

BABYGRO

England & Wales · Charity number 1196651

Details

Status Registered

Legal form CIO

Registered 2021-11-18

Register [View on the Charity Commission register](#)

Contact

Address 27 Trevonnen Road
Ponsanooth
Truro
TR3 7AZ

Phone 07816762658

Email info@babygro.org

Website www.babygro.org

Activities

Objects: FOR PUBLIC BENEFIT, THE ADVANCEMENT OF EDUCATION AND HEALTH, IN PARTICULAR BUT NOT EXCLUSIVELY, BY (A) PROVIDING PARENTS WITH INFORMATION ABOUT PARENT-INFANT COMMUNICATION AND ITS LINKS TO ATTACHMENT, BRAIN DEVELOPMENT AND LATER LIFE HEALTH AND WELLBEING; AND (B) PROVIDING EVIDENCE-BASED SUPPORT TO PARENTS RELATING TO INFANT FEEDING, CRYING AND SLEEP.

Activities: Babygro provides both in-person and online workshops for parents that bring to life the latest research on parent-infant communication, attachment and brain development and the links to later-life (mental) health, resilience to stress and well-being. The organisation also provides support and advice on sleep, feeding and crying/fussing, informed with insights from the latest research.

Classification

- **How:** Provides Advocacy/advice/information
- **What:** Education/training, The Advancement Of Health Or Saving Of Lives
- **Who:** Children/young People, Other Defined Groups, The General Public/mankind

Geography

- Throughout England And Wales

Finances

Period end	Income	Expenditure	Assets	Employees
2024-09-01	£15,301	£26,331	-	-
2023-09-01	£26,037	£20,990	-	-
2022-09-01	£24,981	£19,498	-	-

Trustees

Name	Role	Appointed
Dr Charlotte Brand PhD	Chair	2021-09-01
Dr Devi Whittle PhD		2021-09-01
Jenny Martin		2021-09-01

BABYGRO

England & Wales - Charity number 1196651

Accounts



Babygro

Report

Charity Number: 1196651



Babygro's Purposes

The purposes of Babygro, as set out in our governing document, are:

'For public benefit, the advancement of education and health, in particular but not exclusively, by (a) providing parents with information about parent-infant communication and its links to attachment, brain development and later life health and wellbeing; and (b) providing evidence-based support to parents relating to infant feeding, crying and sleep.'

Babygro's Activities

Babygro is a registered charity for parents and babies that brings to life the latest research on parent-infant communication, brain development and links to later-life (mental) health and well-being. Our services include: (1) a free-of-charge eight-week course of workshops for parents and babies, in which parents discover how babies' brains develop, and how responsive communication between parent and baby leads to later life well-being and resilience to stress; (2) an accompanying Babygro Book, which can be downloaded free-of-charge or purchased in print; (3) free-of-charge infant support sessions on the topics of feeding, fussing and sleep. (4) a two-day course on brain development for professionals, for which we charge a fee. Our long-term ambition is to empower parents, and those who work with families, with the information they need to promote health and well-being in their babies.

There are two features that make our services innovative:

First, is accessibility. Our Babygro Book tells the story of the latest brain science, in emotive images and with minimal words. Our Babygro Courses employ nurturing activities and video examples to introduce four important networks of the brain and how they develop through parent and baby communication.

Second, is our partnership with the **Social Neuroscience of Human Attachment Lab (SoNeAt)**, at the University of Essex. This is a centre for brain development which collaborates with leading neuroscientists and psychologists around the globe to publish the latest academic research.

Thus, parents can access leading-edge research through modes that are free of technical language and easy-to-digest.

The trustees have had regard to the Charity Commission's guidance on public benefit when planning all activities and determining how best to utilise our funds.

Summary of Babygro's Main Achievements

Eight Week Babygro Course

Parents attending our eight-week course learn, through immersive activities and video examples, about the latest research on infant attachment, brain development and later life outcomes. Throughout the eight weeks, parents and the course leader (Dr Amanda

Lucas, a developmental psychologist, and publishing academic researcher) 'build a brain' in images, that are hung in the trees. The images represent the hormones at work, or the type of activity going on in four important networks of the brain and parents come to understand how communication with their baby influences the development of these networks. These educational activities are interspersed with music, song, and baby massage, as well as tea, biscuits and supportive discussion.

Since our last reporting period we have conducted five, in-person, eight-week courses of workshops. The average group size was 16 parents with their babies, and there were 78 beneficiaries in total. Our evaluations found that parents felt more confident after the course on measures such as reading and responding to their babies' cues, regulating their babies' feelings and behaviour and promoting resilience and wellbeing in their babies. Parent confidence increased, across the measures - on a five-point scale - from an average of 2.8 before the course and 4.5 after completing the course. See full evaluation data and sample testimonials below.

Weekly Support Sessions

We have continued our weekly sessions, which provide evidence-based advice and support on the topics that evoke the most anxiety in parents - namely Infant Sleep, and Newborn Support (including feeding, fussing and digestive discomfort). In this reporting period we have held 34 sessions with 258 beneficiaries. Parents attending our Sleep and Support sessions report more confidence in their sleep choices, less anxiety about their infant's sleep and more confidence in their ability to soothe their baby. More specifically, data from our Sleep Sessions reveals that parents' confidence in their sleep choices rose from a mean of 2.5 before the session to 4.2 after, and parental anxiety around sleep fell from a mean of 2.9 to 1.7. Data from our Newborn Support Sessions found that parents' confidence in their ability to soothe their baby rose from a mean of 2.7 before the session to 4.0 after. Breastfeeding confidence rose from 2.9 to 4.3. (See evaluation data below).

Babygro Book

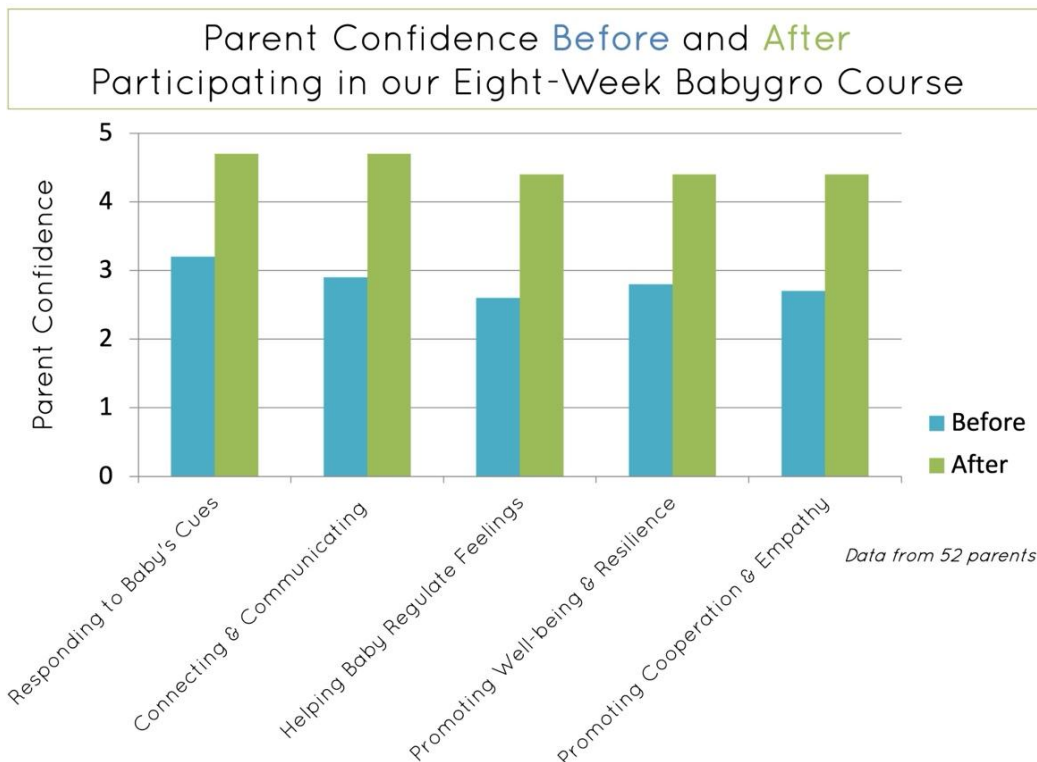
The Babygro Book illustrates - in pictures and with minimal words - how babies' brains develop, and how responsive communication between parent and baby leads to later life (mental) health and wellbeing. It is produced in association with our partners at the **Social Neuroscience of Human Attachment Lab** at the University of Essex, and it aims to bring to life the very latest research on bonding and brain development.

