

FOCUS FOUNDATION
(Registered Charity No. 1194519)

REPORT AND ACCOUNTS

YEAR ENDED 30 NOVEMBER 2024





	Page
Trustees annual report	1-4
Independent examiner's report	5
Section A Receipts & payments	6
Section B Statement of assets and liabilities at the end of the period	7

FOCUS FOUNDATION
CHARITY NUMBER: 1194519

TRUSTEES ANNUAL REPORT
FOR THE YEAR ENDED 30 NOVEMBER 2024



REFERENCE AND ADMINISTRATION DETAILS

Name of Charity

Focus Foundation

Charity's principle address

Focus House
Ham Road
Shoreham-by-Sea
West Sussex
BN43 6PA

Names of the charity trustees who manage the charity

Trustee name	Office	Dates acted if not for the whole
Christopher Goodman	Chairman	
David Hill		
Emma Stroude		
Elaine Goodman		

Names of the trustees for the charity, if any, (for example, any custodian trustees)

Trustee name	Dates acted if not for the whole year
None	

FOCUS FOUNDATION
CHARITY NUMBER: 1194519

TRUSTEES ANNUAL REPORT
FOR THE YEAR ENDED 30 NOVEMBER 2024



STRUCTURE, GOVERNANCE AND MANAGEMENT

Description of the charity's trusts

Type of governing document
Constitution

How the charity is constituted
Association

Trustee selection methods
Elected at convened meeting of charity trustees

Additional governance issues (*optional information*)
None

OBJECTIVES AND ACTIVITIES

The trustees have considered the Charity Commission's guidance on public benefit, including the guidance 'public benefit: running and charity (PB2)'.

The official 'objects' of Focus Foundation as per our constitution documents are: to advance such charitable purposes (according to the law of England & Wales) as the charity trustees see fit from time to time.

Focus Foundation is an independent grant-giving charity funding a wide range of programmes across the UK, and a philanthropic arm of Focus Group (www.focusgroup.co.uk)

Since the start of 2025 we further defined our mission as Connecting communities to empower Grassroots Charities to thrive.

We dedicate our resources to understanding the community around us and the Grassroots Charities that need additional support. Focus Foundation, serves the community by funding impactful projects and by providing these charities with essential resources, which includes helping grow volunteering teams.

Our Grant Committee consider grant applications that meet our core criteria:

- The charity or community group needs to have an annual income of less than £1m
- They must be able to demonstrate running costs of less than 35%
- The grant should be for a tangible project with clear and measurable benefits

They then assess the application looking at:

Efficiency. What proportion of its income is spent on core costs?

Governance. Is there clear direction, reporting and accountability?

Scope. Are the aims & objectives of the project clear, with measurable benefits?

Tangibility. Is the project funding something that directly benefits someone?

Impact. How many direct or indirect beneficiaries are there?

Budget. Is the project well costed and planned?

Sustainable. Are there long-term benefits to the community?

In summary we assess the scale, efficiency, governance of the charity, and the scope budget and impact of the project – we ensure the money is spent on something tangible, with measurable benefits, and we look for projects that offer a sustainable impact on people and the community.

TRUSTEES ANNUAL REPORT
FOR THE YEAR ENDED 30 NOVEMBER 2024

ACHIEVEMENT AND PERFORMANCE

In the year to 30th November 2024 our charity continued to expand its fundraising initiatives and saw a significant increase in number of grant applications received. We saw total income of £350,905 and issued grant payments of £257,251 to 49 successful grant applicants.

Significant Activities

The year's total income of £350,905 was made up of fundraising (£298,405) and income from Focus Group (£52,500).

The most notable fundraising activities included:

- Focus Foundation Winter Ball which raised £129,836
- Focus Group Golf Day raising £54,889
- Brighton Family Panto which raised £4,335

The Payroll Giving Scheme with Focus Group sees over 100 of their staff opted in as regular donors and these donations, once matched by Focus Group raised £39,680 throughout the year.

In terms of grants, we approved and paid 49 grants in year, totalling £257,251. This saw an average grant size of £5,250.

Based on the information provided by the grant applicants, these funds positively impacted a total of 93,181 beneficiaries.

