

CHARITY REGISTRATION NUMBER: 1196761

Run Kids Run
Unaudited Financial Statements
31 December 2024

BURGESS HODGSON LIMITED

Camburgh House
27 New Dover Road
Canterbury
Kent
CT1 3DN

Run Kids Run
Financial Statements
Year ended 31 December 2024

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Run Kids Run

Trustees' Annual Report

Year ended 31 December 2024

The trustees present their report and the unaudited financial statements of the charity for the year ended 31 December 2024.

Reference and administrative details

Registered charity name	Run Kids Run
Charity registration number	1196761
Principal office	Bohill Partners 4th Floor Kent House 14-17 Market Place London W1W 8AJ

The trustees

R M Pilkington	
S Jacobs	(Appointed 24 October 2024)
J Lewis	(Appointed 12 March 2024)
P Belaunde	
L C Lilja	
L A Coleman	
A Versteeg	
E P Bohill (Chair)	

Accountants	Burgess Hodgson Audit Limited Camburgh House 27 New Dover Road Canterbury Kent CT1 3DN
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Structure, governance and management

RKR is a Charitable Incorporated Organisation (CIO) who's only voting members are its charity trustees and is governed by its foundation model constitution dated 23 November 2021.

Appointment of charity trustees

Apart from the first charity trustees, every trustee must be appointed for a term of three years by a resolution passed at a properly convened meeting of the charity trustees.

In selecting individuals for appointments as charity trustees, the charity trustees must have regard to the skills, knowledge and experience needed for the effective administration of the CIO.

Run Kids Run

Trustees' Annual Report *(continued)*

Year ended 31 December 2024

Objectives and activities

The main objectives of the charity are:

- The promotion of the efficiency and effectiveness of charities and the effective use of charitable resources for the benefit of the public in England and Wales by providing support, services and advice to primary schools and their PTA charities regarding the organisation of community sports fundraising initiatives.
- The promotion of community participation in healthy recreation for the public benefit in England and Wales by assisting in the provision of organised running events for primary school children, their parents/carers and friends.

Run Kids Run seeks to address the significant gap in funding for state primary schools by providing support, services and advice to primary schools and their PTA charities to mobilise the whole community to fundraise for their local schools and improve the education provision for all.

Evidence shows that disadvantaged children generally face additional challenges in reaching their potential at school and often do not perform as well as other pupils. RKR wants to support the Pupil Premium grant by providing another source of funding to improve educational outcomes for disadvantaged pupils in schools in England.

RKR secures corporate sponsorship and provides those corporate sponsors with the opportunity to connect with their local schools and communities to build long-term partnerships. RKR organises running events for primary school children, their parents/carers and friends. Sponsors' donations are used for a specific purpose, chosen by each school, which benefits the whole school community. The children are encouraged to reach out to friends and family for additional sponsorship. Schools report back on the use of the funds and the impact on the pupils.

Achievements and performance

In 2024, RKR put on 5 events in which 52 schools participated. The events supported schools from 8 London boroughs: Camden, Hackney, Islington, Lambeth, Newham, Southwark, Wandsworth, Westminster.

The events took place in Battersea Park (Apr 2024), King's Cross (May 2024), Highbury Fields (July 2024), Southwark Park (October 2024) and Stratford Olympic Park (November 2024). Over 5,800 runners took part raising over £332,000 for their schools (£84,000 of which was fundraising by the schools themselves). This total really shows how mobilising a community can benefit that community. Given the significant school budget constraints, headteachers have confirmed that the funds raised via RKR are invaluable to these underfunded schools.

The aim of RKR is to reach all 32 London boroughs, and more communities within each borough, over the next 5 years, by connecting local corporate sponsors and school communities.

In 2024, the funds invested enhanced the everyday educational experience of the children with investments made in:

Building infrastructure (refurbishing playgrounds, green spaces, building sensory rooms); Learning and play resources (IT & PE equipment, play equipment, learning resources) and Enrichment programmes (extra-curricular activities, specialist teachers, sports clubs, school trips, residential, wellbeing).

