

One Tenth Human

Charity number 1195497

A company limited by guarantee number 11254105

Annual Report and Financial Statements for the year ended 31 March 2023



West Yorkshire Community Accounting Service

One Tenth Human

Annual Report and Financial Statements for the year ended 31 March 2023

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Prepared by West Yorkshire Community Accountancy Service CIO

One Tenth Human

Trustees' report for the year ended 31 March 2023

Reference and administrative details of the charity, its trustees and advisors

The trustees during the financial year and up to and including the date the report was approved were:

Name	Position	Dates
Alexandra Fitzsimmons	Co-Chair from Dec 2021	
Dermot Daly	Co-Chair from Dec 2021	
Matthew Bloch	Treasurer	
Kaya Stanley-Money		
Viren Swami		
Laura Ivie		Appointed 16 November 2022
Alison Tarpey-Black		Appointed 16 November 2022
Charity number	1195497	Registered in England and Wales
Company number	11254105	Registered in England and Wales
Registered and principal address	Bankers	
2 Gordon Terrace	Santander UK plc	
Lancaster	Bridle Road	
LA1 4DS	Bootle	
	Merseyside L30 4GB	

Independent examiner

Simon Bostrom FCIE

West Yorkshire Community Accountancy Service CIO

Stringer House
34 Lupton Street
Leeds
LS10 2QW

Structure, governance and management

The charity is a company limited by guarantee and was formed on 14 March 2018. It is governed by a memorandum and articles of association as amended by special resolutions on 14 June 2021 and 19 June 2021. The liability of the members in the event of the company being wound up is limited to a sum

Method of recruitment and appointment of trustees

The trustees of the charity are also the directors for the purposes of company law and are appointed by the members.

One Tenth Human

Trustees' report (continued) for the year ended 31 March 2023

Objectives and activities

The charity's objects

For the public benefit, to advance education through theatre, performance, and other events which promote positive engagement with science, technology, engineering, arts and maths.

The charity's main activities

One Tenth Human is an award-winning theatre company based in the North West. We're on a mission to explode myth and expectation particularly when it comes to science, technology, engineering, and maths (STEM): because we know that too many children reach adulthood believing these subjects are not for "people like them".

We collaborate with extraordinary artists, kids, and scientists to create our adventures. Previous projects include Arthur (with Daniel Bye / ARC Stockton, Edinburgh Fringe First winner 2019); The Astonishing Vacuum Cleaner Adventure (Lancaster Arts / Hear Me Roar); We're Stuck! (Shoreditch Town Hall / Z-arts).

Public benefit statement

In setting our objectives and planning our activities our Trustees have given serious consideration to the Charity Commission's general guidance on public benefit.

Achievements and performance

2022/23 was a brilliantly busy and exciting year for One Tenth Human. We're incredibly proud of the work we've created, the response it has received, and the impact we've had. Our mission is to empower children with better stories about their own potential: this year we know we've empowered thousands.

Total live audience reached this year: 4,770

of whom 1,284 participated in additional in-school creative learning activities

Highlights:

- Curious Investigators: our delightful small-scale adventure for 3-7 year olds toured for a further 11 weeks this financial year. Originally commissioned by Big Imaginations and developed with support from Lancaster University Engineering, Curious Investigators toured libraries, theatres, schools, village halls, and festivals nationwide, reaching over 4,400 audience members.

Thanks to support from our funders, 13 schools received the show for free or at hugely discounted rates; a further 6 schools paid full price. 895 children at these schools took part in-depth hands-on engineering workshops after the show: building on the enthusiasm created by the live adventure, children created their own inventions and were supported in learning about materials (a vital part of the Key Stage 1 Science curriculum). Led by our STEM partners, Lancaster University Engineering Department and RTC North STEM Ambassadors Hub, these workshops allowed children in some of England's most deprived and inaccessible areas to develop their skills, confidence, and aspiration.

The average Pupil Premium rate was 42% (nearly twice the national average). 101 were children at rurally isolated schools.

