

**THE SHOWMEN'S MENTAL HEALTH AWARENESS CHARITY**

**ACCOUNTS AND TRUSTEES REPORT**

**PERIOD ENDED 31<sup>ST</sup> MARCH 2022**

**Accounts Prepared and Independently Examined by:-**

E G Cobb FCA  
ECC (A&T) Limited  
Chartered Accountants  
8 Suez Street, Warrington, Cheshire, WA1 1EG

Email: [info@eccatltd.com](mailto:info@eccatltd.com)



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ACCOUNTS AND TRUSTEES REPORT  
PERIOD ENDED 31<sup>ST</sup> MARCH 2022**

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**THE SHOWMEN'S MENTAL HEALTH AWARENESS CHARITY  
ACCOUNTS AND TRUSTEES REPORT  
PERIOD ENDED 31<sup>ST</sup> MARCH 2022**

**CHARITY INFORMATION**

<b>YEAR FOUNDED</b>	<b>2021</b>
<b>CHARITY NUMBER</b>	<b>1194695</b>
<b>CHARITY NAME</b>	<b>The Showmen's Mental Health Awareness Charity</b>
<b>HEAD OFFICE ADDRESS</b>	<b>14 Hart Common Caravan Park, Old Ford Road, Westhoughton, Bolton, BL5 2BU</b>
<b>HEAD OFFICE PHONE</b>	<b>07500 555 208</b>
<b>TRUSTEES</b>	<b>Mr Sheldon Chadwick (Chair of Trustees) Mr Devon Hill Mr Bradley Wright Mr Mason Holmes Mr Ryan Barwick Miss Xenna Murphy Miss Shelby Holmes Miss Samantha Heeson (Appointed 27 July 2022)</b>
<b>MAIN BANKERS</b>	<b>Natwest Bank Plc</b>
<b>INDEPENDENT EXAMINER</b>	<b>Edward Gilbert Cobb FCA, Chartered Accountant ECC (A&amp;T) Limited, 8 Suez Street, Warrington, Cheshire, WA1 1EG</b>
<b>WEB-SITE</b>	<b><a href="http://www.showmensmentalhealth.com">www.showmensmentalhealth.com</a></b>
<b>EMAIL ADDRESS</b>	<b><a href="mailto:showmensmentalhealth@gmail.com">showmensmentalhealth@gmail.com</a></b>

# Trustees Report

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**Trustees & Board members, serving during the period ended 31<sup>st</sup> March 2022**

**The following served as Trustees during 2022**

- Mr Sheldon Chadwick (Chair of Trustees)
- Mr Devon Hill
- Mr Bradley Wright
- Mr Mason Holmes
- Mr Ryan Barwick
- Miss Xenna Murphy
- Miss Shelby Holmes
- Miss Samantha Heeson (Appointed 27 July 2022)



...ing showmen who gain t  
...s, by its code of rules for members and through th  
...processes that exist currently of the land.  
...still looking for support with a maintenance grant so he can liv  
Please email LSSSCHAD@lpmu.ac.uk if you can help in any wa



## The Showmen's Mental Health

We are a charity founded and run by people from the communities. Our aim is to break the stigma surrounding community. We do this by providing support, information services to Showmen of all ages in the UK & Ireland.

### Our Activities

**Free Therapy & Counselling** - The charity has its own mental health who takes self referrals\* and can assess your current concerns. They help you source the most suitable therapist or counselor to support your health. We have a quick turn around and an accessible service. If you yourself on a waiting list, please get in touch as we may be able to process for you. We can also help with funding for private psychological (but not limited to) OCD and ADHD. The charity includes months of funding (12 sessions) for therapy services.

**Education** - We provide lots of educational projects in Mental Health in the Fairground Industry Workshop. The Show Smart Campaign (which celebrates a lot of generations of showmen). Please keep a log - we strongly encourage you to book on.

**Awareness** - We're spreading the word about mental health happening near you. Check out the latest updates, as well as you would like to host an event.

\*The Self Referral Form

The Showmen's Mental Health



# The Showmen's Mental Health

awareness charity

## Our Mission

We are a charity founded and run by people from the Showmen and Fairground community. The trustees on our board are either travelling Showmen or settled down Showmen professionals.

Our aim is to break the stigma surrounding mental health in our community. We do this by providing support, information, and funding for private mental health services to all Showmen (of all ages) in the UK & Ireland.



