

REGISTERED CHARITY: 1194117

WORLD APPEAL

**REPORT OF THE TRUSTEES AND UNAUDITED FINANCIAL STATEMENTS
FOR THE PERIOD
01 JANUARY 2024 TO 31 DECMEBER 2024**

REFERENCE AND ADMINISTRATIVE DETAILS

The trustees, present their report with the financial statements of the charity for the period 01st January 2024 to 31st December 2024.

INCORPORATION

The CIO registration was incorporated on 16 April 2021. Received funds from WORLD APPEAL (1142556) on 23 December 2021.

Registered Charity Number

1194117

Registered Office

Coversure Insurance
Services, 126-128 Bury
Park Road, Luton
LU1 1HE

Trustees

Mr. Majid Mahmood	Chair
Ms. Amara Khatoon	Trustee
Mr. Aftab Shabir	Trustee
Mr. Adnan Hanif	Trustee
Mr. Tariq Shabir	Trustee

STRUCTURE, GOVERNANCE AND MANAGEMENT

Board of Trustees

The Board of Trustees sets our future aims and priorities focusing on strategic planning and governance and also evaluates our performance and progress in our work to alleviate poverty and suffering.

The Board of Trustees appraises the Senior Management Team and can make appointments to it as well as dismissals. The Board of Trustees also make sure that we satisfy the regulatory requirements on us as a charity and works with key stakeholders.

Recruiting and Appointing Trustees

All our trustees are volunteer, chosen because they all have the diverse range of skills, knowledge and experience that we need to respond to the challenges of today. Stakeholders and partners may nominate trustees and sometimes we will make a personal approach to potential candidates.

Governing document

World Appeal (Previously known as World Appeal (1142556)) refers to the charity incorporated organization with a governing document known as CIO Registration originally incorporated on 16 April 2021.

Responsibilities of Trustees

The annual report and financial statements are prepared according to the relevant law and approved by the trustees.

The trustees keep adequate accounting records and they show and explain our transactions. The records also disclose our financial position with reasonable accuracy at any time and enable trustees to ensure that the financial statements comply with Charity Commission Statement of Recommended Practice (SORP) 2015.

Grant Making Policies

We provide grants to projects if the request meets our charitable objectives and criteria. Project grant making is managed according to a designated process, which is documented in our Operational Risk-Management Framework. We aim to treat all grant applications professionally, equally and fairly. We make the final decision as to eligibility to receive a grant, at our discretion.

Public Benefit

We develop strategic plans to make certain that we provide maximum public benefit and achieve our strategic objectives, which fall under purposes defined by the Charity Act 2006.

Objectives and Strategic activities

The objects of the charity are set below:

- 1) TO ADVANCE EDUCATION IN POOR COUNTRIES IN PARTICULAR BUT NOT EXCLUSIVELY IN INDIA AND PAKISTAN BY PROVIDING AND ASSISTING IN THE PROVISION OF FACILITIES FOR EDUCATION INCLUDING THE BUILDING AND MAINTENANCE OF SCHOOLS.
- 2) THE RELIEF OF SICKNESS AND THE PRESERVATION OF HEALTH AMONG PEOPLE LIVING IN POOR COUNTRIES, IN PARTICULAR BUT NOT EXCLUSIVELY BY PROVIDING ACCESS TO CLEAN WATER SUPPLIES.
- 3) TO PROMOTE AND PROTECT THE PHYSICAL AND MENTAL HEALTH OF PEOPLE SUFFERING THE EFFECTS OF DRUG ABUSE AND OF WOMEN IN THE UK WHO ARE FORCED INTO MARRIAGE THROUGH THE PROVISION OF SUPPORT, EDUCATION AND PRACTICAL ADVICE.
- 4) SUCH CHARITABLE PURPOSES FOR THE PUBLIC BENEFIT AS ARE EXCLUSIVELY CHARITABLE ACCORDING TO THE LAWS OF ENGLAND AND WALES AS THE TRUSTEES MAY FROM TIME TO TIME DETERMINE.