Since our last reporting period we have had over 9,500 visits to our website and over 500 downloads of our free-of-charge Babygro Book. It continues to be downloaded by parents, midwives, health visitors, paediatric consultants, local councils and policy makers. Thus parents, as well as health professionals, are accessing leading-edge science on brain development, and how this relates to parent-infant communication.

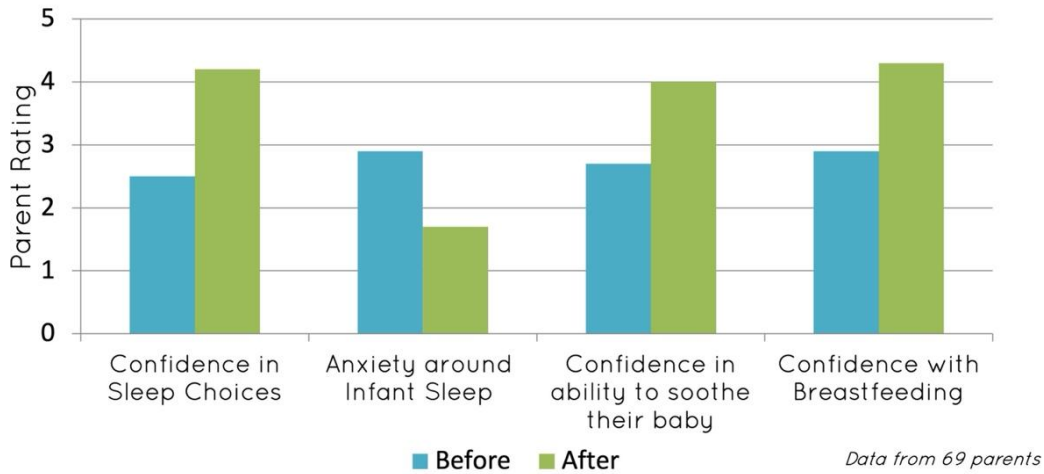
Professional Training

Babygro is becoming recognised as a mouthpiece for the most leading-edge research on baby brain development and we are seeing an increasing interest in training for

those who work with infants and families. Our first two-day brain development course took place in September 2023 and was attended by members of the children’s charity, Action for Children. Two further training events in this accountancy period were attended by a broad range of professionals including managers from day care settings, staff from the charities Kids Matter and Home Start Kernow, Health Visitors, Educational Psychologists and GPs. (See quotations below)



Parent Ratings **Before** and **After** Participating in our Support Sessions



Lucy Holden (2023)

Newborn Support Session

"Just brilliant - thoroughly enjoyed the session and it has given me the evidence and confidence to support my intuition".

8 week Course

I cannot thank you enough for the knowledge shared, the community created and the confidence gained as a parent. I wish every new parent was able to join.

The information was presented through conversation, images, videos and examples which was really inclusive and digestible".



**Nicola Lochrin
Newborn Support Session**

"This has been the best support I have found in Cornwall since having my baby. I only wish I had found Babygro earlier in my pregnancy. I think Amanda and Emily are incredibly knowledgeable, supportive and approachable and use evidence based research when supporting new mums which is really helpful.

I would urge that they are able to continue supporting parents and babies across Cornwall as they offer unique, evidence based support.

They offer this with compassion, empathy and time. They are also happy to take questions and spend time talking through your concerns. I felt like they listened to me and supported me. This is not something that I have experienced anywhere else. I have felt having a baby in Cornwall very isolating and these classes have really helped me and given me the support and confidence that I have needed and that hasn't been available anywhere else".



**Nicola Lochrin
8 week Course**

"This was the best postnatal group and support we have found and I only wish I had found Babygro sooner. I would love the 8 week course to run for longer as I found it a great support network of parents.

It was a safe and open space to bring challenges and questions and helpful to have support from Amanda, Emily and other parents. The information about the different networks of the brain and parenting approaches was so informative and insightful.

It helped me as a parent and supported my knowledge and understanding of baby's development as well as supporting my mental health".



Professional Training Feedback



Georgina Marks
Action for Children

‘Amanda holds so much knowledge about baby brain development, that she shared beautifully at our conference. Warm and thoroughly engaging, she held people’s attention fully as demonstrated by their curious questions, smiles and comments.’

Sarah Snow
Trainee GP

‘The course was an excellent basis for childhood attachment theory. Excellent slides and presentation, with great opportunities to explore ideas’

Gemma Pasierb
Health Visitor and Coach.

‘Incredible training - would love to see this rolled out to all Early Years and Health Visiting staff!’

Future aims and objectives

Our ambition is to become a hub for health professionals to learn about parent-infant relationships, brain development and lifelong mental health. The next stage in achieving this goal is to deliver regular opportunities for professionals to join our professional training, online. This will enable us to reach professionals across a wider geographical range and will enable important insights about early relationships and brain development to benefit more families. We will charge a fee for this training, which will support us in becoming more financially resilient and less dependent on grant funding

We also plan to create a digital version of the Babygro course in the format of video and text, that can be completed by parents at their own pace. The course will be offered on a scaled ‘pay what you can afford’ basis, with free-to-access options for those who have financial barriers. The digital version of the course will enable dissemination of information to parents across the UK, and beyond.

Financial Review

The total unrestricted funds for this period were £15,301. This was made up of Grant Funding (Cornwall Community Foundation and Garfield Weston), as well as some modest funds raised from training and sales of the print copies of the Babygro Book.

Income	Amount (£)
Grant from Garfield Weston	£5,000
Grant from Cornwall Community Foundation	£10,000
Book Sales/Training/Talks	£301
Total	£15,301

The total payments were £26,331 (see Receipts and Payments Accounts for breakdown), leaving a cash balance of £341 at the end of the financial year. **It is important to note that in early Sept 2024 we received £20,000 from the National Lottery Community Fund, and so what looks like a deficit for this period, is actually an artifact of the reporting dates.**

Reserves Policy

The trustees aim to maintain free reserves in unrestricted funds which equate to 3 months of running costs for Babygro. This is equal to £2000 per month (including salaries, digital platforms, insurances, and venue hire), totalling £6,000. We met this aim for 9 months of this year and did not meet it for 3 months. However, this falling below our ideal reserve was rectified with the £20,000 National Lottery Grant that we received in Sept 2024.

Structure, Governance and Management

Babygro was incorporated as a Charitable Incorporated Organisation on 18th November, 2021 and has adopted a constitution governing document. Our trustees are appointed or reappointed annually at the Annual General Meeting held in November.

Reference and Administrative Details

Charity name: Babygro

Registered charity number: 1196651

Charity's principal address: 27 Trevonnen Road, Ponsanooth, Truro, Cornwall. Tr3 7az.