Run Kids Run

Trustees' Annual Report *(continued)*

Year ended 31 December 2024

Financial review

Total incoming resources for the period totalled £388,821 (2023: £201,446). The charity received £376,361 (2023: £182,372) of income as direct donations to schools and the whole of this income is directly payable to the schools. The remaining income of £12,460 (2023: £19,074) was received through corporate sponsorship of events and a donation of £55,082 (2023: £Nil) from Bohill Partners Limited to cover running costs.

Total resources expended for the period totalled £329,110 (2023: £198,167). The charity paid £258,000 (2023: £176,295) of donations directly to schools. The remaining expenditure of £23,442 (2023: £18,788) was paid for running costs of the events and day to day charity costs.

The financial result for the period was net income of £59,711 (2023: £3,279). Total funds at the end of the period were £77,490 (2023: £17,779). Of the total funds, £63,279 (2023: £20,577) are restricted funds and are due to be paid directly to schools after the period end.

The charity has a cash balance of £791 (2023: £1,296) at the end of the period.

Reserves policy

There is not a specific reserves policy and at present there are no unrestricted reserves. Charity expenditure in the year was covered by a corporate donation from Bohill Partners Limited to ensure funds were not in a deficit position. Any reserves from corporate donations to schools are held as restricted funds to be distributed in the future to schools where there are gaps in funding.

Risk Management

The trustees examine the major risks that the charity faces each financial year when preparing considering future plans.

The trustees continue to consider and review developments, particularly taking into account the loss in real terms on investments compared with inflation.

Trustees' responsibilities statement

The trustees are responsible for preparing the trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England and Wales requires the charity trustees to prepare financial statements for each year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources, of the charity for that period.

Run Kids Run

Trustees' Annual Report *(continued)*

Year ended 31 December 2024

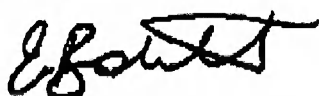
In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the applicable Charities SORP;
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charity's transactions and disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the applicable Charities (Accounts and Reports) Regulations, and the provisions of the Trust Deed. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

15/09/2025

The trustees' annual report was approved on and signed on behalf of the board of trustees by:



E P Bohill (Chair)
Trustee

Run Kids Run

Independent Examiner's Report to the Trustees of Run Kids Run

Year ended 31 December 2024

I report to the trustees on my examination of the financial statements of Run Kids Run ('the charity') for the year ended 31 December 2024.

Responsibilities and basis of report

As the trustees of the charity you are responsible for the preparation of the financial statements in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the charity's financial statements carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.


Independent examiner's statement

Since the charity's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of the Association of Chartered Certified Accountants, which is one of the listed bodies.

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the charity as required by section 130 of the Act; or
2. the financial statements do not accord with those records; or
3. the financial statements do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Colin Reid FCA
Independent Examiner

Camburgh House
27 New Dover Road
Canterbury
Kent
CT1 3DN

Run Kids Run
Statement of Financial Activities
Year ended 31 December 2024

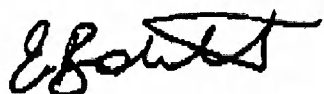
		Unrestricted funds	2024 Restricted funds	Total funds	2023 Total funds
	Note	£	£	£	£
Income and endowments					
Donations and legacies	4	67,542	321,279	388,821	201,446
Total income		<u>67,542</u>	<u>321,279</u>	<u>388,821</u>	<u>201,446</u>
Expenditure					
Expenditure on raising funds:					
Costs of raising donations and legacies	5	23,442	258,000	281,442	195,073
Expenditure on charitable activities	6,7	47,668	—	47,668	3,094
Total expenditure		<u>71,110</u>	<u>258,000</u>	<u>329,110</u>	<u>198,167</u>
Net income and net movement in funds		<u>(3,568)</u>	<u>63,279</u>	<u>59,711</u>	<u>3,279</u>
Reconciliation of funds					
Total funds brought forward		—	17,779	17,779	14,500
Total funds carried forward		<u>(3,568)</u>	<u>81,058</u>	<u>77,490</u>	<u>17,779</u>

The statement of financial activities includes all gains and losses recognised in the year.
All income and expenditure derive from continuing activities.

