



Trustees Annual Report for the period

Period start date		Period end date				
To						
From	Day 1 st	Month Nov.	Year 2024	Day 31 st	Month Oct.	Year 2025

Section A Reference and administration details

Charity name **NORTH WALES SHEEP DOG SOCIETY (NWSDS)**

Other names charity is known by

Registered charity number (if any) **1193729**

Charity's principal address **Pen Ucheldref**
Llansadwrn
Menai Bridge
Postcode **LL59 5SR**

Names of the charity Trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Gwilym R. Davies	Chair		Annual General Meeting
2	Aled Jarman	Vice Chair		AGM
3	Alun L. Jones			AGM
4	Alan W. Jones			AGM
5	Arwel L. Owen			AGM
6	Doug Lambie			AGM
7	Emlyn Jennings			AGM
8	Paul Roberts			AGM
9	Osian Jones			AGM
10	Elgan Jarman			AGM
11	Iwan Griffith			AGM
12	John Ellis			AGM

Names of any other Trustees e.g. Custodian Trustees

Name	Dates acted if not for whole year
None	

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address
None		

Name of chief executive or names of senior staff members (Optional information)

Martin Davidson: Administrative and Financial Services

Description of the charity's trusts

Type of governing document
(eg. trust deed, constitution)

Constitution

How the charity is constituted
(eg. trust, association, company)

Charitable Incorporated Organisation

Trustee selection methods
(eg. appointed by, elected by)

Elected at Annual General Meeting

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of Trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- any conflicts of interest recorded;
- Trustees' consideration of major risks and the system and procedures to manage them.

'On becoming a Trustee' guidance is distributed and available.

'Trustees responsibilities' briefing posted on website.

Charity Commission's guidance for Trustees is available.

The Trustees Management Committee (all Trustees) is solely responsible for managing the charity's activities.

The Trustees Management Committee has a Service Agreement with a self-employed third party to provide all the charity's administrative and financial functions i.e. "Administrative and Financial Services".

Public and Employers Liability insurance is in place for all the charity's sheepdog trials (and displays at related events) and Affiliated societies trials.

A 'risk register' is maintained and no high risks have been identified.

Procedures / policies in place: General Safeguarding, Disciplinary, Financial, Complaints, Equal Opportunities, Data Protection (GDPR), Codes of Conduct, Charitable Purpose, Private Benefit and Fees. These are all reviewed on a programmed (timetabled) basis.

Summary of the objects of the charity set out in its governing document

"The promotion of agriculture, for the public benefit, in particular but not exclusively by:

Promoting responsible working sheepdog ownership, breeding and training.

Promoting matters pertaining to dog welfare in general.

Improving the working standard of working sheepdogs by organising and promoting open and members only sheepdog trials".

Membership of the society is open to anyone in agreement with the society's objects.

Promoting responsible working sheepdog ownership, breeding and training:

- The Society facilitates the organising and promotion of events and non-competitive 'fun' trials (training clinics) for beginners and inexperienced handlers to further their knowledge and appreciation of sheepdogs and sheep farming (beneficiaries).
- Members give occasional talks to groups and interviews on the media. They also host experiences on sheepdog ownership and training.

Promoting matters pertaining to dog welfare in general:

- The Society has a dog and sheep welfare policy (advisory notice)
- The Society uses social media and its website to promote dog welfare issues to members and the public generally as issues arise.

Improving the working standard of working sheepdogs by organising and promoting open and members only sheepdog trials:

The Society -

- Organises annual Championships and Nursery sheepdog trials.
- Facilitates the promotion and organisation of Affiliated Societies sheepdog trials.
- Publishes an annual diary of trials for members and uses its website and social media to provide details of any changes or additions.
- Posts open trials dates on the International Sheep Dog Society's web based diary.
- The Society publishes results of trials on it's website, social media and in the International Sheep Dog Society's magazine (the ISN).

Whilst managing the Society's affairs the Trustees have had regard to the guidance issued by the Charity Commission on public benefit

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that Trustees have had regard to the guidance issued by the Charity Commission on public benefit)

Additional details of objectives and activities (Optional information)

None

Section D

Achievements and performance

Summary of the main achievements of the charity during the year

2023 / 2024 (financial year 1st November 2023 to 31st October 2024)

() = previous year's figures

Individual paying membership

= 178 (target 200) (186)

Members archived (removed from list) = 17 (19)

New members = 7 (8)

The annual net reduction of paying individual members in recent years remains a concern. This is likely to impact the Society's financial viability and necessitate an increase in membership fees.

