

**NORTH WALSHAM ATRIUM SOCIABLE COMMUNITY CINEMA CIO**  
**UNAUDITED TRUSTEES' ANNUAL REPORT AND FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 DECEMBER 2025**

The trustees present their annual report together with the financial statements for the year 1 January 2025 to the 31 December 2025.

**SECTION A: REFERENCE AND ADMINISTRATION DETAILS**

**Charity name**

NORTH WALSHAM ATRIUM SOCIABLE COMMUNITY CINEMA CIO

**Other names the charity is known by**

None

**Registered charity number**

1196310

**Charity's principal address**

3 The Street, Dilham, North Walsham, Norfolk NR28 9PS

**Names of the charity trustees who manage the charity**

Trottie Kirwan  
Paula Crossley  
Josephine Collier  
Richard Crossley  
Gillian Kimmerling  
Robert Harmon  
Susan Cody  
Karin Burley  
Jon Massingham

**Independent Examiner of the accounts**

Mr Charles Noel, 97 Harbord Street, London, SW6 6PN

## **SECTION B: STRUCTURE, GOVERNANCE AND MANAGEMENT**

### **GOVERNING DOCUMENT**

NORTH WALSHAM ATRIUM SOCIABLE COMMUNITY CINEMA adopted a Charity Commission Model Constitution for a Charitable Incorporated Organisation, Foundation model, whose only voting members are its trustees, on 7 March 2021. There were no subsequent changes to the governing document.

### **TRUSTEE SELECTION METHODS**

The management of the charity is the responsibility of the trustees who are elected and co-opted under the terms of the Charity Commission Model Constitution.

### **ORGANISATIONAL STRUCTURE AND DECISION MAKING**

The trustees meet quarterly. They have policies governing safeguarding vulnerable beneficiaries and volunteer management. A health and safety policy is not required.

### **VOLUNTEERS**

The trustees are supported by a committed and enthusiastic team of local volunteers who underpin the work of the charity. During the year 15 fantastic volunteers have enabled the film screenings to be provided by supporting the film projection, ticket sales, serving refreshments and other essential tasks.

## **SECTION C: OBJECTIVES AND ACTIVITIES**

### **OBJECTIVES**

The Charity Commission entered the charity onto the Register of Charities with the Registered Charity Number 1196310 on 28 October 2021 with charitable objects to:

Promote for the benefit of the inhabitants of North Walsham and the surrounding area the provision of facilities for recreation or other leisure time occupation of individuals who have need of such facilities by reason of their youth, age, infirmity or disablement, financial hardship or social and economic circumstances or for the public at large in the interests of social welfare and with the object of improving the condition of life for the said inhabitants.

### **MAIN ACTIVITIES UNDERTAKEN FOR THE PUBLIC BENEFIT IN RELATION TO THESE OBJECTS**

In fulfilment of its charitable objects, the charity offered an affordable and diverse cinema programme at The Atrium in North Walsham with films every month between January and December 2025. The films are shown at various times of the day to cater for the different needs of the public. Films were shown in the morning for children and families, in the evening for adults and teenagers, and afternoon matinees with tea and cake provided are popular with the older residents.

## **SECTION D: ACHIEVEMENTS AND PERFORMANCE**

Between January and December 2025, and in fulfilment of its charitable objects, NORTH WALSHAM ATRIUM SOCIABLE COMMUNITY CINEMA offered an affordable and diverse cinema programme at The Atrium in North Walsham with films every month. A total of **24 films** were screened:

- **9 Matinees** with all tickets £5 including tea and cake\*
- **4 Family Films** with all tickets £3 until October then increased to £5
- **10 Evening Films** with tickets at £7 for adults & £3 for under 16s until October, then increased to £5 for under 16s
- **1 Sunday showing** with tickets at £10

*\* In the financial statements the income from matinee screenings is split £3 for ticket sales and £2 for the provision of refreshments.*

With many people still feeling the pressure of the cost-of-living crisis, it was important for the charity to continue its programme of low ticket prices. The core audience for matinees comprises older and socially isolated people, many of whom have come to rely on the film screenings for building and maintaining friendships and peer support networks. Many of the families who consistently attend the family films are on low incomes.

