

# The Considered Ask Foundation

England & Wales · Charity number 1195905

## Details

---

**Other names** THE BIG ASK FOUNDATION

**Status** Registered

**Legal form** Charitable company

**Company number** [13349781](#)

**Registered** 2021-09-23

**Register** [View on the Charity Commission register](#)

## Contact

---

**Address** 167-169 Great Portland Street  
London  
W1W 5PF

**Phone** 07766407122

**Email** [rosie@thetheconsideredask.com](mailto:rosie@thetheconsideredask.com)

**Website** [theconsideredask.com](http://theconsideredask.com)

## Activities

---

**Objects:** A) TO ADVANCE EDUCATION AND TRAINING IN THE UNITED KINGDOM FOR THE PUBLIC BENEFIT WITH A PARTICULAR FOCUS ON ACTIVITIES CONTEMPLATING THE REDUCTION OF INEQUALITY AND SOCIAL DISADVANTAGE, BY SUCH MEANS AS THE TRUSTEES SHALL FROM TIME TO TIME SEE FIT, INCLUDING THROUGH THE PROVISION OF GRANTS, AWARDS, SCHOLARSHIPS AND OTHER ASSISTANCE TO INDIVIDUALS AND ORGANISATIONS;B) TO ADVANCE HEALTH AND THE RELIEF OF SICKNESS FOR THE PUBLIC BENEFIT, WITH PARTICULAR FOCUS ON ISSUES CONNECTED WITH MENTAL HEALTH AND WELLBEING, BY SUCH MEANS AS THE TRUSTEES SEE FIT; C) TO PREVENT AND RELIEVE POVERTY IN THE UNITED KINGDOM BY SUCH MEANS AS THE TRUSTEES SEE FIT, INCLUDING BY THE PROVISION, DIRECTLY AND INDIRECTLY, OF GRANTS, ITEMS, SERVICES AND OTHER ASSISTANCE TO INDIVIDUALS AND ORGANISATIONS;D) TO PROMOTE THE VOLUNTARY SECTOR FOR THE PUBLIC BENEFIT BY SUCH MEANS AS THE TRUSTEES SEE FIT; AND E) TO FURTHER SUCH OTHER CHARITABLE PURPOSES AS THE TRUSTEES SHALL FROM TIME TO TIME SEE FIT.

**Activities:** The foundation supports work in the UK. We champion, fund and increase the impact of high potential charities that use training, education and counselling to bring about positive, lasting, measurable change in people's lives.

## Classification

- **How:** Makes Grants To Individuals, Makes Grants To Organisations, Sponsors Or Undertakes Research, Acts As An Umbrella Or Resource Body
- **What:** General Charitable Purposes, Education/training, The Advancement Of Health Or Saving Of Lives, The Prevention Or Relief Of Poverty, Other Charitable Purposes
- **Who:** Children/young People, Other Charities Or Voluntary Bodies, The General Public/mankind

## Geography

- Northern Ireland
- Scotland
- Throughout England And Wales

## Finances

Period end	Income	Expenditure	Assets	Employees
2025-04-30	£1,516,858	£1,549,702	£1,290,756	1
2024-04-30	£1,043,821	£1,224,723	£1,323,600	0
2023-04-30	£1,313,171	£1,058,481	£1,504,502	0
2022-04-30	£2,143,675	£893,862	£1,249,812	0

## Trustees

Name	Role	Appointed
<b>Sophie Nichola Ann Kingsley</b>	Chair	2021-05-17
Amy Eleanor Swart		2025-07-17
Anthony John Kingsley		2021-05-17
Sarah Mathews		2021-05-17
William Brocklebank		2024-04-22