



Children's Aid

Empowering Futures, Changing Lives

Annual Report 2024

www.childrensaid.co.uk



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Message from the Chair of Trustees



Now three years since our establishment, our organisation remains firmly rooted in its mission to serve humanity. Guided by our Islamic values, and strengthened by the trust of our donors, partners, and supporters from the UK and beyond, we are deeply thankful to all who have enabled us to reach some of the world's most vulnerable communities in their time of greatest need.

It gives me great honour to present the **Children's Aid Annual Report for 2024**, marking another year of growth, resilience, and impact.

As Chair of Trustees, I have been privileged to work alongside our dedicated leadership team to nurture a culture that reflects our core values of integrity, compassion, and accountability. Over the past year, we have continued to strengthen our systems, governance, and operational frameworks, ensuring that Children's Aid remains a trusted, transparent, and effective organisation.

2024 has been a year of transformation. In line with our strategic direction, we advanced the development of our IT, social media, and overseas infrastructure support functions. While there is still more to be achieved, these investments are already driving significant efficiencies and building the foundations needed to expand our humanitarian response in the years ahead.

In 2024, we also launched our first series of events to showcase our work and strengthen engagement with both existing and prospective donors. These gatherings provided an important platform to share impact stories, highlight our future plans, and build lasting relationships with supporters who share our vision. I was privileged to **participate in key events held in Pakistan**, where I was able to meet beneficiaries and partners directly, further deepening my appreciation of the challenges faced and the difference our programmes are making on the ground.

One of the most inspiring achievements this year has been the continued growth of our overseas **Skills Centre**, designed to educate and empower young people with the skills and opportunities to shape brighter futures for themselves and their families. During my visit to the centre and other field projects during 2024, I witnessed first-hand the profound impact of our work, moments that were both humbling and motivating. InshaAllah, these programmes will continue to flourish and transform lives for many years to come.

At the same time, 2024 was marked by the tragic escalation of the war in Palestine and the deepening **humanitarian crisis in Gaza**. Children's Aid has remained steadfast in its response, expanding aid delivery to families devastated by conflict, ensuring food, water, medical care, and support reach those in desperate need.

On behalf of the Board of Trustees, the Senior Leadership Team, our staff, and the wider Children's Aid family, I extend my heartfelt gratitude to our supporters worldwide. Your trust and generosity are the driving force behind everything we do. Together, we are not only delivering aid but also restoring dignity, hope, and opportunity to countless lives.

A handwritten signature in black ink, reading 'Mian Nadeem'.

Nadeem Mian
Chair of the Board of Trustees

A significant highlight of 2024 was witnessing the remarkable impact of our first overseas Skills Centre, launched just a year earlier. The centre is dedicated to educating and empowering young people with the knowledge and practical tools they need to build better futures for themselves and their families, helping to break the cycle of poverty. I was privileged to visit this centre, along with several other projects we supported, and to see first-hand the transformative difference our work is making in people's lives.

Nadeem Mian, Chair of the Board of Trustees



Message from the Chief Executive



We remain profoundly grateful to all who have stood with **Children's Aid** since our early days.

Your compassion and generosity have enabled us to bring hope, relief, and opportunity to some of the most disadvantaged communities across the world.

In a year overshadowed by conflict, natural disasters, and humanitarian crises, our mission has never been more urgent. These challenges expose the vulnerability of those we serve, yet also reveal the extraordinary resilience of people determined to rebuild their lives. With the support and blessings of our donors and beneficiaries, and through the unwavering commitment of our team and partners, we continue to provide life-saving support where it is needed most.

The devastation in Gaza has reached levels unseen in recent history, leaving families displaced, traumatised, and deprived of basic essentials. In response, Children's Aid rapidly expanded its emergency operations, delivering food, clean water, and medical aid to affected communities. When severe floods struck Bangladesh, our teams once again mobilised swiftly, providing vital relief and assistance to vulnerable households.

During Ramadan, we launched targeted appeals that delivered much needed food packs to struggling families in Bangladesh, Pakistan, and Kenya. Thousands were able to observe the holy month with dignity despite the immense uncertainty they faced. These efforts were only possible thanks to the generosity of our donors and the tireless dedication of our staff and volunteers.

In 2024, we increased our focus on healthcare and access to medical treatment. In collaboration with leading doctors and consultants, we organised medical camps across Pakistan, providing free consultations, medicines, and specialist care. In Kenya, we supported a free cataract clinic, offering life changing eye treatments to those affected by the debilitating disease. Alongside this, we continued funding urgent medical care for individuals and communities who otherwise had no access to treatment.

Beyond emergency and health interventions, we expanded our investment in water and sanitation projects: building wells in Algeria, drilling boreholes in South Africa and Kenya, establishing filtration plants in Pakistan, and deploying water tankers to both drought affected Kenya and war-torn Gaza. Access to safe water remains one of the most pressing global needs, and our projects are already transforming the daily lives of countless families.

In the UK, our teams worked tirelessly to raise awareness, engage communities, and sustain vital fundraising efforts. Overseas, particularly in Pakistan, Bangladesh, and Kenya, our field staff distributed Zakat and Sadaqah to the most vulnerable, ensuring donations directly reached those in greatest need.

This year also marked significant progress in community strengthening our organisational capacity. In Pakistan, we united 19 NGOs to coordinate humanitarian aid for Gaza, while in the UK we deepened partnerships with schools and faith institutions to widen community engagement. We established our first international branch office and expanded our Skills and Learning Centre in Pakistan. Today, the centre not only provides education for children but also vocational training in tailoring and digital skills for young people, creating sustainable futures. Our Pakistan office now also functions as an IT and operations hub, enabling us to strengthen and scale our international work.

Our orphan care programme continues to grow, reaching children across Tanzania, Pakistan, Kenya, Bangladesh, and India. By combining immediate relief with long-term development, education, vocational training and orphan support, we are helping build resilience and pathways out of poverty for vulnerable communities.

Despite the immense challenges we face, Children's Aid is growing stronger. By reinforcing our governance, scaling up our programmes, and safeguarding accountability, we are protecting the trust placed in us and maximising the impact of every contribution.

Above all, we draw inspiration from the resilience of those we serve and the dedication of our staff, volunteers, and partners. Their commitment fuels our mission and sustains our vision of a fairer world - one where every child has the chance to live with dignity, hope, and opportunity.

A handwritten signature in dark ink, appearing to read 'Saleem Ali'.

Saleem Ali
Chief Executive

Guided by compassion, driven by impact - **our vision, values, and strategy** shape a better future for all.

As a faith-based organisation inspired by Islamic values, **Children's Aid** is dedicated to improving the lives of those in need, with a particular focus on children and empowering individuals to break the cycle of poverty. We work with various communities, regardless of race, religion, or gender, to serve the poor and impoverished, alleviating suffering and fostering long term development.

OUR VISION

Our vision is to serve the poor and alleviate poverty, regardless of race, religion, or gender, with a special emphasis on improving the lives of children. We **empower individuals and communities** to break the cycle of poverty and build sustainable futures.

OUR VALUES

Our values provide a framework that ensures we remain accountable to our donors, supporters, stakeholders, and beneficiaries. These values also help to shape and guide our organisation, ensuring we remain focused on our vision:



Honesty & Accountability

We aim to be honest and open in all we do, holding ourselves accountable for our actions before being held accountable by others. Transparent communication is key, ensuring our supporters are kept informed about projects and how we use resources.



Trust & Integrity

We believe every person has the right to live with dignity and respect. All our staff, volunteers, and partners are expected to act responsibly and work professionally with integrity, gaining the respect and trust of those we serve and those who support us.



Justice & Compassion

We are dedicated to working justly, distributing aid equally regardless of faith, race, or gender. Compassion is central to all our efforts, as we strive to ease the suffering of people unconditionally, no matter who they are or where they come from.



OUR STRATEGIC OBJECTIVES

Children's Aid is committed to achieving the following objectives, which are exclusively for the public benefit:

Deliver Effective Emergency Response

We want to ensure rapid, effective response to emergencies, providing humanitarian relief to those affected by natural or man made disasters. Our goal is to build a delivery network capable of responding effectively to humanitarian crises while simultaneously developing the capacity to link relief efforts with long-term sustainable development.

Support Orphans and Orphanages

We want to provide care, education, and support to orphans, ensuring they grow in a safe, nurturing environment. Our goal is to support orphanages, providing essential supplies, and facilitating access to healthcare and education. We strive to give these children the opportunities they need to flourish.

