

CHRISTIANS FOR IMPACT TRUSTEE'S ANNUAL REPORT

For the period 1st July 2024 to 30th June 2025

Reference and administration details:

Christians for Impact

Registered charity number 1195605

30 Courtenay Street
Kennington
London
SE11 5PQ

Trustees:

Alexander Rattee
Grayden Reece-Smith
Waithera Mwangi

STRUCTURE, GOVERNANCE AND MANAGEMENT

Type of governing document: Constitution

How the charity is constituted: Charitable Incorporated Organisation (CIO)

Trustee selection methods

The Trustee Board is responsible for appointing new trustees subject to requirements set out in the Charity's governing documents. Potential new trustees are assessed on the basis of their experience, skills and motivation, as well as the Trustee Board's own assessment of its gaps and the skills required to deliver the Charity's strategy. This is primarily assessed through a candidate's CV and meeting with one or more of the existing trustees.

Additional governance protections

Christians for Impact has a conflict of interests policy. This policy and the associated register is reviewed at least annually.

Christians for Impact works closely with its USA counterpart, Christians for Impact USA, Inc., a registered (501(c)(3) organisation in the USA, EIN: 87-3363768), in ways that further its own charitable objectives.

OBJECTS OF THE CHARITY

The objects of Christians for Impact are:

1. For the public benefit, the advancement of the Christian religion, in particular the promotion of the Christian Principles of effective altruism by:
 - a. Promoting and conducting research for the public benefit in all aspects of effective altruism, including ethical career choices, and to publish the useful results;
 - b. Raising awareness of effective altruism and how to incorporate it into Christian life and faith; and encouraging fellowship with others on a similar journey;
 - c. Carrying out religious devotional acts.
2. For the public benefit, to promote the efficiency and effectiveness of charities and organisations whose purposes are charitable in direct pursuit of their objects, including by:

- a. providing training, conferences, seminars and resources on effective altruism, what effectiveness looks like and how to improve it;
- b. advising on and assessing the administration of charities to provide support with the measurement, improvement and communication of their impact;
- c. advising and educating on fundraising and planned giving for charitable purposes;
- d. advising and guiding people willing to undertake voluntary service and organisations using volunteers to make the most effective use of their support.

ACTIVITIES AND OBJECTS

Background to understanding the activities carried out by Christians for Impact

Christians For Impact's activities from 1st July 2024 to 30th June 2025 can be split into three categories:

1. UK and Global Community Building

Christians for Impact is seeking to promote effective charity and build a community that enables individuals to maximise their impact. Community building was expanded significantly during the 2024–2025 fiscal year. The flagship event was a two-day in-person conference in London in November 2024, which welcomed 158 attendees and the former Archbishop of Canterbury Justin Welby for educational talks, discussions and workshops. The conference received an average feedback rating of approximately 8.6 out of 10. In addition, retreats were held in Cambridge (October 2024, approximately 14 attendees), New York City (September 2024, 9 attendees), Washington D.C. (September 2024, 9 attendees), and the UK (July 2025, approximately 14 attendees). The charity also organized a presence at Effective Altruism Global conferences, including EAGx Berkeley, EAG Boston, EAGx Nordics, EAG London, and EAGx Nigeria. One-to-one conversations and career mentorship continued to grow, with mentorship feedback averaging 9.5 out of 10. Career workshops were run in partnership with Just Love and other Christian groups.

2. Websites, Social Media and Resources

In addition to the website www.eaforchristians.org, the charity continued to develop www.christiansforimpact.org with significant new content. A new resources overview page was launched, along with a series of 10 “Key Concepts” articles, approximately 15 career profiles, new problem profiles on AI Risk and Human Trafficking, and a Theology of Discernment Quiz with 12 accompanying articles. Over 13 new SEO-tailored blog posts were published on the Christians for Impact website, and 4 new articles were published on the Christ and Counterfactuals Substack. The charity’s online presence expanded to include LinkedIn, Instagram, TikTok and YouTube Shorts. The Christians for Impact newsletter grew to over 2,100 subscribers, and the Substack readership grew to 320 subscribers. The Christians for Impact website sustained approximately 7,000

average monthly visitors. The book project “All The Lives You Can Change: Effective Altruism for Christians” progressed to final manuscript submission, with publication expected between January and May 2026.

3. Podcasts, Videos and Online Events

Christians for Impact published at several new podcast episodes. Six problem profile videos were released covering topics including animal welfare, policy, pandemics, health, nuclear risk and poverty. Longer-form YouTube videos were produced on topics such as the definition of impact and individual agency. The charity also hosted career workshops online, including sessions in partnership with Just Love, and hosted the third meeting of the EA Career Advising Meta Forum focused on Monitoring and Evaluation.

