

NAARISAMATA

England & Wales · Charity number 1194814

Details

Other names	RAPEFREEINDIA
Status	Registered
Legal form	CIO
Registered	2021-06-16
Register	View on the Charity Commission register

Contact

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Activities

Objects: THE OBJECTS OF THE CIO ARE:1) THE PROMOTION OF EQUALITY AND DIVERSITY, FOR THE PUBLIC BENEFIT BY:(A) THE ELIMINATION OF DISCRIMINATION ON THE GROUNDS OF GENDER OR AGE;(B) ADVANCING EDUCATION AND RAISING AWARENESS IN EQUALITY AND DIVERSITY INCLUDING BUT NOT LIMITED TO THE CREATION OF E-LEARNING TOOLS AND RESOURCES;(C) CULTIVATING A SENTIMENT IN FAVOUR OF EQUALITY AND DIVERSITY2) TO RELIEVE THE NEEDS OF MEN,WOMEN AND CHILDREN, WHO HAVE EXPERIENCED, OR ARE AT RISK OF EXPERIENCING, VIOLENCE AND ABUSE, INCLUDING BY, WITHOUT LIMITATION, THE PROVISION OF ADVICE, SUPPORT, SERVICES AND ITEMS DIRECTED AT IMPROVING THEIR CONDITIONS OF LIFE. 3) TO ADVANCE IN LIFE AND HELP VULNARABLE ADULTS, CHILDREN AND YOUNG PEOPLE IN UNDER PRIVILEGED COMMUNITIES THROUGH:(A) THE PROVISION OF EDUCATIONAL, RECREATIONAL AND LEISURE TIME ACTIVITIES PROVIDED IN THE INTEREST OF SOCIAL WELFARE, DESIGNED TO IMPROVE THEIR CONDITIONS OF LIFE;(B) PROVIDING SUPPORT AND ACTIVITIES WHICH DEVELOP THEIR SKILLS, CAPACITIES AND CAPABILITIES TO ENABLE THEM TO PARTICIPATE IN SOCIETY AS MATURE AND RESPONSIBLE INDIVIDUALS

Activities: We work on the safety of women, children, vulnerable, marginalised communities on issues related to gender, caste and sexuality.

Classification

- **How:** Makes Grants To Organisations, Provides Services, Provides Advocacy/advice/information, Acts As An Umbrella Or Resource Body
- **What:** General Charitable Purposes, Human Rights/religious Or Racial Harmony/equality Or Diversity, Other Charitable Purposes
- **Who:** Children/young People

Geography

- India
- Kenya
- Throughout London

Finances

Period end	Income	Expenditure	Assets	Employees
2025-01-10	£16,695	£21,355	-	-
2024-01-10	£20,030	£31,842	-	-
2023-01-10	£51,337	£17,652	-	-
2022-01-10	£5,808	£4,537	-	-

Trustees

Name	Role	Appointed
Anita Sunder Rajan	Chair	2020-12-16
Dr Beena Dandawate		2021-07-16
Dr Mohammed Umair Ullah Khan		2021-07-16
Naveen Judah		2025-01-04
Silvia Rangoni		2021-07-16

NAARISAMATA

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Accounts



NaariSamatā

Annual Report 2024-2025





Dreams, reality and reflection



As we reflect on the past year, I am filled with immense pride at how NaariSamatā has grown organically. Now over three years old, we have navigated early challenges and emerged with a stronger sense of purpose and a clearer vision for the future.

Our focus in 2024 was on stability and delivering impactful projects that align closely with our core mission: promoting, defending, and realising the rights of women, children, and marginalised communities, particularly on issues related to gender, caste, and sexuality. At the heart of our work is the dream of a world where empowerment and equality are the norm, not a privilege.

This vision translated into action through dedicated projects that continue to flourish – especially *Project Paalan (Sponsor a Girl for Education)*, *Project Siragu (Adopt a Village)*, and *Project MatriShakti (Sport to Livelihood)*. These initiatives are making a meaningful difference, reaching those who need them most.

None of this would have been possible without our growing team of incredible volunteers, whose passion and talent drive our work forward. We are deeply grateful for their contributions, as well as for the unwavering support of our donors and partners, including Visa Bangalore, PPL, Henkel, La Rue Foundation, and Tesseract, along with our regular donors. Our partnerships with organisations in India have also been instrumental in expanding our reach and impact.

Looking ahead, we are excited to welcome new leaders who will help shape NaariSamatā's future and ensure its longevity and sustainability. Naveen has taken on the role of Chair and Tanuj joins us as a Non-Executive Director. This is just the beginning – we plan to expand our leadership further. Watch this space!

We also have exciting new projects launching this year, including *Project Eco-Empower (The Women's Green Bag Initiative)*, our e-learning project, and the development of a mobile app that will give women easy access to vital resources in their own language, whenever they need them.

To everyone who has been part of NaariSamatā's journey in 2024 – THANK YOU. Your belief in our mission and your unwavering support are the foundation of our success. Together, we are creating real, lasting change in the lives of women, children, and vulnerable communities.

Anita Sunder Rajan
Trustee & CEO



Who we are



Our Mission

NaariSamatā is committed to fostering gender equality and diversity by eradicating gender-based discrimination. Our mission is to empower vulnerable individuals in underprivileged communities, enabling them to grow into responsible, empowered members of society.



Our Vision

A world where equality is a given, not a goal, creating a secure and inclusive society for all.



Core values and principles guiding our work

Equality and Inclusion

We believe in creating equal opportunities for all, ensuring no one is left behind due to gender, social, or economic barriers.

Empowerment

Our work is focused on equipping women and children with the tools, knowledge, and support they need to lead independent and fulfilling lives.

Sustainability

Every initiative we undertake is designed to have a long-term impact, whether in education, employment, or community wellbeing.

Collaboration

Partnerships and community engagement are at the heart of our efforts, helping us scale impact and reach more individuals.

Integrity and Transparency

We are committed to operating with honesty and accountability, ensuring that our supporters and beneficiaries can trust in the work we do.

Innovation

We continuously adapt and innovate, using technology and creative solutions to make support more accessible and effective.



Our objectives

To promote gender equality and diversity for the public benefit.



To eliminate discrimination on the grounds of gender and age.



To provide support and advice to women, children and young people who have experienced or are at risk of experiencing violence and abuse.



To help vulnerable adults, children and young people in underprivileged communities by supporting activities which develop them into mature and responsible people.



To promote the welfare of children and young adults in underprivileged communities by providing recreational facilities.



To advance education through the creation of e-learning tools and resources.





2024: Key achievements and milestones



1

Expanding our reach to the UK

We launched our first projects in the UK to support homeless women. Through *Project Shine and Thrive*, our *Dignity Kits Initiative*, we provided essential hygiene kits, including sanitary pads, tampons, shower gel, shampoo, and deodorant, to women in shelters across London.

Our *new podcast series* was introduced to support migrant women by addressing common challenges they face, providing them with resources, guidance, and a sense of community.

2

Continued support for girls' education

Our *Sponsor a Girl for Education Initiative (Project Paalan)* continued its commitment to empowering young girls. We ensured uninterrupted education for the 13 girls we currently support, reinforcing our dedication to long-term educational impact.

3

Expansion of Project MatriShakti (Sport to Livelihood)

We successfully expanded our *Sport to Livelihood Project*, increasing participation from 180 mothers last year to 480 mothers this year. This initiative continues to provide mothers with essential skills and training, helping them transition from sports engagement to sustainable livelihood opportunities.

4

Strengthening collaborations and partnerships

Our engagement with various partners and corporate supporters has grown, allowing us to leverage additional resources and expertise to enhance our programmes and broaden our impact.

5

Launching Project Sathi

We have embarked on the development of the *Sathi App*, a crucial initiative aimed at providing women with easy access to local resources, helplines, and information in their regional languages. This project aligns with our vision of making vital support more accessible to those in need.

6

Growth of our Animation Team and E-learning Development

Our animation team has expanded significantly, working tirelessly to develop a diverse set of characters for our e-learning courses. This initiative enhances our educational content, making learning more engaging and impactful for women and children.



As we look ahead, we remain committed to driving meaningful change, advocating for gender equality, and supporting women and children through education, empowerment, and access to essential resources.

Our journey is made possible through the dedication of our volunteers, the support of our partners, and the resilience of the women we serve.



Our impact to date

We believe that the work we do in supporting underserved individuals cannot truly be quantified. Our work is ongoing, and we recognise that we are but a small part of the lives of the people we have supported.

However, as a small volunteer-run charity, we think it is important to highlight what we have achieved in the four years since our journey began.



35+

Women skills trained

14+

Full time education help

600+
kg

Of clothes distributed

17,940+

Sanitary pad / tampons distributed

480

Women in Sport to Livelihood Project

3

Villages adopted

4+

Abused women helped

161+

Underprivileged children helped

5

Tribal villages helped



Acting on UN Sustainable Development Goals

“

The Sustainable Development Goals (SDGs) aim to transform our world.

They are a call to action to end poverty and inequality, protect the planet, and ensure that all people enjoy health, justice and prosperity.

It is critical that no one is left behind.

The World Health Organisation

”

The UN Sustainable Development Goals (SDGs) are a global framework established in 2015 to address pressing issues such as poverty, inequality, climate change, and access to quality education and healthcare, with a target to achieve these goals by 2030. They serve as a blueprint for nations, organizations, and individuals to work collaboratively towards creating a more equitable, sustainable, and resilient world.

Charities often use the SDGs to align their missions with them, thus ensuring that their initiatives contribute to these universal objectives, enhance transparency, and resonate with a global community that is committed to positive change.

NaariSamatā aligns with six of these goals, demonstrating its commitment to fostering gender equality, improving health and education, and promoting sustainable community development, thereby amplifying its impact within the broader global agenda.

Our projects are aligned with six SDGs:





Key initiatives and programmes

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Project Shiksha

Learning beyond the textbook



Creating changemakers through education and awareness

In a world where education is often reduced to rote learning and exam results, Project Shiksha dares to ask a deeper question: *What are our children actually learning about the world – and about themselves?*

At NaariSamatā, we believe education should do more than prepare children for exams – *it should prepare them for life.* Project Shiksha is our flagship e-learning initiative, designed for children aged 11-14, with a focus on topics rarely addressed in traditional Indian classrooms:



Gender Equality



Consent and Safety



Mental Health and Emotional Wellbeing



Empathy and Respect



Bullying and Peer Pressure



Puberty and Body Awareness



These are not just topics – they are lifelines. Especially for young girls from marginalised communities, understanding their bodies, rights, and emotions can be *the first step toward reclaiming agency and dignity.*

Purpose & Scope

Project Shiksha is not just an educational program – it is a social justice intervention aimed at *addressing the systemic inequities in education.* Our goals are:

- 1 Creating Gender-Equal Classrooms:** Challenging harmful stereotypes through conversation and experiential content.
- 2 Reducing Girl Dropouts:** Providing the tools and confidence girls need to stay in school.
- 3 Focusing on Social-Emotional Learning:** Equipping children with skills to navigate their feelings, relationships, and challenges.
- 4 Training Changemaker Fellows:** Developing a network of trained facilitators who will carry the vision forward in their communities.
- 5 Bridging the Learning Gap:** Strengthening basic literacy and numeracy, especially in rural and tribal belts.
- 6 Empowering Girls:** Not just to survive, but to lead.

Project Udaan

A sub-project of Project Shiksha



Under Project Udaan we launched a sponsored programme to bring Shiksha's modules to life through on-ground support. We collaborated with grassroots educators to adapt and deliver the curriculum in ways that resonate with local realities – using theatre, games, and storytelling. *This project is about giving wings to the dreams of young girls and boys who have never been asked how they feel, only what they scored.*

The Lahunipada Bridge Program - Learning Without Limits

A key pillar under Project Shiksha is the Lahunipada Bridge Programme in Odisha, focused on tribal communities where access to quality education remains limited.

We sponsored learning centres in five villages:

- Badabil
- Mahulpada
- Tasada
- Uskela
- Bandhberna

Each village has a dedicated community teacher, drawn from within, *creating local employment while ensuring cultural sensitivity and trust.*

Some milestones:

- *Basic literacy and numeracy milestones* for out-of-school children
- *Science-based learning* to counter local superstitions
- *Engaging teaching methods like role play and learning through play*
- *Library Days and Quiz Days* to build curiosity
- *Active parental involvement* to strengthen long-term impact
- *A culture of community building* through inclusive education

Looking Ahead

Project Shiksha is a seed we have planted – with care, rigour, and imagination. As our network of changemakers grows, so does our vision: of classrooms where every child feels safe, seen, and inspired to become more than just a student... *to become a changemaker.*



Project Paalan

Sponsor a Girl for Education



Nurturing dreams – one girl at a time

At NaariSamatā, we believe that education is key to achieving our mission of empowering women and girls.

Gender inequalities and cultural norms have continued to disproportionately impact girls' access to education. A study conducted between 2002 and 2013 found that, in India, approximately 10% more boys completed secondary-school education when compared to girls – a disparity that intensifies among lower-income families. Many girls are kept home due to fears of experiencing exploitation or harassment along their journey to and from school and in the classroom, as well as the financial burden. Educating girls is therefore not seen as being worth the risk or added cost.

However, investing in their education has enormous and far-reaching benefits for themselves, their families, and the wider community. It provides them with skills and knowledge that can open up employment opportunities, meaning higher wages and an improved standard of living. Keeping girls in education also reduces harmful practices such as child marriage. Ultimately, it offers girls a chance to fight against discrimination, abuse, and oppression.

Our mission is to level the playing field for these girls, who otherwise would not have had the opportunity to study. By ensuring they have access to quality education, we are helping them break free from the cycle of poverty and discrimination.

In 2024, we proudly promoted the education of 13 girls, providing them with resources and opportunities to succeed. We supported them through school, covering their tuition fees, books, uniforms, transport, and other essentials that often become barriers to their learning.

Most of these girls have shown marked improvement in their academic performance, with regular attendance and growing confidence.

A glimpse into progress

Five girls in the programme have shown exceptional promise, with the potential to go on to achieve remarkable things – whether in academics, leadership, or social impact. Their progress reaffirms our belief that access to education is the first step toward generational change.

Through Project Paalan, we are not just providing education; we are offering hope and a brighter future. Each girl we support is a testament to the transformative power of education and the impact it can have on their lives and the lives of those around them.

Alfie's Story

Alfie is in Year 1 and is just starting her life at school. She is very excited about being able to go to a school that challenges her and gives her the opportunity of a good start in life, breaking the cycle of poverty.