Qurbani / Ramadan

- Charitable activities during Qurbani and Ramadan epitomize the spirit of compassion in Islamic communities. Qurbani, observed during Eid al-Adha, involves sharing sacrificial meat with those in need, fostering solidarity. Ramadan intensifies philanthropy, with initiatives like iftar meal distributions and food parcels ensuring that the less fortunate can partake in the blessings of the holy month. These activities not only address immediate needs but also embody the core values of empathy and community support, creating a meaningful impact by promoting inclusivity and shared responsibility during these sacred occasions.

Hand Pumps / Water Wells

- focusing on hand water pumps & Water Wells aims to alleviate water scarcity in underserved communities. By installing these pumps, organizations provide a sustainable source of clean water, improving health and overall living conditions. This initiative particularly benefits areas with limited access to safe drinking water, reducing waterborne diseases and empowering communities. These charitable efforts not only address a fundamental need but also contribute to long-term well-being, emphasizing the importance of access to clean water as a basic human right.

Food Parcels

- activities centered on food parcels address hunger and poverty by providing essential sustenance to vulnerable populations. These initiatives involve assembling and distributing parcels containing nutritious food items to individuals and families in need. Particularly crucial during times of crisis or economic hardship, such efforts ensure that marginalized communities have access to nourishing meals. Food parcel distribution reflects a commitment to combating food insecurity, promoting dignity, and fostering a sense of community support. By meeting immediate nutritional needs, these charitable activities contribute to enhancing the overall well-being and resilience of those facing food-related challenges.

Muhammads Kitchen

- Muhammad's Kitchen in Luton exemplifies compassion by offering weekly hot meals to the local community. This consistent charitable effort not only addresses immediate hunger but also creates a supportive environment for residents. By providing nourishing meals regularly, the organization contributes significantly to combating food insecurity and enhancing the well-being of those facing economic challenges. Muhammad's Kitchen embodies the principles of generosity and community solidarity, exemplifying how localized initiatives can have a profound impact on the lives of individuals in need, fostering a sense of togetherness and shared responsibility within the community of Luton.

Education

- Building mosques in underprivileged communities aligns with our mission under the pre-text of education to create lasting, positive change. Mosques are more than places of worship; they are vital community centres that foster unity, provide moral guidance, and serve as a source of hope. By establishing a mosque, we create a space for education, skill development, and essential social services like food distribution and counselling, directly addressing the needs of the community. These initiatives empower individuals, strengthen social bonds, and promote values of charity and compassion. Together, we can uplift underprivileged communities, offering them the support and opportunities they need to thrive.

Achievements and Performance

From 2024 to 2025, World Appeal made remarkable progress in its mission to address pressing global and local challenges through initiatives focused on water, food, and education. With significant investments in these key areas, the charity has positively impacted thousands of lives, fostering hope and resilience in underserved communities across the globe. Below is an expanded overview of the charity's activities during this period, emphasizing its dedication to sustainable change and meaningful community development.

Water Projects: Addressing Scarcity and Ensuring Health

Access to clean and safe drinking water remains a critical challenge for millions worldwide. Recognizing this urgent need, World Appeal allocated £25,290 to water projects aimed at providing reliable water sources in underserved areas, particularly in Pakistan & Africa. This funding facilitated the installation of hand pumps and water wells, ensuring a sustainable supply of clean water to communities that previously relied on unsafe or distant water sources.

These water projects significantly improved health outcomes by reducing the prevalence of waterborne diseases such as cholera and diarrhoea. Families benefited from enhanced hygiene and sanitation, while children, especially girls, were relieved of the burden of walking long distances to fetch water, allowing them to focus on their education. By addressing such a fundamental need, World Appeal's water projects not only alleviated immediate challenges but also empowered communities to build healthier, more sustainable futures.

Food Distribution: Fighting Hunger During Key Periods

In its food-related initiatives, World Appeal spent £31,862.79 on providing essential sustenance to vulnerable communities during critical periods such as Ramadan and Qurbani. Over 600 Qurbani shares were distributed across Asia, Africa, and the Middle East, ensuring that families could celebrate Eid al-Adha with dignity and nourishment. Additionally, 500 Iftar packs were distributed during Ramadan, providing vital support for fasting families in Pakistan, Kenya, Syria, and Yemen.

