

Bay Trust Radio, Annual Report Financial Year End March 31st, 2025

Our Aims.

To continue to operate a thriving organisation to supply a first-class service to the patients, staff, and visitors to the hospitals within Morecambe Bay, Blackpool and Fylde Coast and online 24/7.

Our aims for 2024/2025 were:

- 1: To be financially self-sufficient.
- 2: To involve our service users (patients, staff & visitors).
- 3: To be a good organisation to volunteer for.
- 4: To work in partnership with the University Hospitals of Morecambe Bay NHS Foundation Trust and Blackpool Teaching Hospital Trust.
- 5: To increase the number of volunteers.
- 6: To increase availability of our services.

We have met these aims by:

- 1: Being financially self-sufficient.
- 2: Engaging with the patients the best we can.
- 3: Looking after our volunteers giving advice during the year.
- 4: We have worked closely with the hospital trusts.
- 5: We have increased the number of volunteers.
- 6: Increased our listener base over the period.

Our aims for 2025/2026 are to:

- 1: Continue to be financially self-sufficient and end the financial year in a stronger position.
- 2: Run an active recruitment campaign to increase the number of volunteers by 25%.
- 3: Increase the number of fundraising events and seek new funding sources.
- 4: Increase program sponsors by 35%
- 5: Continue to work in partnership with the University Hospitals of Morecambe Bay NHS Foundation Trust and Blackpool Teaching Hospital Trust, building on an already excellent relationship.
- 6: Increase the number of live outside broadcasts.
- 7: Increase the number of live broadcastings.
- 8: Increase the number of live interviews to bring more enjoyment to the listeners.
- 9: Visiting the wards at WGH (Westmorland General Hospital), RLI (Royal Lancaster Infirmary) and BVH (Blackpool Victoria Hospital) now Covid-19 restrictions are over and increase awareness of our service.
- 10: Open new studios at the Royal Lancaster Infirmary and Blackpool Victoria Hospital.
- 11: Making sure our broadcasting infrastructure is kept up to date.

John Williamson, President, Vice Chair & Trustee.

Many thanks to all the volunteers for the time that you have given up helping our radio station continue broadcasting.

This is our 48th annual report and as a charity 2024 was an unbelievable year we had to change the way we operated our charity to cover our operating costs during the financial year.

A lot of challenging work has been going on behind the scenes during 2024/2025 here are the projects:

- 1: Applying for grants
- 2: Keeping the radio station on air and financially stable.
- 3: Remote broadcasting from volunteers' homes which has been a fantastic addition to the service that we offer to our volunteers.
- 4: Raising the money to cover our operating costs.
- 5: Sourcing an area to place a new studio in Lancaster RLI (Trying to get funding to cover the equipment that we require).

It was somewhat a challenging year to make sure that we could continue as a charity but with sheer arduous work we did achieve it.

The station Inn at Oxenholme made us their charity of the year for 2025 (the 3rd year) arranging events to raise funds for our charity.

Margaret Woodcock, Treasurer & Trustee.

Well done to John on working long hours in getting the grants and keeping within budgets.

As a charity we always make sure that our accounts are checked monthly so that we keep within our budgets for the year.

Even though we had an excellent year fundraising we must continue throughout 2025 and if every member did some sort of fundraising and raised around £100.00 each over the year this will help in cover our operating costs.

I will be standing down as treasurer this time and I hope that the charity continues to grow.

Income 2024/2025

Total £11,996.49

Expenses 2024/2025

Total £5,889.13

Profit and Loss 2024/2025

Income £11,996.49

Expenses £5,889.13

Bank Accounts as of 31st March 2025

Cumberland Building Society £5,560.59

Skipton Building Society £41.36

Total £5,601.95

Estimated Operating Costs 2025/2026:

2025/2026 £3,500.00

James Pardoe Trustee

Well done to everyone for doing a great job in the last year let's keep it up and make next year even better.

Claire Lambert Trustee

Every year our cost keep increasing and we must look at more ways of raising the funds we can't just rely on one avenue. But I must thank all the volunteers for all the work that you do well done.

Reference and Administrative Information.

Charity Name: Bay Trust Radio

Charity Registration Number: 1193959

Operating Address:

Bay Trust Radio, Westmorland General Hospital, Burton Road, Kendal, Cumbria. LA9 7RG

Board of Trustees:

Mr John Williamson:

Ms Claire Lambert:

Mrs Margaret Woodcock:

Mr James Pardoe:

Honorary Members:

Craig Robinson, Nigel Dyson, Mark Elliott, Val Armstrong

No members received any reward during the year.

Banks:

Cumberland Building Society

Skipton Building Society.

A handwritten signature in black ink, appearing to read 'John Williamson', with a stylized flourish at the end.

John Williamson

President and Station Manager.

