

NORTH WALSHAM ATRIUM SOCIABLE COMMUNITY CINEMA CIO
UNAUDITED TRUSTEES' ANNUAL REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022

The trustees present their annual report together with the financial statements for the 1 January 2022 to the 31 December 2022.

SECTION A: REFERENCE AND ADMINISTRATION DETAILS

Charity name

NORTH WALSHAM ATRIUM SOCIABLE COMMUNITY CINEMA CIO

Other names the charity is known by

None

Registered charity number

1196310

Charity's principal address

3 The Street, Dilham, North Walsham, Norfolk NR28 9PS

Names of the charity trustees who manage the charity

Linda Adams (appointed 24 March 2022)

Trottie Kirwan

Teresa Hughes

Paula Crossley

Josephine Collier

Richard Crossley

Gillian Kimmerling

Anthony Kirwan

Robert Harmon

Susan Cody

Independent examiner of the accounts

Jonathan Saunderson, Little Mount, Links Road, Mundesley, Norwich NR11 8AT

SECTION B: STRUCTURE, GOVERNANCE AND MANAGEMENT

GOVERNING DOCUMENT

NORTH WALSHAM ATRIUM SOCIABLE COMMUNITY CINEMA adopted a Charity Commission Model Constitution for a Charitable Incorporated Organisation, whose only voting members are its trustees, on 7 March 2021. There were no subsequent changes to the governing document.

TRUSTEE SELECTION METHODS

The management of the charity is the responsibility of the trustees who are elected and co-opted under the terms of the Charity Commission Model Constitution.

ORGANISATIONAL STRUCTURE AND DECISION MAKING

The trustees meet quarterly. They have policies governing safeguarding vulnerable beneficiaries and volunteer management. A health and safety policy is not required.

SECTION C: OBJECTIVES AND ACTIVITIES

OBJECTIVES

The Charity Commission entered the charity onto the Register of Charities with the Registered Charity Number 1196310 on 28 October 2021 with charitable objects to:

Promote for the benefit of the inhabitants of North Walsham and the surrounding area the provision of facilities for recreation or other leisure time occupation of individuals who have need of such facilities by reason of their youth, age, infirmity or disablement, financial hardship or social and economic circumstances or for the public at large in the interests of social welfare and with the object of improving the condition of life for the said inhabitants.

MAIN ACTIVITIES UNDERTAKEN FOR THE PUBLIC BENEFIT IN RELATION TO THESE OBJECTS

In fulfilment of its charitable objects, the charity offered an affordable and diverse cinema programme at The Atrium in North Walsham with films every month between January and December 2022.

SECTION D: ACHIEVEMENTS AND PERFORMANCE

The charity now registered as NORTH WALSHAM ATRIUM SOCIABLE COMMUNITY CINEMA CIO has been operating as an unincorporated community group since April 2017 when a local charity, Arts North Norfolk, dissolved and donated its remaining assets to local charities with similar purposes. One of the successful activities of Arts North Norfolk prior to its dissolution had been its cinema programme at The Atrium in North Walsham. A group of volunteers came forward to take on the organisation of this area of work but, at that time, they had insufficient human resources to take on the responsibility of setting up a formally incorporated organisation. Due to this, Arts North Norfolk donated a portion of its assets to a local charity, Cromer and Sheringham Art and Literary Festival (which subsequently became COAST Arts in February 2020) on the proviso that they were used to support the development and delivery of a cinema programme and other leisure and recreational activities for the benefit of the inhabitants of North Walsham and its surrounding area.

The funds were managed by COAST Arts, through its own bank account, and reported on in the Trustees' Annual Report and Financial Statements of COAST Arts. The activities of the group were governed by the constitution and trustees of COAST Arts until NORTH WALSHAM ATRIUM SOCIABLE COMMUNITY CINEMA CIO had completed its charity registration and opened its own charity bank account in February 2022.

Between January and December 2022, and in fulfilment of its charitable objects, NORTH WALSHAM ATRIUM SOCIABLE COMMUNITY CINEMA offered an affordable and diverse cinema programme at The Atrium in North Walsham with films every month. A total of **16 films** were screened:

- **9 Matinees** with all tickets £5 including tea and cake
- **3 Family Films** with all tickets £3
- **4 Evening Films** with tickets at £7 for adults, £3 for children

It was important to the charity, after a 21-month break since March 2020 due to COVID-19, to restart its programme with the same ticket prices as before. This was especially true of the matinees which had become important social events for many older and isolated people in the area.