Provide Access to Safe, Clean Drinking Water

We want to ensure that communities in impoverished, war torn and drought-affected areas have access to safe and clean drinking water and sanitation. Our goal is to build wells, install water filtration systems, and provide access to water to improve overall health and wellbeing.

Secure Sustainable Livelihoods for Marginalised Communities

In regions where poverty is extreme, we want to focus on empowering communities by restoring livelihood opportunities and improving income generation. Our goal is to provide access to funding, training, and skills that support the creation of new opportunities, enabling individuals to build sustainable livelihoods and break the cycle of poverty.

Improve Access to Education

We want to provide marginalised children with access to education, aiming to enable more children to attend school. Our goal is to break the cycle of poverty by empowering children through learning, creating brighter futures for generations to come. Through education, we seek to open doors to opportunities, fostering growth, knowledge, and the ability for these children to transform their communities.

Enhance Maternal and Child Healthcare (MNCH) Services

We want to improve access to essential healthcare services for the poorest and most vulnerable communities. Our goals include setting up medical camps to provide access to doctors and consultants, supporting treatments, and ensuring access to medications.

Provide Housing & Shelter

At Children's Aid, we recognise that safe and secure shelter is the foundation for dignity, stability, and recovery. Our housing programmes deliver emergency relief to families displaced by conflict, natural disasters, and poverty, offering protection, warmth, and hope in times of crisis. Alongside temporary shelter, we collaborate with partners to develop longer-term housing solutions that enable families to rebuild their lives and create safe spaces where children can grow, learn, and thrive.

Strengthen Capacity Building

Children's Aid is committed to empowering communities and organisations to lead their own development. Through training, skills development, and strategic partnerships, we build local capacity to deliver sustainable services, enhance governance, and equip individuals with the knowledge and tools needed to drive lasting change.





WHAT WE DO


Operating across more than **10 countries** through our branch offices and trusted partners in Africa, Asia, and Europe, Children's Aid is dedicated to supporting vulnerable communities facing hardship caused by conflict, natural disasters, and the lack of basic necessities. Guided by compassion and inclusivity, we serve all those in need, regardless of faith, race, ethnicity, age, or ability.

While delivering effective emergency response remains one of our central priorities, we are equally committed to long-term, strategic programmes that tackle the root causes of poverty.

Our focus includes:

 Humanitarian/Emergency Response

 Education

 Healthcare

 Water & Sanitation

 Food Insecurity

 Orphan Support

 Livelihood

 Housing & Shelter

 Capacity Building

OUR OUTLOOK

As we look to the future, we remain committed to expanding the reach and impact of our work. Our priorities include increasing access to clean water and sanitation facilities, strengthening our overseas orphanage support programmes, investing in capacity building, and expanding skills training and livelihood opportunities that empower individuals and communities to thrive.

With the continued support of our donors and partners, we are determined to fulfil our mission of helping those most in need and creating lasting, positive change in some of the world's most disadvantaged communities. By working together, we can transform lives and build a brighter, more hopeful future for all.



HOW WE MONITOR & REPORT

At Children's Aid, transparency is one of our defining values and underpins everything we do. We are committed to showing our donors, partners, and communities the real impact of their support through regular monitoring, detailed project updates, and powerful case studies. From responding to humanitarian emergencies to providing education, supporting orphanages, and fostering sustainable livelihoods, we ensure that our work consistently reflects our mission and values.

Our monitoring and reporting processes are rooted in accountability. We track the progress of each programme to ensure it delivers meaningful results and aligns with our strategic objectives. In doing so, we demonstrate how our core values - honesty, compassion, justice, and integrity are lived out in practice.

By maintaining open communication and sharing both our successes and the lessons we learn, Children's Aid remains a transparent and accountable organisation. This commitment builds trust, inspires confidence, and ensures that our collective efforts create positive and lasting change.

Impact 2024

Serving **50,136+** Individuals
with **Compassion & Care**

In 2024, we spent with purpose — reaching over 50,136 Individuals through education, healthcare, and livelihood support, ensuring real impact and lasting change.

WHERE WE WORK

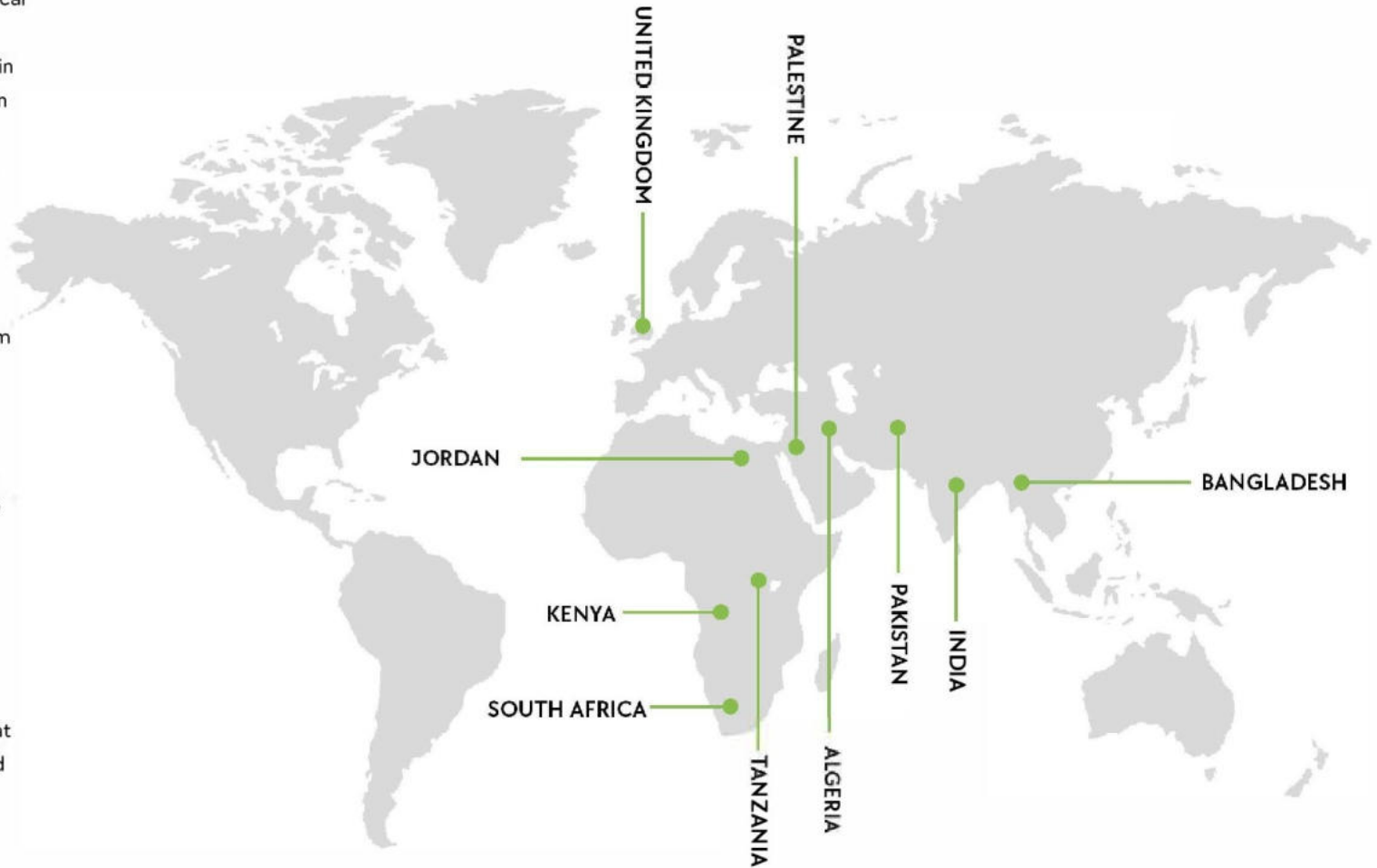
Children's Aid operates in numerous countries, partnering with local and international organisations to deliver life-saving support. Whether it's providing emergency relief in Gaza, helping families in **Bangladesh, Pakistan, and Kenya** during Ramadhan, or working on long-term development projects in areas like education and healthcare, we are dedicated to making a meaningful difference. Children's Aid operates through a network of overseas branch offices and local partners. Branch offices are funded through a combination of their own income generation initiatives (such as grants and donations secured in-country from public and institutional donors and grant funders) in addition to funding from the United Kingdom main office derived from public fundraising. The UK Office liaises with the local branch office staff to help develop and monitor the programme activity. We operate in Pakistan through a branch office and in Kenya, Bangladesh, India, South Africa and Palestine, through various partners where we do not have a country presence.