Achievements against Objectives

The charity continues to go from strength to strength in delivering its mission of Connecting communities to empower Grassroots Charities to thrive. In the year to November 2024, we can report the following:

Total no. of grants approved or issued:	49
Total sum of grants approved or issued:	£257,251
Total direct beneficiaries:	23,502
Total indirect beneficiaries:	69,679

As at June 2025 we can report the following:

Total no. of grants approved or issued to date:	142
Total sum of grants approved or issued to date:	£826,058
Total beneficiaries to date:	71,712
Total indirect beneficiaries to date:	217,166

These grants have been evenly spread across our 2024 pillars of Mental Health, Underprivileged Children & Young Adults and Local Community Projects.

We are also pleased to confirm that Focus Group continues to fund 100% of the running costs of the charity.

In 2025 was also welcomed Lloyd Magee as a Trustee.

Reflection from Chris Goodman (Founder, Trustee and Chairman)

"As I reflect on 2024, I am incredibly proud of what we have achieved together at Focus Foundation. The year was one of resilience, growth, and measurable impact. Our evolving mission – to connect communities and empower Grassroots Charities to thrive - has been brought to life through the dedication of our team, partners, and supporters. As we look ahead, we remain steadfast in our mission. The challenges are great, but so are the opportunities. With the lessons of 2024 guiding us, I am confident that we will continue to drive lasting impact in 2025 and beyond."

FINANCIAL REVIEW

Significant Events

In the financial year our total income was £350,905.

49 grants were paid during the financial year totalling £257,251, with total costs of £94,121 being incurred by the charity.

Reserves

The trustees aim to maintain free reserves in unrestricted funds at a level which equates to approximately three months unrestricted charitable expenditure. The trustees consider that this level will provide sufficient funds to respond to application for grants and ensure that there are sufficient funds available to cover support and governance costs.

Pay Policy for senior staff

In the financial year, Focus Foundation had no paid employees, only volunteers.

DECLARATION

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)



Full name(s)

Christopher Goodman

Position

Chairman

Date

23 Sep 2025

Independent examiners' report to the trustees of Focus Foundation

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the period ended 30 November 2024 set out on pages 6-8.

Responsibilities and basis of report

As the charity trustees, you are responsible for the preparation of the accounts in accordance with the Charities Act 2011 ("the Act")

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all applicable Directions given by the Charity Commission under section 145(5)(b) of the Act

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Signed by Mr Stephen J Moore FCCA (Independent Examiner)



Address:
30-34 North Street
Hailsham
East Sussex
BN27 1DW

Date: 23 Sep 2025

SECTION A STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted funds £	Restricted funds £	Endowment funds £	Total funds £	Last year £
A1 Incoming Resources					
Events	184,725		-	184,725	150,136
Donations	126,500			126,500	109,217
Payroll giving scheme	39,680			39,680	37,440
<i>Sub total</i>	350,905	-	-	350,905	296,793
<i>Total incoming resources</i>	350,905	-	-	350,905	296,793
A3 Resources Expended					
Charitable activities					
Grants awarded	257,251	-	-	257,251	244,870
Cost of generating funds					
Fundraising fees (note 3)	87,942	-	-	87,942	130,678
Governance costs					
Charity running costs (note 4)	6,179	-	-	6,179	8,822
		-	-	-	-
<i>Sub total</i>	351,371	-	-	351,371	384,370
<i>Total resources expended</i>	351,371	-	-	351,371	384,370
<i>Net movement in funds</i>	- 466	-	-	- 466	- 87,577
A5 Transfers between funds	-	-	-	-	-
Funds brought forward	114,400	-	-	114,400	201,977
Total funds carried forward	113,934	-	-	113,934	114,400

SECTION B STATEMENT OF ASSETS AND LIABILITIES AT THE END OF THE PERIOD

	Unrestricted funds £	Restricted funds £	Endowment funds £	Total funds £
B1 Current assets:				
Cash at bank	137,086	-	-	137,086
Prepaid expenditure	6,861	-	-	6,861
Other debtors	4,000			4,000
				-
<i>Total cash funds</i>	<u>147,947</u>	<u>-</u>	<u>-</u>	<u>147,947</u>

	Fund to which liability relates	Amount due	When due	
B5 Current Liabilities				
Income in advance	Unrestricted	17,047	< 1 year	17,047
Grants awarded not paid	-	16,966	< 1 year	16,966
	-	-	-	-
	-	-	-	-
	<u>-</u>	<u>34,012.74</u>	<u>-</u>	<u>113,934</u>

Signed by one or two trustees on behalf of all trustees

Signature

Print name

Date of approval



23 Sep 2025

1. Accounting Policies

Basis of Preparation

The financial statements have been prepared under the historic cost convention, with the exception that investments are included at market value. The financial statements have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities (SORP 2005) issued in March 2005 and applicable UK Accounting Standards and the Charities Act 1993.