A commitment to creating a public benefit

All decisions taken by Trustees were taken solely with concern to creating benefits for the eventual beneficiaries, and any benefit to the immediate community was incidental to achieving this aim.

Beneficiaries

When considering the projects undertaken it is helpful to distinguish between the immediate community and the eventual beneficiaries:

The immediate community are Christians in the UK and globally whom we support, encourage and inspire to give of their time, skills and money to charitable purposes, and to have concern for the efficiency and effectiveness of those contributions.

The eventual beneficiaries are the people who benefit from the contributions of time, skill and money. They represent as diverse a group as charitable causes cover, including, but not limited, to people living in poverty in developing countries, and future generations, who might be impacted by climate change.

Activities

The 2024–2025 fiscal year saw continued growth in both in-person and online activities, building on the momentum of the post-pandemic period. The charity’s reach and profile grew considerably through its conference programme, expanded digital presence, and new partnerships.

Here is an overview of our key activities, including ones carried out by Christians for Impact USA, Inc:

Area	Activities	Team time allocation
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Community Building	<ul style="list-style-type: none"> • A two-day conference in London in November 2024 (158 attendees) • In-person retreats in Cambridge, NYC, DC, and the UK • Presence at Effective Altruism Global conferences (EAGx Berkeley, EAG Boston, EAGx Nordics, EAG London, EAGx Nigeria) • Career workshops in partnership with Just Love and other Christian groups • Planning for 2025 DC and London conferences 	25%
Research & Resources	<ul style="list-style-type: none"> • Maintaining the Substack and developing its research agenda • Publishing podcast episodes on impactful careers with Christian experts • Continued work on the book “All The Lives You Can Change: Effective Altruism for Christians” (final manuscripts submitted; publication expected Jan–May 2026) • New career profile series (~15 profiles), Key Concepts series (10 articles), problem profiles (AI Risk, Human Trafficking), and Theology of Discernment Quiz • New problem profile videos, job profile videos, and longer-form YouTube content • Exploratory cause area reports on AI safety, human trafficking, digital missions, and social activism • Book review published in Faith & Economics journal 	30%
Communications	<ul style="list-style-type: none"> • Developing and maintaining the community monthly newsletters (CFI: 2,100+ subscribers; EACH: ~928 subscribers) • Maintaining the community Slack and Facebook group, and a London WhatsApp networking group • Expanding social media presence to LinkedIn, Instagram, TikTok and YouTube Shorts • Digital advertising on Meta to acquire new subscribers • SEO optimisation • Uploading videos onto the Christians for Impact YouTube channel 	15%
Outreach	<ul style="list-style-type: none"> • Deepened partnerships with Christian student groups across the UK, including the Just Love campaign • Career workshops delivered to Christian 	10%

	<ul style="list-style-type: none"> groups (including Just Love, Fruitful Work) • Appearances on external podcasts and YouTube channels • Developing relationships with potential funding partners 	
One-to-one coaching	<ul style="list-style-type: none"> • One-to-one conversations with Christians at Effective Altruism Global conferences focused on faith, effective giving and impactful career choice • Online or in-person chats about effective giving, ideas related to effective altruism, or high-impact careers • Career mentorship programme with 9.5/10 average feedback score • Group calls with Christian development professionals 	15%
Strategy development, impact measurement and administration	<ul style="list-style-type: none"> • The Charity's trustees and volunteers invested further time into developing strategy to maximise the Charity's impact. • Administrative support outsourced to ImpactOps for bookkeeping and annual filings. 	5%

Note: Split is based on a rough post-hoc estimate of staff and volunteer time.

Additional details of objectives and activities

Contribution made by volunteers

The Charity benefits from significant contributions of time by approximately 15 individuals, including trustees. The Charity also encourages individuals to contribute time to other charities and projects if it is likely they will have more impact that way.

ACHIEVEMENTS AND PERFORMANCE

Annual Conference

The London conference in November 2024 was the charity's largest event to date, welcoming 158 attendees over two days for educational talks, discussions and workshops. The average feedback rating was approximately 8.6 out of 10 (N=48), with 38% rating 8, 40% rating 9, and 17% rating 10. Nine attendees committed to taking a trial giving pledge, and one signed the 10% pledge at the conference. The final cost was approximately £23–27k, coming in below the projected £33k budget.

The Washington D.C. conference took place on May 18-19. It welcomed 84 attendees over three days for educational talks, discussions and workshops. Attendees included several members of the UK community. Event management and social media project tasks were supported by two UK contractors. The average feedback for the event was 9/10.

The charity also maintained an active presence at Effective Altruism Global conferences, including EAGx Berkeley (September 2024), EAG Boston (November 2024), EAGx Nordics (April 2025), EAG London (May 2025), and EAGx Nigeria, hosting several EA Christian meetups with lively attendance.

