



CHARITY COMMISSION
FOR ENGLAND AND WALES

Trustees' Annual Report for the period

From 06/04/2024 To 05/04/2025

Charity name: EcoCounts

Charity registration number: 1196590

Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	To promote for the public benefit the conservation, improvement and protection of the physical and natural environment
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	<ul style="list-style-type: none">• Advancing education and increasing awareness amongst the community of the benefits of minimising pollution, habitat destruction, climate change and global warming and the positives of energy saving and raising awareness of the effective ways to make such reductions and savings• Promoting amongst the community the reduction of carbon emissions and energy saving.• Data recording and monitoring of carbon footprints
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	The trustees have had regard to the guidance on public benefit issued by the Charity Commission

Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	N/A
Policy on social investment including program related investment	Para 1.38	N/A

Contribution made by volunteers	Para 1.38	N/A
Other		N/A

Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p>Our beneficiaries have:</p> <ul style="list-style-type: none"> • Learnt more about their impact on the environment, nature and climate • Quantified their impacts in terms of CO2 emissions to allow comparison and prioritisation • Reduced their impacts through their daily choices in the light of their awareness • Reported feeling more satisfied and less anxious about their contribution to the state of nature and the planet • Gained the ability to communicate their personal improvements in sustainability • Raised awareness of the existence of our charity in the North London area

Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	N/A
Performance of fundraising activities against objectives set	Para 1.41	N/A
Investment performance against objectives	Para 1.41	N/A
Other		N/A

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Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	See Section on EcoCounts Receipts and Payments Accounts
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	EcoCounts holds reserves to ensure we continue to be able to fund enduring charity operations and meet any liabilities that arise.
Amount of reserves held	Para 1.22	Current account balance as at 05/04/25 were £4,727.91
Reasons for holding zero reserves	Para 1.22	N/A
Details of fund materially in deficit	Para 1.24	N/A
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	N/A

Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	N/A
Investment policy and objectives including any social investment policy adopted	Para 1.46	N/A
A description of the principal risks facing the charity	Para 1.46	N/A
Other		N/A

Structure, Governance and Management

Description of charity's trusts:		None
Type of governing document (trust deed , royal charter)	Para 1.25	Constitution
How is the charity constituted? (e.g unincorporated association , CIO)	Para 1.25	CIO
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	Every trustee is appointed by a resolution passed at a properly convened meeting of the charity trustees. In selecting individuals for appointment as charity trustees, the charity trustees have regard to the skills, knowledge and experience needed for the effective administration of the CIO.

Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	N/A
The charity's organisational structure and any wider network with which the charity works	Para 1.51	N/A
Relationship with any related parties	Para 1.51	N/A
Other		N/A

Reference and Administrative details

Charity name	EcoCounts
Other name the charity uses	N/A
Registered charity number	1196590
Charity's principal address	1 HARGRAVE ROAD LONDON N19 5SH

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Alexandra Wilson	Trustee	N/A	N/A
2	Daniel Francis	Treasurer	N/A	N/A
3	Lidya Stamper	Trustee	N/A	N/A
4				
5				

Corporate trustees – names of the directors at the date the report was approved

Director name		
N/A		

Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year	
N/A	N/A	

Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	N/A
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	N/A
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	N/A

Additional information (optional)

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address
N/A	N/A	N/A

Name of chief executive or names of senior staff members (Optional information)

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Exemptions from disclosure

Reason for non-disclosure of key personnel details

N/A

Other optional information

N/A

Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)	<i>Alex Wilson</i>	
Full name(s)	Alex Wilson	
Position (eg Secretary, Chair, etc)	Trustee	
Date	04/02/2026	



Receipts and payments accounts

CC16a

For the period
from

06/04/2024

To

05/04/2025

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Cripplegate Fund	-	-	-	-	3,400
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	-	-	-	-	3,400
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	-	-	-	-	3,400
A3 Payments					
Event Costs	394	-	-	394	382
Insurance	76	-	-	76	96
Marketing	15	-	-	15	20
Overheads	7,839	-	-	7,839	176
Training	5	-	-	5	-
Legal and Professional Fees	-	-	-	-	200
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total	8,329	-	-	8,329	874
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	8,329	-	-	8,329	874
Net of receipts/(payments)	- 8,329	-	-	- 8,329	2,526
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	13,057	-	-	13,057	10,531
Cash funds this year end	4,728	-	-	4,728	13,057

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds				
		4,728	-	-
		-	-	-
		-	-	-
	Total cash funds	4,728	-	-

(agree balances with receipts and payments account(s))

OK

OK

OK

B2 Other monetary assets

Details	Unrestricted funds	Restricted funds	Endowment funds
	to nearest £	to nearest £	to nearest £
	-	-	-
	-	-	-
	-	-	-
	-	-	-
	-	-	-
	-	-	-

B3 Investment assets

Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
		-	-
		-	-
		-	-
		-	-
		-	-

B4 Assets retained for the charity's own use

Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
		-	-
		-	-
		-	-
		-	-
		-	-
		-	-
		-	-
		-	-

B5 Liabilities

Details	Fund to which liability relates	Amount due (optional)	When due (optional)
Webhosting costs for FY24/25	Unrestricted	-	
		-	
		-	
		-	
		-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
Alex Wilson	Alex Wilson	04/02/2026

Notes

B5 Liabilities: EcoCounts notes a liability for Webhosting Costs for FY24/25 which is yet to be invoiced and paid.