Teachers rated the show on average 9.5 out of 10

Family audiences rated the show on average 9.8 out of 10

"SEND Children who often struggle to access curriculum loved it and were talking about it with enthusiasm... It was fantastic and pitched perfectly for our classes"

Ringway Primary School

"Amazing show!! Had all of us entertained from start to finish. Great sound effects! Imaginations unlocked for the rest of the day"

Audience feedback, Cambridge Junction

One Tenth Human

Trustees' report (continued) for the year ended 31 March 2023

Achievements and performance continued

- The Lightbulb Princess: our next touring theatre show will be this sparkly new adventure created in co-production with Yorkshire children's theatre company, Tutti Frutti. R&D took place in early 2023, our team of artists working closely with 179 children at schools in Morecambe Bay to explore electricity and energy generation using music and movement, hand-held turbines and wind-up trains, plus experts Zooming in from Lancaster University and industry partners. Children generated ideas, characters, and song lyrics which will be part of the finished show, due to open at Alnwick Playhouse and tour autumn 2023.

"A brilliant session, children were all engaged"

"Very engaging way of teaching difficult topics"

"10/10"

"Come back more often!"

(teacher feedback from R&D workshops)

- Terri and the Time Machine: our innovative creative education project began delivery in September 2022. Over 180 children at three inner-city Manchester schools (six classes) are taking part in a year-long adventure with time-travelling engineer "Investigator Terri" and her hapless colleagues back at mission control. Carefully designed to support delivery of the whole Year 3 Science curriculum, the project brings our team of artists together with six enthusiastic classroom teachers, supported by Z-arts and experts from the University of Manchester's Science and Engineering Education Research and Innovation Hub (SEERIH).

Funded by the Paul Hamlyn Foundation, the project aims to bring arts-based learning techniques into some of the most deprived areas of Manchester, supporting children to grasp concepts, develop skills, and raise aspirations. Seven diverse STEM professionals have taken part in live or recorded interactions alongside our performers, including five women and five people of colour: we aim to change children's preconceptions about who is or isn't a "science person".

Initial evaluation is hugely positive, and we have already recruited three more schools to join the project for the second year of delivery, September 23 - July 24.

"It has reminded me what science at this age should really be about."

(Kat Edwards, teacher at The Divine Mercy)

"The kids love it. It's one of the best ways of teaching science that I've come across"

(Hannah Phelan, teacher at Webster Primary School)

- 16 artists and creative specialists employed as freelancers, of whom 31% were people of colour and/or disabled. We've worked very closely with our Associate Artists this year, Toni-Dee Paul and Daniel Bye, as co-creators and performers on Terri and the Time Machine. We've also brought in exciting new collaborators, from highly experienced artists such as choreographer Stuart Bowden and composer Ziad Jabero, to young Caoife Turner, on her first professional theatre touring engagement. We've been able to invest in the training and development of our teams, particularly vital sustainability training for our behind-the-scenes teams working to reduce our environmental impact.
- New relationships begun with wonderful supporters including Z-arts, the Paul Hamlyn Foundation, RTC North STEM Hub, the Association for BME Engineers, and several new funders (see below).

For more detail on these projects, including full evaluation reports, visit our website, www.onetenthhuman.com

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Trustees' report (continued) for the year ended 31 March 2023

Financial review

This year we increased our turnover to £160,625. The net income for the year was £45,340, including net income of £311 on unrestricted funds and net income of £45,029 on restricted funds.

Fees income from touring is only 20% of our turnover: high quality children's theatre requires substantial subsidy, especially as we target venues and schools in areas of deprivation.

The majority of our income comes from grants and donations. With support from Backstage Trust and Arts Council England, we have invested in developing our trusts and foundations fundraising strategy, and brought in expert consultant support. New funders this year include the Reece Foundation, Shears Foundation, and the Victoria Wood Foundation; we were also supported by previous funders Arts Council England and the Granada Foundation, plus another Engineering Education Grant from the Institute of Mechanical Engineering and the Institute of Engineering and Technology. Morecambe College and Lancaster University provided vital support for our projects with local schools; and via our partnership with Z-arts, the Paul Hamlyn Foundation is providing generous support for Terri and the Time Machine. We are extremely grateful to all our funders and partners.

Reserves policy

The Trustees keep reserves under review. Our current target for unrestricted reserves is £29,825, based on ambitious plans to expand our core staff team from 25/26 onwards (six months' core costs at the planned increased level).

The charity's free reserves, excluding fixed assets, at the year end were £29,821.

Future activity

In 23/24 Terri and the Time Machine will complete its pilot year of delivery, and will expand to six inner-city Manchester schools for the academic year 23/24. We will be presenting at the Association of Science Educators' annual conference in January 2024, aiming to spread the word about this innovative project. We hope to recruit at least 6 further schools for the third year of fully-funded delivery. We will also tour The Lightbulb Princess nationally, and begin work on our next in-person live show.

