

# YORKSHIRE CHILDREN'S CHARITY

England & Wales - Charity number 1196738

## Details

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**Other names** YCC

**Status** Registered

**Legal form** CIO

**Registered** 2021-11-23

**Register** [View on the Charity Commission register](#)

## Contact

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**Address** First Floor  
116 - 118 Harrogate Road  
Leeds  
West Yorkshire  
LS7 4NY

**Phone** 0113 730 3180

**Email** [hello@yorkshirechildrenscharity.org.uk](mailto:hello@yorkshirechildrenscharity.org.uk)

**Website** [www.yorkshirechildrenscharity.org.uk](http://www.yorkshirechildrenscharity.org.uk)

## Activities

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**Objects:** THE OBJECTS OF THE CHARITY ARE FOR PUBLIC BENEFIT:(A) THE RELIEF OF FINANCIAL HARDSHIP AMONGST CHILDREN AND YOUNG PEOPLE;(B) THE ADVANCEMENT OF EDUCATION AMONGST CHILDREN AND YOUNG PEOPLE; AND(C) THE RELIEF OF SICKNESS AND THE PROMOTION OF HEALTH AMONGST CHILDREN AND YOUNG PEOPLE WHO ARE PHYSICALLY OR OTHERWISE DISADVANTAGED;AND IN EACH CASE WHO RESIDE PERMANENTLY OR TEMPORARILY IN YORKSHIRE OR THE NORTH OF ENGLAND OR, IN THE TRUSTEES' OPINION, HAVE STRONG CONNECTIONS WITH THESE AREAS

**Activities:** Yorkshire Children's Charity launched at the start of 2022 with the sole mission of being a needs led charity, existing solely to help the children who need us whether they are at a disadvantage due to disability, ill health, or financial circumstance. Based in Leeds but covering Yorkshire.

## Classification

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- **How:** Makes Grants To Individuals, Makes Grants To Organisations
- **What:** Education/training, Disability, The Prevention Or Relief Of Poverty
- **Who:** Children/young People, People With Disabilities, Other Charities Or Voluntary Bodies

## Geography

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- Throughout England

## Finances

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Period end	Income	Expenditure	Assets	Employees
2024-12-31	£2,378,104	£2,194,726	£710,462	11
2023-12-31	£1,177,255	£1,195,840	£527,084	8
2022-12-31	£2,707,420	£2,161,751	£545,669	5

## Trustees

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Name	Role	Appointed
<b>Paul Philip Rose</b>	Chair	2023-01-19
Dr Rosemary Horsfall		2026-05-21
Lee Powell		2025-12-04
Thomas Hurley		2023-10-27

**YORKSHIRE CHILDREN'S CHARITY**

England & Wales - Charity number 1196738

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# Accounts

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Charity registration number 1196738 (England and Wales)

**YORKSHIRE CHILDREN'S CHARITY**  
**ANNUAL REPORT AND FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 DECEMBER 2024**

# YORKSHIRE CHILDREN'S CHARITY

## LEGAL AND ADMINISTRATIVE INFORMATION

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<b>Trustees</b>	Mr P P Rose Mr T Hurley Ms Vanessa Lee
<b>Charity number (England and Wales)</b>	1196738
<b>Principal address</b>	First Floor 116-118 Harrogate Road Chapel Allerton Leeds LS7 4NY
<b>Auditor</b>	Haigh & Co Grange Cottage Womersley Doncaster DN6 9BW
<b>Bankers</b>	Lloyds Bank 9 Wellgate Rotherham S60 2LU
<b>Solicitors</b>	Addleshaw Goddard LLP 3 Sovereign Square Sovereign Street Leeds LS1 4ER

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# YORKSHIRE CHILDREN'S CHARITY

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**Yorkshire Children's Charity  
Annual Report '24**

## HEADLINE IMPACT

**£3million**

Great Yorkshire  
Build started



**18,527**  
Children supported  
across Yorkshire



**£2.3million**

Money raised



“shaping  
future  
generations”



“a smile any parent can  
never forget!”

**187**

Schools  
supported



“the best day ever”

**78**

Applications  
funded



“parents feel like  
‘better’ parents”

**10,000+**

Winter essentials  
delivered



**84%**

of schools saw an  
improvement  
in confidence



“teachers”  
are happy”



**6,000**

Christmas gifts  
delivered



**80%**

of schools saw  
an increase in  
attendance



“I had tears in my  
eyes because they  
were so happy”

“a better understanding of  
their emotions”



## A note from the team...



This year marked a pivotal chapter for Yorkshire Children's Charity, seeing significant growth and progress across all facets of the charity's operations, fundraising, and overall impact. While expanding our team from seven to twelve and generating over £2.3 million in noteworthy achievements, it is the tangible outcomes of these efforts that reflect the success of our year. Success is defined in the number of children whose lives have been positively impacted, the schools we've supported, and the multiple applications we've been able to fund. We are proud to say that the growth we've experienced in 2024 (alongside some bold and brave decisions!) has enabled us to extend our reach and impact.

Whilst we reflect on last year's many successes, we are also mindful that we have a big challenge ahead, and we very much hope that the years ahead will see a significant scaling up of our support. In a time of ever-increasing needs and a tough economic climate, we know that we must continue to evolve; broadening our network of supporters, launching new fundraising events and raising our profile - all so that we can do more, and do it better. As a charity, we passionately believe that with trusty old Yorkshire graft and the support of good people who share our values, nothing is impossible.

As we have done each year, we feel it is important to write our annual report from the team, the CEO and the Trustees together, as this is representative of the charity, our culture and behaviour.



## WHY WE EXIST

The situation in Yorkshire is indefensible. New figures show that Yorkshire and the Humber now have the highest proportion of children in relative low-income families, with 313,918 children aged under 16 living in relative poverty. Poverty levels have been on the rise for 20 years and this shameful trend is only set to continue.

Yorkshire Children's Charity launched on the 1st of January, 2022 with the sole purpose of transforming the lives of disadvantaged children, from the Yorkshire Dales through to our inner cities.

Our purpose is to make sure that **no child or young person is left behind due to sickness, disability, or financial circumstances.**

The impact of our work is happier, healthier, and more independent children, who are empowered to meet their unique potential and have the most fulfilling future possible.

***“Our vision: we will reach every child in Yorkshire who needs our help and make child poverty a thing of the past”***

- Charlotte Farrington, CEO and Founder



SHORT TERM

## MAKING things BETTER

We provide support for children and young people struggling with the hardships of poverty, deprivation, and disability **right here, right now.**

We offer grants supporting a range of needs from purchasing wheelchairs and specialist equipment to the basics like school shoes, winter coats, toys, and bedding. These grants take the pressure off, providing whatever is needed to enhance the immediate comfort, happiness, safety, independence and health of children and young people who would otherwise go without.

### Grants for Individuals

The right equipment, from specialist baths, hoists, toilet seats to car seats and sensory equipment, are vital to enabling a child with additional needs to feel more comfortable and confident. They are also essential for their family/carers to provide safe and effective care – improving quality of life for all.

Gigi's world is filled with challenges, including a respiratory disorder that requires her to sleep at a 40-degree angle. Her old bed was unsafe, with the threat of tangled oxygen wires causing constant worry. Every night, her parents, Charlotte and Curtis, would take turns staying awake, never fully able to relax, because Gigi's safety was always on their minds.

Now, her parents are able to sleep soundly knowing **she is safe** in her new specialist bed.



### Grants for Wheelchairs

We part or fully fund wheelchairs that would otherwise be unavailable through the local authority or family-funded routes. From manual to powered chairs, beach, sports to all-terrain, a wheelchair is a lifechanging piece of equipment. It allows a child or young person the independence and opportunity to live their life to the fullest, engage with people and the world around them and therefore see significant physical and mental benefits. This includes the relief of common problems such as pressure sores, breathing difficulties and the progression of disabilities.

We partnered with Holbeck Together to fund a series of days out for their families.

These trips formed an essential part of the summer holidays for families in and around Holbeck, allowing them to **create memories together**.

Many of the parents and carers told us that this was their children's first time visiting places like the seaside or the farm, and travelling anywhere outside of their local area was usually impossible because of the costs and logistics of travelling so far.

**Holbeck Together**



### **Grants for Schools & Organisations**

Funding is available for organisations including schools, nurseries, youth clubs, sports clubs, self-help groups and voluntary organisations who play a critical role in helping to shape values, set expectations, and act as a vital support network for young people and their families. Grants of up to £10,000 are gifted, ranging from help with equipment and resources through to the delivery of specific projects. Or in other words, this is our support for the supporters!

### **Helping Hand for Families Grants**

Even when our families are trying their very best, sometimes their best is just not enough. The cost-of-living crisis continues to put unimaginable pressure on families trying to cover both the niceties and necessities that come with having children. This is having severe implications on the health, happiness and wellbeing of children.

Our Helping Hand for Families grants, offering funding up to £200 per child, exist quite simply to relieve pressure on families when they need it most, from funding the basics such as winter coats and new school shoes to little moments of joy such as days out, toys and play facilities. Sometimes the **smallest things** in life can make the biggest difference.



Jamal\* applied for a Helping Hand to fund a bike to help him get to school. Jamal has moved six times and attended three different primary schools before being home educated. Jamal told his social worker that he would like to return to school to make friends, but it was too far away. The bike provides freedom, confidence and most importantly, allows Jamal to travel to school and access education, creating friendships and experiences he once thought were out of reach.

100% NEEDS LED

## Warm, Dry and Ready to Learn: Winter Support Campaign

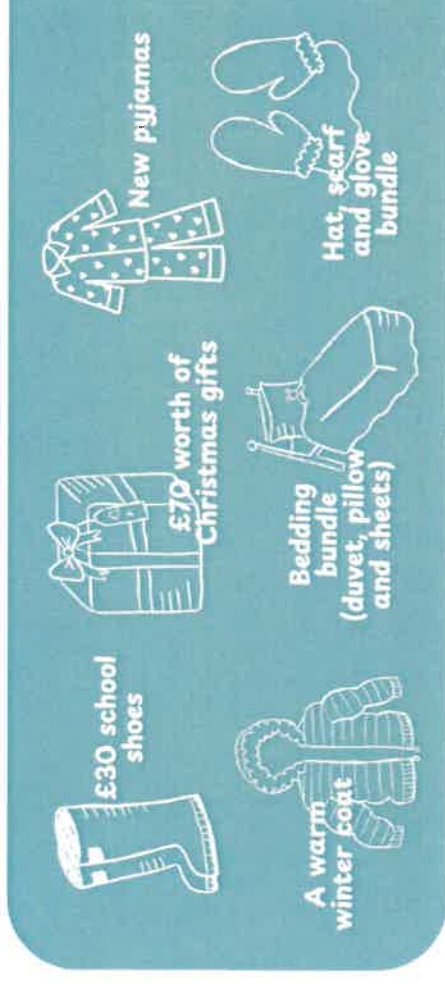
As a charity we are **100% needs-led**, and our winter support campaign is an example of *why*.

Time and again we were receiving 'Helping Hand for Families' applications for basic essentials... children in dire need of new shoes so they can walk to school without getting wet feet, clean bedding after a flea infestation, or pyjamas to keep warm in the winter.

Additionally, concerning stats were emerging, revealing the connection between school absenteeism and poverty, with children eligible for FSM (Free School Meals) being 3.56 times more likely to be severely absent from school (The Center for Social Justice).

We noticed this was a common pattern across Yorkshire - something we needed to look at, **urgently**.

Our Warm, Dry and Ready to Learn Winter Support Campaign exists to address this wider picture - and it's become our biggest project!



As a small charity we cannot, 'boil the ocean' so our Winter Support Campaign focuses on children deemed to be living in destitution.

In 2024, this saw us support 154 schools, to deliver over 10,000 winter essential items (winter coat, school shoe voucher, bedding, pyjamas) and over 6,000 gifts to children who would otherwise go without.

If we can meet the immediate needs of our children, we are also giving them the gift of being able to focus on their future, and not just trying to survive in the present.

80% of schools reported an increase in attendance

98%

of schools reported that children are now able to arrive at school "warm, dry and ready to learn"

LONG TERM

# BREAKING the CYCLE

We have the bold, ambitious but absolutely essential goal of **breaking the cycle of intergenerational poverty in our region.**

Through a range of innovative intervention-led programmes focused on experiences, opportunities, education, employability, and skills building, we break down barriers which too often hold our children and young people back from being who they want to be and getting to where they want to go.

## Schools Out

Our Schools Out programme provides a series of events run for one simple purpose – to create a carefree day for children where, even if just for a moment, they have no worries. This also gives families the much-needed break and relief they so deeply deserve.

*"Some of our children will never experience anything like this ever again. They were amazed by what was going on and I was welling up, I had tears in my eyes because they were so happy, it really does melt my heart."*  
(Teacher)

Our Schools Out programmes range from educational events through to Christmas parties and days out on the farm. Some of our inner-city children attending Schools Out events had never even been on a bus or seen farm animals before, sometimes never leaving the confines of the estates they grow up in.

In 2024, we expanded on our existing series of programs, creating even more opportunities for children to engage with the world around them, allowing them to see and experience things they might not have the chance to otherwise.

Our new 'Kids on Bikes' programme, kindly funded by Olympic gold medalist, Tom Pidcock, the series of days out allows inner-city children to experience bike riding in the wonderful Yorkshire countryside, many for the first time.



## The School Network

Through The School Network, we work with schools across the region who, based on deprivation data including pupil premium percentage, are core beneficiaries of our work.

It is through The School Network that we learn where to direct our resources to provide practical, tangible support, alongside offering first access to a number of campaigns and programmes, including our Young Entrepreneur Challenge, in partnership with LEAP, and our Constructing Careers workshops.

These initiatives are designed to equip students with essential employment skills, opening up opportunities that might otherwise remain out of reach and playing a vital role in **breaking the cycle of intergenerational poverty**.

**The Young Entrepreneur Challenge**, in partnership with LEAP provides an amazing opportunity for students to get hands-on experience of running a business with direct support from a Yorkshire business mentor. This 7 week programme, sees teams handling the design, production, marketing and sales of their product.

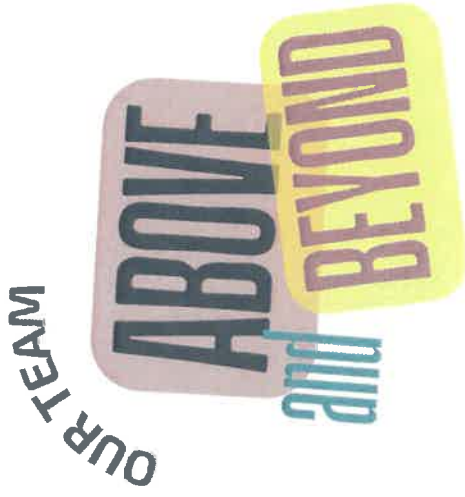
Importantly, it is a chance to develop essential business acumen and interpersonal skills - crucial for future employability.



**Constructing Careers** brings our friends across the Yorkshire Property Sector together to deliver three interactive workshops at Leeds College of Building. Spanning Architecture & Plumbing, Construction and Planning & Design, workshops introduce students to the variety of careers within

the sector, inspiring and empowering students that regardless of their circumstance or background, there are opportunities available.





2024 was a hugely important year for building our team - we invested significant energy and resources into finding individuals who not only shared the charity's vision and values but were also ready to go above and beyond for the children of Yorkshire.

We've restructured and strengthened to find the right balance in the team, appointing a **Senior Events Manager** and investing in **Marketing & PR** hires to drive the charity's future growth.

### Reflecting and looking forward as a team

When Yorkshire Children's Charity was set up in 2022 we totally underestimated the strength of the Yorkshire brand and couldn't have foreseen how quickly the charity would grow. This has meant the years which followed have felt like playing catch up to meet the demands for our support - working at extreme pace, sometimes to the detriment of personal life.

From day one we have said 'yes' to everything and worried about how we're going to deliver it afterwards. We don't shy away from the fact that working for a start-up charity is hard work, but it has been a tricky couple of years trying to establish the right team.

We've now got a really secure, passionate team, all pulling in the same direction to meet our ambitious goals.

When you look at our accomplishments and the size and scale of our events, it can be hard to believe that there are just 12 of us behind this! Sometimes people think we're a huge charity - in reality, our small size means the only way we can reach more children is to leverage our supporters and volunteers. Moving forwards, we'll look to put volunteers at the heart of our programmes and encourage more 'In Aid of' fundraising events.





With extensive backgrounds in events, as well as within the business and property community, our founders spotted an opportunity to do things differently. In just three years, our events have been a key reason we've grown so quickly and built the profile we have today. For a small charity without a big marketing budget, they are our most powerful tool to reach new supporters.

At first glance, our expenditure on events may seem high: but this is a deliberate investment in the growth of our charity...

Events offer far more than immediate financial return. While we consistently achieve a strong return on investment (typically 50% income to expenditure), the true value lies in the wider impact.

Our events are a platform for us to share our mission with large and diverse audiences, often reaching hundreds or even thousands of people in a single day - **impact that spreads far beyond the event itself.**

### Commercial Real Estate Awards

Our annual Commercial Real Estate Awards have been vital in cementing our relationship with the commercial property sector. While this event is absolutely to celebrate the successes of the companies and people who have achieved remarkable things across the region, it is above all, our opportunity to mobilise the sector to do something incredible for the children of Yorkshire. Through these events we have been able to **inspire action, collaboration, and commitment** for our Great Yorkshire Build projects: transforming failing SEND schools in Yorkshire.



Our Great Yorkshire Build projects have been made possible thanks to the generous pro bono contributions of individuals and businesses across the Commercial Property Sector. This support represents a significant proportion of our Gift in Kind income.

**FUNDRAISING  
EVENTS 2024**



*Yorkshire Shoot*



*Ladies Lunch*



*The Yorkshires. Commercial  
Real Estate Awards*



*The Yorkshires. Residential  
Real Estate Awards*



*The Yorkshires. Business  
Awards*



*Yorkshire Polo*



*Yorkshire Ride Owt*

# PLATFORM FOR GOOD

## 'A Night Under the Stars'

In September 2024, we brought back our flagship event, 'A Night Under the Stars', in partnership with 5-Star hotel, Grantley Hall. Our purpose was clear: we wanted to **raise one million pounds to support the third of Yorkshire's children who live in poverty.**

Setting a target of a million was hugely ambitious, but we owe it to our families to be so - and as always we ask on behalf of children who cannot ask for themselves.

On an evening we'll never forget as a charity, our 400 incredible guests came together and demonstrated the true power of collective philanthropy - helping us reach our £1 million target.

We were acutely aware that as a relatively new, small organisation, charging £1,000 a ticket felt like an extraordinary amount of money, but time and again, our supporters stood unwaveringly behind our cause - stepping up and delivering to make a significant difference to children in Yorkshire, and we never cease to be amazed and humbled by this generosity.

As a charity, we truly believe that when you give people the opportunity and platform to do good, they will meet your needs tenfold. This event is first and foremost about bringing together philanthropic people to create a platform for change - the party was a by-product of why our guests were there.

You have to spend a lot to raise a lot, and while this event took enormous amounts of effort and investment to organise, 'A Night Under the Stars' is testament to our fundraising model, proving that **events are where the magic happens.**





We very much see ourselves as 'Yorkshire's children's charity', and it is only through our collective efforts that we'll be able to shift the needle on child poverty in our region and ensure that children with disabilities are empowered to lead the most fulfilling lives possible.

As a small charity, we are at a stage where the only way we can reach more children is through engaging, and expanding, our network of supporters. We passionately believe that connecting our young people with our incredible network of supporters is one of the most powerful things we can do. The more we bring these groups together, the greater our impact - and the more successful we'll be as a charity. As such, Year Four will see us:

- **Build greater public awareness of the charity** through strategic marketing, PR activity, and a refreshed brand identity
- **Increase volunteer engagement** by developing initiatives to bring more volunteers into the fold
- **Strengthen trusts & foundations fundraising** by hiring a dedicated in-house Trusts & Foundations Manager to proactively apply for grants
- **Grow personal donations** to establish a consistent income stream that supports long-term planning
- **Launch new events** to maximise the impact and potential of our four-person events team

Many of the targets outlined in our 2023 report remain in progress, including continued investment in our website and enhancements to the charity's financial, operational, and back-office systems. These initiatives are crucial for ensuring that we operate with the highest levels of efficiency, transparency, and effectiveness. By continuing to strengthen these core areas, we're setting ourselves up for long-term growth and making sure we can keep improving how we support our beneficiaries.

Most importantly, our plans for the coming years will enable us to reach **even more children.**

# FINANCIAL 2024 REVIEW



The financial statements set out below cover the activities of Yorkshire Children's Charity.

The charity generated incoming resources of £2,378,104. Of this, £210,873 is restricted gift in kind for the Great Yorkshire Build. Donations received totalled £1,251,122 which was primarily raised at fundraising events which generated other income of £1,126,982. Our fundraising costs significantly increased from the previous year due to our bi-annual 'A Night Under the Stars' event at Grantley Hall.

During the period, expenditure on Charitable activities totalled £964,770 of which £305,215 relates to the direct charitable expenditure on the Great Yorkshire Build, £105,251 for equipment, £52,233 for the Helping Hand activity, £103,548 for the Schools Network, £174,192 for the Schools Out activity and £224,331 for the Winter Support Campaign. The charity also incurred fundraising expenditure of £1,229,956 in the period.

Our fundraising model operates on the basis that income raised in one year is used to shape the charitable spending budget for the following year. In line with our reserves policy, we ensure that a proportion of funds raised each year is designated as unrestricted and held in reserve. This approach enables us to maintain the level of reserves identified in our policy, and we regularly review our reserves position to ensure it remains appropriate and aligned with our operational needs. As 2024 has continued to see a expansion of our team, we have operated at approximately a 3 months reserves policy, rounded to £170k. This policy will continue into 2025, we will look to eventually increase this to 6 months.

A description of the principal risks and uncertainties facing the charity, as identified by the charity trustees, together with a summary of plans and strategies for managing those risks are detailed in the table below:

Risk Description	Mitigation
<b>RISK 1: Income and Financial Stability</b>	
The charity does not maintain adequate restricted and unrestricted income to cover operational costs, fund grants and maintain cashflow.	<ul style="list-style-type: none"><li>• We maintain effective financial controls and reporting (including a 3 months reserve policy) and regularly stress test cashflow against events not going ahead.</li><li>• Ticket sales and sponsorship from our fundraising events are designed to raise sufficient income to cover event delivery costs.</li><li>• We have employed a new accountancy practice to ensure we receive accurate monthly management accounts and cashflow forecast.</li></ul>
Cancelled events	<ul style="list-style-type: none"><li>• We carry out a risk assessment prior to each event to assess and manage the risk of cancellation</li></ul>
Reliance on our Chief Executive Officer as the 'face' of the charity	<ul style="list-style-type: none"><li>• We have invested in our marketing team to increase general brand awareness</li><li>• We are actively working to create an environment where all team members can build relationships with key supporters</li></ul>
Acceptance of onerous contracts and conditions and inadequate back-to-back contracts with subcontractors	<ul style="list-style-type: none"><li>• We have implemented robust contract vetting processes, overseen by our experienced Great Yorkshire Build project manager who has been recruited this year pro bono</li></ul>

## Risk Description

## Mitigation

### RISK 1: Income and Financial Stability (continued)

Charity peers running competitive significant fundraising campaigns

- Deliver events in untapped/underserved markets
- Map donors to peer campaigns and build relationships.
- Continue to review events and ask for input from sponsors/committees/attendees to ensure we are meeting/exceeding expectations.

### RISK 2: Data Protection and Compliance

External data breach or inadvertent internal error resulting in the accidental or unlawful destruction, loss, alteration, unauthorised disclosure of or access to personal data.

- Follow GDPR policy and process
- Embed a no-blame reporting culture.
- Deliver refresher GDPR staff training.

### RISK 3: Governance

Inappropriate organisational structure and lack of appropriate Trustee skills.

- Recruit Trustees based on skills, values and alignment with charity vision, mission and passion (quality over quantity)
- Ensure Trustees have appropriate Trustee induction and training.

## Risk Description

## Mitigation

### RISK 3: Governance (continued)

The charity not achieving strategic, charitable, regulatory and ethical objects due to inadequate governance at Trustee, CEO and operational levels

- A robust business plan in place, agreed by all parties, which includes clear articulation of the charities scope of operations and objectives.
- Regular Trustees and Team Meetings reporting on key performance measures, risks and mitigations.
- An independent audit to include trustee performance to be completed.

### RISK 4: Regulatory

The charity fails to comply with regulatory standards and compliance leading to financial penalties.

- Annual external audit to be completed.
- Robust financial planning and checks in place.
- Robust operational policy, process and standard operating procedures in place.

### RISK 5: Reputational

A range of occurrences including incidents, events and outcomes that may, as a result, damage the charity's reputation.

- Social media guidelines have been established.
- Regular review of the charity's objects, policies, procedures and risk assessments.

## Risk Description

## Mitigation

### RISK 5: Reputational (continued)

Great Yorkshire Build – projects not being completed or meeting standards, as a result damaging the reputation of the charity.

- Regularly reviewing the Great Yorkshire Build structure, blueprint and risk assessment.
- Only using reputable trades and contractors.
- Great Yorkshire Build Development Board was recruited in Year 2 and a project manager in Year 3 to manage projects on behalf of the charity.

### RISK 6: Cyber Security

Cyber incidences executed by external or internal parties that negatively impact the confidentiality, integrity of the charities information systems and data.

- We have secured a package of support through Infratech to ensure cyber risks are effectively managed
- In-house security training for the team.

There are no factors identified that are likely to affect the financial performance or position going forward other than the current cost of living crisis. Donors are all feeling the current crisis which will undoubtedly impact the size and frequency of donations made to charities across the sector. This is why diversifying our income stream, as detailed above, is so critical.

## STRUCTURE, GOVERNMENT AND MANAGEMENT

**Yorkshire Children's Charity is constituted as a Charitable Incorporated Organisation (CIO) and the nature of our governing document is an Association Constitution. We do not have a member's structure with constitutional authority; however, we do engage volunteers. We do not operate as part of a wider network or umbrella group.**

The governing body is the Board of Trustees, which as of year-end comprised three trustees and has the scope to stretch to six. A set of executive authority is delegated from trustees to the CEO, Charlotte Farrington. As such, the CEO is accountable and responsible for delivering the charities KPIs and overall objectives, supported by an operational team working across Events, Programmes, Marketing and Fundraising. The CEO is also supported by a number of Volunteer Boards including: event committees and programme committees.

### Decision Making.

The Trustees delegate responsibility to the CEO for the strategic direction, general operational running and delivery of charitable activities. The Board of Trustees are non-operational within the charity and believe in supporting the CEO to enable her to do her job to the best of her ability. They recognise the importance of challenging the CEO whilst always remaining mindful of not being 'challenging'. The Trustees and CEO see themselves as one entity and very much work as one team. This culture has been purposefully created to ensure progress against objectives is made quickly, efficiently and effectively, without unnecessary bureaucracy. Ultimately, as a solution focused and needs-led organisation, this model allows us to deliver the best for our beneficiaries.

The Trustees are responsible for protecting the charity and everyone within it and will be the designated lead on the charities whistle blowing policy. The Board of Trustees and CEO meet quarterly to review the charities progress against KPIs, objectives and mission.

# Yorkshire Children's Charity Organisational Chart



Paul Rose  
Chair of Trustees

Vanessa Lee  
Trustee

Tom Hurley  
Trustee

Charlotte Farrington  
CEO and Founder

Annabel Robinson  
Co-Founder

Elkie Fitzpatrick  
PA to CEO

Marketing

Finance

Programmes

Events

Sophie Smith  
Marketing Manager

Imogen Haigh  
Finance

Sophie Russell  
Programmes Manager

Julia Day  
Programmes Manager

Lucy Whitley  
Senior Events  
Manager

Phoebe Lutkin  
PR and Press Officer

Abby Mae Parkinson  
Events Executive

Molly Sheppard  
Events Executive

Lucy Allenby  
Events Assistant

## **Pay and Remuneration of Key Management Personnel**

Salaries for new members of staff are set by the CEO, according to market research, advice from recruitment companies, and approved by the Trustees.

