



Learn
and
Thrive

Annual Report

2024-2025



We are a UK charity dedicated to **empowering individuals** with Down's syndrome and/or other special educational needs and disabilities (SEND) to lead **safer, more connected, and independent lives.**

Individuals with learning difficulties often experience significantly poorer life outcomes, including early mortality, social isolation, abuse, and a diminished sense of autonomy. Meanwhile, the families and professionals supporting them frequently lack the necessary guidance and tools to provide meaningful assistance.

These challenges are not unavoidable; they stem from a system that continues to ignore their rights, voices, and potential.

Learn and Thrive collaborates with charities, schools, and families to ensure that our community has access to the specialised support and education they need to flourish. **From fostering relationships to promoting physical well-being, our community deserves the opportunity to live life on their own terms,** and we are here to equip them with the resources required to achieve that.

Vision

A world where everyone with Down's syndrome thrives.

Mission

Using digital tools to empower people with Down's syndrome to thrive throughout their lives.

About Us

Learn and Thrive aims to foster a world where individuals with Down's syndrome and SEND can flourish. Here are our two key projects that contribute to this mission.



Teach Me Too

This COVID-inspired initiative, backed by speech and language therapists along with specialist teachers, brings specialist teaching and therapy into the home or classroom. It focuses on instilling confidence in delivering specialised teaching support in the early years.

Learning for Life

Inspired by the unique challenges encountered by our community, Learning for Life is anchored in the Relationship and Sex Education curriculum. It equips individuals with the essential teaching and practical skills needed to grow up safer, happier, and actively engaged in their communities.



Supporting over 35,400 children and young people

How We Create Change

Enabling independence

Empowering safer lives

Creating connection

We all deserve to live safe and connected lives
where our voice shapes our future

Partnership work

Skills

Information

Specialised learning tools and projects

Education
Staff

Professionals Support
Network

Parents and Carers

Community Groups

Children and young people (0-25) - Down's
syndrome & SEND/ALN

What

Families, educators, community groups and carers are supported to teach and deliver the skills needed for children to live safer and more connected lives. Children and young people's confidence, knowledge, and skills improve

Who

Educators access to specialist content increases, giving them more time to deliver face-to-face support

Learn and Thrive projects delivered giving high quality specialist support

Co-production with our community increasing opportunities

Why

People with learning difficulties face significantly poorer outcomes in life—including early death, isolation, abuse, and a loss of autonomy—while the families and professionals around them are too often left without the guidance and tools needed to offer meaningful support.

These failures are not inevitable; they reflect a system that continues to overlook their rights, voices, and potential.

Loneliness and social

exclusion: 1 in 3 people with a learning disability spend less than an hour a day outside their home on a typical Saturday*

Abuse and neglect: People with learning difficulties remain disproportionately at risk of abuse, neglect, and having their rights ignored—systemic failures persist in services meant to support them. **

Lack of support for

supporters: Families/teachers/caregivers are unequipped and unsupported, lacking the knowledge and tools needed to help people with learning difficulties live safe, autonomous, and fulfilling lives.

Premature and preventable

deaths: People with learning disabilities die, on average, 20 years earlier than the general population, often from avoidable causes. ***

*Care Quality Commission; The Guardian **Mencap; Parliament Committee. ***NHS England; King's College London Full references available upon request



Chair Report

It's been another year of real progress and purpose at Learn and Thrive. As Chair, I'm incredibly proud of what we've achieved together—continuing to unlock potential and provide meaningful learning opportunities for young people with Down's Syndrome.

Expanding Our Reach

This year, we've grown the number of families using our resources significantly. **We have reached over 35,400** children and young people—testament to both the quality of our content and a growing recognition of its impact.

Content and Innovation

We've launched several new video series this year, focused on **pre-number maths skills, relationships, and healthy lifestyles**, developed in close collaboration with educators and families. The response has been extremely positive, with parents sharing stories of progress and growing confidence in their children.

We've also been piloting new interactive tools to support more personalised learning and are continuing to invest in feedback and co-creation, ensuring the next wave of content is even more **relevant and engaging**.

Fundraising and Support

Thanks to the generosity of our supporters and the commitment of our partners, we've secured over £140,000 in funding this year.

A sincere **thank you** to everyone who has contributed—your support helps us continue building a future in which young people with Down's Syndrome are supported to thrive, not just get by.

Strategic Growth

This year, we laid strong foundations for our next phase of growth. We've welcomed new expertise to both our board and delivery team, and we're now well placed to **extend our reach** across the UK—particularly in areas where access to high-quality learning content is limited.

Partnerships and Profile

Our relationships with schools, NHS trusts, and third-sector organisations have continued to grow. These partnerships remain central to our work, and we're proud to be recognised as a **trusted, forward-thinking partner** in inclusive education.

We were also pleased to contribute to several national events focused on inclusion and digital learning, and we're exploring further opportunities for collaboration and wider influence.

As we look back over the year, it's clear that **Learn and Thrive is more than just a name**—it's what we witness every day in the lives of the young people and families we work with.

