



# NaariSamatā

ANNUAL REPORT





# NaariSamatā

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June - December 2021

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**A**s we cross the six month mark of starting the charity, it's encouraging to reflect on how far we've come. We have had a lot of successes, and some real great challenges too.

NaariSamata is an international, independent and neutral NGO, committed to promoting, defending and realising the rights of women, children and the vulnerable, marginalised communities on issues related to gender, caste and sexuality.

In a world where many charities put too much emphasis on raising money rather than spending it effectively, I'm delighted to say we have had 2% of our funds spent on administrative costs and the main bulk of our donations have gone directly to the beneficiaries.

It was wonderful to see such dramatic evidence of the impact the charity can and does make. Our Impact Report demonstrates how our investment is making an impact on people's lives.

I have chaired The charity since the start, and it has been hugely rewarding. I've enjoyed working with, and am extremely grateful to our volunteers especially Daksha Varsani BEM and Paresh Jetwa, for their fundraising help, Deepa Chanwani and Aashi Lunia for managing social media, Naveen Judah for all his sane advice and Juan for being the Oracle on the technical and creative side.

We are proud of our youth team in Kerala. We are so happy to see the youth getting involved in social causes. Our heartfelt thanks to our donors who have donated so generously to help us advance on our goals.

Finally, as the charity continues to grow, I hope to see it build a network of people who work together with the same passion to bring about a change in attitudes.

Now more than ever, it's imperative to strengthen the community by partnering with organisations who share a common purpose and values – only by working together can we make change happen.



*Anita Sunder Rajan*

**Anita Sunder Rajan**  
Founder & Chair









# Who We Are

Our mission is safety for women, children and vulnerable communities on issues related to gender, caste and sexuality.

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Our vision is a safe world for all.

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Charity Registration No: 1194814

Registered Address  
85 Great Portland Street, London, W1W 7LT

Anita Sunder Rajan  
Chairperson

Asha Rajagopal  
Treasurer

Umair Khan  
Secretary

Beena Dandawate  
Trustee

Silvia Rangoni  
Trustee

Currently all trustees are founder trustees. The Charity is volunteer-run.










# Our Objectives

The promotion of equality and diversity, for the public benefit by the elimination of discrimination on the grounds of gender or age; advancing education and raising awareness in equality and diversity including but not limited to the creation of e- learning tools and resources; cultivating a sentiment in favour of equality and diversity.

To relieve the needs of men, women and children, who have experienced, or are at risk of experiencing, violence and abuse, including by, without limitation, the provision of advice, support, services and items directed at improving their conditions of life.



A close-up photograph of a hand holding a piece of brown, textured paper. The paper is decorated with blue ink patterns, including a row of arches at the top and a row of 'u' shapes at the bottom. The word 'INDIA' is written in large, bold, blue capital letters in the center. The background is a blurred, warm-toned landscape. The image is framed by a red border with a white wavy pattern at the top and bottom.

To advance in life and help vulnerable adults, children and young people in under privileged communities through the provision of educational, recreational and leisure time through activities provided in the interest of social welfare, designed to improve their conditions of life; providing support and activities which develop their skills, capacities and capabilities to enable them to participate in society as mature and responsible individuals





# Our Impact



265

KILOS OF NEW CLOTHES FOR  
WOMEN, AND GOOD SECOND-HAND  
CLOTHES FOR CHILDREN

35

WOMEN TRAINED IN STITCHING

6

GIRLS IN TRAINING TO BE VOCAL  
ADVOCATES ON WOMEN'S ISSUES





60

CHILDREN PROVIDED MIDDAY  
MEALS FOR 30 DAYS

60

PAIRS OF FLIP-FLOPS PROVIDED TO  
CHILDREN



7

COVID ORPHANS' EDUCATIONAL  
NEEDS FULFILLED

---

3

FAMILIES UNDER CARE WITH RELIEF  
PROVIDED UNTIL THEY COULD  
SUSTAIN THEMSELVES

---

4

ABUSED WOMEN HELPED WITH  
TRAINING TO BE SELF-RELIANT AND  
INTEGRATE INTO SOCIETY

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# STORIES OF US

## My anger gave me the courage...

There have been numerous occasions when I was touched inappropriately when going to school even as a child. I was groped by a passerby going on a bicycle at the age of 13. I felt this embarrassing but didn't share these experiences with my parents. Slowly it became a norm, experiencing these now and then during college days.