Therefore, trustees had not increased ticket prices in 2024, despite an increase in all costs. A survey was undertaken towards the end of 2025 to ascertain the audiences view on several matters, including the pricing. As a result of this consultation and the need for the charity to meet it's increasing costs with falling audience numbers (the majority of the screenings during the year ran at a loss) some ticket prices were increased in the last quarter of 2025, with a further small increase in the matinee ticket price planned for 2026.

The year's programme has had lower audience numbers than in previous years. It attracted a **total audience of 1,317**, an **average of 55 per screening** (compared to 1,651 people with average of 75 per screening in 2024, and 2,121 people with an average of 88 per screening in 2023.) The highest audience numbers was for Conclave (evening film with 70), Penguin Lessons (matinee with 71), Breakfast at Tiffany's (matinee with 90), and Despicable Me 4 (family film with 108).

The charity was most grateful to receive a **£2,000 legacy** from Mr Tony Kirwan and a **grant of £1,200** from North Walsham Community Shop (a repeat funder). The latter grant is to specifically fund the films' publicity.

The total amount of legacy, donations and grants received in 2025 of £3,405 is 14.57% higher than in 2024, therefore fulfilling the trustees aim of achieving more grants and donations during the year to help offset the lower income from ticket sales.

## SECTION E: FINANCIAL REVIEW

### • FINANCIAL RISK MANAGEMENT, OBJECTIVES AND POLICIES

The trustees adopted a policy for the allocation of reserve funds on 13 August 2023, agreeing to keep the financial reserves at a minimum of £3,000. This equates to approximately three months running costs.

Although the bank/cash balance was less than this at the end of year (being £2,299) this was due to a £1,104 prepayment made in November for publicity materials relating to the first quarter of 2026, taking the net assets carried forward to £3,403.

### • KEY FINANCIAL PERFORMANCE INDICATORS

Restricted funds, which may only be used for the specific purpose for which they were given, refers to the one grant received in this financial period. Unrestricted funds, which can be used for any purpose in furtherment of the charity's object, refers to all other income from sales and general donations.

**Total income** decreased slightly by 2.9% to £12,083 in 2025, from £12,442 in 2024.

Of this income:

- 9.93% (£1,200) was from restricted grants and donations (7% in 2024, 15.3% in 2023)
- 18.25% (£2,205) was from unrestricted grants and donations (16.9% in 2024, 1.3% in 2023)
- 71.82% (£8,678) was from charitable activities so unrestricted (76.1% in 2024, 83.4% in 2023) \*

\* The film receipts (charitable activities income) was £792 less in 2025 than in 2024, however as two more films were shown in 2025 than in 2024 the audience numbers had actually reduced more than the sales figure suggests.

**Total expenditure** increased slightly by 0.56% in 2025 to £12,774 (with 24 screenings) from £12,705 in 2024 (with 22 screenings). In 2023 expenditure was significantly higher at £15,645 (with 24 screenings and the Rite of Spring Festival). This demonstrates the trustees' careful management of the charity's expenditure during a period of inflation.

Although the **average cost per screening** decreased to £532.25 in 2025 from £577.50 in 2024 (only 22 films were shown in 2024), the **average loss per film** increased due to lower audience numbers.

- Sales reduced to average £361.58 per film in 2025, from £430.50 per film in 2024 (£477.75 per film in 2023)
- Charitable activities expenditure decreased to average £499.33 per film in 2025, from £559 per film in 2024 (£535.50 per film in 2023)
- Therefore the average loss per film increased to £137.50 in 2025, compared to £128.50 loss per film in 2024 (£57.75 loss per film in 2023)

This trend may continue in 2026, therefore the charity has planned a further small increase in ticket prices in 2026, are reviewing expenditure streams, and will consider how to generate additional income.

Thanks to voluntary income, the overall position is that the charity made a loss of **£691 for the year** and carries forward £3,403 to 2026, of which £2,203 are unrestricted funds and £1,200 are restricted funds.

## GOING CONCERN

After making appropriate enquiries, the trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the next 12 months. For this reason, they continue to adopt the going concern basis in preparing the financial statements. However, in response to the decline in ticket revenue the trustees will be assessing the appropriate next steps during 2026 to secure the future of the charity.