## Charity Activities

The Showmen's Mental Health Awareness Charity operates in three areas:

- Mental Health Services
- Education
- Awareness

All of our activities aim to assist our community's well-being and prevent poor mental health.

We recognise the importance of bespoke services that display a wide understanding of Showmen culture, each area we operate is developed with and for our community. The importance of community voice helped establish and continues to drive the charity activities.





Show Head. Show Heart.  
Show Smart.

## Mental Health Services

The Showmen's Mental Health Awareness Charity (SMHAC) specialise in providing fast and effective mental health support and funding to the Showmen community.

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### Self Referral

To access the charities services, service users must undertake a self-referral process through our website or make direct contact with a SMHAC nurse.

### Screening Service

The charity currently works with two private mental health nurses who specialise in both adult and child screening. All individuals who use our mental health services must undertake a screening process after submission of the self-referral form.

The screening process allows the SMHAC nurses to assess the service user's current concerns to determine the correct mental health pathway.

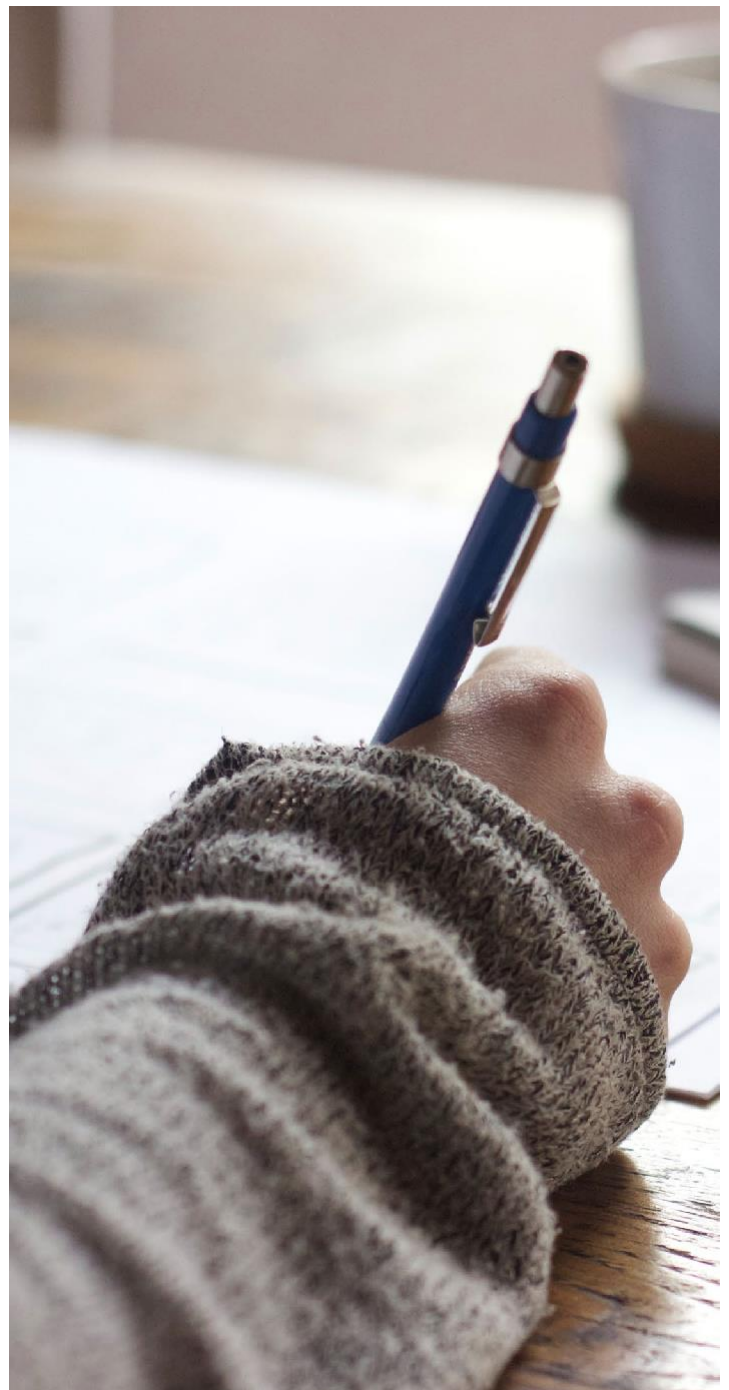
Once self-referral and screening is complete, a passover document will be produced for the most suitable therapist or counsellor to support the service providers mental health.