Alfie lives in Madhya Pradesh with her parents. With most of her dad's earnings going towards daily necessities such as rent, water, food, and electricity, it has been a struggle to afford the cost of Alfie's schooling. Faced with the prospect of her daughter missing out on her education, Alfie's mum contacted NaariSamatā for help. "This is a wonderful project from NaariSamatā – I am glad that in this generation girls are getting opportunities that were denied to previous generations in families like mine," Alfie's mother says.

With the support of our sponsor, Alfie has been able to not only start her studies but also thrive. She is excited about her future and the opportunities that education will bring. Alfie, who aspires to becoming a doctor, says: "I love my school, and maths is my favourite subject and I love music and dancing."



Looking Ahead

As Project Paalan grows, our vision extends beyond school. If we are able to build a financial reserve, we hope to support some of these girls through university – giving them not just an education, but a platform to shape their future, and inspire others in their communities to dream bigger.

Because when you sponsor a girl's education, you are not just changing her story – you are transforming many.

Project MatriShakti

Sport to Livelihood



From the playground to power

In Jharkhand, where nearly 38% of girls are married before the age of 18, the battle for gender equality must begin early – and persist across generations. Recognising this, Project MatriShakti was designed not just to bring mothers back to the playground, but to transform play into power, sport into confidence, and participation into pathways for livelihoods.

Started by Pratigya and supported by NaariSamatā, this pioneering initiative uses football as a vehicle to empower women – particularly mothers – across marginalised communities in Jharkhand.

Each match was linked to pre-game social learning tasks. Women did not just compete – they learned, reflected, and led.

From awareness to agency

The unique structure – *Organise - Learn - Teach - Celebrate* – has allowed women to become powerful agents of change in their communities. Mothers who once lacked confidence are now actively involved in decision-making, encouraging their daughters to play, and shaping safer, more inclusive neighbourhoods.

30 mothers have now been linked to livelihood training and supported through bank linkages to begin small entrepreneurial ventures.

As a result of sustained community engagement, a number of participating villages have reported reduced stigma around women's sport and mobility, and increased participation of girls in outdoor play.

Government recognition

The success and scale of MatriShakti has caught the attention of the Jharkhand government, with state representatives attending the final match of the season.

The Department of Women and Child Development has expressed interest in exploring partnership opportunities, particularly in scaling up the Sport for Empowerment model across other rural districts.

There is growing dialogue around integrating MatriShakti into state-supported health, livelihood, and education schemes – a promising development towards institutional sustainability.

Key Highlights: 2023-24

The project expanded its footprint, increasing reach and directly engaging 480 mothers (up from 180 in the previous year).

The number of Change Champions increased to 8, enabling deeper grassroots mobilisation and mentorship.

32 teams were formed, each guided by a sports coach and a social coach – a powerful dual approach to build both physical fitness and social consciousness.

Through football, women engaged with critical issues:

- Gender stereotypes;
- Domestic violence;
- Menstrual hygiene;
- Heinous crimes against women;
- Adolescent reproductive health, family planning, and substance abuse.



Looking Ahead

With a goal of reaching 600 mothers in 2024-25, the focus will remain on combining sports with social education and livelihood pathways. New components, including training on breast cancer awareness, maternal care, and government welfare entitlements, will deepen the impact.

MatriShakti continues to show that when mothers play, communities change. And now, with state-level recognition, we are on the path to making this model a scalable blueprint for rural women's empowerment across India.

Project Siragu

Adopt a Village



Second Wings: Transforming Periya Bettiganapalli's Primary School

Project Siragu – meaning wings – is NaariSamatā's rural education initiative that adopts underserved village schools and supports them with infrastructural improvements, basic learning resources, and a renewed sense of hope.

After the successful transformation of the school in Chinna Bettiganapalli, the neighbouring village of Periya Bettiganapalli approached us with a heartfelt request: "Please help our children too."

The Problem

The Primary School in the village of Periya Bettiganapalli faced severe infrastructural constraints:

- Only two usable classrooms were available for five different year groups;
- These same rooms doubled as staffrooms and administrative offices;
- Students often had to take turns attending classwork, leading to frequent disruptions and significant learning loss;
- The school also had two abandoned classrooms, left unused due to leaking roofs, damp walls, and unfinished floors – making them unsafe and unfit for learning.

Our Intervention

NaariSamata stepped in with a practical, community-led solution:

- We restored the two unused classrooms – fixing the roof, sealing the dampness, and completing the floors – bringing them back into use for regular classes;
- We established a 'Mini Library', with two book cupboards filled with age-appropriate, engaging books to spark curiosity and build a reading culture;
- The cupboards and books were donated by supporters who believe that every child deserves the joy of discovery through reading.

Impact at a glance



More than 70 children now have access to a full day of uninterrupted classroom learning.



Designated workspace for school staff, allowing them to manage administration without encroaching on teaching hours.



The library corner has become a favourite space for children to explore stories and build reading habits.



Increased community engagement, as parents and teachers came together to support the restoration.



Looking Ahead

Project Siragu is about more than brick and mortar. It is about restoring dignity to rural education – one village, one classroom, one child at a time. As we expand, our goal is to adopt more schools like this, ensuring that geography never limits a child's potential.

If wings give flight, Siragu gives every child a reason to soar.

Project EcoEmpower

The Women's Green Bag Initiative



Sustainability meets livelihoods

EcoEmpower is NaariSamatā's bold step towards creating a circular impact – empowering women economically while promoting environmental sustainability.

Launched with the dual goal of reducing plastic waste and providing dignified livelihoods to underprivileged women, the initiative trains and supports women to produce eco-friendly paper bags for commercial and community use.

This year, with a project budget of £10,202.50, and most of the funding already secured through grants and generous partners, we aim to offer sustainable employment to 60 women from marginalised backgrounds. These women, many of whom had never had access to formal employment or vocational training, were equipped with skills in production, quality control, and basic financial literacy.

Purpose and Impact

- 1 Environmental Impact:** By replacing single-use plastic bags with reusable alternatives, EcoEmpower contributes to the fight against plastic pollution.
- 2 Economic Empowerment:** Women earn a regular income, gain vocational skills, and improve household financial security.
- 3 Community Building:** The initiative fosters solidarity and collective action among the participants, building a peer support network.

Key Highlights:

-  60 women will be recruited and trained in bag production and basic entrepreneurship
-  Partnerships formed with local businesses to promote and purchase the bags
-  Waste reduction workshops conducted in tandem with production training
-  Strong alignment with our wider vision of dignity through opportunity

Looking Ahead

EcoEmpower is more than a project – it is a movement. A movement where women are not just beneficiaries, but contributors to a greener planet and stronger communities. As we scale, we envision setting up more micro-units across urban and rural areas, replicating this model to create hundreds of eco-entrepreneurs.



Project Muskaan

Clothes donations with dignity



Because everyone deserves to wear clothes that make them feel valued.

We all have that one beautiful outfit tucked away in our cupboard – too lovely to throw out, but we know we will never wear it again. Maybe it no longer fits, or our style has changed, or it carries memories we have moved on from. Similarly, our children grow so fast that many of their clothes barely get worn before they are outgrown. These gently-used, high-quality garments often end up collecting dust... but what if they could bring a smile to someone else?

Project Muskaan is NaariSamatā's initiative to bring dignity and joy to those in need through thoughtful clothing donations. It is not just about giving away old clothes – it is about sharing comfort, confidence, and care. We believe that second-hand does not have to mean second-best. Everyone, regardless of their circumstance, deserves to wear clothes that are clean, comfortable, and make them feel good about themselves.

We encourage you to donate:

- That festive saree or kurta you loved once but haven't worn in years;
- The frocks, jeans, or jackets your children outgrew almost overnight;
- Unused or barely-worn formal wear, winterwear, or school uniforms;
- Accessories and shoes in good condition.

All items are sorted, washed (if required), and distributed through our trusted local partners and grassroots organisations to ensure they reach individuals and families with dignity and respect. No rummaging through garbage bags. No feeling "less than." Just the joy of wearing something nice – maybe for a job interview, a school event, or just for the confidence boost we all sometimes need.

This project is named "Muskaan", meaning smile – because that is what your donation brings. Let your forgotten clothes create new memories for someone else.

Give with dignity. Share with love. Bring a Muskaan.



DONATE

Podcast Initiative

Empowering voices and building community



Our podcast initiative was *born out of a deep concern for the issues highlighted in anonymous posts on various Facebook groups*. These posts revealed several common threads among the community, including:

- **Domestic abuse:** Spouses who arrived as dependents faced the threat of deportation if they reported abuse, fearing they would lose their children who held British passports. This created a harrowing dilemma where victims felt trapped and powerless.
- **Sense of isolation:** Many individuals felt disconnected and alone in their new environment, struggling to find a sense of belonging and community.
- **Insecurities due to lack of employment:** Despite being well-qualified, many struggled to find jobs, leading to financial and emotional stress. This lack of employment opportunities exacerbated feelings of inadequacy and insecurity.
- **Children's struggles:** Children facing bullying, isolation, and even suicidal ideation. The impact on their mental health is profound, with many feeling unsupported and insecure. There is the added pressure on migrant children to always do well in school and pressure to be at the top of their class in every subject.



These pressing issues motivated us to launch this podcast project. Through our podcasts, we *aim to provide valuable information, advice, and share success stories* to inspire and support our community. Our goals include:



Raising awareness: By discussing these issues openly, we hope to shed light on the challenges faced by our community and encourage empathy and understanding.



Providing resources: We offer practical advice and information on accessing support services, legal rights, and employment opportunities.



Sharing success stories: Highlighting the journeys of individuals who have overcome adversity, we aim to inspire and empower others to take positive steps in their own lives.



Building community: Creating a platform where people can connect, share their experiences, and support each other, fostering a sense of belonging and solidarity.



Expanding digital reach: Broadcasting already on Spotify, we plan to expand to other platforms to reach a wider audience. Our vision is to create a comprehensive support network that addresses the multifaceted challenges faced by our community, helping individuals and families to thrive.

Project Shine and Thrive



Dignity Kits – UK

As part of NaariSamatā's Shine and Thrive initiative, this project focuses on supporting homeless women in London by providing essential hygiene kits. While we recognise that the best long-term solution to homelessness is securing stable housing, many organisations are already working towards this goal and are better equipped to do so. Rather than duplicating efforts, we chose to address an immediate and often overlooked need – *making life more comfortable and preserving dignity while women remain homeless.*

Our hygiene products include essential items such as sanitary napkins, shower gel, mouthwash, toothpaste, and shampoo. These products are distributed directly on the streets and at day shelters frequented by homeless women.

The project has three key objectives:

- 1 Enhancing hygiene and health**
 Providing essential personal care products to support well-being.
- 2 Promoting dignity**
 Ensuring access to basic hygiene items that allow women to maintain self-respect.
- 3 Raising awareness**
 Increasing public understanding of the unique hygiene challenges faced by homeless women.

Implementation approach

- **Procurement:** Sourcing hygiene products from wholesale suppliers or charity outlets.
- **Collaboration:** Engaging volunteers and partnering with local shelters and organisations for effective distribution.
- **Distribution:** Directly delivering the kits to women in need.
- **Impact monitoring:** Collecting feedback to assess effectiveness and refine strategies.

Expected outcomes

- Improved personal hygiene and overall health.
- Enhanced dignity and well-being.
- Increased community awareness and support.

Operational considerations and risk management

To ensure the project's sustainability, we focus on:

- **Volunteer recruitment and training:** Building a strong team to facilitate distribution.
- **Partnerships:** Collaborating with shelters and community organisations for wider reach.
- **Logistics and storage:** Securing proper facilities for storage and transport of kits.
- **Risk mitigation:** Maintaining multiple supplier relationships, developing a volunteer retention plan, and implementing a diversified funding strategy to address potential challenges such as supply chain disruptions and funding shortages.

Measuring impact

- Regular surveys and beneficiary feedback help evaluate progress, identify challenges, and refine the approach.
- Quarterly reports detail outcomes for stakeholders, ensuring continuous improvement.

Looking Ahead

Through Shine and Thrive, NaariSamatā is making a tangible difference in the lives of homeless women in London—providing not just hygiene essentials, but also dignity, care, and visibility for those often overlooked. We remain deeply committed to this cause and will continue offering our support across the capital.



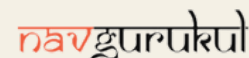
Community engagement and partnerships

At NaariSamatā, we are proud to collaborate with a diverse array of charity partners who share our commitment to making a positive impact amongst underprivileged communities. Together, we have achieved already remarkable milestones, from providing essential resources to underserved villages to promoting personal growth, education and sustainable development initiatives.

As we look to the future, we recognize the power of unity in our mission. We are actively seeking to join forces with other supporters and foundations that align with our values and goals. By pooling our resources, expertise, and networks, we can amplify our efforts and create lasting change.

If you are a foundation or corporation interested in collaborating with us, we invite you to connect. Together, we can forge a stronger path toward a brighter future for those we serve. Let's make a difference – together!

Our charity partners over the years:



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The women from the tribal rural villages from Jharkhand would like to extend deep gratitude to NaariSamatā.

With its vision to enrich lives of women, adolescents and children NaariSamatā attempts to reach last mile families. This inclusive approach leaves no one behind. In Pratigya’s journey of reaching tribal mothers and adolescents of Jharkhand, NaariSamatā not just believed in experimenting innovative solutions to address stigma around sexual reproductive health but also recognised the challenges on using sports for addressing gender discriminative norms.

The charity’s program *Sports to Livelihood* not only empowers mothers economically but also helps them get recognition and respect in society. The women are able to claim physical spaces around them. The playgrounds are generally claimed by men or boys, and girls where women often do not get chance to even cross these areas. The opportunity to play in the same grounds gave the women a sense of social empowerment. Gamification of sexual reproductive health rights modules helped mothers to deal with 21st century problems around them.

We would like to thank NaariSamatā for supporting organisations like Pratigya in implementing the *Sports to Livelihood* program. We look forward in walking alongside NaariSamatā on the journey of bringing justice and building agency of last mile tribal community.

Chandan Singh
Pratigya



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Future plans and strategic goals

At NaariSamatā, we remain committed to scaling our impact while remaining rooted in community-driven, volunteer-led work. Our future plans and strategic goals focus on deepening our reach, strengthening our programmes, and increasing sustainability.

Expand 'Project Shine and Thrive' across the UK

We aim to expand our 'Dignity Kits for Homeless Women' initiative across more shelters in London and other major cities in the UK. Our strategic goal is to partner with local councils, day centres, and health outreach programmes to support at least 500 women annually with essential hygiene supplies.

Launch 'Project Sathi', our mobile app, for women's resources

We are building a mobile app that will connect women in underserved communities to local support services in their regional languages. In 2025, we aim to:

- Complete development of the MVP (minimum viable product);
- Pilot the app with three community organisations;
- Secure partnerships with legal aid, counselling, and shelter providers.

