertise to deliver projects designed by and for athletes and leaders to strengthen football, education and leadership; and
- Creating professional and inspirational media content to amplify positive stories of athletes and sporting leaders.

The initial six months of operation of Football Rising were focused on developing governance arrangements, recruiting an additional trustee, building relationships with our partner organisations and investigating funding possibilities. With the support of 17Sport, Football Rising developed a strategy and business plan with input from partner organisations following consultation. During the reporting period, two meetings of the trustees were held, on 27 January 2022 and 17 May 2022.

Trustees

On establishment, Football Rising had four trustees. At the inaugural trustee meeting of, an additional trustee was appointed by unanimous resolution, having regard to the skills, knowledge and experience needed for Football Rising’s effective administration. The trustees and their terms, pursuant to clauses 9.5 and 10 of the Constitution, are below.

Founding trustees

Kelly Lindsey – two year term to 13 December 2023

Kieran Pender – two year term to 13 December 2023

Lombe Mwambwa – three year term to 13 December 2024

Lucy Mills – four year term to 13 December 2025



Appointed trustees

Marisa Schlenker – three year term to 27 January 2025

Annual Accounts

In the reporting period, Football Rising has received no income, incurred no expenditure and, as at 30 June 2022, had a balance of zero.

As Football Rising remains in start-up mode and relies on voluntary efforts by trustees and the work of our partner organisations, the trustees are not concerned by the present financial position and do not believe there are any uncertainties about Football Rising continuing as a going concern. The trustees are actively pursuing philanthropic and commercial support for Football Rising. Football Rising has to date received extensive pro bono support from Clifford Chance LLP (legal) and 17 Sport (consultancy).

Football Rising's primary asset is its intellectual property. Prior to and in anticipation of the establishment of Football Rising, founding trustee Lucy Mills registered the following trademarks.

- Trade Mark Registration No. 018424062 for FOOTBALL RISING & Device in Class 41 in the name of Lucy Mills in the European Union, expiring 11 March 2031;
- Trade Mark Registration No. 018424064 for FOOTBALL RISING in Class 41 in the name of Lucy Mills in the European Union, expiring 11 March 2031
- Trade Mark Registration No. UK00003606555 for FOOTBALL RISING & Device in Class 41 in the name of Lucy Mills in the United Kingdom, expiring 8 March 2031; and
- Trade Mark Registration No. UK00003606554 for FOOTBALL RISING in Class 41 in the name of Lucy Mills in the United Kingdom, expiring 8 March 2031 (collectively **the trademarks**).

Pursuant to a Deed of Assignment executed 1 March 2021 with Lily Scowen, designer of the subsequently registered intellectual property, Lucy Mills had paid a sum of GBP 3,300 for the works. Lucy Mills had additionally paid approximately GBP 1,854.40 in filing fees associated with the registration of the trademarks.

Pursuant to an undertaking of 15 February 2021, Lucy Mills undertook to transfer the intellectual property to Football Rising upon establishment, in return for reimbursement of the sums associated with creation and registration of the trademarks.

By a Deed of Assignment and Waive of Rights executed 14 March 2022, Lucy Mills assigned these trademarks to Football Rising. In the same Deed, Lucy Mills irrevocably waived any right to recover from Football Rising any of the costs incurred by Lucy Mills respect of these activities. On 22 March 2022, the transfer of ownership was completed by the European Union Intellectual Property Office and the Intellectual Property Office of the United Kingdom in relation to the respective trademarks.

Declarations

The trustees declare that they have approved the Annual Accounts and Trustees' Annual Report of Football Rising.

Signed on behalf of the charity's trustees.

A handwritten signature in blue ink, appearing to read "K Pender", with a horizontal line underneath.

Kieran Pender
Trustee
30 April 2023

Lombe Mwambwa
Trustee
30 April 2023