Names of the Charity Trustees who Manage the Charity

Dr Charlotte Brand - Chair

Dr Devi Whittle

Mrs Jenny Martin

The trustees approved this trustees' report on 26th June 2025



CHARITY COMMISSION
FOR ENGLAND AND WALES

Babygro	1196651
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Receipts and payments accounts

For the period from	01/09/2023	To	31/08/2024
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Section A Receipts and payments

	Unrestricted funds	Restricted funds	Endowment funds	Total funds	Last year
	to the nearest £	to the nearest £	to the nearest £	to the nearest £	to the nearest £
A1 Receipts					
Grant Funding	15,000	-	-	15,000	25,219
Book sales/Training/Talks	301	-	-	301	818
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	15,301	-	-	15,301	26,037
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	15,301	-	-	15,301	26,037
A3 Payments					
Fuel/Transport/Refreshments	671	-	-	671	220
Workshop Equipment	917	-	-	917	81
Webiste/Email/E-platforms	1,322	-	-	1,322	924
Marketing	564	-	-	564	586
Freelance Services	42	-	-	42	107
Printing/Book Design	1,026	-	-	1,026	1,481
Venue Hire	2,517	-	-	2,517	2,550
Salaries	17,544	-	-	17,544	13,471
Payrol & Pensions (Xero/Nest)	888	-	-	888	725
Accountancy / /Bank Chanrges	840	-	-	840	4
Sub total	26,331	-	-	26,331	20,149
A4 Asset and investment purchases. (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	26,331	-	-	26,331	20,149
Net of receipts/(payments)	- 11,030	-	-	- 11,030	5,888
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	11,371	-	-	11,371	-
Cash funds this year end	341	-	-	341	5,888

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Cash in Bank	341	-	-
		-	-	-
		-	-	-
	Total cash funds	341	-	-
	(agree balances with receipts and payments account(s))	OK	OK	OK

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B3 Investment assets			-	-
			-	-
			-	-
			-	-
			-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B4 Assets retained for the charity's own use			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-

Categories	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
B5 Liabilities			-	
			-	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	Devi Whittle	25/06/2025

BABYGRO

England & Wales - Charity number 1196651

Accounts

**ANNUAL REPORTS AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 1ST SEPTEMBER 2023**

BABYGRO

(Charitable Incorporated Organisation)

CHARITY REGISTRATION No: 1196651

Castle View Accounting Ltd
New Barn
Mudberry Lane
Bosham
Chichester
West Sussex
PO18 8TS

BABYGRO
(Charitable Incorporated Organisation)

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BABYGRO

(Charitable Incorporated Organisation)

LEGAL AND ADMINISTRATIVE INFORMATION

CHARITY NUMBER	1196651
DATE OF REGISTRATION	18th November 2021
START OF FINANCIAL YEAR	2nd September 2022
END OF FINANCIAL YEAR	1st September 2023
TRUSTEES AT 1ST SEPTEMBER 2023	Dr Charlotte Brand PhD Jenny Martin Dr Devi Whittle PhD
LEGAL STATUS	Charitable Incorporated Organisation
GOVERNING INSTRUMENT	CIO - Foundation Registered 18th November 2021

OBJECTS

For public benefit, the advancement of education and health, in particular but not exclusively by a) Providing parents with information about parent-infant communication and its links to attachment, brain development and later life health and wellbeing. b) Providing evidence-based support to parents relating to infant feeding, crying and sleep.

CORRESPONDENCE ADDRESS	27 Trevonnen Road Ponsanooth Truro TR3 7AZ
PRIMARY BANKERS	The Co-operative Bank Plc P.O Box 101 1 Balloon Street Manchester M60 4EP
INDEPENDENT EXAMINERS	Castle View Accounting Ltd New Barn Mudberry Lane Bosham Chichester West Sussex PO18 8TS

BABYGRO

(Charitable Incorporated Organisation)

TRUSTEES' REPORT FOR THE YEAR ENDED 1ST SEPTEMBER 2023



Babygro's Purposes

The purposes of Babygro, as set out in our governing document, are:

'For public benefit, the advancement of education and health, in particular but not exclusively, by (a) providing parents with information about parent-infant communication and its links to attachment, brain development and later life health and wellbeing; and (b) providing evidence-based support to parents relating to infant feeding, crying and sleep.'

Babygro's Activities

Babygro is a registered charity for parents and babies that brings to life the latest research on parent-infant communication, brain development and links to later-life (mental) health and well-being. Our services include: (1) a free-of-charge eight-week course of workshops for parents and babies, in which parents discover how babies' brains develop, and how responsive communication between parent and baby leads to later life well-being and resilience to stress; (2) an accompanying Babygro Book, which can be downloaded free-of-charge or purchased in print; (3) free-of-charge infant support sessions on the topics of feeding, fussing and sleep.

There are two features that make our services innovative:

First, is accessibility. Our Babygro Book tells the story of the latest brain science, in emotive images and with minimal words. Our Babygro Courses employ nurturing activities and video examples to introduce four important networks of the brain and how they develop through parent and baby communication.

Second, is our partnership with the **Social Neuroscience of Human Attachment Lab**, at the University of Essex. This is a centre for brain development which collaborates with leading neuroscientists and psychologists around the globe to publish the latest academic research.

Thus, parents can access leading-edge research through modes that are free of technical language and easy-to-digest.

The trustees have had regard to the Charity Commission's guidance on public benefit when planning all activities and determining how best to utilise our funds.

BABYGRO

(Charitable Incorporated Organisation)

TRUSTEES' REPORT (Continued) FOR THE YEAR ENDED 1ST SEPTEMBER 2023

Summary of Babygro's Main Achievements

Eight Week Babygro Course

Parents attending our eight-week course learn, through immersive activities and video examples, about the latest research on infant attachment, brain development and later life outcomes. Throughout the eight weeks, parents and the course leader (Dr Amanda Lucas, a developmental psychologist, lecturer, and published researcher) 'build a brain' in images, that are hung in the trees. The images represent the hormones at work, or the type of activity going on in four important networks of the brain and parents come to understand how communication with their baby influences the development of these networks. These educational activities are interspersed with music, song, and baby massage, as well as tea, biscuits and supportive discussion.

Since our last reporting period we have conducted five, in-person, eight-week courses of workshops. The average group size was 16 parents with their babies, and there were 79 beneficiaries in total. Our evaluations found that parents felt more confident after the course on measures such as reading and responding to their babies' cues, regulating their babies' feelings and behaviour and promoting resilience and wellbeing in their babies. Parent confidence increased, across the measures - on a five-point scale - from an average of 2.9 before the course and 4.5 after completing the course. See full evaluation data and sample testimonials below.

Weekly Support Sessions

More recently we have begun to offer weekly sessions, which provide evidence-based advice and support on the topics that evoke the most anxiety in parents – namely Infant Sleep, and Infant Support (including feeding, fussing and digestive discomfort). From May 23 to August 23 we have held 20 sessions with 122 beneficiaries. Initial data from our sleep sessions reveals that parent confidence in their sleep choices rose from a mean of 2.5 to 4.1, and parental anxiety around sleep fell from a mean of 3.2 to 1.9, before and after the session. (See Below).