To our brilliant team, our board, our partners and funders, and to the families who inspire us: thank you. Your dedication and belief in what we're building is what makes our work possible.

Here's to another year of learning, growing and thriving—together.

Nikki Walker
Chair of Trustees



CEO Summary

This year has been one of both remarkable progress and resilience for Learn and Thrive. Against the backdrop of a challenging funding climate and increasing pressure on the sector, we have not only sustained our work—we have grown it. **Over 35,400 children and young people have benefited from our resources**, which continue to be offered entirely **free of charge**. Through projects that span from early learning to relationships and life skills, our work has empowered families, professionals, and young people with the tools they need to thrive—not just cope.

Our strength lies in our community. In 2024/25, **80% of our projects were co-produced** or directly informed by the people we serve. We've **deepened partnerships** with expert charities such as Down Syndrome Cheshire, Down's Syndrome Scotland, and the Down's Syndrome Association, **expanded youth panel** input, and **brought lived experience to the forefront of our content**. This approach keeps us grounded, relevant, and continually learning. Our ability to adapt, innovate, and grow despite wider sector challenges is a testament to the **resilience, passion, and shared purpose of everyone involved in our mission**.

I want to give special thanks to our incredible board of trustees and the dedicated volunteers—both with and without learning needs—who are at the heart of our work. **Your commitment ensures that Learn and Thrive remains not just a charity, but a community.**

As we look ahead, we remain firmly values-led, committed to accessibility, and focused on building a sustainable future where every child can live a safe and connected life.

Chief Executive Officer



Year in Review



Teach Me Too now has **2082 users**, and is averaging 79 new users monthly! Working alongside Maths for Life, the series 'Maths Before Numbers' tackles pre-number skills, including colours, shapes, comparisons, and categorisations. This development has supported a **43% increase in sign ups** compared to last year.

We're reaching children across settings, with **64%** of our beneficiaries in mainstream settings, and **28%** in specialist, as well as those pre-school and in home school. As we streamline our digital offer, we've moved Teach Me Too to the main website and since it's inception, **4558** members have accessed the project.



They have changed our SALT so much for the better. I can't thank you enough. She is more confident in communicating

Nicholas Baker, Parent



Reaching 20,055* children with Down's syndrome and other learning differences

Year in Review



Stage One of our curriculum is now well underway, with plans to **complete in 2025/26**. Learning for Life continues to flourish and grow with the support and input from our community to enhance our offer, including a new series on consent and decision making, bereavement, sexual feelings. An **additional 120 members join this project monthly**.

Co-production of content has been a key strategic goal this year, **involving members of our community** in the filming of our new series. These include:

- How To... Be Healthy
- Families
- Understanding Health and Prevention

“What you do is really unique and is such a powerful resource. I can't do our afternoon sessions without you now!

Lucy McLaren, Employment & Life Skills Coordinator at DS Cheshire”



Reaching 15,435* young people with Down's syndrome and other learning differences



Treasurer's Report

The financial year ending 31 March 2025 was a year of both growth and adaptation for Learn and Thrive. While the **fundraising environment remained challenging**, we were pleased to see increasing success in our applications to trusts and foundations, a reflection of our growing reputation and track record. Although one of our long-standing major donors was unable to continue their support this year due to relocating overseas, we have made significant progress in **diversifying** our funding base to ensure long-term sustainability.

During this 12-month period, Learn and Thrive generated an income of £110,768, compared to £177,550 in the previous year. Of this, £64,850 came from grants and trusts—almost doubling our income from this stream compared to the previous year—while £45,519 came from individual supporters. Our total expenditure was £172,998, with our largest investments continuing to be in direct wages and outsourced content development to **meet the growing needs of our community**. This resulted in a planned deficit, which reflects our commitment to continued impact during a period of transition in our income strategy.

We ended the year with unrestricted reserves of £75,200 (£69,278 in the previous year) and restricted reserves of £49,230 (£117,382 in the previous year). Following a review of our reserves policy in light of increased financial visibility, we updated our target reserves level from 6–9 months of expenditure (£110,000) to 4–6 months (£75,000–£109,000). I'm pleased to confirm that our current reserves remain within this target range, **ensuring operational stability**. However, we recognise the need for vigilance, and securing long-term income remains a strategic priority. With a clear funding plan in place for 2025/26—focused on corporate partnerships, trust income growth, and project-specific donations—we are confident in our ability to **strengthen our financial position and continue delivering high-quality, free resources** to those who need them most.

Kate Taylor
Treasurer

Safeguarding

Not only is safeguarding a key element of our teaching, and impact of our work, but it is fundamental within the charity's operations.

Learning for Life

Safeguarding is a core theme of this project. Supporting learners, professionals, and families to identify unsafe situations and access the right support.

Policies & Procedures

Comprehensive and frequently updated safeguarding policies that align with current legal standards and best practices.

Recruitment

Background checks and safeguarding protocols are implemented to guarantee the appropriateness of all individuals engaged with us, including current DBS checks.

Training

All staff, volunteers, and trustees are required to complete mandatory safeguarding training to effectively recognise and address any concerns.