Retreats

Retreats were held in Cambridge (October 2024, approximately 14 attendees), New York City (September 2024, 9 attendees), Washington D.C. (September 2024, 9 attendees), and the UK (July 2025, approximately 14 attendees).

1-on-1s about effective altruism

Our director and team continued regular one-to-one community conversations (avg. 30 - 60 minutes each) about effective altruism, with a post hoc 90% confidence estimate of 260 ± 100 meetings over the year.

Christians for Impact Social Media and Online Presence

The YouTube channel grew in content and subscribers with the release of problem profile videos, job profile videos, and longer-form content.

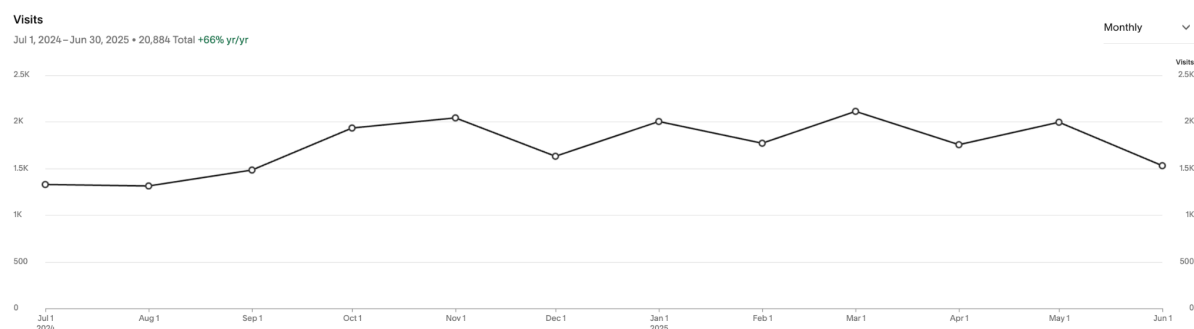
The Substack blog expanded with several new articles, including a significant boost in readership after being featured by the blogger Scott Alexander. The Substack grew to 320 subscribers.

The Christians for Impact newsletter grew from approximately 1,500 to over 2,100 subscribers, driven by SEO optimisation and digital advertising on Meta. The Effective Altruism for Christians newsletter had approximately 928 subscribers.

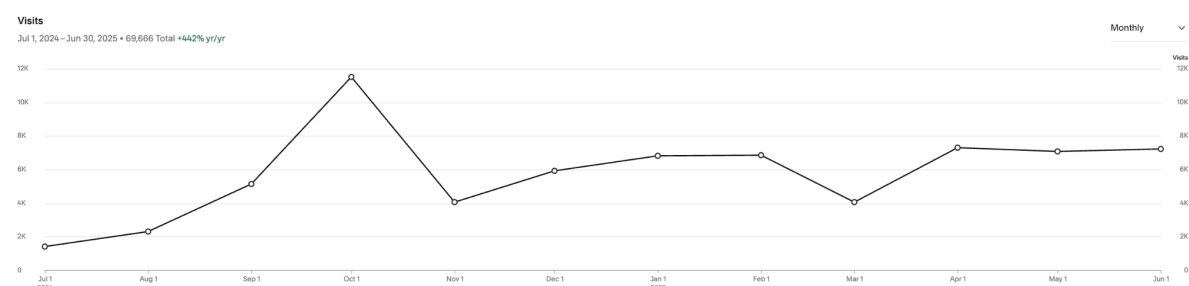
Total visits to the Christians for Impact website sustained approximately 7,000 average monthly visitors, with most growth coming from Google ads and high-performing blog pages.

The charity expanded its social media presence to include LinkedIn, Instagram, TikTok and YouTube Shorts, and Google search impressions increased approximately 2x following SEO work.

Total visits to the Effective Altruism for Christians website increased:



Total visits to the Christians for Impact website rose significantly:



Christians For Impact Outreach and Mentorship

The project was announced in the May 2023 conference and there have been 3 additional podcast episodes published on the Christians for Impact website this fiscal year, alongside dozens of additional posts.

In the 2024-2025 fiscal year, 132 (+34 versus last year) people applied for career mentorship through our [1-on-1 advising program](#).

For more about these career mentorships and community benefits, which were supported by both the organisation and its US counterpart, see the “Our Impact” page at our website: www.eaforchristians.org/our-impact.

FINANCIAL REVIEW

Note on reserves

Christians for Impact aims to hold enough reserves for between 2 and 4 months of expenditure, in accordance with our finance policy.

As of 30 June 2025, the charity had an unrestricted cash balance of £1,187 which was sufficient reserves for more than 4 months of expenditure.

Funds materially in deficit

No funds materially in deficit.

Further financial review details regarding fundraising

We did not engage in fundraising, though we did receive £80,000 in unrestricted donations from an individual supporter of our work, and £13,041,82 in restricted donations from two individuals interested in supporting the activities of Fruitful Work (recently registered UK Charity number Charity number: 1216521), in accordance with our charitable objectives.