In 2022 we were sadly unsuccessful in our application to Arts Council England to become part of their National Portfolio of regularly-funded organisations. Feedback was very positive: our decision letter noted we were likely to make a strong contribution to Arts Council priorities. However this process was enormously competitive and our geographical location makes it unlikely we will be added to the portfolio in the near future. We remain an entirely project-funded organisation, with all the challenges and risks that entails. We will continue to seek core funding for increased stability.

In spring 2023 we were lucky enough to take part in Creative Lancashire's "Creative Step Programme", funded by Lancashire County Council. Trustees and the artistic team came together to discuss our mission, our priorities for development and next steps. We are excited by the teams we can bring together, and the strength of our partnerships. We know the change we want to make, and the scale of our ambition. There is much to do.

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Trustees' report (continued) for the year ended 31 March 2023

Statement of trustees' responsibilities

The trustees (who are also the directors for the purposes of company law) are responsible for preparing the Trustees report and the financial statements in accordance with the applicable law and UK Accounting Standards.

Company law requires the trustees to prepare financial accounts for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for the year. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and apply them consistently;

- observe the methods and principles in the Charities SORP;

- make judgements and estimates that are reasonable and prudent;

- state whether applicable UK accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;

- prepare the accounts on a going concern basis unless it is inappropriate to presume that the charitable company will continue in operation.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial accounts comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report has been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities (Charities SORP (FRS102)), and in accordance with the special provisions of the Companies Act 2006 relating to small companies.

Approved by the board of trustees on 21/12/2023

Matthew Bloch (Trustee)

One Tenth Human

Independent examiner's report to the trustees of One Tenth Human

I report to the charity trustees on my examination of the accounts of the charitable company for the year ended 31 March 2023, which are set out on pages 8 to 13.

Responsibilities and basis of report

As the charity's trustees of the charitable company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the charitable company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- 1 accounting records were not kept in respect of the company as required by section 386 of the 2006 Act; or
- 2 the accounts do not accord with those records; or
- 3 the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or
- 4 the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities [applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)].

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Simon Bostrom FCIE

19/12/2023

West Yorkshire Community Accountancy Service CIO

Stringer House
34 Lupton Street
Leeds
LS10 2QW

One Tenth Human
Statement of Financial Activities
(including summary income and expenditure account)
for the year ended 31 March 2023

	Notes	2023 Unrestricted funds £	2023 Restricted funds £	2023 Total funds £	2022 Total funds £
Income from:					
Grants and donations	(2)	250	134,398	134,648	64,422
Fee income		31,801	-	31,801	10,943
Theatre tax relief		(5,888)	-	(5,888)	23,697
Interest income		64		64	-
Total income		26,227	134,398	160,625	99,062
Expenditure on:					
Artistic director fees		2,502	19,898	22,400	12,105
Creative fees		12,074	17,046	29,120	31,690
Technical crew		5,355	9,490	14,845	6,355
Props, costumes, materials, storage		777	10,272	11,049	5,245
Marketing and publicity		350	4,806	5,156	3,535
Insurance		157	318	475	268
Travel and accommodation		3,362	10,610	13,972	9,540
Business development and fundraising		-	4,043	4,043	1,374
Computer and IT costs		41	394	435	503
Postage and stationery		8	-	8	233
Memberships and subscriptions		-	139	139	35
Independent examination		945	-	945	900
Evaluation		-	310	310	2,197
Administration		345	11,818	12,163	5,222
Venue hire		-	-	-	60
Training		-	225	225	70
Total expenditure		25,916	89,369	115,285	79,332
Net income / (expenditure)		311	45,029	45,340	19,730
Fund balances brought forward		29,510	14,490	44,000	24,270
Fund balances carried forward	(3)	29,821	59,519	89,340	44,000

All incoming resources and resources expended derive from continuing activities.

One Tenth Human
Balance sheet
as at 31 March 2023

	2023	2023	2023	2022
	Unrestricted	Restricted	Total	Total
	£	£	£	£
Current assets				
Debtors and prepayments	(4) 21,510	3,313	24,823	25,054
Cash at bank and in hand	(5) 17,677	56,206	73,883	25,281
Total current assets	<u>39,187</u>	<u>59,519</u>	<u>98,706</u>	<u>50,335</u>
Current liabilities:				
amounts falling due within one year				
Creditors and accruals	(6) 9,366	-	9,366	6,335
Total current liabilities	<u>9,366</u>	<u>-</u>	<u>9,366</u>	<u>6,335</u>
Net current assets / (liabilities)	<u>29,821</u>	<u>59,519</u>	<u>89,340</u>	<u>44,000</u>
Net assets	<u>29,821</u>	<u>59,519</u>	<u>89,340</u>	<u>44,000</u>
Funds				
Unrestricted funds	29,821	-	29,821	29,510
Restricted funds	-	59,519	59,519	14,490
Total funds	<u>29,821</u>	<u>59,519</u>	<u>89,340</u>	<u>44,000</u>

For the year ending 31 March 2023 the charitable company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the charitable company to obtain an audit of its accounts for the year in question in accordance with section 476. The trustees (who are also the directors for the purposes of company law) acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime and with FRS 102 (effective January 2019).