When I was in Bangalore for work there have been several occasions when I was eve-teased while waiting in Bus stops and shopping malls. Inappropriate touching almost on public transport reached a point where I started attacking back the molesters with safety pins and stamping their feet with my block heel sandals.

I even started verbally attacking them and shaming them on public transports for their disgusting behaviour. On one of the occasions when I was waiting at a Bus stop, I was eve teased for over 15 to 20 minutes and my temper rose with every minute passing by. I sat on one of the seats on the platform ignoring this man. He sat next to me almost touching me. When I looked at him with anger, he winked. I gathered all courage and strength and swung my bag pack full of books at his face and used all the slurs at him that I had ever known. I grabbed the attention of few other people waiting around.

Unfortunately, nobody intervened but this guy ran away and quickly got into a moving bus. This all happened when I was 22.

Today, I'm not someone who will stay quiet if someone ever-teases and touches me appropriately. I'm sure to attack the molester back in my own capacity by verbally shaming him in the public.

# Our Work

## BE THE CHANGE

Our vision is an safe world for all - a world where all are empowered and equality is the norm not a privilege.

### PROJECTS



#### Project Ujaala

Begun as an emergency measure due to the pandemic, we provided:

- Education for 8 children
- Sustenance for 7 children

**Page 14**



#### Project Unnati

Empowerment of women to be financially independent:

- 35 women trained in stitching

Run by Diva D with Sur Rehbar Foundation

**Page 16**





## PROJECTS



### **ProjectMuskaan**

A project to bring smiles to the faces of the abused and underprivileged

- 250kgs of clothes were sent to Bihar and Bangalore

**Page 18**



### **Project AnnaSeva**

No child can learn properly or fully on an empty stomach

- 60 children from marginalised and underprivileged communities given food for 30 days.

**Page20**







# PROJECT ANNASEVA

## Children cannot be educated on empty stomachs

The children in this tribal village have no incentive to go to school nor do the parents believe education will serve them as they feel their community will always be suppressed and never get a chance to progress in life. We decided the first step was to feed the children and give them one mid-day meal. So we sponsored a village and provided 60 children a meal for 30 days.

The Musahar community is a Dalit community found throughout eastern Uttar Pradesh, southern Nepal, Bihar and Jharkhand. In Bihar, the word Musahar is said to be derived from the Bhojpuri *mūs+ahar* (literally rat eater), on account of their traditional occupation as rat catchers and many are still forced to do this work due to destitution and poverty. They are one of the most marginalised castes in India, even among Dalits.

Almost all Musahars live in rural areas, with a mere 3% living in the city. In the rural areas, Musahars are primarily bonded agricultural labourers, but often go without work for as much as eight months in a year. Children work alongside their parents in the fields or as rag-pickers, earning as little as @25-30 in a day. By some estimates, as many as 85% of some villages of Musahars suffer from malnutrition and with access to health centres scant, diseases such as malaria and kala-azar are prevented.

Education cannot be imparted to a child on an empty stomach. While our focus will always be education, we cannot do this without first ensuring that the children have had at least one good meal a day.

We sponsored a mid-day meal for 60 children in a village in Bihar for 30 days. We wish to do more once we have committed funding for this project.

**You, as a donor, can help** such children from marginalised communities get one good meal a day. Imagine the satisfaction you will get knowing there is a child out there who will not go hungry because of your generosity. Just £500 a month can save 60 children from hunger for 30 days.

This can be achieved if we all work together to make this possible







# PROJECT MUSKAAN

**Choice is a factor that has been robbed of these abused women and children and marginalised communities.**

We collaborated with online boutiques and other individual donors to provide the women and children of homes for the abused with new occasion wear clothes that will bring a smile (Muskaan) to their faces.

Clothes that are not hand-me-downs, clothes they can 'choose' from the 265kgs of clothes sent to Bangalore and Bihar.

NaariSamata collected about a 100 kgs of clothes from the boutiques and the rest through donation of new or nearly new clothes in UK. These were then shipped to India.