## **Recruitment of Trustees**

The CEO and Trustees share equal responsibility for recruiting and appointing new charity trustees. Given the culture and unique nature of Yorkshire Children's Charity as a fast paced, dynamic, and disruptive charity, it is essential trustees remain non-operational, remaining strategically focused and supporting the CEO to deliver the charity's vision and objectives.

Recruitment of trustees is therefore values-led, ensuring alignment of vision and values and recruiting trustees who carry the charity's cause close to their heart. Equally, trustees must be commercially minded, with strong business acumen which allows them to support the CEO in delivering in the most effective, efficient, and impactful way for beneficiaries.

## **Trustee Policies and Procedures**

Yorkshire Children's Charity continue to develop and grow a comprehensive policy and procedure library to underpin and ensure best practice and governance, from operational delivery to strategic trustee level. From a trustee perspective, this includes:

- Safeguarding for Charities and Trustees
- Trustee Onboarding Procedure (including DBS)
- Trustee Code of Conduct
- Trustee Responsibilities

Trustees are covered by 'Limited Guarantee', relevant insurance and appropriate Trustee indemnity. The Trustees will adhere to UK charity law and answerable to the Charity Commission.

Induction and training is bespoke to the individual trustee and their existing level of connection with and knowledge of the charity, but will typically include meetings with the CEO and operational staff to provide knowledge about the charity. A significant part of Trustee induction is understanding the culture of the charity and the way we work. Trustees may be invited to visit programmes on-site and meet volunteers to aid in their understanding and engagement with the charity and its impact. Quarterly trustee meetings ensure a regular touchpoint between the Board and CEO.

## Reference and Administrative Details



Charity number: 1196738

### Principle and Registered Office Address:

First Floor  
116-118 Harrogate Road  
Chapel Allerton  
Leeds LS7 4NY

### Trustees

Paul Philip Rose (Chair)  
Vanessa Jane Lee  
Tom Hurley

### Chief Executive Officer:

Charlotte Farrington

Approved by:

Paul Rose

Date: 14/05/2025



# YORKSHIRE CHILDREN'S CHARITY

## STATEMENT OF TRUSTEES' RESPONSIBILITIES

*FOR THE YEAR ENDED 31 DECEMBER 2024*

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The trustees are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England and Wales requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the CIO and of the incoming resources and application of resources of the CIO for that year.

In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The trustees are responsible for keeping sufficient accounting records that disclose with reasonable accuracy at any time the financial position of the CIO and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of the trust deed. They are also responsible for safeguarding the assets of the CIO and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

# YORKSHIRE CHILDREN'S CHARITY

## INDEPENDENT AUDITOR'S REPORT

### TO THE TRUSTEES OF YORKSHIRE CHILDREN'S CHARITY

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#### Opinion

We have audited the financial statements of Yorkshire Children's Charity (the 'CIO') for the year ended 31 December 2024 which comprise the statement of financial activities, the balance sheet, the statement of cash flows and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland* (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the state of the charity's affairs as at 31 December 2024 and of its incoming resources and application of resources, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the Charities Act 2011.

#### Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the *Auditor's responsibilities for the audit of the financial statements* section of our report. We are independent of the CIO in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the CIO's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

#### Other information

The other information comprises the information included in the annual report other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

#### Matters on which we are required to report by exception

We have nothing to report in respect of the following matters in relation to which the Charities (Accounts and Reports) Regulations 2008 requires us to report to you if, in our opinion:

- the information given in the financial statements is inconsistent in any material respect with the trustees' report; or
- sufficient accounting records have not been kept; or
- the financial statements are not in agreement with the accounting records; or
- we have not received all the information and explanations we require for our audit.

# YORKSHIRE CHILDREN'S CHARITY

## INDEPENDENT AUDITOR'S REPORT (CONTINUED)

### TO THE TRUSTEES OF YORKSHIRE CHILDREN'S CHARITY

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#### **Responsibilities of trustees**

As explained more fully in the statement of trustees' responsibilities, the trustees are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error. In preparing the financial statements, the trustees are responsible for assessing the CIO's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to cease operations, or have no realistic alternative but to do so.

#### **Auditor's responsibilities for the audit of the financial statements**

We have been appointed as auditor under section 144 of the Charities Act 2011 and report in accordance with the Act and relevant regulations made or having effect thereunder.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities including fraud.

The risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment by, for example, forgery or intentional misrepresentations or through collusion.

By focusing on material amounts and disclosures and using a risk-based approach, we have a reasonable chance of detecting material misstatements due to irregularities including fraud. However, due to the sampling method of testing, as allowed by auditing standards, we cannot guarantee that, if such irregularities, including fraud are present within the company's financial system, our audit will detect all of them.

Robust internal controls operated by the charity can increase the detection of such irregularities, but this is not always present in small to medium sized charities.

# YORKSHIRE CHILDREN'S CHARITY

## INDEPENDENT AUDITOR'S REPORT (CONTINUED)

### TO THE TRUSTEES OF YORKSHIRE CHILDREN'S CHARITY

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Our approach was as follows:

We obtained an understanding of the legal and regulatory frameworks that are applicable to the charity and determined that the most significant are those that relate to the reporting framework (FRS 102 and the Charities Act 2011). We communicated the identified laws and regulations throughout our team and remained alert to any indications of non-compliance throughout the audit.

Audit procedures performed by the engagement team to detect irregularities, including fraud from instances of non-compliance with laws and regulations included:

- Discussions with management, including consideration of known or suspected instances of non-compliance with laws and regulations.
- Challenging assumptions and judgements made by management in its significant accounting estimates that involved making assumptions.
- Testing any transactions entered that are outside of the normal course of the charity's affairs.
- Reviewing recent correspondence with the charity's legal advisors to ensure that it aligns with any conclusions drawn in respect of any outstanding or uncertain legal matters.

However, the primary responsibility for the prevention and detection of fraud still rests with both those charged with governance of the entity and the management team.

A further description of our responsibilities is available on the Financial Reporting Council's website at: <https://www.frc.org.uk/auditorsresponsibilities>. This description forms part of our auditor's report.

#### Other matters

Your attention is drawn to the fact that the charity has prepared financial statements in accordance with "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (as amended) in preference to the Accounting and Reporting by Charities: Statement of Recommended Practice issued on 1 April 2005 which is referred to in the extant regulations but has now been withdrawn.

This has been done in order for the financial statements to provide a true and fair view in accordance with current Generally Accepted Accounting Practice.

#### Use of our report

This report is made solely to the charity's trustees, as a body, in accordance with Part 4 of the Charities (Accounts and Reports) Regulations 2008. Our audit work has been undertaken so that we might state to the charity's trustees those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the charity's trustees as a body, for our audit work, for this report, or for the opinions we have formed.

  
**Mrs W M Haigh (Senior Statutory Auditor)**

For and on behalf of Haigh & Co, Statutory Auditor  
Chartered Certified Accountants

Grange Cottage  
Womersley  
Doncaster

DN6 9BW

Date: .....17<sup>th</sup> July 2025

## YORKSHIRE CHILDREN'S CHARITY

### STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT

FOR THE YEAR ENDED 31 DECEMBER 2024

		Unrestricted funds 2024 £	Restricted funds 2024 £	Total 2024 £	Unrestricted funds 2023 £	Restricted funds 2023 £	Total 2023 £
	Notes						
<b>Income from:</b>							
Donations and legacies	3	426,614	824,508	1,251,122	121,613	470,533	592,146
Charitable activities	4	1,126,982	-	1,126,982	585,109	-	585,109
<b>Total income</b>		<b>1,553,596</b>	<b>824,508</b>	<b>2,378,104</b>	<b>706,722</b>	<b>470,533</b>	<b>1,177,255</b>
<b>Expenditure on:</b>							
Raising funds	5	1,228,633	1,323	1,229,956	619,261	1,010	620,271
Charitable activities	6	277,628	687,142	964,770	226,473	349,096	575,569
<b>Total expenditure</b>		<b>1,506,261</b>	<b>688,465</b>	<b>2,194,726</b>	<b>845,734</b>	<b>350,106</b>	<b>1,195,840</b>
<b>Net income/(expenditure) and movement in funds</b>		<b>47,335</b>	<b>136,043</b>	<b>183,378</b>	<b>(139,012)</b>	<b>120,427</b>	<b>(18,585)</b>
<b>Reconciliation of funds:</b>							
Fund balances at 1 January 2024		321,542	205,542	527,084	460,554	85,115	545,669
<b>Fund balances at 31 December 2024</b>		<b>368,877</b>	<b>341,585</b>	<b>710,462</b>	<b>321,542</b>	<b>205,542</b>	<b>527,084</b>

The statement of financial activities includes all gains and losses recognised in the year. All income and expenditure derive from continuing activities.

# YORKSHIRE CHILDREN'S CHARITY

## BALANCE SHEET

AS AT 31 DECEMBER 2024

	Notes	2024		2023	
		£	£	£	£
<b>Fixed assets</b>					
Tangible assets	12		12,594		15,414
<b>Current assets</b>					
Debtors	13	163,624		56,956	
Cash at bank and in hand		786,197		545,406	
		949,821		602,362	
<b>Creditors: amounts falling due within one year</b>	14	(251,953)		(90,692)	
<b>Net current assets</b>			697,868		511,670
<b>Total assets less current liabilities</b>			710,462		527,084
<b>The funds of the CIO</b>					
Restricted income funds	17		341,585		205,542
Unrestricted funds			368,877		321,542
			710,462		527,084

The financial statements were approved by the trustees on 15 July 2025

  
 Ms Vanessa Lee  
 Trustee

# YORKSHIRE CHILDREN'S CHARITY

## STATEMENT OF CASH FLOWS

FOR THE YEAR ENDED 31 DECEMBER 2024

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	Notes	2024 £	£	2023 £	£
<b>Cash flows from operating activities</b>					
Cash generated from operations	22		248,340		50,380
<b>Investing activities</b>					
Purchase of tangible fixed assets		(7,549)		(4,917)	
<b>Net cash used in investing activities</b>			(7,549)		(4,917)
<b>Net cash generated from financing activities</b>			-		-
<b>Net increase in cash and cash equivalents</b>			240,791		45,463
Cash and cash equivalents at beginning of year			545,406		499,943
<b>Cash and cash equivalents at end of year</b>			<u>786,197</u>		<u>545,406</u>

# YORKSHIRE CHILDREN'S CHARITY

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2024

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### 1 Accounting policies

#### Charity information

Yorkshire Children's Charity is a charitable incorporated organisation registered in England and Wales.

#### 1.1 Accounting convention

The financial statements have been prepared in accordance with the CIO's governing document, the Charities Act 2011, FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" ("FRS 102") and the Charities SORP "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (effective 1 January 2019). The CIO is a Public Benefit Entity as defined by FRS 102.

The financial statements have departed from the Charities (Accounts and Reports) Regulations 2008 only to the extent required to provide a true and fair view. This departure has involved following the Statement of Recommended Practice for charities applying FRS 102 rather than the version of the Statement of Recommended Practice which is referred to in the Regulations but which has since been withdrawn.

The financial statements are prepared in sterling, which is the functional currency of the CIO. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention. The principal accounting policies adopted are set out below.

#### 1.2 Going concern

At the time of approving the financial statements, the trustees have a reasonable expectation that the CIO has adequate resources to continue in operational existence for the foreseeable future. Thus the trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

#### 1.3 Charitable funds

Unrestricted funds are available for use at the discretion of the trustees in furtherance of their charitable objectives.

Restricted funds are subject to specific conditions by donors or grantors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the financial statements.

Endowment funds are subject to specific conditions by donors that the capital must be maintained by the CIO.

#### 1.4 Income

Income is recognised when the CIO is legally entitled to it after any performance conditions have been met, the amounts can be measured reliably, and it is probable that income will be received.

Cash donations are recognised on receipt. Other donations are recognised once the CIO has been notified of the donation, unless performance conditions require deferral of the amount. Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

Legacies are recognised on receipt or otherwise if the CIO has been notified of an impending distribution, the amount is known, and receipt is expected. If the amount is not known, the legacy is treated as a contingent asset.

Donated goods and services are included in the financial statements at a valuation which is an estimate of the market value of the services provided, where such a cost is quantifiable and measurable.

In accordance with the Charities SORP (FRS 102), the general volunteer time of the committee members and other volunteers is not recognised.

# YORKSHIRE CHILDREN'S CHARITY

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2024

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### 1 Accounting policies (Continued)

#### 1.5 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement, and the amount of the obligation can be measured reliably.

Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs are allocated to activities in proportion to staff time on the relevant activity.

#### 1.6 Tangible fixed assets

Tangible fixed assets are initially measured at cost and subsequently measured at cost or valuation, net of depreciation and any impairment losses.

Depreciation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Plant and equipment	3 Year Straight Line
Fixtures and fittings	25% Reducing Balance
Computers	3 Year Straight Line
Website	3 Year Straight Line

The gain or loss arising on the disposal of an asset is determined as the difference between the sale proceeds and the carrying value of the asset, and is recognised in the statement of financial activities.

#### 1.7 Impairment of fixed assets

At each reporting end date, the CIO reviews the carrying amounts of its tangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any).

#### 1.8 Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

#### 1.9 Financial instruments

The CIO has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the CIO's balance sheet when the CIO becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

#### *Basic financial assets*

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

# YORKSHIRE CHILDREN'S CHARITY

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

### FOR THE YEAR ENDED 31 DECEMBER 2024

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#### 1 Accounting policies

(Continued)

##### **Basic financial liabilities**

Basic financial liabilities, including creditors and bank loans are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future payments discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of operations from suppliers. Amounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade creditors are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

##### **Derecognition of financial liabilities**

Financial liabilities are derecognised when the CIO's contractual obligations expire or are discharged or cancelled.

#### 1.10 Employee benefits

The cost of any unused holiday entitlement is recognised in the period in which the employee's services are received.

Termination benefits are recognised immediately as an expense when the CIO is demonstrably committed to terminate the employment of an employee or to provide termination benefits.

#### 1.11 Retirement benefits

Payments to defined contribution retirement benefit schemes are charged as an expense as they fall due.

#### 1.12 Great Yorkshire Build

The Great Yorkshire Build is an initiative whereby the charity acts as a facilitator for building contractors and professional services working together to deliver state-of-the-art school facilities to the region's specialist inclusive learning centres (SILC's) and special educational needs and disability (SEND) schools most in need.

Once the contract with the principal contractor is signed and the unconditional commitment to the school has been made, the charity recognises the gift in kind donation in full at a valuation which is an estimate of the market value of the services and materials which will be provided.

The value attributed to the donation received will also be immediately recognised as direct charitable expenditure.

#### 2 Critical accounting estimates and judgements

In the application of the CIO's accounting policies, the trustees are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised where the revision affects only that period, or in the period of the revision and future periods where the revision affects both current and future periods.

# YORKSHIRE CHILDREN'S CHARITY

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2024

3 Donations and legacies	Unrestricted funds		Restricted funds		Total		Unrestricted funds		Restricted funds		Total	
	2024	2024	2024	2024	2024	2024	2023	2023	2023	2023	2023	2023
	£	£	£	£	£	£	£	£	£	£	£	£
Donations and gifts	241,033	513,166	754,199	98,367	467,299	565,666						
Trust and foundations	-	47,095	47,095	-	-	-						
Membership fees	3,330	-	3,330	7,410	-	7,410						
Gifts in kind	177,616	237,716	415,332	15,836	2,200	18,036						
Gift aid	4,635	26,531	31,166	-	1,034	1,034						
	<u>426,614</u>	<u>824,508</u>	<u>1,251,122</u>	<u>121,613</u>	<u>470,533</u>	<u>592,146</u>						
<b>Donations and gifts</b>												
A Night Under The Stars	21,951	230,473	252,424	-	-	-						
Commercial Real Estate Awards	15,594	39,094	54,688	-	70,305	70,305						
Residential Real Estate Awards	10,080	17,168	27,248	8,694	17,445	26,139						
Business Awards	250	30,570	30,820	-	121,731	121,731						
HERCMA Caravans	5,410	16,947	22,357	6,029	56,996	63,025						
Clay Shoot	2,600	26,000	28,600	100	16,585	16,685						
Ladies Lunch	4,743	4,030	8,773	3,093	8,320	11,413						
Yorkshire Elegance	2,800	-	2,800	3,201	2,075	5,276						
Other	177,605	148,884	326,489	77,250	173,842	251,092						
	<u>241,033</u>	<u>513,166</u>	<u>754,199</u>	<u>98,367</u>	<u>467,299</u>	<u>565,666</u>						

**YORKSHIRE CHILDREN'S CHARITY**

**NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)  
FOR THE YEAR ENDED 31 DECEMBER 2024**

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**3 Donations and legacies (Continued)**

**Gifts in kind**

Included within Gifts in kind is a restricted gift of £210,873 (2023: £nil) in relation to the Great Yorkshire Build.

# YORKSHIRE CHILDREN'S CHARITY

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2024

### 4 Income from charitable activities

	Unrestricted funds 2024 £	Unrestricted funds 2023 £
<b>Fundraising</b>		
Event ticket sales	686,830	333,225
Auction sales	213,772	69,184
Advertising	4,900	1,300
Sponsorship	218,871	181,400
Other income	2,609	-
	<u>1,126,982</u>	<u>585,109</u>

### 5 Expenditure on raising funds

	Unrestricted funds 2024 £	Restricted funds 2024 £	Total 2024 £	Unrestricted funds 2023 £	Restricted funds 2023 £	Total 2023 £
<b>Fundraising and publicity</b>						
Staging fundraising events	910,650	1,323	911,973	409,107	1,010	410,117
<b>Trading costs</b>						
Support costs	317,983	-	317,983	210,154	-	210,154
<b>Total costs</b>	<u>1,228,633</u>	<u>1,323</u>	<u>1,229,956</u>	<u>619,261</u>	<u>1,010</u>	<u>620,271</u>

# YORKSHIRE CHILDREN'S CHARITY

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2024

6 Charitable activities	Yorkshire	Equipment	Helping	Schools	Schools	Total	Total
	Big Build 2024 £	2024 £	Hand 2024 £	Network 2024 £	Out 2024 £	2024 £	2023 £
Direct Charitable Expenditure	252,972	62,502	9,484	266,291	98,409	689,658	358,514
Share of support costs (see note 7)	47,788	39,103	39,103	56,336	69,320	251,650	188,440
Share of governance costs (see note 7)	4,455	3,646	3,646	5,252	6,463	23,462	28,615
	<u>305,215</u>	<u>105,251</u>	<u>52,233</u>	<u>327,879</u>	<u>174,192</u>	<u>964,770</u>	<u>575,569</u>
<b>Analysis by fund</b>							
Unrestricted funds	52,241	42,749	42,749	64,106	75,783	277,628	226,473
Restricted funds	<u>252,974</u>	<u>62,502</u>	<u>9,484</u>	<u>263,773</u>	<u>98,409</u>	<u>687,142</u>	<u>349,096</u>
	<u>305,215</u>	<u>105,251</u>	<u>52,233</u>	<u>327,879</u>	<u>174,192</u>	<u>964,770</u>	<u>575,569</u>

# YORKSHIRE CHILDREN'S CHARITY

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2024

### 6 Charitable activities

(Continued)

For the year ended 31 December 2023

	Yorkshire Big Build £	Equipment £	Helping Hand £	Schools Network £	Schools Out £	Total 2023 £
Direct Charitable Expenditure	88,503	20,720	11,607	204,329	33,355	358,514
Share of support costs (see note 7)	38,124	24,802	24,802	50,356	50,356	188,440
Share of governance costs (see note 7)	5,789	3,766	3,766	7,647	7,647	28,615
	<u>132,416</u>	<u>49,288</u>	<u>40,175</u>	<u>262,332</u>	<u>91,358</u>	<u>575,569</u>
<b>Analysis by fund</b>						
Unrestricted funds	44,145	28,568	28,568	58,031	67,161	226,473
Restricted funds	88,271	20,720	11,607	204,301	24,197	349,096
	<u>132,416</u>	<u>49,288</u>	<u>40,175</u>	<u>262,332</u>	<u>91,358</u>	<u>575,569</u>

# YORKSHIRE CHILDREN'S CHARITY

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2024

7 Support costs	Support costs	Governance costs	2024	Support costs	Governance costs	2023
	£	£	£	£	£	£
Staff costs	391,352	-	391,352	286,436	-	286,436
Depreciation	10,370	-	10,370	8,967	-	8,967
Finance charges	8,216	-	8,216	5,288	-	5,288
HR & staffing	34,935	-	34,935	19,318	-	19,318
IT & communications	24,309	-	24,309	17,935	-	17,935
Meetings & travel	11,005	-	11,005	12,789	-	12,789
Memberships, Subscriptions & donations	4,125	-	4,125	1,998	-	1,998
Office costs	21,147	-	21,147	18,159	-	18,159
Advertising, PR & Social media	33,650	-	33,650	-	-	-
Clothing	3,405	-	3,405	-	-	-
Accountancy & audit	-	24,393	24,393	-	22,720	22,720
Insurance	-	9,988	9,988	-	5,449	5,449
Consultancy	-	16,200	16,200	-	28,150	28,150
	<u>542,514</u>	<u>50,581</u>	<u>593,095</u>	<u>370,890</u>	<u>56,319</u>	<u>427,209</u>
Analysed between						
Trading	290,864	27,119	317,983	182,450	27,704	210,154
Charitable activities	251,650	23,462	275,112	188,440	28,615	217,055
	<u>542,514</u>	<u>50,581</u>	<u>593,095</u>	<u>370,890</u>	<u>56,319</u>	<u>427,209</u>

Support costs relate to costs of central activities. These are allocated to activities in proportion to staff time on the relevant activity

Governance costs include an audit fee accrual of £8,400 (2023: £7,560) due to the auditors.

8 Net movement in funds	2024	2023
	£	£
The net movement in funds is stated after charging/(crediting):		
Depreciation of owned tangible fixed assets	<u>10,370</u>	<u>8,967</u>

## 9 Trustees

None of the trustees (or any persons connected with them) received any remuneration or benefits from the CIO during the year.

# YORKSHIRE CHILDREN'S CHARITY

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2024

### 10 Employees

The average monthly number of employees during the year was:

2024 Number	2023 Number
11	8

#### Employment costs

	2024 £	2023 £
Wages and salaries	353,635	259,317
Social security costs	30,350	21,474
Other pension costs	7,367	5,645
	<u>391,352</u>	<u>286,436</u>

The number of employees whose annual remuneration (which includes taxable benefits in kind) was more than £60,000 is as follows:

	2024 Number	2023 Number
£70,001 to £80,000	1	1

#### Remuneration of key management personnel

The remuneration of key management personnel was as follows:

	2024 £	2023 £
Aggregate compensation (including taxable benefits, employer's NI and employer's pensions)	<u>90,469</u>	<u>76,907</u>

### 11 Taxation

The charity is exempt from tax on income and gains falling within section 505 of the Taxes Act 1988 or section 252 of the Taxation of Chargeable Gains Act 1992 to the extent that these are applied to its charitable objects.

# YORKSHIRE CHILDREN'S CHARITY

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2024

12 Tangible fixed assets	Plant and equipment £	Fixtures and fittings £	Computers £	Website £	Total £
<b>Cost</b>					
At 1 January 2024	11,879	2,460	7,314	6,960	28,613
Additions	3,154	-	3,675	720	7,549
At 31 December 2024	<u>15,033</u>	<u>2,460</u>	<u>10,989</u>	<u>7,680</u>	<u>36,162</u>
<b>Depreciation and impairment</b>					
At 1 January 2024	4,212	692	3,736	4,558	13,198
Depreciation charged in the year	4,567	442	2,879	2,482	10,370
At 31 December 2024	<u>8,779</u>	<u>1,134</u>	<u>6,615</u>	<u>7,040</u>	<u>23,568</u>
<b>Carrying amount</b>					
At 31 December 2024	<u>6,254</u>	<u>1,326</u>	<u>4,374</u>	<u>640</u>	<u>12,594</u>
At 31 December 2023	<u>7,667</u>	<u>1,768</u>	<u>3,577</u>	<u>2,402</u>	<u>15,414</u>
13 Debtors				<b>2024</b>	<b>2023</b>
				£	£
<b>Amounts falling due within one year:</b>					
Trade debtors				117,260	23,708
Other debtors				31,423	3,808
Prepayments and accrued income				14,941	29,440
				<u>163,624</u>	<u>56,956</u>
14 Creditors: amounts falling due within one year				<b>2024</b>	<b>2023</b>
				£	£
			Notes		
Other taxation and social security				10,145	-
Deferred income			15	54,850	10,000
Trade creditors				64,088	18,543
Other creditors				2,469	1,303
Accruals				120,401	60,846
				<u>251,953</u>	<u>90,692</u>
15 Deferred income				<b>2024</b>	<b>2023</b>
				£	£
Other deferred income				<u>54,850</u>	<u>10,000</u>

# YORKSHIRE CHILDREN'S CHARITY

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2024

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### 15 Deferred income (Continued)

Deferred income is included in the financial statements as follows:

	2024	2023
	£	£
Deferred income is included within:		
Current liabilities	54,850	10,000
	<u>54,850</u>	<u>10,000</u>
Movements in the year:		
Deferred income at 1 January 2024	10,000	80,686
Released from previous periods	(10,000)	(70,686)
Resources deferred in the year	54,850	-
	<u>54,850</u>	<u>10,000</u>
Deferred income at 31 December 2024	<u>54,850</u>	<u>10,000</u>

### 16 Retirement benefit schemes

	2024	2023
	£	£
Defined contribution schemes		
Charge to profit or loss in respect of defined contribution schemes	7,367	5,645
	<u>7,367</u>	<u>5,645</u>

The CIO operates a defined contribution pension scheme for all qualifying employees. The assets of the scheme are held separately from those of the CIO in an independently administered fund.

# YORKSHIRE CHILDREN'S CHARITY

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2024

### 17 Restricted funds

The restricted funds of the charity comprise the unexpended balances of donations and grants held on trust subject to specific conditions by donors as to how they may be used.

	At 1 January 2024	Incoming resources	Resources expended	Transfers	At 31 December 2024
	£	£	£	£	£
Great Yorkshire Build	80,216	308,877	(242,974)	-	146,119
Contributions to Individuals					
Equipment	100	-	-	-	100
School Network (East Yorkshire)	10,000	-	(8,793)	-	1,207
Young Entrepreneur Challenge (formerly Leap Challenge)	500	-	(500)	-	-
Grants (formerly charitable activities)	67,969	389,170	(284,811)	(218)	172,110
Easter Egg Campaign	-	3,267	(3,322)	55	-
Kids on Bikes	-	20,000	(10,546)	-	9,454
Winter Support Campaign	41,757	42,076	(83,833)	-	-
London Marathon	-	8,000	(7,970)	(30)	-
Sports Day	-	3,500	(3,693)	193	-
Yor4GoodFundGrant	-	10,000	(10,000)	-	-
Bellfield Primary School	5,000	-	(5,000)	-	-
Alko - Destiny Donation	-	5,000	(5,000)	-	-
Forest School	-	20,500	(20,500)	-	-
St James Place	-	1,323	(1,323)	-	-
Selection Box Appeal	-	200	(200)	-	-
Sedulo	-	2,000	-	-	2,000
Earl Fitzwilliam Trust	-	2,500	-	-	2,500
The Grace Trust	-	8,095	-	-	8,095
	<u>205,542</u>	<u>824,508</u>	<u>(688,465)</u>	<u>-</u>	<u>341,585</u>

# YORKSHIRE CHILDREN'S CHARITY

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2024

### 17 Restricted funds (Continued)

Previous year:	At 1 January 2023	Incoming resources	Resources expended	Transfers	At 31 December 2023
	£	£	£	£	£
Great Yorkshire Build	74,981	93,506	(88,271)	-	80,216
Contributions to Individuals Equipment	100	-	-	-	100
School Network (East Yorkshire)	10,000	-	-	-	10,000
Young Entrepreneur Challenge (formerly Leap Challenge)	-	1,258	(758)	-	500
Grants (formerly charitable activities)	34	157,260	(89,325)	-	67,969
Winter Support Campaign	-	212,499	(170,742)	-	41,757
Contribution to costs at YBA	-	1,010	(1,010)	-	-
Bellfield Primary School	-	5,000	-	-	5,000
	<u>85,115</u>	<u>470,533</u>	<u>(350,106)</u>	<u>-</u>	<u>205,542</u>

# YORKSHIRE CHILDREN'S CHARITY

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2024

### 17 Restricted funds

(Continued)

#### Purpose of Restricted Funds:

##### Great Yorkshire Build

This scheme helps the charity to deliver state-of-the-art school facilities, creating environments where staff feel re-energised to teach and children are excited to learn.