WHO WE WORK WITH

The number of community-based humanitarian organisations that Children's Aid works with has grown over time. We are committed to a **partnership-based approach** to poverty eradication and empowerment.

OUR PARTNERSHIPS

We believe in working collaboratively with a network of like-minded organisations and community groups. Through partnerships with **other charities, agencies, and local grassroots organisations**, we extend our reach and strengthen our impact. Together, we are building a world where everyone can live with dignity, justice, and opportunity.



Palestine	Pakistan	India	Bangladesh	Jordan
Kenya	South Africa	Tanzania	UK	Algeria

OUR ACHIEVEMENT & PERFORMANCE IN 2024

2024 saw us continue to build on the progress of previous years, developing new programs and strategies to address the increasingly volatile situations emerging globally.

Projects Delivered	171
Countries Served	10
People Benefitted	50,136
Amount Spent	£196,717



KEY PROJECT AREAS



Food Insecurity

We work to combat food insecurity by providing access to nutritious meals for vulnerable individuals and families. Our programs include emergency food aid and ration programs. By addressing immediate hunger needs and promoting long-term food security, we help build healthier, more resilient communities.



11

Projects



4

Countries



12,605

People Served



Water & Sanitation

We address water and sanitation needs by providing communities with access to clean, safe drinking water and improved sanitation facilities. Our programs focus on building and maintaining wells, installing filtration systems, and promoting hygiene education to prevent disease. By empowering communities with sustainable solutions, we help improve health, reduce waterborne illnesses, and create a foundation for lasting well-being.



5

Projects



4

Countries



2,500

People Served



Orphan Support

We offer support for orphans and vulnerable children, ensuring they have safe shelter, nutritious meals, access to education, and supportive environments. Our programs work closely with orphanages, to provide essentials like food, clothing, education, healthcare, and skills training. By creating a supportive foundation, we empower these children to thrive, fostering resilience and hope for a brighter future.



17

Projects



5

Countries



1,476

People Served



Humanitarian Aid

We provide rapid response to communities affected by emergencies, including natural disasters, conflict, and displacement. Our focus is on delivering immediate relief to those most in need, providing critical aid such as food, shelter, medical supplies, and other essential services. Our teams work tirelessly to alleviate the suffering of those impacted, helping restore hope for a brighter future.



87

Projects



5

Countries



27,560

People Served



Livelihoods

Our primary goal is to empower vulnerable communities toward self-sufficiency and resilience. Through skills training, financial assistance, and entrepreneurship support, these programs help individuals and families generate income and enhance their economic well-being. With a focus on sustainable development, we equip people with the tools and resources needed to build better futures for themselves and their families.



3

Projects



2

Countries



12

People Served



Education

We enhance access to education and promote learning for children and young adults. Our programs support not only students but also their families, teachers, and schools. This includes providing school supplies, teacher salaries, infrastructure improvements, primary and secondary education support and vocational training. By doing so, we are helping build stronger, more resilient communities and breaking the cycle of poverty.



19

Projects



4

Countries



3,345

People Served



Healthcare

We provide access to quality healthcare and promote healthy living in vulnerable communities. This includes medical services and treatments, along with essential medical supplies, and support. By improving access to quality healthcare, we help enhance the overall well-being of communities, especially the most vulnerable.



15

Projects



4

Countries



1,765

People Served



Shelter & Housing

We recognise that safe and secure shelter is the foundation for dignity, stability, and recovery. Our housing programmes provide emergency relief for families displaced by conflict, natural disasters, and poverty, offering protection, warmth, and hope in times of crisis. Alongside temporary shelter, we work with partners to develop longer-term housing solutions that help families rebuild their lives and create safe spaces for children to grow and thrive.



5

Projects



2

Countries



754

People Served



Capacity Building

Children's Aid is committed to strengthening communities and organisations so they can lead their own development. Through training, skills development, and partnerships, we build local capacity to deliver sustainable services, improve governance, and empower individuals with the knowledge and tools they need to create lasting change.



9

Projects



2

Countries



119

People Served

OVERVIEW OF OUR WORK IN 2024

A Year of Impactful Change: Standing with Gaza and Beyond

SUMMARY

In 2024, Children's Aid remained at the forefront of delivering lifesaving aid, empowering communities, and transforming lives in some of the world's most vulnerable regions. Much of our focus centred on the unfolding humanitarian crisis in Gaza, where, through the tireless support of our donors and partners, we delivered emergency relief including food parcels, medical supplies, and shelter to families devastated by conflict. Working closely with a dedicated network of volunteers, we ensured aid reached those most in need, providing not only immediate relief but also hope in a time of profound hardship.

Alongside our emergency response in Gaza, we strengthened our wider portfolio of programmes across education, healthcare, water and sanitation, housing and shelter, food security, and orphan support. A central theme of 2024 was capacity building - investing in the skills, knowledge, and resilience of local communities and organisations so they can lead their own development and create lasting change.

We proudly hosted our first series of donor engagement events, designed to showcase the impact of our work and deepen connections with both existing and new supporters. A highlight of the year was the continued growth of our Skills and Education Centre in Pakistan, now a hub of opportunity for young people. By equipping them with training, education, and pathways to sustainable livelihoods, we are empowering the next generation to build brighter futures for themselves and their families.

Our seasonal initiatives, including Ramadan Rations and Qurbani, once again provided essential support to families during key times of the year, while our Orphan Support Programme continued to deliver vital resources, education, and emotional care to children without families. In addition, we responded to global crises beyond Gaza, supporting communities affected by natural disasters and conflict with food, medical care, and safe shelter. With an emphasis on sustainability, our livelihood and capacity-building initiatives helped families transition from reliance on aid toward self-sufficiency..

Internally, Children's Aid also invested in strengthening its own capacity. We delivered training for staff, volunteers, and community partners, building skills and confidence across our network. At the community level, we supported grassroots initiatives with knowledge-sharing and practical tools, enabling them to deliver services more effectively and independently. By building capacity both within and beyond our organisation, we enhanced the quality, reach, and sustainability of our programmes while empowering communities to take ownership of their own development.

2024 has been a year defined by resilience, compassion, and solidarity. With your continued support, InshaAllah, we will remain steadfast in standing alongside those in greatest need, in Gaza and across the world, delivering not just aid, but lasting change.



HUMANITARIAN PROGRAMME

In 2024, Children's Aid's Humanitarian Aid programme continued to provide urgent relief to communities facing crisis, with a particular focus on the humanitarian emergency in Gaza. Working with trusted local partners, we delivered food parcels, medical supplies, safe shelter, and other essential resources to families affected by conflict and displacement.

Beyond Gaza, we also responded to communities impacted by natural disasters and emergencies in other regions, ensuring swift assistance reached those most in need. Through our rapid response teams and partnerships, we sought not only to alleviate immediate suffering but also to restore dignity, offer hope, and help communities begin the path toward recovery and resilience.

Pakistan

We extended vital humanitarian assistance to some of the poorest families in Pakistan. Our support included covering funeral expenses, allowing families to honour their loved ones with dignity; contributing towards wedding costs for disadvantaged households, enabling them to celebrate important milestones without the weight of financial strain; and providing help with essential living costs to ease the burden on families struggling with poverty. These targeted interventions offered dignity, relief, and hope at some of life's most difficult moments.



Gaza

Children's Aid mobilised a volunteer network in Gaza to deliver urgent humanitarian aid in the face of war, displacement, and widespread hardship. Our teams carried out weekly deliveries of water tankers to provide clean drinking water, distributed cooked meals for thousands of displaced families, and supplied essential ration packs to hundreds of households struggling to survive. Medicines and hygiene kits were delivered to protect health and dignity, while vital hospital supplies supported overstretched health services.

Alongside this emergency relief, we worked to preserve dignity and foster resilience by organising children's activities, offering moments of comfort and normality amid crisis. By combining rapid aid delivery with community led support, we helped families not only endure immediate challenges but also sustain hope, tradition, and resilience in one of the world's most difficult environments.



Bangladesh

We responded swiftly to the devastating floods in Bangladesh, which displaced thousands of families and destroyed countless livelihoods. Working with local partners and volunteers, we ensured aid reached the hardest hit communities, while also supporting families with essential items to begin the process of recovery. Our rapid intervention brought lifesaving relief and hope to those most affected by the disaster.