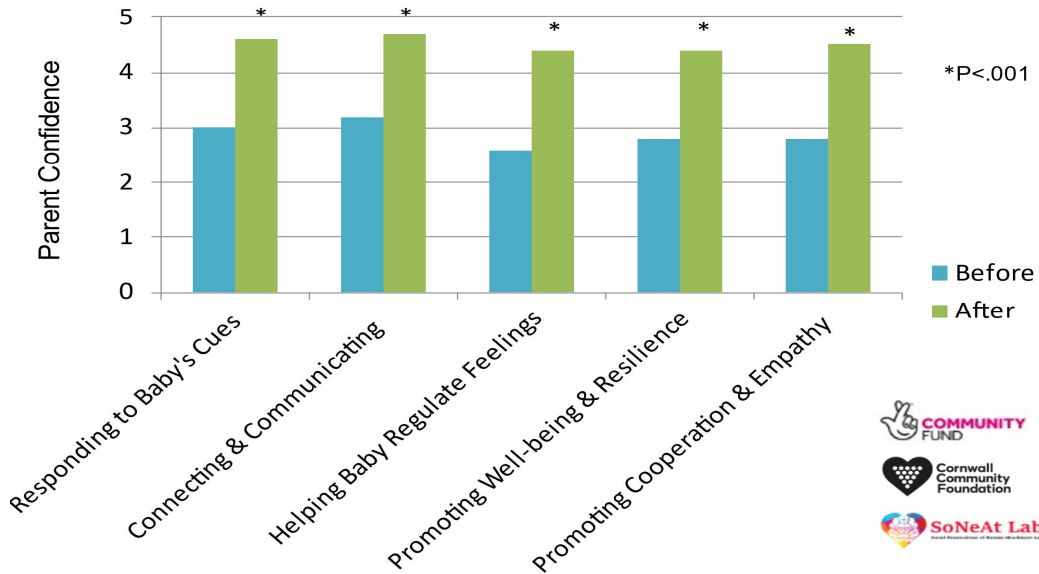
BABYGRO

(Charitable Incorporated Organisation)

TRUSTEES' REPORT (Continued) FOR THE YEAR ENDED 1ST SEPTEMBER 2023



Parent Confidence **Before** and **After** Participating in our Eight -Week Babygro Course



Data from 72 parents



Jo Greet (Newborn Sessions)

The sessions with Babygro were absolutely invaluable in supporting Flora and I as I embarked on my journey into motherhood.

With reference to sleep and digestive discomfort, these sessions were an absolute lifeline in the first few weeks of Flora's life. Having access to evidenced- based support and the latest research in such a supportive environment was so incredibly useful. Having the expertise of Amanda and Emily was so reassuring and we left these sessions feeling more confident and equipped to best support Flora.

BABYGRO

(Charitable Incorporated Organisation)

TRUSTEES' REPORT (Continued) FOR THE YEAR ENDED 1ST SEPTEMBER 2023

Jo Greet (8 week course)

Our Monday sessions were so informative and in such a beautiful setting; both Amanda and Emily are so kind and welcoming and facilitated fascinating sessions based on current research. Learning about the development of the brain in babies enabled us to reflect on our approaches to parenting; this was coupled with lovely activities (such as singing, baby massage and grounding techniques) to 'light up' the connection network. The balance between research and practical strategies within the sessions has supported me to become a more effective parent with the knowledge to best support Flora with a 'toolkit' of strategies to employ. Finally, the group setting was incredibly supportive and knowing there was a weekly forum with other new parents was a real highlight to our week. Thank you BabyGro!



Emma Prosser

As a first time mum I found the quantity of information online overwhelming and often contradictory, as well as often being geared towards the expectations of our Western culture and society as opposed to what is fundamentally best for our babies.

The information during each workshop was delivered in manageable chunks for my tired baby brain to take in and I felt that my natural instincts as a mother were supported and reinforced. The workshops have given me the confidence to know what is right for me and my baby and has helped me navigate some tricky conversations with family members offering unasked for and mostly out-of-date advice!

The information delivered has really helped me feel confident in the way I am responding to my baby and supporting him and his needs. I feel like the workshop has helped provide me with the tools to give my son the best possible start.

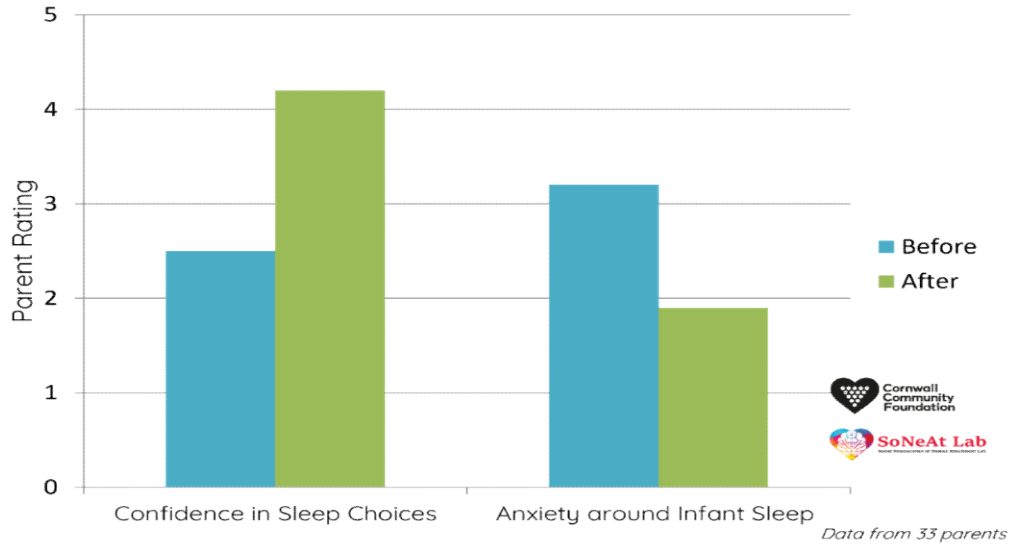
BABYGRO

(Charitable Incorporated Organisation)

TRUSTEES' REPORT (Continued) FOR THE YEAR ENDED 1ST SEPTEMBER 2023



Parent Ratings *Before* and *After* Participating in our Sleep Session



Babygro Book

The Babygro Book illustrates - in pictures and with minimal words - how babies' brains develop, and how responsive communication between parent and baby leads to later life (mental) health and wellbeing. It is produced in association with our partners at the **Social Neuroscience of Human Attachment Lab** at the University of Essex, and it aims to bring to life the very latest research on bonding and brain development.

Since our last reporting period we have had over 8,000 visits to our website and over 500 downloads of our free-of-charge Babygro Book. It continues to be downloaded by parents, midwives, health visitors, paediatric consultants, and policy makers. We believe the drip-down effects of this will be that health professionals will be better equipped with a scientific understanding of attachment and bonding and how this relates to parent-infant communication.

Future Aims & Objectives

As Babygro becomes recognised as a mouthpiece for the most leading-edge research on baby brain development, we are seeing an interest in training for those who work with infants and families. Our Babygro Book has been downloaded by health visitors, midwives, paediatric consultants, as well as local authority children services, the Australian Government and UK children's charities. Our ambition is to become a hub for health professionals to learn about parent-infant relationships, brain development and lifelong mental health. This will begin with our first two-day brain development course which will take place in September 2023 be attended by members of the children's charity, Action for Children.

We aim to increase the sustainability of Babygro by charging a modest fee to children's services and charities for two-day professional courses. Our objective is to rely less on grant funding, while maintaining our free-of-charge services to parents.

BABYGRO

(Charitable Incorporated Organisation)

TRUSTEES' REPORT (Continued) FOR THE YEAR ENDED 1ST SEPTEMBER 2023

Financial Review

The total unrestricted funds for this period were £26,037. This was made up of Grant Funding (Cornwall Council, Cornwall Community Foundation), as well as some modest funds raised from delivering talks, training and sales of the print copies of the Babygro Book.

Income	Amount
Grant from Cornwall Council (Superfast 3)	£ 5,219
Grant from Cornwall Community Foundation	£ 20,000
Book Sales/Training/Talks	£ 818
Total	<u>£ 26,037</u>

The total payments were £20,990 and the Charity held cash funds of £11,370 at the end of the financial year. Furthermore, we have an application in progress for further grant funding from Garfield Weston to ensure financial stability for the next financial year.