Bringing a smile on anyone's face is a pleasure but when it is on the face of children and girls and women who have been abused, it is a treasure.

## **We believe in compassionate giving.**

We give new clothes donated by boutiques, nearly new occasion wear donated by donor and children's hand-me-downs that we would be happy to dress our own children in, to the ones who need them. They are given the choice of the clothes that they wish to have; clothes they would be happy to wear.

A special thanks to Diva D London for their very generous donation of a large quantity of new clothes from their boutique.







# PROJECT UNNATI

## Self-reliance, capacity building, financial independence

NaatiSamata has sponsored a project run by **Diva D** and **Sur Rehbar Foundation** running a training centre in Dehradun, India with a group of 35 ladies who had shown a keen interest to become self reliant financially.

These women were chosen from underprivileged backgrounds who will benefit the most from this project. The course ran for a 2 month period with 5 classes a week of 2 hours each. There was a one month internship after the course.

On completion of the course, each lady was awarded a certificate that made them eligible to access various government schemes that helps them make a start on setting up their own business.

We wish to thank **Language is Everything** who sponsored the first batch.







# PROJECT UJAALA

**The educating of girls has by and large been neglected in most of the marginalised communities in India.**

It is difficult enough to convince the parents to educate the boys but the girls get left behind. We want to ensure that girls get all the help we can give them to stay in fulltime education. As the saying goes 'You educate a girl and you educate the whole family...'

You, as a donor, can help girls from marginalised communities get an education and grow up to reach their potential. Imagine the satisfaction you will get knowing there is a child out there who could be anything he or she can be because of your generosity. Just £15 a month can keep a child in school. £30 a month would take care of their groceries and other expenses.



# NO MORE BARE FEET

We provided flop-flops to 60 children so they wouldn't need to walk bare feet in the slush during the rains....

When we watched a video of children in a village in Bihar walking to school in the rain through the muddy village paths, and sitting on the floor in the school with their muddy feet, we made a quick easy decision to provide the children of the village with 'chappals' (flip flops).







# MOBILE FOR SCHOOL

We provided flop-flops to 60 children so they wouldn't need to walk bare feet in the slush during the rains....

WWe were approached by a teacher in Uttarkhand about an apeal she got from one of the school networks, about a boy in Kerala who wasmissing schoolwork as he did not have a mobile phone which was the mainmode of schooling during the lockdown. We decided we would make an exceptionand provide him with a mobile phone as one of our donors was happy to pay forthis.





# Our Goals

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2022



# Our GOALS

BE THE CHANGE  
SUPPORT | NURTURE | EMPOWER

2022

# 1

## **Youth Centres to Promote Gender Sensitivity**

This project encompasses all our core objects into one project. We have the funding ready to open up 3 youth centres to teach 300 children from marginalised communities about gender equality, leadership, effects of abuse and to stop being bystanders when they see abuse. With the funding in place and the pandemic hopefully behind us, this project is ready for implementation.

# 2

## **The Silan Project**

Help FGM affected girls by building a safehouse for them and educating them to be independent women who will then pledge to go on to help others in need, if they are in a position to do so. The funding has been committed for the first phase of the project.

# 3

## **Reach a minimum of 1000 youth to spread the message of gender equality**

Identify girls from marginalised communities who would benefit from being educated in a private school and provide them full time education to give them a fair chance to compete with other children of a similar age from other communities.