Feeding dreams
and futures

1,476+ orphans
served this year

EDUCATION PROGRAMME

In 2024, Children's Aid's Education Programme continued to expand access to learning opportunities for children and young people in low-income and vulnerable communities. We provided essential support such as school supplies, teacher salaries, infrastructure improvements, and assistance with student fees for higher education. By investing in students, families, and schools, we are helping to break the cycle of poverty, strengthen community resilience, and create pathways to brighter futures through the power of education.

Kenya

Children's Aid continued to strengthen its commitment to education and community development through our Madrasah initiative in Kibera, one of Kenya's largest slums. Established and run by Brother Jamal Lali and his wife since 2015, the project has become a vital source of hope and opportunity for children from some of the most disadvantaged backgrounds.

Our support provides access to quality education alongside Islamic learning, while also delivering cooked meals that, for many children, represent their only daily nourishment. With over 350 children attending regularly, the Madrasah offers both education and sustenance, helping to break cycles of poverty and giving young learners the tools and confidence to build a brighter future.

In addition to our work in Kibera, we also extended support to several smaller, remote madrasahs across Kenya by contributing to vital renovation costs. These improvements created safer, more functional spaces for learning, ensuring that children in underserved areas can access education in environments that are both dignified and conducive to study.



Pakistan

Children's Aid remains committed to ensuring that no child is denied an education because of financial hardship. In 2024, our school fees programme supported vulnerable families by covering tuition and related expenses, enabling children to attend school consistently and pursue their academic ambitions. Alongside this, we contributed to the improvement of other schools, including the installation of a water cooler in a deprived school, ensuring students had access to safe drinking water during the school day. This practical support helps strengthen school environments and makes education more accessible and dignified for all.

We continued our commitment to supporting the educational aspirations of individuals with disabilities. Our flagship initiative included providing full university fees and related costs for a blind student pursuing higher education, breaking down financial barriers that would otherwise have prevented her from realising her dreams. By investing in her academic journey, we are not only empowering her with the skills and knowledge for a brighter future but also championing inclusivity and equal opportunities for students with disabilities.



Through the generosity of our donors, we are transforming individual lives and helping to build a more inclusive society.

Recognising the importance of early learning, Children's Aid established a preschool programme in 2024 to support young children from disadvantaged backgrounds. By providing a safe and nurturing environment for early education, we help lay the foundations for lifelong learning, social development, and confidence, giving children the best possible start in life.

Our Skills Institute in Pakistan continued to grow in 2024, equipping individuals with the practical training needed for sustainable livelihoods. The programme expanded from offering vocational skills in sewing to training in computer literacy, and IT skills. By combining hands-on learning with mentorship, we are empowering participants to secure meaningful work, achieve self-sufficiency, and contribute to local economic development. Thanks to the leadership of our country manager, the dedication of staff, and the generosity of our donors, the Skills Institute has become a hub of opportunity and transformation for disadvantaged communities.



QURBANI PROGRAMME

In 2024, Children's Aid's Qurbani programme continued to provide fresh meat to vulnerable communities during Eid al-Adha, enabling families in need to share in this important religious tradition. By reaching households facing food insecurity, the initiative ensured they could partake in the blessings of Qurbani, fostering dignity, inclusion, and a sense of community at this special time of year. For many impoverished families this is the only meat they will be able to enjoy for the whole year. Through the generosity of our donors, we brought joy and nourishment to families who might otherwise have been unable to celebrate, strengthening bonds of faith and solidarity.

Pakistan

Children's Aid distributed Qurbani meat to families in underserved areas across Pakistan. Working closely with local communities, we identified the most vulnerable households to ensure that support reached those who would otherwise have gone without. This initiative not only provided families with vital nutrition but also enabled them to celebrate Eid al-Adha with dignity, joy, and a renewed sense of inclusion in this important tradition.



India

Children's Aid extended its Qurbani programme across India, reaching communities in remote villages where access to fresh food is scarce. Working in partnership with local organisations, we streamlined distribution to ensure that families received Qurbani meat promptly and with dignity. Our efforts also included orphanages, allowing orphaned children to share in the blessings of Eid al-Adha. By providing both nourishment and the festive spirit of this important occasion, we brought comfort and joy to those who are too often overlooked.



Kenya

Children's Aid recognised the hardships faced by vulnerable communities during Eid al-Adha and focused its Qurbani efforts on delivering fresh meat to families in the Kibera slums and surrounding areas. Working with local partners, we facilitated timely distribution and ensured that children in local orphanages were also included. This initiative not only addressed urgent food needs but also fostered a spirit of solidarity, allowing families and children to celebrate Eid with dignity and joy.

Bangladesh

Children's Aid's Qurbani programme in Bangladesh provided fresh, nutritious meat to orphanages and vulnerable families during Eid al-Adha. By reaching those most in need, we ensured that disadvantaged children and households could share in this important tradition, strengthening community bonds and bringing dignity and joy to the celebration. This initiative not only supported food security but also fostered a sense of belonging and togetherness at a time that is deeply significant for families across the country.



RAMADAN PROGRAMME

In 2024, Children's Aid's Ramadan Programme continued to provide essential support to vulnerable communities, ensuring families could observe the holy month with dignity and adequate nourishment. Through our Ramadan Rations initiative, we distributed food packs containing staple items to sustain families throughout iftar and suhoor. In addition, we extended support to include cooked meals for those most in need, reaching displaced families and orphaned children. By addressing food insecurity at this sacred time of giving and reflection, the programme not only met urgent needs but also fostered solidarity, compassion, and a renewed sense of community.

UK

Children's Aid reaffirmed its commitment to supporting vulnerable communities during Ramadan through our partnership with Tooting Community Kitchen. Together, we provided nutritious, freshly cooked Iftari meals to low-income families, the elderly, and homeless individuals facing food insecurity, ensuring they could break their fast with dignity.

This initiative not only addressed immediate hunger but also created a sense of belonging and unity, bringing community members together in the spirit of Ramadan. We are deeply grateful to Tooting Community Kitchen and our generous donors, whose support made it possible to deliver meaningful impact during this sacred month. By working in collaboration, we ensured that no one was excluded from the blessings of Ramadan because of hardship.



Pakistan

Children's Aid's Ramadan Ration Programme in Pakistan provided vital support to vulnerable families throughout the holy month. Through our local office and volunteer network, we distributed essential food packs and organised Iftari meals, ensuring families could observe traditional practices with dignity.

This initiative helped alleviate food insecurity while fostering community spirit and upholding the values of generosity and compassion central to Ramadan. By reaching those most in need, we not only improved wellbeing and nourishment but also brought joy and hope to families during this sacred time of reflection and giving.



Kenya

Children's Aid's Ramadan Ration Programme in Kenya provided vital assistance to vulnerable families during the holy month. We distributed food packs containing staple items such as rice, flour, beans, and cooking oil, ensuring households had the means to prepare nutritious meals for iftar and suhoor. By working with local partners to coordinate distribution, we were able to reach those most in need, alleviating the burden on low-income families and enabling them to fully observe the traditions of Ramadan. This initiative not only addressed food insecurity but also fostered solidarity and compassion within the community.

To mark the joyous occasion of Eid, Children's Aid delivered a special initiative for Madrassah students in Kenya. We provided festive meals prepared fresh for the children to enjoy together, creating a sense of unity and celebration. In addition, every student received new clothes, helping them to feel valued, included, and uplifted during the festivities. This initiative not only enhanced the students' Eid experience but also reinforced bonds of community, dignity, and belonging, making the celebrations memorable and meaningful.



Sharing blessings
with every Meal

Over 4500+
families supported during Ramadan

Bangladesh

Children's Aid's Ramadan Ration Programme in Bangladesh provided essential support to vulnerable families throughout the holy month. We distributed food packs containing staple items such as rice, lentils, oil, and spices, enabling families to prepare nutritious meals for iftar and suhoor. This initiative helped alleviate food insecurity, allowing low-income households to observe Ramadan traditions without the burden of hunger. By working with local organisations to coordinate distribution, we ensured that aid reached those most in need, fostering solidarity, dignity, and compassion within the community.

To mark the festive occasion of Eid, Children's Aid organised special celebrations at supported orphanages in Bangladesh. We provided freshly prepared meals in a communal setting, allowing children to experience the joy of togetherness and festive spirit. Each child also received new clothes, helping them to feel valued, cherished, and included in the celebrations. This initiative not only enhanced their Eid experience but also strengthened community bonds, creating lasting memories of care, dignity, and joy for some of the country's most vulnerable children.



ORPHAN PROGRAMME

Children's Aid's Orphan Support Programme continued to provide essential care and resources to orphaned children, with a focus on their wellbeing, education, and personal development. Through a combination of orphan sponsorships and orphanage support, we ensured that children had consistent access to nutritious food, healthcare, schooling, and emotional care.

