



BanktheFood Report of the Trustees and Financial Statements for the Year Ended 30 March 2025

Charity Number: 1194167

Principal Address:

Old Vicarage
Southminster Road
Burnham-on-Crouch
CM0 8QG

Reference and Administrative Information

Trustees:

Emma Spring – Chair
Daniel Owen
David Mills

Bankers: Virgin Money

Trustees' Annual Report

The trustees present their annual report and financial statements for BanktheFood for the year ended 30 March 2025. The financial statements have been prepared on a receipts and payments basis in accordance with applicable law and the Charities Statement of Recommended Practice (SORP).

Structure, Governance and Management

BanktheFood is a Charitable Incorporated Organisation (CIO) registered in England and Wales. The charity was established through a gift from a private funder. The BanktheFood mobile application and all associated intellectual property were gifted to the charity by the app developer.

Trustees are appointed by the existing trustees when additional skills or experience are considered beneficial to the charity. Trustees serve a three-year term and may offer themselves for reappointment at the end of that period.

Objectives and Activities for the Public Benefit

The charity's object is to relieve persons in the United Kingdom who are experiencing financial hardship.

BanktheFood seeks to achieve this object through the provision of a free mobile application which connects shoppers with the real-time needs of their local food banks while they are in supermarkets. This helps ensure that donated food is relevant, appropriate and consistent with current demand.

The charity advances its aims by:

- Enabling food banks to publish live shopping lists via the app
- Encouraging members of the public to make more effective food donations
- Promoting awareness of the app through partnerships, campaigns and social media

The trustees confirm that they have had regard to the Charity Commission's guidance on public benefit when reviewing the charity's objectives and activities.

Achievements and Performance

During the year ended 30 March 2025, BanktheFood continued to expand its reach and impact. The number of food banks registered on the app increased further during the year, alongside continued growth in the number of members of the public using the app to support their local food banks.

The charity focused on supporting food banks, improving app functionality, and delivering campaigns and partnerships aimed at increasing public awareness and encouraging smarter food donations.

Financial Review

During the year ended 30 March 2025, the charity received income primarily from donations and fundraising platforms.

The charity held unrestricted reserves at the year end. The trustees regularly review the level of reserves and aim to maintain sufficient funds to support the continued operation of the charity and delivery of its objectives, while actively pursuing additional funding and partnership opportunities.

Plans for the Future

Building on the investment made during the year, the trustees plan to continue developing and promoting the BanktheFood app to increase uptake among food banks and members of the public.

Priorities for the coming year include further app development, strengthening partnerships, increasing awareness through targeted campaigns, and securing sustainable funding to support the charity's ongoing activities.

Trustees' Responsibilities

The trustees are responsible for preparing the trustees' annual report and financial statements in accordance with applicable law and United Kingdom accounting standards.

The law applicable to charities in England and Wales requires trustees to prepare financial statements for each financial year which give a true and fair view of the charity's financial activities during the year and of its financial position at the year end.

In preparing these financial statements, the trustees have:

- Selected suitable accounting policies and applied them consistently
- Observed the methods and principles of the Charities SORP
- Made judgements and estimates that are reasonable and prudent
- Prepared the accounts on a going concern basis

The trustees are responsible for keeping adequate accounting records that disclose with reasonable accuracy the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 1993 and the Charity (Accounts and Reports) Regulations 2008. They are also responsible for safeguarding the charity's assets and for taking reasonable steps to prevent and detect fraud.

Approved by the trustees and signed on their behalf:

Emma Spring

Chair of Trustees

Accounts Year End 30 March 2025

INCOME	£
Donations	75,000.00
Just Giving	2778.59
Cash back	3.97
Total	

EXPENSES	
App Development	36,000.00
PR/Marketting	52204.44
Social Media	11737.30
Bank Charges	104.70
Just Giving subs	216.00
Other expenditure	1454.56
Total	

Surplus Income over Expenditure

Bank A/C reconciliation	
Opening Bank Balance	61218.2
yearly excess expenditure	-23,934.44
Closing Bank Balance	37,283.76