Reporting & Support

Transparent and accessible reporting systems are established to guarantee prompt and appropriate actions are taken, along with support for all parties involved.



Our Impact

We are currently assisting thousands of individuals through our various projects. This year, we have continued to prioritise co-production seeing many of our community star and produce our materials.

2082

active users in Teach Me Too

3508

active users in Learning for Life



Action	Result
Including members of our community in production of content	<ul style="list-style-type: none">Partnered with 21 Together, Tailfeather Dance, Down's Syndrome Scotland, Down Syndrome North East80% of projects released in 2024 feature our community
Reinvigorating Teach Me Too project	<ul style="list-style-type: none">Released our first series in the project in over 3 yearsPartnered with Maths for Life to fill a gap in our existing offer within the EYFS curriculum
Continue growing the Learning for Life project and user base	<ul style="list-style-type: none">Three new series developed and released63% of our total users registered in the Learning for Life project71% increase in membership year on year

Existing content New content

27h 34m

8h 22m

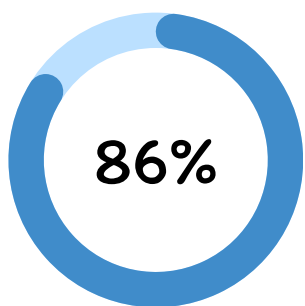
+23%

Our Impact

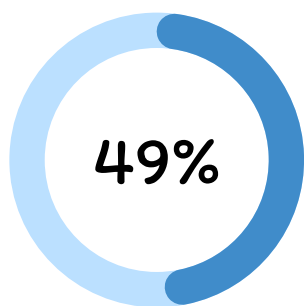
As our projects are **free** to all, with no eligibility criteria, we have a wide range of users, from the UK and beyond, who are parents, carers, teachers, social workers, occupational therapists and more.

“He really enjoys the videos and is more chatty now... His self esteem is growing
-Line Jones, Professional”

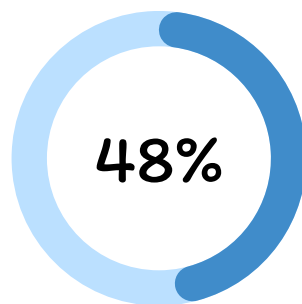
We cover an increasing range of topics. All of our work is informed directly by the lived experience of our partners and co-producers.



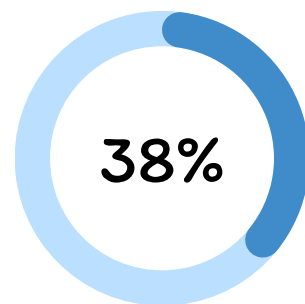
of our users live in the **United Kingdom**, with 89% of these users living in England



of our beneficiaries attend a **specialist setting**, across all age groups. 43% are in mainstream.



of our users are **Teachers and Teaching Assistants**



of our users are **Parents and Carers**

We create resources **supporting the challenges our community face:**

- Understanding of public and private
- Appropriate touch
- Healthy lifestyles
- Respectful and fulfilling friendships
- Emotional regulation
- Puberty and growing up
- Personal hygiene
- Mental wellbeing

“I have never seen such excellent resources for puberty... the parents feel so supported and are seeing a massive difference in their child
Debbie Austerlitz, SENCO”

Our Impact

Reaching an estimated **35,400** children and young people, through use of our resources at home, in schools, and in support groups, is a point of pride for us all at Learn and Thrive. What's also crucially important is the real life impact and quality of our work on those with Down's syndrome and SEND.

154

videos and 280
resources

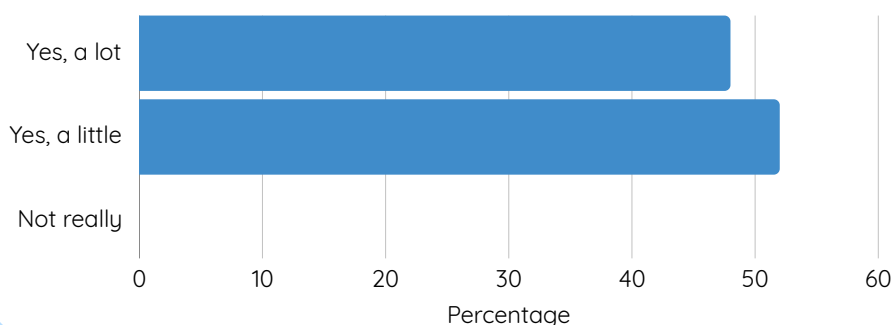
26,305

downloads of our
resources

35+

hours of free
video content

Has this project helped improve the learner's skills or confidence?



“The kids started taking autonomy for saying ‘no, that’s private’. So that was such a breakthrough.”