Our aim is not only to meet immediate needs but also to create stability and opportunity, empowering orphaned children to grow with dignity, confidence, and hope. By investing in their education and wellbeing, we are helping to break cycles of poverty and giving each child the foundation for a brighter, more secure future.

Bangladesh

Children's Aid strengthened its support for the Al Madina and Kazi Orphanages in Bangladesh, ensuring that vulnerable children received the care and resources they need to thrive. Our initiatives included funding for food, education, healthcare, and daily necessities, providing a safe, nurturing, and supportive environment for the children in residence.

We also supported the renovation and extension of one orphanage, allowing it to accommodate more children in need of a safe haven.

Through this partnership, we continue to promote the wellbeing and development of orphaned children while fostering a sense of community, dignity, and hope.



Impacting over

1,476+

Orphans

Providing care, education, and hope for orphaned children in Bangladesh.



India

Children's Aid strengthened its support for the Shade Trust in India, providing vulnerable orphans with the essential care and resources they need to thrive. Our funding includes support for nutritious meals, healthcare, education, and personal necessities, creating a safe and nurturing environment where orphans can grow with dignity.

Alongside meeting immediate needs, we placed a strong emphasis on education and skill development, equipping orphans with the tools to build confidence, independence, and brighter futures. We also continued our support for the Majilis Imdadul Muslimeen Girls' Orphanage in India. Through this partnership, we are helping to nurture the girls' overall wellbeing and self-esteem, while fostering a strong sense of community, belonging, and hope for a brighter future.



Tanzania

Children's Aid continued its support for a boys' orphanage in remote Tanzania, providing vulnerable children with the essential care and resources they need to grow and thrive. Our funding covered nutritious meals, healthcare, education, and daily necessities, creating a safe and supportive environment for the boys. By partnering with the orphanage, we aim to promote their overall wellbeing and development while fostering a strong sense of community, belonging, and hope for a brighter future.



Pakistan

Children's Aid extended its support to orphans in Pakistan through the Agosh Orphanage Project. Our assistance helped provide essential care, while also ensuring that the children felt included and valued during special occasions. As part of this, we distributed new clothes to the orphans, bringing them joy and dignity during festive periods.

Extending care and compassion

Supporting orphans through the Agosh Orphanage Project in Pakistan.

800+ Orphans Served in Pakistan



We support over **1,476 Orphans**
In 4 Countries



HEALTHCARE PROGRAMME

In 2024, Children's Aid's Healthcare Programme continued to enhance access to quality healthcare for vulnerable communities, addressing both urgent medical needs and long-term health education. We supported healthcare facilities with essential medicines and supplies, provided direct medical treatments for those unable to afford care, and worked with leading practitioners and healthcare workers to strengthen community-based services.

Our approach aims to improve overall health outcomes, reduce preventable illness, and promote wellbeing among those who lack regular access to medical services. By investing in both care and capacity, we are helping to build healthier, more resilient communities

UK

Children's Aid continued its support for Claire House Children's Hospice, which provides vital care for children with life-limiting conditions and their families. Claire House delivers specialist medical care alongside emotional support and respite services, ensuring families receive the comprehensive assistance they need during the most challenging times.

Our contribution also helps sustain therapeutic programmes and activities that bring comfort, joy, and meaningful experiences to the children, creating cherished moments for them and their loved ones. By supporting Claire House, we are helping to enhance quality of life while fostering a compassionate community of care, dignity, and support for families facing profound difficulties.

Pakistan

In 2024, Children's Aid organised and ran a series of medical camps across Pakistan to support disadvantaged communities with little or no access to healthcare. These camps provided thousands of individuals with free consultations from leading doctors, consultants, and paediatricians, along with essential medicines and treatments.

Beyond the camps, we also supplied wheelchairs to those living with mobility challenges and extended specialised medical support to patients suffering from cancer and gangrene. Through these initiatives, we helped improve health outcomes, ease suffering, and bring dignity and hope to some of the poorest and most vulnerable members of society.



Bangladesh

In 2024, Children's Aid remained committed to supporting a blind widower in Bangladesh, ensuring he received essential medical treatment and ongoing care. Our assistance extended beyond his immediate health needs to securing a more stable future for his young daughters, whom he is currently unable to provide for alone. By stepping in with practical and emotional support, we aim to ease the family's daily hardships and restore dignity, hope, and opportunity as they rebuild their lives.

Kenya

In 2024, Children's Aid delivered vital healthcare support in Kenya through a cataract clinic that restored sight and independence to those suffering from preventable blindness. We also provided wheelchairs to disadvantaged individuals with mobility needs and supported vulnerable people with access to mental health care. These initiatives brought dignity, hope, and improved quality of life to some of the poorest members of the community.



WATER & SANITATION PROGRAMME

In 2024, Children's Aid's Water Aid Programme continued to expand access to safe, clean water and improved sanitation for underserved communities. Our initiatives included constructing new wells, installing water purification systems, and supporting hygiene education to reduce the spread of waterborne diseases.

By securing reliable access to clean water, we not only improved health outcomes but also reduced daily hardship, particularly for women and children who often bear the burden of water collection. These efforts are helping to create healthier, more resilient communities and laying the foundations for sustainable development.

Pakistan

Children's Aid advanced its commitment to improving access to safe drinking water in rural and underserved communities across Pakistan. Through our village wells initiative, we provided sustainable water sources that reduced the distance families, particularly women and children must travel to collect water. These wells not only eased daily hardship but also played a vital role in preventing waterborne diseases and improving hygiene, leading to better overall health outcomes.

In addition, we installed a water filtration plant to deliver clean, safe drinking water to local communities on a larger scale. This facility is helping to reduce the prevalence of waterborne illnesses and create a healthier living environment, transforming lives by addressing one of the most pressing needs for vulnerable families.



Kenya

Children's Aid provided critical water support to remote communities in Kenya struggling with scarcity and drought. We deployed water tankers to deliver safe, clean drinking water to families with no other reliable source, easing daily hardship and improving health. In addition, we dug boreholes to create long-term, sustainable access to clean water, reducing the burden on women and children who often travel long distances to collect it. These efforts are helping to prevent waterborne diseases, strengthen community resilience, and improve quality of life in some of the country's most underserved areas.

Algeria

In 2024, Children's Aid supported a rural community in Algeria by constructing a new well to provide safe, clean drinking water. This sustainable water source has reduced the distance families must travel to collect water, improved daily living conditions, and helped protect against waterborne diseases. By addressing this vital need, we have eased hardship for vulnerable households and strengthened the community's long-term resilience.

South Africa

In 2024, Children's Aid constructed a borehole in South Africa to provide a sustainable source of clean, safe drinking water for a community facing severe scarcity. This project has eased the daily burden on families, particularly women and children, who previously had to travel long distances to collect water. By improving access to clean water, the borehole is helping to reduce the spread of waterborne diseases, strengthen community health, and support long-term resilience.

Gaza

In 2024, Children's Aid provided weekly deliveries of clean water to families in Gaza facing severe shortages due to conflict and blockade. These regular supplies offered a lifeline for desperate households, ensuring access to safe drinking water, protecting against waterborne disease, and easing the daily struggles of survival. By responding quickly and consistently, we helped vulnerable families meet one of their most urgent needs during an ongoing humanitarian crisis.



LIVELIHOODS PROGRAMME

In 2024, Children's Aid's Livelihood Programme continued to empower vulnerable individuals and families to achieve greater economic stability and independence. Through skills training, financial support, and entrepreneurship initiatives, we equipped participants with the tools and resources needed to generate sustainable income.

Our approach focused on building self-sufficiency, resilience, and long-term wellbeing. By helping people create opportunities for themselves and their families, the programme strengthens communities, reduces dependency, and fosters lasting pathways out of poverty.

Pakistan

Children's Aid continued to support its successful Skills Institute with a focus on its Stitching Centre programme in Pakistan, empowering women through vocational training and skills development. This initiative equips women with practical knowledge in stitching and tailoring, enabling them to produce garments and textile products that can generate income. By providing these valuable skills, the programme enhances employability, promotes financial independence, and contributes to long-term community development.

To ensure lasting impact, all women who successfully completed the course were provided with their own sewing machine, enabling them to begin earning a livelihood immediately. This approach not only supports individual women but also uplifts their families and strengthens the wider community by fostering entrepreneurship, self-sufficiency, and improved living standards.

