

CHRISTIANS FOR IMPACT TRUSTEE'S ANNUAL REPORT

For the period 24th August 2021 to 30th June 2022

Reference and administration details

Christians for Impact, Working as: Effective Altruism for Christians

Registered charity number 1195605

Windyridge
Scotts Grove Road
Chobham
WOKING
GU24 8DX

Trustees

Alexander Rattee
Grayden Reece-Smith
Caleb Parikh (until 7 August 2022)
Waithera Mwangi (from 7 August 2022)



STRUCTURE, GOVERNANCE AND MANAGEMENT

Type of governing document: Constitution

How the charity is constituted: Charitable Incorporated Organisation (CIO)

Trustee selection methods

The Trustee Board is responsible for appointing new trustees subject to requirements set out in the Charity's governing documents. Potential new trustees are assessed on the basis of their experience, skills and motivation, as well as the Trustee Board's own assessment of its gaps and the skills required to deliver the Charity's strategy. This is primarily assessed through a candidate's CV and meeting with one or more of the existing trustees.

Additional governance protections

Christians for Impact has a conflict of interests policy. This policy and the associated register is reviewed at least annually.

Christians for Impact works closely with its USA counterpart, Christians for Impact USA, Inc., a registered (501(c)(3) organisation in the USA, EIN: 87-3363768), in ways that further its own charitable objects.

OBJECTS OF THE CHARITY

The objects of Christians for Impact are:

1. For the public benefit, the advancement of the Christian religion, in particular the promotion of the Christian Principles of effective altruism by:
 - a. Promoting and conducting research for the public benefit in all aspects of effective altruism, including ethical career choices, and to publish the useful results;
 - b. Raising awareness of effective altruism and how to incorporate it into Christian life and faith; and encouraging fellowship with others on a similar journey;
 - c. Carrying out religious devotional acts.
2. For the public benefit, to promote the efficiency and effectiveness of charities and organisations whose purposes are charitable in direct pursuit of their objects, including by:
 - a. providing training, conferences, seminars and resources on effective altruism, what effectiveness looks like and how to improve it;
 - b. advising on and assessing the administration of charities to provide support with the measurement, improvement and communication of their impact;
 - c. Advising and educating on fundraising and planned giving for charitable purposes;
 - d. Advising and guiding people willing to undertake voluntary service and organisations using volunteers to make the most effective use of their support.



ACTIVITIES AND OBJECTIVES

Background to understanding the activities carried out by Christians for Impact

Christians For Impact's activities from 24th August 2021 to 30th June 2022 can be split into three categories:

1. UK Community Building

Christians for Impact contracted two outreach specialists in the UK who raised awareness about effective altruism and high-impact charity to their respective audiences and communities, especially those surrounding universities at University of Warwick and University of Durham. It held several networking events among volunteers in and around London, in furtherance of the organisation's charitable objectives. It cooperated with contractors of Christians for Impact USA, Inc. who hired numerous additional outreach specialists and also provided 1-on-1 career mentorship for members of the UK community. Christians for Impact also planned a retreat, which would take place later in 2022 in Cambridge. It received a grant for this from the Centre for Effective Altruism UK.

2. Effective Altruism for Christians Website

Christians for Impact volunteers, as well as contractors hired by Christians for Impact USA, Inc. updated and added to the website: www.eaforchristians.org. A large percentage of website viewers live in the UK.

3. Online Events and Videos

Many online events were held by our organisation, most notably the 2022 Annual Conference (www.eaforchristians.org/2022-annual-conference) which had over virtual 100 attendees, about half of whom are based in the UK, and weekly discussions with an average attendance of 12 people. We also developed online educational material, including an introductory video, which can be found here www.youtube.com/@eaforchristians460

A commitment to creating a public benefit

All decisions taken by Trustees were taken solely with concern to creating benefits for the eventual beneficiaries, and any benefit to the immediate community was incidental to achieving this aim.

Beneficiaries

When considering the projects undertaken it is helpful to distinguish between the immediate community and the eventual beneficiaries:

- The immediate community are Christians in the UK and globally whom we support, encourage and inspire to give of their time, skills and money to charitable purposes, and to have concern for the efficiency and effectiveness of those contributions.
- The eventual beneficiaries are the people who benefit from the contributions of time,

skill and money. They represent as diverse a group as charitable causes cover, including but not limited to people living in poverty in developing countries, future generations who might be impacted by climate change or abused animals.

For example, Christians for Impact ran one event attended by Christian philanthropic finance professionals. At this event the guests from the immediate community received talks from speakers with experience of making large donations. Yet the aim of the event was to encourage guests to increase the size and effectiveness of their donations for the benefit of the eventual beneficiaries.

Activities

The 2021-22 fiscal year was impacted by the COVID-19 pandemic. This reduced the number of in-person events that Christians for Impact hosted, but did not have a significant adverse effect on the charity's ability to deliver against its objects. While these events may have been less engaging for participants than in-person events, they meant that people were able to participate from outside London and in some cases outside the UK.