Susan Ainsworth,
Teacher

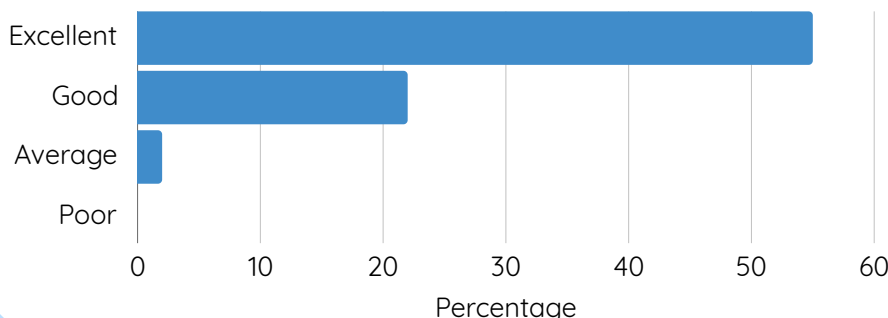


Average rating for our projects is 4.6 stars

“I’m just learning all about life, and I’m just thriving... it’s really life-changing.”

Maya Patil,
Ambassador and
beneficiary

How would you rate the overall quality of the projects?

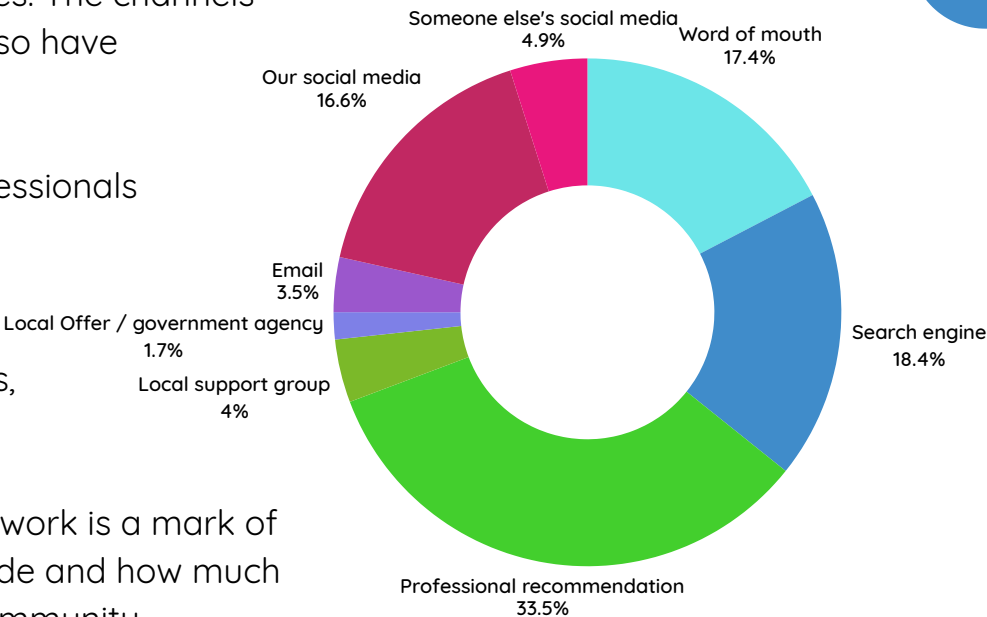


Our Reach

As our marketing efforts have increased year on year, we've been able to reach more parents and educators in need of our resources. The channels through which we are able to do so have **constantly increased**.

We are pleased to note that professionals recommend us consistently. **51%** of our users are directed to our charity by others in their communities and supporters, including professionals.

The positive endorsement of our work is a mark of the incredible progress we've made and how much our content is required for our community.



44,632

Unique users using our website

+106.11%

from previous year

185

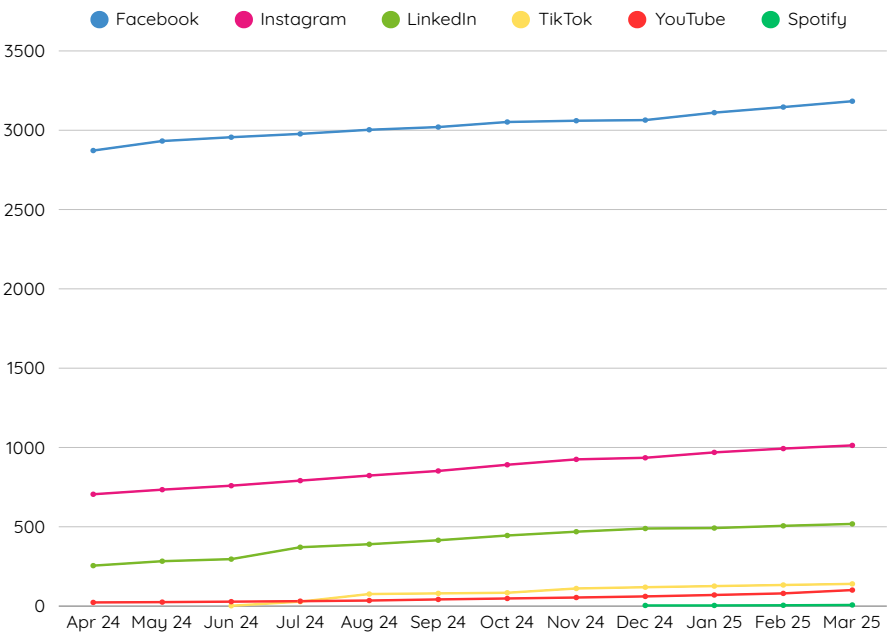
Countries where our website is being accessed