In 2024, the Skills Institute expanded its reach by training over [insert number] women in stitching and tailoring, while also introducing new courses in IT literacy. These additions give participants a broader skillset to access diverse employment opportunities or start small enterprises. The programme continues to grow as a hub of opportunity, helping women and young people move from vulnerability towards resilience and independence.



Kenya

Children's Aid supported disadvantaged women in Kenya by providing sewing machines to help them build sustainable livelihoods. This initiative enabled women from poor households to use their skills in tailoring and garment making to generate income, achieve greater financial independence, and provide for their families. By equipping women with the tools to earn a living, we are not only improving household wellbeing but also fostering resilience and entrepreneurship within their communities.



FOOD INSECURITY PROGRAMME

In 2024, Children's Aid's Food Aid Programme continued to tackle hunger and food insecurity among vulnerable communities by providing nutritious food parcels and essential supplies to families in need. Through targeted distributions and partnerships with local organisations, we ensured that support reached those most at risk, including low-income households, displaced families, and orphaned children.

This programme goes beyond alleviating immediate hunger, it supports healthier lives, reduces hardship, and strengthens community resilience. By ensuring access to basic sustenance, we are helping families not only survive but also move towards greater stability and hope for the future.

UK

Children's Aid continued its collaboration with Tooting Community Kitchen to tackle food insecurity among vulnerable communities in South London. Together, we provided regular distributions of freshly prepared, nutritious meals, ensuring that individuals and families struggling with hardship had access to essential food resources.

Beyond addressing immediate hunger, this partnership fostered a sense of dignity, community support, and resilience. By standing alongside Tooting Community Kitchen, we not only met urgent needs but also contributed to creating a stronger, more caring local community where no one is left behind.

Pakistan

Children's Aid expanded its hospital and community meal distribution initiative to support vulnerable people facing health and nutrition challenges. We provided freshly prepared meals to patients and their families in local hospitals, as well as to individuals and households in impoverished areas struggling with acute food insecurity.

By addressing immediate nutritional needs, this programme not only alleviated hunger but also supported recovery, improved health outcomes, and enhanced overall wellbeing. Through consistent delivery and community partnerships, we continue to bring relief and dignity to those most in need.

In 2024, we served over

12,605

Individuals



India

Children's Aid continued its support for Nawab's Kitchen in India, an initiative dedicated to providing nutritious meals to orphans and underprivileged communities. Through this partnership, we helped ensure that hot, freshly prepared meals reached children who might otherwise go without, offering both sustenance and comfort.

This collaboration reflects our mission to combat food insecurity and promote wellbeing among vulnerable groups. By standing alongside Nawab's Kitchen, we are helping to bring hope, dignity, and nourishment to some of the most disadvantaged children in India.



Impacting over
12,605+
people

Gaza

Children's Aid provided essential ration packs and freshly cooked meals to displaced families in Gaza. These distributions offered immediate relief to households facing severe food insecurity, ensuring they had access to nourishment during a time of crisis. By meeting urgent nutritional needs, we helped ease the daily struggles of survival while bringing dignity and comfort to families living under extraordinary hardship.



We Distributed
25,980+
Hot Meal Packs
In 4 Countries



HOUSING & SHELTER

In 2024, Children's Aid supported vulnerable families and individuals by providing essential housing and shelter assistance. Our efforts included rebuilding homes for poor families and working with displaced households to secure temporary shelter and basic household essentials, ensuring they had safe, dignified spaces to live.

By addressing both urgent needs and longer-term housing challenges, our support reduced hardship, restored hope, and created stability for those most at risk. Through these initiatives, we are providing not only shelter but also the foundations for families to rebuild their lives with security, dignity, and resilience.

Bangladesh

Children's Aid supported poor and destitute families in Bangladesh by helping to rebuild their homes. Many of these families were living in unsafe, inadequate conditions, with little protection against the elements. By restoring and rebuilding houses, we provided secure, dignified shelter that not only improved daily living conditions but also gave families a renewed sense of hope and stability. This initiative has eased hardship for some of the most vulnerable households and laid the foundation for safer, healthier, and more resilient futures.



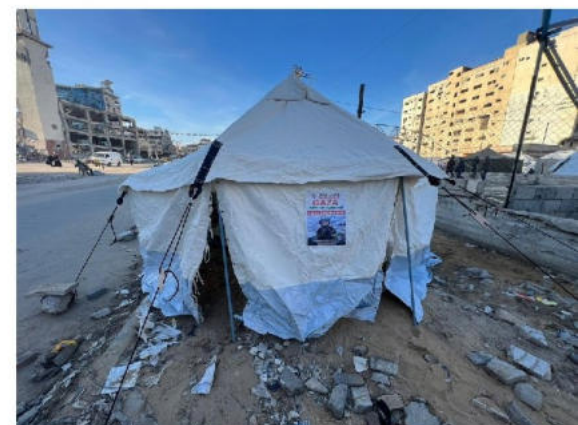
Kenya

Children's Aid provided shelter for children attending madrasah in Kenya, protecting them from the extreme summer heat and ensuring they could learn in comfort and safety. We also funded the construction of a school extension, creating additional classroom space to accommodate more students and strengthen access to education. Alongside this, we carried out essential repairs to existing education facilities, ensuring safe and functional environments for learning.

Through these initiatives, we not only safeguarded children's wellbeing but also improved the quality and accessibility of education, giving young people brighter opportunities for the future.

Gaza

In 2024, Children's Aid provided essential tents for displaced families in Gaza who had lost their homes due to conflict. These shelters offered immediate protection, dignity, and a safe space for families struggling to survive in extremely difficult conditions. By responding quickly to urgent needs, we helped ease the hardship of displacement and gave vulnerable families a measure of stability and security during a time of profound crisis.



CAPACITY BUILDING

In 2024, Children's Aid strengthened its commitment to capacity building by investing in people, partners, and communities to ensure long-term sustainability and impact. We provided training and resources for our staff and volunteers, equipping them with essential skills and knowledge.

Internationally, we supported grassroots organisations and local networks, such as uniting 19 NGOs in Pakistan to coordinate humanitarian aid for Gaza, enhancing collaboration and maximising the reach of humanitarian responses. In the UK, we worked with schools, community groups and faith organisations to deliver workshops that built confidence, communication skills, and social cohesion, empowering marginalised groups to express their identity and participate fully in community life.

By building capacity at every level, from individuals to institutions, we are creating stronger, more resilient communities and ensuring that our programmes deliver lasting change.

UK

Children's Aid worked with schools, faith organisations and community groups to strengthen social cohesion and support vulnerable and marginalised groups. We delivered confidence-building workshops and interactive training sessions designed to empower individuals, foster inclusion, and strengthen local communities.

Through partnerships, we ran a range of impactful community-based programmes that focused on building confidence, communication, and cultural expression. Using storytelling, performance techniques, and personal empowerment, we helped participants reconnect with their identity and share their experiences in meaningful, creative ways. This approach not only nurtured individual growth but also promoted understanding and unity within diverse communities.



Pakistan

Children's Aid brought together 19 NGOs in Pakistan to coordinate humanitarian aid for Gaza. By uniting these organisations under a shared mission, we strengthened collective impact, avoided duplication of efforts, and ensured that vital resources reached those most in need. This collaboration not only expanded the scale and effectiveness of the response but also built stronger networks among local NGOs, enhancing their capacity to deliver coordinated humanitarian assistance in times of crisis.



STRUCTURE, GOVERNANCE & MANAGEMENT

The Board of Trustees retains overall responsibility for the strategic direction, oversight, and good governance of Children's Aid. The Trustees ensure that the charity operates with integrity, accountability, and transparency in pursuit of its mission. Executive authority is delegated to the Senior Leadership Team (SLT), comprising the CEO and senior country management teams, who report directly to the Board. This structure ensures the effective delivery of strategic objectives, programme management, and the consistent application of organisational policies and procedures across all operations.

The Trustees meet regularly to review performance, assess risk, and make key decisions on both the strategic and operational priorities of the charity. These include the approval and oversight of humanitarian and development programmes delivered across multiple regions worldwide and within the UK. The Board is also supported by a network of dedicated volunteers and advisers who contribute specialist insight and guidance on specific areas of the charity's work, helping to ensure that Children's Aid continues to deliver aid effectively, ethically, and with lasting impact.

Charity Governance Code

Children's Aid remains firmly committed to upholding the principles of best practice outlined in the Charity Governance Code. The Board of Trustees and Senior Leadership Team continue to strengthen our governance framework to ensure the highest standards of leadership, accountability, and transparency. We operate with a clear focus on serving the best interests of our beneficiaries and stakeholders, ensuring that all decisions and actions reflect our values and mission.