##### Contributions to individuals equipment

The charity donates equipment which can offer life changing benefits, independence, liberation, and the opportunity for children and young people to engage with the world around them. Donations are sometimes received for specific individuals equipment.

##### School Network (East Yorkshire)

Through networking with schools, the charity can learn where best to direct its resources.

##### Young Entrepreneur Challenge (Formerly Leap Challenge)

The leap challenge enables students to set up their own companies for a school year, learning business skills and teamwork.

##### Grants (Formerly Charitable Activities)

Included within the charitable activity restricted fund are incoming resources received which will be exclusively used for the charitable activities of the CIO (i.e. not support, governance, fundraising or trading costs).

##### Winter Support Campaign

The campaign brings together volunteers, donations, and hard work to ensure that vulnerable children receive essential winter items like coats and shoes, as well as gifts to open on Christmas Day.

##### Earl Fitzwilliam Trust

A grant received to be used for a trampoline and padding for a Rebound Therapy room at the Big Build at Hilltop.

##### The Grace Trust

A grant received to be used for a classroom pack on the Hilltop Great Yorkshire Build project.

##### Kids on Bikes

An initiative to get kids cycling in collaboration with Tom Pidcock.

##### Sedulo

A grant received to be used to provide warm clothing for young people living in property.

### 18 Unrestricted funds

The unrestricted funds of the charity comprise the unexpended balances of donations and grants which are not subject to specific conditions by donors and grantors as to how they may be used. These include designated funds which have been set aside out of unrestricted funds by the trustees for specific purposes.

	At 1 January 2024	Incoming resources	Resources expended	At 31 December 2024
	£	£	£	£
General funds	321,542	1,553,596	(1,506,261)	368,877

# YORKSHIRE CHILDREN'S CHARITY

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2024

### 18 Unrestricted funds (Continued)

Previous year:	At 1 January 2023	Incoming resources	Resources expended	At 31 December 2023
	£	£	£	£
General funds	460,554	706,722	(845,734)	321,542

### 19 Analysis of net assets between funds

	Unrestricted funds 2024 £	Restricted funds 2024 £	Total 2024 £
<b>At 31 December 2024:</b>			
Tangible assets	12,594	-	12,594
Current assets/(liabilities)	356,283	341,585	697,868
	<u>368,877</u>	<u>341,585</u>	<u>710,462</u>
	Unrestricted funds 2023 £	Restricted funds 2023 £	Total 2023 £
<b>At 31 December 2023:</b>			
Tangible assets	15,414	-	15,414
Current assets/(liabilities)	306,128	205,542	511,670
	<u>321,542</u>	<u>205,542</u>	<u>527,084</u>

### 20 Future commitments

Amounts contracted for but not provided in the financial statements:

At the year end the charity had made a commitment to Hilltop School in Rotherham as the site of the charity's second Great Yorkshire Build project. Although the project has since expanded significantly as detailed within the annual report, at the year end the charity had committed to a grant to the school of works totalling £3,496,567 to be delivered by supporters of the charity as a gift in kind.

### 21 Related party transactions

#### Transactions with related parties

At the year end, the charity was owed £2,000 by Vanessa Lee, a trustee; £12,000 by her spouse Christopher Lee; £960 by an LLP of which she is a member; and £100 by a company controlled by her spouse. All amounts have been settled after the year end.

## YORKSHIRE CHILDREN'S CHARITY

### NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2024

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<b>22 Cash generated from operations</b>	<b>2024</b>	<b>2023</b>
	<b>£</b>	<b>£</b>
Surplus/(deficit) for the year	183,378	(18,585)
<b>Adjustments for:</b>		
Depreciation and impairment of tangible fixed assets	10,370	8,967
<b>Movements in working capital:</b>		
(Increase)/decrease in debtors	(106,669)	110,550
Increase in creditors	116,411	20,134
Increase/(decrease) in deferred income	44,850	(70,686)
<b>Cash generated from operations</b>	<u>248,340</u>	<u>50,380</u>

### 23 Analysis of changes in net funds

The CIO had no material debt during the year.

**YORKSHIRE CHILDREN'S CHARITY**

England & Wales - Charity number 1196738

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# Accounts

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Charity registration number 1196738

**YORKSHIRE CHILDREN'S CHARITY**  
**ANNUAL REPORT AND FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 DECEMBER 2023**

# YORKSHIRE CHILDREN'S CHARITY

## LEGAL AND ADMINISTRATIVE INFORMATION

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<b>Trustees</b>	Mr P P Rose Mr T Hurley Ms Vanessa Lee	(Appointed 19 January 2023) (Appointed 27 October 2023) (Appointed 10 May 2023)
<b>Charity number</b>	1196738	
<b>Principal address</b>	First Floor 116-118 Harrogate Road Chapel Allerton Leeds LS7 4NY	
<b>Auditor</b>	Haigh & Co Grange Cottage Womersley Doncaster DN6 9BW	
<b>Bankers</b>	Lloyds Bank 9 Wellgate Rotherham S60 2LU	
<b>Solicitors</b>	Addleshaw Goddard LLP 3 Sovereign Square Sovereign Street Leeds LS1 4ER	

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# YORKSHIRE CHILDREN'S CHARITY

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Yorkshire  
Children's  
Charity

We make things better



Annual  
Report 2023

# Annual Report 2023



As Yorkshire Children's Charity heads towards our third year, our ambitions continue to grow alongside the increasingly vital need for our work. The percentage of children living in poverty continues to be at its highest level in over 20 years. One in three children live in poverty in Yorkshire, with the highest prevalence of childhood disability found amongst the poorest regions.

This year, we have worked relentlessly to build upon the success of our early years, to reach all four regions of Yorkshire and to raise an unprecedented amount of money for such a young charity. The strength of our team lies not only in our experience and expertise, but also in our commitment to our core values:

- We passionately believe that our beneficiaries should always be our top priority. Every decision must be in the best interest of those we are here to support. We will never lose sight of the struggles they face and the responsibility we have to create meaningful change in their lives.
- We care that we meet the expectations of our sponsors and supporters, and spend the money we raise responsibly, meaningfully and efficiently.
- We maintain honesty and transparency with our donors about how and where their contributions are spent. Our fundraising model continues to provide sufficient unrestricted funds from our trading income, allowing us to assure our supporters that 100% of every donation goes directly to benefiting the children we support.
- We are committed to ensuring that our support is easily accessible to our beneficiaries and their families, to our supporters and to our schools and communities.
- We have worked hard to establish processes that allow us to measure our impact and clearly demonstrate the difference we make. This commitment is why we created our Impact Reports, enabling us to review and reflect on our services and programme delivery.
- We feel strongly that being young is all about having fun. The impact of our work should always be happier children and young people, and this drives everything we do as a charity.

As we reflect on our achievements, we remain deeply aware of the persistent challenges faced by disadvantaged families, which continue to be exacerbated by the cost-of-living crisis; it is clear from the applications we are receiving that the need in Yorkshire has never been greater. **Our mission for 2023 was to broaden our support for families across every corner of Yorkshire and continue to enhance and expand our programme delivery.**

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*"What a privilege it's been to work with more and more of Yorkshire's strong, resilient and inspiring children this year. Having such a clear and tangible mission means the impact we made is measurable, quantifiable, and genuinely meaningful for our beneficiaries. Most importantly, it is wholeheartedly needs-led. Whether it's our short-term objective of taking the pressure off here and now through grant-giving, or longer term breaking the cycle of intergenerational poverty through experiences, skills and education - we've made things better for children in Yorkshire this year."*

*- Programmes Team*

*"It's been another incredible year delivering industry-leading fundraising events which really break the mould in our sector and continue to diversify our fundraising as a start-up charity. I'm so proud of everything the team has achieved this year, and more than anything, continuously humbled by our loyal supporter base."*

*- Annabel Robinson, Head of Events*

*"We are a charity that asks our families what they need and how we can help, as opposed to telling them what it is that we can deliver. This year we have truly been able to deliver upon this premise, diversifying our support to address the unique needs of children. From school dentists and winter essentials to days out, educational supplies, specialist equipment and wheelchairs - these are just a handful of the ways we have been able to make a tangible difference to some of the most vulnerable children in our region this year."*

*- Charlotte Farrington, CEO & Founder*

*On behalf of, The team - Yorkshire Children's Charity*

# The Headlines



## YORKSHIRE CHILDREN'S CHARITY, OUR SECOND YEAR - 2023

**£1,177,255**

**4,492 Children Helped**

**96 Schools Supported**

**53 Applications Funded**

**9,184 Items Delivered Through Winter Campaign**

**£3m Great Yorkshire Build Project Launched**

**7 Fundraising Events**

**3 Months Unrestricted Reserves Accounted For**

**7 Members of Staff**

### Report of the Trustees - Year Ended 31st December 2023

The trustees present their report with the financial statements of the charity for the year. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

### Objectives and Activities

The Trustees can confirm we have had regard to the Charity Commission's guidance on public benefit.

### Our Purpose

Yorkshire Children's Charity is a dynamic and disruptive emerging charity. With an exceptionally experienced team, coupled with unparalleled drive, energy and enthusiasm, we deliver truly innovative, outcome-focused initiatives that break the mould in our sector. Through our programmes, we aim to make sure no child or young person in Yorkshire is left behind due to ill health, disability or financial circumstance, and we will not stop until we succeed.

### The purposes (also known as 'objects') of the Charity are for public benefit:

- The relief of financial hardship amongst children and young people.
- The advancement of education amongst children and young people.
- The relief of sickness and the promotion of health amongst children and young people who are physically or otherwise disadvantaged; and who reside permanently or temporarily in Yorkshire or the North of England or, in the Trustees' opinion, have strong connections with these areas.

Our work is essential. The level of child poverty in Yorkshire and Humber is shameful, with over one third of our children now living in poverty. As a region we are failing the very people who rely on us to protect them. Over the past eight years, child poverty in Yorkshire and the Humber has risen by 6%, the second biggest hike in the country (End Child Poverty Coalition, 2022). Our child poverty rate now stands at the highest it has been since 2000/2001 (All Party Parliamentary Group, 2023). Crucially, our children with Special Educational Needs and Disabilities (SEND) are significantly more likely to grow up in poverty than their non-disabled peers. Of the pupils eligible for free school meals in England, almost a third are identified as having SEND (The Centre for Education & Youth, 2016).

This situation is indefensible. We passionately believe that intervention is the only way to break the cycle of intergenerational poverty in our region, so not only our children, but their children, have the chance at a fair and fulfilling life. This is exactly why Yorkshire Children's Charity exists.

# Strategies for Achieving Aims and Objectives



Yorkshire Children's Charity have developed a two-pronged strategy for achieving our objects, defined by:

- **Short term aims and objectives** - through our grant giving programmes, we immediately improve the lives of children and families suffering from the hardship of poverty and disability.
- **Long term aims and objectives** - through our project work, we aim to break the intergenerational cycle of poverty. Our initiatives focus on education, employability and skills building, breaking down barriers to opportunity and self-belief.

The way we have designed our operational model and approach allows us to deliver against these objectives.

*“When you’re in areas that aren’t shouting from the rooftop about the deprivation, you need someone that will love those children like you do - and Charlotte and her team will never give up”*

- Fiona, Headteacher

## We Think Differently

Most charities are founded very admirably due to personal loss, trauma or individual experiences. Rather unusually, Yorkshire Children's Charity was founded on a realisation that there is a critical need and opportunity to do things differently in the third sector. To:

- **Be commercially minded** - our team have a largely corporate, commercially focused background. Meaning we understand the way businesses think and what it takes to get a business to buy into our vision, leveraging their social impact for the benefit of our beneficiaries.
- **Be proactively transparent** - it is important to us that our supporters know exactly where their money is being spent. Our fundraising model allows us to make a commitment to our supporters that 100% of all pledges donations made at fundraising events, from corporate partnerships and Trusts & Foundations, go directly towards supporting our children and young people.
- **Be relationships-focused** - we have built an extensive, unrivalled network across Yorkshire's business leaders, notably within the Yorkshire Property Sector, and we never take those relationships for granted.
- **Be innovative** - from our bespoke, online grant application process to new, never-been-done programmes, we pride ourselves on thinking outside of the box and we are never afraid to try something new.
- **Be operationally sleek** - we are a small, dynamic and solutions focused team who take a hands-on approach to fundraising. Our governance model purposefully removes red tape and subjectivity, enabling progress to be made quickly, effectively and compliantly, with a clear focus on the outcome for our children and young people.
- **Be bold** - we are a hugely ambitious team with big plans. Our mission is too important to be anything other. There is a fight ahead of us, but we owe it to our children and young people to be courageous.

## We Work Differently

Yorkshire Children's Charity is the only charity in our region delivering such a comprehensive programme of interventions working across both child poverty and disability, and across the breadth of Yorkshire. We pride ourselves on our reach, from our rural towns and villages right through to our inner cities. This overarching and intersectional view of disadvantage and deprivation is crucial in such a culturally, socially, and geographically diverse region like Yorkshire.

# Main Activities Undertaken in Relation to our Purpose for the Public Benefit

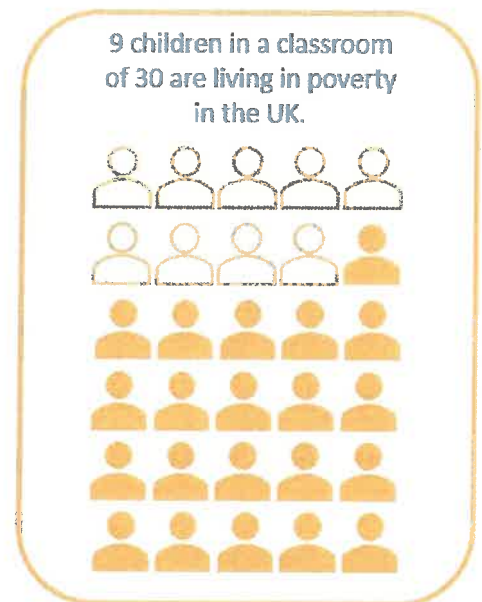


## Short Term: Making Things Better via Grant-Giving

Yorkshire Children's Charity run a range of critical grant giving programmes and campaigns as a quick and effective solution to the immediate challenges faced by disabled and disadvantaged children, young people and their families across our region. Our grants address the immediate hardships associated with poverty and/or disability e.g., inability to buy essentials such as school shoes, winter coats and uniform, or restrictions to independence owing to a lack of appropriate specialist equipment or wheelchairs.

As such, the differences we seek to make through our short-term grant activities are to improve the immediate development, comfort, independence and happiness of children and their families.

We are a charity firmly focused on outcomes and whether the child's needs have been met quickly, effectively and responsively. It does not matter whether it is procuring a piece of equipment we commonly fund, or something completely new, we will do it if we are confident that it meets the key success criteria. Our grants and programmes are all managed by 1FTE Programmes Manager role, with support from the wider team and volunteers when required.



## Grants for Individuals

The right equipment, from specialist baths, hoists, toilet seats to car seats and sensory equipment, are vital to empowering a child with additional needs to feel more comfortable and confident. They are also essential for their family/carers to provide safe and effective care - improving quality of life for all. Sensory equipment for children and young people with learning difficulties and anxiety disorders is an essential aspect of their development.

## Grants for Wheelchairs

We part or fully fund wheelchairs that would otherwise be unavailable through the local authority or family-funded routes. From manual to powered chairs, beach, sports to all-terrain, a wheelchair is a lifechanging piece of equipment. It allows a child or young person the independence and opportunity to live their life to the fullest, engage with people and the world around them and therefore see significant physical and mental benefits. This includes the relief of common problems such as pressure sores, breathing difficulties and the progression of disabilities.

## Helping Hand for Families Grants

Even when our families are trying their very best, sometimes their best is just not enough. The cost-of-living crisis continues to put unimaginable pressure on families trying to cover both the niceties and necessities that come with having children. This is having severe implications on the health, happiness and wellbeing of children. Children and adults living in households in the lowest 20% income bracket in Great Britain are two to three times more likely to develop mental health problems than those in the highest (Marmot Review 2010). Evidence from the Mental Health of Children and Young People in England 2022 survey found 1 in 5 (19.9%) 7- to-16-year-olds lived in households that experienced a reduction in household income in the previous year. This was more than 1 in 4 (28.6%) among children with a probable mental disorder.

As a charity, we purposefully set our funding model up to enable us to be agile and responsive to the changing and unpredictable societal pressures which disproportionately impact our families. Our Helping Hand for Families grants, offering funding up to £200 per child within 24hrs of receiving an application, is one way we do this. These grants exist quite simply to relieve pressure on families when they need it most, from funding the basics such as winter coats and new school shoes to little moments of joy such as days out, toys and play facilities. Sometimes the smallest things in life can make the biggest difference.

*“When you feel like you’ve got nothing, to be given a little bit of something it goes such a long way as a family. If I’m honest, we didn’t think that we needed support, probably my stubbornness. But we all need support at them difficult times, we can all help other people, sometimes we just need to know why we’re helping and what difference it truly makes. Honestly, we can’t thank you guys enough” - Adam, Parent*

Under the banner of Helping Hand for Families we also deliver:

**Winter Support Campaign** - a campaign to provide practical support to families at Christmas time with the greatest level of need. Teachers across our School Network nominate families to be the recipients of the campaign, who are assessed on a points scale against:

- How likely it is the family can provide food at Christmas.
- How likely it is the family can provide presents for the child and any siblings at Christmas.
- How likely it is the children’s basic needs are being met (beds/clothes/shoes/health).

With the help of the school, eligible families complete an Amazon wish list for each child, up to the value of £100 for Christmas presents.

**Easter Campaign** - this campaign invites individuals and organisations across Yorkshire to donate Easter Eggs, which are distributed across nurseries and primary schools in areas of disadvantage. An Easter Egg may not seem like much, but for those children who may never have one, it provides a real moment of joy.

## Grants for Schools & Organisations

Funding is available for organisations including schools, nurseries, youth clubs, sports clubs, self-help groups and voluntary organisations who play a critical role in helping to shape values, set expectations, and act as a vital support network for young people and their families. Grants of up to £10,000 are gifted, ranging from help with equipment and resources through to the delivery of specific projects. Or in other words, this is our support for the supporters!

### **Long Term - Breaking the Cycle of Intergenerational Poverty through Intervention**

Our short-term objectives and activities are underpinned by a longer-term objective - breaking the cycle of childhood poverty in Yorkshire. Poverty is linked to a number of poorer outcomes (Royal College of Paediatrics and Child Health 2021):

- Poor physical health, including chronic conditions and obesity.
- Mental health problems.
- Experiences of stigma and bullying.
- Academic underachievement.
- Employment barriers.
- Social deprivation/exclusion.

As such, the issues our programmes seek to tackle are:

- Barriers to opportunity.
- Barriers to skills.
- Barriers to self-belief.

These barriers hold disadvantaged, deprived and disabled children and young people back from being who they want to be and getting to where they want to go. The change/difference we seek to make through our intervention-based programmes is simple – to ensure all of Yorkshire's children and young people are given a fair chance. That is, the chance to live a happy, fulfilling life full of opportunities, where they do not fall through the gaps owing to their health, disability, social or financial circumstance.

To drive delivery of this objective, we run a range of innovative and dynamic intervention-based programmes focused on education, employability and skills building. These are currently being managed, alongside grants, by 1FTE Programmes Manager, with support from the wider team and volunteers when required.

# The Great Yorkshire Build



The Great Yorkshire Build is a unique initiative bringing together the private and third sector in a one-of-a-kind partnership to refresh and re-energise Special Educational Needs and Disabilities (SEND) facilities across Yorkshire. Right now, children in SEND schools are being systemically failed. Specialist schools are hugely oversubscribed and underfunded. As a result, their facilities and resources are overcrowded, outdated and entirely insufficient. According to the recent BBC SEND Help documentary (February 2023), 52% of SEND schools are oversubscribed in England, with 32,174 more pupils attending SEND schools now, than there were five years ago.

Yorkshire Children's Charity identify and assess the needs of local SEND schools who are brought to our attention across the region. We then leverage our ties to the Yorkshire Property Sector to launch a re-build project based on the school's unique needs. From design right through to build execution, the commercial and residential property sector donate their time, skills, materials and supply chains entirely pro-bono. This includes building contractors, mechanical and electrical engineering and demolition through to professional services such as architects, quantity surveyors and project managers. Yorkshire Children's Charity act as a broker between the contractors/ project team and the school, who enter into a legally enforceable contractual arrangement to undertake the works. The 2023 Great Yorkshire Build project at Maltby Hilltop SND School in Rotherham, when completed, will equate to approximately a £3m build, with the charities input restricted to providing vital equipment for the newly built facilities, such as sensory equipment, rebound trampolines and play equipment.

## Success criteria:

**Quantitative** - 100% of children should be able to have their full, legal Education Health and Care Plan (EHCP) met within the school

**Qualitative** - positive verbal feedback from:

- Teaching staff
- Parents
- Pupils

**Qualitative** - positive non-verbal feedback:

- Engagement and stimulation of pupils with facilities and equipment e.g., clapping to indicate recognition of cause and effect in the sensory room.

## Scale and Resources:

The Great Yorkshire Build is a huge undertaking and typically equates to a £3m build when completed, delivered over a year, with all time, resources, materials and workforce donated pro-bono by generous suppliers. This includes Construction, Quantity Surveyors, Architects, Landscape Architecture, Mechanic and Electrical Services, Civil and Structural Engineers, Demolition, Project Managers, Branding and Visuals, working across the full design, build and asset management cycle. The only cost to Yorkshire Children's Charity in 2023 is the involvement of our Programmes Manager (1FTE working across all grants and programmes, with support from the wider team and volunteers when needed) and circa. £37k of equipment and classroom packs e.g., trampolines, sensory equipment.

# Schools Out



Our Schools Out programme provides a series of events run for one simple purpose - to create a carefree day for children where, even if just for a moment, they have no worries. Research suggests positive experiences during key 'sensitive periods' of early childhood and adolescence help build healthy brains (Shonkoff et al, 2015). Indeed, most of us were fortunate enough to have key moments in childhood which we now hold as treasured memories. That is exactly what our Schools Out events are designed to create. They range from educational events through to Christmas parties and days out on the farm, enabling children to engage in the world around them, seeing and experiencing things they may not otherwise get a chance to. Some of our inner-city children attending Schools Out events had never even been on a bus or seen farm animals before, sometimes never leaving the confines of the estates they grow up in. **One little boy said it was "the best day of my life."**

## Success criteria:

**Qualitative** - positive verbal feedback from:

- Teaching staff
- Parents
- Pupils
- Volunteers

**Qualitative** - positive non-verbal feedback - how engaged the children are on the day and with the various activities.

**Scale and resources:** Schools Out events are one day events which typically cater to 500 children per event and cost the charity an average of £8,000-£9,000 to deliver. They are organised by our Programmes Manager (1FTE working across all grants and programmes, with support from the wider team and volunteers when needed) and are supported on the day by the full Yorkshire Children's Charity Team and a group of up to 20 volunteers.

*"As the children left, I asked if they had a nice day. They'd all loved it, and one girl said to me it was the best day of her life, which put a huge smile on my face!" - Jude, Volunteer*

*"It's a privilege to work with YCC. Helping at Christmas is a humbling experience but so very rewarding. The whole team at YCC work incredibly hard thus enabling them to make a real difference to children's lives, which I am lucky enough to have witnessed first-hand!" - Bridget, Volunteer*

Yorkshire Children's Charity have developed an extensive network of schools across the region who, based on deprivation data including pupil premium percentage, are core beneficiaries of our work. Schools within this network are given the opportunity to benefit from our varied campaigns, including the Winter and Easter campaigns, Schools Out event and various initiatives that take place throughout the year.

## Success criteria:

We measure success of our school network by:

- % of eligible schools in regional area engaged (North, East, South, West).
- Whether the schools engaged have had their needs met by the charity - these are commonly bespoke and distinctly school specific.

**Scale and Resources:** The School Network programme is managed and overseen by our Programmes Manager (1FTE working across all grants and programmes, with support from the wider team and volunteers when needed).

# Yorkshires. Young Entrepreneur Challenge



Teams of year 10 students from some of the most disadvantaged schools across Yorkshire are given a £250 business grant to invest in a money-making concept. This challenge sees the students take on roles from Managing Director to Finance Director, to handle the design, creation, marketing and sales of their innovative product. The initiative provides the students with the confidence and inspiration to want to become entrepreneurs, business owners or leaders of the future, whilst teaching them the business acumen and interpersonal skills crucial for their future employability. Each team is sponsored and supported by a Yorkshire business mentor who provides guidance and direction throughout the challenge, and who becomes a long-term contact for support with future work experience and apprenticeship opportunities. All funds raised by the students throughout the challenge go towards buying vital equipment for children with disabilities. This provides young people, who have themselves been on the receiving end of the charity, with the opportunity to experience what it feels like to make a tangible difference to someone else's life.

## Success criteria:

### Quantitative:

- Number of students who take part.
- Number of mentors from supporting companies who take part.
- Number of students who go on to complete work experience placements with mentor company.
- Number of mentors/companies who want to get involved with the initiative in the next year.

### Qualitative:

- Positive feedback from teachers, students and mentors.

**Scale and Resources:** the scheme requires the input of a business mentor for 1 session a week across 8 weeks, in addition to the launch and judging day. Supervision from school teaching staff is required throughout the sessions. The programme is run by our Programmes Manager (1FTE working across all grants and programmes, with support from the wider team and volunteers when needed) and costs to the charity are a maximum of £500 per programme for food and equipment, as business mentors donate the £250 seed money required for each team's start-up.

## Grant-Making

Grant making forms a material part of Yorkshire Children's Charity activities. We provide grants under our short term aims and objectives. As detailed above, our grants are designed to relieve the immediate challenges faced by those suffering from financial hardship, disadvantage and disability. In summary, these include:

- **Grants for Individuals** - to fund specialist equipment such as hoists, sensory equipment and specialist car seats, which support improved confidence, independence and engagement in the wider world.
- **Grants for Wheelchairs** - to fund the provision of wheelchairs including manual, powered, sports and all terrain, to improve independence for our children and young people and to reduce common problems such as pressure sores, breathing difficulties and the advancement of disabilities.
- **Helping Hand for Families** - to fund both the niceties and the necessities that come with having children, from essentials like school shoes, uniform, bedding and duvets to Christmas/birthday presents and memorable days out.
- **Grants for Schools and Organisations** - to fund equipment for schools including sports equipment, sensory gardens/rooms, and for community projects including equipment for youth clubs to support organisations which play a part in the development and empowerment of children and young people.

**Our Grant Making Policy sets out clear eligibility criteria:**

**Grants for Individuals/Grants for Wheelchairs (subject but not limited to a defined equipment cap based on market analysis):**

- Aged 19 or under.
- Resides in Yorkshire region or the North of England (or has significant connection with these areas).
- Has a disability or long-term health condition.
- Part of a household with an annual income of less than £100k.
- Has not received funding from Yorkshire Children's Charity in the last 18 months.
- Application is supported by a letter of recommendation from a doctor, healthcare worker or occupational therapist.

**Helping Hand for Families (up to a maximum of £200 per child):**

- Aged 19 or under.
- Resides in Yorkshire region or the North of England (or has significant connection with these areas).
- Forms part of a household in receipt of Universal Credit or Child Tax Credits.

**Grants for Schools and Organisations (up to a maximum of £10,000):**

- The school/organisation exists to benefit children and young people aged 19 or under.
- Resides in Yorkshire region or the North of England (or has significant connection with these areas).
- Has an income of less than £100,000 (only applicable to registered charities).
- Does not employ a professional fundraiser.
- Has not received funding from the charity in the last 18 months.

Yorkshire Children's Charity are proud to have developed a bespoke points-based online application process which allows for a fair and objective analysis of circumstance. Applications for children and young people who have a life limiting condition will take priority. We seek external specialist advice from healthcare professionals, teachers and occupational therapists for all applications.

Should requests for equipment and wheelchairs exceed our defined cap (reviewed annually against market cost), we liaise with the family to find a suitable alternative, approve the original request, part fund to the value of the cap or decline the application.

Individual and organisational grants are funded in order of receipt and urgency.