Reserves Policy

The trustees aim to maintain free reserves in unrestricted funds which equate to 3 months of running costs for Babygro. This is equal to £1,500 per month (including salaries, digital platforms, insurances, and venue hire), totalling £5,000. Thus, we have met this aim.

Structure, Governance and Management

Babygro was incorporated as a Charitable Incorporated Organisation on 18th November, 2021 and has adopted a constitution governing document. Our trustees are appointed or reappointed annually at the Annual General Meeting held in November.

Reference and Administrative Details

Charity Name: Babygro

Registered Charity Number: 1196651

Charity's Principal Address: 27 Trevonnen Road, Ponsanooth, Truro, Cornwall, TR3 7AZ

Names of the Charity Trustees who Manage the Charity

Dr Charlotte Brand – Chair

Dr Devi Whittle

Mrs Jenny Martin

BABYGRO

(Charitable Incorporated Organisation)

**TRUSTEES' REPORT (Continued)
FOR THE YEAR ENDED 1ST SEPTEMBER 2023**

Trustees' Responsibilities


The trustees are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable Law and the Generally Accepted Accounting Principles (GAAP) including Financial Reporting Standard 102: The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

The Charities Act 2011 require the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the CIO and of the surplus or deficit of the CIO for that period. In preparing those financial statements the trustees are required to:

- Select suitable accounting policies and apply them consistently;
- Observe the methods and principles in the Charities SORP;
- Make judgements and estimates that are reasonable and prudent;
- State whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- Prepare financial statements on the going concern basis unless it is inappropriate to presume that the CIO will continue in existence.

The trustees are responsible for keeping sufficient accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of the Governing Document. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by the Trustees on 12 June 2024

Signed on their behalf by Trustee 

Printed Name: DEVI WHITTLE

BABYGRO

(Charitable Incorporated Organisation)

STATEMENT OF FINANCIAL ACTIVITIES FOR THE YEAR ENDED 1ST SEPTEMBER 2023

	Notes	Unrestricted Funds £	Restricted Funds £	TOTAL 2022/23 £	TOTAL 2021/22 £
INCOMING RESOURCES					
Incoming Resources from Generated Funds					
Donations, Grants & Legacies	3a	25,219	-	25,219	12,447
Charitable Activities	3b	818	-	818	1,534
Other Incoming Resources	3c	-	-	-	11,000
TOTAL INCOMING RESOURCES		26,037	-	26,037	24,981
RESOURCES EXPENDED					
Costs of Generating Funds					
Cost of Charitable Activities	4a	20,150	-	20,150	19,498
Governance Costs	4b	840	-	840	-
TOTAL RESOURCES EXPENDED		20,990	-	20,990	19,498
NET INCOMING (OUTGOING) RESOURCES		5,047	-	5,047	5,483
Funds Brought Forward		5,483	-	5,483	-
Loan Liability	10	(11,000)	-	(11,000)	-
TOTAL FUNDS CARRIED FORWARD		(470)	-	(470)	5,483

Movements on all reserves and all recognised gains and losses are shown above. All of the organisation's operations are classed as continuing.

The notes on pages 13 to 18 form part of these financial statements.

BABYGRO
(Charitable Incorporated Organisation)

BALANCE SHEET
AS AT 1ST SEPTEMBER 2023

	Note	Unrestricted Funds £	Restricted Funds £	Total 01-Sep-23 £	Total 01-Sep-22 £
Fixed Assets					
Tangible Assets	2	-	-	-	-
Investments	6	-	-	-	-
Total Fixed Assets		-	-	-	-
Current Assets					
Debtors & Prepayments	8	-	-	-	-
Cash at Bank and in Hand	7	11,370	-	11,370	5,483
Total Current Assets		11,370	-	11,370	5,483
Creditors: Amounts due within one year	9	840	-	840	-
NET CURRENT ASSETS		10,530	-	10,530	5,483
TOTAL ASSETS less current liabilities		10,530	-	10,530	5,483
Creditors: Amounts due in more than one year	10	11,000	-	11,000	-
NET ASSETS		(470)	-	(470)	5,483
Funds of the Charity					
General Funds		(470)	-	(470)	5,483
Restricted Funds	5	-	-	-	-
Total Funds		(470)	-	(470)	5,483

Approved by the Trustees on 12 June 2024

Signed on their behalf by Trustee 

Printed Name: DEVI WHITTLE

BABYGRO

(Charitable Incorporated Organisation)

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 1ST SEPTEMBER 2023

1. ACCOUNTING POLICIES

Basis of Preparation & Assessment of Going Concern

Basis of Preparation

The financial statements have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts. The financial statements have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities (SORP 2015) (Second Edition, effective 1st January 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) and the Charities Act 2011.

The Charity meets the definition of a public benefit entity under FRS102. Assets and liabilities are initially recognised at historical cost unless otherwise stated in the relevant accounting policy notes.

Assessment of Going Concern

Preparation of the accounts is on a going concern basis. The trustees consider that there are no material uncertainties about the Charity's ability to continue as a going concern.

Incoming Resources

Recognition of Incoming Resources

These are included in the Statement of Financial Activities (SOFA) when:

- the charity becomes entitled to the resources;
- the trustees are virtually certain they will receive the resources; and
- the monetary value can be measured with sufficient reliability

Incoming Resources with Related Expenditure

Where incoming resources have related expenditure (as with fundraising or contract income) the incoming resource and related expenditure are reported gross in the SOFA.

Grants and Donations

Grants and Donations are only included in the SOFA when the charity has unconditional entitlement to the resources.

Tax Reclaims on Donations and Gifts

Incoming resources from tax reclaims are included in the SOFA at the same time as the gift to which they relate.

Contractual Income and Performance Related Grants

This is only included in the SOFA once the related goods or services have been delivered.

Gifts in Kind

Gifts in kind are accounted for at a reasonable estimate of their value to the charity or the amount actually realised. Gifts in kind for sale or distribution are included in the accounts as gifts only when sold or distributed by the charity. Gifts in kind for use by the charity are included in the SOFA as incoming resources when receivable.

Donated Services and Facilities

These are only included in incoming resources (with an equivalent amount in resources expended) where the benefit to the charity is reasonably quantifiable, measurable and material. The value placed on these resources is the estimated value to the charity of the service or facility received.

Volunteer Help

The value of any voluntary help received is not included in the accounts.

Investment Income

This is included in the accounts when receivable.

Investment Gains and Losses

This included any gain or loss on the sale of investments and any gain or loss resulting from revaluing investments to market value at the end of the year.

BABYGRO

(Charitable Incorporated Organisation)

NOTES TO THE FINANCIAL STATEMENTS (continued) FOR THE YEAR ENDED 1ST SEPTEMBER 2023

1. ACCOUNTING POLICIES (Continued)

Expenditure and Liabilities

Liability Recognition

Liabilities are recognised as soon as there is a legal or constructive obligation committing the charity to pay out resources.

Governance Costs

Include costs of the preparation and examination of statutory accounts, the costs of the trustees meetings and cost of any legal advice to trustees on governance or constitutional matters.

Grants with Performance Conditions

Where the charity gives a grant with conditions for its payment being a specific level of service or output to be provided, such grants are only recognised in the SOFA once the recipient of the grant has provided the specified service or output.

Grants Payable without Performance Conditions

These are only recognised in the accounts when a commitment has been made and there are no conditions to be met relating to a grant which remain in control of the charity.

Investments

Investments quoted on a recognised stock exchange are valued at market value at the year end. Other investment assets are included at trustees' best estimate of market value.

Unrestricted funds

These funds can be used for the general objectives of the charity as set out in the trustees report. The movements of the unrestricted funds are given in the Statement of Financial Activities.