Run Kids Run
Statement of Financial Position
31 December 2024

	Note	2024 £	£	2023 £
Current assets				
Debtors	11	113,250		28,275
Cash at bank and in hand		<u>791</u>		<u>1,296</u>
		114,041		29,571
Creditors: amounts falling due within one year	12	<u>36,551</u>		<u>11,792</u>
Net current assets			<u>77,490</u>	<u>17,779</u>
Total assets less current liabilities			<u>77,490</u>	<u>17,779</u>
Funds of the charity				
Restricted funds			81,058	20,577
Unrestricted funds			<u>(3,568)</u>	<u>(2,798)</u>
Total charity funds	13		<u>77,490</u>	<u>17,779</u>

These financial statements were approved by the board of trustees and authorised for issue on 15/09/2025, and are signed on behalf of the board by:



E P Bohill (Chair)
Trustee

Run Kids Run
Notes to the Financial Statements
Year ended 31 December 2024

1. General information

The charity is a public benefit entity and a registered charity in England and Wales and is unincorporated. The address of the principal office is Bohill Partners, 4th Floor, Kent House, 14-17 Market Place, London, W1W 8AJ.

2. Statement of compliance

These financial statements have been prepared in compliance with FRS 102, 'The Financial Reporting Standard applicable in the UK and the Republic of Ireland', the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (Charities SORP (FRS 102)) and the Charities Act 2011.

3. Accounting policies

Basis of preparation

The financial statements are presented on an accruals basis.

The financial statements are prepared in sterling, which is the functional currency of the entity.

Going concern

There are no material uncertainties about the charity's ability to continue.

Judgements and key sources of estimation uncertainty

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the amounts reported. These estimates and judgements are continually reviewed and are based on experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

Fund accounting

Unrestricted funds are available for use at the discretion of the trustees to further any of the charity's purposes.

Designated funds are unrestricted funds earmarked by the trustees for particular future project or commitment.

Restricted funds are subjected to restrictions on their expenditure declared by the donor or through the terms of an appeal, and fall into one of two sub-classes: restricted income funds or endowment funds.

Run Kids Run

Notes to the Financial Statements *(continued)*

Year ended 31 December 2024

3. Accounting policies *(continued)*

Incoming resources

All incoming resources are included in the statement of financial activities when entitlement has passed to the charity; it is probable that the economic benefits associated with the transaction will flow to the charity and the amount can be reliably measured. The following specific policies are applied to particular categories of income:

- income from donations or grants is recognised when there is evidence of entitlement to the gift, receipt is probable and its amount can be measured reliably.
- legacy income is recognised when receipt is probable and entitlement is established.
- income from donated goods is measured at the fair value of the goods unless this is impractical to measure reliably, in which case the value is derived from the cost to the donor or the estimated resale value. Donated facilities and services are recognised in the accounts when received if the value can be reliably measured. No amounts are included for the contribution of general volunteers.
- income from contracts for the supply of services is recognised with the delivery of the contracted service. This is classified as unrestricted funds unless there is a contractual requirement for it to be spent on a particular purpose and returned if unspent, in which case it may be regarded as restricted.

Resources expended

Expenditure is recognised on an accruals basis as a liability is incurred. Expenditure includes any VAT which cannot be fully recovered, and is classified under headings of the statement of financial activities to which it relates:

- expenditure on raising funds includes the costs of all fundraising activities, events, non-charitable trading activities, and the sale of donated goods.
- expenditure on charitable activities includes all costs incurred by a charity in undertaking activities that further its charitable aims for the benefit of its beneficiaries, including those support costs and costs relating to the governance of the charity apportioned to charitable activities.
- other expenditure includes all expenditure that is neither related to raising funds for the charity nor part of its expenditure on charitable activities.