# 4

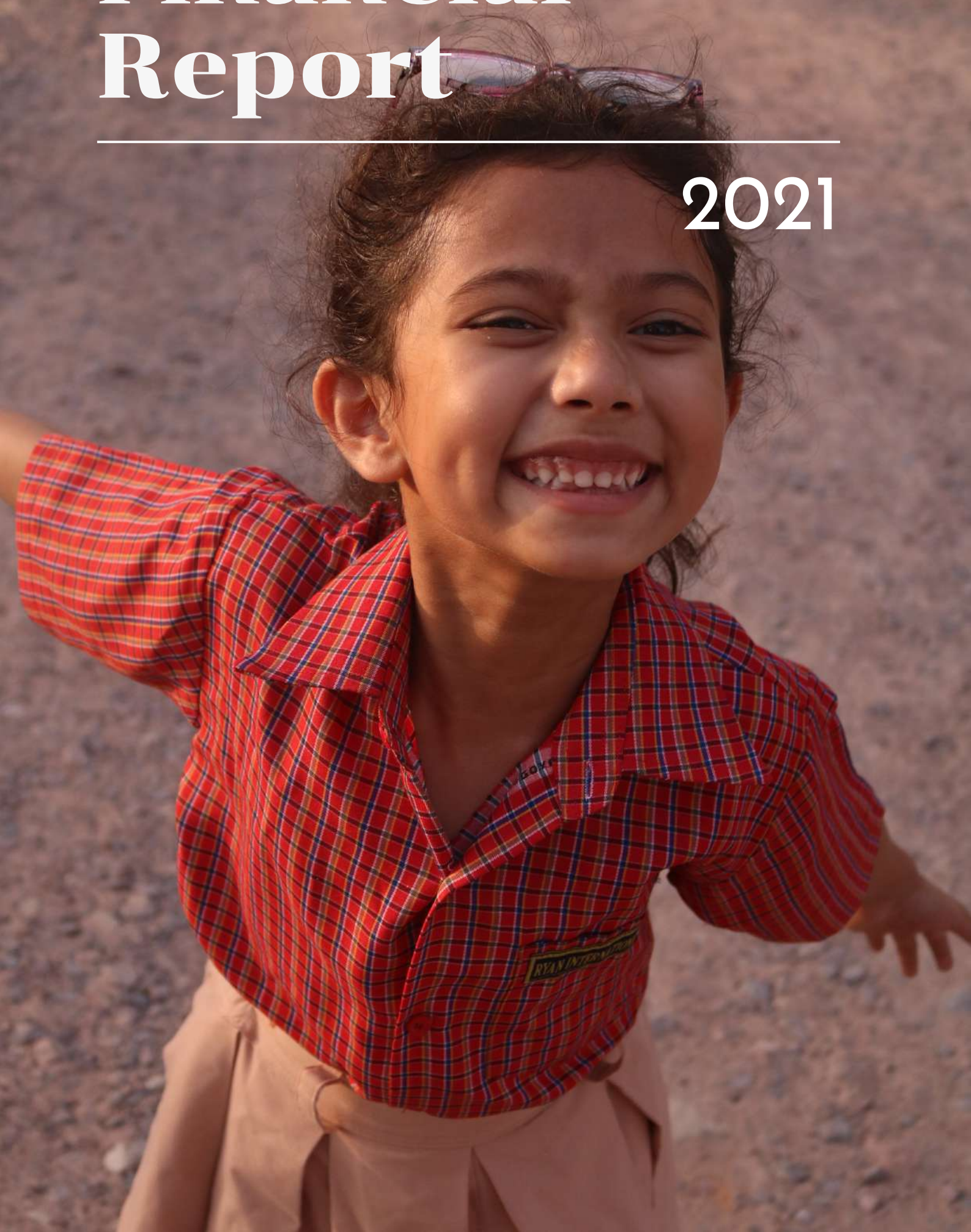
## **Set up a Girls' Leadership Project**

Set up leadership projects for girls that will help them gain confidence and the ability to go on to be future leaders in the field of their choice