Here is an overview of our key activities:

Research	There are a number of existing charitable organisations that carry out research to help people to do good more effectively. For example the Centre for Effective Altruism (a registered charity in England and Wales, Charity Number 1149828), GiveWell (501(c)(3) organisation in the USA, EIN: 20-8625442) and Animal Charity Evaluators (501(c)(3) public charity in the USA, EIN 36-4684978). Christians for Impact did not carry out significant amounts of original research or independent charity vetting but did invest time into understanding the existing research available in order to best be able to promote concern for the efficiency and effectiveness of charities. It also produced research into the intersection of relevant aspects of Christian teaching and effective altruism, a collection of which is located at our website: www.eaforchristians.org	10%
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Comm-unications	<p>The Charity promoted taking actions, offered support and encouraged acts of citizenship by the use of a monthly email newsletter and Facebook posts. These channels were mostly used for:</p> <ul style="list-style-type: none"> • Created and uploaded videos to Youtube • Promoting events, both those organised by Christians for Impact and those organised by third parties; • Linking to articles promoting charitable giving, choosing effective charities and ethical career choices; and • Publicising volunteer opportunities and job vacancies for organisations supporting global health and development, animal welfare and clean meat technology, and reducing global catastrophic risks. • Maintaining a website, including a directory of useful resources and a member directory • Creating and maintaining a Slack for coordination 	15%
Community events	<p>The Charity helped organise small in-person and online events to strengthen the community around effective giving, in order to help sustain members' initial enthusiasm through peer-to-peer encouragement and to facilitate the organic exchange of related information, tips and advice between community members.</p>	30%
One-to-one coaching	<p>The Charity facilitated one-to-one coaching sessions with individuals interested in increasing the effectiveness of their contributions of time, skills and money for charitable purposes, including through two contracted outreach specialists.</p>	30%
Strategy development, impact measurement and administration	<p>The Charity's trustees and volunteers invested time into developing a strategy to maximise the Charity's impact. The Charity then collected data during the course of its work to estimate its impact, and then adjust its strategy accordingly. Details of our impact measurement can be found below in 'Achievements and performance'.</p>	15%

Note: Split is based on a rough post-hoc estimate of staff and volunteer time.

Note on restricted funds

We received one restricted grant and that was from the Centre for Effective Altruism for a forthcoming educational retreat. All restricted grants are earmarked for activities which are consistent with the objects of Christians for Impact. As of 30th June 2022, our restricted grant was left in reserves to be used in the next financial period to cover costs for the educational retreat, which took place in the Fall of 2022.

Additional details of objectives and activities

Contribution made by volunteers

The Charity benefits from significant contributions of time by approximately 20 individuals, including trustees. The Charity also encourages individuals to contribute time to other charities and projects if it is likely they will have more impact that way.