## Volunteers

Our volunteers are integral to the delivery of our work and are involved in all aspects of the organisation - we would not be able to do what we do without them. We encourage our volunteers to GO MAD (Go Out and Make A Difference!).

Volunteers significantly enhance the capacity of our services, the running of the charity and the delivery of fundraising events. We take our responsibilities to our volunteers very seriously, ensuring appropriate induction, training, risk assessment and risk management. Volunteers also have access to a dedicated Volunteer Handbook.

# Achievements and Performance



## Summary

Yorkshire Children's Charity has had an outstanding second year, raising £1,177,255- – generated through a combination of corporate sponsorship, individual donors, Gift in Kind, fundraising events and Trusts & Foundations. This allowed us to:

- Support 4,492 children and their families.
- Support 96 schools.
- Launch our second Great Yorkshire Build at Maltby Hilltop SND School in Rotherham.
- Fund 53 grant applications.
- Deliver 9,184 items through our Winter Campaign.
- Make 7,351 Easter Egg deliveries.
- Run 6 Schools Out events for approximately 3,000 children.

## From a fundraising perspective:

- Delivered 7 fundraising events, planned, run and delivered by Yorkshire Children's Charity.
- A number of external supporters chose to raise funds for Yorkshire Children's Charity at their events/initiatives.
- Secured pro-bono support for the £3m Great Yorkshire Build.
- From an operational perspective:
- Recruited a Trusts & Foundations Manager and a Marketing Manager (both FTE) to achieve Year Two objectives.
- Established robust compliance procedures across all aspects of Health and Safety and governance.
- Accrued 3 months reserves.

Our first year focussed on establishing the foundations of a strong, reliable, resilient and sustainable charity. Year two focussed on the marketing of the charity, diversifying our income streams through Trusts & Foundations, and investing in the team.

There is no doubt year two was challenging. As good reporting provides a balanced view of success and failures, it is important to note that whilst productivity was evidently incredibly high, this had a significant impact on our small team's morale and welfare. These challenges have been addressed in our third year of operating by implementing more robust processes and expanding the team to allow more sustainable operations.

# Performance Against Activities Fundraising



Yorkshire Children's Charity does not receive statutory or government funding of any kind and is therefore entirely reliant on voluntary funding from our kind, generous and varied supporters.

Fundraising in our second year has been primarily events-led; however, we have put a key focus on diversifying our fundraising streams. We have done this through applying to Trusts & Foundations and securing corporate partnerships. The events team are very experienced and well connected in the region which has resulted in an exceptionally strong event portfolio:

**The Yorkshires. Business Awards** - an opportunity to celebrate and recognise Yorkshire businesses, from the start-ups and entrepreneurs through to industry giants and leaders.

- Ticket sales & sponsorship: £54,030
- Donations at event: £121,731

**Yorkshire Clay Shoot** - bringing together shooting enthusiasts from across the region to test their skills against friends and colleagues whilst raising money for our beneficiaries.

- Ticket sales & sponsorship: £66,338
- Donations at event: £16,685

**The Yorkshires. Commercial Real Estate Awards** - celebrating all things excellent in the Yorkshire commercial property sector, including the opportunity for suppliers across the region to network with 1000 peers.

- Ticket sales & sponsorship: £213,020
- Donations at event: £70,305

**Yorkshire Ladies Lunch** - bringing the philanthropic women of Yorkshire together for a day of fun, fizz and fundraising in aid of our children and young people.

- Ticket sales & sponsorship: £5,885
- Donations at event: £11,413

**Yorkshire Ride 'Owt** - Guests will enjoy tea and coffee within the beautiful grounds of Grantley Hall before setting off on a ride 'owt across Yorkshire, with a lunch stop en route. Return to Grantley Hall, marvel at a spectacular motorbike display and tuck into a gourmet BBQ to conclude the day.

- Ticket sales & sponsorship: £8,820
- Donations at event: £6,967

**Yorkshire Polo** - a delightful day at the stunning Allerton Park. After a delicious lunch in the marquee, get ready for two exhilarating polo matches that will keep your heart racing and provide thrilling entertainment.

- Ticket sales & sponsorship: £39,652
- Donations at event: £20,928

**The Yorkshires. Residential Real Estate Awards** - celebrating all things excellent in the Yorkshire residential real estate sector, including the opportunity to network with 700 peers.

- Ticket sales & sponsorship: £109,250
- Donations at event: £26,139

# Performance Against Activities Grants



To secure the viability and sustainability of the charity and ensure demand could be appropriately met, we made a conscious decision to allow grant giving to grow organically in Year One, and we chose to continue this into Year Two. Ultimately, a more conservative approach to grant giving ensured we were able to continue funding all eligible requests. Whilst also expanding other areas of our charitable output.

Whilst grants continued to grow organically in our second year, we have still funded urgent, critical and life changing equipment and support for numerous children and young people across the region. For children with special educational needs and disabilities, wheelchairs, sensory and specialist equipment have had a proven impact on quality of life:

- Supported the development of children and young people.
- Enhanced the independence and confidence of children, young people and their families/carers.
- Increased the happiness and engagement of children and young people.
- Increased the comfort and ability to manage the impacts and challenges of various conditions.

*“One completed form and 3 weeks later we were so happy to receive a new mattress for our son. One of the added difficulties in a circumstance like ours is that items needed for our little amazing people can sometimes be on the costlier side, so if help can be obtained like this it is a game changer for so many reasons.” - Mum*

*“We can’t thank you and the charity enough for providing funding for this specialist pushchair. We have many hospital appointments coming up for him and this will make things a lot easier getting to and from appointments and he will also be a lot more comfortable.” - Mum*

*“I would like to say a big thank you to your charity for buying my son his bed. He is very happy with the item and my son will be sleeping in his new bed tonight now we have a mattress and is very excited. This has made a huge difference to our lives as I have been sharing my bed with him for a year and a half as we have been waiting for a disabled facilities grant for a bedroom.” - Mum*

# Performance Against Activities

## The Great Yorkshire Build



### The Great Yorkshire Build, Maltby Hilltop SND School, Rotherham

Yorkshire Children's Charity secured circa. £557k pro-bono support from across the Yorkshire property sector in 2023 to begin the Great Yorkshire Build at Maltby Hilltop SND School in Rotherham. When complete, and with additional support to be secured in 2024, this £3m project will deliver:

- A bespoke rebound therapy facility.
- A complete reconfiguration of the school.
- Three new classrooms.
- Provisions for key learning equipment.

This Great Yorkshire Build will change the lives of approximately 135 students currently at the school, and for generations to come. In year two, we also recruited a Great Yorkshire Build development board who are responsible for the due diligence and driving the initiative forward.

"It's a dream come true; we can finally be excited about the building - like we are about the whole school. Dreams sometimes don't come true because they're just what we hope and dream for but kids the exciting news is some of our dreams are about to come true.

It's shameful to say that some of the basics aren't there. Some of the classrooms don't have running water, some classrooms, adequate ventilation, adequate light. This is something big, this is something life changing because things like that they don't happen...they don't happen to us. But this is going to happen.

So, our kids get on with it because they know no better it sounds awful, but they don't, so they accept it. So, we're going to give them something that they deserve. This is our chance to give them something amazing.

***These kids need it, these kids deserve it, and with your help, they're going to get it."***

*- Rob, Headteacher, Maltby Hilltop*

# Performance Against Activities Yorks. Young Entrepreneur Challenge



The Yorks. Young Entrepreneur Challenge was exceptionally well received by the young participants and professional mentors alike. Reported impacts included:

Development of new skills and discovery of existing skillsets and talents, including communication, creativity, teamwork and relationship building.

- Improved confidence, self-belief and self-esteem in the young participants.
- The opportunity to experience what it feels like to 'make money'.
- The opportunity to experience what it feels like to make a tangible difference to someone else's life.

The mentorship role was an invaluable opportunity for the young people to build a long-term professional relationship that would go on to benefit them in the future. Notably, one student secured a one-week work experience placement at Potter Space through her team mentor. She shadowed the Office Manager on-site, taking part in:

- Managing office supplies
- Administrative work on Excel
- Processing expenses for the Managing Director
- Attending meetings with the team

Alongside practising skills including organisation, attention to detail and prioritisation, the student crucially got to experience the softer skills required in an office environment including communication and relationship building with team members.

## Benefits to Society as a Whole

Our existence and the impact of our programmes continues to have a positive benefit on wider society as a whole. Early intervention has a proven positive impact on the future health, wellbeing, education and employability outcomes of a child. By focusing 100% of our efforts on children and young people across Yorkshire, we will make a difference for generations to come, with these children growing up to be healthier, happier adults able to reach their full potential and aspirations. This approach, focused on giving children and young people the best start in life, will positively impact our:

- **Health services** - proactive health promotion and intervention which enhances child development and well-being reduces long term pressure on our already struggling NHS primary and secondary care services.
- **Educational outcomes** - giving children and young people the tools and materials they need to engage with their education and running programmes which help them build skills and get the most out of school opportunities will drive improved educational attainment.
- **Employment outcomes** - children and young people who are given the chance to break down barriers to opportunity, skills and self-confidence become well-rounded, confident and competent employment prospects who are driven to lead, innovate and develop.
- **Economic prosperity** - creating engaged and inspired young people for our job market means our communities, local businesses and economies become more productive and prosperous.
- **Communities** - happier and healthier children and young people, and families who feel supported will create and maintain resilient, safer, and better-connected communities for us all to live in, with lower crime rates.

# Impacting Factors



A number of positive factors both within and outside the charity's control have affected the achievement of Yorkshire Children's Charity's objectives. Notably:

**Support network** - our work has only been possible thanks to the incredibly generous contribution of our benefactors, donors, sponsors and volunteers. We've been overwhelmed by the level of support received by our network of supporters. Special recognition goes to the Yorkshire Property Sector, who have been a friend to our cause from the very beginning and remain the key reason we are able to deliver to the scale and scope we do, especially with our Great Yorkshire Build.

Despite highlighting the critical importance of diversifying our income stream for the financial health of Yorkshire Children's Charity, progress on this objective was stilted due to the lack of a set of accounts until halfway through the year. This delayed our application to Trusts & Foundations. As a small charity, we know that securing Trusts & Foundations support was a significant step in moving our fundraising strategy forward and, crucially, ensuring stability in our funding to execute our long-term objectives.

While we faced delays, we are ending the year with strong relationships with both Trusts & Foundations and corporate partnerships. We feel confident that we can continue to diversify our income stream in Year Three; this will continue to be a priority as donors feel the increasing pressures of the ongoing cost-of-living crisis.

Regarding other negative factors impacting our ability to achieve objectives, Yorkshire Children's Charity has struggled with the sustainability of the workload placed on our small team. In our inaugural year we said yes to any - and all - opportunities which came our way, however we understand that this attitude must evolve to reflect the output we can realistically deliver internally. Although our team has grown to seven members, the charity's workload has also increased significantly, to the detriment of the team's work-life balance. As we enter our third year, we will ensure a robust framework of support is in place for both new and existing staff members.

# Financial Review



The financial statements set out below cover the activities of Yorkshire Children's Charity.

The charity generated incoming resources of £1,177,255. Donations received totalled £592,146 which was primarily raised at Fundraising events which generated other income of £585,109.

During the period, expenditure on Charitable activities totalled £1,195,840 of which £132,416 relates to the direct charitable expenditure on the Great Yorkshire Build, £49,288 for equipment, £40,175 for the Helping Hand activity, £262,332 for the School Network and £91,358 for the Schools Out activity. The charity also incurred fundraising expenditure of £620,271 in the period.

## Financial Position and Reserves Policy

Yorkshire Children's Charity retain unrestricted reserves to allow us to meet any ongoing commitments and bridge any unpredictable or unforeseen gaps between the spending and receiving of income. In 2022, the Chief Executive Officer and Trustees set a target for unrestricted reserves of 6 months of forecast operating and administrative costs by the end of 2022, equating to circa £85,000. This target was achieved. However, in year two, they took the decision to reduce this to 3 months of reserves as they didn't feel comfortable being sat on so much money, when there is such a need for help. Unrestricted reserves are monitored quarterly by the Trustees and if additional funds are required, the Yorkshire Children's Charity team will do further fundraising to meet this.

During the charity's second year of trading, the charity made a small deficit in the year of £18,585. This comprised of a larger deficit to the unrestricted funds of £139,012, and a surplus to the restricted funds of £120,427. However, as the charity ended year one in such a healthy position the charity held total funds of £527,084 of which £321,542 were unrestricted and £205,542 restricted. The £321,542 of unrestricted funds more than cover the 3 months of operating and administrative costs to be kept as reserves as stated above.

## Principal Risks and Uncertainties

A description of the principal risks and uncertainties facing the charity, as identified by the charity trustees, together with a summary of plans and strategies for managing those risks are detailed in the table below.

Risk Description	Mitigation
<b>RISK 1: Income and Financial Stability</b>	
The charity does not maintain adequate restricted and unrestricted income to cover operational costs, fund grants and maintain cashflow.	We maintain effective financial controls and reporting and regularly stress test cashflow against events not going ahead. Ticket sales and sponsorship from our fundraising events are designed to raise sufficient income (not including donations) to cover event delivery costs and the charity's operational costs for one year.
Lockdowns and cancelled events	Terms and Conditions all cover event cancellation
Reliance on our Chief Operating Officer as the 'face' of the charity	Build a strong marketing campaign for the charity to increase brand awareness.
Acceptance of onerous contracts and conditions and inadequate back-to-back contracts with subcontractors	Implement robust contract vetting processes.
Charity peers running competitive significant fundraising campaigns	<ul style="list-style-type: none"> <li>•Deliver events in untapped/underserved markets</li> <li>•Map donors to peer campaigns and build relationships.</li> <li>•Continue to review events and ask for input from sponsors/committees/attendees to ensure we are meeting/exceeding expectations.</li> </ul>

Risk Description	Mitigation
<b>RISK 2: Data Protection and Compliance</b>	
<p>External data breach or inadvertent internal error resulting in the accidental or unlawful destruction, loss, alteration, unauthorised</p>	<ul style="list-style-type: none"> <li>• Implement effective GDPR policy and process.</li> <li>• Embed a no-blame reporting culture.</li> <li>• Deliver refresher GDPR staff training.</li> </ul>
<b>RISK 3: Governance</b>	
<p>Inappropriate organisational structure and lack of appropriate Trustee skills.</p>	<ul style="list-style-type: none"> <li>• Take time to recruit Trustees – quality over quantity.</li> <li>• Recruit based on skills, values and alignment with charity vision, mission and passion.</li> <li>• Ensure Trustees have appropriate Trustee induction and training.</li> </ul>
<p>The charity not achieving strategic, charitable, regulatory and ethical objects due to inadequate governance at Trustee, CEO and operational levels</p>	<ul style="list-style-type: none"> <li>• A robust business plan in place, agreed by all parties, which includes clear articulation of the charities scope of operations and objectives.</li> <li>• Regular Trustees and Team Meetings reporting on key performance measures, risks and mitigations.</li> <li>• An independent audit to include trustee performance to be completed.</li> </ul>
<b>RISK 4: Regulatory</b>	
<p>The charity fails to comply with regulatory standards and compliance leading to financial penalties.</p>	<ul style="list-style-type: none"> <li>• Annual external audit to be completed.</li> <li>• Robust financial planning and checks in place.</li> <li>• Robust operational policy, process and standard operating procedures in place.</li> </ul>
<b>RISK 5: Reputational</b>	
<p>A range of occurrences including incidents, events and outcomes that may, as a result, damage the charity’s reputation.</p>	<ul style="list-style-type: none"> <li>• Social media guidelines to be established.</li> <li>• Regular review of the charity’s objects, policies, procedures and risk assessments.</li> </ul>
<p>Great Yorkshire Build - projects not being completed or meeting standards, as a result damaging the reputation of the charity.</p>	<ul style="list-style-type: none"> <li>• Regularly reviewing the Great Yorkshire Build structure, blueprint and risk assessment.</li> <li>• Only using reputable trades and contractors.</li> <li>• Great Yorkshire Build Development Board was recruited in Year 2.</li> <li>• Recruit an in-house project manager in Year 3 to manage projects on behalf of the charity.</li> </ul>
<b>RISK 6: Cyber Security</b>	
<p>Cyber incidences executed by external or internal parties that negatively impact the confidentiality, integrity of the charities information systems and data.</p>	<p>Secure a package of support through professional contact including:</p> <ul style="list-style-type: none"> <li>• Penetration testing of our website.</li> <li>• Drafting of standard operating procedure in the event of cyber-attack.</li> <li>• Review of our Microsoft 365/Outlook suite to ensure settings are optimised for data security.</li> <li>• In-house security training for the team.</li> <li>• Cyber Essentials training.</li> <li>• Introduction to cyber security insurance provider.</li> </ul>

There are no factors identified that are likely to affect the financial performance or position going forward other than the current cost of living crisis. Donors are all feeling the current crisis which will undoubtedly impact the size and frequency of donations made to charities across the sector. This is why diversifying our income stream, as detailed above, is so critical.

# Structure, Governance and Management



Yorkshire Children's Charity is constituted as a Charitable Incorporated Organisation (CIO) and the nature of our governing document is an Association Constitution. We do not have a member's structure with constitutional authority; however, we do engage volunteers. We do not operate as part of a wider network or umbrella group.

## Organisational Structure

The governing body is the Board of Trustees, which as of year-end comprised four trustees and has the scope to stretch to six. A set of executive authority is delegated from trustees to the CEO, Charlotte Farrington. As such, the CEO is accountable and responsible for delivering the charities KPIs and overall objectives, supported by an operational team working across Events, Programmes, Marketing and Fundraising. The CEO is also supported by a number of volunteer Boards including:

**Event Committees** - to bring industry expertise and knowledge to events, bringing credibility from a judging perspective for our industry awards events specifically.

**Programme committees**

**Charlotte Farrington** - CEO & Founder

**Georgia Hall** - PA to CEO

**Annabel Robinson** - Head of Events

**Harriet Rowe** - Event Manager

**Georgie Baxter** - Event Assistant

**Georgia Hanson** - Trusts & Foundations Manager

**Harriet Copley-Hey** - Marketing Manager

(Organisational structure at year end 31st December 2023)

## Decision Making

The Trustees designate responsibility to the CEO for the strategic direction, general operational running and delivery of charitable activities. The Board of Trustees are none operational within the charity and believe in supporting the CEO to enable her to do her job to the best of her ability. They recognise the importance of challenging the CEO whilst always remaining mindful of not being 'challenging'. The Trustees and CEO see themselves as one entity and very much work as one team. This culture has been purposefully created to ensure progress against objectives is made quickly, efficiently and effectively, without unnecessary bureaucracy. Ultimately, as a solution focused and needs-led organisation, this model allows us to deliver the best for our beneficiaries.

The Trustees are responsible for protecting the charity and everyone within it and will be the designated lead on the charities whistle blowing policy. The Board of Trustees and CEO meet quarterly to review the charities progress against KPIs, objectives and mission.

# Recruitment of Trustees



The CEO and Trustees share equal responsibility for recruiting and appointing new charity trustees. Given the culture and unique nature of Yorkshire Children's Charity as a fast paced, dynamic, and disruptive charity, it is essential trustees remain non-operational, remaining strategically focused and supporting the CEO to deliver the charity's vision and objectives. Recruitment of trustees is therefore values-led, ensuring alignment of vision and values and recruiting trustees who carry the charity's cause close to their heart. Equally, trustees must be commercially minded, with strong business acumen which allows them to support the CEO in delivering in the most effective, efficient, and impactful way for beneficiaries.

## Trustee Policies and Procedures

Yorkshire Children's Charity continue to develop and grow a comprehensive policy and procedure library to underpin and ensure best practice governance from operational delivery to the strategic trustee level. From a trustee perspective, this includes:

- Safeguarding for Charities and Trustees
- Trustee Onboarding Procedure (including DBS)
- Trustee Code of Conduct
- Trustee Responsibilities

Trustees are covered by 'Limited Guarantee', relevant insurance and appropriate Trustee indemnity. The Trustees will adhere to UK charity law and answerable to the Charity Commission.

Induction and training is bespoke to the individual trustee and their existing level of connection with and knowledge of the charity, but will typically include meetings with the CEO and operational staff to provide knowledge about the charity. A significant part of Trustee induction is understanding the culture of the charity and the way we work. Trustees may be invited to visit programmes on-site and meet volunteers to aid in their understanding and engagement with the charity and its impact. Quarterly trustee meetings ensure a regular touchpoint between the Board and CEO.

Our next financial year will focus on growing the Board of Trustees to a maximum of six members, ensuring a comprehensive breadth of skill, support and input across the group.

## Pay and Remuneration of Key Management Personnel

Salaries for new members of staff are set by the CEO, according to market research, advice from recruitment companies, and approved by the Trustees.

## Cooperating with Other Charities and Organisations

Yorkshire Children's Charity worked closely with registered charity LEAP (Skills Through Enterprise) on our Yorkshires. Young Entrepreneur Challenge in 2022. The LEAP concept, where students set up a business for an academic year, was developed in partnership with Yorkshire Children's Charity specifically for the benefit of our beneficiaries - young people from disadvantaged and deprived backgrounds, at schools with above average pupil premium figures. Yorkshire Children's Charity leveraged our connections with the Yorkshire property and business sectors to shape the mentorship aspect of the programme and encourage longer term professional relationships with mentors to encourage future work experience and placement opportunities. Relationships with schools is also crucial to delivery of both our Great Yorkshire Build and Schools Network programmes.

# Reference and Administrative Details



Yorkshire Children's Charity  
Charity number: 1196738

## Principle and Registered Office Address:

First Floor  
116-118 Harrogate Road  
Chapel Allerton  
Leeds LS7 4NY

## Trustees (at date of Trustees report being signed off on Wednesday 30th October 2024)

- Paul Philip Rose (Chair)
- Vanessa Jane Lee
- Tom Hurley
- Darren Stubbs (Resigned 12th October 2023)
- Simon Peter Kelly (Resigned 23rd June 2024)

## Chief Executive Officer:

Charlotte Farrington

## Plans for Future Periods

Year Two very much focused on diversifying fundraising avenues and marketing as a means to establish a sustainable fundraising model and increase brand awareness. Having established a solid foundation, we are continuing to be bold and ambitious in the way we deliver our objects. Child poverty and disadvantage in Yorkshire is so severe, so urgent, and we whole heartedly believe that our dynamic and commercially minded approach is the answer. As such, Year Three will see us:

- Generate £3million through fundraising streams.
- Significantly increase delivery of programmes.
- Deliver our second Great Yorkshire Build and recruit an in-house project manager.
- Raise £1million at 'A Night Under the Stars' (fundraising event that will likely take place every other year)
- Diversifying our income streams:
- Develop and increase corporate partnerships.
- Recruit a Senior Events Manager and move existing Head of Events into a relationships role to support the CEO.
- Invest in website, social media and PR.
- Invest in our team to enable greater capacity, establishing and stabilising a full team.
- Improve finance, operational and back-office processes and systems.
- Increase brand awareness with the general public, including embedding an effective marketing strategy.
- 

Ultimately, Yorkshire Children's Charity have big plans. We will reach every child in Yorkshire who needs our help and make childhood poverty a thing of the past. Year Three is about getting one step closer to that goal by investing in the team, enabling us to increase delivery and increase brand awareness. They are reliant on us.

Approved by:

A handwritten signature in black ink that reads 'Paul P. Rose'.

Date: 31/10/2024



Yorkshire  
Children's  
Charity

We make things better



# **YORKSHIRE CHILDREN'S CHARITY**

## **STATEMENT OF TRUSTEES' RESPONSIBILITIES**

### ***FOR THE YEAR ENDED 31 DECEMBER 2023***

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The trustees are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England and Wales requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the CIO and of the incoming resources and application of resources of the CIO for that year.

In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The trustees are responsible for keeping sufficient accounting records that disclose with reasonable accuracy at any time the financial position of the CIO and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of the trust deed. They are also responsible for safeguarding the assets of the CIO and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

# YORKSHIRE CHILDREN'S CHARITY

## INDEPENDENT AUDITOR'S REPORT

### TO THE TRUSTEES OF YORKSHIRE CHILDREN'S CHARITY

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#### Opinion

We have audited the financial statements of Yorkshire Children's Charity (the 'CIO') for the year ended 31 December 2023 which comprise the statement of financial activities, the balance sheet, the statement of cash flows and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland* (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the state of the charity's affairs as at 31 December 2023 and of its incoming resources and application of resources, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Charities Act 2011.

#### Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the *Auditor's responsibilities for the audit of the financial statements* section of our report. We are independent of the CIO in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the CIO's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

#### Other information

The other information comprises the information included in the annual report other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

#### Matters on which we are required to report by exception

We have nothing to report in respect of the following matters in relation to which the Charities (Accounts and Reports) Regulations 2008 require us to report to you if, in our opinion:

- the information given in the financial statements is inconsistent in any material respect with the trustees' report; or
- sufficient accounting records have not been kept; or
- the financial statements are not in agreement with the accounting records; or
- we have not received all the information and explanations we require for our audit.

# YORKSHIRE CHILDREN'S CHARITY

## INDEPENDENT AUDITOR'S REPORT (CONTINUED)

### TO THE TRUSTEES OF YORKSHIRE CHILDREN'S CHARITY

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#### **Responsibilities of trustees**

As explained more fully in the statement of trustees' responsibilities, the trustees are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error. In preparing the financial statements, the trustees are responsible for assessing the CIO's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to cease operations, or have no realistic alternative but to do so.

#### **Auditor's responsibilities for the audit of the financial statements**

We have been appointed as auditor under section 144 of the Charities Act 2011 and report in accordance with the Act and relevant regulations made or having effect thereunder.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities including fraud.

The risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment by, for example, forgery or intentional misrepresentations or through collusion.

By focusing on material amounts and disclosures and using a risk-based approach, we have a reasonable chance of detecting material misstatements due to irregularities including fraud. However, due to the sampling method of testing, as allowed by auditing standards, we cannot guarantee that, if such irregularities, including fraud are present within the company's financial system, our audit will detect all of them.

Robust internal controls operated by the charity can increase the detection of such irregularities, but this is not always present in small to medium sized charities.

# YORKSHIRE CHILDREN'S CHARITY

## INDEPENDENT AUDITOR'S REPORT (CONTINUED)

### TO THE TRUSTEES OF YORKSHIRE CHILDREN'S CHARITY

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Our approach was as follows:

We obtained an understanding of the legal and regulatory frameworks that are applicable to the charity and determined that the most significant are those that relate to the reporting framework (FRS 102 and the Charities Act 2011). We communicated the identified laws and regulations throughout our team and remained alert to any indications of non-compliance throughout the audit.

Audit procedures performed by the engagement team to detect irregularities, including fraud from instances of non-compliance with laws and regulations included:

- Discussions with management, including consideration of known or suspected instances of non-compliance with laws and regulations.
- Challenging assumptions and judgements made by management in its significant accounting estimates that involved making assumptions.
- Testing any transactions entered that are outside of the normal course of the charity's affairs.
- Reviewing recent correspondence with the charity's legal advisors to ensure that it aligns with any conclusions drawn in respect of any outstanding or uncertain legal matters.

However, the primary responsibility for the prevention and detection of fraud still rests with both those charged with governance of the entity and the management team.

A further description of our responsibilities is available on the Financial Reporting Council's website at: <https://www.frc.org.uk/auditorsresponsibilities>. This description forms part of our auditor's report.

#### Other matters

Your attention is drawn to the fact that the charity has prepared financial statements in accordance with "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (as amended) in preference to the Accounting and Reporting by Charities: Statement of Recommended Practice issued on 1 April 2005 which is referred to in the extant regulations but has now been withdrawn.

This has been done in order for the financial statements to provide a true and fair view in accordance with current Generally Accepted Accounting Practice.

#### Use of our report

This report is made solely to the charity's trustees, as a body, in accordance with part 4 of the Charities (Accounts and Reports) Regulations 2008. Our audit work has been undertaken so that we might state to the charity's trustees those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the charity's trustees as a body, for our audit work, for this report, or for the opinions we have formed.

  
Mrs W M Haigh (Senior Statutory Auditor)  
for and on behalf of Haigh & Co

Chartered Certified Accountants  
Statutory Auditor

21<sup>st</sup> October 2024.  
.....