330,128

Total webpage views

+150.95%

from previous year



Social Media

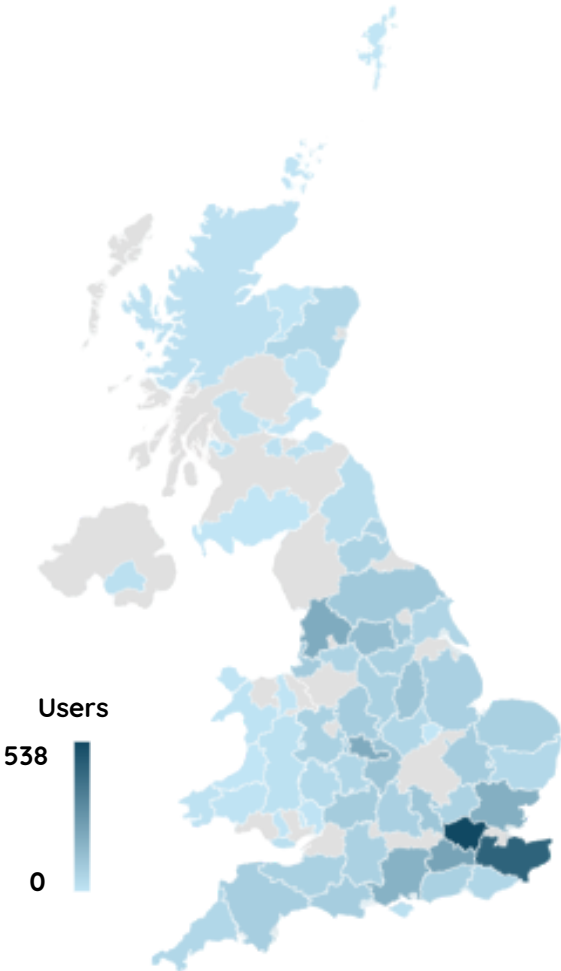
In 2024 we shifted our social media strategy, and have adopted more video content across Facebook, Instagram, TikTok, and YouTube. Our new podcast, Life Skills Unfiltered, has been shared across our new Spotify profile and on YouTube. We hit several milestones this year, including **3000** Facebook followers, **1000** Instagram followers, and **100** followers on LinkedIn and YouTube. On average, we reached **over 6000 users per month** across all of our social media.

Our Reach

Now in our third year, we have been able to focus more efforts on reaching a larger number of users, and therefore children and young people as a result. Due to our users being made up of only **38% parent/carers**, the remaining users are professionals who reach, on average, **4.4 learners per person**.



While we still see the legacy of our Southeast base, we have seen a larger number of people signing up to our projects outside of this area. Not only this, but compared to the previous year, our overall numbers are considerably higher. For example, in Greater London, our uptake has increased from **154 to 538** thanks to the support of the **City Bridge Foundation**.

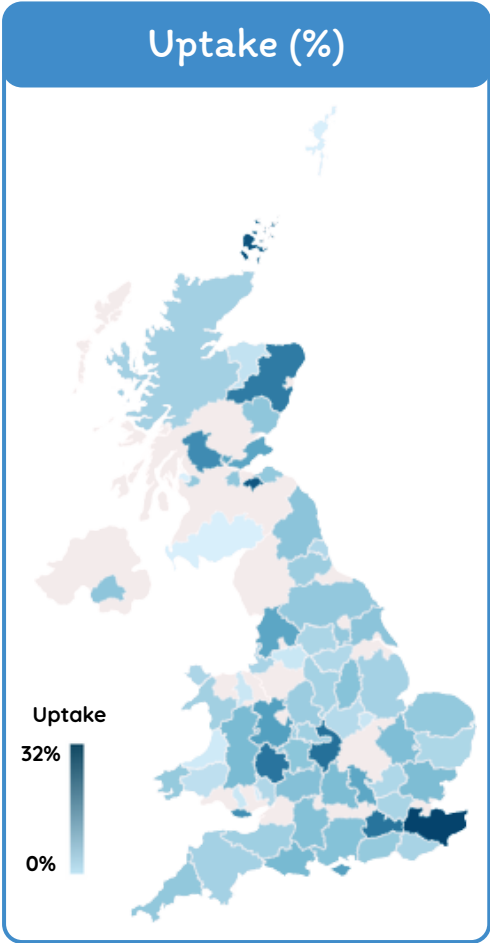
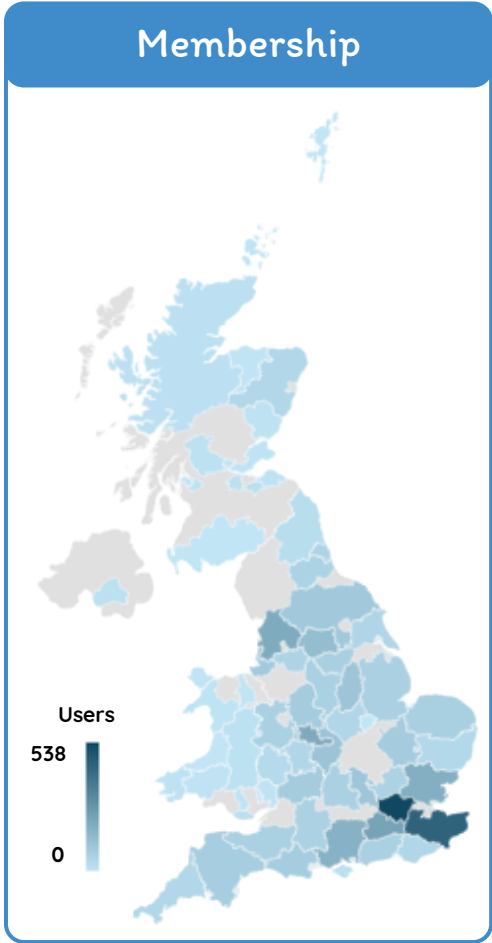