With many people still feeling anxious about socialising post COVID-19, the trustees were expecting small audience numbers in 2022, particularly at the beginning of the year. As it turned out, this concern was unwarranted. The programme attracted a **total audience of 1,461** people, an **average of 91 per screening**, compared to an average of 89 in 2019, when the last full programme was delivered.

Other highlights in the year were a **sell-out screening** of the film Elvis and **two grants** from North Walsham Community Shop: the first to install a new Blu-ray DVD system at The Atrium, and the second to replace the old advertising poster boards and to place monthly adverts in the local free paper, the North Walsham Times.

SECTION E: FINANCIAL REVIEW

As stated, the charity had been operating since April 2017 but as an unincorporated community group. The figures for 2020-2021 in the financial statements set out on pages 6-10, represent 24 months of very little activity due to COVID-19, when the charity's funds were administered by COAST Arts. A comparison to these figures with those of this financial year would therefore serve no purpose. On 1 January 2022, the balance of funds held by COAST Arts, after 5 years activity, was £5,430.18 in the bank and £100 cash. Between January and March, some transactions were handled through the COAST Arts bank account, and some through the charity's own new bank account, which opened with Lloyds Bank on 21 February 2022. At this time, all remaining funds, £4,659.81 in the COAST Arts bank account and £100 cash, were transferred to the NORTH WALSHAM ATRIUM SOCIABLE COMMUNITY CINEMA.

Total income in 2022 was £10,364. Of this:

- 0% (£20) came from unrestricted grants and donations
- 20% (£2,055) came from restricted grants
- 80% (£8,289) came from unrestricted sales and fundraising activities

Total expenditure in 2022 was £9,696. The allocations for unrestricted funds were:

- 6% (£569) on organisation, fundraising and development
- 77% (£7,453) on charitable activities
- 7.5% (£729) on governance

The allocations for restricted funds were:

- 8% (£795) on organisation, fundraising and development
- 1.5% (£150) on charitable activities

The net result is that the charitable activities (namely the cinema programme) made a small loss of £443 but the charity shows a small surplus of £667 overall once restricted grants are taken into consideration.

GOING CONCERN

After making appropriate enquiries, the trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements.

SECTION F: DECLARATION

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees by



Trottie Kirwan Trustee

30 / 06 / 2022



CHARITY COMMISSION
FOR ENGLAND AND WALES

Independent Examiner's Report on the Accounts

Report to the trustees/ members of: NORTH WALSHAM ATRIUM SOCIABLE COMMUNITY CINEMA

Charity no: 1196310

On accounts for the year ended: 31 December 2022

Set out on pages: 6-10

Responsibilities and basis of report

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 31/12/2022.

As the charity trustees, you are responsible for the preparation of the accounts in accordance with the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect,:

- the accounting records were not kept in accordance with section 130 of the Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Signed:

Date: 18/03/2023

Name: Jonathan Saunderson,

Address: Little Mount, Links Road, Mundesley, Norwich NR11 8AT

STATEMENT OF FINANCIAL ACTIVITIES FOR THE YEAR ENDED 31 DECEMBER 2022

		Unrestricted Funds	Restricted Funds	Total Funds	Total Funds
		2022	2022	2022	2020-21
	Note	£	£	£	£
INCOME FROM:					
Voluntary income	1	20	2,055	2,075	1,300
Charitable activities	2	8,289	0	8,289	3,225
TOTAL INCOME		8,309	2,055	10,364	4,525
EXPENDITURE ON:					
Raising funds:					
Voluntary income	3	569	795	1,364	160
Other charitable activities	4	7,453	150	7,603	2,763
Governance	5	729	0	729	972
TOTAL EXPENDITURE		8,751	945	9,696	3,895
NET PROFIT / LOSS		-443	1,110	667	630
NET MOVEMENT IN FUNDS		50	0	50	0
RECONCILIATION OF FUNDS:					
Total funds brought forward		5,530	0	5,530	4,900
TOTAL FUNDS CARRIED FORWARD		5,138	1,110	6,248	5,530
		2022	2020-21		
		£	£		
CURRENT ASSETS					
Cash in bank		6,811	5,430		
Cash in hand		150	100		
Prepayments		336			
Accounts Payable		-1,050			
NET ASSETS		6,248	5,530		
CHARITY FUNDS					
Restricted funds		1,110	0		
Unrestricted funds		5,138	5,530		
TOTAL FUNDS		6,248	5,530		

The notes on pages 7 to 10 form part of these financial statements.