Develop more skill-based training initiatives

To support financial independence among women in India, we will scale up our 'Eco-Empower Green Bag initiative' and explore new vocational training programmes, including:

- Digital literacy workshops;
- Basic financial management;
- Sustainable product-making (e.g., compostable packaging).

Strengthen educational support for girls

We plan to provide continuous support to girls currently enrolled in our education programme and:

- Offer additional digital learning resources;
- Partner with local schools to improve access to technology;
- Introduce a mentorship programme connecting students with professionals.

Grow our storytelling platforms

Our 'Her Story' and 'Maari Katha' podcasts aim to share the untold stories of women overcoming adversity. We plan to:

- Expand into more regional languages;
- Feature grassroots changemakers and local champions;
- Host live podcast listening events in communities we serve.

Build more strategic collaborations

We are actively seeking pro bono partnerships and CSR collaborations with corporates, tech platforms, and foundations that align with our values. Our goal is to:

- Double our partnership base by the end of 2025;
- Secure technology and consultancy support for key projects;
- Form alliances with advocacy groups to amplify our voice on gender equality.

Enhance organisational capacity

As a growing charity, we aim to:

- Strengthen volunteer onboarding and training systems;
- Implement better project tracking;
- Establish a formal Advisory Council to guide strategy and sustainability.



2024: Financial overview



2024: Financial overview

in GBP	Total	Palaan	Core	Matri-Shakti	Udaan/Shiksha	Dignity	Siragu	Muskaan	Silaan
Balance 2023/24 b/fwd	22,869.61	1,056.77	21,780.65	32.19	0.00	0.00	0.00	0.00	0.00
Receipts 2024	16,694.01	1,035.00	6,943.01	4,000.00	616.00	200.00	3,900.00	0.00	0.00
Payments 2024	21,354.50	2,165.27	1,464.08	14,137.17	2,071.92	419.46	162.14	32.96	901.50
Balance c/fwd	18,209.12	-73.50	27,259.58	-10,104.98	-1,455.92	-219.46	3,737.86	-32.96	-901.50
Adjustments for Paypal 2023/24	-1,352.18		-1,352.18						
Transfers			-219.46			219.46			
			-10,104.98	10,104.98					
			-1,455.92	1,455.92					
			-32.96					32.96	
			-901.50						901.50
Balance 2024/25 c/fwd	16,856.94	-73.50	13,192.58	0.00	0.00	0.00	3,737.86	0.00	0.00

Chart 1: Receipts distribution by project

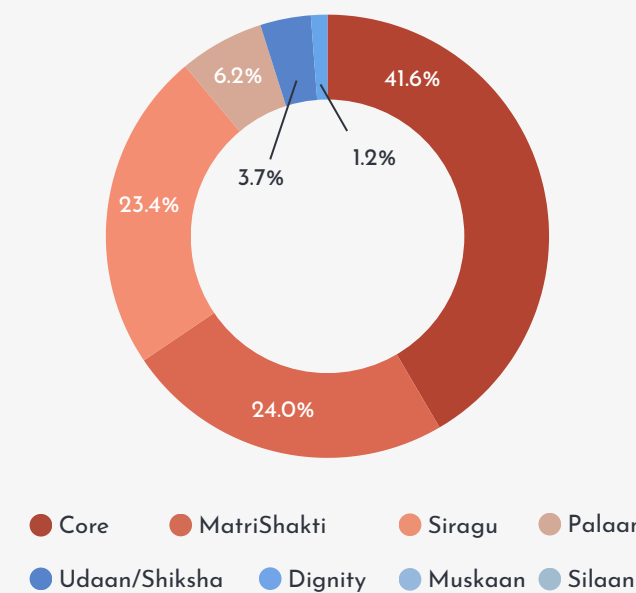


Chart 2: Receipts and payments by project

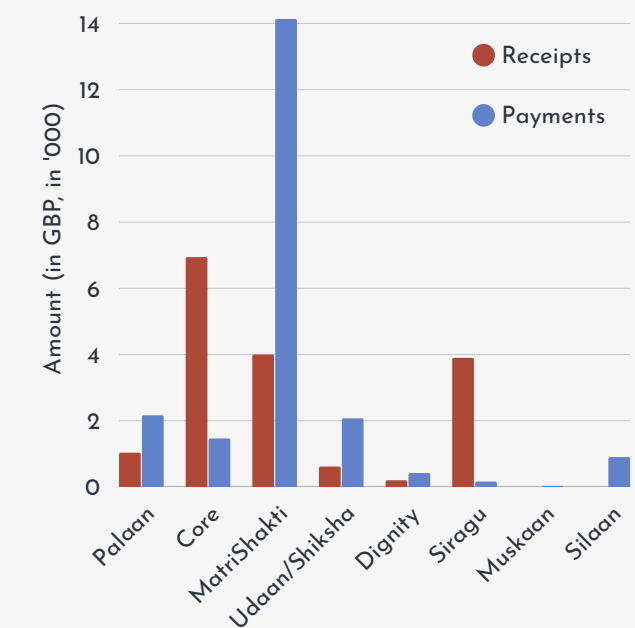
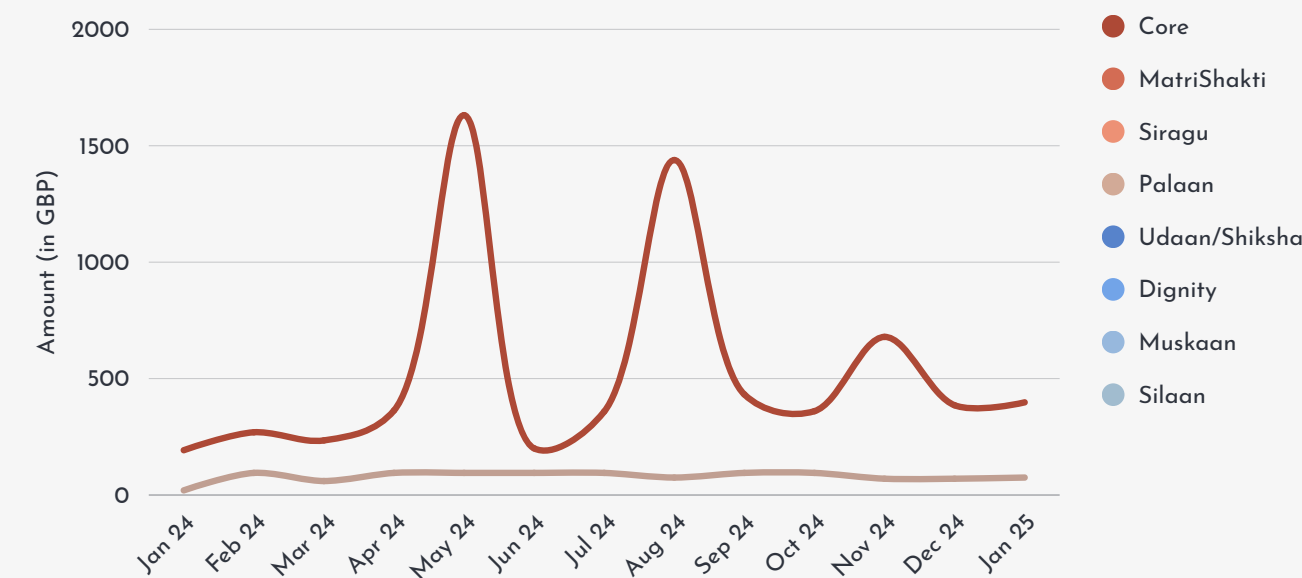


Chart 3: Monthly receipts trend by project





Acknowledgements

Sponsors

Corporate/Event Donors

Visa India
Henkel
PPL
Leeds Food Festival

In Kind

Microsoft
Oracle
Google
Amazon
KREDO
Dell
TrustLaw
Cranfield Trust

Content Partners

Mantis India

Foundations

La Rue Foundation

Individual Donors

Ganeshkumar, Radesh
Dandawate, Beena
Dandawate, Nitika
Dandawate, Akshita
Khan, Umair
Sunder Rajan, Anita
Mulage, Leena,
Jethwa, Paresh
Kandolha, Nandini
Kapoor, Rumit
Lall, Nikita
Khurana, Akshay

Volunteers

Trustees

Judah, Naveen – Chair
Sunder Rajan, Anita – CEO, Trustee
Khan, Umair – Trustee
Dandawate, Beena – Trustee
Rangoni, Silvia – Trustee

Advisors

Rajagopal, Asha
Bhaskaran, Ravi
Dubey, Anasuya
Subramanian, Bhagya

NED

Saluja, Tanuj

2-D Animators

Bull, Arran
Johnson, Isaac
Henry, Jemma

3-D Animators

Howard, Julian
Wu, Chun-Hin
Sawant, Amrapali
Chidzoy, Emilia
Philp, Beau
Schweizer, Tim
Wray, Bradley
Sapa, Daniel
U, Divine

Instructional Designers

Wordingham, Sean
Pancholi, Chetan
Buckley, Carrie

Marketing

Mehta, Tanisha
Bali, Swati
Pagadala, Anu

App Development Team

Swaminathan, Ganesh
Ganesh, Swarna
Chavan, Krishna
Makinde, Paul
Patel, Yogita

Podcasting

Jimi, Ashreya
Wingfield, Sarah
Fleming-Jones, Myfanwy

Fundraising and Events

Sunder-Rajan, Sameer
Rowlands, Peter
Varsani, Daksha
Jethwa, Paresh

Annual Report Design

Sterzl, Helene

How to get involved

Become a Sponsor

Our sponsors and partners are critical in empowering our beneficiaries to transform their lives. Together, we can truly impact their future! In a world where every action counts, your sponsorship will not just be a financial commitment but a testament to your dedication to improving the lives of women and children, one community at a time. Join us in making a difference.

Click [here](#) for further information on sponsorship.

Volunteer with us

Volunteers are the heart of NaariSamatā. Our work to empower women and girls facing inequality is only possible because of our dedicated volunteers across the UK and beyond. No matter your background, skills, or interests, there are many ways to get involved and make a real impact.

Click [here](#) if you would like to volunteer with us.

Make a donation

Your donation can make a world of difference – support our cause and help those in need today. Why donate?

Your money goes further – As a volunteer-led charity, our administrative costs are minimal.

Passion – Our volunteers share a passion for the cause and are committed to making a difference.

For as long as it takes – We have long-term, sustainable plans to help women and children.

Click [here](#) if you would like to donate.

Contact us

How to get in touch with us

NaariSamatā India – supportindia@naarisamata.org

NaariSamatā UK – supportuk@naarisamata.org

NaariSamatā US – supportus@naarisamata.org

Registered address

79 Dunston Road
London
SW11 5YB

Connect with us




NaariSamatā

NAARISAMATA

England & Wales - Charity number 1194814

Accounts

A young girl with dark hair tied back, wearing a blue and white checkered school uniform with a black tie, is focused on reading a book. She is in a classroom setting, with other students in similar uniforms visible in the background. The lighting is soft, highlighting her concentration.

NaariSamatā

Annual Report 2022-23



Reflecting back

The past year marked a period of consolidation for our organisation. We continued with our ongoing projects with great success, enhancing and expanding upon them. Notably, we undertook our most successful project to date - the empowerment of women through sport. The outcome of this has far surpassed our expectations. Additionally, we constructed a classroom in the village we had previously sponsored and extended our support to a new village.

In a strategic move, we established charitable entities in both the United States and India. While distinct, these entities will collaborate closely with NaSa in UK. During the year, we increased the number of girls sponsored for education to 13, a testament to our commitment to making a positive impact.

Our team of volunteers has grown into a formidable force, and as a volunteer-led organisation, they are the lifeblood that fuels our mission. We take immense pride in their dedication and contributions.

I would like to thank all our donors and sponsors who have believed in us and contributed so much in getting us where we are.

Looking ahead to 2024, we are particularly enthusiastic about advancing our e-learning courses. Furthermore, we plan to intensify our focus on health education for women. These initiatives align with our commitment to continuous improvement and our dedication to creating a lasting positive influence in the communities we serve.

Anita Sunder Rajan

Founder and Chair

Who We Are



Our mission is safety for women, children, and vulnerable communities on issues related to gender, caste, and sexuality.



Our vision is a safe world for all - a world where all are empowered and equality is the norm, not a privilege.

Charity Registration Number: 1194814

Registered Address: 79 Dunston Road, London, SW11 5YB

Anita Sunder Rajan

Chairperson

Asha Rajagopal

Treasurer

Umair Khan

Secretary

Beena Dandawate

Trustee

Silvia Rangoni

Trustee





Our Objectives

1

The promotion of equality and diversity for the public benefit, by the elimination of discrimination on the grounds of gender or age.

2

Relieve the needs of men, women, and children who have experienced, or are at risk of experiencing, violence and abuse by, but not limited to, the provision of advice, support, services, and items directed at improving their conditions of life.

3

Advancing education and raising awareness in equality and diversity including, but not limited to, the creation of e-learning tools and resources.

4

To support and advance the livelihoods of vulnerable adults, children, and young people in underprivileged communities through the provision of education and recreational activities, in the interest of social welfare.

5

Cultivating a sentiment in favour of equality and diversity.

6

To provide support and activities that help vulnerable adults, children and young people develop the skills, capacities, and capabilities necessary for them to participate in society as mature and responsible individuals.



Our Impact on a Page

We believe that the work we do in supporting underserved individuals cannot truly be quantified. Our work is ongoing, and we recognise that we are but a small part of the lives of the people we have supported. However, as a small volunteer-run charity, we think it is important to highlight what we have achieved in the three years since we began our journey:



35

Women skills-trained

13

Girls sponsored for full time education

600

Kilograms of clothes distributed

4

Families helped during the Covid-19 pandemic

2

Villages sponsored

4

Abused women supported

161

Underprivileged children supported

180

Women enrolled in the Sport to Livelihood programme

4

Tribal village children supported in education



“

The Stanley Group Foundation is dedicated to delivering change for good, and our foundation proudly supports NaariSamatā as our principle charitable cause as a beacon of empowerment for women and girls across the Indian subcontinent. We are committed to driving impactful transformation; we channel our resources to NaariSamatā in recognition of the profound significance of their on-the-ground initiatives. While we solely provide grants, NaariSamatā’s unwavering dedication to grassroots efforts in-country ensures our contributions translate into tangible, life-changing results. Together, we strive to amplify the voices and aspirations of women and girls, embodying the essence of collective philanthropy and the pursuit of a more equitable and just society.

NaariSamatā’s strength lies not only in its mission but also in the extensive network of passionate volunteers and supporters who breathe life into its initiatives. Through the Sponsor a Girl programme in particular, they’ve created a unique avenue for direct impact, forging connections between sponsors, mentors and beneficiaries. This personal touch extends our foundation’s influence beyond just financial contributions, fostering a community of advocates united by the shared vision of gender equality. NaariSamatā collaborative spirit resonates profoundly with our core values, exemplifying the transformative power of collective action and underscoring the importance of empowering women at every level of society.



