

**MOBILE PHONE MUSEUM LIMITED
TRUSTEES' REPORT AND
UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 JULY 2025**

Mobile Phone Museum Limited

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Mobile Phone Museum Limited
Company No. 12753589
Trustees' Report For The Year Ended 31 July 2025

The trustees present their report and the financial statements for the year ended 31 July 2025.

Objectives and Activities

Aims and Objectives

The charity's objective is to safeguard an extensive collection of mobile phones comprising over 2860 unique devices, and more than 5000 devices in total. These are made available to the public via our global website (mobilephonemuseum.com) and through in-person exhibitions and showcases. We also have an educational mission, offering workshops for primary schools to educate young people on the evolution of technology and inspire them to think about engineering and design.

Significant Activities

We have two primary focus areas: growing our collection and sharing it via our website and other activities, as well as our educational efforts. The website is regularly updated with new devices that have been donated or acquired by the museum. New devices are photographed, and descriptions are prepared. Our schools' activities are centred on volunteers visiting schools and using our extensive collection to provide educational workshops for children.

Public Benefit

We have referred to the Charity Commission's general guidance on public benefit when reviewing our aims and objectives and in planning our future activities. In particular, the Trustees consider how planning activities will contribute to those aims and objectives.

The Charity is a not-for-profit organisation set up to safeguard iconic devices developed over the past 40 years, as mobile phone technology has developed. We provide a free online repository with imagery and information about all the devices in our collection.

We also support schools and youth groups by offering workshops that share insights into the development of technology. Our goal is to inspire the next generation of engineers and designers by using our archive of devices.

Additionally, we regularly help members of the public who contact us with questions about mobile phones and the history of connected technology.

We also support schools and youth groups by offering workshops sharing insights into the development of technology. Our goal is to inspire the next generation of engineers and designers through using the archive of devices we own.

Additionally, we regularly help members of the public who contact us with questions about mobile phones and the history of connected technology.

The trustees confirm that they have complied with the requirements of Section 17 of the Charities Act 2011 to have due regard to the Charity Commission's guidance on public benefit.

Achievements and Performance

Main Achievements

During 2024 / 2025, we continued our partnership with PK Porthcurno Museum of Global Communications in Cornwall, which started in October 2023. We worked with the museum to curate a dedicated exhibition area entitled "Going Mobile" which was initially planned to be available to the public for at least 12 months. This was the first time phones from the Mobile Phone Museum's extraordinary collection of over 2850 unique devices have been on public display. The exhibition includes important devices such as the Motorola DynaTAC 8000X (which is signed by its inventor, Marty Cooper), the first camera phone, the first phone with built-in GPS, the first phone with a built-in MP3 player, and more. The showcase was so successful that the team at PK Porthcurno approached us and asked to extend the exhibit for a further 12 months. At that point, we'll decide on the next steps for the showcase, which may involve deeper integration into the main exhibition area.

Over the last 12 months, we have worked diligently to continue adding devices to the collection and undertook further photography, investing £1500 in photography during the year.

A particular highlight was working with Vodafone UK to support the creation of a television advertisement commemorating the brand's 40th anniversary. We provided extensive expertise, ensuring the content was accurate, and several key models from the Mobile Phone Museum's archive were used in the filming.

Mobile Phone Museum Limited Trustees' Report (continued) For The Year Ended 31 July 2025

Financial Review

Financial Position

The attached financial statements show the current state of the finances. The surplus for the year is £14,624 (2024: £2,270 surplus).

Total funds of the charity are unrestricted reserves and show a surplus of £69,227 (2024: £54,603 surplus).

Reserves Policy

We are fortunate to have a multi-year sponsorship agreement in place with Vodafone UK, which more than covers our annual costs, however we are in the final year of this agreement. Our preferred goal would be to extend our relationship with Vodafone UK, however we also plan to explore other sponsorship opportunities.