These food distribution efforts were not merely about addressing immediate hunger. They also highlighted the organization's commitment to fostering a sense of community and solidarity. By ensuring that the less fortunate could partake in significant religious and cultural practices, World Appeal reinforced the importance of compassion and shared responsibility. The initiative also brought global attention to the persistent challenges of food insecurity in these regions, inspiring further support and collaboration.

Local Efforts: Muhammad's Kitchen

On a local level, World Appeal operated Muhammad's Kitchen, a food distribution project in Luton aimed at addressing hunger within the community. With a budget of £3,360, the initiative provided 50 hot meals weekly to residents facing economic hardships. This effort not only alleviated immediate hunger but also fostered a sense of inclusion and care for those in need.

However, the project is currently suspended due to the need for renewing the applicable license to distribute food on council land. Despite this temporary setback, Muhammad's Kitchen stands as a testament to World Appeal's commitment to addressing local poverty and hunger. Plans are underway to resume the initiative, ensuring it continues to serve as a lifeline for vulnerable individuals and families in the community.

Educational Initiatives: Building Mosques to Transform Communities

Education remained a cornerstone of World Appeal's activities, with £32,450 dedicated to constructing mosques in both Pakistan and Africa. These mosques are not only places of worship but also dynamic community hubs that bring profound religious and social benefits to the areas they serve.

Religious Impact

Mosques serve as spiritual sanctuaries, fostering a sense of peace, connection, and moral guidance. For communities in underserved areas, they provide a vital space for prayer, Quranic studies, and religious education. This helps preserve Islamic traditions and ensures that future generations remain connected to their faith. By offering a space for collective worship, these mosques instill values of unity, compassion, and mutual respect among community members.

In areas where access to Islamic education is limited, these mosques often serve as centres for learning, offering classes on the Quran, Hadith, and Islamic principles. This education empowers individuals with a deeper understanding of

their faith, enabling them to lead more purposeful and ethical lives. For children, especially, the mosque becomes a foundation for both spiritual growth and personal development.

Social Impact

Beyond their religious role, the mosques built by World Appeal act as vibrant community centres. They host events, provide a space for dialogue, and offer resources to address social challenges. These mosques often become focal points for distributing aid, organizing skill development workshops, and fostering a sense of solidarity among community members.

In rural and impoverished areas, mosques frequently double as schools, teaching essential subjects alongside religious studies. This dual purpose not only broadens educational access but also empowers individuals with the knowledge and skills needed to break the cycle of poverty. Moreover, the presence of a mosque can attract other forms of development, such as infrastructure improvements and social services, further uplifting the community.

Long-Term Benefits

The long-term impact of these mosques extends far beyond their immediate functions. By creating a shared space for worship, education, and social engagement, they strengthen the fabric of the community. Individuals are more likely to work together to solve challenges, support one another, and create a more cohesive and resilient society. World Appeal's investment in mosque construction is a testament to its commitment to holistic community development, addressing both spiritual and social needs.

The Broader Impact of World Appeal's Work

From 2024 to 2025, World Appeal's initiatives demonstrated the power of strategic investment and community-focused efforts. By addressing fundamental needs such as clean water, food security, and education, the organization has helped build stronger, healthier, and more resilient communities across the globe. Its work highlights the importance of tackling both immediate challenges and systemic issues to create sustainable change.

Through its water projects, World Appeal ensured that thousands gained access to clean and safe drinking water, reducing health risks and freeing up time and resources for other activities. Its food distribution initiatives during Ramadan and Qurbani not only alleviated hunger but also reinforced a sense of dignity and inclusion for marginalized families. Locally, Muhammad's Kitchen exemplified the charity's dedication to grassroots efforts, addressing hunger in its own community.

Most notably, the construction of mosques in Pakistan and Africa showcased World Appeal's holistic approach to community development. By creating spaces that serve both religious and social purposes, the organization has laid the groundwork for long-term empowerment and growth in underserved areas.