Andrew Baker
Managing Director, The Stanley Group



Our Work

Expanding our geographical reach

Opened new partner offices in the United States and India to expand our network, access to support, and our impact.

Page 14

Project Shiksha

Continued progressing our flagship e-learning course by completing the development of the Gender Equality and Bullying modules.

Page 18

Project Matri Shakti

Sponsored the Matri Shakti Football Tournament for 180 young mothers from Jharkhand's urban slums to take part in sports and physical activity, as well as learn vital life skills.

Page 26

Project Paalan

Matched donors with 13 young girls to sponsor their educational attainment.

Page 16

Project Siragu

Built a second floor of classrooms for Chinnabettiganapalli's primary school and expanded the project to a second village - Periyabettiganapalli.

Page 22



Expanding our geographical reach

After two years of operating as a registered charity, we found ourselves receiving more project opportunities than we could accommodate, primarily due to limited funding. Recognising the demand for our initiatives, we deemed it appropriate to extend our reach by registering the charity in the United States. While this new entity operates independently, it will collaborate closely with NaSa UK in the implementation of projects.

In addition to our expansion in the US, we also realised the importance of having a registered charity in India. This entity will be specifically promoted to non-resident Indians, and initially, we plan to undertake smaller projects until we secure sufficient funding and volunteers to tackle more extensive initiatives. Our aim is to apply for FCRA registration after three years, enabling us to leverage the funding acquired in the UK and the US for projects in India. Through this strategic approach, we hope to enhance our impact and contribute to creating positive change in the lives of women and children.



Project Paalan

Sponsor a Girl - Financially supporting the educational journeys of young girls with ambitious dreams, hindered by their challenging circumstances.

Our commitment to empowering women and girls is centered around advancing education. Within marginalized communities in India, gender disparities and cultural norms persistently affect girls' access to education disproportionately. According to global statistics, the average female literacy rate worldwide is 79.9%, compared to 89.2% for men. In India, the gap is notable, with a female literacy rate of 62.3% as opposed to 80% for men - highlighting the challenges faced by girls in accessing education.

Several factors contribute to the neglect of girls' education, including poverty, forced marriages, and gender-based violence. Consequently, families in poverty often prioritize investing in boys' education.

Nonetheless, advocating for girls' education yields extensive and far-reaching benefits for the individuals, their families, and the broader community. It equips them with skills

and knowledge that open doors to employment opportunities, leading to increased lifetime earnings and an enhanced quality of life. Sustaining girls' education also mitigates harmful practices like child marriage and underage pregnancies, offering girls the opportunity to combat discrimination, abuse, and oppression.

Through Project Paalan, we link schoolgirls, whose families struggle with education costs, with sponsors. Contributions cover school fees and essential supplies, enabling young girls to realize their potential and pursue their aspirations. This year, we've increased our education sponsorship of five young girls last year to 13 young girls. We are committed to our goal of extending our support to 20 young girls and plan to continue working toward that goal in the upcoming year.

Read on to hear about Jaskirat, one of the girls we have sponsored this year.

Jaskirat's story



Jaskirat's father tragically passed away earlier this year, leaving Jaskirat and her mother without a source of income and unable to pay the fees for her school.

We are very glad to have been connected to Jaskirat and her mother through her school and look forward to supporting her through her schooling journey.

Her teachers say she is very committed to her studies and not only does she excel academically but is also very active with extracurricular activities.

"My goal is to fulfil my parents' dream... I want to become a police officer. I want to study hard to do the best in my school."

Jaskirat

Project Shiksha

E-learning Course - Tackling gender discrimination through education.

At NaariSamatā, we acknowledge the critical role of educating younger generations about gender in challenging persistent gender norms and the resulting harmful inequities.

Gender discrimination involves the unequal or disadvantageous treatment of individuals based on societal norms and behaviors attributed to gender, distinct from biological sex. It remains a significant issue in India, especially for women, where patriarchal structures hold sway. Women are often stereotyped as physically weaker and relegated to low-paid agricultural jobs or expected to abandon employment post-marriage, focusing solely on household responsibilities. This discrimination extends to areas such as healthcare, food, and education, contributing to gender-based violence.

Recognizing that views on gender are learned rather than innate, combating discrimination means challenging stereotypes. By educating younger generations about how gender expectations can impede the development of both boys and girls, hindering them from realizing their full potential, we aim to transform behaviors and attitudes.

To raise awareness about gender issues, we have developed an interactive e-learning course as part of our Shiksha Project, tailored for schoolchildren aged 12-16 years old.

The course commences by exploring the concept of gender equality and its impact on relationships and careers. Students are encouraged to reflect on their initial understanding of gender equality and discrimination. Lessons delve into the intersectionality of gender with colorism, casteism, sex, and social standing. Addressing crucial subjects often overlooked in schools, such as mental health, puberty, social media, LGBTQ+, substance misuse, and bullying, the learning hub presents these topics through easy-to-follow stories, interactive graphics, and engaging activities.

Designed to be accessible to younger audiences, the hub provides additional reading materials and resources for use at home and in schools. Upon completion of each training module, participants receive a certificate of appreciation.

After the pilot rollout of the course at a partner school last year, we have used this year to complete the development of our Gender Equality and Bullying modules. Our goal for next is to expand our e-learning pilot to test the course in numerous schools and reach 500 students in total.

Read on to hear from Philomena, one of our dedicated volunteers who is leading the design of the e-learning course.



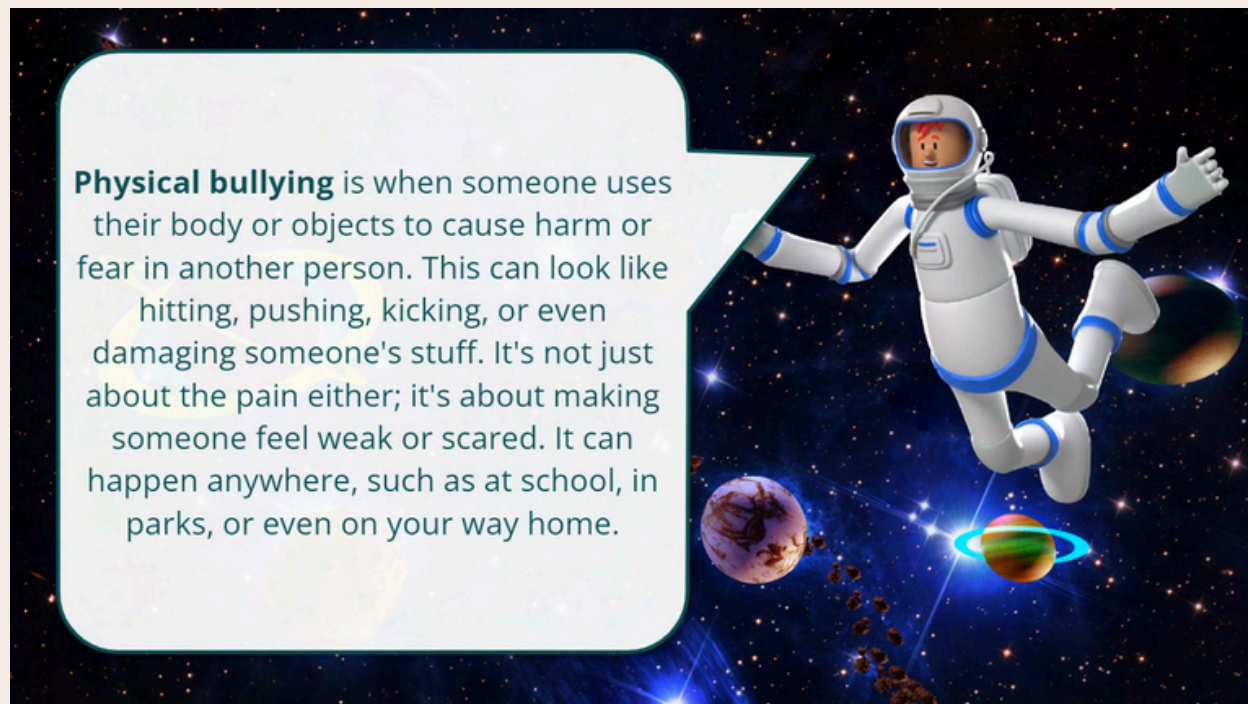
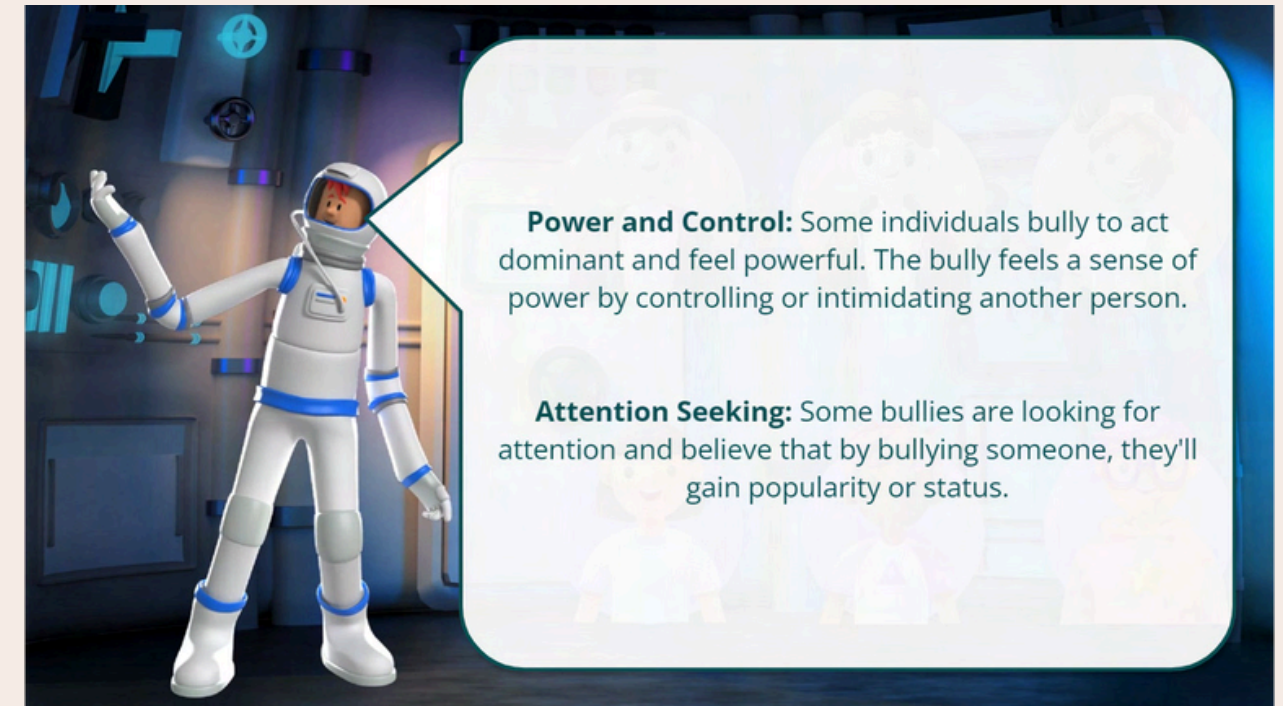
My name is Philomena and I am a volunteer for NaariSamatā, I have been with the eLearning team for 2 years. I really enjoy working with everyone on the eLearning and animation teams and am very proud of what we have done so far.

This year we have concentrated on finding many new animation volunteers which took lots of research to work out exactly what is required in the animation process and then finding people with the relevant skill set. Now we have a pool of animators with lots of great skills, which will help make our online learning so much more engaging for students. I am really looking forward to this year and delivering some more impactful training to help young people.

Philomena, NaariSamatā Volunteer

Project Shiksha

E-learning Course - Tackling gender discrimination through education.



Project Siragu

Sponsor a Village - Supporting children's education by creating the right environment around them.

Recognizing the profound impact of a child's surroundings on their personal and educational growth, we are committed to enhancing a child's overall environment as a means to foster empowerment and improve life outcomes. This encompassing environment includes their family dynamics, educational institutions, as well as the community they reside in. To champion the holistic well-being of children in underserved communities, we initiated Project Siragu, also known as our Sponsor a Village project. Through this initiative, we extend comprehensive developmental support to small, underprivileged villages situated in rural areas of India.

Last year, we worked with the community of Chinnabettiganapalli in Tamil Nadu, India. We worked with the local community to identify their most pressing issues and address each of them as a sub-project to ensure the children of the village have the right environment for educational attainment. The community chose their local primary school as their main area of focus and we funded the building of four new

toilets, an additional classroom, and a compound wall around the school grounds. As the Chinnabettiganapalli community anticipated more students joining the primary school as a result of the school's regeneration projects, they decided that their next priority was having another teacher teach in the school, and so we funded the salary of the new primary school teacher.

This year, as a consequence of the increase in pupils, we funded the construction of a second floor to the primary school building to create additional classroom space. The new classrooms were completed before the school year started in the autumn and have been in use since. Furthermore, as a result of gaining the required teaching experience over the past year, the primary school teacher whose salary we funded last year has now secured a government-funded post to continue teaching at the primary school.

Read on to hear from Thanushree, the teacher we sponsored at the Chinnabettiganapalli primary school last year.



"Sitting at home and being a housewife didn't give me satisfaction or happiness and [while] I was searching for a job, NaariSamata stood with me and made my dream come true.

Today, being a teacher makes me feel happy and proud. I believe [just] one book, one pen, and one teacher can change the world for a student."

Thanushree, Teacher at the Chinnabettiganapalli primary school



Project Siragu

Sponsor a Village - Supporting children's education by creating the right environment around them.

Furthermore, we were able to expand the reach of Project Siragu this year by sponsoring our second village - Periyabettiganapalli. Similar to the context of Chinnabettiganapalli, Periyabettiganapalli is habited by families who are mostly well below the poverty line. In addition to poverty, many other social problems prevail such as domestic abuse, alcoholism, and illiteracy.

Following in the footsteps of their sister village, Chinnabettiganapalli, the Periyabettiganapalli community also

wanted to nominate their primary school as their primary area of focus. The primary school in Periyabettiganapalli is quite small, with only 33 pupils, due to the school's teaching language being Tamil - the regional language. Keen to promote the learning and usage of local languages, we were delighted to financially support the school's regeneration. We are currently sponsoring the salary of an additional teacher in the school, and have also committed to repair and renovate two disused classroom spaces in the building.



Project Matri Shakti

Creating a ripple effect of social change by encouraging young mothers to participate in sports.