## SECTION F: DECLARATION

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees by

..... Trustee  
Date .....



**CHARITY COMMISSION**  
FOR ENGLAND AND WALES

## **Independent Examiner's Report on the Accounts**

**Report to the trustees/ members of:** NORTH WALSHAM ATRIUM SOCIABLE COMMUNITY CINEMA

**Charity no:** 1196310

**On accounts for the year ended:** 31 December 2025

**Set out on pages:** 6 - 9

### **Responsibilities and basis of report**

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 31/12/2025.

As the charity trustees, you are responsible for the preparation of the accounts in accordance with the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

### **Independent examiner's statement**

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

A handwritten signature in black ink, appearing to read 'Charles Noel', written over a horizontal line.

Mr Charles Noel, 97 Harbord Street, London, SW6 6PN

6 May 2026

# STATEMENT OF FINANCIAL ACTIVITIES FOR THE YEAR ENDED 31 DECEMBER 2025

		Unrestricted Funds	Restricted Funds	Total Funds	<i>Total Funds</i>
		2025	2025	2025	2024
	Not e	£	£	£	£
<b>INCOME FROM:</b>					
Voluntary income	1	2,205	1,200	3,405	2,972
Charitable activities	2	8,678	0	8,678	9,470
<b>TOTAL INCOME</b>		<b>10,883</b>	<b>1,200</b>	<b>12,083</b>	<b>12,442</b>
<b>EXPENDITURE ON:</b>					
Raising funds:					
Voluntary income	3	22	0	22	48
Other charitable activities	4	11,361	623	11,984	12,296
Governance	5	769	0	769	360
<b>TOTAL EXPENDITURE</b>		<b>12,151</b>	<b>623</b>	<b>12,774</b>	<b>12,705</b>
<b>NET PROFIT / LOSS</b>		<b>-1,268</b>	<b>577</b>	<b>-691</b>	<b>-263</b>
<b>NET MOVEMENT IN FUNDS</b>		<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>RECONCILIATION OF FUNDS:</b>					
Total funds brought forward		3,471	623	4,094	4,357
<b>TOTAL FUNDS CARRIED FORWARD</b>		<b>2,203</b>	<b>1,200</b>	<b>3,403</b>	<b>4,094</b>
		2025	2024		
	Not e	£	£		
<b>CURRENT ASSETS</b>					
Cash in bank		2,149	3,944		
Cash in hand		150	150		
Debtors & Prepayments	6	1,104	0		
Accounts Payable		0	0		
<b>NET ASSETS</b>		<b>3,403</b>	<b>4,094</b>		
<b>CHARITY FUNDS</b>					
Restricted funds		1,200	623		
Unrestricted funds		2,203	3,471		
<b>TOTAL FUNDS</b>		<b>3,403</b>	<b>4,094</b>		

		Unrestricted Funds 2025	Restricted Funds 2025	Total Funds 2025	Total Funds 2024
	Not e	£	£	£	£
<b>Voluntary income</b>	1				
Donations	1.1	2,205	0	2,205	99
Grants	1.2	0	1,200	1,200	2,873
Sponsorship and advertising		0	0	0	0
<b>Total voluntary income</b>		<b>2,205</b>	<b>1,200</b>	<b>3,405</b>	<b>2,972</b>
<b>Voluntary income</b>					
<b>Donations</b>	1.1				
Organisations		0	0	0	0
Individuals		2,205	0	2,205	99
<b>Total donations</b>		<b>2,205</b>	<b>0</b>	<b>2,205</b>	<b>99</b>
<b>Grants</b>	1.2				
North Walsham Community Shop		0	1,200	1,200	873
Norwich Freeman's Society		0	0	0	2,000
<b>Total grants</b>		<b>0</b>	<b>1,200</b>	<b>1,200</b>	<b>2,873</b>
<b>Income from charitable activities</b>	2				
Ticket sales		6,147	0	6,147	6,590
DVD and poster sales		39	0	39	45
Matinée refreshment sales		1,052	0	1,052	1,766
Bar and café sales		1,440	0	1,440	1,069
<b>Total income from charitable activities</b>		<b>8,678</b>	<b>0</b>	<b>8,678</b>	<b>9,470</b>
<b>Income from charitable activities</b>	2	<b>Ticket sales</b>	<b>Matinée refreshment sales</b>	<b>Bar and café sales</b>	<b>DVD and poster sales</b>
Breakfast at Tiffany's		270	180	0	3
The Critic		364	0	147	0
Despicable Me 4		324	0	66	0
Phantom of the Open		96	64	0	0
Jaws		267	0	107	3
Colette		192	128	0	0
Paddington in Peru		243	0	65	0
Tea with Mussolini		144	96	0	0
Gladiator II		301	0	129	0
Maudie		0	0	0	0
Conclave		490	0	136	6