We are dedicated to ongoing self-assessment, regular review, and continuous improvement across all areas of our operations. By embedding these practices, we aim to maintain robust governance structures that enhance effectiveness, ensure integrity, and maximise our impact in the communities we serve.



Public benefit

The Board of Trustees confirms that they have complied with the Charity Commission's general guidance on public benefit as set out under the Charities Act 2011 and have had due regard to public benefit in the pursuit of Children's Aid's charitable objectives, as described in the Strategic Report.

In reviewing the charity's activities and achievements during the year, the Trustees have concluded that:

- The aims and objectives of the charity remain wholly focused on charitable purposes that deliver clear public benefit.
- The work undertaken by the charity continues to provide both direct and indirect benefit to the charitable sector and, more importantly, to individuals and communities in need.
- The benefits provided are accessible to the public and are not unreasonably restricted in any way.
- There is no evidence of any detriment or harm arising from the charity's activities to any country, society, community, or individual.

The Trustees therefore remain satisfied that Children's Aid continues to meet the public benefit requirements as defined by the Charity Commission and the Charities Act 2011.

Operating Structure

Children's Aid operates across multiple countries through a combination of branch offices and trusted implementation partners. Our branch offices establish a formal Children's Aid presence within each country, taking responsibility for all local operations, compliance, and programme delivery.

In addition to our branch network, we work with a range of independent local implementation partners who deliver aid on our behalf. These partnerships enable us to collaborate directly with frontline responders and community-based organisations that possess deep local knowledge and strong community trust. Through these partners, we are able to implement both short-term emergency relief and long-term development programmes, ensuring that our support reaches those most in need quickly, effectively, and sustainably.

Trustees' responsibility

The Board of Trustees is responsible for preparing the Trustees' Report and the financial statements for each financial year in accordance with the legal and regulatory requirements applicable to registered charities in England and Wales. The Trustees have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (UK GAAP), including United Kingdom Accounting Standards and the Charities Statement of Recommended Practice (SORP) (FRS 102).

Under charity law, the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charity and of its income and the application of its resources. In preparing the financial statements, the Trustees are required to:

- Select suitable accounting policies and apply them consistently;
- Observe the methods and principles set out in the Charities SORP (FRS 102);
- Make judgements and accounting estimates that are reasonable and prudent;
- State whether applicable accounting standards have been followed, subject to any material departures being disclosed and explained in the financial statements;
- Prepare the financial statements on a going concern basis, unless it is inappropriate to assume that the charity will continue its operations.

The Board of Trustees is also responsible for maintaining adequate accounting records that accurately reflect the charity's transactions and disclose, with reasonable accuracy at any given time, the financial position of the charity. This ensures that the financial statements comply with the Charities Act 2011. The Trustees are further responsible for safeguarding the assets of the charity and for taking reasonable steps to prevent and detect fraud or other irregularities.

As far as each Trustee is aware, there is no relevant audit information of which the charity's auditor is unaware. Each Trustee has taken all necessary steps to make themselves aware of any relevant audit information and to ensure that the charity's auditor is aware of that information.

Guided by the founding principles of Children's Aid, the Board of Trustees has exercised due diligence and care in protecting the integrity, assets, and reputation of the charity. The Trustees have reviewed and approved the financial statements for publication in accordance with UK legislation governing the preparation and dissemination of financial statements.

Risk

Children's Aid remains committed to strengthening its culture of accountability and resilience by embedding effective risk management across all aspects of its operations. As part of our ongoing journey we recognise that proactive risk management is essential to safeguarding the charity's reputation, assets, and mission.

The Board of Trustees and Senior Leadership Team maintain regular oversight of organisational risks, reviewing them periodically as part of their strategic and operational management responsibilities. Risk management forms an integral part of decision-making processes, ensuring that humanitarian operations, particularly those delivered in complex or high-risk regions, are conducted safely, efficiently, and with due diligence.

The Board has delegated responsibility for day-to-day risk oversight to the Senior Leadership Team, which monitors and assesses major risks relating to operations, income generation, finance, compliance, and programme delivery. Findings and recommendations are reported to the Board for review and action.

Trustees also assess risks by category, likelihood, and potential impact, ensuring that appropriate mitigation measures are implemented and regularly updated in line with changing circumstances. Through this structured and ongoing approach, the Board remains satisfied that Children's Aid has robust systems, controls, and procedures in place to identify, monitor, and manage the principal risks facing the charity.



INCOME GENERATION & MARKETING

Our achievements would not have been possible without the unwavering generosity and trust of our donors and supporters. Maintaining and strengthening these relationships remains central to our mission, as our income generation and marketing activities provide the essential foundation for sustaining and expanding our humanitarian work.

Thanks to the continued support of our donors, we have been able to fund vital programmes that deliver meaningful and lasting change in the lives of those we serve. Our fundraising efforts span a diverse range of approaches, including social media campaigns, community events, public collections, WhatsApp appeals, and website-based fundraising. These initiatives not only generate crucial income but also help us build deeper connections with grassroots supporters while engaging new audiences.

While our digital fundraising journey is still developing, it represents a key area of future growth, and we are actively investing in its potential to broaden our reach and impact. We remain fully committed to transparency, accountability, and integrity in all fundraising activities, ensuring that every campaign reflects the values and mission of Children's Aid.

All fundraising activities are carefully planned, monitored, and managed in line with our internal policies and relevant regulatory requirements. We are pleased to report that no fundraising complaints were received during the year, and should any issues arise, we are committed to addressing them promptly, fairly, and responsibly.

Fundraising in Ramadan

Ramadan is a deeply meaningful time for Children's Aid and our donor community, a period marked by compassion, reflection, and generosity. In 2024, we implemented a targeted Ramadan fundraising strategy designed to harness the spirit of giving and raise essential funds for our humanitarian programmes.

Our flagship campaigns, including Ramadan Rations and Orphanage Support, resonated strongly with supporters, enabling us to deliver vital food aid and ongoing care for vulnerable children. These initiatives not only provided immediate relief but also strengthened the bond between our donors and the communities we serve.

Recognising the continued importance of this sacred month, we are committed to further developing and refining our Ramadan appeal strategy in the years ahead, ensuring our campaigns remain thoughtful, transparent, and impactful, while maximising the collective generosity of our supporters.

Estimated
49,532+
People Served in
Ramadan 2024

Philanthropy

We recognise that building a strong network of long-term donors is vital to sustaining and expanding our humanitarian work. To achieve this, we are developing a comprehensive donor engagement strategy focused on identifying, nurturing, and retaining key supporters who share our vision for lasting impact.

Through tailored communication, personalised donation support, and regular updates on our programmes and achievements, we aim to create meaningful and enduring relationships between our donors and our mission. By deepening this connection, we hope to inspire continued generosity and long-term commitment to the communities we serve.

We remain profoundly grateful to our supporters for their ongoing trust and compassion, which enable us to deliver life-changing assistance to those most in need.

Marketing Platforms



Facebook



Instagram



WhatsApp



Website



Events



GRANT MAKING

Children's Aid's grant making activities form a central part of our work, enabling us to deliver impactful programmes that align with our core objectives and grant-making policy. The Senior Leadership Team develops and oversees key programme areas, including Ramadan, Qurbani, Humanitarian Aid, Livelihood Support, Education, Healthcare, Food Insecurity, Water and Sanitation, Orphan Support, Housing and Shelter, and Emergency Appeals based on identified community needs and annual strategic plans. Our grant-making approach ensures that funding decisions are targeted, transparent, and focused on delivering sustainable outcomes for the communities we serve.

In addition to implementing charitable projects directly through our Branch Office in Pakistan, Children's Aid collaborates with carefully selected implementation partners operating on a country or project-specific basis. Partner selection is guided by clear criteria, including technical expertise, local presence, delivery capacity, and alignment with our values and objectives.

Before formalising any grant, Children's Aid conducts a comprehensive appraisal of both the proposed project and the implementing partner. A formal grant agreement is then established, setting out the partnership framework, delivery standards, reporting requirements, and adherence to our safeguarding, financial, and ethical policies. Each grant is monitored and evaluated proportionately to its scale and risk level, ensuring accountability and performance against agreed outcomes. Should a partner fail to meet required standards, Children's Aid reserves the right to withhold or discontinue funding.