Many young girls in underdeveloped and rural areas of India are married off at an early age, leading to early pregnancy and the added responsibility of managing the household. These women never get to experience a proper childhood and are forced to grow up too fast. Unfortunately, motherhood for these girls is often filled with violence and discrimination. They face the challenge of providing for their families while also dealing with the emotional and physical tolls of domestic abuse and societal prejudice.

Empowering young mothers can create a ripple effect of positive change. By providing access to opportunities, we can equip them with the knowledge and skills to make informed decisions about their health, family planning, and finances. Educated and financially independent mothers benefit their families and communities by serving as role models for younger generations.

This theory of change has formed the basis of our flagship project this year - the Matri Shakti Football Tournament. The Tournament aims to create a more inclusive and supportive community for women and promote gender equality

by encouraging young mothers to participate in sports.

In addition to promoting physical activity and teamwork through football, the tournament serves as a platform for women to become agents of change in their community by providing them with the tools and resources to effect positive social change. As part of the tournament, the women participating are asked to complete tasks and take part in discussions designed around subjects such as gender stereotypes, domestic violence, menstrual hygiene, crimes against women and girls, and the basic rights of women and girls.

NaariSamatā, in collaboration with our partner charity Pratigya, sponsored the 2023 Matri Shakti Football Tournament in which 180 young mothers from the urban slums of Jagannathpur, in the state of Jharkhand, India participated. We also sponsored livelihood skills-training for 30 of the young mothers, based on willingness to participate and personal circumstances. This included vocational training as well as linking them with banks and other financial institutions to encourage them to start their own entrepreneurial journeys.



Project Matri Shakti

Creating a ripple effect of social change by encouraging young mothers to participate in sports.

The Tournament has been hugely successful in creating ripple effects of change in numerous areas. One of the critical insights gained from the tournament was that mothers who participated were not only benefiting from physical activity and social interaction but were also creating safe spaces for their children, especially their daughters, to play. In addition, the social change workshops have led to a select group of Change Champions emerging, who act as mentors for the other young mothers. Finally, taking part in the tournament has encouraged numerous

women to return to education. 15 women will be pursuing their high school graduation and have been linked in with the National Institute of Open Schooling for further support. An additional 10 women will be pursuing higher education and have been linked in with the Indira Gandhi National Open University for further support.

Read on to learn about Sunita, one of the Change Champions for this year's tournament.



"My name is Sunita, and I live in Moshi Bari. I have graduated high school and I got married in 2018. I have a daughter who is three years old now. After I was married, when I moved to Moshi Bari, I heard about Pratigya teaching women to play sports, so I joined to play as well.

While I was there, I was selected as a Change Leader, and now as a Change Leader I work with 30 women in my neighbourhood. After receiving my training, I now teach these 30 women about hygiene and cleanliness. At first, I was sceptical about me being able to be a Change Leader, but I felt encouraged to take on the role after attending the training.

Just as I joined the football tournament and became a Change Leader to help other women in need of support, I hope that the 30 women I work with learn important life skills and support the women in their lives to do the same...I hope they feel knowledgeable and confident enough to educate those around them. When the women in the community will feel empowered, we will see many other positive changes in the community as a whole."

Sunita





Our strategic priorities

We are committed to continuing supporting women, children, and vulnerable communities' wellbeing as we look ahead to our third year as a charitable organisation.

Our strategic focus for 2024 will be on education. We have done significant work in this area this year, whether that is by redeveloping school buildings, sponsoring school fees of young girls, or encouraging the pursuit of education through sports, and we would like to continue building on the great outcomes we have been able to achieve thus far. Some of our specific projects for next year include:

1

Next phase of the e-learning course

As the e-learning course nears completion, we are looking forward to a robust pilot phase in the next year. Our goal for next year is to expand our e-learning pilot to test the course in numerous schools and reach 500 students in total. We plan to gather feedback from the students and teachers through the pilot process to make iterative changes to the course.

2

The Lahunipada Bridge programme

Our partner charity, Koru Foundation's Lahunipada Bridge Programme aims to kickstart the educational journeys of children from tribal communities in Sundergarh district, Odisha, India. Beyond addressing gaps in the literacy and arithmetic skills of local children by offering lessons in English, Mathematics, and Science, the teaching team engages in frequent community visits. These visits serve to showcase the significance of education to the families of the students. Additionally, the program includes field trips to nearby areas, challenging and dispelling superstition-based myths and rumors about the students' surroundings. The programme also offers a paid fellowship to older students, which trains them to teach classes for younger students, whilst supporting them to pursue higher education.

4

Sharing health education content with partners in India

Our partner organisation, Education Saves Lives, has kindly provided us access to their course on health and personal care education (including but not limited to topics such as HIV/AIDS, Sex Education, and Addiction) in local Indian languages which we plan to share with our charity partners in India to be used in conjunction with their planned educational programmes and interventions for the upcoming year.

3

Foundational Numeracy and Literacy (FN&L) Project

Our partner charity, Pratigya's FN&L project targets systemic and contextual challenges by emphasizing foundational literacy and numeracy through government schools. The project aims to influence three important pillars of the education system - administration, schools, and the community. Combined, all three together can create a complete ecosystem around children. Using this model, the project's interventions ensure the active participation of all three components, which will have immediate effects both inside and outside the classroom. These include improvement in attendance, in-class engagement of children, use of social and cultural aspects for enhancing the learning levels of children.

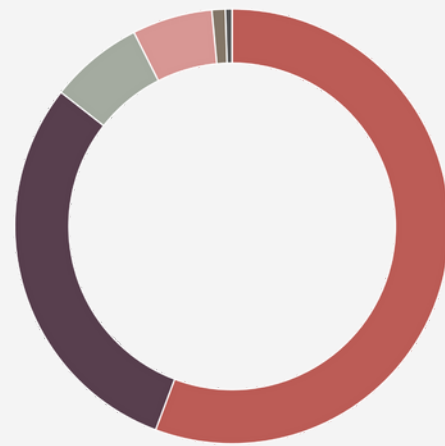




Financial report

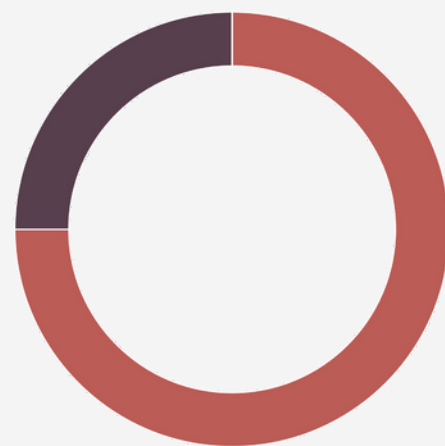
2023

Projects we invested in



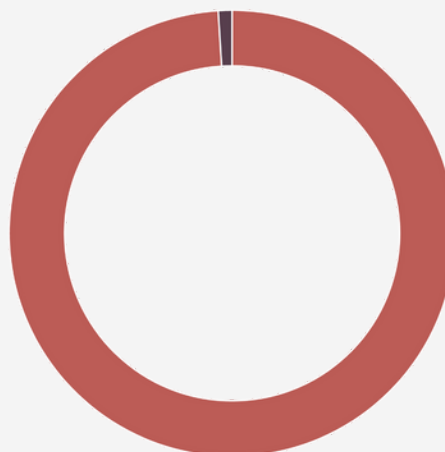
- Sponsor a village (56%)
- Sport to livelihood (30%)
- Sponsor a girl (7%)
- Tribal villages education (6%)
- Admin (1%)
- E-Learning (0%)

Where our funding came from



- Corporate (75%)
- Individual (25%)

Admin costs vs Spend on Projects



- Projects (99%)
- Admin (1%)

Chart of accounts and operating ledger

NaariSamata
Financial Statement for the year ended January 10, 2024

RECEIPTS AND PAYMENTS ACCOUNT								
	Unrestricted Funds	Designated Funds	Total for Period					
Receipts								
Regular giving and other donations	£5,826.88	£14,203.15	£20,030.03					
Payments								
Project related		£31,440.76	£31,440.76					
Admin	£400.94		£400.94					
	£400.94	£31,440.76	£31,841.70					
Excess of Receipts over Payments	£5,425.94	-£17,237.61	-£11,811.67					
Bank current and deposit accounts including paypal-Ja	£25,248.22	£9,433.06	£34,681.28					
Bank current and deposit accounts-Jan 10, 2024	£21,780.65	£1,088.96	£22,869.61					
STATEMENT OF ASSETS AND LIABILITIES								
Bank current account			£22,869.61					
Total Assets			£22,869.61					
Total Liabilities			£0.00					
<i>During the year we also had small unrestricted Dollar donations into our Paypal account amounting to \$2354.44</i>								
<i>These will be converted into Sterling and transferred into our Sterling account in 2024/25</i>								
ANALYSIS OF FUNDS								
	TOTAL	CORE	PALAAN	SIRAGU	SILAAAN	MATRISHAKTI	UDAAN	SIKSHA
OPENING I	34449.62	25016.56	773.09	£ 7,652.71	£ 1,007.26	0	0	0
Opening B	231.66	231.66						
RECEIPTS	20030.03	5826.88	2305	£ 2,254.45		9643.7		
PAYMENT:	31841.7	400.94	2021.32	£ 17,724.00		9611.51	2000	83.93
CLOSING B	22869.61	30674.16	1056.77	-7816.84	1007.26	32.19	-2000	-83.93
Transfer		-8893.51		£ 7,816.84	-£ 1,007.26		2000	83.93
	22869.61	21780.65	1056.77	0	0	32.19	0	0



Thank You

We would be nothing without the support of all our dedicated volunteers and donors who have shown such passion for the cause and believed in us.

Your support means the world to us!

Donors

Leena Mulage
Deepa Chandwani
Nandini Kandolha
Akshita Dandawate
Nitika Dandawate
Beena Dandawate
Anita Sunder Rajan
Venkataraman Balaraman
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Radesh Ganeshkumar
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Paresh Jethwa
David Chivers

Volunteers

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Aqsa Ashraf
Archana Jamadar
Brinda Murali
Dan Maden
Divine Uwadiale
Florence Chilver
Giulia De Angelis
Holly Gatfield
Jemma Hendry
Kat Dawn
Kiran Babu Plackal
Michael Newbould
Muneera Begum
Philomena lines
Ratnashree Tripathi
Ridwana Chowdhury
Ruchi Singh
Sam Darbyshire
Shivani Herlekar
Shreyash Pant
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Contact us:

NaariSamatā India
supportindia@naarisamata.org

NaariSamatā UK
supportuk@naarisamata.org

NaariSamatā US
supportus@naarisamata.org



2023 Supporters


NaariSamatā

NAARISAMATA


England & Wales - Charity number 1194814

Accounts



NaariSamatā

Annual Report 2021-22



NaariSamatā is an international, independent and neutral charity committed to promoting, defending and realising the rights of women, children and vulnerable, marginalised communities on issues related to gender, caste and sexuality.

NaariSamatā has now officially been running for more than a year. We were told that this was the most challenging part of the journey. It has been eventful. Setting up the bank account was a nightmare until we found the right match. We have had a lot of successes and a few hiccups that are hopefully history.

This year was about stability and working on a few projects we felt were closest to our mission, the projects we knew we could deliver.

We have revised our schedules, held back on some projects and pushed ahead with other initiatives in their place. I believe this is the advantage small charities have over larger ones; there is fluidity, a flexibility that allows us to quickly adapt to change. As a volunteer-led organisation, we do not have to worry about the costs of changing our priorities based on the need and the resources available. So, while our projects may look very different from what we had planned to achieve last year, the impact on the community we serve is as significant.

The work we do has been my dream for many years. And now we have a growing team of incredible volunteers who are as talented as they are passionate about the cause.

We have been fortunate to have been supported by Anasuya Dubey & Ravi Bhaskaran, Visa, Stanley Group and PPL, who have been significant contributors to our charity. Tesseract has given us the means of getting our Life Skills e-learning courses into schools. We are also thankful to our regular donors whose contribution is vital for a small charity like ours.

We are privileged to work with our charity partners in India and Africa, with whom we share the same passion and dedication to making a difference.

We began many new projects with great promise at the close of last year, and now we are looking forward to making a success of them this coming year.

Anita Sunder Rajan

Founder and Chair



Who We Are



Our mission is safety for women, children, and vulnerable communities on issues related to gender, caste, and sexuality.



Our vision is a safe world for all – a world where all are empowered and equality is the norm, not a privilege.

Charity Registration Number: 1194814

Registered Address: 85 Great Portland Street, London, W1W 7LT

Anita Sunder Rajan

Chairperson

Asha Rajagopal

Treasurer

Umair Khan

Secretary

Beena Dandawate

Trustee

Silvia Rangoni

Trustee





Our objectives

The promotion of equality and diversity for the public benefit, by the elimination of discrimination on the grounds of gender or age.

Advancing education and raising awareness in equality and diversity including, but not limited to, the creation of e-learning tools and resources.

Cultivating a sentiment in favour of equality and diversity.

To relieve the needs of men, women, and children who have experienced, or are at risk of experiencing, violence and abuse by, but not limited to, the provision of advice, support, services, and items directed at improving their conditions of life.

To support and advance the livelihoods of vulnerable adults, children, and young people in underprivileged communities through the provision of education and recreational activities, in the interest of social welfare.

To provide support and activities that help vulnerable adults, children and young people develop the skills, capacities, and capabilities necessary for them to participate in society as mature and responsible individuals.



Our impact

We believe that the work we do in supporting underserved individuals cannot truly be quantified. Our work is ongoing and we recognise that we are but a small part of the lives of the people we have supported. However, as a small volunteer-run charity, we think it is important to highlight what we have achieved in the two years since we began our journey.

3

Disadvantaged families supported during pandemic

1

Village sponsored

4

Victims of domestic abuse supported

35

Women trained in vocational skills

6

Youth ambassadors empowered

128

Children from an underprivileged background supported

300

Youth chosen to be gender trained

14

Students helped in paying their school fees

600

Kilograms of near-new occasion wear donated to underserved communities





Our work

Project Siragu

New school toilets and a compound wall were built for the primary school in Chinnabettiganapalli, Tamil Nadu – our first sponsored village. We also committed to build a new classroom.

Page 12

Project Shiksha

Started the pilot rollout of our flagship e-learning course on gender in our partner school, BMV Public School, in New Delhi.

Page 16

Project Silaan

Helped fund the building of a safehouse for up to 50 girls and young women who are survivors of Female Genital Mutilation in Kajiado County, Kenya.

Page 20

Project Paalan

Matched donors with 6 young girls to sponsor their educational attainment.

Page 14

Project Muskaan

Over 600kg of clothes collected from the Indian diaspora in London and donated to vulnerable communities in Laxmipur, Bihar and Bangalore.

Page 18



Project Siragu

Sponsor a Village - supporting children's education by developing the environment around them.