Grange Cottage  
Womersley  
Doncaster  
DN6 9BW

# YORKSHIRE CHILDREN'S CHARITY

## STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT

FOR THE YEAR ENDED 31 DECEMBER 2023

		Unrestricted funds 2023 £	Restricted funds 2023 £	Total 2023 £	Unrestricted funds 2022 £	Restricted funds 2022 £	Total 2022 £
	Notes						
<b>Income from:</b>							
Donations and legacies	3	121,613	470,533	592,146	526,911	1,102,921	1,629,832
Charitable activities	4	585,109	-	585,109	1,077,588	-	1,077,588
<b>Total income</b>		<u>706,722</u>	<u>470,533</u>	<u>1,177,255</u>	<u>1,604,499</u>	<u>1,102,921</u>	<u>2,707,420</u>
<b>Expenditure on:</b>							
Raising funds	5	619,261	1,010	620,271	990,040	-	990,040
Charitable activities	6	226,473	349,096	575,569	153,905	1,017,806	1,171,711
<b>Total expenditure</b>		<u>845,734</u>	<u>350,106</u>	<u>1,195,840</u>	<u>1,143,945</u>	<u>1,017,806</u>	<u>2,161,751</u>
<b>Net income/(expenditure) and movement in funds</b>		(139,012)	120,427	(18,585)	460,554	85,115	545,669
<b>Reconciliation of funds:</b>							
Fund balances at 1 January 2023		460,554	85,115	545,669	-	-	-
<b>Fund balances at 31 December 2023</b>		<u>321,542</u>	<u>205,542</u>	<u>527,084</u>	<u>460,554</u>	<u>85,115</u>	<u>545,669</u>

The statement of financial activities includes all gains and losses recognised in the year. All income and expenditure derive from continuing activities.

# YORKSHIRE CHILDREN'S CHARITY

## BALANCE SHEET

AS AT 31 DECEMBER 2023

	Notes	2023		2022	
		£	£	£	£
<b>Fixed assets</b>					
Tangible assets	12		15,414		19,464
<b>Current assets</b>					
Debtors	13	56,956		167,506	
Cash at bank and in hand		545,406		499,943	
		<u>602,362</u>		<u>667,449</u>	
<b>Creditors: amounts falling due within one year</b>	14	<u>(90,692)</u>		<u>(141,244)</u>	
<b>Net current assets</b>			<u>511,670</u>		<u>526,205</u>
<b>Total assets less current liabilities</b>			<u>527,084</u>		<u>545,669</u>
<b>The funds of the CIO</b>					
Restricted income funds	17	205,542		85,115	
Unrestricted funds		321,542		460,554	
		<u>527,084</u>		<u>545,669</u>	

The financial statements were approved by the trustees on 31/10/2024



.....  
Mr T Hurley  
Trustee

# YORKSHIRE CHILDREN'S CHARITY

## STATEMENT OF CASH FLOWS

FOR THE YEAR ENDED 31 DECEMBER 2023

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	Notes	2023 £	£	2022 £	£
<b>Cash flows from operating activities</b>					
Cash generated from operations	22		50,380		523,639
<b>Investing activities</b>					
Purchase of tangible fixed assets		(4,917)		(23,696)	
<b>Net cash used in investing activities</b>			(4,917)		(23,696)
<b>Net cash used in financing activities</b>			-		-
<b>Net increase in cash and cash equivalents</b>			45,463		499,943
Cash and cash equivalents at beginning of year			499,943		-
<b>Cash and cash equivalents at end of year</b>			545,406		499,943

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# YORKSHIRE CHILDREN'S CHARITY

## NOTES TO THE FINANCIAL STATEMENTS

### FOR THE YEAR ENDED 31 DECEMBER 2023

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#### 1 Accounting policies

##### Charity information

Yorkshire Children's Charity is a charitable incorporated organisation registered in England and Wales.

#### 1.1 Accounting convention

The financial statements have been prepared in accordance with the CIO's governing document, the Charities Act 2011, FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" ("FRS 102") and the Charities SORP "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (effective 1 January 2019). The CIO is a Public Benefit Entity as defined by FRS 102.

The financial statements have departed from the Charities (Accounts and Reports) Regulations 2008 only to the extent required to provide a true and fair view. This departure has involved following the Statement of Recommended Practice for charities applying FRS 102 rather than the version of the Statement of Recommended Practice which is referred to in the Regulations but which has since been withdrawn.

The financial statements are prepared in sterling, which is the functional currency of the CIO. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention. The principal accounting policies adopted are set out below.

#### 1.2 Going concern

At the time of approving the financial statements, the trustees have a reasonable expectation that the CIO has adequate resources to continue in operational existence for the foreseeable future. Thus the trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

#### 1.3 Charitable funds

Unrestricted funds are available for use at the discretion of the trustees in furtherance of their charitable objectives.

Restricted funds are subject to specific conditions by donors or grantors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the financial statements.

Endowment funds are subject to specific conditions by donors that the capital must be maintained by the CIO.

#### 1.4 Income

Income is recognised when the CIO is legally entitled to it after any performance conditions have been met, the amounts can be measured reliably, and it is probable that income will be received.

Cash donations are recognised on receipt. Other donations are recognised once the CIO has been notified of the donation, unless performance conditions require deferral of the amount. Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

Legacies are recognised on receipt or otherwise if the CIO has been notified of an impending distribution, the amount is known, and receipt is expected. If the amount is not known, the legacy is treated as a contingent asset.

Donated goods and services are included in the financial statements at a valuation which is an estimate of the market value of the services provided, where such a cost is quantifiable and measurable.

In accordance with the Charities SORP (FRS 102), the general volunteer time of the committee members and other volunteers is not recognised.

# YORKSHIRE CHILDREN'S CHARITY

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2023

### 1 Accounting policies (Continued)

#### 1.5 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement, and the amount of the obligation can be measured reliably.

Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs are allocated to activities in proportion to staff time on the relevant activity.

#### 1.6 Tangible fixed assets

Tangible fixed assets are initially measured at cost and subsequently measured at cost or valuation, net of depreciation and any impairment losses.

Depreciation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Plant and equipment	3 Year Straight Line
Fixtures and fittings	25% Reducing Balance
Computers	3 Year Straight Line
Website	3 Year Straight Line

The gain or loss arising on the disposal of an asset is determined as the difference between the sale proceeds and the carrying value of the asset, and is recognised in the statement of financial activities.

#### 1.7 Impairment of fixed assets

At each reporting end date, the CIO reviews the carrying amounts of its tangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any).

#### 1.8 Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

#### 1.9 Financial instruments

The CIO has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the CIO's balance sheet when the CIO becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

#### **Basic financial assets**

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

# YORKSHIRE CHILDREN'S CHARITY

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

### FOR THE YEAR ENDED 31 DECEMBER 2023

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#### 1 Accounting policies

(Continued)

##### **Basic financial liabilities**

Basic financial liabilities, including creditors and bank loans are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future payments discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of operations from suppliers. Amounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade creditors are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

##### **Derecognition of financial liabilities**

Financial liabilities are derecognised when the CIO's contractual obligations expire or are discharged or cancelled.

#### 1.10 Employee benefits

The cost of any unused holiday entitlement is recognised in the period in which the employee's services are received.

Termination benefits are recognised immediately as an expense when the CIO is demonstrably committed to terminate the employment of an employee or to provide termination benefits.

#### 1.11 Retirement benefits

Payments to defined contribution retirement benefit schemes are charged as an expense as they fall due.

#### 1.12 Great Yorkshire Build

The Great Yorkshire Build is an initiative whereby the charity acts as a facilitator for building contractors and professional services working together to deliver state-of-the-art school facilities to the region's specialist inclusive learning centres (SILC's) and special educational needs and disability (SEND) schools most in need.

Once the contract with the principal contractor is signed and the unconditional commitment to the school has been made, the charity recognises the gift in kind donation in full at a valuation which is an estimate of the market value of the services and materials which will be provided.

The value attributed to the donation received will also be immediately recognised as direct charitable expenditure.

#### 2 Critical accounting estimates and judgements

In the application of the CIO's accounting policies, the trustees are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised where the revision affects only that period, or in the period of the revision and future periods where the revision affects both current and future periods.

# YORKSHIRE CHILDREN'S CHARITY

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2023

3 Donations and legacies	Unrestricted funds		Restricted funds		Total		Unrestricted funds		Restricted funds		Total	
	2023	2023	2023	2023	2023	2023	2022	2022	2022	2022	2022	2022
	£	£	£	£	£	£	£	£	£	£	£	£
Donations and gifts	98,367	467,299	565,666	377,965	291,124	669,089						
Membership fees	7,410	-	7,410	26,482	-	26,482						
Gifts in kind	15,836	2,200	18,036	122,464	804,422	926,886						
Gift aid	-	1,034	1,034	-	7,375	7,375						
	121,613	470,533	592,146	526,911	1,102,921	1,629,832						
<b>Donations and gifts</b>												
Royal Event	-	-	-	179,641	89,712	269,353						
Commercial Real Estate Awards	-	70,305	70,305	-	58,887	58,887						
Residential Real Estate Awards	8,694	17,445	26,139	21,674	15,946	37,620						
Business Awards	-	121,731	121,731	34,690	2,500	37,190						
HERCMA Caravans	6,029	56,996	63,025	3,132	30,000	33,132						
Clay Shoot	100	16,585	16,685	65	10,560	10,625						
Ladies Lunch	3,093	8,320	11,413	3,040	3,070	6,110						
Connect Yorkshire	-	-	-	-	2,695	2,695						
Yorkshire Elegance	3,201	2,075	5,276	-	3,024	3,024						
Yorkshire Awards	-	-	-	-	2,950	2,950						
Other	77,250	173,842	251,092	135,723	71,780	207,503						
	98,367	467,299	565,666	377,965	291,124	669,089						

**YORKSHIRE CHILDREN'S CHARITY**  
**NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)**  
**FOR THE YEAR ENDED 31 DECEMBER 2023**

**3 Donations and legacies** (Continued)

**Gifts in kind**  
Included within Gifts in kind is a restricted gift of £nil (2022: £804,422) in relation to the Great Yorkshire Build.

# YORKSHIRE CHILDREN'S CHARITY

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2023

### 4 Income from charitable activities

	Unrestricted funds 2023 £	Unrestricted funds 2022 £
<b>Fundraising</b>		
Event Ticket Sales	333,225	570,475
Auction sales	69,184	268,237
Advertising	1,300	4,700
Refreshments	-	14,396
Sponsorship	181,400	219,780
	<u>585,109</u>	<u>1,077,588</u>

### 5 Expenditure on raising funds

	Unrestricted funds 2023 £	Restricted funds 2023 £	Total 2023 £	Unrestricted funds 2022 £	Restricted funds 2022 £	Total 2022 £
<b>Fundraising and publicity</b>						
Staging fundraising events	409,107	1,010	410,117	860,940	-	860,940
<b>Trading costs</b>						
Support costs	210,154	-	210,154	129,100	-	129,100
<b>Total costs</b>	<u>619,261</u>	<u>1,010</u>	<u>620,271</u>	<u>990,040</u>	<u>-</u>	<u>990,040</u>

# YORKSHIRE CHILDREN'S CHARITY

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2023

6 Charitable activities	Yorkshire Big Build		Equipment		Helping Hand		Schools Network		Schools Out		Total	
	2023	£	2023	£	2023	£	2023	£	2023	£	2023	£
Direct Charitable Expenditure	88,503		20,720		11,607		204,329		33,355		358,514	1,038,306
Share of support costs (see note 7)	38,124		24,802		24,802		50,356		50,356		188,440	120,151
Share of governance costs (see note 7)	5,789		3,766		3,766		7,647		7,647		28,615	13,254
	132,416		49,288		40,175		262,332		91,358		575,569	1,171,711
<b>Analysis by fund</b>												
Unrestricted funds	44,145		28,568		28,568		58,031		67,161		226,473	153,905
Restricted funds	88,271		20,720		11,607		204,301		24,197		349,096	1,017,806
	132,416		49,288		40,175		262,332		91,358		575,569	1,171,711

# YORKSHIRE CHILDREN'S CHARITY

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

### FOR THE YEAR ENDED 31 DECEMBER 2023

#### 6 Charitable activities

(Continued)

For the year ended 31 December 2022

	Yorkshire Big Build £	Equipment £	Helping Hand £	Schools Network £	Schools Out £	Total 2022 £
Direct Charitable Expenditure	810,242	120,554	67,261	6,636	33,613	1,038,306
Share of support costs (see note 7)	24,304	15,817	15,817	32,106	32,107	120,151
Share of governance costs (see note 7)	2,681	1,745	1,745	3,541	3,542	13,254
	<u>837,227</u>	<u>138,116</u>	<u>84,823</u>	<u>42,283</u>	<u>69,262</u>	<u>1,171,711</u>
<b>Analysis by fund</b>						
Unrestricted funds	26,985	38,062	17,562	35,647	35,649	153,905
Restricted funds	810,242	100,054	67,261	6,636	33,613	1,017,806
	<u>837,227</u>	<u>138,116</u>	<u>84,823</u>	<u>42,283</u>	<u>69,262</u>	<u>1,171,711</u>

# YORKSHIRE CHILDREN'S CHARITY

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2023

7 Support costs	Support costs	Governance costs	2023	Support costs	Governance costs	2022
	£	£	£	£	£	£
Staff costs	286,436	-	286,436	168,733	-	168,733
Depreciation	8,967	-	8,967	4,231	-	4,231
Finance charges	5,288	-	5,288	2,111	-	2,111
HR & staffing	19,318	-	19,318	23,191	-	23,191
IT & communications	17,935	-	17,935	2,241	-	2,241
Meetings & travel	12,789	-	12,789	9,512	-	9,512
Memberships, Subscriptions & donations	1,998	-	1,998	2,999	-	2,999
Office costs	18,159	-	18,159	23,407	-	23,407
Accountancy & audit	-	22,720	22,720	-	13,326	13,326
Legal and professional	-	-	-	-	9,900	9,900
Insurance	-	5,449	5,449	-	2,854	2,854
Consultancy	-	28,150	28,150	-	-	-
	<u>370,890</u>	<u>56,319</u>	<u>427,209</u>	<u>236,425</u>	<u>26,080</u>	<u>262,505</u>
Analysed between						
Trading	182,450	27,704	210,154	116,274	12,826	129,100
Charitable activities	188,440	28,615	217,055	120,151	13,254	133,405
	<u>370,890</u>	<u>56,319</u>	<u>427,209</u>	<u>236,425</u>	<u>26,080</u>	<u>262,505</u>

Support costs relate to costs of central activities. These are allocated to activities in proportion to staff time on the relevant activity

Governance costs an audit fee accrual of £7,560 (2022: £7,200) due to the auditors.

8 Net movement in funds	2023	2022
	£	£
The net movement in funds is stated after charging/(crediting):		
Depreciation of owned tangible fixed assets	<u>8,967</u>	<u>4,232</u>

### 9 Trustees

None of the trustees (or any persons connected with them) received any remuneration or benefits from the CIO during the year.

# YORKSHIRE CHILDREN'S CHARITY

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2023

### 10 Employees

The average monthly number of employees during the year was:

2023 Number	2022 Number
8	5

#### Employment costs

	2023 £	2022 £
Wages and salaries	259,317	157,030
Social security costs	21,474	8,389
Other pension costs	5,645	3,314
	<u>286,436</u>	<u>168,733</u>

The number of employees whose annual remuneration was more than £60,000 is as follows:

	2023 Number	2022 Number
£60,001 to £70,000	-	1
£70,001 to £80,000	1	-
	<u>-</u>	<u>-</u>

#### Remuneration of key management personnel

The remuneration of key management personnel was as follows:

	2023 £	2022 £
Aggregate compensation	<u>76,907</u>	<u>75,139</u>

### 11 Taxation

The charity is exempt from tax on income and gains falling within section 505 of the Taxes Act 1988 or section 252 of the Taxation of Chargeable Gains Act 1992 to the extent that these are applied to its charitable objects.

# YORKSHIRE CHILDREN'S CHARITY

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2023

### 12 Tangible fixed assets

	Plant and equipment £	Fixtures and fittings £	Computers £	Website £	Total £
<b>Cost</b>					
At 1 January 2023	9,038	2,460	5,238	6,960	23,696
Additions	2,841	-	2,076	-	4,917
At 31 December 2023	11,879	2,460	7,314	6,960	28,613
<b>Depreciation and impairment</b>					
At 1 January 2023	488	103	1,403	2,238	4,232
Depreciation charged in the year	3,724	589	2,334	2,320	8,967
At 31 December 2023	4,212	692	3,737	4,558	13,199
<b>Carrying amount</b>					
At 31 December 2023	7,667	1,768	3,577	2,402	15,414
At 31 December 2022	8,550	2,357	3,835	4,722	19,464

### 13 Debtors

	2023 £	2022 £
<b>Amounts falling due within one year:</b>		
Trade debtors	23,708	137,699
Other debtors	3,808	666
Prepayments and accrued income	29,440	29,141
	56,956	167,506

### 14 Creditors: amounts falling due within one year

	Notes	2023 £	2022 £
Deferred income	15	10,000	80,686
Trade creditors		18,543	51,794
Other creditors		1,303	886
Accruals and deferred income		60,846	7,878
		90,692	141,244

### 15 Deferred income

	2023 £	2022 £
Other deferred income	10,000	80,686

# YORKSHIRE CHILDREN'S CHARITY

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

### FOR THE YEAR ENDED 31 DECEMBER 2023

#### 15 Deferred income (Continued)

Deferred income is included in the financial statements as follows:

	2023 £	2022 £
Deferred income is included within:		
Current liabilities	10,000	80,686
Movements in the year:		
Deferred income at 1 January 2023	80,686	-
Released from previous periods	(70,686)	-
Resources deferred in the year	-	80,686
Deferred income at 31 December 2023	10,000	80,686

#### 16 Retirement benefit schemes

	2023 £	2022 £
Defined contribution schemes		
Charge to profit or loss in respect of defined contribution schemes	5,645	3,314

The CIO operates a defined contribution pension scheme for all qualifying employees. The assets of the scheme are held separately from those of the CIO in an independently administered fund.

#### 17 Restricted funds

The restricted funds of the charity comprise the unexpended balances of donations and grants held on trust subject to specific conditions by donors as to how they may be used.

	At 1 January 2023 £	Incoming resources £	Resources expended £	At 31 December 2023 £
Great Yorkshire Build	74,981	93,506	(88,271)	80,216
Contributions to Individuals Equipment	100	-	-	100
School Network (East Yorkshire)	10,000	-	-	10,000
Young Entrepreneur Challenge (formerly Leap Challenge)	-	1,258	(758)	500
Grants (formerly charitable activities)	34	157,260	(89,325)	67,969
Winter Support Campaign	-	212,499	(170,742)	41,757
Contribution to costs at YBA	-	1,010	(1,010)	-
Bellfield Primary School	-	5,000	-	5,000
	85,115	470,533	(350,106)	205,542

# YORKSHIRE CHILDREN'S CHARITY

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2023

### 17 Restricted funds (Continued)

Previous period:	At 1 January 2022	Incoming resources	Resources expended	At 31 December 2022
	£	£	£	£
Great Yorkshire Build	-	885,223	(810,242)	74,981
Contributions to Individuals Equipment	-	250	(150)	100
School Network (East Yorkshire)	-	10,000	-	10,000
Leap Challenge	-	4,253	(4,253)	-
Charitable Activities	-	203,195	(203,161)	34
	-	1,102,921	(1,017,806)	85,115

#### Purpose of Restricted Funds:

##### Great Yorkshire Build

This scheme helps the charity to deliver state-of-the-art school facilities, creating environments where staff feel re-energised to teach and children are excited to learn.

##### Contributions to individuals equipment

The charity donates equipment which can offer life changing benefits, independence, liberation, and the opportunity for children and young people to engage with the world around them. Donations are sometimes received for specific individuals equipment.

##### School Network (East Yorkshire)

Through networking with schools, the charity can learn where best to direct its resources.

##### Young Entrepreneur Challenge (Formerly Leap Challenge)

The leap challenge enables students to set up their own companies for a school year, learning business skills and teamwork.

##### Grants (Formerly Charitable Activities)

Included within the charitable activity restricted fund are incoming resources received which will be exclusively used for the charitable activities of the CIO (i.e. not support, governance, fundraising or trading costs).

##### Winter Support Campaign

The campaign brings together volunteers, donations, and hard work to ensure that vulnerable children receive essential winter items like coats and shoes, as well as gifts to open on Christmas Day.

##### Bellfield Primary School

Contributions received for outdoor gym equipment at Bellfield Primary School.

# YORKSHIRE CHILDREN'S CHARITY

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

### FOR THE YEAR ENDED 31 DECEMBER 2023

#### 18 Unrestricted funds

The unrestricted funds of the charity comprise the unexpended balances of donations and grants which are not subject to specific conditions by donors and grantors as to how they may be used. These include designated funds which have been set aside out of unrestricted funds by the trustees for specific purposes.

	At 1 January 2023	Incoming resources	Resources expended	At 31 December 2023
	£	£	£	£
General funds	460,554	706,722	(845,734)	321,542

Previous period:	At 1 January 2022	Incoming resources	Resources expended	At 31 December 2022
	£	£	£	£
General funds	-	1,604,499	(1,143,945)	460,554

#### 19 Analysis of net assets between funds

	Unrestricted funds 2023	Restricted funds 2023	Total 2023
	£	£	£
<b>At 31 December 2023:</b>			
Tangible assets	15,414	-	15,414
Current assets/(liabilities)	306,128	205,542	511,670
	<u>321,542</u>	<u>205,542</u>	<u>527,084</u>

	Unrestricted funds 2022	Restricted funds 2022	Total 2022
	£	£	£
<b>At 31 December 2022:</b>			
Tangible assets	19,464	-	19,464
Current assets/(liabilities)	441,090	85,115	526,205
	<u>460,554</u>	<u>85,115</u>	<u>545,669</u>

#### 20 Future commitments

Amounts contracted for but not provided in the financial statements:

At the year end the charity had made a commitment to Hilltop School in Rotherham as the site of the charity's second Great Yorkshire Build project. Although the project has since expanded significantly as detailed within the annual report, at the year end the charity had committed to a grant to the school of works totalling £557,084 to be delivered by supporters of the charity as a gift in kind.

# YORKSHIRE CHILDREN'S CHARITY

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2023

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### 21 Related party transactions

#### Transactions with related parties

During the year the CIO entered into the following transactions with related parties:

During the period a trustee paid for fundraising costs totalling £nil (2022: £7,000) personally in exchange for tickets to a fundraising event.

Also during the period a company controlled by a trustee paid for fundraising costs totalling £nil (2022: £22,000) in exchange for tickets to a fundraising event and sponsorship of another event.

22 Cash generated from operations	2023	2022
	£	£
(Deficit)/surplus for the year	(18,585)	545,669
Adjustments for:		
Depreciation and impairment of tangible fixed assets	8,967	4,231
Movements in working capital:		
Decrease/(increase) in debtors	110,550	(167,506)
Increase in creditors	20,134	60,559
(Decrease)/increase in deferred income	(70,686)	80,686
<b>Cash generated from operations</b>	<b>50,380</b>	<b>523,639</b>

### 23 Analysis of changes in net funds

The CIO had no material debt during the year.



**YORKSHIRE CHILDREN'S CHARITY**

England & Wales - Charity number 1196738

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# Accounts

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Charity registration number 1196738

**YORKSHIRE CHILDREN'S CHARITY**  
**ANNUAL REPORT AND FINANCIAL STATEMENTS**  
**FOR THE PERIOD ENDED 31 DECEMBER 2022**

# YORKSHIRE CHILDREN'S CHARITY

## LEGAL AND ADMINISTRATIVE INFORMATION

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<b>Trustees</b>	Mr D Stubbs Mr S P Kelly	(Appointed 10 June 2022) (Appointed 9 June 2022)
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<b>Charity number</b>	1196738
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<b>Auditor</b>	Haigh & Co Grange Cottage Womersley Doncaster DN6 9BW
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<b>Bankers</b>	Lloyds Bank 9 Wellgate Rotherham S60 2LU
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<b>Solicitors</b>	Addleshaw Goddard LLP 3 Sovereign Square Sovereign Street Leeds LS1 4ER
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# YORKSHIRE CHILDREN'S CHARITY

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Yorkshire  
Children's  
Charity

We make things better

# ANNUAL REPORT '22

Registered Charity Number 1196738

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## A note from the team

As a small, dynamic and disruptive emerging charity, raising 2.7m in our inaugural year, Yorkshire Children's Charity are no stranger to doing things differently. The strength of our team lies in our combined experience and expertise in both the private and third sector. As a start-up, leadership is expected throughout the charity regardless of rank or position. With that in mind, we feel it is important to write our annual report from the team, the CEO and the Trustees together, as this is representative of the charity, our culture and behaviour.

The key focus of our first year was centred around creating stability and resilience, to build a solid foundation which would set us up for continued success for years to come. We said 'YES' to every opportunity we were afforded, and we have worked relentlessly to deliver. Within three months of launching, the charity had developed a robust and thorough business plan, and by the end of the first year had ensured all required policies and insurances were in place.

The charity was founded because we identified there was a need and an opportunity to do things differently, and as a result, we pride ourselves by working to our core USPs:

- We are open, transparent, and straightforward. We are very clear to our supporters on how/where we spend their donations. Our fundraising model provides sufficient unrestricted funds from our trading income, enabling us to make a commitment to our supporters that 100% of any donation made at a Yorkshire Children's Charity event or through corporate partnerships will directly benefit the children and young people we support.
- We are entirely needs-led, and outcome driven. Every decision we make must be in the best interests of those we are here to support.
- We are quick, efficient, and hands-on. We are here to remove obstacles and barriers for children and their families, not create them. That is why we designed a bespoke online grants application form so we can get help to families as quickly as possible, cutting out the need for a lengthy approval process and removing subjectivity.

Whilst we reflect on last year's many successes, we are also mindful that there is still a lot of work to do. The current cost of living crisis only exacerbates the need and demand for our services in Yorkshire and our programmes delivery will be our driving focus moving into 2023.

" I would like to acknowledge the leadership and commitment of the entire team and congratulate our chief executive, Charlotte Farrington in her first appointment as a CEO. Charlotte has successfully led an experienced, passionate, and incredibly hard-working team through the chaos, trials and tribulations of a start-up charity. Their energy and relentless enthusiasm is the key to the charities success and I am tremendously proud of what we have achieved for children throughout Yorkshire. On behalf of the entire team at Yorkshire Children's Charity, our beneficiaries and their families, I would like to thank my fellow trustees and everyone who supported us in our first year and who continue to do so. "

- Darren Stubbs, Chair of Trustees

“Yorkshire Children’s Charity has a real energy to it, which without question is what has captured the attention of the good and great of Yorkshire in its inaugural year.