### Therapy & Counselling

The SMHAC provide funding for private therapy and counselling. The charity currently funds twelve private therapy/counselling sessions for any Show Person within the UK and Ireland.

This service can be extended to 20 sessions through a written or verbal extension process which must remain anonymous to protect the information of the service user.

We currently have a 2-4 week turnaround from initial contact to passover.



### Formal Diagnosis

The SMHAC provide private funding for psychiatric assessments through our partners Psymlicity Health Care, Optimise Health Care & Sanctum, this includes but is not limited to, ADHD, OCD and Autism.

### Rehabilitation Grant

We can provide a small rehabilitation grant of £3000 to help support Showmen who may need access to rehabilitation services.





Listen Learn  
Act!

## Education

The Showmen's Mental Health Awareness Charity recognises the importance of education as a preventative tool.

The charity aims to support our community with educational materials, workshops, and lectures for both adults and children.

We provide monthly mental Health Workshops with our partners Epic Assist that cover a variety of topics including:

- Suicide Prevention
- Mental Health in the Fairground Industry
- Women's Mental Health
- Men's Mental Health

We have organised gender specific mental health workshops where it is more detailed on specific gender related issues. We want to make sure our community feel comfortable discussing their problems in the right environment which is why these workshops have been so valuable.

Providing monthly workshops on mental health education, we get a variety of community members joining to learn more about how to help their friends and family. These are partnered with Epic Assist who provide us with up to date, valid information.

We conducted a 3-day youth project workshop during lockdown. This was to help the next generation of Showmen and Travellers develop the mental health tools to help themselves and other community members, along with raising awareness amongst the age group. We worked with children from the community on environmental, mental, and physical health. Education is important for us at the Showmen's Mental Health Charity, we want to cover all learning aspects with regards to health and diversify the ways that we can learn to be more mindful.



We presented at numerous different conferences and symposiums including:

- GTRSB Health Conference
- Queens Nurses Institution
- Central Council Showmen's Guild of Great Britain

## Awareness

The Showmen's Mental Health Awareness Charity aims to spread awareness through a variety of outreach events and online campaigns to break the stigma surrounding mental health within our community.

- We launched our Facebook, Instagram and Twitter accounts and have gained over 6000 followers together on these platforms.
- We partnered with the Showmen England and Scotland football teams to help raise awareness and break the stigma at the annual football event.
- We organised multiple community walks throughout the UK.



## Fundraising and Community Support

We have fundraised in many ways throughout the last 12 months and received support from our community and from our social media followers, who are mainly within the Showmen Traveller community. When we initially began the charity, we set up a Go Fund Me page to raise funds which was shared across the community. Members across the country raised money on our behalf by organising sponsored walks and giveaways.

We also designed and bought branded notepads & t shirts which were sold by the Trustees to raise funds at fairground events. Since the initial set up, we have recently integrated a donation button on our website for an easier way for people to make donations. We have also received support and donations from the Showmen's Guild to help spread awareness across the community and support its members.