Top 10 Counties - Members	
Greater London	538
Kent	446
Surrey	225
West Midlands	202
Lancashire	199
Essex	185
Hampshire	175
Cheshire	167
West Yorkshire	136
Warwickshire	112

Our Uptake

Taking into consideration our reach across the UK, we have undertaken further analysis to better assess the uptake** of our projects. We have used, somewhat limited, national data on prevalence of Down’s syndrome to extrapolate an estimated population of **individuals we could be supporting** in each county across the UK.

This new data, when compared to membership numbers, shows us clearly that while the Southeast remains an area of high uptake, our uptake is **spreading across the UK** thanks to our focus on working with local groups, local authorities, and regional marketing. This is demonstrated by the two heatmaps below, alongside our Top 10 counties by uptake in the Down’s syndrome community.



Top 10 Counties - Uptake	
Kent	32%
Orkney	30%
Midlothian	29%
Londonderry	27%
Warwickshire	26%
Surrey	25%
Herefordshire	25%
County Tyrone	24%
Aberdeenshire	24%
Stirling	21%

**using a ratio of 1/865 individuals with Down’s syndrome in the UK, and taking 65% of these to be between the ages of 3-25, we calculate an estimated population with Down’s syndrome in each county. Uptake is a percentage of this population.

Meeting the Challenge of Sustainable Funding

This year, Learn and Thrive has faced increasing pressure on our funding model, reflecting a wider national trend. According to the CAF UK Giving Report 2024, fewer individuals are giving to charity and the average donation has fallen, with smaller organisations disproportionately affected.¹

Unlike many in our sector, we continue to provide our high-quality resources entirely free of charge—an approach rooted in our commitment to equity and access for all families and professionals supporting children with learning difficulties.

To safeguard this model in an increasingly challenging environment, we are **actively diversifying our income**. With our foundation in trust funding now more established, we are building stronger applications for larger multi-year grants. We are also placing a renewed focus on **corporate partnerships**, seeking long-term alignment with organisations that share our values and commitment to social impact. Alongside this, we are exploring the use of **targeted donation campaigns** to fund individual projects, helping supporters connect more directly with the impact of their giving.

In the year ahead, we will assess the viability of a subscription-based resource for professionals—a project designed to offer added value to schools while generating sustainable income to underpin our free content. As we adapt, we remain guided by our core belief: **that all children deserve the tools to thrive, regardless of background or diagnosis**. Our aim is to ensure that our model remains both values-led and financially resilient.

References

¹ Charities Aid Foundation (2024). CAF UK Giving Report 2024.



Demonstrating Impact as an Infrastructure Charity

As an infrastructure charity, one of our ongoing challenges is evidencing the meaningful **impact of our work on the wider community**. While our direct beneficiaries include families, schools, community groups, and other charities, the true reach of our work lies in empowering others to deliver better outcomes for children and young people with learning difficulties. Ensuring that this indirect impact remains **visible, measurable, and aligned with community needs is essential** to our long-term success.

To meet this challenge, we have embedded a culture of **partnership and co-production across our work**. We collaborate with expert panels and sector partners, such as Down Syndrome Cheshire and Downright Excellent, to shape resources that reflect lived experience and professional best practice.

This year, we strengthened our work with **youth panels**, ensuring that **young people themselves have a voice in shaping what we create**. These partnerships allow us to remain relevant, responsive, and accountable to those we aim to serve.

Co-production remains at the heart of our approach: in the past year, 80% of our projects have been created with, featured, or been directly informed by the community. **This commitment ensures our work is not only shaped for our users, but with them—helping us deliver tools that are practical, trusted, and rooted in real-world needs.**

Thank You!

We have been fortunate enough to receive funding from a range of Trusts and Grants, organisations, and individuals to fund our projects and core costs.

Without this invaluable funding, we couldn't continue to grow and serve our ever-growing community.

Below are just a selection of our funders, who support us both in **direct funding** and with additional assistance through **pro bono work, office space, and in-house fundraising**. We also extend our gratitude to all of our individual donors, whose contributions throughout the year made up **11.3% of our funding**.