Following a visit to Kenya in October 2023, World Appeal identified a critical need for a secondary school after engaging with local stakeholders, including community chiefs. During this visit, which was initially centred around food distribution, the organization learned that the lack of educational facilities was a significant barrier to progress for the local youth.

Currently, World Appeal is actively fundraising for the project, rallying support to bring this transformative vision to life. The school aims to empower the next generation with the tools they need to break the cycle of poverty, fostering long-term growth and resilience within the community.

The charity received sum of **£87,890** in donations from various sources.

The funds are in deficit by **£16,245** at the balance sheet.

The trustees declare that they have approved the trustees report above. Signed on behalf of the charity's trustees.

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**INDEPENDENT EXAMINERS REPORT FOR THE PERIOD 01 JAN 2024 TO 31 DEC 2024 TO THE
TRUSTEES**

I report on the accounts for the period 01st January 2024 to 31st December 2024 set out below.

Respective responsibilities of trustees and examiner

The charity's trustees responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for the period (under Section 144(2) of the Charities Act 2011 (the 2011 Act)) and that an independent examination is required.

Having satisfied myself that the charity is not subject to audit and is eligible for independent examination, it is my responsibility to:

- Examine the accounts
- Follow the procedures laid down in the General Directions given by the Charity Commission (under Section 145(5)(b) of the 2011 Act); and
- To state whether particular matters have come to my attention.

Basis of the independent examiner's report

My examination was carried out in accordance with the General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

Independent examiners statement

In connection with my examination, no matter has come to my attention:

- (1) Which gives me reasonable cause to believe that, in any material respect, the requirements have not been met;

or

- (2) To which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Independent Examiner



Signature: Mrs. Rida Meraj

Date: 23/01/2025

 CHARITY COMMISSION FOR ENGLAND AND WALES	Charity name		No (if any)		CC16a
	World Appeal		1194117		
	Receipts and payments accounts				
	For the period from	Period start date	To	Period end date	
		01-Jan-24		31-Dec-24	

Section A Receipts and payments

	Unrestricted funds To the nearest £	Restricted funds To the nearest £	Endowment funds To the nearest £	Total funds To the nearest £	Last year To the nearest £
A1 Receipts					
Donation	7,352	37,839	-	45,191	43,025
Gift Aid	42,699	-	-	42,699	47,402
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Subtotal (Gross income for AR)	50,051	37,839	-	87,890	90,427
A2 Asset and investment sales, (see table).					
Sub total	-	-	-	-	-
Total receipts	50,051	37,839	-	87,890	90,427
A3 Payments					
Charitable Activities	-	85,328	-	85,328	43,850
Administrative expense	10,308	-	-	10,308	35,079
Governance cost	12,520	-	-	12,520	420
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total	22,828	85,328	-	108,156	79,349
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	22,828	85,328	-	108,156	79,349
Net of receipts/(payments)	27,223	-47,489	-	-20,266	11,078
	-	-	-	-	-
A5 Transfers between funds					
	27,223	-47,489	-	-20,266	-7,057
A6 Cash funds last year end					
Cash funds this year end	27,223	-47,489	-	-20,266	4,021

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds	Restricted funds	Endowment funds
B1 Cash funds	Cash in hand & at Bank	7,771	-	-
		-	-	-
		-	-	-
	Total Cash funds	7,771	-	-
	(agree balances with receipts and payments account(s))	Agreement Error	OK	OK

	Details	Unrestricted funds To nearest £	Restricted funds To nearest £	Endowment funds To nearest £
B2 Other monetary assets		-	-	-
		-	-	-
		-	-	-
		-	-	-

	Details	Funds to which assets belong	Cost (Optional)	Current value (Optional)
B3 Investment assets			-	-
			-	-
			-	-
			-	-

	Details	Funds to which assets belong	Cost (Optional)	Current value (Optional)
B4 Assets retained for the charity's own use			-	-
			-	-
			-	-
			-	-

	Details	Funds to which liability belong	Amount due (Optional)	When due (Optional)
B5 Liabilities			-	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	Adnan Hanif	28/01/2025