£

77,782.56

101,717.00

-23,934.44

Date	Ref	Income	Expenditure
3-Apr-24 donations - Just giving	2	94	
30-Apr-24 donations - Just giving	2	10	
25-Apr-24 PR /Marketting - Stass Daniells	7,8		2,100.00
25-Apr-24 PR /Marketting - Twelve Marketting	9		18,600.00
1-Apr-24 social media - Bright Media	1		875.6
25-Apr-24 social media - KB Virtual Services	6		150
24-Apr-24 Facebook adverts	3,4		250
26-Apr-24 Just Giving subs	5		18
26-Apr-24 Bank Charges	10		8 Statement
total		104	22,001.60
Net income		-21,897.60	
Bank Rec			
Balance b/fwd		61,218.20	
montly net		-21,897.60	
Balance c/fwd		39,320.60	

A

	Ref	Income	Expenditure
1-May donations - Just giving	2	4.75	
3-May donations - Just giving	2	2.37	
17-May donations - Trussel Trust	14	25,000	
Misc cash back	11	1	
3-May PR /Marketting - Stass Daniells	12		1,200.00
1-May social media - Bright Media	10		875.6
31-May social media - KB Virtual Services	15		150
14-May App Dev -Mustard new media	13		20000
23-May App Dev -Mustard new media	13		16000
21-May donations - Just giving	2	27.31	
21-May donations - Just giving	2	112.9	
Just Giving subs	5		18
Bank Charges			9.5 statement
total		25,148.21	38,253.10
 Net income		 -13,104.89	
 Bank Rec			
Balance b/fwd		39,320.60	
monthly net		-13,104.89	
Balance c/fwd		26,215.71	

A

	Ref	Income	Expenditure
1-Jun Social media - bright media	16		875.6
6-Jun PR /Marketting - Twelve Marketting	17		7200
25-Jun Just Giving subs	5		18
27-Jun Bank Charges	18		9.8
total		0.00	8103.40
Net Expenditure		-8,103.40	
Bank Rec			
Balance b/fwd		26,215.71	
montly net		-8,103.40	
Balance c/fwd		18,112.31	

	Ref	Income	Expenditure
29-Jul donations - Just giving	2	20.00	
15-Jul donations - Trussel Trust	21	25,000	
18-Jul Stass Daniells	22,23		2,700.00
2-Jul social media - Bright Media	18		933.50
2-Jul PR /Marketting - Twelve Marketting	19		7500
2-Jul PR /Marketting - Twelve Marketting	20		1054.44
25-Jul Just Giving subs	5		18
Bank Charges			7.40 statement
total		25,020.00	12,213.34
Net income		12,806.66	
Bank Rec			
Balance b/fwd		18,112.31	
montly net		12,806.66	
Balance c/fwd		30,918.97	

A

Date	Ref	Income	Expenditure
2-Aug social media - Bright Media	24		933.5
7-Aug Donations - Just Givings	2	4.75	
7-Aug PR - Paul Cullen	25		750.00
7-Aug PR /Marketting - Stass Daniells	26		1200
9-Aug PR/Marketting Georgina Jones	27		120
27-Aug Just Giving subs	5		18
28-Aug Bank charges			8.6 statement
27-Aug Corporation tax	28		200.22
Total		4.75	3,230.32
Net Expenditure		-3,225.57	
Bank Rec			
Balance b/fwd		30,918.97	
montly net		-3,225.57	
Balance c/fwd		27,693.40	

Date	Ref	Income	Expenditure
4-Sep social media - Bright Media	29		933.5
10-Sep PR /Marketting - Stass Daniells	30		1,500.00
25-Sep Just Giving subs	5		18.00
26-Sep Bank charges			8.6 statement
27-Sep PR/Marketting Shutterstock	31		34.8
30-Sep donations - Just giving	2	100	
Total		100	2,494.90
Net Expenditure		-2,394.90	

Bank Rec

Balance b/fwd	27,693.40
monthly net	-2,394.90
Balance c/fwd	25,298.50

Date	Ref	Income	Expenditure
1-Oct social media - KB Virtual Services	32		150.00
1-Oct social media - Bright Media	33		933.50
1-Oct PR /Marketting - Stass Daniells	34, 35		1200
1-Oct PR - Paul Cullen	36		1500
2-Oct cash back		0.12	
8-Oct donations - Just giving	2	100	
16-Oct donations - Just giving	2	47.5	
25-Oct Just Giving subs	5		18
29-Oct Bank charges			8 statement
Total		147.62	3,809.50
Net Expenditure		-3,661.88	
Bank Rec			
Balance b/fwd		25,298.50	
monthly net		-3,661.88	
Balance c/fwd		21,636.62	