£140,300
funding received

KEARNEY

The  Lawson Trust

MARSH
Charitable Trust

QCS
Quality Compliance Systems
an RLDATIX company

 Brian Murtagh
Charitable Trust

JULIA RAUSING
— TRUST —



CITY BRIDGE
FOUNDATION

JEANS
FOR
GENES

UTILITYPEOPLE
PLUG INTO OUR ENERGY

 W
Garfield Weston
FOUNDATION

NEXTENERGY
SOLAR FUND

wcit
CHARITY

The Henry Smith Charity

Trustees during the reporting period: April 24 - March 25

Name	Date Appointed	Date Stood Down	Role
Nicola Walker	05 July 2021		Chair
Kate Rosanna Taylor	22 September 2021		Treasurer
Karen Michelle McGuigan	05 July 2021	01 September 2024	Trustee
Andrea Melanie Wilson	05 July 2021		Trustee
Maja Trninic	12 March 2024		Trustee
Clair Smith	12 March 2024		Trustee

The Key Management Personnel are the Trustees and the Chief Executive Officer (CEO):
Johanna Aiyathurai – CEO

Registered Office: 265 Maidstone Road, Gillingham, Kent, ME8 0HA

Independent Examiner: Charity Accountant, Shruti Soni Ltd, 117A St. Johns Hill, Sevenoaks, TN13 3PE

Bank: CAF Bank, 25 Kings Hill Avenue, Kings Hill, West Malling, Kent ME19 4TA

The objects for which the Charity is established for the benefit of the public are to advance the education of children and young people with Down's syndrome and similar learning difficulties including but not limited to providing access to specialist teachers and therapists through digital content and other resources.

Governance and Structure:

Type of governing document

Foundation Registered 05 July 2021

How the charity is constituted

Foundation CIO

Trustee selection methods

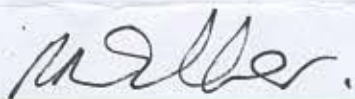
Trustees are appointed by the existing Trustees

The Trustees confirm that they have complied with their duty to have due regard to the Charity Commission's public benefit guidance when exercising any powers or duties to which the guidance is relevant.

Signed on behalf of the Trustees:

Nicola Walker

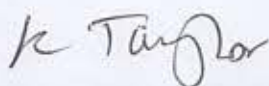
Chair





Kate Taylor

Treasurer





5 September 2025



Independent Examiner's Report to the Trustees of LEARN AND THRIVE

I report to the charity trustees on my examination of the accounts of the charity for the year ended 31 March 2025 which are set out on pages 25 to 29.

Responsibilities and basis of report

As the charity's trustees you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the charity's accounts carried out under section 145 of the Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the charity as required by section 130 of the Act; or
2. the accounts do not accord with those records; or

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Shruti Soni

Shruti Soni FCCA FCIE

Shruti Soni Ltd • Chartered Certified Accountants
117a St. John's Hill, Sevenoaks TN13 3PE

Date: 24th September 2025

LEARN AND THRIVE
Charity Registration number 1195053
Receipts and payments accounts
For the year ended 31 March 2025



01/04/2024 to 31/03/2025				01/04/2023 to 31/03/2024		
	Unrestricted funds	Restricted funds	Total funds	<i>Unrestricted funds</i>	<i>Restricted funds</i>	<i>Total funds</i>
	£	£	£	<i>£</i>	<i>£</i>	<i>£</i>
Receipts						
Grants	1 -	64,850	64,850	-	159,940	159,940
Donations	2 11,421	29,530	40,951	3,309	13,855	17,164
Interest	399	-	399	334	-	334
Charitable Activities	216	4,352	4,568	-	112	112
Total Receipts	12,036	98,732	110,768	3,643	173,907	177,550
Payments						
Costs of Generating Funds	3 56	8,845	8,901	3,722	11,839	15,561
Charitable Activities	4 1,348	156,591	157,939	10,259	110,457	120,716
Management and Administration	5 1,745	4,413	6,158	488	5,880	6,368
Total payments	3,149	169,849	172,998	14,469	128,176	142,645
Net of receipts/(payments)	8,887	(71,117)	(62,230)	(10,826)	45,731	34,905
Transfer between funds	(2,965)	2,965	-	-	-	-
Cash funds last year end	69,278	117,382	186,660	80,104	71,651	151,755
Cash funds this year end	75,200	49,230	124,430	69,278	117,382	186,660

LEARN AND THRIVE
Statement of assets and liabilities
at the end of the period 31 March 2025

Details	Unrestricted funds £	Restricted funds £	Total funds £
Cash at bank and on hand	75,200	49,230	124,430

The financial statements comprising of the Receipts and Payments Summary and Statement of Assets and Liabilities were approved and authorised for issue by the Board on 5 September 2025

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name
	NICOLA WALKER
	KATE TAYLOR

LEARN AND THRIVE
Notes to the financial statements
For the year ended 31 March 2025