As stated in our report last year, our goal was to have at least £30,000 in reserve by the end of July 2025, which would ensure the charity could continue running for at least three years should we be unable to secure funding in future. We are pleased to report that at the end of July 2025, we had a balance of £58,857, significantly exceeding this target, giving the charity a firm financial footing for the future, even if funding were to dry up completely should we be unable to renew our current sponsorship agreement.

Future Plans

We continue to develop the website and build the collection. In 2025 / 2026, we plan to update the infrastructure powering our website. We will also continue to work towards our long-held goal of having over 3000 unique devices available for people visiting the site.

We will continue carefully building the collection, and our part-time administrator ensures the successful day-to-day management of the Mobile Phone Museum.

Structure, Governance and Management

Governing Document

The Charity is a charitable company, limited by guarantee, incorporated on 19 July 2020 and registered as a charity with the Charity Commission of England and Wales on 18 November 2021. The charitable company was established under a Memorandum of Association which established the objects and powers of the charitable company and is governed under its Articles of Association.

Trustee Selection Methods

At its incorporation in July 2020 the charity had six trustees/directors. These trustees continue to lead the charity. The Articles of Association require a board of three or more trustees who manage the charity. As stated above, we currently have six board members. Regular board meetings are held to discuss the activities of the charity, review the financial position and agree future plans. The trustees are consulted and kept fully informed of the charity's financial situation at these regular meetings, and their approval is sought and obtained for all major decisions including budgeting and expenditure.

The Trustees regularly examine the charity's reserves and confirm they have sufficient free reserves to sustain future operations.

Organisational Structure

The Mobile Phone Museum charity is managed by the trustees with the support of an administrator who works four hours per week managing various aspects of the charities operations.

**Mobile Phone Museum Limited
Trustees' Report (continued)
For The Year Ended 31 July 2025**

Reference and Administrative Details

Trustees

B R Wood
M J Chatterley
M K Rowlatt
M Walker
W O Wood
S M Masters

Charity Number

1196658

Company Number

12753589

Registered Office

C/O Shakespeare Martineau LLP Level 19
The Shard, 32 London Bridge Street
London
SE1 9SG

Independent Examiner

Gabrielle Hume-Rothery MAAT
Ocean Accounts
71 Queensway
Hayle
Cornwall
TR27 4NL

**Mobile Phone Museum Limited
Trustees' Report (continued)
For The Year Ended 31 July 2025**

Small Company Rules

This report has been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

The trustees' report was approved by the board of trustees and signed on its behalf by:

B R Wood

Trustee

29/04/2026

M Walker

Trustee

Mobile Phone Museum Limited
Independent Examiner's Report to the Trustees of Mobile Phone Museum Limited
For The Year Ended 31 July 2025

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 July 2025.

Responsibilities and Basis of Report

As the charity trustees of the Company (and also its directors for the purposes of company law), you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ("the 2006 Act").

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

Independent Examiner's Statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Gabrielle Hume-Rothery MAAT

29/04/2026
71 Queensway
Hayle
Cornwall
TR27 4NL

Mobile Phone Museum Limited
Statement of Financial Activities (including Income and Expenditure Account)
For The Year Ended 31 July 2025

		2025	2024
		Unrestricted funds	Unrestricted funds
	Notes	£	£
INCOME AND ENDOWMENTS FROM:			
Donations and legacies	3	339	880
Other trading activities	4	30,000	30,000
Investments	5	311	275
		<u>30,650</u>	<u>31,155</u>
EXPENDITURE ON:			
Raising funds	6	(8,884)	(12,854)
Charitable activities:	6		
Charitable Activities		(7,142)	(16,031)
		<u>(16,026)</u>	<u>(28,885)</u>
NET INCOME		14,624	2,270
NET MOVEMENT IN FUNDS		<u>14,624</u>	<u>2,270</u>
RECONCILIATION OF FUNDS:			
Total funds brought forward		54,603	52,333
TOTAL FUNDS CARRIED FORWARD	13	<u><u>69,227</u></u>	<u><u>54,603</u></u>

The notes on pages 8 to 11 form part of these financial statements.