Date	Ref	Income	Expenditure
4-Nov-24 donations - Just giving	2	10	
4-Nov-24 social media - Bright Media	37		933.50
5-Nov-24 donations - Just giving	2	2.37	
11-Nov-24 social media - KB Virtual Services	38		150
13-Nov-24 donations - Trussell Trust	39	25000	
21-Nov-24 PR /Marketting - Stass Daniells	40		1200
25-Nov-24 Just Giving subs	5		18
27-Nov-24 Bank charges			8.9 statement
Total		25012.37	2,310.40
Net Expenditure		22,701.97	
Bank Rec			
Balance b/fwd		21,636.62	
monthly net		22,701.97	
Balance c/fwd		44,338.59	

Date	Ref	Income	Expenditure
3-Dec-24 social media - Bright Media	41		933.50
3-Dec-24 PR /Marketting - Stass Daniells	42		1,500.00
4-Dec-24 Facebook advert	43		599.94
11-Dec-24 donations - Just giving	2	182.87	
12-Dec-24 donations - Just giving	2	769.32	
16-Dec-24 donations - Just giving	2	520	
18-Dec-24 donations - Just giving	2	118.75	
23-Dec-24 donations - Just giving	2	50	
27-Dec-24 Just Giving subs	5		18
27-Dec-24 Bank charges			8.6 statement
Total		1640.94	3,060.04
Net Expenditure		-1,419.10	
Bank Rec			
Balance b/fwd		44,338.59	
montly net		-1,419.10	
Balance c/fwd		42,919.49	

Date	Ref	Income	Expenditure
3-Jan-25 Cash back		2.1	
3-Jan-25 social media - Bright Media	44		933.50
7-Jan-25 donations - Just giving	2	132	
8-Jan-25 donations - Just giving	2	16.62	
14-Jan-25 donations - Just giving	2	0.47	
17-Jan-25 PR /Marketting - Stass Daniells	45		900
22-Jan-25 donations - Just giving	2	2.37	
24-Jan-25 social media - KB Virtual Services	46		150
27-Jan-25 Just Giving subs	5		18
29-Jan-25 Bank charges			9.2 statement
Total		153.56	2,010.70
Net Expenditure		-1,857.14	
Bank Rec			
Balance b/fwd		42,919.49	
montly net		-1,857.14	
Balance c/fwd		41,062.35	

Date	Ref	Income	Expenditure
1-Feb-25 donations - Just giving		156.1	
3-Feb-25 social media - Bright Media	47		892.50
8-Feb-25 PR /Marketting - Stass Daniells	48		900
11-Feb-25 donations - Just giving	2	191.68	
12-Feb-25 donations - Just giving	2	66.94	
19-Feb-25 donations - Just giving	2	8.31	
24-Feb-25 PR advertising smileyworld	49		189.6
25-Feb-25 Just Giving subs	5		18
27-Feb-25 Bank charges			8.9 statement
28-Feb-25 Fundraising regulator	50		60
Total		423.03	2,069.00
Net Expenditure		-1,645.97	
Bank Rec			
Balance b/fwd		41,062.35	
montly net		-1,645.97	
Balance c/fwd		39,416.38	

Date	Ref	Income	Expenditure
3-Mar-25 cash back		0.87	
3-Mar-25 social media - Bright Media	47		933.50
5-Mar-25 PR /Marketting - Stass Daniells	52		1200
18-Mar-25 donations - Just giving	2	0.47	
25-Mar-25 Just Giving subs	5		18
26-Mar-25 donations - Just giving	2	4.74	
27-Mar-25 Bank charges			9.2 statement
31-Mar-25 donations - Just giving	2	22	
Total		28.08	2,160.70
Net Expenditure		-2,132.62	
Bank Rec			
Balance b/fwd		39,416.38	
montly net		-2,132.62	
Balance c/fwd		37,283.76	