Charlotte Farrington and the Trustees have worked hard to create ‘a can-do culture’ where bigger picture thinking, creativity and ambition is seen at every level. We surround ourselves with good people who share our vision and mission, and we work as one team to achieve our objectives. I am personally incredibly proud to be a part of this exciting journey and I would like to thank everyone who has helped and supported us to date. “

- Simon Kelly, Trustee

“ In the absence of our first set of accounts, which will allow us to diversify our fundraising, our Year One fundraising strategy focused on building a strong and sustainable portfolio of events. The success of our events was, of course, in part the result of a hard-working team, but more importantly our incredibly generous and unwavering network of loyal supporters. I would like to thank all of our sponsors, those who have given their time, expertise and friendship and our Events Team. Being a part of a start-up charity has been an absolute privilege. To have worked with Johnny Roxburgh, one of the UK’s leading Party Architects and to have welcomed a Royal Head of State, HSH Prince Albert II of Monaco to our launch event was beyond all expectations and a personal career highlight for the entire team. “

-Annabel Robinson, Head of Events

“ The delivery of our programmes is the reason why we exist and forms the very core of our foundations. Our short and long term objectives are so tangible, being able to make an immediate difference through our Grant Giving Programmes but make long term change through our project work is incredibly fulfilling. With thanks to the generosity and kindness of The Evans Property Group and Morley Glass & Glazing, we were in a position to fund every eligible application we received in our first year and deliver a number of successful projects. We made a strategic decision to concentrate our delivery efforts in East Yorkshire as we identified that it was an area of high deprivation and disability with the fewest charities supporting the need. Delivering our project work from scratch required the input and resource of the entire team and was a huge success. “

- The Programmes Team

“ To have been afforded the opportunity to create and lay the foundations of a charity from scratch has been the hardest but most rewarding highlight of my career to date, driven solely by a desire to make a difference. We very much see ourselves as ‘Yorkshires’ children’s charity, as it is only through our combined efforts that we will really bring about change. Our programmes enable us to be responsive to the needs of our beneficiaries and their families. To have been faced with Ukraine and the subsequent cost-of-living crisis just three months after the launch of the charity, our ‘A Helping Hand For Families’ programme is a prime example of how we have been able to quickly respond to the changing needs of our beneficiaries. I would like to take this opportunity to thank the Board of Trustees for their support, friendship and for challenging me without being ‘challenging’; Annabel Robinson for delivering an ambitious but incredibly successful programme of events; to the rest of my team for their dedication, resilience, and enthusiasm; and the Yorkshire community for believing in us from the outset. Finally, I would like to not only thank, but also highly commend, the incredible companies and individuals responsible for delivering our first Great Yorkshire Build project. To have worked alongside a team who share our passion and desire to transform the region’s special educational needs provisions was an absolute joy and I am incredibly proud of what we have achieved for the children, young people and teachers at Brooklands SEND School in Skipton. “

- Charlotte Farrington, CEO

# Headlines

from our inaugural year

UNRESTRICTED RESERVES  
ACCOUNTED FOR  
**6 MONTHS**

APPLICATIONS  
FUNDED  
**195**

FUNDRAISED  
IN ONE EVENING  
**£850k**

MONEY RAISED  
**£2.7m**

SCHOOLS  
SUPPORTED  
**32**

CHILDREN HELPED  
**2400+**

MEMBERS  
OF STAFF  
**5**

GREAT YORKSHIRE  
BUILD PROJECT  
**£1m**

TRUSTEES  
**6**

“...I think that thank you to everyone who has been involved in the project just does not sum it up. Thank you for coming into our lives. Thank you for making the difference. Thank you for believing in us. Thank you for investing in our children, in their futures, in our school. And thank you for making the difference to our staff and to our whole community. Nobody would have done this if you didn't come and didn't help, so thank you.”

- Fran Cracknell, Headteacher at Brooklands Special Educational Needs School, Skipton - Recipients of The Great Yorkshire Build

# Trustee Report

Year Ended March 2023

The trustees present their report with the financial statements of the charity for the year. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

## Objectives and Activities

The Trustees can confirm we have had regard to the Charity Commission's guidance on public benefit.

# Our Purpose

why we exist

## Leeds

35.9% of children live in poverty. That's 54,273 babies, children & young people.

## Bradford

39.8% of children live in poverty. That's 49,800 babies, children & young people.

## Kirklees

36.6% of children live in poverty. That's 31,972 babies, children & young people.

## Sheffield

36.4% of children live in poverty. That's 37,773 babies, children & young people.

## Hull

38% of children live in poverty. That's 19,403 babies, children & young people.

Yorkshire Children's Charity is a dynamic and disruptive emerging charity. With an exceptionally experienced team, coupled with unparalleled drive, energy and enthusiasm, we deliver truly innovative, outcome-focused initiatives that break the mould in our sector. Through our programmes, we aim to make sure **no child or young person in Yorkshire is left behind due to ill health, disability or financial circumstance**, and we will not stop until we succeed.

The purposes (also known as 'objects') of the Charity are for public benefit:

- **The relief of financial hardship amongst children and young people.**
- **The advancement of education amongst children and young people.**
- **The relief of sickness and the promotion of health amongst children and young people who are physically or otherwise disadvantaged; and who reside permanently or temporarily in Yorkshire or the North of England or, in the Trustees' opinion, have strong connections with these areas.**

Our work is essential. The level of child poverty in Yorkshire and Humber is shameful, **with over one third of our children now living in poverty**. As a region we are failing the very people who rely on us to protect them.

Over the past eight years, child poverty in Yorkshire and Humber has risen by 6%, the second biggest hike in the country (End Child Poverty Coalition, 2022). **Our child poverty rate now stands at the highest it has been since 2000/2001** (All Party Parliamentary Group, 2023). Crucially, our children with Special Educational Needs and Disabilities (SEND) are significantly more likely to grow up in poverty than their non-disabled peers. Of the pupils eligible for free school meals in England, almost a third are identified as having SEND (The Centre for Education & Youth, 2016).

**This situation is indefensible.** We passionately believe that Intervention is the only way to break the cycle of intergenerational poverty in our region, so not only our children, but their children, have the chance at a fair and fulfilling life. This is exactly why Yorkshire Children's Charity exists.

# Our Strategy

to achieve aims & objectives

Yorkshire Children's Charity have developed a two-pronged strategy for achieving our objects defined by:

## Short term aims and objectives

To make things better for disadvantaged and disabled children and young people in Yorkshire right now, through our critical grant giving programmes. These provide immediate here and now support for children and families suffering from the hardships of poverty, deprivation and disability.

## Long term aims and objectives

To achieve the bold, ambitious but essential mission of breaking the cycle of intergenerational poverty in our region, through a range of innovative programmes focused on education, employability and skills building. The goal of these programmes is simple – intervention. We break down barriers to skills, barriers to opportunity and barriers to self-belief, which deprived and disabled children and young people consistently come up against.

The way we have designed our operational model and approach allows us to deliver against these objectives.



# We're Different

in the way we think & work

Most charities are founded very admirably due to personal loss, trauma or individual experiences. Rather unusually then, Yorkshire Children's Charity was founded on a realisation that there is a critical need and opportunity to do things differently in the third sector.

- **BE COMMERCIALY MINDED** - we understand what it takes what it takes to get a business to buy into our vision, leveraging on their social impact for the benefit of our beneficiaries.
- **BE PROACTIVELY TRANSPARENT** - it is important to us that our supporters know exactly where their money is being spent. Our fundraising model allows us to make a commitment to our supporters that 100% of all donations made go directly towards supporting our children and young people.
- **BE RELATIONSHIPS FOCUSED** - we have built an extensive, unrivalled network across Yorkshire's business leaders, notably within the Yorkshire Property Sector, and <sup>we</sup> never take those relationships for granted.
- **BE INNOVATIVE** - from our bespoke, online grant application process to new, never-been-done programmes, we pride ourselves on thinking outside of the box and we are never afraid to try something new.
- **BE OPERATIONALLY SLEEK** - we are a small, dynamic and solutions focused team who take a hands-on approach to fundraising. Our governance model purposefully removes red tape and subjectivity, enabling progress to be made quickly, effectively and compliantly, with a clear focus on the outcome for our children and young people.
- **BE BOLD** - we are a hugely ambitious team with big plans. Our mission is too important to be anything other. There is a fight ahead of us, but we owe it to our children and young people to be courageous.

Yorkshire Children's Charity is the only charity in our region delivering such a comprehensive programme of interventions working across both child poverty and disability, and across the breadth of Yorkshire. We pride ourselves on our reach, from our rural towns and villages right through to our inner cities. This overarching and intersectional view of disadvantage and deprivation is crucial in such a culturally, socially, and geographically diverse region like Yorkshire.

" The beauty of Yorkshire Children's Charity is the way you operate. You enable any business whether they're large or small to not only help, but also benefit their business in a positive manner. So, if you can help, you should help. I think it's incumbent upon us to do so. "

- Tom Gilman, McLaren Property

# Short Term

making things better via grant-giving

“ 9 children in a classroom of 30 are living in poverty in the UK. ”

- Department for Work and Pensions, 2023

Yorkshire Children’s Charity run a range of critical grant giving programmes and campaigns as a quick and effective solution to the here and now challenges faced by disabled and disadvantaged children, young people and their families across our region. Our grants address the immediate hardships associated with poverty and/or disability e.g., inability to buy essentials such as school shoes, winter coats and uniform, or restrictions to independence owing to a lack of appropriate specialist equipment or wheelchairs. As such, the changes/differences we seek to make through our short-term grant activities are to improve the immediate development, comfort, independence and happiness of the child and their family.

We are a charity firmly focused on outcomes and whether the child’s needs have been met quickly, effectively and responsively. It does not matter whether it is procuring a piece of equipment we commonly fund, or something completely new, we will do it if we are confident it meets the key success criteria of:

- **Has the grant met the child or young person’s needs?**
- **Does it improve the quality of life of the child or young person?**
- **Does it improve the quality of life for the parents/carers (to provide easier, safer care)?**
- **Does it align with Yorkshire Children’s Charity’s charitable objectives?**

Our grants are all managed by 1 FTE Programmes Manager. However, as a small team our programmes, like many other aspects of the charity, are supported by all of us. By its very nature, programmes is the best part of our work because it is entirely focused on delivering for our beneficiaries. As such, the whole team are actively involved in rolling up their sleeves and working on the ground with our children and young people.

## Equipment grants for individuals

The right equipment, be that specialist baths, hoists, toilet seats to car seats and sensory equipment, are vital to empowering a child with additional needs to feel more comfortable and confident. They are also essential for their family/carers to provide safe and effective care – improving quality of life for all. Sensory equipment for children and young people with learning difficulties and anxiety disorders is an essential aspect of their development.

## Helping Hand for Families grants

Even when our families are trying their very best, sometimes their best is just not enough. The cost-of-living crisis continues to put unimaginable pressure on families trying to cover both the niceties and necessities that come with having children. This is having severe implications on the health, happiness and wellbeing of children. Children and adults living in households in the lowest 20% income bracket in Great Britain are two to three times more likely to develop mental health problems than those in the highest (Marmot Review 2010). Evidence from the Mental Health of Children and Young People in England 2022 survey found 1 in 5 (19.9%) 7- to-16-year-olds lived in households that experienced a reduction in household income in the previous year. This was more than 1 in 4 (28.6%) among children with a probable mental disorder.

As a charity, we purposefully set our funding model up to enable us to be agile and responsive to the changing and unpredictable societal pressures which disproportionately impact our families. Our Helping Hand for Families grants, offering funding up to £200 per child within 24hrs of receiving an application, is one way we do this. These grants exist quite simply to relieve pressure on families when they need it most, from funding the basics such as winter coats and new school shoes to little moments of joy such as days out, toys and play facilities. Sometimes the smallest things in life can make the biggest difference.

Under the banner of Helping Hand for Families we also deliver:

**CHIRTSMAS CAMPAIGN** - a campaign to provide practical support to families at Christmas time with the greatest level of need. Teachers across our School Network nominate families to be the recipients of the campaign, who are assessed on a points scale against:

- **How likely it is the family can provide food at Christmas.**
- **How likely it is the family can provide presents for the child and any siblings at Christmas.**
- **How likely it is the children's basic needs are being met (beds/clothes/shoes/health).**

With the help of the school, eligible families complete an Amazon wish list for each child, up to the value of £200 for Christmas presents, and if deemed necessary, the family will also receive a £150 food voucher.

**EASTER CAMPAIGN** - this campaign invites individuals and organisations across Yorkshire to donate Easter Eggs, which are distributed across nurseries and primary schools in areas of disadvantage. An Easter Egg may not seem like much, but for those children who may never have one, it provides a real moment of joy.

“ In all the years I have been doing this role, Yorkshire Children's Charity's Christmas campaign is by far the most fulfilling and rewarding initiative I have been a part of. From having the initial phone calls with parents to say they have been selected to seeing their faces when they picked up the gifts - it was heart-warming and really made my Christmas knowing we have made such a difference to theirs. “

- Local Teacher

## Grants for wheelchairs

We part or fully fund wheelchairs that would otherwise be unavailable through the local authority or family-funded routes. From manual to powered chairs, beach, sports to all-terrain, a wheelchair is a lifechanging piece of equipment. It allows a child or young person the independence and opportunity to live their life to the fullest, engage with people and the world around them and therefore see significant physical and mental benefits. This includes the relief of common problems such as pressure sores, breathing difficulties and the advancement of disabilities.

## Grants for Schools & Organisations

Funding is available for organisations including schools, nurseries, youth clubs, sports clubs, self-help groups and voluntary organisations who play a critical role in helping to shape values, set expectations, and act as a vital support network for young people and their families. Grants of up to £10,000 are gifted, ranging from help with equipment and resources through to the delivery of specific projects. Or in other words, this is our support for the supporters!

# Long Term

breaking the cycle of intergenerational poverty through intervention

Our short-term objectives and activities are underpinned by a longer-term objective – that we break the cycle of childhood poverty in Yorkshire. Poverty is linked to a number of poorer outcomes (Royal College of Paediatrics and Child Health 2021):

- **Poor physical health, including chronic conditions and obesity.**
- **Mental health problems.**
- **Experiences of stigma and bullying.**
- **Academic underachievement.**
- **Employment barriers.**
- **Social deprivation/exclusion.**

The issues that our long-term project programmes seek to tackle are:

- **Barriers to opportunity.**
- **Barriers to skills.**
- **Barriers to self-belief.**

These barriers hold disadvantaged, deprived and disabled children and young people back from being who they want to be and getting to where they want to go. The change/difference we seek to make through our intervention-based programmes is simple – to ensure all of Yorkshire’s children and young people are given a fair chance. That is, the chance to live a happy, fulfilling life full of opportunities, where they do not fall through the gaps owing to their health, disability, social or financial circumstance. To drive delivery of this objective, we run a range of innovative and dynamic intervention-based programmes focused on education, employability and skills building. These are currently managed, alongside grants, by 1 FTE Programmes Manager. However, as a small team our programmes, like many other aspects of the charity, are supported by all of us. By its very nature, programmes is the best part of our work because it is entirely focused on delivering for our beneficiaries. As such, the whole team are actively involved in rolling up their sleeves and working on the ground with our children and young people.

## Great Yorkshire Build

The Great Yorkshire Build is a unique initiative bringing together the private and third sector in a one-of-a-kind partnership to re-fresh and re-energise Special Educational Needs and Disabilities (SEND) facilities across Yorkshire. Right now, children in SEND schools are being systemically failed. Specialist schools are hugely oversubscribed and underfunded. As a result, their facilities and resources are overcrowded, outdated and entirely insufficient. According to the recent BBC SEND Help documentary (February 2023), 52% of SEND schools are oversubscribed in England, with 32,174 more pupils attending SEND schools now, than there were five years ago.

Yorkshire Children’s Charity identify and assess the needs of local SEND schools who are brought to our attention across the region. We then leverage our ties to the Yorkshire Property Sector to launch a re-build project based on the school’s unique needs. From design right through to build execution, the commercial and residential property sector donate their time, skills, materials and supply chains entirely pro-bono. This includes building contractors, mechanical and electrical engineering and demolition through to professional services such as architects, quantity surveyors and project managers. Yorkshire Children’s Charity act as a broker between the contractors/project team and the school, who enter into a legally enforceable contractual arrangement to undertake the works. The 2022 Great Yorkshire Build project at Brooklands SEND School in Skipton, when completed, will equate to just shy of a £1m build, with the charities input restricted to providing vital equipment for the newly built facilities, such as sensory equipment, rebound trampolines and play equipment.

## SUCCESS CRITERIA:

- **Quantitative data (surveys and analysis of case and HR data):**

- Increase in number of EHCP outcomes that can now be met with new provisions, that were previously going unaddressed – baseline recorded at project start.
- Increased teaching and support staff retention rate (%) – baseline taken by survey at project start.
- Increased staff and parent satisfaction rate (%) – baseline taken by survey at project start.

- **Qualitative data:**

- Interviews and focus groups to collate verbal feedback from staff, parents, pupils and suppliers to the build.
- Observational research to capture non-verbal feedback from the children. For example, analysis of interaction and engagement with the sensory facilities, such as recognition of cause and effect, clapping, concentration levels etc.
- Secondary review through desk-based research, notably analysis of subsequent Ofsted reporting including an increase in Ofsted rating at next inspection (if applicable).

**Scale and Resources:** The Great Yorkshire Build is a huge undertaking and typically equates to a £1m build when completed, delivered over a year, with all time, resources, materials and workforce donated pro-bono by generous suppliers. This includes Construction, Quantity Surveyors, Architects, Landscape Architecture, Mechanic and Electrical Services, Civil and Structural Engineers, Demolition, Project Managers, Branding and Visuals, working across the full design, build and asset management cycle. The only cost to Yorkshire Children's Charity is the circa. £100k of equipment and classroom packs such as trampolines and sensory equipment, alongside our 1 FTE Programmes Manager. Our Programmes Manager works across all grants and programmes. However, as a small team our programmes, like many other aspects of the charity, are supported by all of us. By its very nature, programmes is the best part of our work because it is entirely focused on delivering for our beneficiaries. As such, the whole team are actively involved in rolling up their sleeves and working on the ground with our children and young people.

## Schools Out Events

Our Schools Out programme provides a series of events run for one simple purpose – to create a carefree day for children where, even if just for a moment, they have no worries. Research suggests positive experiences during key 'sensitive periods' of early childhood and adolescence help build healthy brains (Shonkoff et al, 2015). Indeed, most of us were fortunate enough to have key moments in childhood which we now hold as treasured memories. That is exactly what our Schools Out events are designed to create. They range from educational events through to Christmas parties and days out on the farm, enabling children to engage in the world around them, seeing and experiencing things they may not otherwise get a chance to. Some of our inner-city children attending Schools Out events had never even been on a bus or seen farm animals before, sometimes never leaving the confines of the estates they grow up in.

SUCCESS CRITERIA:

- Qualitative - positive verbal feedback
  - Teaching staff
  - Parents
  - Pupils
  - Volunteers
- Qualitative - positive non-verbal feedback - how engaged the children are on the day and with the various activities.

“ Please pass on our gratitude to the whole team that made our children feel so special. It allowed them all to sparkle and shine for the day. “

- Teacher

“ For some, the party will have been the only Christmas celebration they will experience other than the activities in school. “

- Teacher

“It was the best day of my life! “

- Little boy at a Christmas party

Scale and resources: Schools Out events are one day events which typically cater to 500 children per event, and cost the charity an average of £5,000-£6,000 to deliver.

They are organised by 1 FTE Programmes Manager. However, as a small team our programmes, like many other aspects of the charity, are supported by all of us. By its very nature, programmes is the best part of our work because it is entirely focused on delivering for our beneficiaries. As such, the whole team are actively involved in rolling up their sleeves and working on the ground with our children and young people. In addition, they are supported by a group of up to 20 volunteers on the day.

## The School Network

Yorkshire Children’s Charity have developed a network of schools across the region who, based on deprivation data including pupil premium percentage, are core beneficiaries of our work. Schools who sign up to our School Network are connected to a volunteer who works with them to understand the practical, tangible support Yorkshire Children’s Charity can provide. Alongside working with their assigned volunteer to map out needs, apply for funding and project support from the charity, the schools benefit from our varied fundraising campaigns including the Christmas and Easter Campaign. They are also given priority booking for our Schools Out events.

SUCCESS CRITERIA:

**We measure success of our school network by:**

- **% of eligible schools in regional area engaged (North, East, South, West).**
- **Whether the schools engaged have had their needs met by the charity – these are commonly bespoke and distinctly school specific.**

Scale and Resources: The School Network programme is managed and overseen by 1 FTE Programmes Manager. However, as a small team our programmes, like many other aspects of the charity, are supported by all of us. By its very nature, programmes is the best part of our work because it is entirely focused on delivering for our beneficiaries. As such, the whole team are actively involved in rolling up their sleeves and working on the ground with our children and young people.

## Yorkshires. Young Entrepreneur Challenge

Teams of year 10 students from some of the most disadvantaged schools across Yorkshire are given a £500 business grant to invest in a money-making concept. This challenge sees the students take on roles from Managing Director to Finance Director, to handle the design, creation, marketing and sales of their innovative product. The initiative provides the students with the confidence and inspiration to want to become entrepreneurs, business owners or leaders of the future, whilst teaching them the business acumen and interpersonal skills crucial for their future employability. Each team is sponsored and supported by a Yorkshire business mentor who provides guidance and direction throughout the challenge, and who becomes a long-term contact for support with future work experience and apprenticeship opportunities. All funds raised by the students throughout the challenge go towards buying vital equipment for children with disabilities. This provides young people who have themselves been on the receiving end of the charity with the opportunity to experience what it feels like to make a tangible difference to someone else's life.

### SUCCESS CRITERIA:

- **Quantitative:**
  - **Number of students who take part.**
  - **Number of mentors from supporting companies who take part.**
  - **Number of students who go on to complete work experience placements with mentor company.**
  - **Number of mentors/companies who want to get involved with the initiative in the next year.**
- **Qualitative:**
  - **Positive feedback from teachers, students and mentors.**

Scale and Resources: the scheme requires the input of a business mentor for 1 session a week across 8 weeks, in addition to the launch and judging day. Supervision from school teaching staff is required throughout the sessions. The programme is run by 1 FTE Programmes Manager, However, as a small team our programmes, like many other aspects of the charity, are supported by all of us. By its very nature, programmes is the best part of our work because it is entirely focused on delivering for our beneficiaries. As such, the whole team are actively involved in rolling up their sleeves and working on the ground with our children and young people. The costs to the charity are a maximum of £500 per programme, as business mentors donate the £500 seed money required for each team's start-up.

## Yorkshires. Property Subscription

Our annual Property Subscription invites suppliers across the property sector to make a one-off or monthly donation which is directed across a range of programmes. The Property Subscription provides a platform for companies to demonstrate their social impact, with the benefit of also being eligible to partake in the delivery of workshops as part of the Constructing Careers programme (launched in 2023).

## Yorkshires. Business Subscription

Our annual Business Subscription invites the Yorkshire business sector to make a one-off or monthly donation which is directed across a range of programmes. The Business Subscription is an easy way for the company to demonstrate their social impact, with the benefit of also being eligible to become a mentor as part of our Yorkshires. Young Entrepreneur challenge.



## Grant Making provided under our short-term objectives

Grant making forms a material part of Yorkshire Children's Charity activities. We provide grants under our short term aims and objectives. As detailed above, our grants are designed to relieve the immediate here and now challenges faced by those suffering from financial hardship, disadvantage and disability. In summary, these include:

- **Grants for Individuals** – to fund specialist equipment such as hoists, sensory equipment and specialist car seats, which support improved confidence, independence and engagement in the wider world.
- **Grants for Wheelchairs** – to fund the provision of wheelchairs including manual, powered, sports and all terrain, to improve independence for our children and young people and to reduce common problems such as pressure sores, breathing difficulties and the advancement of disabilities.
- **Helping Hand for Families** – to fund both the niceties and the necessities that come with having children, from essentials like school shoes, uniform, bedding and duvets to Christmas/birthday presents and memorable days out.
- **Grants for Schools and Organisations** – to fund equipment for schools including sports equipment, sensory gardens/rooms, and for community projects including equipment for youth clubs, to support organisations which play a part in the development and empowerment of children and young people.

Our Grant Making Policy sets out clear eligibility criteria:

- **Grants for Individuals/Grants for Wheelchairs (subject but not limited to a defined equipment cap based on market analysis):**
  - Aged 19 or under.
  - Resides in Yorkshire region or the North of England (or has significant connection with these areas).
  - Has a disability or long-term health condition.
  - Part of a household with an annual income of less than £100k.
  - Has not received funding from Yorkshire Children's Charity in the last 18 months.
  - Application is supported by a letter of recommendation from a doctor, healthcare worker or occupational therapist.
- **Helping Hand for Families (up to a maximum of £200 per child):**
  - Aged 19 or under.
  - Resides in Yorkshire region or the North of England (or has significant connection with these areas).
  - Forms part of a household in receipt of Universal Credit or Child Tax Credits.
- **Grants for Schools and Organisations (up to a maximum of £10,000):**
  - The school/organisation exists to benefit children and young people aged 19 or under.
  - Resides in Yorkshire region or the North of England (or has significant connection with these areas).
  - Has an income of less than £100,000 (only applicable to registered charities).
  - Does not employ a professional fundraiser.
  - Has not received funding from the charity in the last 18 months.

Yorkshire Children's Charity are proud to have developed a **bespoke points-based online application process** which allows for a fair and objective analysis of circumstance. Applications for children and young people who have a life limiting condition will take priority. We seek external specialist advice from healthcare professionals, teachers and occupational therapists when deemed necessary.

Should requests for equipment and wheelchairs exceed our defined cap (reviewed annually against market cost), we liaise with the family to find a suitable alternative, approve the original request, part fund to the value of the cap or decline the application.

Individual and organisational grants are funded in order of receipt and urgency.

# Volunteers

are integral to our delivery

Our volunteers are integral to the delivery of our work and are involved in all aspects of the organisation – we would not be able to do what we do without them. We encourage our volunteers to GO MAD (Go Out and Make A Difference!). Volunteering opportunities range in terms of scale and resource, covering:

- **Events** – volunteering for the set up and running of charity-run fundraising events, supporting our Events Team.
- **Programmes** – volunteering in the set up and delivery of interventions and programmes for example:
  - The Great Yorkshire Build – we are reliant on a supply chain of building and professional services suppliers volunteering their time, resources, materials and their own supply chains entirely pro-bono.
  - Christmas and Easter Campaigns – collection and delivery of presents/eggs.
  - Schools Out days – supporting set up and delivery of events and engaging with beneficiaries.
  - School Network – acting as the liaison between the school and charity, working with the school to map out what their practical, tangible needs are and connecting them to our various offers to meet these needs.
  - Yorkshires. Young Entrepreneur Challenge – volunteer business mentors support teams of students with advice and guidance across the 8 weeks.
- **General running** – administrative volunteering to support the general running of the charity including processing and invoicing pledges following fundraising events, data collection and analysis for impact reporting.
- **Strategic/Executive** – professional and consultative volunteering to support the strategic direction and delivery of the charity's objectives, for example, our Great Yorkshire Build Development Board.

Volunteers significantly enhance the capacity of our services, the running of the charity and the delivery of fundraising events.

We take our responsibilities to our volunteers very seriously, ensuring appropriate induction, training, risk assessment and risk management. Volunteers also have access to a dedicated Volunteer Handbook.



# Achievements

a summary of our performance

Yorkshire Children's Charity has had an outstanding first year. We exceeded our ambitious £1m income target, going on to raise £2.7 million – generated through a combination of corporate sponsorship, individual donors, Gift in Kind and fundraising events. This allowed us to:

- Support 2400+ children and their families.
- Launch the school network and support 32 schools.
- Launch The Great Yorkshire Build at Brooklands Special Educational Needs School in Skipton – now nearing completion.
- Fund 195 grant applications.
- Make 123 Christmas deliveries.
- Make 1500 Easter Egg deliveries.
- Run 5 Schools Out Days for approximately 2250 children.

From a fundraising perspective:

- 33 companies signed up to the Property Subscription, bringing in £30,300.
- Recruited 3 benefactors, bringing in a total £30k, secured for the next three years.
- Ran 13 fundraising events:
  - 6 planned, run and delivered by Yorkshire Children's Charity.
  - 7 run by third parties in aid of Yorkshire Children's Charity.
- Secured £1m in pro-bono support for The Great Yorkshire Build.



From an operational perspective:

- Recruited 5 FTE staff to achieve Year One objectives.
- Recruited additional trustees.
- Board of trustees signed off Business Plan.
- Established robust compliance procedures across all aspects of Health and Safety and governance.
- Accrued 6 months reserves.

Our first year focused on establishing the foundations of a strong, reliable, resilient and sustainable charity which is now in a position from which to achieve our long-term objectives. We significantly exceeded our year 1 income target of £1m, raising £2.7m from a starting point of £7k. This was an exceptional achievement for a new, small charity (5 <) and reflects the experience, dedication, work ethic and passion of our team.

There is no doubt our first year was also an incredibly challenging year. As good reporting provides a balanced view of success and failures, it is important to note that whilst productivity was evidently incredibly high, this had a significant impact on our small team's morale and welfare. Equally, working in a temporary working environment was not sufficient or suitable. We believe a warm, welcoming and permanent workspace is essential in ensuring our staff feel valued and supported. These challenges will be addressed as priority issues in our second year of operating, by expanding the team to ensure a more equitable share of workload and by securing new permanent office space.

## Performance against activities - FUNDRAISING

Yorkshire Children's Charity does not receive statutory or government funding of any kind and is therefore entirely reliant on voluntary funding from our kind, generous and varied supporters.

Fundraising in our first year has been primarily events-led, and has enabled us to establish a secure and stable foundation for our programmes delivery in Year Two. The events team are very experienced and well connected in the region which has resulted in an exceptionally strong event portfolio.

