

## Annual Report: Women's Entrepreneurship & Sewing Skills Development Program\*\* August 2023 – August 2024\*\*

### 1. Introduction\*\*

Over the past year, our initiative has focused on empowering women by providing them with sewing skills, business development training, and resources to start their own businesses. Through workshops, mentorship, and hands-on training, we have helped women gain financial independence and entrepreneurial confidence.

### 2. Program Activities & Achievements\*\*

#### A. Sewing & Pattern-Making Workshop (One-Month Intensive Training)

- Objective: Teach women how to design patterns, cut fabric, and sew garments professionally.
- Participants: [Number of women trained]
- Key Outcomes:
  - Participants learned essential sewing techniques, from basic stitches to advanced garment construction.
  - Hands-on training in pattern drafting and fabric cutting.
  - Final showcase of completed projects by participants.

#### B. Ongoing Mentorship & Progress Tracking via WhatsApp Group

- Objective: Monitor progress, provide guidance, and encourage peer learning.
- Key Features:
  - Weekly check-ins to assess skill development.
  - Sharing of completed work for feedback.
  - Motivational discussions and troubleshooting sewing challenges.

#### C. Digital Marketing & Advertising Training

- Objective:\*\* Equip women with skills to promote their businesses online.
- Methodology:\*\*
  - Assigned practical "missions" (e.g., creating social media posts, taking product photos).
  - Taught basic advertising strategies (Facebook Marketplace, WhatsApp Business, Instagram).

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#### D. Provision of Sewing Machines

- Objective: Enable women to practice and start small businesses.
  - Action Taken:\*\* Distributed [One] sewing machines to committed participants.
- Impact: Increased productivity and business opportunities for beneficiaries.

#### E. Upcoming Progress Evaluation Workshop

- Planned for: [2 months]
- Purpose: Assess skill improvement, address challenges, and plan next steps for business growth.

### 3. Challenges Faced

- Limited access to high-quality fabrics for practice.
- Some participants struggled with consistent attendance due to family responsibilities.
- Need for more advanced business training (pricing, customer service).
- parking our car because three of our members had parking violation

### 4. Future Plans (2024-2025)

- Expand workshops to include advanced sewing techniques.
- Introduce a microloan program for business startups.
- Partner with local markets for product sales opportunities.

## 6. Conclusion

This year, we have made significant strides in empowering women through skill development and entrepreneurship support. With continued effort, we aim to reach more women and strengthen their economic independence.

Prepared by: [Halah Mahmood/Tamkeen]

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