## Working in The Community

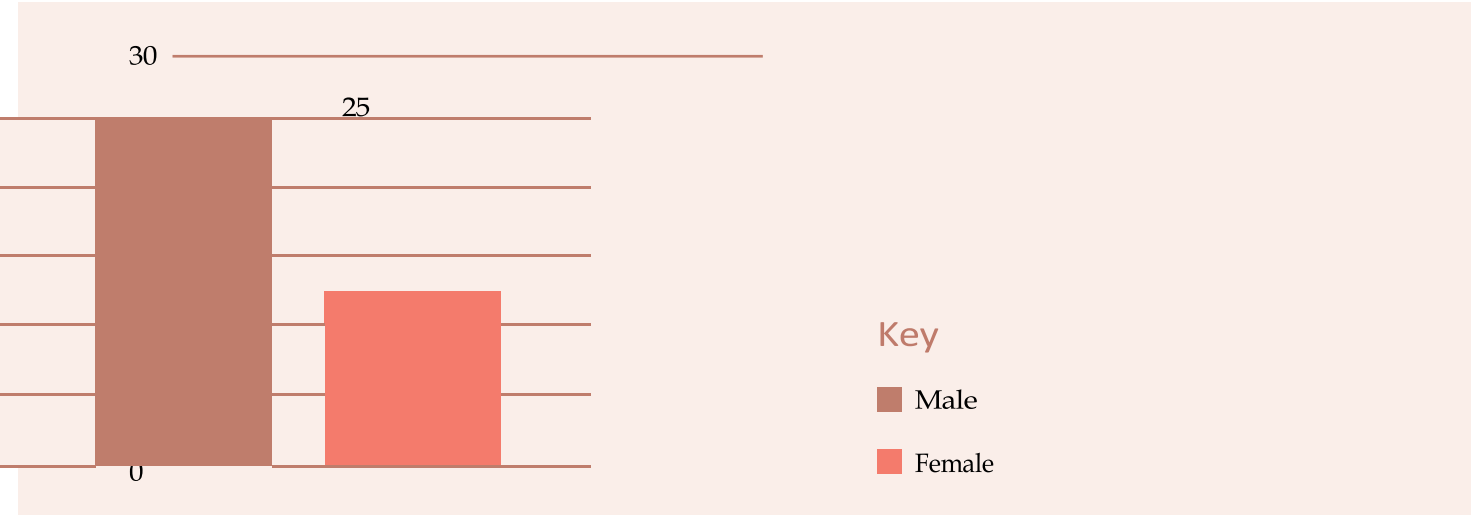
Community is at the heart of our charity, and we want to make sure we listen and learn from our community, whilst providing support and educational tools. In the last 12 months we have:

- We launched our Show Smart Campaign which aims to celebrate knowledge passed down from many generations of showmen, and the use of Showmen terminology when considering our mental health.
- We co-ordinated and organised a large community/youth event at the annual Leeds Valentines Fair. We had 11 partners supporting the event including Sheffield University National Circus and Fairground Archive, Future 4 Fairgrounds and registered charities Fair Scotland and Epic Assist.
- We did constant outreach at various annual events with our flyer that breaks down our services, this included Hull Fair.
- Visited numerous Showmen yards (sites) to help raise awareness of the charity's services for hard-to-reach Showmen.
- Trustees undertook the 3 peak challenge to raise awareness, alongside community members.