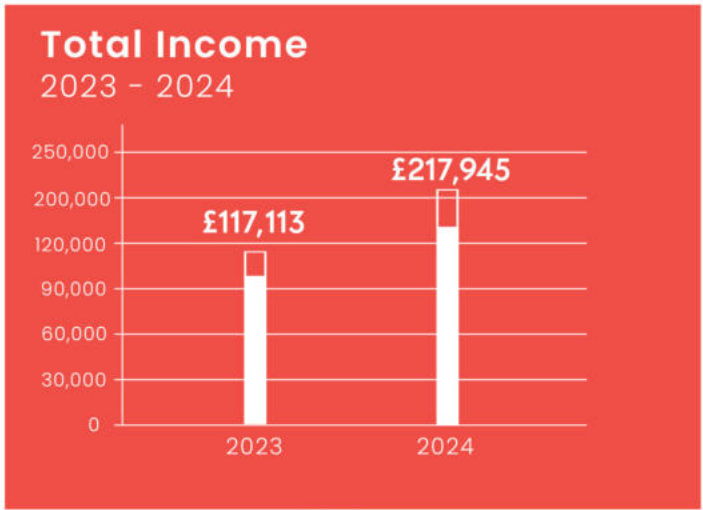
Following a full review of the year's activity, the Board of Trustees is satisfied that the organisation's grant making policy remains robust, transparent, and effective. We remain fully committed to ensuring that all grant funded activities uphold our mission, reflect our values, and deliver lasting, positive impact for those most in need.



FINANCIAL REVIEW

2024 marked another strong and positive year for Children's Aid, representing our third full year of operations and continued growth in both reach and financial performance. During the year, we raised £203,195 in direct donations, supplemented by an additional £14,429 in Gift Aid contributions. This brought our total income to £217,945, representing an impressive 86% increase from £117,113 in 2023.

Over the same period, £196,717 (up from £81,944 in 2023) was invested directly into programmes providing essential aid around the world, including responses to natural disasters, food and water relief, education initiatives, and orphan support. This consistent investment underscores our commitment to maximising the impact of every pound donated.



Children's Aid receives both restricted and unrestricted funds. Restricted funds include Zakat donations, which are distributed strictly in accordance with our Zakat Policy to support only Zakat-eligible individuals, as well as donations earmarked by supporters for specific purposes such as orphan care or livelihood programmes. These funds are managed separately to ensure they are used precisely as intended, maintaining full transparency and accountability to our donors.

General support and administrative costs are an essential part of operating an effective, compliant, and resilient organisation. These costs cover staff, systems, IT, and other core infrastructure that enable the efficient delivery of aid. We maintain a careful balance between minimising overheads and investing in robust systems that strengthen operational capability. Importantly, all administrative, IT, and overhead expenses are currently fully funded by Gift Aid contributions, meaning 100% of direct donations continue to go directly towards charitable programmes and activities.

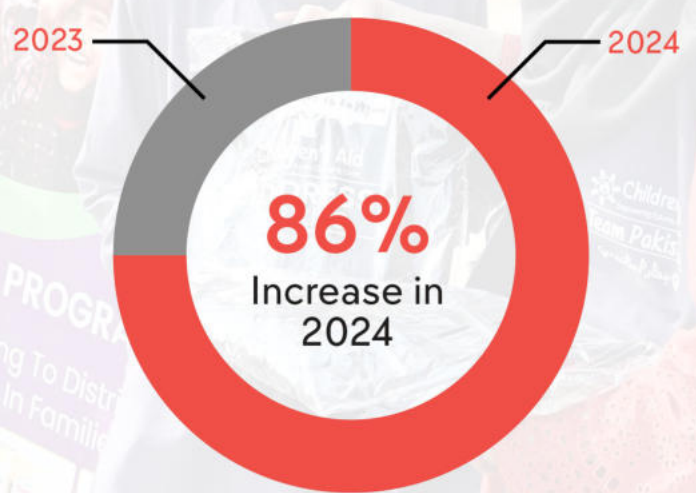
The Trustees consider the charity's unrestricted general reserves to be at an appropriate level to sustain ongoing operations in accordance with the Reserves Policy. No significant amounts were designated for specific purposes during the reporting period, and in the event of a downturn in funding, the Trustees are confident that existing reserves would be sufficient to maintain current levels of charitable activity.

Children's Aid also prioritises a responsive and flexible approach to emergencies, ensuring that aid can be deployed swiftly wherever it is most needed. Surplus funds are placed in a reserve account, ensuring sustainability and supporting our capacity to deliver future programmes and emergency responses effectively.

Children's Aid invested
Over £196,717
(up from £81,944 in 2023)

Donation Collections

Direct Donations	£203,195
Gift Aid	£14,429
Total Income	£217,945



STATEMENT OF FINANCIAL ACTIVITIES



	Unrestricted Funds £	Restricted Funds £	Endowment Funds £	Total Funds £	Last Year Funds £
Receipts					
Donations	103,473	99,722	-	203,195	95,601
Gift aid	14,429	-	-	14,429	21,425
Bank interest	321	-	-	321	87
SUB TOTAL	118,223	99,722	-	217,945	117,113
Asset and Investment sales					
	-	-	-	-	-
SUB TOTAL	-	-	-	-	-
TOTAL RECEIPTS	118,223	99,722	-	217,945	117,113
Payments					
Charities activities	110,090	84,000	-	194,090	75,674
Wages	-	-	-	-	1,420
Legal and professional	348	-	-	348	1,927
Insurance	392	-	-	392	383
Telephone	468	-	-	468	359
Advert	241	-	-	241	284
Repairs	42	-	-	42	203
Bank charges	393	-	-	393	424
Computer expenses	156	-	-	156	604
Subscriptions	434	-	-	434	367
Motor and travel	98	-	-	98	90
Printing postage & stationery	56	-	-	56	209
SUB TOTAL	112,717	84,000	-	196,717	81,944
Asset and Investment purchases					
	-	-	-	-	-
SUB TOTAL	-	-	-	-	-
TOTAL PAYMENTS	112,717	84,000	-	196,717	81,944

STATEMENT OF FINANCIAL ACTIVITIES



	Unrestricted Funds £	Restricted Funds £	Endowment Funds £	Total Funds £	Last Year Funds £
Receipts					
NET OF RECEIPTS / (PAYMENTS)	5,506	15,722	-	21,228	35,169
A5 TRANSFERS BETWEEN FUNDS	-	-	-	-	-
A6 CASH FUNDS LAST YEAR END	51,645	-	-	51,645	16,485
CASH FUNDS THIS YEAR END	57,151	15,722	-	72,873	51,654


Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds	Restricted funds	Endowment funds
Cash funds	Bank	72,873	-	-
		-	-	-
		-	-	-
SUB TOTAL		72,873	-	-

Categories	Details	Unrestricted funds	Restricted funds	Endowment funds
Other monetary assets		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

STATEMENT OF FINANCIAL ACTIVITIES



Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
Investment assets			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
Assets retained for the charity's own use			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
Categories	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
Liabilities			-	
			-	
			-	
			-	
			-	
			-	
SIGNED BY ONE OR TWO TRUSTEES ON BEHALF OF ALL THE TRUSTEES		Signature	Print Name	Date of approval
			Abdul Sattar	10/23/2025

INDEPENDENT AUDITOR'S REPORT



Section A

Report to the trustees/ members of

On accounts for the year ended

Set out on pages

Responsibilities and basis of report

Independent auditor's statement

Signed

Set out on pages

Relevant professional qualification(s)
or body (if any):

Address

Independent Auditor's Report

CHILDREN'S AID

31 DECEMBER 2024

Charity No (If Any) 1196869

3-4

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 31/12/2024.

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

* Please delete the words in the brackets if they do not apply.

M. D. [Signature]

Date 25/10/2025

ELITE ACCOUNTING SOLUTIONS LTD

ACCA

1st Floor, Portfolio Place 498 Broadway, Chadderton, Oldham, OL9 9PY

ADMINISTRATIVE INFORMATION

Chair of Trustees

Nadeem Mian

Trustees Appointments

Nadeem Mian
Abdul Sattar
Kashef Ahmed

Treasurer

Abdul Sattar

Chief Executive

Saleem Ali

Country Director

Sohaib Intesar (Pakistan)

Auditors

Elite Accounting Solutions Ltd
Suite 9b Turner Business Centre
Greengate, Middleton,
Manchester, M24 1RU

Bankers

NatWest Bank
Manchester City Centre
19 Market Street
Manchester
M11WR

Charity Reg No

1196869

Charity Registered Address

21 Councillor Lane
Cheadle
Stockport
SK8 2HU





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