The financial statements were approved by the board of trustees on 21/12/2023

Matthew Bloch (Trustee)

One Tenth Human

Notes to the accounts

for the year ended 31 March 2023

1 Accounting policies

Basis of accounting

These accounts have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts. The financial statements have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019) and with the Charities Act 2011.

The charity constitutes a public benefit entity as defined by FRS 102.

There has been no change to the accounting policies since last year.

No changes have been made to the accounts for previous years.

Going concern

The trustees are satisfied that there are no material uncertainties about the charity's ability to continue.

Incoming resources

All incoming resources are included in the Statement of Financial Activities (SOFA) when the charity becomes entitled to the resources, if it is more likely than not that the trustees will receive the resources and the monetary value can be measured with sufficient reliability.

Grants and donations

Grants and donations are only included in the SOFA when the charity has unconditional entitlement to the resources.

Where grants are related to performance and specific deliverables, they are accounted for as the charity earns the right to consideration by its performance.

Expenditure and liabilities

Expenditure is recognised on an accrual basis as a liability is incurred. Liabilities are recognised where it is more likely than not that there is a legal or constructive obligation committing the charity to pay out the resources and the amount of the obligation can be measured with reasonable certainty.

Taxation

As a charity the organisation benefits from rates relief and is generally exempt from income tax and capital gains tax but not from VAT. Irrecoverable VAT is included in the cost of those items to which it relates.

Fund accounting

Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objectives of the charity.

Restricted funds are subjected to restrictions on their expenditure imposed by the donor or through the terms of an appeal.

Further explanation of the nature and purpose of each fund is included in the notes to the accounts.

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Notes to the accounts continued for the year ended 31 March 2023

2 Grants and donations	2023 Unrestricted funds £	2023 Restricted funds £	2023 Total funds £	2022 Total funds £
ACE Curious Investigators	-	29,953	29,953	1,500
Arts Council England (ACE) Cinderella	-	1,497	1,497	13,477
Backstage Trust	-	20,000	20,000	41,404
Granada Foundation	-	2,000	2,000	2,000
Institute of Mechanical Engineers	-	4,910	4,910	4,702
Reece Foundation	-	10,000	10,000	-
Shears Foundation	-	5,000	5,000	-
Victoria Wood Foundation	-	4,900	4,900	-
Z Arts	-	56,138	56,138	1,330
Other donations	250	-	250	9
	<u>250</u>	<u>134,398</u>	<u>134,648</u>	<u>64,422</u>

3 Restricted funds	Balance b/f £	Incoming £	Outgoing £	Transfers £	Balance c/f £
ACE Ugly R&D	1,600	-	1,049	-	551
ACE Cinderella	3,883	1,497	1,698	-	3,682
ACE Curious Investigators	-	29,953	25,371	-	4,582
Backstage Trust 2021	6,008	-	6,008	-	-
Inst. of Mechanical Engineers	-	4,910	4,910	-	-
Reece Foundation	-	10,000	8,373	-	1,627
Shears Foundation	-	5,000	3,994	-	1,006
Victoria Wood Foundation	-	4,900	4,815	-	85
Z Arts Cities of tomorrow	496	-	496	-	-
Z Arts Terri & the Time Machine	-	56,138	32,655	-	23,483
Polk Co producing	2,503	-	-	-	2,503
Backstage Trust 2022	-	20,000	-	-	20,000
Granada Foundation	-	2,000	-	-	2,000
	<u>14,490</u>	<u>134,398</u>	<u>89,369</u>	<u>-</u>	<u>59,519</u>

Fund name

ACE Ugly R&D

Purpose of restriction

Project grant towards developing Cinderella: the AWESOME truth (original working title UGLY); development halted for a considerable period due to Covid.

ACE Cinderella

Towards reigniting development on Cinderella: the AWESOME truth after Covid postponement, plus associated organisational development.