Restricted funds

These funds are where the donor has specified a purpose for the donation made. These restrictions often arise as a result of appeals for special offerings for specific purposes.

Designated funds

These funds are funds set aside by the trustees out of unrestricted general funds for particular purposes or projects.

Fixed Assets

Fixed Assets are capitalised if they can be used for more than one year and cost at least £1,500. They are valued at cost or, if gifted, at the value to the charity on receipt.

Depreciation Expense

Depreciation is calculated at a rate to write off the cost of tangible fixed assets over their estimated useful lives. The rates applied are as follows:

Fixtures, Fittings and Equipment	25% - Straight Line Basis
----------------------------------	---------------------------

Changes in Accounting Policies and Previous Accounts

There has been a change to the accounting policies (variation rules and methods of accounting) since last year. The accounts have been prepared on an accruals basis to present a true and fair view of the Charity's financial position as at 1st September 2023.

2. TANGIBLE FIXED ASSETS

The CIO held no fixed assets during this or the previous financial year.

The annual commitments under non-cancelling operating leases and capital commitments are as follows:

1st September 2023 : None

1st September 2022 : None

BABYGRO

(Charitable Incorporated Organisation)

NOTES TO THE FINANCIAL STATEMENTS (continued) FOR THE YEAR ENDED 1ST SEPTEMBER 2023

3. INCOMING RESOURCES

	Unrestricted Funds £	Restricted Funds £	TOTAL 2022/23 £	TOTAL 2021/22 £
a) Donations, Grants & Legacies				
Grant Funding	25,219	-	25,219	12,447
	25,219	-	25,219	12,447
b) Charitable Activities				
Book Sales & Training Talks	818	-	818	1,534
	818	-	818	1,534
c) Other Incoming Resources				
Loans	-	-	-	11,000
	-	-	-	11,000

4. RESOURCES EXPENDED

	Unrestricted Funds £	Restricted Funds £	TOTAL 2022/23 £	TOTAL 2021/22 £
a) Cost of Charitable Activities				
Administrative Costs	-	-	-	1,894
Advertising & Publicity	586	-	586	612
Bank Charges	4	-	4	-
Consultancy Fees	107	-	107	2,000
Equipment Costs	-	-	-	6,104
Printing & Stationery Costs	1,482	-	1,482	575
Rent & Rates	2,550	-	2,550	1,450
Staff Costs	14,196	-	14,196	5,185
Travel & Subsistence	220	-	220	-
Website Costs	924	-	924	1,165
Workshop Costs	81	-	81	513
	20,150	-	20,150	19,498
b) Governance Costs				
Independent Examiners Fee	9	840	-	840
	840	-	840	-

BABYGRO

(Charitable Incorporated Organisation)

NOTES TO THE FINANCIAL STATEMENTS (continued) FOR THE YEAR ENDED 1ST SEPTEMBER 2023

5. RESTRICTED FUNDS

The CIO held no restricted funds during this or the previous financial year.

6. INVESTMENTS

The CIO held no fixed assets investments during this or the previous financial year.

7. CASH AT BANK AND IN HAND

	Unrestricted Fund £	Restricted Fund £	Total 01-Sep-23 £	Total 01-Sep-22 £
Cash at Bank & in Hand	11,370	-	11,370	5,483
	11,370	-	11,370	5,483

8. DEBTORS AND PREPAYMENTS

	Unrestricted Fund £	Restricted Fund £	Total 01-Sep-23 £	Total 01-Sep-22 £
Sundry Debtors	-	-	-	-
	-	-	-	-

9. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	Unrestricted Fund £	Restricted Fund £	Total 01-Sep-23 £	Total 01-Sep-22 £
Independent Examiners Fee	840	-	840	-
	840	-	840	-

10. CREDITORS: AMOUNTS FALLING DUE IN MORE THAN ONE YEAR

	Unrestricted Fund £	Restricted Fund £	Total 01-Sep-23 £	Total 01-Sep-22 £
Member Loans	11,000	-	11,000	-
	11,000	-	11,000	-

Member loans are interest free loans from private individuals with no specific repayment terms. The loans bear no interest and the loans are repayable by the Charity when sufficient resources become available. The loans are outstanding as at 1st September 2023.

BABYGRO

(Charitable Incorporated Organisation)

NOTES TO THE FINANCIAL STATEMENTS (continued) FOR THE YEAR ENDED 1ST SEPTEMBER 2023

11. NET ASSETS BETWEEN FUNDS

	Unrestricted Funds £	Restricted Funds £	Total 01-Sep-23 £	Total 01-Sep-22 £
Fixed Asset Investments	-	-	-	-
Net Current Assets	10,530	-	10,530	5,483
Long Term Liabilities	11,000	-	11,000	-
	(470)	-	(470)	5,483

12. STAFF COSTS AND NUMBERS

	TOTAL 2022/23 £	TOTAL 2021/22 £
Gross Wages, Salaries & Fees	13,695	5,185
Employer's National Insurance Costs	318	-
Pension Contributions	183	-
	14,196	5,185

Employees who were engaged in each of the following activities:

	TOTAL 2022/23	TOTAL 2021/22
Charitable Activities	1	1

The Charity operates a PAYE scheme to pay all members of employed staff and no employees received emoluments in excess of £60,000 (2021/22:None)

13. TRUSTEES AND OTHER RELATED PARTIES

No payments were made to trustees or any persons connected with them during this financial period. No material transaction took place between the organisation and a trustee or any person connected with them.

14. RISK ASSESSMENT

The Trustees actively review the major risks which the charity faces on a regular basis and believe that maintaining the free reserves stated, combined with the annual review of the controls over key financial systems carried out on an annual basis will provide sufficient resources in the event of adverse conditions. The Trustees have also examined other operational and business risks which they face and confirm that they have established systems to mitigate the significant risks.

15. RESERVES POLICY

The Trustees have considered the level of reserves they wish to retain, appropriate to the CIO's needs. This is based on the CIO's size and the level of financial commitments held. The Trustees aim to ensure the CIO will be able to continue to fulfil its charitable objectives even if there is a temporary shortfall in income or unexpected expenditure. The Trustees will endeavour not to set aside funds unnecessarily.

BABYGRO

(Charitable Incorporated Organisation)

NOTES TO THE FINANCIAL STATEMENTS (continued) FOR THE YEAR ENDED 1ST SEPTEMBER 2023

16. PUBLIC BENEFIT

The CIO acknowledges its requirement to demonstrate clearly that it must have charitable purposes or 'aims' that are for the public benefit. Details of how the CIO has achieved this are provided in the Trustees report. The Trustees confirm that they have paid due regard to the Charity Commission guidance on public benefit before deciding what activities the CIO should undertake.

BABYGRO

(Charitable Incorporated Organisation)

INDEPENDENT EXAMINER'S REPORT ON THE ACCOUNTS

Report to the trustees/ members of Babygro on the accounts for the year ended 1st September 2023 set out on pages 11 to 18.

Respective responsibilities of trustees and examiner

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144 of the Charities Act 2011 (the Charities Act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the Charities Act,
- follow the procedures laid down in the general Directions given by the Charity Commission (under section 145(5)(b) of the Charities Act, and
- state whether particular matters have come to my attention

Basis of independent examiner's statement

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair' view and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

1. which gives me reasonable cause to believe that in any material respect, the requirements:
 - to keep accounting records in accordance with section 130 of the Charities Act; and
 - to prepare accounts which accord with the accounting records and comply with the accounting requirements of the Charities Act

have not been met; or

2. to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

K. Collaku MAAT
Castle View Accounting Ltd
New Barn
Mudberry Lane
Bosham
Chichester
West Sussex
PO18 8TS



Date: 17th June 2024

BABYGRO

England & Wales - Charity number 1196651

Accounts



Babygro

Report

Charity Number: 1196651



Babygro's Purposes

The purposes of Babygro, as set out in our governing document, are:

'For public benefit, the advancement of education and health, in particular but not exclusively, by (a) providing parents with information about parent-infant communication and its links to attachment, brain development and later life health and wellbeing; and (b) providing evidence-based support to parents relating to infant feeding, crying and sleep.'