Mobile Phone Museum Limited
Balance Sheet
As At 31 July 2025

		2025	2024
		Unrestricted	Total
	Notes	funds	funds
		£	£
CURRENT ASSETS			
Stocks	11	12,401	11,536
Cash at bank and in hand		58,857	46,472
		<u>71,258</u>	<u>58,008</u>
Creditors: Amounts Falling Due Within One Year	12	<u>(2,031)</u>	<u>(3,405)</u>
NET CURRENT ASSETS (LIABILITIES)		<u>69,227</u>	<u>54,603</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>69,227</u>	<u>54,603</u>
NET ASSETS		<u>69,227</u>	<u>54,603</u>
FUNDS OF THE CHARITY			
Unrestricted Funds		<u>69,227</u>	<u>54,603</u>
TOTAL FUNDS	13	<u>69,227</u>	<u>54,603</u>

For the year ending 31 July 2025 the charitable company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

On behalf of the board

B R Wood
Trustee
29/04/2026

M Walker
Trustee

The notes on pages 8 to 11 form part of these financial statements.

Mobile Phone Museum Limited
Notes to the Financial Statements
For The Year Ended 31 July 2025

1. General Information

Mobile Phone Museum Limited is a company limited by guarantee, incorporated in England & Wales, registered number 12753589 and registered charity number 1196658. The registered office is C/O Shakespeare Martineau LLP Level 19, The Shard, 32 London Bridge Street, London, SE1 9SG.

2. Accounting Policies

2.1. Basis of Preparation of Financial Statements

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)", Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006.

The charitable company is a Public Benefit Entity as defined by FRS 102.

2.2. Incoming Resources

Income is derived mainly from 'Other trading activities' which consists of sponsorship income.

All income is recognised when the charity is entitled to the funds, the receipt is probable and the amount can be measured reliably. For donations, this is usually on receipt.

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the company; this is normally upon notification of the interest paid or payable by the bank.

2.3. Resources Expended

Expenditure is recognised when a present legal or constructive obligation exists at the balance sheet date as a result of a past event, it is probable that a transfer of economic benefits will be required to settle the obligation, and the amount can be estimated reliably. It is inclusive of VAT which cannot be recovered.

All costs, including governance costs, are allocated between the expenditure categories of the charity on a basis designed to reflect the use of the resource. Costs relating to a particular activity are charged directly; others are apportioned on an appropriate basis.

Direct costs are those costs which directly attribute to its activities. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Supports costs are those that assist the work of the charity but do not directly represent charitable activities and include establishment costs, office costs, and sundry expenses. They are incurred directly in support of the expenditure on the objects of the charity and mainly allocated to 'Expenditure on raising funds'.

Governance costs are those items of expenditure incurred in the course of the charity's statutory obligations and stewardship rather than directly to the activities themselves. They include the cost of independent examination and costs linked to the strategic management of the charity.

2.4. Stocks and Work in Progress

Stocks held for sale as part of non-charitable trade are measured at the lower cost or net realisable value.

Goods or services provided as part of a charitable activity are measured at net realisable value based on the service potential provided by items of stock.

2.5. Cash and Cash Equivalents

Cash and cash equivalents are basic financial assets and include cash in hand and deposits held at call with banks, other short-term highly liquid investments that mature in no more than three months from the date of acquisition and are readily convertible to a known amount of cash with insignificant risk of change in value, and bank overdrafts.