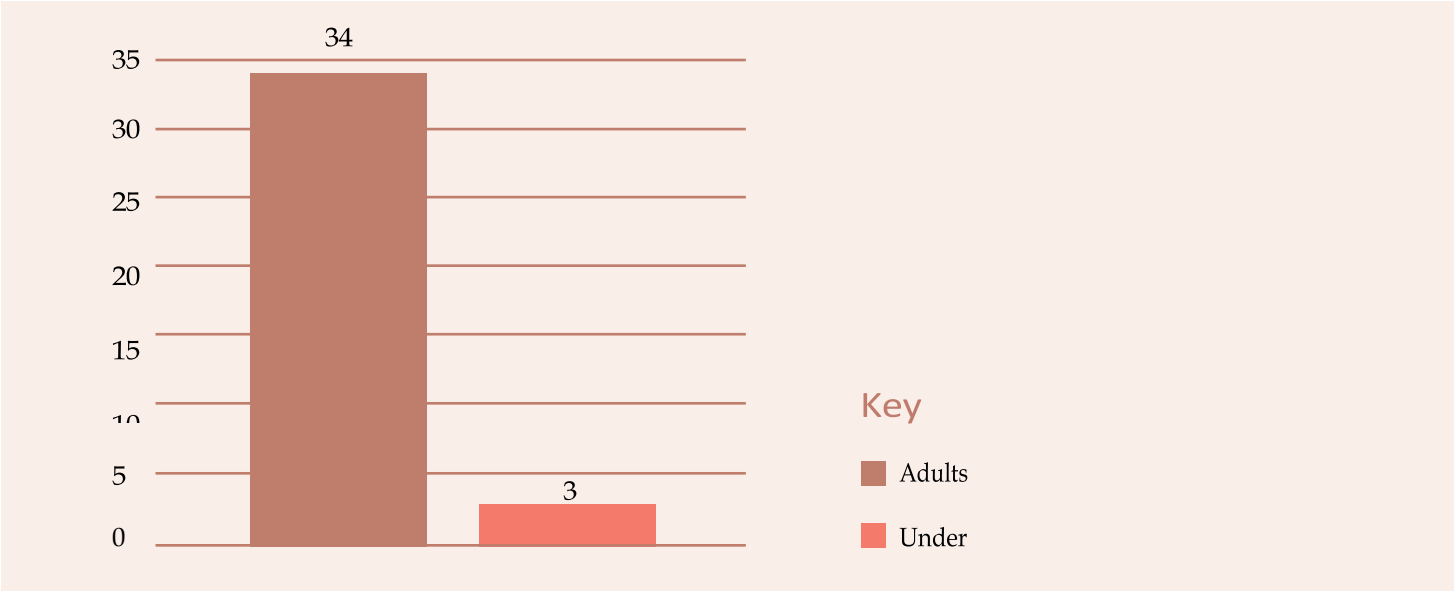


Yearly Statistics

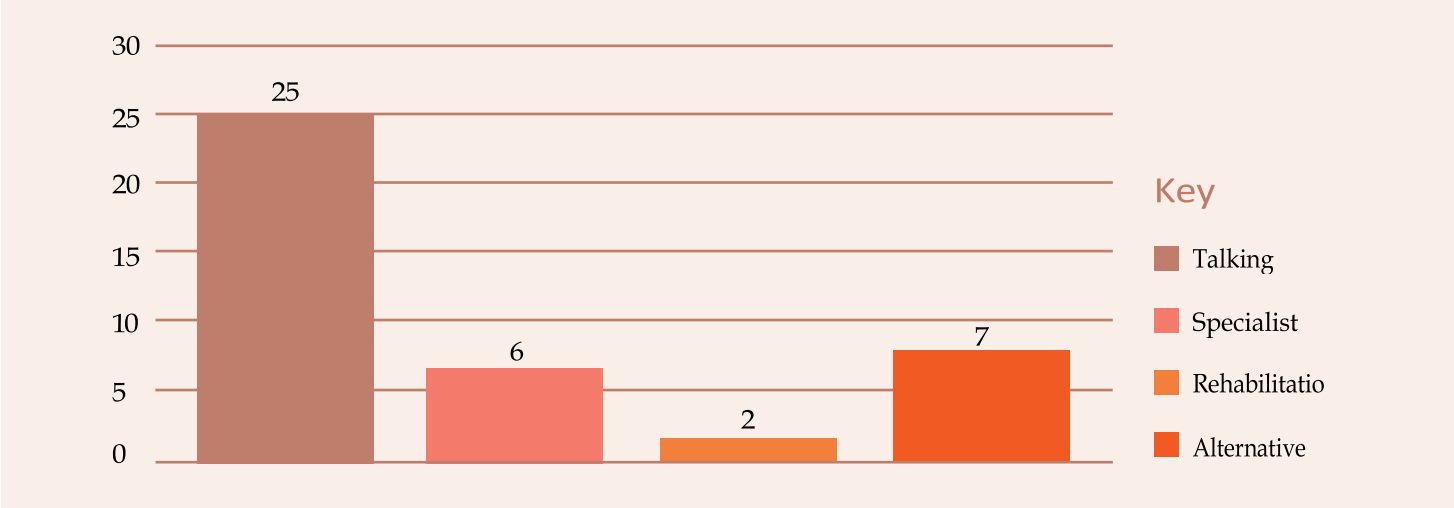
Referrals - Gender Split



Referrals - Age Range



Overall Referral Pathway



## 2022-2023 Vision

- Develop 3+ community outreach events
- Publish The Showmen's Mental Health Guidebook
- Have an event that we can make annual  
– possibly something big where we can count on a lot of donations which will help our cashflow annually
- Get some merchandise (t-shirts/ hoodies) and open an online shop on the website to help with donations
- Try and get funding from the NHS
- Employ Chief Executive

Mr Sheldon Chadwick (Chairman & Trustee).....

Date signed: 17th January 2023



**THE SHOWMEN'S MENTAL HEALTH  
AWARENESS CHARITY  
RECEIPTS & PAYMENTS ACCOUNT  
PERIOD ENDED 31<sup>ST</sup> MARCH 2022**