All costs are allocated to expenditure categories reflecting the use of the resource. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs are apportioned between the activities they contribute to on a reasonable, justifiable and consistent basis.

Run Kids Run

Notes to the Financial Statements *(continued)*

Year ended 31 December 2024

3. Accounting policies *(continued)*

Financial instruments

Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered into.

Debtors and creditors with no stated interest rate and receivable or payable within one year are recorded at transaction price. Any losses arising from impairment are recognised in the profit and loss account in other administrative expenses.

Loans and borrowings are initially recognised at transaction price including transaction costs. Subsequently, they are measured at amortised cost using the effective interest rate method, less impairment. If an arrangement constitutes a finance transaction it is measured at present value.

4. Donations and legacies

	Unrestricted Funds £	Restricted Funds £	Total Funds 2024 £
Donations			
Donations to schools	55,082	321,279	376,361
Event sponsoring	12,275	—	12,275
Running costs	—	—	—
Other donations	185	—	185
	<u>67,542</u>	<u>321,279</u>	<u>388,821</u>
	Unrestricted Funds £	Restricted Funds £	Total Funds 2023 £
Donations			
Donations to schools	—	182,372	182,372
Event sponsoring	375	—	375
Running costs	17,844	—	17,844
Other donations	855	—	855
	<u>19,074</u>	<u>182,372</u>	<u>201,446</u>

5. Costs of raising donations and legacies

	Unrestricted Funds £	Restricted Funds £	Total Funds 2024 £
Donations	—	258,000	258,000
Event sponsorship costs	23,442	—	23,442
	<u>23,442</u>	<u>258,000</u>	<u>281,442</u>

Run Kids Run

Notes to the Financial Statements *(continued)*

Year ended 31 December 2024

5. Costs of raising donations and legacies *(continued)*

	Unrestricted Funds £	Restricted Funds £	Total Funds 2023 £
Donations	—	176,295	176,295
Event sponsorship costs	18,778	—	18,778
	<u>18,778</u>	<u>176,295</u>	<u>195,073</u>

6. Expenditure on charitable activities by fund type

	Unrestricted Funds £	Total Funds 2024 £	Unrestricted Funds £	Total Funds 2023 £
Donations and event sponsorship	47,508	47,508	3,069	3,069
Support costs	160	160	25	25
	<u>47,668</u>	<u>47,668</u>	<u>3,094</u>	<u>3,094</u>

7. Expenditure on charitable activities by activity type

	Activities undertaken directly £	Support costs £	Total funds 2024 £	Total fund 2023 £
Donations and event sponsorship	47,508	—	47,508	3,069
Governance costs	—	160	160	25
	<u>47,508</u>	<u>160</u>	<u>47,668</u>	<u>3,094</u>

8. Independent examination fees

	2024 £	2023 £
Fees payable to the independent examiner for:		
Independent examination of the financial statements	<u>1,500</u>	<u>1,575</u>

During the year, the charity's independent examiner changed from Burgess Hodgson LLP to Burgess Hodgson Audit Limited following a change in legal structure of the audit firm. The responsible individual remains the same.

9. Staff costs

The average head count of employees during the year was 8 (2023: 7).

No employee received employee benefits of more than £60,000 during the year (2023: Nil).

Run Kids Run

Notes to the Financial Statements *(continued)*

Year ended 31 December 2024

10. Trustee remuneration and expenses

No remuneration, benefits from employment or expenses were paid by the charity or a related entity to the trustees.

During the period the charity made payments for services to Paloma Belaunde of £25,271 (2023: £Nil).