Given that the environment a child grows up in affects their personal and educational development, we believe that holistically improving a child's environment will lead to greater empowerment and better life outcomes. This environment consists of their family, their school, their village, the food they grow and eat, etc. In order to support the holistic wellbeing of children in underserved communities, we launched Project Siragu, or our Sponsor a Village project, in which we provide holistic developmental support to small, underprivileged villages in rural areas of India.

This year, we worked with the community of Chinnabettiganapalli in Tamil Nadu, India. Chinnabettiganapalli is inhabited by around 60 families,

most of whom are well below the poverty line. In addition to poverty, many other social problems prevail such as domestic abuse, alcoholism, and illiteracy. We worked with the local community to identify their most pressing issues and address each of them as a sub-project to ensure the children of the village have the right environment for educational attainment.

While there are 178 children between the ages of 5-10 living in the village, only 65 attend the local primary school because it does not have a functioning toilet. This means that male children relieve themselves out in the open, and female children have nowhere to do so. When they reach the age of menstruation, most female students drop out of the school as

continuing to go to school becomes an uncomfortable and unhygienic experience. Fixing the toilets not only ensures that the current 27 female students do not drop out of school, but encourages the other over 100 children and their families in the village to attend their local primary school.

We started work in Chinnabettiganapalli by building 4 toilets in the primary school and ensuring that there is sustainable water supply to cater to the school's sanitation needs.

After successfully rebuilding the toilets, the Chinnabettiganapalli community anticipated more students joining the primary school and decided that their next priority was having another

teacher teach in the school. We are continuing to fund the salary of the new primary school teacher. We have also built a compound wall around the school grounds and committed to build a new classroom as per the community's request.

We hope that the improvement of the school's infrastructure and the provision of quality education will ensure that all of the 178 young children in Chinnabettiganapalli are encouraged to attend their local primary school. We would like to thank Women's Welfare Initiatives (WWI), our delivery partner on the ground, who liaised with the local community and oversaw the building of the school's infrastructure projects.

The local community decided that making improvements to the primary school was their first priority.



A puja (religious ceremony held before starting a new undertaking) was held by the school students and teachers.



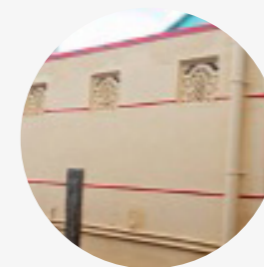
The foundation of the toilets were built and the bricks were laid for the structure of the building.



The internal fixtures of the toilets were installed.



The toilets were painted, completed, and ready for use!



Information about the importance of personal hygiene and the maintenance of the new school toilets was disseminated to the school's students and teachers to ensure the long-term maintenance of the toilets.



Project Paalan

Sponsor a Girl - Funding the education of young girls who dream big but are held back by their circumstances.

Education is at the heart of our mission to empower women and girls.

In most marginalised communities in India, gender inequalities and cultural norms have continued to disproportionately impact girls' access to education. According to the UN, the probability of girls receiving primary education is about 42% lower than that for boys – a disparity that deepens when children enter secondary education.

There are many reasons why girls' education may be neglected, such as poverty, forced marriage, and gender-based violence. Therefore, impoverished families often favour investing in boys' education.

However, supporting girls' education has enormous and far-reaching benefits for them, their families, and the wider community. It provides them with skills and knowledge that can open up employment opportunities,

and, as a result, can lead to higher lifetime earnings and an improved standard of living. Keeping girls in education also reduces harmful practices such as child marriage and underage pregnancies. Ultimately, it offers girls a chance to fight against discrimination, abuse, and oppression.

Through Project Paalan, we connect schoolgirls, whose families are unable to meet the costs of their education, with a sponsor. Their donations go towards paying for school fees and stationery equipment, and help young girls realise their potential and achieve their dreams. This year we have facilitated the sponsoring of 6 young girls' education. We have pledged to facilitate the sponsorship of 20 young girls and are planning to continue working towards that target in the coming year.

Read on to learn more about Andrea, one of the girls we have helped sponsor this year.

Andrea's story



Andrea was born in 2010 and lives in Bangalore with her single mother, Priya. Andrea was just two years old when her father left. Since then, Priya has been their sole provider, working long days as a maid in two houses. With most of her earnings going towards daily necessities – like rent, water, food, and electricity – she has struggled to afford the cost of Andrea's schooling. Faced with the prospect of her daughter missing out on her education, Priya contacted NaariSamatā for help.

With the support of our sponsor, Andrea has been able to not only continue her studies but excel. She is currently in 6th standard and has achieved top marks across all her subjects.

'Thank you so much for finding the stationary required for my daughter's education,' Priya told her sponsor. 'You have helped my daughter fit in at school and achieve her dream.'

Andrea aspires to one day become a teacher herself.

'Thank you for helping in my education. I'm so glad, and I'll not forget you in my life.'

Andrea

Project Shiksha

E-learning Course - Tackling gender discrimination through education.

At NaariSamatā, we recognise that educating younger generations about gender is vital in challenging persistent gender norms and the harmful inequities that arise from them.

Gender discrimination refers to the unequal or disadvantageous treatment of individuals based on gender, which is a construct of norms and behaviours ascribed by society, distinct from biological sex. It is a significant issue in India, particularly for women, where patriarchal structures dominate. Often stereotyped as physically weaker than men and not suited to physical tasks, women are frequently confined to low-paid employment in agriculture or expected to give up employment entirely after marriage to perform household work. Discrimination affects other areas of life, such as access to healthcare, food, and education, and can lead to gender-based violence.

Views around gender are taught – not innate. Challenging discrimination means challenging stereotypes. By educating younger generations on how gender expectations can hinder development for both boys and girls, and prevent them from realising their full potential, we can transform their behaviours and attitudes.

In order to improve awareness around gender issues, we created an interactive e-learning course, as part of our Shiksha Project, which teaches children about gender equality. It is aimed at schoolchildren aged 12-16 years old.

The course begins by unpacking what gender equality is, and how it might affect relationships and careers. Students are encouraged to write about their own initial understanding of gender equality and discrimination.

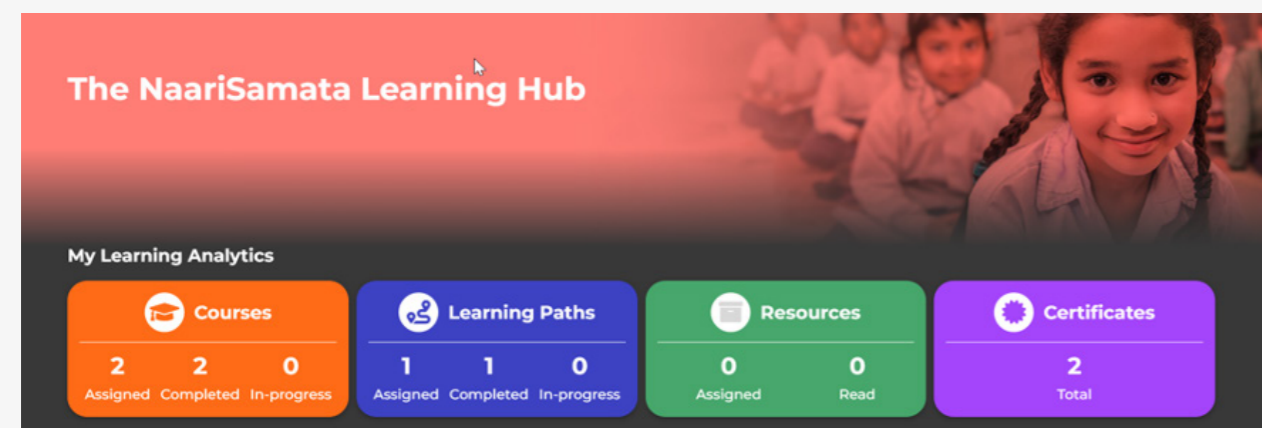
The lessons also cover how gender can intersect with colourism, casteism, sex, and social standing. Other important subjects that are often unaddressed in schools – including mental health, puberty, social media, LGBTQ+, substance misuse, and bullying – are also covered on the learning hub.

These topics are made accessible for younger audiences through easy-to-follow stories, interactive graphics, and engaging activities. The hub offers additional reading material and resources that can be used at home and in schools. A certificate of completion is awarded at the end of each training module in appreciation of participation.

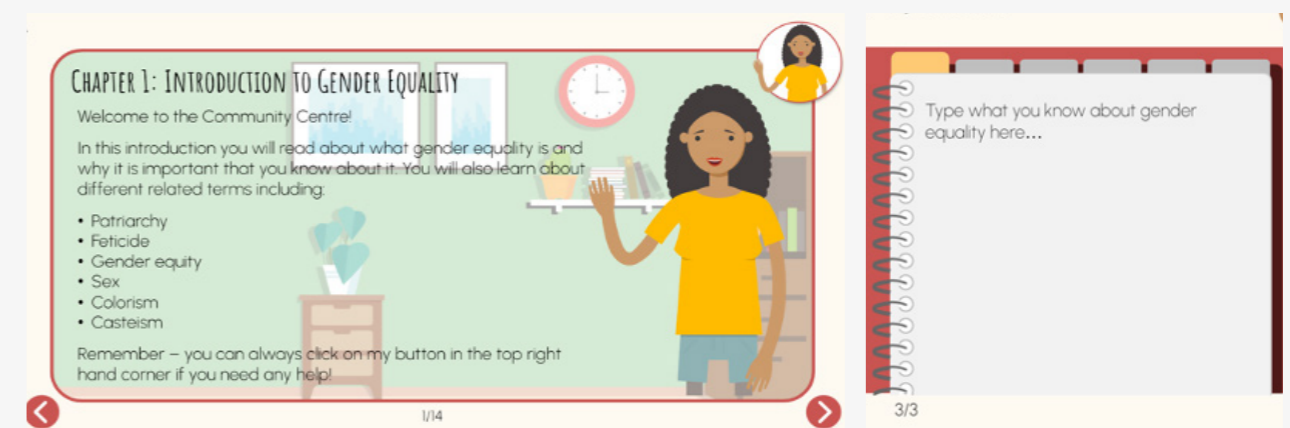
This year we began testing the e-learning course by rolling out a pilot at our partner school, BMV Public School, in New Delhi. The course had

been first assigned as a project over the holiday period for students, which resulted in low uptake and completion of the course. A second assignment of the course is due to take place during term time.

In addition to our ongoing efforts, we are currently developing other courses on important topics that are often overlooked in Indian schools. These include puberty education, anti-bullying strategies, and anger management techniques. By addressing these subjects, we aim to equip young people with valuable skills and knowledge that will support their personal growth and well-being.



Screenshots from the E-Learning course



Project Muskaan

Clothing Drive for Vulnerable Communities - Inspiring confidence in vulnerable children and adults by donating near-new occasion wear.

At NaariSamatā, we believe that clothing is more than a necessity – it has the ability to change how we feel about ourselves, and can inspire self-confidence. This year, through Project Muskaan, we donated near-new occasion wear to vulnerable groups and communities across different parts of India.

Clothing was collected from the Indian diaspora in and around the London area and shipped to India. The clothing was distributed amongst the community of Laxmipur village, in Jamui district, Bihar, to a home for orphaned girls in Bangalore, and to slum dweller and transgender communities in Bangalore.

In total, over 600 kilograms of clothing, amounting to over 1000 items, was distributed. We would like to thank the Indian community in the London area for their generous donations.



Project Silan

Women's Shelter for Female Genital Mutilation Survivors - Providing a safe space for young girls who are survivors of Female Genital Mutilation.

Female genital mutilation (FGM) refers to the partial or total removal of external female genitalia or other injury to the female genital organs for non-medical reasons. The practice has no health benefits for girls and women, and can instead cause severe bleeding, problems with urinating, cysts, infections, as well as complications in childbirth and increased risk of newborn deaths. More than 200 million girls and women alive today have been cut in 30 countries in Africa, the Middle East and Asia, where the practice of FGM is concentrated. FGM is a horrific practice and an absolute violation of the human rights of girls and women.

This year, through Project Silan, we supported the construction of a transitional shelter to provide protection against or recovery for girls rescued from FGM in the Eremite community of Kajiado County, Kenya. It is important to note that FGM is mostly carried out on young girls between infancy and age 15. FGM is also usually a precursor to forced early marriage and pregnancy in Maasai culture.

The safehouse, named Silan ('girl' in Maasai), offers various educational components for the 50 girls and young women that it accommodates. This includes basic education with four levels in Maths, English and Swahili courses that correspond with

primary school grades 1-8. The final level prepares students for the Kenya Certificate for Primary Education (KCPE).

The safehouse also provides training in health, human rights, and leadership to ensure that the girls staying there gain self-confidence and feel empowered to make their own decisions. Training topics include sexual and reproductive health, gender-based violence prevention and response, and HIV/AIDS prevention.

Lastly, the safehouse provides vocational training in the form of a seven-month tailoring course, which supports residents in building skills in measuring, cutting, and stitching fabrics. The young women are then given the opportunity to enter a partner programme through which women generate income from Maasai beadwork and textiles.

NaariSamatā is grateful to have been a fiscal sponsor for the building of one of these safehouses. We hope the safehouse provides a safe, nurturing, and empowering environment for young girls and women who are survivors of FGM. We would like to thank our delivery partner in Kenya who managed the building of the safehouse and the subsequent launch and management of its services.





Our strategic priorities

We are committed to continuing to support women, children, and vulnerable communities' wellbeing as we look to start our second year as a charitable organisation.

We have co-developed a set of strategic priorities as an organisation for the year ahead in order to continue working towards our mission, vision, and objectives. Our strategy for 2023 includes expanding our reach as well as building on our key learnings from this year's most impactful projects.

1

Expanding our reach

We are planning to expand our presence in our area of focus, India, and open a NaariSamatā office in the USA.

We are in the process of applying for charity status in India with FCRA registration. The Foreign Contribution Regulation Act (FCRA) regulates how non-profits in India can receive and distribute foreign funding. Having FCRA status will allow us to have greater financial oversight and manage the distribution of funds to projects internally, as opposed to relying on partner organisations for financial management support.

The paperwork for opening the USA office has already been submitted and we are expecting approval of our application within the next few months. Having an office in the USA will allow us to access new sources of funding, which in turn will allow us to provide long-term or a greater level of financial support for upcoming projects.

2

Advancing education and raising awareness in equality and diversity

This year, we have made significant progress in developing our flagship e-learning course. The first module has been completed and we will be moving into testing phase this year. We have identified a partner school, BMV Public School in New Delhi, whose students will complete the module to test its effectiveness and usability. We will gather feedback from the students and teachers, before making iterative changes to the course. For the coming year, we plan to establish more partnerships with schools to expand the uptake of the course.