We invested in an experienced team of fundraising Event Managers to lead on the delivery of our event portfolio. This combined with experience of the leadership team, naturally gave way for an events-led strategy in Year One. This was a logical and sensible model for Year One (especially given the charity was yet to have a set of financial accounts) with the highest likelihood of yielding results quickly and significantly. Year Two will see us diversify our fundraising income streams with the inclusion of Trusts and Foundations, a more targeted corporate fundraising strategy and an even wider portfolio of events.

## Our Fundraising Events:

- **A NIGHT UNDER THE STARS** – our inaugural event, marking the launch of the charity and attended by a Royal Head of State – HSH Prince II Albert of Monaco.
  - Ticket sales & sponsorship: £334,800
  - Donations at event: £456,268.22 – with 100% donated directly towards beneficiaries
- **THE YORKSHIRES. COMMERCIAL REAL ESTATE AWARDS** – celebrating all things excellent in the Yorkshire commercial property sector, including the opportunity for suppliers across the region to network with 1000 peers.
  - Ticket sales & sponsorship: £203,220
  - Donations at event: £778,332.02 – (incl. £705k GIK) with 100% donated directly towards beneficiaries
- **YORKSHIRE LADIES LUNCH** – bringing the philanthropic women of Yorkshire together for a day of fun, fizz and fundraising in aid of our children and young people.
  - Ticket sales & sponsorship: £5,740
  - Donations at event: £6,110 – with 100% donated directly towards beneficiaries
- **THE YORKSHIRES. BUSINESS AWARDS** – an opportunity to celebrate and recognise Yorkshire businesses, from the start-ups and entrepreneurs through to industry giants and leaders.
  - Ticket sales & sponsorship: £49,530
  - Donations at event: £42,705.84 – with 100% donated directly towards beneficiaries
- **THE YORKSHIRES. RESIDENTIAL REAL ESTATE AWARDS** – celebrating all things excellent in the Yorkshire residential real estate sector, including the opportunity to network with 700 peers.
  - Ticket sales & sponsorship : £115,764
  - Donations at event: £41,824.63 – with 100% donated directly towards beneficiaries
- **THE YORKSHIRE CLAY SHOOT** – bringing together shooting enthusiasts from across the region to test their skills against friends and colleagues whilst raising money for our beneficiaries.
  - Ticket sales & sponsorship: £49,021
  - Donations at event: £23,648.63 – with 100% donated directly towards beneficiaries



# Performance

against activities - GRANTS

To secure the viability and sustainability of the charity and ensure demand could be appropriately met, we made a conscious decision to allow grant giving to grow organically in Year One. This was crucial given the ever-increasing demand on third sector organisations coming out of the pandemic and with the emerging cost of living crisis, which has disproportionately impacted children and families in the North. Ultimately, a more conservative approach to grant giving ensured we were able to meet all eligible requests and we have never had to turn away an eligible recipient owing to lack of funding. This approach has also allowed us to launch and establish a comprehensive set of programmes which have delivered significant, tangible impact for beneficiaries, as detailed below, against our long-term ambition to break the cycle of poverty regionally.

Whilst grants have grown organically in our first year, we have still funded urgent, critical and life changing equipment and support for numerous children and young people across the region. For children with special educational needs and disabilities, wheelchairs, sensory and specialist equipment have had a proven impact on quality of life:

- Supported the development of children and young people.
- Enhanced the independence and confidence of children, young people and their families/carers.
- Increased the happiness and engagement of children and young people.
- Increased the comfort and ability to manage the impacts and challenges of various conditions.



# A Snapshot

of who & how we have helped

## Equipment & Wheelchairs

**BRADLEY** - Bradley uses a wheelchair but struggled to get the independence he wanted as he lives on a steep hill. We funded a triride wheelchair for Bradley which attaches to the front of his wheelchair, giving it the power to be used much more freely.



“ Bella has used the summerhouse a lot to listen to the rain, have time out, chat to me, read her nature books and use her fidgets. The time she has spent there has been so enriching and given her more than we could have imagined - thank you so much. “

- Hannah, Bella's mum

“ Bradley and I just wanted to say a huge thank you Yorkshire Children's Charity. Bradley received his Triride yesterday and he was so excited. He was wizzing around in it all afternoon. He has even taken himself to school this morning which he loved. I was so emotional; I never thought this day would come! “

- Karen, Bradley's mum



**SOPHIA** - Six-year-old Sophia has a genetic defect resulting in epilepsy and global development delay. Her seizures are severe and frequent, meaning she not only needs immediate distraction from consistent unsettledness, but also misses a lot of school for recovery. We funded an iPad for Sophia. This allows her parents to distract her in the immediate aftermath of a seizure and means she can access school apps to continue learning at home whilst in recovery.

**BELLA** - Ten-year-old Bella is Autistic with a profile of Pathological Demand Avoidance. She is home-schooled and mainly housebound. Her environment, especially the ability to play outside, is extremely important for her safety and to regulate how she feels. We were able to fund a summerhouse for Bella which gives her a permanent outdoor shelter so she can enjoy activities in the garden and play in the rain – as she loves to do!





**ARABELLA** - Arabella is five and has a diagnosis of Autism with Pathological Demand Avoidance – the avoidance of everyday demands. Arabella's Mum wanted to transform her bedroom into a sensory room to create a nurturing space for her to self-soothe. We funded:

- A shaggy rug to provide a soft, safe space.
- A sensory bubble tube to create a calming environment and develop Arabella's senses.
- A balance board and therapy ball to promote balance and develop muscle strength.
- A hardcart wagon to support with accessibility and hypermobility.

“ The equipment you have funded has already made such a difference to Arabella's everyday life. She loves the soft rug; it is sensory heaven for her. Every day after school she rolls on it whilst watching her favourite programme which helps her self-soothe and feel safe. She also does gymnastics and plays her own little games on it too. As a single parent I wouldn't have been able to afford these items for her, so we are unbelievably grateful to you for helping us make Arabella's life

that little bit easier. “

- Charlotte, Arabella's mum

## A Helping Hand for Families

For children living in deprived and disadvantaged circumstances, including deep poverty, our Helping Hand for Families grants have provided vital emergency support (within 24 hours) to alleviate immediate hardships:

- Meeting basic needs of comfort, safety and warmth.
- Improving the happiness and joy of children, young people and their families.
- Reducing the stress, burden and worry of parents/families providing for children.

Miah lives in a single parent household with her Mum. Serious financial struggles meant Miah was going without the essentials and their relationship was strained as a result. We funded a grant which bought Miah new school shoes, school uniform and everyday clothing. We also paid for tickets for a round of mini-golf and a restaurant voucher so Miah and her Mum could spend some much-needed quality time together.

ANON - Mum, her twins and baby arrived in the UK fleeing domestic violence. Whilst waiting for a Home Office Aspen Card they had no access to funds, were reliant on food parcels and were living in a house with four other adults. We provided duvets, bedding, towels, pyjamas, teddies and toys for the children, which brought Mum to tears. The family also attended one of our Schools Out events for a day of care-free fun and respite.

Sam and his family were nominated by his teacher for the Christmas Campaign because the previous year, when asked how his Christmas had been, Sam could only remember that they had been freezing.

They had no gas and had stayed in bed with their toys to stay warm, as Mum had spent her usual gas budget on Christmas presents for the children.

Lincoln and his Mum were nominated by their teacher for the Christmas Campaign as they are recipients of a food bank. Mum is also currently paying back a loan from the council, so her benefits are considerably lower than usual. When Lincoln was asked what he wanted for Christmas, he asked for a Star Wars blanket. Mum was incredibly sad that he was thinking more about keeping warm than what toys he wanted.

Jasmine and her Dad were recipients of the Helping Hand for Families Christmas Campaign as, following a challenging year, they were in desperate need of a little magic at Christmas. Jasmine's Dad has a history of substance misuse and mental health challenges, which has made it difficult to maintain a consistent income. Dad is doing really well with his recovery, but without the Christmas Campaign, it would have been a very hard Christmas.

## Great Yorkshire Build

Yorkshire Children's Charity secured circa. £1m in pro-bono support from across the Yorkshire commercial and residential property sector to design and deliver new state of the art facilities for Brooklands SEND school in North Yorkshire. This programme has delivered:

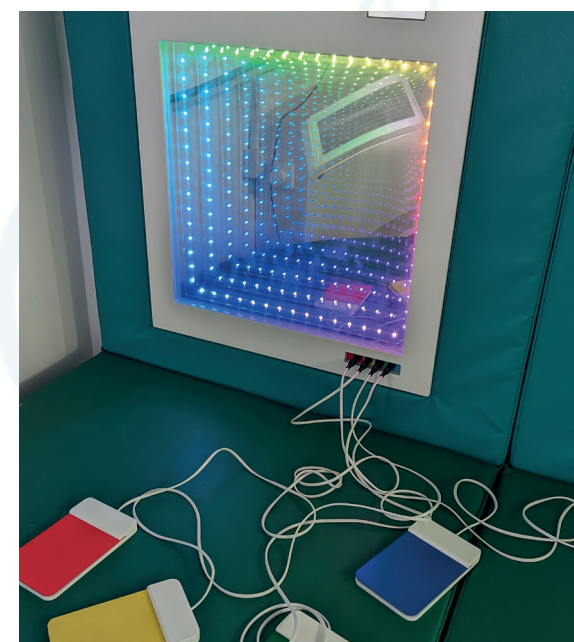
- A bespoke rebound therapy facility.
- Refurbishment of early years' classrooms and sensory room.
- A new bike track and outside play area.

This Great Yorkshire Build has changed the lives of the students both now, and for generations to come:

- The children are more interested, excited and engaged to learn.
- The children's Education, Health and Care Plans (EHCP) are now being fully met, enhancing their development, confidence and independence.
- The children have a happier, more enjoyable experience at school.
- The children are safer and more comfortable.
- Parents and carer trust has increased.
- Teachers are re-energised to deliver learning in a refreshed environment.

“ William is 5 years old. He has a diagnosis of SCN8A Epileptic Encephalopathy. Lennox Gastaut Syndrome and Ataxia. These genetic conditions result in severe early onset Epilepsy and cause multiple types of seizures and loss of skills; it means William has a very limited life expectancy and his ability to see, give attention, stay awake, listen, think, process information, understand, reason, remember, move, eat, drink, communicate and interact are affected. The Ataxia severely affects his co-ordination and balance and means that although William is able, and likes, to walk independently, he frequently falls over. William is a happy, independent, resilient young boy who loves being outdoors and being active. His family, understandably, wish to prioritise his happiness, having a full and good quality of life and having as much freedom and independence as his needs allow. The new soft rubber surface in the Foundation Playground will mean that we can safely allow William more time out of his chair and more independence in his play and learning, as the chance of injury when he falls over will be greatly reduced. The new Rebound Room will also allow us to give William new and valuable freedom of movement experiences; in addition, bouncing will aid the development/maintenance of his balance, co-ordination, limb strength and muscle tone. The bi-fold doors in Blossom Classroom will allow him a greater freedom to choose to be outdoors and the new equipment will enrich his experiences in school. The refurbishment of the toilet area will increase our ability to meet his personal care needs with the dignity he deserves. William loves playgrounds, especially slides, and will thoroughly enjoy accessing the new outside play and sensory area. The new sensory room will allow us greater opportunities to offer William enriching and stimulating experiences when he is going through periods of poorer health. When he is well it will allow us to work on the development of William’s motor, socialisation and focusing skills.”

- Jill Marchini – Blossom Class Teacher, Brooklands



# Our Thanks

to all those involved - GREAT YORKSHIRE BUILD

Yorkshire Children's Charity would like to say a heartfelt thank you to all the Great Yorkshire Build partners and contributors who have enabled this project to be delivered:

- GMI Construction
- Robertsons
- Hookstone Group
- Rex Procter and Partners
- McLaren Property
- Stephenson Group
- Bowman Riley Architects
- Stainforth Construction
- Peak PM
- re-form Landscape Architecture
- Gallant
- Morley Glass & Glazing
- Hydrock
- Ivegate
- Moda Living
- BWB Consulting
- Pitts Wilson
- DS.Emotion



“ We’ve gone for years with very little done here. We couldn’t even have imagined that we’ve got the facilities that we’ve got now...I’ve seen children who I’ve never seen focus on an activity for the first time in their room, go to equipment, take it out and focus and do something. My staff are everything that you could describe. They’re excited, they’re re-energised. They feel invested in, they feel important and they feel like they can now really drive on and make a massive difference to the pupils who come here... “

- Fran Cracknall, Head Teacher, Brooklands

# Performance

against activities - GRANTS

## Yorkshires. Young Entrepreneur Challenge

The mentorship role was an invaluable opportunity for the young people to build a long-term professional relationship that would go on to benefit them in the future.

Notably, one student secured a one-week work experience placement at Potter Space through her team mentor. She shadowed the Office Manager on-site, taking part in:

- Managing office supplies
- Administrative work on Excel
- Processing expenses for the Managing Director
- Attending meetings with the team

Alongside practising skills including organisation, attention to detail and prioritisation, the student crucially got to experience the softer skills required in an office environment including communication and relationship building with team members.

The Yorkshires. Young Entrepreneur Challenge was exceptionally well received by the young participants and professional mentors alike. Reported impacts included:

- Development of new skills and discovery of existing skillsets and talents, including communication, creativity, teamwork and relationship building.
- Improved confidence, self-belief and self-esteem in the young participants.
- The opportunity to experience what it feels like to 'make money'.
- The opportunity to experience what it feels like to make a tangible difference to someone else's life.

" We are always keen to get involved with the brilliant initiatives run by the Yorkshire Children's Charity and were delighted to help the students at Corpus Christi Catholic College compete in Yorkshire's Young Entrepreneur Challenge in 2022. The Challenge is designed to give the students the confidence and inspiration to want to become entrepreneurs, business owners or leaders of the future, and it was rewarding for our whole team to share their expertise, helping the pupils learn new skills and discover their own talents and potential. "

- Jason Rockett, Managing Director at Potter Space

" The Rothschild & Co Leeds team are very proud to have been involved with the Yorkshires. Young Entrepreneur Challenge 2022. It was highly rewarding to see the confidence and skill development of the student's week on week through to their final presentations and an innovative and motivating way for the students to raise money for the Yorkshire Children's Charity. As a team it was a privilege to be involved with and we will continue to be part of this great initiative."

- Tim Day, Director at Rothschild & Co

# Our Benefit

to society as a whole

Our existence and the impact of our programmes continues to have a positive benefit on wider society as a whole.

Early intervention has a proven positive impact on the future health, wellbeing, education and employability outcomes of a child. By focusing 100% of our efforts on children and young people across Yorkshire right now, we will make a difference for generations to come, with these children growing up to be healthier, happier adults able to reach their full potential and aspirations.

This approach, focused on giving children and young people the best start in life, will positively impact our:

- Health services – proactive health promotion and intervention which enhances child development and wellbeing reduces long term pressure on our already struggling NHS primary and secondary care services.
- Educational outcomes – giving children and young people the tools and materials they need to engage with their education and running programmes which help them build skills and get the most out of school opportunities will drive improved educational attainment.
- Employment outcomes – children and young people who are given the chance to break down barriers to opportunity, skills and self-confidence become well-rounded, confident and competent employment prospects who are driven to lead, innovate and develop.
- Economic prosperity – creating engaged and inspired young people for our job market means our communities, local businesses and economies become more productive and prosperous.
- Communities – happier and healthier children and young people and families who feel supported will create and maintain resilient, safer and better-connected communities for us all to live in, with lower crime rates.



# Impacting Factors

internal & external

## POSITIVES:

A number of positive factors both within and outside the charity's control have affected the achievement of Yorkshire Children's Charity's objectives. Notably:

- **Team** – we have cultivated a small but exceptional and experienced team of dedicated, hardworking and passionate employees in our first year. Their commitment to our cause and our purpose has been at the very core of our ability to exceed all fundraising expectations and achieve Year One objectives.
- **Support network** – our work has only been possible thanks to the incredibly generous contribution of our benefactors, donors, sponsors and volunteers. We've been overwhelmed by the level of support received by our network of supporters and entirely underestimated just how quickly and significantly they would get behind our mission. Special recognition goes to the Yorkshire Property Sector, who have been a friend to our cause from the very beginning and remain the key reason we are able to deliver to the scale and scope we do, especially with our Great Yorkshire Build.

## NEGATIVES:

Regarding the negative factors impacting our ability to achieve objectives, Yorkshire Children's Charity, if anything, have been a victim of our own success. By underestimating the sheer volume of support the cause and brand would receive – which we are eternally grateful for – our team of initially two people have consistently been working at an extreme pace, to the detriment of their personal welfare and work-life balance. Our priority is to continue growing the team to ensure a greater share of responsibilities across various roles, and establish a robust framework for all governance, process and protocol to ensure operational, fundraising and delivery accountability are not collectively shouldered by specific individuals only.

It is unprecedented for a charity of our age and maturity to exceed fundraising targets to this extent in our first year, which have enabled the charity to lay strong stable foundations. It is therefore essential we create the time and space at senior leadership level to manage such success with the proper process in place as well. This is critical not only for the operational stability of the charity now, but because we are set to see ever increasing demand for our support as a result of the cost-of-living crisis. In their cost-of-living report, the All-Party Parliamentary Group (APPG) found during the pandemic, 34% of children in the north (around 900,000) were living in poverty, compared with 28% in the rest of England. APPG's co-chair Emma Lewell-Buck, Labour MP said "As the cost-of-living crisis worsens, vulnerable children and families, especially in the north, are being pushed to the edge."

# Financial Review

## an overview

The financial statements set out below cover the activities of Yorkshire Children's Charity.

The charity generated incoming resources of £2,707,420. Of this £804,422 is a restricted gift in kind for the Great Yorkshire Build. Donations received totalled £669,089 which was primarily raised at Fundraising events which generated other income of £1,077,588.

During the period, expenditure on Charitable activities totalled £1,171,711 of which £837,227 relates to the direct charitable expenditure on the Great Yorkshire Build, £138,116 for equipment, £84,232 for the Helping Hand activity, £42,283 for the Schools Network and £69,262 for the Schools Out activity. The charity also incurred fundraising expenditure of £990,040 in the period.

Yorkshire Children's Charity retain unrestricted reserves to allow us to meet any ongoing commitments and bridge any unpredictable or unforeseen gaps between the spending and receiving of income. The Chief Executive Officer and Trustees set a target for unrestricted reserves of 6 months of forecast operating and administrative costs by the end of 2022, equating to circa £85,000. This target was achieved. Unrestricted reserves are monitored quarterly by the Trustees.

As this is the charity's first period of trading, the surplus arising in the year of £545,669 as shown in the statement of financial activities also reflects the total funds the charity holds at the 31st December 2022. Of this £85,115 of the funds are restricted and £460,554 are available for general purposes. The charity has no designated funds at the end of the reporting period. At the end of the period only £19,464 of the unrestricted funds can only be realised by disposing of tangible fixed assets. No future commitments have been made relating to any of the funds held at the 31st December 2022.



# Principal risks & uncertainties

A description of the principal risks and uncertainties facing the charity, as identified by the charity trustees, together with a summary of plans and strategies for managing those risks are detailed in the table below.

Risk Description	Mitigation
<b>RISK 1: Income and Financial Stability</b>	
The charity does not maintain adequate restricted and unrestricted income to cover operational costs, fund grants and maintain cashflow.	We maintain effective financial controls and reporting and regularly stress test cashflow against events not going ahead. Our Yorkshires. Commercial Real Estate Awards are designed to net sufficient profit (not including donations) to cover costs of one year.
Lockdowns and cancelled events	Terms and Conditions all cover event cancellation.
Limited income streams in Year 2	Diversify income stream in Year 2, including: <ul style="list-style-type: none"> <li>• Increase our number and types of fundraising events, with the introduction of our Yorkshire Polo event.</li> <li>• Recruit a Trusts and Foundations Manager - generate 200k of income through trusts and foundations.</li> <li>• Develop and implement corporate partnership strategy.</li> <li>• Increase number of subscribers.</li> </ul>
Reliance on our Chief Operating Officer as the 'face' of the charity	
Acceptance of onerous contracts and conditions and inadequate back-to-back contracts with subcontractors	Implement robust contract vetting processes.
Charity peers running competitive significant fundraising campaigns	<ul style="list-style-type: none"> <li>• Deliver events in untapped/underserved markets e.g., introduction of our Yorkshire Polo event in Year 2.</li> <li>• Map donors to peer campaigns and build relationships</li> </ul>
<b>RISK 2: Data Protection and Compliance</b>	
External data breach or inadvertent internal error resulting in the accidental or unlawful destruction, loss, alteration, unauthorised disclosure of or access to personal data	<ul style="list-style-type: none"> <li>• Implement effective GDPR policy and process.</li> <li>• Embed a no-blame reporting culture.</li> <li>• Deliver GDPR staff training.</li> </ul>
<b>RISK 3: Governance</b>	
Inappropriate organisational structure and lack of appropriate Trustee skills.	<ul style="list-style-type: none"> <li>• Align recruitment with key objectives for Year 2 e.g., recruitment of Celebrity Ambassador Relations and Trusts and Foundations Manager to drive diversified income stream and enhance event engagement through talent.</li> <li>• Take time to recruit Trustees – quality over quantity.</li> <li>• Recruit based on skills, values and alignment with charity vision, mission and passion.</li> <li>• Ensure Trustees have appropriate Trustee induction and training.</li> </ul>
The charity not achieving strategic, charitable, regulatory and ethical objects due to inadequate governance at Trustee, CEO and operational levels	<ul style="list-style-type: none"> <li>• A robust business plan in place, agreed by all parties, which includes clear articulation of the charities scope of operations and objectives.</li> <li>• Regular Trustees and Team Meetings reporting on key performance measures, risks and mitigations.</li> <li>• An independent audit to include trustee performance to be completed.</li> </ul>
<b>RISK 4: Regulatory</b>	
The charity fails to comply with regulatory standards and compliance leading to financial penalties.	<ul style="list-style-type: none"> <li>• Annual external audit to be completed.</li> <li>• Robust financial planning and checks in place.</li> <li>• Robust operational policy, process and standard operating procedures in place.</li> </ul>

Risk Description	Mitigation
<b>RISK 5: Reputational</b>	
A range of occurrences including incidents, events and outcomes that may as a result damage the charity's reputation.	<ul style="list-style-type: none"> <li>• Social media guidelines to be established.</li> <li>• Regular review of the charity's objects, policies, procedures and risk assessments.</li> </ul>
The Great Yorkshire Build - projects not been completed or meeting standards, as a result damaging the reputation of the charity.	<ul style="list-style-type: none"> <li>• Regularly reviewing the Great Yorkshire Build structure, blueprint and risk assessment.</li> <li>• Only using reputable traders and contractors.</li> <li>• Great Yorkshire Build Development Board to be recruited in Year 2.</li> </ul>
<b>RISK 6: Cyber Security</b>	
Cyber incidences executed by external or internal parties that negatively impact the confidentiality, integrity of the charities information systems and data.	<p>Secure a package of support through professional contact including:</p> <ul style="list-style-type: none"> <li>• Penetration testing of our website.</li> <li>• Drafting of standard operating procedure in the event of cyber attack.</li> <li>• Review of our Microsoft 365/Outlook suite to ensure settings are optimised for data security.</li> <li>• In-house security training for the team.</li> <li>• Cyber Essentials training.</li> <li>• Introduction to cyber security insurance provider.</li> </ul>

There are no factors identified that are likely to affect the financial performance or position going forward other than the current cost of living crisis. Donors are all feeling the current crisis which will undoubtedly impact the size and frequency of donations made to charities across the sector. This is why diversifying our income stream, as detailed above, is so critical.

## Structure within the organisation

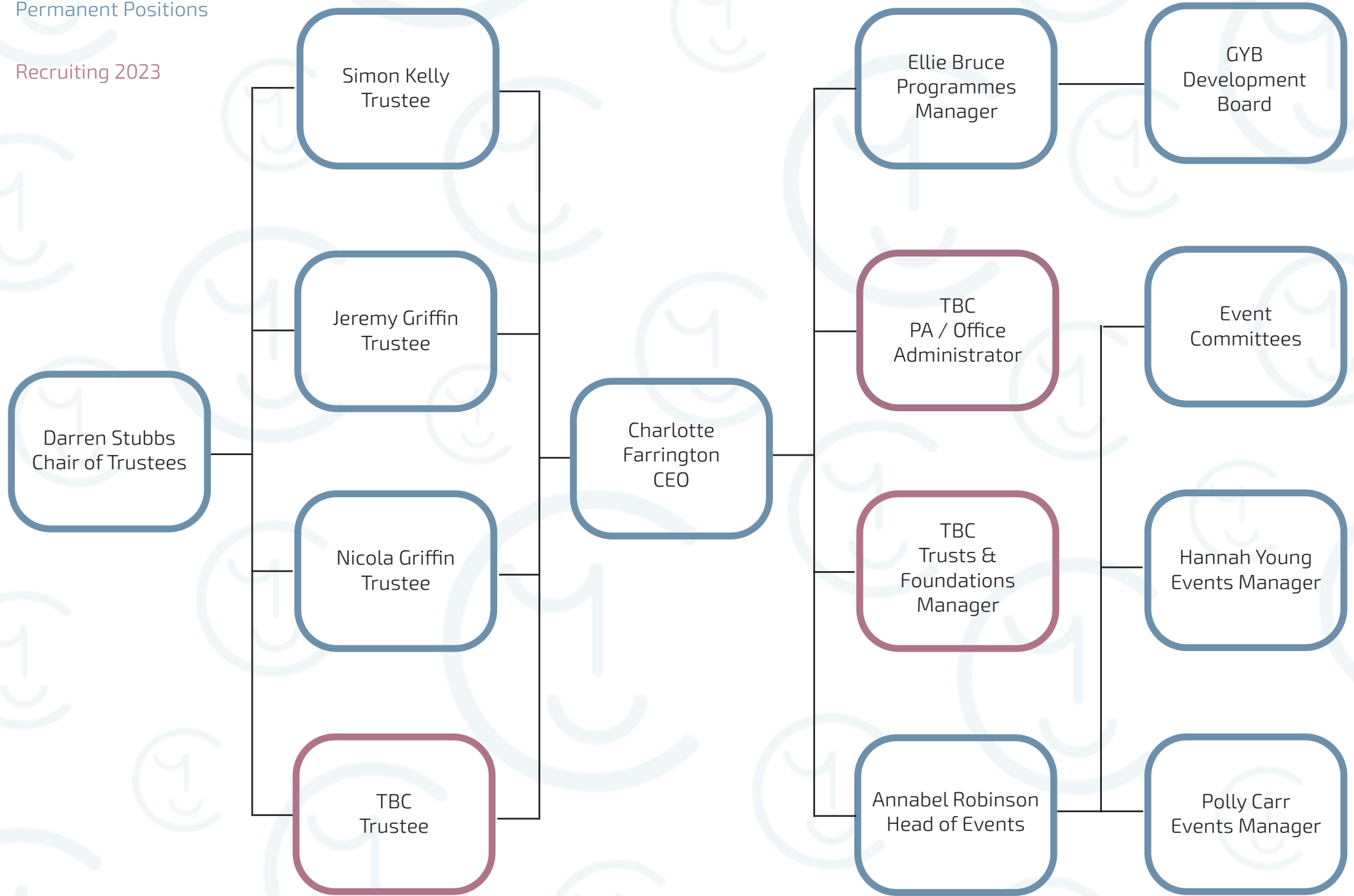
Yorkshire Children's Charity is constituted as a Charitable Incorporated Organisation (CIO) and the nature of our governing document is an Association Constitution. We do not have a member's structure with constitutional authority, however we engage volunteers and actively seek subscribers. We do not operate as part of a wider network or umbrella group.

