

REGISTERED CHARITY: 1194117

WORLD APPEAL

**REPORT OF THE TRUSTEES AND UNAUDITED FINANCIAL STATEMENTS
FOR THE PERIOD
01 JANUARY 2023 TO 31 DECMEBER 2023**

**Quba Accountancy LTD
14 Mayne Avenue
Luton,
Bedfordshire,
LU4 9LS**

REFERENCE AND ADMINISTRATIVE DETAILS

The trustees, present their report with the financial statements of the charity for the period 01st January 2023 to 31st December 2023.

INCORPORATION

The CIO registration was incorporated on 16 April 2021. Received funds from WORLD APPEAL (1142556) on 23 December 2021.

Registered Charity Number

1194117

Registered Office

Coversure Insurance
Services, 126-128 Bury
Park Road, Luton
LU1 1HE

Trustees

Mr. Majid Mahmood	Chair
Ms. Amara Khatoon	Trustee
Mr. Aftab Shabir	Trustee
Mr. Adnan Hanif	Trustee
Mr. Tariq Shabir	Trustee

Independent Examiner

Quba Accountancy
LTD14 Mayne
Avenue Luton,
Bedfordshire,
LU4 9LS

STRUCTURE, GOVERNANCE AND MANAGEMENT

Board of Trustees

The Board of Trustees sets our future aims and priorities focusing on strategic planning and governance and also evaluates our performance and progress in our work to alleviate poverty and suffering.

The Board of Trustees appraises the Senior Management Team and can make appointments to it as well as dismissals. The Board of Trustees also make sure that we satisfy the regulatory requirements on us as a charity and works with key stakeholders.

Recruiting and Appointing Trustees

All our trustees are volunteer, chosen because they all have the diverse range of skills, knowledge and experience that we need to respond to the challenges of today. Stakeholders and partners may nominate trustees and sometimes we will make a personal approach to potential candidates.

Governing document

World Appeal (Previously known as World Appeal (1142556)) refers to the charity incorporated organization with a governing document known as CIO Registration originally incorporated on 16 April 2021.

Responsibilities of Trustees

The annual report and financial statements are prepared according to the relevant law and approved by the trustees.

The trustees keep adequate accounting records and they show and explain our transactions. The records also disclose our financial position with reasonable accuracy at any time and enable trustees to ensure that the financial statements comply with Charity Commission Statement of Recommended Practice (SORP) 2015.

Grant Making Policies

We provide grants to projects if the request meets our charitable objectives and criteria. Project grant making is managed according to a designated process, which is documented in our Operational Risk-Management Framework. We aim to treat all grant applications professionally, equally and fairly. We make the final decision as to eligibility to receive a grant, at our discretion.

Public Benefit

We develop strategic plans to make certain that we provide maximum public benefit and achieve our strategic objectives, which fall under purposes defined by the Charity Act 2006.

Objectives and Strategic activities

The objects of the charity are set below:

- 1) TO ADVANCE EDUCATION IN POOR COUNTRIES IN PARTICULAR BUT NOT EXCLUSIVELY IN INDIA AND PAKISTAN BY PROVIDING AND ASSISTING IN THE PROVISION OF FACILITIES FOR EDUCATION INCLUDING THE BUILDING AND MAINTENANCE OF SCHOOLS.
- 2) THE RELIEF OF SICKNESS AND THE PRESERVATION OF HEALTH AMONG PEOPLE LIVING IN POOR COUNTRIES, IN PARTICULAR BUT NOT EXCLUSIVELY BY PROVIDING ACCESS TO CLEAN WATER SUPPLIES.
- 3) TO PROMOTE AND PROTECT THE PHYSICAL AND MENTAL HEALTH OF PEOPLE SUFFERING THE EFFECTS OF DRUG ABUSE AND OF WOMEN IN THE UK WHO ARE FORCED INTO MARRIAGE THROUGH THE PROVISION OF SUPPORT, EDUCATION AND PRACTICAL ADVICE.
- 4) SUCH CHARITABLE PURPOSES FOR THE PUBLIC BENEFIT AS ARE EXCLUSIVELY CHARITABLE ACCORDING TO THE LAWS OF ENGLAND AND WALES AS THE TRUSTEES MAY FROM TIME TO TIME DETERMINE.