# Financial Report

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2021

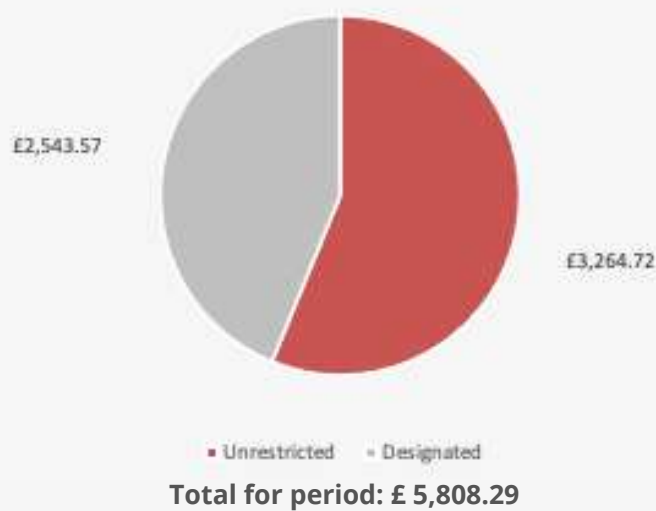




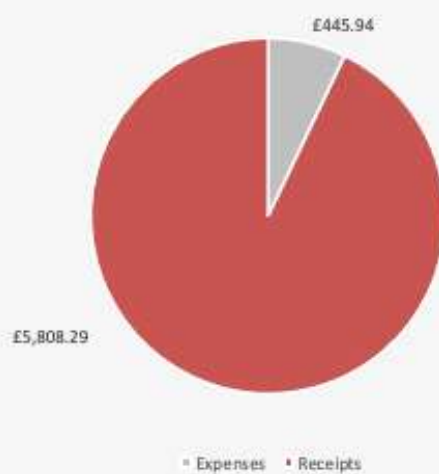
2021

# 1

## Receipts - Regular Giving & Donations



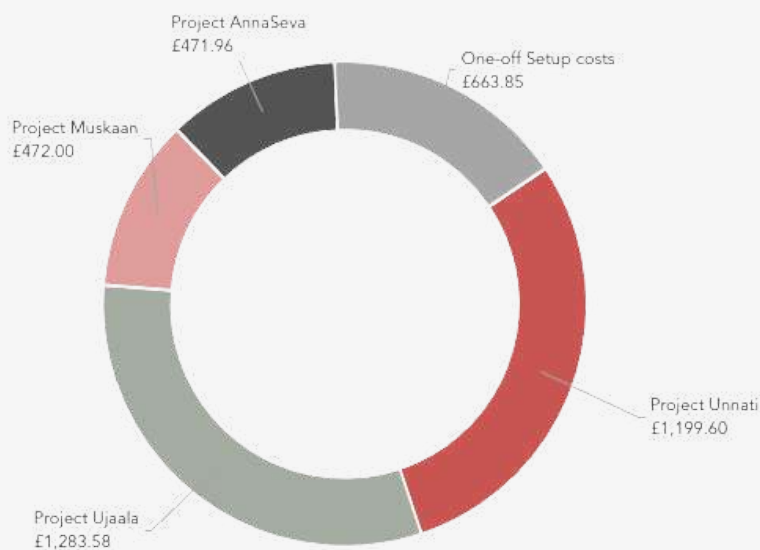
## Operating Costs to Receipts Ratio: **92%**



