



## Trustees Annual Report for the period

|      |                        |               |              |    |                         |               |              |
|------|------------------------|---------------|--------------|----|-------------------------|---------------|--------------|
| From | Period start date      |               |              | To | Period end date         |               |              |
|      | Day<br>1 <sup>st</sup> | Month<br>Nov. | Year<br>2023 |    | Day<br>31 <sup>st</sup> | Month<br>Oct. | Year<br>2024 |

### Section A

### Reference and administration details

Charity name

NORTH WALES SHEEP DOG SOCIETY (NWSDS)

Other names charity is known by

Registered charity number (if any)

1193729

Charity's principal address

Pen Ucheldref

Llansadwrn

Menai Bridge

Postcode

LL59 5SR

### Names of the charity Trustees who manage the charity

|    | Trustee name   | Office (if any) | Dates acted if not for whole year | Name of person (or body) entitled to appoint trustee (if any) |
|----|----------------|-----------------|-----------------------------------|---------------------------------------------------------------|
| 1  | Aled Owen      | Chair           |                                   | Annual General Meeting                                        |
| 2  | Osian Jones    | Vice Chair      |                                   | AGM                                                           |
| 3  | Alun L. Jones  |                 |                                   | AGM                                                           |
| 4  | Cai Pritchard  |                 |                                   | AGM                                                           |
| 5  | Arwel L. Owen  |                 |                                   | AGM                                                           |
| 6  | Alan Ll. Jones |                 |                                   | AGM                                                           |
| 7  | Emlyn Jennings |                 |                                   | AGM                                                           |
| 8  | Paul Roberts   |                 |                                   | AGM                                                           |
| 9  | Arwel Jones    |                 |                                   | AGM                                                           |
| 10 | Aled Jarman    |                 |                                   | AGM                                                           |
| 11 | Iwan Griffith  |                 |                                   | AGM                                                           |
| 12 | John Ellis     |                 |                                   | AGM                                                           |

### Names of any other Trustees e.g. Custodian Trustees

| Name | Dates acted if not for whole year |
|------|-----------------------------------|
| None |                                   |

### Names and addresses of advisers (Optional information)

| Type of adviser | Name | Address |
|-----------------|------|---------|
| None            |      |         |

### Name of chief executive or names of senior staff members (Optional information)

Martin Davidson: Secretary and Treasurer

## Description of the charity's trusts

Type of governing document  
(eg. trust deed, constitution)

Constitution

How the charity is constituted  
(eg. trust, association, company)

Charitable Incorporated Organisation

Trustee selection methods  
(eg. appointed by, elected by)

Elected at Annual General Meeting

## Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of Trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- any conflicts of interest recorded;
- Trustees' consideration of major risks and the system and procedures to manage them.

'On becoming a Trustee' guidance is distributed and available.

'Trustees responsibilities' briefing posted on website.

Charity Commission's guidance for Trustees is available.

The Trustees Management Committee (all Trustees) is solely responsible for managing the charity's activities.

The Trustees Management Committee has a Service Agreement with a self-employed third party to provide all the charity's administrative and financial functions i.e. "Secretary and Treasurer".

Public and Employers Liability insurance is in place for all the charity's sheepdog trials (and displays at related events) and Affiliated societies trials.

A 'risk register' is maintained and no high risks have been identified.

Procedures / policies in place: General Safeguarding, Disciplinary, Financial, Complaints, Equal Opportunities, Data Protection (GDPR), Codes of Conduct, Charitable Purpose, Private Benefit and Fees. These are all reviewed on a programmed (timetabled) basis.

**Summary of the objects of the charity set out in its governing document**

“The promotion of agriculture, for the public benefit, in particular but not exclusively by:

Promoting responsible working sheepdog ownership, breeding and training.

Promoting matters pertaining to dog welfare in general.

Improving the working standard of working sheepdogs by organising and promoting open and members only sheepdog trials”.

Membership of the society is open to anyone in agreement with the society’s objects.

**Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that Trustees have had regard to the guidance issued by the Charity Commission on public benefit)**

Promoting responsible working sheepdog ownership, breeding and training:

- The Society facilitates the organising and promotion of events and non-competitive ‘fun’ trials (training clinics) for beginners and inexperienced handlers to further their knowledge and appreciation of sheepdogs and sheep farming (beneficiaries).
- Members give occasional talks to groups and interviews on the media. They also host experiences on sheepdog ownership and training.

Promoting matters pertaining to dog welfare in general:

- The Society has a dog and sheep welfare policy (advisory notice)
- The Society uses social media and its website to promote dog welfare issues to members and the public generally as issues arise.

Improving the working standard of working sheepdogs by organising and promoting open and members only sheepdog trials:

- The Society organises annual Championships and Nursery sheepdog trials.
- The Society also facilitates the promotion and organisation of Affiliated Societies sheepdog trials.
- The Society produces an annual diary of trials for members and uses its website and social media to provide details of any changes or additions.
- The Society publishes results of trials on its website and social media.

**Whilst managing the Society’s affairs the Trustees have had regard to the guidance issued by the Charity Commission on public benefit**

**Additional details of objectives and activities (Optional information)**

None

## Section D

## Achievements and performance

Summary of the main achievements of the charity during the year

2023 / 2024 (financial year 1<sup>st</sup> November 2023 to 31<sup>st</sup> October 2024)

( ) = previous year's figures

### Individual paying membership

= 186 (min. target 200)

Members archived (removed from list) = 15

New members = 11

Concern that there is an annual net reduction of paying individual members in recent years. Although the reduction is small it remains a concern but is not currently impacting the Society's financial viability.

Life members = 27                      Steady state    (26) (37) (35) (34) (33)

Affiliated trial societies = 45 paying members + 6 fundraisers = 51

Steady state                                      (48) (52) [32] [5] (55) (53) (51) (62) (53)

Facebook followers = 2,400

Steady state                                      (2.3k) (2k) (1.75k) (1.5k) (1.4k) (1.2k) (1k) (0.8k)

Facebook private group page members = 131

(122)

Website users = 6,900

Steady state                                      (7.7k) (7.1k) (4.4k) (5.6k) (5.8k) (6k) (6.2k)

Website page views = 48,000

Continuing to grow                              (45k) (40.5k) (23.4k Covid) (46k) (44.5k) (47.5k) (47k)

**Beginners training:** 2 free 'fun' trials held during the year.

(Denbighshire and Ynys Mon).

**Brief statement of the charity's policy on reserves**

(a) The Trustees are responsible for monitoring, managing and reviewing the Charity's reserves.

(b) Funds are set aside for specific policy or project purposes or for general contingencies and cash flow management. The reserves identified:

- Create a working balance that will help to cushion the impact of any unforeseen issues to avoid cash flow problems.
- Create a contingency to cushion the impact of any unexpected events or emergencies (it is generally recommended that un-earmarked reserves should lie between 3 and 12 months of gross expenditure).
- Provide a means of building up funds to be used in the future against specific planned events, liabilities or projects.
- Provide an insurance reserve, to meet the estimate of any future claims and enable the Charity to meet costs and excesses not covered by insurance.
- Enable the carry forward of any underspend e.g. some expenditure budgeted for projects in a given year cannot be spent in that financial year.
- Will be consistent with meeting the Charity's objects.

(c) The reserves and their designated purpose are reviewed annually by the Trustees and are reported at the Annual General Meeting.

**Details of any funds materially in deficit**

None

**Further financial review details (Optional information)**

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising).
- how expenditure has supported the key objectives of the charity.
- investment policy and objectives including any ethical investment policy adopted.