- **Qurbani / Ramadan**

- Charitable activities during Qurbani and Ramadan epitomize the spirit of compassion in Islamic communities. Qurbani, observed during Eid al-Adha, involves sharing sacrificial meat with those in need, fostering solidarity. Ramadan intensifies philanthropy, with initiatives like iftar meal distributions and food parcels ensuring that the less fortunate can partake in the blessings of the holy month. These activities not only address immediate needs but also embody the core values of empathy and community support, creating a meaningful impact by promoting inclusivity and shared responsibility during these sacred occasions.

- **Hand Pumps**

- focusing on hand water pumps aim to alleviate water scarcity in underserved communities. By installing these pumps, organizations provide a sustainable source of clean water, improving health and overall living conditions. This initiative particularly benefits areas with limited access to safe drinking water, reducing waterborne diseases and empowering communities. These charitable efforts not only address a fundamental need but also contribute to long-term well-being, emphasizing the importance of access to clean water as a basic human right.

- **Food Parcels**

- activities centered on food parcels address hunger and poverty by providing essential sustenance to vulnerable populations. These initiatives involve assembling and distributing parcels containing nutritious food items to individuals and families in need. Particularly crucial during times of crisis or economic hardship, such efforts ensure that marginalized communities have access to nourishing meals. Food parcel distribution reflects a commitment to combating food insecurity, promoting dignity, and fostering a sense of community support. By meeting immediate nutritional needs, these charitable activities contribute to enhancing the overall well-being and resilience of those facing food-related challenges.

- **Muhammads Kitchen**

- Muhammad's Kitchen in Luton exemplifies compassion by offering weekly hot meals to the local community. This consistent charitable effort not only addresses immediate hunger but also creates a supportive environment for residents. By providing nourishing meals regularly, the organization contributes significantly to combating food insecurity and enhancing the well-being of those facing economic challenges. Muhammad's Kitchen embodies the principles of generosity and community solidarity, exemplifying how localized initiatives can have a profound impact on the lives of individuals in need, fostering a sense of togetherness and shared responsibility within the community of Luton.

Achievements and Performance

In 2023, World Appeal marked significant achievements in its charitable efforts during Qurbani and Ramadan, raising an impressive total of £13,751 for these two causes. These funds were instrumental in providing essential support to communities in Pakistan, Kenya, Syria, and Yemen. Over 141 Qurbani shares were distributed, ensuring that sacrificial meat reached those in need during Eid al-Adha. Additionally, 200 Iftar Packs were distributed, offering vital sustenance for breaking fasts during the holy month of Ramadan.

World Appeal achieved commendable success with Muhammads Kitchen, a local food distribution project in Luton. With a set budget of £7,200 per annum, the initiative aimed to provide 50 hot meals weekly to the local residents. This sustained effort not only addressed immediate hunger but also fostered a sense of community support and solidarity. The project's impact went beyond the nutritional aspect, creating a positive environment for those facing economic challenges in Luton.

World Appeal's commitment to this localized initiative showcases the organization's understanding of the importance of community-driven efforts in addressing poverty and fostering well-being. By efficiently managing the allocated budget, Muhammads Kitchen exemplifies how targeted, sustainable initiatives can have a meaningful and lasting impact on the lives of individuals within a specific locality, emphasizing the organization's dedication to grassroots charitable work.

World Appeal achieved significant success in its initiative to install hand water pumps in Pakistan, raising an impressive £30,000 for this vital project. This substantial funding facilitated the implementation of sustainable solutions to address water scarcity in underserved communities. The installation of hand water pumps not only provided a reliable source of clean water but also contributed to improving overall health and well-being in the targeted areas.

World Appeal's commitment to this specific project underscores the organization's dedication to tackling fundamental issues such as access to clean water. By raising funds effectively, the initiative demonstrates the transformative impact of charitable efforts on a community level, emphasizing World Appeal's role in making a tangible difference in the lives of those facing water-related challenges in Pakistan. The success of this project highlights the organization's ability to address critical needs through strategic fundraising and impactful interventions

World Appeal achieved impactful results in East Africa, Kenya, by distributing 200 rice packs to address extreme poverty in marginalized communities. With a fundraising total of £3,500, the

initiative provided a month's supply of vital food to small families facing economic hardships. This targeted effort acknowledged the dire situation in East Africa, where residents are often overlooked by local governments. The distribution of rice packs not only alleviated immediate hunger but also brought attention to the pressing issues of poverty and marginalization.