Widow Clicquot	153	102	0	6
Bridget Jones	357	0	108	0
Maudie	189	126	0	0
Mr Burton	472	0	137	3
Quodraphenia	136	34	7	
The Wild Robot	183	0	62	0
The Salt Path	525	0	214	0
Rear Window	175	100	0	0
Juror 2	280	0	102	0
Kinky Boots	120	80	0	6
Lilo & Stitch	155	0	0	0
F1	197	0	53	0
Penguin Lessons	213	142	0	3
Chicken Town	301	0	109	9

	<u>6,147</u>	<u>1,052</u>	<u>1,440</u>	<u>39</u>
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		Unrestricted Funds 2025	Restricted Funds 2025	Total Funds 2025	Total Funds 2024
	Not e	£	£	£	£
<b>Costs of raising funds</b>	3				
Volunteer costs	3.1	22	0	22	24
Fundraising		0	0	0	0
Development	3.2	0	0	0	24
<b>Total costs of raising funds</b>		<u>22</u>	<u>0</u>	<u>22</u>	<u>48</u>
<b>Volunteer costs</b>	3.1				
Out of pocket expenses		0	0	0	24
Name badges		22	0	22	0
<b>Total volunteer costs</b>		<u>22</u>	<u>0</u>	<u>22</u>	<u>24</u>
<b>Development</b>	3.2				
Kitchen replacements		0	0	0	24
<b>Total development costs</b>		<u>0</u>	<u>0</u>	<u>0</u>	<u>24</u>
<b>Costs of charitable activities</b>	4				
Venue hire, insurance and licensing	4.1	6,330	0	6,330	6,538
Cost of sales	4.2	766	0	766	724
Publicity	4.3	4,001	623	4,624	4,799
Box office costs	4.4	263	0	263	236
<b>Total costs of charitable activities</b>		<u>11,361</u>	<u>623</u>	<u>11,984</u>	<u>12,296</u>
<b>Venue hire, Insurance and licensing</b>	4.1				
Venue hire		3,450	0	3,450	3,300
Insurance		170	0	170	230



TENs		147	0	147	126
Film licensing		2,563	0	2,563	2,882
<b>Total venue hire, insurance and licensing</b>		<b>6,330</b>	<b>0</b>	<b>6,330</b>	6,538
<b>Cost of sales</b>	4.2				
DVD purchase		119	0	119	201
Refreshment costs		647	0	647	523
<b>Total cost of sales</b>		<b>766</b>	<b>0</b>	<b>766</b>	724
<b>Publicity</b>	4.3				
Design and print		3989	43	4,032	3,984
Website		12	0	12	185
Advertising		0	580	580	630
<b>Total publicity costs</b>		<b>4,001</b>	<b>623</b>	<b>4,624</b>	4,799
<b>Box office costs</b>	4.4				
Ticketsource, Stripe and SumUp fees		203	0	203	236
Ticket printing		60	0	60	0
<b>Total box office costs</b>		<b>263</b>	<b>0</b>	<b>263</b>	236
<b>Governance</b>	5				
Independent Examiner		0	0	0	0
Bookkeeping		605	0	605	360
Preparation of Annual Report		164	0	164	0
<b>Total governance costs</b>		<b>769</b>	<b>0</b>	<b>769</b>	360
<b>Debtors &amp; Prepayments</b>	6				
Prepayment- Rocket Design publicity		1,104.00	0	1,104.00	0
<b>Total debtors &amp; prepayments</b>		<b>1,104.00</b>	<b>0</b>	<b>1,104.00</b>	0