		Unrestricted Funds	Restricted Funds	Total Funds	Total Funds
		2022	2022	2022	2020-21
	Note	£	£	£	£
Voluntary income	1				
Donations	1.1	20	0	20	967
Grants	1.2	0	2,055	2,055	333
Sponsorship and advertising	1.3	0	0	0	0
Total voluntary income		20	2,055	2,075	1,300
Voluntary income					
Donations	1.1				
COAST Arts		0	0	0	967
Individuals		20	0	20	0
Total donations		20	0	20	967
Grants	1.2				
Waitrose Community Matters		0	0	0	333
North Walsham Community Shop		0	2,055	2,055	0
		0	0	0	0
Total grants		0	2,055	2,055	333
Sponsorship and advertising	1.3				
		0	0	0	0
Total sponsorship and advertising		0	0	0	0
Income from charitable activities	2				
Ticket sales		6,035	0	6,035	2,306
DVD and poster sales		33	0	33	15
Matinée refreshment sales		1,490	0	1,490	608
Bar and café sales		731	0	731	296
Total from charitable activities		8,289	0	8,289	3,225

Income from charitable activities	Note 2	Ticket sales	Matinée refreshment sales	Bar and café sales	DVD and poster sales
Love Sarah		276	184	0	0
No Time To Die - Matinee		213	142	0	0
No Time To Die - Evening		343	0	129	0
David Copperfield		168	112	0	0
Luca		300	0	24	0
West Side Story		243	162	0	0
Belfast		315	210	0	0
The Duke		399	266	1	0
Clifford the Big Red Dog		438	0	41	0
Downton Abbey		735	0	142	9
Death on the Nile		258	172	0	0
House of Gucci		123	82	0	0
Lightyear		204	0	38	21
Elvis		1,211	0	244	0
The Good Liar		240	160	0	0
Top Gun: Maverick		521	0	112	3
Vouchers		48	0	0	0
		<u>6,035</u>	<u>1,490</u>	<u>731</u>	<u>33</u>

		Unrestricted Funds	Restricted Funds	Total Funds	Total Funds
		2022	2022	2022	2020-21
	Note	£	£	£	£
Costs of raising funds	3				
Volunteer costs	3.1	53	0	53	66
Fundraising	3.2	0	0	0	33
Development	3.3	516	795	1,311	61
Total costs of raising funds		<u>569</u>	<u>795</u>	<u>1,364</u>	<u>160</u>
Volunteer costs	3.1				
Out of pocket expenses		21	0	21	66
Name badges		32	0	32	0
Total volunteer costs		<u>53</u>	<u>0</u>	<u>53</u>	<u>66</u>
Fundraising	3.2				
Commission Fees		0	0	0	33
Total fundraising costs		<u>0</u>	<u>0</u>	<u>0</u>	<u>33</u>

		Unrestricted Funds	Restricted Funds	Total Funds	Total Funds
		2022	2022	2022	2020-21
	Note	£	£	£	£
Development	3.3				
Cinema upgrade		4	795	799	0
Replacement poster frames		0	0	0	0
SumUp card payment system and USB cable		125	0	125	0
Voucher stamp		13	0	13	0
October 2021 Movie Trail		165	0	165	0
Royal Film Trail		120	0	120	0
Kitchen replacements		89	0	89	61
Total development costs		516	795	1,311	61
Costs of charitable activities	4				
Venue hire, insurance and licensing	4.1	4,320	0	4,320	1,425
Cost of sales	4.2	677	0	677	165
Publicity	4.3	2,171	150	2,321	1,016
Box office costs	4.4	285	0	285	156
Total costs of charitable activities		7,453	150	7,603	2,763
Venue hire, Insurance and licensing	4.1				
Venue hire		1,950	0	1,950	550
Insurance		249	0	249	0
TENs		63	0	63	42
Film licensing		2,058	0	2,058	833
Total venue hire, insurance and licensing		4,320	0	4,320	1,425
Cost of sales	4.2				
DVD purchase		120	0	120	60
Refreshment costs		558	0	558	105
Total cost of sales		677	0	677	165
Publicity	4.3				
Design and print		1,928	0	1,928	756
Website		243	0	243	260
Advertising		0	150	150	0
Total publicity costs		2,171	150	2,321	1,016

		Unrestricted Funds	Restricted Funds	Total Funds	Total Funds
		2022	2022	2022	2020-21
	Note	£	£	£	£
Box office costs	4.4				
Ticketsource, Stripe and SumUp fees		235	0	235	73
Float		50	0	50	0
Ticket printing		0	0	0	83
Total box office costs		285	0	285	156
Governance	5				
Independent Examiner		9	0	9	32
Bookkeeping		360	0	360	360
Preparation of Annual Report		360	0	360	580
Total governance costs		729	0	729	972