



CHARITY COMMISSION
FOR ENGLAND AND WALES

Trustees' Annual Report for the period

From 1/Jan/2023 Period start date To 31/Dec/2023 Period end date

Charity name: Ruach Resources

Charity registration number: 1197062

Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	The object of the CIO is, for the public benefit, to advance the Christian faith by means of, without limitation, creating and distributing software applications, literature and other platforms to enlighten others about the Christian faith.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	Development of God for Kids app Development of Animals of Eden Valley Books Events to distribute and market these products Sharing our resources in schools and through church workshops
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	All trustees have regarded the guidance issued by the Charity Commission on public benefit

Achievements and Performance

	SORP reference	
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Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	NEW WORK App Developed Audio Stories and continued to work on translations into Ukraine, Russian, Serbian, Hungarian, Spanish, German, French and Dutch. Books & Other Products Work began on the script of book 5: "Why Did God Make Me?". Also launched a Christmas/Advent I-Spy Poster to go with the book "Where Does God Live?". Schools We made 9 visits to 6 schools. 8 Collective Worship Sessions and 2 lessons (1 RE, 1 English). Workshops We ran a trial "Faith at Home" workshop at The Message Trust with The Well at Woodseats and another full workshop at Spa View Community Church. Conferences/Exhibitions We attended 3 Conferences to exhibit this year: Hand in Hand, Joined Up, Playtime – Care for the Family. Hand in Hand conference also including speaking in a seminar. We also had a table at a Christmas Market in Norton, Sheffield. Blog & Social Media We created 12 blog posts – one for each month. 5 written in-house and 9 guest posts in collaboration with other like-minded ministries including BRF – Parenting for Faith, The Bible Society & Scripture Union REACH & IMPACT APP – reached 40,400 Unique active users in 148 countries Books – sold 311 items online & 514 items face to face. Schools – Read to 690 children and gave away 822 colouring books Workshops – empowered 12 families to share their faith with their children Blog – reached 92,000 people (target audience: parents and children's workers), resourcing and empowering their ministry to children.
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Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	
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Performance of fundraising activities against objectives set	Para 1.41	Crowdfunder to raise funds to translate the app raised £525 on 1 st March 2023. Crowdfunder to print 500 copies of "Is God Very Strong? Colouring Book." Raised £288 on 12 th July 2023.
Investment performance against objectives	Para 1.41	The first Crowdfunder fell short of the £2000 we were hoping to raise. (26% success) The second raised above the £250 we were hoping for. (115% success)
Other		

Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	The bank balance at the end of the year was £468.34
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	We do not yet have a statement regarding the holding of reserves.
Amount of reserves held	Para 1.22	£0
Reasons for holding zero reserves	Para 1.22	We do not hold any reserves as our income is currently too unpredictable and our bank balance too low.
Details of fund materially in deficit	Para 1.24	
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	

Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	50% Donations from private individuals 50% Sales of Books & Merchandise
A description of the principal risks facing the charity	Para 1.46	The charity is dependent on the volunteer work of Joanne Gilchrist as well as overseas app developers and graphic artists. The biggest risk is if they withdraw their support, the charity cannot afford to replace them with paid personnel.
Other		

Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	Governing Document / Constitution
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	CIO
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	Trustees are nominated by Joanne Gilchrist or another trustee, interviewed by the chair of trustees and ratified by all trustees at a trustee meeting. They must have an active Christian faith and be willing to adhere to the values as outlined in the governing document.

Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	We do not yet have an official policy or procedure document for this, other than the information already outlined in the governing document.
The charity's organisational structure and any wider network with which the charity works	Para 1.51	This year, we have worked in collaboration with Together for Sheffield, Hand in Hand Conference, The Message Trust, The Well at Woodseats and Spa View Community Church. However, we are members of a wider organisation nor come under another umbrella organisation.
Relationship with any related parties	Para 1.51	SunScool app hosts all of our digital content on their CMS and their workers are responsible for the technical updates and development of God for Kids, under direction and instruction from Joanne Gilchrist. SunScool do this work for free; in return we also market for them at our events.
Other		Different authors or members of other organisations are invited to guest blog on our website.

Reference and Administrative details

Charity name	Ruach Resources
Other name the charity uses	God for Kids
Registered charity number	1197062
Charity's principal address	Gardeners Cottage, Norton, Sheffield, S8 8BA.

Names of the charity trustees who manage the charity

		Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
	1	David Mark Wallace	Chair	1/Jan23 – 6/Nov/23	
	2	Sharon Turp	Treasurer		
	3	Carol Barwick			
	4	Nathan Goodearl	Secretary	12/Jan/2023 onwards	
	5	Andrew Blench	Chair	6/Nov/23 onwards	David Mark Wallace

Corporate trustees – names of the directors at the date the report was approved

Corporate trustees – names of the directors at the date the report was approved		
Director name		
Joanne Gilchrist		

Name of trustees holding title to property belonging to the charity

[illegible]

Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	n/a
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	n/a
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	n/a

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address
Charity Advisor	Rebecca Denny	The Charity Spark, 71-75 Shelton Street, London , WC2H 9JQ, United Kingdom
Name of chief executive or names of senior staff members (Optional information)		

Exemptions from disclosure

Reason for non-disclosure of key personnel details

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Other optional information

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Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)	N. Goodearl	
Full Name(s)	Nathan Goodearl	
Position (e.g. Secretary, Chair etc)	Secretary	
Date	17 th May 2024	

Ruach Resources

Income and Expenditure 2023

Income

Book & Merch Sales £ 2,901.25

Donations £ 2,167.40

Gift Aid: £ 884.67

Other (Royalties, referral reward) £ 1,211.31

Total £7,164.63

Expenditure

Utilities & Services £ 1,618.64

Stock £ 2,967.72

Developer Costs £ 996.90

Marketing £ 1,253.40

Other (Refunds, Volunteer Expenses & Misc) £ 731.81

Total £7,568.47

Signed by Andrew Blench, Chair of Trustees

.....*Andrew Blench*.....

Date: *24.01.2024*