Life members = 28 *Equilibrium* (27) (26) (37) (35) (34) (33)

Affiliated societies trials = 54

Equilibrium (55) (51) (57) [34] [5] (58) (53) (51) (62) (53)

Open results posted 68 (84) (81) (90) (61) (90)

Class 2 results posted 47 (50) (50) (61) [39] (61)

Facebook followers = 2,500

Rising (2.4k) (2.3k) (2k) (1.75k) (1.5k) (1.4k) (1.2k) (1k) (0.8k)

Facebook private group page members = 132

Equilibrium (131)(122)

Website users = 7.300

Equilibrium (6.9k) (7.7k) (7.1k) (4.4k) (5.6k) (5.8k) (6k) (6.2k)

Website page views = 104,000

Growth? (48k) (45k) (40.5k) (23.4k Covid) (46k) (44.5k) (47.5k) (47k)

Top 10 countries

UK 60%
USA 14%
Germany 11%
Ireland 2%
China 2%
Sweden 1%
France 1%
Netherlands 1%
Italy 0.5%
Canada 0.5%

Section E

Financial review

Brief statement of the charity's policy on reserves

(a) The Trustees are responsible for monitoring, managing and reviewing the Charity's reserves.

(b) Funds are set aside for specific policy or project purposes or for general contingencies and cash flow management. The reserves identified:

- Create a working balance that will help to cushion the impact of any unforeseen issues to avoid cash flow problems.
- Create a contingency to cushion the impact of any unexpected events or emergencies (it is generally recommended that un-earmarked reserves should lie between 3 and 12 months of gross expenditure).
- Provide a means of building up funds to be used in the future against specific planned events, liabilities or projects.
- Provide an insurance reserve, to meet the estimate of any future claims and enable the Charity to meet costs and excesses not covered by insurance.
- Enable the carry forward of any underspend e.g. some expenditure budgeted for projects in a given year cannot be spent in that financial year.
- Will be consistent with meeting the Charity's objects.

(c) The reserves and their designated purpose are reviewed annually by the Trustees and are reported at the Annual General Meeting.

Details of any funds materially in deficit

None

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising).
- how expenditure has supported the key objectives of the charity.
- investment policy and objectives including any ethical investment policy adopted.

() = previous year's figures

Cash funds at year end **£40,617**

(£37,444) (£34,300) (£31,687) (£30,432) (£27,940) (£28,966) (£21,837)

Including total reserves (restricted and unrestricted) of **£28,761**

(£23,447) (£20,756) (£21,611) (£20,299) (£20,977) (£21,402) (£17,239)

Operating balance (cash) **£16,352**

(£13,972) (£13,544) (£10,076) (£10,133)

Net income less net payments **£1,889**

(£2,617) (£2,231)

ENILLWYR GWOBROWYON /TROPHY WINNERS 2025

PENCAMPWRIAETH / CHAMPIONSHIPS (Llangelynnin 2025)

Champion y senglau / singles (Society Shield)

Kevin Evans & Bryn Moel Jet

Reserve Champion (Lady Hamer cup)

Kevin Evans & Kemi Jack

Best OLF (Gruffydd Pugh cup)

Kevin Evans & Bryn Moel Jet

Champion y dyblau / brace (Meirion Jones shield)

Kevin Evans & Hendre Sam & Bec

Champion ymdrinwyr ifanc/young handlers under 21 (John Beck tableaux)

Elgan Jarman & Telf Peg

Best OLF (Magnarox trophy)

Elgan Jarman & Telf Peg

VICTOR LUDORUM (2025)

CSJ trophy (Agored / Open trials) **Dewi Jenkins & Clwyd Bob**

(fourth consecutive year with 3 different dogs)

CSJ trophy (Dosbarth 2 / Class 2 trials) **Dylan Davies & Treflys Sweep**

MEITHRIN TERFYNNOL / NURSERY FINAL (Ty Nant 2024)

Champion (Bob y Ddol shield)

Idris Thomas & Sam

ALL WALES NURSERY FINAL (Bodffari 2024)

Highest placed Society member from the old counties (Ellis O. Evans Memorial Shield)

Mark O'Neill & Heilan Tecwyn

DOSBARTH 2 / CLASS 2 (Llanfair Caereinion 2025)

Champion (Society Shield)

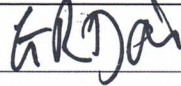
Huw Francis & Bob

Section G

Declaration

The Trustees declare that they have approved the Trustees’ report above.