ACE Curious Investigators

Project grant towards R&D of our new rural touring show plus associated organisational development.

Backstage Trust 2021

Towards touring Curious Investigators, plus associated organisational development.

Inst. of Mechanical Engineers

Towards supporting Curious Investigators in Lancashire schools and follow-up workshops in collaboration with Lancaster University Engineering Department.

Reece Foundation

Towards touring Curious Investigators in the North East, plus follow-up engineering workshops and associated core costs.

Shears Foundation

Towards our schools projects in Northumberland.

One Tenth Human

Notes to the accounts continued

for the year ended 31 March 2023

3 Restricted funds - continued

Fund name	Purpose of restriction
Victoria Wood Foundation	Towards schools workshops in Morecambe Bay, as part of early R&D on The Lightbulb Princess.
Z Arts Cities of tomorrow	Grant towards project development of new creative learning project.
Z Arts Terri & the Time Machine	Our share of a 3.5 year Paul Hamlyn Foundation grant towards our innovative creative learning project.
Polk Co producing	Co-production Commitment: contractually agreed contribution from OTH reserves towards full production of Cinderella: the AWESOME truth (original working title UGLY).
Backstage Trust 2022	Towards making and touring The Lightbulb Princess
Granada Foundation	Towards making and touring The Lightbulb Princess

4 Debtors and prepayments

	2023	2022
	£	£
Debtors	3,701	1,200
Prepayments	318	157
Accrued income	20,804	23,697
	<u>24,823</u>	<u>25,054</u>

5 Cash at bank and in hand

	2023	2022
	£	£
Cash at bank	73,883	25,281
Cash in hand	-	-
	<u>73,883</u>	<u>25,281</u>

6 Creditors and accruals

	2023	2022
	£	£
Trade creditors	4,545	2,925
Accruals	945	900
Other creditors	3,876	2,510
	<u>9,366</u>	<u>6,335</u>

7 Related party transactions

Donations from trustees and related parties

The total aggregate value of unconditional donations to the charity from the trustees or related parties was £250 (2022: £nil).

Trustee expenses

No trustee received any expenses during this year or the previous year.

Trustee remuneration and benefits

No trustee received any remuneration or benefit during this or the previous year.

Remuneration and benefits received by key management personnel

The total benefits received by key management personnel were £22,400 (previous year: £12,105).

Other related party transactions

Daniel Bye is the spouse of Sarah Punshon (key management personnel) and was paid £7,285 in respect of Creative fees on productions during the year (previous year: £786).

One Tenth Human

Statement of Financial Activities including comparatives for all funds (including summary income and expenditure account) for the year ended 31 March 2023

	2023 Unrestricted funds £	2022 Unrestricted funds £	2023 Restricted funds £	2022 Restricted funds £	2023 Total funds £	2022 Total funds £
Income						
Grants and donations	250	9	134,398	64,413	134,648	64,422
Fee income	31,801	10,943	-	-	31,801	10,943
Theatre tax relief	(5,888)	23,697	-	-	(5,888)	23,697
Interest income	64	-	-	-	64	-
Total income	26,227	34,649	134,398	64,413	160,625	99,062
Expenditure						
Artistic director fees	2,502	3,441	19,898	8,664	22,400	12,105
Creative fees	12,074	2,972	17,046	28,718	29,120	31,690
Technical crew	5,355	668	9,490	5,687	14,845	6,355
Props, costumes, materials, storage	777	745	10,272	4,500	11,049	5,245
Marketing and publicity	350	1,400	4,806	2,135	5,156	3,535
Insurance	157	-	318	268	475	268
Travel and accommodation	3,362	1,899	10,610	7,641	13,972	9,540
Business development and fundraising	-	-	4,043	1,374	4,043	1,374
Computer and IT costs	41	89	394	414	435	503
Postage and stationery	8	-	-	233	8	233
Memberships and subscriptions	-	-	139	35	139	35
Independent examination	945	480	-	420	945	900
Evaluation	-	-	310	2,197	310	2,197
Administration	345	185	11,818	5,037	12,163	5,222
Venue hire	-	-	-	60	-	60
Training	-	35	225	35	225	70
Total expenditure	25,916	11,914	89,369	67,418	115,285	79,332
Net income / (expenditure)	311	22,735	45,029	(3,005)	45,340	19,730
Fund balances brought forward	29,510	6,775	14,490	17,495	44,000	24,270
Fund balances carried forward	29,821	29,510	59,519	14,490	89,340	44,000