Babygro's Activities

Babygro is a registered charity for parents and babies that brings to life the latest research on parent-infant communication, brain development and links to later-life (mental) health. Our services include (1) an eight-week course of workshops for parents and babies, in which parents discover how babies' brains develop, and how responsive communication between parent and baby leads to later life well-being and resilience to stress; (2) an accompanying Babygro Book, which can be downloaded free-of-charge or purchased in print.

There are two features that make our services innovative:

First, is accessibility. Our Babygro Book tells the story of the latest brain science, in emotive images and with minimal words. Our Babygro Courses employ nurturing activities and video examples to introduce four important networks of the brain and how they develop through parent and baby communication.

Second, is our partnership with the **Social Neuroscience of Human Attachment Lab**, at the University of Essex. This is a centre for brain development which collaborates with leading neuroscientists and psychologists around the globe to publish the latest academic research.

Thus, parents can access leading-edge research through modes that are free of technical language and easy-to-digest.

The trustees have had regard to the Charity Commission's guidance on public benefit when planning all activities and determining how best to utilise our funds.

Summary of Babygro's Main Achievements

Eight Week Babygro Course

During this reporting period we have conducted four, in-person, eight-week courses of workshops for parents with their babies. Parents attending these courses learn, through immersive activities and video examples, about the latest research on infant attachment, brain development and later life outcomes. Throughout the eight weeks, the parents and the course leader (Dr Amanda Lucas, a developmental psychologist, and published academic researcher) 'build a brain' in images, that are hung in the trees (see photograph below). The images represent the hormones at work, or the type of activity

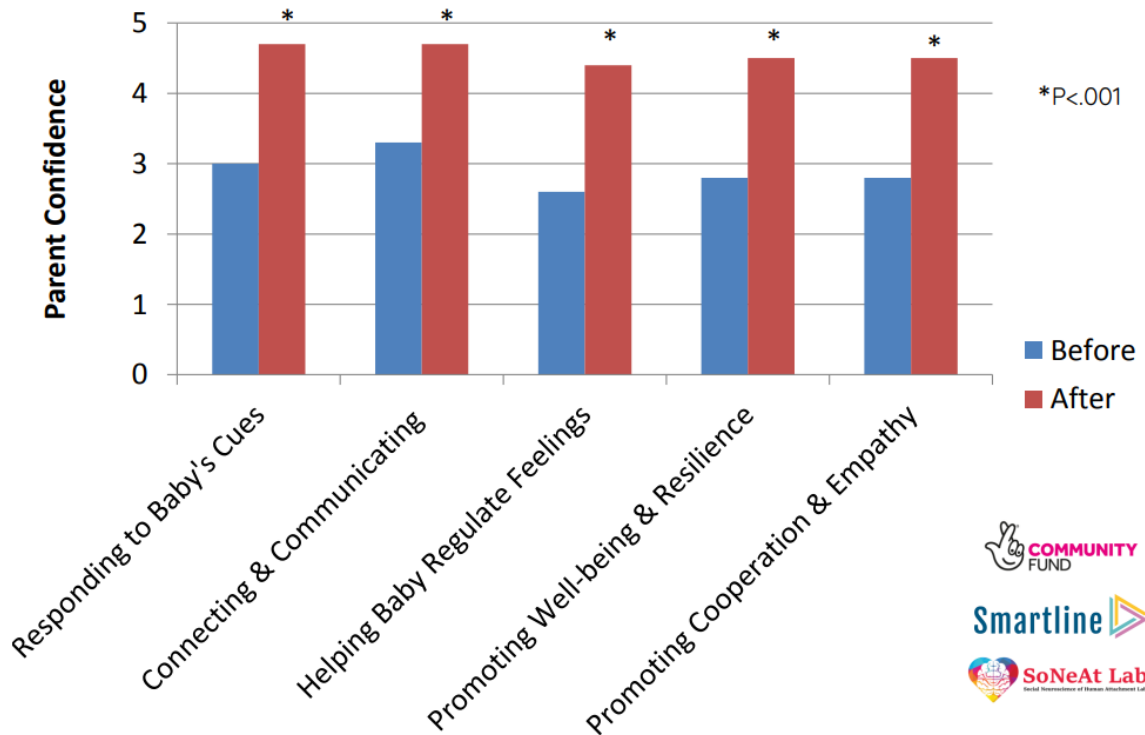
going on in four important networks of the brain and parents come to understand how communication with their baby influences the development of these networks. Evidence-based advice, discussions and support are provided on the topics of infant crying, feeding and sleep. These educational activities are interspersed with music and songs, as well as tea, coffee and chat.

We have also implemented two eight-week courses online. In total for the in-person and online course, there were 41 beneficiaries. Our evaluations found that parents felt more confident after the course in measures such as reading and responding to their babies' cues, regulating their babies' feelings and behaviour and promoting resilience and wellbeing in their babies. Parent confidence increased, across the measures - on a five-point scale - from an average of 2.8 before the course and 4.5 the course. See full evaluation data and sample testimonials below.





Parent Confidence **Before** and **After** Participating in our Eight-Week Babygro Course



Data from 41 parents



Rosie Blowman

'Becoming a new mum can feel overwhelming and a whole world of 'choices' opens up. Of course, it is only natural you want to make the best, (safest) choices for your baby and I found the Babygro workshop was the perfect space to spend time getting to know my baby and learn about my early parenting options.'

'Thank you for providing a comfortable and encouraging environment that provides information based upon study and fact, enabling me to make informed decisions regarding my early parenting journey. Each session was enjoyable and offered a bonding experience for me, my partner and our baby. I felt my confidence grow each week and left feeling very empowered'



Synne Hathway,

'I really appreciated how everything was backed up with research and nothing was taught as a 'one size fits all' approach. I haven't heard of any courses like this elsewhere, and feel there is a real need for more courses like this to give new mums guidance and confidence in what they are doing, especially when there is so much misinformation and out of date advice out there'

'It was also really interesting to learn about the different types of attachment and the impact these can have on how we deal with our emotions in later life.'

'It has given me a lot more confidence in the way I interact with my baby'



Jon Dodkins,

'Amanda's approach to explaining the source of prevailing ideas on parenting was non-judgemental and she always shared both the positives and pitfalls - really balanced. It meant we could feel safe opening up about what we do or understood, without judgement'