3

Building on this year's impact

One of our biggest and most impactful projects this year was Sponsor a Village, which was underpinned by the ideology of taking a holistic approach to educational empowerment. We are planning to build on this ideology this coming year by supporting the Koru Foundation's Lahunipada Bridge Programme.

The Lahunipada Bridge Programme is an initiative to support the education of children of tribal groups in Sundergarh district, Odisha, India. In addition to filling gaps in the local children's literacy and arithmetic skills through the provision of English, Mathematics, and Science lessons, the teaching staff conduct regular community visits to demonstrate the value of education to their students' families, as well as taking the students on field trips to local areas to challenge and debunk superstition-based myths and rumours about their surroundings.

4

Exploring non-traditional paths to empowerment

Whilst we recognise the importance of education in empowering vulnerable individuals and continue to prioritise this area of focus, we also believe that other areas of personal development can have a significant positive impact for individuals. As such, we are planning to support Pratigya's Matri Shakti Tournament.

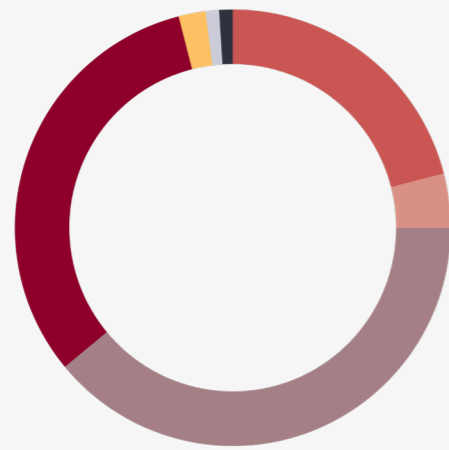
The Matri Shakti Tournament is a sports development initiative in the form of a football tournament for mothers in the state of Jharkhand, India. The primary objective of the tournament is to create a welcoming and empowering space for women, make them aware of the benefits of sports and physical activity, and most importantly encourage their daughters to engage in sports and physical activity as well.



Financial report

2022

Projects we invested in



- Unrestricted (21%)
- Palaan (4%)
- Siragu (39%)
- Silaan (32%)
- Muskaan (2%)
- Unnati (1%)
- Siksha (1%)

Chart of accounts and operating ledger

NaariSamata
Financial Statement for the year ended January 10, 2023

RECEIPTS AND PAYMENTS ACCOUNT

	Unrestricted Funds	Designated Funds	Total for Period
Receipts			
Regular giving and other donations	£29,111.54	£22,225.55	£51,337.09
	<u>£29,111.54</u>	<u>£22,225.55</u>	<u>£51,337.09</u>
Payments			
Project related		£13,902.95	£13,902.95
Admin	£3,749.77		£3,749.77
	<u>£3,749.77</u>	<u>£13,902.95</u>	<u>£17,652.71</u>
Excess of Receipts over Payments	£25,361.77	£8,322.61	£33,684.38
Bank current and deposit accounts-including paypal-Jan 10, 2022	£1,794.56	£430.39	£2,224.95
Bank current and deposit accounts-Jan 10, 2023	£27,156.33	£8,753.00	£35,909.33

STATEMENT OF ASSETS AND LIABILITIES

Bank current account	£35,909.33
Total Assets	£35,909.33
Total Liabilities	£0.00

PAYPAL SUMMARY	TOTAL	UNRESTRICTED	PALAAAN	SIRAGU	SILAAAN	MUSKAAAN	UNNATI	SIKSHA
Receipts	5484.94	2,176.37	413.88	12.50	2,829.00	0.00	53.20	0.00
Payments	4978.82	1,152.15	0	0	3,778.54	0	2.54	45.6
Balance Brought forward	953.59	953.59						
CARRIED FORWARD	1459.71	1977.81	413.88	12.50	-949.54		50.66	-45.60

CASHPLUS SUMMARY	TOTAL	UNRESTRICTED	PALAAAN	SIRAGU	SILAAAN	MUSKAAAN	UNNATI	SIKSHA
Receipts	28349.27	25183.46	282.55	0	2883.26	0	0	0
Payments	2016.67	127.37	0	3.1	1876	10.2	0	0
BALANCE BROUGHT FORWARD	£1,271.36	2547.87	-282.55	3.1	-1007.26	10.2		
CARRIED FORWARD	£27,603.96	£27,603.96	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00

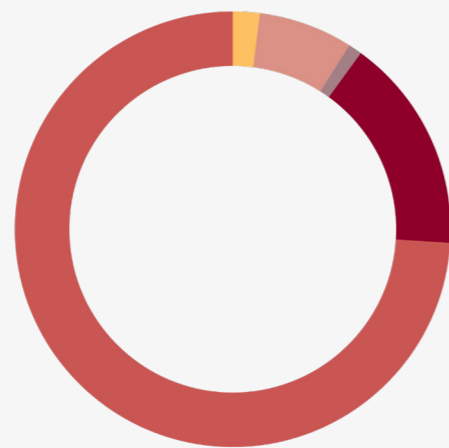
VIRGIN SUMMARY	TOTAL	UNRESTRICTED	PALAAAN	SIRAGU	SILAAAN	MUSKAAAN	UNNATI	SIKSHA
Receipts	17502.88	1751.71	1180	14571.2	0	0	0	0
Payments	10657.22	2470.25	689.46	6915.36	0	399.08	54.53	128.54
BALANCE CARRIED FORWARD	6845.66	-718.54	490.54	7655.81	0	-399.08	-54.53	-128.54

GRAND TOTALS	TOTAL	UNRESTRICTED	PALAAAN	SIRAGU	SILAAAN	MUSKAAAN	UNNATI	SIKSHA
CASHPLUS RECEIPTS	28349.27	25183.46	282.55	0	2883.26	0	0	0
VIRGIN RECEIPTS	17502.88	1751.71	1180	14571.2	0	0	0	0
Paypal receipts	5,484.94	2,176.37	413.88	12.50	2,829.00	0.00	53.20	0.00
TOTAL RECEIPTS	51337.09	29111.54	1876.43	14583.7	5712.26	0	53.20	0
Paypal payments	4,978.82	1,152.15	0.00	0.00	3,778.54	0.00	2.54	45.60
CASHPLUS PAYMENTS	2016.67	127.37	0	3.1	1876	10.2	0	0
VIRGIN PAYMENTS	10657.22	2470.25	689.46	6915.36	0	399.08	54.53	128.54
TOTAL PAYMENTS	17652.7137	3,749.77	689.46	6918.46	5,654.54	409.28	57.07	174.14
NET	33,684.38	25,361.77	1186.97	7665.21	57.72	-409.28	-3.87	-174.14

BALANCE IN BANK+PAYPAL	35909.33	TRANSFERS	FINAL
Represented by:			
UNRESTRICTED	£27,156.33	-409.28	£26,747.05
PALAAAN	1,186.97		£1,186.97
SIRAGU	7665.21		£7,665.21
SILAAAN	57.72		£57.72
MUSKAAAN	-409.28	409.28	£0.00
UNNATI	112.34	0	£112.34
SIKSHA	140.04	0	£140.04
TOTAL	35,909.33		£35,909.33

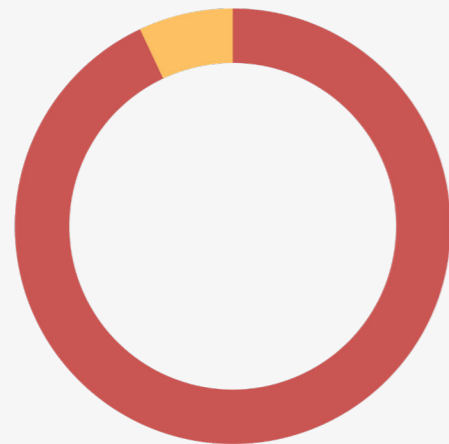
Contributions Admin (incl marketing)
£51,337.09 £3,749.77

Where our funding came from



- Matthew Good (2%)
- PPL (7%)
- Stanley Group (1%)
- Visa (16%)
- Individual contributions (74%)

Admin spend as ratio of total contributions



- Contributions (93%)
- Admin, including marketing (7%)



Thank You

We would be nothing without the support of all our dedicated volunteers and donors who have shown such passion for the cause and believed in us.

Your support means the world to us!

Volunteers

Anahita Bordoloi
Shivani Herlekar
Aashi Lunia
Alexandra Petliakova
Archana Jamadar
Daniela Krissa
Deepa Chandwani
Emma Whitelaw
Florence Chilver
Holly Gatfield
Dhananjay Chaudhary
Jonathan Langdale
Justine Skeels
Lauren Scott-Jackson
Luís Samouco
Philomena Lines
Ridwana Chowdhury
Sarah Liu
Suresh Gopal Krishnan
P A Raju
Carrie Buckley

Auditor

Naveen Judah

Treasurer

Asha Rajagopal

Corporate Donors

Visa Private Limited
PPL
Stanley Group
Matthew Good Foundation
Teserract Learning

Partners

Pratigya
Kora Foundation
Women's Welfare
Education Saves Lives

Major Donors: £10,000+

Ravi Bhaskaran
Anasuya Lakshmi Dubey

Regular Donors

Balaram Venkataraman
Radesh Ganeshkumar
Leena Mulage
Nandini Kandolha
Paresh Jethwa
Beena Dandawate
Umair Khan
Anita Sunder Rajan
Akshita Dandawate
Deepa Chandwani

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Bhatt SB
Aditi & Miheer Modak
Srinivas SR Upadyayula
Maria Gigi
Abi Gopalan
Priti Joshi
Bhagya Subramanian

2022 Supporters

NAARISAMATA

England & Wales - Charity number 1194814

Accounts



NaariSamatā

ANNUAL REPORT





NaariSamatā

ANNUAL REPORT
June - December 2021

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As we cross the six month mark of starting the charity, it's encouraging to reflect on how far we've come. We have had a lot of successes, and some real great challenges too.

NaariSamata is an international, independent and neutral NGO, committed to promoting, defending and realising the rights of women, children and the vulnerable, marginalised communities on issues related to gender, caste and sexuality.

In a world where many charities put too much emphasis on raising money rather than spending it effectively, I'm delighted to say we have had 2% of our funds spent on administrative costs and the main bulk of our donations have gone directly to the beneficiaries.

It was wonderful to see such dramatic evidence of the impact the charity can and does make. Our Impact Report demonstrates how our investment is making an impact on people's lives.

I have chaired The charity since the start, and it has been hugely rewarding. I've enjoyed working with, and am extremely grateful to our volunteers especially Daksha Varsani BEM and Paresh Jetwa, for their fundraising help, Deepa Chanwani and Aashi Lunia for managing social media, Naveen Judah for all his sane advice and Juan for being the Oracle on the technical and creative side.

We are proud of our youth team in Kerala. We are so happy to see the youth getting involved in social causes. Our heartfelt thanks to our donors who have donated so generously to help us advance on our goals.

Finally, as the charity continues to grow, I hope to see it build a network of people who work together with the same passion to bring about a change in attitudes.

Now more than ever, it's imperative to strengthen the community by partnering with organisations who share a common purpose and values – only by working together can we make change happen.



Anita Sunder Rajan

Anita Sunder Rajan
Founder & Chair







Who We Are

Our mission is safety for women, children and vulnerable communities on issues related to gender, caste and sexuality.

Our vision is a safe world for all.

Charity Registration No: 1194814

Registered Address
85 Great Portland Street, London, W1W 7LT

Anita Sunder Rajan
Chairperson

Asha Rajagopal
Treasurer

Umair Khan
Secretary

Beena Dandawate
Trustee

Silvia Rangoni
Trustee

Currently all trustees are founder trustees. The Charity is volunteer-run.






Our Objectives

The promotion of equality and diversity, for the public benefit by the elimination of discrimination on the grounds of gender or age; advancing education and raising awareness in equality and diversity including but not limited to the creation of e-learning tools and resources; cultivating a sentiment in favour of equality and diversity.

To relieve the needs of men, women and children, who have experienced, or are at risk of experiencing, violence and abuse, including by, without limitation, the provision of advice, support, services and items directed at improving their conditions of life.



To advance in life and help vulnerable adults, children and young people in under privileged communities through the provision of educational, recreational and leisure time through activities provided in the interest of social welfare, designed to improve their conditions of life; providing support and activities which develop their skills, capacities and capabilities to enable them to participate in society as mature and responsible individuals



Our Impact



265

KILOS OF NEWCLOTHES FOR WOMEN, AND GOOD SECOND-HAND CLOTHES FOR CHILDREN

35

WOMEN TRAINED IN STITCHING

6

GIRLS IN TRAINING TO BE VOCAL ADVOCATES ON WOMEN'S ISSUES



60

CHILDREN PROVIDED MIDDAY MEALS FOR 30 DAYS

60

PAIRS OF FLIP-FLOPS PROVIDED TO CHILDREN

7

COVID ORPHANS' EDUCATIONAL
NEEDS FULFILLED

3

FAMILIES UNDER CARE WITH RELIEF
PROVIDED UNTIL THEY COULD
SUSTAIN THEMSELVES

4

ABUSED WOMEN HELPED WITH
TRAINING TO BE SELF-RELIANT AND
INTEGRATE INTO SOCIETY





STORIES OF US

My anger gave me the courage...

There have been numerous occasions when I was touched inappropriately when going to school even as a child. I was groped by a passerby going on a bicycle at the age of 13. I felt this embarrassing but didn't share these experiences with my parents. Slowly it became a norm, experiencing these now and then during college days.

When I was in Bangalore for work there have been several occasions when I was eve-teased while waiting in Bus stops and shopping malls. Inappropriate touching almost on public transport reached a point where I started attacking back the molesters with safety pins and stamping their feet with my block heel sandals.

I even started verbally attacking them and shaming them on public transports for their disgusting behaviour. On one of the occasions when I was waiting at a Bus stop, I was eve teased for over 15 to 20 minutes and my temper rose with every minute passing by. I sat on one of the seats on the platform ignoring this man. He sat next to me almost touching me. When I looked at him with anger, he winked. I gathered all courage and strength and swung my bag pack full of books at his face and used all the slurs at him that I had ever known. I grabbed the attention of few other people waiting around.

Unfortunately, nobody intervened but this guy ran away and quickly got into a moving bus. This all happened when I was 22.

Today, I'm not someone who will stay quiet if someone ever-teases and touches me appropriately. I'm sure to attack the molester back in my own capacity by verbally shaming him in the public.

Our Work

BE THE CHANGE

Our vision is an safe world for all - a world where all are empowered and equality is the norm not a privilege.