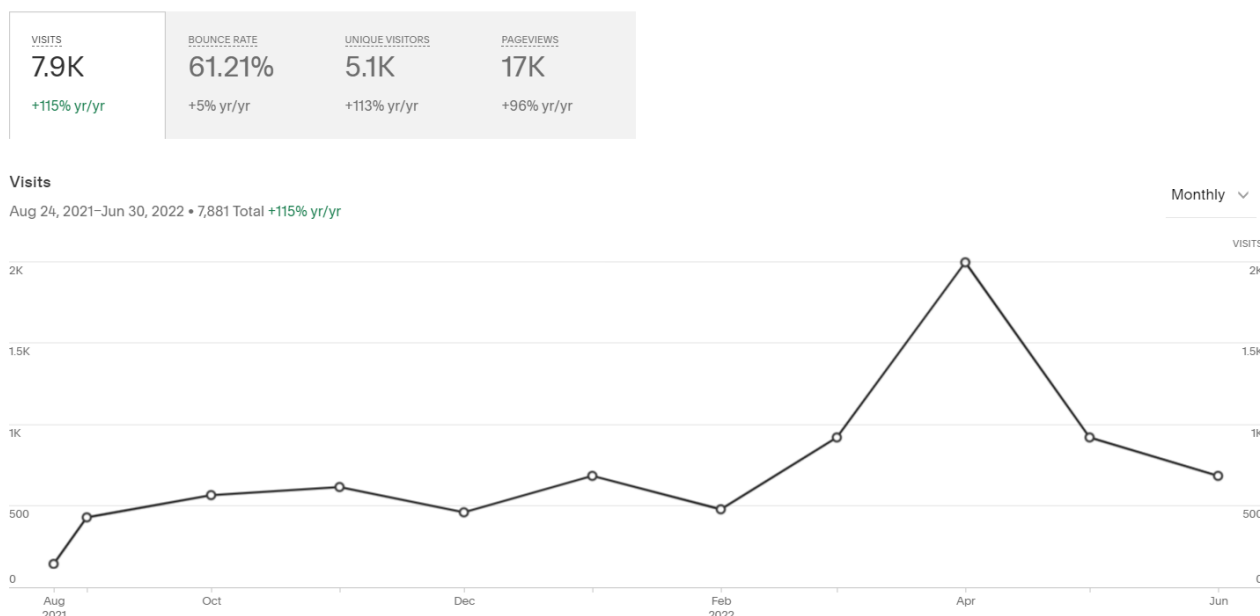
ACHIEVEMENTS AND PERFORMANCE

UK Community Building

Our two outreach specialists in the UK report had combined over 25 1-on-1 conversations with individuals about effective altruism and high-impact charity. As a result, 3 individuals reported giving more money away to charity and 4 reported changing more than half of their giving to more effective charities. 1 individual took the GWWC Pledge, which the UK Charity Giving What We Can Trust (Charity number 1155773) estimates is worth about \$73,000 USD in donations to effective charities. There were additional community benefits, which were supported by both the organisation and its US counterpart, which are detailed on our “Our Impact” page at our website: www.eaforchristians.org/our-impact.

Effective Altruism for Christians Website

The organisation’s website, www.eaforchristians.org grew in content and viewership. Over this period the average number of monthly visitors increased from about 500 to 700.



Online Events and Videos

Many online events were held by our organisation, most notably the 2023 Annual Conference (www.eaforchristians.org/2022-annual-conference) which had over 100 virtual attendees, about half of whom are based in the UK, and weekly discussions with an



average attendance of 12 people. We also created and uploaded dozens of videos to youtube, and gained about 100 subscribers, which can be found here www.youtube.com/@eaforchristians460.

FINANCIAL REVIEW

Note on reserves

Christians for Impact aims to hold enough reserves for between 2 and 4 months of expenditure, in accordance with our finance policy.

As of 30 June 2022, the restricted cash balance was £5,419.24, which was sufficient reserves for approximately 4 months of expenditure, primarily for an upcoming event. The lack of unrestricted reserves is due to the fact that the bank account was only recently opened (in March) and we were still in the process of setting up gift aid through HRMC to receive unrestricted donations.

Funds materially in deficit

No funds are materially in deficit.

Further financial review details regarding fundraising

All of the funds raised for Christians for Impact by 30 June 2022 were from one of two sources: the Centre for Effective Altruism (UK charity number 1149828) and our US partner Christians for Impact USA, inc.


We did not engage in fundraising, though we did take about 1 hour to write a grant proposal to the Centre for Effective Altruism.

DECLARATION

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees:

ACCOUNTS

 CHARITY COMMISSION FOR ENGLAND AND WALES	CHRISTIANS FOR IMPACT			No 1195605		CC16a
	Receipts and payments accounts					
	For the period from	24-Aug-21	To	30-Jun-22		
Section A Receipts and payments						
	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £	
A1 Receipts						
Grant from Centre for Effective Altruism	-	5,419.00	-	5,419	-	
Grant from Christians for Impact USA, Inc.	775		-	775	-	
	-	-	-	-	-	
	-	-	-	-	-	
	-	-	-	-	-	
	-	-	-	-	-	
	-	-	-	-	-	
	-	-	-	-	-	
Sub total (Gross income for AR)	775	5,419	-	6,194	-	
A2 Asset and investment sales, (see table).						
None	-	-	-	-	-	
	-	-	-	-	-	
Sub total	-	-	-	-	-	
Total receipts	775	5,419	-	6,194	-	
A3 Payments						
Contractors	775		-	775	-	
	-	-	-	-	-	
	-	-	-	-	-	
	-	-	-	-	-	
	-	-	-	-	-	
	-	-	-	-	-	
	-	-	-	-	-	
	-	-	-	-	-	
Sub total	775	-	-	775	-	
A4 Asset and investment purchases, (see table)						
	-	-	-	-	-	
	-	-	-	-	-	
Sub total	-	-	-	-	-	
Total payments	775	-	-	775	-	
Net of receipts/(payments)	-	5,419	-	5,419	-	
A5 Transfers between funds	-	-	-	-	-	
A6 Cash funds last year end	-	-	-	-	-	
Cash funds this year end	-	5,419	-	5,419	-	



Section B Statement of assets and liabilities at the end of the period				
Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Bank Account	-	5,419.24	-
		-	-	-
		-	-	-
	Total cash funds	-	5,419	-
	(agree balances with receipts and payments account(s))	OK	OK	OK
		Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets	Details			
	None	-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
	None		-	-
			-	-
			-	-
			-	-
			-	-
B4 Assets retained for the charity's own use	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
	None		-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
B5 Liabilities	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
	None		-	
			-	
			-	
			-	
			-	
Signed by one or two trustees on behalf of all the trustees	Signature	Print Name		Date of approval



		Grayden Reece-Smith	28/04/2023
		Alexander Rattee	28/04/2023