The governing body is the Board of Trustees, which as of year-end comprised three trustees and has the scope to stretch to six. A set of executive authority is delegated from trustees to the CEO, Charlotte Farrington. As such, the CEO is accountable and responsible for delivering the charities KPIs and overall objectives, supported by an operational team working across Events, Programmes and Fundraising. The CEO is also supported by a number of volunteer Boards including:

- **Event Committees** - to bring industry expertise and knowledge to events, bringing credibility from a judging perspective for our industry awards events specifically.
- **Programme committees**

Permanent Positions

Recruiting 2023



## DECISION MAKING

The Trustees designate responsibility to the CEO for the strategic direction, general operational running and delivery of charitable activities. The Board of Trustees are non-operational within the charity and believe in supporting the CEO to enable her to do her job to the best of her ability. They recognise the importance of challenging the CEO whilst always remaining mindful of not being 'challenging'. The Trustees and CEO see themselves as one entity and very much work as one team. This culture has been purposefully created to ensure progress against objectives is made quickly, efficiently and effectively, without unnecessary bureaucracy. Ultimately, as a solutions focused and needs-led organisation, this model allows us to deliver the best for our beneficiaries. The Trustees are responsible for protecting the charity and everyone within it and will be the designated lead on the charity's whistle blowing policy. The Board of Trustees and CEO meet quarterly to review the charity's progress against KPIs, objectives and mission.

## RECRUITMENT OF TRUSTEES

The CEO and Trustees share equal responsibility for recruiting and appointing new charity trustees. Given the culture and unique nature of Yorkshire Children's Charity as a fast paced, dynamic, and disruptive charity, it is essential trustees remain non-operational, remaining strategically focused and supporting the CEO to deliver the charity's vision and objectives. Recruitment of trustees is therefore values-led, ensuring alignment of vision and values and recruiting trustees who carry the charity's cause close to their heart. Equally, trustees must be commercially minded, with strong business acumen which allows them to support the CEO in delivering in the most effective, efficient, and impactful way for beneficiaries.

## TRUSTEE POLICIES & PROCEDURES

Yorkshire Children's Charity continue to develop and grow a comprehensive policy and procedure library to underpin and ensure best practice governance from operational delivery to the strategic trustee level. From a trustee perspective, this includes:

- Safeguarding for Charities and Trustees
- Trustee Onboarding Procedure (including DBS)
- Trustee Code of Conduct
- Trustee Responsibilities

Trustees are covered by 'Limited Guarantee', relevant insurance and appropriate Trustee indemnity. The Trustees will adhere to UK charity law and answerable to the Charity Commission.

Induction and training is bespoke to the individual trustee and their existing level of connection with and knowledge of the charity, but will typically include meetings with the CEO and operational staff to provide knowledge about the charity. A significant part of Trustee induction is understanding the culture of the charity and the way we work. Trustees may be invited to visit programmes on-site and meet volunteers to aid in their understanding and engagement with the charity and its impact. Quarterly trustee meetings ensure a regular touchpoint between the Board and CEO.

Our next financial year will focus on growing the Board of Trustees to a maximum of six members, as two of our Trustees were only temporary upon launch of the charity, ensuring a comprehensive breadth of skill, support and input across the group.

#### **PAY & REMUNERATION OF KEY MANAGEMENT PERSONNEL**

Yorkshire Children's Charity engaged Leeds Beckett University Enterprise Services to conduct a salary scoping exercise to inform and establish the initial package for the founding members of staff. Salaries for new members of staff are now set by the CEO, according to market research, and approved by the Trustees.

#### **COOPERATING WITH OTHER CHARITIES & ORGANISATIONS**

Yorkshire Children's Charity worked closely with registered charity LEAP (Skills Through Enterprise) on our Yorkshires. Young Entrepreneur Challenge in 2022. The LEAP concept, where students set up a business for an academic year, was developed in partnership with Yorkshire Children's Charity specifically for the benefit of our beneficiaries – young people from disadvantaged and deprived backgrounds, at schools with above average pupil premium figures. Yorkshire Children's Charity leveraged our connections with the Yorkshire property and business sectors to shape the mentorship aspect of the programme and encourage longer term professional relationships with mentors to encourage future work experience and placement opportunities.

Relationships with schools is also crucial to delivery of both our Great Yorkshire Build and Schools Network programmes.

## References and administrative details

- Yorkshire Children's Charity
- Charity number: 1196738
- Principle and Registered Office Address:
  - First Floor
  - 116-118 Harrogate Road
  - Chapel Allerton
  - Leeds LS7 4NY
- Chief Executive Officer: Charlotte Farrington
- Trustees
  - Darren Stubbs (Chair)
  - Simon Peter Kelly
  - Nicola Lesley Griffin (Resigned)
  - Jeremy Peter Griffin (Resigned)
  - Vanessa Jane Lee (Appointed 10.05.23)
  - Paul Philip Rose (Appointed 19.01.23)



# Future Plans

Year One very much focused on fundraising, procedures and governance as a means to establish the resilience, stability and trust that any new charity must secure in order to effectively deliver for beneficiaries. Having established a solid foundation, we are now ready to be bold and ambitious in the way we deliver our objects. Child poverty and disadvantage in Yorkshire is so severe, so urgent, and we whole heartedly believe that our dynamic and commercially minded approach is the answer.

As such, year 2 will see us:

- Raise gross profit of 2 million.
- Increase delivery of programmes by 50%.
- Deliver our second Great Yorkshire Build and formalise the strategy around the programme to ensure it is not only optimised, but futureproofed, leveraging a new Great Yorkshire Build Development Board.
- Diversifying our income streams:
  - Increase our number and types of fundraising events, with the introduction of our Yorkshire Polo event.
  - Generate 200k of income through trusts and foundations.
  - Develop and implement corporate partnership strategy.
  - Increase number of subscribers.
- Launch 'The School Network' in West and East Yorkshire.
- Invest in website and social media.
- Implement a celebrity engagement strategy, embedding our ambassadors and raising the profile of the charity through talent.
- Invest in our team to enable greater capacity, establishing and stabilising a full team.
- Improve finance, operational and back-office processes and systems.
- Increase brand awareness with the general public, including embedding an effective marketing strategy.

Ultimately, Yorkshire Children's Charity have big plans. We will reach every child in Yorkshire who needs our help and make childhood poverty a thing of the past. Year Two is about getting one step closer to that goal by diversifying our income stream and crucially, increasing our programme delivery for our children and young people. They are reliant us.

This report was approved by the Board of Trustees on 29 Aug 2023 and signed on their behalf on 29 Aug 2023 by DARREN STUBBS (CHAIR OF TRUSTEES)





RBA RICHARD BOOTHROYD & ASSOCIATES  
Chartered Quantity Surveyors and Project Management

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# YORKSHIRE CHILDREN'S CHARITY

## INDEPENDENT AUDITOR'S REPORT

### TO THE TRUSTEES OF YORKSHIRE CHILDREN'S CHARITY

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#### Opinion

We have audited the financial statements of Yorkshire Children's Charity (the 'CIO') for the period ended 31 December 2022 which comprise the statement of financial activities, the balance sheet, the statement of cash flows and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland* (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the state of the charity's affairs as at 31 December 2022 and of its incoming resources and application of resources, for the period then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Charities Act 2011.

#### Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the *Auditor's responsibilities for the audit of the financial statements* section of our report. We are independent of the CIO in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the CIO's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

#### Other information

The other information comprises the information included in the annual report other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

#### Matters on which we are required to report by exception

We have nothing to report in respect of the following matters in relation to which the Charities (Accounts and Reports) Regulations 2008 require us to report to you if, in our opinion:

- the information given in the financial statements is inconsistent in any material respect with the trustees' report; or
- sufficient accounting records have not been kept; or
- the financial statements are not in agreement with the accounting records; or
- we have not received all the information and explanations we require for our audit.

# YORKSHIRE CHILDREN'S CHARITY

## INDEPENDENT AUDITOR'S REPORT (CONTINUED)

### TO THE TRUSTEES OF YORKSHIRE CHILDREN'S CHARITY

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#### **Responsibilities of trustees**

As explained more fully in the statement of trustees' responsibilities, the trustees are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error. In preparing the financial statements, the trustees are responsible for assessing the CIO's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to cease operations, or have no realistic alternative but to do so.

#### **Auditor's responsibilities for the audit of the financial statements**

We have been appointed as auditor under section 144 of the Charities Act 2011 and report in accordance with the Act and relevant regulations made or having effect thereunder.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities including fraud.

The risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment by, for example, forgery or intentional misrepresentations or through collusion.

By focusing on material amounts and disclosures and using a risk-based approach, we have a reasonable chance of detecting material misstatements due to irregularities including fraud. However, due to the sampling method of testing, as allowed by auditing standards, we cannot guarantee that, if such irregularities, including fraud are present within the company's financial system, our audit will detect all of them.

Robust internal controls operated by the charity can increase the detection of such irregularities, but this is not always present in small to medium sized charities.

# YORKSHIRE CHILDREN'S CHARITY

## INDEPENDENT AUDITOR'S REPORT (CONTINUED)

### TO THE TRUSTEES OF YORKSHIRE CHILDREN'S CHARITY

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Our approach was as follows:

We obtained an understanding of the legal and regulatory frameworks that are applicable to the company and determined that the most significant are those that relate to the reporting framework (FRS 102 and the Charities Act 2011). We communicated the identified laws and regulations throughout our team and remained alert to any indications of non-compliance throughout the audit.

Audit procedures performed by the engagement team to detect irregularities, including fraud from instances of non-compliance with laws and regulations included:

- Discussions with management, including consideration of known or suspected instances of non-compliance with laws and regulations.
- Challenging assumptions and judgements made by management in its significant accounting estimates that involved making assumptions.
- Testing any transactions entered that are outside of the normal course of the charity's affairs.
- Reviewing recent correspondence with the company's legal advisors to ensure that it aligns with any conclusions drawn in respect of any outstanding or uncertain legal matters.

However, the primary responsibility for the prevention and detection of fraud still rests with both those charged with governance of the entity and the management team.

A further description of our responsibilities is available on the Financial Reporting Council's website at: <https://www.frc.org.uk/auditorsresponsibilities>. This description forms part of our auditor's report.

#### **Other matters**

Your attention is drawn to the fact that the charity has prepared financial statements in accordance with "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (as amended) in preference to the Accounting and Reporting by Charities: Statement of Recommended Practice issued on 1 April 2005 which is referred to in the extant regulations but has now been withdrawn.

This has been done in order for the financial statements to provide a true and fair view in accordance with current Generally Accepted Accounting Practice.

#### **Use of our report**

This report is made solely to the charity's trustees, as a body, in accordance with part 4 of the Charities (Accounts and Reports) Regulations 2008. Our audit work has been undertaken so that we might state to the charity's trustees those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the charity's trustees as a body, for our audit work, for this report, or for the opinions we have formed.

# YORKSHIRE CHILDREN'S CHARITY

## INDEPENDENT AUDITOR'S REPORT (CONTINUED)

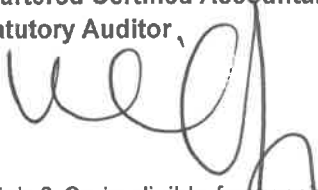
### TO THE TRUSTEES OF YORKSHIRE CHILDREN'S CHARITY

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Mrs W M Haigh (Senior Statutory Auditor)  
for and on behalf of Haigh & Co

31<sup>st</sup> August 2023.  
.....

Chartered Certified Accountants  
Statutory Auditor,



Grange Cottage  
Womersley  
Doncaster  
DN6 9BW

Haigh & Co is eligible for appointment as auditor of the CIO by virtue of its eligibility for appointment as auditor of a company under section 1212 of the Companies Act 2006.

# YORKSHIRE CHILDREN'S CHARITY

## STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT

**FOR THE PERIOD ENDED 31 DECEMBER 2022**

	Notes	Unrestricted funds 2022 £	Restricted funds 2022 £	Total 2022 £
<b><u>Income from:</u></b>				
Donations and legacies	3	526,911	1,102,921	1,629,832
Charitable activities	4	1,077,588	-	1,077,588
<b>Total income</b>		<b>1,604,499</b>	<b>1,102,921</b>	<b>2,707,420</b>
<b><u>Expenditure on:</u></b>				
Raising funds	5	990,040	-	990,040
Charitable activities	6	153,905	1,017,806	1,171,711
<b>Total expenditure</b>		<b>1,143,945</b>	<b>1,017,806</b>	<b>2,161,751</b>
<b>Net income for the period/ Net movement in funds</b>		<b>460,554</b>	<b>85,115</b>	<b>545,669</b>
Fund balances at 23 November 2021		-	-	-
<b>Fund balances at 31 December 2022</b>		<b>460,554</b>	<b>85,115</b>	<b>545,669</b>

The statement of financial activities includes all gains and losses recognised in the period.

All income and expenditure derive from continuing activities.

# YORKSHIRE CHILDREN'S CHARITY

## BALANCE SHEET

AS AT 31 DECEMBER 2022

	Notes	2022 £	£
<b>Fixed assets</b>			
Tangible assets	11		19,464
<b>Current assets</b>			
Debtors	12	167,506	
Cash at bank and in hand		499,943	
		<u>667,449</u>	
<b>Creditors: amounts falling due within one year</b>	13	<u>(141,244)</u>	
Net current assets			526,205
<b>Total assets less current liabilities</b>			<u>545,669</u>
<b>Income funds</b>			
Restricted funds	16		85,115
Unrestricted funds			460,554
			<u>545,669</u>

The financial statements were approved by the Trustees on 29th August 2023



Mr D Stubbs  
Trustee



Mr S P Kelly  
Trustee

# YORKSHIRE CHILDREN'S CHARITY

## STATEMENT OF CASH FLOWS

FOR THE PERIOD ENDED 31 DECEMBER 2022

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	Notes	2022 £	£
<b>Cash flows from operating activities</b>			
Cash generated from/(absorbed by) operations	19		523,639
<b>Investing activities</b>			
Purchase of tangible fixed assets		(23,696)	
<b>Net cash used in investing activities</b>			(23,696)
<b>Net cash used in financing activities</b>			-
<b>Net increase in cash and cash equivalents</b>			499,943
Cash and cash equivalents at beginning of period			-
<b>Cash and cash equivalents at end of period</b>			<u>499,943</u>

# YORKSHIRE CHILDREN'S CHARITY

## NOTES TO THE FINANCIAL STATEMENTS

### FOR THE PERIOD ENDED 31 DECEMBER 2022

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#### 1 Accounting policies

##### Charity information

Yorkshire Children's Charity is a charitable incorporated organisation registered in England and Wales.

##### 1.1 Reporting period

This is the charity's first reporting period, which began on 23 November 2021.

##### 1.2 Accounting convention

The financial statements have been prepared in accordance with the CIO's governing document, the Charities Act 2011, FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" ("FRS 102") and the Charities SORP "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (effective 1 January 2019). The CIO is a Public Benefit Entity as defined by FRS 102.

The financial statements have departed from the Charities (Accounts and Reports) Regulations 2008 only to the extent required to provide a true and fair view. This departure has involved following the Statement of Recommended Practice for charities applying FRS 102 rather than the version of the Statement of Recommended Practice which is referred to in the Regulations but which has since been withdrawn.

The financial statements are prepared in sterling, which is the functional currency of the CIO. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention. The principal accounting policies adopted are set out below.

##### 1.3 Going concern

At the time of approving the financial statements, the trustees have a reasonable expectation that the CIO has adequate resources to continue in operational existence for the foreseeable future. Thus the trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

##### 1.4 Charitable funds

Unrestricted funds are available for use at the discretion of the trustees in furtherance of their charitable objectives.

Restricted funds are subject to specific conditions by donors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the financial statements.

Endowment funds are subject to specific conditions by donors that the capital must be maintained by the CIO.

##### 1.5 Income

Income is recognised when the CIO is legally entitled to it after any performance conditions have been met, the amounts can be measured reliably, and it is probable that income will be received.

Cash donations are recognised on receipt. Other donations are recognised once the CIO has been notified of the donation, unless performance conditions require deferral of the amount. Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

Legacies are recognised on receipt or otherwise if the CIO has been notified of an impending distribution, the amount is known, and receipt is expected. If the amount is not known, the legacy is treated as a contingent asset.

# YORKSHIRE CHILDREN'S CHARITY

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

### FOR THE PERIOD ENDED 31 DECEMBER 2022

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#### 1 Accounting policies

(Continued)

Donated goods and services are included in the financial statements at a valuation which is an estimate of the market value of the services provided, where such a cost is quantifiable and measurable.

In accordance with the Charities SORP (FRS 102), the general volunteer time of the committee members and other volunteers is not recognised.

#### 1.6 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement, and the amount of the obligation can be measured reliably.

Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs are allocated to activities in proportion to staff time on the relevant activity.

#### 1.7 Tangible fixed assets

Tangible fixed assets are initially measured at cost and subsequently measured at cost or valuation, net of depreciation and any impairment losses.

Depreciation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Plant and equipment	3 Year Straight Line
Fixtures and fittings	25% Reducing Balance
Computers	3 Year Straight Line
Website	3 Year Straight Line

The gain or loss arising on the disposal of an asset is determined as the difference between the sale proceeds and the carrying value of the asset, and is recognised in the statement of financial activities.

#### 1.8 Impairment of fixed assets

At each reporting end date, the CIO reviews the carrying amounts of its tangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any).

#### 1.9 Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

#### 1.10 Financial instruments

The CIO has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the CIO's balance sheet when the CIO becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

# YORKSHIRE CHILDREN'S CHARITY

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

### FOR THE PERIOD ENDED 31 DECEMBER 2022

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#### 1 Accounting policies

(Continued)

##### **Basic financial assets**

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

##### **Basic financial liabilities**

Basic financial liabilities, including creditors and bank loans are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future payments discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of operations from suppliers. Amounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade creditors are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

##### **Derecognition of financial liabilities**

Financial liabilities are derecognised when the CIO's contractual obligations expire or are discharged or cancelled.

#### 1.11 Employee benefits

The cost of any unused holiday entitlement is recognised in the period in which the employee's services are received.

Termination benefits are recognised immediately as an expense when the CIO is demonstrably committed to terminate the employment of an employee or to provide termination benefits.

#### 1.12 Retirement benefits

Payments to defined contribution retirement benefit schemes are charged as an expense as they fall due.

#### 1.13 Great Yorkshire Build

The Great Yorkshire Build is an initiative whereby the charity acts as a facilitator for building contractors and professional services working together to deliver state-of-the-art school facilities to the region's specialist inclusive learning centres (SILC's) and special educational needs and disability (SEND) schools most in need.

Once the contract with the principle contractor is signed and the unconditional commitment to the school has been made, the charity recognises the gift in kind donation in full at a valuation which is an estimate of the market value of the services and materials which will be provided.

The value attributed to the donation received will also be immediately recognised as direct charitable expenditure.

# YORKSHIRE CHILDREN'S CHARITY

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE PERIOD ENDED 31 DECEMBER 2022

### 2 Critical accounting estimates and judgements

In the application of the CIO's accounting policies, the trustees are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised where the revision affects only that period, or in the period of the revision and future periods where the revision affects both current and future periods.

### 3 Donations and legacies

	Unrestricted funds	Restricted funds	Total
	2022 £	2022 £	2022 £
Donations and gifts	377,965	291,124	669,089
Membership fees	26,482	-	26,482
Gifts in kind	122,464	804,422	926,886
Gift aid	-	7,375	7,375
	<u>526,911</u>	<u>1,102,921</u>	<u>1,629,832</u>
<b>Donations and gifts</b>			
Royal Event 04.11.22	179,641	89,712	269,353
Commercial Real Estate Awards 05.05.22	-	58,887	58,887
Residential Real Estate Awards 13.10.22	21,674	15,946	37,620
Business Awards 09.12.22	34,690	2,500	37,190
HERCMA Caravans 16.09.22	3,132	30,000	33,132
Clay Shoot 10.06.22	65	10,560	10,625
Ladies Lunch 16.09.22	3,040	3,070	6,110
Connect Yorkshire 30.11.22	-	2,695	2,695
Yorkshire Elegence 21.07.22	-	3,024	3,024
Yorkshire Awards 04.03.22	-	2,950	2,950
Other	135,723	71,780	207,503
	<u>377,965</u>	<u>291,124</u>	<u>669,089</u>

#### Gifts in kind

Included within Gifts in kind is a restricted gift of £804,422 in relation to the Great Yorkshire Build.

# YORKSHIRE CHILDREN'S CHARITY

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE PERIOD ENDED 31 DECEMBER 2022

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### 4 Charitable activities

	<b>Fundraising 2022 £</b>
Event Ticket Sales	570,475
Auction sales	268,237
Advertising	4,700
Refreshments	14,396
Sponsorship	219,780
	<hr/>
	1,077,588
	<hr/> <hr/>

### 5 Raising funds

	<b>Unrestricted funds  2022 £</b>
<u>Fundraising and publicity</u>	
Staging fundraising events	860,940
	<hr/>
<u>Trading costs</u>	
Support costs	129,100
	<hr/>
	990,040
	<hr/> <hr/>

# YORKSHIRE CHILDREN'S CHARITY

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE PERIOD ENDED 31 DECEMBER 2022

### 6 Charitable activities

	Yorkshire Big Build 2022 £	Equipment 2022 £	Helping Hand 2022 £	Schools Network 2022 £	Schools Out 2022 £	Total 2022 £
Direct Charitable Expenditure	810,242	120,554	67,261	6,636	33,613	1,038,306
Share of support costs (see note 7)	24,304	15,817	15,817	32,106	32,107	120,151
Share of governance costs (see note 7)	2,681	1,745	1,745	3,541	3,542	13,254
	<u>837,227</u>	<u>138,116</u>	<u>84,823</u>	<u>42,283</u>	<u>69,262</u>	<u>1,171,711</u>
<b>Analysis by fund</b>						
Unrestricted funds	26,985	38,062	17,562	35,647	35,649	153,905
Restricted funds	810,242	100,054	67,261	6,636	33,613	1,017,806
	<u>837,227</u>	<u>138,116</u>	<u>84,823</u>	<u>42,283</u>	<u>69,262</u>	<u>1,171,711</u>

# YORKSHIRE CHILDREN'S CHARITY

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE PERIOD ENDED 31 DECEMBER 2022

### 7 Support costs

	Support costs £	Governance costs £	2022 £
Staff costs	168,733	-	168,733
Depreciation	4,231	-	4,231
Finance charges	2,111	-	2,111
HR & staffing	23,191	-	23,191
IT & communications	2,241	-	2,241
Meetings & travel	9,512	-	9,512
Memberships & donations	2,999	-	2,999
Office costs	23,407	-	23,407
Accountancy & audit	-	13,326	13,326
Legal and professional	-	9,900	9,900
Insurance	-	2,854	2,854
	<u>236,425</u>	<u>26,080</u>	<u>262,505</u>
Analysed between			
Trading	116,274	12,826	129,100
Charitable activities	120,151	13,254	133,405
	<u>236,425</u>	<u>26,080</u>	<u>262,505</u>

Support costs relate to costs of central activities. These are allocated to activities in proportion to staff time on the relevant activity

Governance costs an audit fee accrual of £7,200 due to the auditors.

### 8 Trustees

None of the trustees (or any persons connected with them) received any remuneration or benefits from the CIO during the period.

### 9 Employees

The average monthly number of employees during the period was:

**2022  
Number**

5

# YORKSHIRE CHILDREN'S CHARITY

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE PERIOD ENDED 31 DECEMBER 2022

### 9 Employees (Continued)

Employment costs	2022 £
Wages and salaries	157,030
Social security costs	8,389
Other pension costs	3,314
	168,733
	168,733

The number of employees whose annual remuneration was more than £60,000 is as follows:

	2022 Number
£60,001 to £70,000	1
	1
	1

### 10 Taxation

The charity is exempt from tax on income and gains falling within section 505 of the Taxes Act 1988 or section 252 of the Taxation of Chargeable Gains Act 1992 to the extent that these are applied to its charitable objects.

### 11 Tangible fixed assets

	Plant and equipment	Fixtures and fittings	Computers	Website	Total
	£	£	£	£	£
<b>Cost</b>					
Additions	9,038	2,460	5,238	6,960	23,696
	9,038	2,460	5,238	6,960	23,696
At 31 December 2022	9,038	2,460	5,238	6,960	23,696
	9,038	2,460	5,238	6,960	23,696
<b>Depreciation and impairment</b>					
Depreciation charged in the period	488	103	1,403	2,238	4,232
	488	103	1,403	2,238	4,232
At 31 December 2022	488	103	1,403	2,238	4,232
	488	103	1,403	2,238	4,232
<b>Carrying amount</b>					
At 31 December 2022	8,550	2,357	3,835	4,722	19,464
	8,550	2,357	3,835	4,722	19,464

### 12 Debtors

Amounts falling due within one year:	2022 £
Trade debtors	137,699
Other debtors	666
Prepayments and accrued income	29,141
	167,506
	167,506

# YORKSHIRE CHILDREN'S CHARITY

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE PERIOD ENDED 31 DECEMBER 2022

### 13 Creditors: amounts falling due within one year

	Notes	2022 £
Deferred income	14	80,686
Trade creditors		51,794
Other creditors		886
Accruals and deferred income		7,878
		<u>141,244</u>

### 14 Deferred income

	2022 £
Other deferred income	80,686
	<u>80,686</u>

Deferred income is included in the financial statements as follows:

	2022 £
Deferred income is included within:	
Current liabilities	80,686
	<u>80,686</u>
Movements in the period:	
Deferred income at 23 November 2021	-
Resources deferred in the period	80,686
	<u>80,686</u>
Deferred income at 31 December 2022	<u>80,686</u>

### 15 Retirement benefit schemes

#### Defined contribution schemes

The CIO operates a defined contribution pension scheme for all qualifying employees. The assets of the scheme are held separately from those of the CIO in an independently administered fund.

The charge to profit or loss in respect of defined contribution schemes was £3,314.

# YORKSHIRE CHILDREN'S CHARITY

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

### FOR THE PERIOD ENDED 31 DECEMBER 2022

#### 16 Restricted funds

The income funds of the charity include restricted funds comprising the following unexpended balances of donations and grants held on trust for specific purposes:

	Movement in funds			Balance at 31 December 2022
	Balance at 23 November 2021	Incoming resources	Resources expended	
	£	£	£	£
Great Yorkshire Build	-	885,223	(810,242)	74,981
Contributions to Individuals Equipment	-	250	(150)	100
School Network (East Yorkshire)	-	10,000	-	10,000
Leap Challenge	-	4,253	(4,253)	-
Charitable Activities	-	203,195	(203,161)	34
	-	1,102,921	(1,017,806)	85,115

#### Purpose of Restricted Funds:

##### Great Yorkshire Build

This scheme helps the charity to deliver state-of-the-art school facilities, creating environments where staff feel re-energised to teach and children are excited to learn.

##### Contributions to individuals equipment

The charity donates equipment which can offer life changing benefits, independence, liberation, and the opportunity for children and young people to engage with the world around them. Donations are sometimes received for specific individuals equipment.

##### School Network (East Yorkshire)

Through networking with schools, the charity can learn where best to direct its resources.

##### Leap Challenge

The leap challenge enables students to set up their own companies for a school year, learning business skills and teamwork.

##### Charitable Activities

Included within the charitable activity restricted fund are incoming resources received which will be exclusively used for the charitable activities of the company (i.e. not support, governance, fundraising or trading costs).

# YORKSHIRE CHILDREN'S CHARITY

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE PERIOD ENDED 31 DECEMBER 2022

### 17 Analysis of net assets between funds

	Unrestricted funds 2022 £	Restricted funds 2022 £	Total 2022 £
Fund balances at 31 December 2022 are represented by:			
Tangible assets	19,464	-	19,464
Current assets/(liabilities)	441,090	85,115	526,205
	<u>460,554</u>	<u>85,115</u>	<u>545,669</u>

### 18 Related party transactions

#### Remuneration of key management personnel

The remuneration of key management personnel is as follows.

	2022 £
Aggregate compensation	<u>75,139</u>

#### Transactions with related parties

During the period the CIO entered into the following transactions with related parties:

During the period a trustee paid for fundraising costs totalling £7,000 personally in exchange for tickets to a fundraising event.

Also during the period a company controlled by a trustee paid for fundraising costs totalling £22,000 in exchange for tickets to a fundraising event and sponsorship of another event.

### 19 Cash generated from operations

	2022 £
Surplus for the period	545,669
Adjustments for:	
Depreciation and impairment of tangible fixed assets	4,231
Movements in working capital:	
(Increase) in debtors	(167,506)
Increase in creditors	60,559
Increase in deferred income	80,686
<b>Cash generated from/(absorbed by) operations</b>	<u><u>523,639</u></u>

# YORKSHIRE CHILDREN'S CHARITY

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

*FOR THE PERIOD ENDED 31 DECEMBER 2022*

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**20 Analysis of changes in net funds/(debt)**

The CIO had no debt during the year.