Signed on behalf of the charity’s trustees

Signature(s)		
Full name(s)	Gwilym R. Davies	Aled Jarman
Position	Chair	Vice chair
Date	13 th November 2025	



CHARITY COMMISSION
FOR ENGLAND AND WALES

NORTH WALES SHEEP DOG SOCIETY

1193729

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Receipts and payments accounts

For the period from	Period start date 1st November 2024	To	Period end date 31st October 2025
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Section A Receipts and payments

	Unrestricted funds	Restricted funds	Endowment funds	Total funds 2024/2025	Last year 2023/2024
LEDGER	to the nearest £	to the nearest £	to the nearest £	to the nearest £	to the nearest £
Carried over from 2023/2024	16,917.23				
A1 Receipts (operating cash)					
Individual memberships (incl. indiv. and life 'donations')	4,877.03			4,877	4,860
Affiliated Trials memberships (incl. 'donations')	940.00			940	786
PL/EL insurance Affiliated Societies & NWSDS trials (FUW) (£124.05 surplus)	670.00			670	554
Championships 2025 (Llangelynnin) (£216.00 surplus)	1,205.00			1,205	1,269
Class 2 trial 2025 (Llanfair Caereinion) (£79.00 surplus)	79.00			79	190
Nurseries 2024 (£251.13 final surplus)	170.00			170	80
Nurseries 2025 (further deposits / payments to be made)	245.00			245	143
Donations / Bequests	29.40			29	2,378
Diary 2025 adverts	180.00			180	175
Cheques not deposited	58.00			58	
Sub total [1]	8,453.43				
Reserves interest received from bank deposit account	738.95			739	
Reserves donations received	1,500.00			1,500	
World Trial Qualifier banker (ISDS) - one off September 2025 (£0 surplus)	5,400.00			5,400	
Total receipts (ledger)	33,009.61				
A2 Asset and investment sales	nil				
Total receipts less carry over	16,092.38			16,092	10,435
A3 Payments (operating cash)					
Administrative & Financial Services December 2023 to December 2024	4,000.00			4,000	4,000
Championships 2025 (Llangelynnin)	989.00			989	837
Class 2 trial 2025 (Llanfair Caereinion)	nil			nil	96
Nurseries 2024	nil			nil	310
Nurseries 2025 (payments to be made)	nil			nil	61
PL/EL insurance Affiliated Societies & NWSDS	545.95			546	558
Website hosting & maintenance	264.00			264	240
Diary printing 2025	362.50			362	355
Postage (2nd class in stock 49)	240.90			241	213
Office materials (cartridges, stationery)	154.20			154	246
Cheque presented late from 2024	8.00			8	
Sub total [2]	6,564.55				
Payments from c/a reserves	954.94			955	902
Additional deposit from c/a into deposit a/c	3,738.94			3739	
World Trial Qualifier banker (ISDS) - one off September 2025	5,400.00			5,400	
Total payments (ledger)	16,658.43			16,658	7,818
Payments less receipts (incl. movement of reserves held in current account) -	566.05				
End of year operating balance [1]	8,453.43				
[2]	6,564.55				
Surplus	1,888.88				2,617
A4 Operating cash (year end)					
Ledger receipts	33,010				
Ledger payments	16,658				
Balance in current account (ledger)	16,352				
A5 Fixed term deposit account	24,265				
A6 Cash funds year end	40,617				

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds		Last year 2023/2024
B1 Cash funds		to nearest £		to nearest £
Lloyds current account	Unrestricted reserves	4,026		2,921
	Restricted reserves (IJ YH)	470		
Lloyds fixed term deposit	Restricted reserves (YH)	2,100		2,100
Lloyds fixed term deposit	Unrestricted reserves	22,165		18,426
	Sub total (total reserves)	28,761		23,447
Lloyds current account	Operating cash less c/a reserves	11,856		13,997
	Total cash funds	40,617	-	37,444

B4 Assets retained for the charity's own use

Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
Furniture: office draws 17/18	cash funds		
Fixture: display board / stand 17/18	cash funds		
Heritage: stud books (bequest/archive)	cash funds		
vol.1 (1955) to vol. 46 (1992)			
Promotion: field banner 17/18	cash funds		
Promotion: pop up / sailflag 18/19	cash funds		
Trial equipment: hurdles / pen	cash funds		
Steel fabricated handlers rostrum/podium	cash funds		
Whiteboard on stand 20/21	cash funds		
Calon Hearts Defibrillator 22/23	cash funds		
Walkie talkies (4) 22/23	cash funds		
Sheep collars 22/23	cash funds		
Plastic barriers x 14 24/25	cash funds		
Details	Fund to which liability relates	Amount due (optional)	When due (optional)
		-	

B5 Liabilities (creditors: payments due)

Signed by Chair of Trustees Management Committee
behalf of all the Trustees)

(on

Signature

Print Name

Date of approval

Gwilym R. Davies

Gwilym R. Davies

13th November 2025