Summary - detail Income and Expenditure year ending 30 March 2025

Expenditure

	Date	Ref #	
App Development - MustardNew Media			
	14-May-24	13	20,000.00
	23-May-24	13	16,000.00
			36,000.00
Social Media/Bright Media			
	Apr-24	1	875.6
	May-24	10	875.6
	Jun-24	16	875.6
	Jul-24	18	933.5
	Aug-24	24	933.5
	Sep-24	29	933.5
	Oct-24	33	933.5
	Nov-24	37	933.5
	Dec-24	41	933.5
	Jan-25	44	933.5
	Feb-25	47	892.5
	Mar-25	51	933.5
			10,987.30
Social Media - KB Virtual Services			
	25-Apr-24	6	150
	31-May-24	15	150
	1-Oct-24	32	150
	11-Nov-24	38	150
	24-Jan-24	46	150
			750
PR/Marketting (Stass Daniells)			
	Apr-24	7,8	2100
	May-24	12	1200
	Jul-24	22,23	2700
	Aug-24	26	1200
	Sep-24	30	1500
	Oct-24	34,35	1200
	Nov-24	40	1200
	Dec-24	42	1500
	Jan-25	45	900
	Feb-25	48	900
	Mar-25	52	1200
			15,600.00
PR/Marketting - Paul Cullen			
	7-Aug-24	25	750
	1-Oct-24	36	1500
			2,250.00

PR/Marketting (Twelve Marketting)	Apr-24	9	18600	
	Jun-24	17	7200	
	Jul-24	19,20	8554.44	
				34,354.44
Misc charges	Apr-24		8	
	May-24		9.5	
	Jun-24		9.8	
	Jul-24		7.4	
	Aug-24		8.6	
	Sep-24		8.6	
	Oct-24		8	
	Nov-24		8.9	
	Dec-24		8.6	
	Jan-25		9.2	
	Feb-25		8.9	
	Mar-25		9.2	
				104.70
Just Giving subs	Apr-24	5	18	
	May-24	5	18	
	Jun-24	5	18	
	Jul-24	5	18	
	Aug-24	5	18	
	Sep-24	5	18	
	Oct-24	5	18	
	Nov-24	5	18	
	Dec-24	5	18	
	Jan-25	5	18	
	Feb-25	5	18	
	Mar-25	5	18	
				216
Other Expenditure				
Facebook adverts	24-Apr-24	3,4	250	
Corporation tax charge	28-Aug-24	28	200.22	
poetry commission	9-Aug-24	27	120	
Card shuttlecock	27-Sep-24	31	34.8	
Facebook adverta	4-Dec-24	43	599.94	
Smiley films	24-Feb-25	49	189.6	
Fundraising regulator	28-Feb-25	50	60	
				1,454.56
Total Expenditure				

Income

Cashback	5/3/2024	11	0.88	
	Oct-24		0.12	
	Jan-24		2.1	
	Mar-25		0.87	
				3.97
Donations	May-24	14	25000	
	Jul-24	21	25000	
	Nov-24	39	25000	
				75000
Just Giving	3-Apr-24	2	94	
	30-Apr-24	2	10	
	30-Apr-24	2	4.75	
	3-May-24	2	2.37	
	21-May-24	2	140.21	
	29-Jul-24	2	20	
	7-Aug-24	2	4.75	
	30-Sep-24	2	100	
	8-Oct-24	2	100	
	16-Oct-24	2	47.5	
	4-Nov-24	2	10	
	5-Nov-24	2	2.37	
	11-Dec-24	2	182.87	
	12-Dec-24	2	769.32	
	16-Dec-24	2	520	
	18-Dec-24	2	118.75	
	23-Dec-24	2	50	
	7-Jan-25	2	132	
	8-Jan-25	2	16.62	
	14-Jan-25	2	0.47	
	22-Jan-25	2	2.37	
	1-Feb-25	2	156.1	
	11-Feb-25	2	191.68	
	12-Feb-25	2	66.94	
	19-Feb-25	2	8.31	
	18-Mar-25	2	0.47	
	26-Mar-25	2	4.74	
	31-Mar-25	2	22	
				2778.59
Total Income				

Bank statement
Bank statement
Bank statement
Bank statement
Bank statement
Bank statement
Bank statement
Bank statement
Bank statement
Bank statement
Bank statement
Bank statement

101,717.00

Bank Statement
Bank Statement
Bank Statement

Trussell trust
Trussell trust
Trussell trust

77,782.56

Independent examiner's report to the trustees of BanktheFood

I report to the trustees on my examination of the accounts of BanktheFood for the year ended 31 March 2025.

As the charity trustees of BanktheFood, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act'). I report in respect of my examination of the accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

I have completed my examination and I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect: 1. accounting records were not kept in respect of the charity as required by section 130 of the Act; or 2. the accounts do not accord with those records.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Signed: Name:  Relevant professional qualification or membership of professional bodies (if any):

Address:

 (G. Spicer)
NORTH HALL, ST. SIOBHAN'S RD, COO NORTH CM3 6NP

Date:

16.1.2026