Mobile Phone Museum Limited
Notes to the Financial Statements (continued)
For The Year Ended 31 July 2025

7. Support Costs

	2025		
	Raising funds	Charitable Activities	Total
	£	£	£
Employee costs	1,144	1,144	2,288
Premises expenses	1,608	-	1,608
General administration	4,432	5,797	10,229
Interest payable	50	50	100
Governance costs	1,650	151	1,801
	<u>8,884</u>	<u>7,142</u>	<u>16,026</u>

	2024		
	Raising funds	Charitable Activities	Total
	£	£	£
Employee costs	1,040	1,040	2,080
Premises expenses	1,474	-	1,474
General administration	8,060	14,951	23,011
Governance costs	2,280	40	2,320
	<u>12,854</u>	<u>16,031</u>	<u>28,885</u>

8. Independent Examiner's Remuneration

Included in governance costs is £750 relating to fees payable for the independent examination of the financial statements.

	2025	2024
	£	£
Independent examination of the financial statements	<u>750</u>	<u>750</u>

9. Staff Costs

Staff costs were as follows:

	2025	2024
	£	£
Wages and salaries	<u>2,288</u>	<u>2,080</u>

No employees received employee benefits (excluding employer pension costs) for the reporting period of more than £60,000.

10. Average Number of Employees

Average number of employees during the year was: 1 (2024: 1)

11. Stocks

	2025	2024
	£	£
Stock	<u>12,401</u>	<u>11,536</u>

Mobile Phone Museum Limited
Notes to the Financial Statements (continued)
For The Year Ended 31 July 2025

12. Creditors: Amounts Falling Due Within One Year

	2025	2024
	£	£
Accruals and deferred income	2,031	3,405

13. Movement in Funds

	As at 1 August 2024	Income	Expenditure	As at 31 July 2025
	£	£	£	£
Unrestricted funds				
General:				
General unrestricted fund	54,603	30,650	(16,026)	69,227
Total funds	54,603	30,650	(16,026)	69,227

	As at 1 August 2023	Income	Expenditure	As at 31 July 2024
	£	£	£	£
Unrestricted funds				
General:				
General unrestricted fund	52,333	31,155	(28,885)	54,603
Total funds	52,333	31,155	(28,885)	54,603

14. Transactions with Trustees

During the year the expenses reimbursed to the trustees or paid directly to third parties were as follows:

	2025	2024
	£	£
Travel	151	40

15. Related Party Disclosures

16. Company limited by guarantee

The company is limited by guarantee and has no share capital.

Every member of the company undertakes to contribute to the assets of the company, in the event of a winding up, such an amount as may be required not exceeding £1.

Mobile Phone Museum Limited
Detailed Statement of Financial Activities (including Income and Expenditure Account)
For The Year Ended 31 July 2025

	2025	2024
	Total funds	Total funds
	£	£
INCOME AND ENDOWMENTS FROM:		
Donations and legacies		
Donations and gifts	339	880
	<u>339</u>	<u>880</u>
Other trading activities		
Sponsorships	30,000	30,000
	<u>30,000</u>	<u>30,000</u>
Investments		
Bank interest receivable	311	275
	<u>311</u>	<u>275</u>
	<u>30,650</u>	<u>31,155</u>
EXPENDITURE ON:		
Raising funds		
Wages and salaries	(1,144)	(1,040)
Rent	(1,608)	(1,474)
Insurance	(449)	(449)
Printing, postage and stationery	(16)	(162)
Website costs	(3,637)	(6,596)
Subscriptions	(194)	(242)
Sundry expenses	(136)	(611)
Bank charges	(50)	-
Accountancy fees	(930)	(1,560)
Legal fees	(720)	(720)
	<u>(8,884)</u>	<u>(12,854)</u>
Charitable Activities:		
Charitable Activities		
Wages and salaries	(1,144)	(1,040)
Insurance	(448)	(450)
Printing, postage and stationery	(17)	(163)
Promotional costs	(1,500)	(7,500)
Website costs	(3,637)	(6,596)
Subscriptions	(195)	(242)
Bank charges	(50)	-
Trustees' expenses	(151)	(40)
	<u>(7,142)</u>	<u>(16,031)</u>
	<u>(16,026)</u>	<u>(28,885)</u>
NET INCOME	<u>14,624</u>	<u>2,270</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.