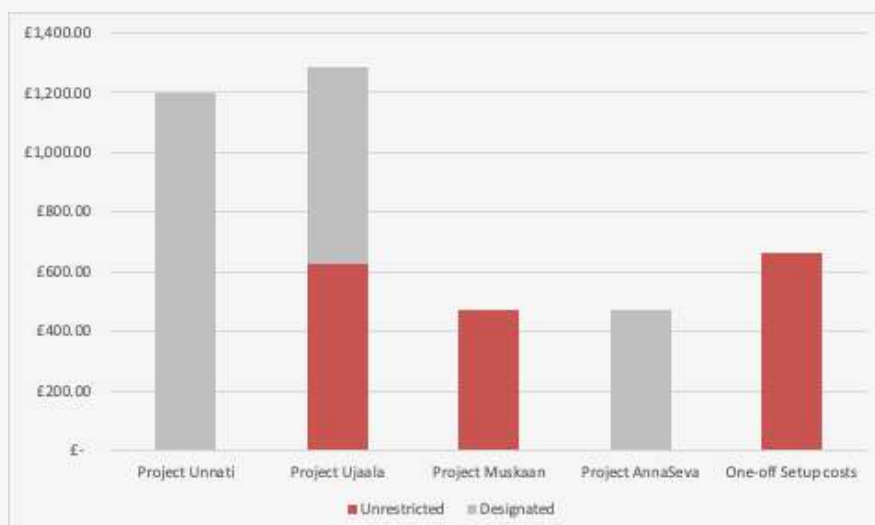
2021

## 2

### Project-level Payments



### Payment Allocation by Type





2021

## 3

### Chart of Accounts and Operating Ledger

			Unrestricted Funds	Designated Funds	Total for Period
Receipts					
Regular giving and other donations	£3,264.72	£2,543.57	£5,808.29		
			£3,264.72	£2,543.57	£5,808.29
Payments					
Project Unnati			£1,199.60		£1,199.60
Project Ujaala		£623.58	660		£1,283.58
Project Muskaan		£472.00			£472.00
Project AnnaSeva			£471.96		£471.96
One-off Setup costs		£663.85			£663.85
Running costs including bank/paypal/stripe fees +web hosting	£445.94		£445.94		
			£2,205.37	£2,331.56	£4,536.93
Excess of Receipts over Payments	£1,059.35	£212.01	£1,271.36		
Bank current and deposit accounts-Ju	£0.00	£0.00	£0.00		
Bank current and deposit accounts-Ja	£1,059.35	£212.01	£1,271.36		

#### STATEMENT OF ASSETS AND LIABILITIES

Bank current account (1)	£1,271.36
Total Assets	£1,271.36
Total Liabilities	£0.00

(1) On January 13, 2022 our charity received a 24,944 pound donation from a benefactor.



# THANK YOU

## FY2021 SUPPORTERS

We would be nothing without the support of all our dedicated volunteers and donors who have shown such passion for the cause and believed in us.

### Your support means the world to us!

#### Donors

Leena Mulage  
Chandrakant Patel  
Ravi Bhaskaran  
Umair Khan  
Beena Dandawate  
Rose Amok  
Sriram Ramanathan  
Nandini Kandolha  
Manisha Maganji  
Anita Sunder Rajan  
S Bhatt  
Akshita Dandawate  
Harvinder Suri  
Amit Mukherjee  
Michael Prior  
Michael Bullen

George Johnson  
Tony Cusano  
Radesh Ganeshkumar  
Bhagya Subramanian  
Lata Gullapalli  
Narendra Savjani  
Aashi Lunia  
Piyush Lakhani  
Matt Young  
Darin Kirwan  
Isabel Kearney

#### In kind Sponsors

Diva D London

#### Sponsors

Language Is Everything

#### Volunteers:

Naveen Judah  
Daksha Varsani  
Paresh Jetwa  
Juan  
Peter Sacraiyas  
Peter Rowlands  
Deepa Chandwani  
Aashi Lunia

#### Youth Group

Shween  
Azra  
Aysha

We would like to extend a special thanks to all our donors and volunteers for generously donating their time and money.

**Juan**, who has been a major help from the start on all things technical and creative, **Naveen Judah**, who has been a mentor, our accountant and due diligence officer, **Deepa Chandwani** and **Aashi Lunia**, for managing social media, **Daksha Varsani** and **Paresh Jetwa** for the fundraising support to get us started on the journey. **Language is Everything**, for donating towards the first Self-sufficiency project for women. The various Facebook charity groups who have helped with any questions we had on starting up the charity.

A special thanks to the ladies who contributed to the clothes collection for the Muskaan project, and many others whose names we were unable to capture on Facebook donations.

To follow our work, donate, and volunteer in the important causes we support, visit us on:

[www.naarisamata.org](http://www.naarisamata.org)





# NaariSamata

Financial Statement for the period from inception July 23, 2021 to January 10, 2022

## RECEIPTS AND PAYMENTS ACCOUNT

	Unrestricted Funds	Designated Funds
Receipts		
Regular giving and other donations	2894.72	2913.57
	2894.72	2913.57
Payments		
Project Unnati		1199.6
Project Ujaala	1283.58	
Project Muskaan	472	
Project AnnaSeva		471.96
One-off Setup costs	663.85	
Running costs including bank/paypal/stripe fees +web hosting	445.94	
	2865.37	1671.56
Excess of Receipts over Payments	29.35	1242.01
Bank current and deposit accounts-July 23, 2021	0	0
Bank current and deposit accounts-Jan 10, 2022	29.35	1242.01

## STATEMENT OF ASSETS AND LIABILITIES

Bank current account (1)

Total Assets

Total Liabilities

Total for  
Period

5808.29

5808.29

1199.6

1283.58

472

471.96

663.85

445.94

4536.93

1271.36

0

1271.36

1271.36

1271.36

0