Further financial review details regarding fundraising

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees:

A handwritten signature in black ink, appearing to be 'Aly Ratt', written in a cursive style.

Christians For Impact
Annual Report and Financial Statements
For the year ending 30 June 2025

Independent Examiner's Report to the Trustees of Christians For Impact (UK)

I report to the trustees on my examination of the accounts of the charity for the year ended 30 June 2025, which are set out on pages 9 to 11

Responsibilities and basis of report

As the charity trustees, you are responsible for the preparation of the accounts in accordance with the Charities Act 2011 ('the Act').

I report in respect of my examination of the Trust's accounts as required under section 145 of the 2011 Act, and in carrying out my examination, I have followed all the applicable directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination, giving me cause to believe that in any material respect:


- (1) accounting records were not kept in respect of the Trust as required by section 130 of the Act; or
- (2) that accounts do not accord with those records;

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.


Bim Ewetade FCCA, BA(Hons), AFA, MIPA
AE Accountax Ltd
Unit 1, Reynard House
5A, Castlefield Road,
Reigate. Surrey
RH2 0SA

Signature: *Bim Ewetade*

Date: 30/04/2026

	CHARITY COMMISSION FOR ENGLAND AND WALES	Christians for Impact UK			1195605		CC16a	
		Receipts and payments accounts						
		For the period from		1 July 2024		To		30 June 2025
Section A Receipts and payments								
		Unrestricted funds	Restricted funds	Endowment funds	Total funds	Last year		
		to the nearest £	to the nearest £	to the nearest £	to the nearest £	to the nearest £		
A1 Receipts								
Individual Contributions		80,000	-	-	80,000	20,000		
Grants received (restricted)		-	13,042	-	13,042	-		
Other		1,600	-	-	1,600	-		
		-	-	-	-	-		
		-	-	-	-	-		
		-	-	-	-	-		
		-	-	-	-	-		
		-	-	-	-	-		
Sub total(Gross income for AR)		81,600	13,042	-	94,642	20,000		
A2 Asset and investment sales, (see table).								
		-	-	-	-	-		
		-	-	-	-	-		
Sub total		-	-	-	-	-		
Total receipts		81,600	13,042	-	94,642	20,000		
A3 Payments								
Grants to Fruitful Work		-	13,042	-	13,042	-		
Contract Services		20,013	-	-	20,013	14,968		
Event Supplies		1,301	-	-	1,301	335		
Event Travel Reimbursements		-	-	-	-	-		
Marketing		3,050	-	-	3,050	-		
Meals		-	-	-	-	323		
Office Supplies		133	-	-	133	72		
Staff Travel, Taxes & Govt Fees		106	-	-	106	1,299		
Other		100	-	-	-	-		
Grant to CFI USA		60,000	-	-	60,000	-		
Sub total		84,702	13,042	-	97,744	16,997		
A4 Asset and investment purchases. (see table)								
		-	-	-	-	-		
		-	-	-	-	-		
Sub total		-	-	-	-	-		
Total payments		84,702	13,042	-	97,744	16,997		
Net of receipts/(payments)		- 3,102	-	-	- 3,102	3,003		
A5 Transfers between funds		-	-	-	-	-		
A6 Cash funds last year end		4,290	-	-	4,290	3,495		
Cash funds this year end		1,187	-	-	1,187	6,498		

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Metro Account	1,187	-	-
		-	-	-
		-	-	-
	Total cash funds	1,187	-	-
	(agree balances with receipts and payments account(s))	OK	OK	OK
		Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets	Details			
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
B4 Assets retained for the charity's own use	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
B5 Liabilities	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
			-	
			-	
			-	
			-	
Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval	
				

Grayden Reece-Smith

Grayden Reece-Smith (Apr 30, 2026 23:36:13 GMT+1)

Christians For Impact

1. Basis of Preparation

These accounts have been prepared on a receipts and payments basis, in accordance with section 133 of the Charities Act 2011 and the Charity Commission's guidance for non-company charities. This means income is recorded when received and payments when made.

2. Nature and Purpose of Funds

The charity operates the following funds:

Unrestricted Fund — used for the general purposes of the organisation.

Restricted Funds — funds given for specific purposes. There were no restricted funds at year end

3. Significant Receipts

During the year, the charity received:

Donations of £80,000 from Mr Grayden, towards the major expenses carried out by the US body on behalf of both the US and the UK bodies of Christians For Impact.

Gift Aid claims totalling £25,000 are set to be received in the coming year, based on donations received in the two years ended 30th June 2025

4. Significant Payments

The major payments during the year included amounts transferred to the US CFI organisation

5. Trustee Remuneration and Expenses

No trustee received any remuneration during the year.