World Appeal's commitment to raising funds and delivering essential resources demonstrated a compassionate response to the unique challenges faced by communities in East Africa. By addressing the immediate needs of vulnerable families, the organization played a crucial role in highlighting and combatting the systemic issues contributing to poverty in the region. The success of this initiative showcases the potential for strategic fundraising to make a meaningful impact on communities facing severe socio-economic challenges.

Financial Review

The charity received sum of **£90,427** in donations from various sources.

The charity does not have any reserve policy.

The funds are in surplus by **£4,021** at the balance sheet.

Declaration

The trustees declare that they have approved the trustees report above. Signed on behalf of the charity's trustees.


Signature:
Name: Adnan Hanif
Position: Treasurer
Date: 02 January 2024

INDEPENDENT EXAMINERS REPORT FOR THE PERIOD 01 JAN 2023 TO 31 DEC 2023 TO THE TRUSTEES

I report on the accounts for the period 01st January 2023 to 31st December 2023 set out below.

Respective responsibilities of trustees and examiner

The charity's trustees responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for the period (under Section 144(2) of the Charities Act 2011 (the 2011 Act)) and that an independent examination is required.

Having satisfied myself that the charity is not subject to audit and is eligible for independent examination, it is my responsibility to:

- Examine the accounts
- Follow the procedures laid down in the General Directions given by the Charity Commission (under Section 145(5)(b) of the 2011 Act); and
- To state whether particular matters have come to my attention.

Basis of the independent examiner's report

My examination was carried out in accordance with the General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

Independent examiners statement

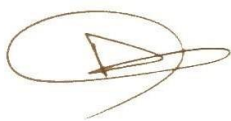
In connection with my examination, no matter has come to my attention:

- (1) Which gives me reasonable cause to believe that, in any material respect, the requirements have not been met;

or

- (2) To which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Independent Examiner



Signature: Mr. Dawood Masood AFA, MIPA

Date: 13/01/2023

 CHARITY COMMISSION FOR ENGLAND AND WALES	Charity name		No (if any)		CC16a
	World Appeal		1194117		
	Receipts and payments accounts				
	For the period from	Period start date	To	Period end date	
		01-Jan-23		31-Dec-23	

Section A Receipts and payments

	Unrestricted funds To the nearest £	Restricted funds To the nearest £	Endowment funds To the nearest £	Total funds To the nearest £	Last year To the nearest £
A1 Receipts					
Donation	41,285	1,740	-	43,025	22,818
Gift Aid	47,402	-	-	47,402	1,444
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Subtotal (Gross income for AR)	88,687	1,740	-	90,427	24,262
A2 Asset and investment sales, (see table).					
Sub total	-	-	-	-	-
Total receipts	88,687	1,740	-	90,427	24,262
A3 Payments					
Charitable Activities	538	43,312	-	43,850	17,150
Administrative expense	35,079	-	-	35,079	5,521
Governance cost	420	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total	36,037	43,312	-	79,349	27,171
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	36,037	43,312	-	79,349	27,171
Net of receipts/(payments)	52,650	-41,572	-	11,078	-2,909
	-	-	-	-	-
A5 Transfers between funds					
	-7,057	-	-	-7,057	-4,148
A6 Cash funds last year end					
Cash funds this year end	45,593	-41,572	-	4,021	-7,057

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds	Restricted funds	Endowment funds
B1 Cash funds	Cash in hand & at Bank	63,669	-35,632	-
		-	-	-
		-	-	-
	Total Cash funds	63,669	-35,632	-
	(agree balances with receipts and payments account(s))	Agreement Error	OK	OK

	Details	Unrestricted funds To nearest £	Restricted funds To nearest £	Endowment funds To nearest £
B2 Other monetary assets		-	-	-
		-	-	-
		-	-	-
		-	-	-

	Details	Funds to which assets belong	Cost (Optional)	Current value (Optional)
B3 Investment assets			-	-
			-	-
			-	-
			-	-

	Details	Funds to which assets belong	Cost (Optional)	Current value (Optional)
B4 Assets retained for the charity's own use			-	-
			-	-
			-	-
			-	-

	Details	Funds to which liability belong	Amount due (Optional)	When due (Optional)
B5 Liabilities			-	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	Adnan Hanif	02 January 2024