11. Debtors

	2024	2023
	£	£
Trade debtors	26,500	16,275
Prepayments and accrued income	5,500	—
Other debtors	81,250	12,000
	<u>113,250</u>	<u>28,275</u>

12. Creditors: amounts falling due within one year

	2024	2023
	£	£
Other creditors - desc in a/cs	33,500	11,792
Other creditors 2 - desc in a/cs	3,051	—
	<u>36,551</u>	<u>11,792</u>

13. Analysis of charitable funds

Unrestricted funds

	At 1 January 2024	Income	Expenditure	At 31 December 2024
	£	£	£	£
General funds	—	67,542	(71,110)	(3,568)

	At 1 January 2023	Income	Expenditure	At 31 December 2023
	£	£	£	£
General funds	—	19,074	(21,872)	(2,798)

Run Kids Run

Notes to the Financial Statements *(continued)*

Year ended 31 December 2024

13. Analysis of charitable funds *(continued)*

Restricted funds

	At 1 January 2024	Income	Expenditure	At 31 December 2024
	£	£	£	£
Donations to schools	<u>17,779</u>	<u>321,279</u>	<u>(258,000)</u>	<u>81,058</u>

	At 1 January 2023	Income	Expenditure	At 31 December 2023
	£	£	£	£
Donations to schools	<u>14,500</u>	<u>182,372</u>	<u>(176,295)</u>	<u>20,577</u>

14. Analysis of net assets between funds

	Unrestricted Funds	Restricted Funds	Total Funds 2024
	£	£	£
Current assets	27,291	86,750	114,041
Creditors less than 1 year	<u>(36,551)</u>	<u>—</u>	<u>(36,551)</u>
Net assets	<u>(9,260)</u>	<u>86,750</u>	<u>77,490</u>

	Unrestricted Funds	Restricted Funds	Total Funds 2023
	£	£	£
Current assets	8,994	20,577	29,571
Creditors less than 1 year	<u>(11,792)</u>	<u>—</u>	<u>(11,792)</u>
Net assets	<u>(2,798)</u>	<u>20,577</u>	<u>17,779</u>

Run Kids Run
Management Information
Year ended 31 December 2024

The following pages do not form part of the financial statements.

Run Kids Run

Detailed Statement of Financial Activities

Year ended 31 December 2024

	2024 £	2023 £
Income and endowments		
Donations and legacies		
Donations to schools	376,361	182,372
Event sponsoring	12,275	375
Running costs	—	17,844
Other donations	185	855
	<u>388,821</u>	<u>201,446</u>
Total income	<u>388,821</u>	<u>201,446</u>
Expenditure		
Costs of raising donations and legacies		
Other motor/travel costs	372	232
Other office costs	162	204
Snacks	1,096	448
Medals and prizes	7,283	4,312
Sundry	2,593	1,134
Equipment hire	11,563	10,209
Donations to schools	258,373	178,534
	<u>281,442</u>	<u>195,073</u>
Expenditure on charitable activities		
Insurance	1,057	552
Legal and professional fees	44,525	—
Other office costs	450	356
Other interest payable and similar charges	160	25
Entertainment	346	37
Reusable equipment	212	1,349
Health and safety	—	5
Subscriptions	918	770
	<u>47,668</u>	<u>3,094</u>
Total expenditure	<u>329,110</u>	<u>198,167</u>
Net income	<u>59,711</u>	<u>3,279</u>

Run Kids Run

Notes to the Detailed Statement of Financial Activities

Year ended 31 December 2024

	2024 £	2023 £
Costs of raising donations and legacies		
Donations		
Donations to schools	258,000	176,295
Event sponsorship costs		
Other motor/travel costs	372	232
Printing	162	204
Snacks	1,096	448
Medals and prizes	7,283	4,312
Sundry	2,593	1,134
Equipment Hire	11,563	10,209
Advertising	373	2,239
	<u>23,442</u>	<u>18,778</u>
Costs of raising donations and legacies	<u>281,442</u>	<u>195,073</u>
Expenditure on charitable activities		
Donations and event sponsorship		
<i>Activities undertaken directly</i>		
Insurance	1,057	552
Consultancy Fees	44,525	–
Other office costs	450	356
Entertainment	346	37
Reusable equipment	212	1,349
Health and safety	–	5
Subscriptions	918	770
	<u>47,508</u>	<u>3,069</u>
Governance costs		
Bank fees	160	25
Expenditure on charitable activities	<u>47,668</u>	<u>3,094</u>