1 Income from Grants

	Unrestricted £	Restricted £	2025 Total £	2024 Total £
Grants - Peter Harrison	-	2,000	2,000	22,500
Grants - Brian Murtagh	-	10,000	10,000	5,000
Grants -Jeans 4 Genes	-	-	-	-
Grants- City Bridge	-	10,000	10,000	-
Grants- Garfield Weston	-	15,000	15,000	-
Grants- WCIT Charity	-	10,000	10,000	-
Grants-Marsh Charitable Trust	-	-	-	-
Grants-The Lawson Trust	-	6,000	6,000	-
Grants-The Henry Smith Charity	-	5,000	5,000	-
Grants-Julia Rausing Trust - Youth Panel	-	5,000	5,000	-
Grants - Maths Mum	-	-	-	-
Grants - Operations & Development	-	1,850	1,850	50,000
Grants - FP Whittingham	-	-	-	50,000
Grants - KCF CYP	-	-	-	4,440
Grants - Groundwork/ Tesco	-	-	-	2,500
Grants - Bentley	-	-	-	500
Grants - Postcode Lottery	-	-	-	25,000
	-	64,850	64,850	159,940

2 Donations and legacies

	Unrestricted £	Restricted £	2025 Total £	2024 Total £
Donations - Corporate	5,321	4,715	10,036	100
Donations - Fundraising Platform (was Enthuse	2,349	14,932	17,281	14,340
Donations - Fundraising Pages External	130	-	130	235
Donations - HNWI	-	9,883	9,883	-
Donations - Easy Fundraising	19	-	19	-
Gift Aid	3,602	-	3,602	2,488
	11,421	29,530	40,951	17,163

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Notes to the financial statements
For the year ended 31 March 2025

3 Cost of generating funds

	Unrestricted	Restricted	2025 Total	2024 Total
	£	£	£	£
Fundraising Products Brought	-	4,700	4,700	4,071
Advertising & Marketing	56	4,145	4,201	11,489
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	56	8,845	8,901	15,560
	<hr/>	<hr/>	<hr/>	<hr/>

4 Charitable Activities Expenditure

	Unrestricted	Restricted	2025 Total	2024 Total
	£	£	£	£
Direct Wages	-	99,635	99,635	71,585
General Expenses	-	2,163	2,163	790
Pension Costs	-	5,575	5,575	2,628
Employer NIC	-	3,952	3,952	-
Recruitment	-	977	977	273
Resource Creation	-	730	730	1,582
Staff Training	-	321	321	1,265
Travel - National	-	4,039	4,039	1,609
Computer Equipment	1,348	760	2,108	-
Venue Cost	-	557	557	-
Bought-in Services	-	-	-	12,750
Expert Costs	-	17,689	17,689	26,158
Filming Costs	-	20,193	20,193	2,076
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	1,348	156,591	157,939	120,716
	<hr/>	<hr/>	<hr/>	<hr/>

LEARN AND THRIVE

Notes to the financial statements

For the year ended 31 March 2025

5 Management and Administration Costs

	Unrestricted	Restricted	2025 Total	2024 Total
	£	£	£	£
Audit & Accountancy Fees	-	1,843	1,843	1,635
Payroll Fees	381	-	381	549
IP, Licence, Permissions	-	72	72	48
Website Maintenance	-	-	-	446
Bank Fees	1,044	59	1,103	60
IT Software & Consumables	-	-	-	548
Postage, Freight & Courier	-	465	465	21
Subscriptions	320	1,429	1,749	1,984
Insurance	-	545	545	383
Office Equipment	-	-	-	694
	<u>1,745</u>	<u>4,413</u>	<u>6,158</u>	<u>6,368</u>

6 Movements in funds

	At the start of the year £	Receipts £	Payments £	Transfers £	At the end of the year £
Restricted funds:					
Peter Harrison	12,750	2,000	(14,750)	-	-
FP Whittingham	40,000	-	(23,785)	-	16,215
KCF CYP	4,440	-	(4,400)	-	40
LFL	35,000	-	(29,228)	-	5,772
Postcode Lottery	25,000	-	(24,976)	-	24
Resource Creation	192	-	-	-	192
Garfield Weston	-	15,000	(13,042)	-	1,958
Brian Murtagh	-	10,000	-	-	10,000
NextEnergy	-	3,000	-	-	3,000
Lawson Trust	-	6,000	(6,000)	-	-
WCIT Charit	-	10,000	(1,354)	-	8,646
Henry Smith	-	5,000	-	-	5,000
City Bridge	-	10,000	(19,980)	-	(9,980)
Operations and development	-	16,550	(13,188)	-	3,363
MATHS Mum	-	16,182	(19,147)	2,965	-
Julia Rausing Trust	-	5,000	-	-	5,000
Total restricted funds	<u>117,382</u>	<u>98,732</u>	<u>(169,849)</u>	<u>2,965</u>	<u>49,230</u>
Unrestricted funds:					
General funds	<u>69,278</u>	<u>12,036</u>	<u>(3,149)</u>	<u>(2,965)</u>	<u>75,200</u>
Total unrestricted funds	<u>69,278</u>	<u>12,036</u>	<u>(3,149)</u>	<u>(2,965)</u>	<u>75,200</u>
Total funds	<u>186,660</u>	<u>110,768</u>	<u>(172,998)</u>	<u>-</u>	<u>124,430</u>