	Unrestricted Funds £	Restricted Funds £	Total Funds £
<b>INCOMING RESOURCES FROM</b>			
<b>GENERATED FUNDS:</b>			
Voluntary income (Note 2)	79,193	0	79,193
Investment Income (Note 3)	0	0	0
<b>TOTAL INCOMING RESOURCES</b>	<b>£79,193</b>	<b>£0</b>	<b>£ 79,193</b>
<b>RESOURCES EXPENDED:</b>			
<b>Charitable activities -</b>			
Counselling fees	17,694	0	17,694
Nurses and medical fees	1,080	0	1,080
Education costs	3,046	0	3,046
Event costs and marketing	8,319	0	8,319
Travel expenses	1,735	0	1,735
Equipment not capitalised & IT costs	414	0	414
	<b>£32,288</b>	<b>£0</b>	<b>£32,228</b>
<b>Management and Support Costs -</b>			
Administration, Office & Insurance	1,980	0	1,980
Stationery, Office & Misc. Exp's	59	0	59
	<b>£2,039</b>	<b>0</b>	<b>£2,039</b>
<b>Governance -</b>			
Legal fees	2,903	0	2,903
Accountancy & independent examination fees	3,000	0	3,000
	<b>£5,903</b>	<b>£0</b>	<b>£5,903</b>
<b>TOTAL RESOURCES EXPENDED</b>	<b>£40,230</b>	<b>£0</b>	<b>£40,230</b>
<b>SURPLUS / (DEFICIT) FOR YEAR</b>	<b>£38,963</b>	<b>£0</b>	<b>£38,963</b>
Funds brought forward	£0	£0	£0
Transfer between funds	0	0	0
<b>Funds carried forward @ 31<sup>st</sup> March 2022</b>	<b>£38,963</b>	<b>£0</b>	<b>£38,963</b>

**THE SHOWMEN'S MENTAL HEALTH AWARENESS CHARITY**  
**STATEMENT OF ASSETS AND LIABILITIES**  
**AS AT 31<sup>ST</sup> MARCH 2022**

	2022
	£
<b>FIXED ASSETS</b>	<b>£0</b>
<b>CURRENT ASSETS</b>	
Cash at Bank - Note 4	41,963
Cash in hand - Note 4	0
	<u>£41,963</u>
<b>CREDITORS</b> due within one year	<u>£3,000</u>
<b>NET CURRENT ASSETS</b>	<b>£38,963</b>
<b>NET ASSETS</b>	<u><u>£38,963</u></u>
<b>TRUSTEES FUNDS</b>	
Balance brought forward	0
Surplus <b>(Deficit)</b> for year	38,963
Balance carried forward	<u><u>£38,963</u></u>
<b>REPRESENTED BY:-</b>	<b>2022</b>
GENERAL FUNDS	38,963
DESIGNATED FUNDS – Note 6	<u>0</u>
<b>TOTAL UNRESTRICTED FUNDS</b>	<b>£38,963</b>
<b>RESTRICTED FUNDS – Note 5</b>	<u><b>£0</b></u>
<b>TOTAL CHARITABLE FUNDS</b>	<u><u><b>£38,963</b></u></u>
<b>TRUSTEES CERTIFICATE OF APPROVAL</b>	
<b>MR SHELDON CHADWICK (CHAIR OF TRUSTEES)</b> .....	

**DATE:- 17<sup>th</sup> January 2023**

**THE SHOWMEN'S MENTAL HEALTH AWARENESS CHARITY  
NOTES TO STATEMENTS OF FINANCIAL ACTIVITIES (SOFA)  
PERIOD ENDED 31<sup>ST</sup> MARCH 2022**

**1. THE BASIS OF ACCOUNTING POLICIES AND DEFINITIONS**

- 1.1 THE ACCOUNTS** have been prepared under the historical cost convention in accordance with applicable accounting standards and the Charities Act 2006 and Statement of Recommended Practice (SORP) 2005.
- 1.2 GENERAL FUNDS** represent unrestricted funds that are not subject to any restriction regarding their use and are available for application towards their use purposes of a general nature.
- 1.3 RESTRICTED FUNDS** represent funds restricted by the donor for a particular purpose.
- 1.3(a) DESIGNATED FUNDS** represent funds that have been allocated out of Unrestricted funds by the Trustees of The Showmen's Mental Health Awareness Charity for specific events or liabilities The Showmen's Mental Health Awareness Charity is committed to. Any remaining balance is returned to unrestricted funds when events have been held.
- 1.4 INCOMING RESOURCES** are included in the SOFA when:-
- The Showmen's Mental Health Awareness Charity becomes entitled to the resources
  - The trustees are virtually certain they will receive the resources; and
  - The monetary value can be measured with sufficient reliability.
- 1.5 GRANTS & DONATIONS** are included in the SOFA when The Showmen's Mental Health Awareness Charity has unconditional entitlement to the resources.
- 1.6 INVESTMENT INCOME** is included in the SOFA when receivable.
- 1.7 RESOURCES EXPENDED** are recognised when costs have been incurred, or for designated or special gifts, in the same accounting period as the related gift is received.
- 1.8 TANGIBLE FIXED ASSETS** are capitalised at cost when incurred
- 1.9 DEPRECIATION OF FIXED ASSETS** is included in resources expended, to write off the assets of over their useful economic life.
- 1.10 LIABILITY RECOGNITION** – Liabilities are recognised as soon as there is a legal or constructive obligation committing the charity to pay out resources.
- 1.11 GOVERNANCE COSTS** – The preparation & examination of The Showmen's Mental Health Awareness Charity annual statutory accounts, AGM & trustee meeting expenses; also legal advice given to trustees.