\* ( ) previous year's figures

Cash funds at year end **£37,419**

(£34,300) (£31,687) (£30,432) (£27,940) (£28,966) (£21,837)

Including total reserves (restricted and unrestricted) of **£23,447**

(£20,756) (£21,611) (£20,299) (£20,977) (£21,402) (£17,239)

Operating balance (cash) **£13,972**

(£13,544) (£10,076) (£10,133)

Net income less net payments **£2,617**

(£2,231)

**ENILLWYR GWOBROWYON /TROPHY WINNERS 2024****PENCAMPWRIAETH / CHAMPIONSHIPS (Ty Nant)**

Y senglau / singles - Lady Hamer cup

**Dewi Jenkins & Jock**

Reserve (Rhiwlas trophy) & Best OLF (Gruffydd Pugh trophy)

**Arwyn Davies & Eglwys Izzy**

Y dyblau / brace - Meirion Jones trophy

**Not awarded**

Ymdrinwyr ifanc/young handlers 21 and under

Champion (John Beck tableaux)

**Robin Mc Naught & Sam**

Best OLF (Magnox trophy)

**Catrin Edwards & Cit**

**VICTOR LUDORUM**

CSJ trophy (Agored / Open) **Dewi Jenkins & Clwyd Bob**

(third consecutive year with 3 different dogs)

CSJ trophy (Dosbarth 2 / Class 2) **Medwyn Ll. Evans & Glen**

(third consecutive year with 2 different dogs)

**MEITHRIN TERFYNNOL / NURSERY FINAL (Bwlchtocyn 2023)**

Bob y Ddol shield

**Medwyn Ll. Evans & Cap**

**ALL WALES NURSERY FINAL** highest placed from 6 counties **(Crickhowell 2023)**

Ellis O. Evans Memorial Shield

**Medwyn Ll. Evans & Sian**

**DOSBARTH 2 / CLASS 2 (Ty Nant)**

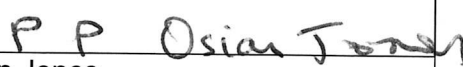
Richard Hughes trophy – **Dylan Edwards & Wern Sam**

## Section G

## Declaration

The Trustees declare that they have approved the Trustees' report above.

Signed on behalf of the charity's trustees

|              |                                                                                   |                                                                                     |
|--------------|-----------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| Signature(s) |  |  |
| Full name(s) | Aled Owen                                                                         | Osian Jones                                                                         |
| Position     | Chair                                                                             | Vice chair                                                                          |
| Date         | 16 <sup>th</sup> November 2024                                                    |                                                                                     |

NORTH WALES SHEEP DOG SOCIETY

1193729

## Receipts and payments accounts

CC16a

For the period  
from

Period start  
1st November 202

To

Period end date  
1st October 202

### Section A Receipts and payments

|                                                                 | Unrestricted<br>funds<br>to the nearest<br>£ | Restricted<br>funds<br>to the nearest<br>£ | Endowment<br>funds<br>to the nearest £ | Total funds<br>2023/2024<br>to the nearest<br>£ | Last year<br>2022/2023<br>to the nearest<br>£ |
|-----------------------------------------------------------------|----------------------------------------------|--------------------------------------------|----------------------------------------|-------------------------------------------------|-----------------------------------------------|
| <i>Carried over from previous year 2022/2023</i>                | <b>19,300.10</b>                             |                                            |                                        |                                                 |                                               |
| <b>A1 Receipts (operating cash)</b>                             |                                              |                                            |                                        |                                                 |                                               |
| Individual memberships (incl. indiv. and life 'donations')      | 4,859.93                                     |                                            |                                        | 4,860                                           | 5,128                                         |
| Affiliated Trials memberships (incl. 'donations')               | 786.49                                       |                                            |                                        | 786                                             | 812                                           |
| PL/EL insurance Affiliated Societies & NWSDS trials (FUW) ( £3. | 553.97                                       |                                            |                                        | 554                                             | 525                                           |
| <b>(£431.47 surplus)</b>                                        | <b>1,268.47</b>                              |                                            |                                        | 1,269                                           | 2,486                                         |
| <b>(£94 surplus)</b>                                            | 190.00                                       |                                            |                                        | 190                                             | 179                                           |
| Nurseries 2023 ( £109.50 fi                                     | 80.00                                        |                                            |                                        | 80                                              | 473                                           |
| Nurseries 2024 (further deposits / payments to be made)         | 142.50                                       |                                            |                                        | 143                                             | 425                                           |
| Donations / Bequests (incl. £2,100 From WYH Academy)            | 2,656.00                                     |                                            |                                        | 2,378                                           | 785                                           |
| Diary 2024 adverts                                              | 175.00                                       |                                            |                                        | 175                                             | 125                                           |
|                                                                 |                                              |                                            |                                        | #                                               | #                                             |
| <b>A2 Asset and investment sales (see table)</b>                |                                              |                                            |                                        |                                                 |                                               |
| <i>Total receipts (ledger)</i>                                  | <b>30,012</b>                                |                                            |                                        |                                                 |                                               |
| <b>Net income (less 2022/2023 carry over)</b>                   | <b>10,712</b>                                |                                            |                                        | <b>10,435</b>                                   | <b>10,938</b>                                 |
| <b>A3 Payments (operating cash)</b>                             |                                              |                                            |                                        |                                                 |                                               |
| S&T fee Dec. 22 - Dec. 23                                       | 4,000.00                                     |                                            |                                        | 4,000                                           | 3,500                                         |