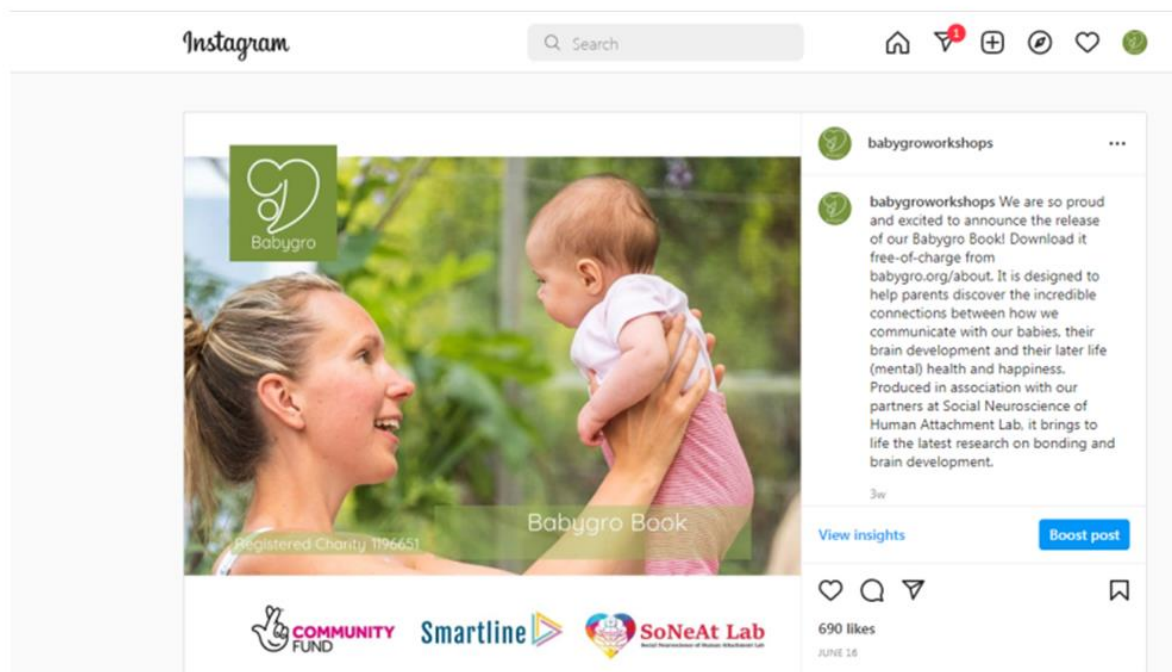
'We loved it and still sing our daughter the songs we used in the workshops. We found ourselves telling friends about the learnings too and they'd ask after our latest session!'

Babygro Book

The Babygro Book illustrates - in pictures and with minimal words - how babies' brains develop, and how responsive communication between parent and baby leads to later life (mental) health and wellbeing. It is produced in association with our partners at the Social Neuroscience of Human Attachment Lab, and it aims to bring to life the very latest research on bonding and brain development.

Since launching the digital version of our Babygro Book on Infant Mental Health Awareness week in June 2022, we have had over 2000 visitors to our website. Our Babygro Book has been downloaded by parents, midwives, health visitors, paediatric consultants, and policy makers - including the Ministry of Health in Australia. We believe the drip-down effects of this will be that health professionals will be better equipped with a scientific understanding of attachment and bonding and how this relates to parent-infant communication. Research is clear that infants who receive sensitive, nurturing and contingent responses to their communications during this period develop brain structures and connections which enable them to regulate their emotions and manage stress throughout their lives. Providing leading-edge knowledge to health care professionals is a key part of communicating these messages to parents. Indeed, a recent report from the Parent-infant Foundation (2022) highlights the need for specialist support to improve the parent-infant relationship across the UK. We believe that the Babygro Book has the potential to play a role in providing and promoting this support.

Launch of Babygro Book on Instagram with 690 likes



Future aims and objectives

Feedback from our parents has highlighted that they have found the practical advice on sleep, feeding and fussing (including colic and digestive discomfort) particularly helpful. Our future goal is to run additional, weekly, 2-hourly sessions on these topics. This will enable parents to access evidence-based support on emotive topics that can be the source of anxiety, especially in the context of conflicting advice from social media, the internet and health professionals. These additional classes will require extra facilitation, as well as administrative support, and we hope to make further employments in the coming year.

The Babygro Book has been professionally type-set and in September we plan to have the first run of print copies go to press. We intend to market the book to healthcare professionals and children's charities. A future ambition is to become a hub for health professionals to learn about parent-infant relationships, brain development and lifelong mental health. We aim to increase the sustainability of Babygro by charging a modest fee to children's services and charities for two-day professional courses. Our objective is to rely less on grant funding, while maintaining our free-of-charge services to parents.

Financial Review

The total unrestricted funds for this period were £24,981. This was made up of Grant Funding (National Lottery Community Fund and University of Exeter), the Founding Director's Start-up Capital (classed as a donation to the charity) and an interest-free start-up loan.

Income	Amount (£)
Director's Own Capital (Start-up)	£1,534
Grant from Smartline (University of Exeter)	£2,447
Interest Free Loan	£11,000
Grant from National Lottery Community Fund	£10,000
Total	£24,981

The total receipts were £19,498 (see Receipts and Payments Accounts for breakdown), leaving a cash balance of £5,483 at the end of the financial year. Further to this, some items of expenditure (£2000 to have the eight-week course filmed; £4,500 of the spend on digital technology) had already been approved as part of a grant from Cornwall Council (Superfast 3), and 80% of these costs will be re-imbursed to Babygro in the next financial period. We applied for this grant to enable us to create a digital version of the Babygro course. Furthermore, we have an application in progress for further grant funding from Cornwall Community Foundation to ensure financial stability for the next financial year.

Reserves Policy

The trustees aim to maintain free reserves in unrestricted funds which equate to 3 months of running costs for Babygro. This is equal to £1,500 per month (including salaries, digital platforms, insurances, and venue hire), totalling £5,000. Thus, we have met this aim.

Structure, Governance and Management

Babygro was incorporated as a Charitable Incorporated Organisation on 18th November, 2021 and has adopted a constitution governing document. Our trustees are appointed or reappointed annually at the Annual General Meeting held in November.

Reference and Administrative Details

Charity name: Babygro

Registered charity number: 1196651

Charity's principal address: 27 Trevonnen Road, Ponsanooth, Truro, Cornwall. Tr3 7az.

Names of the Charity Trustees who Manage the Charity

Dr Charlotte Brand – Chair

Dr Devi Whittle

Mrs Jenny Martin

The trustees approved this trustees' report on June 28th, 2023.



CHARITY COMMISSION
FOR ENGLAND AND WALES

BABYGRO

1196651

Receipts and payments accounts

CC16a

For the period
from

18 Nov 2021

To

1 Sep 2022

Section A Receipts and payments

	Unrestricted funds	Restricted funds	Endowment funds	Total funds	Last year
	to the nearest £	to the nearest £	to the nearest £	to the nearest £	to the nearest £
A1 Receipts					
Grant Funding	12,447	-	-	12,447	-
Interest Free Loan	11,000	-	-	11,000	-
Founder's Own Capital (Start Up)	1,534	-	-	1,534	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	24,981	-	-	24,981	-
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	24,981	-	-	24,981	-
A3 Payments					
Start Up Costs	1,894	-	-	1,894	-
Digital Tecnology	6,104	-	-	6,104	-
Workshop Equipment	513	-	-	513	-
Webiste/Email/E-platforms	1,165	-	-	1,165	-
Marketing	612	-	-	612	-
Freelance Services (Videographer)	2,000	-	-	2,000	-
Printing/Book Design	575	-	-	575	-
Venue Hire	1,450	-	-	1,450	-
Salaries	5,094	-	-	5,094	-
Payrol & Pensions (Xero/Nest)	91	-	-	91	-
	-	-	-	-	-
Sub total	19,498	-	-	19,498	-
A4 Asset and investment purchases. (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	19,498	-	-	19,498	-
Net of receipts/(payments)	5,483	-	-	5,483	-
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	-	-	-	-	-
Cash funds this year end	5,483	-	-	5,483	-

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Cash in Bank	5,483	-	-
		-	-	-
		-	-	-
	Total cash funds	5,483	-	-
(agree balances with receipts and payments account(s))		OK	OK	OK

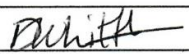
Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B3 Investment assets			-	-
			-	-
			-	-
			-	-
			-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B4 Assets retained for the charity's own use			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-

Categories	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
B5 Liabilities			-	
			-	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	DEVI WHITTLE	11/04/23