Funds Structure

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by the donor or trust deed. At the year end, all funds were unrestricted.

Incoming Resources

All incoming resources are recognised once the charity has entitlement to the resources, it is certain that the resources will be received and the monetary value of incoming resources can be measured with sufficient reliability.

Resources Expended

Liabilities are recognised as resources expended as soon as there is a legal or constructive obligation committing the charity to the expenditure. All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to the category.

Grants payable are payments made to third parties in the furtherance of the charitable objects of the Trust. Single or multi-year grants are accounted for when either the recipient has a reasonable expectation that they will receive a grant and the trustees have agreed to pay the grant without condition, or the recipient has a reasonable expectation that they will receive a grant and any condition attaching to the grant is outside of the control of the Trust.

Provisions for grants are made when the intention to make a grant has been communicated to the recipient but there is uncertainty about either the timing of the grant or the amount of grant payable.

2. Analysis of Charitable Activities

	2024	2023
Grants awarded to institutions	257,251	244,870
	257,251	244,870

3. Analysis of Costs of Generating Funds

	2024	2023
Event hosting costs	87,282	129,892
Advertising & promotional costs	98	328
Donation processing costs	562	457
	87,942	130,678

4. Analysis of Governance Costs

	2024	2023
IT & systems costs	5,777	6,492
General marketing activities	116	1,602
Bank charges	286	728
	6,179	8,822

5. Analysis of Charitable Funds

	Balance b/fwd £	Incoming resources £	Resources expended £	Balance c/fwd £
Unrestricted funds	114,400	350,905	- 351,371	113,934
Restricted funds	-	-	-	-
	114,400	350,905	- 351,371	113,934



Issuer Watson Associates

Document generated Tue, 23rd Sep 2025 8:05:56 BST

Document fingerprint 24d8db0c404caa4d69fa05a74d25a06b

Parties involved with this document

Document processed	Party + Fingerprint
Tue, 23rd Sep 2025 8:47:46 BST	Chris Goodman - Signer (5a36ca2702d778edd4e460304ec935e0)
Tue, 23rd Sep 2025 18:27:30 BST	Steve Moore - Signer (b730621605272b4863d577b48ff0f45a)

Audit history log

Date	Action
Tue, 23rd Sep 2025 8:05:56 BST	Envelope generated by Rachael Tate (51.155.44.241)
Tue, 23rd Sep 2025 8:05:56 BST	Document generated with fingerprint 24d8db0c404caa4d69fa05a74d25a06b (51.155.44.241)
Tue, 23rd Sep 2025 8:11:43 BST	Sent the envelope to Chris Goodman (chris.goodman@focusgroup.co.uk) for signing (51.155.44.241)
Tue, 23rd Sep 2025 8:11:44 BST	Document emailed to chris.goodman@focusgroup.co.uk
Tue, 23rd Sep 2025 8:12:02 BST	Chris Goodman opened the document email. (72.145.93.164)
Tue, 23rd Sep 2025 8:47:05 BST	Chris Goodman viewed the envelope (157.231.15.28)
Tue, 23rd Sep 2025 8:47:47 BST	Chris Goodman signed the envelope (157.231.15.28)
Tue, 23rd Sep 2025 8:47:48 BST	Sent the envelope to Steve Moore (steve.moore@watsons.co.uk) for signing (157.231.15.28)
Tue, 23rd Sep 2025 8:47:48 BST	Document emailed to steve.moore@watsons.co.uk
Tue, 23rd Sep 2025 8:48:06 BST	Steve Moore opened the document email. (172.186.8.134)
Tue, 23rd Sep 2025 18:27:04 BST	Steve Moore opened the document email. (104.28.42.130)
Tue, 23rd Sep 2025 18:27:21 BST	Steve Moore viewed the envelope (62.48.244.22)
Tue, 23rd Sep 2025 18:27:30 BST	Steve Moore signed the envelope (62.48.244.22)
Tue, 23rd Sep 2025 18:27:30 BST	This envelope has been signed by all parties (62.48.244.22)