PROJECTS



Project Ujaala

Begun as an emergency measure due to the pandemic, we provided:

- Education for 8 children
- Sustenance for 7 children

Page 14



Project Unnati

Empowerment of women to be financially independent:

- 35 women trained in stitching

Run by Diva D with Sur Rehbar Foundation

Page 16



PROJECTS



ProjectMuskaan

A project to bring smiles to the faces of the abused and underprivileged

- 250kgs of clothes were sent to Bihar and Bangalore

Page 18



Project AnnaSeva

No child can learn properly or fully on an empty stomach

- 60 children from marginalised and underprivileged communities given food for 30 days.

Page20





PROJECT ANNASEVA

Children cannot be educated on empty stomachs

The children in this tribal village have no incentive to go to school nor do the parents believe education will serve them as they feel their community will always be suppressed and never get a chance to progress in life. We decided the first step was to feed the children and give them one mid-day meal. So we sponsored a village and provided 60 children a meal for 30 days.

The Musahar community is a Dalit community found throughout eastern Uttar Pradesh, southern Nepal, Bihar and Jharkhand. In Bihar, the word Musahar is said to be derived from the Bhojpuri *mūs+ahar* (literally rat eater), on account of their traditional occupation as rat catchers and many are still forced to do this work due to destitution and poverty. They are one of the most marginalised castes in India, even among Dalits.

Almost all Musahars live in rural areas, with a mere 3% living in the city. In the rural areas, Musahars are primarily bonded agricultural labourers, but often go without work for as much as eight months in a year. Children work alongside their parents in the fields or as rag-pickers, earning as little as @25-30 in a day. By some estimates, as many as 85% of some villages of Musahars suffer from malnutrition and with access to health centres scant, diseases such as malaria and kala-azar are prevented.

Education cannot be imparted to a child on an empty stomach. While our focus will always be education, we cannot do this without first ensuring that the children have had at least one good meal a day.

We sponsored a mid-day meal for 60 children in a village in Bihar for 30 days. We wish to do more once we have committed funding for this project.

You, as a donor, can help such children from marginalised communities get one good meal a day. Imagine the satisfaction you will get knowing there is a child out there who will not go hungry because of your generosity. Just £500 a month can save 60 children from hunger for 30 days.

This can be achieved if we all work together to make this possible





PROJECT MUSKAAN

Choice is a factor that has been robbed of these abused women and children and marginalised communities.

We collaborated with online boutiques and other individual donors to provide the women and children of homes for the abused with new occasion wear clothes that will bring a smile (Muskaan) to their faces.

Clothes that are not hand me downs, clothes they can 'choose' from the 265kgs of clothes sent to Bangalore and Bihar.

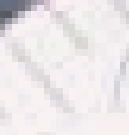
NaariSamata collected about a 100 kgs of clothes from the boutiques and the rest through donation of new or nearly new clothes in UK. These were then shipped to India.

Bringing a smile on anyone's face is a pleasure but when it is on the face of children and girls and women who have been abused, it is a treasure.

We believe in compassionate giving.

We give new clothes donated by boutiques, nearly new occasion wear donated by donor and children's hand-me downs that we would be happy to dress our own children in, to the ones who need them. They are given the choice of the clothes that they wish to have; clothes they would be happy to wear.

A special thanks to Diva D London for their very generous donation of a large quantity of new clothes from their boutique.



20

21

22

23



PROJECT UNNATI

Self-reliance, capacity building, financial independence

NaatiSamata has sponsored a project run by **Diva D** and **Sur Rehbar Foundation** running a training centre in Dehradun, India with a group of 35 ladies who had shown a keen interest to become self reliant financially.

These women were chosen from underprivileged backgrounds who will benefit the most from this project. The course ran for a 2 month period with 5 classes a week of 2 hours each. There was a one month internship after the course.

On completion of the course, each lady was awarded a certificate that made them eligible to access various government schemes that helps them make a start on setting up their own business.

We wish to thank **Language is Everything** who sponsored the first batch.





PROJECT UJAALA

The educating of girls has by and large been neglected in most of the marginalised communities in India.

It is difficult enough to convince the parents to educate the boys but the girls get left behind. We want to ensure that girls get all the help we can give them to stay in fulltime education. As the saying goes 'You educate a girl and you educate the whole family...'

You, as a donor, can help girls from marginalised communities get an education and grow up to reach their potential. Imagine the satisfaction you will get knowing there is a child out there who could be anything he or she can be because of your generosity. Just £15 a month can keep a child in school. £30 a month would take care of their groceries and other expenses.



NO MORE BARE FEET

We provided flop-flops to 60 children so they wouldn't need to walk bare feet in the slush during the rains....

When we watched a video of children in a village in Bihar walking to school in the rain through the muddy village paths, and sitting on the floor in the school with their muddy feet, we made a quick easy decision to provide the children of the village with 'chappals' (flip flops).





MOBILE FOR SCHOOL

We provided flop-flops to 60 children so they wouldn't need to walk bare feet in the slush during the rains....

We were approached by a teacher in Uttarkhand about an appeal she got from one of the school networks, about a boy in Kerala who was missing schoolwork as he did not have a mobile phone which was the main mode of schooling during the lockdown. We decided we would make an exception and provide him with a mobile phone as one of our donors was happy to pay for this.





Our Goals

2022

Our GOALS

BE THE CHANGE
SUPPORT | NURTURE | EMPOWER

2022

1

Youth Centres to Promote Gender Sensitivity

This project encompasses all our core objects into one project. We have the funding ready to open up 3 youth centres to teach 300 children from marginalised communities about gender equality, leadership, effects of abuse and to stop being bystanders when they see abuse. With the funding in place and the pandemic hopefully behind us, this project is ready for implementation.

2

The Silan Project

Help FGM affected girls by building a safehouse for them and educating them to be independent women who will then pledge to go on to help others in need, if they are in a position to do so. The funding has been committed for the first phase of the project.

3

Reach a minimum of 1000 youth to spread the message of gender equality

Identify girls from marginalised communities who would benefit from being educated in a private school and provide them full time education to give them a fair chance to compete with other children of a similar age from other communities.

4

Set up a Girls' Leadership Project

Set up leadership projects for girls that will help them gain confidence and the ability to go on to be future leaders in the field of their choice

Financial Report

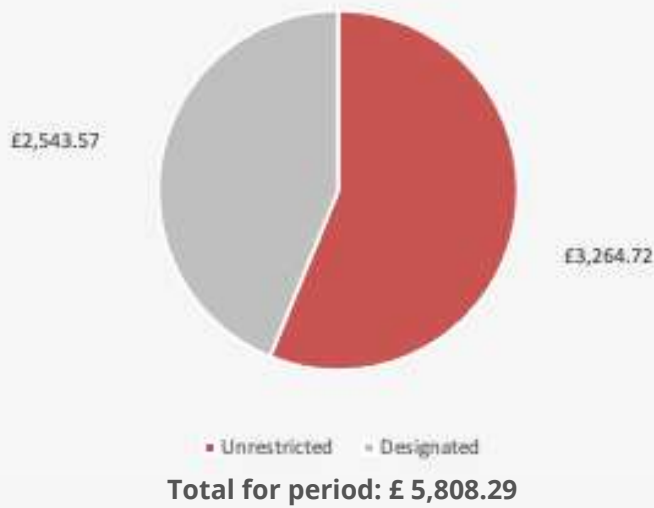
2021



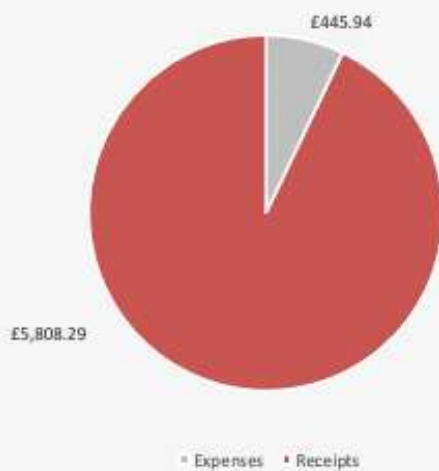
2021

1

Receipts - Regular Giving & Donations



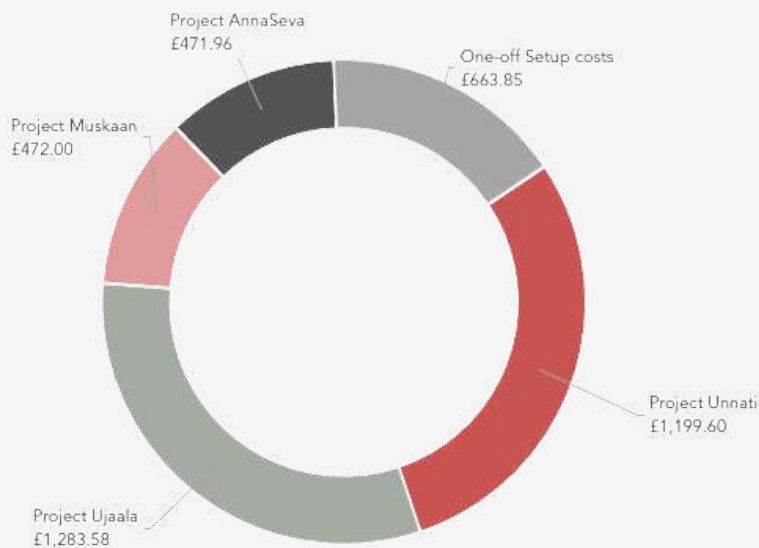
Operating Costs to Receipts Ratio: **92%**



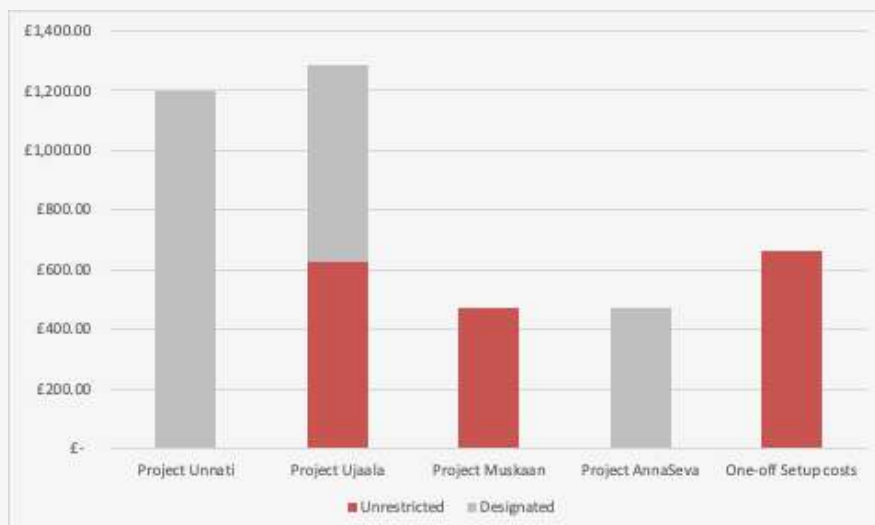
2021

2

Project-level Payments



Payment Allocation by Type



2021

3

Chart of Accounts and Operating Ledger

			Unrestricted Funds	Designated Funds	Total for Period
Receipts					
Regular giving and other donations	£3,264.72	£2,543.57	£5,808.29		
			£3,264.72	£2,543.57	£5,808.29
Payments					
Project Unnati			£1,199.60		£1,199.60
Project Ujaala			£623.58	660	£1,283.58
Project Muskaan			£472.00		£472.00
Project AnnaSeva				£471.96	£471.96
One-off Setup costs			£663.85		£663.85
Running costs including bank/paypal/stripe fees +web hosting	£445.94		£445.94		
			£2,205.37	£2,331.56	£4,536.93
Excess of Receipts over Payments	£1,059.35	£212.01	£1,271.36		
Bank current and deposit accounts-Ju	£0.00	£0.00	£0.00		
Bank current and deposit accounts-Ja	£1,059.35	£212.01	£1,271.36		

STATEMENT OF ASSETS AND LIABILITIES

Bank current account (1)		£1,271.36
Total Assets		£1,271.36
Total Liabilities		£0.00

(1) On January 13, 2022 our charity received a 24,944 pound donation from a benefactor.



THANK YOU

FY2021 SUPPORTERS

We would be nothing without the support of all our dedicated volunteers and donors who have shown such passion for the cause and believed in us.

Your support means the world to us!

Donors

Leena Mulage
Chandrakant Patel
Ravi Bhaskaran
Umair Khan
Beena Dandawate
Rose Amok
Sriram Ramanathan
Nandini Kandolha
Manisha Maganji
Anita Sunder Rajan
S Bhatt
Akshita Dandawate
Harvinder Suri
Amit Mukherjee
Michael Prior
Michael Bullen

George Johnson
Tony Cusano
Radesh Ganeshkumar
Bhagya Subramanian
Lata Gullapalli
Narendra Savjani
Aashi Lunia
Piyush Lakhani
Matt Young
Darin Kirwan
Isabel Kearney

In kind Sponsors

Diva D London

Sponsors

Language Is Everything

Volunteers:

Naveen Judah
Daksha Varsani
Paresh Jetwa
Juan
Peter Sacraiyas
Peter Rowlands
Deepa Chandwani
Aashi Lunia

Youth Group

Shween
Azra
Aysha

We would like to extend a special thanks to all our donors and volunteers for generously donating their time and money.

Juan, who has been a major help from the start on all things technical and creative, **Naveen Judah**, who has been a mentor, our accountant and due diligence officer, **Deepa Chandwani** and **Aashi Lunia**, for managing social media, **Daksha Varsani** and **Paresh Jetwa** for the fundraising support to get us started on the journey. **Language is Everything**, for donating towards the first Self-sufficiency project for women. The various Facebook charity groups who have helped with any questions we had on starting up the charity.

A special thanks to the ladies who contributed to the clothes collection for the Muskaan project, and many others whose names we were unable to capture on Facebook donations.

To follow our work, donate, and volunteer in the important causes we support, visit us on:

www.naarisamata.org



NaariSamata

Financial Statement for the period from inception July 23, 2021 to January 10, 2022

RECEIPTS AND PAYMENTS ACCOUNT

	Unrestricted Funds	Designated Funds
Receipts		
Regular giving and other donations	2894.72	2913.57
	2894.72	2913.57
Payments		
Project Unnati		1199.6
Project Ujaala	1283.58	
Project Muskaan	472	
Project AnnaSeva		471.96
One-off Setup costs	663.85	
Running costs including bank/paypal/stripe fees +web hosting	445.94	
	2865.37	1671.56
Excess of Receipts over Payments	29.35	1242.01
Bank current and deposit accounts-July 23, 2021	0	0
Bank current and deposit accounts-Jan 10, 2022	29.35	1242.01

STATEMENT OF ASSETS AND LIABILITIES

Bank current account (1)

Total Assets

Total Liabilities

Total for
Period

5808.29

5808.29

1199.6

1283.58

472

471.96

663.85

445.94

4536.93

1271.36

0

1271.36

1271.36

1271.36

0