**THE SHOWMEN'S MENTAL HEALTH AWARENESS CHARITY**  
**NOTES TO STATEMENTS OF FINANCIAL ACTIVITIES (SOFA)**  
**PERIOD ENDED 31<sup>ST</sup> MARCH 2022**

**2. VOLUNTARY INCOME**

	UNRESTRICTED FUNDS 2022	RESTRICTED FUNDS 2022	TOTAL FUNDS 2022
The Showmen's Guild	20,710	0	20,710
Donations and fundraising events	58,483	0	58,483
<b>TOTAL VOLUNTARY INCOME PER STATEMENT OF FINANCIAL ACTIVITIES</b>	<b><u>£79,193</u></b>	<b><u>£0</u></b>	<b><u>£79,193</u></b>

**3. INVESTMENT INCOME**

	UNRESTRICTED FUNDS 2022	RESTRICTED FUNDS 2022	TOTAL FUNDS 2022
Bank interest	0	0	0
<b>TOTAL INVESTMENT INCOME PER STATEMENT OF FINANCIAL ACTIVITIES</b>	<b><u>£0</u></b>	<b><u>£0</u></b>	<b><u>£0</u></b>

**4. BANK & CASH BALANCES**

**BANK BALANCES**

Current account no.1	41,790
Current account no.2	173
Cash in hand	<u>0</u>
<b>MONIES HELD BY CHARITY</b>	<b><u>£41,963</u></b>

**5. RESTRICTED FUNDS**

There were no Restricted Funds held by the charity as at the Balance Sheet date.

**6. DESIGNATED FUNDS**

There were no Designated Funds held by the charity as at the Balance Sheet date.

**THE SHOWMEN'S MENTAL HEALTH AWARENESS CHARITY**  
**PERIOD ENDED 31<sup>ST</sup> MARCH 2022**

**INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF**  
**THE SHOWMEN'S MENTAL HEALTH AWARENESS CHARITY**

*I report on the accounts of the Charity for the Period Ended to 31st March 2022, as shown on pages 4 – 16 attached.*

**RESPECTIVE RESPONSIBILITIES OF TRUSTEES AND EXAMINER**

*The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144 of the Charities Act 2011 (the Charities Act) and that an independent examination is needed. It is my responsibility to:-*

- examine the accounts under section 145 of the Charities Act*
- to follow the procedures laid down in the General Directions given by the Charity Commission (under section 145(5)(b) of the Charities Act), and*
- to state whether particular matters have come to my attention*

**BASIS OF INDEPENDENT EXAMINER'S REPORT**

*My examination was carried out in accordance with the General Directions given by the Charity Commissioners. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair' view and the report is limited to those matters set out in the statement below.*

**INDEPENDENT EXAMINER'S STATEMENT**

*In connection with my examination, no matter has come to my attention:*

*(1) which gives me reasonable cause to believe that in any material respect the requirements*

- to keep accounting records in accordance with section 130 of the Charities Act and*
- to prepare accounts which accord with the accounting records and comply with the accounting requirements of the Charities Act have not been met, or*

*(2) to which, in my opinion, attention should be drawn, in order to enable a proper understanding of the accounts to be reached.*

**Edward Gilbert Cobb FCA**  
**CHARTERED ACCOUNTANT**

*ECC (A&T) Limited*

*8 Suez Street, Warrington, Cheshire, WA1 1EG*

**Date: 17<sup>th</sup> January 2023**