



### **Trustees**

Trustees for this period were as follows:

Zahra Scott-Gunnlaugsson (Chair) – appointed 5<sup>th</sup> August 2021

Erika O'Connor – appointed 5<sup>th</sup> August 2021

Geoff Pilkington – appointed 24<sup>th</sup> January 2022

Laura Townsend – appointed 11<sup>th</sup> February 2022

TK Muswizu – appointed 19<sup>th</sup> April 2022

The Childhood Cancer Charity (CCC) is managed by an executive board made up of the above Trustees.

In selecting individuals for appointment as charity trustees, the charity trustees must have regard to the skills, knowledge and experience needed for the effective administration of the CIO.

### **Objectives and Activities**

Our third year of operations focused on continuing to build our brand and awareness thorough the following activity:

- local partnerships with complimentary cancer charities, whose cause are aligned to ours but cause no conflict of interests in our operations, giving us room to collaborate and build a better future for those living with cancer and their families
- developing our community reach, relationships with those living with cancer and our bank of stories to show the need for and impact of our work
- and developing assets and materials to showcase our unique position and intentions in the support of childhood cancer, including a podcast series lead by those affected by childhood cancer, their families, survivors and leaders in the field of research
- developing and broadening our community and corporate relationships to enable greater future fundraising that delivers increased awareness and sustainable future income
- strengthening of our network and board, by identifying skills and needs to support the above growth and building relationships with the appropriate individuals to deliver these

Funding in 2023/24 from new sources continued to be difficult given the economic landscape, the crowded marketplace we operate in, and the early development of our organisation. We have reduced our outgoings toward the end of the 2024 financial year, bringing our marketing in-house, to ensure our sustainability and have stabilised income from known and warm sources, including a handful of individual donors. With our revised strategy in place we are on track to



grow our income over the coming 12 months with the aim of delivering our first grant round in the coming years.

Good governance and financial stability remain a key focus for us, and the next few years will be key for us to increase our trustee numbers, and further develop greater skills in the areas of Research, Paediatrics, Nutrition, Mental Health, Parent Experiences and Marketing. This will ensure the ongoing robustness of our organisation and broader experience to support our next stage of development.

This year our income continued to be generated through the generous donations of our trustees and connections all of whom have a personal interest in the development of dedicated childhood cancer research. We have also begun to receive generous donations from the wider public, a positive step for our organisation and one we are proud of given our limited resources for marketing at this stage.

Partnerships with local suppliers, including IT services and marketing, who have provided their services and advice this year at revised reduced rates or pro-bono, have been key to enabling us to carefully grow our organisation and develop our strategy. Strategic partnerships with local companies will form part of our ongoing strategy, combined with support from our growing community with the aim of providing dedicated cancer research for all children.

We continue to be mindful of our costs and those incurred have been covered by our modest fundraising as detailed below. In addition, any costs related to the continued recording and marketing of our podcast have been covered by an external company as a pro-bono gift.

### **Accounts**

The attached accounts show receipts of £3,898.57 and expenditure of £4,125.52. We are proud to have increased our organic income by 68% in this second full public-facing fundraising year, and acknowledge that our expenditure increased due to the investment in the recording and promotion of our new podcast series. We expect the results of this investment to be shown in our 2024/2025 financial year, with an increase in public donations from new source following the launch of the podcast and subsequent fundraising appeal.

The Charity has no debts and does not hold funds as investments. These accounts have been verified by Laura Townsend & Zahra Scott-Gunnlaugsson in their capacity as Trustees. The Charity has no paid employees.

This Annual Report is approved by the board of Trustees Chairperson, Zahra Scott-Gunnlaugsson and verified by all trustees.

Date: 01/06/25



## INCOME

Date	Value	Description	Type
Multiple	£898.57	Anonymous	Donation
Multiple	£3000.00	Zahra Scott-Gunnlaugsson	Donation

**TOTAL RECEIPTS** £ 3,898.57

**TOTAL EXPENDITURE** £ 4,125.52

**BALANCE CARRIED FORWARD** £ 1,124.91

## RECEIPT BY TYPE

Donation £ 3,898.57

## EXPENDITURE BY TYPE

Donation Platform Subscription £216.00

Office Rent £2,253.67

Website £1,624.65

IT Subscriptions/Hosting £19.20

Bank charges £12.00

Income			
Year	Date	Source	Amount
2023	03-Jul	Just Giving	£9.61
	06-Jul	Zahra Scott-Gunnlaugsson	£600.00
	26-Jul	Zahra Scott-Gunnlaugsson	£200.00
	29-Aug	Zahra Scott-Gunnlaugsson	£200.00
	18-Sep	Just Giving	£146.95
	26-Sep	Zahra Scott-Gunnlaugsson	£200.00
	02-Oct	Just Giving	£653.92
	26-Oct	Zahra Scott-Gunnlaugsson	£200.00
	30-Oct	Just Giving	£39.24
	27-Nov	Zahra Scott-Gunnlaugsson	£200.00
	04-Dec	Just Giving	£48.85
	27-Dec	Zahra Scott-Gunnlaugsson	£200.00
	26-Jan	Zahra Scott-Gunnlaugsson	£200.00
	26-Feb	Zahra Scott-Gunnlaugsson	£200.00
2024	26-Mar	Zahra Scott-Gunnlaugsson	£200.00
	30-May	Zahra Scott-Gunnlaugsson	£200.00
	01-Jul	Zahra Scott-Gunnlaugsson	£200.00
	20-Jul	Zahra Scott-Gunnlaugsson	£200.00
Total			£3,898.57

Income from July 3rd to July 26th 2023 not counted in previous year a receipts were not verified in time for annual re3turn

Total income	£3,898.57
Total expenditure	£4,125.52
<b>Net income 23/24</b>	<b>-£226.95</b>

Expenditure			
Year	Date	Supplier	Amount
2023	25-Jul	Just Giving	£ 18.00
	01-Aug	The Office Group	£ 180.00
	25-Aug	Just Giving	£ 18.00
	01-Sep	The Office Group	£ 543.67
	25-Sep	just Giving	£ 18.00
	29-Sep	Bank Charges	£ 12.00
	02-Oct	The Office Group	£ 153.00
	25-Oct	just Giving	£ 18.00
	01-Nov	The Office Group	£ 153.00
	06-Nov	Website	£ 19.20
	27-Nov	just Giving	£ 18.00
	04-Dec	The Office Group	£ 153.00
	27-Dec	Just Giving	£ 18.00
2024	02-Jan	The Office Group	£ 153.00
	25-Jan	Just Giving	£ 18.00
	01-Feb	the Office Group	£ 153.00
	26-Feb	just Giving	£ 18.00
	01-Mar	The Office Group	£ 153.00
	08-Mar	Cambs Fine Managemnt	£ 417.60
	25-Mar	Just Giving	£ 18.00
	02-Apr	The Office Group	£ 153.00
	15-Apr	Cambs Fine Managemnt	£ 208.80
	25-Apr	Just Giving	£ 18.00
	01-May	The Office Group	£ 153.00
	28-May	Cambs Fine Managemnt	£ 208.80
	03-Jun	the Office Group	£ 153.00
	17-Jun	Cambs Fine Managemnt	£ 208.80
	25-Jun	just Giving	£ 18.00
	01-Jul	The Office Group	£ 153.00
	08-Jul	Cambs Fine Managemnt	£ 371.85
	15-Jul	Cambs Fine Managemnt	£ 208.80
	20-Jul	Just Giving	£ 18.00
Total			£ 4,125.52