|                                                         |               |  |  |                 |                     |
|---------------------------------------------------------|---------------|--|--|-----------------|---------------------|
| Championships 2024 (Ty Nant)                            | 837.00        |  |  | 837             | 1,634               |
| Class 2 trial 2024 (Ty Nant)                            | 96.00         |  |  | 96              |                     |
| Nurseries 2023                                          | 309.50        |  |  | 310             | 271                 |
| Nurseries 2024 (further payments to be made)            | 61.37         |  |  | 61              |                     |
| PL/EL insurance Affiliated Societies & NWSDS            | 557.57        |  |  | 558             | 634                 |
| Canolfan Cymdeithas Pentrefoelas - room hire 2023 ended | 60.00         |  |  | 60              | 60                  |
| Website hosting & maintenance                           | 240.00        |  |  | 240             | 216                 |
| Diary printing 2024                                     | 355.00        |  |  | 355             | 355                 |
| Postage (2nd class in stock 39)                         | 212.75        |  |  | 213             | 153                 |
| Office materials (cartridges, stationery, cards)        | 245.55        |  |  | 246             | 455                 |
| Vivod entry c/o B.H.                                    | 8.00          |  |  |                 |                     |
| S&T expenses                                            | 278.00        |  |  |                 | 190                 |
| Unrestricted reserves (unassigned )                     |               |  |  |                 | Reserves & Deposits |
| Sheep (3) & equipment claims                            | 730.00        |  |  |                 | 753                 |
| Ruthin rugby fundraiser sponsorship                     | 105.00        |  |  |                 | 20,000              |
| Lloyds fixed term deposit to 14.08.25 (12 months)       | 5,000.00      |  |  |                 | 15,000              |
|                                                         |               |  |  |                 | 150                 |
|                                                         |               |  |  |                 | 284                 |
|                                                         |               |  |  |                 | 50                  |
| <b>Sub total</b>                                        | 13,096        |  |  | 12,818          | 43,707              |
| <b>Net payments (less fixed term deposits)</b>          | <b>8,096</b>  |  |  | 7,818           |                     |
| <b>End of year balance</b>                              | <b>2,617</b>  |  |  |                 |                     |
| <b>A4 Asset and investment purchases, (see table)</b>   | -             |  |  | #               | -                   |
| <i>Total payments (ledger)</i>                          | 13,096        |  |  | 12,818          | 43,707              |
| <i>Total Receipts less Payments (ledger)</i>            | <b>16,917</b> |  |  | <b>16,892</b> # | <b>19,300</b>       |
| <b>A5 Transfer between funds (fixed term deposit)</b>   | <b>20,527</b> |  |  | <b>20,527</b>   | <b>15,000</b>       |
| <b>A6 Cash funds last year end</b>                      |               |  |  |                 |                     |
| <b>Cash funds this year end (ledger)</b>                | <b>37,444</b> |  |  | <b>37,419</b>   | <b>34,300</b>       |